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# HOUSE BEAUTIFUL

COMBINED WITH HOME AND FIELD

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Urban Weiss



Pat. Jan. 21, 1908  
Makers  
Stockton, Calif.  
Layford Bros., Inc.



235982



TALBOTT WILSON & IRWIN MORRIS  
ARCHITECTS . HOUSTON, TEXAS

## A Bond—A Plan— FOR POST WAR COMFORT

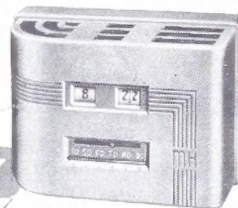
Here's a recipe for Practical Patriotism and Practical Planning for your Post-War Home . . . Buy more and more War Bonds! With the purchase of these bonds, you can start right now to plan that new home, or to modernize your present one. In doing so, your first consideration should be comfort in the modern manner . . . Automatic Heating with M-H Controls. Minneapolis-Honeywell as a result of research and experience with war-time controls for the U. S. Government will be in a better position than ever to supply the finest in Automatic Heating Control. Insist upon getting M-H Controls, whether you build a new home or modernize your present one. Send for our booklet "Contribution to Better Living." Minneapolis-Honeywell Regulator Co., 2745 Fourth Ave. S., Minneapolis, Minn. In Canada: Toronto, Ontario.



# MINNEAPOLIS·HONEYWELL CONTROLS

IF YOU LIVE IN A DEFENSE AREA  
Automatic Heating and M-H Controls  
will be considered for priority rating.  
See your heating dealer now!

*First* YESTERDAY  
TODAY  
TOMORROW



*the*  
**Chronotherm**  
THE NEW CLOCK  
THERMOSTAT THAT  
SAVES FUEL.





**MME. MAJESKA**  
Consultant Decorator  
Miami: 1444 Biscayne Blvd.

**Modernage**  
162 East 33rd St.  
New York

## STUDY INTERIOR DECORATION

FOUR MONTHS' PRACTICAL  
TRAINING COURSE

### Resident Day Classes

Start Oct. 5th • Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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starts at once • Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

## NEW YORK SCHOOL OF INTERIOR DECORATION

515 Madison Avenue, New York City

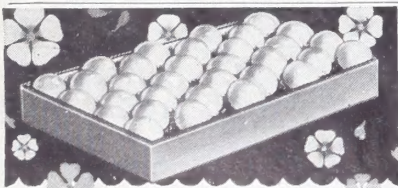
## REVIVA A Magic Polish for Fine Furniture



**HOUDINI LIKE.** There's as much magic in "Reviva" as ever the master himself produced. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Cleans, despoils and polishes, 3 in 1, so it's all you need. 1/2 pt. \$1; 1 pt. \$1.50.

"Batina" Jackson of London English Wax Polish to restore and retain the patina of precious pieces. For all wood and leather. Special blond for light woods. \$1.00 per jar; \$1.50 double size.

Mrs. Mark Jackson's Studio B-7,  
25 W. 51st St. New York City



## Luscious Quetta Nectarines IN JULY

They'll reach you with orchard bloom still bright. You'll love their enticing wild sweet flavor. One of 8 gift thrills in **Rare Fruit-of-the-Month Club** (The ideal gift for all occasions)

Join now and receive Quetta Nectarines in July, Oregold Peaches in August, big black Grapes in September, Royal Riviera Pears in November and December, Golden Bear Apples in January, rare wild fruit and other unusual Preserves in March, and exotic Party Treats in April.

All for only \$19.85 prepaid in U.S.A.  
Write for full information.

**Harry and David**  
at BEAR CREEK ORCHARDS  
Box 70-H, Medford, Oregon



**\$1.00**  
per set  
postpaid

## BLACK IRON SMOKERS' SET

Authentic miniature reproductions of colonial fireside utensils in black iron.

The kettle holds pipes or cigarettes while the smaller pieces make quaint ash trays.

Unbreakable, amusing and useful to all smokers.

**ARTISANS GUILD**  
255 Fifth Ave. New York, N. Y.



# Window

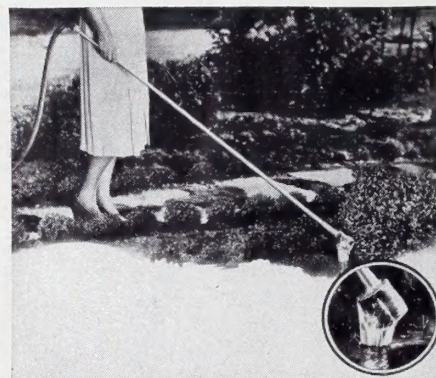
When you do your shopping on these pages, please remember that all prices quoted, while verified as we go to press, are subject to change. Please remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



**JUST SLICE AND SERVE.** We know how you've fussed over canapés, or hiring someone to make your canapés. These are better than you or anyone else could ever make—no matter who you are! And they're always ready. Keep the rolls in the icebox frozen. Half hour before using, slice each roll into 18 canapés. Among the 10 kinds: liver or cheddar roll, 39¢; anchovy, 55¢; turkey, 75¢. Dover D'Oeuvres, 685 Lexington Ave., N. Y. C.

## SAVE YOUR ROSES.

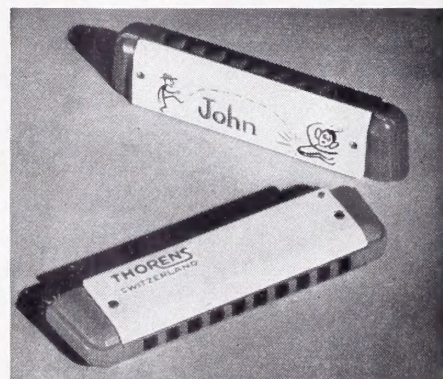
You know what wet foliage does to roses—hastens both mildew and black-spot. So here's a way to water them (and all other plants) with not a spot of dampness on the leaves. It's a Water Wand. It also releases the water gently so your plant food soaks into the ground instead of being washed away. Hitch it to your garden hose—it's magically efficient. Costs \$3, plus postage. Stumpp & Walter, 132 Church St., N. Y. C.



**LOOK CLOSELY** at our little chaffinches. The tiny, tiny rouge pot (use it, really, for rouge on your dressing table) and the ewer will make you miniature collectors glow with that special feeling you get around the diaphragm when you see something so utterly precious. They're Royal Worcester china, too. Each piece is \$4.95, and a true collector's item. The singing bird is pure decoration, 3" high and also \$4.95. Alfred Orlik, 421 Madison Ave., N. Y. C.

## HARMONY AND HITLER

may seem an incongruous pair, but here is something pretty special in the way of harmonicas. Our office has been full of harmony—it's such fun—and we've discovered a latent talent; but our Managing Editor is a whizz! These are especially for musical interludes in the army; there's a painted Hitler and a private, whose name is inscribed. For children, too. It's \$2. Evelyn Reed, 524 Madison Ave., N. Y. C.

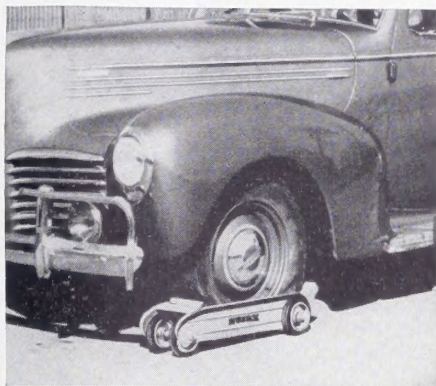




# Shopping

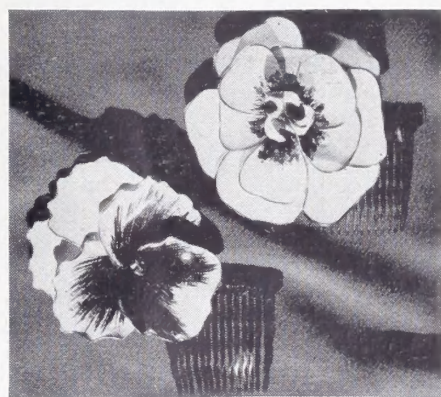


**PEOPLE WITH FORE-SIGHT**, who look to the time when their spare tire may be requisitioned, and their 4 may be wan and worn, can still go to market happily—that is, if they have Nojax. Nojax is a wonder. It cradles the poor flat tire gently, and you roll to the garage on four sturdy little wheels knowing you're saving that precious tire, tube, and rim. It's \$12.95, express collect. Hammacher Schlemmer, 145 E. 57th St. N. Y. C.

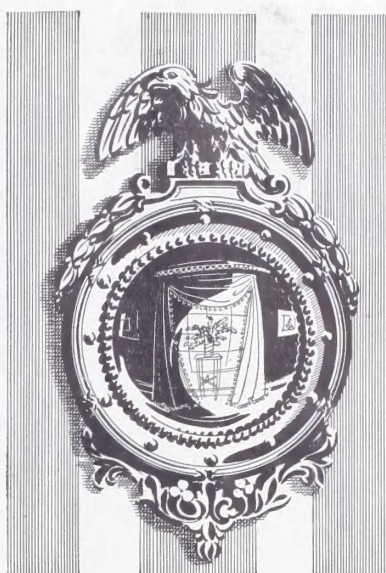


**DRESS UP YOUR SEASONINGS** in cool summer array; salt, pepper, vinegar, oil, all trimly on a tray. The whole is made of glass in an Early American pattern, kind-of like Sandwich. Keep this on your table these informal, maidless days, and save yourself a lot of running fro and to. Besides, it's a nice gift for your country or cottage hostess. The 5-piece set is \$3.95. The Josselyns, 174 Newbury St., Boston, Mass.

**PIN A PANSY IN YOUR HAIR** and fare forth feeling summery and looking completely devastating. It's a bit of a plastic flower, full of allure in natural colors, and the comb holds it firmly atop your curls. You'll feel as light-hearted as a beachcomber. Beside the pansy, is a gardenia, but we go for the pansy. One dollar and seventy-five cents each, from Alfred Dunhill, 620 Fifth Ave., N. Y. C.



**PLEASED CHIRPS** and chortlings will come from the birds as they cool themselves in your friendly back yard—friendly, that is, if you provide them with a bath. This is an excellent bird bath because it's decorative, too. It is 18" across, and looks like marble, but is made out of cast stone. Put it near your window or against a wall, and feel like St. Francis of Assisi. It's only \$3.75, express collect. Artcrete Products Co., Upper Darby P. O., Pa.



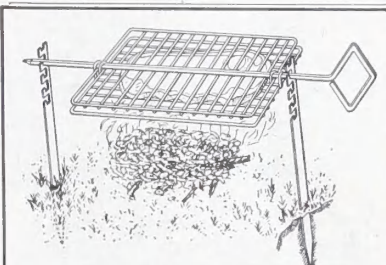
MINIATURE GIRONDOLE

## Use a pair

Over-all size 12 3/4" long, 8" wide; convex mirror, 5" across, reflects your room in miniature—3.95 each, 7.90 a pair, shipped prepaid in U. S.

Gold color burnished little Federal wall ornament . . . gives distinction to any narrow wall space, up-stairs or down . . . especially appealing in pairs over a mantel . . . smart, too, grouped singly with miniatures. Limited supply . . . order now and be sure of a pair . . . for wedding gifts also.

**PAINE FURNITURE COMPANY**  
America's Finest Furniture Store, 81 Arlington St., Boston, Mass.  
Dept. H.B.-7

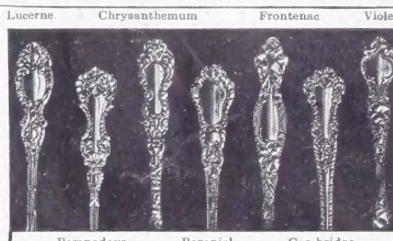


### ROTOROAST OUTDOOR GRILL

COMPLETE—\$1.98  
With Steakholder

Even an amateur can broil steak to melting tenderness with this efficient grill. It roasts chicken, and grills hamburgers, too, or spears cube steaks, tomatoes, and mushrooms. Use over any kind of fire. Revolves for complete roasting, then self-locks. Ample room for elevation on the metal supports. Weighs only 2 1/2 lbs. Meets every outdoor requirement. \$1.98 plus 25¢ for mailing and handling.

**FIBO MANUFACTURING CORP.**  
1133 Broadway New York City

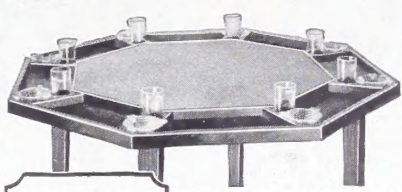


**Unusual Opportunity**  
To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than five hundred of these patterns, such as:  
**Bridal Rose** **Les Cinq Fleurs**  
**Canterbury** **Louis XV**  
**Colonial** **Medici**  
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**Hepplewhite** **Old English**  
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This silver has been used and is offered in first-class condition and materially under the price of new silver.

★ **Unusual Silver** ★  
We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.  
Correspondence Solicited  
Silver Sent On Approval  
**JULIUS GOODMAN & SON**  
77 Madison Avenue  
Memphis Tennessee

### new PORTA-POKER

8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick . . .
- Easily stored in minimum space
- Official size, 4-foot diameter . . .
- Green felt playing surface . . .
- 8 nonspill ash trays and 8 non-tip glass holders . . .
- Mahogany-stained, alcohol-proof finish . . .

**PORTA-POKER** is the smartly styled, clever new convenience for card players. The perfect, portable play-table for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only \$27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-10**  
360 N. Michigan Ave., Chicago

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment. Portable Bars, Accessories, Murals, Decorations, Unusual Games, Novelties, Special Light Fixtures, etc. Write for 50-Page Booklet: "Successful Entertaining At Home."

### ENGLISH DINNERWARE



**Wedgwood, Spode, Minton and Royal Worcester**  
**Doulton Figures**  
WRITE FOR DESCRIPTIVE BOOKLET  
**HENRY MORGAN & CO., LIMITED**  
RUE STE-CATHERINE - MONTREAL

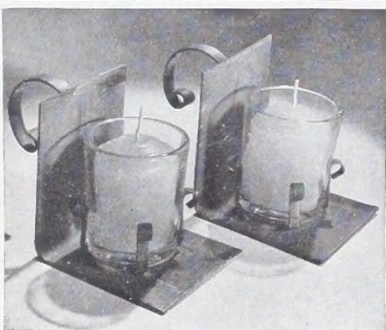




**HUMMING-BIRD design. Silver ground. COCKTAIL TRAYS**  
Chinese materials inspired a technique used only on Bonnitrays. Original designs (not painted). Hand-worked. Gives an effect of hammered gold and silver inlay against silver. Rich tones change with every light. Sealed to a welded wooden base—featherlight. Plastic finish, liquor proof.

Trays 9 1/2" x 18"  
Underside smart lustrous black.  
**\$4.50 each postpaid**

**THE BONNIFIELDS**  
BOX 725 SIOUX CITY, IOWA  
FLOWER design. Specify Silver or Gold ground. Or Ice-Blue finish over Silver.



### Citronella Candles Rout Mosquitoes

Citronella 15-hr. candles, burned in pairs, indoors or out, keep mosquitoes away. Heavy wrought iron windbreak holders, verde or black, specially designed for effectiveness. Exclusive with us. Pair complete as shown \$2. Refills (6) \$1.35. (12) \$2.50. Above holders complete with **FOUR 15-hr. BLACKOUT CANDLES \$2.** Box of 12 refills \$1.95

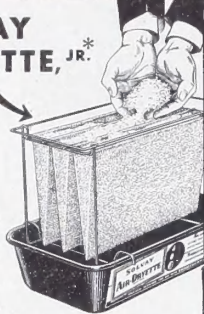
Prices as quoted to one address only. Postpaid in 48 states on receipt of check or money order.

**The Josselyns**

174 Newbury St. Dept. B Boston, Mass.

## BASEMENT DAMP?

**SOLVAY AIR-DRYETTE, JR.\***  
and  
**SOLVAY CALCIUM CHLORIDE**



...Ends dampness, condensation, mold, rusting, in game rooms, closets, vaults, dark rooms, work shops. Protects clothing, walls and furnishings. Thousands in use. Small, compact, inexpensive, easy to use. Sold only with Solvay Calcium Chloride. Send for descriptive literature today to

**SOLVAY SALES CORPORATION**  
Dept. 97A, 40 Rector Street, New York, N. Y.  
\*Patent Pending



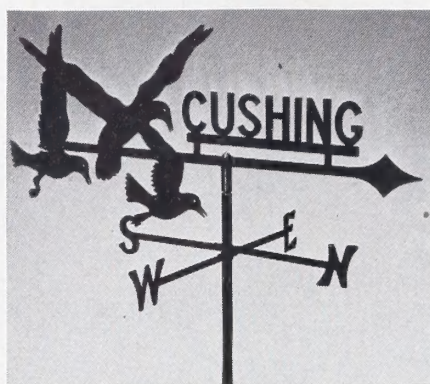
### COSMETIC BRACELET

Complete with Powder, Rouge, Lipstick, 3 Puffs and 2 Mirrors, cleverly hidden within the bracelet. A turn of the gold-decorated band transforms this unique bracelet into a complete make-up kit. Ultra-smart! \$2.20 postpaid complete with 9 extra refills. Tax paid! Exclusive with the—

### HOUSE OF GIFTS

Box 2008-X5 Miami Beach, Fla.

# Window Shopping



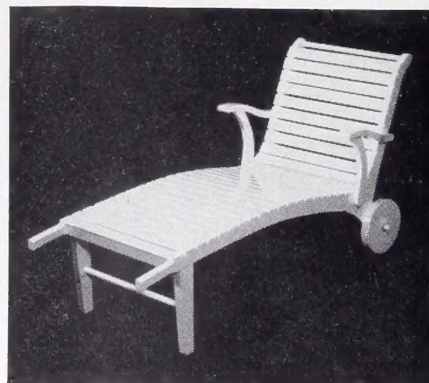
**BOLD AS A HEADLINE** silhouetted against the sky are these gulls flying with the wind. Sky-high, too, goes your name, which is a new and different way to mark your very own house. It makes a marvelous lasting gift, and no ersatz material—yet—while they last. Weather and rust proof, and ball bearings for squeakless turning. With name, \$12.50; without name, \$8.75. Metal Silhouette Co., 16 Merritt St., Springfield, Mass.

**FOR THAT BRIDE** who should have everything in the world—think hard and you won't find anything that will do more for a new sideboard, for a dinner party table, or for that sparkle in her eyes than these sterling silver candelabra. The graceful branching arms are removable, but she won't want to remove them, because the decorative quality of so many candles is tremendous. They're 12" high, \$45 pr. Tilden Thurber, Providence, R. I.



**HARD TO FIND** is a good reproduction of a chair like this at a good price. We'll wager you've been having a time finding some with a fiddle back to match those that belonged to Great Aunt Martha, so you'll have enough to use for dining room chairs. The right height, too, for a desk chair. In swirled Philippine mahogany, with seat for needlepoint, \$10. Fabric seat, \$11. Express extra. The Chair Shop, Hickory, N. C.

**BEACHCOMBER COMFORT.** Yes—right out on the sand—the wheels are made broad on purpose. And a wet bathing suit it takes with nary a whimper. Wheel it out in your back yard for a little private beachcombing there. Come rains, that fine permanent finish is the best you ever saw. No war-needed materials here, it's wood, painted white, and \$18; \$19 on the West coast. Malcolm's, 524 N. Charles St., Baltimore, Md.



**ROSE O'SHAY.** Pretty poor play on words, that, but it just seemed to pop into our head, and we're sure Rose or any other gal would love these intriguing sachets shaped like red (or white, or pink) rosebuds, and smelling twice as sweet as heaven. The scent is lasting and luscious. They are packed in florist's boxes, an enchanting week-end gift. Three in a box, \$2.50; single rose, \$1. Hill House, 65 Pineapple St., Brooklyn, N. Y.



## AT YOUR SERVICE!



Serve with style and protect your clothes at the same time! Equally appropriate outdoors or in, this sturdy set consists of an apron and cap and two absorbent towels. \$4.75 complete.

Send for your copy of the **TIPPLER** catalog T37 showing unusual gifts, home bars and accessories. It's free!

### The BAR MART

62 WEST 45TH STREET, NEW YORK, N.Y.



Guests really appreciate dripless HI-JACS on iced drinks! They protect clothes and furniture, add sparkle to parties, too. These "Coaster Sensations" are soft, highly absorbent terri-knit cotton, with latex top. All fast colors, guaranteed washable. Gift boxed, postpaid in U. S. Order today—no change in prices!

1. REGULARS. Scarlet, aqua, royal, orange, wine, yellow. 6 for \$1.
2. MONOGRAMS. 3 letters. White initials on red, wine, orange, royal; black initials on beige, aqua, yellow, white. 8 for \$2.
3. BANDS. White with navy, scarlet, yellow, aqua, wine, orange. 6 for \$1.
4. TRI-COLORS. Red-white-and-blue striped. Set of 6 for \$1.

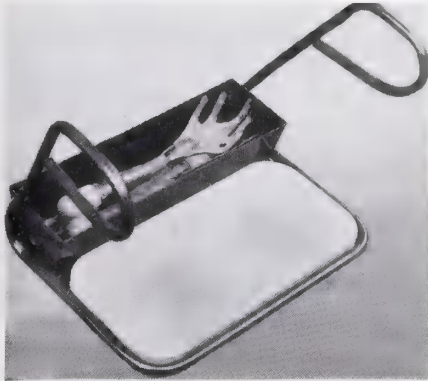
No Monograms or special color combinations can be shipped C.O.D.

**KILLINGER COMPANY, DEPT. B-7**  
Marion, Virginia



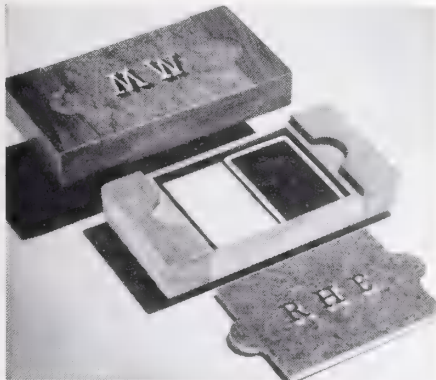
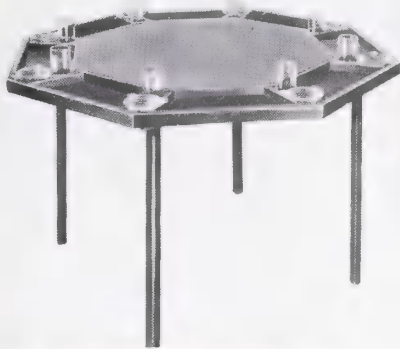
# Window Shopping

**NO UGLY DUCKLING.** **THIS**, but a clear crystal swan atop a delicate round perfume bottle. There's a feminine fascination about this twin pair that will appeal to a young thing—that froth and frill on her dressing table, that spot of sophistication, that delicious urbanity coveted by the young. The young?—why do we harp on that—by *everybody*! Height, 6¾" and \$1.50 each, express collect. Miriam Zide, 243 W. 47th St., Kansas City, Mo.



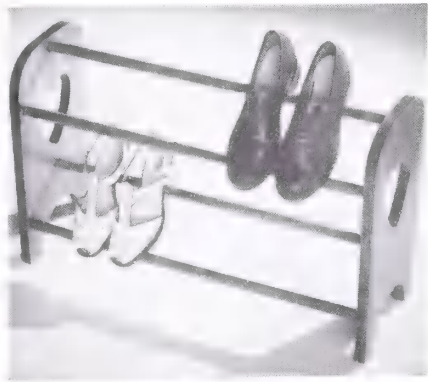
**GIVE YOURSELF A PUSH**, and give your knees a soft spot to rest on when you're down on all fours a-weeding in the garden. You can't imagine how much easier it is to rise if you've got the handles of this garden aid to help you push yourself up. All soft cushiony rubber and metal handles—the last you'll get!—and a place for tools. Use it for polishing floors in the house, too. It's \$3. Peter Henderson, 35 Cortlandt St., N. Y. C.

**POKER PARTY.** When your husband asks "the boys" in, he'll be proud as punch of a table like this. You'll be pleased as punch because it folds neatly up into a 6" thickness, and there are non-tip places for glasses, and 8 non-spill ash trays. Just right for a family game of Casino on the side porch after dinner. 'Tis a smart present for a game room, for \$27.50. Home Game Equipment Co., 360 North Michigan Ave., Chicago, Ill.



**DISTINCTION IN MARQUETRY.** Head and shoulders above the countless cigarette boxes we've seen is this one, sleek and beautiful with its marquetry (inlay, to you) initials, and we recommend it to you with special enthusiasm. It's made of mahogany, the cover is of East Indian burl, and the inlaid initials, so superbly done, make it definitely a top-drawer present. Two initials, \$11; 3 initials, \$12. Bergdorf Goodman, N. Y. C.

**MADE OF WOOD** with a sturdy simplicity is this shoe rack for your closet or dressing room, and it's the one really satisfactory method to keep shoes from being kicked around. Break down, now, you know you've been meaning to get one to teach little Johnnie all about neatness (not to mention hubby). This will hang on the wall, too, and will set you back exactly two dollars. Modern Specialties, 241 Blvd., N. E., Atlanta, Ga.



**MEIER'S Ohio CATAWBA JUICE**

AT ANY HOUR!  
WITH EVERY MEAL!

Serve this stimulating and nourishing beverage to the entire family at any hour... with any meal. For Meier's Ohio Catawba Juice, made by a secret process from selected Catawba grapes gathered on Lake Erie islands off Catawba Point, Ohio, has its naturally sweet, healthy and flavorful goodness sealed into every bottle.

2 Large Bottles... \$1.35  
Shipping Charges Extra

THE JOHN C. MEIER GRAPE JUICE CO., SILVERTON, OHIO

**KING O' NUTS PECANS**

**FRESH ALL YEAR**

**You'll Enjoy the Flavor of KING O' NUTS PECANS**

Salted & Toasted in Pecan Oil  
**THE CHOICEST NUT THAT'S GROWN**

Whenever you buy KING O' NUTS PECANS you can be sure of the finest, largest, plumpest and most delicious pecans to be had. Pressure packed in tins guarantees all-year FRESHNESS. Ideal for entertainment and for gifts.

1-lb. can \$1—Add 25c for packing and postage  
**PRINCESSPECANS, Inc., Dept. HB, Camilla, Ga.**

**HOME GAME PUBLIC LIBRARY**  
Burlingame, Calif.

**Zip!!**  
FOR BARBECUED MEATS

SUCCESSFUL barbecue parties need the extra zip, zing and zest these tempting sauces and spices impart to barbecued meats. Specially concocted to pamper every taste. Log cabin tray contains 11 teasing taste-tinglers including Smoked Meat Essence, Swiss Sauce, Sneeze-proof Black Pepper and delicious Horse Radish Mustard. Zip Tray complete, \$3.75

For More Barbecue News, request "Barbecue and Garden Booklet"

**Gourmet's Delight**

Imported Cheeses Aged in Wine—3 rare cheese delicacies in wicker basket with wicker-handled aluminum cheese knife. 1 lb. crock of Argentine Blue cured in Brandy; 6 oz. crock aged Edam cured in Sauterne; 6 oz. crock Canadian Cheddar in Sherry . . . . . \$5.95

Phone: VOI. 5-4700

**Hammacher Schlemmer**  
145 E. 57th St. NEW YORK, N.Y.

"ONE BLOCK EAST OF PARK AVENUE"

**ENGLISH CHINA** costs less in Canada

Visitors from the United States will see the most comprehensive collections of fine English China on the continent displayed in our Stores in Toronto, Ottawa and Montreal.

Send today for booklet "B" illustrating 30 open stock dinnerware patterns.

**HENRY BIRKS & SONS LIMITED** **BIRKS-ELLIS-RYRIE LIMITED**  
OTTAWA • MONTREAL TORONTO • CANADA

**AMUSING and UNIQUE**

**ELEPHANTS ON PARADE**

Hand made of sparkling crystal-clear glass for your collection. Three individual pieces holding each others tails. They will be admired by your guests wherever placed, on your nic-nac shelf or as a decoration on your table. For those of you who like to see your pink elephants while sober you may have the elephant family in all pink. Other colors are crystal-clear with rub or blue ears. Size 7" long, 3" high. **PRICE \$3.95** prepaid. Mail orders only.

3-5 WEST 19th STREET **FIFTH AVENUE ART** NEW YORK CITY



**4 Box**  
**FRUIT-OF-THE-MONTH CLUB**  
**Special**

Here's your chance in four, rare, top-of-the-crop, sun ripened, hand picked, fresh fruits.

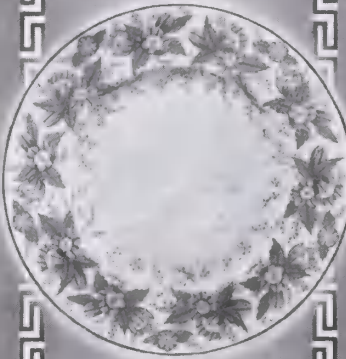
**OUR SUMMER "SAMPLER"**  
4-box special for only \$8.45

Brings you luscious, golden, juice filled, summer pears in July. Early September you'll receive a wonder-box of Oregon Peaches, bluish kissed, flavord filled globes of captured sunshine. October brings Alphonse as marbles, black as jet, big November you get great, tempting Royal Riviera Pears, so deliciously juicy you'll eat them with a spoon.

Prepaid in U. S. A. Write for full information.

*Harry and David*  
21 BEAR CREEK ORCHARDS  
Maplewood, Maryland

**ENGLISH BONE CHINA**



America's largest retail selection at lowest price of open stock English Bone China. New dinnerware booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA

**Keeps the heat in . . . keeps rain, cold and dirt out.**

Put this new plastic threshold on all outside doors. An efficient, easy-to-install permanent weatherstrip threshold that makes a perfect seal, saves fuel, protects floors.

**\$3.50**  
Pays in U. S.  
For any door up to and including 3 feet wide.

This "Penite-Two" plastic weatherstrip threshold is furnished complete with interlocking hook, nails, and screws. Its deep rich brown color will harmonize with all floor finishes. When ordering, simply advise accurate widths of door openings.

**ALLMETAL WEATHERSTRIP CO.**  
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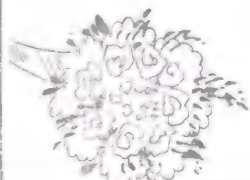
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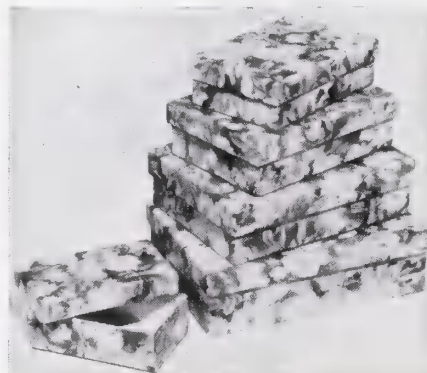
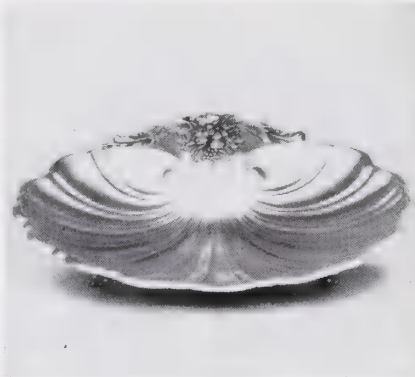


# Window Shopping



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**ASSURED OF ITS PLACE** in the world. This softly glowing sterling silver sandwich plate is, in our mind, the *ne plus ultra* of a present to bedazzle someone. It's a big sweeping shell, 12" long, full of grace and charm and perfection. Just the right size, too, for a tea table, elegant with very thin slices of bread and butter. Including the tax, \$55, from Traub Bros. & Co., 1500 Washington Blvd., Detroit, Michigan.



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**FAMILY GROUP.** Doesn't it look inviting? (There's another arm chair in the group, which we cut to make the picture bigger.) Wander out to have your after dinner coffee in the last slanting rays of the war-time sun, and sit in comfort with tables right at hand. This furniture is made of cypress to last you forever. Six pieces for \$25.50, or two chairs and settee, \$18.15. Littletree Co., Dep't. 8B, Winter Park, Fla.



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# Window Shopping

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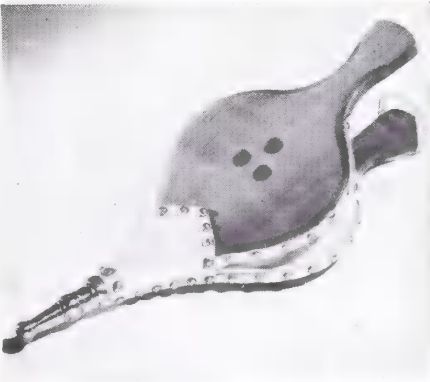
and they do tinkle, too! These are called dance rings. We like that name. Could anything sound gayer and more lighthearted? They are Indian handiwork and we mean the India that's in the news right now. Wear one for merriment, and two when in a mood of complete abandon. They're sterling silver, \$1.10, plus tax. (Cut a piece of string for the size.) Sogani & Co., 30 Rockefeller Plaza, N. Y. C.



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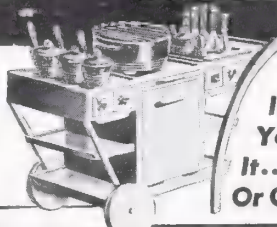
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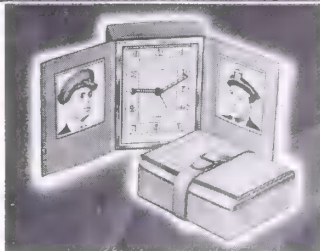
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Two fawn puppies, ears uncropped, at Canyon Crest Kennels

## The DOG SHOW

By Mary E. Scott

While we've put away with other obsolete slogans the saying that "the king can do no wrong," fanciers of the Great Dane can't help recalling it often. In its beauty and grace, the breed stands alone—"The King of Dogs." An aristocrat, in the show ring and out, the Dane has movement and lines that are just about symmetrically perfect. But more than this, he comes down to us as one of our oldest breeds, with much staunchness and great trueness of character. A lovable, grave companion for all—and for all his size.

Of his companionship: Remember the four youngsters who tucked their savings in their pockets and set out to "see the world" with their Dane? They had played many a day with their dog since its puppyhood and they decided that fun wasn't much without her—family or no family; a new home

for her or not. They made Philadelphia that night from East Orange, the five of them. It was cold but much better than "being separated from their Dane forever." That's the way they put it to their parents, and it's just one more anecdote that illustrates the really companionable nature that's part of all our Great Danes.

Of course, the story of the Dane is an old one—liberally touched with legends, perhaps, but exciting nevertheless. First of all, his origin, as the records will show, is not Danish, though the people of that little country would, no doubt, be proud to claim him as a native son. It's just a misnomer that is likely to crop up in any family. When the Crusaders made the trip from central Europe to Palestine and home again, it's said, the forebears of our Dane of today went with them. They protected the pilgrims'



Good companions and great guard dogs the Great Dane has the size and strength to ward off intruders. Two with their owner, Mrs. O. White

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Ch. Victoria Regina II, Best American-bred at recent Trenton Show

packs from marauders and served as guards for the pious as they made their way across Asia Minor and southern Europe.

That's part of the Dane's story. It explains why the Dane of today is still a great guard dog—steadfast, discriminating, fearless, a powerfully sturdy animal on sentry duty. Later, the Dane, known as the Boarhound, was used to hunt wild boar quite common then in the duchies that are now part of Germany and Austria. Not only was he dubbed the Boarhound until the middle of the nineteenth century, but at times, he appeared as the Deutsche Dogge and the Ulmer. The modern Great Dane is, however, a product of judicious breeding on the part of German, English, and American fanciers during the past seventy years. A working standard was set early. The Great Dane Club of America is one of the oldest specialty organizations in this country.

In its distinguished appearance, the Great Dane combines dignity, strength and elegance with great size and a powerful, well-formed body. It is the Apollo of dogs. The Great Dane attracts one by its un-

usually impressive head; even under the greatest excitement it does not show any nervousness and reminds one of a noble statue. He is friendly, affectionate, and loyal to his owners and especially to children; reserved and distrustful toward outsiders.

Color: 1. Brindled Danes. Base color ranging from light golden yellow to deep golden yellow, always brindled with black, strong cross stripes. The more intensive the base color and the more intensive the brindling, the more attractive will be the color 2. Fawn Danes. Golden yellow up to deep golden yellow color. Black mask and black nails. 3. Blue. The color must be a pure steel blue without tinge of yellow or black. 4. Black Danes. Black, glossy, black nose, dark eyes. 5. Harlequins. Base color is pure white if possible without any pointings, with black spots irregularly and well distributed over the entire body.

In height the males should not be less than thirty inches at the shoulders; females not less than twenty-eight inches. Standard of the breed. Courtesy Great Dane Club of America.



Statuesque in appearance, grave and dignified. Brindle Great Dane, Ch. Jansen of Brae Tarn, owned by R. A. Cavanaugh

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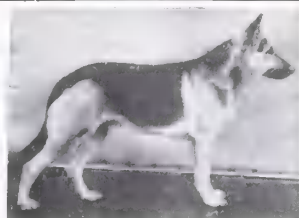
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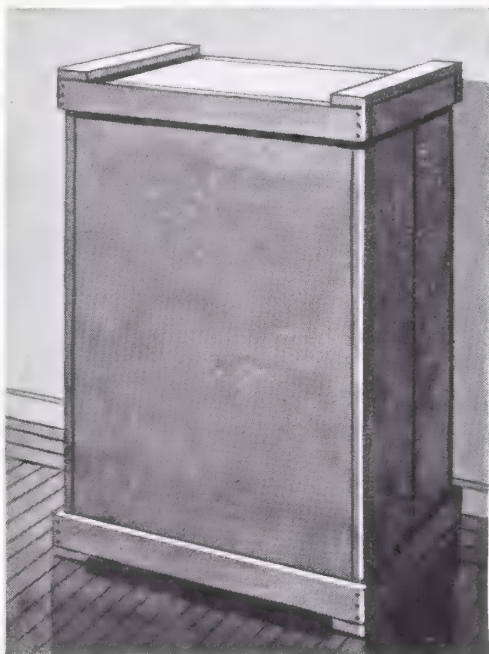


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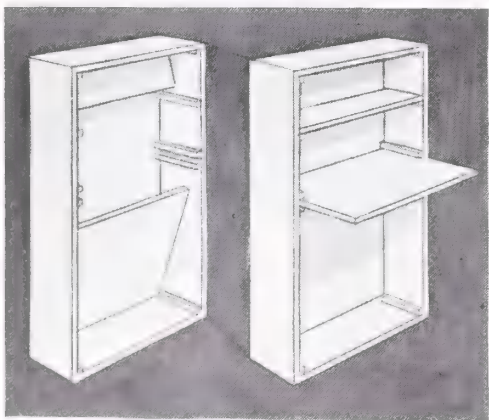
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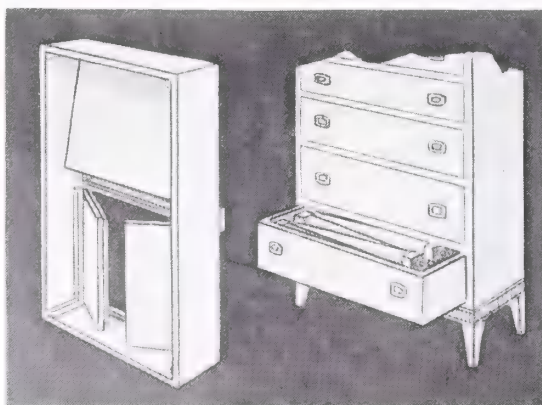
- 1 This is how it looks on arrival. The well-designed case is attractive even when still awaiting transformation.



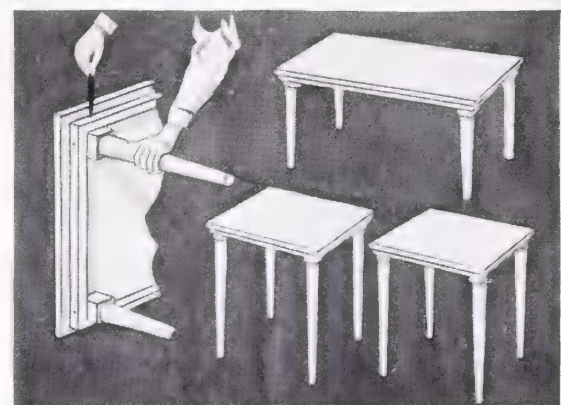
- 2 You've taken out the chest. Now pull out the shelves and replace them horizontally. You have a secretary

If you're an army or navy wife who may have to hop 'cross country overnight to a new home, you'll bless this wonderful furniture ensemble — a brilliant invention that will simplify those drop-of-a-hat moves! The chest itself is in beautiful mahogany veneers, with traditional mellowness and modern efficiency. It's 36" wide, with 5 drawers for shirts, lingerie, household goods. This chest travels in a container that converts into 4 more pieces of furniture! Pull out a couple of shelves, and you have a secretary-bookcase. Screw legs on other portions, and you have a coffee table and two end tables. You can mount or de-mount these pieces in a jiffy. When you move, paint them to suit your color scheme. Complete at your Drexel dealer's, about \$95.

*Designed and Created by The Decorating Department of Abraham & Straus, Brooklyn, N. Y.*



- 3 The other side of the container holds the table tops. Table legs and screws for these table tops are in a chest drawer



- 4 Fit the legs into the table tops, secure with screws—and you have a coffee and two end tables! Now start to enjoy your new home!

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Can a house have

# Style WITHOUT PERIOD?

Must a house belong to a Period to have Style? The answer is emphatically no. The house we show on these four pages is eloquent testimony to this truth. Inside and out, it has *great* Style. It generates a deep satisfaction in all who look upon it, and especially in its very critical owners, John Scoville and Luke Kelly, decorators who run the Empire Exchange, and in its architect, Julius Gregory, who did the plans for the remodeling. Yet it cannot be classified in any known Period of architecture or decorating.

There *are* people who would say that a house that doesn't classify in an easily-recognized Period is of bastard design. But they are the people who have not taken time to realize that a Period is really a style formula that has been so widely used in a given time that it comes to be associated with that era. When this fact is recognized, it becomes readily apparent that though a Period is, and has, a Style, it does not necessarily follow that a house with Style must classify under any of the various Periods. Another way of saying it is: a Period is an often-repeated Style. It stands to reason that a house can have Style without adhering to any of the formulae that have arisen from frequent repetition.

This house, which was remodeled from an old Connecticut mill, has, above all else, a sincerity in both its architecture and its decorating that is the hallmark of Style in all the arts. Its pleasing lines come not from such essentially superficial things as applied ornamentation but from great simplicity and originality. Turn the page to see more interiors with unclassifiable style.



Notice the simplicity of all lines



The directness and simplicity of this house is exemplified by the ingenious canopies hung on ceiling



Old mill, left, became distinguished home, above





Dark walls and dark, bare floors are a plot to turn your eyes outdoors through continuous windows. Notice all wood patinas

## It's BEAUTIFUL because of the things that weren't used

It may surprise you that decorative beauty can be the result of eliminating things. But it's true. For adding things often results in clutter, even when the things are, in themselves, precious and beautiful. You might almost say that the chief lesson contained in these lovely rooms is that restraint is better than lavishness—and particularly when the things used are themselves beautiful and rich.

Be sure to notice that Kelly and Scoville used the same chintz pattern throughout the whole house for slipcovers and draperies. Not a common practice, but an effective one. Such restraints contribute to that simplicity we were talking about. It takes courage to stick to a FEW good things, but it's the key to Style.



Consistent sameness of windows and doors imparts a faintly Oriental flavor to the house, which also has a decided modernity





Messrs. Kelly and Scoville have a great appreciation for the texture of common materials. Hence conspicuous use of brick, pewter, brass. Notice that once a material is introduced it is repeated many times



Don't miss the unifying effect of the white muslin valance run continuously around the dining room. Plain, but distinguished



The dining room is also a living room—a trend we are observing everywhere. And do notice the clever variation in curtaining



# How many of these DECORATING TERMS do you know?

**BAROQUE:** A general term in decoration that has come to mean extravagant, carved, scroll-like designs. Today, generally found in lush carved or molded mirrors, picture frames, table bases, headboards, or the same type of ornamented carved scrolls in wallpaper, fabric, and rug designs.



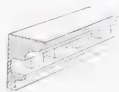
**CABRIOLE:** A type of leg that swells outward at the knee and inward at the ankle. Found particularly on chairs, sofas, tables, beds, etc., of the Queen Anne period.



**CARTOUCHE:** An elaborate intertwined scroll design, usually used as a border or frame for something else.



**CORNICE:** (a) A molding, either elaborate or simple, that runs around the wall at the top near the ceiling. (b) A band of metal, wood, mirror, plaster, or wood covered with fabric used decoratively at the top of windows to conceal the rings by which draperies are hung. (c) On the exterior of the house as a trim finish on the eaves.



**CREDENZA:** A cabinet similar to a sideboard, only it is solid clear to the floor. Usually with doors below and drawers above.



**CHANNELING:** (a) In upholstered furniture, the deep vertical rolls in the backs of chairs and sofas. (b) Grooved and reeded decoration in wood furniture such as on the edges of tables and desks, legs of chairs, etc.



**DADO:** A section around the base of a wall about three to four feet wide, painted, paneled, or decorated differently from the rest of the wall. Usually a molding is used at the top of the dado trim.



**DÉCOUPAGE:** The art of cutting and pasting beautiful pictures and prints, and assembling them in a decorative treatment. An old art that is again becoming popular. Groups of these gay compositions are then used in place of pictures as wall decorations anybody can do.



**EPERCNE:** An elaborate centerpiece decoration. Usually consists of a tier of three or more compotes, but may also be a group of dishes joined one to another in a circle.



**FINIAL:** A terminal ornament or decoration, such as the pineapple on a bedpost, or the decorative screw top on a lampshade.



**CADROON:** A carved motif usually on table top and desk edges. Also the fluting and reeding on silverware and the border edges of some types of china.



**GALLERY:** A small railing either of brass or wood around the top of a sideboard, cabinet, table, etc.



**GIRANDOLE:** A mirror with candles attached. Usually quite elaborate. Gold mirror with crystal candelabra attached on either side, or in the center.



**LAWSON:** The simplest tailored type of sofa. The back of sofa and arms are always identical in width, usually about five inches deep. The top of the sofa is flat and squared off at the corners. The arms join on to the sofa about half way up the back. The arms roll out and under slightly at top.



**PEDIMENT:** The space or structure above the cornice on desks, secretaries, bookcases, doorways, windows, Grandfather clocks, etc. The classic pediment is the Greek triangular shape. If the pediment or triangular shape is broken in the center, either with or without a decorative finial in between, it is called a "broken pediment."



**REVEAL:** The side of a recess in a window or doorway opening when the opening is not flush with the wall.



**REPOUSSÉ OR CHASING:** The ornamenting of metal by indenting it. Used today in decorating silverware, holloware, the handles of spoons, forks, knives, etc.



**SCONCE:** A candle holder attached to a plaque or wall. Can be as informal as a pewter circle with simple pewter holder attached for candle, or of ornate plaster, wood, or metal, with attached arm brackets for candles or lights.



**STRETCHER:** The underbracing of chairs, tables, sofas—that part of the lower framework running at right angles to the legs and horizontal to the floor. Often elaborately carved.



**SWAG:** A festoon of flowers, fruits, or fabric. Used at the top of window treatments for highly formal and decorative finish.



**TESTER:** The wooden framework at the top of high poster beds to which the fabric canopy is attached.



**TOILE:** A printed cotton fabric, usually one color on a white ground. The pattern, similar in character to an etching, usually depicts life during the 18th Century.



**TÔLE:** Painted and decorated tin found in lamps, trays, vases, urns, and other decorative accessories.



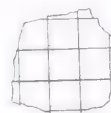
**TUFTING:** The indentation on upholstered pieces that occurs when the deep, soft stuffing is held down at regular intervals with buttons or tufts of wool, silk, or cotton.



**VALANCE:** A fabric band used across the top of a window to hide the rod and rings from which the draperies are hung. It may be a shaped valance, or pleated, or shirred, but it is usually of fabric as opposed to the structural or architectural type of cornice, which serves a similar purpose.



**WEBBING:** A jute band of criss-crossed material, about four to six inches wide, which forms the foundation for the construction of upholstered furniture.







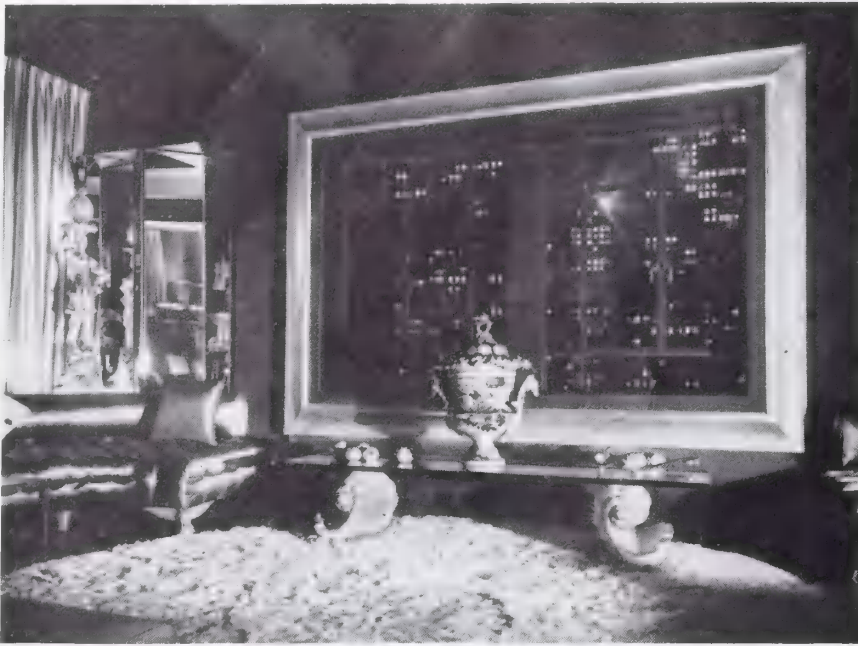
# It's **IDEAS** that matter —not money

When you are introduced to somebody's home, what do you notice and remember? You are much more likely to be impressed by the *ideas* (or, sadly enough, the lack of them) which have been incorporated into a scheme of furnishing, than by correct assortments of good pieces or opulent appointments. It is possible to sit on an heirloom worth a thousand dollars and covet more a fringed wall bracket, which anybody can make with his own hands for about \$1.95.

The idea is the thing! The execution of an idea can be as expensive or as inexpensive as you are inclined to make it, but there's more to it than money. We all respond to originality and imagination in others and we all have it, in some measure, in ourselves. But many of us lack the courage to go ahead. For ideas at work, turn the page.

HARRIE WOOD





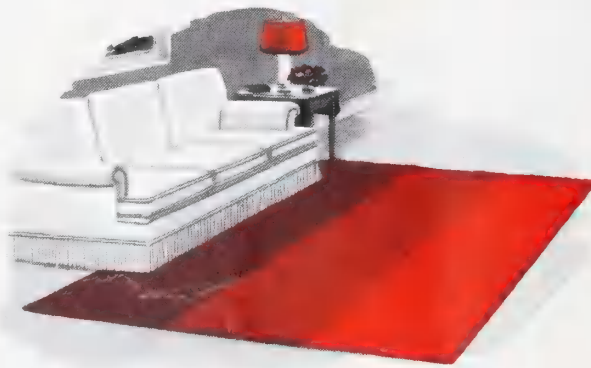
#### Dramatize your picture window

If you have a room with a view, make the most of it. Decorator William Pahlmann captured the lively magic of Radio City in a heavy white frame around two ordinary windows. Woodwork inside is painted black. It works with any good vista. Apartment of Frank McIntosh

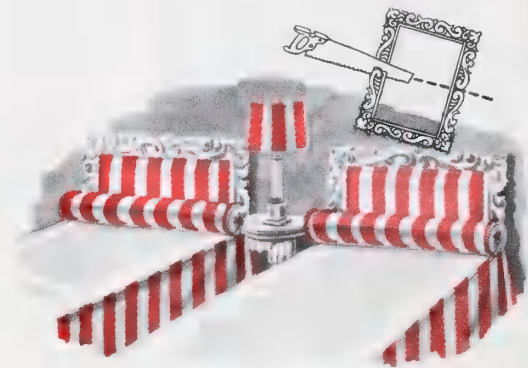


#### Old furniture needn't look dated

Reclaim a dowdy chest by minimizing ornament, adding new hardware, and painting to match woodwork. Painted baroque mirror to match was once a gilt eyesore. From the home of Robert Stanton



Strip carpeting in three shades of the same color can be sewed together to carpet a room or to make a small rug. Economical and enlivening



Expensive-looking beds are achieved by sawing an old baroque picture frame in two and using each half to outline an upholstered headboard. Dreamy!



#### Useless doorways made useful

Transform unnecessary doorways into attractive furniture. This built-in breakfront, in the home of George Sakier, was a bothersome door aperture



#### Storage-space solution

An enclosed lavatory provides bathroom storage space. This cabinet has a clothes hamper, linen and supply shelves on doors. Carl Norcross's home



#### Economical stairway

This airy flight of stairs is as sturdy as the closed-in variety, looks graceful and different, and costs much less than the usual regulation stairway

RICHARD GARRISON



HANS VAN NES



### Commemorate your vacation

A commercial road map, mounted, shellacked, and framed in plaid gingham, will serve to enhance a wall and recall the log of a pleasant holiday junket

ROBERT COATES



### Ready-made into custom-made

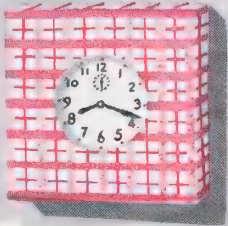
By appliquéing the chintz motif from draperies or bedspread to ready-made dressing table skirt and cushion you achieve distinction. B. Altman & Co.

M. E. HEWITT



### Fringe for fillip

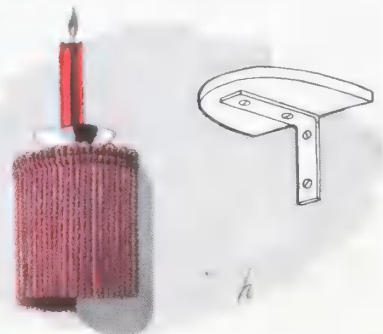
Matching fringe integrates an extra shelf and stool into a decorative unit. Carpenter-wood shelf with mirror top utilizes a waste corner. Intramural, Inc.



A pretty alarm clock softens the bad news. Encase Big Ben in a square box, with only his face showing, and then paper the box with gay wallpaper



Wallpaper accents will retrieve a box-like or too-regular room. Here a striped pattern is used on doors and in corners to break monotony of color



Anybody can make this clever, fringed wall bracket out of plywood and an angle iron. The fringe conceals support. Effective in groups, and in corners

6 PHOTOGRAPHS BY MAYNARD PARKER



### Buy an extra bedspread

Relate bedroom pieces as Tom Douglas, the decorator, does by upholstering a stool with an extra matching bedspread, or use them as drapery fabric. From the home of Norris Goff



### Make an important entrance

Your home acquires interest immediately if style begins at the front door. A crisp and unusual effect is obtained by setting up old iron hitching posts at spaced intervals. The posts are painted black and white and joined together by heavy chains. By Everett Brown, Marshall Field & Co.





## How to turn a liability into an Asset

The psuedo double doors, left above, were invented by Leonard Linden to disguise the necessary but obtrusive air-intake grill of a hot-air furnace in a one-story house. The grill occupies one panel of the doors.

The problem of an air grill placed in an unhappily prominent spot has been solved by Marshall Field & Co. decorators, as shown in picture at left. The grill forms the central portion of a flower-basket design that is painted directly on the wall. Find the grill!



## Screen Doors

### CAN give you privacy

These three doorways are typical of effective entrances, which can be achieved through the use of louvers to conceal wire screens. Of tropical origin, louvered doors are suitable to any climate and afford a maximum amount of privacy and protection without excluding air. The screen is on the inside part of the door. Louvers not only lend charm to necessary but often unsightly screen doors, but protect screens from dust and deterioration. These doors would suit various architectural styles.



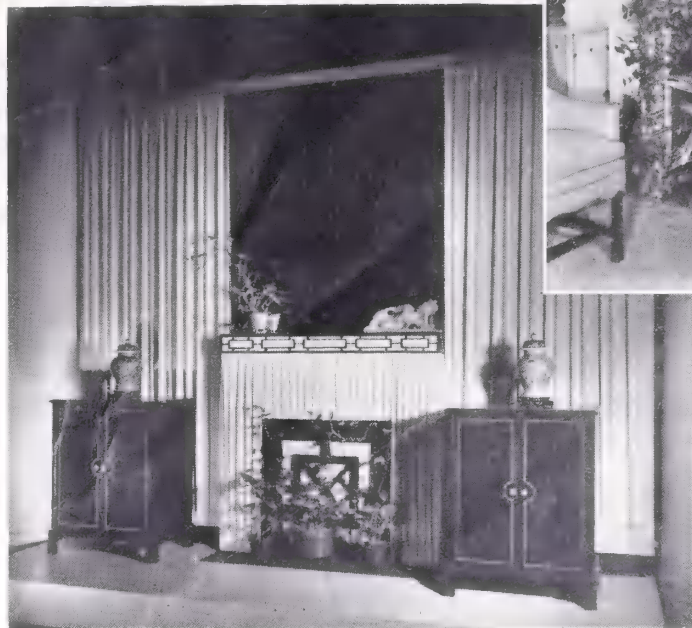
## Frame your furniture for importance

Furniture that is too small for the space it must occupy can be brought into scale by the judicious use of bold framing. An optical illusion of size is created by a frame, which relates a piece to its wall space. The low chest, upper right, was lost against a tall wall until an irregular wooden molding was superimposed on the wall above it. The narrow dressing table, below, achieves focal interest when the whole wall behind it is framed with a flowery wallpaper border. R. H. Macy & Co.

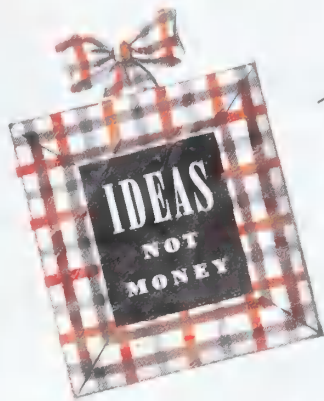


## 2 ways to "summerize" your fireplace

Redecorate your fireplace for hot weather this way. Store all wintry equipment—andirons, fender, screen, fire tools. Make a wire grill to fit the outside and train growing ivy through the meshes from pots set at the base. Fill inside of fireplace full of growing plants. Bloomingdale's. For a complete change, cover front of fireplace with pleated drapery hung from the mantel and held in place with lacquered molding fretwork of Chinese inspiration. Screen repeats motif. Marshall Field & Co.





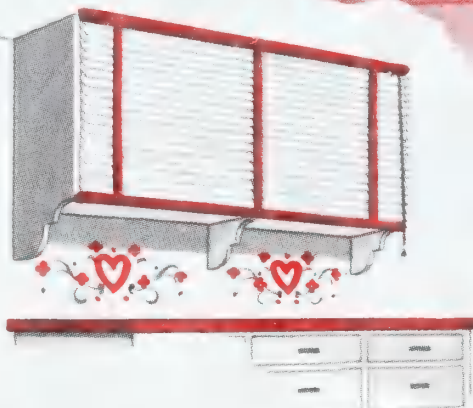


# 10 NEW WAYS TO USE VENETIAN BLINDS



## Blinds that stay down

If you have a blind that is stationary, give it new interest by painting a pattern on the slats, transferring decalcomanias to it or applying a design of fabric cut-outs. A valance at the top carries out the motif, and provides the tailored finish, which looks so custom-made



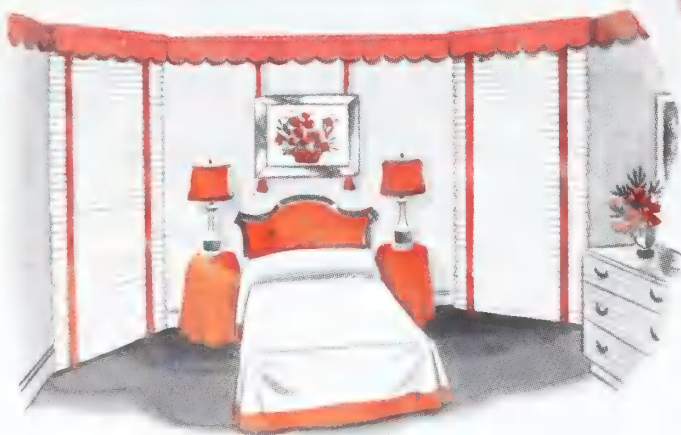
## To hide kitchen shelves

For that discouraging open shelf, which leaves you to your own devices as far as covering goes, a blind provides a smart, sanitary, and convenient solution. The blind permits free circulation of air and pulls up out of the way during working hours. Tape it to match your kitchen



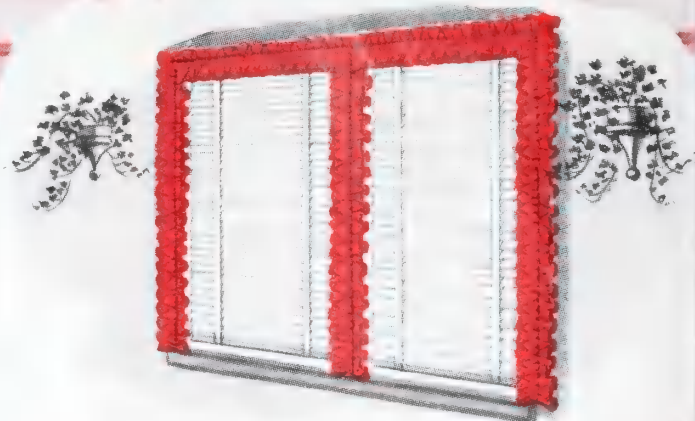
## Where no windows exist

Rooms without windows are not infrequent in city apartments. If you have one of these, you can break up dreary wall space and give an illusion of light by hanging blinds and draperies to simulate windows. Recommended for uninteresting foyers and rooms that are "all walls"



## For additional closet space

You can make closets in a large bedroom where there are none by hanging blinds across two corners, allowing space for hanger rods. A scalloped cornice all around the room conceals the supports to which blinds are fastened. Tapes and cornice pick up color accents



## Instead of curtains

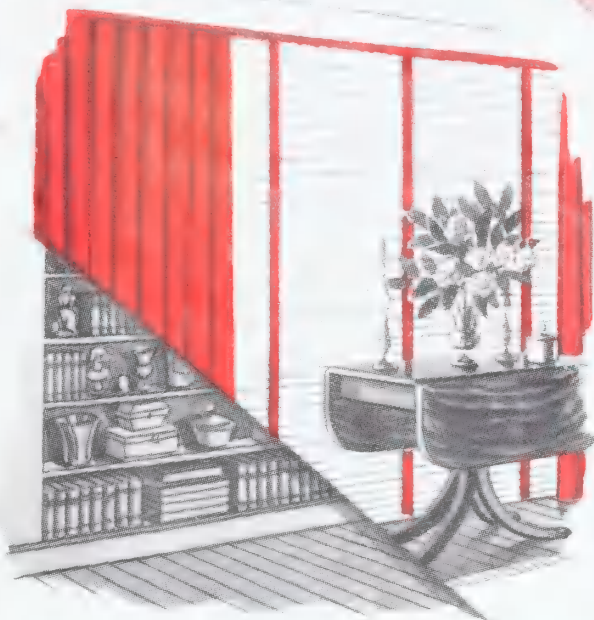
You can have a maximum amount of light and air without sacrificing a finished look at your windows by hanging blinds, and surrounding them with a ruffle wide enough to cover edges. Shirr fabric down the middle and pull tight to make ruffle, and attach to window frames





To obtain privacy between a kitchen and a dinette that is not pulled off, hang a wide blind. As a mobile partition, the blind has many advantages. It does not exclude light and air, can be rolled up at will, is inexpensive and easy to install. And it can become as well a really decorative feature.

#### As a partition

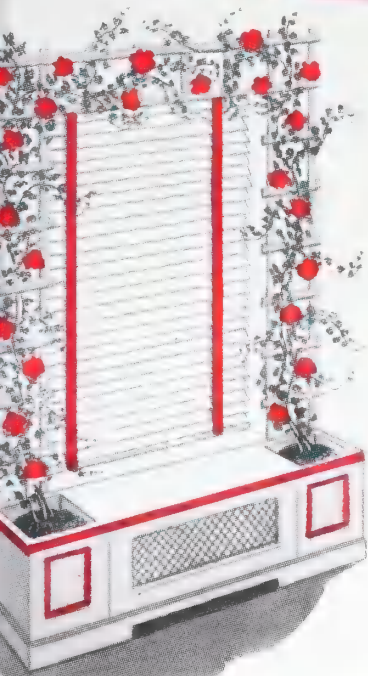
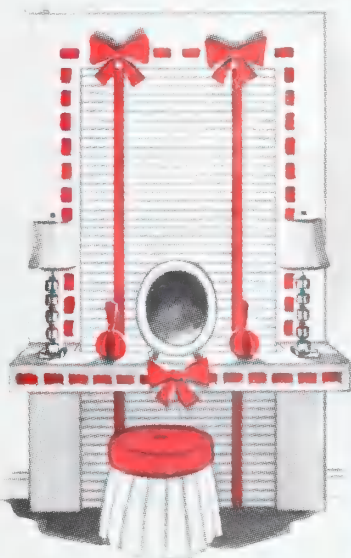


#### Concealment for shelves

A wall of solid shelving, for storage of all kinds, is concealed behind this large blind, which is draped to simulate a window. For city dwellers in crowded apartments, this storage space, so prepossessingly hidden, will solve many problems and keep rooms uncluttered.

#### Background for a dressing table

This blind, which reaches to the floor, affords a covering for a window, background for a dressing table, and concealment for a radiator, all simultaneously. The window cornice, which supports the dressing table shelf, covers the side rails of the blind. The blind can be raised and lowered.



#### Framed with a trellis

This unusual window treatment is obtained by building a trellis frame around a window and training growing plants over it. The radiator cover contains compartments at each end to hold potted plants. A happy thought for indoor gardeners who want to decorate with their hobby.



#### Segregation of living-sleeping quarters

People who live in one room apartments often pine and sigh for the convenience and privacy of a separate bedroom. Here a huge blind is used for masking purposes. It creates a niche for the bed and makes an acceptable background for living room furniture all at once.

ALL BLINDS ARE OF WOOD BY PELLA, FROM THE BOLSCHEN CO.

Schroyer



5 PHOTOGRAPHS BY MAYNARD PARKER



A wall decoration that interprets the spirit of a simple Early American interior, more adequately than most pictures, is this piece of patchwork quilt, framed in a plain black molding. Brilliant color and interesting design combine to make it a highly acceptable decoration in a provincial room. By Peggy Sloan, Kansas City



Sophistication is implicit in these cartouches made from odds and ends—a maline bird, a canvas butterfly, a sequin fish in a rickrack sea releasing pearl bubbles, a bunch of plum velvet grapes. They are affixed directly to the wall and surrounded with white baroque moldings, which were taken from old counter displays



## WALL DECORATIONS

### THAT AREN'T PICTURES

What you hang on your walls often spells the difference between outstanding and average in decoration. The inclination to cling to unsatisfactory wall arrangements is strong, since pictures, receiving no particular wear and tear, rarely wear out. But they *do* get tiresome.

For wall decorations that will give your rooms new interest and afford a change, consider the gay ideas on these two pages. The heart-shaped pincushion (upper right), made of a remnant of striped silk and a ruffle, is a bedroom bibelot for the display of junk jewelry. See what we mean when we say ideas—not money?



A decorated door replaces pictures here. Decalcomanias were applied to the center of each door panel and appropriate frames were painted around them. The impressive samovar on the chest is a soft drink dispenser painted dead white. From the Clifford Chaudron home, St. Louis. (See *HOUSE BEAUTIFUL*, April 15th issue.)





Artificial flowers (like the ones you wear on your coat lapel) will make quaint and charming wall ornaments if you frame them in deep, old-fashioned shadow box frames to obtain a three dimensional effect. The wide variety and low cost of artificial flowers offer you endless possibilities in these bright arrangements



ROBERT COATES



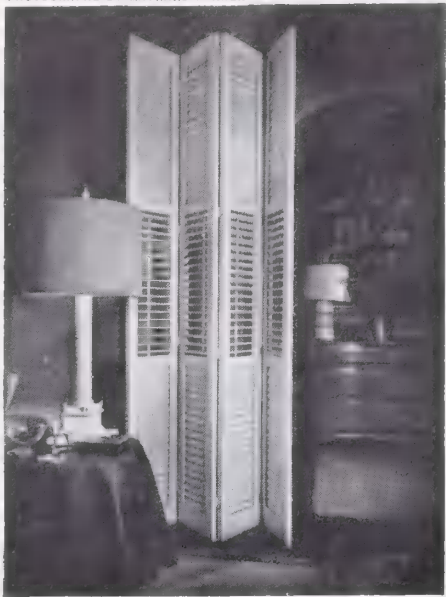
A cardboard shadow box, with a mirror back and sides lined with green checked silk, has a frame of scalloped cardboard. It hangs from the ceiling by strips of the same silk, looped through a drapery ring and finished with a bow at the top. Arrangements are reflected in the mirror. The Clifford Chaudron home in St. Louis



If your chintz pattern has a big, bold design, frame a cut out motif from the chintz to hang in the room. This vivid rose design is mounted on a stark white background and framed with a black mat for emphasis. The repetition of a motif in a room is an invaluable and inexpensive decorator's trick. From B. Altman & Co.



PHOTOGRAPHS BY HAYNARD PARKER



A screen is used here to minimize a dated arch by deflecting attention from arched line of doorway. Gene Davis apartment, New York



The hard edges of doorways are softened by use of screens on both sides of a door. This treatment builds up an important entrance



The awkward line of a not too pretty stairway is modified by a homemade screen of chicken wire over fabric. Home of Bettina Wilson

# SCREENS—THE CURE FOR A DOZEN DECORATING ILLS



← This screen answers the question of what to do with all those little potted plants you can accumulate. Shelves, in which holes are made to fit the pots, are fixed to a heavy screen, which can thus display your greens and also conceal an eyesore

→ You couldn't tell from the outside that this screen harbors an adequate dressing room. A full-length mirror is fastened to the central panel and the other two panels are equipped with shelves, ruffled in organdy. Petticoated stool is a storage box



← Screens cheer up barren corners in a room, especially if they are covered with smart wallpaper, as this one is. Pockets on each panel serve the functional purpose of holding newspapers, magazines, and similar duffie. The cost of such tidiness is trifling



→ A heavy wall screen, fitted with shelves, for a boy's room, is the perfect setting for the fruits of ardent collecting, hobby paraphernalia, and trophies. This masculine-looking screen has a wood finish and the shelves are suspended by cotton rope





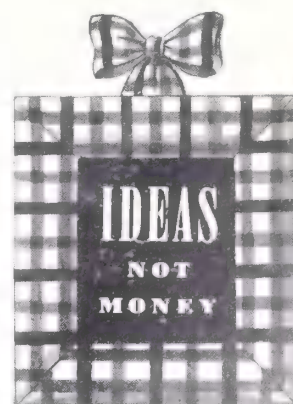


EMELIE DANIELSON



### A two-faced screen leads a double life

Large, barnlike rooms, which lack warmth and color, can be helped by a tremendous screen with inset shelves for books and bric-a-brac and dropleaf magazine racks. With comfortable furniture, this kind of screen will create a cozy corner in a large room. The back is used to display pictures in art-gallery style. Designed by Schiaparelli and Vertes. Executed by McMillen, Inc.

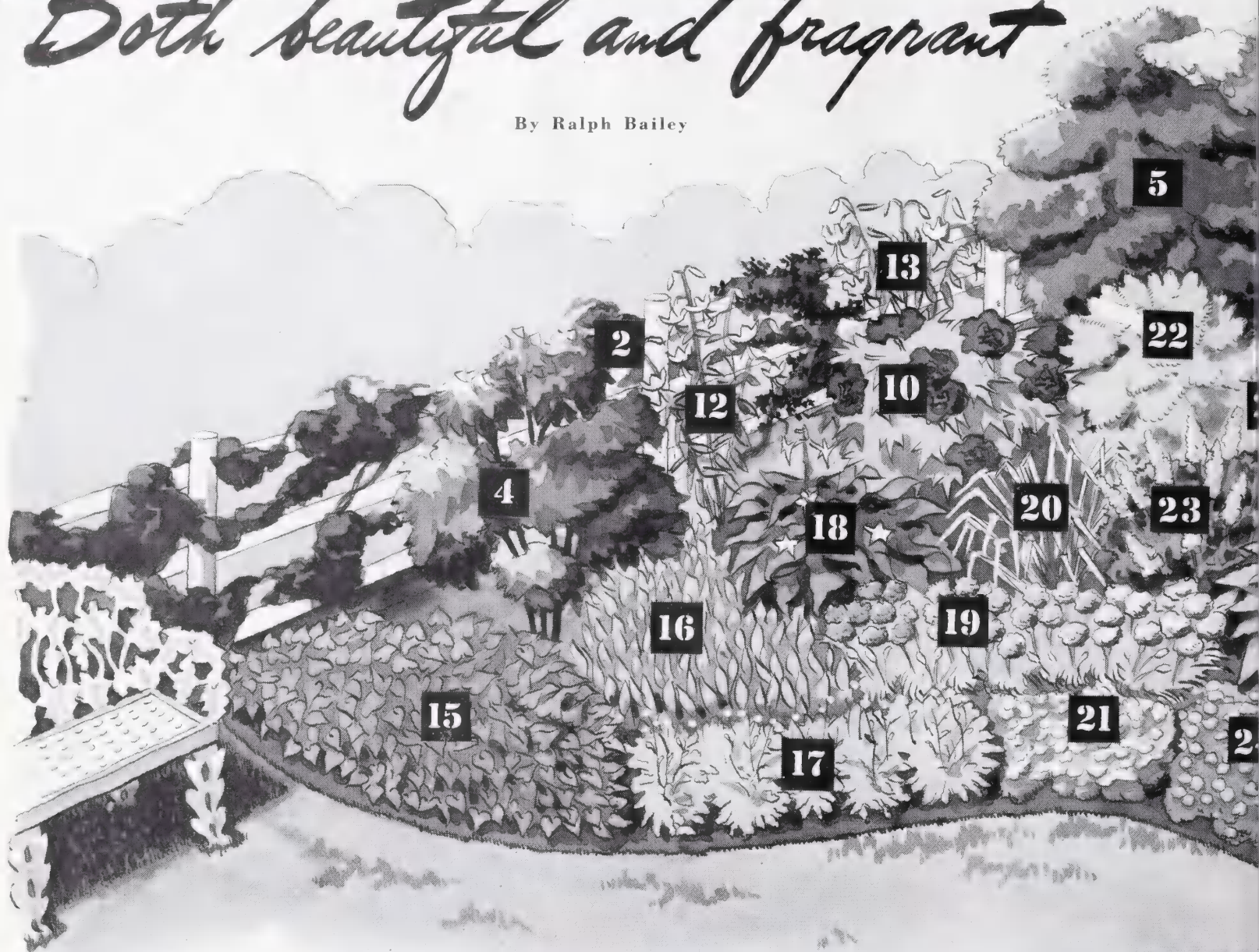




Make a garden corner that's

# Both beautiful and fragrant

By Ralph Bailey



**Here's a 15' x 20' border of sweet scented  
trees, shrubs, and flowers for as little as \$35**

You go out into the garden after a rain, and the damp earth smells fresh and clean. Then suddenly another fragrance comes to you. Little tingles run up and down your spine. Then the wind stirs and other odors mingle, swell, and fade again. It's like music, and just as exciting. But like music, this kind of fragrant harmony has to be composed, and there must be instruments to produce it. Knowing and loving the peculiar ability of some flowers above others to produce fragrance, HOUSE BEAUTIFUL planned this small garden corner for fragrance, first of all, and beauty, too. And it's easy to care for!

Did you ever hear your grandmother complain that flowers nowadays don't smell as sweet as they did in her early days? It's not just imagination on her part. Plant hybridizers, egged on by you and me to produce bigger and better varieties, new and more startling colors for our gardens, have sometimes bred fragrance out while they were breeding other things in. So you'll quickly see why so many of the plants we've included in

our fragrant border are the "old-fashioned" ones—those that haven't changed in generations. They're the ones that have kept all their old sweetness, and their beauty too.

While we have planned this border for a definite corner, 15' on the short side and 20' on the long, its shape could be changed a score of ways without spoiling the relationship of the separate plants. And this relationship is important. For if color and height and texture and time of bloom don't work together for sustained beauty to the eye, you're not going to want to come within smelling distance at all.

So our fragrant border has bloom beginning in February—and of course fragrance—and continuing until late fall, in both daytime and evening. Colors and scents wax and wane and shift all season long. In the plant list opposite, keyed to the drawing, we have included colors, heights, bloom seasons, and botanical names. All save two are perennials or woody plants. Depending on size and quantity, the cost could run from about \$35 up.





**Here are the plants to fit the plan—with colors, bloom time, sizes**

1. Witchhazel (*Hamamelis Mollis*)—yellow—Feb.-March—to 20'
2. Clematis (*C. paniculata*)—white—Autumn (vine)
3. Halls Honeysuckle (*Lonicera halliana*)—cream—June (vine)
4. Persian Lilac (*Syringa persica*)—pale lilac—May—5'-6'
5. Mockorange (*Philadelphus coronarius*)—white—May-June—10'
6. Viburnum (*V. carlesii*)—pinkish white—April-May—6'
7. Buddleia White Bouquet—white—July-Sept.—5'-6'
8. Lilac (*Syringa vulgaris*)—lilac—May—to 12'
9. Tatarian Honeysuckle (*Lonicera tatarica*)—white—May-June—8'
10. Peony Kelways Glorious—white—June—3'
11. Peony Philippe Rivoire—red—June—3'
12. Lily (*L. speciosum rubrum*)—carmine—Summer—4'
13. Lily (*L. testaceum*)—white—Summer—5'-7'
14. Lily (*L. auratum platyphyllum*)—white and pink—Summer—4'-6'
15. Sweet Violet (*Viola odorata*)—April-May
16. Lily-of-the-Valley (*Convallaria majalis*)—white—May—8"
17. Rockcress (*Arabis alpina*)—pink—April-May—6"
18. Flowering Tobacco (*Nicotiana affinis*)—white—all Summer—2'-3' (seed)
19. Hardy Carnations—red, pink, and pale yellow—Summer—15"
20. Daylily (*Hemerocallis Dr. Regel*)—yellow—June—2'-2½'
21. Sweet Alyssum—white—all Summer—8" (seed)
22. Artemesia Silver King—silvery foliage—3'-4'
23. Fraxinella (*Dictamnus*)—pink—July-Aug.—2'
24. Rose Daphne (*Daphne cneorum*)—pink—Spring and Fall—12"
25. Bellflower (*Campanula lactiflora coerulea*)—blue—July-Aug.—2'-3'
26. Hosta (*Funkia subcordata grandiflora*)—white—July-Sept.—2'
27. Lavendercotton (*Santolina incana*)—silvery foliage—12"
28. Rockcress (*Arabis alpina*)—white—April-May—6"
29. Phlox divaricata—lavender—Spring—10"
30. Hardy Pink (*Dianthus Loveliness*)—mauve—Summer—9"





Here you see the Kelletts' barbecue porch, which has built-in broiler shelves and plate warmer, and is screened on three sides



This is how plate glass walls bring the outdoors in. Notice the sunken flower beds flourishing in the floor of the dining room



Despite stone surfaces and exposed window walls, this dining room is well heated by a panel system, laid under the floor

## What HOUSES WILL BE LIKE after the war

This house, the year-round home of the William Kelletts of Menasha, Wisconsin, is a pretty good preview of the way houses will be built after the War. For in this single house are crystallized many of the chief home-building trends of the last 20 years.

These trends, which have been pioneered and proven by home-loving citizens like the Kelletts, and executed by forward-looking architects like George Fred Keck who designed this house, will be incorporated in our best houses of the future—in varying degrees, of course. So you'll be interested in this house as a forecast of how you may be living a few years hence.

Most important thing is the way it makes the outdoors a part of the house. Since it is built on Lake Winnebago, as well as on the bank of the Fox River, the Kelletts wanted to utilize their many views. Hence the prolific use of glass. This same use of glass permitted the architect to draw upon the heat of the sun for heating the house in the day time. The visor-like overhang of the roof, which shades the huge window in summertime when the sun travels high (*Continued on page 72*)

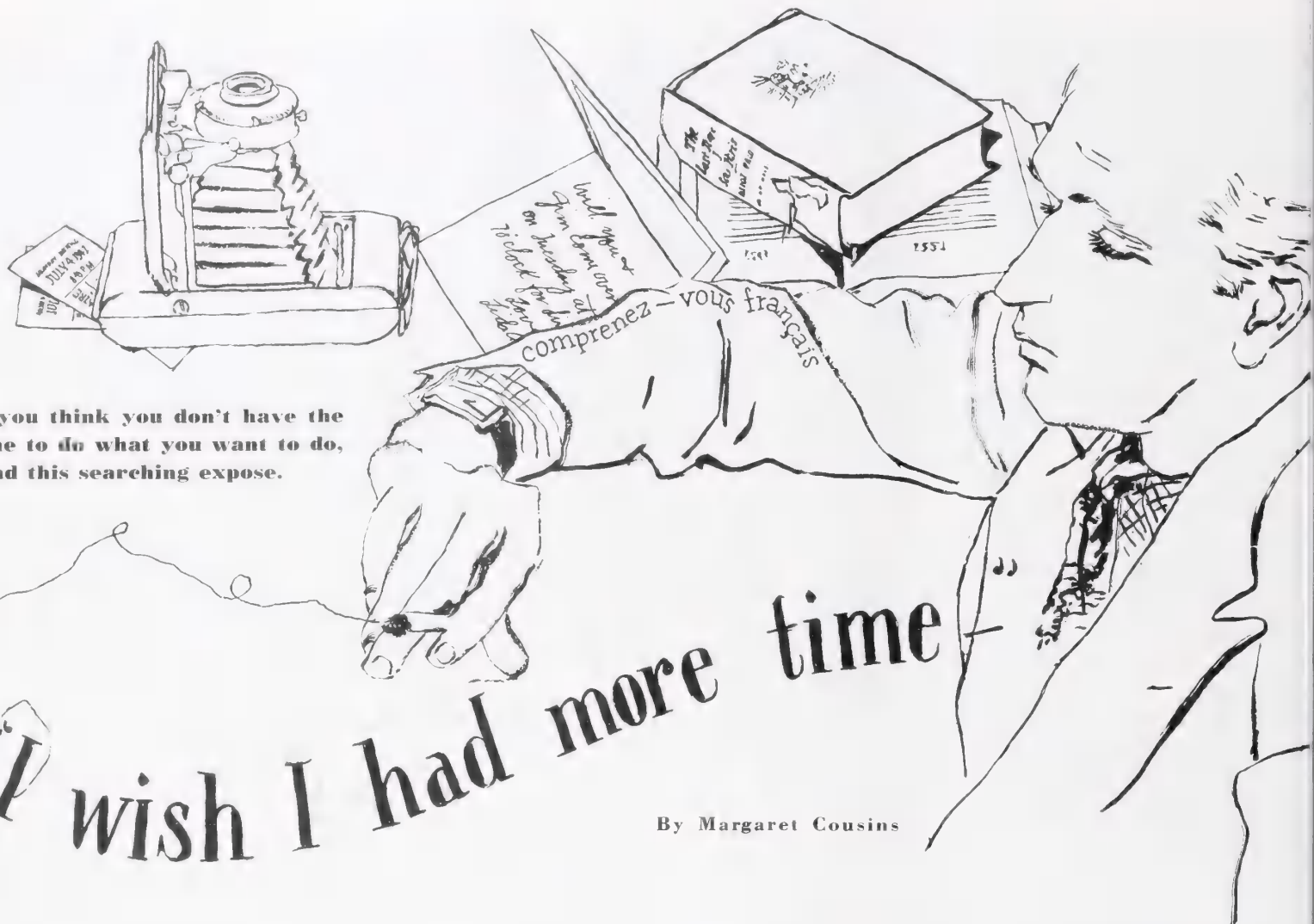


You get ventilation and light with windows above and below kitchen cabinets









If you think you don't have the time to do what you want to do, read this searching expose.

# I wish I had more time

By Margaret Cousins

No subject is more fascinating to the average individual than what appears to be his lack of time. Almost everything he wants to do is limited by this fatal lack and is put off until more time makes itself available, notwithstanding the fact that this phenomenon will never come to pass. Everybody already has all the time there is.

It is always a little frightening to note that people who accomplish Herculean labors have exactly the same number of hours in a day as you do. And they still have time for social amenities, read all the new books, and sleep seven or eight hours a night. Whenever you come huffing and puffing up to an engagement and find them waiting, cool and serene, you pine for the magic secret. They must know something that you don't know.

Of course they do.

But it can hardly be referred to as magic. Maybe it is just a carefully acquired sense of the fitness of things.

Most lives, like a great many houses, start out with space and freedom, good lines, and reasonably tasteful arrangements, which, as time goes on, are obscured by a clutter of objects, sometimes pretty but often useless and simply in the way. This bric-a-brac is kept on for one reason or another—sometimes for sentimental association, the uses of memory or because the occupant doesn't know what to do with it and cannot bring himself to throw it in the ash can.

There it sits, spoiling the effect and requiring constant dusting and making no contribution to ease or happiness. The same thing is true of activities that have outworn their first charm or usefulness and become bores.

Limbo is the only place for such things

If you don't outgrow trifling objects, acquired under the

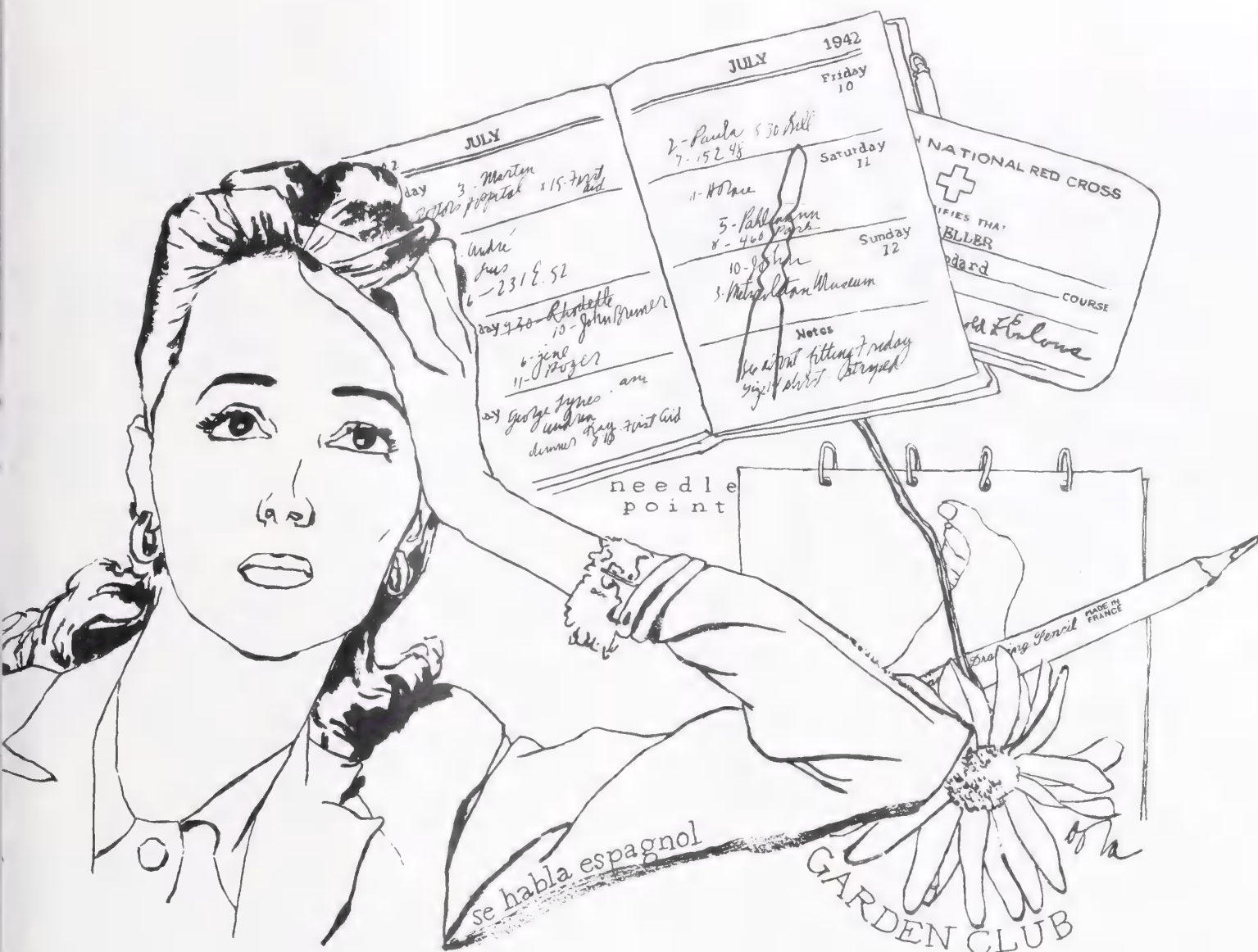
spell of a wayward urge, or activities that seemed like a good idea at the moment, then you cannot be said to be really growing. And if, after they begin to irk you, you don't get rid of them and go on to better things, you ought not to complain if you are chained to an existence of dismal dusting or continual huffing and puffing around the clock, with no time to do what you really want to.

There is so much to have and so much to do in the world that the choice may be difficult, but still the choice is always there. You decide in your own mind about your surroundings and your activities. There is no use insisting that the amount of money you have to spend determines these wholly, or definitely limits you in the choice. Satisfaction is relative and there is as much grace and charm to be had from the simplest ornaments, and as much good to be derived from the application of your time to pursuits that satisfy you, as there is from the acquisition of the noblest possessions, or time spent by the richest and most pampered individual in the world.

The thing to do is to slough off the unnecessary and deal only with what is important to you. But you have to know what is important. Most people live lives full of false starts. Or compromise because of their unwillingness to decide. Or quiet desperation because of their inability to say no, even to the dreariest prospect.

Consider the sad case of Miss Lincoln, who had a timid interest in world affairs and decided to join a current events class. The class was pleasant and instructive but Miss Lincoln, a business girl, discovered that she wasn't getting home until eleven-thirty o'clock, which didn't give her time to wash her gloves and hose and press tomorrow's white collar. Now Miss





Lincoln could have got up thirty minutes earlier and taken care of these minor details but so inured was she to routine that she eventually gave up world affairs for domestic trivialities, in spite of the fact that she had paid \$10 for the course. She sacrificed an enlarged outlook for the dusty bric-a-brac of daily chores. She doesn't know why she is so dissatisfied with her life.

Mrs. Baxter is a housewife with a passion for good music, but Mrs. Baxter rarely hears good music because she is entangled in a housewifely round, which she has created strictly for herself. On the brightest and best days of spring, Mrs. B. is embroiled in tumultuous and cataclysmic orgies of spring housecleaning, long since rendered reactionary by improved methods and machinery for the care of the house. When Mrs. B. was offered the windfall of two free tickets to a concert under the baton of a great conductor, Mrs. B. couldn't accept because the cleaning man was coming to get the bedroom rug that afternoon. It apparently never occurred to Mrs. B. that she could telephone the cleaner and ask his man to desist until tomorrow. But the music, which might have remained a bright spot in her memory for years to come, was forever lost to her.

Mrs. Raeburn belongs to several clubs and, largely because she is a dependable individual, she is constantly being put on special committees, which keeps her nose to the grindstone and sometimes makes her wish that she had never heard of a club. She loves gardening and the Garden Club is the one she really enjoys; but she rarely has time to take an active part or enter flower arrangements (for which she has a genuine talent) in the Garden Club's regular competitions, because she is so busy being on the Telephone Committee of her Book Review Group,

or the Door-Prize committee of her Bridge Club, or the Year-book Committee of her Literary Society. Mrs. Raeburn is run ragged by her club life and yet she doesn't seem to herself to get any real benefit from any of them. She is spread so thin that she can't absorb the value that each offers individually. It has never occurred to Mrs. Raeburn to resign from all the clubs except one and start enjoying it. Also, if Mrs. Raeburn could ever get time, she knows she would raise some prize dahlias, which would really satisfy her soul. But she is too busy now for that.

Mr. Tennison cannot understand why he doesn't get along faster in his business. He has enough intelligence (in school he was voted the most likely to succeed) and a good education, but when promotions come, they always seem to go to other people in the firm—people who don't get around half as much as Mr. Tennison.

"What have they got that I haven't got?" Mr. Tennison inquires of himself angrily, feeling extremely surly toward all his bosses because they don't recognize his genius, and rushes right off to a party or the movies or the golf course to forget his troubles or brood over the misunderstanding that is visited upon him.

If you come right down to it, what they have got that Mr. Tennison hasn't got is more information on their jobs, a better grasp of the situation, the facts and the experience that comes from extra-curricular activity in their particular field. They have made it a point to learn as much as they possibly can about what they are doing outside their regular working hours.

"But I don't have time for things like that," Mr. Tennison will come back if you intimate that (Continued on page 70)



A

\$4190<sup>00</sup>

## HOUSE FURNISHED

**See how decorators endowed a tiny cottage with lots of style, on little money, by the imaginative use of inexpensive things. You'll find here at least twenty new decorating ideas which you might borrow yourself . . .**

If you have a small nest egg and a four-room house to furnish, you couldn't do better than to follow the example set by the firm of Meredith and Seymour, who furnished this little house in Toluca Woods, Los Angeles, California. They did it with as much tenderness for the exchequer as you would have yourself, and the result is a happy victory of good taste and resourcefulness over the hazards of too many pursestrings.

With Virginia Duval as their interior designer, they did all the things a good budgeter must do, chief of which is to recognize that quality can't be sacrificed, even when funds are low. Therefore the beds and upholstered pieces are no makeshifts or penny-saving bargains. They saved money by using fabrics that were inexpensive but the best of their kind. And wherever finished wood pieces would have stretched the budget too far, they selected unfinished pieces and stained or waxed or painted them to fit into the scheme of things. The basic furnishings cost exactly \$616.30. Add \$65 more for accessories. That's budgeting!

They made color their best friend, and you can see for yourself how a medley of rose-raspberry, chocolate brown, green, and white gives a million-dollar look to denim and calico, to say nothing of the friendly, inviting air it gives to the living room. And what could be gayer than the perky combination of blue and red plaid and white organdy used in the bedroom?

It all took careful planning, of course, because budgeting is never easy, even for decorators. They knew their limitations and kept the house simple. But the nicest part of it is that they have done nothing you couldn't do yourself.

By Martha Darbyshire

Here are some decorators' tricks worth noting. The fringe that trims bedspread and pillow cases is same fringe that trims the cotton rug. The ruffled plaid frame on the dressing table mirror matches tie-back skirt



In the studio bedroom a pair of chests and a center table were used as a unit to turn this window corner and furnish storage space



The trestle table and matching benches in the dining alcove were bought unfinished, then stained, shellacked, and waxed. The curtains were made of bleached tobacco cloth, used by planters to shield young seedlings





or \$616.30!

The house itself, with its cunning hurdle-fenced doorway, is the kind that makes you stop for one more look. It cost \$4190, including land and a one-car garage, and was constructed by the F. B. Burns Company



See how a shadow box smartens up the living room. The cotton upholstery fabrics belie their inexpensiveness because their patterns are so clean and simple. They are candy stripe denim, chintz, and rough weave



FURNISHINGS  
\$ 616<sup>30</sup>

HERE'S HOW THE MONEY WAS SPENT

HERE'S HOW THE MONEY WAS SPENT			
Living Room			
Sofa	\$74.50	Chest of drawers, covered	21.50
Upholstered chairs	52.45	Bedspread and pillows	21.50
Tables and yarn bowl	30.40	Dressing table, mirror, and stool	15.10
Desk	14.50	Slipper chair and night stand	18.45
Chest	11.50	Draperies	17.45
Dining Alcove			
Table and benches	17.50		
Rug, for alcove and living room	100.00		
Master Bedroom			
Bed frame, mattress, and boxspring	34.95		
Studio Bedroom			
Bed sofa, complete	79.50		
Sectional corner unit and bench	52.00		
Rug	55.00		



Would you have thought of it? A blithe plaid covering glued on an unpainted chest of drawers. A bright way to conceal an old horror, too





# Why the *Movies* are influencing American taste

Not long ago when you went to the movies you attended a daydream—little else. Characters, not noted for their reality, moved through fabulous situations and inhabited surroundings as unsubstantial as the ray of light that cast their images on the screen.

But just as producers have begun to explore the rich fund of human experience for material and to use themes that interpret the emotions of the average man, so have art directors sought to recreate in moving-picture sets the climate of reality.

These, from Metro-Goldwyn-Mayer's romantic comedy, "When Ladies Meet," are typical. Art director Cedric Gibbons and Decorator Edwin B. Willis have created a home, not a mere background for action and dialogue. All the tenets of good usage have been observed, but in addition there is quality, exemplified in the carnation-splashed armchair, in the cotton rug bordered with appliquéd flowers, in the workmanship of the brass fender, that people yearn for and learn to approximate on their own terms.





### A place that bespeaks real living

The fine proportions of this beautiful room, the friendly grouping of pieces in a semi-circle around the fireplace, the clear, cheerful colors, and the gracious lines of the furniture communicate an atmosphere of comfort and hospitality, which is the test of the home. The polished random-width floor is a perfect foil for the rug. The armchair picks up the motif of the draperies. Sum total: American ideal of good living



### Snug harbor for people who want to talk

A quiet corner in a big room is a spur to good conversation. Twin sofas, arranged at right angles and pulled into a circle by the generous, round-topped coffee table, make good use of wall space and account for a private niche. The amusing Staffordshire lamp, hanging shelf, and wall brackets for greens are touches that add interest to such a grouping. All are within the grammar of good American decorating



### Hallway into room

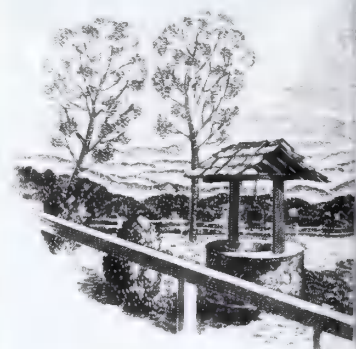
Hallways are often regarded as necessary evils and waste space. This upstairs hall, furnished like a room, carries the decorative characteristics of the first floor and ties the rooms of the house together. The simple furniture and hooked rug are in character. Note interest supplied by the use of rough stone textures in conjunction with wood panels and wallpaper. By such touches as these does Hollywood inspire

When you go to the movies, you have the opportunity of viewing the work of distinguished decorators, conceived with imagination, executed with exquisite taste and discrimination. Movie sets often contain valuable ideas that you can adapt to your own purposes.





There's provincial comfort in every square inch of Miss Morgan's living room. A great hearth, cushioned wall seats, deep sofas, and a scrubbed oak bar make it a wonderful room for entertaining. The coffee table is an old French cooler



A bedroom for "Joan of Paris." A tufted couch becomes a graceful headboard for the bed. Eyelet embroidery, very French and very feminine, trims bed draperies, skirts the bed, and flounces the chaise longue. Draperies are chin



There's a combination of Early American and French Provincial, friendly as a handshake, in the home of one of Hollywood's rightest stars, Michele Morgan



WE CALL IT:

## "HOLLYWOOD PROVINCIAL"



In the yard, an old farm wagon adds atmosphere, conceals an incinerator

Michele Morgan, star of RKO Radio Pictures' "Joan of Paris," loves Early American because, she says, "it makes such a friendly house." And so her architect, J. F. Wadkins, planned for her this early nineteenth century farmhouse, which sits on a shelf of land high above Beverly Hills with all of Los Angeles for its front yard. It's built of rough stones, earthy brown siding and shingles, and is just as unaffected and rural as a country supper. It's as unassuming in size as in atmosphere—five large rooms, two dressing rooms, and two baths.

Inside, the decorators, Frances Barber and Erik Bolin, furnished the rooms with the French Provincial and Early American furniture that Miss Morgan loves, and have given the large rooms an inviting intimacy and warmth that is not always easy to achieve in large areas such as these. They used deep, cozy armchairs and sofas—modern, of course, but covered in rustic homespuns and printed cotton and chintzes in colors as cheering and welcoming as you'd find in a Normandy kitchen. The living room shows you what a close, comfortable effect you can get when furniture is arranged in good, natural groupings for simply relaxing or for entertaining.

PHOTOGRAPHS ON THESE PAGES BY MAYNARD L. PARKER



The guest bedroom was planned to do double duty as an extra living room. You can see the valley from every side of it. The draperies are yellow and green chintz, handsome foil for pine



Believe it or not, there's a hay loft in the living room. Architecturally, this lowers the ceiling and brings the room together. Decoratively, it adds a rustic note and trails green ivy over the room



There's a valley view in the living room, too, dramatized by net curtains and lemon and lime chintz. Modern chairs in green and white calico are not a bit anachronistic with an antique china cupboard



## "The hearth is the heart of the household . . ."

You can tell that it's Michele's house through and through. She dislikes side and affectation. She believes, with most of us, that a fire on the hearth is one of the grandest things in this world, and so she has a fireplace in her bedroom as well as a heroic hearth in the living room, from which the whole, heart-warming atmosphere of the house seems to stem. She loves good food, and has equipped this fireplace with a copper-hooded charcoal broiler where she can cook her favorite grilled specialties. She thinks kitchens should be cheerful and inviting. Hers is full of old world charm, which simulated brick walls and pine paneling give it. She collects white porcelain and pottery and you find it everywhere in the house in lamp bases and really usable accessories. She doesn't believe in antiques that are simply to be looked at. They have to justify themselves by being practical furnishings. She believes in friendliness—and have you ever seen a house that was friendlier?



**Quilting in the dining room**

Quaint provincial patterns in soft green were appliquéd on antique white quilted fabric to make the draperies and to cover the walls above the pine paneling. Those are old French plates you see in the corner cupboard



**French Provincial in the kitchen**

Red and white tile wallpaper and linoleum, dotted Swiss curtains, and peasant dolls give the room a farmhouse air, even if the equipment is as modern as this minute. Michele eats leisurely breakfasts by the kitchen window





# Why Bargain Dry Cleaning ISN'T a "Bargain"

By Florence Paine

## BECAUSE

1. Results are not dependable
2. The life of your possessions is shortened
3. Your articles are often distorted or ruined
4. Your things have to be cleaned more often

When you send your precious possessions to the dry cleaner, do you wait in fear and trembling until they have been returned, mentally keeping your fingers crossed lest they turn out unsatisfactorily? Or do you send them with the utmost confidence that they'll return as usable as when they left your home? If the latter feeling is yours, you have chosen a quality dry cleaner, who will handle your fabrics as carefully as a personal maid.

Reliable dry cleaning is not to be purchased at cut prices. It requires skilled workers, the best materials and equipment, enough time to do a careful, unhurried job.

"Bargain" cleaners cannot give you that kind of service. They give you exactly what you pay for. Your home furnishings and clothes will be cleaned in exact ratio to what you pay! But one time a spot may remain on your best slipcover, another time a dress may be missing a button, still another time your draperies may have tears, caused because rod pins were not removed or covered! But you aren't paying for perfection, so you have no right to complain. That "bargain" cleaner must cut corners somewhere to maintain his prices.

## How often have you asked yourself these questions?

### How can I tell whether a dry cleaner is good?

Many good dry cleaners are members of the National Association of Dyers and Cleaners. Their membership is one of the signs that help you distinguish good cleaners from the poor ones. This association maintains a modern laboratory where constant tests are conducted on fabrics to determine the best cleaning practices. Bulletins published monthly bring the results of the association's findings to all members, so that they have up-to-the-minute knowledge of all new fibers, dyes, weaves, and the safest method of cleaning them, if they are cleanable.

Members have the privilege of bringing their special problems to headquarters for solution. It is interesting, also, to learn that many manufacturers are now bringing their new fabrics to the association laboratory for testing before placing them before the public.



### What should I expect of a dry cleaner?

If you send your furnishings and clothes to a reliable dry cleaner, you may be sure that they will come back entirely clean, fresh-looking, the colors sparkling and clear. Fringes and bindings will be intact on bedspreads, blankets, and draperies. Slipcovers will retain their clear colors, their perfect fit. Buttons, buckles will be in place on dresses and suits. Stitches will be taken wherever necessary. Curtains will hang straight and even. All articles will be finished as their fabric type demands; all spots that could be removed without injuring fibers or dyes will have been eliminated.

### Why can't all cleaners do the same work?

A good cleaner can return your work in perfect condition, because he asks a price commensurate with his services, the time, labor, and quality materials that he employs. Tests indicate that it takes about 50 minutes of work to turn out a quality cleaning job on one garment.

*A cleaner charging cut-rate prices must cut corners somewhere, for he could not afford to spend this much time on just one item. He must move articles quickly, so each employee handles a greater number of articles per hour than at a more expensive cleaner's, thus eliminating much individual attention.*

### What happens when my things arrive at a good cleaner?

In a quality dry cleaning establishment, each article is thoroughly inspected at the time an identifying number is placed on it. Curtains, which are weakened by sunlight and atmospheric gases, are carefully inspected for such conditions, damaged areas, holes. Buttons, which may catch on other garments, are covered with individual bags. (Continued on page 70)





3 PHOTOGRAPHS BY EMELIE DANIELSON



Same foods as opposite, but different setting. Crystal candelabra, B. Altman & Co., softly light up gray organdy cloth from Anita Gardner, silver holloware from Park Curiosity Shop and Wildflower flatware from Royal Crest Sterling. Limoges china from B. Altman & Co.; crystal bowl, Evelyn Reed; glasses, Libbey Glass Co.



**You can set your table  
in dozens of different ways by using  
the same basic silver and china pieces,  
but by varying the other accessories**





# How many ways can YOU set a table for the same MENU?

By Frances Heard

Long before Pepperidge Farm was turning out its famous breads baked with vitamin-rich flours, the name of Margaret Rudkin, its director, was known as a popular hostess the countryside round. Mrs. Rudkin's friends were particularly fascinated with the wonderful tricks she could turn with a humble loaf of bread. Our menu includes two such tricks.

The interesting thing about Mrs. Rudkin's party planning is that she always picks a menu that will lend itself equally well to a formal or an informal setting. It's easy to do, she insists, and important—especially in summer when fickle weather conditions often mean shifting plans at the last minute. Whether dining indoors or outdoors on her estate in Fairfield, Conn., Mrs. Rudkin sets her table with the same flat silver, but likes to vary the china and table accessories to fit the background, guests, and mood. She uses natural linen, with embroidered bands of red, and pewter for informal outdoor supping; crystal, silver serving dishes, and sheer organdy for formal occasions on the terrace.

The humblest menu seems elegant in a sophisticated background, and by the same token, the most elegant can be pretty prosaic in a stereotyped setting. Here are two different ways Mrs. Rudkin would set the table for the same menu.

Here are the recipes for Mrs. Rudkin's adaptable menu:

To make the bread shell, remove the top slice from a loaf of bread. With a fork, pull out pieces of the soft insides until only the shell remains. Brush shell inside and out with melted butter and bake in 400° oven about 20 minutes. Fill with rich chicken and mushroom mixture (half cream and half milk, Mrs. Rudkin suggests for the sauce). Cut down through the crust so that everyone gets his share of the crunchy shell.

The garlic bread pieces are worth every minute spent making them. Brush soft pieces pulled from loaf with melted butter, in which a clove of garlic has stood for a short time. Place buttered pieces on cookie sheet and bake in 400° oven until crisp and brown (about 20 minutes). Serve immediately.

Mrs. Rudkin dresses up a mixed green salad of escarole, lettuce, and romaine with raw cauliflower broken in pieces.

Plan "seconds" when you make this creamy tapioca. In a saucepan mix 2 egg yolks with  $\frac{1}{2}$  cup milk. Start cooking and add  $\frac{1}{3}$  cup minute tapioca,  $\frac{1}{4}$  cup sugar,  $\frac{1}{4}$  teaspoon salt. Stir constantly. When blended, add  $3\frac{1}{2}$  cups milk. Bring to a boil and remove from fire immediately. Beat 2 egg whites, add  $\frac{1}{4}$  cup sugar. Add the hot tapioca mixture gradually to egg whites. When cool, flavor with 1 teaspoon vanilla.



Here is Mrs. Rudkin's menu that adapts itself to any setting. It's simple but they always want more, so provide "seconds"

## BUFFET SUPPER MENU

- Creamed Chicken and Mushrooms  
in Crisp Bread Shell
- Mixed Greens Salad with Cauliflowerettes
- Browned Garlic Bread
- Creamy Tapioca Pudding
- Coffee

Mrs. Rudkin uses pewter serving dishes for informal moods. Peasantry cloth from Mosse; Syracuse China by Onondaga Pottery Co.; Wildflower pattern of Royal Crest Sterling. Keep candle flames steady with hurricane globes, James McCutcheon



Bubble bath and powder jars become beautiful kitchen canisters, re-labeled with nail polish. Pepper and salt go into talcum shakers. Mortar and pestle mustard jar once held face cream



EZRA STOLLER



## DECORATE with your Cosmetics

You love your cosmetics in scrumptious packages, but when the sweet-smelling contents are gone, isn't it heartbreaking to have to throw away the lovely containers? Cosmetics manufacturers feel just the way you do, and so now you may have your scented lovelies in packages that were designed to have honest-to-goodness decorative value, and to be more useful than ever after you've finished with all the goodness that's inside them. Here we show you what extra uses you get from the frosty white, hand-painted apothecary jar packages of Orloff Attar of Petals Toiletries. No wizardry needed, because these quaint and charming bottles and jars were made to be re-used.



In the bathroom, let the big milk glass apothecary jars hold soap flakes and cotton. Use the smaller bottles, which used to contain cologne, toilet water, and triple extract, for mouth wash and lotion, afterwards

Below are Attar of Petals Toiletries just as you'd want them on a lovely dressing table. Bottles, gay with cupids and pastel flowers, can be transformed into lamp bases. Dressing table designed by Lord & Taylor



On a cocktail table, use mortar and pestle jars for relishes, the scent bottle for bitters, and the big powder jar for cigarettes



# SUMMER FOODS to send down the "Long Red Lane"

By Clementine Paddleford

Gypsy days have come again. But where to, gypsy, in a world without gas? There is a serious picnic epidemic reported breaking out around the back yard grills. Or tote a basket lunch. Every little path goes running to a picnic spot all its own. Eat supper on trays. Spread out on the lawn. Stretch out on the beach. Anywhere at all.

## ARISTOCRATIC HOT DOG

What on the fire? Hot dogs sizzling. Hot dog is king of picnic meats if you take your pick among the frankfurter aristocracy. Remember the hot dog that bowed before King George and Queen Elizabeth, centuries back at that memorable picnic at Hyde Park, June 1939. That is a hand-raised frankfurter, after a manner of speaking, groomed by Swift & Company.

If you have a notion that a hot dog is a hit or miss mixture of left over meats—surprise is in store. Here's a frank, proud-to-give, full account of its ingredients, made as it is of equal parts of trimmed chuck and special cuts of

pork. The frank is given temper and fire, traditional heritage of the aristocrat, by the addition of six spices—paprika, pepper, ginger, nutmeg, coriander, salt; just a smidgen of sugar. And tender, my word!

Casings are film thin. What's more they have been tenderized by a shower bath in pineapple juice. That's a new process, taking advantage of the enzymes in pineapple, which possess the ability to tenderize organic material. Catch?

After the pineapple shower the sausages are hung over racks while the enzymes do their work. Then follows smoking over hardwood fires and after that a twelve minute dousing in the hot water to

cook. Cold water showers follow to wash away any possible pineapple taste. Thus the frankfurter keeps to its own good flavor but wears a casing tender as the meat within. From the shower bath the sausage goes to the drying room—the same general treatment more or less that a tired business man gets at his gymnasium. In the drying room fresh air is kept in constant circulation. Clean, blushing with good looks, these scientifically produced sausages come forth to meet the world's aristocrats, but willing to hobnob with king or commoner. They wait the come-and-get-it picnic call: Ho-ot dogs ready! Boneless, skinless, harmless, homeless. Who'll have a dog?

## NON-STICK PEANUT BUTTER

Pack a basket lunch to spread on nature's broad lap. Sandwiches and plenty of them, for sandwiches put the umm in summer. Peanut

butter, old faithful, that for one kind. Buy the Peter Pan Brand, a Derby Foods product, if you want a butter that refuses to stick like putty in the mouth. A patented process prevents the oil separation and some trick in its get-together makes it an easy slip-down. It has the smoothness of whipped cream and spreads eagerly under the knife. It comes vacuum packed in 12-ounce jars guaranteed for one year against rancidity. Its flavor is as fresh as those hot roasted peanuts vendors peddle at ball games and round the race tracks.

## FISH IN SHREDS

Tuna fish with chopped pickle is a good sandwich mixture. Buy the tuna grated style. Chicken of the Sea brand, as packed by Van Camp Sea Food Company, and there is no mincing, no shredding, no flaking; less expensive, too, than tuna solid pack. It is all the same tuna. The shreds are made of broken bits sorted out from the fancy chunks. Nice, too, for fish loaves and for those Friday casseroles. (Continued on page 62)







### Archway of green and white

You scarcely know there is any structural basis for the foaming curve of this Silver Lace vine—even so simple a one as the wood trellis shown in the small sketch. Until mid-summer, this hardy, quick-growing perennial is soft green. Then it bursts into a froth of white blossoms. *Polygonum auberti* is its fancy name; it's also called Fleece Vine. It will grow in sun or light shade, in any fairly good soil

## REMODEL your entrance—with VINES



### Small porch, neatly tailored



The design of this little porch is traditional, but with a look of today about it. The details are right, but so simple! Well suited to it is the small flowered Clematis (*C. coccinea texensis*), one of the more restrained members of an often obstreperous family. Its red flowers are borne singly, and the vine itself will never grow out of bounds. It will bloom all through the summer and prefers a light rich soil



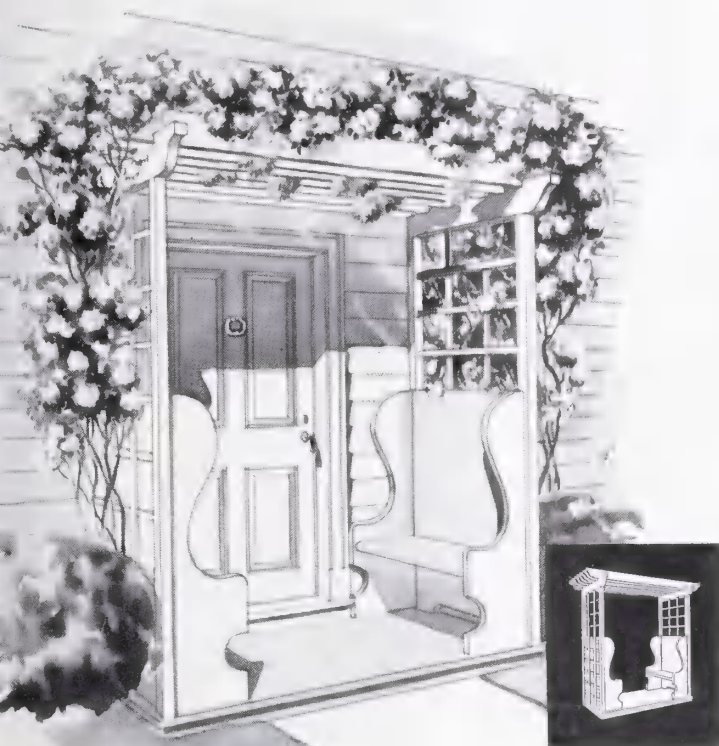
### Modern pilaster treatment

As the classic pilaster is one step removed from a column, so these simple flat trellises are one step removed from pilasters! Here's a happy way to add warmth and invitation to a simple entrance and still keep it simple. The vine, which adorns without concealing the trellis pattern, is *Euonymus radicans vegetus*, a small leaved, slow growing evergreen that can be trained, trimmed, sheared; in sun or shade



A little carpentry  + a little gardening 

= a lot of welcome for your guests 



### Stop and enjoy the Roses

The postman may not ring even once when he comes to this house! The benches are as easy to build as they are inviting. And somehow the whole small porch calls for climbing Roses. So Roses it is! Red might be overpowering and white too cute. Pink is fine, but we pick yellow—Doubloons, a hardy climber blooming through summer after ordinary climbers stop. Plant in a good bed, in the sun

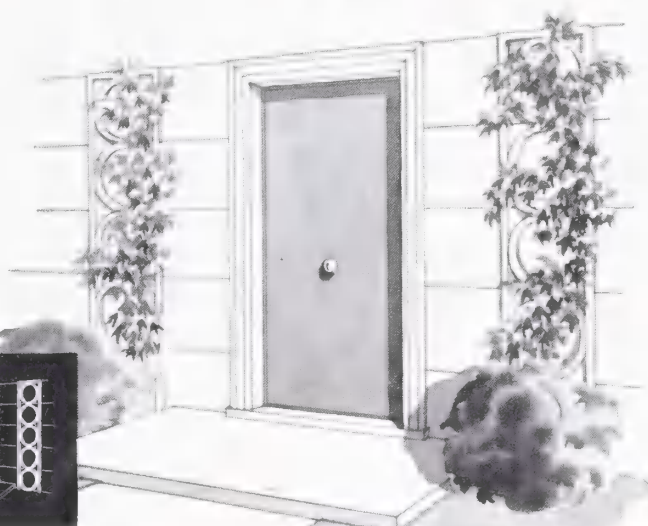
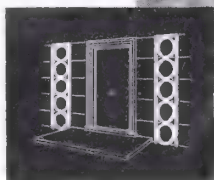


DRAWINGS BY SIGMAN-WARD



### Entrance at the sidewalk

Why not make your guests feel at home as soon as they leave the street? A simple arbor in front wall or fence will do it. And what a nice way to enlarge your house! And when you have an arbor that's at once so simple and so attractive, you want a delicate vine to accompany it. So try *Akebia quinata*; has purple flowers in May, fruit later. Of delicate form, hardy growth. Light soil; sun or shade



### Circles for a modern door

This is the same trellis motif as you saw in the arbor above. But here it is used as part of the architecture of the door itself. Fresh and modern as a minute. And notice how its hoops repeat the only other curving line, one made by the door knob. Nothing could be more suitable than evergreen English Ivy, *Hedera helix gracilis*, small leaved, hardy. If door faces north, so much the better. Mugho pines below

### Stoop for a Dutch door

Notice the clever way the solid bases of this trellised porch adopt the principles of the Dutch door. How friendly will be the welcome when the upper part of the door stands open and the Honeysuckle is in bloom. For its gay scarlet spring-bloom, choose *Lonicera sempervirens*. It's unscented, so you won't mind getting close to it! Honeysuckle is a hardy vine, a strong grower in any soil, in sun or shade



# Do you feel your

# *Tastes changing?*

**If you like these rooms you are in step with today's trend toward unpretentious homeliness in decorating**



American tastes call for comfortable upholstered chairs, informal chintzes, and native woods, such as the cherry used to build this corner cupboard



Gilt-stenciled Boston rockers, a maple footstool, and a drop-leaf lamp table would make any fireside cozy and congenial. Rockers, Nichols & Stone Co.

**The times influence our tastes as much as our work and our leisure. Are your tastes affected?**

These rooms, now on exhibition at J. L. Hudson's in Detroit, are enjoying tremendous popularity. This fact comes as no surprise to HOUSE BEAUTIFUL, for we have foreseen that there was a slow, sure taste-trend away from furnishings that are formal and pretentious, and toward things that are cozy and unpretentious. We have predicted that when times are troubled our aesthetic appreciation would turn from sophisticated and luxurious décor to modest, comfortable, easy-to-care-for things. It's not that we don't *still* see the beauty in velvet, brocade, and marquetry inlays. For we still do. But people are suddenly seeing (who perhaps never saw before) the satisfying quality of a braided rag rug, how pleasingly sturdy is a maple butterfly table, how sweet, quaint, and comfortable is a black-painted, stenciled rocking chair.

Just as we are rediscovering some of the truths in our American political birthright, so are we rediscovering the simple beauty in our American design heritage. Says Gertrude Mider, home furnishing stylist at Hudson's, "People want solace from their homes, rather than affectation and 'side.'"

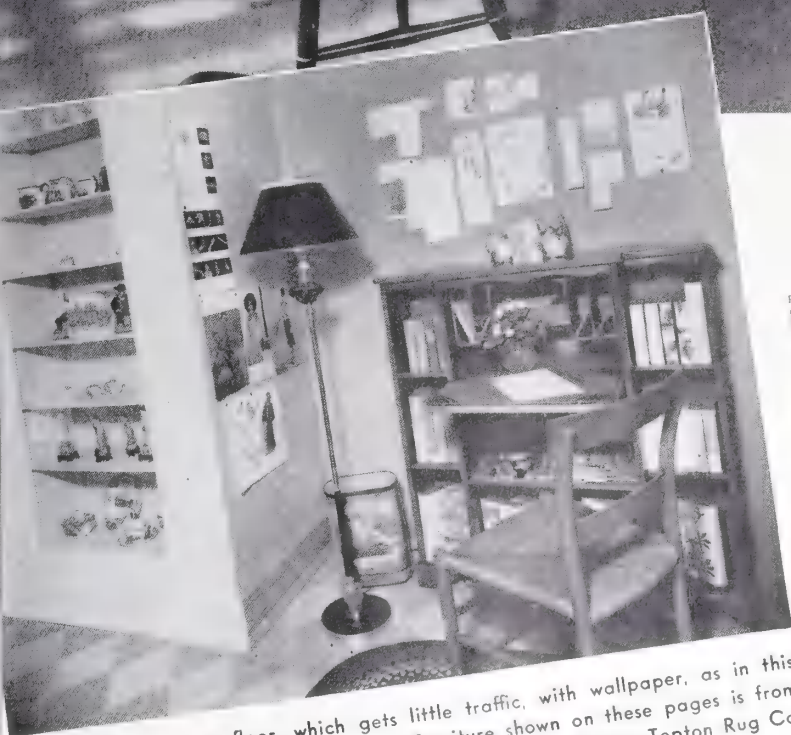


Braided rugs and calico-ruffled windows are favorites in unpretentious homes. See how they complement the livable maple furniture in this dinette





Isn't this your taste—a heart-warming room with cherry dresser, odd-ments of milk glass, comb-back chair? Rug, Charles P. Cochrane & Co.



Cover a floor, which gets little traffic, with wallpaper, as in this hobby room. All the wood furniture shown on these pages is from the Lewisburg Chair & Furniture Co. Braided rugs, Tipton Rug Co.



Don't you feel that a maple bedroom deserves spatter floors and cotton plaids? All upholstered furniture shown, S. Karpen & Bros.





# YOU CAN'T KILL YOUR VEGETABLES WITH KINDNESS

So if you kill the weeds,  
water and feed the plants,  
you'll be amply rewarded



DRAWINGS BY EVA MELADY

## WEEDS



1. Start weeding early, when they first appear. Sketch shows how shallow hoe cut easily destroys all weed competition



2. Repeat weeding as often as new ones come. Thus it is easy to keep the seedling ahead of the weeds. Note seedling growing

## THIRST

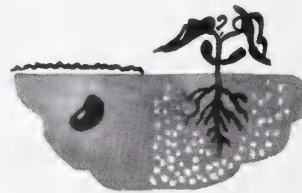


1. Keep surface loose, even before seeds sprout, so crust won't impede progress. Loose surface lets seedling come easily

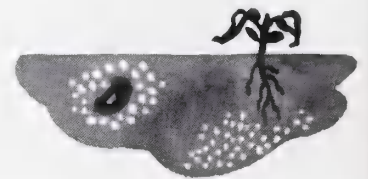


2. Don't ever sprinkle! Shallow watering keeps rootlets near surface. Then when sun comes out, heat tends to stunt growth

## HUNGER



1. Food must descend and reach roots in solution. If spread on surface, fertilizer tends to "leach" away before it is used



2. Food in seed drill is in vicinity sprouting seedling, but may often burn tiny rootlets and cause stunting of plants

# Are your summer flowers WELL GROOMED?

Midseason care starts at  
the roots and goes on up



**BELOW GROUND:** Roots that are overcrowded may need more space. For instance, bulbs you have naturalized, and those that have ripened their foliage. Now is the time to divide Iris and Oriental Poppies





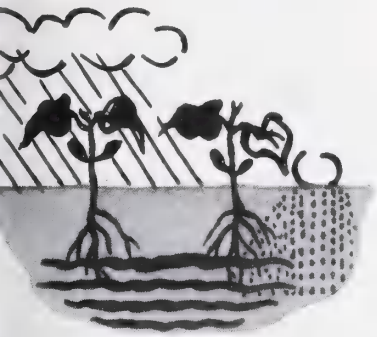
3. Weeds grow fast. If you wait too long, hoe cut will not get whole root. And already notice crowding of seedling root



4. Weed grows again from old root, twice as belligerent. Also new weeds come all the time. Situation here is really serious!



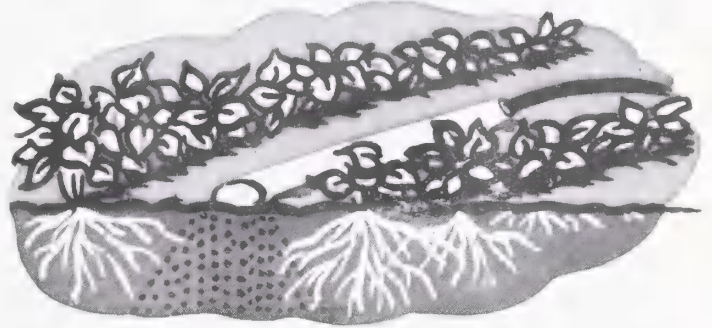
5. Practice shallow cultivation, make it shallower as plants grow. Feeding roots come nearer surface than you think. Don't worry about dust mulch. Kill the weeds and spare crop roots!



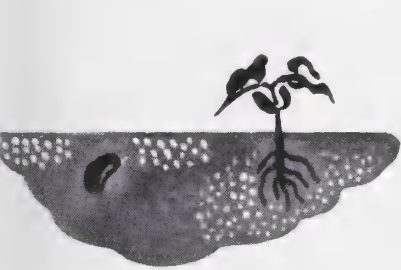
3. Get water deep, as with a soaking rain, or prolonged overhead spraying, or better yet, with soil soaker or open hose



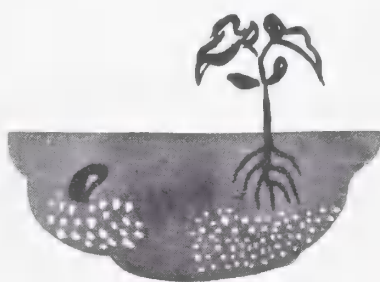
4. Roots down, tops up, when sun and soil moisture work together to create proper use of food elements by the plant



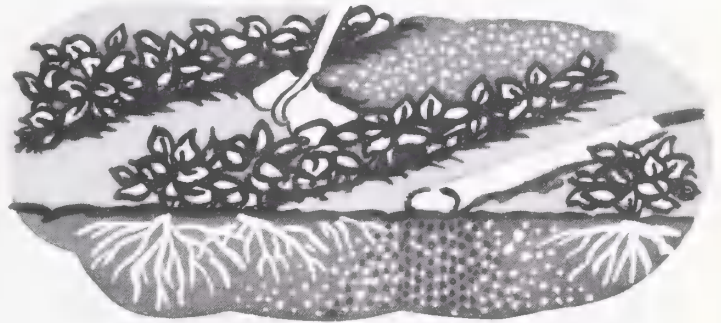
5. Plant roots spread, as well as descend, as crops grow. Upper ones forage for warmth and food, lower keep contact with deep moisture and food. So don't water unless you can do the job right



3. Food beside row is less likely to hurt seeds, especially beans, and is in better position for roots, but leaches en route



4. Food below seed is in generally good relation to growing seedling, especially for succession crops planted at this time



5. Side dressing of complete fertilizer is good to keep crops growing rapidly. But work food in soil, water well. Foregoing applies chiefly to succession crops, not to seasonal fertilizing

DRAWINGS BY MARY MAGILL



THE SURFACE: Keep weeds out; use up far more space, food, and water than your plants. Keep the surface loose, around shrubs that you planted this spring. But don't cultivate soil too deeply



THE PLANTS THEMSELVES: Foliage offers ready point of attack for insects and diseases. A regular day each week for spraying or dusting should be set. An hour or two does it. Spray under leaves, too



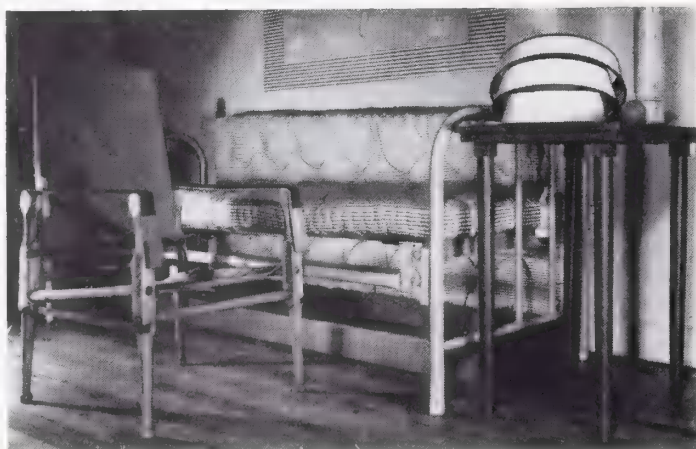
UP ON TOP: Here is the reward for all the care down below—the blossoms. Keep faded ones picked religiously. Cut back hybrid Delphinium spikes after bloom. Stake tall plants, before they need it!





# DECORATIONS FOR ARMY WIVES

**Making a home on an Army post, with furniture issued by the Quartermaster, takes resourcefulness. Here is one solution**



**The Problem:**

The Army Wife has to do her decorating around furniture supplied by the Government. The Quartermaster supplies dining room and bedroom wood pieces, metal beds, and bedding, but no living room or upholstered pieces, no rugs or carpets . . . She must keep the total weight of her furnishings within a poundage limitation, so that when she and her officer husband are moved to another post they can be moved free of charge . . . She must use color schemes that will brighten the utilitarian colors used in painting . . . She must be able to personalize her home, despite the rubber-stamp, battle-scarred furniture that is issued her . . . And she must accomplish these wonders on a slim pay check.

Recognizing that thousands of women are faced with this problem, HOUSE BEAUTIFUL set out to show what could be done with little money, little weight, and great ingenuity. We enlisted the aid of the Decorating Department of Abraham & Straus in Brooklyn, N. Y. We all tramped out to Fort Jay, Governor's Island, where we inspected officers' quarters, talked to officers' wives, learned the rules. The solutions shown on these six pages could be afforded on a 2nd Lieutenant's pay and will fit into his 6,000 lb. baggage allowance.







ROBERT COATES

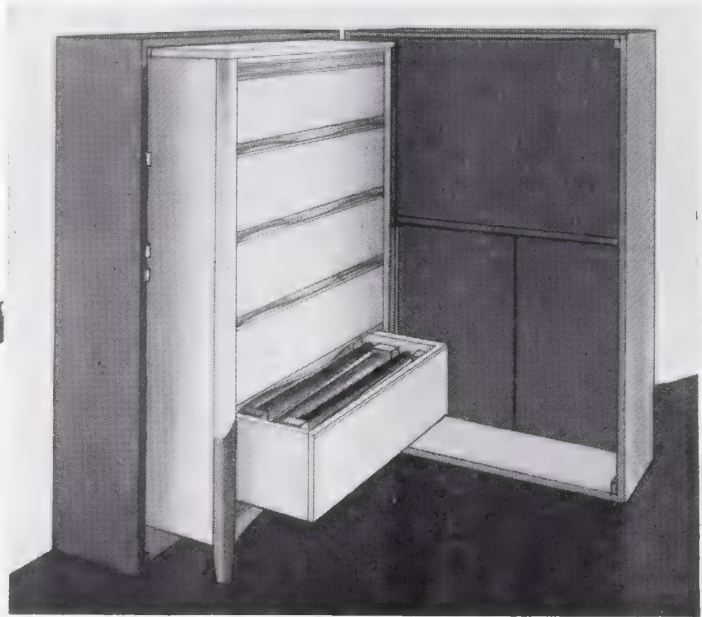
### What we did to SOLVE the problem in the living room

1. We asked the Quartermaster to issue us an extra bed, with one extra mattress, to serve as a day bed with a back rest. See picture left
2. We slipcovered the metal ends of the beds—first with padding made of mattress pads to give an upholstered feel, and then with chintz for beauty, added a ruffled flounce, a nubby-weave spread (so it won't muss)
3. We picked a very gay, washable chintz with a permanent glaze for the draperies and chair slipcovers. Draperies were made 9 feet long, so they will hang from floor to ceiling no matter where you may be sent. The slipcovered officer's chairs fold up flat into canvas bags. They cost only \$8.75 each, so you can afford several.
4. All the furnishings (except the day bed, desk lamp, and chair) pack up into one crate-like container, which we fully explain on page 54 and 55. This container converts into 4 pieces of furniture.
5. Because no wood pieces are provided for the living room, we recommend buying one beautiful chest and building your room around it. The one we chose by Kent-Coffey slips into its shipping container smoothly
6. The rug under the table is made by sewing together deep-piled cotton string mats that come in luscious colors. By Quaker Maid, \$6 each. The desk chair is from the dining room and belongs to the Government. For the story of the three tables and the bookcase, turn the page

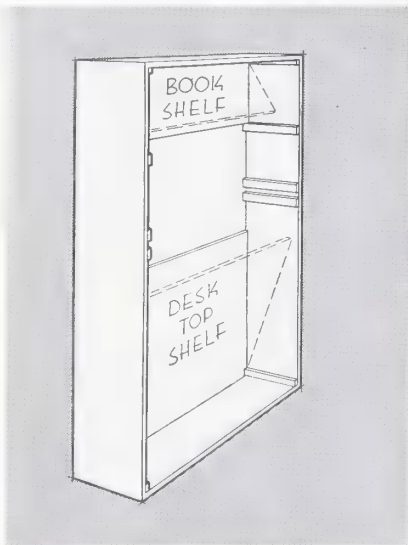




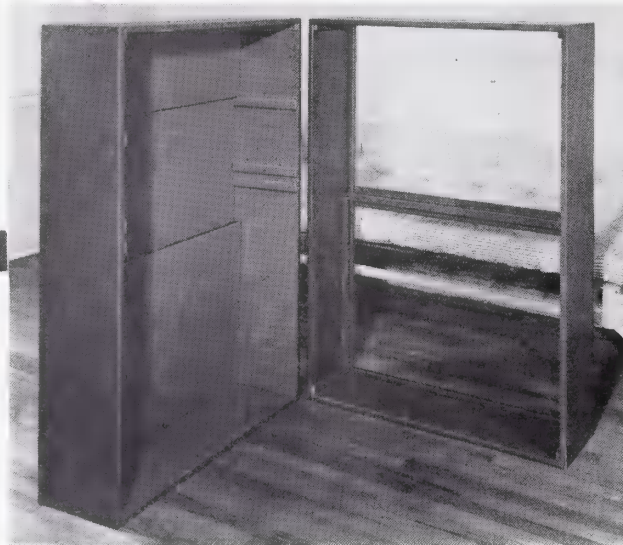
The container closed, packed, and giving nary a sign of its quintuple life. The braces, top and bottom, store under the bed



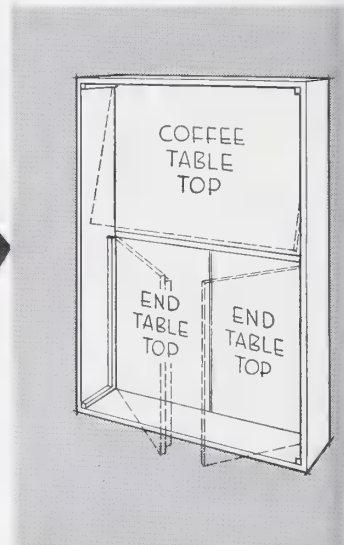
Here is the chest snugly in its two-part container, just for all the world as though it didn't have a whole living room tucked away. Mark well the lower drawer, containing a supply of table legs. From this grow three full-size tables—a coffee table and two 29" lamp tables



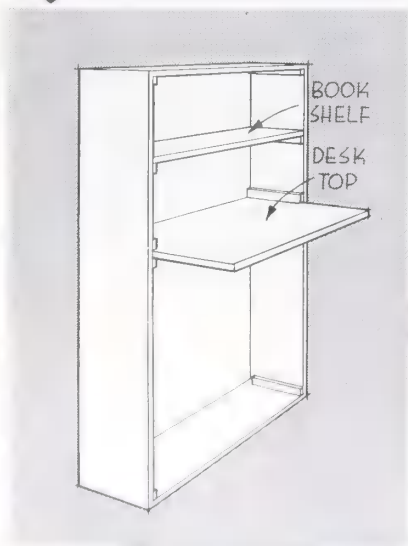
A detailed drawing showing how the book shelf and the writing shelf remove to be inserted for use. Our container is dark green



The container, empty, and beginning to reveal its true nature. Left-hand part becomes a bookcase, the shelves for which ride on end, flat against the back, as shown. The right-hand half is really a frame for three table tops, which have been removed



Right-hand half of the container showing how the three table tops are held in position. Tops face in, bottoms out to take wear



Showing how the two shelves fit into position between moldings to be steady, useful citizens. Base is wide enough to be steady



A close-up photograph of one-half of the container converted into a bookcase-secretary. Most important surfaces are not exposed to wear. Outside surfaces are to be repainted after a cross-country trip



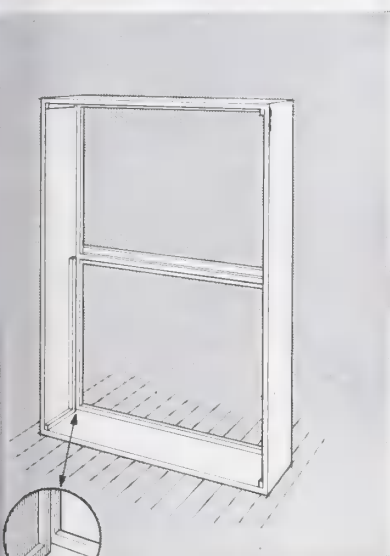




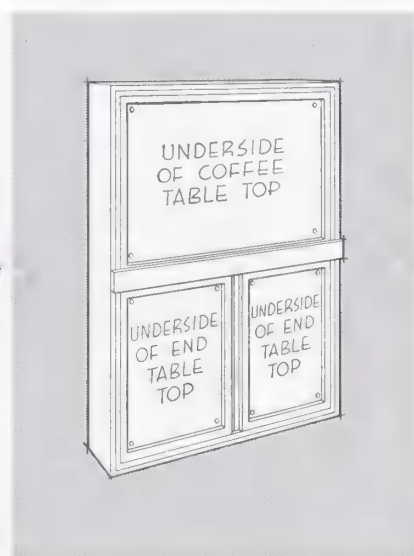
This is the chest that started the miracle that turned a crate into four pieces of furniture. Follow arrows to understand

# A Cross-Country CONTAINER that becomes 4 pieces of furniture

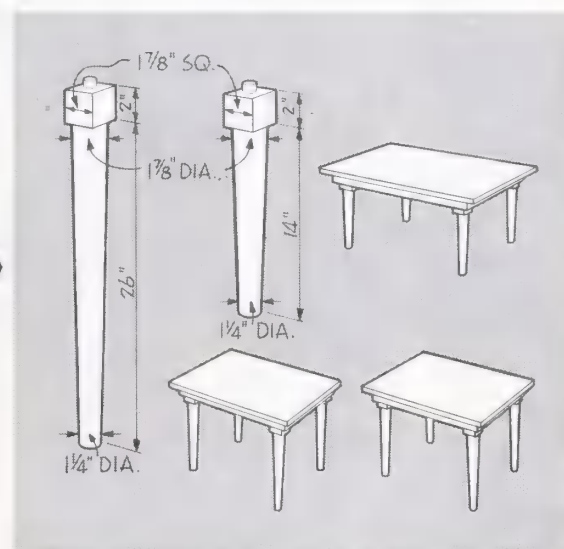
We Americans know we are inventive—but we don't know our own strength. You see on these two pages how the Decorating Department of Abraham and Straus solved the problem of how to ship a fine chest cross-country, and re-use the container by converting it into four pieces of furniture. Such a container, complete with chest, under \$100. Also to order for your own chest.



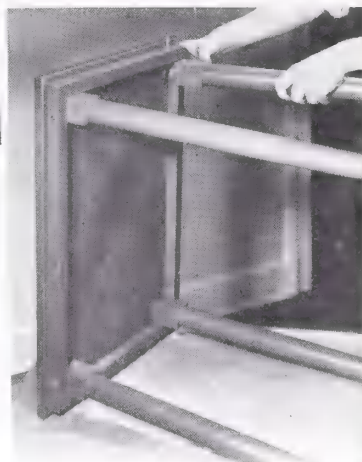
Detail showing how the table tops are actually held in position by side and top moldings. Because tops of tables face inward they should not be scratched



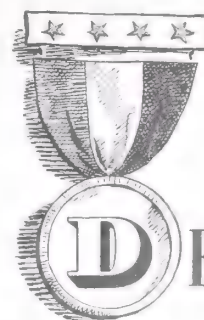
Same half of container, but seen from the other side, showing how the table aprons appear on the outside of the container. This further shows how tables snug into place



Two heights of table legs accompany this miracle. The short ones ride cross-country in the chest. The long ones are packed underneath the chest. Now you begin to see how there can be three tables



How the legs are attached to the table tops. Two screws for each leg does it. Only trouble that could occur would be you'd lose the screws



**DECORATIONS  
FOR  
ARMY WIVES**



# All these decorations **FOLD UP FLAT** to pack in a trunk...

The secret to transforming a room when the furniture is not all you want it to be, and you haven't much money to spend, is: **CAMOUFLAGE WITH FABRICS**. That's what was done in the bedroom of the officer's quarters at Fort Jay, which we decorated in cooperation with the decorators of Abraham and Straus. The bedroom furniture, supplied by the Quartermaster, consists of beds, dresser, bureau, dressing table and stool. No rugs, no bed tables, no lamps nor small amenities.

So the officer's wife needs several tricks up her sleeve if she is to turn barracks-like rooms into a cozy cheerful home. Best of all tricks is owning a sewing machine, and second best is to buy fabric by the bolt. Then no matter where the orders take her she won't have to throw out everything and begin again. For Quartermaster furniture is pretty much alike everywhere.

Above all else she will own some accessories that will give personality to her rooms. The big piece of chintz hanging over the bed is bold, colorful, and light-weight enough to qualify on all counts. And so is the map in the living room, mounted on a piece of striped chintz and attached with scotch tape. A few striking accessories are worth dozens of ordinary, nondescript ones.



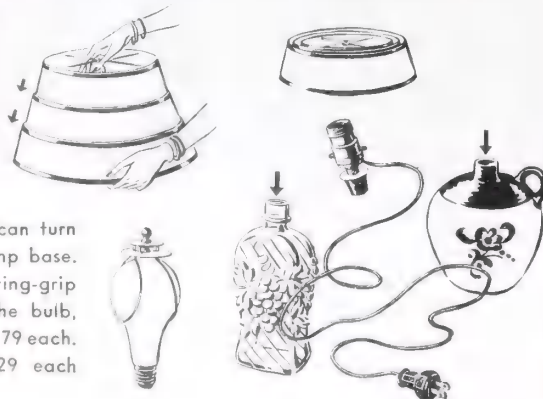
**The bed before it was dressed up**

It's no trick at all to slipcover the metal ends of army beds. We recommend making underneath slipcover of mattress pads, so top slipcover won't slip around. Be sure to have a bedspread with a full skirt. It gives lushness



## All the **LAMPS** collapse and are **PACKABLE**

Habitual movers, whether they are army wives or not, will welcome this revolutionary new kind of lamp, developed especially for this article to solve the problem of packability. The shades are in three parts, and fold up like an old-fashioned traveling drinking cup, as shown. Such shades cost \$1.98



Thanks to these stopper-like adapters you can turn a bottle, a jug, or a candlestick into a lamp base. Then when you have screwed in a bulb, a spring-grip fitting to hold the lamp shade slips on the bulb, and presto you have a lamp. Adapters cost \$.79 each. Spring grip lamp shade fittings cost \$.29 each

## Cost list for bedroom decorations

Bedspread (stock style with sides shortened) \$15; bed pads for "under" slipcovers, \$2 each; chintz for top slipcover of bed ends and dressing table stool cushion, \$.85 yd. (9 yds. used)

Two pairs of curtains and one pillow sham, made from three pairs of stock curtains, \$5.95 each pair. Chintz wall decoration over bed, \$2.55 a yd. Small string rugs, sewed together to make bigger ones, \$6 each.

Bedside tables, made with luggage racks and painted trays, cost \$8.29 each. Racks are \$1.29 each, and painted wooden tray is \$7

Bedside lamps were assembled in manner described at the left. Wooden bases were turned out by a lumber mill to our dimensions.

Lamp bases on dressing table are brass candlesticks, \$3 each, fitted with the adapters and prong fitters mentioned at the left. Their paper shades, \$.98 each.





ROBERT COATES

**A few pounds of shipping weight and a few dollars made this cozy bedroom**

An inviting spot to spend a quiet evening, isn't it? And we can assure you that the Army officer who could come home to its crisp brightness would think he was a pretty lucky man. In the Army, just as anywhere else, a man is measured in the eyes of the world by the wife he has chosen. And the wife who can turn a barracks into a homey place such as this, using more

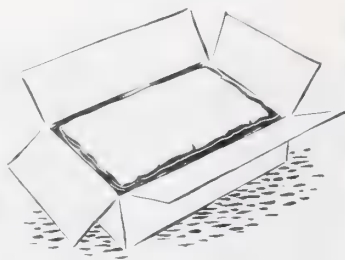
brains than money, and commanding all the artful dodges of a decorator, would be a distinct asset to her husband.

One of the neatest dodges in this picture you might miss entirely. The organdy curtains are made from  $1\frac{1}{2}$  stock pairs. Curtains were sill length. We wanted them longer, fuller, richer. The extra curtain, cut up, was draped from tie-backs.

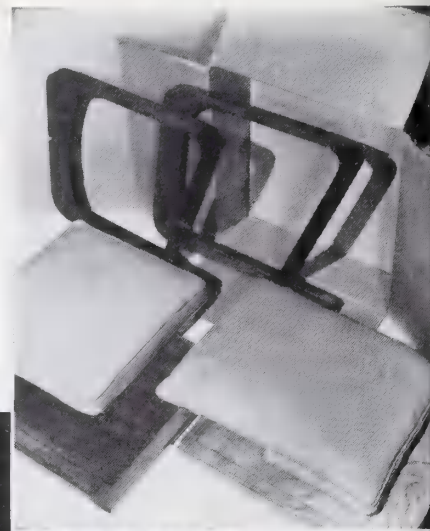


# FURNITURE NEWS

## for Cross-Country movers



**War baby of the furniture industry is collapsible and nested furniture. Here are good examples of both species**

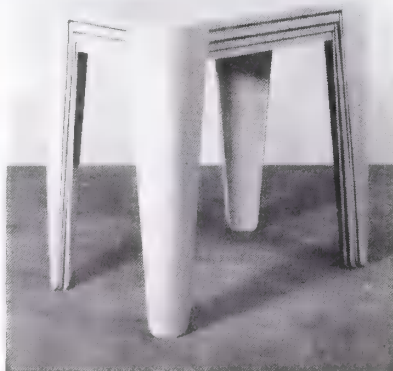


ROBERT COATES



**I**t seems to take a war to prove dramatically that necessity is the mother of invention. Every day we see ingenious new products that have been created to take the place of others banned by priorities. The two new types of furniture shown on these pages solve many problems. Because they pack compactly and economically, they help reduce the transportation problem. The upholstered seats are shipped to you knocked down in a cardboard carton. They assemble in a few easy operations. Likewise, they disassemble as easily when you must move to another town. And, more important right now, they use none of the valuable materials needed in our war effort. Typically American!

Above, the parts of a chair before it is assembled, as it comes out of its shipping box. To the left, a chair and a love seat assembled and ready for use. Chair retails for just under \$20. Love seat under \$35. The back cushions are held up in place and prevented from drooping by a back pocket, which, in effect, slipcovers the wooden back. Both pieces, the Mueller Furniture Company.



To the left a set of nested tables made from molded Masonite. Each table has a slightly different set of measurements, which enables them to nest into one table. Each table in the group is painted a different color. A nest will retail for just under \$25. From W. L. Stensgaard & Associates of Chicago.





## Burglar-proofing pays its way

**Safeguard your home and peace of mind**

### THE TYPES OF BURGLARS AND HOW THEY WORK

Although burgling techniques are many and varied, burglars are pretty close to one of three road lines:

**Dark-house burglars**, by far the most prevalent, work only on unoccupied houses. Their technique is simple and efficient. Either they keep a sharp lookout for houses whose porches are piled high with newspapers and milk bottles that they know the owners are out of town, or they wander round a house until the lights go out and the occupants have gone off. From there on, the job is ABC stuff. First, they ring the doorbell to make sure the house is vacant (if some one answers, they are prepared with some excuse such as, "Does Mr. Jones live here?"). Then, usually, they go round to the back of the house, knock out a pane of glass near a doorknob or under a window latch, and walk in. (They may also slip the tongue of a door latch with a piece of celluloid, or even force a door with jimmy.)

**Second-story men** are the ones who get the newspaper headlines. They are likely to be more expert than their fellow workers, because they don't wait for you to leave the house. They simply seize some opportune moment when you are asleep or at dinner, place a ladder against the wall and climb up to a second-story window or porch. Since most people leave these windows and secondary porch doors unlocked, it takes but an instant to enter the house and go straight to the place where valuables are kept.

**Pop-overs** are a sort of aimless wanderer that takes life easy. They wander from house to house until they find a door or window that is open. Then in they pop and they go with your belongings. A house whose occupants are asleep or away is vulnerable.

### HERE ARE SOME WAYS TO DISCOURAGE THEM

If a burglar is intent on breaking into a house, nothing can stop him.

"The better your house is locked, the less chance of its being entered," one detective captain tells us. "So be sure that your doors are double-latched and that your bulkhead door and the door at the head of your cellar stairs are locked securely."

**A good lock, or padlock**, is the greatest discourager of all. But be certain it is a *good* lock. Either equip your doors with two locks, or install deadlocks, or deadlatches, which can be opened only by turning the key or the inside knob.

**Extendible fasteners** prevent burglars from opening doors wide enough to enter. A common type is the chain which binds door and jamb together. A more elaborate type substitutes a metal bar for the chain.

**Ornamental iron bars** are splendid window guards. If they're securely built into the window frames, they must be sawed open.

**Window ventilating locks** are simple little gadgets which screw to the upper sash of double-hung windows. They are equipped with metal knobs, which keep the burglar from opening either sash far enough to climb into the house.

**Audible alarms** of many types are available. Some operate by means of photo-electric cells. When the burglar crosses an invisible beam of light, a loud alarm goes off. If that in itself doesn't frighten the intruder, at least it will awaken you. A simpler type, designed merely to scare the burglar out of his wits, is a device which fastens to either doors or windows. When these are opened, a release is tripped and fires off a special 32 caliber blank cartridge.

*Ad. Dept*

*Kill this ad for duration - plant 100% on war work!*

*all this war work*

*P.S.*

*We'll be making oil burners again when the war is won!*

GEROTOR QUIET

**MAY**

EQUIPPED OIL-BURNING EQUIPMENT

BALTIMORE • MARYLAND

*— and other fine May products, too.*

For shopping information about burglar-proofing devices, send a 3 cent stamp to the HOUSE BEAUTIFUL Building Editor





## Formulae for Sorcery

*Fascinating toilet preparations compounded for sorcery*

*—and scented with Attar of Petals, a pulse-quicken-  
ing fragrance with the vivid freshness of perfume-laden flower*

*petals. The porcelain-white containers are hand-painted  
adaptations of old-apothecary jars—each boasting a different  
motif—each inspired by a precious original. You'll love them  
for the romantic intrigue they bring to your dressing table*

*—but especially for the modern charm-potions they contain.*



*Created by Jean Vivaudou,  
eminent designer and parfumeur*

Cologne, 4 oz., \$1.25; Toilet Water,  
4 oz., \$1.50; Triple Extract, 4 oz.,  
\$2.00; Bath Essence, 4 oz., \$2.50; Tal-  
cum, 3 oz., \$1.00; Dusting Powder,  
8 oz., \$2.50; Bubble Bath, 8 oz., \$2.50;  
Cream, 8 oz., \$3.75; Sachet Potpourri,  
2 for \$1.75; Toilet Soap, 3 cakes,  
\$1.00; Cream, 2 oz., \$1.25; Potpourri  
Flowers, \$1.25.

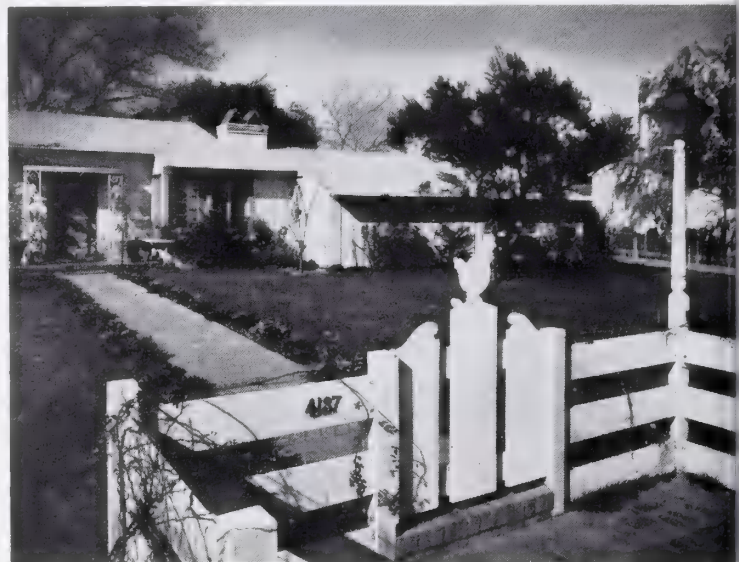
*Plus 10% Federal Tax*

JEAN VIVAUDOU CO., INC.  
10 West 33rd Street, New York

ORLOFF

ATTAR of PETALS TOILETRIES  
*Available at Better Stores*

## Does your front wall say **WELCOME**



MAYNARD L. PARSONS

### Greet your friends warmly

Even though Mr. C. F. Fleischman, of San Fernando Valley, Cal., may not be in sight when visitors arrive, you immediately get the feeling that in his house you are welcome. You step out of your car into the ample safety of the brick-paved gate-yard. An old-fashioned lamp lights your way at night; and the name-sign identifies the house. Then you open the charming gate made of wide, white boards, and up the smooth brick walk you go. Allen Siple was the architect.



MAX TATCH

### Be nostalgic

If this house had been built in Virginia long, long ago, you would have been grateful for the brick step, which made it easy to descend from your carriage. Now you're grateful because the step supports a box of giant petunias which greet you with a fresh "welcome, visitors." The house belongs to Mr. and Mrs. Walter Wurdeman, of West Los Angeles, Cal., and was designed by Wurdeman and Beckett, architectural firm.

### Try simplicity

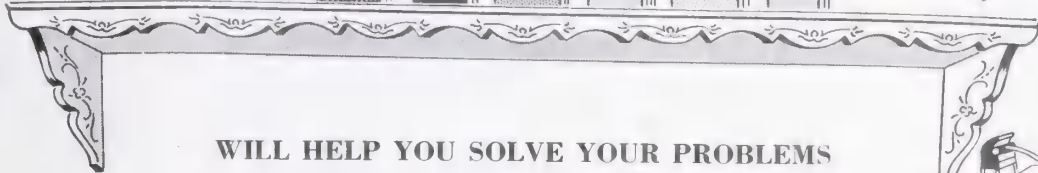
Your front walk doesn't have to be imposing or formal or unusual to give visitors that warm feeling of being welcome here. The Maurice Castels, of Massapequa, Long Island, prove that simplicity can stir that feeling every bit as well. For nothing could be simpler, yet friendly, than this gently winding flagstone walk bordered with bright, low-growing candytuft. Richard J. Heidelberger, architect, designed the small, modern house.



MATTIE EDWARDS HENNING



# The BOOKLET Shelf



Please send me...

## THE HOUSE ITSELF



**THE HOUSE ITSELF.** The booklet explains why many people prefer Ponderosa pine when they build. Among the reasons is the fact that it takes a smooth, beautiful paint finish and so provides handsome interiors such as the lovely ones shown. Booklet gives lots of good ideas. PONDEROSA PINE WOODWORK, XIII-6, 1 W. WASHINGTON ST., CHICAGO.

**HOW TO DETECT TERMITES** is a booklet with its weight in gold to every property owner in the great American termitic zone. Compiled from actual observations by a leading manufacturer of hardwood flooring, it offers a solution to a serious problem. E. L. BRUCE CO., TERMINIX DIV., HB-7, MEMPHIS, TENN.

**WEATHER STRAIGHT AHEAD.** This plans life on the open porch, and this is for porch shades that are good to look at, durable and easy to work. Floor Porch Shades provide these qualities and are the only shades made with a ventilator. HUGH SHADE CORP., BOX F, JANESVILLE, WIS.

**BASIC OF BALSAM-WOOL SEALED INSULATION.** Insulation has a full-time job, keeping the house warm in winter, cool in summer, deadening sound all around. That's not all it does, either, as the booklet explains. Balsam-Wool Sealed Insulation is discussed. Interiors finished with Nu-Wood are shown. WOOD CONVERSION CO., DEPT. 111-6, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.

**WINDOW SHADE RESEARCH.** Armour Research Foundation reports that cloth window shades reduce heat in the summer and retain indoor heat in the winter, which means that you keep cool and save fuel as the season demands. Columbia shades. COLUMBIA GLASS INC., 225 FIFTH AVE., NEW YORK CITY.

**CONTRIBUTION TO BETTER LIVING.** This booklet proves that defense begins at home with heating systems controlled so that no fuel is wasted. Chief among safeguards are M-H controls and Chronotherm clock thermostat that gives automatic heating truly automatic. MINNEAPOLIS-HONEYWELL REGULATOR CO., 2745 FOURTH AVE., S., MINNEAPOLIS, MINN.

## THE DECORATOR IN YOU



**OPERATING DO'S AND DON'TS.** Learn simple formulae for good rooms. This invaluable booklet tells you what

*Bet it'll be a back yard summer for you, but it's going to be lots of fun, anyway, living, eating, and entertaining in your own garden. Rub-berless, gasless weekends will have you learning all over again how to excel at buffet suppers, Sunday brunch and doorstep picnics. Is your household equipment adapting itself to this change of pace? Have your furnishings that you can whip outside under the sun, rain, and stars, or wouldn't you be happier if your yard or terrace boasted brand new furniture it could call its own? Is the house itself ready for its summer guests? Do draperies and slipcovers echo the cool airiness of the outdoors? Are porches well shaded and screened against the sun by day and the mosquito by night? See these booklets before you go to buy.*

the fundamentals are and shows how to put them to work for you in creating a beautiful home. Since drapery and upholstery fabrics play a large part in this, there are lots of suggestions for using them well. (10c) CYRUS CLARK INC., 267 FIFTH AVE., NEW YORK CITY.

**COLOR CLUES TO HOME BEAUTY,** well illustrated in full color, is a booklet full of livable rooms of all periods, which base their graciousness on the sound principle that the carpet dictates the décor. BIGELOW WEAVERS, 342HB, 140 MADISON AVE., NEW YORK CITY.

**HINTS ON DECORATING THE HOUSE OF YOUR DREAMS.** Starry-eyed or hard-headed, you'll find inspiration in the rooms shown in this booklet because they combine period atmosphere with livability. The manufacturer of the famous Sealy Rest "Health-ized" mattresses offers it. SEALY MATTRESS CO., DEPT. HB, 666 LAKE SHORE DRIVE, CHICAGO.

**WORK WONDERS WITH YOUR WINDOWS.** Eighteen illustrations prove conclusively that a great deal of the effectiveness of curtains and draperies depends upon the fixtures used to keep them in place. (10c) H. L. JUDG CO., DEPT. HB, WALLINGFORD, CONN.

**NEW SETH THOMAS CLOCKS.** Electric or key-wound, these modern clocks represent to present-day householders the same standard of excellence and dependability as this maker's first clocks did to our grandfathers. Here a smart new selection is shown for your approval if you're in the market for an accurate timepiece. SETH THOMAS CLOCKS, THOMASTON, CONN.

**HOME DECORATOR.** 32 pages of colorful do-it-yourself ideas for brightening up your house with paint. There's particular emphasis on well styled color for harmonious backgrounds because that's a Sherwin-Williams specialty. (10c) SHERWIN-WILLIAMS CO., DEPT. HB4, 101 PROSPECT AVE., N.W., CLEVELAND, OHIO.

**DECORATIVE FABRICS IN YOUR HOME.** There's nothing wrong with your house that a little smartening up with fabrics can't cure. To answer your question on color, pattern selection, slipcovers, window treatments, and what all, Will Funston, fabric stylist with a dazzling reputation, sets down the principles in this very useful booklet. (10c) COLONIAL DECORATIVE FABRICS, HB-2, 79 MADISON AVE., NEW YORK CITY.

**PURREY BLANKETS**—soft and fluffy miracles of rayon fibers and air pockets, scientifically designed to reflect your own body heat right back at you and to keep you warm as toast. They're luxurious blankets in a woolless world. There's a booklet about super-smooth "combed" percale Indian Maiden sheets and pillow cases, too. NASHUA MFG. CO., 40 WORTH ST., NEW YORK CITY.

**HOW FAMOUS DECORATORS WOULD USE MIRRORS IN YOUR HOME.** Lighting up dark corners, widening narrow rooms, bringing sparkle to dull surfaces—it's all done with mirrors. The booklet shows how and suggests many attractively designed Nurre mirrors that will do these tricks. NURRE COS., INC., DEPT. HBM, BLOOMINGTON, IND.

**CHELSEA CLOCKS.** Perfect time-keepers, all of them, whether they're the famous nautical type with barometer combinations, or the elegantly decorative new styles in leather, lacquer, or brocade, and they are shown with prices in folders. CHELSEA CLOCK CO., 698 EVERETT AVE., CHELSEA, MASS.

**LATEST IDEAS ON REDECORATING.** A 40-page booklet in full color shows model rooms, unusually and inexpensively furnished, and tells how old rugs, carpets, and clothing may be remade into new modern rugs in 61 different patterns, running the gamut of design from Early American to the sleekest modern. OLSON RUG CO., N-2, 2800 N. CRAWFORD AVE., CHICAGO.

## FURNITURE FASHIONS



**JEWELS OF VICTORIAN FURNITURE.** Even if your Great-Aunt Sophia cut you off without even so much as a lady's chair, you may still be the proud owner of authentically reproduced Victorian pieces that have all the charm of the ante-bellum South. (10c) VANDERLEY BROS., INC., DEPT. HB, GRAND RAPIDS, MICH.

**FURNITURE STYLE BOOK.** This is a sampling of handsome bedroom furniture of 18th Century, Colonial, French, and Modern design, all expertly styled by a famous woman furniture designer. Every piece, planned from the woman's point of view, has the practical and pretty points you look for. KENT-COFFEEY MFG. CO., LENOX, N. C.

**PORTFOLIO OF ENCHANTING INTERIORS.** This is a miniature catalogue of a collection of handsome furniture, 120 pictures from which you may choose the furniture you want to call yours. A brochure of famous Williamsburg Restoration reproductions is included. (15c) KITTINGER CO., 1863 ELMWOOD AVE., BUFFALO, N. Y.

**A GUIDE TO ENGLISH AND FRENCH FURNITURE OF THE 18th CENTURY.** Here is an illustrated 48-page book, treating of the selection, manufacture, and care of furniture reproduced from the two great design groups of an important



We are sending you...

century. Bound for your library, paper 25c, board 50c. BAKER FURNITURE, INC., DEPT. A-42, 10 MILLING ROAD, HOLLAND, MICH.

**TABLES FOR REAL LIVING.** The more you can use your furniture, the more you enjoy living with it. The tables shown in this book, all beautifully designed, are as usable as they are handsome and are made for every kind of purpose. (10c) IMPERIAL FURNITURE CO., DEPT. L-5, GRAND RAPIDS, MICH.

**AMERICAN TRADITIONS ARE HANDED ON TO YOU.** Do you want to recapture Early America in your new house? You can do it with this Conant Ball rock maple furniture, derived from authentic originals and flavored with the homespun charm of French Provincial, Pennsylvania Dutch, and traditional New England. (10c) CONANT BALL CO., DEPT. HBM, GARDNER, MASS.

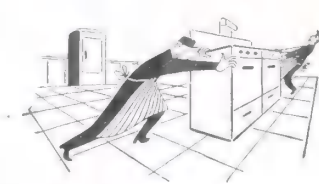
**STREAMLINE MODERN.** Contemporary furniture is graceful, livable, and practical to a degree. New light wood finishes, Wheat and Champagne, flatter the natural beauty of the grain and combine with the clear colors in modern homes. (10c) HEYWOOD-WAKEFIELD, DEPT. X-106, GARDNER, MASS.

**DUSTY ACORN OAK.** Here's a wood that's coming into its own, and very deservedly, too, because its grayed tawiness takes its place handsomely in light-toned modern or provincial rooms. Booklet shows it in bedroom, living room, and dining room furniture. OLD HICKORY FURNITURE CO., MARTINSVILLE, IND.

**FASCINATING INTERIORS AT GROSFELD HOUSE.** 37 pictures of the truly handsome rooms, designed by distinguished decorators and on display in this firm's New York showroom. The furniture, all Grosfeld's own, is exceptionally beautiful, in a variety of styles. (35c) GROSFELD HOUSE, 320 E. 47TH ST., NEW YORK CITY.

**MOLLY STARK BEDROOM GROUP.** Priceless antiques from pre-Revolutionary New England furnished the clean-cut, homey design of this bedroom furniture. It's finished with a sturdy maple luster and has the mellow, attractively worn appearance that you see in museum pieces. H. T. CRISHMAN MFG. CO., BOX 90, N. BENNINGTON, VT.

## KITCHEN, LAUNDRY & BATH



**HOW TO CONSERVE WITH HOTPOINT ELECTRIC APPLIANCES.** The intelligent use of your electrical labor-savers not only assures them longer life and better service, but helps to save current and win the war. This booklet is full of suggestions that you'd do well to take to heart. (Send a 3c stamp.) EDISON GENERAL ELECTRIC APPLIANCE CO., 5651 W. TAYLOR ST., CHICAGO, ILL. (Continued on page 77)



# SUMMER FOODS TO GO DOWN THE LONG RED LANE

CONTINUED FROM PAGE 45

## 3 TIPS FOR HOT WEATHER



For those torrid days when a long, cool drink is the first order of business—here is a trio that hits right in the middle of the thirst bull's-eye. Mix one—or order one—and challenge the heat to do its worst.

### TOM COLLINS

ANGOSTURA

Juice of one lemon  
1 teaspoon fine granulated sugar  
2 oz. dry Gin  
Angostura Bitters—sufficient to give drink rich pink color.  
Cracked ice—shake and pour unstrained into a Collins glass. Fill with carbonated water, stir slightly.



### PLANTER'S PUNCH

1 oz. fresh lime juice  
2 teaspoons fine granulated sugar  
3 oz. West Indies Rum  
5 dashes Angostura Bitters  
Shaved ice—shake vigorously and pour unstrained into Collins glass, fill with chilled carbonated water, stir slightly. Garnish with slice of lemon and dust with nutmeg. Serve with straws.



### RUM COLLINS

ANGOSTURA

Juice of one lemon  
1 teaspoon fine granulated sugar  
2 oz. West Indies Rum  
5 dashes Angostura Bitters  
Cracked ice—shake and pour unstrained into a Collins glass. Fill with carbonated water and stir slightly.



**ANGOSTURA**  
Bitters

A TONIC APPETIZER  
"GOOD FOR THE STOMACH"



ANGOSTURA - WUPPERMANN CORP.  
304 East 45th Street, New York, N. Y.  
Send For Free Mixing Guide

### PICKLES HAVE A BIRTHDAY

And you won't forget the pickles? This year the pickle is "celebrating" its 1,000th anniversary. Who set this date for the pickle, we wouldn't know for the records are sketchy. But we are willing to give the pickle its due. For cool zestful flavor as an appetite resurrector there is no substitute for a pickle. Sweets, dills, sours, in all your variations of size, shape, and seasoning, a happy birthday to you!

For every platter of meat Heinz & Company have a perfect pickle partner.

### HAM CONCENTRATION

Easy way for a lazy day is to serve ham from the shelf in concentrated form. We mean Smithfield ham, deviled. What an impact of flavor! A little dip of this will give the old south manner to any dish going where a ham taste is desired. This deviled meat is made from hams cured Smithfield style, that is, dry salted, spiced with black pepper, heavy smoked with hickory, apple, and oak wood, then aged.

### TIDES OF COOLNESS

When summer gets too hot to handle, stock up with thirst aid—the bottled kind. Drink the fizzy waters straight or mix with your own originality. Choice is unlimited. Four billion bottles of carbonated beverages were sold to the American public last year. Some business, eh pop?

Which bottled beverages you choose is a matter of taste, but the Hoffman line of carbonated fruit drinks should not be overlooked. These are made with fresh fruits. Whole orchards of oranges, lemons, limes, and grapefruit are trucked daily to the company's factory door in Newark, N. J.

### BATCH OF TOM COLLINS

Newest drink in the line is the Tom Collins mix, made three thousand gallons a batch, three batches a day. Watch this mixer go together under the hands of chemists and engineers and never again will you ream a lemon at home—not for a Tom Collins, anyway!

### TONGUE TINGLING FLAVOR

Have a cooler? A tall Hoffman bottle provides drinks for five: lemon beverage, lime rickey, orange drink, grapefruit beverage, all are in the fresh fruit line. De-

cap a tall bottle, fill up a frost-bitten glass. Here is tongue tingling flavor, little flecks of the fresh fruit show in the drink. There's a fine mist of spray to tickle the nose. Serve a crowd at home with the ready-to-go beverages and there is no mess to clean up.

### GIVE CLASS TO THE GLASS

Fruit juices without spirits demand sophistication. Serve them with straws, add a crisp topknot of mint. Use fresh fruits to give color and class to the glass; slices of orange, lemon, lime, or a cluster of cherries or fresh raspberries a-float on the top. Ice there must be in glacier supply. Use ice cubes of fruit juices or cubes with fruit or a mint leaf frozen in their centers. Hot days call for innocuous drinks, but make them look dangerous.

### JUICE IN CRYSTALS

When it's ninety in the shade and you are too tired to lift a little finger—it's no time to squeeze lemons, limes, or oranges for the glass. Now is the moment of moments to use the dehydrated crystals.

It was in 1937 that the General Fruit Products Company, Inc., Point Pleasant, New Jersey, introduced lemon crystals to a world arm weary at the drink bar. Last year they added lime and orange crystals. This year they are fortifying lemon crystals with vitamin C and adding traces of B<sub>1</sub> and B<sub>2</sub> as found in the fresh fruit. The crystals can be used in sherberts, in pies, in puddings, and frostings, as well as in drinks. The cost runs about half that of the fresh juice. No fuss, no bother squeezing the fruit, and never any spoilage.

### WORLD FAMOUS CRACKER

Keep a stock of crackers on the snack shelf for summer to pass with the drinks. Good just as they are, don't bother with spreadings. Why not try the world's most famous cracker, if popularity be counted in sales. It's the Ritz, a crisp, salty, all-purpose item of which more than eight billion were sold last year.

### TWO ARE NEW

Newest crackers from the National Biscuit Company are two cocktail items of dainty size, baked to deep maple tones. Extra salty are the Saltangs, crisp as repartee. The Cocktailers are made

of pretzel dough, this pressed thin and cut to the size of tiddleywink disks, one side is made rough with salt, the other is left smooth and glossy.

### SPICED FOR WINE

An aristocratic wine cake is in the de luxe groceries across America, made by a home kitchen artist of Evanston, Illinois. This continental wine cake is made by a cherished formula taken from a hand-written book, a heritage of the Drouot family of Paris. Their American relative, Melanie Bouchelle McCarthy (trade name Charlotte Charles), borrowed the book, copied the recipes, and under her personal supervision is producing a few of the outstanding delicacies.

The cake, a round loaf, fragrant of spice, is packed in a tall blue tin with a tight-fitted lid. The one-pound cake may be used as needed and will keep from one to two years, improving like fruit cake as the months roll by. Slice it thin, so thin you see the shadow of the knife blade as it presses through the cake.

### EASY-MADE ICE CREAM

Ten-B-Low offers a chilly dessert finale, a new ice cream mix made by M. & R. Eietetic Company, Columbus, Ohio, which rivals the freezer product more than any mix we have tried. The finished product has a close fine light texture and is smoother than blends one prepares at home—not so mousse like, you know. All this being true only if the cream is eaten fairly soon after freezing. Let the frozen cream stand too long and it becomes slightly crystallized, losing its smooth texture.

This ice cream is easily made. Open the tin, spoon out the thick goo (it won't pour), add one and one half cups of water or milk and one and one half teaspoons of vanilla, then beat it like crazy. Pretty to watch the white waves roll up around the edge of the bowl. Pour the mixture into the freezing tray and freeze until three-quarters solid.

Now the bother. Spoon out the mixture into a cold bowl, whip again until smooth. Return tray to freezing unit and let remain until the cream hardens. Hurry now, lick up the treat. The 8 ounce can makes 1½ pints of ice cream. If a cup of fresh fruit is added it will turn out a quart.





Behold this transformation! It was done with paint and tufted calico cushions on seats and backs. Home of Gertrude Lawrence

## Do your summer décor with SODA PARLOR CHAIRS

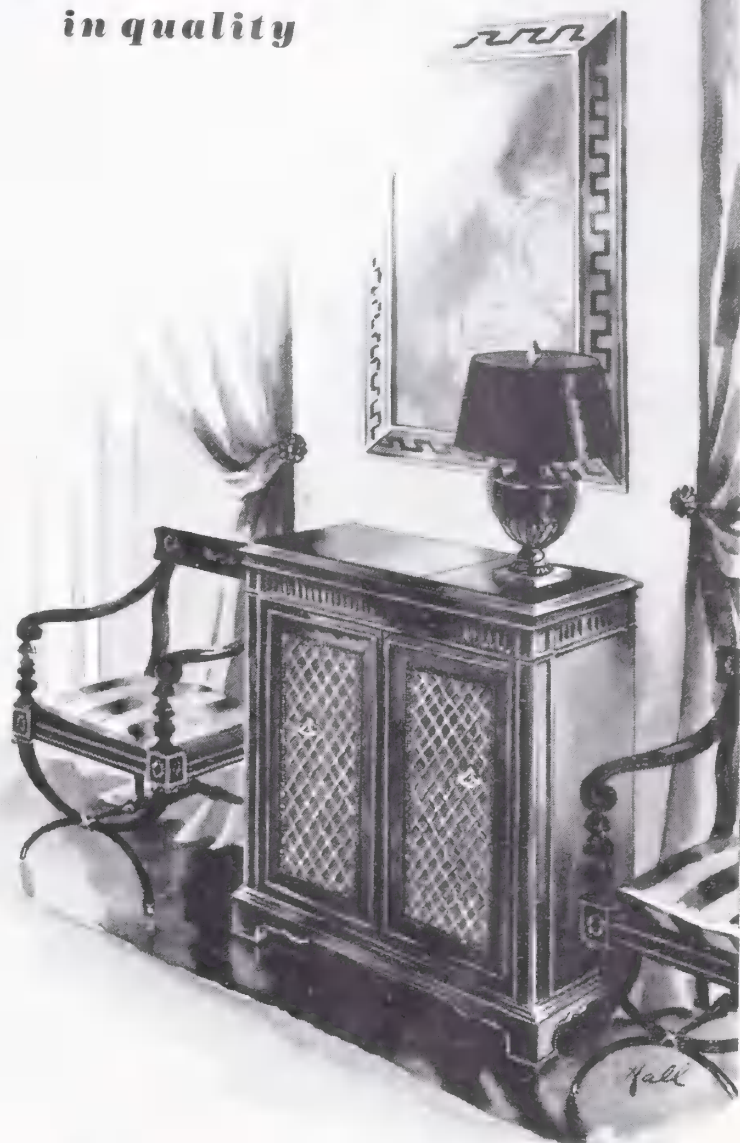
Edward H. Ballenger, of Bonwit Teller, Inc., has collected some of those twisted wire tables and chairs you used to see in ice cream soda parlors, and has given them a brand new fillip for summer porches and terraces. All it takes is paint, fabric, and fringe, and see what gay and giddy results you can get. Rummage for these old-timers in second-hand shops. Paint them up, cushion the chairs, and cover the tables in calico, chintz, or gingham. Inexpensive and so easy!

EZRA STOLLER



See how magenta fringed cushions follow the design of the twisted wire scrolls. Furniture and accessories, The Corner Cupboard, Bonwit Teller

**MAGNAVOX...**  
*an investment  
in quality*



The Regency Symphony radio-phonograph by Magnavox is the pinnacle of achievement in tone and styling. Here, in one magnificent cabinet, is a fine traditional furniture piece combined with all the wonders of modern radio . . . staticless Frequency Modulation . . . superpower . . . international radio and the world's finest music on records played automatically. This is but one of many period cabinets we have designed for you. No other investment can bring you as much pride and pleasure as a Magnavox. To appreciate fully the craftsmanship and "concert hall" tone quality, see and hear them at America's fine stores.

**MAGNAVOX**  
*The Oldest Name in Radio*

For illustrated brochure write Division H-6

THE MAGNAVOX COMPANY

FORT WAYNE, INDIANA, U. S. A.



Here's comfort — built in to Fox quality specifications. Long wearing fabrics and Guardsman Finish.



As designed by  
HOUSE BEAUTIFUL

A ROOM FOR FUN  
CAN BE SMART, TOO

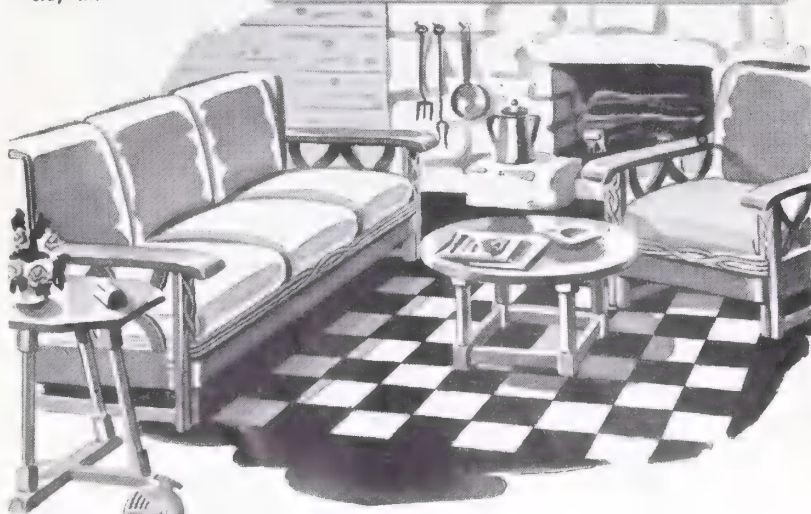
CREATED AND BUILT  
by **Fox**  
TO REALLY "TAKE" LIVING

It's no fun to have furniture you're afraid to use — hesitant to really make a part of living. This room designed by House Beautiful (shown editorially last month) confirms how smart and beautiful furniture can be that's also built and finished to really "take it." It's FOX English Province Oak. All the way through from its pioneer cabinet wood . . . sturdy construction features . . . and Guardsman Finish, it's built for living. Ask to see this FOX furniture at your dealer's — look for this trade-mark.

MANUFACTURING **Fox** COMPANY  
ROME, GEORGIA



For good, old-fashioned "fun at home," FOX English Province Oak fits into American wartime living and has been built and Guardsman Finished by FOX to "stay fit."



## Guardsman Finish

This shield attached to all Fox English Province Oak furniture identifies the use of Guardsman Finish. Guardsman is resistant to mars, boiling water, alcoholic beverages, and hot dishes — and is Guaranteed by *Good Housekeeping* as advertised therein.

# HOUSEHOLD ASSISTANTS

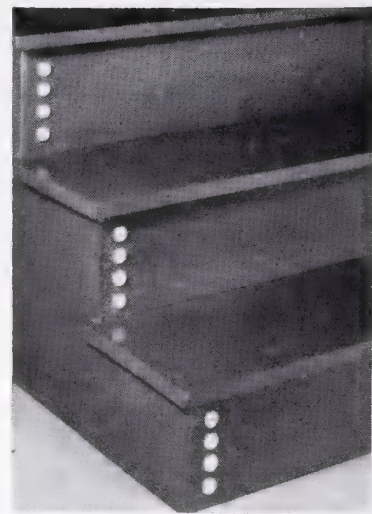
WORTHY OF THEIR HIRE

Charmingly set tables need not swell the laundry bill, if you buy gay cloths like this "Scroll" design, which don't require any trips to the washtub. The family can spill all they like, too. For the lacquered surface can be wiped clean with a soapy cloth. Comes in green, blue, red—with white. Under \$2. From "Fabrikoid" Division of duPont. At John Wanamaker, New York City



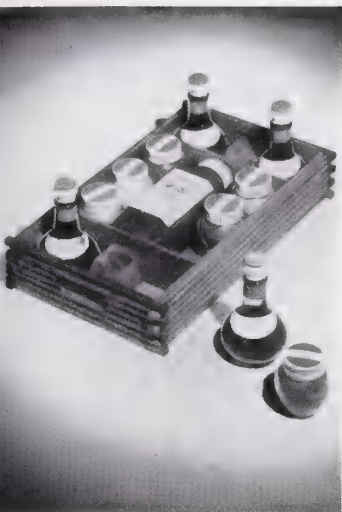
Are you looking for a skillet that can "take it," that's easy to clean, that doesn't stain, rust, warp, or break? Investigate the line of "Never-Break" porcelain enamel skillets with a pebbled finish that *always* stays lustrous. From under \$1 for the 5 3/4" size to less than \$2 for the 12". From Bellaire Enamel Co., Bellaire, O. At Lewis & Conger, N. Y. C.

Guard against accidents during black outs by using plastic reflector discs of "Lucite," which glow brilliantly, at danger spots. Place discs on poorly-lighted stairs, on attic beams, along driveways as directional guides. Good for black out workers' clothes. Ten cards of 4 each cost about \$1. Lumelite Corp., N. Y. C. At Abraham & Straus, Brooklyn



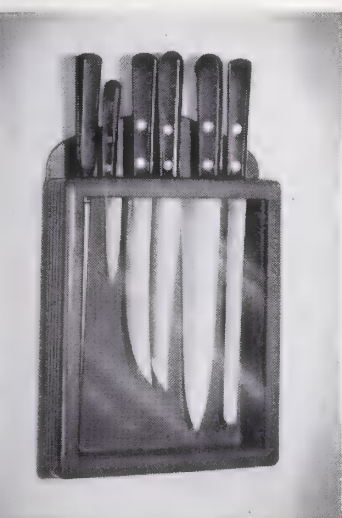
A book of 1200 assorted gummed and perforated labels is here to meet practically any household need. You'll find printed colored labels for canning; mailing labels; blank labels for boxes to be stored; labels gummed on both sides for mounting clippings, photographs. Under 30¢. Eureka Specialty Printing Co., New York City. At R. H. Macy, N. Y. C.





The right sauce and seasoning make the difference between perfection and mediocrity in barbecued meat. Every taste will be satisfied with a "Log Cabin Barbecue Set," which includes 5 delicious sauces, 6 spices to add a tangy flavor to any meat. Use tray also for carrying cool drinks! Under \$4. Griffith Laboratories, Chicago, Illinois. Hammacher, Schlemmer, New York City

How it is easy to have clean hands wherever you may find yourself. For you can carry in your handbag a small package of tissues, impregnated with soap. Just wet your hands, rub them together, and there's a rich, sweet suds. With 35 tissues to a package, these packages are about \$1. From Velso Products Company, New York City. At Morrison Mfg. Co., New York City



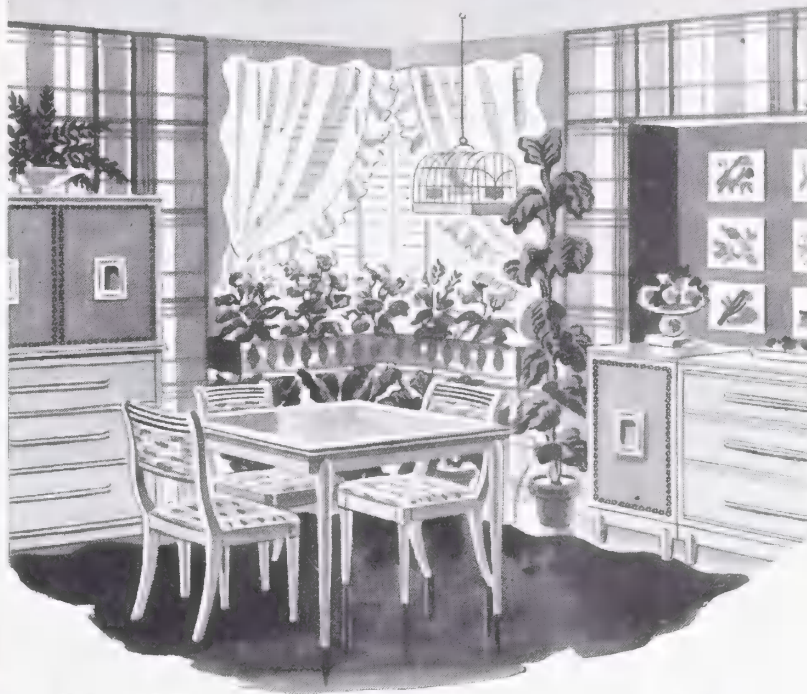
Save fumbling around for the right knife by keeping your knives in a hanging box with a glass panel front, which reveals at a glance the position of every knife. Slots for seven knives, and space for a sharpening steel. This "Kler-Vue," box comes in red, green, and natural, costs under \$3. From "Kler-Vue" Knife Rack Co., St. Albans, L. I. Lewis & Conger, New York City

Want to mend your husband's socks, his shirts, the family sheets—without benefit of a needle? Just press special patches right over hole with a hot iron. Darning-saver kit includes a darning block, 40 colored jersey patches for socks, 25 inches of white mending tape, and tabs, name tabs—all about \$1. From Piovia & Kohn, New York City. Gimbel Brothers, New York City



Protect your family from the danger of flying glass caused by high explosives. Coat the inside of all windows with a transparent liquid that has been used in England under actual bombing conditions, and found to prevent broken fragments from scattering. One coat sufficient for home use. About \$3.50 a quart. From Garinol, Inc., N. Y. C. At Hammacher, Schlemmer, N. Y. C.

In a room designed by HOUSE BEAUTIFUL



*Ypsilanti*  
PAN-AMERICAN

Here's furniture that's *modern* in more than style. It's modern in its practical features, its adaptability to complementarily "fit in" with your decorative setting. Every piece has been built of swirl grained Hackberry, a choice American cabinet wood, enriched by beautiful, durable "Fawntone" Guardsman Finish.

Ypsilanti Pan-American comprises a complete correlated ensemble for the living room, the dining room, and the bedroom. Ask your dealer for Ypsilanti Pan-American.

*The Complete Ensemble*  
is comprised of coordinated Dining Room, Bedroom and Living Room.



*Ypsilanti*  
REED FURNITURE CO.  
IONIA, MICHIGAN

## Guardsman Finish

This shield attached to Ypsilanti Pan-American furniture identifies the use of Guardsman Finish. Guardsman is resistant to mars, boiling water, alcoholic beverages, hot dishes, and is **GUARANTEED** by Good Housekeeping as advertised therein.





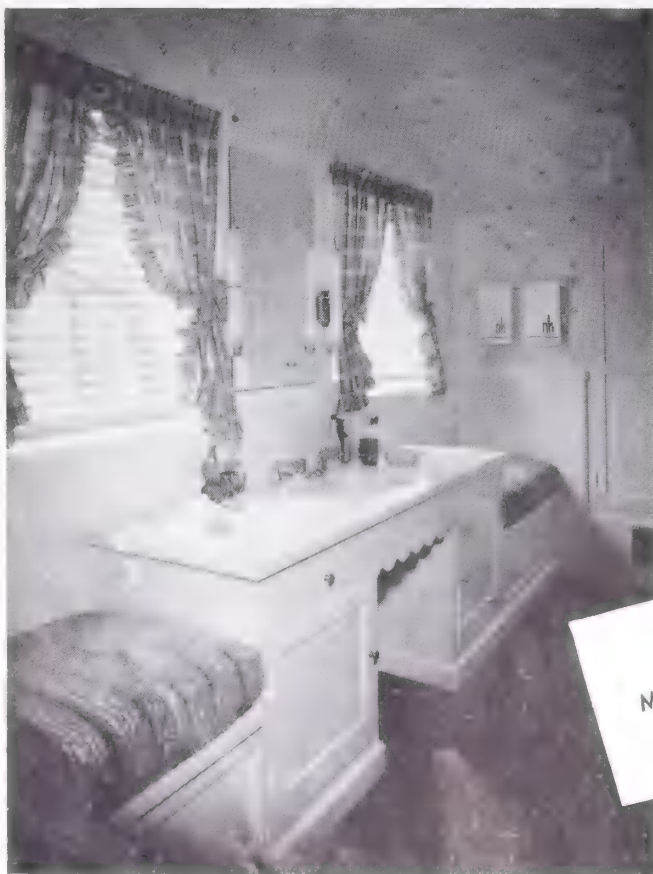
# Bathrooms of FAMOUS MEN

**You can borrow lots of ideas for making your own bathroom more efficient and decorative from these rooms in the homes of four Hollywood well-knowns**



MR. WILLIAM POWELL

The suave Thin Man's innate love of elegance expresses itself fluently in his marble bathroom. The circular lavatory conforms to a wall niche and its smooth, unbroken counter space on both sides of the basin offers plenty of elbow room. Space beneath is devoted to built-in bottle cabinets and drawers. The bath, below, has tubular lights, and recessed mirrors. Note distinctive monograms



MR. NORMAN KRASNA



This Hollywood producer likes things simple. You could guess it from the tailored blue and white bath in his home. Drawers and cabinets are made part of the lavatory and you see again that indispensable flush counter. What might have been waste wall space on each side of the lavatory is put to good use by built-in chest-seats





WILLIAM HAINES

A highly imaginative decorator has tropical fish in his bathroom. Their matting-covered tank, which you see in the picture, is a device to conceal an unwanted, off-center window. Glass shelves hold green plants, toilet articles, and ornamental figurines. Here counters were built up to the same height as a standard wash basin



George Cukor

This Hollywood director wanted an all-white bathroom, as utilitarian as a hospital kitchen. See the clean-cut result that William Haines, his decorator, produced. Mirrors give the room width. A long lavatory unit affords uncramped space. Notice the built-in clock. Trash basket is a garbage pail, cut down and enameled

## TOMORROW IT'S GUN SIGHTS



## BUT TONIGHT HE MAKES *Music*

*Yes, and Jerry Smith will make more gun sights tomorrow because of the hour he spends tonight relaxing at the organ. That bit of wholesome, creative recreation does something for him. Always did!*

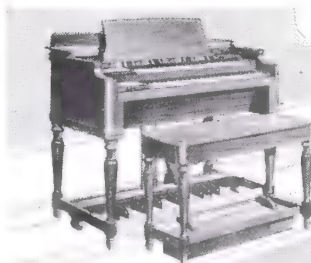
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# HAMMOND ORGAN

By the makers of the **NOVACHORD** and **SOLOVOX** and Hammond Electric Clocks





Echo the motif of a bedroom with a flower cut from a fabric and framed in doily scallops. Hang a series of them about a bed

For a lady's bedroom, James Pendleton made these valentines on paper lace mats, framed in doily edging like a shadow box



## Out of the doldrums with DOILIES

Ten little tricks with paper lace to give your rooms a lift

We love lace paper doilies. They're fresh and frilly and frivolous and if you think that their only use is in the dining room, you're so wrong! The whole house is theirs, but they do their loveliest work in solving problems and making gladsome places of low-spirited rooms. Just to show you what versatile objects they are, we've gathered together some shining examples of lace paper decoration, all done with doilies. They're not just furbelows, either, for each picture represents a decorating problem happily solved with paper lace and a gay imagination.

Doilies come in so many shapes and sizes, in so many different designs that once you start looking at them with a decorator's eye, they'll suggest to you more clever uses than you can count. You'll be cutting out butterflies to paste on summer lampshades, putting coy ruffles on the coasters for your next party, covering your makeup box in lacy frost crystals. The results are handsome, the cost next to nothing, proving again the point we make on page 17 that it's ideas that count, not the money you spend.



Tiny miniatures would be insignificant hung by themselves, but centered in pleated doily backgrounds, they stand out. At Lord & Taylor



A nosegay in a frou of paper lace makes a delightful summer tie-back for organdy curtains. Two sizes of doilies pleated and tied with ribbon

Peggy Sloan gave these Godey ladies a gingham background, set them off in ovals of paper lace. Mrs. C. Russell Luger's home







Doily pattern roses, pasted on colored paper under glass, look like a made-to-order dressing table scarf. Designs on this page by Catherine Blondin



per edging makes a  
der in a room where  
wallpaper border  
. Use it on pastel  
a feminine note



Cover an unattractive mirror frame with velvet ribbon, edge it with a pert scallop of doilies cut in half, and accent it with a velvet bowknot



y découpage of flowers, leaves, and butterflies  
n a colored mat. Royal Lace Paper Works

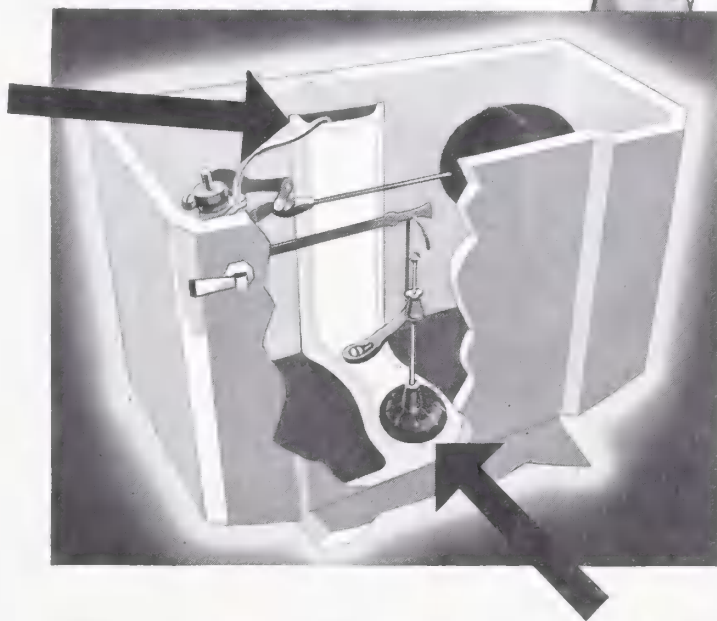


A dull doorway comes to life with a scalloped border of doily halves pasted around its frame. It's work an amateur can do at small cost

STYLISTS OF BATHROOM WARE FOR 35 YEARS

# ELJER

Fancy ME  
getting excited over a thing  
like this!



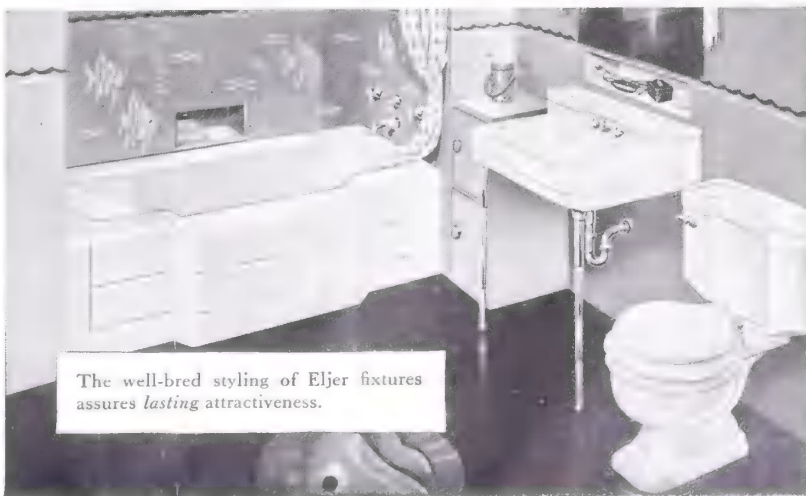
★“Steve says I wouldn’t understand the mechanics of a doorknocker! But he exaggerates so! And besides, how is a girl supposed to know those things?”

“Still, I did get a kick out of something the other night. We were talking about conserving things for the war, and he showed me how the built-in china overflow in our Eljer toilet tank not only saves brass pipe, but doesn’t corrode or wear out.

“At the same time, he showed me a contraption called a ‘ground-in valve seat’ that saves still more metal and can’t get out of whack.

“Y’know, I think Eljer was pretty smart to think up things like that. (And I feel pretty smart myself for understanding them. Well, after all, wouldn’t you?)”

*Eljer’s main concern today is to provide many of the fixtures required by the Army, the Navy, and Housing for the war effort. We are happy that we are able to do so.*  
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The well-bred styling of Eljer fixtures assures lasting attractiveness.



## I WISH I HAD MORE TIME

CONTINUED FROM PAGE 33

the people who have been promoted over him have earned that promotion. "I'm too busy. I have other things to do."

What these things are Mr. Tonnison alone knows, but they obviously do not add up to anything very constructive. In fact, Mr. Tonnison is often bored with bridge, golf, gin rummy, dates with his old college chums, and the other typical activities of the average business man. His mind is active enough to busy itself with twice the amount of work he is doing, but Mr. Tonnison is certain that he doesn't have time to engage in difficult reading, research, or any of the things that will make him more valuable to his firm.

And he has decided, with appropriate bitterness, that pull is the basis of promotion. Time has nothing to do with it. But Mr. Tonnison hasn't the time, anyway.

Mr. and Mrs. Roland are a young married couple. The parents of both of them live in the same town. For some reason young Mr. and Mrs. Roland have got in the habit of having Sunday lunch one week with her family and the next with his, and Sunday night supper one week with his and one week with hers. On the only real holiday of the week, Mr. and Mrs. Roland are tied up. Nobody knows how this happened, but it is an established habit and they are afraid to break away for fear of trampling on the feelings of their folks.

Mr. and Mrs. Roland love their parents and they love to see them but also they would love to have this day to themselves, to invite their young friends in, and to do the thousand and one thing around their new home that needs to be done. They might like to have their families both come to Sunday lunch at their house. It is even conceivable that their parents might welcome a respite themselves. But the tradition is set, solid as a block of concrete, and nobody knows what to do about it.

Mr. and Mrs. Roland are losing something pleasant and sweet out of the first year of their married life—Sunday at home—because they do not have the courage to live, after they have chosen to do so, a new life of their own. And they never have time for the things they want to do.

It is discouraging to regard the number of people who are perpetually waiting for more time to do what they want to, when time is passing. While they wait, they are growing old, so that when the purse of carefree hours is theirs they are no longer capable or wishful of spending it as they had originally intended. It hangs heavy on their hands.

Find the time now. And the place to look for it, of course, is in your own mind, which arranges and rearranges your days to include anything you want to put there.

## WHY BARGAIN DRY CLEANING ISN'T A "BARGAIN"

CONTINUED FROM PAGE 41

Drapery pins are gathered together and covered with a metal box, to keep them from catching, and possibly tearing other articles. Fragile ornaments and buttons are removed, as well as buttons known to deteriorate in cleaning solvent (good cleaners employ experts who know), and these are placed in a clearly marked envelope, to be replaced at the end of the process. Any special warning as to what types of spots are present is also noted, so that spots may be pretreated before the dry cleaning bath.

Home furnishings or dresses made of fabrics known to shrink or stretch are carefully measured. Knitted goods, and articles to be dyed, are *always* measured.

*There isn't time for such meticulous attention by the inexpensive*

*cleaners, for their inspectors have to look over so many garments each hour that small things may not even be noticed.*

## Are all types of fabrics given the same treatment?

No. All fabrics cannot take the same treatment. Some require long runs of the mechanical washer, some would be ruined if they were tossed more than a few minutes.

The quality cleaner classifies roughly, as follows:

Rough Woolens  
Light  
Dark  
Fancy Woolens  
Light  
Dark  
Silks, rayons, and cottons  
White articles  
Beaded dresses, belts, gloves (usually cleaned by hand)

Many items do not fall into any



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f these classes, but must virtually  
ave individual attention! Among  
hem are sheer curtain fabrics  
many of which are handled only  
t customer's risk); velvets and  
atins; laces and tulles; angoras,  
metallic fabrics, specially-proc-  
essed rayons and lacquered fabrics.

A reliable cleaner handling the  
many different fabrics available  
oday must know what the reac-  
on of these fabrics is to the clean-  
g solvent, to the mechanical ac-  
on of the "washer," to the drying  
rocess, to the heat applied in the  
ishing process. If he does not  
now, he must be able to take the  
me to test inconspicuous portions  
find out.

*The inexpensive cleaner sorts his  
articles, too. BUT he sorts them  
ly into very broad classifications,  
it is probable that furnishings  
and clothes of different weight,  
olor, and fabric often find them-  
selves in the same company.*

#### What goes on in a dry clean- ing department?

Here classified things are placed  
large oscillating cylinders of  
mechanical washers with plenty of  
breathing space, for the cleaning  
solvent must reach each and every  
piece; each must have the benefits  
so of the tossing action, which  
instantly changes the position of  
the article, performing somewhat  
the function of the old-time wash-  
board. Slipcovers, draperies, etc.,  
are brushed *before* being cleaned,  
to remove lint from seams. Knitted  
items, dainty lace evening dresses,  
and other fragile pieces, which  
might tear or catch, are placed in  
individual nets. Most articles re-  
main in this vat for some 50 min-  
utes. First the surface dirt is re-  
moved. This takes about 10 min-  
utes. Then a "dry cleaning" soap  
is added. The soap bath lasts about  
10 minutes, and is followed by  
rinsings with clear, filtered solvent  
until the glass indicator outside  
the cylinder shows a crystal clear  
solution running through it.

*The cheap dry cleaners have to  
effect a saving somewhere so they  
will probably give your things the  
first step, which means that only  
the surface dirt is removed. They  
then crowd the cylinders of their  
washers, since they must squeeze  
every bit of good out of the solu-  
tion. They do not make constant  
changes in the solvent, but often  
use the same liquid over and over  
again. So is it small wonder that  
furnishings come back dull, or that  
they have a rancid odor, because  
the cleaning solvent is not properly  
filtered and distilled—seeming al-  
most as dirty as when they were*

*sent? In all probability your things  
may have taken on the dirt from  
a companion in the washer!*

#### How are furnishings and clothes dried?

After the cleaning solvent is ex-  
tracted, curtains are dried with  
controlled temperature and circula-  
tion of air. Slipcovers are put  
into drying tumblers where they  
are tumbled in currents of warm  
air, which prevents the fabric and  
trimmings from flattening.

#### What does wet cleaning in- volve?

Articles are now inspected to see  
if wet cleaning is necessary. Wet  
cleaning is undertaken because the  
soil has been so thoroughly ground  
in that dry cleaning will not re-  
move it, or else some staining sub-  
stance has been spilled over a very  
large area. Clothes to be wet  
cleaned are laid out individually  
on a flat surface and brushed by  
hand with a soft brush. Only cold  
or lukewarm water is used.

In the case of curtains, they  
are measured before being wet  
cleaned. (60% to 75% require wet  
cleaning). Wet cleaning of cur-  
tains differs from garments. Cur-  
tains undergo a series of soakings  
with neutral soap and warm water,  
and gentle action of the washer;  
clean water being constantly added.  
After curtains are wet cleaned,  
they are sized, starched, or left as  
is. A reliable dry cleaner knows  
what is right for each fabric type.

#### Does the cleaning in the washer remove all spots?

No. The dry cleaning process  
usually removes insoluble soil, and  
greasy, oily stains. However, more  
difficult and stubborn stains often  
remain. So everything goes to the  
spotting department.

The spotter in a quality shop is  
an extremely important person. He  
is not only expert at detecting  
spots and recognizing their type;  
but he also understands exactly  
what certain chemicals will do to  
different fibers, weaves, dyes. He  
does not experiment with your pos-  
sessions—and hope for the best. If  
at all uncertain, he tests the chem-  
ical on an inside seam, and selects  
a treatment that will not injure  
the color, the fiber, or the weave.  
Your most delicate curtain, your  
most filmy dress is safe in his  
hands. For he knows how to cope  
with the unexpected cases, such as  
the stains and spots that some-  
times do not manifest themselves  
until heat has been applied in the  
finishing department. The most

(Continued on next page)

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(Continued from Preceding Page)

serious offender is tannin, an acid present in soft drinks, highballs, cocktails, tea, coffee, grapefruit juice, orange juice and lemon juice, catsup, and mustard.

In the inexpensive cleaners, there's a spotting department, too. But articles are given just a cursory examination. Obvious spots are removed, if they respond immediately to the few chemicals on hand. But there is neither the equipment, the time, nor the expert to treat problem spots.

#### How is the finishing done?

The finishing touches to cleaned bedspreads, curtains, draperies are as important as the finishing touches to dresses and suits. For this reason, the quality cleaner considers the texture of each fabric. If it is a rough textured drapery fabric, it will be steamed. If it is a soft, nappy fabric, such as a polo coat, it will be finished by steaming and brushing, because the pressure of heavy equipment would flatten the nap.

Curtains are finished either on frames with wire carding cloth along the edges, by hand, or by machine. Ninon and organdy curtains are never framed. Framing is used particularly for curtains such as dotted swiss, because it keeps the dots fluffy. Any shrinkage that has taken place is overcome in the finishing department.

#### What is the final step?

When everything has been finished in a quality cleaners, it must again be inspected to see that it has been cleaned and pressed to meet the highest standards—no telltale spots, no carelessly pressed features. Open seams are mended, buttons are sewed in place. All tags are checked to see that special notes have been observed.

When your article leaves the finishing department of the cut-rate cleaner, it gets no further attention—even if it is minus a button, a belt, or has been badly pressed. For the "niceties" of cleaning aren't bought at a price.

But even a good dry cleaner can't clean a perishable fabric well. So you, too, can play your part in getting better service from dry cleaners. How? By buying merchandise that is known to be dry-cleanable.

For a list of "hard-to-clean" fabrics, send a 3¢ stamp to HOUSE BEAUTIFUL's House-keeping Editor.



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## WHAT HOUSES WILL BE LIKE AFTER THE WAR

CONTINUED FROM PAGE 30

in the sky, does not cut off the sun rays in the winter time, when the sun travels in a lower arc. Harnessing the radiant heat of the winter sun can lower your fuel bill from 20% to 25% in climates like Wisconsin's, as the Kelletts will testify. (The vents in the roof overhang are to reduce wind pressure.)

Combined with the solar heat is a mechanical plant that uses panel heating for the ground floor and radiator heat for the second floor. Panel heating is one of those things you'll be meeting a lot after the war. It's a system of heating that warms the walls and floors around you rather than the air around you. It operates on the principle that if the surfaces around you are warm, the heat of your body won't be drawn off to try to heat up the cold surfaces. And it's an amazingly successful and comfortable heating system, for it makes it possible to live with lower temperatures than heretofore.

The Kelletts panel heating is laid in concrete underneath their flagstone flooring. (They have no basement.) It also runs underneath the indoor flower beds in the floor of the dining room, and they report that things grow here with almost tropical lushness.

The Kellett house is full of little amenities and refinements that make for better living. Did you notice the windows high above the kitchen cabinets? Did you see that they open, making it possible for the heat to escape that always rises and collects at the ceiling? And did you see how the windows between the work counters and the cabinets deliver light right where you need it?

These are some of the materials used in this house of the future: Roof: Johns-Manville 20-year bond; Insulation: Kimberly Clark Kimsul; Windows: Adams & Westlake, special design aluminum; Hardware: Sargent and Corbin; Painting: Pratt & Lambert products—Okene and varnish on exterior and enamels in interior; Bathroom equipment: Kohler Co.; Plumbing pipes: Revere Copper & Brass Co.; Heating: Carrier Corp. Johnson controls, and Revere Copper & Brass Co. copper pipes for panel floor heating; Glass block: Owens-Illinois Co.; Glass: Libbey Owens-Ford Glass Co.; Incinerator: Ewing Incinerator Co.



# Pick Your Vegetables when They're RIGHT

By David W. Bailey

Too many books of gardening advice resemble the descriptions on the seed packets in the shops—they tell us all about how to plant our garden but far too little about what to do to keep it going once it is established, or getting the product safely to table at it flavor-some best. The last point is an important one.

The paragraphs that follow contain random, unconnected notes for the midsummer gardener. Some of them outline methods of cultivation. Others propose timely chores. Still others suggest ways of preparing specific vegetables in the kitchen. Let us take these jottings alphabetically:

**Beans, Bush:** Any experienced gardener knows that you must not pick beans while the leaves are wet, else you will encourage rust. This doesn't mean that you have to wait until the sun is at its hottest before you pick, however. Choose a middle course—say that you pick for luncheon just after breakfast and for dinner, before tea-time. The bean beetle is with us again. The vanguard of his army suddenly appeared during the last half of June. Dust promptly with rotenone and keep at it for two or three weeks. There will be a second generation during the first ten days of August.

**Beans, Pole:** Keep these picked early (before they get "horsey") and often. Thus you will find the vines blossoming over a long season. Some gardeners pinch out the leader after the vines have climbed as high as their owner can reach. We use 8' or 9' poles and pick the topmost pods by standing on a wheelbarrow!

**Beets:** Perhaps you are one of those folks who put in a few rows of sugar beets this year with the notion that you'd turn your hand to a gallon or two of homemade molasses. If so, sacrifice a few of your sugar beets, while very young, for use at table. Cook them along with Crosby or Detroit Dark Red in the same pot. They add a delightful sweetness to the combination.

**Broccoli:** Buds break rapidly in hot weather, and you should keep your broccoli well cut. Dust for the cabbage worm; as fall approaches keep an eye out for aphids. . . . Try raw broccoli in salads.

**Cabbage:** You should have plenty of seedlings ready in the seedbed or seed-row, so that transplants may be set out as soon as your pea vines have been pulled in early July. Dust with rotenone to keep down worms, maggots, and aphids.

**Carrots:** Big carrots belong in the dairy-barn. Pull yours young and tender, scrape or brush them lightly, cook them in as little water as is practicable, don't overboil them. They should glisten with color and drip with butter to be at their peak. . . . Or else they should be raw, as hors d'oeuvres or in salad.

**Cauliflower:** You probably sowed in early June, to be set out as transplants in late July. Try another sowing about mid-July. With luck in the weather you may then enjoy plenty of cauliflowers from late September until November's killing freeze.

**Chard:** Thin Swiss chard early enough to allow of rapid development. It is not too much to allow 8" or 10" between plants. Cut or snap off the outer leaves before they are 1' long. If they grow faster than you can eat them, remove them and throw them on the compost heap.

**Corn:** Even the most experienced market-gardener sometimes guesses wrong as to whether an ear of corn

(Continued on page 83)



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*to get a letter... write a letter!*

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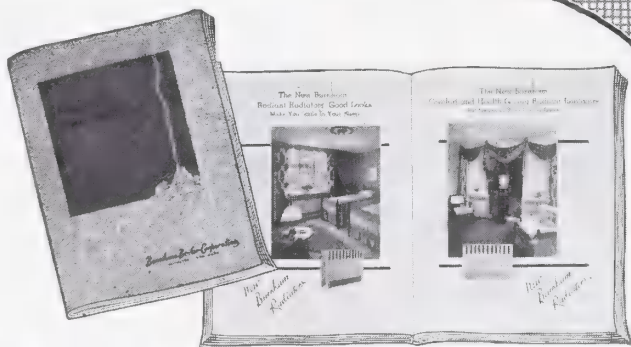
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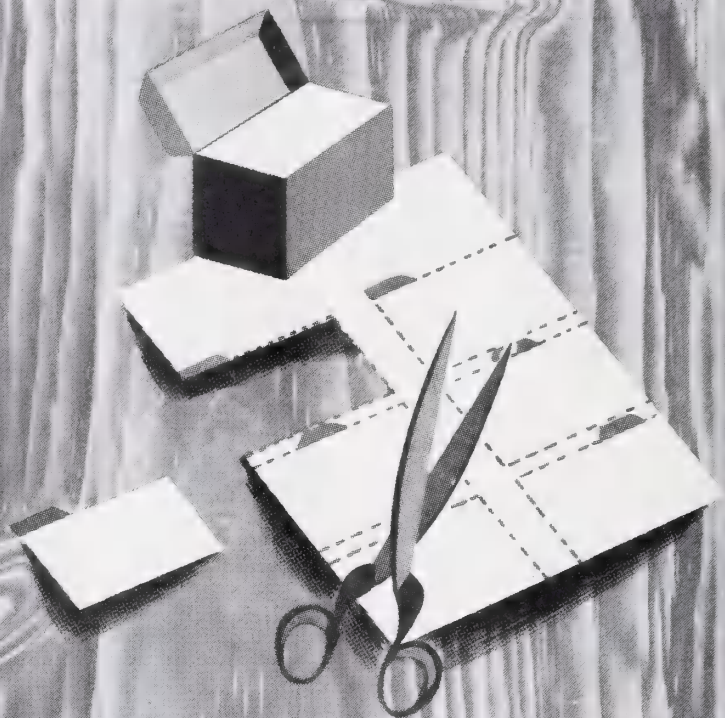
This is just one of many phases of heating you should post yourself on, well in advance. This Home Heating Helps book will do it for you. It's not at all technical, but just a friendly sitting down with you, and chatting over your problems. A sort of advance talk-over, with the idea of helping you come to a better understanding of all the needs that satisfactory heating really embraces.

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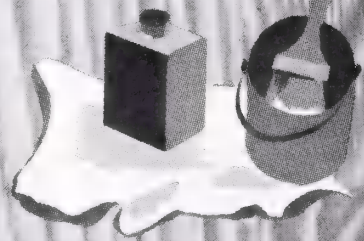
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**Housekeeping problems are easier to solve if you use HOUSE BEAUTIFUL'S workable**

# HOUSEKEEPING RECIPES

Want your house to run more smoothly? It will, if you have the right information at hand to solve your housekeeping problems. Read the next two pages of housekeeping recipes, giving how-to-do instructions for solving upkeep problems. Read both sides of each card for the complete story. Refer to them often. HOUSE BEAUTIFUL will present new recipes each month. Follow them and you'll become a more efficient housekeeper





## REFRIGERATORS

## PLUMBING

### Care Of Ice Refrigerators

The old days of putting the ice refrigerator on the back porch are gone forever, we hope. For the exterior finish of ice refrigerators was not designed to withstand extremes of temperature. Besides, it is more convenient to place the refrigerator in the kitchen. This does not mean that your kitchen routine will be constantly interrupted by visits from the ice man. For the insulative qualities of ice refrigerators have been so improved that they need only be supplied once a week, except in the hottest weather.



OVER 

### How To Repair Leaking Faucets

The drip, drip, drip of a leaking faucet is more than a nerve-wracking annoyance. It is expensive, and it is wasteful! There's really little excuse for dripping faucets when they are quite easily repaired, usually with only a new washer, which costs but a few cents. Faucets most commonly used now are the compression-type. The repair methods suggested are for those.

If a faucet leaks when you have turned it off as hard as possible, the cause of the trouble is usually a worn washer in the main passage. Here's what to do:



OVER 

## RUBBER

## FOUNDATION GARMENTS

### How To Repair Rubber Articles

Rubber articles, such as rubbers, galoshes, raincoats, hot water bottles, garden hose, gloves, aprons, etc., may be successfully repaired if the rubber has not deteriorated. Such articles can be mended with rubber cement, plastic rubber compounds, and adhesive, as well as inner tubing and se't-material.

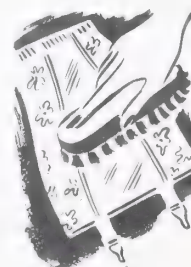
If you want to patch a hole in a rubber article, get one of the handy containers of inner tube patching to help you. These kits usually consist of one large sheet, six or more small patches, and rubber cement.



OVER 

### Care Of Foundation Garments

The frequent washing of foundation garments does not distort their shape, as is commonly believed—if they are washed gently in lukewarm, soapy water. Garments washed often do not require harsh rubbing to remove the soil, which is naturally injurious to the material as well as pulling the garment out of shape. Elastic sections are weakened by accumulations of oil and body perspiration, which are damaging to elastic when allowed to remain over long periods. These garments will wear longer if washed often, according to the following:



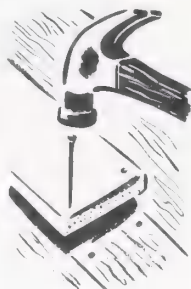
OVER 

## FLOORS

## REFRIGERATORS

### How To Eliminate Squeaking Floors

There is nothing more disturbing—especially in the still of the night—than squeaking floors. Creaks and squeaks are usually the result of too few nails, too small nails, or improperly nailed sub-floors. To overcome the musical sounds, the floor boards should be flat and tight to the sub-floor. Often talcum powder sifted between floor boards will remove the squeaks. If this simple remedy is ineffectual, more drastic measures must be pursued, as follows:

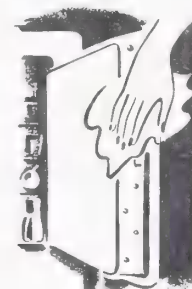


OVER 

### Care Of Automatic Refrigerator

Have you given your automatic refrigerator the once-over lately to see that everything is geared to 100% performance? Check it against the following points:

- (1) The rubber gasket around the door should be clean and free of grease, since grease deteriorates rubber. Wipe it often with a damp cloth and dry thoroughly. If gasket is cracked, checked or hardened, replace it with a new one. An imperfectly-sealed refrigerator is expensive to operate!
- (2) Door latch should be adjusted so that door closes and seals properly.



OVER 

## WALLS

## FABRICS

### How To Protect Painted Walls

It's a chore to wash painted walls more frequently than once or twice a year. But it's a **MUST** unless you protect them with a coating that keeps the dirt out. There is a magical product that spreads an invisible coating on painted walls and prevents dust and dirt from penetrating the pores of the surface. Now you can have all those soft pastel shades you've wanted for years. This coating dries to a flat finish, from which smudges and marks can be easily erased with plain water.



OVER 

### How To Flameproof Fabrics

Do you want to reduce the fire hazards in your home? You can with a flameproofing agent that is applied to articles in the home either by immersing or spraying, and renders them incapable of supporting flames. They will only char on contact with flames. Children's clothes, work clothes, curtains, draperies, ironing-board covers, cloth pot holders, upholstery, mattress covers are some of the articles that should be flameproofed, since they are composed largely of cellulose, which catches fire more readily than silk and wool.



OVER 




**PROCEDURE:** Turn off the water leading to the faucet. Using a monkey wrench, unscrew the large nut around the faucet. It is wise—if you would keep your metal finish scratchless—to insert soft cloth or paper between the jaws of the wrench and the faucet. The defective washer will be at the bottom of the faucet handle. Remove the screw that holds washer in place with a screw driver. If the screw is stubborn, apply a few drops of oil and it will release more easily. Replace the worn washer and screw.

Sometimes faucets leak around the handle when the water is running. In this case, again turn off the water. Turn on faucet and let it drain. Unscrew the cap or packing nut at the base of the stem. Under this, wound around the stem, is cotton or candle wicking, which packs the faucet. If it is worn, replace by winding new cotton cord around tightly. Then put back parts.

 OVER

## FOUNDATION GARMENTS

**PROCEDURE:** Make a rich suds of lukewarm water and mild soap flakes (hot water is the enemy of any elastic article). Dip garment up and down in solution several times. Remove to a flat surface and scrub both sides gently with a soft bristled brush filled with suds. Give special attention to the top and bottom edges, the garters, and the pad underneath the zipper. After this special going-over, return the garment to the soapy solution and slosh the suds through it several times. Rinse in lukewarm water two and three times, if necessary, pressing out excess water after each rinsing. Place a turkish towel on both sides of the garment. Roll it up and press until excess water has been removed. Dry flat, on a towel, or fasten on a line by the garters. Wads of tissue paper inside the garment will hurry the drying process. Never dry in strong sunlight or near a radiator.

 OVER

## REFRIGERATORS

(3) If your motor runs noticeably more than it did, have a service man check up on it. Your old motor may need to be repaired or replaced with a reconditioned one.

(4) If some of your foods are spoiling, the thermostat may need adjustment. Have it serviced.

(5) A coating of grease and dust on the fins or coil connected with the motor (at back or on top of box) makes the fins work harder to exhaust the heat drawn from inside the box. Keep it clean with stiff brush or hand attachment of vacuum cleaner.

(6) Defrost refrigerator whenever the coating of ice around the freezing unit is  $\frac{1}{4}$  inch thick.

(7) Wipe up acid foods and fruit juices immediately to avoid staining.

(8) Wash inside (including freezing compartment) with a solution of a pint of warm water to 1 tablespoon of baking soda.

 OVER

## FABRICS

**PROCEDURE:** Immersion Method: Dissolve a pound of the chemical, which is a crystalline powder, in a gallon of lukewarm water. Immerse fabric until completely wet. Wring lightly through squeeze-rolls to remove excess moisture. Dry at room temperature or with an electric fan.

*Spray Method:* Dissolve  $1\frac{1}{2}$  pounds of the chemical in a gallon of lukewarm water. Suspend article and spray it evenly from a distance of about 2' or 3' (A common garden sprayer can be used). In spraying draperies: if lined, spray both sides; the back until saturated, the front lightly. The flameproofing agent must, of course, cover every portion of the article to be fully effective. Dry at room temperature or with an electric fan.

*This chemical can be applied on any cotton and rayon fabric except rayon acetate. Article should be dry before treating.*

 OVER

Both the ice and food compartments must be kept clean and sweet-smelling. The trap in a modern air-conditioned ice refrigerator, located at the top of the drain pipe, and just below the ice compartment, is removable, and should be taken out now and then and washed in warm sudsy water. The drain-pipe, may also be removed and washed. Usually, however, all that is required to keep the drain pipe in good condition is to pour a solution of a tablespoon of baking soda to 1 cup of cold water over the ice about once a week. Pouring this solution over the ice completely cleans the drainage system, for it passes over the section of the grids and baffles, which extend beyond the ice, through the trap, the drain-pipe in the refrigerator, and on into the permanent drain that leads it into the regular house drainage system. The tray beneath the ice compartment should be wiped, or removed and washed once a week.

 OVER

## RUBBER

**PROCEDURE:** Apply patch to inside, if article can be conveniently turned inside out. Roughen surface around hole with sandpaper or metal buffer. Patch should be about  $\frac{1}{2}$ " larger all around than the hole. Apply one coat of rubber cement to patch; two coats to article. Work the cement into the pores of the rubber, scraping off excess with a knife blade. Remove the linen from adhesive side of patch. Apply patch and press down with flat heavy object. It's a good idea to place heavy weight on patch until cement sets. In using self-material for patching, apply two coats of cement to both patch and article. Let the cement dry between coats before applying patch.

Rubber gloves and aprons can be repaired with flexible collodion. Stretch torn part over a glass bottle. Place a thin muslin patch over hole, just large enough to cover edges. Cement in place with collodion, applied with a toothpick.

 OVER

## FLOORS

**PROCEDURE:** Place a piece of wood or several thicknesses of newspaper over the noisy boards and hammer them and the nails, down tight.

If this does not remove the offending sounds, drive long finishing nails through the boards and sub-floor into the joists underneath. When the head of the nail is within  $\frac{1}{4}$  inch of the floor, use a nail set to counter-sink it. Then fill the hole with plastic wood.

If the boards still creak, very thin wedges of wood or paper should be driven between the bottom of the flooring and the top of the joists. Or nail a cleat to the side of the joist sufficiently high to support the flooring.

(The last two methods could, of course, only be followed on the first floor, since it would be necessary to rip out the ceiling to reach the second floor!)

 OVER

## WALLS

**PROCEDURE:** No tedious surface preparation is necessary before applying this transparent coating. Just arm yourself with a good-sized superior paint brush (saves time and labor). Of course, the coating should not be applied over a painted wall unless it is clean, since smudges will show through the coating. One gallon of the wall finish will protect the painted walls of three or four average rooms, for its covering capacity is 1500 square feet. Use it just as it comes from the can. It will not crack, peel, or "spatter," and is odorless.

The coating will dry to a flat finish in about 20 minutes. A sponge and clear water will remove dirt and grime when necessary, leaving a clean surface ready for a fresh application of the protector. Can be used on washable wallpaper as well as painted walls.

 OVER



## THE BOOKLET SHELF

CONTINUED FROM PAGE 61

**KITCHEN-PLANNING BOOKLET.** See what a bit of planning can do to turn your kitchen into the most comfortable, easy-to-work-in housekeeping laboratory. Wood cabinets can make the transformation. (10¢) CURTIS COS. SERVICE BUREAU, 506 CURTIS BLDG., CLINTON, IOWA.

**FIXTURES OF BEAUTY AND DISTINCTION.** Moderns have banned nondescript bathrooms forever and have decreed that colors and styles in fixtures shall make the room interesting and individual. This booklet from Eljer proves that the choice is wide. There are kitchen fixtures shown, too. ELJER CO., FORD CITY, PA.

**GLORIFYING THE AMERICAN BATHROOM.** Mirrors, mirrors everywhere, metal cabinets and sleek, gleaming accessories bring beauty into the modern bathroom. The booklet presents a new line of such fixtures and shows installations with clear diagrams. MIAMI CABINET DIV., PHILIP CAREY CO., DEPT. HB, MIDDLETOWN, O.

## FESTIVE BOARD

**CRYSTOLITE.** This is glassware that you'll fall in love with at once. It's clear and glowing and so designed that its every facet captures light and reflects it stunningly on your table. You may have it in iced tea glasses, pitchers, and a number of accessories. A. H. HEISEY & CO., NEWARK, OHIO.

**GRAND COLONIAL.** A new sterling pattern, simple and elegant and as gracious as southern hospitality, expresses the best traditions of American design. A booklet illustrates it in flatware and holloware. WALLACE SILVERSMITHS, WALLINGFORD, CONN.



## HOW TO BE A SUCCESSFUL HOSTESS.

Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet, which is well illustrated with stunning pictures of table settings for all occasions. See them and learn a lot. (10¢) REED & BARTON SILVERSMITHS, BOX 990, TAUNTON, MASS.

**SPODE,** the joy of collectors, and connoisseurs for two centuries, is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design that are reproduced in modern Spode. COPELAND & THOMPSON, INC., HB-7, 206 FIFTH AVE., NEW YORK CITY.

**FOR THE BRIDE.** Modern American glassware by Libbey, vying with famous European crystal in the sheer beauty of its symmetry and clearness, is selected for sparkling bridal gifts and shown in this folder. Accessory pieces and stem-glass are illustrated. LIBBEY GLASS CO., HB-5, TOLEDO, O.

**ALVIN STERLING.** Whether your home is 18th century, Modern, or Early American, you will find a pattern from this company's selection to meet your need. For price lists: ALVIN SILVERSMITHS, PROVIDENCE, R. I.

**HAVILAND.** This is a booklet devoted to a well-known china that is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10¢) THEODORE HAVILAND, HB-7, 26 W. 23RD ST., NEW YORK CITY.

**TULIPAN** is a new Nordic design in sterling silver, sleek, restrained, and adaptable to many settings. It is available in all essential pieces that belong in a completely stocked service. For an illus-

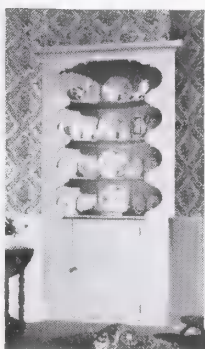
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**AMERICAN BEAUTY PATTERNS.** The country's oldest pottery, makers of true china, assembles a group of thirty-one dinnerware patterns to show you the fresh and gracious designs you may choose for your own. Booklet HB-5, ONONDAGA POTTERY CO., SYRACUSE, N. Y.

## HOUSEKEEPING

**HOUSE AND GROUNDS BOOKLETS,** three of them full of suggestions for keeping up with spring and summer. Booklet H-1 is all about housewares & gadgets. Booklet H-4 shows the summer furniture you're looking for; Booklet H-5 is a compendium of garden and barbecue accessories to help you live outdoors. HAMMACH SCHLEMMER, 145 E. 57TH ST., NEW YORK CITY.

**WASHING RECIPES** For the Home of Today. Fresher, cleaner modern homes are tubbable from the dish towels to the carpets, but there's a lot to know about how to keep things soap and water clean. Here are specific directions for cleaning and stain removal and Ivory Flakes is Rule Number 1. Ivory Soap, DEPT. HB, BOX 837, CINCINNATI, O.

## ESCAPE MECHANISM

**SUN VALLEY.** Winter or summer, you know, this is the place to show off your best Stem Christie and while you're not exercising your skis it's also the place to have a lot of fun. A booklet tells all about it and a list of competitive events is available. W. P. ROGERS, GENERAL MANAGER, DEPT. HB, SUN VALLEY, IDAHO.

**A HOME IN NEW HAMPSHIRE.** Mountains as cool and green as creme de menthe, rolling farmlands, fresh water lakes and, as if this weren't enough, seashore. They are all yours to enjoy on a New Hampshire vacation, yours for keeps if you settle there. Booklet shows the kind of farms and houses to invest in. NEW HAMPSHIRE STATE PLANNING & DEVELOPMENT COMM., 272 CAPITOL ST., CONCORD, N. H.

**MAINE.** If you love the rugged beauty of rocky coasts, clear sparkling days and cool pine forests, this is vacation land for you. One visit, and you're a confirmed Mainiac. Booklet tells about real estate values and how you may become a property owner Down East. MAINE DEVELOPMENT COMMISSION, DEPT. 684, STATE HOUSE, AUGUSTA, MAINE.

## AND OTHER THINGS

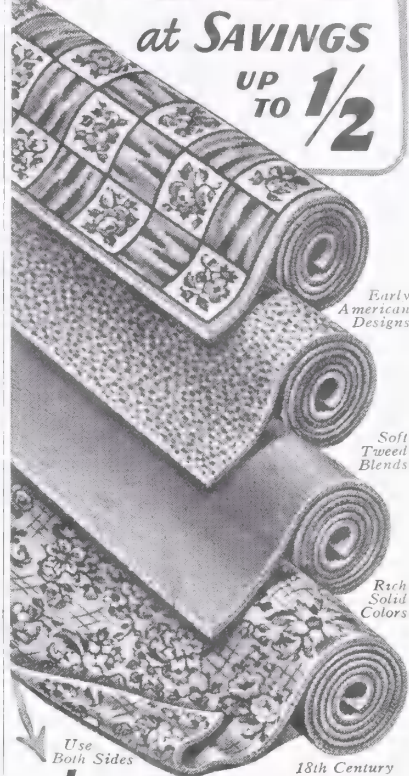
**ATTAR OF PETALS.** You'll fall in love at once with the cunning apothecary jars, which contain a brand new line of enchanting toiletries. There's toilet water, cologne, bath essence, bath powder—in short, the works to give you that pumpered darling feeling. Booklet describes them but doesn't begin to do justice to their colonial bouquet fragrance. PARFUMS ORLOFF, HB-7, 10 W. 33RD ST., NEW YORK CITY.

## Correction



The etching, "Wet Day," reproduced on page 90 of the April 15 issue of HOUSE BEAUTIFUL was the work of Paul F. Berdanier, from the American Society of Etchers.

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PHOTOGRAPH BY COSTAIN—FOOD ARRANGED BY JAMES BEARD

What more heavenly on a sultry evening than a frosty wine bowl or a chilly punch, set out on a glacier-cool table in silver and white? Serve in thin crystal cups, from a silver bowl. Margandie napkins and all the accessories are from Georg Jensen

By Jeanne Owen

## COOLING drinks for scorching days

Fruit and wine combined in summer drinks make what the French call "the happy marriage." Every family should include in their entertaining repertoire a wine bowl, to be specially created for friends who have arrived in large numbers.

One of my favorites is a peach bowl made with Chauvenet Red Cap Sparkling Burgundy.

(The best bowls in which to make summer punches are those double glass punch bowls that have space for cracked ice around the smaller inside bowl made for holding the wine. Wine bowls lose a great deal in flavor if ice is put into them. However, if your equipment does not include such a punch bowl, merely place the bowl

in a larger receptacle that has been filled with ice.)

### PEACH BOWLE (For 8 people)

Peel and slice 4 fine ripe peaches and put them in a chilled bowl. Over the sliced peaches sprinkle 6 teaspoons of granulated sugar. (This should be done at least 20 minutes before the punch is to be served.)

Thoroughly chill 2 bottles of Chauvenet Red Cap Sparkling Burgundy and pour the wine over the peaches just a moment before serving. Some of the sliced peaches should be served in each glass.

No ice should be put in the bowl and on no account should the punch stand.

Many of the domestic Champagnes are excellent served this way also; or if you prefer the flavor of strawberries with Champagne try:

### STRAWBERRY BOWLE (For 8 people)

2 quarts of strawberries (washed, hulled, and cut in half)  
½ pound of sugar  
2 bottles of Vintners or Fountaingrove Champagne  
½ bottle of Claret

The prepared strawberries should rest in a bowl packed in ice for an hour or more marinating in the sugar and claret.

When ready to serve add the Champagne thoroughly chilled and don't forget strawberries in each glass.

### SAUTERNES PUNCH (For 6 to 8 people)

2 boxes of raspberries  
Rind of 1 lemon (cut very thin)  
Rind of 1 orange  
2 bottles of Cresta Blanca Sauternes

1 bottle of sparkling water  
Place raspberries, the rind of lemon and orange and very little sugar, if desired for sweetness, in a chilled bowl.

Pour over this 1 bottle of Sauternes and allow to stand for about 1 hour.

Remove the lemon and orange peel, add the second bottle of wine, and just before serving add the bottle of sparkling water.

Serve in tall glasses that have been chilled and top with a sprig of mint.



## MAI BOWLE

A very refreshing drink often called May Wine and is—or was—served generously in Central Europe. It is made of Woodruff, or "Waldmeister," and dry white wine of the Moselle type.

Woodruff grows wild in Central Europe, is dried and imported into this country. We have used the fresh cultivated woodruff from Long Island and we are told that it grows wild in New Jersey. However, the best and most fragrant result, in the experience of your reporter, was the May Wine made with the dried imported variety.

The recipe:

A generous handful of dried Waldmeister was tied in a cheese-cloth bag and soaked for 15 minutes in water to soften the leaves a little. Then the bag containing the woodruff was put in a punch bowl and 2 quarts of dry white wine—thoroughly chilled—poured over it. All this to stand about half an hour and remove the bag containing the herb.

Some like to add sugar, orange, or pineapple, but this reporter prefers May Wine without accessories and would advise all real wine drinkers to try it that way first.

Any domestic wine such as Sonoma Sylvaner, an E and K Riesling, or New York State Hillside Rhine Wine would make a delicious Mai Bowle.

Another Mai Bowle from Central Europe is made by putting half a fresh pineapple sliced, 1 cup of strawberries (washed and hulled), ½ cup of sugar, and 1 ounce of Brandy (domestic) in a punch bowl. Cover this with 1 bottle of Larkmead Vin Rosé and allow to stand for 1 hour.

Just before serving add 1 bottle of Sauternes and 1 bottle of sparkling water, both thoroughly chilled.

Wine coolers are refreshing for summer dinners and Sunday night suppers.

Put 2 or 3 cubes of ice in a large highball glass, half fill with your favorite white wine, add a strip of lemon peel and fill with aerated water.

Do not add sugar; if you prefer a sweet taste use one of the many Sauternes.

A good summertime "highball" type of drink is the:

## COOK'S IMPERIAL CHAMPAGNE HIGHBALL

In a tall glass filled with cracked ice put 1 pony of domestic Brandy and 1 pony of Curaçao. Add 1 slice of orange and fill the glass with Cook's Imperial Champagne.

Garnish with a sprig of mint.

We can't possibly overlook Rum drinks for the summer. For these, ice is permitted in the punch bowl—if punches they be—and plenty of ice in very tall glasses that keep them cool to the last sip.

## GEORGE WASHINGTON PUNCH

1 bottle of Myers's Rum  
6 glasses of Cognac  
3 glasses Domestic Sherry  
1 doz. large Limes, or 2 doz. small  
1 jar Guava Jelly  
1 pint green Tea  
Sugar to taste

Dissolve ⅔ of the sugar in the tea. Squeeze and add lime juice to the remainder of the sugar. Dissolve guava jelly in one pint of boiling water. Mix all to required sweetness; then add Rum, Sherry, and Cognac. It should stand for at least 12 hours. Let a large lump of ice float in the punch for an hour before serving, making the punch cool and pleasant, also diluting it to a pleasant consistency.

The well-known Fish House Punch—also a "tea" punch—is very popular and welcome to all lovers of cool drinks.

## FISH HOUSE PUNCH

2 qts. Jamaica Rum  
1 qt. Domestic Brandy  
4 gills de Kuyper Peach Brandy  
about 10 lbs. Ice  
1 qt. Lemon juice  
4 qts. Tea  
2 lbs. granulated Sugar

Put sugar and lemon juice in bowl and allow to stand, stirring occasionally till sugar is dissolved. Add the Jamaica Rum, Brandy, and Peach Brandy, then the tea. Mix well, add the ice and allow to stand two hours.

## PLANTER'S PUNCH

One of Sweet (one dessert spoon of Sugar or Syrup)  
Two of Sour (two dessert spoons of fresh Lemon Juice)  
Three of Weak (three tablespoons of cold Water or Ice)  
Four of Strong (four tablespoons Myers's Jamaica Rum)

Add a dash of Angostura Bitters. Stir well. Serve very cold in a tall glass filled with cracked ice. Add ½ thin slice each of lemon and orange, a small piece of pineapple and a Maraschino cherry.

The new Dubonnet made in this country by the same company who for years made Dubonnet in France, contributes to summer drinks with a:

## DUBONNET HIGHBALL

In a tall glass ⅓ filled with cracked ice pour 1 jigger of Dubonnet, add juice of half a lemon and fill with soda.

## WHEN IT COMES TO RUM DRINKS

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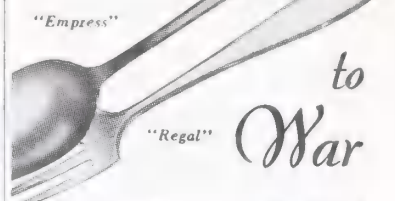
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● Advertising forms for October TRAVEL POINTERS close August 10th. For further information write to

**HOUSE BEAUTIFUL**  
572 Madison Ave., New York, N. Y.

# HIT THE TRAIL THIS SUMMER

**Don't feel guilty about taking a vacation! Invest in buoyant health and a freshened spirit. Plan a walking tour!**

By Irene L. Moore

"Spend my vacation walking?"

We can hear scornful refusal in your voice! And if your own walking has been limited to the noisy, jarring pounding of city sidewalks, we can sympathize with your lack of enthusiasm. But "walking" is a big word, and covers lots of ground.

If you've never felt the damp, brown earth yield beneath your foot, or stood in a clover field listening to the high-pitched choir of humming bees, or turned over flat brown stones to look for snails in a country creek, or felt that surge of triumph when you clamber up the last three feet of a rocky slope, or sat at night around a campfire, feeling at peace with all the world as the red embers die out one by one, then there's fun afoot for you!

With automobile highways taking a back seat this summer, the time is particularly appropriate for

you to explore the pedestrian highways that wind through forest and mountain wildernesses. Get a map of the eastern section of the United States and find the Appalachian Trail. Its easy accessibility to practically everyone on the eastern seaboard is a pressing invitation to plan one-day, week-end, or longer hikes.

This long footpath stretches for 2,054 miles from Mt. Katahdin in Maine to Mt. Oglethorpe in Georgia and covers the crests of the mountains in the Appalachian Range. Between the mountain peaks are trails to suit the fancy of every walker—from the greenest beginner to the most experienced mountain climber.

Select a portion of the Trail reasonably near you and plan your walking tour. From this "capsule vacation"—small in scope, but concentrated—you'll absorb the local color of the region. You'll have

CLIFFORD SCOFIELD, FROM FREDERIC LEWIS



Between mountain peaks find peace in quiet scenes like this





hikers' reward! Forget everything but the breathtaking view!

me to read historical markers and talk with people you meet. If you are "just learning to hike," establish a base near the trail, and plan a series of one-day hikes in various directions on the main Trail and adjacent ones. Make your choice of farmhouses, Youth Hostels (you must belong to the Youth Hostel Association to use their lodges), hotels and inns, the lean-tos and huts that have been built along the Trail. For example, stay at Jug End Inn in the Berkshire Hills near South Egremont, Mass. (This is a \$80,000 modern stock barn that has been converted to a rustic recreation center. You'll sleep on in-spring mattresses!) Between mountain peaks you'll follow the trail through pine and birch woods and cool shaded glades. At the end of the day, find a picnic area where you are permitted to build a fire. Preparing a

meal in the wilderness will provide a challenge to your self-sufficiency. You will be using skills you never dreamed you possessed—such as wheedling a fire from a tasseled stick, which you whittled yourself. And concocting a meal without the aid of your electric mixer and pet electric range will make you swell with pride!

When there's not another crumb of supper to be had, prop your back against a tree, and watch the sun drop behind a mountain peak. Then see the stars come out, one by one, and later, like strings of electric lights.

As you watch these unchanging phenomena of Nature—sunsets and shining stars—which can be relied on to occur again and again, you'll be aware of a sense of stability and security, and it is that which will freshen your spirit and equip you to meet the days ahead with imperturbability.

**CARRY in your Frame Pack:** Sleeping bag, tent (optional), map and guidebook, axe, cooking utensils, canteen, knife, fork, and spoon, First Aid kit, toilet paper, matches, personal toilet articles, flashlight, compass, warm, wool clothing, rain shirt and hat, food.

**WEAR:** Khaki shirt and trousers, hat, rayon or lisle underwear, wool socks over silk, hobnail boots.

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For summer ice-skating, Picard—famous fashion designer—suggests this striking outfit; white blouse embroidered with red mountain flowers and flannel skirt in black, white and red.

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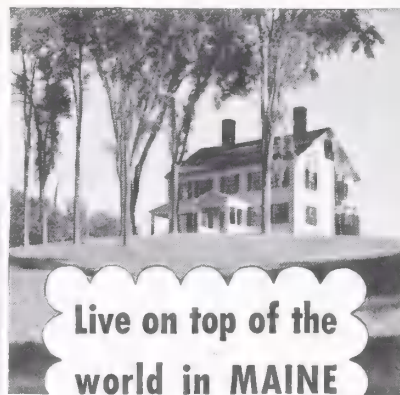
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# The LOG of the Practical Gardener

The first lap of the seasonal race is over; now both you and the garden can get your second wind

By Ralph Bailey

July doesn't exactly find the gardener wallowing in the doldrums, but compared to the two preceding months it seems like a dead calm. This, of course, is an unnatural state of affairs for any self-respecting gardener. So whistle yourself up a breeze and keep going.

"A" is a good place to start. A is for Aphis. B is for Beetles—Mexican (on beans), Japanese (on everything), blister (on Roses). So . . . . C is for Counter offensive. D becomes Destruction (for the bugs). And E is for Excellent (the grade you get if you spray regularly these hot weeks). Use a three-way spray or dust and forestall diseases and fungi, too.

It may not be too late to prevent your Delphiniums from going to seed. Cut the spikes back in two or three stages fairly near the ground and you'll insure September bloom. Or if some spikes have already set seed, harvest some of the pods from the middle of the spike (your best colors) and plant as soon as ripe in a shaded seed bed.

Gaps, unforeseen but noticeable as a lost front tooth, are likely to occur about now in the borders. Try whites—they're great harmonizers. For low edgings, slips of Dusty Miller are fine. No blooms but silvery foliage. They're unkillable, and prefer not-too-rich soil. Achillea (The Pearl) is a fine white-flowered 2-footer all summer.

This is the time to prune Wisteria. If you've had good bloom, cut back only long shoots for general control. If bloom failed, root pruning and severe cutting back of shoots may force bloom for next year, or even late this summer on new growth.

One of the best of the huge spring crop of vegetables books is "A Manual of Vegetable Gardening," by Francis C. Coulter (Doubleday Doran, \$2.50). It's as straightforward and complete as its title would indicate. And its information is authoritative.

You can still plant Gladiolus up to mid-July, if you get corms that have been kept in good storage. The bloom will come in September long after the earlier planted ones have faded away. A good stopgap, and a good idea anyway.

Take a last look at your Oriental Poppies so you'll know where their roots are when the tops do their annual vanishing act. Mark the spot so you won't step on them or try to plant something else on top of them. This is a good time to lift and divide the fleshy roots—from now till September.



"MIDSUMMER FANTASY"  
AN OIL PAINTING BY HIRAM HURD

Check up on all labels, while you're at it. Come fall or next spring you may want to know what color of which you're re-planting where. If you don't like to raise a crop of labels in your borders, make accurate maps for future reference. Actually this is less work, and a great help in improving garden design as you go along.

Make it a rule during July and August not to do any real garden work between 11 o'clock and 3 (except necessary spot spraying with nicotine sulphate to suffocate aphids and the like). And don't rush back into the garden right after dinner either. Use the time to sit on the terrace and enjoy the scenery. You'll avoid (a) sunstroke and (b) indigestion.

Have you been pinching back your Chrysanthemums religiously? Neither have I. So it ought to be easy to stop doing it by midsummer.

At the same time, last rutabagas, fall beets and turnips, a fall crop of spinach should be in the vegetable garden. Don't forget to work a complete fertilizer under or around the seed row before planting. Preceding crops will have depleted the local food supply.

Keep the hoe sharp, even though the worst of the weeds are past their peak. And I mean really sharp. Use the kind of file known as a mill-bastard and put a clean (but not too thin) edge on the blade. Treat your spade similarly. While you're at it, why not put all your cutting tools in shape?

Speaking of spades, August begins the best season for moving evergreens. Move them with a ball of earth, of course, and wet down the roots the night before you plan the moving. Naturally you'll water them in well after setting them in place and before filling up the planting hole. And wet down foliage after planting.

Now go around and count your blessings to come. I mean the flower buds that are forming for September bloom. What right has anyone to snarl at the dogdays when they can bring such sure and comforting promises as these?



# PICK VEGETABLES WHEN THEY'RE RIGHT

CONTINUED FROM PAGE 73

s precisely ready for table. The rule says "just after the silk dries." Pinch the end of the husks to be sure that the end kernels have lumped out. You may even have to pull back the husks now and then to peek. Don't pull off the suckers." And don't cultivate below the top inch or so of soil.

**Cucumbers:** Thin to not more than 4 and preferably 3 plants to a hill. Don't wait to thin until the plants are just beginning to "run." There is always a chance that the beetles will thin them for you! . . . Keep cucumbers picked every day.

**Kohlrabi:** This too-little-esteemed vegetable may be planted up to August 15 throughout the northern states. Pick when the size of a golf ball; peel, cook, and serve with cream.

**Lettuce:** Only the cos varieties will do well in hot spells, and even they make very loose heads at such times. Sow lettuce up to August 15 for autumn use. Sow in rows and in to 6" or 1' between plants—depending on the variety—rather than attempting to handle lettuce transplants from the seed bed. Use a mesh screen over your lettuces in August delays "bolting."

**Melon:** Cucumbers are cut green, but melons are not ready for use until they "slip" naturally. The stem should literally fall off in your hands. If you are willing to eat melons that are cut when green, buy them in the market.

**Onions:** Don't let them go to seed; break down the tops when the bulbs are mature. When ready to harvest, pull the bulbs and allow them to dry thoroughly before taking them to the store. The young green sprouts are fine in salads or as a garnish.

**Potatoes:** After early July you will have to spray potatoes almost weekly in order to discourage late blight. Once the danger from Colorado potato beetles is over, you can omit the arsenate and use Bordeaux mixture . . . If you planted Irish Cobblers or Early Rose in late April, you should be able to gather a few tubers for the table by July. Dig them by hand, working

into the side of a promising hill here and there without disturbing the plant itself. Steam and eat them skins and all.

**Rhubarb:** This, like asparagus, should not be cut after July 1. Manure it if possible; if not, top dress it with a complete fertilizer. Mulch it with straw or grass clippings. Keep the seed stalks cut out.

**Rutabagas:** If you are planning to store vegetables against next winter's needs, this is one not to be overlooked. Try the white Macomber. July 1 to 20 is planting time. Thin to 1' apart.

**Spinach:** Sow in July and August for a fall crop. A quick, well-limed soil is needed for spinach; also a moderate rainfall or access to water. Don't try this in drought land, on newly-turned sod land, or during warm weather—swiss chard and New Zealand spinach are better.

**Squash:** Death and taxes are not more inevitable than cucumber beetles, squash bugs, and the squash-vine borer. For the beetles you may depend upon rotenone. And the squash bug may best be picked by hand. Pursue the borer with a sharp jackknife. Open a slit down the stem where you find his traces. Summer squashes should be picked daily to insure continuing crops. Eat them before they are full size.

**Tomatoes:** Some varieties, such as Victor and Bounty, do best when left

to sprawl. Others—like Comet—must be staked to reach perfection. Marglobe and Rutgers and their like may be either trained or left to run. In the latter case, try mulching the ground heavily with straw, grass clippings, buckwheat hulls, salt hay, or some other non-weedy material. This will keep the fruit clean, even after a rainstorm. . . . If you decide to stake and train your tomatoes, do a good job. Restrict the vine to one or two leaders.



THE MAN  
BEHIND THE HOE

## THE GARDENERS' BUYING GUIDE

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**Cactus.** 8 blooming size \$1.00 or 15 small \$1.00. Both Asst. \$1.75, all Different. Labeled. Culture directions. Mixed Cactus Seed 25c. TEXAS CACTUS GARDEN, VAN HORN, TEXAS.

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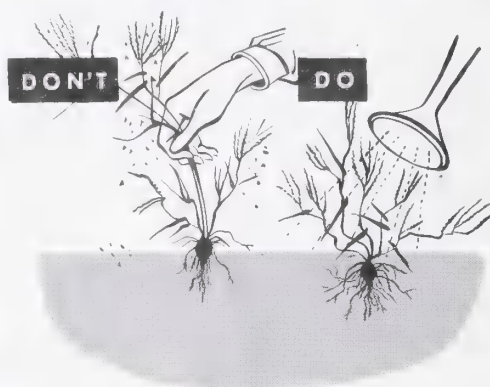
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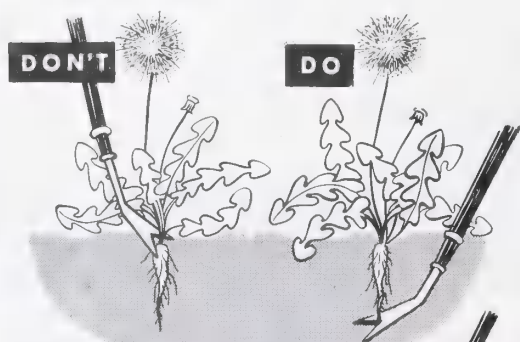


# How did those WEEDS get in MY lawn?

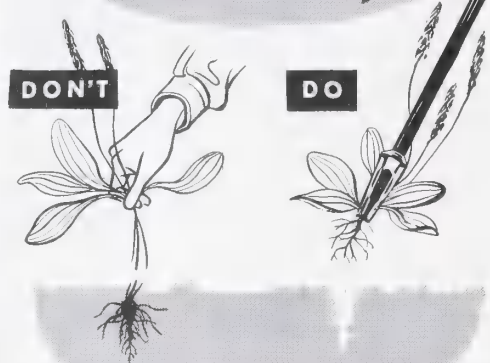
AND how can I get them out? It's the universal summer complaint. Here are 5 weeds to war against



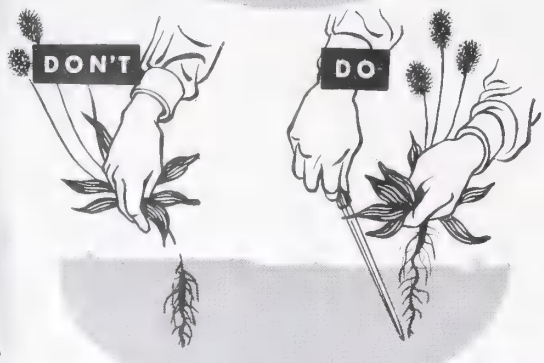
**CRAB GRASS** is Public Nuisance Number One in lawns everywhere. It grows wherever lawn grass will grow and a lot of places where it won't. More important, where it grows, nothing else will. It's an annual, seeding and dying in the early fall, leaving bare spots behind. Next May it sprouts as bright green shoots, soon putting out tentacle-like runners, which root at every joint. **Don't** stand idly by until it reaches this stage. You'll only scatter the seed. **Do** encourage early spring growth of the good grasses, which will never let the Crab grass get started. And either pick early, by hand, or use one of the available commercial chemicals.



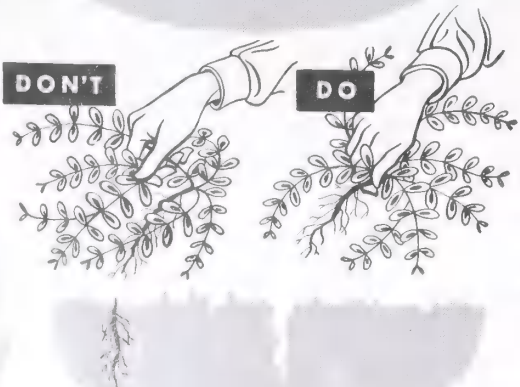
**DANDELION** is a perennial, good to look at and, in cultivated varieties, good to eat. But a lawn without dandelions is even better to look at. It reaches its spring peak in May, then blooms again in the fall, on smaller, wiry stems. It's tougher than a boiled owl, and unless you get all the long taproot out, it will keep on growing. **Don't**, therefore, just hack out the leaf cluster. It only stimulates the plant to greater efforts. **Don't** let the blossoms form, either. Pick off the buds as you see them, if you haven't time to do the necessary digging right then. **Do** use a weed spud, or a chemical strictly according to the maker's directions.



**PLANTAIN**, the big leaved variety sketched at left, has a brittle top and a very fibrous, stubborn root. It looks 'as though it would be easy to pull out, since it obviously offers a good hand hold. It isn't. It's a perennial, and a persistent one, with grubby flower stalks to add seed to the everlasting roots as a means of self preservation. **Don't** try to pull by hand. You won't get the root. **Do** cut out with a "weed rifle" (great fun to work!) or a chemical solution, either from a sprinkling can, as for Crab Grass, or a specially designed dispensing gun. Since the leaves are broad, they may be burned chemically with minimum damage to grass.



**BUCKHORN**, or Narrow Leaved Plantain, loves dry, lean soils, so it is sure to appear and flourish perennially on poor lawns. It is subject to the same removal difficulties as its broad-leaved cousin, only more so, since the leaves are narrower and more erect. Youngsters like to make catapults of the wiry stalks and flower heads, but this method of elimination is uncertain, to say the least. **Don't** try to pull it out bodily, either. The leaves break away from the root easily. **Do** use a knife (just a stout kitchen sort, as sketched) or a chemical, or the weed rifle, which requires no bending and wrestling—even shoots weeds into the basket!



**SPOTTED SPURGE**, or You-name-it-and-you-can-have-it. It goes by many names, preceded by harsh adjectives. It's a modest little thing, creeping about among the spears of grass. It doesn't show much until it has made a nice doily a foot or two in diameter. There are no really broad leaves on which a chemical can work without killing good grass, and the stalks are small and wiry. **Don't** be fooled thereby into thinking that pulling on one stem will get the plant. It won't. **Do** gather up the whole mat with your fingers, grasp the bunch firmly as close to the root as you can, and pull steadily. The long slender taproot will come out cleanly.

KATHARINE BURTON



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IN YOU

**CONTRIBUTION TO BETTER LIVING.** This booklet proves that defense begins at home with heating systems controlled so that no fuel is wasted. Chief among the safeguards are M-H controls and the Chronotherm clock thermostat, which makes automatic heating truly automatic. MINNEAPOLIS-HONEYWELL REGULATOR CO., 2745 FOURTH AVE., S., MINNEAPOLIS, MINN.

**SETFAST AWNING PAINT.** You can make old awnings look brand new with a sun-resistant, water-repellent paint that will give them wearability you never guessed they owned. Leaflet shows actual samples in nine colors. ARIDYE CORP., DEPT. A-42, FAIRLAWN, N. J.

**FOR THOSE WHO WANT THE FINEST.** If you're in the Venetian blind market, be sure you see this booklet. It's about wood blinds and the features that assure them of good fit and long wear. ROUSSEAU CO., DEPT. 872, PELLA, IOWA.

**HOME HEATING HELPS.** Straight from the shoulder facts about heat and heating systems, which add up to the advice: Be sure of your boiler. And note the sterling features of the All-Fuel Yello-Jacket that make it possible to convert fuel from coal to oil and vice versa. BURNHAM BOILER CORP., DEPT. A, IRVINGTON, N. Y.

**FIXTURES OF BEAUTY AND DISTINCTION.** Moderns have banned nondescript bathrooms forever and have decreed that colors and styles in fixtures shall make the room interesting and individual. This booklet from Eljer proves that the choice is wide. There are kitchen fixtures shown, too. ELJER CO., FORD CITY, PA.

**HOW TO BUILD BEAUTY AND VALUE INTO YOUR HOME.** Do it, as the booklet suggests, with well designed stock doors, windows, corner cupboards, mantels, and kitchen cabinets. A firm that has been turning out stock woodwork for years illustrates and describes what good-looking economy it offers you. CURTIS COS. SERVICE BUREAU, HB, CLINTON, IOWA.

**PUDDLING CLAY FOR LIFETIME SERVICE.** Learn about the materials that go into fine vitreous china bathroom fixtures. Their good looks and length of service are in direct proportion to the quality of the clays used. If you live east of the Mississippi, the booklet will be sent to you. MANSFIELD SANITARY POTTERY, INC., PERRYVILLE, O.



FURNITURE  
FASHIONS

**A GUIDE TO ENGLISH AND FRENCH FURNITURE OF THE 18th CENTURY.** Here is an illustrated 48-page book, treating of the selection, manufacture, and care of furniture reproduced from the two great design groups of an important century. Bound for your library paper 25c, board 50c. BAKER FURNITURE INC., DEPT. A-42, 10 MILLING ROAD, HOLLAND, MICH.

**AMERICAN TRADITIONS ARE HANDED ON TO YOU.** Do you want to recapture Early America in your new house? You can do it with this Conant Ball rock maple furniture, derived from authentic originals and flavored with the homespun charm of French Provincial, Pennsylvania Dutch, and traditional New England. (10c) CONANT BALL CO., DEPT. HBM, GARDNER, MASS.

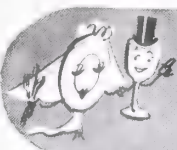
**WHITE ALBUM OF FINE FURNITURE.** Don't miss the snapshots in this album. A southern manufacturer proudly displays furniture gracefully derived from Sheraton, Hepplewhite, Chippendale, Duncan Phyfe and our own Federalists. The Golden Treasures Group is its name. (10c) WHITE FURNITURE CO., DEPT. HB-9, MEBANE, N. C.

**SUGGESTIONS FOR DECORATING A COLONIAL HOME.** Here is a booklet by a manufacturer of furniture inspired by early New England pieces. Its 32 pages are full of decorative suggestions and illustrations of Cushman pieces to help you give your rooms the warmth and comfort characteristic of colonial interiors. (10c) H. T. CUSHMAN MFG. CO., Box 90, N. BENNINGTON, VT.

**HAMMOND TIMES.** The latest notes on organs will go to you if you are one of the many who love music and cherish the idea of one day owning a Hammond Organ of your own. HAMMOND INSTRUMENT CO., HB-9, 2985 N. WESTERN AVE., CHICAGO.

**INVITATION TO MORE GRACIOUS LIVING.** The great music of the world is yours, right in your own living room, perfectly reproduced through the Magnavox combination radio-phonograph. Booklet shows the handsome cabinets, in themselves unusually beautiful furniture pieces. MAGNAVOX CO., HB-9, FORT WAYNE, IND.

**YOUR HOME—AND DREXEL FURNITURE.** Your house may be as big as a minute or as imposing as Monticello but you'll find in this booklet of fine furniture by Drexel just the sort of pieces that belong in it. (10c) DREXEL FURNITURE CO., HB-9, DREXEL, N. C.



BE SMART  
ABOUT  
TABLEWARE

**FOR THE BRIDE.** Modern American glassware by Libbey, vying with famous European crystal in the sheer beauty of its symmetry and clearness, is selected for sparkling bridal gifts and shown in this folder. Accessory pieces and stem-glass are illustrated. LIBBEY GLASS CO., HB-9, TOLEDO, O.

**THE ROMANCE OF DIRILYTE.** Now you may indeed have a gold spoon in your mouth. It will be of this new alloy metal that boasts all the color and rich beauty of gold plus the sturdiness of steel. A booklet tells about this tableware. AMERICAN ART ALLOYS, INC., KOKOMO, IND.

**SYMBOL OF ROYAL DOULTON.** Elegantly designed bone china, acclaimed for its

quality and beauty since 1815, is in itself a symbol of the best traditions in English china manufacture. Patterns in dinnerware and figurines are illustrated. (10c) WILLIAM S. PITCAIRN CORP., HB-9, 212 FIFTH AVE., NEW YORK CITY.

**TO HAVE AND TO HOLD.** This is about the complexion care that fine china deserves. You'll know a lot more than you did about using china, washing it, and storing it, once you've read the leaflet. The makers of Wedgwood ware urge you to adopt it as part of your conservation program. JOSIAH WEDGWOOD & SONS, HB-9, 162 FIFTH AVE., NEW YORK CITY.

**ART OF MAKING FINE GLASSWARE.** You'll know what to look for if you know the processes that turn its ingredients into sparkling tableware. The story is told here by the makers of exceptionally lovely glassware. CAMBRIDGE GLASS CO., HB-9, CAMBRIDGE, O.

**PATTERNS IN GLASS.** There are folders that picture and describe two of the most popular patterns in a line of lovely glassware. They are Crystalite and Orchid Etched, each a beauty to set on distinguished dinner tables. A. H. HEISEY & CO., HB-9, NEWARK, O.

**CRYSTAL OF CHARACTER.** See for yourself in this illustrated booklet, the handsome designs of famous Rock-Sharpe crystal. It's the kind that rings like a bell when you tap it. SHARPE, INC., HB-9, BUFFALO, N. Y.

**MILK GLASS.** Are you Colonial-minded or are you a Victorian at heart? If you want to carry out your theme with accessories that belong with it, you'll find what you are looking for in this folder of milk glass pieces, most of them reproduced from original old patterns. WESTMORELAND GLASS CO., HB-9, GRAPEVILLE, PA.

**THE STORY OF HANDMADE GLASS.** Read this fascinating saga of how Imperial glassware is made and you'll enjoy more than ever the gleaming beauty that makes fine glass so desirable. It will help you understand what you're buying when you select tableware. IMPERIAL GLASS CORP., HB-9, BELLAIRE, O.

**SPODE,** the joy of collectors, and connoisseurs for two centuries, is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design that are reproduced in modern Spode. COPELAND & THOMPSON, INC., HB, 206 FIFTH AVE., NEW YORK CITY.

**AMERICAN BEAUTY PATTERNS.** The country's oldest pottery, makers of true china, assembles a group of thirty-one dinnerware patterns to show you the fresh and gracious designs you may choose for your own. Booklet HB-5, ONONDAGA POTTERY CO., SYRACUSE, N. Y.

**HAVILAND.** This is a booklet devoted to a well-known china that is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10c) THEODORE HAVILAND, HB-7, 26 W. 23RD ST., NEW YORK CITY.

**ROMANCE OF MODERN DECORATION** an illustrated discussion of good wallpaper and how they are made. For individual decorating suggestions employing Imperial washable wallpapers write to JEAN McLAIN, giving full information on the size and type of your room and any other pertinent facts. (1c) Address her: IMPERIAL PAPER & CO. CORP., DEPT. HB-9, GLENS FALLS, N. Y.

**IDEAS ON REDECORATING.** A new page booklet, containing novel and expensive suggestions, shows how rugs, carpets, and clothing may be made into modern rugs suitable for decorative scheme. 66 patterns including early American, oriental, modern, tile and leaf designs, solid colors, bold spun blends, and ovals. OLSON RUGS, N. 52, 2800 N. CRAWFORD AVE., CHICAGO.

**INDIVIDUAL COLOR SCHEME** plan for you. You tell Clara Dudley your color problem and she responds with picture showing the colors recommended for a room with furniture of yours. It's known as a Colorama. It's a sure-fire solution to your color worries. ALEXANDER SMITH & SON, HB-9, 295 FIFTH AVE., NEW YORK CITY.

**PUREY BLANKETS**—soft and fluffy masses of rayon fibers and air pockets scientifically designed to reflect your own body heat right back at you to keep you warm as toast. The luxurious blankets in a woolless weave. There's a booklet about super-smooth "combed" percale Indian Maiden shawl and pillow cases, too. NASHUA CO., 40 WORTH ST., NEW YORK CITY.

**PEARCE BLANKETS.** Add this to your conservation library if you want to know how to keep your wool blankets warm for a long, long time. Booklet explains how Pearce wool blankets are made and gives you logical pointers to the care of them. PEARCE MFG. CO., HB-9, LATROBE, PA.



ONE THING  
AND  
ANOTHER

**HOUSE AND GROUNDS BOOKLETS,** full of them full of suggestions for keeping up indoors and out. Booklet H-1 is about housewares & gadgets. Booklet H-4 shows the summer furniture you're looking for. Booklet H-5 is a compendium of garden and barbecue accessories to help you live outdoors. H. MACHER SCHLEMMER, 145 E. 57TH ST., NEW YORK CITY.

**ATTAR OF PETALS.** You'll fall in love with these cunning apothecary jars, which contain a brand new line of enchanting toiletries. There's perfume, water, cologne, bath essence, bath powder—in short, the works to give that pampered darling feeling. Booklet describes them but doesn't begin to justice to their colonial bouquet of grace. PARFUMS ORLOFF, HB-9, 10 33RD ST., NEW YORK CITY.





# IMPERIAL

**MASTERS TABLES CONFIRM  
THE ECONOMY OF FINE**

*Craftsmanship*

THE BEST TWO INVESTMENTS IN THE WORLD

*To speed victory . . . Buy United States War Bonds and Stamps*

**For your home . . . Imperial Masters Tables**—a wise investment, because their beauty will re-vitalize your home at modest cost, and because their fine craftsmanship assures you of enduring satisfaction.

There are 12 distinctive designs, each a complement to your good taste, each serving a useful, convenient purpose in the smart decoration and livableness of your home. Choose those most suitable for your requirements from the complete showing of all 12 now being displayed by leading stores. All genuine Imperial Tables are identified by the famous Green Shield Trade Mark.

**IMPERIAL FURNITURE COMPANY, Grand Rapids, Michigan**  
*Founder member of the Grand Rapids Furniture Makers Guild*

*\*Slightly higher at distant points.*



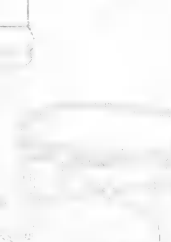
Randall Tier Table  
\$29.75\*



Sheldon  
Lamp Commode  
\$29.75



Adams Folding Top  
Card Table \$44.50\*



Walton Coffee Table  
\$22.75\*



Aldrich Dropleaf  
Occasional Table  
\$47.50\*



Barrett Lamp Table  
\$22.50\*



Lathrop Dropleaf  
Lamp Table \$29.75\*



Norwood  
Cocktail Table  
\$44.75\*



Madison  
Drum Table \$42.50\*  
With Leather Top \$47.50\*



Hawthorne  
Magazine End Table  
\$18.75\*



Cornell Nest of  
Three Tables \$29.75\*



Teesdale  
Occasional Table  
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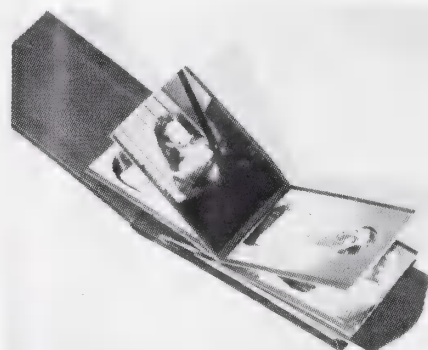
**MME. MAJESKA**  
Consultant Decorator  
Miami: 1444 Biscayne Blvd.

**Modernage**  
162 East 33rd St.  
New York



# Window

When you do your shopping on these pages, please remember that all prices quoted, while verified as we go to press, are subject to change. Please remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



## SHOOT THE WORKS.

What we really mean is snap pictures of all those nearest and dearest to you, put them in this pocket photo album and keep it with you always. Send a duplicate to your soldier, sailor, or marine. It holds a dozen pictures, each in its own acetate pocket and by pulling the tab they all pass in review. Brown leather, \$1. The Bar Mart, 62 West 45th St., New York City.

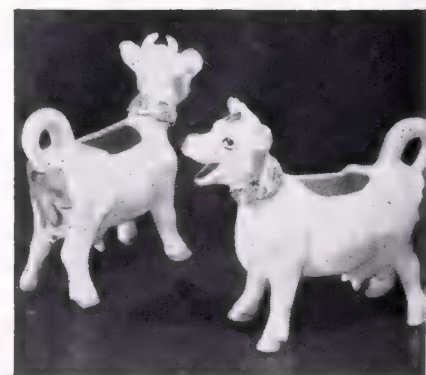
**WAR BABIES.** Our manufacturers are really wonderful. They anticipate our needs before we know them ourselves and so we have these rationing bonanzas. The Sugar Toter holds 3 teaspoons of sugar. The case comes in navy or red Morocco or tan saddle leather stamped in gold with Sugar Toter, \$1.15. Rationing book for sugar and gasoline cards same colors, same leather, \$1.15. Young Books, 714 Madison Ave., New York City.



## "OUT DAMNED SPOT."

Many's the time we've felt like swiping Lady Macbeth's famous line when a glass leaves white ring on our table, or perfume or nail polish spills on our vanity. But no more profanity for us. Not with Reviva in our cabinet. It cleans, takes out spots, and polishes all-in-one and our life is wonderfully uncomplex. Half pint \$1. per \$1.50. Mrs. Mark Jackson Studio, 25 W. 51st St., N. Y. C.

**BOSSIE'S BACKSIDE** is endearing enough with its big blue bow to make you want her right away, but when you turn her around and catch her laughing twinkle you'll realize that this is none other than the famous Elsie, so of course you must have her. She's a cream pitcher or a miniature plant holder for your moppet's room and costs but \$1.25. Malcolm's, 524 No. Charles St., Baltimore, Md.



## Reproductions BY MAIL



### Sleepy-Ease Platform Rocker

It'll smooth away the cares of the tired husband and be the Comfort-choice of the whole family—this Sleepy-Ease Platform rocker—with its deep, luxurious feeling. It is channelled and tufted and is 36" high by 39" deep—built to last, in solid Philippine Mahogany. A real baby for \$37.50 in excellent Colonial tapestry. Express extra. Just send check or money order.

**The Chair Shop**  
Box 486, HICKORY, N. C.

## BRIGHT TERRI-KNIT COASTERS!



## HI-JACS

These "Coaster Sensations" are terri-knit lastex—they absorb the moisture on iced drinks, protect clothes and furniture. Assorted fast colors identify each glass. Guaranteed washable. Gift boxed, postpaid in U. S. Order for yourself, and for gifts, too!

1. REGULARS. Scarlet, aqua, royal, green, wine, yellow. 6 for \$1.
2. MONOGRAMS. 3 letters. White initials on red, wine, green, royal; black initials on beige, aqua, yellow, white. 8 for \$2.
3. BANDS. White with navy, scarlet, yellow, aqua, wine, green. 6 for \$1.
4. TRI-COLORS. Red-white-and-blue striped. Set of 6 for \$1.

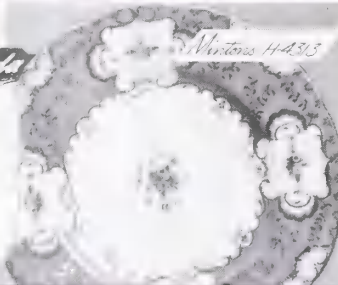
No Monograms or special color combinations can be shipped C. O. D.

**KILINGER COMPANY, DEPT. B-9**  
Marion, Virginia

## ENGLISH CHINA *costs less in Canada*

Visitors from the United States will see the most comprehensive collections of fine English China on the continent displayed in our Stores in Toronto, Ottawa and Montreal.

Send today for booklet "B" illustrating 30 open stock dinnerware patterns.



**HENRY BIRKS & SONS**  
OTTAWA • MONTREAL

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TORONTO • CANADA

## VICTORY CIGARETTE BOX

Hand Made by Leather Craftsman

You'll like the elegance of the hand-somely grained genuine leather with 23k Gold tooling, the prophetic sweep of the V design and the all-important mahogany lining. Holds one package either King or regular size. Wonderful for your husband's desk.

Colors: Gold, Mahogany, Brown, Green

**\$3.50**  
Postpaid in U.S.A.

**ARTISTIC LEATHER WORKS**  
305 East 63rd St. New York City

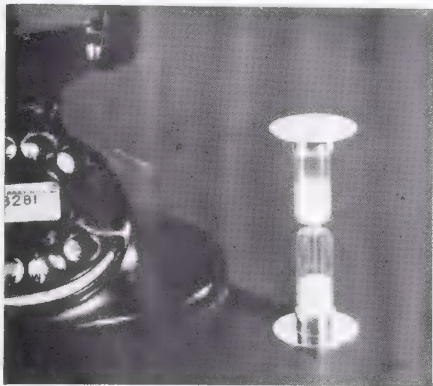




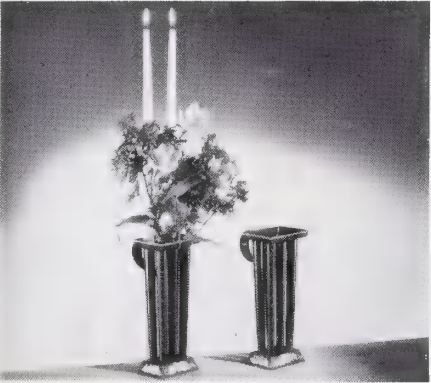
# Shopping



**NEW TIMER.** Does your telephone bill look to you like the national budget? And have you made a resolution to do something about it? Then look! The Telephone Sentinel works like a 3-minute egg timer. As soon as you get your party turn it over, and when the sand has finished running, say a hasty good-bye. Base and top of sterling silver, \$3, plus tax. Bergdorf Goodman, Fifth Ave., at 58th St., N. Y. C.



**A CANDLE MOLD TURNED GLAMOROUS.** This is an exact copy of an old candle mold and its new purpose is wonderfully decorative. It's made of tôle and has 6 candle holders, but Miss Stupell, with her customary flair for effect, uses only 2 of them for candles and the others she fills with flowers. Brown, green, black, or white, with gold decoration. Height 11", \$6.75 each. Carole Stupell, 507 Madison Ave., New York City.



**FRUIT-OF-THE-MONTH CLUB.** This is as top-notch an idea as we ever came across. In late August or early September you'll receive a box of Oregold peaches, golden to their very hearts. In late September will come great clusters of shining black, sugar-sweet grapes, Alphonse Lavalle. November brings the famous Royal Riviera pears. The 3 boxes are \$6.45. Bear Creek Orchards, Medford, Oregon.



**GUESTS IN THE HOUSE** and you haven't got a single table from which you can serve tea or canapés. At least, we always have that problem staring us in the face so we were tremendously relieved when we found this table. It has 2 shelves, 10" x 14", stands 26½" high and collapses flat as a pancake. In walnut or mahogany finish, \$10. Alice Marks, 6 East 52nd St., New York City.



## New England CARRY-ALL

Remember Grandma's knife box? Here you see it with a pull-out shelf, shapely legs... a little lap-high table you can carry about... use anywhere... to hold knitting, magazines or books... to serve cocktails. Wouldn't Grandma be surprised! Wedding gift supreme.

*Fine mahogany with deep hand-rubbed Old English finish. 22½" high. Top 14½" x 12". Shipped prepaid in U. S. (while they last)*

14<sup>75</sup>

**PAINE FURNITURE COMPANY**

Dept. HB 9

America's Finest Furniture Store, 81 Arlington St., Boston, Mass.



## "ROSEMONT" Hooked Rugs



★ THE most beautiful of the old Colonial designs. Hooked with the old-time hand hooks. Historic designs, reproductions of Metropolitan Museum rugs. Also HAND-TIED CANOPIES. "Lover's Knot" and other Colonial coverlets.

Write for free booklet giving histories of old designs

**LAURA B. COPENHAVER**

"ROSEMONT" MARION, VIRGINIA

## Nationally Known Sterling Tea Services At Unusual Values

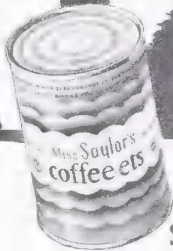
7-Piece "Maintenon" service by Gorham	
Regular price, approx. \$2400.00	\$1250.00
Our price	Tax included
7-Piece "Etruscan" service by Gorham	
Regular price, approx. \$1017.50	\$ 660.00
Our price	Tax included
7-Piece "Heppelwhite" service by Reed & Barton	
Regular price, approx. \$1140.00	\$ 700.00
Our price	Tax included
7-Piece "Heritage" service by Reed & Barton	
Regular price, approx. \$1815.00	\$1000.00
Our price	Tax included

These services have been used but are offered in such condition that they cannot be told from new. We have in stock more than 100 other sterling services at a price range of from \$75.00 to \$2500.00.

Also have more than 500 patterns of Sterling flat silver

Silver sent on approval Correspondence solicited

**JULIUS GOODMAN & SON**  
77 MADISON AVE. MEMPHIS, TENN.



Remember THE BOYS IN SERVICE GET AWFULLY CANDY HUNGRY!

Send Miss Saylor's COFFEE-ETS

They're wonderful little pepper-uppers, made of pure cream, real coffee and fresh dairy butter. They taste like home to lonely boys in distant places.

No matter where your boy may be, COFFEE-ETS can go and will arrive fresh, delicious and oh so welcome!

Send today. Service mail always goes through.

7½ oz. 60¢

1 lb. \$1.10

**MISS SAYLOR'S CHOCOLATES, INC.**  
Incinal Avenue - Alameda, California

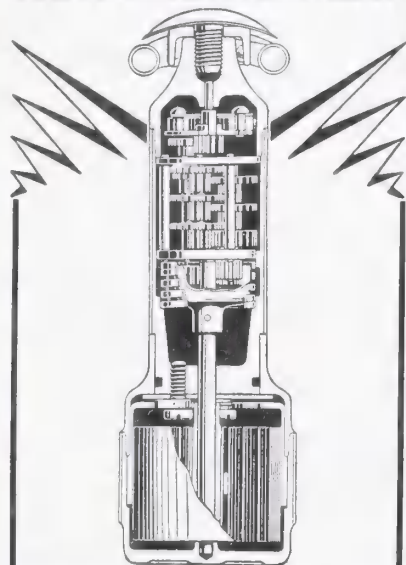




NEW



## STAHLY VIBRATING NON-ELECTRIC RAZOR



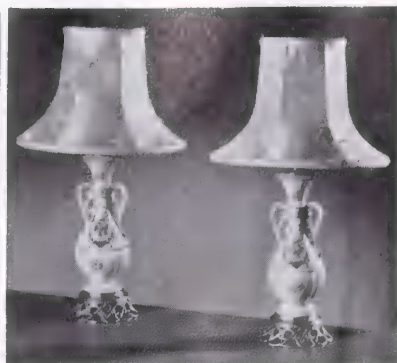
● At last a miraculous new way to shave—the Stahlly "live blade" way! No scraping, no pulling, just a smooth massaging action that makes whiskers vanish, leaves the face smooth, unusually comfortable. 3000 cutting strokes a minute. Non-electric precision-built mechanism sealed in oil. In special case.

**\$17.50**

Stahly uses any standard double-edged blade and keeps its edge sharp 4 times longer. Perfect for the man in service!

**HAMMACHER SCHLEMMER**

145 E. 57th ST. NEW YORK, N.Y.



### BOUDOIR ELEGANCE

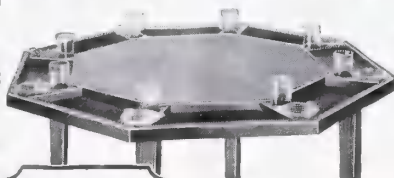
Lovely white china Vanity Lamps with floral decorations, interlaced with gold trimmings, mounted on heavy gold plated bases. The eggshell brocaded satin shades are lined with peach color to give a softer light. 14" high overall.

**\$5.95 the pair**  
(express collect)

**MARK STIER**

277 East Fordham Road, N. Y.

### new PORTA-POKER 8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- 8 nonspill ash trays and 8 non-tip glass holders...
- Mahogany stained, alcohol-proof finish...

PORTA-POKER is the smartly styled, clever new convenience for card players. The perfect, portable playtable for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only \$27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

**HOME NAME CO., Dept. A-11**  
360 N. Michigan Ave., Chicago

#### EVERYTHING FOR FUN AT HOME

Headquarters for game room equipment. Portable Bars, Accessories, Murals, Decorations, Unusual Games, Novelties, Special Light Fixtures, etc. Write for 50-Page Booklet: "Successful Entertaining At Home."



# Window Shopping



**NOT FOR LOVE NOR MONEY** can you replace your old down comfortables—not, at least, till it's over over there. Down is frozen, wool is limited, so you must lavish the same care on your comfortables as you do on your tires. If the outside are shabby, send them off to a wizard shop we know that re-covers them beautifully. Samples and prices on request. Lanadown, 516 Madison Ave., N. Y. C.

### FIND OF THE MONTH.

The lovely pallor of brass is something that most of us have resigned ourselves to doing without for the duration, but here it is in all its gleaming splendor and yours for the ordering. "Salem" door knocker, 7" high, \$2.50. Lyre trivet or vase protector, 6 1/4", \$2.50. Brass bell on a black wrought iron bracket, 12" high, \$7. Express collect from B. Paleschuck, 37 Allen St., New York City.



### GLAMOUR IS ACQUIRED

but you must surround yourself with things that radiate it because glamour is contagious. That's where these Orloff Attar of Petals cosmetics come in. The Bubble Bath and Talcum come in hand painted apothecary jars and cost \$2.50 and \$1 each. Use them later for kitchen canister and condiment shaker (talcum has either salt or pepper shaker top) or for cigarettes and matches. Filene's, Boston, Mass.



### FLATTERING DIM

**OUT.** Everyone knows the pure enchantment of candlelight, but when it gleams from these sterling silver hurricane lamps then you have the lilting tempo of a minuet, the sweeping grace of a court curtsy alive within your room. The lamps come in R. Wallace & Sons Grand Colonial pattern, are 15" high, and cost \$125 the pair, tax included. R. Harris & Co., 1101 F St. N. W., Washington, D. C.



### A TWIST OF THE

**WRIST** and your knives are razor sharp, your husband's temper placid as he carves the Sunday roast. The guide slots automatically hold the knife at the right angle for honing and all you have to do is turn the handle, which works on the same principle as a pencil sharpener. The price is \$1.50 and it comes from Wulff Mfg. Co., 4828 Hutchinson St., Chicago, Ill.



### Chaste Colonial Design STERLING CREAM SET

Bowl, \$6 Ladle, \$2.50

Enhance the beauty of your table with this heavy sterling cream bowl that's an exact reproduction of the famous Paul Revere bowl. Ladle in plain Colonial style.

Postage Charge Outside  
New England, 25c

**THE HALL GALLERIES**

ALBERT SEIGLER COMPANY  
SPRINGFIELD, MASSACHUSETTS



### A "Roadside" Table for Backyard Picnics

Originally designed for Michigan's famed roadside parks. With it you can enjoy outdoor picnics without driving to distant picnic grounds. Ideal also for porch or recreation room. With or without canopy, as desired.

Send Stamp for  
Color Catalog

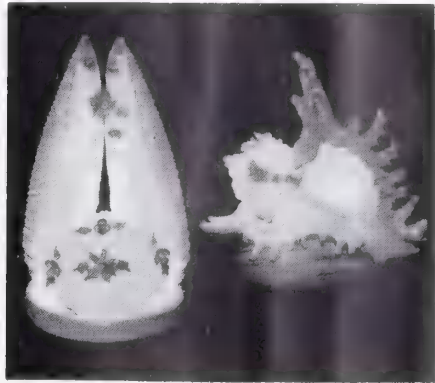
**Michigan Roadside Table Co.**

623 Peoples State Bldg.  
Pontiac, Mich.



# Window Shopping

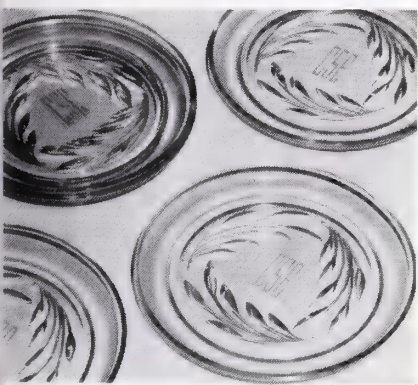
**SHELL LAMPS.** From the Gulf of Mexico comes this tropical angel shell, now as beautiful as a lamp as we've ever seen. It's snow white and decorated with tiny sea shells in bas-relief flower designs. The rare and fantastically beautiful Russian Murex lamp was recently imported from Russia. Each is about 6" high, complete with bulb and plug. Only \$6.50 a pair or \$3.50 each. House of Gifts, Box 2008, Miami Beach, Fla.



## TRICKS WITH TILES.

What do you do when you want to put something hot on the dining room table or a flower filled vase on your desk? Use tiles and there's no need to worry about cracked finishes or white rings. These are white with flower designs and the four smaller ones are 4 1/4" square, the large one 6" and the set is \$2. Scully and Scully, 506 Park Ave., New York City.

**IGN LANGUAGE.** You really must have one in order to know the thrill of possession when you see it personalizing your entrance. They are finished in black weather-proof composition and the colonial couple is \$1.35, deer \$1.60, and the horse's head and setter are 60¢ each. Letter is 4" x 5" to give you an idea of size. Each numeral or letter 10¢ extra. Robie Studios, 10 Noyes St., Needham, Mass.



## CATCH OF THE SEASON.

Here's a brand new salad plate that's as exciting a design as we've seen in ages. It is clear crystal, 8" in diameter. In the center is a 1-, 2-, or 3-letter, sand-carved, block monogram and the spray design is as graceful as wind waltzing through a wheat field. The price is only \$3 for a set of 8 or \$4 for a dozen, express collect. Monogram Glass Co., 1131 Chicago Ave., Evanston, Ill.

**BEAUTIFUL BOWL.** For day-in and day-out use as a centerpiece there is nothing that is half so lovely as a sterling silver bowl. There's a compelling elegance about the gleaming simplicity of this one and if we were a bride it would head our list of gift wishes. Made by Reed & Barton, it's 9" in diameter and costs \$23, tax included. J. B. Brown Co., 220 So. 16th St., Omaha, Nebraska.



## COUNTRY MAIL BOX



To be without a Country Mail Box would make Uncle Sam's job a difficult task. Since this is a "must" on your list of necessities, it can give your entrance-way the importance it deserves. This is the large 24" size for parcels and letters, approved by the Postmaster General. The silhouette comes in any kind of dog, or you can have a fox chase scene, Doctor's one horse shay, sailing ships, domestic animals or wild life. White with black lettering on both sides. It's weatherproof. A lifetime investment. 7'-6" post for earth or masonry. Weighs 75 lbs.

33 f.o.b. St. Louis

(Available without silhouette at \$25.00)

Reflecto letters are 65c extra per letter per side.

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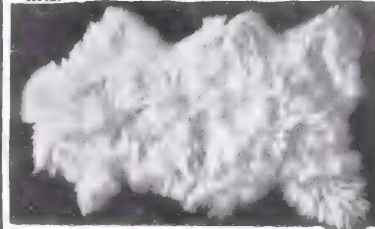
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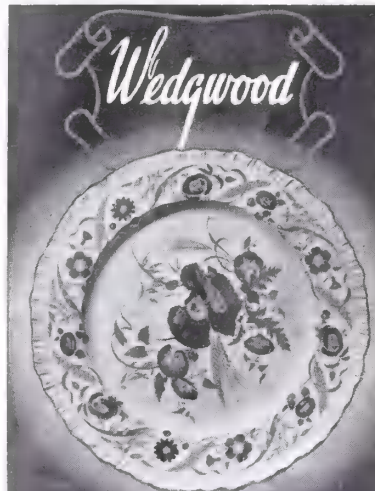
537. White Sheepskin Rug from the Andes—long, thick and silky, more beautiful even than the fur of Tibetan goats. Stepping onto a rug of this white fur is pure, unadulterated luxury. A single skin rug like the one pictured averages about 2 x 3 1/4 feet. \$9.50

4242. French opera song plates, exact reproductions of those famous plates made in France years ago. Words, music and illustrations in colors. Plates are 8 1/2 in. in diameter and there are eight different subjects, from William Tell to Faust and The Barber of Seville. \$1.00 each. Set of 4 assorted plates \$3.95



605. Magic Light Angel—softly luminous in darkness. Expose to bright light, natural or artificial. It absorbs radiance and gives it off in darkness. Glows for several hours and re-exposure renews its radiance. Harmless; will last for years. 3 inches tall. It really seems touched by magic. 85c each

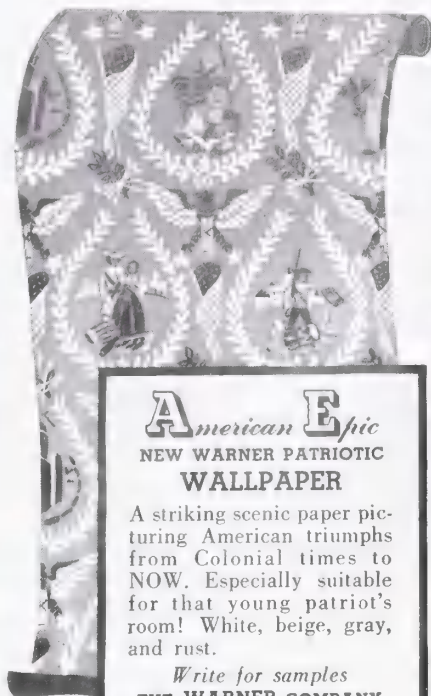
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Shipping Charges Extra

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# Window Shopping



**GLASS BOTTLES.** gay as a country carnival with hand painted decoration in fiesta colors. The stoppers are big and wooden and the bottles come in either quart or gallon sizes. Use them for cider this fall, for liquor, or just for splashes of decoration on your mantle or sideboard. Gallon size is \$5, quart size \$3.25. Lambert Brothers, Lexington Ave. at 60th St., New York City.

## ROLLING KITCHEN.

The Porta-Barbecue Kitchen is made of harvest oak, decorated with ceramic tiles and fitted with bowls, shakers, and accessories. Standard equipment includes a charcoal broiler, an insulated firepot with metal cone and grill, salad set, trays, barbecue tools, 2 drawers, disappearing bread board, fuel bin, book of recipes, etc. Measures 48" x 31" x 19", \$95. Home Game Equipment Co., 360 N. Michigan Ave., Chicago, Ill.

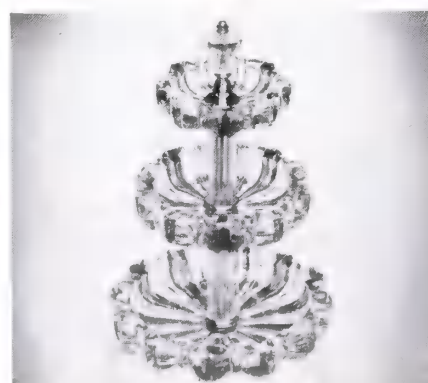


"As featured in  
**HOUSE BEAUTIFUL**"  
is the **SHOPPERS' GUIDE** to  
**Style & Quality**



**TO MARKET, TO MARKET** with an unbelievably wonderful contraption swung over your arm. It unfolds as a double walking stick, is made of natural wood with black metal and solid rubber tires, and has 2 hooks on which you hang your shopping bags filled with enough groceries to last for days. The front stick steers and you'll arrive home feeling as cool as a puppy's nose. Cost \$4.50. Hamacher Schlemmer, 145 E. 57th St., New York City.

**A LOT OF PEOPLE THINK:** "I won't get her cream and sugars—she'll have so many." So that's the way it goes, and she doesn't get any. The whole idea is worthy of your consideration, and here's the concrete answer. This pair is sterling silver, lined with gold, and they're only \$7, including tax, which is almost unbelievable. Hall Galleries, Albert Steiger, Springfield, Mass.



**GRACE NOTE.** A bride would love it for her new pie crust table, a hostess would consider you her favorite guest if you sent it as a Thank You for a summer week end. It's a three-tiered bon bon dish made of crystal and ruby glass with a gleaming chrome stem and measures 9" high, \$2 express collect. Mark Stier, 277 Fordham Rd., New York City.

For  
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Buying,  
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Stores

## As featured in **HOUSE BEAUTIFUL**

When you see a **HOUSE BEAUTIFUL** advertisement on a Card of this kind . . . displayed in a store window or on a counter . . . you will know that the merchandise thus referred to conforms with **HOUSE BEAUTIFUL**'s traditions and standards in fashion, quality, and service.

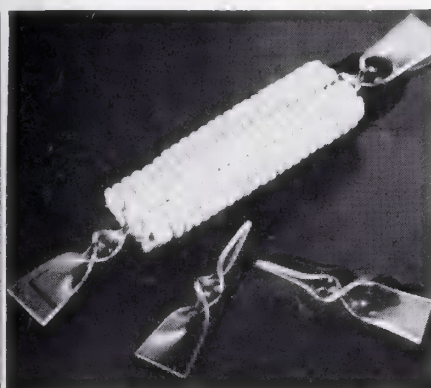
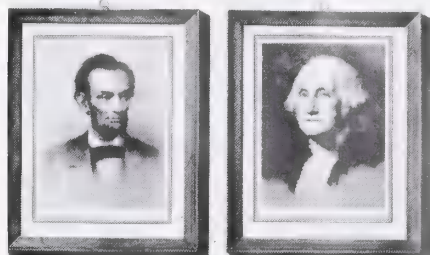
**HOUSE BEAUTIFUL Magazine**



# Window Shopping

## FRAMED IN DISTINCTION.

The wood used in these frames is wild cherry finished in Old Mansion Antique and it's as fine a job of imparting the mellowness of antiquity as we've ever seen. The corners are mitred so there's not a nail in the construction and even the prints of Washington and Lincoln are aged and waxed. They are 12" x 6 1/2", \$7.45 the pair. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

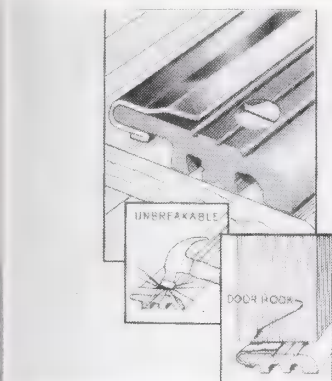


## CORNY TABLE MANNERS.

Eating corn with abandon is one of late summer's greatest pleasures but it can only be done in strictest privacy if you don't want to disgrace yourself. But these lucite holders let you munch along the golden rows with perfect decorum and without losing any of the fun. They spear into the ends of the cob and 6 pair cost \$2, 12 pair \$3.75. Mayfair Gifts, Elmhurst, N. Y.

## A NEW CIGARETTE.

Demi Tasse is its name and the natural aroma of fine tobaccos is given great excitement by the infusion of brandy and coffee, which leaves a fresh after-taste. Really wonderful with after dinner coffee and for any special occasion. Twenty cigarettes in a sophisticated brown and white box are 50¢. A package of 2 boxes for \$1. Hicks, 660 Fifth Ave., New York City.

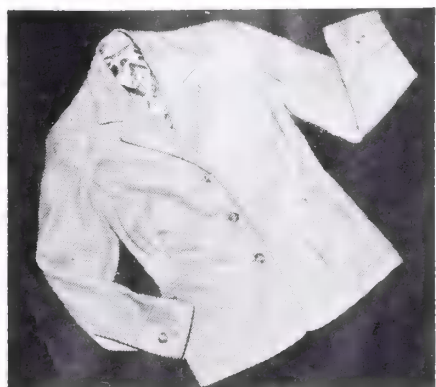


## AVOIDING THE DRAFT

is a patriotic duty these days when having a cold means precious days away from war work, and when fuel conservation is of such vital importance. So here's a plastic threshold in a rich brown color that comes with screws, nails, and interlocking hook. Specify width of door opening. For any door up to and including 3' wide. \$3.50. Allmetal Weatherstrip Co., Franklin & Ohio Sts., Chicago, Ill.

## SHRUG YOUR SHOULDERS

and swing your arms and go your own poised way, glorying in the casual fit of this doeskin suede jacket. Be firm, though, when your husband wants to take it duck shooting! In chamois, wine, earth brown, pine green, or soldier blue. Sample swatches on request. Sizes 12-20, but get a size larger than dress size. It's \$14.95, postage extra, from Gift Clues, 369 Lexington Ave., New York City.



## NEW! LIGHT-UP LEI



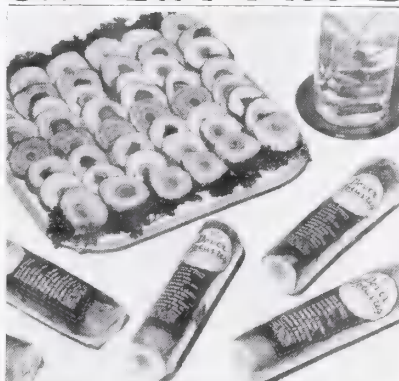
You never can tell. You think you have a perfectly straightforward necklace, and it turns out to light up in the dark. This one does . . . it's made of alternate and varicolored strands of beads. Exposed to an electric light for a minute, it'll glow on and on indefinitely. Send \$2.00 (plus tax) now to The House of Gifts, Box 2008-A2, Miami Beach, Florida—then all you have to do is sit around in the dark, glowing like a mad thing! Exclusive!



(top) serving mitt with heat-proof palm, hand-applied linen and organdie. \$2.50  
(left) matching 2 pc. crumser set. \$2.00  
(right) matching 16" hot-roll cover. \$2.75  
add 25c for mail orders

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## Just Slice and Serve FRESH-FROZEN DOVER D'OEUVRRES

Leading food editors acclaim these cocktail sandwiches as the best made! And they're always ready! Keep the rolls in the freezing compartment of the refrigerator. Half hour before using, slice each roll into about 18 canapes. 10 ZESTY FILLINGS

Liver Patty; Polish Style Ham; Cervelat; Cheddar & Ham—39c each. Sausage & Cheddar; Cheddar & Ham—45c each. Anchovy; American Roquefort—50c each. Nova Scotia Salmon; Turkey Dinner—75c each.

Plus Postage  
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DOVER D'OEUVRRES CO.  
685 Lexington Ave., New York, N. Y.

## 3 BOX FRUIT-OF-THE-MONTH CLUB SPECIAL only \$6.45

Generous sized boxes of rare, fresh fruit. Hand picked at the peak of their tree ripened goodness. Sent prepaid to you as follows:

SEPTEMBER: Oregold Peaches, beautiful, blush kissed, golden globes of captured sunshine.

OCTOBER: Alphonse Lavalle Grapes, great clusters of jet black, nectar sweet grapes.

NOVEMBER: Royal Riviera Pears, America's rare flavored, delectably mellow pears. So large and so juicy you'll eat them with a spoon.

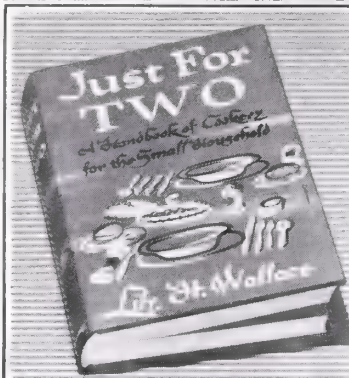
Order Now, all three only \$6.45  
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Write for further information



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IF YOUR HOUSEHOLD IS SMALL, AND SO'S THE BUDGET - - YOU MUST HAVE

## JUST FOR TWO

By LILY H. WALLACE

It's quite an art to prepare meals when there are only two or three to feed. Lily H. Wallace in her new book JUST FOR TWO shows how to make them a recurrent delight. She offers all sorts of sound advice on planned menus, marketing, flavor, nutrition, entertaining, budgeting. The recipes are simple, the results are wonderful. NEW BRIDES, CAREER GIRLS, EXPERIENCED HOMEMAKERS will find JUST FOR TWO an untiring guide to kitchen contentment. 320 pages. \$2.00 Mail Orders Filled. Postage Prepaid

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## PEWTER MUG & NUT BOWL Ideal Drinking Companions

PEWTER MUG (left)—Beautiful, heavy jug for frothy beer, ale. Holds 14 ounces. Beer actually tastes better from a pewter mug. \$4.75 Ea.  
NUT BOWL (right)—Attractive nut bowl covered with liquor-proofed cord in red, white and blue Victory colors. 7 1/2" high. \$4.00 Ea.  
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## Victorian Bed

**COPY OF**  
a fine, hand carved, mid Victorian sofa, with charming grape cluster detail. An extra-wide five-foot or six-foot double bed or six-foot headboard with twin beds attached. . . cherry, walnut, or mahogany. Five-foot bedstead, deep-tufted, 195.00. *Deferred charge accounts.*



### FROM OREGON MOUNTAIN MEADOWS come these tempting PRESERVES

From high meadows and valleys of the lofty Cascade Range come luscious sun-ripened fruits and berries for Jane Amherst's preserves. Carefully prepared in the old-fashioned way, these delicious preserves retain the full fruity flavor and woody aroma found only in real home-made preserves.

**NO. 2 MOUNTAIN GIFT BOX . . .**  
Six 5½ oz. jars (one each Mountain Huckleberry, Wild Blackberry, Strawberry, English Damson, Greengage, Prune-Hazelnut) packed with fragrant pine needles and tiny cones. **\$2.15** PER BOX

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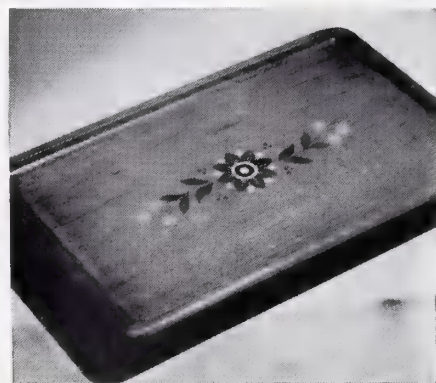
Chicago, Illinois

# Window Shopping



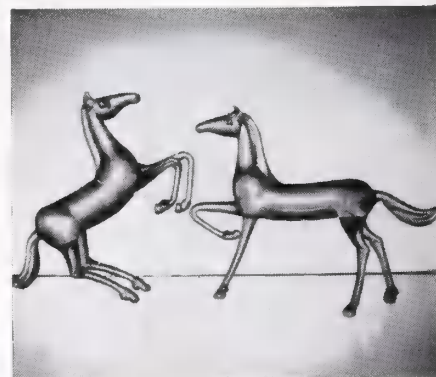
**FOR YOUR COLLECTION** of memorabilia of this war, choose this hand blown glass bottle with the head of our General MacArthur molded on one side, and the V for Victory on the other. Keep it for future generations with your sugar and gas rationing cards, your Toby jug of Churchill, your December 8 newspaper. Now, put it on a sill to show up its aqua color. Height, 6", and \$1. The Dell Co., Bridgeton, N. J.

**A DOLLAR DOWN** and you've got a buy that would be hair-raising even in peace time. It's a walnut tray with color-splashed posies in the center and the size, 16" x 10", is exactly right for easy toting of drinks and sandwich lunches. Take stock of your trays and we bet a war stamp that you'll find you need this as much as you want it. Remember, only \$1. The Sikes Co., Buffalo, N. Y.



**ARISTOCRATIC GIFT** for a fall bride that will make her new home a lovelier place because of your thoughtfulness. It's a crystal jam jar with an etched grape design and the saucer, cover, and jam spoon are of Gorham sterling silver. The price is \$6 for jar and spoon, \$3.50 for tray and you'll find them at Wright Kay & Co., 1500 Woodward Ave., Detroit, Mich.

**HORSE PLAY.** You'll like the way these crystal clear thoroughbreds kick up their heels on your coffee table or hanging shelf and if by any chance you should be a collector of animal figurines this is your lucky day. They are handmade of glass in crystal, ruby, blue, or amber and measure 5" long. Each \$2.25 or \$4.25 the pair, from Fifth Avenue Art, 3-5 West 19th St., New York City.



**"SUN, MOON, AND STARS"** is the name of this coverlet and weaving authorities claim that it is one of the oldest known designs in existence. A truly magnificent gift for someone who loves the flavor of age and superb craftsmanship. The size is 84 x 108 and it comes in rust, dusty rose, rose, indigo blue and red, delft blue and rose, green and rust, \$14.50. Laura Copenhaver, Rosemont, Marion, Va.



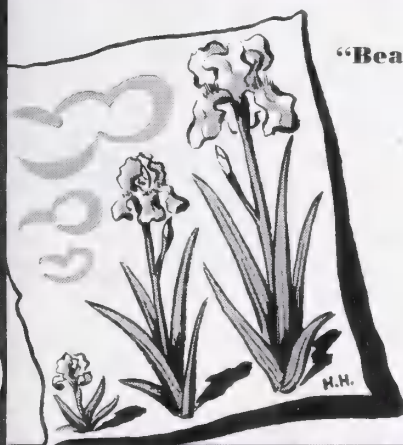
# HOUSE BEAUTIFUL'S SCRAPBOOK OF FLOWER FACTS

## GARDEN IRIS

If you took a countrywide census, we bet Iris would be found in more gardens than any other perennial flower. The four most popular types can all be set out now. You see them at right: the bulbous English and Dutch Iris at upper left and lower right, the bearded and Japanese types at upper right and lower left. These old reliables, the bearded ones, in infinite colors, are June mainstays of the perennial border. And the big "dinnerplate" blooms of the Japanese type bring the main Iris season to a mid-summer climax. The bulbous ones start in May and there are early miniatures and novelties that, under favorable conditions, may bloom *twice* each year. Many Iris species are fun to grow, too.

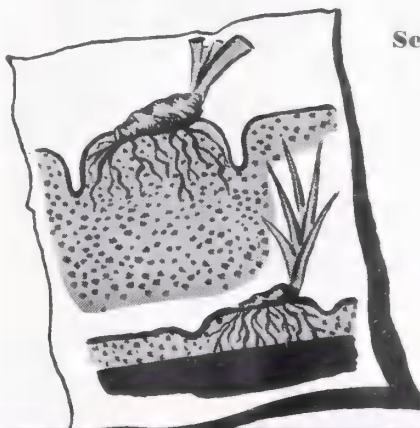


KATHERINE BURTON



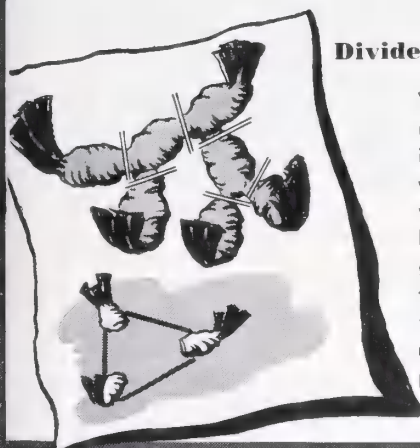
### "Beards" come in three sizes

The beard, of course, is the fuzzy affair in the centerline of the drooping petals, or falls. The upright petals are standards. The 3 sizes shown bloom in order from April through June, the smallest to 10", the intermediate to 30", the tall ones to 48" or more. They are all grown from rhizomes, or fleshy roots, from which stringy feeding roots go downward 2' and sometimes more



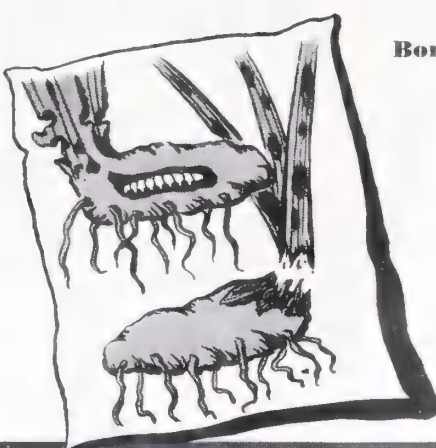
### Set each rhizome on a mound

The swollen rootstock should be set on a mound of loose, fertile but not too rich earth, and the slender roots, trimmed back to 6" or less, spread down the sides of the mound. Since good drainage is essential, and the rhizome should be dry, the final soil level in temperate climates should be as shown in the lower sketch. This leaves the rhizome half uncovered, lets true roots go deep



### Divide clumps in three years

When the rhizomes, which expand rapidly outward, get too big, bloom in center of clumps suffers. So lift whole mass and cut as shown by white lines at left. Trim each fan of leaves with scissors. Plant in new groups as shown in smaller sketch to allow for future expansion. For tall varieties, spacing of 12" is about right. Space smaller types in proportion. Discard the oldest rhizomes



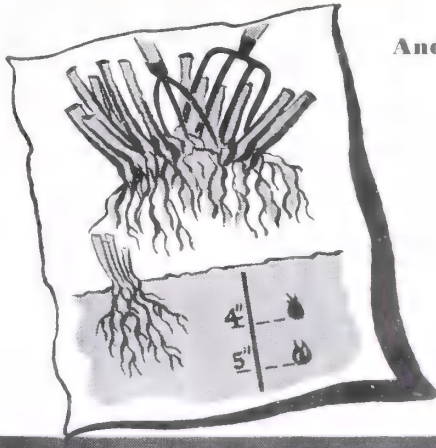
### Borers carry dread Iris rot

Borer eggs are laid on leaves, winter over in foliage. Larvae enter leaves and go down veins, eating themselves fat in the rhizomes. They may be forestalled by clean care, crushed by hand in leaves, cut out of damaged rhizomes. They spread Iris rot, too, which causes growth to part at crown leaving slimy condition. Cut out decay, dust with powdered sulphur, dry out thoroughly



### Keep your Iris clumps clean

When you know the habits of the borer, you know why cleanliness, especially in the fall, is so important. Some people go so far as to put dry leaves on top of the Iris beds and burn everything off. This is drastic treatment. It's harder but better to trim back to short "fans" after foliage has dried and to clean out clump centers and stir the soil, but not hurting rhizomes



### And for other types of Iris:

The Japanese, Iris kaempferi, has fibrous roots, likes a moist, fairly acid soil. It is especially good near streams or around pools. Best way to divide these roots is with two forks, really "teasing" them apart. Plant crowns at ground level. The bulbous types are planted in autumn, 4"-5" down, in a protected spot. The Dutch Iris will benefit from good mulching during cold winters



**ANNOUNCING ANOTHER  
OF  
HOUSE BEAUTIFUL'S  
PRACTICAL SERVICES**

# Personal Advice On Decorating YOUR Room

Is there a room in your home that is troubling you? Or are you postponing making a new purchase because you don't quite know what it ought to be, to go nicely with what you already own?

HOUSE BEAUTIFUL would like to help you—*really* help you in more than a casual, perfunctory way. So we have set up a special department for you to talk your problems over with—by mail. We can now invite you to discuss with us, in detail, your decorating problems. Do it room by room. Then we can send you a complete room formula, which you can take to your local store or decorator where orders can be placed for you. Of course you must tell us how much you want to spend for each new purchase so we can be as practical as you want us to be.

Because this is a truly personalized service, there will be a fee of a dollar—for *each* room formula.

## What You Do

You tell us the room to be decorated, describing how you use it, how it looks now, and how you would like it changed.

List the furnishings you want to keep.

Tell us what you would like to buy, and how much you think you can spend.

If you can send us a floor plan of the room, drawn to the scale of 1/4" to 1'0", it would help. We need to know where doors and windows and things like the fireplace are placed. Don't forget the 11 fee, please. But we cannot order anything for you.

## What We Do

We will send you a plan, all drawn to scale, showing an attractive arrangement of your present or new furniture, with suggestions for new pieces to be added—if necessary. If it is to be a brand new room, we will plan the whole room.

We will send you a color scheme with actual samples of wallpaper, paint, and drapery, slipcover, and upholstery fabrics, so that you can see, from actually holding samples in your hands, the kind of thing we visualize. We will also advise on the style of making the draperies.

Write to Susan Price

**HOUSE BEAUTIFUL**

572 Madison Avenue

New York City

# You can feel at



It takes thoughtful decoration to produce a room so utterly comfortable as this living room in the Biltmore, New York City. You'll notice that the upholstered chairs and sofa have been placed in congenial, well lit groups, just as you'd want them at home. There are plenty of tables, too, and flowers



Choose your furnishings, rather than just buy them, and you'll have a room with character. You feel that this serene living room in the Beverly, New York City, was planned that way. Its furniture is pickled walnut and polished mahogany, rare in the average hotel, but used here as a decorator might combine them in a connoisseur's home. Growing plants add charm



Get some ideas for a super front porch from this outdoor living room. It's part of a suite in the Gideon Putnam, Saratoga Springs, N. Y. It follows the formula for relaxation to a T, with rattan furniture, gay, exaggerated stripes, lots of convenient tables, and a grove of trees for a front yard



# HOME anywhere

Especially in hotel rooms as inviting and decorative as these



This bedroom in the Sherry-Netherland, New York City, owes its individuality to a brilliantly patterned headboard panel, which sets the bed off and gives it an important place in the room. The fabric used is natural linen, printed in crewel colors, jewel-like reds, greens, and purples. Panel and bed draperies are hung from a cornice. Window draperies match

## HONEYMOONERS AHoy!

The travel pages of **HOUSE BEAUTIFUL** each month are sparkling guides to roadways and doorways of bliss. The same guidance in finding delightful tours, resorts and hotels is found in **HOUSE BEAUTIFUL'S** separate semi-annual **GUIDE FOR THE BRIDE**—on sale now at leading newsstands and stores for 50 cents the copy

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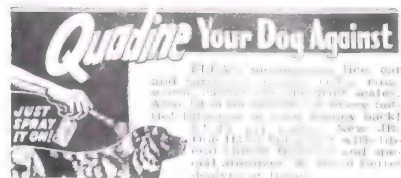
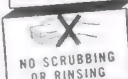
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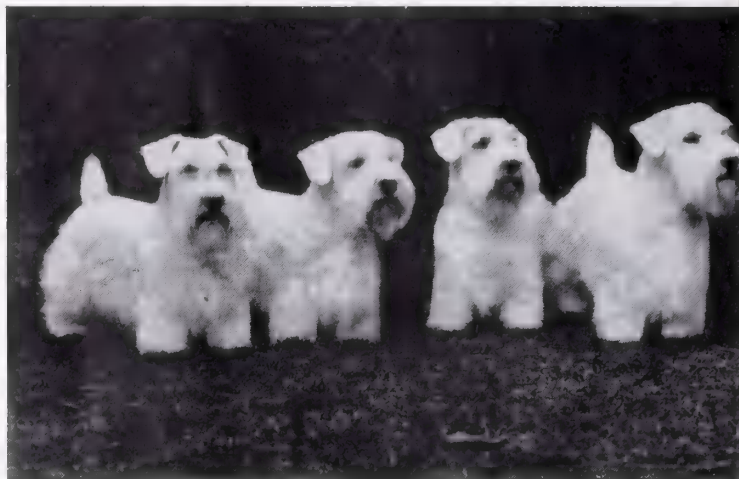
## WHAT TO PAY FOR A PUPPY

The price of any dog hinges, first of all, on its age, sex and breeding as well as on its soundness, condition and general good health. When you buy a dog, choose a reliable kennel raising the breed you are interested in. Don't set a maximum figure for your purchase (\$50 is a very minimum and that's only for the very young stock in the smaller breeds). Far better, that you get just the dog you want—of the right age and raised correctly. A dog, especially in these times, is a very useful addition to your life, and as such, his choice should never depend on price alone.

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The trophy for Best Team in Show at the 1941 Eastern Dog Club Show won by this team of Sealyhams owned by Croglin Kennels

# The DOG SHOW

By Mary E. Scott

Work proves worth in dog breeding, or so old Captain Edwardes thought. Sentiment was a rather extraneous note, when the crusty eccentric wanted a dog of fearless temperament, a small earth terrier, agile and able to lick the biggest animal going. And on his estate at Sealyham in Wales, the Captain, right after the Crimean War, set out to develop just such a variety of dog.

Fortunately, in breeding for a willing fighter, capable and able-bodied, the Captain, unthinkingly perhaps, gave the dog fancy a stylish, low-slung, compact terrier.

To the man in search of a companion for his home, the Sealyham Terrier, developed first at this Welsh manse, is a dog with an even disposition, spunky, gay, and decidedly amenable. He's small, too,

for crowded city quarters and enough gumption to stand going in the country. You'll find the hunting instinct alive in Sealyhams—young and old alike.

Maybe, the Captain was right asking for hardiness and independence from his terriers. His method of testing courage weren't exactly humane, however. All the dogs Sealyham were workers. How they were, whether they were the type for hunting later, was decided by the Captain's polecat. At a year, a terrier would be tested the cat's scent, and then thrust into a cage with the fast-moving, nigger. If a dog shied, or showed other evidence of cowardice, the Captain wasn't interested—regardless of the dog's other good qualities. That was the test and he stuck to it rigorously.



Below, a litter of young Sealyhams from Carvaun Kennels. Alert and inquisitive, the Sealyham makes an especially good companion dog and pet for young people.



A Sealyham caught in a playful mood at Carvaun. You'll find the Sealyham gay and fun to own. They're smart and can be trained to do everything you ask





Dam and son. Mardyke Marigold and Ch. Ilmer Fashion King of Eastcote, the winning Sealyham owned by Mrs. Howard Platt

It was the day before dog shows, when the value of any puppy or adult was gauged by usefulness alone. It's thought the Captain crossed the Welsh Corgi and a rough-haired Terrier to produce his own small, quaint variety of sporting dog. That's not certain, since the Captain wasn't given to revealing trade secrets.

The Sealyham's skill in hunting badger, ferrets, vermin, and such was well known throughout Wales. He was an excellent ratter, an able farm dog. With the advent of shows, Welsh and English terrier men were quick to realize how well these dogs from Sealyham held to type and showed all the terrier's true traits. The English and American Kennel Clubs recognized the breed in 1911, and the American Sealyham Terrier Club was founded in 1913. Naturally, certain refinements in breed type have been made since the Captain first evolved the Sealyham as a distinct terrier variety, yet while they enhanced greatly the attractiveness of the small white dog, they changed in no way his strong, forceful characteristics. A matured Sealyham should weigh about twenty-one pounds and stand ten and a

half inches at the withers. The eyes are dark, deeply set, and spaced fairly wide apart. They show keen terrier expression. The forelegs are strong, well-boned, with the hind-legs longer than the two front ones and not quite as heavily boned. The body is sturdy, short coupled, powerfully built. Though the Sealyham and the Scottish Terrier are both of the terrier family, the former is not a "white Scottie" by any means. In coloring, he's all white or white with patches of lemon, tan, or badger on the head and ears. A weather-resisting coat—a soft, dense one beneath a wiry, hard top coat—protects the Sealyham in rain or cold. A silky or curly coat is never desirable. In appearance, the Sealyham suggests sturdiness, alertness, gaiety. He's inquisitive—any dog that's inherently a hunter is. He likes people, children especially, and is playful and tractable.

Captain Edwardes may not have followed the approved paths in dog breeding, but he produced one of the soundest terriers walking, a dog that's been having a steady run of popularity honors for some years now.



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THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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Cover photographed by Robert Keene at Lord & Taylor. Room decorated by William Pahlmann. Carter Bros. bedspreads are used to make slipcovers and draperies. Floorcovering also from Carter Bros.

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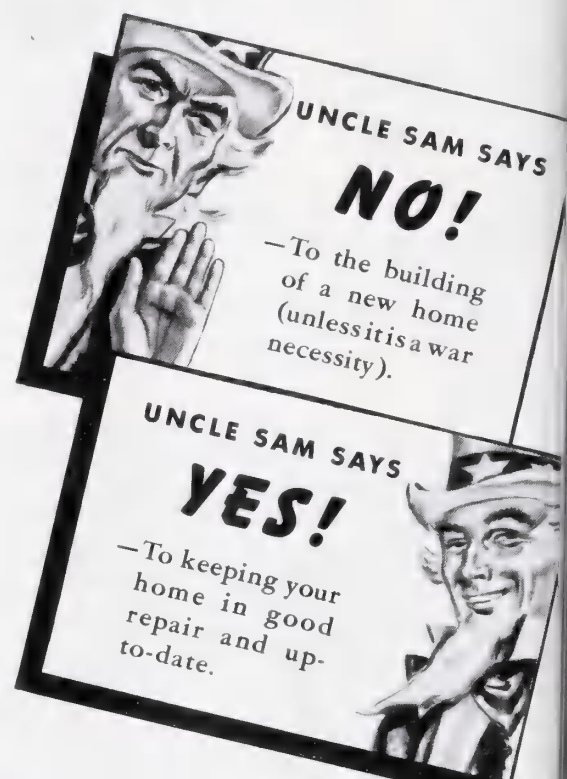
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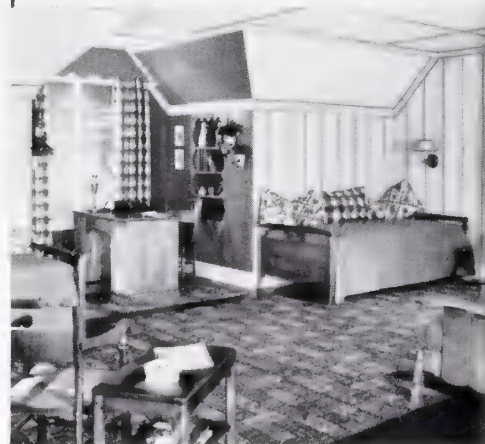
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**FOR THE DURATION**

*Make it DO!*

• What we must give up to win this war depends on how clever we are at conserving what we already have. HOUSE BEAUTIFUL presents on the next fifteen pages a manual for conserving those things you own that are already scarce or unobtainable. You will find real, practical advice on what to do and how to do it. You will see our poster, symbolizing our “Make It Do” crusade, in the show windows of thousands of dealers on the Main Streets of America, signifying they are ready to help you in your resolve to repair, refinish, rebuild, or renew.

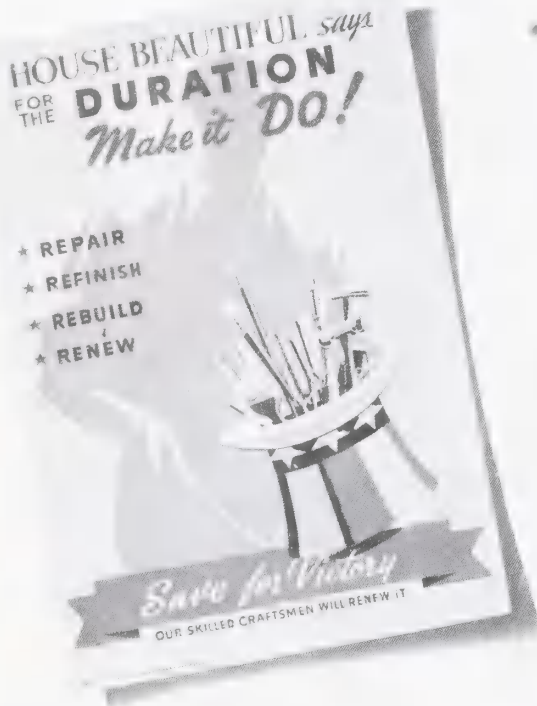
Use the next fifteen pages as a guidebook to civilian conservation ➡



**YOUR HOUSE** is the best you'll  
have for the duration—so

# TAKE GOOD CARE OF IT

By Joseph B. Mason



You can't afford to let your house run down even in ordinary times—and these are certainly not ordinary times. Your house is a precious treasure chest full of vital, hard-to-replace materials. To neglect them would be costly personal folly and needless national waste.

The master of the house and the mistress, too, can use this check list to keep tabs on maintenance and repairs. Some must be done immediately they are discovered, while others may be safely postponed to the most favorable season. But with more and more building materials becoming almost unobtainable, it behooves the home owner to pounce on small defects quickly—fix them before they become big ones. Time and money spent in prudent maintenance and essential repairs will pay for itself many times over.

## WORK TO DO FOR FALL AND WINTER

**CALK CRACKS**—Prevent moisture and wind from getting in around door and window frames.

**REPAIR GUTTERS**—See that fittings will carry snow load. Clean out fall leaves.

**FIX FLASHINGS**—Check for leaks around doors, windows, and chimneys. Joints and angles are always vulnerable points.

**REPAIR STUCCO**—Fill cracks, re-surface broken areas, give coat of waterproof cement paint.

**REPLACE SHINGLES**—On roof and sidewalls see that loose shingles are fastened or replaced.

**FIX LOOSE WINDOWS**—Rehang, refit, or weatherstrip to stop leakage.

**REFIT DOORS**—Use the new plastic threshold and weatherstripping.

**SAVE METALS**—Prevent deterioration with rust-resisting paint.

**CHECK FURNACE**—Put in efficient operation for winter. Install coal grates where oil shortage exists.

**OVERHAUL OIL BURNER**—Have expert clean, repair, and adjust oil burner for maximum efficiency.

**INSULATE PIPES**—Protect pipes and hot water tank against freezing and heat loss.

**INSULATE**—Cut fuel bills by thorough insulation of walls and ceilings.

(Continued on page 87)

## WORK TO DO FOR SPRING AND SUMMER

**CHECK FOUNDATIONS**—Correct settling, cracks, leaks.

**KILL TERMITES**—Examine sills, joists, exposed wood and provide thorough termite protection or eradication.

**FIX SAGS**—If joists are warped, sagging, or springy, correct by reinforcing.

**POINT UP MASONRY**—Fill cracks and repair brick and masonry walls. Especially check chimneys.

**REPAIR ROOF**—Fix leaks or install new colorful roofing.

**PAINT TRIM**—Prevent deterioration with colorful weather-resistant paint.

**CLEAN GUTTERS**—Repair leaks, remove obstructions, check fastenings.

**WATERPROOF BASEMENT**—Give thorough coating of waterproof compound.

**REPAIR PORCHES**—Replace broken boards or rails, repair, and paint.

**FIX LEAKY FAUCETS**—Stop water loss by checking all fixtures.

**REFINISH FLOORS**—Sand and finish old wooden floors or cover with factory finished hardwood, or linoleum or rubber tile.

**ENAMEL KITCHEN**—Stop further discoloration by applying washable enamel or fabric surface.

**REPAIR PLASTER**—Fill all cracks.

(Continued on page 85)



### You can lay a new factory-finished floor

It's done before—it's down, literally! The beveled hardwood boards come all landed and waxed—a factory job with real durability. For quick laying over existing floors this new product fits perfectly with today's need for making all necessary household repairs as simple as possible.





## WHAT THE WELL STOCKED MAINTENANCE CLOSET SHOULD CONTAIN

Paint cleaner  
 Wallpaper cleaner  
 Masonry paint (interior  
 and exterior)  
 Waterproofing compound  
 Calking compound  
 Patching plaster  
 Flat wall paint  
 Waxes (self-polishing, liquid,  
 and paste)  
 Wood crack and seam filler  
 Concrete floor patcher  
 Concrete dustproofers  
 Glues and adhesives  
 Wax remover  
 Varnish  
 Awning paint  
 Screen paint or varnish  
 Screen patches  
 Trim paint  
 Flexible putty  
 Preventive for swelling wood  
 Crack fillers  
 Rust-preventive paint  
 Rust remover  
 Sandpaper  
 Paint remover  
 Paint brush cleaner  
 Calcium chloride flakes for  
 ice-removal and dust laying  
 Iron cement for furnace cracks  
 Enamel for painting woodwork  
 Screw hole plugs  
 Shingle stain  
 Putty knife  
 Casein paint  
 Coating for sweating pipes  
 Turpentine





It's still true that if you

# SAVE THE SURFACE— YOU SAVE ALL

**You have been hearing it  
since 1920, but now it is a  
vital truth you can't ignore**

The truth of the slogan "save the surface and you save all" has been proved over and over again in the 22 years since it was first broadcast to a war-weary world of 1920. Only *now* it is true with a dazzling technical fulfillment that was only promised in the old days.

Unless you have kept up with the hundreds of technological developments in the last 20 years, you will be amazed, perhaps even incredulous, at the specialized products that now exist to help you combat wear and weather.

There is literally a protective coating for every special need that can arise in connection with caring for your property. The paint dealer's shelves are stocked with cans and

bottles of specialized products so finely developed for the purpose they are to serve that no property owner need suffer from "paint failures."

For instance,

#### **DID YOU KNOW. . . .**

. . . that there is a plastic cork coating that can stop the dripping and sweating of basement ceilings, walls, and pipes? (See Fig. 15)

. . . that there is a grease spot remover especially for wallpaper? (Fig. 13)

. . . that there is a protective coating for applying to sliding surfaces that keeps them from swelling and sticking? (Fig. 5)

. . . that there is a protective film you can apply to all kinds of walls

to prevent them from being soiled?

. . . that there is a preservative awning paint that also improves the looks of the awning cloth? (Fig. 10)

. . . that there is a non-slip wax finish for use in dangerously slippery spots?

. . . that there is a preparation that eliminates the need for sanding if painting over old glossy surfaces?

. . . that there is a synthetic rubber base priming paint for use over damp masonry walls that prevents the finish coat from flaking off?

. . . that there is an oil-less plastic paint that can be used to paint over wallpapered walls? (Fig. 6)

. . . that there is a rust remover that removes the rust and serves as a prime coat when allowed to dry?

. . . that there is a concrete leak-stopper that sets in five minutes? (Fig. 18)

. . . that there is a "quick-repair" stick for mending the scratches made on woodwork?

. . . that there are shingle stains that allow you to keep your shingles in pristine condition? (Fig. 4)

. . . that there is a self-polishing wax for linoleum that makes application so easy you'll never use anything else. (Fig. 11)

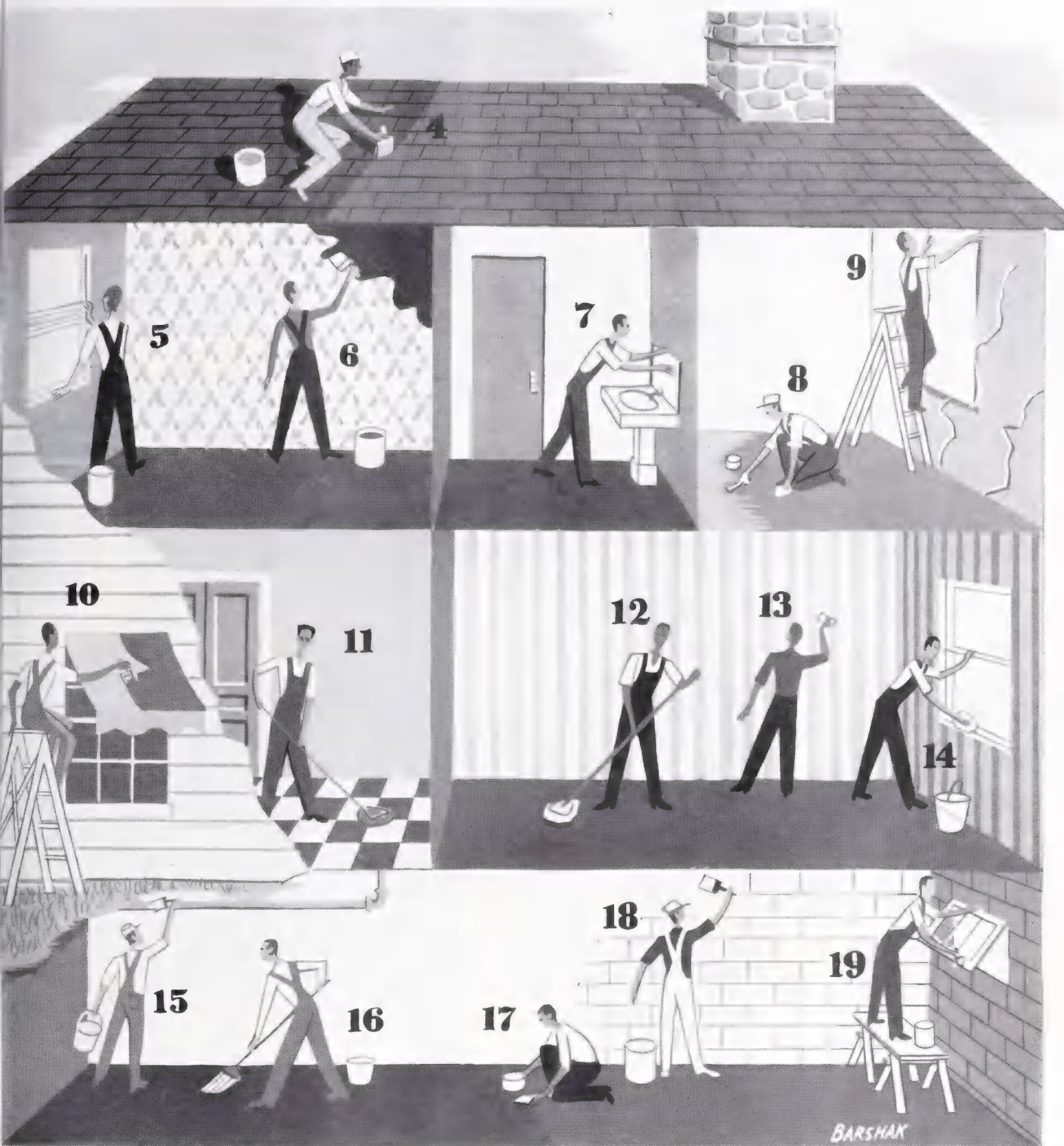
. . . that there is a plastic protective coating that is supposed to take more of a beating than wax?

. . . that there is a coating for use on bricks that bonds especially well?

. . . that there is a special brick mortar that sets into a denser joint?







... that there are special types of screen paints for all types of screen cloths? (Fig. 3)  
 ... that there are handy packages of patching plaster and patching cement especially put up for use by the amateur handyman? (Fig. 17)  
 ... that there is a "mop-on" varnish that can be used to touch up the worn spots in your floors?  
 ... that there are special cleaners to use in washing painted surfaces? (Fig. 14)

... that there is an enamel just for use on damp surfaces?  
 ... that there are a number of wood bleaches just for lightening the color of woodwork or furniture?  
 ... that there is a non-skid paint for use on cellar steps or any dangerous spots?  
 ... that there is a scented lacquer to use inside drawers and closets? Also a scented waterproof wax?  
 ... that there is a stain-covering paint?

... that there is a paint especially designed for use over porcelain?  
 ... that there is a wallpaper cleaner that does not smudge or streak and does a splendid overall cleaning job?  
 ... that there are a number of good crack fillers on the market?  
 ... that there are wood preservatives that allay the ravages of termites and decay?  
 ... that there is a masonry cement that is, in itself, waterproof?  
 (Continued on page 83)

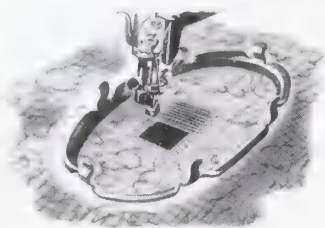
#### Be a "Know-It-All"

Send 10 cents for HOUSE BEAUTIFUL's list of "30 Special Coatings for Special Problems," a reference list that any householder should have in his desk. Write HOUSE BEAUTIFUL, 572 Madison Ave., New York City.



# Make it DO with these devices

Protect your possessions from early obsolescence by practicing these clever tricks of renewal and preservation



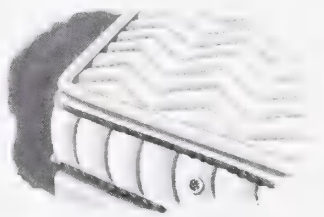
**Darner attachment** for Singer sewing machines mends worn linens, laces, lingerie so they're like new and stronger than ever. Attachment 70¢; the hoop to hold it in place, \$1.15



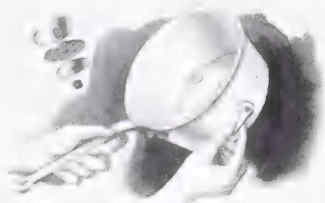
**More mileage** for your precious tires if you coat treads every 500 miles with "Rubber Life," which strengthens when it penetrates pores. From Hammacher, Schlemmer



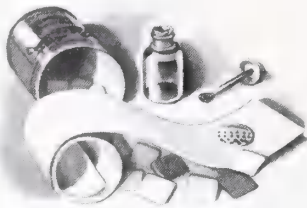
**Cover ragged rug edges**, close worn seams with "Iron-on" rug binding. Comes 1 1/2" wide, 24 colors. Put half on each side; press both edges down. This is not affected by shampooing



**Preserve** that investment you made in a good mattress by buying a mattress protector. Let it take the wear and tear, for it's tubbable. National Quilted protectors, \$2.50 to \$4.95.



**Don't discard** kitchen utensils that have sprung leaks. Seal them with "Mendets," little tin-and-cork washers that bolt through hole, make it watertight. A card with 8 sizes, 10¢



**Rubber patching kit** contains patches, adhesive, brush, buffer—essential ingredients to return your galoshes, garden hose, ice bags, any worn rubber article, to a useful life



**"Press-on"** tapes in white and colors repair actual rips, cover weak spots in sheets, linens, skirts—countless things without sewing. Cost 10¢ and 25¢, in 3/4" and 1 1/2" widths



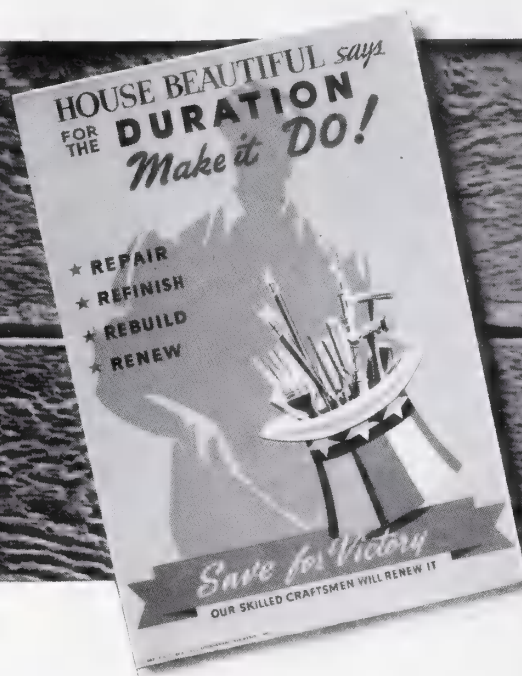
**Worn binding** will make any blanket look old before its time. Re-bind them, before they get threadbare, with "Glosheen" in 1 1/4" width, or the specially-made blanket binding

Take Care of Your House  
and It Will Take Care of  
You. Follow House Beautiful's

## HOUSE MAINTENANCE RECIPES



Like any other modern machine, a house can deteriorate rapidly from lack of care, or the wrong care. Be sure your house maintenance work is done according to the best scientific methods known today, and avoid information of the "old wives' tale" variety. It pays to be careful and exact.



### Did you know???

Every month House Beautiful publishes 4 to 20 how-to-do "recipes" on housekeeping and house maintenance. Prepared as index cards, these recipes give exact instructions how to proceed, what materials and products to use. House Beautiful readers report that they refer to them frequently.



## How To Get More Heat From Your Radiators

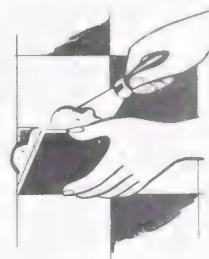
Cutting down the fuel bill and squeezing every ounce of good out of the fuel burned is vitally important to every householder. If you want to be sure you are receiving the full benefit of all the heat your radiators provide, put a reflective paper shield behind your radiators so that the radiant heat won't be absorbed by the wall, but will be thrown right back into the room. This is an especially good device in rooms with poor exposures, which make them hard-to-heat.



OVER

## How To Repair Loose Tiles

If you want to put an end, once and for all, to those loose tiles that refuse to stay in place in your bathroom wall, you can overcome this difficulty permanently by setting them with a paste made specifically for this purpose, which will not deteriorate with time nor changes in temperature. The tile cement, which is almost pure white, can be used for setting new tiles and for repair work. For replacing fallen tiles it requires no chopping out of the old cement, which has always been a bugaboo to handymen.



OVER

## CRACKS

## How To Repair Cracks Around Bathtubs

Those gaping openings that often occur around bathtubs and walls when the cement filler shrinks are the cause of plenty of trouble—if left gaping. For water seeps through these cracks into the interior walls where it creates havoc undisturbed. One excellent, simple way to fill these gaps is by installing plastic molding strips, which have been developed to replace the metal molding formerly used for this purpose. Once installed these form an absolutely waterproof joint between wall and tub.



OVER

## BULBS

## How To Get More Light From Your Lamps And Bulbs

The dust that collects on reflector bowls and lamps, in only one to three months, can rob you of as much as 25% to 30% of the light, which means that you will need more electric power to offset the effects of the dust. Lamp bowls and bulbs can usually be cleaned by wiping them with a damp cloth. If very dirty, they can be washed with soap and water, but care should be exercised that the bulbs are thoroughly dry before replacing so that no shock or shorts result.



OVER

## WALLPAPER

## How To Paint Over Wallpaper

Don't be discouraged if your practically new wallpapered walls were the victim of a large grease spot or other stain that defies all your best efforts to remove it. You don't have to look at the unfortunate spots until you can afford to re-paper the room. For you can paint right over the wallpaper with a new synthetic resin paint, which really isn't a paint at all but a tough plastic coating. One coat will hide your wallpaper design completely. It's a good solution to redecorating a house, too, where your stay may be of short duration.



OVER

## FLOORS

## How To Dustproof Concrete Floors

Concrete floors that dust and sand off are a perpetual cleaning problem. And an unnecessary one, besides. For this condition can be corrected by an operation that isn't much more difficult than washing the floor. And what's more, after a floor has been subjected to the treatment, it presents no further cleaning problems. The material, which can turn a troublesome concrete floor into a hard surface that won't dust off, is not a paint, varnish, or coating—but a chemical, which turns it into a non-porous, dense, and hard surface.



OVER

## CRACKS

## How To Fill Cracks Around Baseboards

Those gaping cracks where the baseboard has pulled away from the wall and floor are not a necessary evil. They're an evil, all right, but they can and should be remedied, not only because it's good housekeeping and healthier, but because they are so often the cause of drafts, and can be the indirect cause of untold damage if allowed to remain as a breeding place for carpet beetles and other insects that thrive in darkness and dust. Here's an easy way to overcome the offending cracks permanently:



OVER

## WALLS

## How To Cover Cracked Plaster Walls

If the walls of your house have so many cracks that they would not warrant the time and money you would have to spend to put them in condition for repainting, why not consider covering them with a wall canvas, which will completely hide the cracks and strengthen and support the surface at the same time? Walls on which fabric coated wall coverings are to be hung should be sized first, to insure good adherence. *Special warning:* if the wall cracks are too large and loose, they must be filled with a patching plaster to guarantee good results.



OVER



## TILES

**PROCEDURE:** The cement can be used just as it comes from the can. Spread a thin coat on the back of the tile and press it into place. No pre-soaking of the tile in water is necessary to insure adhesion. The material will set hard in a few hours. But it is advisable to support the tile horizontally until it has set, in case of vibrations or shocks.

Once the tile has been re-set, it's practically impossible to budge it. The material has withstood pressure of 128 pounds to the square inch.

A half pint of the tile cement will set about 40 pieces of  $4\frac{1}{4}$  by  $4\frac{1}{4}$  or 6 by 3 tiles, and if the can is tightly closed the cement will last indefinitely.

 OVER

## HEAT

**PROCEDURE:** Get one of the new composition foils for your radiator shield. These have a high reflective value. In fact it is said that they will reflect up to 95% of the radiant heat ordinarily lost in the wall behind your radiator. For best results be sure that there is air space in back of the shield. To get this, either tack or tape the sheet of composition foil directly to the lower part of the window frame, or to a molding applied on the wall. There should be no contact between the radiator and the foil. The composition foil comes in sheets 18" by 24"—four to a package. This is enough for two average size radiators, and costs only about \$1. In addition to increasing the warmth of your rooms, these shields keep curtains and walls cleaner, because they take the dust that would ordinarily be carried upward. But the dust doesn't block the radiant heat rays!

 OVER

## BULBS

**PROCEDURE:** Dirty shades can cut down on the amount of light being given off also. If the insides of shades have turned yellow, or are of a dark color, you may be losing as much as 50% of the light. Shades should be cleaned regularly inside as well as out, and changed if they are too dirty or of the wrong type. Have at least  $\frac{1}{2}$  inch of space between bulbs and shade to prevent scorching or blackening, which occurs when they touch.

The placement of your lamps is equally important. Put them where they give eyes the most help. Often one lamp can serve several people's activities if the furniture is correctly placed. And don't get too far away from the lamp. A difference of a foot can reduce the light you're receiving 50%.

 OVER

## CRACKS

**PROCEDURE:** These plastic strips are white so they blend well with most bathroom fixtures. They are furnished with corner pieces, finial pieces, and a bonding compound.

Remove all loose cement from the joints before laying the molding. Then place the plastic strip, the corner pieces, and the finial pieces in their correct position. If the molding does not fit closely to the wall, it is soft and pliable enough so that it can be bent slightly with the hands to take up the unevenness of the wall. Now apply the bonding cement with a putty knife. As soon as bonding material has set slightly, press molding down to form a tight joint. Any excess bonding cement, which oozes over the molding or drips down the tub can be removed, when the cement has set, by rubbing with a soft paper. It should not, however, be allowed to dry completely. Bonding compound will set in about 8 hours, but water must not touch it for 24.

 OVER

## FLOORS

**PROCEDURE:** If the concrete floor is pitted, it should be smoothed with a floor patcher before the hardener is used. Wire brush the floor before you apply the hardener. The floor must be dry and entirely free from dust, oil, or grease for the hardener to be effective. Put the colorless chemical liquid in an ordinary bucket and flush it on a small area of the floor. Swish it around with a broom or long-handled brush. Then proceed to the next section, covering the entire floor in the same manner. Continue applications of the liquid hardener until the surface will not absorb any more. One to three coats are usually required, depending on the porosity of the concrete. The hardener will not change the color or appearance of the floor, nor leave any film. But once dry, the floor will be waterproof, wear-proof, dustproof. And it can be painted, if desired.

 OVER

## WALLPAPER

**PROCEDURE:** No sizing is necessary before applying this plastic finish to your walls. But the paper must be tight on the walls. For it won't make loose paper stick. All loose edges should be glued down first with a wallpaper paste.

The paint, which contains no oil or turpentine, comes in paste form and is thinned with water. This makes it an economical solution, since a gallon costs about \$3. It has remarkable covering capacity and even heavily designed wallpaper will be obliterated with one coat. Use 4 pints of warm water to one gallon of paste. One gallon of paint usually suffices for walls and ceilings of an average room.

Use either a paint brush or fabric roller to apply the paint, which dries in an hour to a flat finish. Once completely dry, it can be washed with soap and water. Comes in 8 lovely pastel colors, four deep colors, and white.

 OVER

## WALLS

**PROCEDURE:** Walls must be thoroughly clean and dry before being sized. Walls previously painted with a flat paint should be washed to remove grease and dirt. Enameled walls should be washed with a strong alkaline-type cleaner (which cuts the gloss) and rinsed with clear water. Then size.

The wall canvas is 48 inches wide and comes in 12 yard rolls. Measure the height of your walls from baseboard to ceiling. Then cut your material in strips, allowing sufficient extra material for matching patterns. If the measurements of a room are irregular, cut your fabric to take care of the longest measurement. Lay the strips on a flat surface and apply a good dry or steam wallpaper paste. Paste and hang only one strip at a time. The edges of the wall canvas should be butted, not overlapped. Once hung, fabric coated wall coverings are practically permanent, because they can be washed with soap and water.

 OVER

## CRACKS

**PROCEDURE:** Clean out the cracks with a brush or cloth to remove all dust and dirt. Then using a putty knife, fill the cavities with a wood in plastic form, which—when dry—can be treated exactly like wood. For it can be planed, sawed, sanded, or turned in a lathe without splitting, chipping, or crumbling.

This plastic filler is easy to apply because of its putty form, and can be matched to practically any color woodwork. It comes in eight wood colors—everything from oak to dark mahogany—and white. But if one of these colors doesn't suit your room scheme, sand the repaired surface when it has hardened, then paint, lacquer, or varnish it.

No more unsightly dirt and dust will penetrate the cracks for the plastic filler is water, weather, and grease resistant.

 OVER



## WINDOWS

### How To Overcome Loose, Ratty Window Panes

If you are annoyed by ratty windows, the reason may well be that the putty around the glass has shrunk away from the glass and the wood making them fit loosely in their moorings. Window panes break easily if not firmly anchored, and such crevices also admit moisture into the house, as well as cause heat losses during the winter. It's important, therefore, to inspect your windows periodically and re-putty them if they appear loose. Read about a new way to do it.

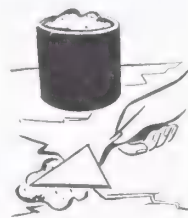


OVER

## FLOORS

### How To Repair Concrete Basement Floors

Ruts and cracks in concrete basement floors are not only hazardous, but they are dirt catchers of the worst sort. If you are planning to paint your concrete floor, these ridges and pitted places must be filled. Shallow holes and depressions can be quickly repaired by a ready-mixed plastic patching material, which dries in from 2 to 12 hours depending on the thickness. Clean the area with a wire brush first. Then scratch in the patcher with a trowel, bring it to the level you want and smooth it off. It will not chip off, but will cling to the crack edges.

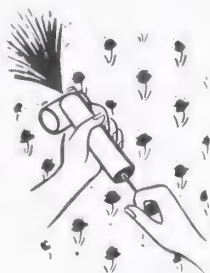


OVER

## WALLS

### How To Remove Wallpaper

If you've been procrastinating on the job of re-papering your walls because removal of the old paper seemed quite a chore, you'll be glad to know that there's a special preparation that can be sprayed on old wallpaper. It quickly penetrates the toughest papers, and makes removal of the paper a much easier job than when warm water alone is used. If there is more than one thickness of paper on your walls, it's a MUST to remove the paper right down to the plaster—if you want your new job to last.

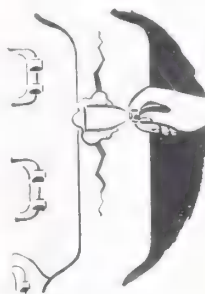


OVER

## LEAKS

### How To Repair Air Leaks in Furnaces and Boilers

A great deal of valuable fuel is lost annually through leaks around the fire door, the ash door, the base, and between the sections of a boiler or furnace. If you want to determine where the leakage is taking place, so that you can repair the cracks, build a smoke fire. First block off the chimney by closing the chimney damper. Then put a few newspapers in and light them. Open lower drafts. Smoke will stream out of the cracks. Mark the places to be filled with chalk so that you won't forget them while you're mixing the cement for the repair work.



OVER

## FLOORS

### How To Repair Linoleum Floors

Linoleum floors require very little attention if they are waxed in heavy traffic areas about once a week, as often as necessary in other areas, with a self-polishing wax.

Never clean them with strong alkaline cleansers or laundry soaps, and they will last exceptionally well. However, an accident may cause a tear or hole in the floor, or too much water allowed to remain on the surface may seep through a seam and loosen the adhesive with which the linoleum is cemented to the floor. Loose spots should be re-cemented immediately.



OVER

## WALLS AND CEILINGS

### How To Repair Cracked Plaster Walls and Ceilings

If you're planning to repaint or repaper your plaster walls, all cracks should first be repaired so that they will not show through the finished coat. For no amount of paint or wallpaper will overcome these defects. If the cracks have been caused by dampness or a leak from above, the cause should be traced and eliminated or there may be a repetition of the trouble. Any handyman can undertake the job of fixing cracks in plaster walls—the only ingredients needed are patching plaster, a good wall size, and a putty knife.

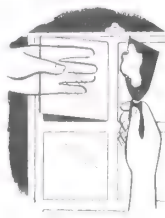


OVER

## WINDOWS

### How To Replace Broken Window Panes

Have you examined your windows lately to see whether there are any broken or loose panes? Unfortunately, the putty commonly used for setting window panes shrinks and they are liable to breakage if subject to severe shocks or reverberations. Guard against breakage by inspecting them regularly and re-setting them if they are loose. (See another of this month's housekeeping recipes.) However, if they are broken, they should be replaced immediately. Since window panes are removed from the outside, lift out sash before resetting the pane.



OVER

## RUSTING

### How To Remove and Prevent Rusting

Take a look at the metal surfaces around your house. Are they smooth and clean? Or has dampness caused them to rust? Steel window frames, porch railings, fences, ornamental ironwork, furnaces should not be allowed to rust, since rust causes a surface to deteriorate rapidly. Removing present rust and preventing future rusting can now be done in one operation with a rust-inhibitive paint, with an oil base. The paint comes in a gray color resembling aluminum, black, green, red, white, or colorless.




OVER



## FLOORS

**DEEP CRACKS:** For deeper cracks, dig out all loose concrete with cold chisel or similar tool. Go over area to be patched with a wire brush to remove loose material, oil, grease, etc. It's a good idea, too, to wash out the crack with water. Then apply a bonding coat of one of the non-shrinking concrete floor patching compounds. This is made by mixing the patcher with water until it is the consistency of heavy mortar. Place small amount in area to be patched. Thin down with a little water and scrub into entire area with old, stiff-bristle broom. Then fill space with another layer of mixture and work it into the surface. Level and finish with steel trowel. Since this type of material sets very rapidly, only mix what can be used in about half an hour. When dry, it will be as hard as concrete.

 OVER

## WINDOWS

**PROCEDURE:** Your re-puttying job will be easy if you use a new kind of putty, which was first introduced in the hothouse supply field. It comes in rope form on a reel. Each rope is about  $\frac{1}{2}$ " wide and looks for all the world like a pencil. With each roll comes a roller-applicator.

First remove all loose putty from your glass. Cut a piece of rope about a foot long from the reel. Be sure the glazing points are all in place. Then lay a strip of rope on top of the glass in the place where the old putty was. Run the roller over the putty. This will force it down into all the cracks and seal the glass tightly in the sash. The putty, which is dark in color, dries to a dark gray. It never hardens completely but stays pliable for years. Since it contains no linseed oil, it won't crack because of the drying of the oil, and you can keep the material on hand for future applications, as it will not deteriorate.

 OVER

## LEAKS

**PROCEDURE:** Use one of the special iron cements, which come in powder form for repairing metal. They are prepared for use by mixing with water. For cracks in furnaces, etc., the mixture should be stiff, so use only enough water to form a firm putty that can be worked as a ball in your hands. To really seal the cracks, the cement must penetrate. So you will need to widen thin cracks with a file, or a screwdriver blade, etc., so that the cement can be worked in. Do not make the crack any wider than necessary, however, since a thin joint sets quicker and harder. Do not mix your cement until ready to use it since it may harden before it can be applied.

Wipe off the surface with a wire brush to remove dirt, grease, and any loose rust. Then force the cement mixture in and pack it down with a flat-end tool. The cement will expand as it hardens making a gas- and fire-tight joint.

 OVER

## WALLS

**PROCEDURE:** Dissolve a 4-oz. bottle of the concentrated remover in a gallon of warm water and pour it into an ordinary insect sprayer. Then starting at one end of the wall, spray the remover in vertical strips from top to bottom of the room. Continue until all the wall has been covered. Then start spraying at the beginning again. Several applications of the remover are usually necessary, especially if there are two or three layers of paper to strip. The remover, although neutral in character and harmless to hands or woodwork, acts magically in penetrating all kinds of paper, even that which is heavily coated and the washable variety. It quickly works its way through to the paste and dissolves it. To remove paper, start at the ceiling and pull paper off with a scraper.

 OVER

## WALLS AND CEILINGS

**PROCEDURE:** The cracks must be cleaned out and sized before the patching plaster is worked in. Dig out the cracks until a firm base is reached. It may be necessary to go as deep as the lath itself. Then apply a good size, which will stop suction and adhere to the sides of the crack. This will create a good bonding surface for your patching plaster. Deep, wide cracks should be filled twice. Using a putty knife, fill the cracks with the patching plaster to just within  $\frac{1}{8}$ " of the surface. Allow this coat to harden. When it has set, apply the second coat flush with the surface.

Before painting or papering, the patched surface should be sanded and sized again to insure a more perfect finish coat.

 OVER

## FLOORS

**PROCEDURE:** To re-cement a loosened area, use the paste or adhesive recommended by the manufacturer of your covering. If the loose spot is near a seam, lift up the edge and carefully wipe the area underneath with a cloth or brush to remove loose matter. Then cut a piece of cardboard with a saw-toothed edge and use it to trowel the paste onto the floor. Replace the linoleum and weight down the spot evenly with books or a heavy object. The adhesive will set in three or four hours.

If a blister or loose spot evidences itself in the center of the floor, the linoleum should be cut out around a design. Then lift out section and proceed as above.

If an iron or some heavy object has dropped on the floor causing a break, you can match your pattern with an inlaid linoleum mix in plastic form. Smooth it into the break with a spatula. When it hardens the patch can hardly be distinguished.

 OVER

## RUSTING

**PROCEDURE:** No surface preparation is necessary before applying the rust-preventive oil paint. Just brush it on the surface with an ordinary paint brush. The special oil vehicle in the paint penetrates into the rusted pits or pinholes, actually dissolves the rust that may be present, and seals in and around the rusted particles, forming a durable, but elastic coating, through which future moisture cannot penetrate.

Rusted metal or severely rusted metal may be painted safely with this product, which can also be used for new or old galvanized metal. When no surface preparation is necessary, it's a great time saver.

One gallon will cover from 800 to 1700 square feet depending on the porosity of the surface.

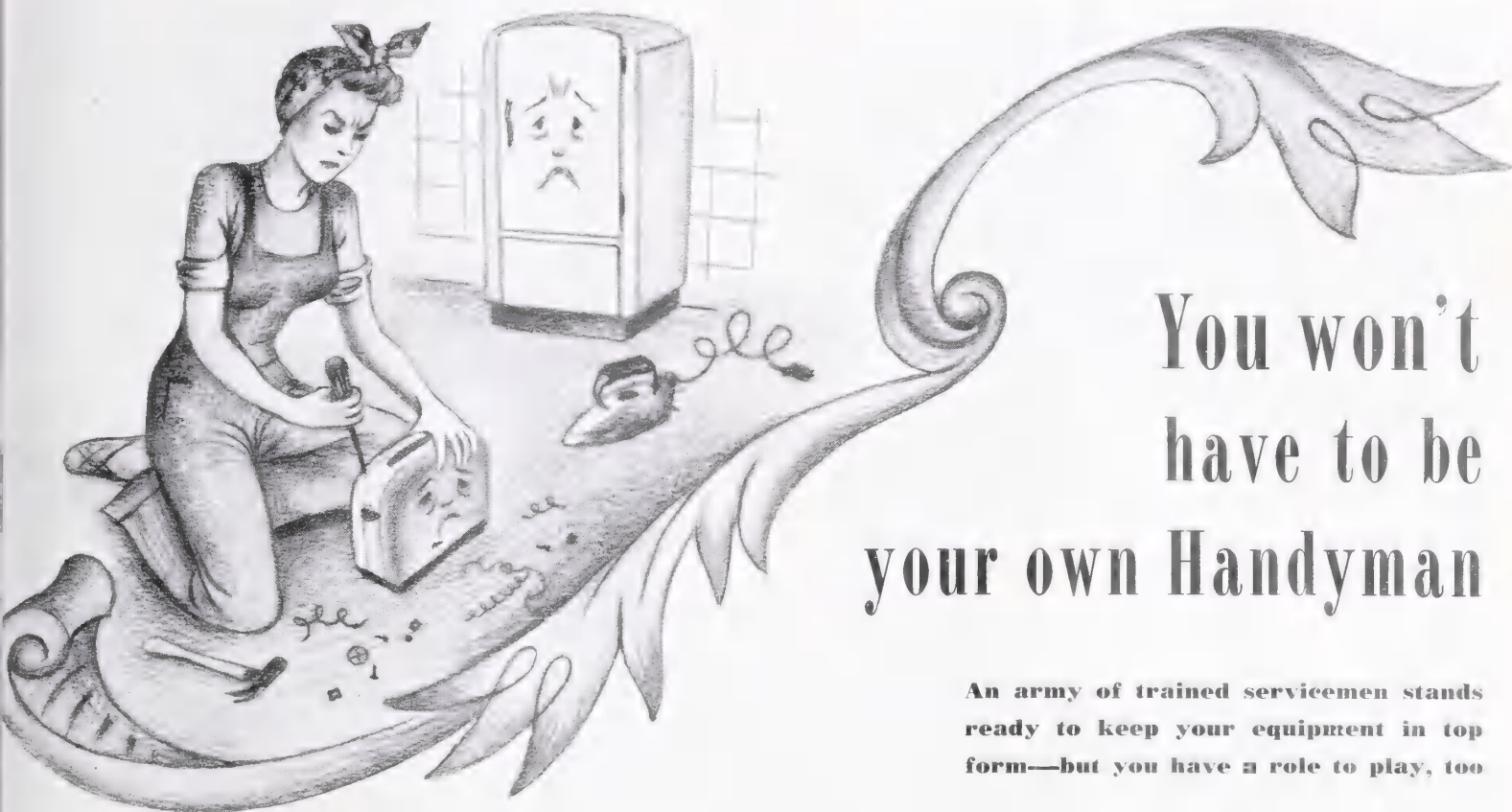
 OVER

## WINDOWS

**PROCEDURE:** First remove all the broken glass. Then chip the old, loose putty out and pull out the little glazier's points that have been holding the pane in place. Sand any paint from the wood where the new glass will rest and apply a priming coat of linseed oil, which acts as a sort of filler to prevent the linseed oil in the putty from being absorbed by the wood. (To get the correct dimensions of the glass, measure the four sides and deduct  $\frac{1}{4}$ " to allow for expansion.) Spread a coat of putty in the groove. Install the new glass. Secure it with the glazier's points. Make pencil-like strips of the putty (or buy rope putty) and smooth it with a putty knife or special roller. Remove excess putty. Paint.

 OVER





# You won't have to be your own Handyman

**An army of trained servicemen stands ready to keep your equipment in top form—but you have a role to play, too**

By Florence Paine

You can breathe a sigh of relief. The responsibility for keeping your appliances and heating systems serving you efficiently for the duration does not rest entirely with you. You have an important task to perform, of course, in using them intelligently, in caring for them zealously. But you don't have to become a handyman to play your role! You can still leave the major problems of repair to the experts, particularly if the labor-saving devices you own are famous national brands.

In spite of shortages of materials and manpower, fine manufacturers, whose names have always stood for quality merchandise, are going to help you keep your labor-saving devices functioning in their usual manner. They have expanded their service facilities, and developed and trained an army of servicemen who will operate from "service centers" being established throughout the country in conjunction with dealers, distributors, local utilities, and department stores.

This far-flung movement to keep your equipment functioning smoothly is an example of why it has paid to buy the best nationally-branded merchandise. In times of stress and emergency, it is very gratifying to know that reputable companies, with a sense of obligation, are standing behind the things you own. To their sorrow many people are finding that "bargain" appliances, from an unknown manufacturer, are turning out to be the costliest in the long run.

Leading manufacturers have established a variety of maintenance and repair services for your ailing appliances. They have trained repair specialists. They have set up stocks of replacement parts, though you may have to turn in your old part to get a new one. But if you take your ailing appliance to a repair center sponsored by the manufacturer who made it, you can be sure that everything humanly possible will be done to put your equipment back into circulation.

Take an example: If you happen to own one of the 30,000,000 General Electric appliances, your needs will be taken care of through local or regional service centers that General Electric is establishing. The regional centers will serve as a pool for replacement parts so that local centers will not be required to keep such a large stock of parts on hand. In this way, replacement parts can be distributed where they are most needed, and unused parts will not be lying idle on shelves when they could be used elsewhere.

These service centers are staffed by men who have gone through special training courses on General Electric equipment. They will know how to diagnose the complaint of your appliance accurately, how to repair it satisfactorily. They will charge a fair price for their work.

(Continued on page 66)

**Know what you should do to keep your appliances and heating systems functioning for the duration. Write for these booklets especially designed to help you**

"A Captain in the Kitchen," and "Keep It Working" booklets on cord sets, table appliances, vacuum cleaners, refrigerators, irons, ranges, and washers. Write to General Electric Company, Bridgeport, Conn.

"The Homemaker's Wartime Handbook"—Send 10¢ to Easy Washing Machine Corp., Syracuse, New York

"How to Conserve with Hotpoint Electric Appliances"—Write to Edison General Electric Appliance Company, Inc., 5600 West Taylor St., Chicago, Ill.

"Wartime Suggestions on Getting the Most out of Your Refrigerator"—Write to Frigidaire Division, General Motors Corp., Dayton, Ohio

Booklets on care and use of all "Universal" appliances. Write Landers, Frary & Clark, New Britain, Conn.

"Care and Operation of the new Roper Gas Range." Write Geo. D. Roper Corporation, Rockford, Ill.

"The Care and Use of Electrical Appliances in the Home." Write to Westinghouse Electric & Manufacturing Company, Mansfield, Ohio

"Check Your Wiring for Wartime Service." Ask your local electric service company. Or send 4¢ in stamps to the National Adequate Wiring Bureau, 155 E. 44th Street, New York City

"Civilian Conservation of the B.T.U." Write to Carrier Corp., Syracuse, N. Y.

"Conserve for Victory—82 Ways to Prevent Fuel Waste." Write Delco Appliance Division, General Motors Corporation, Rochester, N. Y.

"How to Get the Most out of your Heating System." Write to Holland Furnace Company, Holland, Michigan

"Contribution to Better Living." Write to Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.



# CONSERVATION BEGINS IN THE SEWING BASKET

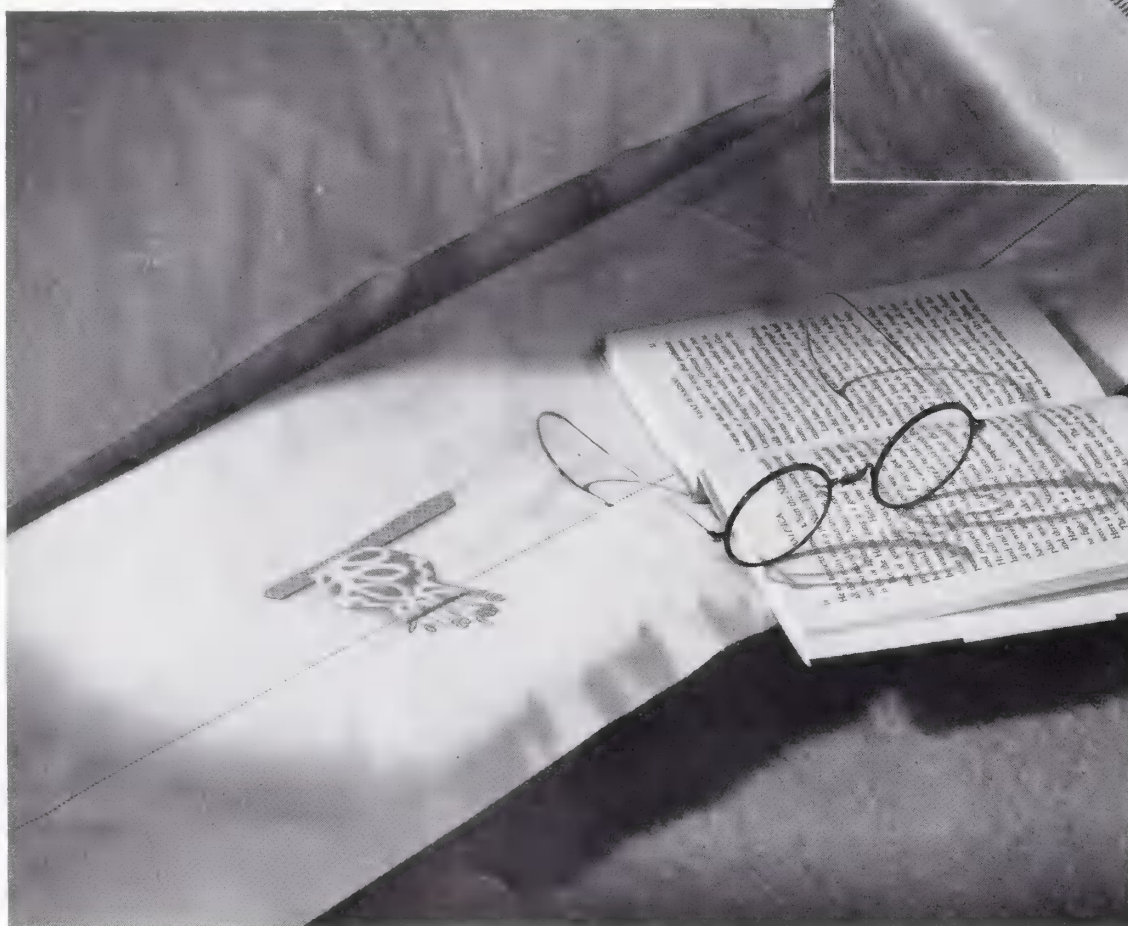
By Sara Little

Anyone who can wield a needle and thread can win the fight against wear and tear at home. Here are six dramatic but very practical ways to preserve and conserve what you already own

PHOTOGRAPHED AT B. ALTMAN & CO.



↑ When your favorite luncheon cloth meets with an accident that leaves a group of spots careening across it, don't toss it away regretfully. Mrs. Medora Sage, of Ridgewood, N. J., met such an emergency by cutting out the spots in flower shapes and appliquéing sheer fabric over them with the buttonhole stitch



LEONA STOLLER

← Mrs. Sage dug into her patchwork basket when an ugly three-cornered rip appeared on a hemstitched sheet, otherwise good as new. But she wasn't looking for a matching material. Instead she built a colorful percale vase and filled it with percale flowers. Result: a strong patch and a wonderful conversation piece!

→ An upholstered headboard is a practical possibility if you take a cue from Robert Stanton of Del Monte, California. Buy an extra length of fabric and have a slipcover made for your headboard, and just slip it on each night. This will keep your headboard always fresh, free from stains, and it can be tubbed as often as necessary



RAYNARD L. PARKER





PHOTOGRAPHED AT B. ALTMAN &amp; CO.



Who would suspect that a cigarette burn brought this decorative bee to life? Mrs. Medora Sage again turned the tables on misfortune and saved a prized cloth! She darned right over the hole and made it the center of an industrious bee



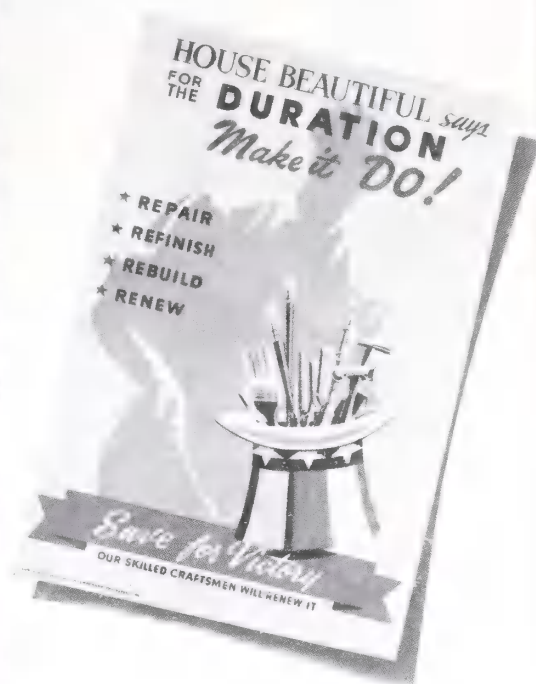
Cover up and prevent worn spots on your favorite chair with the 1942 version of Grandmother's antimacassar—a slipcover for the arms and back. Choose a fabric used elsewhere in the room to achieve continuity. Executed by B. Altman & Co.



PHOTOGRAPHS BY ROBERT COATES



This time our modernized version of the tidy is made of fringe. Cut a fabric pattern to follow the contour of the back and arms of your piece. Stitch rows and rows of fringe on the fabric headcover. Pins, in a few strategic places, will anchor it firmly to the upholstery. Executed by B. Altman & Company, New York





HOUSE BEAUTIFUL *says*  
FOR THE **DURATION**  
*Make it DO!*

★ REPAIR  
★ REFINISH  
★ REBUILD  
★ RENEW



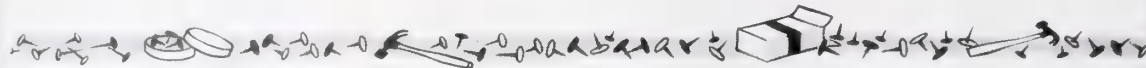
*Save for Victory*

OUR SKILLED CRAFTSMEN WILL RENEW IT

HOUSE  
BEAUTIFUL'S

# Practical Guide

Plan a regular cleaning schedule for your rugs  
if you want them to last—and live up to it



## DO'S

Examine thoroughly the floor on which your rugs are to be laid. Remove all protruding nails. Fill cracks between floor boards and around baseboards with a good grade filler. For these spots are the common breeding place for carpet beetles.

Have wall-to-wall and stair carpeting, to be permanently attached, laid under tension by professionals to eliminate shrinkage or puckering due to humidity changes.

Cushion all rugs with underpads such as Ozite if you would add to their life. They absorb the constant shocks the rug would take if it were laid directly on an unyielding surface as well as deadening sounds. They improve the appearance of your rugs since they keep the pile from matting down, thus preventing shading. Always buy a cushion that is slightly smaller than rug to allow for spreading.

## DON'TS

Don't lay a rug directly on an uneven floor or one covered with rough places or ridges, since such irregularities result in premature wear. A rug cushion is a **MUST** in preventing uneven wear.

Don't place lamps, radios where cords must run under rugs. Better to pay for an additional outlet than a rug-repairing job. Besides they're fire hazards.

Don't put the raised design of a rug cushion next to the floor. It should be *face up*, next to the rug, since its purpose is to give more resiliency and springiness to the rug.

Don't fail to anchor your small rugs to prevent falls. A rug cushion with a rubber backing, such as Dual-Tite, works effectively.

WHEN LAYING NEW RUGS

WHEN RUGS ARE IN USE

Avoid harsh cleaning of new rugs the first two or three weeks you have them, since the wool may be slightly dry from being in a store or warehouse for a long period of time, and it takes about this time to get back its natural moisture.

Control the humidity of your rooms so that they are never excessively dry or damp. Wear is directly related to moisture content of fibers. (Rugs in bedrooms have been found to last longer than in living rooms because temperature is cooler.)

Carpet sweep all rugs every day to remove surface litter before it works down into pile, where it is more difficult to remove. Always sweep with the "lay" of the pile.

Use your vacuum cleaner for a complete cleaning job at least once a week—more often if conditions warrant it. Always go crosswise over fringe to avoid loosening. Have the room filled with fresh, moist air when cleaning rugs. (Cleaning often in summer guards against damage by moth eggs, which hatch in from 4 to 8 days.)

Straighten pile flattened by furniture with a hot iron applied over a damp cloth. Brush up pile while damp. Curled corners can be corrected in same way by treating face and back of rug.

Distribute wear on your rugs by changing their positions several times a year. If it isn't possible to shift rugs, re-arrange the furniture. Clean both sides of the rug and the undercushion, as well as the floor, when you do this. Casters placed on the legs of heavy pieces will prevent their digging into the rug.

Wash your own rugs occasionally to brighten the colors and remove clinging surface oil. Use a powder-type cleaner, such as Powder-Way, which will not leave a ring. Just scrub the slightly moist powder into the rug, allow to dry, and then remove with vacuum cleaner.

Don't think you've got a poor quality rug if it fluffs off. This is simply short cut ends coming to the surface. It will stop after a short time; it doesn't mean your rug is deteriorating. And don't be so overzealous in cleaning that you damage the fibers.

Don't place rugs in direct sunlight, which will fade and dry them out. Keep shades and blinds drawn when sun is strong.

Don't pull out tufts that work up. They should be cut off with scissors, close to the pile.

Don't use a corn broom to sweep any pile rug, since the sharp edges may cut the fibers of the wool.

Don't neglect to vacuum both sides of the edges of rugs and carpets, as well as the hidden sections under furniture in dark corners.

Don't track dirt into the house. Lay a coarse door mat outside all entrance doors.

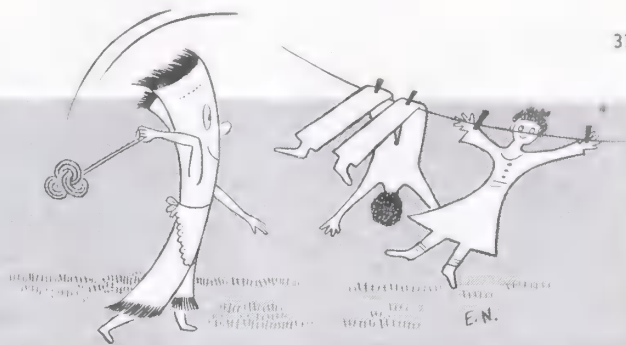
Don't ever beat rugs, since this often breaks the cords of the backing, loosens bindings, and generally weakens the construction.

Don't attempt to shampoo any except small cotton rugs at home unless done by a professional. It is impossible properly to rinse or dry a large rug on the floor. If the rug is not thoroughly rinsed, the soap agent may cause a rancid odor, and deposit a film that attracts more dust and dirt than before.





# for Rug Care



## WHEN STORING

### DO'S

Store your rugs during summer to save wear. Vacuum rugs on both sides. Then sprinkle profusely with paradichlorobenzene crystals or naphthalene flakes or balls, which can be purchased at drug stores. A combination of both these moth-repellents is good if storing rugs for long periods of time, since paradichlorobenzene quickly kills all insects present because it evaporates rapidly, while the more slowly evaporating naphthalene will protect longer. Roll the rug tightly on a pole and wrap in heavy paper. Seal both ends so no pests can penetrate.

### DON'TS

Don't store a rug that contains spots or stains. If spot-cleaning will not remove spots, it is wise at least to have the rugs dust-cleaned professionally. The mechanical action of the dust-cleaning machine will remove any moth eggs.

Don't store rugs in too hot or too dry an atmosphere.

Don't leave rugs down in an unoccupied house. The wool fibers will dry out and lose resiliency, which means shortened life.

## WHEN SPOT CLEANING

Blot up spilled liquids immediately with clean blotting paper. Remove grease, etc., with spatula. Keep a bottle of carbon tetrachloride or one of the dry cleaning liquids with this base always on your cleaning shelf. Most spots will respond to sponging with carbon tetrachloride.

Don't let any spot set or work itself down into the pile. Treat at once.

Don't allow cleaning agent (water or solvent) to remain in rug any length of time. Raise damp portion and dry artificially with fan or vacuum cleaner—with brush removed, if that type.

(For specific information on common rug stains, see page 85)

## WHEN CLEANING PROFESSIONALLY

Have your rugs cleaned every year or two by the BEST RUG CLEANER IN TOWN. There is no rule of thumb as to how often, but it's axiomatic that clean rugs wear longer than dirty ones.

Go to a cleaner who carefully classifies your rug and cleans it according to the *best method for its type*. Roughly the classifications are cottons; reversibles; white rugs; wool rugs; orientals; lusters; and friezes, or hard-twist. A good cleaner knows which rug can safely be shampooed, which should only be cleaned with a dry-cleaning solvent. Your rug is given a personal analysis and cleaning that insures only good results.

Keep your rugs in good repair and they'll last longer. It's a good idea to have repairs made when they're cleaned.

Don't buy rug cleaning by the price tag, since it is a highly complicated procedure demanding technical knowledge of rug construction—fibers, weaves, dyes—and expensive equipment.

Don't patronize a cleaner who cleans every rug by the same method. If you do, your hardtwist rug may lose its twist; your rug may come back limp, because it should have been re-sized.

Don't fail to identify with a chalk mark any known spots and indicate their nature. This will eliminate experimentation, which might weaken the rug.

## WHEN FADED, STAINED, OR WORN

Increase the years of usefulness of stained or faded rugs in good condition by having them dyed. When properly refinished, a dyed rug loses none of its luster and resiliency, and colors are fast.

Determine whether your prospective rug dyer strips out the old color before dyeing. Unless he does, the new dye cannot penetrate the pores of the yarn and the color will eventually fade or wear off.

Change the color scheme of your rooms by dyeing your rugs. Dark Orientals can be changed to soft pastels. Figured or plain rugs can be made lighter or darker. But good dyers cannot guarantee to remove patterns in rugs, particularly dark blue and black.

Don't spend the money to dye a rug that is badly worn. Dyeing won't cover up thin and worn spots. Instead, consider having it rewoven by such a method as the Olson Process. By this method, wool rugs and other woollens are reclaimed and re-woven into reversible rugs in a wide variety of patterns and styles.

Don't be disappointed if your dyed rug isn't exactly the same size. It may shrink  $\frac{1}{4}$  to  $\frac{1}{2}$  inch per lineal foot, but that isn't much to sacrifice to get a rug that looks brand new.





# Can I improve MY HOUSE DURING WARTIME?

Yes . . . . .

by making all needed repairs as they become necessary . . . by remodeling in any way you like so long as the total of all improvements in any 12-month period is held under \$500\* . . . by remodeling to provide living space for defense workers in defense areas.

## Here are 35 war-proof suggestions

THE PROJECT	COST RANGE
<b>1. Enclose your porch with glass</b> It will provide added living and recreation space for gas-less evenings at home. Makes a whole new room at reduced cost.	\$150-\$200
<b>2. Build kitchen cupboards</b> Makes meal-getting simpler and quicker, leaving more time for Red Cross work, less wear and tear on pans, dishes, supplies.	say \$150 (\$1.75 per sq. ft.)
<b>3. Install or replace window shutters</b> Not the purely ornamental kind, but ones with louvers that really work. Perfect for the dim-outs that are ever more drastic.	\$7 up per pair
<b>4. Build new roof dormers</b> They make dark attic space light and usable, thus enlarging the capacity of the house at very small relative cost.	\$50-\$75 each
<b>5. Build a basement storage room</b> It would include not only shelves for preserves but racks and bins for Victory Garden vegetables. (For a real storage room see page 76.)	\$25 up
<b>6. Replace interior wood trim</b> Even though battered and damaged, door and window jambs are not considered essential. But replacing them helps maintain the value and economic fitness of your property.	\$5 per opening
<b>7. Cedar line at least one closet</b> Wool is almost as hard to get as gas and tires. Conserve it as a patriotic duty from moths as well as the vagaries of fashion. And make it dust tight!	\$15-\$35
<b>8. Build a picture window</b> It might be a bay, or simply one huge "view" window. We're spending more time at home these days, making our gardens lovelier. Here's looking at them!	\$75-\$150
<b>9. Install corner dining room cupboards</b> If there is real space for dishes, fewer get broken. And some of the new stock cupboards are beautifully designed and inexpensive, too.	\$25-\$100
<b>10. Build a back yard tool house</b> Our wardens tell us to clear out our attics and cellars. Here is one way. Maybe a lean-to against the garage. Or such a fine house as on page 70.	\$50 up

(Continued on page 80)

The government wants you to keep your house in order . . . but the war effort naturally comes first. There are shortages and restrictions upon the home use of many critical materials. Remodeling just because you want something different is to be discouraged. But there are many improvements, all costing less than \$500, which patriotic Americans can work in and about their homes to help make living during wartime more pleasant, more efficient, of real practical use until victory is won.

Here are 35 ideas, each of which has a direct application to the requirements of wartime living. Costs are approximate and will vary greatly, not only according to availability of materials and products, but depending on whether the family handyman can contribute part of the labor himself.

\* BUILDING & REMODELING RESTRICTIONS were imposed by the government last April under Limitation Order # L-41. As they affect the ordinary home owner, the provisions of the Order permit only the following building projects, which may be undertaken without priority or special license subject to availability of essential materials:

1. You may make any alterations, additions, improvements you wish up to a total cost, within any 12-month period, of \$500, including labor, insurance interest on your money, as well as the materials themselves.
2. You may make essential repairs, whatever the cost, to maintain your house in sound working condition. Repairs must be in the nature of replacement not improvement in either structure or design.
3. Farm residences are similarly affected.
4. If your house is destroyed or damaged by fire, enemy action, or act of God it may be rebuilt or restored without specific authorization.
5. If you live in a defense area, and wish to remodel to provide defense housing, or if some other real need can be shown, you may apply for and perhaps receive permission to go ahead.

NOTE: Projects covered are any and all improvements that become a permanent part of the house or freehold. Consult your builder or WPB in borderline cases. Or, better, stay away from the border! There is plenty of leeway for most of us.





Milkweed Pods

Mullein

Coontails

Tropical Lupin

Broom

Palm Leaf

Lotus Seed Pods

Artificial Grapes

IF YOU DO THESE THINGS NOW, YOU'LL

*Have beautiful bouquets all winter*

By **Laura Lee Burroughs**  
(The Coca-Cola flower lady)

**You'll find most of the things you'll need  
in the woods or right in your own garden**

**G**ather your material now, arrange it in the winter. You can do this quite easily if you will start today collecting pods, flowers, and leaves to dry. If you do not know what to look for, or how to prepare the things after you have found them, here are a few definite suggestions. After you once become aware of the possibilities you will need no further help.

Successful arrangements are usually composed of materials of various shapes, so first look for pointed leaves, such as Iris, Bananas, Corn, Yucca, Strelitzia, and Ferns. Dry some of these flat under a heavy carpet (Corn leaves treated that way retain their color a long time). Hang others upside down in an airy shed or cellar; they will turn and twist into wonderful lines. You can, also, if you care to, wire some of your fresh pliable material into desired curves, let it dry, then remove the wires before using. Gather some large oval and roundish leaves,

such as *Magnolia tripetala* (very large), Paulownia (large and small), Lotus, Palmetto, and Sea Grape. You will, of course, find additional ones. Treat some of your Lotus by the under-the-carpet method. Suspend the stems of others through chicken wire, holding the leaves flat at the top with small weights. Experiment with Lotus buds the same way.

Rosettes of leaves are often used as a focal point in flower groups. Some in this class are *Magnolia grandiflora*, Rhododendron, Loquat, and the hearts of gray Mullein. Put the stems of some of the branches of *Magnolia* into a glycerine and water solution to turn them brown. If no glycerine is available (the army is using it now), let the leaves dry naturally. Try skeletonizing some *Magnolia* leaves. Soak them a long time in strong soap and water until framework remains, then dry and wire on to branches. (Continued on page 37)



# The SWEATER SET knows what it wants!

**Here's a room that's got  
what it takes to go over big**

By Frances T. Heard

## Girls can make these bookshelves for themselves.

### ... with ropes

Three planks of wood, two lengths of rope, two ring hangers—and you produce this bit of cabinetwork to decorate your wall. The rope goes through holes in planks. Tie a husky knot under each one and the shelves won't slip out of line

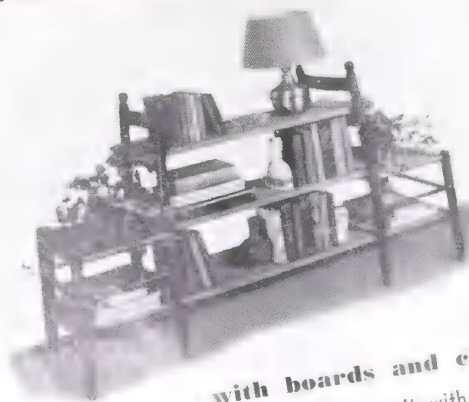


If you're one of the young crowd, you may not know a dado from a doorknob, but you know what you want in your room. just as surely as you know how to get your nickel's worth out of a juke box. You want a place you can be yourself in, plenty of room for sprawling if you're in a sprawling humor, comfortable chairs, a bed you can sit on without having to pamper the bedspread, a wonderful, all-out dressing table where you can really turn yourself into a glamourpuss when you've the urge to. You want a desk and good lights for studying or goggling over the latest who-done-it, loads of drawer space, shelves, and brackets for holding or showing off the stuff you wouldn't part with for Tommy Dorsey himself. And most of all, you want a pretty room, even if it's as practical as your old red moccasins.

Pat's room, across the way, can take a lot of knocking about, yet it's completely cute and feminine. That blue and red combination has a mind of its own and gives the room lots of punch. The fabrics are good old denim, tough as nails, but not a bit backwoodsy here. The white rug isn't the super-luxury number it seems, either, because it hardly shows soil at all and washes like everything else in the room, including the painted furniture. Pat likes to use her bed as a sofa by day, and arranges her desk so that she can prop her pillow against it at night and read in bed. For specially cute tricks, check Pat's name in striped denim on window valance and cushion, her pooch collection, sitting on tiny brackets, framed in the same s. d.

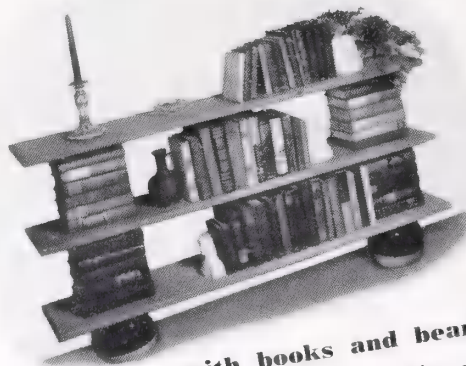
**Now on exhibition at Lord & Taylor, New York City—**

Pat sleeps on a mattress and box spring from Stearns & Foster. Painted walls, Pittsburgh Plate Glass Co. Painted furniture, Con Ball Co. Black and gold chair, Nichols & Stone. On the floor you see white cotton weave rug, Amsterdam Textiles. Pat drinks Coca Cola, writes notes on Eaton Paper, tunes in on an RCA portable radio from Liberty Music Shops, baits dates with Lenthier's sweet "Pink Pa



### ... with boards and chairs

This is known as tool-less carpentry. Try it with boards and two ladder back chairs. The chair stretchers hold the boards and the boards hold books, gimcracks, anything you will. You turn the chair seats into a conservatory



### ... with books and beanpots

Get yourself two round and shiny beanpots, lay a board across them, pile books evenly at each end of it, lay another board on them, and so on. Use books of uniform size, and you'll have a non-wobble set of shelves. Easy?







# A GIRL *Can* DECORATE *If* SHE





# KNOWS HOW TO DRESS

**The sweater set has a knack about dressing. It will help them clear many decorating hurdles. Surprised? Read on**

**Y**ou can have the dreamiest room you ever imagined, and you needn't be a decorator to have it. Go at it with the same assured, good style sense that you use when you choose the clothes you want to live in. The thing that makes you go for tailored suits, classic sweaters and skirts, bright washable cottons, is the same thing that makes good decorating. You insist on clothes being appropriate, wearing like iron, looking super without needing to be fussed over, and making you look like somebody's dream girl seven days out of the week. That flair you have for knowing when to cut loose with a whoosh of veiling and a pair of three-inch heels, for having fun with a wacky hat or a hawser of phoney pearls—that's a decorating sense, too. Because it's knowing when and where to put frills that makes a room wonderful or a total loss.

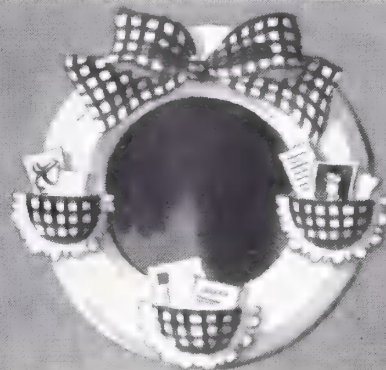
Across the page is a bedroom to fall in love with, decorated after the manner of Mary Lewis's famous dress shop on Fifth Avenue. It's a pretty swish example of what you can do if you use your clotheshorse sense. Its furnishings are practical with just the right per cent of sophisticated ruffling to fit into any girl's scheme of things. Look at that strong, walloping pink and blue and the grand way they contrast with dead white. That's the way you use color with style. *Now* who says that pink and blue is a corny color scheme? And see what bold stripes and tremendous roses do to put a room on its toes. (Smart decorators know that a flower and stripe combination is bound to ring the bell.) Make your frills bold ones, too, like the terrific bows you sometimes put in your hair. Slap them on bedspreads and dressing tables, the way it was done here. And if you want to start a new fad in your crowd, look twice at these cabbage roses painted on the black floor. You may be no artist, but you can have the same effect by pasting down the most mammoth wallpaper or chintz flowers you can find. The bed came into the world minus a headboard because it's a box-spring and mattress combine, but it's got one now, made of anaglypta designs (molded pressed paper, in plain English), which were tacked to the wall and painted in flower colors. More anaglypta blossoms outline the dressing table mirror. Better learn how to use *that* wonderful stuff. You can trim almost everything with it and get handsome results. Try it on furniture or around a window. We used it on a dinner table shown on page 57.

and dressing table, Hale Bedding Stores; "Glosheen" spread, dressing table  
t, draperies, Waverly Fabrics; armchair, Heritage Furniture Co. from Chateau  
niture Co.; rose chintz, Stroheim & Romann; iron pieces, Molla, Inc.; chair  
oric, Shulman-Abrash, Inc.; curtains, Bartmann & Bixer; Ripple-Twist rug, Quaker  
id Mills; anaglypta, W. H. S. Lloyd; mirror, Regent Glass Co.; plaster  
p, Inez Troca; black chair, china lamp, shells, Lyman Huszagh; commode, vase,  
ge, rabbit, James Amster; dog, F. A. O. Schwarz; dress, Mary Lewis; paint,  
sburgh Plate Glass Co.; spread, draperies, etc., made by O. Charles Meyer



## Bows and beaux

All done with ribbons, tied in bowknots and fastened to a square of beaver board. Glue a mirror over it and pin up the proofs of your popularity on the ribbon



## Put it in your pocket

Go girlish with gingham on a mirror covered in terry cloth. Small pockets, edged in organdy and glued on, can hold everything from bobby pins to candy bars



## Slate dates

Glue a mirror to a blackboard, edge mirror and frame with cotton rope. Get a slate pencil and sponge and write notes to yourself while you powder your nose





If you do your own mending, enamel a hatbox like this to hold sewing stuff. A frilled pincushion, glued to its top, is spiked with hatpins and spools. Dolls, F. A. O. Schwarz. Bedspreads, N. Sumergrade & Sons. Displayed at Barker Bros., Los Angeles.

## A GIRL wants to be different . . . but not TOO different

A girl is proudest of her room when it has something everyone else hasn't got. It's not vanity, it's just human nature that makes you like people to say, "How darling! It's so unusual."

This room's that way, with several unusual, personable assets, yet it's not a bit wacky or silly. The most unique thing about the room is the way the furniture matches the fabric. Its finish is sleek and shining Dinoc, a stone-hard, durable surface, made by a miraculous process that reproduces photographs on it. This furniture, from the Johnson-Handley-Johnson Co., is off-white, painted in a photographic copy of Cyrus Clark's rose-bud chintz. The actual fabric is used in the bedspreads and chair seats, so now everything matches in the soft pink petal and green leaf. The girl collects dolls and miniature furniture. To show them off dramatically, she stitches them on little cushions set in old-fashioned frames.



If you love your mementos out in the open, stick them on a make-believe scrapbook like this. Cut a flat piece of beaver board in this shape, hang it up, and proceed from there.



# Are you **UNEASY** about the looks of your home?

**Have you spent time and money on your home, only to be secretly troubled with the results? We wager an expert would diagnose your uneasiness as "bad scale." Read how to cure it**

By Elizabeth Gordon

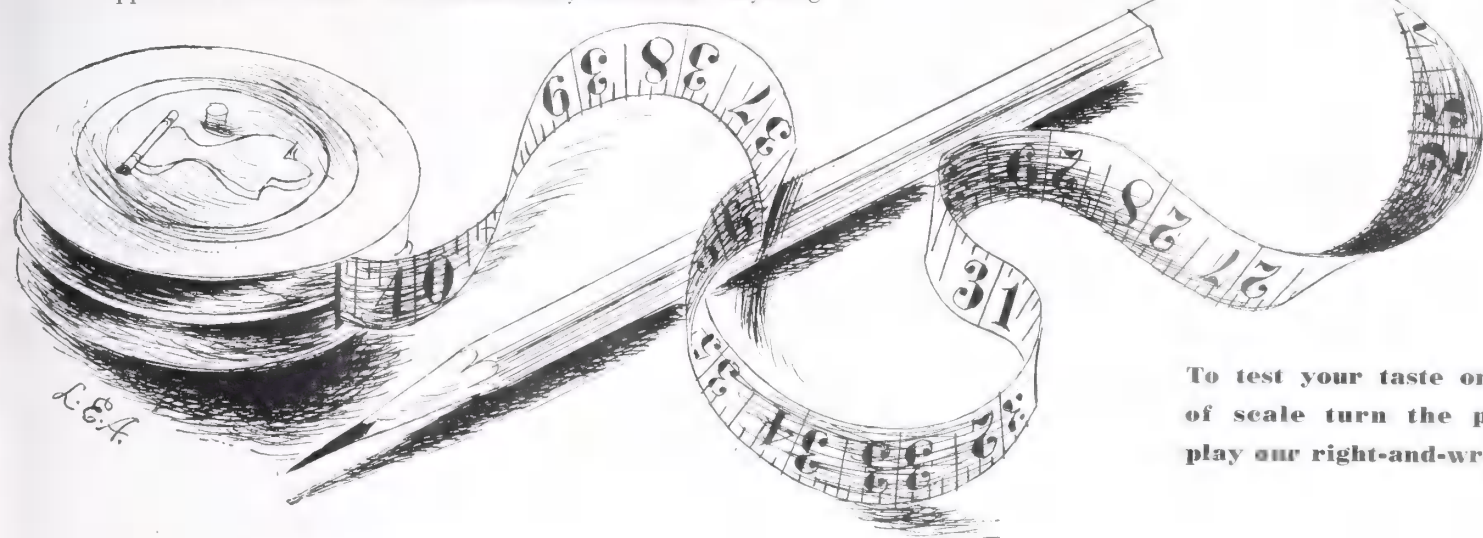
Just back from a cross-country tour, on which we visited the "pride-and-joy" of hundreds of families, we're convinced of one thing. The commonest mistake that people make in decorating their homes is ignoring one of the laws of beauty called *Scale*.

Scale is proportion—the proportion of one thing to another. When things are in good proportion to each other, the "scale is good." When they are out of proportion it is "bad scale." You might say that scale is the art of making things look well together. So you can see how essential is scale to good taste and style.

Scale, in decorating and furnishing, even extends to your personal size and proportions, and the use you are going to make of an object. We have all witnessed the humor of a big man sitting in a little spindly-chair. That was bad scaling—even though the chair may have been in good scale with the space it occupied, and to the other furnishings in the room.

Scale is the art of using things of the *right size* for the *space* they are to occupy, the *use* they are to be put to, and the *person* who is to use them. Scale is a matter of measurements—seeing that the dimensions of all the objects in a room make sense with each other. Scale is a harmony of sizes among all the things in a room, even including the human occupants. Good scale is always good sense.

Down to the last ash tray, everything that goes into a room plays a part in the scale of that room. When its size is right, it is "in good scale." When its size is wrong it is "out of scale." A thing can be of the finest quality, in itself, but wrong for the room it stands in. Commonest mistakes, in homes of every income level, is under-scaling—using things that are too small. As a result nothing seems important and the effect is "picky," nondescript. But here's a secret. It pays to overscale one or two things in every room. Every good decorator does it. It gives a room drama and excitement. But the opposite is NOT true. Never deliberately underscale anything.

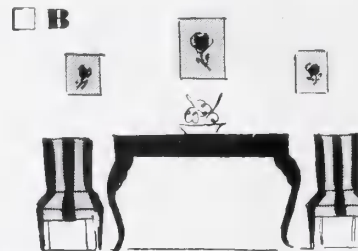
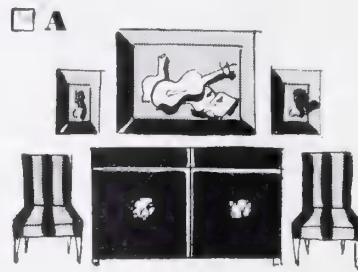


**To test your taste on matters of scale turn the page and play our right-and-wrong game**

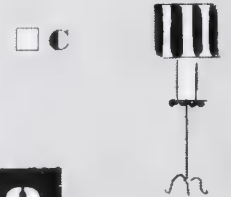
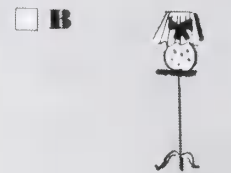
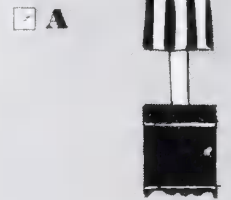


# Test your taste on SCALE

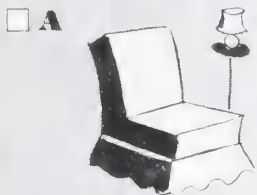
On the preceding page we defined what Scale is. Now find out how *really* good is your sense of scale. Check with a pencil your preference in each of the 19 rectangles. Then score yourself from the column of answers on the right. If your score is lower than 80, you should worry about your taste.



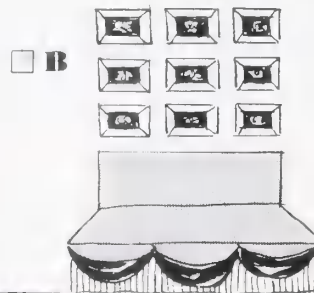
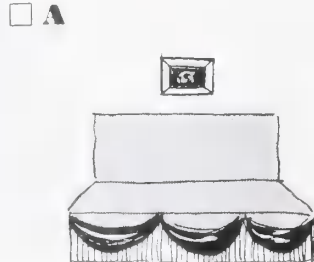
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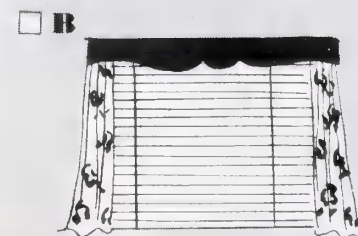
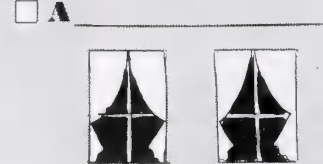
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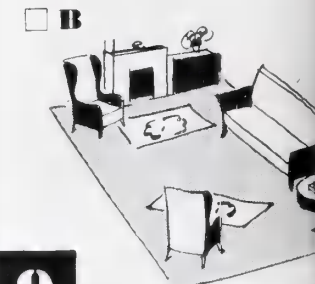
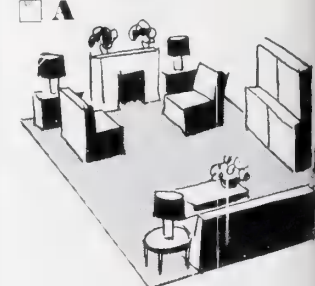
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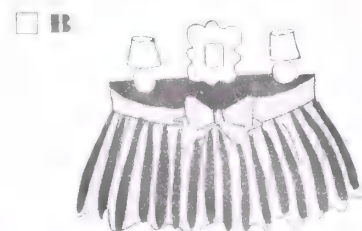
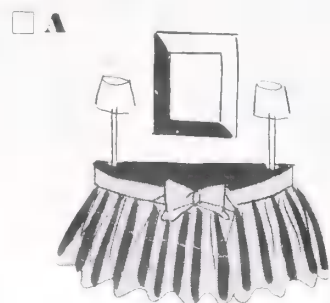
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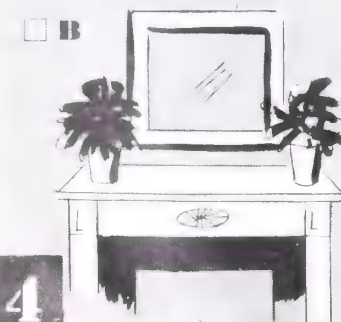
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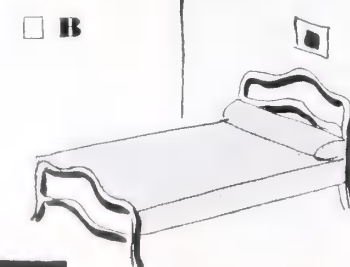
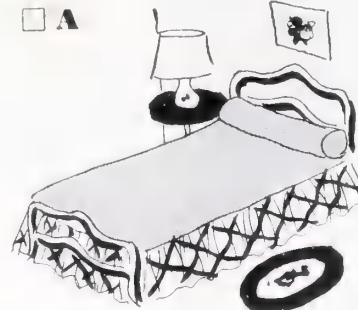
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2



4



7

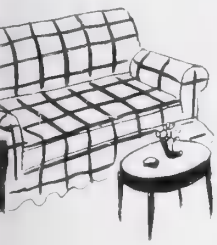
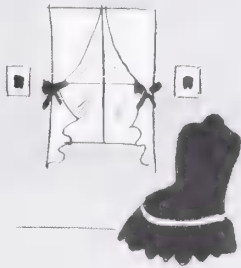
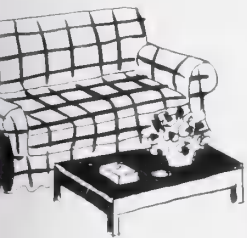
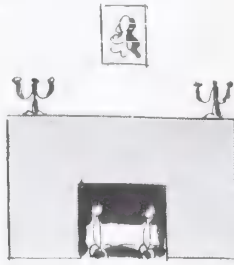
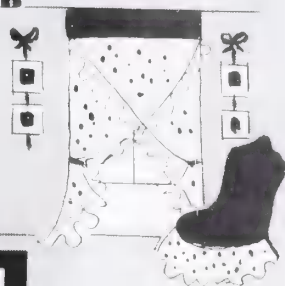
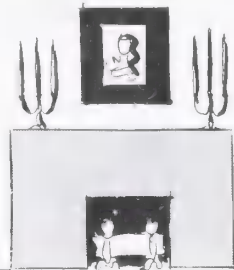


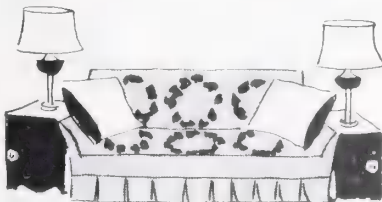
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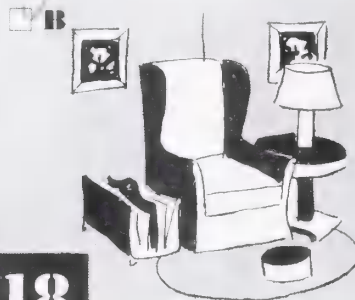
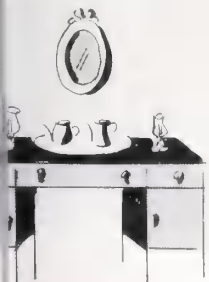
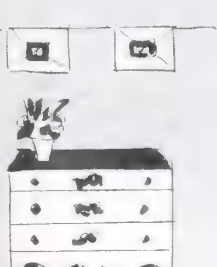
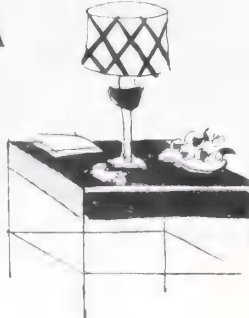
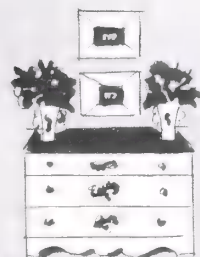
# RIGHT ANSWERS

## and the reasons WHY


☐ A

☐ A

☐ B

☐ B

**14**
**17**

☐ A

☐ A

☐ B

☐ B

**15**
**18**

☐ A

☐ A

☐ B

☐ B

**16**
**19**

Because accessories do not interfere with lamp, and are neither too big nor too little.

Total Score

Score 5

19—A

Because the pieces in A do not relate to each other, or make a useful composition

Score 6

18—B

Same picture and same candlesticks. But what an improvement the bigger frame and the candles make in the scale!

Score 5

17—B

Bouquets compose better, too.

Score 5

16—B

Placement of pictures unifies the group.

Score 5

15—A

Because the end tables and lamps are in better balance with the height and width of sofa. More functional, too.

Score 5

14—B

Because the contrasting valance lengthens the window and relates it to the chair, and because the picture groups are in better relation to window height.

Score 5

13—B

Because the furniture and accessories are in better relation, and more storage space is gained.

Score 6

12—B

Because the mat and ornaments of A are wrong size, shape, and height for table.

Score 6

11—B

Because the size of the coffee table is in better harmony to the sofa, and better for serving coffee.

Score 5

10—B

Because the skirted table avoids the conflicting lines of table and chair, and the larger bouquet ties all together.

Score 5

9—A

Because the furniture is arranged to take better advantage of the floor and wall space. Also more convenient.

Score 6

8—A

Because the lamp and table are balanced.

Score 5

7—A

Because the bedspread going to the floor makes the bed a solid mass, tying it to the floor.

Score 5

6—B

Because one big, unified element is more pleasing than two little ones.

Score 5

5—A

Because the pictures and table of B are too lightweight in value and disorganized to make a composition.

Score 6

4—B

Because the mantel ornaments of A are too picky and inconsequential.

Score 5

3—B

Because the lone picture is too small and unimportant to balance the settee.

Score 5

2—A

Because both mirror and lamps are tall enough to be useful, and big enough for the dressing table.

Score 5

1—C

Because neither lamp nor table is skimpy, and both are as solid in feeling as the chair. The most usable of the three.

Score 5





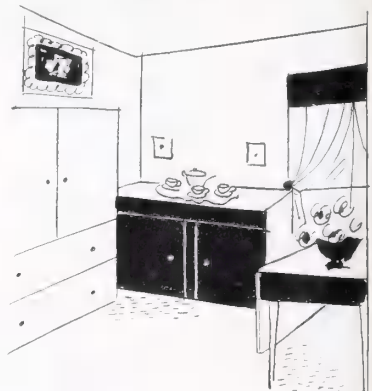
PHOTOGRAPHED IN THE SMALLEST OF ALL HOUSES, A DEFENSE HOUSE

FURNITURE MADE BY VIRGINIA HOUSE



## The SMALLER the room the more important is SCALE

Hardest homes to furnish are the ones with very small rooms, because most furniture is not small enough to be in good scale with the size of such rooms. The furnishings shown on these two pages are designed especially to be in good scale with small rooms. In all pictures note how well the pieces relate to the wall space on which they stand. Observe, too, how the arrangement of all these pieces helps to make good scale



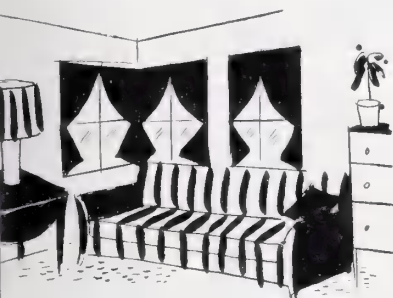


PHOTOS BY F. S. LINCOLN

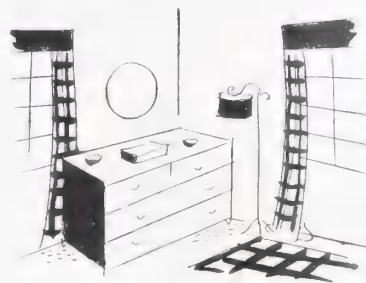
ALL THESE FURNISHINGS AT R. H. MACY &amp; CO.



### A tiny corner that could so easily go wrong



At the left you see how average-scale furniture would look in this corner. It would make the room seem horribly cramped. You can create the illusion of space in small rooms by using small pieces, as we have done here. Part of the illusion is created by avoiding pieces that are solid to the floor, and by using pieces that have open legs, as above. Note window treatment

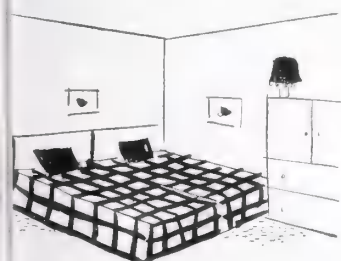


### Cleverly designed chests for a shallow corner

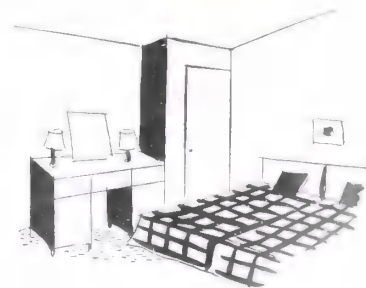
Small bedrooms need the cleverest scaling, as most bedroom furniture is too big and there are never enough wall spaces for all the pieces people want. This pair of chests, assembled to make an L, is a fine solution that doesn't take up much floor space. At left you see what would happen if you used a standard size bureau. It would crowd floor. Note good mirror scale



### Arrangement of pieces is a major part of scale



The correct use of floor space is just as much a part of scale as the correct use of wall space. So if your bedroom dimensions are small don't try to place your beds in the conventional manner shown at left. Instead, arrange as shown above, end to end. That way you leave more floor space free and open, and gain the illusion of more space than you really have



### In small rooms, keep pieces from protruding

Note how economically the pair of Mr. and Mrs. chests use the shallow wall space on which they stand. Much more useful than what *might* have been done, sketched at the left. Because the chests do not protrude beyond the line of the door, 5 feet by 11 feet of empty floor space are left to walk around in, though the room contains five pieces of bedroom furniture





### Poorly arranged corner can spoil scale

In recently built houses and apartments room dimensions are not so great as to permit the wasting of corners. This accounts for popularity of a corner grouping as shown at the left, and the avoidance of mistakes like the one above. Note, too, how much more comfortable the better-scaled solution is. Furniture on these pages by Heywood Wakefield. Fabrics by Cohn, Hall, Marx



## This furniture is in PROPER SCALE for most American houses and apartments

Good scale is like being well-dressed. It's hard to set rules for the uninitiated to go by. It's better to point to good examples and say "Study these till you get the hang of it." That's what we're doing on these pages—pointing to rooms that are furnished in perfect scale, with furniture whose proportions are right for each other and for the size of the room, and finished with accessories that are in good scale with the furniture and the space.

**These rooms are now on exhibition at Bloomingdale's in New York**



### Good scale in bedrooms matter of good sense

How you arrange furniture is often the key to good scale. A good rule is to put the biggest piece of furniture in the middle of the biggest wall space. Another safe practice is to put a piece of furniture on a wall with the same proportions. If you can't do this exactly, you can use accessories—lamps, pictures, bouquets—to fill out the size and shape of the piece







BERT KEENE STUDIOS

**These furnishings are in good scale with the room and with each other**



**← WRONG**

Chest in the corner is too high, and the plant makes the matter worse. Pictures are too little.

Draperies aren't full or wide enough for size of window. Coffee table is too small.

Solid looking sofa doesn't go with lightweight, open-leg chairs. Lamp beside sofa is too short. Chairs around the coffee table are too dissimilar to be paired together. Neither do their heights relate to each other.

Furniture against wall is too big for the space, so effect is crowded.

**↑ RIGHT**

The chest is in pleasing scale to the sofa, the lamp tables, and the wall space it occupies.

The whole window wall is draped, instead of just the window frame. Note it is the one thing in the room that is *overscaled*.

Coffee table and lamps are in good scale with the sofa and they are more useful this way.

Sofa and chairs relate harmoniously to each other in size and weight.

Pictures are in good scale with the wall area they occupy.





Deanna Durbin Paul asked Architect Allen Siple for a fresh, original house that was contemporary without being Modern. That she got it is testified to in these pages. The house does not classify in any authentic period



That Deanna Durbin loves music is proved in every room in her house. This stringy harp occupies an important place in the living room. A Hammond organ dominates the recreation room. And of course there is a grand piano





The Pauls' living room has the same sweet unpretentiousness that Deanna has herself. There is a universality about its taste that would make it acceptable to knowledgeable families everywhere. Below: the garden patio

LANDSCAPE ARCHITECT, EDWARD HUNTSMAN TROUT



Deanna had always wanted an oval dining table and octagon shaped dining room. So, like all of us who build our own homes, she got just what she wanted

**The taste with which brides furnish their new homes is a key to the style trends for the future. Significant is the brand new home of Deanna Durbin Paul,**

## THE MOST FAMOUS

# Bride of the Year

It's an old cliché that people's homes reflect their personalities and their tastes. But we never found a better example than the brand new home of Mr. and Mrs. Vaughn Paul.

Mrs. Paul, who is Hollywood's most wholesome young lady—Deanna Durbin—should be expected to have a dainty, fresh, uncluttered house, sweet with clear colors, and comfortable with unstudied simplicity. When we heard that the Pauls had retained Allen Siple as their architect, we knew that the cliché was probably running true to form. For Mr. Siple is famous for his unpretentious but original houses. And we were eager for the house to be finished and decorated so we could see whether Deanna's decorative tastes would be consistent with the rest of her characteristics.

Sure enough, when one of our staff visited Mrs. Paul in July, we found that character and taste still go hand in hand. For through her decorator, Walter James of W. & J. Sloane, Beverly Hills, Mrs. Paul has expressed herself much as she has expressed herself in her ten motion pictures. What we mean can be seen in these photographs of her house.

The same qualities that have made Deanna Durbin seem so lovable and charming to millions of theater-goers are present in this home. We venture to predict that her audience would find her home equally charming and desirable. For it is made up of the colors, textures, and forms that Americans hold dear. It is unsophisticated and cozy. It employs such beloved Americanisms as braided rugs, canopy beds, exposed stone work, rocking chairs, organdy curtains, flowered wallpaper. And above all, it is unpretentious!



The Vaughn Pauls spend most of their spare time in their recreation room, a high-ceilinged rustic room next to their swimming pool. Their preference for this room, instead of the living room, is typical of Californians





You can tell what  
people are like by the way  
they decorate their homes

**Study how successfully the Paul  
home makes use of beloved American  
materials—and how simply**



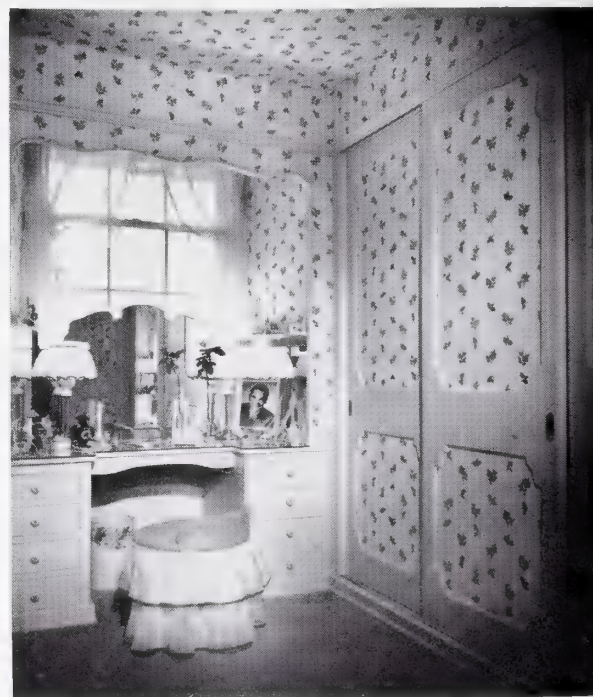
Wouldn't you know, almost without being told, that Deanna Durbin's bedroom would be done in bright colors, quilted chintz, organdy bed flounces and curtains? Notice how plain fabrics are used against the flowered wall, and flowered fabric against plain walls



Like all other true Californians the Vaughn Pauls have a recreation room (above ground), and they—like everyone else—use it more than any other room in the house. Any wonder—with a Hammond organ and a towering fireplace as inducements to conviviality?



Deanna's bedroom has a fireplace with a cozy group of chairs around it. More and more people, these days, want their bedrooms big enough to live in as well as sleep in. Do you?



Deanna's dressing room is as feminine as all her other possessions. It has more closet space than shown here and is flanked by a matching bathroom, complete with hair dryer







HOUSE BEAUTIFUL introduces

# FURNITURE THAT IS EXACTLY AS YOU WANT IT

Until now, most of us have had to forego the luxury of custom-made furniture, designed to satisfy our every small whim.

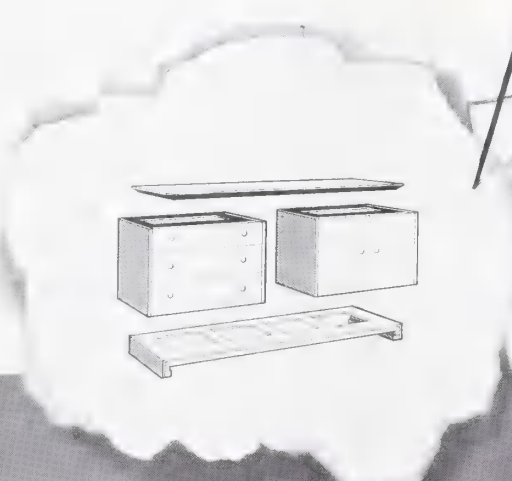
If you have never indulged in custom ordering, of any kind, you probably won't realize at first the significance of the news contained on these pages. In a nutshell, this is the

story: from this group of "engineered" sectional pieces you can compose, or assemble, *any* kind of furniture, for *any* room in the house, in styles to go with *any* decorating.

**If such versatility seems impossible  
or improbable, study the next pages →**



YOUR



FURNITURE  
EXACTLY AS  
YOU WANT IT



You can start with these pieces . . .

If you need a low chest for an important wall, you can compose a group of drawers and cupboards, like this. This style of base and top has a Chinese feeling, making it suitable to 18th Century or Modern decorating. The result is ideal for elegant antique accessories. Marshall Field's Modern House, Chicago. B. Altman & Co., N. Y. C.



# NEEDS DESIGN THE PIECE

Sectional furniture comes of age, offering you not only flexible arrangement but a variety of tops and bases

Sectional furniture, until now, has always meant Modern décor. As a result, many people who liked the convenience of sectionals have felt they had to forgo it because they already owned furniture of other Periods. But that handicap has been overcome in this new group, manufactured by the Widdicomb Company in consultation with Marshall Field and Company and HOUSE BEAUTIFUL Magazine. Thanks to three styles of bases and tops, four finishes, this furniture may be used with any Period

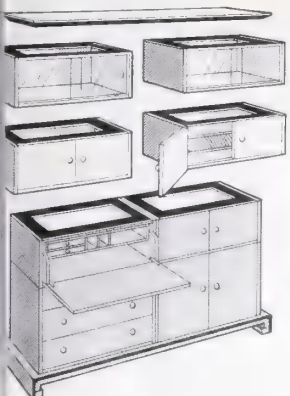


... or you can add 2 more sections ...

If you need more facilities than are supplied by the arrangement across the page, add a secretary unit and a radio unit—merely raising the top one section. Note bases and tops come in four lengths, making it possible to compose a piece of furniture for any wall

... or add 4 more units and achieve this ...

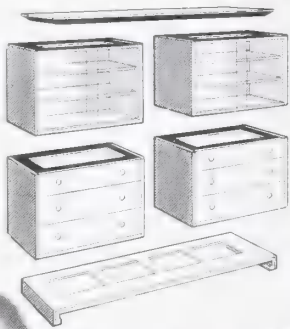
If your wall space calls for height, and you need more facilities, add two record units and two bookcase units. The detachable top moves up to finish off this commodious breakfront. Result: a piece providing 8 kinds of storage. This is but one of many combinations





# You can "COMPOSE" furniture for every room in the house

**FURNITURE  
EXACTLY AS  
YOU WANT IT**



Here is one way you can compose a storage piece of the buffet variety for the dining room. The glass-front open shelves are perfect to display fine china and glass. Drawers below hold tablecloths, napkins, etc.



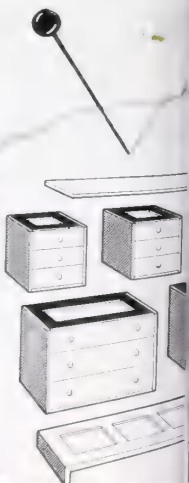
This flexibility, demonstrated on the preceding pages, can be used in any room in the house. On this page you see it in action in the dining room. On the opposite page it is working in the bedroom.

Even the dining room table is made up of two separate tables, which come apart to serve as bridge tables. Yet the double use in no way detracts from the beauty or performance as a dining room table.

This flexible unit furniture represents progress, for it gives us the convenience of custom-made furniture, at prices no higher than good ready-made furniture.



Above you see the double-un dining table. Left, it is divided and serving with distinction as bridge tables. Such versatility admired by Americans and is considered as their birthright.







SUTLE, HEURICH-BLESSING STUDIO



The combinations you can make with these units are endless. This dressing table combines Modern-style tops with a Chinese-style base. Remember this type of furniture can be added to, or subtracted from, if your needs change or if you move and find yourself with other types of wall spaces, other kinds of rooms. That's *really* flexible!

A pair of really commodious bedroom chests for Mr. and Mrs. who own a lot of clothes. The tops and bases here project slightly beyond the units. Use these if you don't want to use Modern or Chinese. "Flexi-Units" come in bisque, harvest, or cordovan mahogany and six lacquer colors: red, blue, green, white, brown, black



By Marion Cough

# Etiquette is a



PHOTOGRAPHED BY MAYNARD PARKER IN JOAN BENNETT'S HOME, HOLMBY HILLS, CALIF.

A table set for formal dinner in the home of Joan Bennett in Holmby Hills, Cal., with cream sheer linen place mats, appliquéd in pastel satin. The china is Wedgwood's "Cotswold" design, the sterling silver, Towle's "Plume" pattern. All the glassware is Cambridge Glass Co.'s "Chantilly." Bullock's in Los Angeles has all these accessories



**This is good etiquette in the WEST and good taste the nation over**



# matter of Geography



The decrees in the etiquette books are mainly suggested formulæ for gracious living. But it's *where* you live that really shapes the social rules you live by. Setting a formal dinner table is a case in point. Emily Post prescribes a tablecloth, soup spoons, no bread and butter plates. But if you live in the West soup is not often served at dinner, why use soup spoons? Dinner starts with salad, instead. Bread and butter plates are appropriate on your table *because* the salad calls for crisp tidbits such as melba toast. Your warmer climate makes you prefer place mats to tablecloths because they look cooler. The East follows a formal pattern because soup is served at dinner and bread and butter are not. Local customs and your tempo of living make it sensible to change the rules. Do it with good taste and Mrs. Post will never say you nay, because suitability is the basis of etiquette.

Here we show you two table settings, one in California, the other in New York. Plates and spoons may vary, but each is as beautiful as the other. And both express one universal rule of etiquette, that the dinner table should be inviting, hospitable, and glowing with loveliness.



**The EAST sets its dinner table with a bow to established convention**

PHOTOGRAPHS ON THIS PAGE BY EMELIE DANIELSON



formal dinner in New York, Copeland's Grosvenor china in the "Culross" pattern, set out on shimmering gray rayon dinner cloth from Anita Gardner. Sterling flatware and candlesticks are Gorham's "Chantilly" design. Glassware is Libbey Glass Co.'s "Waterford" with "Dutch Diamond" cutting. Anne Hagan arranged the flowers in an anaglypta centerpiece W. H. S. Lloyd Co.





EZRA STOLLER

### LIVING ROOM CHAISES LONGUE

From Jamestown-Royal Upholstery Corp., Jamestown, N. Y. Rug, Magar. Fireplace accessories, Edwin Jackson, Inc. The negligee by Charles Sorel, C. N. Macksoud Corp.



### FURNITURE FOR A FOYER

This three-section hall settee solves the extra chair problem. Herald Furniture Co., Jamestown, N. Y. At John Wanamaker



### AN EXTENDIBLE TABLE

It flatters the living room and opens to 40" x 76" for dining. Elite Furniture Co., Jamestown, N. Y. At John Wanamaker



# SO YOU THOUGHT YOU COULDN'T FIND IT!

**Oh yes you can! Here are seven wanted, just-right, hard-to-find pieces.**

By Margaret Fuller



## A CONVERTIBLE SOFA

A loveseat with 5-way adjustable arms is the answer to the comfort-in-a-small-space problem. Opens flat to 71" for lounging. S. A. Cook & Co., Jamestown, N. Y.

Don't resign yourself hopelessly to fate! There *is* a piece of furniture that will solve that problem of yours. We've tracked down seven rare pieces to prove it to you. And each one is the kind of thing you've probably been thinking of as hard or even impossible to get, because it fills a specialized need so perfectly.

Which one is the answer to your prayer? If you've always wanted a chaise longue for the living room, but despaired of finding one that wasn't bedroomy, there's your prize across the page. It's a boon to reclining readers, yet it has all the style and restraint you'd expect of a living room sofa. Have you concluded that it's asking too much to want a small-scale credenza that won't look like a sideboard in your living-dining room? Down below is a little beauty that looks like a bookcase while it stores table linen and china. Or perhaps your will-o'-the-wisp is a loveseat, small enough to fit into your living room, yet long enough to take a nap on. Maybe all you ask is a bed without a footboard. Study these pages and you'll see that such things and other rare birds like them can be had. No, they're not custom-made or odd samples. You *can* buy them in good furniture stores everywhere.



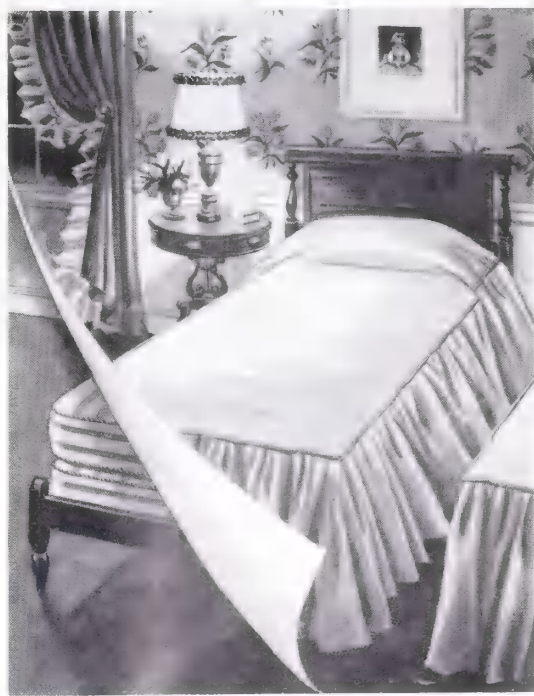
## MODERN BREAKFRONT

Designed to become an important piece in a modern room. Maddox Table Co., Jamestown, N. Y. Accessories, B. Altman & Co.



## A SMALL-SCALE CREDENZA

For living room diners in a small space. The bookcase gallery is an extra piece. Fancher Furniture Co., Jamestown, N. Y.



## A BED MINUS A FOOTBOARD

You've been looking for this to make your room look bigger and give your toes more room. Van Stee Corp., Jamestown, N. Y.

URBAN WETS




# Have an IMPRESSIVE BULB GARDEN that will bloom for three months

By Ralph Bailey

No more of those Tulip pincushions or Daffodil ribbons . . . Plant in "drifted" masses as in our compact plan below

Are you disillusioned every Spring because your bulbs don't make an impressive showing? We'll whisper the reason you don't follow an impressive planting plan. Instead of planting in long ribbons, dots, or circles, plant in "drifted" masses. Just because a Narcissus blooms in April and a Tulip in May doesn't mean they can't get along together in the same garden—along with their uncles and their aunts and their little cousins—the early-single Tulips, the smaller Narcissi, the Crocuses, Snowdrops, Grape Hyacinths and the rest. Think of all the trouble we take to mix up the succession of blossoms in our perennial borders. It's far less trouble with bulbs.

Not believing in "bulb isolationism" HOUSE BEAUTIFUL has designed a border—really a three-month spring garden—which brings the bulbs into their own. It is planned as simply as can be—just an ordinary rectangle, in this case the area between an entrance walk and a garage, about 17 x 6 feet



Arabis, perennial, 6", white and blue, blooming early spring to midsummer.  
 Lily-of-the-Valley—8"-10", white. May. Let the plants multiply along the pickets.  
 Narcissus King Alfred—18"-24", white. May. One of the finest giant trumpet types.  
 Buddleia Fortune—(Lilac) or White Bouquet, 4'-5', late summer. New growth each year.  
 Narcissus Croesus—18"-20", white perianth, orange red crown, April. Incomparabilis type.  
 Tulip Keizerskroon—12", white perianth, A standard, always dependable.  
 Tulip Inglescombe Yellow—25"-30", gold, a blue intermediate type is called for here.  
 Iris—24"-30", May. One of the white and blue, April. This is a very lovely white trumpet type.  
 Mertensia (Virginia Bluebell)—12"-18", blue, April. Fine edging plant, very hardy.  
 Tulip Clara Butt—22", pink May. Probably the greatest favorite of all the May Tulips.  
 Narcissus Spring Glory—18"-24", white perianth, yellow trumpet. Dominates April bloom.  
 Narcissus Cheerfulness—An unusual hybrid, very dainty double white flower, yellow center.  
 Moss Pink—6"-8", rosy carpet in early spring. This is a hardy perennial, Phlox family.



It could be lengthened or broadened or made to turn a corner without breaking any of the rules. But then there aren't very many rules to worry about. Here's the way the design works out:

Across the back, hiding the garage foundation, is a low fence, two 4" boards on posts, and on this a Euonymus or one of the Hollies. There's a Firethorn (evergreen) at the right beside the front door, one of a flanking pair. At the other end is part of the picket fence. A brick walk lies in front. There's a Buddleia, or Summer Lilac, toward the left. It doesn't make its summer growth till the bulbs are through. And two clumps of Iris. Down toward the right corner is an evergreen Daphne. The front edging is of perennial plants. The rest are bulbs, showing bloom from snow till June. And that doesn't finish the garden, for among the bulbs sow hardy annuals, either in fall or spring, such as Cornflowers, Marigolds, Petunias, California Poppies. They'll go till frost.

Dig the bed well; see that the soil is good; enrich it before planting with complete plant food. Study the plan carefully and see how the early bloomers alternate their "drifts" with later ones. Use a board to stand on while planting. Then just wait till spring!

### Here's how to PLANT a bulb



After filling hole, firm well  
Measure depth to bulb base (below)  
Set on sand for drainage  
A little bone meal helps

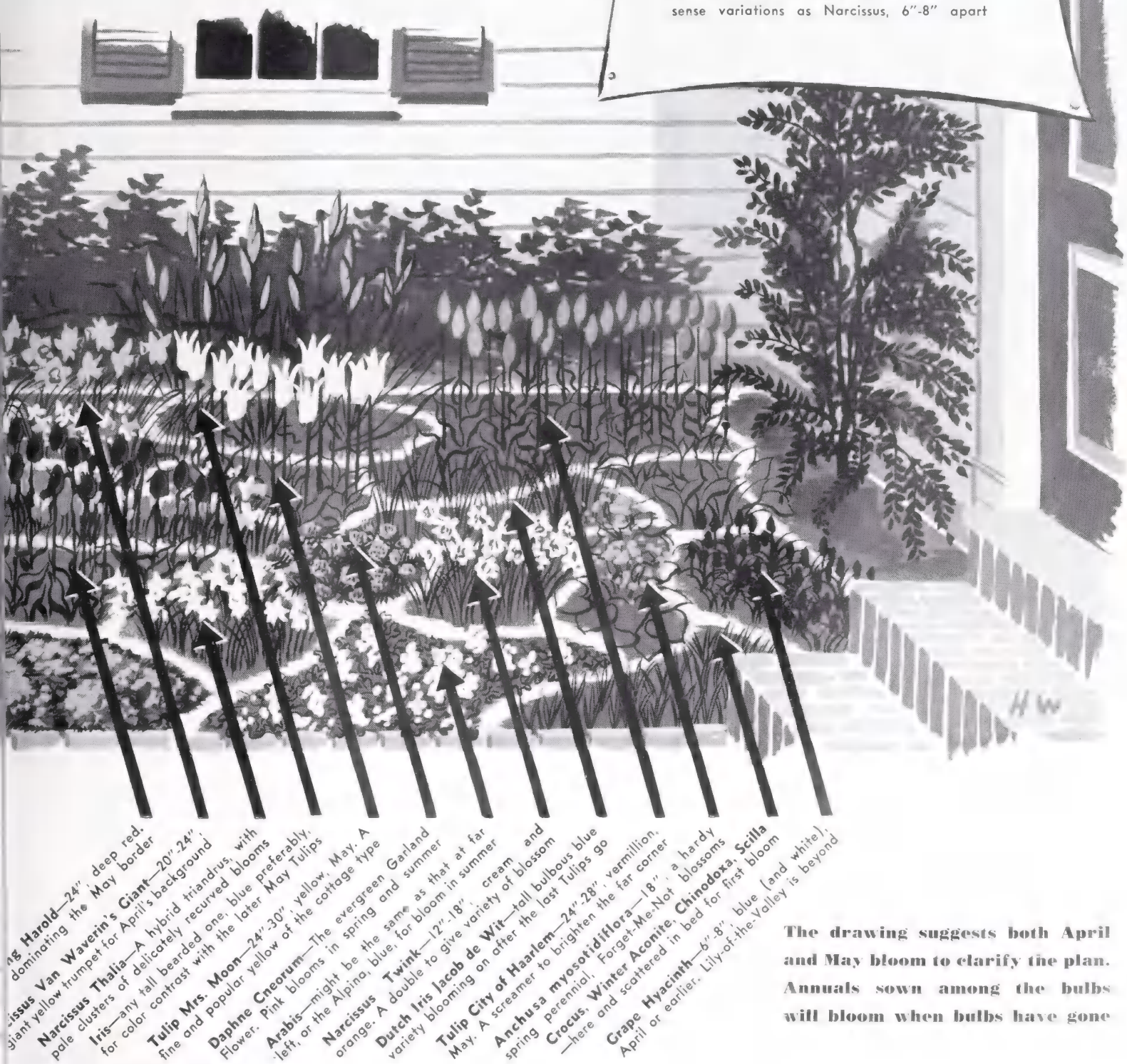
1½"-2" DEEP: Plant base of Lily-of-the-Valley crowns, with roots below. Shade preferred

3"-4" DEEP: Plant the small bulbs, such as Snowdrops, Grape Hyacinths, Crocuses, and others

4"-5" DEEP: Plant Dutch Iris. A light mulch will help these bulbs in bad winter regions

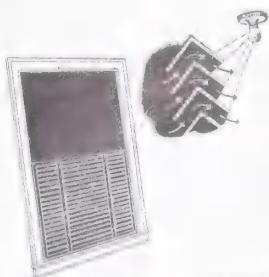
5"-6" DEEP: Plant Narcissus, with less depth for heavy soils, more for lighter; 6"-8" apart

6"-7" DEEP: Plant Tulips, with same common-sense variations as Narcissus, 6"-8" apart



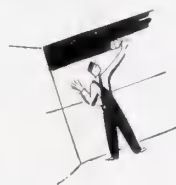
The drawing suggests both April and May bloom to clarify the plan. Annuals sown among the bulbs will bloom when bulbs have gone





### Ventilating black-out blind

A sectional ventilating blind, which can easily be made to fit most double-hung windows, provides air during black-outs, but blocks out light. Ventilator, which covers lower sash, is a wooden frame into which are set black cardboard strips, adjusted to admit air. (Hook or tack holds frame in place when needed.) Upper window is covered with black fabric, which can be tacked on roller and whisked out of sight. About \$3. American Pulley Co., Philadelphia.



### Suction-stopping wall size

A wall size, especially good for treating insulating fiberboards before painting, is made by the Casein Co. of America. This casein-type size employs a suction-stopping principle, which makes it excellent for use on porous fiberboards, since it cuts down considerably on paint needed for subsequent coats. Use on any interior surface and under any paint, kalsomine, or wallpaper. 1 lb. about 30¢.

## NEW THINGS YOU'VE BEEN WAITING FOR

### Pressure weatherstripped double-hung windows



Double-hung windows that eliminate 95% of the critical materials previously used for this type of construction have been introduced by the Andersen Corp. (Bayport, Minn.) to meet the need for a low-cost window for defense housing. Design changes necessitated by different materials, have produced a revolutionary weatherstripping principle, which functions by means of a pressure sealing action, eliminating all rattling, for making weathertightness even better than Government specifications require.



### Man-made rubber washers

The drip, drip, drip of leaking water faucets cause more headaches than any other single problem in the home. Washers just don't last. Now, however, a washer has been introduced made of Neoprene. DuPont's man-made rubber. Washers of this synthetic material are said to last four times as long as natural rubber. Tests show only shallow grooves after constant wear and tear, which means longer life, for it's the breaks that cause leaks. Manufactured by Woodward & Wanger Co., Philadelphia.



### Invisible gloves

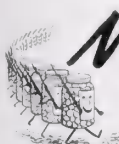
Wear invisible gloves made of water-soluble hand cream when next you tackle a paint job. Rub the cream, called "Mitts" (Mitts Mfg. Co., Brooklyn, N. Y.), well into your hands, and it will leave a thin protective film that paint, grease, and other messy materials cannot penetrate. When job is over, simply wipe excess dirt off, then wash hands in soap and water. Presto! Hands will be smooth and free from stains. 8 oz. jar about 25¢.




### Transparent glass block

Have your glass block and see through it, too, by installing the new transparent glass building blocks in sections where some exterior view is desirable. New "Vue" blocks, made by Pittsburgh Corning Corp., afford general vision of large objects, but sharp details are not altogether clear. The new block has same insulation qualities as regular glass block.



 No need to be apprehensive. We're still going to be the best-fed nation in the world. But familiar foods are appearing in battle dress. Our great canning industry has cut down on its use of metal and rubber, so that we may fight as well as eat. Beloved old timers are now decked out in the new glass uniforms of simplified design as ordered by the government, ready to be re-used for home canning purposes.

Little Number 1 cans have grown into big Number 2½ cans. We're through with the frills, luxuries, and waste. Food production, food preservation, food distribution, and your food buying are on a wartime footing now. Biggest change is that foods are taking new forms. They come dehydrated as shavings, powders, chips, crystals, nuggets, shreds, streamlined for space efficiency, packaged in envelopes and cartons. Learn by the eating to know your favorites. Everything imaginable is in the market in "unwatered" form. There is a list of at least sixty retail items available. Soup mixes predominate. These run the scale from powder and crystal form consomme, which will jelly when chilled, to such dehydrated ideas as Boston black bean soup. Add boiling water to the red brown flakes for a perfect replica of the dish they eat in Boston Back Bay dining rooms. This black bean soup is one of a line of eight flaked foods made by the Sardik Food Products Corporation. Buy it packed if you like, five tins to a mailing tube, the weight just under five pounds, the limit for gift shipments to England. The soups are four—the black bean, pea, tomato, and corn; the fruits are three—apple, cranberry, banana.


 Tomato juice cocktail has already done war service in bombarded London. Coming soon are pumpkin pie flakes, strawberries, black and red raspberries. But not new, sold to the trade previously for use in ice cream and bakery products. The apple flakes are altogether as satisfactory as the cranberry flakes, on the market six years and to everyone's liking. Ten pounds of full flavored apples are represented by one pound of flakes. Try the flakes in applesauce cake, in apple icing, turn them into apple butter.

Abt's Seafood Products offer dehydrated clams, the powder pressed into penny form—3 pennies, 10 cents, under the Abt label. Take two pennies, add hot water, it's a bowl of clam bouillon.

Meat is the latest dehydrated product approved for army eating. Swift, Armour, and Wilson are the three Chicago meat companies that will produce the new product exclusively for the government, but eventually for the civilian market.

This meat can be served on 20 minutes notice either in loaf, stew, soup, or hamburger form. It contains 55 per cent pure protein as well as the B vitamins and iron, phosphorus, and

copper. By dehydrating meat the Army figures it can transport the same amount in one shipment it formerly did in ten.


 Idaho potato shreds are an old story, made by the Roger Brothers Food Products Co., and in retail markets everywhere. Women like this product, which turns out a fluffy bowl of mashed potatoes in seven minutes flat. Now the Durkee Famous Foods are dehydrating Long Island potato shreds for the armed forces. There will be a consumer package shortly when they catch up with government orders.

A dehydrated pack of six mixed vegetables, "Minute Man" brand, made by the Dry Pack Corporation, sells in the East. In the 2½-ounce package is a combination of potatoes, tomatoes, string beans, onions, cabbage, carrots, and turnips, representing a pound of fresh produce cleaned and cut ready for cooking. This is not a soup mix although the vegetables may be added

to soup stock if desired, or tossed into a stew, or used to layer a meat and vegetable casserole. And something you may not believe, but it works by actual experience, is to soak the vegetables 1½ hours in very cold water (keep in the refrigerator during the reviving process), and the vegetable bits return to the size and shape they were before the water's removal. Natural enough to serve raw as a garden mixed salad tossed with French dressing.

The same company plans to offer four dehydrated vegetables this winter, each packed separately, not a new idea as this assortment was sold in Syracuse last winter. Beets, carrots, onions, and potatoes packaged individually retailed at 15 cents a two-ounce box, one box a

meal for six. The makers couldn't keep up with the demand because of heavy government buying and the retail packs were withdrawn. Welcome back again!

 In Chicago, Little & Company have three new dehydrated vegetables on the local market, spinach, diced beets, and diced sweet potatoes. All three we say are as palatable as their canned competitors. This line is to be expanded nationally. So you'll be seeing it soon. The vegetables are packed in fiber containers with fiber tops and bottoms, lined with heat sealed cellophane, and looking like the old-fashioned Number 2 can.

The flavor of the dried flaked spinach is comparable to that of the fresh vegetable. However it requires 20 minutes boiling, which doesn't seem right. Diced beets and diced sweet potatoes (¼-inch cubes when dry) take 30 minutes boiling.

Joseph E. Tetley and Company, one of the oldest tea importing firms in America, pioneers in blending and packaging the Indian and Ceylon teas, seeing imports out and new orders in effect regarding smaller unit packaging to conserve present stocks, have hooked their wagon to the (Continued on page 73)

## What WAR has done to life in the KITCHEN

**The metal and rubber shortages  
are having their effect on our  
cooking practices. Here's how**

**By Clementine Paddleford**

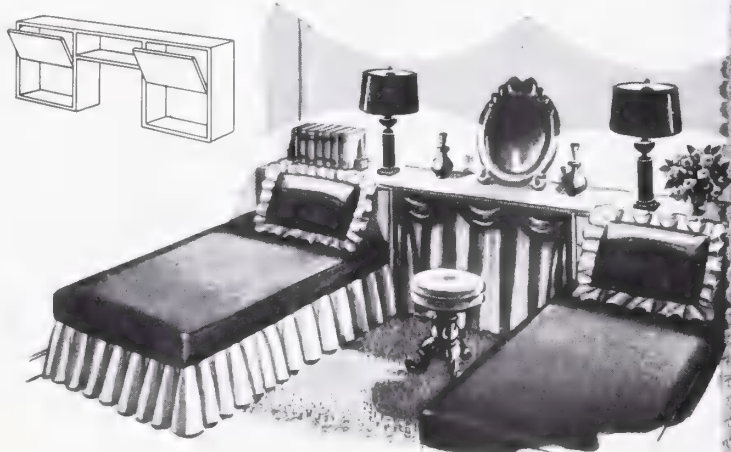
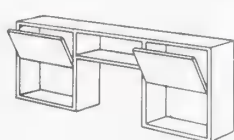


# Want to be a Resourceful Bride?

See these 5 easy dodges that give you more convenience, more storage space, more good looks in your new home

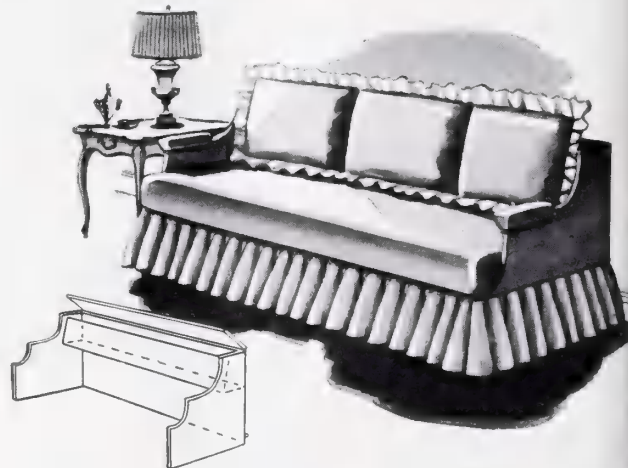
## Keep your tools handy

If you'd be a good cook, keep the frequently used tools of your trade within easy reach. Hang them by cup hooks on a large sized bread board hooked to the wall near the kitchen sink. It's a firm place to anchor the paper towel rack, too. Paint the edge to match utensil handles



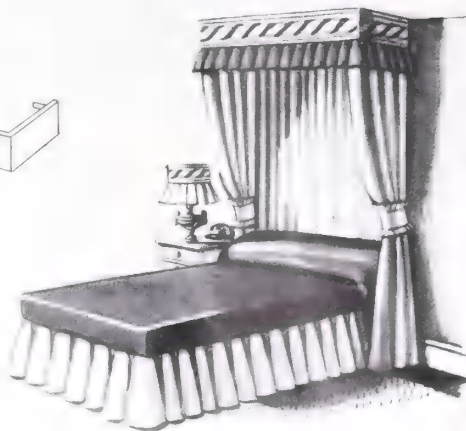
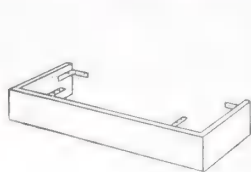
## Headboards solve storage problems

Headboards, dressing table, and oodles of storage space, all in one piece. Make two hinged-front cases form headboards and hold bed linen above, luggage below. The shelf that connects them becomes the top of a dressing table. Hide the cosmetic shelf underneath with a skirt



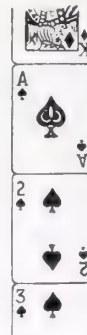
## Make a sofa of your studio couch

Your husband or carpenter can turn out a plywood top piece like this to provide back and arms for a studio couch. The whole thing can be screwed to the baseboard. The couch pulls out by night. A long, shallow box in the back holds bed covers by day. Cover all with fabric



## Give your bed importance

Sophisticated solution to the headboard problem when your bed is a mattress and boxspring. Trick it out with a plywood cornice, covered with wallpaper and secured to wall and ceiling by angle irons. Drape the wall behind it and curtain the sides. Lots of style at low price



DRAWINGS BY ROBERT SCHROYER

## Play up a door with cards

Learn this card trick to try on the door of your game room, or on any door that needs cheering up. Outline the panels with playing cards, pasting them on by suits in numerical order. It's especially gay if the door is painted red, black, or green to start with. Shellac over all



# WALLACE *Grande Baroque*



**T**his glorious pattern is the mood of Grandeur, in precious Sterling. It is a Gala Art Performance in the joyous Baroque periods. It glorifies the much desired hand-wrought qualities of intricate openwork and full-formed, 3rd Dimension Beauty. It is definitely an "Art Treasure". . . a most useful investment that will declare handsome dividends to its proud possessor, for generations to come.



## *Grand Colonial*

Grand Colonial, the newest and finest of all "plain" patterns, is in the American tradition. Colonial Fiddle Motif, full 3rd dimension form, and exclusive soft glowing opalescent finish. Authentic Master Craftsmanship patterns by Wallace Silversmiths are featured by important jewelers and silver departments from coast to coast. Booklet on request.

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**SILVERSMITHS**  
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STRADIVARI

SIR CHRISTOPHER





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Address \_\_\_\_\_  
Town \_\_\_\_\_ State \_\_\_\_\_

The lovely Early American and 18th Century designs shown above (and many others) are shown in all their many rich, beautiful colors in our big FREE CATALOG.

## YOU WON'T HAVE TO BE YOUR OWN HANDYMAN

CONTINUED FROM PAGE 29

Since all unnecessary service calls must be eliminated, General Electric servicemen will be glad to instruct householders on the best methods of caring for their equipment, as well as to show them what minor repairs they can make—without danger of causing larger damage.

If the local General Electric center is unable to repair your equipment, arrangements will be made for its repair at some other General Electric repair shop, or suggestions will be made as to where you may send it. Authorized service centers are easily identified by a special sign or insignia in the window.

To help householders know the ins and outs of their appliances, General Electric has also worked out special booklets filled with tips for prolonging the life of your appliances. Study them—your appliances will profit by it. They're listed on page 29.

Serious trouble can usually be avoided, says General Electric, by periodic inspection of your appliances by an expert, lubrication according to instructions supplied by the manufacturer, and attention to repairs before they develop to gigantic proportions.

Westinghouse has developed a system of servicing similar to that of General Electric. Each of their centers is manned with factory-trained personnel and equipped with adequate replacement parts, backed by factory stocks. Only dealers who can fill certain qualifications are permitted to operate a service shop, so that you are assured of satisfactory service work at equitable prices. These servicemen are given complete servicing instructions on all Westinghouse appliances. They know the common complaints, the right solutions.

If the famous name "Universal," appears on your range, toaster, or what have you, you can relax, too. For Landers, Frary & Clark, manufacturers of this line, have been working for over a year on their service program. They, too, have key distribution centers over the country from which replacement parts may be obtained by local dealers. In many cases, the local utility may be the repair shop. For many of them handled repair work previously and will continue to do so in conjunction with dealers and department stores. Special clinics on appliance care and nutrition

are also being conducted in many communities. Perhaps there's one in your vicinity where you can get first-hand information from experienced home economists on making your equipment last longer, and operate more efficiently.

If you've an Easy washing machine, you can sign up for a three-year service program including periodic lubrication check-ups, which will do much to prevent breakage of parts. This isn't too costly either. If your machine is three years old or more, it can be examined six times for \$13.50. If brand new and under three, the seven calls are \$12.

Owners of Bendix, Thor, and Maytag washers can turn to their dealers from whom they purchase their machines for information about the special check-ups and inspections that they are sponsoring under the supervision of the manufacturers. And remember, you can save yourself many headaches by really living up to the detailed instructions furnished with all appliances. If you have lost your copy, ask the manufacturer or dealer for another.

Emphasis on service is being stressed also by Nash-Kelvinator and Frigidaire, whose service organizations are geared for the emergency. And no matter what kind of a refrigerator you own, you'll find Frigidaire's "Wartime Suggestions for Getting the Most Out of Your Refrigerator" of immeasurable assistance in maintaining 100% efficiency with your unit.

You won't have to shift for yourself, either, if your equipment bears names like Hotpoint, Manning Bowman, Geo. D. Roper, Creley, Eureka, Norge, Toastmaster, Proctor, Everhot, Premier, Knap Monarch, Roberts & Mander, Tapan who—through their dealers, directly—are arranging to adequately service and repair their merchandise.

While you're inspecting and checking your appliances, don't overlook your sewing machine, which also plays a big part in conserving vital materials. At Sing Sewing Centers you can have your machine tuned up for \$3.95. The special job, which does wonders for the noisiest, sorriest-looking machines, includes lubrication, motor tune-up, tension and bearing adjustment, and replacement motor brushes, pressure foot, motor belt, and tension spring—if needed.

(Continued on page 78)



# FALL is the time for LAWN PLANTING

Grass is a cool weather plant—a weed is not. (Not that grass likes a cold and soggy soil around its roots, for it must have good drainage and plenty of air below ground as well as above.) Good lawn grasses dislike hot sun almost as much as weeds enjoy it. Right here lies the answer to many lawn troubles. Yet more lawns are planted in spring than fall. Why is that? Our guess is that human beings are even more susceptible to the blandishments of spring than a good many plants—grasses included.

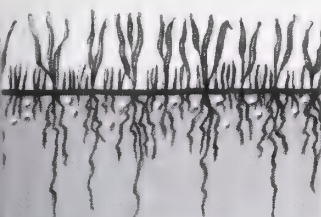
The five points advanced at the right in favor of fall planting are their corollaries, which you can easily figure out, so without pushing the fall vs. spring argument farther, let's turn to the actual making of a good lawn at whatever time. The process is outlined below. And since you won't need to worry about the weeds of your lawn till next year, let's pay special attention to the place where all good lawns start—the ground. And this does not mean, as you'll see in the drawings below, just the top of the ground surface.

## HERE ARE 5 REASONS WHY:

- 1 The grass will grow better—the earth is warm in good friable condition
- 2 The grass will grow better—the nights are long and cool, the sun low
- 3 The grass will grow better—rain is warm, plentiful, penetrates deeply
- 4 The grass will grow better—weeds, and especially crabgrass, remain dormant
- 5 The grass will grow better—it has time to develop before use

## A good lawn is 80% underground: the top 20% takes care of itself

**THIS FALL**



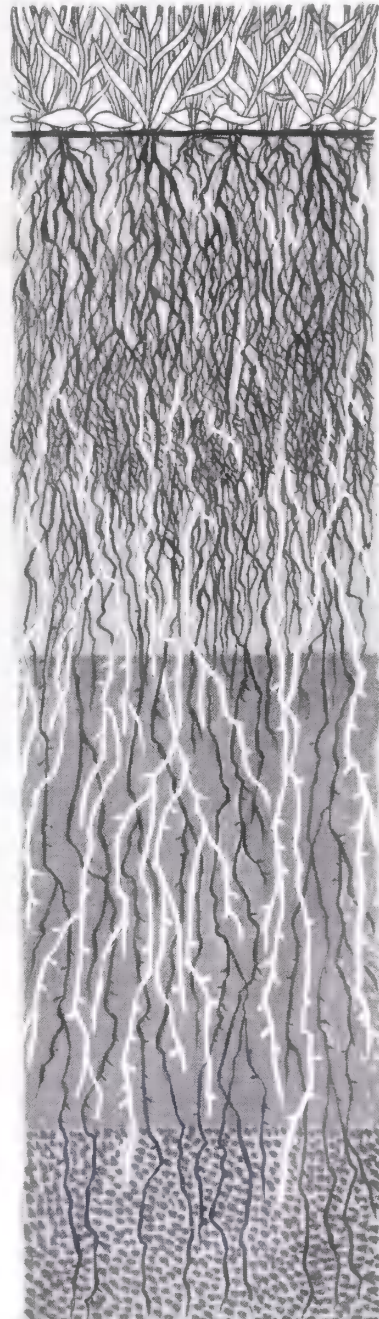
First evidence of your handiwork: so-called nurse grasses sprout in few days, shade slow germinating permanent grass. Weed seeds dormant

Roots develop quickly in well prepared seedbed. And what is a well prepared seedbed? In general it is the top 4" of soil—on a good foundation. This soil, made fine by raking and re-raking, with gentle rollings in between, contains most of the quick acting complete plant food (about 40 lbs. per 1000 sq. ft.) on which the sound growth of first roots depends. Take as much trouble as you should to make a good bed, and it would be folly to use any but the best grass seed. For new lawns, 5-8 lbs. per 1000 sq. ft. will be the right dose to apply

Drawn two-thirds actual size, this diagram shows another layer of the soil sandwich starting here. Actually, there is no sandwich. One trouble with many lawns is just the tendency to build the soil up in layers so distinct in nature and consistency that no clear passage is permitted to air or roots from above, or water from both above and below. Your lawn can't be all fertile, humus filled topsoil. But the seed bed can be blended with coarser humus filled, or humus forming (manure, peat moss, leaf mold) materials below

In turn, this blends with still coarser, poorer, but not less useful subsoil from here on down. Into this, healthy roots will penetrate, and air and water will move to support them. That's why heavy rolling is bad, shallow watering of no use

**NEXT YEAR**



Do your work well in September and this is what happens next spring. The grass rushes; weeds are choked. Never cut lower than 1 1/2". Because:

Roots and foliage work together, in grasses as well as other plants. Only grass roots have more to do, in a way, since a good lawn may have one grass plant every one-sixth inch over its whole area. Roots pump raw liquid food to tops, tops synthesize food and return it so roots, too, can grow. Food, air, and water must be available always, and water is the carrier for the food. So apply a whole fertilizer in earliest spring, again perhaps 6 weeks later, then in fall. (Half initial amount of plant food.) Organic food elements come chiefly from humus content of soil

As principal root level is passed, long feeding roots range through soil in search of underground water and nutriment. Note that in diagram some roots are black, some white. Black ones are alive and growing. White ones are those that inevitably die each year when dormancy comes. These stay in ground, rot, form additional humus. The healthier the plant, the more roots to survive and make more grass, or die and make more humus. A lusty stand of grass may return 15% in root weight every year

Roots are still with us, but only where soil is started right and kept right. This may involve lime during preparation, too. Have your state experiment station analyze your actual seedbed soil and recommend amount of ground limestone to use



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# HOUSEHOLD ASSISTANTS

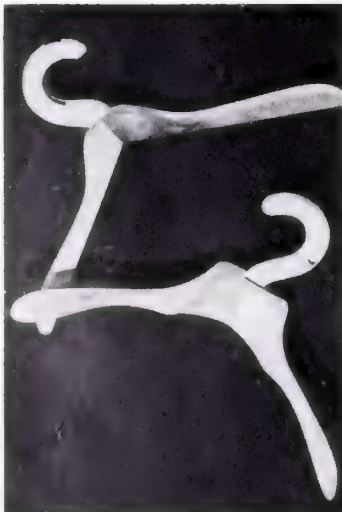
WORTHY OF THEIR HIRE

Want to know a neat way to close up those slipcovers you're making? Investigate the new button-up fastener tape, which contains no metal! It does a grand job of making a firm closing that doesn't gape, but lies flat and holds its shape. In tan and cream, about 33¢ a yard. From Consolidated Trimming Corp., N. Y. C., at Macy's, N. Y. C.



Tuck this 2½ foot tube in a convenient spot in your house and you'll have an effective weapon for fighting magnesium incendiary bombs. Holds chemically-treated powder said to extinguish magnesium fires in a minute. Just open 7-lb. tube and pour. Costs under \$3. Distributed by Gillie-Hepburn & Co., N. Y. C. At Hammacher, Schlemmer, N. Y. C.

Preserve your precious kitchen utensils with a liquid cleaner especially designed for Flex Seal cookers, but splendid for any stainless steel, enamel, or metal utensil. Obliterates stains promptly. Special Nu-Steel kit containing cleaner, steel wool, 2 sponges, about \$1. Distributed by Vischer Products, Chicago. From Hammacher, Schlemmer, N. Y. C.



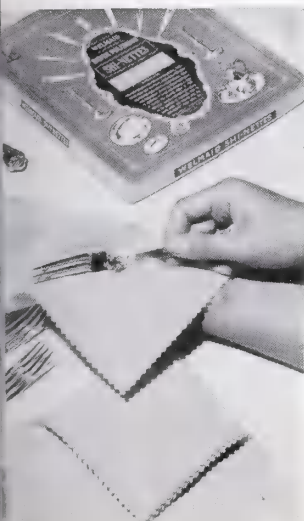
No critical materials in these good-looking all-wooden hangers, which are one solution to the metal shortage situation. Their substantial construction is another point in their favor. For they will hold up! Hangers in styles for men and women. From 25¢ to \$1.50. From Belmar Manufacturing Co., Canton, Pa. At Lewis & Conger, New York City





Hang glass curtains, blackout curtains, and draperies at the same time with a new slotted wood molding and slider tape combination. Sew tape on curtain. Insert into molding. It slides back and forth easily. One, two, and three slot moldings make many curtain arrangements possible. From Jiffy Join, Inc., N. Y. C. At Lewis & Conger, N. Y. C.

Make your rugs last longer by keeping them clean all the time. It's simple with a powder-type cleaner. "Powder-ene" is sprinkled on, scrubbed in with a dry brush, allowed to stand an hour, and then vacuumed away. Safe for any rug. About \$1.25 buys a 3-lb. can and applicator brush. Distributed by Bigelow-Sanford. From B. Altman & Co., N. Y. C.



Silver polishing will never become a bugaboo if you keep a package of specially-treated polishing cloths always on hand. Remove tarnish with a few rubs of the cloth—the minute you see it. Don't wait for a special cleaning session! A dozen "Shi-Nette" cloths cost about 60¢. From Welmaid Products, Chicago. At Stern Brothers, N. Y. C.

Keeping the house spotlessly clean isn't a problem if soaps, waxes, brooms, pails are all behind one door—easy to reach. This E-Z-Do collapsible cabinet, with white lacquered kraftboard walls, comes complete with wooden shelves, moldings, screws ready for assembling. About \$7. From Decorative Cabinet Corp., N. Y. C. At Bloomingdale Bros., N. Y. C.



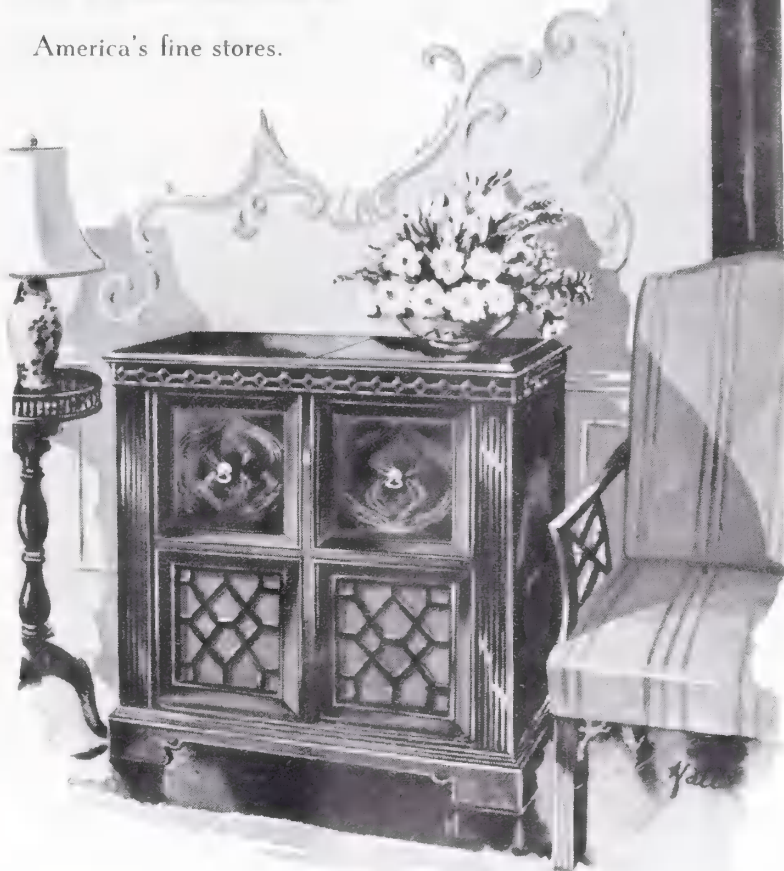
Skid-proof your bathtub or shower, and save yourself and your family from possible nasty falls. It's all done by spraying a special liquid on the bottom of the tub before drawing the water. Leaves an invisible film that prevents slipping. A 16-oz. bottle with sprayer over \$1. Farmer Chemical Co., Elmhurst, N. Y. At Lewis & Conger, N. Y. C.

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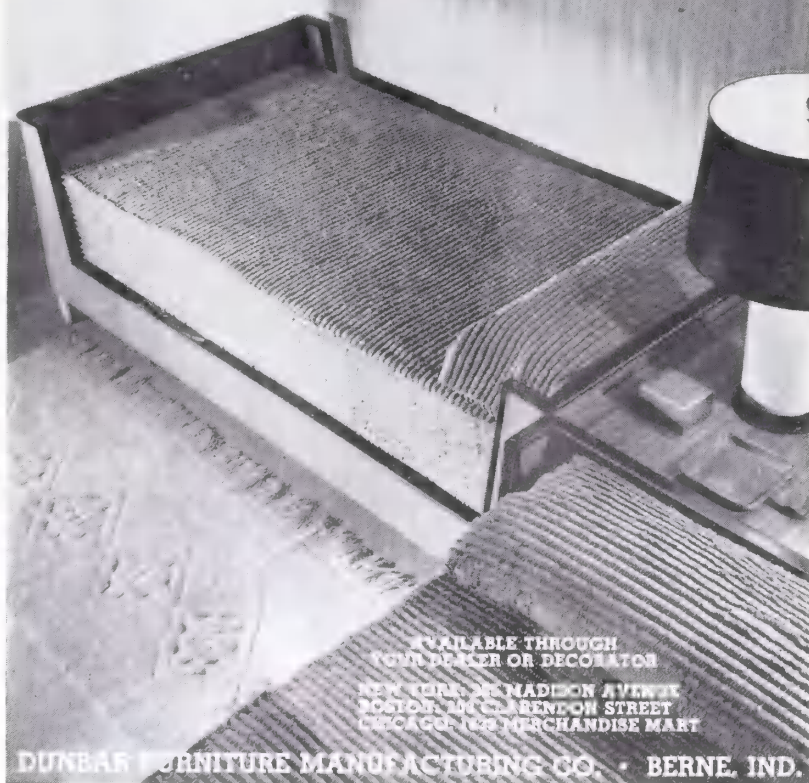
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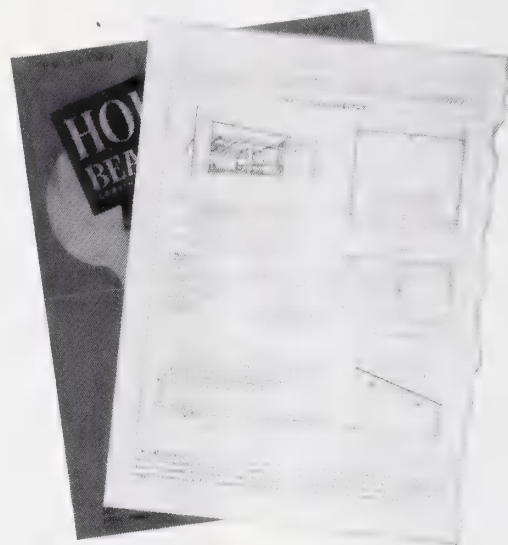
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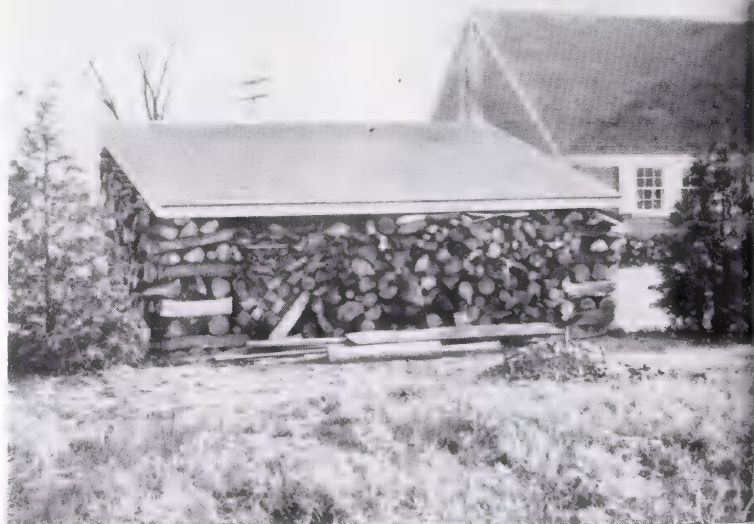
# Did You Ever See A

Well, here's a beauty that shows several ingenious improvements one reader made on a plan suggested by HOUSE BEAUTIFUL last year



There was a good reason for those neat stacks of firewood you used to see through arched openings in the eaves of old New England farmhouses. There the wood was kept free of snow and ice, yet open to drying winds. (Perhaps a little boastfulness was involved, too, for wood-chopping is hard work!) It's still smarter, in 1942, to keep firewood handy and dry. But farmhouse eaves aren't what they used to be. So here is the ingenious way a resident of Concord, Mass., handled the situation. In the March, 1941, issue of HOUSE BEAUTIFUL, Mr. Danforth Comins saw the plans and drawings of a compact, inexpensive tool shed of highly original design. He enlarged upon the general scheme, adding to it the happy thought that if he made the sloping roof overhang 2 feet at the sides and back, he could protect, from weather, about two cords of fireplace size logs.

After all, though, this wasn't the primary function of the project. The tool shed itself, with an interior floor space 10' by 6', has room for a power mower, hand mower, wheelbarrow, several bags of fertilizer, all hand tools and gadgets, and on shelves; sprays, paints, and the like. The floor, of tamped cinders 10" thick, drains perfectly. As for the exterior design, architect Clark Merrick worked out the familiar New England details beautifully—the construction, too (see the simplified plans, opposite), for the whole job cost only \$125.



Here's the back view of the Comins tool shed. It would be hard to imagine any way to make firewood more readily accessible and still keep it from getting covered by ice and snow in winter. And the effect is one of real homespun charm.



# Wood-Bearing Tool Shed?

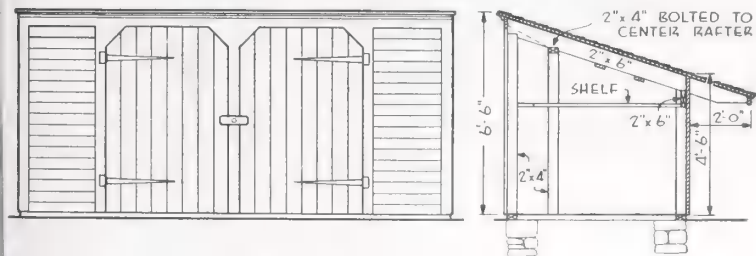


The front of this unusual tool shed is really as comfortably New England as a salt-fish dinner. The shape of the doors, the barn-red clapboards hiding the wood stacks from the front, the clean trim are typical, and all practical, too

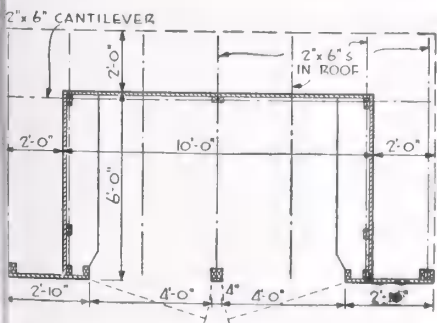


When the batten doors are swung outward they open the entire front of the shed. There is never any need to push a wheel barrow out to get the power mower in. During winter, above, there is ample room for the storing of garden furniture

## This is the way the tool shed was built



A little attention to the details of good design pays, even in so humble a structure as this. And like all good designs, this one is functional first of all. Four dry stone piers support the whole frame



In the side elevation, above, and the floorplan, left, all pertinent dimensions are given. The frame is of 2 x 4's; the walls of plywood. Clapboards are used on the front, and the doors are 6" tongue-and-groove boards. Roof is wood shingled

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largely engaged in war work but most stores still have Alexander Smith Rugs, although not in every color and pattern. Look for the Alexander Smith label. It assures you a rug you will enjoy living with for years . . . woven of fine quality, pre-tested materials, as well-made as modern methods can make it . . . a rug that fully lives up to the Alexander Smith slogan "Nearly Right" Won't Do.



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• You'll find many interesting ideas in "Western Pine Camera Views" 1942 edition. This picture album is FREE on request. Write Western Pine Association, Dept. 164-H, Yeon Bldg., Portland, Ore.

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THESE ARE THE WESTERN PINES

"CHORE BOY," A LITHOGRAPH  
BY JOHN B. DE MARTELLY, FROM  
ASSOCIATED AMERICAN ARTISTS



The LOG

## of the Practical Gardener

**September brings that "moving day" gleam to the gardener's eye. It's an infallible symptom. Fall transplanting will break out any minute.**

We may not be able to make the world function the way we want it to, but at least we're masters of our garden's destiny, by heck! Or are we? This fall's annual pushing around of plants, shrubs, trees, bird houses, pools, and rocks will no doubt give us the usual answer. Anyway, there's always another year.

The customary hunt for the Oriental Poppies is on in my garden. Eventually I will find the new shoots, lift, cut, and replant a couple of months late. It doesn't seem to make much difference, though. They'll all bloom next spring.

Good weather for moving evergreens. There isn't a nursery in the world that could afford to transplant them as often as I do. Or change its mind so often, either. But they thrive on their travels. And why not—it's a fine root conditioner if the job is done right.

This seems to have been a fine year for Phlox. The color was never better. Or was I just lucky? Certainly I didn't worry much about care, though I did watch for mildew. Apple Blossom and Harvest Fire were especially good.

Speaking of tree moving, if you plan to shift deciduous trees in the spring, now is a good time to root prune them. Cut with the full spade blade under the branch spread, but don't disturb otherwise.

Of Victory Harvest Show campaign—what is your local club doing about it this year? The proceeds of these shows (it is hoped there'll be 20,000 the nation over) goes to the benefit of the armed services. Remember, harvest includes flowers as well as vegetables.

The first Victory show of the season was staged at Newark, N. Y., late in June, as a sort of belwether. It included exhibits not only of flowers and vegetables, but of home storage and preserving methods, planting and cultural procedures as well. I spent three or four hours slowly circling and recircling the shed, learning something new with each complete revolution.

It's getting close to the time when you must decide whether to set out the summer's crop of perennial seedlings into the open garden, or transplant in the cold frame for the winter. If such things as Delphinium, for instance, are large enough so that they might become well established before freeze-up, then you'd do well to set them out. Better not move them after October 1, though.

This is the rock garden month. Not for plants, but for rocks. The days are getting cooler, the soil is mellow, autumn rains come to settle the earth into the new nooks and crannies. Then next month you can plant. Remember one thing: lay all rocks to lead water in and down, not out and away. Same goes for dry rock walls.

The first three days of my vacation were spent, of all places, at the convention of the American Seed Trade Association. As a mat-



of fact, it was a good start for a gardener's holiday, for this group differs from most trade associations: *its members love the things they sell.* It's reassuring to us amateurs to remember this.

*Do you remember how much your grass grew after your last mowing last fall? Using your memory as a guide, plan your last mowing this year to let the grass go into winter about four inches long. You'll have a healthier lawn next year.*

After the equinoctial rains stop, work out a weekly routine of tree watering, especially evergreens. They perspire all winter, so must have stored up real moisture before the ground freezes in order to wake spring happily. This goes double for the broad-leaved ones.

Speaking of broadleaf evergreens—don't let anyone burn your Oak leaves. Mark them now, then when they fall, use them as a mulch around the bases of Rhododendrons, Laurel, and their kin.

Before you plant Narcissus for naturalizing in woods or meadows, take the trouble to apply a complete plant food, say 2 to 4 lbs. a hundred square feet. Work or water it in. Then when you plant the bulbs, whether in separate holes or trenches or scooped-out beds or whatever, use a little bone meal under each bulb. It gives a private boost to the bulb in spring, while the complete stuff increases the fertility of the whole area, helps it meet competition for food.

Late this month go over all your shade trees. Look for dead and storm broken branches and remove them. Basic pruning is best left till the tag end of winter, but it's hard to tell dead branches from live ones when the leaves are off. Do your health pruning now.

At the seedsmen's convention I was talking with Francis Coulter, author of the fine "Manual of Vegetable Gardening." I don't remember his exact words, but the purport was that too often garden writers talked as though they were talking about gardening. If he didn't mean me, it was a nice point. May heaven strike me speechless, with reservations, whenever I get that way. —R. B.

## WHAT WAR HAS DONE TO LIFE IN THE KITCHEN

CONTINUED FROM PAGE 63

hydration star. In early summer the new dehydrated soups were produced under the Jif-E label. The company styles, blends, packs, serving the various vegetables and at ingredients already dehydrated from five leading plants. The work is handled on the same principle as the blendings of fine teas, according to J. Graham Wright, president. "We buy the best products, then blend for flavor results." The best soup in the set of eight is a three-minute pea soup typical of Europe's peasant style pea soup, one the French Canadians call "bitant." Just add boiling water and cook three minutes for soup of rich richness, of velvety smoothness—but not as thick as the usual pea of peasant brew. The pea or is all there, so is the pea color. The meat flavor comes from a vegetable protein derivative. Other ingredients are celery, a bl-snorting strong onion that is exactly right to team with the pea, the powdered pea, spices are added in a mild and pleasant blend. Among the soups is a trio of dehydrated jellies that will pinch

hit for the madrilenes and such, which are no longer allowed to travel in tin. By name the new jellies are chicken consomme, beef consomme, jellied consomme madrillene.

Out of dehydrated products one may make puddings, fruit fillings for pies, frozen custards, fruit butters, fruit sauces, casserole dishes. Dehydrated whole eggs may be used to make an omelet, a golden Hollandaise. Make an angel food using powdered egg whites. Make a seven minute frosting, make a snow pudding, gossamer as butterfly wings.

You can order a whole dinner dehydrated. Get a packet of soup powder, one of dried egg yolks, a vegetable, a fruit, and the dried whole milk. Slip the grocery assortment in your pocketbook and be your own delivery boy.

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(Continued on next page)

STYLISTS OF BATHROOM WARE FOR 35 YEARS

# ELJER



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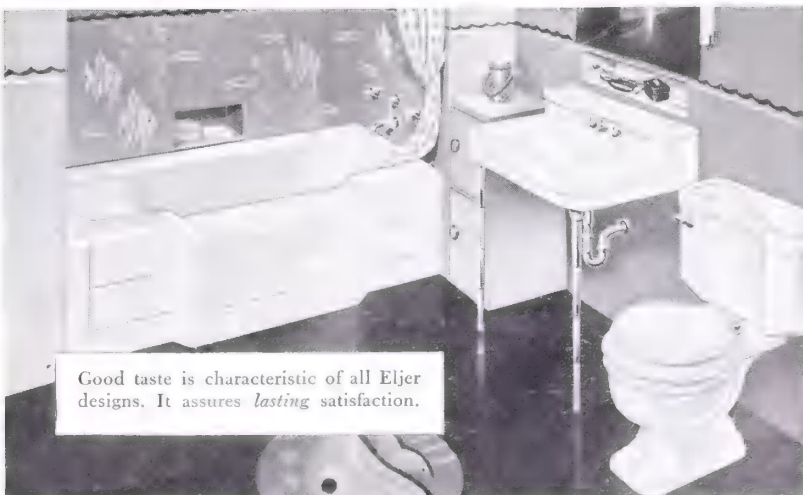
"We'd always envied people who had their own homes. Then suddenly Jim was a foreman, and *we* bought *ours*! Just a little 'Defense Home', but it has a lot of features we thought came only with more expensive houses.

"The bathroom, for instance. It's cute and tiny, but the fixtures are *good ones*. The lavatory's made of honest-to-goodness vitreous china...the same kind they use for the highest-priced lavatories. It's Eljer's Savoy Junior model. It's as modern as can be, with its ledge shelf and smooth lines. And it has built-in soap dishes to keep the soap from skidding to the floor.

"Jim gives praise because it's roomy enough for he-man washing—and he always cleans it up when he's through. (A quick wipe makes it glisten!)

"I notice Eljer fixtures in lots of homes, too. Other people like 'em too, I guess!"

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CONTINUED FROM PRECEDING PAGE

factories are concentrating on vitamin research. Numerous foods depleted by refining have had their vitamins restored. Enriched white bread is the great example. Foolish woman who buys white bread that isn't enriched. It costs no more—and the difference nutritionally represents the difference of dross from gold.

Cereals are here vitamin armored. The Kellogg Company announces that all eight of their ready-to-eat breakfast foods are now whole grain or are restored to whole grain nutritive values, by the addition of thiamin (vitamin B<sub>1</sub>), niacin, and iron. Whole grain cereals in the line are three—Shredded Wheat, Krumbles, Wheat Krispies. Thiamin has been added to All-Bran, Pep, and the 40% Bran Flakes. Thiamin, niacin, and iron are added to Corn Flakes and Rice Krispies.

General Mills got busy this summer and enriched Bisquick, their popular ready-mixed biscuit flour. Enrichment means that thiamin (vitamin B<sub>1</sub>), nicotinic acid (the pellagra preventing vitamin), and iron have been added, all in proportions that approximate flour made from whole wheat or flour resulting from the stone ground berry.

**Battle Dress.** Canned foods are now packed in fewer sizes. For fruits and vegetables a No. 2 or No. 2½ and No. 10 size are the favored containers. Foods innumerable are forbidden the use of tin cans. These are the luxury items considered non-essential and the foods for which there are alternative ways of packaging and those which may be prepared fresh at home.

Firms packaging in glass must use the new regulation size jars as old supplies are exhausted. These streamlined jars were designed by the Glass Container Association and the government's department of simplification. All new jars have the same size openings designed to take a new thrifty lid (one cent each) simplifying re-use of the jars for home canning. This lid does the sealing by means of a new composition ring—no rubber in this. To use first scrape off the lining on the inside of the jar cover. When the jar is filled and ready to seal, place the thrifty lid over the mouth and fit the outer cover over, screw it down with enough pressure to make an air tight closure. When the jar cools an internal vacuum will have

formed and the outer cap may be removed. The thrifty lid remains on the jar sealing the contents in definitely.

The first product to get on the market in the new regulation jars offering the new lid is vacuum packed coffee in glass. Ask for any of the following brands: Maxwell House, Beechnut, Del Monte, Eiler, Folger, Hermitage. As early as June, Best Foods Real Mayonnaise was in the grocery stores in the new jars and the thrifty lid was offered for a one cent stamp sent direct from the company's Chicago headquarters at 2816 S. Kilbourn Avenue.

This winter, looking ahead to another wartime canning season save all these re-use jars, even if you have to keep them under the living room sofa. If you aren't home canner keep them anyhow for the United States Department of Agriculture plans to collect the empties from urban housewife who have no canning desires to ship to rural sections for re-use in community canning projects.

Products that need no heat sterilization are appearing in carton containers. Many of these, such as peanut butter and jams, turn out of glass to make way for product like beans, which must move out of tin. Great Britain is using paraffine paper cups with a special type cap for jellies, fish, fats, syrups, meat products, even mincemeat. We will be doing the same. The Lapham Jelly Company of Florida heads the parade, canning their line of tropical conserves in 9-ounce paper cartons each wrapped in cellophane. These preserves will keep for months without refrigeration.

The day of fancy packaging is done until the war ends. Already we are buying more groceries in bulk. Fancy cartons with window fronts for dried beans, lentils, dried fruits have left the market scene. These items go back to burlap and wooden box.

**Hot News.** Beans are no longer allowed on the market in tins. This hits the chili con carne pack squarely between the eyes. Bear chili, and ground meat have been considered the inseparables. Gerhardt Chili Powder Company the first packer to restyle to government rulings. Up from San Antonio comes chili con carne plain a concentrated mixture of meat and chili sauce. The home cook adds the beans. Or turn a can of the meaty matter over spaghetti or rice. Use it between the puff folds of an omelet. It is a sauce

(Continued on page 79)



**Buy War Bonds TODAY**

★ ★ ★  
**YPS KITCHENS TOMORROW**

*The* **LONG LINES** of mammoth presses that last year turned out thousands of carloads of YPS Planned Kitchens are on **ANOTHER** job now — but, after the Axis is smashed — Youngstown Pressed Steel will again be turning out YPS Kitchens, designed for beauty and convenience and planned for tomorrow's requirements.

**War Bonds Today . . .**  
**YPS Kitchens Tomorrow**



**YOUNGSTOWN PRESSED STEEL DIVISION**  
**Mullins Manufacturing Corp.**  
WARREN, OHIO



# Low furniture gets its RESILIENCE from milk

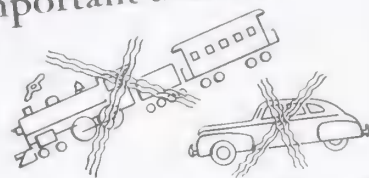


Out of casein, a milk by-product, is born "Aralac," newest filler to appear on the upholstery horizon. This newcomer's buoyant qualities promise an exciting career

hard to believe, as you casually sip a refreshing glass of milk, that science and chemistry have transformed that white, flowing liquid into clouds of fluff so resilient that they can be used successfully for upholstery filler. For centuries, milk has rung the bell for comfort. Not satisfied with putting its creaminess into the steps of the cradle, the family, it has extended its usefulness, and is now making headlines in the guise of a textile fiber. National Dairy Products Corp. is responsible for this new occupation of milk. In 1937 they began investigating the possibility of producing a fiber from milk. Extensive laboratory tests carried on by chemists and technicians, overcoming the faults of previous synthetic fibers made from milk, which were weak and brittle. Their efforts bore fruitful results in 1939. For they successfully isolated the casein removed from milk, and brought forth a soft, fluffy and resilient fiber, which they named "Aralac." Aralac was found usable alone or in company with other fibers. Aralac first appeared in felt hats, and in the woven and knit goods. Its fame spread until it could be found in dress fabrics, sports

wear, interlinings, and neckties. But it wasn't until 1942 that Aralac really made news in the upholstery field. For at that time it became evident that a satisfactory substitute for down might have to be found to offset the tremendous quantities requisitioned by the Government. And Aralac is filling the bill. For it is proving a highly successful upholstery filler for pillow backs and cushions in upholstered pieces, for pillows alone, for comforters, for mattresses—sans springs. For Aralac can really take it! After pounding tests—equal to five years in the home—cushions of Aralac lose little of their thickness, are still highly resilient. Because this fluffy filler has great strength, it does not mat down nor move—even under great pressure. Pillows of it will hold their shape without constant patting. It's an ideal filler for comforters because it is light in weight, but warm as toast. Mattresses made of it are wonderfully comfortable to sleep on, stand up under the most severe conditions without lumping. Research on Aralac continues. Who knows what new and still more exciting uses may be found for this milk-born fiber?

Home is more important than ever now



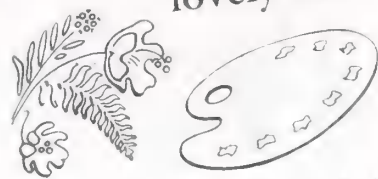
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# Spode THE FINE ENGLISH DINNERWARE

ANN HATHAWAY  
Service for 4 people  
20 pieces \$37.85

BUTTERCUP  
Service for 4 people  
20 pieces \$28.01

Supplies of fine Spode dinnerware continue to arrive from England to grace the tables of the really discriminating families of America. Select your Spode from the display at your local stores or write for Booklet 44.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.

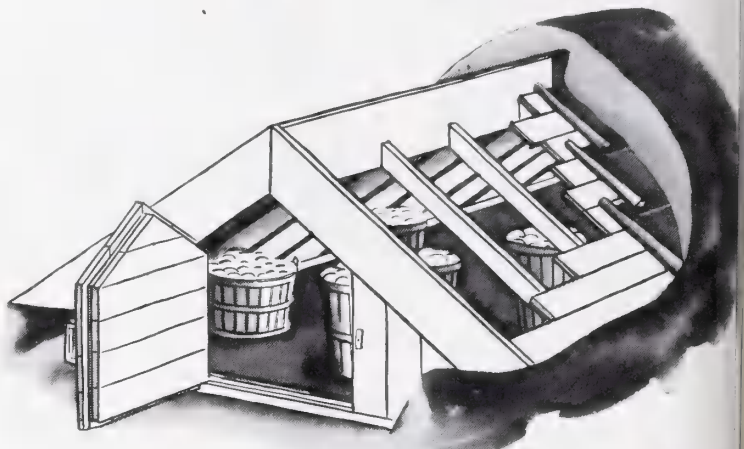
Prices are subject to change

BRITISH CRAFTSMANSHIP AT ITS BEST

## Take good care of you

### THREE IDEAS FOR OUTDOOR STORAGE

Build outdoor "root cellars" yourself if you have the space and crops to warrant it.

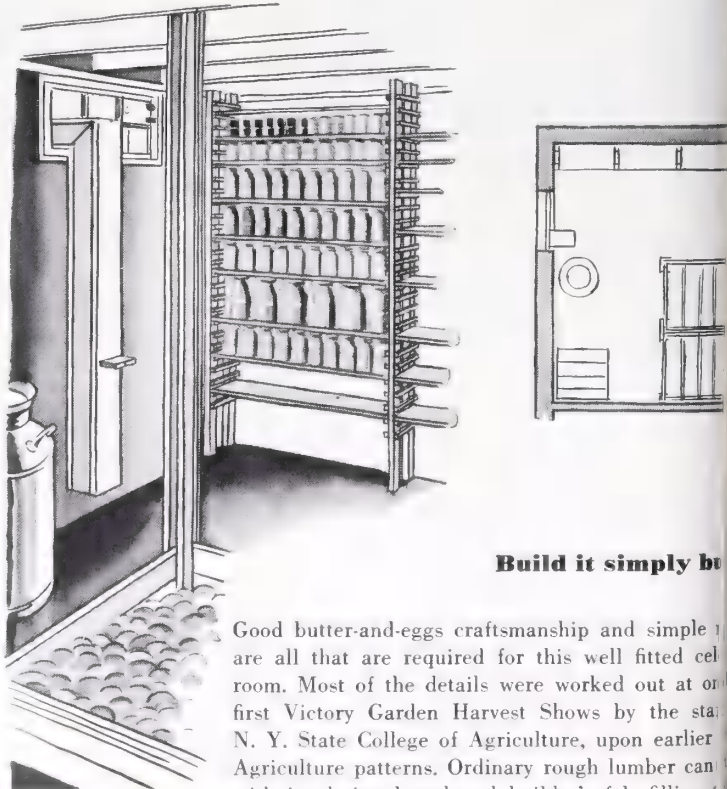


For a really big

Here's a spacious but structurally very simple underground store room adapted from basic plans of government state experiment stations. It's simpler to build against a hillside, of course. Ends are boards and lining board. Door is built on ice-box principle. Bottom paper over wood sheathing and roof rafters support two feet of earth, depending on climate. Floor is of concrete. Water should run away from entrance to prevent frost.

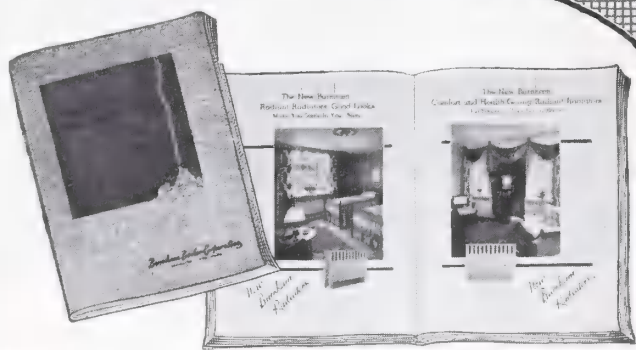
### INDOORS—A REAL STORAGE ROOM

A corner of the average home basement can be converted into a versatile "cold cellar."



Build it simply but

Good butter-and-eggs craftsmanship and simple plans are all that are required for this well fitted cellar room. Most of the details were worked out at our first Victory Garden Harvest Shows by the staff of N. Y. State College of Agriculture, upon earlier Agriculture patterns. Ordinary rough lumber can be used with insulating board and builder's felt filling in a sandwich of walls and door to retard passage of moisture, mice. Cold air duct, with damper, warm window are shown. Old milk can, opened once a week is for carrots and beets. Other details shown.



## Why You Should Send NOW For This Home Heating Helps Book

SEND for it now, simply because pre-thinking cuts costs. Cuts it on that home you are thinking of building later on; or the making of additions; or the remodeling of your present one.

There are some things which pretty much every one knows about. But for some reason one of the most important things for your comfort—*heating*—is so often given last minute consideration.

Folks then buy a certain "heating system" only to wake up and find they then also have to buy, in addition, an equipment to heat their hot water for kitchen and bath.

A running of 2 fires, when one could have done both jobs. Done it better and saved fuel.

This is just one of many phases of heating you should post yourself on, well in advance. This Home Heating Helps book will do it for you. It's not at all technical, but just a friendly sitting down with you, and chatting over your problems. A sort of advance talk-over, with the idea of helping you come to a better understanding of all the needs that satisfactory heating really embraces.

The Home Heating Helps Book is free. Send for it now!

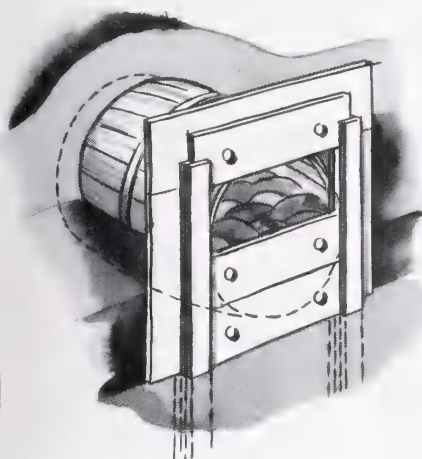
**Burnham Boiler Corporation**

Irvington, N. Y.  
Dept. A

Zanesville, Ohio  
Dept. A



# VICTORY HARVEST

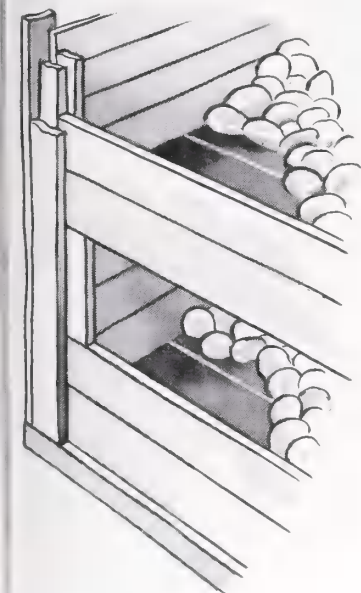
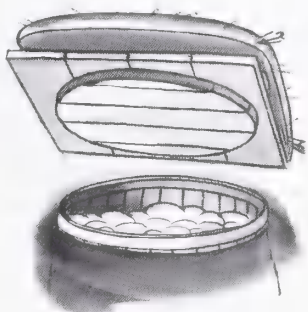


## A stout barrel holds a lot

Laid on its side, a water tight barrel will hold more than a large size refrigerator. A wood barrier is fitted around barrel end, and board slides form serviceable door. Mound earth around and over barrel to act as insulation. Place baskets or boxes on straw. Insulate closed front with bag of straw as illustrated below.

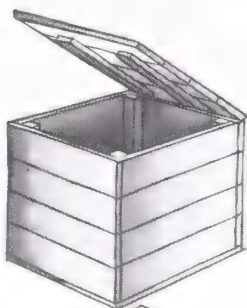
## Barrel on end serves, too

Naturally barrel storage is not adapted for as many crops as special cellars. Carrots, cabbage, beets, etc. are well housed, though, in this "neck-deep" fair. Ground drains away from rim. Board cover with straw sack keeps out snow and cold. This is essentially freezing weather idea.



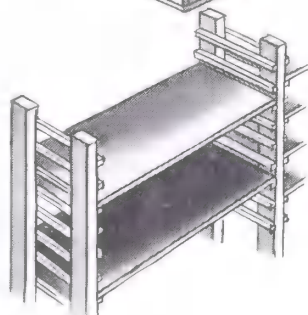
## Adjustable vegetable bins

Except for corner upright fastened to ceiling joists, floor sill, and strips against wall studs (not shown), all bin rails, and bottom slats are loose pieces. Many combinations of bin arrangements are possible, with slats resting on side rails dropped in slots to required height. Space slats for air circulation. They're made of 1"x4" stock. Layer of moist sand needed if room floor is of concrete.



## Apple box . . . jar shelves

A simple plank box, with lid, on square corner posts makes apples last all winter. Enough air comes through cracks between boards. Details of jar shelves, right, show 1"x1" strips nailed to 2x4's on 3" centers, to allow any combination of 6" or 9" deep shelves for quarts, pints, jam jars. Keeping walls outside studs gives space, makes building easier, avoids menace of rodents in walls.



## widdicomb MODERN ORIGINALS



Make up a modern *Flexi-Unit* breakfront for your living room with exactly the units for desk, radio, phonograph and records, cupboards, books that you desire.

THE VERY NEWEST IDEA  
*Flexi-Unit Furniture*  
FOR SMART DECORATING

Meet a new kind of furniture—*Flexi-Unit*. It's been designed on an entirely new idea that enables you to make up your own pieces to exactly serve your own personal, individual use . . . to fit (large or small) the wall space and function requirements of your rooms. Leading stores will show you this new kind of furniture—demonstrate the hundreds of combinations you can make up from the various units to carry out your ideas. *Flexi-Unit* is the most exciting, newest idea for smart, modern decorating. New illustrated brochure sent FREE on request to

THE WIDDICOMB FURNITURE CO.  
Grand Rapids, Michigan



A *Flexi-Unit* credenza for your dining room can later be expanded to include units, closed, glassed or open, for china and silverware.

Individual or "he" and "she" combinations for bedroom chests are individually made up to meet your requirements—smartly solve the problem of rooms without enough closet space.



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**Guardsman Finish**

. . . Identified By This Shield

Guardsman is resistant to marring, boiling water, alcoholic beverages, and hot dishes—and is Guaranteed by Good Housekeeping as advertised therein.

**Guardsman Finish**  
For Fine Furniture

A BEAUTIFUL, TOUGH, HARD, DURABLE FINISH  
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of the  
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order your Curtis  
winter windows  
and doors **NOW**

● Don't wait! Right NOW is the time to order your Curtis storm sash and doors. Now—while you can be sure of getting all the fuel-saving advantages and comfort which storm sash and storm doors provide!

Fuel may be scarce next winter—the Government asks you to conserve it. Storm sash for *all* your windows—and storm doors or combination storm-and-screen doors for *all* entries—can save as much as 25% on fuel. What's more, you get a *big* increase in comfort... elimination of drafts—health-protection for every member of the family!

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Be sure to get CURTIS storm sash, storm doors and combination doors! For here, too, Curtis gives you *extra* value—just as in Curtis Silentite windows, mantels, kitchen cabinets and other woodwork for the home. Have your Curtis dealer figure on Curtis storm sash, storm doors and combination doors in the stock sizes you need. You'll find prices surprisingly reasonable—and it's wise to buy NOW. Mail coupon for information!



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I want to know more about Curtis STOCK size storm sash, storm doors and combination doors. Please send me illustrated folder.

Name.....

Address.....

City..... State.....

CURTIS WOODWORK IS SOLD BY  
RELIABLE DEALERS EVERYWHERE

## YOU WON'T HAVE TO BE YOUR OWN HANDYMAN

CONTINUED FROM PAGE 66

be. These same centers are offering many courses aimed at showing you how to make your present furnishings and clothes last longer by clever use of materials and renewal devices.

Appliances in perfect condition are a MUST, but the most perfect appliance can't operate well if the wiring of your house is faulty or insufficient. If your appliances aren't getting enough electricity, they will take longer to operate; more electricity will be consumed at a time when electric power must be conserved! So check your wiring along with your appliances. A booklet prepared by the National Adequate Wiring Bureau makes it easy for you to do. For its graphic sketches show you exactly where and how to check it, as well as how to make minor repairs. See page 29 to find out how to order a copy.

Your heating systems can't be taken for granted any more than your appliances—if you want them to last. They need attention, after months of ceaseless operation. They need to be cleaned out and tuned up. They need to be inspected for normal wearing out of certain parts, and leaks that waste fuel, etc. If this is done when the plant is not in operation, it eliminates interruptions of heat during the winter months.

Almost all manufacturers of heating equipment, including May Oil Burner Corp., Crane, Chrysler-Airtemp, Carrier—through their dealer organizations—have made plans for servicing your heating plants. But all urge you to do your part by having your plant inspected periodically. Their plans and methods, of course, vary according to the type of equipment, fuel burned, part of the country, etc. But for a ten dollar bill, approximately, you can have a heating plant inspected, cleaned, and checked for deficiencies in operation. A check-up now is important. It may save you an expensive repair job later, which would use precious metals so vital to our war effort.

Delco Appliance Division of General Motors Corp. is also helping aggressively in the fight against fuel waste. For they have prepared a booklet offering 82 ways to prevent fuel waste. A study of this comprehensive booklet would benefit any householder.

## Beauty in the BATH ROOM

Mansfield designers are alert to the moods of the times. The charm and grace of Mansfield Quality Vitreous China Closets and Lavatories lies in the impressive, simple, streamlined design which makes these units outstanding from all others. They bear an everlasting charm and give a lifetime of satisfactory service. Ask your local dealer to show you these units.

Write for Free Booklet  
If you live east of the Mississippi River, send for a free copy of "Pudding Clay for Lifetime Service."  
MANSFIELD SANITARY POTTERY, Inc.  
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LOOK FOR THIS LABEL

## PEARCE High Quality BLANKETS

Stores are now showing the new Pearce Victory, Pearce Patriot, Pearce American Plaid and Pearce Victory Plaid Blankets. Made of 80% wool, 20% rayon.

Ask to see them. Note the closely woven texture, the modern styling and coloring. Feel the deep, springy nap. It is this superior napping that makes Pearce Blankets so soft and warm and lovely.

Price \$8.95 to \$15.95

At  
Better  
Stores

Write for free  
copy of descriptive  
folder and sample  
swatch.



PEARCE MANUFACTURING CO.  
AMERICA'S GREATEST BLANKET MILL  
LATROBE, PA.



In addition, they have developed a "Stitch in Time" service which is available to every home owner. This splendid plan has been designed to *prevent* breakdowns of your heating plant, rather than to cure them. It's a scientific diagnosis of some 25 points of your plant—diagnosis which shows up weaknesses, deficiencies, and needed repairs. You may sign up a Delco "Minute Man" (as they are called) to make periodic visits to your home, and check up on the heating plant; or you may sign up for service *only* when it is needed. In either case, your plant will be analyzed by experts who, after diagnosing the trouble, will make estimates for correcting and improving the faulty conditions. Centuries of experience compiled by Delco show that in many cases slight repairs and adjustments have effected savings as high as 25% of the fuel consumed.

Holland Furnace Company, through their branches, are ready, too, to give your heating plant a pair, renewal, and thorough cleaning services. They also have prepared a special booklet telling "How to get the most out of your heating plant."

The service organizations of stoker manufacturers, such as International Fireman, Schwitzer-Cummins Motor Stoker, are prepared to take preventive measures for keeping your heating equipment well-oiled, well-adjusted and tight as a drum. Why don't you make it your business to find out about this so that your equipment will last longer?

## ★ DON'T WASTE ★ WASTE MATERIALS

Practically everything you bring into your house is of value to our war effort. So don't throw anything away until you have made certain that industry cannot reclaim it and use it again. Save those scraps of metal that used to weigh down your ash can. Even a broken rake can be smelted down and made into a gun. Save worn-out rubber gloves, tires and tubes, hoses, and baby nipples. It will be a long time before our rubber supply is large enough to keep our army rolling. Save this and other magazines, newspapers, and cardboard boxes. They can be used again in making paper for wrapping war supplies. Save scraps of curtain material, torn shirts and worn-out stockings. They will be used for wiping cloths in industry. Also, be sure to save all your waste fat, and sell it to your butcher. Save today's turn the scrap in tomorrow. And our victory is sure.



# WHAT WAR HAS DONE TO LIFE IN THE KITCHEN

CONTINUED FROM PAGE 74

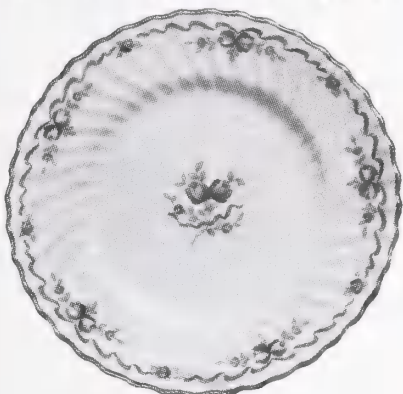
licately seasoned yet piquant of vor, a touch of garlic, yes, and ere's the chilis, but not those idly hot. Yet enough heat to keep e palate keyed to bracing autumn ather. Anchio chili peppers are ed, rich in delicate flavor giving s, a valuable stimulant for restion.

agic for Leftovers. Larger con- ners for canned foods mean ore leftovers for kitchenette oks. Study in your cook book w to present the leftovers in new d interesting ways. Buy a bottle kitchen magic. Pique by name. st a few drops of this highly ncentrated seasoning added to tovers restore the original fresh- ss of the cooked food. When ded to soups, sauces, stews, ivy, salad dressings, or canapés brings the food to new flavor ak. Yet no change in the natural te. Its purpose is to emphasize, intensify the natural goodness a dish.

ndies Join the Colors. When the et tooth grumbles, quiet it with lge. Make your fudge without ar, using Nestle's semi-sweet colate bar, the very one Toll use uses for its famous cookies, ke two bars of chocolate (7 nces each) and melt over hot ter, add one and one third cups e contents of a 15-ounce can of den's sweetened condensed milk l stir until well blended. Remove m the heat and add one teaspoon Joseph Burnett's pure vanilla one cup of chopped nuts. Pour o a pan lined with waxed paper. ll several hours or until firm. n cut into squares. It is candy ing the crystalline fudge grain the best "keeper" we know. y not send the Army a sample? anilla extract is among the food edients affected by the war. agascar, the source of two ds of the world's supply of illa beans, has been under kade since the war began. The ph Burnett Company are well ected for immediate needs. But ing ahead to a time of real rtage, they are urging women to other extracts in their line. ding flavors after vanilla in- le almond, black walnut, imita- maple, mint, orange, and lemon acts. Peppermint and cinnamon popular flavors but these, too, soon be unavailable. But read t's left: anise, banana, brandy, ry, cherry, clove, cardamon.



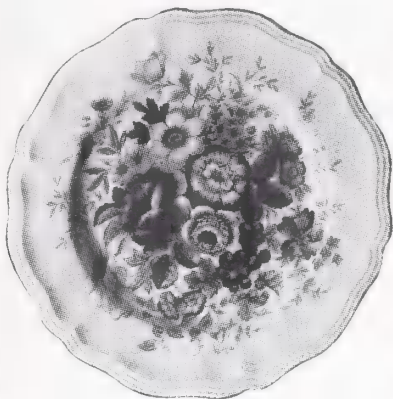
## THE SYMBOL OF • ROYAL • DOULTON



THE BEVERLEY



CH. SHREWD SAINT



THE MALVERN

For over a century, the Symbol of Royal Doulton has been the cherished mark of artist-craftsmen in ceramics . . . *The Beverley* adapts the elements of an old Lowestoft design in translucent and amazingly durable Royal Doulton Bone China . . . *Ch. Shrewd Saint* is one of the many Royal Doulton models of modern thoroughbreds as they appear in the show ring.

*The Malvern*, a typical English design of the mid-19th century, is Royal Doulton Earthenware . . . Write us for your nearest dealer's name. For a fully illustrated booklet—showing correct table settings and the wide variety of Royal Doulton patterns and figurines—please enclose 10¢.

**WM. S. PITCAIRN**  
CORPORATION  
Sole American Agents  
212 FIFTH AVE., NEW YORK

lemon, lime, nutmeg, orange, pistachio, pineapple, raspberry, rose, rum, strawberry, violet, and winter-green.

Tons of papaya, keg-packed in brine, are being shipped from Merlie Papaya Products, Inc., Florida's largest papaya packer, to bakers across the country to crystallize for replacement of citron in the Christmas fruit cakes. Crystallized papaya will go into holiday sweet boxes by the hundreds of pounds. The finished product is almost identical to citron in texture but sweeter and differs slightly in taste. As crystallized ginger from the Orient grows scarce, papaya glazed, ginger flavored, and syrup packed appears in city markets. This is not unlike the preserved ginger for use in sauces, to cut into puddings, or to serve as a relish-like preserve with baked meats.

Candies change character. The Nulo Moline division of the American Molasses Company has developed two dozen new formulae, which went out early in summer to the commercial candy makers. All these formulae offer domestic substitutes for rationed sugar and for imported supplies no longer available. One nougat, a mouth watering stuff, uses sweet potato to replace 30 per cent of the sugar content. There is a candy made of cereal stuffed with raisins, sweetened with corn syrup. Cornstarch will be used as a substitute for gum arabic in the less expensive gum drops. Toasted flaked soya beans replace cocoanut as a coating for marshmallows. A new stick candy has a dark flavorsome core made with molasses, the outer coating is half corn syrup, half sugar. A truffle in masquerade is all molasses and peanut butter.

**Oil for the Salad.** There is still imported olive oil on the grocer's shelves but every drop is golden, and literally. Best olive oil retails around \$9 to \$11 a gallon.

Women turn to the bland vegetable oils—made of domestic products. Their names are legion. There is Planter's Peanut Oil. Mazola, made of corn. Wesson, made of cottonseed. There is soya bean oil. There are compounds of vegetable oils flavored with olive. Some of these go to the kitchen on trial. We wager they will remain for their satisfactory performance and their budget efficiency. Many women are partial to the vegetable oils, olive oil flavored. There is a growing fad to home-make these compounds, the correct ratio being one gallon of vegetable oil to one pint of the olive.

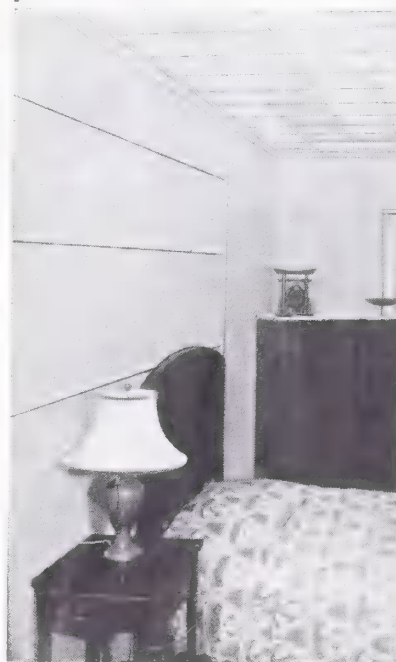


## WITH NU-WOOD

● If your bedroom is a "step-child"—if it has that drab, disappointing look—the quick, easy, low-cost way to give it new charm and beauty is Nu-Wood Interior Finish. Right over the old, drab wall and ceiling surfaces goes this exclusively styled wood fiber material. Soft, warm fadeproof Nu-Wood colors—never obtrusive, yet always pleasing—will help lull you to slumber. Nu-Wood's sound absorbing and insulating qualities will enhance your comfort.

Low in cost—easily applied—Nu-Wood makes possible an almost endless variety of interesting effects for any room. Send for the Nu-Wood color guide, containing 54 practical suggestions for decorating with Nu-Wood.

Readily available from your lumber dealer, Nu-Wood is manufactured by a division of Weyerhaeuser—the greatest name in lumber.



**WOOD CONVERSION COMPANY**  
Dept. 111-9, First National Bank Bldg.  
St. Paul, Minnesota.

Gentlemen: I want to know more about Nu-Wood for: ☐ New Construction; ☐ Remodeling.  
Please send me your FREE Nu-Wood Color Guide. I am a home owner ☐ renter ☐ architect ☐ student ☐ contractor ☐

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ADDRESS.....  
CITY..... STATE.....



## Ripple Twist Rug

### Something NEW Underfoot!

The first really NEW idea in rugs in a generation... enthusiastically approved by leading decorators... Ripple Twist is the fastest selling rug in America today! Lovely to look at... refreshingly different... unmistakably smart... it is withal distinctly practical and moderately priced. It blends harmoniously with every type of decor... will add new warmth and charm to any room. There are fifteen colors to choose from... *guaranteed washable and colorfast*. The high, luxurious pile is fursoft underfoot. Comes in oblong, round and oval shapes, 2 ft. by 3 ft. to 12 ft. by 18 ft.

Sold at leading Department  
Stores from Coast to Coast.

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## NOW YOU CAN MAKE Professional DRAPERY PLEATS QUICKLY—INEXPENSIVELY



### SIMPLEAT PLEATER

Sew the Conso SimPleat pleater on the back of curtain or drapery and crease with your fingers the section that folds into pleats. That's all there is to it. Easy to attach, trouble proof, invisible, no hooks or rings needed. Can be used on any weight material. Made of durable fabric that retains stiffness after washing or cleaning. Make your draperies and curtains look better, hang better with SimPleat.

Made in three widths — 2", 2½", 3", at 10, 15 and 19 cents a yard. Sold at all drapery departments.

CONSOLIDATED TRIMMING CORP.

27 West 23rd Street

New York City

## CAN I IMPROVE MY HOUSE IN WARTIME?

CONTINUED FROM PAGE 34

### 11. Build an outdoor terrace

Maybe just rocks hauled from the woods and a few bags of cement and some sand for foundations. Maybe a mason's job.

\$25 up

### 12. Install storm sash and doors

You can cut your fuel bill as much as 15% or more. And you may need to if fuel oil shortages hit you hard!

window \$3.50  
door \$8

### 13. Finish a basement playroom

The high school gang is going to stay at home more nights this winter. Do you want them in your laps all evening?

\$100 up  
and add  
your own tricks

### 14. Install new finish floors

Hardwood, unless further restrictions make it unavailable, and linoleum come under the head of insurance against obsolescence.

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### 15. Build a basement bulkhead

If your house has no outside basement entrance, it should have. It's sound defense. Failing steel doors, use wood.

\$100-\$150

### 16. Finish an attic room

Your family keeps on growing up, war or no war. The children need more room. Maybe you can take in a defense worker.

\$125-\$250

### 17. Install new wood gutters

Metals are in the forbidden list. But what's wrong with fir anyway? It will last as long as the house itself.

\$35-\$50

### 18. Re-frame your fireplace

Fireside chats are becoming increasingly a family affair! And hearth fires may be needed to supplement the furnace. One of the new stock mantels will work wonders.

\$35-\$100

### 19. Insulate your house

Insulate the attic floor or roof at least. Blow in wall insulation if you can. It will save fuel, which is precious to the war effort.

\$65-\$200

### 20. Welcome your guest with a new entrance

You'll not only stay closer to home but you'll be "at home" more. Check the fine new stock entrance door designs.

\$50-\$200

### 21. Put new shingles on your roof

While not exempted as a needed repair, this kind of remodeling may forestall a patchwork emergency job later.

\$120 up

### 22. Put new sidewalls over the old

Wood or asbestos siding may constitute an addition both useful and ornamental. When repair becomes essential, the result might not be so satisfying.

\$175 up

### 23. Build a garage

Even a jalopy is precious. It must be kept under cover if it is to last for the duration. A 12'x20' garage is ample.

\$350  
about  
minimum

### 24. Dustproof the coal bin

A little plywood now will eliminate coal dust this winter and reduce wear and tear on furnishings and vacuum cleaner.

\$25-\$45

### 25. Paint Your House

Do it well this fall and you may prevent a crisis next spring. Study the paint manufacturers' new color ideas.

\$150 up

### 26. Rebuild the front stairs

Carpets hide many stair sins, but they may wear out, may become unsafe. Besides, those new stairs won't squeak.

\$125 up

### 27. Refinish interior walls

Not necessarily with lath and plaster, but with wallboards, either insulating or non-insulating types—or both.

\$50  
more  
per room

### 28. Pine-panel one of your rooms

Get a change of pace into your scheme of living. There's nothing that makes an occasional room seem more different.

\$75 up

### 29. Make a work bench for the Young Idea

It lets Dad keep his hand in, and teaches the youngster more about handling tools than you'd believe.

\$6-\$15  
for material

### 30. Build closets around hall doors

When there's a place for everything, everything will serve better for the duration. (See HOUSE BEAUTIFUL for June, page 60.)

\$180-\$200

### 31. Build a front vestibule

Where the front hall permits this, a fine fuel saving is possible. It is far more effective than a storm door.

\$100 up

### 32. Rebuild entrance steps

Even if you don't care about life and limb, a fall on defective steps means doctor bills, harder to face this year.

\$100 up

### 33. Resurface your bathroom walls

You might simply make a shower stall above the tub. Or you apply tile-finish boards or linoleum. Forestall plaster breaks.

\$5  
as  
base price

### 34. Build a vestibule outside the rear door

This is a glorified storm door, applying the "air lock" principle. May be made to take down, include space for storm clothing.

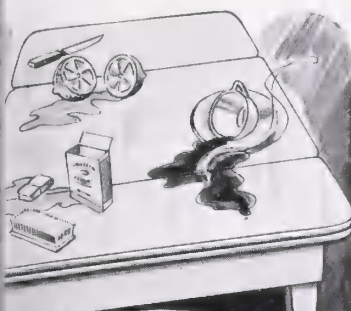
\$7  
for  
fair job

### 35. Enclose space under an open sink

Job for the home handyman, if he's a good workman. Saves mess, saves work, releases housewife for more vital jobs.

\$35-\$50





**The TOUGH**  
**Modern Material**  
*for*  
**DINETTE TOPS**

YOU could leave cut lemons, soap, or spilled coffee on the surface of your Formica dinette top without spotting it or any way impairing its beauty. And it's beautiful: the deep, limpid, plastic colors and finishes are modern and charming. There are many colors and such appropriate finishes as colored linens, mother shell effects, and the genuine inlays of the finest woods.

Formica keeps its original appearance through years of hard use; does not chip, crack, does not stain or fade, and stands hard wear indefinitely. Ask your furniture dealer to show you a dinette with a Formica top.

Formica Insulation Company  
7 Spring Grove Avenue, Cincinnati, O.



FURNITURE & FIXTURES

Something Else Like VB\*!



If they're spotless and new—or if they're soiled and used

**YOUR VENETIAN  
BLINDS  
NEED VB\*!**

Weather-protection of slats  
Easy-to-clean care  
Long-lasting beauty

(It includes wax-base slat cleaner, tape cord cleaner, lamb's wool polishing. Complete Kit \$1.29. Order from department stores, your local dealer or direct postpaid from:

**WINDSOR WAX COMPANY, Inc.**  
NEW JERSEY  
e-Mark Reg.

LIGHTEN YOUR HOUSEHOLD TASKS  
BY USING HOUSE BEAUTIFUL'S

# HOUSEKEEPING RECIPES



WOODWORK

## How To Wash Painted Woodwork

There is nothing quite so charming as white painted woodwork and trim, but keeping it always fingerprint-free and lustrous does make rather excessive demands on a housekeeper's time. But the amount of time you spend keeping your wood trim spotless is really in direct proportion to the type of cleaner you have to assist you. You can make this chore easier by using a product that loosens dirt and dissolves grease, without any "elbow grease" on your part.



OVER

## PIPES

## How To Correct Sweating Pipes

Are you troubled with sweating of the pipes and walls of your basement in damp, humid weather? If an investigation proves that they are dripping with moisture at such times, this condition should be corrected immediately. For dampness causes rusting of precious metals, which are now practically irreplaceable. In addition to the rust damage on metals, dampness on other surfaces may cause destructive mildew and mold. But sweating pipes and walls can be overcome with one application of a new coating with a plastic cork base.



OVER

## CRACKS

## How To Fill Cracks Around Doors and Windows

Maybe the reason your fuel bill is higher than you think it should be is because you're heating half of the outside world. Cracks around windows and door frames are responsible for a high percentage of heat loss—and an unnecessary loss, too. These cracks can be filled by any handyman with caulking compound. The job can be done either with a gun or knife. The gun is easier if you have a great deal of work to accomplish in a short time—although some experts feel that the compound must be forced in with a putty knife for a good sealing job.



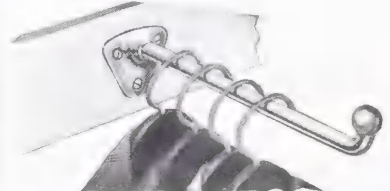
OVER

# K-VENIENCE

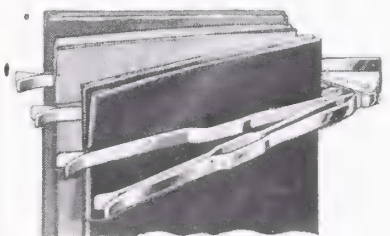
## CLOTHES CLOSET FIXTURES



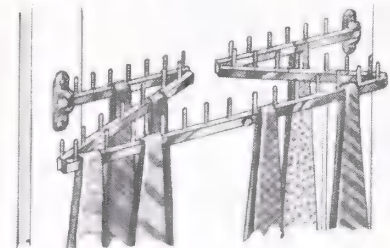
YOU CAN still obtain these handy space-saving K-Veniences in department and hardware stores, even though manufacturing has ceased for the duration, because of conversion to the war effort. The complete variety of convenient closet fixtures includes 40 different items to double closet capacity, place everything in quick, easy reach.



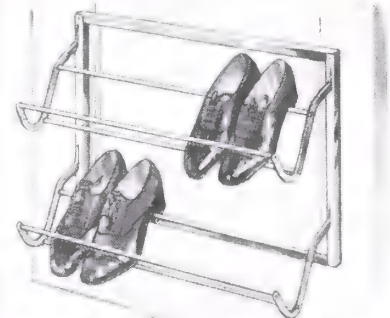
**GARMENT BRACKET.** Extends 10 inches. Lets 6 suits or dresses hang where only 1 languished before. Chrome finish.....**75¢**



**TROUSER-SKIRT HANGER.** Four individual swinging clamps, each holding a pair of trousers or skirt. Chrome finish...**\$1.50**



**HOL-MOR TIE RACK.** Holds 36! Pulls out for inspection, folds back flat, locking tie in place. Chrome finish.....**\$3.00**



**TWO-TIER SHOE RACK.** Holds 5 to 7 pairs up off the floor, in easy reach....**\$2.50**

After Victory is won, manufacturing of K-Veniences will be resumed.

# KNAPE & VOGT

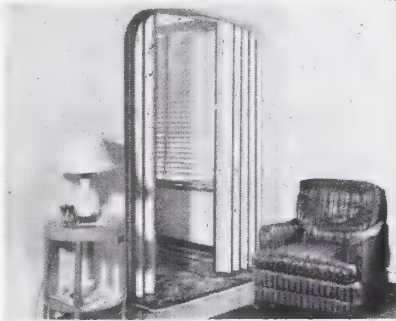
DEPT. H-9 GRAND RAPIDS, MICH.



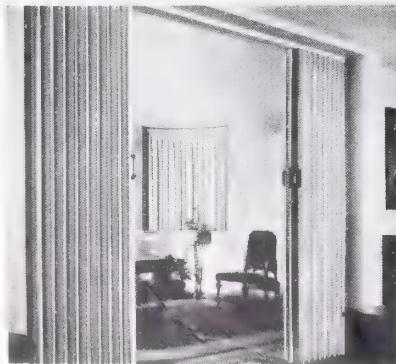


"Such beauty! Such utility! What a thrilling idea to include Modernfold Doors in our remodeling program! They really put the finishing touches on our room decoration."

Modernfold Doors, opening and closing on an accordion-like principle, include a range of utility not found in ordinary type closures. They are ideal for room division . . . they make unnecessary the space usually allowed for the swing of doors . . . provide a solution to door problems in all parts of the house.



Arch opening problems can be solved with Modernfold. All the beauty of the arch is retained . . . and at the same time an efficient, beautiful and economical closure is assured.



Fabrics are attached to the metal frame which forms a firm foundation. Trouble-free operation is assured.

Write today for the complete story on Modernfold's advantages. See how this distinctive beauty and amazing utility can help your house.

## Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents from 1 to 20 recipes giving simple how-to-do instructions for solving upkeep problems. See page 25 for 16 other recipes.



### WOODWORK

**PROCEDURE:** This material, which cleans with so little exertion, is a pink powder that, when dissolved in water in the correct proportions, turns the water into a soft green solution. When you dip your hands into the solution, it has just the feel that rain water used to in that old barrel outside the house. And remember what an efficient cleaner that was!

For cleaning wood trim, dissolve one heaping tablespoon of the powder in a gallon of warm water. Apply to a small area of painted surface (not more than two or three feet) with a soft clean cloth or sponge, using straight back and forth strokes. The material will shatter the grease and dirt into tiny particles, which you rinse away with another cloth or sponge dipped in fresh water.

The cleaner contains no harsh abrasives, so it is harmless to hands or the surface. Can be used safely on tilework, too.

OVER

### PIPES

**PROCEDURE:** This new coating can be applied to any metal, concrete, brick, plaster, tile, wood, composition, galvanized, or painted surface, and will stop dripping with just one coat! It should be applied at least 1/4 inch thick. For pipes and small areas, apply with an ordinary paint brush. For walls and large flat areas, use a whisk broom. When dry, the plastic coating resembles stucco. If you use your basement for a recreation room, you can paint right over the coating, as long as you use a paint of the "non-bleeding" type. Or better still, prime the surface first with one coat of a white sealer.

Don't think that this coating will cure serious conditions of dampness, but it will go a long way in overcoming sweating and dripping, which are expensive troubles that should be eliminated.

OVER

### CRACKS

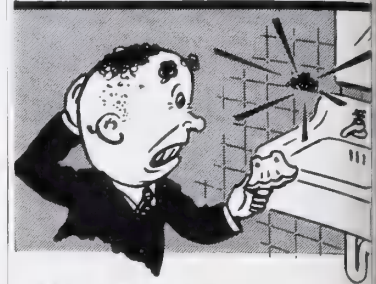
**PROCEDURE:** Make an inspection of your house to determine where the cracks are. Don't neglect to look closely at cellar doors and windows, which are often responsible for much heat loss. Mark the places to be filled, or note them on a pad, so you won't overlook any when you actually do the work.

If you are going to use a gun for your calking, ask for the gun consistency compound. Clean out any loose putty before applying your compound in the crack. Get a filler of the plastic variety, which will never crack nor crumble but, being pliable, will expand and contract with weather changes. You can obtain this compound in natural gray, as well as white, black, yellow, or green.

If you're applying the compound with a putty knife, buy the tool consistency. Dipping your knife into light oil or soapy water will keep the filler from clinging to it.

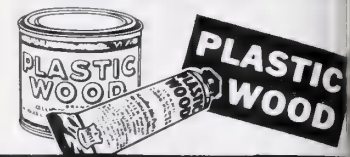
OVER

## IF YOU'RE IN THIS FIX



## P.W. WILL FIX IT

LOOSE BATHROOM FIXTURES, such as towel racks or soap dishes, can be quickly and easily reset in plaster, wood or tile with PLASTIC WOOD. Get it today at Paint, Hardware and 10¢ Stores.



HANDLES LIKE PUTTY—HARDENS LIKE WOOD

**HOUSE SIGNS**  
Choice of—Cardinal, Robin, Woodpecker, Blue Jay, Magpie, Mallard Duck, Thrush, Wild Goose. Painted in natural colors. \$3.00 prepaid with name or house number on both sides. Money promptly refunded if not completely satisfied. Special choice of bird. Send check or money order to VAL GENE STUDIO, 469 E. Ohio St., Chicago.

## AMAZE YOUR HUSBAND!

Astonish him with your knowledge of how to conquer every household problem. HOUSE BEAUTIFUL's regular pages of HOUSEKEEPING RECIPES give you a workable way to become an efficient all-around house maintainer. Or maybe you'll want to use the recipes to train your man in solving upkeep problems.

## YOUR BIGGEST BARGAIN



● A little Soilax does a lot of cleaning in your home! A pink powder that turns water into a green, rain-water-soft solution, Soilax cleans painted walls and woodwork with effortless ease, dissolves dirt and grease from porcelain and tile . . . detartrifies silver, lightens laundering. And it's easy on hands. Try it!



**TRIAL OFFER** Send coupon to cover cost of handling and mailing trial box of Soilax. Makes 4 to 1 Soilax solution.  
**ECONOMICS LABORATORY, Inc.**  
Dept. B3, 914 Guardian Bldg., St. Paul, Minn.  
Please send me your trial sample box of Soilax.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

Modernfold DOORS

MANUFACTURED BY

NEW CASTLE PRODUCTS

1615 E. Street - New Gaston, Indiana



# SAVE THE SURFACE—YOU SAVE ALL

CONTINUED FROM PAGE 23

... that several coats of one of the good exterior house paints will keep your siding from deteriorating? (Fig. 1)

... that there is a non-fading trim paint for your exterior doors, windows, and shutters? (Fig. 2)

... that there are transparent plastic protectors 20" by 50" for saving wallpaper and painted walls around splash areas? (Fig. 7)

... that there is a liquid wallpaper remover that you can spray on?

... that there's a plastic filler for seams and cracks in floors that looks like wood when dry? (Fig. 8)

... that you can completely hide cracked plaster walls with wall covering of decorative canvas? (Fig. 9)

... that you can reset loose tiles with tile cement without pre-soaking?

... that there is a putty in rope form for re-setting window panes or tightening loose ones?

... that there is an odorless, interior paint that will hide any new or old surface in one coat?

... that there is a paint remover that doesn't have to be washed off?

... that there is a plastic adhesive that will hold tile to wood, steel, or concrete?

... that you can obtain paints in all the wonderful colors used in Colonial Williamsburg?

... that you can clean paint rushes easily and quickly with special solutions just for that purpose?

... that wax for wood floors is available in both liquid and paste form? (Fig. 12)

... that there's a colorless chemical that hardens cement floors so they won't dust off? (Fig. 16)

... that there is an oil paint that can be used right over a rusty surface, which is also a rust-preventive? (Fig. 19)

... that there's a special cleaner for window glass and mirrors that eliminates water?

... that there's a neutral cleaner for removing gummy wax from floors?

... that there are snap-on patches for repairing holes in screens that have no rough edges?

... that there is a plastic in powder form, which, when moistened, will hold any screw or nail in place?

... that there is a paint that can be applied right over calcimine, without removing it?

... that there is an iron cement

that is the answer to repairing cracks in furnaces and boilers?

... that you can make any wood, concrete, stone, or metal floor slip-proof with a "rubber-base" coating, which is combined with a non-slip abrasive?

... that you can help prevent house fires by coating your attic floor with a fire-retardant mastic?

... that there is a plastic molding for sealing cracks between bathtubs and walls?

... that any handyman can re-point loose mortar in bricks with one of the special calking compounds available?

... that there are colorless liquids that dampproof exterior masonry walls so that moisture can't penetrate?

... that there is a paint and varnish remover for floors that bleaches them while it removes the old finish?

... that there are special lead strips and caps for sealing masonry joints against moisture?

... that there is a Portland cement paint for brick, stucco, concrete walls that is designed specifically to be applied to damp surfaces?

... that there is a penetrating wood sealer that gives an antique hand-rubbed look to wood floors?

... that you can make wallpaper waterproof and washable with a special lacquer?

... that a new colored surface can be sprayed right over any exterior masonry surface, to renew it?

... that you can repair scratches and dents on refrigerators, sinks, etc., with a refrigerator patch kit containing all the essentials?

... that you can permanently color and dustproof your concrete floor with a dye that preserves the surface?

... that there are water-thinned interior paints that dry in an hour?

... that you can repair your own roof leaks with a prepared powdered asphalt mixed with turpentine?

... that there are special cleaners with wax bases for preserving and polishing the white synthetic resin finishes of refrigerators, cabinets?

... that there is a product that will remove ice from walks in winter and dustproof unpaved driveways in summer?

... that there is a household fastening kit with special plugs for hanging pictures on plaster walls?

(Continued on page 85)

# NEW REDECORATING IDEA!



## JUST LAY PREFINISHED OAK FLOORING OVER OLD FLOORS—NO SANDING OR FINISHING

Bruce Streamline Hardwood Flooring will give your rooms new beauty at low cost. Completely finished and waxed at the mill, the new thin 1/2" or 3/8" strips can be laid right over old floors. No sanding, finishing, mess or smell. Ready for use instantly! New floors in a day.

**FACTORY-FINISHED.** The Bruce factory-applied finish penetrates the pores of the wood—resists scratching and marring. The beveled strips give a distinctive "shadow pattern" effect.

**LOW COST.** A Streamline Floor will

cost you less than a good rug. Easy to keep clean and beautiful. Let your lumber dealer give you an estimate on Streamline Flooring. Or send for free colorful literature.

### AMAZING "SCRATCH TEST"

Half of panel is finished "Bruce-Way"; other half ordinary way. A coin is scraped across both. Ordinary finish chips off; "Bruce-Way" finish is unharmed!



### COLORFUL LITERATURE FREE

E. L. Bruce Co.  
1632 Thomas St., Memphis, Tenn.  
Please send complete information on Bruce Streamline Flooring.

Name.....  
Address.....  
City..... State.....

**FACTORY-FINISHED**  
**BRUCE STREAMLINE**  
Trade Mark Reg. U. S. Pat. Off.  
**HARDWOOD FLOORING**  
By the World's Largest Makers of  
Hardwood Floorings • Also Floor Finishes • Terminix

**FUEL RATIONED!**

**CAN YOU KEEP WARM ON LESS FUEL THIS WINTER?**

## HOW MUCH WILL A FUEL SHORTAGE PENALIZE YOU?

In these days of all-out war production and transportation bottlenecks it's a question of taking what you can get. For one thing, how will you heat your home, school or hospital on 25 to 50% less oil, gas or coal? Can you close off that many rooms or will you have to live in a 60° temperature? Can you afford to expose your family to more and severer colds, or would you prefer to permanently solve this problem like millions of others—and get your money back in 3 to 5 years?

For nearly 50 years Chamberlin weather strips have proved that they can save up to 20% in fuel by keeping out cold drafts at windows and doors. The other two great "insulators," Chamberlin rock wool insulation and storm windows, will together save an additional 30 to 40% by reducing heat leakage through windows, walls and attics.

Always a prime investment, these fuel savers are doubly important to you and your country in time of war. Now if ever is the time to save. Think it over, and ask us to give you a FREE ESTIMATE on the "insulator" that you need now. Nationwide branch outlets and services.

**CHAMBERLIN METAL WEATHER STRIP CO.**  
1357 LANSING ST. DETROIT, MICH.

I'm interested in the following:  
Saving fuel with ☐ rock wool insulation, ☐ weather strips, ☐ calking, ☐ storm windows; Keeping out ☐ drafts, ☐ soot, ☐ rain leakage; ☐ fireproof insulation.

Name.....  
Street.....  
City..... State.....

Monthly Payments  
Nothing Down

MAIL THIS COUPON

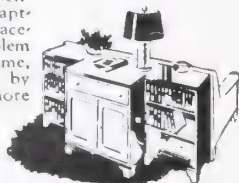




**STATTON**  
TRUTYPE  
*Functional*  
**MAPLE**

*Combines* THE CHARM OF  
TRADITIONAL FURNITURE  
WITH THE ADAPTABILITY  
OF MODERN

These charming, inexpensive Colonial pieces—adaptable, interchangeable, space-saving—solve the problem of decorating your home, whether large or small, by making each room more livable, more usable.



AT YOUR FURNITURE DEALER  
OR THROUGH YOUR DECORATOR

STATTON FURNITURE MANUFACTURING CO.  
HAGERSTOWN, MARYLAND



## YOUR KITCHEN of the Future!

What a joy-full room to work in . . . with all the streamlined beauty of A-C all-steel Cabinets and matching Sink. It's your Kitchen of the Future . . . just what you've always wanted, some day will have!

For the present, while we are engaged in dawn-to-dawn war production, A-C Kitchen Equipment is available only for government approved defense housing. But you can plan yours for later . . . we'll gladly send descriptive literature.



**AMERICAN CENTRAL MANUFACTURING CORP.**  
CONNEVILLE, INDIANA

## WHAT TO DO IF YOU HEAT WITH OIL

CONTINUED FROM PAGE 90

### STORAGE OF COAL

Finding a place to put your coal may seem a big problem, but if you approach it in the "I'll do the best I can" spirit, you will not be stopped by inconvenience. Many cellars will accommodate a season's supply. On the average, 10 tons of anthracite (the coal used most frequently in the areas affected) will carry you through. (It's 15 tons in New England, about 5 further south.) The space required is 440 cubic feet or a space 8 feet long, 6 feet wide, and about 7 feet high. If your cellar won't house your coal, put it outdoors. Even if it gets wet, it can be used—and with less dust.

Make your own coal bin out of 150 board feet of lumber, which is about 300 lineal feet of six-inch wide boards. It should not cost more than \$25, probably less, for the lumber.

Consider installing one small refinement, if you can possibly spare the money. That's a damper regulator, the inexpensive automatic control that closes a draft door when the heat inside the firebox is high, opens it when the fire burns low. If you have a thermostat, you probably can hook this regulator up to it. Such a regulator, using your present thermostat, should cost about \$10, installed.

### SAVING YOUR OIL BURNER

The removed oil burner should be cleaned, greased, and packed carefully, then stored in a dry place. If you have an attic, put it there rather than in the basement. Some oil dealers now are offering a service that includes cleaning, greasing, placing the oil burner in a box with a place for each part, and storing it for you for the duration.

Your oil burner is valuable property. You will want to go back to it some day, and you will want it to be in good condition.

### IF YOU CAN'T CONVERT TO COAL

You can save oil, even if yours is the kind of oil burner that cannot be converted. Here are a few ways:

1. Have a reliable oil burner expert survey your system and make a combustion test. If the test shows a CO<sub>2</sub> content in the flue gases of less than 8%, or a stack temperature of higher than 600 degrees F., the installation is burning too much oil. Nearly every burner that has not been cleaned and adjusted in the last twelve months is not operating at maximum efficiency. Have your heating system cleaned!
2. Make sure controls are working smoothly and easily.
3. Reduce heat losses through windows and doors by (a) weatherstripping, (b) adding storm sash and storm doors, (c) lowering shades at night, and (d) caulking around outside of frames.
4. Reduce heat loss through walls by sealing up all cracks in stucco and brick and, if possible, insulating attic floors or roofs.
5. Increase the heating effect of radiators by (a) seeing that they are painted only with one coat of either dull black heat-resistant paint or dipped gray paint, (b) seeing that radiator covers are of such design as not to impede circulation of heat from radiator, and (c) placing a reflector between wall and radiator (a piece of composition board or laminated wood, covered with white enamel, will do).
6. Increase the effectiveness of warm-air registers and ducts by (a) seeing registers do not project heat toward the ceiling, (b) having the system properly balanced so only the required amount of heat is delivered to each room, and (c) closing registers when windows are open.
7. Keep doors of unused rooms closed, and shut down radiators there so only enough heat is provided to keep rooms from freezing. If doors don't close tightly, tack felt strips around the door.
8. When you go out for some hours, set the thermostat lower, draw shades at all windows except those through which the sun can shine, and heat won't be lost through window glass.
9. Close fireplace dampers when fireplace is not in use.
10. Use fireplace as much as possible to supplement central heating.
11. If hot water storage tanks in the basement are not insulated, cover them with inexpensive plastic insulation, which is available.

Whether you convert back to coal or save oil through these methods and more drastic ones, you will be doing your part in a situation that is of utmost importance for the war—on the home front.



# VE THE SURFACE— YOU SAVE ALL

CONTINUED FROM PAGE 83

that you can mend dents in  
work, so they won't stand out,  
special plastic fillers?  
that you can correct mild  
of basement dampness with a  
ber-base coating?  
that there is a washable  
tewash paste?  
that you can repair cracked  
crete floors and steps, without  
pping out old surface, with a  
stic-base patching compound?  
that there are floor levelers in  
rder form to correct uneven  
rs before laying linoleum?  
that there is a furniture  
ner that removes white spots  
rings while it polishes the  
ace?  
that you can repair breaks in  
id linoleum with a plastic ma-  
al, which you buy to match  
r linoleum pattern?  
that there are special non-  
sive cleaners for keeping mar-  
floors and sills from pitting?  
that you can cement a mirror  
t wall, and remove it later if  
wish, by using a special ad-  
ve that cuts like wood when

## HOW TO REMOVE COMMON RUG STAINS

CONTINUED FROM PAGE 33

mal stains: Rush for the salt  
and make a solution of ¼ cup  
alt to a pint of water. Sponge  
this, following up by spong-  
with a solution of 20 parts of  
er to 1 part ammonia.  
d: Remove as much as pos-  
e with blotting paper or soft  
s. Sponge with a cloth mois-  
d with cold water. Never use  
water as it will set blood stain.  
dle wax: Remove excess with  
ula or cardboard. Then sponge  
carbon tetrachloride.  
wing gum: Using a piece of  
roll gum into a ball and re-  
e. Sponge spot with carbon  
tetrachloride.  
(including milk, grease, oil,  
d dressings): Remove excess  
spatula. Sponge with carbon  
tetrachloride.  
tails: Treat promptly by  
aging with a cloth dipped in a  
y solution. Rinse with water.  
ee and tea: If clear, treat as  
cocktails. If cream is used,  
age with carbon tetrachloride.  
ut: Sponge with turpentine.



**THERE'S  
Inspiration  
ON EVERY  
PAGE  
of this  
32-PAGE  
HOME IDEA BOOK**

● Shortages of critical materials—restric-  
tions on building—need not keep you  
from having a better, more livable home  
today! Whether you are building a de-  
fense home, or remodeling to provide  
extra space for defense workers, you'll  
find "The New Open House" a source  
of inspiration. Here are just two of the  
hundreds of suggestions it contains for  
your present home or your home of  
tomorrow!



### EASY TO DO—LOW IN COST!

If you have a drab, gloomy room with  
only one or two windows, what a trans-  
formation additional windows of Ponde-  
rosa Pine can make! In the illustration  
above, the space between two existing  
windows was utilized to provide more  
light, air, and interest to this room.



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**WOODWORK**

## WORK TO DO FOR SPRING AND SUMMER

CONTINUED FROM PAGE 20

carefully, refinish and then redecorate.

PAINT TRELLISES—Also fences,  
porches, and lawn furniture.

FIX STAIR TREADS—Repair stairway,  
install new treads or risers, or handrail.

BEAUTIFY BASEMENT—Paint floors and  
walls with special cement paint in bright  
colors.

REPAIR SIDING — Replace broken  
boards, fill cracks and paint.

FIX UP CLOSETS—Repair and repaint  
shelves, install new hanger rods.

INSTALL NEW WINDOWS—Replace  
rotted windows with larger units of mod-  
ern design.

REPAIR DRAINBOARD — Calk leaks  
around sink, install new linoleum worktop.

REPLACE FLOOR—Remove stained or  
worn floor materials and replace with  
color-styled linoleum.

REPAIR DRAINS — Clean and repair  
outside gutters and drains to carry off  
water.

REPAIR SHADES—Be prepared for to-  
tal blackout.

CHECK CRACKS AROUND TUB—Fill  
in unsightly cracks with molding strips.

RENEW BATHROOM WALLS—Refinish  
with waterproof, easy-to-clean materials.

CHECK CHIMNEY FLASHING — Re-  
pair flashing around chimney and water-  
proof thoroughly.

REFURBISH SCREENS—Clean, repair,  
and paint.

PAINT AWNINGS—Restore discolored  
or faded awnings with special water-  
proof awning paint.

FIX GARAGE DOORS—Repair broken  
parts, replace with automatic overhead  
equipment.

FIX PORCH ROOF — Replace with  
colorful shingles.

REHANG DOORS—Eliminate sticking,  
faulty locks. Add extra butt.

CHECK RANGE—Repair, clean, and  
adjust burners for fuel saving.

RECONDITION REFRIGERATOR—  
Clean, oil, adjust. Replace worn rubber  
door strips.

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about it. It's because it's  
made with just the right  
quantities of the right in-  
gredients. And that in-  
cludes, of course, the right  
amount of Angostura—be-  
cause it's the Angostura  
that gives a Manhattan its  
real character—blends the  
whiskey and vermouth in-  
to close harmony—literally  
makes the cocktail! Ask  
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#### VIRGINIA BEACH

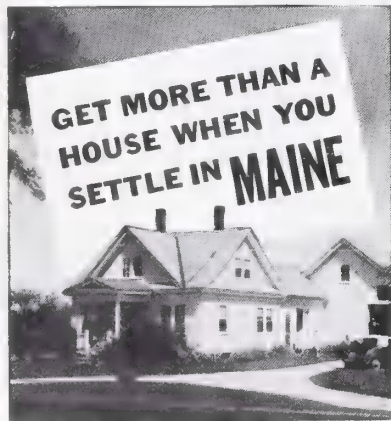
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# As one garden ends another BEGINS

Most beginners in the vegetable patch enjoy the illusion that gardening begins in spring. The old timer knows better. He lays his plans and prepares his ground in early autumn. September is not too early for him to start the new year's cycle.

Do you remember the old New England fisherman in Kipling's "Captains Courageous" who was always ready to argue the virtues of green manuring? Well, green manuring is one of the measures that many a home gardener will adopt this fall. In the South he will find a number of leguminous crops hardy enough to winter over if planted before frost. In the North he may depend upon the old standby, winter rye, mixed if possible with hairy vetch. A good strain of rye will thrive through a winter in which temperatures drop to forty below zero. Almost before the snow is off the ground in the spring it will begin to shoot up. By mid April the delicate tendrils of the vetch will begin climbing after it and the ploughman will find a rich bed of solid greenery some 8" or 10" thick to turn under. The roots of the rye will have penetrated the soil to a depth of at least 2'. The green tops will decay within a fortnight in moist spring weather. The nodules on the vetch will return to the soil the nitrogen that the plant extracted from the air, and the whole process will be vastly more beneficial to the garden than a lavish expenditure on chemical fertilizers alone, which may be very hard to get next year.

Under the most favorable conditions green manuring cannot be expected to replace entirely other means of fertilization. Liming, for example, is still a desideratum in most gardens outside of the limestone belt. If your beets and spinach suffered from discolored or ill-nurtured foliage this year, the chances are that your garden ground needs sweetening. If you cut a new garden from old sod ground in 1942, it is virtually certain that you need lime. Send a sample of soil to your nearest State Experiment Station for analysis. Or get yourself a soil testing kit; several types are available for amateur use at only moderate cost. If you prefer to go by guesswork, plan to spread ground magnesium limestone at the rate of a ton to the acre (5 lbs. to each 100 square feet) and rake it into the topsoil.

**This is Victory Harvest time, but next year's vegetable crop must be prepared for now**

By David W. Bailey

Ground limestone will have a lasting effect, though it will have no immediate effect at all. If you delay liming until spring you will need to use hydrated lime in quantities only half as large. But it is better not to wait.

Old-fashioned stable manure has never been improved upon by science, though the wise gardener may supplement its use by the addition of extra phosphates. Dobbin himself is coming back as the motor car with its precious tires recedes into our peaceful past. It is unlikely that Dobbin will come back soon enough to help you this autumn with your manuring problems. Failing his aid, try your local dairyman. Cow-manure will advance in price as chemical fertilizer supplies run low, but its generous use will repay the gardener who can afford it. Since it is likely to be full of weed seeds, you will do better to turn it under in the fall, when winter can be relied upon to kill out the weeds, instead of waiting until spring. Potatoes and most of the root crops, moreover, do not thrive in freshly manured ground, which is pretty certain to contain spores of plant diseases and scabs. It may be well in the part of your garden that you plan to devote to these vegetables to use little manure and depend rather upon cover crops and chemicals. Cabbages, lettuces, spinach, squashes, cucumbers, corn, and onions, on the other hand, batten upon rich soil.

Your compost heap, too, will justify attention now. Peapods, grass clippings, hay, green weeds, discarded vegetable tops, cornstalks, leaves, old vines—almost any source of humus except material

showing definite signs of disease—should have been accumulating in your compost pile all season. If you were wise, you covered successive layers of such stuff with earth and such chemical fertilizer as you could purchase (either a special mixture devised for this specific purpose or a regular balanced type). Perhaps your stock has now settled to half a cord (4' x 4' x 4') and contains 100 lbs. of fertilizer. If so, cut it down with a sharp spade and re-pile it, moistening it with a hose as you work and leaving the top of the pile slightly concave so as to encourage rain and snow to collect in it.

Mulching is another time-honored practice from which your garden may benefit as the days draw in. A good mulch spread over the manure that you have worked in around your rhubarb plants will discourage fall weeds and protect the roots for an early start next March. A loose mulch will help protect your strawberry plants. Mulch along the rows of artichokes and parsnips will keep the ground from heaving in January thaws and leave the vegetables in better shape for the early spring harvest. If you live in an area where spinach may be wintered over with the encouragement of a light mulch, do not neglect this hardy and most vitaminiferous of delicacies. Mulching materials are many. The coastal farmer in southern New England still turns to salt hay since it is cheap, plentiful, weed free. Where white pines are plentiful, many strawberry growers use a mulch of pine needles. Good rye straw is second to none, but it should come from clean fields.

While you snug the garden down for the winter, cleaning up late weeds, pulling and burning corn roots and old rubbish, in which noxious insects might winter over, you should also begin to make ready your storage quarters, in doors or out. [See page 76.] The cool nights of early September should make you look to the safety of your squashes and melons. Soon potatoes will be ready to dig—and carrots and beets and onions. The MacIntoshes already hang red on the orchard boughs. And this will be a year when no man need feel complacent about leaving it to someone else to store up good things in a land which is still full of them.



THE MAN  
BEHIND THE HOE



# YOU'LL HAVE BEAUTIFUL BOUQUETS ALL WINTER

CONTINUED FROM PAGE 35

There are quantities of seed pods that you can find at this season of the year. Watch for those Baptisia; pick some while green, let others turn black before you gather them. Thermopsis has pod seed heads, as does Foxglove, Water Iris, Lilies, and Trumpet vine. Some of these pods can be used to advantage at once with fresh flowers. The pods of the polreuteria, for instance, are more beautiful when they green. Don't forget the vegetables when you are collecting your winter bouquets. Okra pods are among the best; they should be picked while greenish, later they have a tendency to become slightly mildewed. The seed panicles of red Spinach (*Atriplex hortensis*) are beautiful in shape and color; try them with dahlias. Flowering Kale, fresh or dried, is good in almost any arrangement. Globe Artichoke and ardoon both produce lovely gray leaves that dry beautifully. Some flowers will keep their color after they are dried. Delphinium and Globe Thistle both stay grayish blue. Yarrow retains its yellow, and Hydrangea *Hortensis* its pale yellow. All varieties and colors of Celosias last well. (Don't overlook *Celosia spicata*.) There is one way to preserve both the form and color of practically all garden flowers. Fill a box partly full of dry, clean sand; pack freshly picked Zinnias, Marigolds, Rose hids, or others you have on hand upside down gradually covering blossoms and stems with the sand. Keep them in a dry place at least one month before opening. In addition to all of these more or less common plants that you can use in dried arrangements, there are all of the wonderful exotics from California and Florida that can be added to your

treasures from time to time. Bottle Brush and Eucalyptus leaves as well as some of the large pods are now sold in many shops throughout the country and can be ordered direct from artists who make a business of gathering specimens.

Not strictly in the dried class, but something to watch for at this season of the year on your predatory trips to the woods, are several treasures. Sprays of Persimmon, if picked green, will last a month when arranged, gradually turning a soft salmon color. The fruit of Osageorange (*Maclura pomifera*) can be found in quantities; farmers make wind breaks of the trees. Wire the fruit onto heavy branches for a large arrangement, or pile in a bowl with green leaves, lemons, and grapes.

And of course there are the familiar berries, like as not already shining in your hedge or shrub borders. Symphoricarpos, Euonymus, the humble Privet; *Calli-carpa dichotoma*, the Beauty Berry, Black Alder, the *Ilex verticillata*—these and more are always ready to lend an accent of color or form.

It is usually easy to apply rules of commonsense in deciding the right time to pick your material, but there are certain things that should be picked at definite stages of development for best use. The grasses, Strawflowers, and the Cockscombs should be picked just before they are fully ripe, for the drying itself matures them. Globe Thistle should be taken when the head is definitely formed. Honesty must be thoroughly dried so that you can rub off the outer seed sheaths. Though picked early, Bittersweet and Chinese lantern dry beautifully, with almost pastel shades resulting as a pleasant variation from the colors of their more flamboyant prime.

## WORK TO DO FOR FALL AND WINTER

CONTINUED FROM PAGE 20

**STALL STORM WINDOWS**—They conserve vital fuel.

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# Build a COLD FRAME

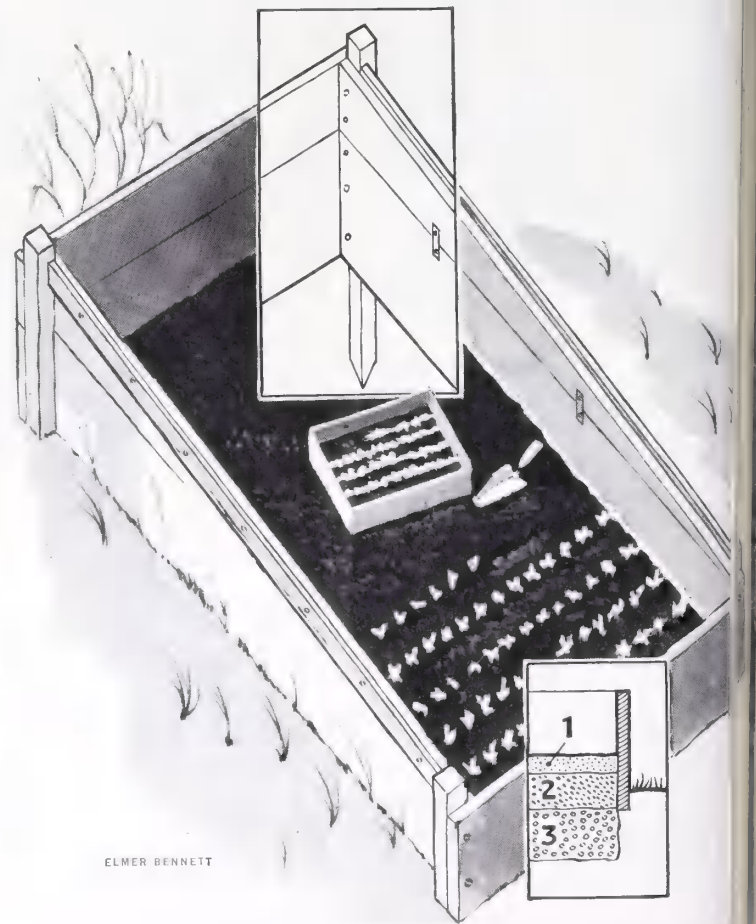
Some lumber, a saw, and a screw driver—and your gardening will be twice as efficient

Anybody would think, sometimes, that a gardener's whole life revolves around cold frames. How often do you hear things like "Sow thinly in the cold frame . . ." "Plunge the pot in the cold frame . . ." "Prick out seedlings in the cold frame . . ." "Time to uncover the cold frame . . ." "Time to cover the cold frame . . ." Well, build a cold frame of your own and see just how greatly you'll come to depend on it, how indispensable it will prove, not just in spring, but throughout the entire year. In fact, so far from trying to keep your frame working the year round, you'll spend a good bit of your time wondering just how to fit room in it for one more pot, one last seedling, just those few root cuttings. Try it and see. It's not hard. Here's the procedure:

**Location:** A spot which is open to the south, and preferably east and west as well, with room to work at the north, but protection from winter winds. Slope the glass as nearly toward the south as possible. Choose a place where basic drainage is good.

**Type:** For most of us who have small places, a single 3'x6' frame about right, with the long axis running north-south. Buy a glazed bed sash, one with either three or four rows of glass.

**Construction:** Use 1"x12" and 1"x6" cypress, undressed, which allows you full dimensions. Corner posts are 2"x2", 2' long at the front end; 2'-6" at the back. Sides are made of one piece full width with triangular piece of the 1"x6" stock (cut a 6' length diagonally) shown in the drawing below. The two pieces in each side are spliced with flat iron strips, further reinforced by back corner posts at their ends. Furring strips, 1"x2", form flanges on each side to guide sliding sash. Corner posts protrude above top for further strength. Inside construction leaves full 3'x6' space inside. (Standard sash are large enough to allow this.) Hinges are unnecessary. Sash may be slid up or down, or propped up at bottom or either side for ventilation and protection from any wind. Use brass or galvanized screws for joining, if you can get them. Keep sash well painted.



ELMER BENNETT



# -use it the YEAR ROUND

A cold frame serves as a nursery for seedlings, as an asylum for ancients—and all in between

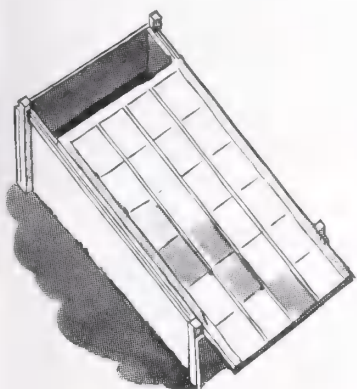
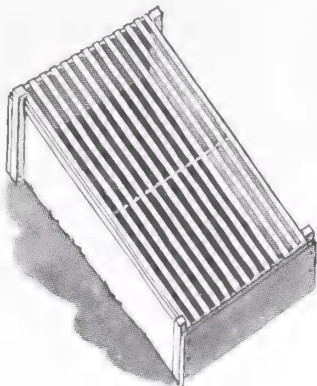
Using the cold frame is a subject for a thick book. Fortunately, though, you wouldn't really need the book once you spent a year or two experimenting. The hardest thing about it is not what to put in the frame, but directing traffic in and out of the frame. This involves nice timing of all garden operations, and in addition—a big addition—control of soil conditions according to varying needs. For example, there's no point in trying to grow early or late lettuce in the same soil you use for starting Delphinium seedlings, or for rooting greenwood cuttings. The whole nature of your upper soil may change two or three or more times a year—all of it, or parts of it, which may be shut off by board barriers. This change is more or less inevitable, since taking even small plants out for placing elsewhere means considerable loss in soil that goes with the roots. However, the basic soil bed does not change.

Building the bed is a job of prime importance. Drainage is everything. So excavate virtually to the depth the corner posts will go (see cutaway portions of drawing opposite below) and, for a fancy job, a foot beyond all four sides of the frame. In the bottom of this excavation place rocks, brickbats, and the like, which will help to anchor the posts, and coarse gravel (3 in lower cutaway sketch). Above this goes coarse sand and loam (2) and finally at least 3" of a finely screened (1/4" wire mesh) mixture that, for general purposes, may be 1 part loam, 1 part sand, and 1 part sphagnum peat moss, compost, or leaf mold. Note position of soil levels and bottom of frame in lower cutaway sketch opposite.

Here are a few suggested uses. *Fall and Winter* to protect perennial and biennial seedlings; for wintering over cuttings, half hardy plants, potted material; for storing potted bulbs to be forced in winter indoors. *Spring*: for starting many annual and early perennial seeds, vegetable seedlings to be set out later; for growing early radishes and lettuce. *Summer*: for starting perennial and biennial seeds; for cuttings; for dormant house plants.

## Sunlight runs the cold frame; you run the sun

It's anybody's guess whether cold frame is so named because it is a haven from winter cold, or because it is a cool refuge in summer. In any event, if it is to be a summer refuge, intensity of sun's rays must be broken. At right is a simple slat screen providing 50% shade if lattice strips are placed their own width apart on 1" x 2" reinforcements. Use cedar or redwood strips about 1 1/4" x 3/8"; run them north and south



In spring and fall, when glass must be used to build up heat in frame, ventilation is vital. On warm sunny days, frame must be ventilated around noon, closed before midafternoon to store up heat for night. At left, simplest way to let excess heat out is shown. Sash may also be raised with wood blocks at either side for wind protection. Frost protection calls for sash blanket or salt hay. Winter: mulch, but keep aired

## Be Sure To PLANT THESE 4 this Autumn



### Havemeyer Hybrid Lilies

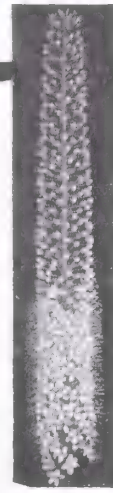
The result of a sensational cross between two famous Lilies, magnificent blooms ranging in color from straw-yellow thru amber to soft coppery orange, in form quite like the Auratum Lily. Truly "wonder children" of flowerdom. Supply definitely limited.

Each .75c 12 for \$7.50

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Generally known as Fox Tail Lilies. Bloom stalks 3 feet tall, studded with feathery florets in wide range of delicate pastel shades. If you seek alike the unusual, having striking beauty, here it is.

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### Golden Lion Iris

The only ruffle petaled Iris. Its orchid-like flowers are gleaming gold, equally fine for garden or cutting. One of the most popular Iris we have ever offered.

12 bulbs for \$1.25 100 for \$8.25

### Heart's Desire Rose

So surpassingly fine is this rich red delightfully fragrant Rose, it was given the All-American Rose Selection 1941 Award for the best all around Rose of the year. Regardless of what Roses you may now have, add Heart's Desire. Plant this Fall and you'll thank us next Summer for the suggestion.

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## Send For Autumn Planting Catalog

Wayside's new Autumn planting catalog offers all the bulbs and plants that must be planted in Autumn for best results. Rose enthusiasts and experts plant their Roses in the Autumn because they get more and better flowers the following Summer. Follow their example. It is a splendid one. Tops on the Rose list of course is award winning Heart's

Desire, each \$1.50. As usual Wayside's Autumn Catalog is better and more helpful than any. Illustrated with accurate, true-to-life color. Ample planting and growing directions. You know just what you are buying. Enclose 15c with your request (coin or stamps) to cover postage and cost of handling.

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# Lilies

18 Varieties

### Ready for Fall Planting

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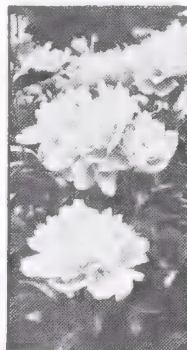
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# What to do if you heat with OIL

**You'd better play safe—and be warm—than try to spend the winter in one or two rooms. The fuel oil shortage calls for action NOW**



The shortage of fuel oil for the homes of East Coast Americans is here. Many of us who have been snug in oil-heated homes for years must sacrifice the luxury of houses heated to our former standards of comfort. Many of us must give up our oil-burning equipment altogether. It is one of the first, major, civilian war sacrifices, one which calls upon the patriotic cooperation of everybody who can cooperate.



Present supplies of fuel oil are decidedly inadequate and there is not much chance they can be brought up to normal before cold weather. There may be just enough oil to heat those homes that cannot convert to coal, if those who *can* convert do so promptly. Oil companies may be prevented from delivering oil to any home that has oil-burning equipment that can be converted.

This winter's supply of oil is estimated at from 50% to 75% of last year's supply. Orders already have gone out to deliver not more than 50% of the monthly supply used in the corresponding month of 1941 to users this year. You won't be able to get along on 50% of last year's supply without taking drastic steps such as using only part of your house, closing the rest, equipping your house with storm windows and storm sash, insulation, calking, weatherstripping, using fireplaces all the time, and other fuel saving devices. It will mean getting used to temperatures of 60° or 62° instead of the 68° to 72° you have been accustomed to. It will mean turning down the heating to 50° to 55° at night; turning it down whenever you go out for an evening or during the day when everybody is out of the house. And even so, you may run short of fuel oil, if you use an abnormal amount for two or three days during a "freeze."

Perhaps it will strain our budgets a bit; undoubtedly it will be an extra nuisance, converting to coal (or 100% artificial gas). But it spells far less trouble and discomfort than short fuel rations.

Of course, a good deal of oil-saving can be accomplished by weatherstripping (not the metal variety now), by storm windows, insulation, use of fireplaces, and increased efficiency of your heating plant, possibly with efficient service and repair. But this business of heating your home this winter is no longer a matter of convenience. The health as well as the comfort of your family depends upon your wholehearted support of the fuel-oil saving program. With doctors and nurses being called into military service steadily, with hospital facilities in many production areas inadequate for handling any epidemics of flu and pneumonia, it is imperative that we take extra care of our families' health this year. Red flannel underwear and extra blankets won't do the whole job. Those who can certainly must convert their oil-burning equipment to coal, and play safe.

There are 1,530,000 oil burners installed in domestic central heating plants in the critical East Coast area, according to the Plumbing and Heating Branch of the War Production Board. Some of them cannot be converted at all because they are of special design, with burner and boiler (or burner and furnace) built in one unit. About 30% of the 1,530,000 are of this type. Another 10% have special control systems that would have to be revised at an excessive cost in order to use coal instead of oil.

But 51% of the oil burners in use in homes in this area now can be converted with comparative ease and at comparatively low cost, we are told. It is estimated that 16% of the home owners who once upon a time converted their coal-burning system to oil still have their grates. They can go back to coal simply by having their oil burners removed and putting the old equipment back. These lucky souls can play safe by spending about \$25 for reconversion. The other 35%—people who did not save their grate equipment or saved only part of it—can convert to coal for around \$50 or \$60. This means buying grates and other equipment, such as ashpit door, grate bars, grate locks, shaker lever, handle, poker, etc.

## HOW TO TELL IF YOU CAN CONVERT

Here are some ways to tell whether you fall in the group of some 760,000 homeowners who *can* do their share in meeting this possibly critical situation.

First, if you ever burned coal in your furnace or boiler, you can do it again.

If you are a renter, or owner of a house in which somebody else installed the heating system, get in touch with your landlord or the person from whom you bought, and ask if the system ever burned coal.

Or, go down in the cellar and get the name and number of the boiler or furnace, then phone a heating contractor, giving him the information and ask if you can convert. Be sure to pick a contractor who handles both oil and coal burning equipment, so you'll get an unbiased point of view. You will find heating contractors listed in your local classified telephone directory.

## PROCEDURE FOR CONVERTING BACK TO COAL

Once it is established that you are one of the group that *can* reconversion home heating systems so that they will use coal instead of oil, hunt through your house for the old grates. If you find them, you will have an easier and cheaper job converting to coal. Then call your local plumber or coal supplier, or, in some cases, your oil supplier—for many of these are now specializing in reconversion. Get an estimate from him as to what it will cost.

Don't rest content with his estimate. Get two, if possible. There is a limited quantity of grates now being manufactured that fit any furnace or boiler. Some dealers know of them and have access to them; others do not. Grates that are advertised for use with coal or with oil are perfectly sound—but remember, once you convert to coal, you will be rated as a coal-user and will not be entitled to buy fuel oil until the emergency is over.

If your estimate for reconversion is more than \$75, including new grate equipment, look a little farther. There may be a special reason why your job costs more than this, but you should know the reason. Perhaps your boiler has a broken base or requires some other repair, in which case the sum above \$75 really is for repairs. Two estimates, citing the same thing, should prove it.

You may have to wait some days or weeks after you place your order before the conversion is done. That means getting busy right away, of course. The job is a short one—usually takes half a day—so you could interrupt your heating season to have it done. But it is far more convenient to have it done at the start of the season, when you can order your whole season's supply of coal at once.

## FINANCING CONVERSION

Credit regulations have been relaxed for buyers of coal-burning equipment, storm windows, weatherstripping and insulation in the area affected by the fuel oil shortage. You can get your coal-burning equipment without a down payment of one-third the total cost, and you don't have to pay the balance in six months, as before. But you had better order your season's coal supply at once. Transportation facilities are taxed to the utmost, and last-minute orders for fuel of any kind are dangerous this year.

Some coal companies are making arrangements to finance the cost of the installation of coal burning equipment and a season's coal supply on one budget plan. If grates cost \$50 and coal \$100, you may be able to pay it off at the rate of so much a month for a year. (Continued on page 84)



# HOUSE BEAUTIFUL

COMBINED WITH HOME & FIELD

OCTOBER

35c

1942

BURLINGAME  
PUBLIC LIBRARY  
Burlingame, Calif.

See story of this room  
on an inside page

TO JANE  
MOTHER

Decorate if you are a renter • Why you don't get your money's worth in furnishings



Binder  
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Makers  
Stockton, Calif.  
PAT. JAN. 21, 1908



# Kensington

## CRYSTAL FOR CONNOISSEURS

Kensington Crystal has that ethereal quality that can't be told on a printed page with high sounding adjectives. You'll understand when you see these works of art, individually fashioned by the hands of artisans in crystal...see the liquid contours and clarity, reminiscent of a sun-bathed icicle.

Circle the "what-in-the-world-will-it-be" problems on your gift shopping list and take it to one of the fine stores and shops that are showing Kensington Crystal. Solutions not promised but likely. May we send you the name of the shop nearest you? Kensington, Inc., 402 11th St., New Kensington, Pa.



Footed Bowl. A symphony of lucent lines in crystal. \$28.50.



Vase. Liquid crystal seemingly frozen by chance in breathless contours. \$18.50.



Shallow Bowl. Piscatorially mated to the tall vase at the lower left. \$20.00.



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Vase. Decorated by copper wheel cutting with a frolicsome fish of the deep. \$17.50.



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A mirror to give any room "come hither" . . . a copy of one found in a Colonial sea captain's mansion in Salem, Massachusetts. . . . To add a festive or sentimental note, hang with lover's bowknot of taffeta or satin.

Fine plate glass mirror. Gold color, antiqued, burnished frame. 21" high. 12½" wide. . . . Shipped prepaid in U. S. (no c. o. d. orders)

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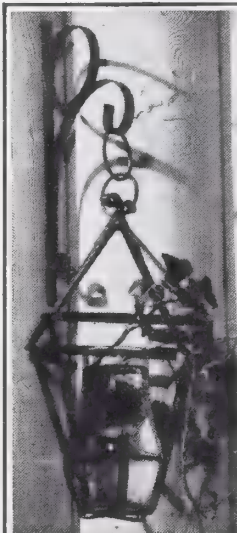
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15" high. Made with

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Sterling silver top and base, with white sands-of-time running through the glass. 3½" high. Ready to do long distance telephone guard

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## Window

When you do your shopping these pages, please remember that all prices quoted, while verified we go to press, are subject change. Please remember, too that these prices are subject Federal and, in some cases, local taxes, except as otherwise noted.



### SURPRISE PACKAGES

We're always a little wary about giving a young nephew or a hostess's moppet a gift because we've found they're not always being brutally frank. But here's a sure-fire success. When a gaily-colored crepe paper cylinder or snapper is opened, a Royal Fussiness finds a myriad of presents from skip rope, police whistle. Only \$1.60 a piece specify whether for boy or girl. Young Books, 714 Madison Ave., New York City.

**IF THE SHOE FITS,** wear it—and how you'll wear these! They are genuine hand sewn Norwegian moccasins that are built like a cradle, fit like an old shoe, and hold their shape but magnificently! You'll love the mellow highlights of the brown stained calfskin and the price, which is only \$5.75 plus 25¢ for postage. For men or women. Be sure to give exact shoe size when ordering. Fellman's, 6 East 46th St., New York City.



### IN THE CHIPS.

Y travel curtailed and taxes be what they are, all of us are going to have to stick close to the home front this winter. This department is wearing shoe leather trying to think of things to keep you happy on your own fireside. You'll find these catalin poker chips, \$1 for 100, for lots of games you'll be proud of your monogram decorating both sides. They come from The Bar M, 62 W. 45th St., N. Y. C.



**NOW YOU SEE IT,** now you don't—which is, perhaps, a not unusual effect for a bar to produce on its patrons. But this time it's a sober fact. The Marine Bar, when not in use, folds up so it's little larger than a card table. The Big Dipper's silver stars shine on a blue background, top and base are jet, and the shelves are edged with real rope. Yours for \$48.50. Home Game Equipment, 360 No. Michigan Ave., Chicago, Ill.

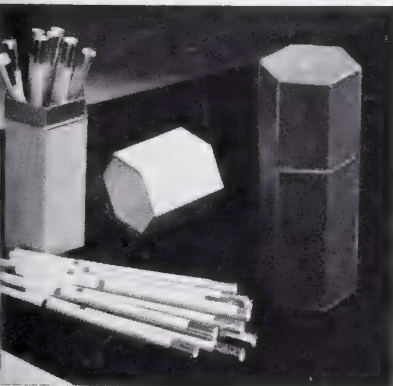




# Shopping

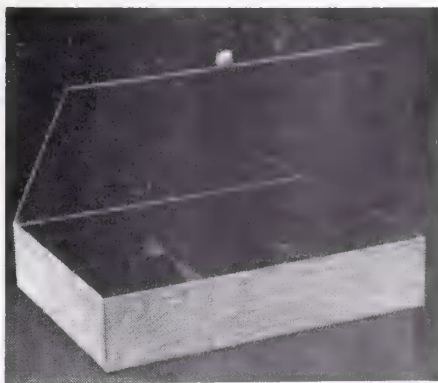


**GREEN WITH ENVY** is at we are when we think of se really extraordinarily utiful pieces belonging to ebody else. The individual et platter (\$3) is made of gnolia wood and with a stal liner is \$2.50 extra. nut or magnolia wood salts eppers, \$1.50 the pair. ite linen cocktail napkins \$3.50 the dozen. Amberg h, 453 Post St., San Fran- o, California.



**LADY FINGERS.** Show us someone who takes pride in the immaculate grooming of her hands and we'll show you a lady, our grandmother used to say. But the menace of nicotine stain makes ladies look to their laurels and swear by these paper and quill cigarette holders. Extra long, with gold banded tips and exotic colors they're buys at \$1.50 for 25. Turquoise, night blue, magenta, hyacinth, and black. Alfred Orlik, 421 Madison Ave., N. Y. C.

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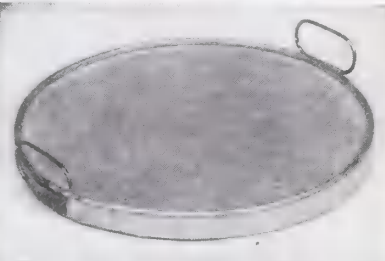
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But it's worth a lot to us. We've been buyers and sellers of silverware since 1890. Right now prices for silver are at their peak. Send us that sterling silver bowl, that extra pair of candlesticks which you never liked, or any other "obsolete" silverware. We also buy jewelry and diamonds, which bring record prices these days.

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GRANDMOTHER'S GRIDDLE was made of soapstone, and never in all these long years has anything been devised to better it. Remember how it hung in the woodshed ready for those special feasts of golden brown pancakes dripping with butter and maple syrup? Here is an old fashioned Vermont soapstone griddle, and it doesn't smoke because no grease is used on it.

Price includes packing and shipping.

Round 12 inches diam. \$2.95

Send check or money order

Add 25c West of Mississippi River

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READING VERMONT



**TREASURE FOR YOUR TROUSSEAU**—25-pc. set of magnificent Point de Venise lace, exquisitely wrought by hand of fine cotton thread. Matching napkins of ecru linen edged with the lace. 250.00

And the same design in dinner 72"x 90" cloth, 325.00 72"x 126" cloth, 475.00  
cloth complete with 12 napkins: 72"x 108" cloth, 375.00 72"x 144" cloth, 495.00



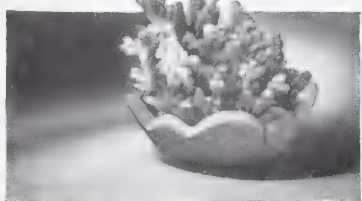
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Fifth Avenue at 49th, New York



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—China, England, Bali, South America, Switzerland, India, Celebes, Portugal, Cape Cod, etc., some perhaps never to be duplicated. Magic light stars, cacti, French opera plates, Carvemaster, Kitchen Secrets, Lazimat • Pinch Pouch, hawthorn jars, Quick Whip, Lapdesk, bells • Cheese preserver, Grow-up Chart, suitcase, jig saw greetings, hide-a-way bag • Sterling and monogrammed novelties, Christmas cards and wrappings, flashlights, service kits.

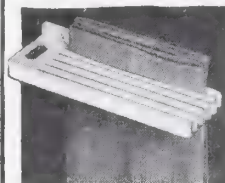
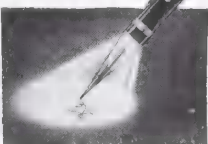


84. Coral garden! Real Celebes coral set in plaster in a little dish shaped like the famous bowl of the three wise men of Gotham. Blending tropical tints in pinks, greens and orchids. 3 3/4 inches tall, no two alike. . . . . \$1.25



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167. It's a handy, sensible pencil, taking standard leads, battery, and bulb. You merely have the added advantage of being able to write in the dark. Give the end button a little twist and light floods the paper. Almost everyone has use for such a pencil at some time. 5 inches long. \$1.00



665. A Pants Hanger (Trousers, if you're Gentry) that will hold 5 pairs at the same time. Simply slip a pair in a groove and forget 'em. Made of select hardwood. Hang inside closet door or on wall. \$1.25

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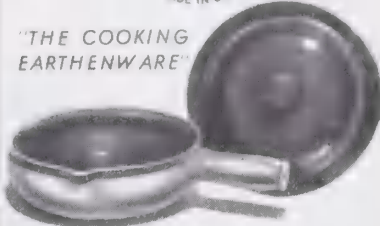
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FOR SAVORY FRESH FLAVOR cook and serve in this genuine VALORWARE casserole. Flame proof, glazed interior, natural clay finish exterior. A size and shape for every purpose.

1 quart casserole and cover \$1.45

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3.00

*Lustre Mug*

Copy of an old Confederate mug used by Civil War heroes, price piece for flowers. Copper lustre with pink or blue flowers.

Gift Shop, Second Floor

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### CHINESE IMPORTS

Adaptations in a Chinese silver metal of costly design. Sets of spoons are in assorted patterns.

Salad servers 10" long... set 3.95

Iced tea or preserve spoons.

7" long ..... dz. 6.00

After dinner coffee spoons, dz. 4.95

Set of 8.... 3.50

Postpaid

Tax exempt

**Robert Keith**

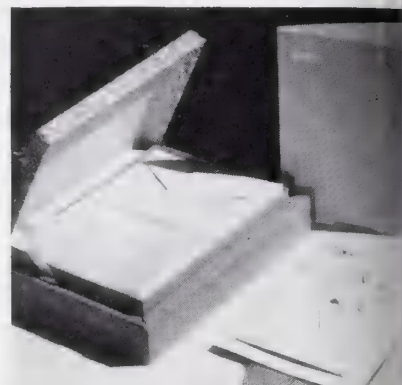
Thirteenth & Baltimore  
KANSAS CITY, MO.

# Window Shopping



**WHEN WE WERE VERY YOUNG,** brushing our teeth took the form of parental torture, so if you have a stubborn small fry give him one of the pottery tooth brush holders hand painted with his name. The same thing may be had a bank and you might even depositing a penny a brushing. Or use it for your husband's razor blades. Cat, dog, duck or pig \$1 each or \$1.75 for two. Evelyn Reed, 524 Madison Ave. New York City.

**CUT-OUT FOR YOU.** Stationery comes high on the list of "musts" for a bride and this box with its soft colors and delicate monogram seemed to us to be designed for a girl with orange blossoms and Lohengrin on her mind. In white, blue, or buff with a two- or three-letter cut-out monogram, and you get 24 double sheets with matching envelopes for \$1.35, 3 boxes for \$3.75. Giftcraft Co., 333 No. Michigan Ave., Chicago, Ill.



**INITIAL SUCCESS** that a buy to put a glint in the eye of the sharpest bargain hunter. What you see is a pair of bookends, sleekly handsome, wonderfully free from flummery that a bride would love for a modern room or a man for a desk. The base is maple, the initials are walnut, one each book end. Only \$1.25 the pair. Express collect from Rockefeller Remembrance Shop, 30 Rockefeller Plaza, N.Y.C.

**HEAP BIG CUPS.** It certainly is true that the second cup of coffee is never as good as the first and that's the reason we're going to send this pair of You and Me jumbo cups to our next bride and groom. We've already got a pair so we're speaking with conviction when we say that morning coffee is the high spot of our day. Pair, \$3.50. Rendezvous Gift Shop, Asbury Park, N. J.



### "EVERBLOOMING" CYCLAMEN PLANT to CHEER WINTER LIVING

This Constance Spry exclusive is a "gay deceiver," for, so amazingly life-like, it can't be told from the rare, expensive real thing. 8 flowers. Buds and luxurious foliage, attractively potted. For the living room, dining table, bedroom, anywhere.

\$3.50 Postpaid

**Constance Spry**

322 PARK AVENUE

NEW YORK

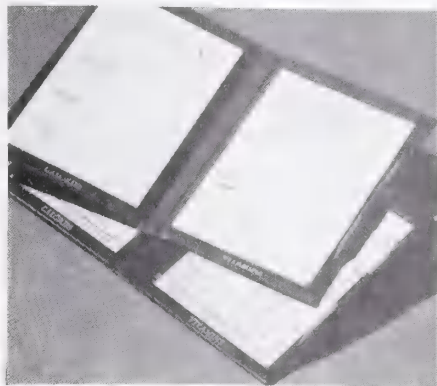




# Window Shopping

## LET FOR DEFENSE"

little book that once you've l, you'll never be without. as two removable pads, one marketing lists, the other menus, and on the inside ers are charts showing the ber of calories contained in foods and the number of nins. It comes in blue, n, or red simulated leather costs \$1.50. Hammacher emmer, 115 East 57th St., York City.



## DEEP SEA CHANTEYS.

Any swashbuckling ancestry you have in you will rise up in response to these whaling ballads. Such an album would make a wonderful gift for your husband and while he listens, sucking on his pipe before the fire, he'll think back to those days when his dearest wish was to be captain of his own brig. Album of 3 records, \$3.25. Haynes Griffin, 373 Madison Ave., N. Y. C.

## ERORED LOVELI-

S that will give your room ad-in-the-air charm and your friends saying that a career has been lost to ecorating world. The mini- bull's eye mirrors, 12" are made of composition pickled pine, mahogany, ale gold finish and come either a Federal eagle or not. Only \$3.50 each or the pair from Gaywood rators, 2400 Grand Con- e, New York City.

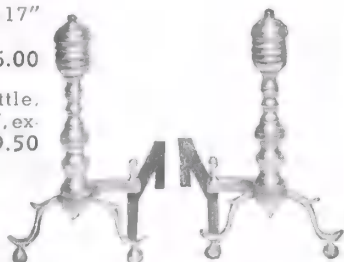


MY SISTER AND I lapel pins are a little Dutch boy and girl made of sterling silver and we can't make up our mind whether to wear them on our suit, on our bag, or one on each. We hope you're more decisive by nature, but whatever way you show them off they'll make you remember tulips and wind-mills and the flash of silver skates along the Zuyder Zee. They are \$1.25 each, including tax, and come from Gerlou, 501 Fifth Ave., N. Y. C.

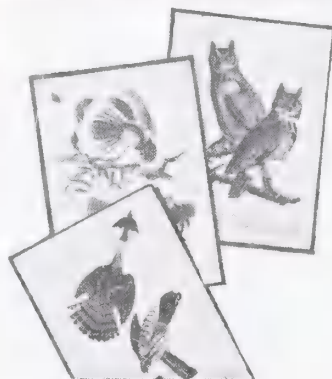
A "Colonial" andiron and the companion-piece coal scuttle or wood holder, embody permanent utility and lasting design. These are made of polished brass.

HC1146—Andirons 17" high, express collect \$16.00

HC670—Coal scuttle, opening 11", height 9", express collect. . . . \$9.50



**B. PALESCHUCK**  
"THE HOUSE OF METAL WARE"  
en St. New York City  
SEND FOR CATALOG H62  
pages of fireplace and gift suggestions)



## FIFTY FAMOUS AUDUBON BIRD PRINTS

Matchless in artistry, unrivaled in authenticity, the Famous Audubon Bird Prints have enjoyed the favor of nature and bird lovers, and art connoisseurs for more than a century. They are now available in portfolios of 50 prints, faithfully reproduced in brilliant colors on fine antique paper. Each print 9" x 12 1/2", is suitable for framing for homes, offices, or libraries. Ideal gift for any occasion.

Packed in a beautiful \$2.95 Per set of 50 Postpaid portfolio

CRESTE-ANDOVER CO.  
249 West 34 St., N. Y. C.

## Reproductions BY MAIL



### • The MALVERN

Solid Philippine Mahogany—from historic Malvern Farm. Beautifully figured back panel. Lovely as a desk chair or for dining room. Shipping weight 20 lbs. In muslin—\$10.00. In blue, black, or burgundy machine-made needlepoint or in Colonial tapestry \$11.00. Express Collect.

### The CULPEPPER

From a beautiful Victorian original found at Old Alexandria, Va., with rich nosegay carvings. Lovely figured Philippine Mahogany. A magnificent companion for desks or for the dining room. Shipping weight 20 lbs. In muslin \$14.75. In blue, black, or burgundy machine-made needlepoint, or Colonial tapestry \$16.75. Express Collect.



Reference: First National Bank, Hickory, N. C. Send check or money order.

**The Chair Shop**  
Box 486, HICKORY, N. C.

## Free Book!

— Shows the EASIEST and NICEST Way to Buy Your

## Xmas Gifts

Over 1,200 to Choose From

Right at Home — "Shopping Crowds"!

"Different" Gifts for Men, Women, Children. Novelties for the Home Gift Cards, Wrappings, Smart Gifts in Leather Silver, China, Glass Men's and Women's Watches, Jewelry Diamonds, Special Gifts for Soldiers, Sailors, Marines.



WHY elbow through jammed stores this year! Do as thousands of others do — let America's Smart Mail Order Gift House save you time, trouble, temper! Immense variety of beautiful, useful, DISTINCTIVE gifts for everyone on your list, at prices you wish to pay, from \$1 up! Our 76-year-old policy is Satisfaction or Money Back. With postage guarantee safe delivery Our FREE BOOK makes it fun to "shop at home." saves you money For your free copy, address: penny postcard at once **DANIEL LOW & CO.** 312 Essex St., Salem, Mass.



Frame Your Photographs in Luxurious Lucite! . . . The most beautiful plastic science has given man!

Lucite is akin to the diamond in that it picks up and intensifies light from all directions. Not only is Lucite beautiful, but it is also versatile. The handsome picture frame shown here is but another striking example of its use. Non-tip base and frame made from one solid piece of crystal-clear Lucite. For 7 x 9 picture \$2.00, 8 x 10 \$3.00 postpaid.

## LUCITE "TWO-FACED" MAKE-UP MIRROR!

. . . One side magnifying other side regular mirror!

New! Useful! Beautiful! A positive must for every vanity or dressing table. Indispensable for use in making up . . . for detecting and removing those small blemishes that mar beauty. Handle and frame of crystal-clear Lucite. Overall size 8 1/2" x 3 1/2" \$2.25 Postpaid. Professional size 11" x 7 1/4" \$3.75



## LUCITE CALLA LILY PIN

The infinite grace and beauty of the calla lily have been captured in this distinctive and unusual pin. So strikingly handsome that it will enhance any dress or coat. May be had in clear Lucite with stamens tips in light blue, a delicate blue with tips in yellow, solid ruby or a lovely amber. 4 1/2" long. Only \$1.25 postpaid.



## LUCITE CORN HOLDERS

When you serve corn on-the-cob dress it up with these beautiful, crystal clear, Lucite corn holders and your guests will vote you the smartest hostess in town. 6 pairs \$2.00; 12 pairs \$3.75 Postpaid.

## MERRY CHRISTMAS!

Almost before you know it this happy greeting will be ringing on the wintry air! Above items are ideal as Christmas gifts (as well as shower gifts, bridge prizes, wedding and birthday gifts). Since good Christmas gifts will be scarce this year we suggest you make sure of these by ordering now. Items intended for Christmas gifts will be packed in gift boxes and sent to you with distinctive Christmas wrapping paper for only 10c extra for each gift.

## MAYFAIR GIFTS

Elmhurst New York



This design (Glamis Thistle) was originated by Herbert S. Mills and produced by Doulton. New Dinnerware Booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA



## tom thumb tables for plants.



for decorative dash! a miniature mahogany Sheraton table with plant container, also available: Chinese Chippendale or Duncan Phyfe. \$5.50 each, plant 50c. postage collect.

6" high

**carole stupell Inc.**

507 madison ave. new york  
new york washington

## Free Catalog of Lovely Candles

This Fall and Winter add new beauty and cheeriness to your home. Use candlelight to bring a soft romantic and glamorous touch to table and room settings. No matter what the occasion there are Emkay Candle designs, styles and colors to make your home more attractive and more pleasant.

Write for complete catalog showing all styles

**EMKAY CANDLES**  
Dept. H Syracuse, N. Y.

*Emkay  
Candles*



## STONE GROUND (old fashioned) CORN MEAL

Enjoy the delightful old time full flavor of water ground CORN MEAL, BUCKWHEAT, RYE or WHOLE WHEAT FLOUR.

All nourishing vitamins and health-giving mineral salts of the whole grain preserved by slow, cool grinding in 18th century grist mill. Especially rich in Vitamin B<sub>1</sub>. Taste—thrilling recipes by Good Housekeeping in every bag. Mail orders filled promptly.

ROSE MILL, Box 215, Milford, Conn.

5 pounds of any product—corn meal, rye, buckwheat or whole wheat flour sent postpaid for \$1.00, plus 50c. post. or Miss. \$1.10.



## BAR WAGON

\$9.50

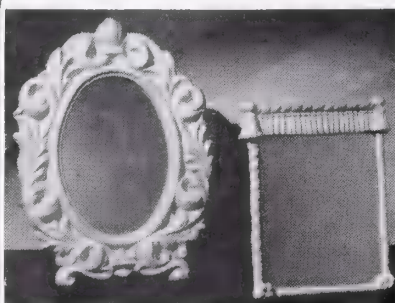
Express collect

KEEP 'EM ROLLING. This little bar cart will roll merrily along among your guests with a supply of drinks and canapés; and when the party is over, and you want to neaten up, it collapses like an opera hat, and goes into hiding until wanted again. 'Twould delight a bride. Alcohol proof walnut finish (what a blessing!).

28" high, 14" wide.

**ZILLAH SYMONDS**

11 W. 56th St. New York



## MIRROR MAGIC

Your every reflection will be as enchantingly fresh as a May morning when glimpsed through these mirrors with white plaster frames.

The larger one has whispers of pale pink through the white and measures 15" x 21".....\$14.00

The classic fringe and rope design is 11" x 15".....\$5.00

Colors: White, Soft Pink and Gold.

**EDWARD KRUMPE**

308 E. 49th St., New York City

## DATES IN OLD BRANDY



Large, soft, fancy California dates, in 6 year-old, aged-in-wood date brandy. A different, distinctive flavor... an epicure's delight! Attractive oak barrel retains flavor and has an endless variety of uses.

3 lb. Barrel.....\$4.95

5 lb. Barrel.....\$6.50

Prepaid

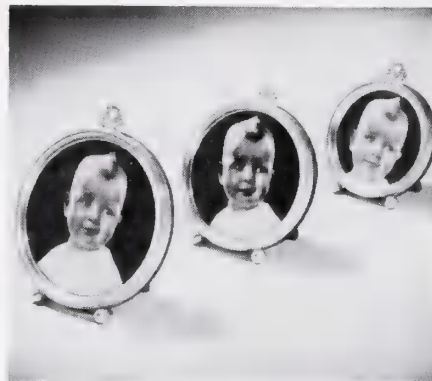
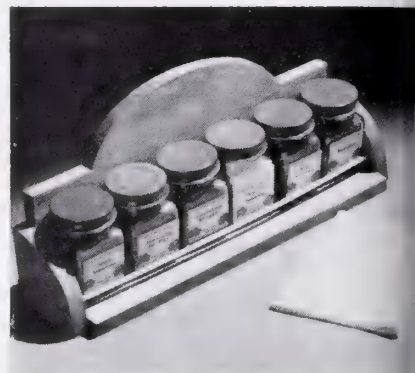
Elizabeth Moté 8424 Melrose Pl.  
Hollywood, California

# Window Shopping



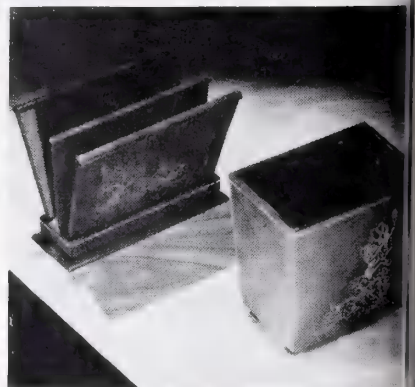
**A GIFT TO YOUR GROOM.** The urgent practicality of the times makes a little leery of silver cigar cases and pearl studs, and the suddenly you think of an especially handsome brief case. This is made of solid saddle leather with a combination lock that can be set to any three number he wants. With his monogram the price is \$12.95. Dale's Fifth Ave., 719 Fifth Ave., N. Y. C.

**JUST MARRIED** and you're hopelessly self-conscious about your cooking, suspecting at every meal that your new husband is nursing the idea of running home to mother. But cheer up. Take a deep breath, follow your cookbook, and use herbs and you'll never have to worry. The hanging pine shelf comes with 6 jars of herbs and herb seasonings and is just \$2. Postage extra. Bazar Français, 666 Sixth Ave., New York City.



**SILVER CIRCLES.** You love these because they make your favorite snapshots, even battered ones, look important and snapshots always seem to be much more worth cherishing than posed pictures. They are of course, sterling silver frames with beaded borders and topped with sentimental bowknots. \$3", \$5.50; 3½", \$6; 4", \$6. tax included. Plummer, Ltd. 695 Fifth Ave., New York City

**IF I WERE A BRIDE,** I'd have a yearning bordering on downright greed for these superb leather pieces. The magazine stand, \$11.25, and the scrap basket, \$8.75, are both made of genuine leather with sturdy wooden frames and come in deep red, mahogany brown, or olive green, with a trailing leaf design in 23k gold tooling. They come from Artistic Leather Works, 305 East 63rd St., New York City.



## PARTY FUN

Here are two new accessories for the hostess other people copy. Guaranteed ice-breakers for all your informal carryings-on.

**SNAPKINS**—Three dozen paper-linen cocktail napkins, each with its own pertinent illustration and really funny wise-crack.

**TOAST COASTERS**—Useable many times these gorgeous new coasters come in a dozen to the box, each one gaily illustrated, each with a priceless toast in modern manner. All different and all ferreted from the Snapkin bon mots.

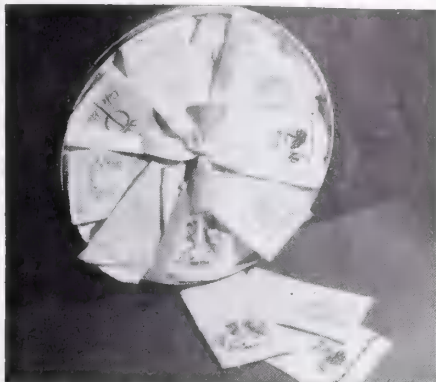
Write for Big Free Christmas Gift Catalog (Ready in October)

**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.



# Window Shopping

**MEMORIES OF NEW YORK** with which you can hold your heart until your next visit. Here are a dozen ecru linen cocktail napkins lighted with embroidered scenes of New York's most famous hotels. There are 2 of St. Regis's Iridium Room, the Rainbow Room, the Manhattan Room at the Plaza, the Pierre, the Savoy Plaza, the Waldorf Astoria. Cost \$1.50. Leron, 745 Fifth Ave., New York City.



**NOBODY HOME**—so your Aunt Mary, or the department store delivering your winter coat from storage, comes and goes while you're Ignorance Abroad. So be a smartie and keep up with what's happening by hanging one of these Memo-Houses on your door. In green and white, the door opens to show pad and pencil and there's even a bird perched on the roof. Costs \$1.50 and comes from Graham Gifts, 32-25 77th St., Jackson Heights, New York.

**SORED WEATHER.** Let the weather man wisely give his prognostications to himself, a barometer has become a household essential. One, with a hook for hanging, has a brass trim and is so easy to read that we bet within a week your husband will be giving the weather on the nose. Costs \$5 and comes from Hoffman, 31 Madison Avenue, New York City.



**EASY DINNERS** are important these maidless days and we've discovered that oven cooking has fewer casualties, better results than other ways. So if you need casseroles (and who doesn't) here's a nest of 4 oven-tested pottery dishes, oval in shape and the largest is 9 1/4" x 7", the smallest 6 1/4" x 5". White with blue stripe, \$2.75. Hand Craft Studio, 777 Lexington Ave., New York City.



## From Florida to You

These delicious Crystallized Fruits are entirely different from any you have ever eaten. Assortment contains Orange, Grapefruit, Kumquat, Tropical Fruit Squares, Persian Limes, Coconut Fruit Delight, Calamondin, Pineapple. A gift to delight anybody or for your own entertaining.

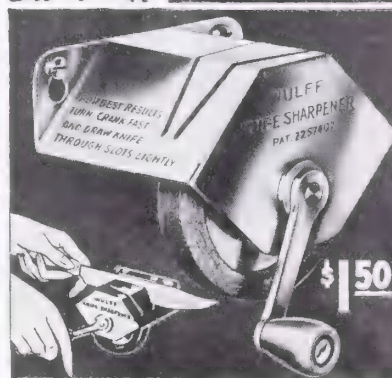
\$1.00 per pound Postpaid  
Anywhere in U.S.A.  
1-2-3 and 5-pound boxes

These Famous Crystallized Fruits and Candies of Distinction are prepared under the personal supervision of

THE ORIGINAL  
**François Jacquemont**  
IN BUSINESS IN MIAMI SINCE 1920  
Display Rooms and Candy Kitchens  
11730 Biscayne Blvd.—Miami, Florida



# SHARP KNIVES



**JUST A TWIST OF THE WRIST** and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate. Satisfaction or Money Refunded

"MAKE CARVING A PLEASURE"  
Mail Coupon TODAY!

**HONE-RITE, BOX 388 E, PARK RIDGE, ILL.**  
Kindly send me one of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose \$1.50.

Name .....  
Address .....

## Stay Home & Like It



work  
and  
relax  
with

## TILT TOP TILLIE TABLE

beautifully built for your personal use, fits you perfectly in chair or bed for more reading pleasure and many comforts for work.

### A Joy as a Gift

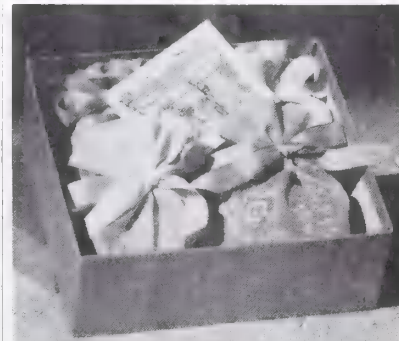
The ideal gift for these war times

Liquor proof, hand rubbed, genuine walnut or mahogany top. Height adjusts 22 to 36 in.

\$10.95 express extra

Send your order or write for free folder

**FRANKLIN TABLE COMPANY**  
2020 Village Drive Louisville, Kentucky



## Lavender For Ladies

The fragrance of an English garden will murmur a melody through your linen and lingerie with these lavender and rosebud bags in pastel organdy. A gift for a bride, your hostess, and don't forget yourself!

Gift box of 4, \$2.00

**THE POHLSON GALLERIES**  
Pawtucket Rhode Island



## OLD ENGLISH REPRODUCTION

Charming English Service with background of soft ivory, beautifully contrasted with cool green laurel, entwined with a delicate mauve ribbon. Center of enamelled flowers in rich natural colors:

20-Piece Starter Set:

4 Dinner, 4 Salad, 4 Bread & Butter Plates, 4 Tea Cups and Saucers.

The Set ..... \$13.00

Carried in open stock.

Dinner Plates ..... \$11.00 a dozen  
Teacups and Saucers ..... 12.00 a dozen

Write for illustrated Folder

**Davis Collamore & Co., Ltd.**

"Over a Century of Fine China and Glassware"

7 ■ East 52nd Street, New York City



Monogrammed

## SECTIONED BOWL

\$3.00

Smart 3 sectioned crystal bowl with 1 to 3 letter hand cut monogram; 10 inches across, 3 3/4 inches high. (Also comes with 2 sections, \$3)

Express collect outside New England, weight packed 10 lbs.

**THE HALL GALLERIES**  
ALBERT STEIGER LIBRARY  
SPRINGFIELD MASSACHUSETTS





### COSMETIC BRACELET

Complete with Powder, Rouge, Lipstick, 3 Puffs and 2 Mirrors, cleverly hidden within the bracelet. A turn of the gold-decorated band transforms this unique bracelet into a complete make-up kit. Ultra-smart! \$2.20 post-paid complete with 9 extra refills. Tax paid! Exclusive with the—

### HOUSE OF GIFTS

Box 2008-X10 Miami Beach, Fla.

### STRAWBERRY SPICE SACHET

1 in Crate—\$1.00  
3 in Crate—\$2.50



### HILLSIDE ROSE SACHET

1 in Box—\$1.00  
3 in Box—\$2.50  
Red, White or Tea Rose

Give a gift that shows clever imagination! Large, luscious Strawberries in red velvet with green tops—a lovely Sachet with a spicy fragrance that lasts. Underthings and linens aren't complete without them. Make nice, fat pincushions, too!

Or give the captivating Hillside Rose Sachet. Looks like a freshly-cut garden rose in its beribboned florist's box. Exquisite when worn on lapel and, when placed among one's things, beautifully scents them!

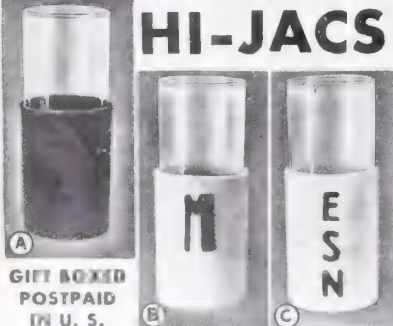
Check or Money Order—No C.O.D.

*Hill House*  
65 PINEAPPLE STREET, BROOKLYN, N. Y.

Original Sachet Creations and Hair Products

### THE PERFECT COASTER!

### HI-JACS



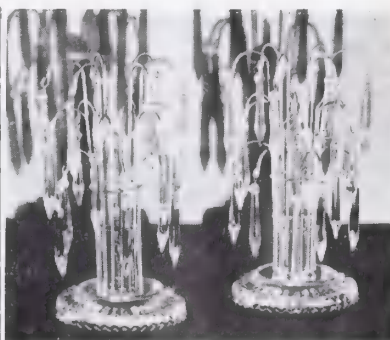
GIFT BOXED  
POSTPAID  
IN U. S.

Dress up your drinks, protect clothes and furniture with HI-JACS! Soft, absorbent terrycloth, with full latex construction, to fit any size glass or bottle. Assorted decorator-colors identify each glass. Guaranteed washable. You'll like HI-JACS! Order today in these styles:

- A. REGULARS. Scarlet, aqua, royal, green, wine, canary. 8 for \$1.
- B. INITIAL. One giant letter, white on red, wine green, royal, black letter on beige, aqua, canary white. 8 for \$2.
- C. MONOGRAMS. 3 letters, same color combinations as Initial. 8 for \$2.

No Monogram or Initial order can be sent C. O. D.

KILLINGER COMPANY, DEPT. B-10  
Martinsburg, Virginia



### SHIMMERING FOUNTAINS OF LIGHT!

Ponce de Leon was unsuccessful in his quest for the Fountain of Youth, but we are proud to have discovered these lovely showers of crystal drops cascading over crystal and mirror bases with exceptional brilliance. Ideal for either end of your mantel-piece, and when they're lighted they will cast a sparkle over your whole room. 11" high, electrified.

\$4.95 the pair (express collect)

### ROYAL GIFTS

443 West 181st Street, N. Y.

### PRINCETON Art China

Flower Garden beauty captured in floral sprays, accented by warm pastel backgrounds on fine china bodies.

Most exhilarating gifts for all occasions.



CIGARETTE BOX, with decoration on ivory background—4.50. Without decoration, in pastel blue, pink, celadon or ivory—2.50

VASE, 11" high with decoration on pastel blue, pink, celadon or ivory backgrounds—9.50. Without decoration in same colors as above—3.00

G. FOX & CO.  
HARTFORD, CONN.



### DECORATIVE MIRROR

Whatever color your dressing table is, there's sure to be a harmonizing shade in which you can select this mirror for it. There's all white, gold, rosegold, or blond—so take your pick. Has easel back to stand or can be hung. Measures 15" x 11 1/2".

\$2.95 (express collect)

Photo frame to match at same price also available.

*Henry Rosenzweig*  
721 Lexington Ave., N. Y.

# Window Shopping



### REST FOR THE WEARY.

Tiny legs get tired of toddling and a chair of her very own would be a gift to make you a half pint's favorite Auntie. These scaled-down copies of grown up chairs come in either a rocker, \$7.95, or a straight back, \$6.95. They are 22" high, have a mahogany finish, and you work the needle-point for the seat. Tapestry \$1. background wool, \$1. Alice Maynard, 558 Madison Ave., New York City.

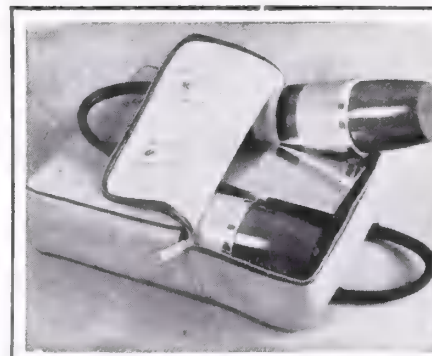


### DANGEROUSLY DURE

is what you'll be in the blouse, which we think you find hard to resist. It's made jersey (50% wool and 50% rayon) in gray with gray eyelet embroidery flattering youthful neckline, tan with t embroidery, or black with either black or white embroidery. Size 12-20, \$12.95. Martha West, 4 Madison Avenue, N. Y. C.

### "THE FIRST LESSON"

is the name of this weathervane and anyone who lives in the country will have a hard time resisting the appeal of the fat little ducklings. The vane is made of black, hand wrought iron and spins about on a pin bearing. It comes with bracket and screws, is 24" wide, 28" high, and costs \$15 express collect. You'll find it at Hagerstrom Metalcraft Studio, Wheeling, Ill.



### Smart Streamlined

### OUTING KIT

A MODERN NECESSITY

Just the thing for short trips and as a carryall for the defense work. Contains two quart size Thermobottles each with 4 cups and sandy box neatly fitted in pigskin-like cover.

\$8.50 Complete

Exclusive with us.

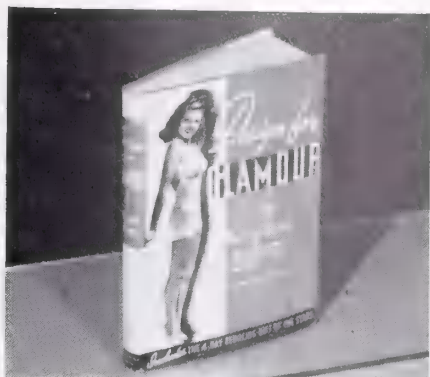
SCULLY & SCULLY, Inc.

"The Smart Gift Shop of New York"  
506 PARK AVENUE, NEW YORK  
at 60th Street Wickersham 2-25



# Window Shopping

**OUR NEW PERSONALITY** is waiting to introduce itself within the covers of this book. "Design for Glamour" is an absorbing magic formula written for you and me and all average women by Terry Grant, the famous conditioner of Hollywood stars. Rita Hayworth photographed doing her daily regime in easy-to-follow pictures and the stars' 4-day reducing diet is featured. Cost, \$5.00, from Prentice-Hall, Inc., Fifth Ave., N. Y. C.

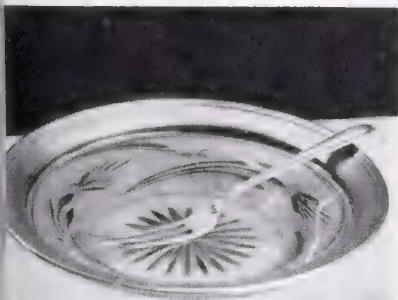
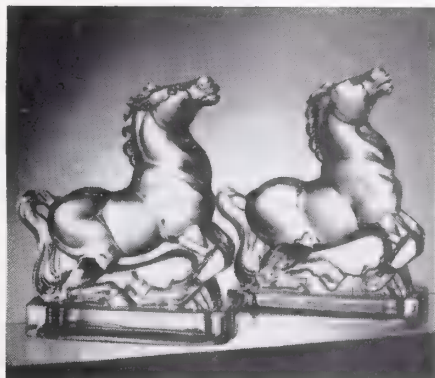


## DESSERT TROUBLE?

Why is it that we can sail painlessly through dinner planning until it comes to dessert and then it's as if we'd been seized with a sudden attack of amnesia. That's why we always try to keep a jar of these Barbarinettes in our pantry, and for company dessert they can't be beaten. Try them over vanilla ice cream! Jar, \$1, postage extra. Vendome, 415 Madison Ave., New York City.

## EAR BRIDE OF 1942:

For the wedding you may be having near an army post or air base and your household consist of just what a link will hold. The small pieces that will make your arrangement a home and not a mere stop-gap are important, so consider these heavy glass horse-ends. Wonderfully decorative, easy to pack and only express collect. Malcolm's, 110 No. Charles St., Baltimore, Maryland.



## A PLACE OF ITS OWN

belongs to the lemon. Think of the backbone it gives so many foods, and think what a handsome addition the thin yellow slices would be to your table if properly served. This crystal and sterling lemon dish by Gorham is about 6" in diameter and costs \$4.75. The fork, also of Gorham sterling, is \$1.25. Miller & Rhoads, 509 E. Broad St., Richmond, Va.



## "TOP HAT and CANE"

Salt in the Hat ... Pepper in the Cane

... and there you've touched up your table with the gayest salts and peppers that have come along in years. Of clear crystal, they're grand for brides, Christmas gifts, bridge prizes—and your own home, too.

Set of 4 Top Hats (with spoons) and 4 Canes, complete ... **\$2.50** postpaid

**Ann Laurence**  
West 48th Street Dept. B New York City



You'll find this  
**Attractive Gin-Rummy Table**  
an amazing bargain at \$9.50



You can slip this mahogany folding table into odd corners for a rich and graceful decorative note. Yet it is easily converted into a serviceable, sturdy accessory table ideal for gin-rummy. Stands 29 inches high, with the top 24 inches long by 19 1/4 inches wide.

Shipping weight is 15 pounds. Hurry your order along today!

**Jacobs Jewelers**  
LAURA & ADAMS  
JACKSONVILLE, FLORIDA



PORCELAIN INKWELL, Baroque style, bronze mounted .....\$20.00  
PORCELAIN CLOCK, 5 1/4" square \$18.50  
(plus 10% Fed. tax)  
PORCELAIN STAMP BOX, 2 compartments, bronze mounted.....\$10.00  
Hand painted gold roses on white, turquoise, peach or burgundy-red roses on white.

**Alfred Orlitz**  
Luc.  
421 Madison Ave., bet. 41th & 49th Sts., N. Y.

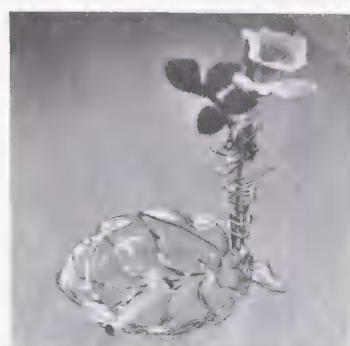
## ROSEMONT RUGS AND CANOPIES



**COLONIAL CANOPIES, COVERS, LETS AND HAND-HOOKED RUGS** in historic and early American designs, including many from Metropolitan Museum pieces.

Write for free booklet giving histories of the old designs.

**LAURA B. COPENHAVER**  
"Rosemont" Marion, Virginia

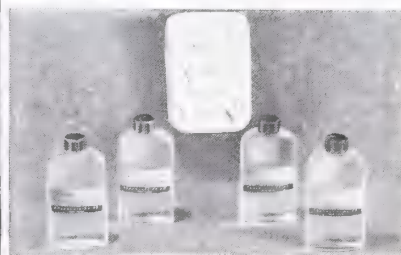


## ASH-TRAY BUD VASE

A clever treat for your guests' rooms, and for your bridge table, or as individual flower holders at each place of a table setting. It's an idea for your telephone table too. Try a set of 4 or more. Tray is in crystal, leaf design. Water tube for flowers is lily-shaped. 6" overall.

Sold only in pairs.  
**\$1.50 for two**

**TOWNE PRODUCTS**  
27 West 26th Street, New York



## CAPTURE THE FRAGRANCE

of a country garden in your rooms and closets or freshen them with the zestful scent of mountain pine. One spoonful of Frangrantaire House Perfume in attractive wall perfumer will keep a room sweet for as long as a week—a closet even longer.

Special Offer: 2 oz. bottle of any one of 18 delightful scents with Lily Perfumer — illustrated — \$1.00 Postpaid (C.O.D. plus postage.)  
Mountain Pine • Apple Blossom  
Spice & Herbs • Trefle • Bouquet  
Gardenia • Honeysuckle • Narcissus  
Carnation • Chypre • Rock Garden  
Sandalwood • Incense • Oriental  
Rose • Lilac • Lavender • Orchidee  
Frangrantaire Company, Dept. B-2,  
381 4th Ave., New York City.



**FREE SAMPLE** ★ **INCLUDING ENVELOPES**

Think of it! Beautiful photographic Christmas cards—brimful of interest—delightfully personal—gleaming with quality—and made from your own negative for as little as 4c apiece. Actually cost less than trite "run-of-the-mill" store cards. We don't think our quality or our prices can be matched anywhere. AND to prove it to you, we will make you a sample card from your own negative absolutely free ... with no strings attached.

See your card before you buy  
**FREE** For sample—send negative of snapshot this ad and 3c for return postage. We'll return to you immediately your FREE yulecard, your negative and our 1942 illustrated folder showing wide choice of greetings and designs. Free offer expires Dec 1, 1942.

**YULECARDS**  
BOX 310-1 QUINCY, MASS.





**FLOWERS AND CANDLELIGHT**  
To do honor to your table. Clear crystal, 8½" high, \$8.00 pair.

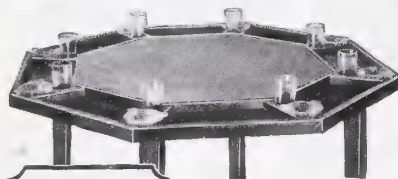
Gifts for the bride, for birthdays, for anniversaries, and the home.

Send for your copy of  
Ovington's Brochure

**OVINGTON'S**  
Fifth Ave. at 39th St., N. Y.

## new PORTA-POKER

8-PLACE  
FOLD-AWAY  
CARD TABLE



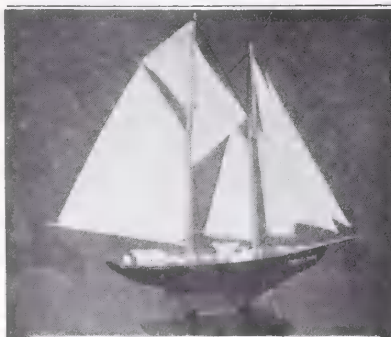
- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- 8 nonspill ash trays and 8 non-tip glass holders...
- Mahogany-stained, alcohol-proof finish...

**PORTA-POKER** is the smartly styled, clever new convenience for card players. The perfect, portable playtable for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only \$27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-12**  
360 N. Michigan Ave., Chicago

### EVERYTHING FOR FUN AT HOME

Headquarters for game room equipment. Portable Bars, Accessories, Murals, Decorations, Unusual Games, Novelties, Special Light Fixtures, etc. Write for 50-Page Booklet: "Successful Entertaining At Home."



**"GERTRUDE L. THEBAUD"**  
Authentic Handmade Model

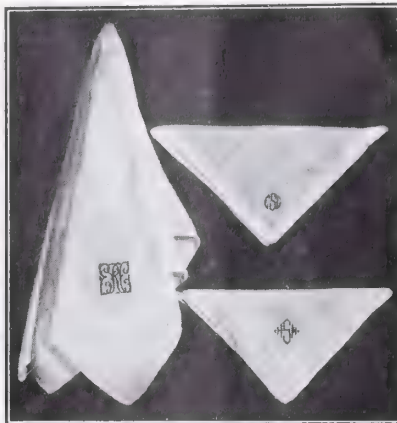
**\$6.50**

Most famous "Gloucesterman", the "Thebaud" — American entry in the International Fishermen's Races — with MacMillan in the Arctic — is rich in sea lore. From stern to stern, hand-fashioned by Yankee craftsmen. Choice gift for library, office or den. 12" overall x 14" high — red and black hull — maple base. Completely assembled with sails.

Postpaid in U. S. A.

Satisfaction guaranteed or money returned.  
Free illustrated catalog on request

**LEBARON-BONNEY COMPANY**  
Dept. 500      Bradford, Mass.



### MONOGRAMMED HANDKERCHIEFS

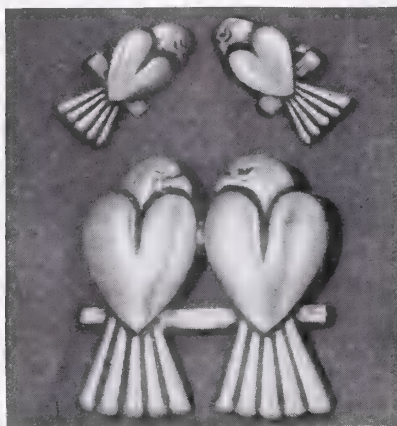
A complete line of the finest Irish Linen gift handkerchiefs for men and women is included in our Linen Gift catalogue.

Write today for catalogue B1.

**WILLIAM COULSON & SONS**

Established 1759

**730 FIFTH AVENUE, NEW YORK**  
LONDON      BELFAST



### Adorable Love Birds

Lustrous sterling silver—the Pin \$1.25, the Earrings \$1.25, including tax. Write for Catalogue of Costume Jewelry.



### COUNTRY MAIL BOX



To be without a Country Mail Box would make Uncle Sam's job a difficult task. Since this is a "must" on your list of necessities, it can give your entrance-way the importance it deserves. This is the large 24" size for parcels and letters, approved by the Postmaster General.

The silhouette comes in any kind of dog, or you can have a fox chase scene, Doctor's one horse show, sailing ships, domestic animals or wild life.

White with black lettering on both sides. It's weatherproof. A lifetime investment. 7'-6" post for earth or masonry. Weighs 75 lbs.

**\$33 f.o.b. St. Louis**

(Available without silhouette at \$25.00)

Reflecto letters are 65c extra per letter per side.

**BELL GARDEN INDUSTRIES**  
5873 Delmar Boulevard      St. Louis, Mo.

# Window Shopping



**YOUR BAG IS IMPORTANT** and we can think of nothing more gala than a custom-made purse to match your tweed suit. Just send along 1/3 yard (remnants will do) of the tweed your suit is made of and Miss Perle will make you a bag with lots of pockets on a handsome wooden frame for \$8. She also makes leather bags to order, repairs and relines old ones. The address is Anna Perle, 11 East 48th St., New York City.

**BLUE RIBBON MATERIAL.** We knew this hand carved piece must be the work of someone who loves horses, and sure enough, the artist is the famous cowboy wood carver, V. V. Haff. It's made from solid hard wood and you'll find the come-hither look in his majesty's eye hard to resist. Costs \$15 framed by the stall door, or \$10 for the head alone. Express collect. Totman's Frontier Shop, 12 No. Main St., Sheridan, Wyo.



**BETHWOOD ROYAL CHINA.** The hand decorated cigarette box and ash tray have an ivory ground with a floral decoration highlighted in gold and cost \$3.50 the set. The cache pot is \$2.95 and comes in ivory with multi-colored flowers and touches of gold. The oval shaped inkwell is alive with bright posies on an ivory, coral, or blue ground and costs \$3.95. Scruggs-Vandervoort-Barney Inc., Sixth Floor Gift Shop, St. Louis, Mo.



### CONSIDER THE LILY.

They grow not, neither do they smell and yet they look real enough to fool any flower show committee. The 4" white pottery pot holds 3 sprays of 3 blossoms each of Constance Spry's fabulous Day-lilies and the price complete is \$3.50. For an inspired effect always keep a plant in the living room and glory in its beauty, which calls for no service. Constance Spry, 322 Park Ave., New York City.



### THE JIFFY PLAYHOUSE

which fits over a standard card-table; a perfect child's "hide out". Made of strong, printed cotton duck, it comes with a small carton which is used for the chimney.

**\$2.15** Postpaid

**YOUNG BOOKS, INC.**

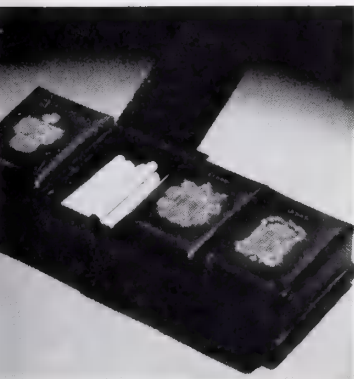
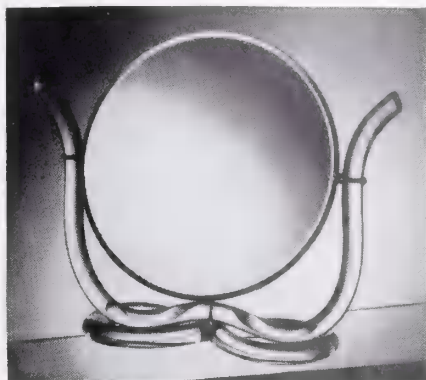
714 Madison Avenue      New York, N. Y.



# Window Shopping

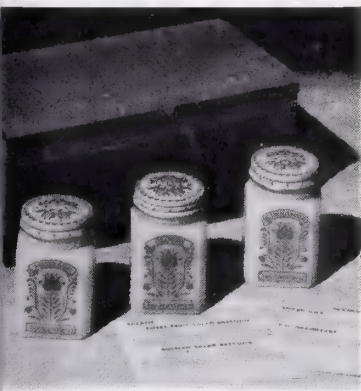
## QUALITY IN THE MAK-

The gentle art of make-up requires only three things for a spanking success: the cosmetics, patience, and a hand mirror. Here is the last word in hand mirrors. It's yours for the taking. It has a lucite frame, a round back, measures 12" x 12" and costs \$8.50, express prepaid. Order from Lucerne Art Studio, Inc., 59 Maple Ave., Red Bank, N. J.

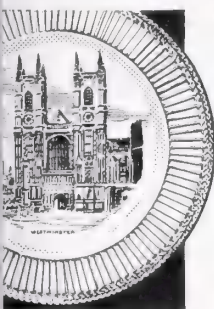


**FROM PERU TO YOU** comes this incredibly handsome cigarette case made of sea lion leather in a rich brown shade. It has 4 distinct compartments, each of which is embossed in gold with the coat of arms of Peru and three of its oldest cities. Three of the sections are marked for popular brands and the fourth is reserved for any special kind you want. It's \$9.50 from Good Neighbors Imports, 653 Lexington Ave., N. Y. C.

**FOR BLUES.** There is no longer any need to mope over the lack of sugar for your cooking because Harriet has written a book that solves the whole problem. It's "300 Sugar Saving Recipes" costs \$1.50, and covers everything from cooking with sugar to Baking with sugar, Economy Meals, Canned Preserving, The School and Balanced Meals. M. S. 443 Fifth Ave., N. Y. C.



**BE AN EXCITING COOK,** show your husband that you're a match for any mother-in-law going and turn out meals that will satisfy your own pride. Easy if you use herbs and spices as the exclamation point for your dishes. The chest is filled with 8 jars of spices and comes with ready-for-filing recipe cards. Only \$2. Also available with herbs. Frank Tea & Spice Co., 538 East 5th St., Cincinnati, Ohio.



## WEDGWOOD "Old London" COMMEMORATIVE PLATES

**HISTORIC LIMITED FIRST EDITION**—A set of 12 Dinner or service plates which deserve to become collectors' items. Produced in the darkest days of the Battle of Britain—sponsored by the British War Relief Society—they rank with finest examples of famous Wedgwood Queensware. In special old Staffordshire brown, each plate depicts a different old London landmark, many of which have been bombed. A wonderful wedding or Christmas present. Ready for immediate delivery. Shipped express collect.

Per plate . . . \$2

Per Set of 12 . . . \$24

**S. McDUFFEE & STRATTON**

640 COMMONWEALTH AVE. BOSTON, MASS.



## from OREGON MOUNTAIN MEADOWS come these tempting PRESERVES

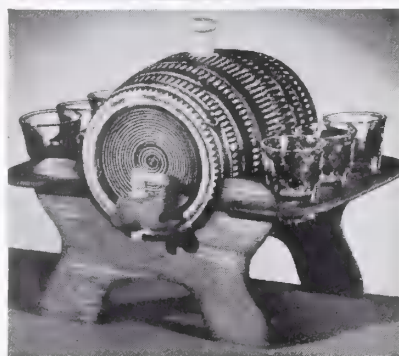
Jane Amherst preserves are made in the old-fashioned way, from luscious sun-ripened fruits and berries gathered in the high meadows and valleys of the Cascade Mountains. They retain the full fruity flavor and woody aroma found in real home-made preserves.

### NO. 3 MOUNTAIN GIFT BOX . . .

Doz. asst. 5 1/2 oz. jars Mountain Huckleberry, Strawberry, Wild Blackberry, Greengage, Prune-Hazelnut, English Damson, Wild Plum packed with fragrant pine needles, tiny cones.

**\$3.95** Prepaid in U.S.A.

**JANE AMHERST**  
1108 N. E. 47th AVENUE, PORTLAND, OREGON

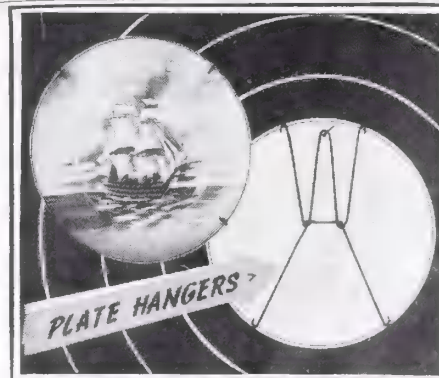


## CORDIAL OR WHISKEY KEG

Serve your favorite whiskey or after-dinner liqueur from this handsome, little, simulated wooden keg made of leakproof pottery and resting on a sturdily built wooden base which also holds 6 heavy, sham bottom crystal cordial glasses. 8 1/2" x 10 1/2" overall. A splendid gift for a perfect host or hostess.

\$2.00 each (express collect)

**MARK STIER**  
277 East Fordham Road, N. Y.



## Gift Problems Solved!



**MONOGRAM GLASS CO., Inc.** 934 Merchandise Mart Chicago

## FOR THE PARTY FOR THE HOME



## HAVE YOUR OWN PLAYROOM-BAR

These really attractive, ultra convenient, portable bars for home, office or den make entertaining easy the year 'round. Beautifully covered in antique white or brown alligator leatherette. Plenty of storage space for glasses, bottles, shakers. 30 inches high, 19 inches in diameter. \$29.50 each, prepaid anywhere in the U.S.

Send for new, Free, illustrated TIPPLER catalog T315 describing many unusual gifts, novelties, etc.

## THE BAR MART

62 West 45th Street, New York

## Now—You, Too, Can Own A "Field Marshal's War Map"

With Flag Pins Marking Each Day's Shifting Tides of Battle



Beautiful, full color, down to the minute World Map, 43" x 28 1/2", is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 80 colored flag markers of warring nations. As regions are captured and retaken, you move the flag pins in accordance with each day's headlines. Interesting and attractive combination.

Price, \$2.49, postpaid

**G. S. HAMMOND & CO.**  
80 Lexington Ave., New York

25c additional West of Mississippi

## PLATE HANGERS

Leading Decorators say: "Wall decorations do not have to be pictures. Plates and Platters will add a new and delightful change in any room." Plate hangers may be had for any size and shape plate, platter or bowl by sending correct measurements. 60¢ each. \$6.00 per doz., large platters 75¢ postpaid.

## Ovid-Studio

Ovidio Flores

207 West Theo Ave. San Antonio Texas

## For YOU...and Yours...Alone! MONOGRAMMED GLASSES To Own—To Give—To Enjoy!

These new heavy, full sham glasses with rounded bottoms make big hits. Distinctively monogrammed in crystal clear glass with any two or three letter hand etched monogram you wish. Perfect wedding, shower and birthday gift ideas—splendid for personal use, too.

5 oz.—for fruit juice; cocktails  
8 1/2 oz.—for highballs; table use  
12 1/2 oz.—for iced tea; tall drinks  
7 oz.—old fashioned (not illus.)

**\$3.50** per doz. postpaid

Add 15c per dozen west of Denver. Special 24 piece assortment—8 of any of above sizes—\$6.75. Underline initial of last name. Safe, free delivery; satisfaction guaranteed or money refunded. 5 day service. New gift packed catalog on request. ORDER NOW!



# THALHIMERS

1842—A CENTURY



# CENTURAMA

IN VIRGINIA—1942

## "MONTICELLO"

Chantilly lace curtains that bring the grace of a minuet, the crisp charm of crinoline to your home!



Created by KENNETH exclusively for THALHIMERS CENTURAMA . . . Richmond, Va. Two styles . . . Priscilla, with picot ruffles framing all sides . . . also tailored, hemmed and headed ready to hang . . . Both in soft ivory shade . . . Exceptional values. MAIL ORDERS FILLED.

Ruffled, 88 in. wide, 2½ yds. long . . . 4.98 pr.  
Tailored, 88 in. wide, 2¼ yds. long . . . 3.98 pr.

THALHIMERS CENTURAMA—Climax to a century's achievement; anticipation of a century's future in Virginia.



Sparkling light spreads through this clear-as-crystal, gracefully formed "Lucite" Table now presented by Lucerne. Place it where you like—and that spot becomes enriched with new life and interest. Delight a bride or brighten a corner of your own home. Serviceable and sturdily built. Top—18" dia.—of glass is removable. Height—18". Inexpensive for so fine a piece!

Only **\$12.50** each  
express collect

**LUCERNE ART STUDIOS, INC.**  
59 MAPLE AVENUE, RED BANK, N.J.

## REVIVA A Magic Polish for Fine Furniture



**HOUDINI LIKE.** There's as much magic in "Reviva" as ever the master himself produced. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Cleans, despoils and polishes. 3 in 1, so it's all you need. ½ pt. \$1; 1 pt. \$1.50.

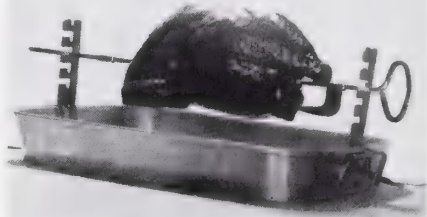
**"Patina"** Jackson of London English Wax Polish to restore and retain the patina of precious pieces. For all wood and leather. Special blond for light woods. \$1.00 per jar; \$1.50 double size.

Mrs. Mark Jackson's Studio B-10,  
15 W. 51st St. New York City

# Window Shopping

## WHAT'S COOKING

Just wait until you use this revolving barbecue device on your own oven and you'll have out a dinner that will surprise even you! It's called a Roast-O-Matic, has vertical supports that attach to your roasting rack. No basting is necessary so natural food values are retained. The skewer is 17¾" long and the price is \$1.29. Fibro Mfg. Corp., 1133 Broadway, New York City.



## ROCK-A-BYE ROCK-ER.

If you love a rocker (and what woman doesn't!) here's the "Agatha Scott," which you'll feel you must have. Graceful as a Victorian valentine with its floral nosegay design, it's made of American hardwood, is 17" x 26" x 29" and costs \$8.25 in muslin or \$9.75 in tapestry or machine-made needlepoint. Express collect. The Chair Shop, Box 486, Hickory, N. C.

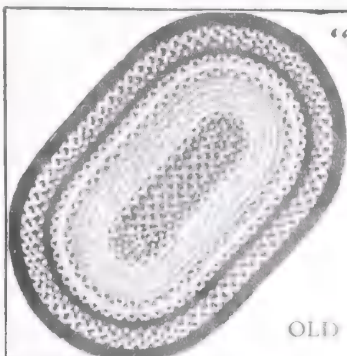


## OUR FAVORITE COUPLE

LE is this elderly Chinaman and his good wife. They are dressed in handsome shades of dark silk and their seamed faces shine with wisdom, patience, and shared humor. Anyone with a doll collection would be lucky indeed to add them to their display. We, who are without dolls, would love them for themselves. They're 10" high, \$5 the pair. Velvalee Dickinson, 718 Madison Ave., New York City.



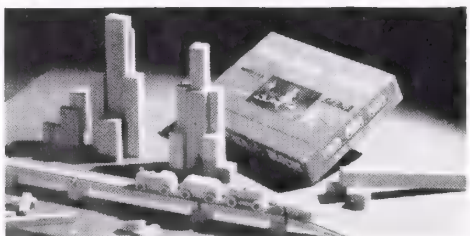
**LOOKING GLASS,** which would have been perfect for Alice when she found herself shrinking in such an amazing fashion. Remember? This miniature mirror, with solid mahogany frame in true Chippendale style, is a love. It's really sizable enough to use—in a hallway, over a desk, in a small panel, and is a treasurable gift for people who are charmed by small perfection. Tiny and precious, 11" overall, \$1.95. Daniel Low Co., Salem, Mass.



## "Old Sparhawk" Genuine Hand-Braided Rugs Authentic Colonial Reproductions

Our Rugs Selected for Williamsburg. Today's most distinctive Rug available in every detail to your own individual requirement. Request free illustrated folder and further information. Limited production.

OLD SPARHAWK MILLS, PORTLAND, ME.  
America's Oldest Braided Rug Maker



**\$3.50** express collect

Write for our Gift Catalogue

**THE CHILDREN'S SHOP**

WEST HARTFORD

CONNECTICUT

## ATTENTION

Amateur Builders from small fry to gray beard

The Train, Track and Block Set is made of hard maple and with ingenuity and deft fingers you will erect skyscrapers, bridge forts, boats and doll furniture



# Window Shopping

**ADDITION SAYS:** The m's family gives the bride silver coffee service, and if re trying to decide on a pat- to mention to your in-laws. sider this Grand Colonial n of Wallace. The coffee has a capacity of 2 pints the 3 pieces in sterling sil- ure \$225. The oval tray, 18" is \$120. Tax is included the set is at Philip H. ns Co., Hartford, Conn.



**SPANISH OLIVE OIL.** than which there is none finer, is harder to find these days than a full tank of gasoline; but we discovered a shop that has a fairly good supply on hand, at reasonable prices. A gallon tin is \$6.50, 1/2 gallon \$3.40, 1/4 gallon \$1.85, and 1/8 gallon \$1. You'll find it at Joseph Victori & Co., 6 Pearl Street, New York City.

## TIPS TO LONG FOR.

if you have a flair for ration you might use them e starting point in doing a room, picking up the g colors of the base in your es. They are electrified hur- e lamps with hand painted white glass chimney and The base is marble with fittings and they stand 13" The pair, \$10 express col- Stanley Jay Studio, 75-14 1 St., Flushing, New York.



**BOMB BUSTER.** We hope that none of us will have to use one of these but just in case—it's approved by defense author- ities and fire departments. It works like an expensive stirrup pump, is made of wood painted red, white, and blue. The stream from the hose is 25' to 30' and is just right for fighting incendiaries. Put it in a pail of water and pump. Cost \$3.95. Ball Mfg. Co., Summit, N. J.

## NOT UNTIL IT'S OVER OVER THERE

u replace your old comfortables. and virgin wool are frozen, so you wish the same care on your com- as you do on your tires. If the es are shabby, send them off to nadown Shop. re-cover them the custom-made.

oods called for everywhere. Samples on request.

**LANADOWN**  
ADISON AVE. NEW YORK CITY



... a good book  
... an Extra Wide Bed  
... good light

**Decorating Service**  
**Hale's Beds**  
605 FIFTH AVENUE (49th St.)  
NEW YORK

Crowded days? Hale's answer. Five-foot double bed with concealed fluorescent reading light... upholstered, pickled or Hale's own antique white and gold. 145. With over-size Beauty-rest mattress, matching box spring. 239. Spread, 79.50. Hand painted double dresser, 205. Deferred Charge Accounts.

## COLONIAL POST & LANTERN

**OIL OR ELECTRIC**  
Biggest value and size on market under \$35.00.  
31" high by 14 1/2" wide.  
**INSTANT REMOVABLE GLASS**

**\$25.50**  
POSTPAID  
East of Miss.

## CAPE COD TYPE LANTERN

25" high by 15" wide

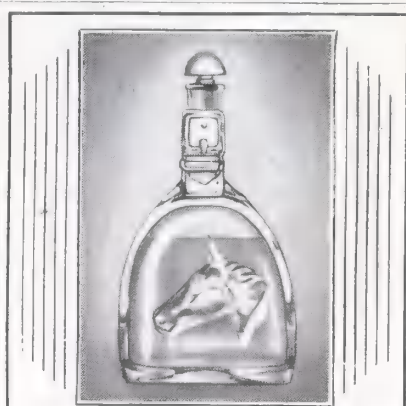


**\$22.00** POSTPAID  
East of Miss.

When copper supply runs out, "Coporeloy" will be sent. **HEAVY CAST BRONZE BASE 3 3/8" INSIDE.**  
Copper Supply Limited

Now—also in Coporeloy—new natural lead finish—with lead coated metal—stronger, permanent and better.

**APPROVED BY LEADING ARCHITECTS**  
ANTIQUE WEATHERVANES—CARRIAGE LAMPS—COPPER LANTERNS TO ORDER.  
**OLD LANTERN SHOP**  
109 MAIN ST., NEW CANAAN, CONN.



## ATTRACTIVE DECANTER

A popular gift for any man or horse lover. Made of clear glass, shaped like actual stirrup. Pint size. A pair for Scotch and Rye or Bourbon makes welcome gift. Also attractive filled with ivy. Price each \$1.25 prepaid.

## WIESENFELD CO.

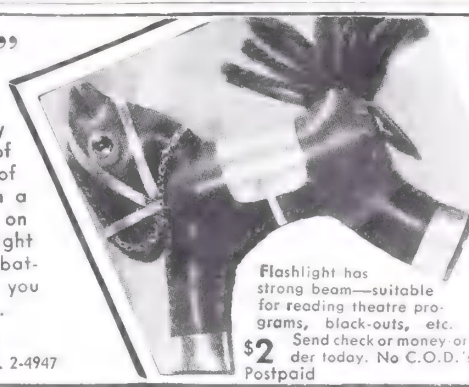
Dept. A-7  
112 W. North Ave. Baltimore, Md.

## "BRIGHT EYES"

The silliest, most irresistible lapel foolery yet. Pull his tail, and his eyes light up and wink—yes, they do! He's all **HAND MADE** of leather with fancy trappings of gold and chains and yarn, with a safety catch pin for parking him on your purse or lapel. Comes in bright red or green, or black, with the battery. A cunning penguin, too, you may have, with eyes that lite up.

## GIFT CLUES

337 E. 42nd St., New York. Tel.: LEX. 2-4947



Flashlight has strong beam—suitable for reading theatre programs, black-outs, etc.  
**\$2** Send check or money order today. No C.O.D.'s  
Postpaid



THE LUNNING COLLECTION  
adds a new design to its distinctive  
American China



"Field Lily"

Write for price list and booklet  
on American China designs.



**GEORG JENSEN INC.**  
667 Fifth Avenue • New York



**MOST TIMELY**

Up-to-the-minute and distinctly novel and smart is this new electric clock with Sessions movement. The frame, of genuine teakwood, 7½" high and hand-carved in China, has a glowing tone that enriches mantel, desk or boudoir. 110 volt, A.C. current. Satisfaction guaranteed or money refunded.

**\$7.95**

Federal Tax, Parcel Post and Insurance included

Also Noteworthy: Catalog of solid Haitian mahogany hand-carved trays on request.

**BOUTELLE'S**

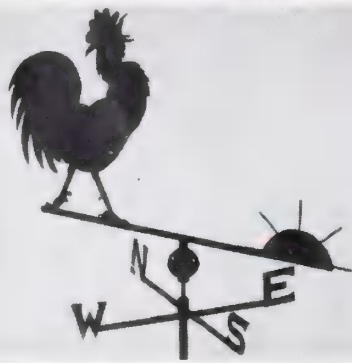
(Established 1887)

256 Main Street

Worcester

Mass.

Something New and Distinctive in  
**WEATHERVANES**



**THE SUN IS UP**—Made of extra heavy wrought iron, finished in weather-proof black lacquer, to last many years. Mounted on specially constructed, oil-filled swivel to respond to slightest breeze. 27" high, 30" wide. Immediate shipment.

**Complete with brackets for easy installation \$15.00**

F.O.B. Wheeling

**NEW CATALOG**—Contains 100 attractive designs in Weathervanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc. Write for copy today.

**HAGERSTROM METALCRAFT STUDIO**

41 Milwaukee Ave., Wheeling, Ill.

**Sterling Silver**

**"SPURCLIP" TIE-GUARD**

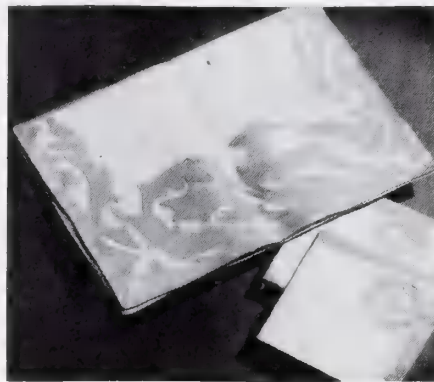
Your choice of initials, brands, club insignia, etc.

■ Keep his tie or your scarf under control with this truly personal tie-clip every horse lover goes mad over! Gold plated horse's head—or your very own monogram, set in a sterling spur with rowel that actually revolves; beautifully gift packaged—only \$5.50 tax included.

Write for catalog illustrating and describing special "Spurclips" in solid gold or silver, hand chased, with special club insignia, etc.; also other "horsey" made-to-order jewelry.

**HOLLAND JEWELRY COMPANY**  
DEPT. H16 SAN ANGELO, TEXAS

# Window Shopping



**BREAKFAST IN B**  
remains for us, and we gu  
always will, one of those  
derful luxuries that are r  
taken for granted. Becaus  
this it should be served wit  
the grace you can manage,  
ticularly if you have gu  
This 3-piece white organza  
set has an appliquéd linen  
design in tea rose, maize,  
or white. Costs \$7.50  
Grande Maison de Blanc,  
Fifth Ave., N. Y. C.

**WINTER IS ICUMEN IN**

and since we've been given fair warning about the possibility of a fuel shortage, here are some hints for your hearth. Cape Cod lighter with tray, \$5; colonial hearth brush, \$2.75; and the Federal eagle hook, on which to hang the brush or to use as a coat hanger, \$1.25 each. All brass and express collect from B. Paleschuck, 37 Allen St., N. Y. C.



**THE STARS LO**

**DOWN** with a twinkle a happy ambassador of t  
There is a figure for each of the Zodiac and each comes with a folder telling its general characteristic great people born during period, and gives its flower, stone, etc. They're of vividly hand painted position, 6½" high and \$1.25. Ambassadors of Cheer, 30 Rockefeller New York City.



**A MAN'S LIGHTER.**

We feel immensely set up when we come across an item that we just know a man will like and here you are. It's a dueling pistol lighter that's an exact reproduction of the originals used under the famous Dueling Oaks in New Orleans. Made by Dunhill in old brass antique finish, with a grip of old wood, \$7.50. Bernard & Grunning, 108 Baronne St., New Orleans, La.



**Arterete Bene**

No. 2821  
15" high, 12½" wide, 36" l  
Price \$10.00, Freight Colle

Placed indoors in the hall or sun or in the garden, on the lawn race, it will add a note of dist and charm.

It is white cast stone with a mar texture, and will resist time and w like the natural stone of which composed.

Immediate shipment upon rec price.



Send 10 cents for Catalog of over 200 Bird Baths, Benches, Fountains, Figures, Flow and Boxes, Vases, Pedestals, Bird Feeders, Sundials, etc.

**ARTCRETE PRODUCTS CO.**

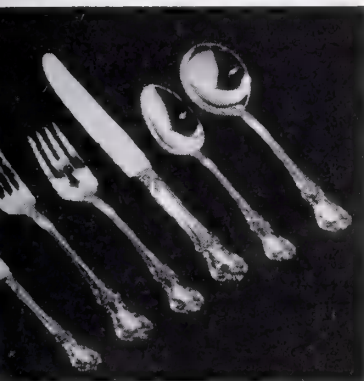
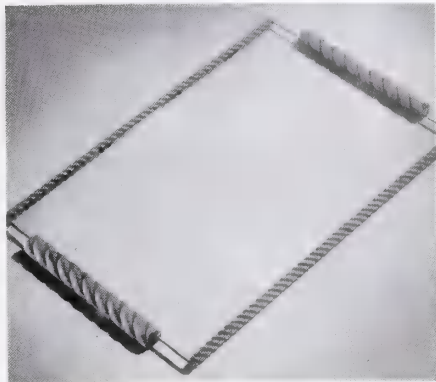
Est. 1921

Upper Darby P. C.



# Window Shopping

**STUFF** has practically perfect on this miraculous tray made by the Pitts-Plate Glass Co. and called Lite. It can stand heat up to 500° so use it to carry oven-dishes from kitchen to room, and be glad you are an age of ingenuity. It measures 18" x 13" and comes with a natural walnut edging. Handsome discovery for \$5. Lewis & Conger, Sixth and 45th St., New York City.



**SILVER TALKS.** Selecting a flat silver pattern to harmonize with the mood of your life is just as important as picking out the ring. This is our salute to a new pattern created by Towle. It's all solid silver, even the knife blade, and the name is Old Master. A place setting—knife, fork, teaspoon, cream soup, salad fork, and butter spreader—is \$19.15. It's from C. D. Peacock, State & Monroe Sts., Chicago, Ill.

**PLANT RECORD, SOME PLATE.** The will long remember December 7th and the shattered of Pearl Harbor. It is a rich in bravery and as a ato of a great nation's we shall want this plate ng the hard fought battle reverse side tells the and the plate comes in on an ivory ground for each, \$3.50 the pair. Andover, 249 W. 34th New York City.



**CURIO CABINET** that's just the right size to take care of your collection of miniatures. It has a mirrored back and three shelves and comes in a mahogany finish with a scalloped border and a gold trimmed glass door. Wonderful for that panel in between two windows, or hung in pairs over your couch. It measures 8 3/4" x 3 1/4" x 10 3/4" high and costs \$4. Ann Laurence, 22 West 48th St., New York City.



**A Sincere Greeting! A Practical Gift! GIANT MATCHBOOK CHRISTMAS CARDS**  
This is a practical Christmas, not a thing can be wasted. Giant Matchbook Christmas Cards, imprinted with your own name, serve the double purpose of greetings and utility. Attractive, gay, blue covers, with any name printed in silver or gold. 2 1/2 inches x 3 3/4 inches in Government-approved individual envelopes at no extra charge. May be mailed with 1 1/2¢ stamp.  
25 Cards, \$2.50; 50 Cards, \$4.50; 100 Cards, \$8.00

Immediate delivery, postage prepaid; send check or money order. No C.O.D.'s please.  
**FRANWAL CO.,** Dept. Red Bank, N. J.

## Personal Cocktail Set

A small gift—yet one that will be used many times over. Just the thing for your "afternoon twosomes"—as the shaker holds just enough for 2 cocktails. The glasses and cocktail shaker engraved "You" and "Me" add a friendly touch to your cocktail hour. \$2.00  
Add 25c for packing and postage.

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Banish silver tarnish with new polish and protector. With new easy to use liquid, cream polish and Pro-Tex-Sil Tarnish Preventer, you clean, polish and retain the original beauty of your silver.

Kit includes 2—4-oz. bottles and soft chamois-colored polishing cloth. **\$1.00**

Once you use this combination you will never be without it.  
Introductory offer \$1.00. Send your check or money order direct today.  
Large bottles may be purchased individually at the following prices:  
Pro-Tex-Sil, 6 oz. .... \$1.00 each  
Welmaid Silver Polish, 8 oz. .50 each

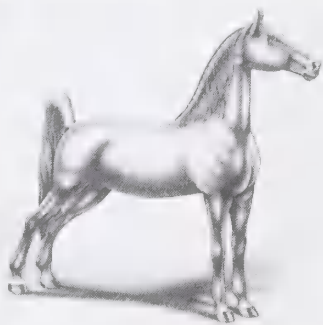
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5852 BROADWAY, Dept. HB-1 CHICAGO



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**BEAUTIFUL NEW ROYAL DOULTON CHINA**  
Clear dancing blue, green, yellow and pink enamels in gay garlands on swirled white bone china. The loveliest teaset imaginable! Full open stock, too.  
Teapot, \$12. Sugar, \$9.50. Creamer, \$5.50. 6 Tea Plates, \$24. 6 Teas and Saucers, \$27.50.

**PLUMMER, Ltd.**  
Fine China and Glass  
7 East 35th St. • 695 Fifth Ave.  
NEW YORK





### New Ornament for HOUSE LOVERS

Attractive, new ornament for living room, den or office. Lifelike model of a handsome five-gaited show stallion that will take the "blue ribbon" wherever displayed. Every horseman admires his fine legs, flowing mane, set tail and perfect position. Has natural color coat either bay, sorrel or black. Made of metal. Height to top of ears, 8 inches. Price postpaid \$3.00. State color desired.

**WIESENFELD CO.**

Dept. A-7

112 W. North Ave. Baltimore, Md.

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*Ohio*  
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AT ANY HOUR!  
WITH EVERY MEAL!

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Exposed for a minute to an electric light, they'll glow brilliantly in the dark for hours! Lasts indefinitely. Simply elegant for the theatre or blackouts. Necklace is in gay multi-color. Earrings are Sterling Silver, made of genuine tropical shells. Ultra-smart with formals or slacks. Your choice: Necklace or Earrings—\$2.20 postpaid. (Tax included). Shown exclusively by:

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Lily Strasbourg Baronial Frontenac



Plymouth Virginia Heppelwhite

### Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than five hundred of these patterns, such as:

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This silver has been used and is offered in first-class condition and materially under the price of new silver.

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We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Compotes, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

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### Rare Fruit-of-the-Month Club

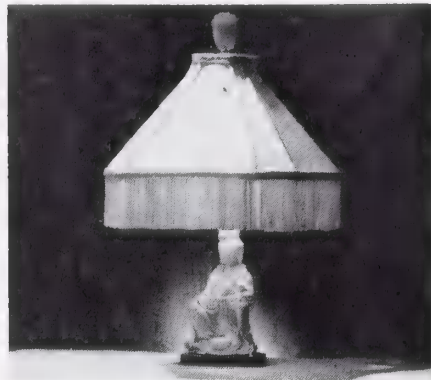
A novel gift for weddings, birthdays, and anniversaries is a membership in this unique club.

Direct from the orchards and vineyards that bore them, rare pears, apples, nectarines, peaches, grapes, and unusual preserves and delicacies. 8 shipments—all delicious—all outstanding. Only \$19.85 express prepaid in the U.S.A. Order now! We'll gladly send descriptive color folder.

*Harry and David*

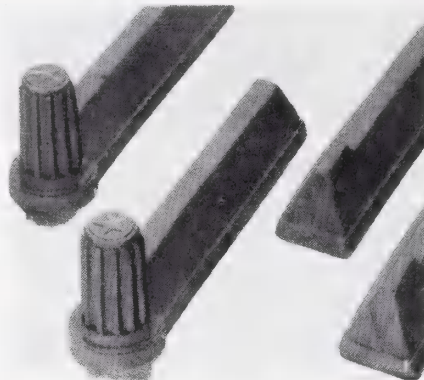
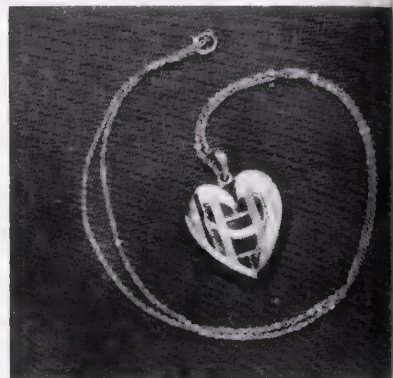
at BEAR CREEK ORCHARDS  
Box 70-H, Medford, Oregon

# Window Shopping



### ALWAYS IN YOUR HEART.

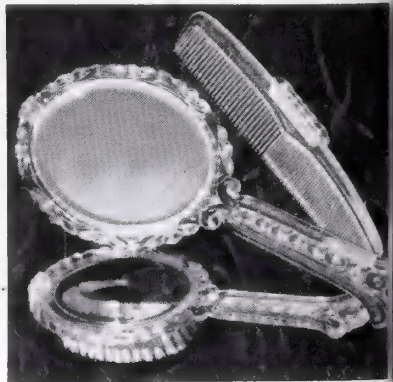
This is a 14k solid gold locket, shaped like a heart, which you will wear around your neck, and in it you will put small pictures of the two persons dearest to you. If you're a bride you might tactfully suggest that it's a wonderful present for a groom to give his future wife. Then later, give it to your baby daughter! About 3 1/2" long, \$10 with chain. Horton Fifth Avenue Jewelers, 545 Fifth Ave., N. Y. C.



**WAR DOGS** is the very name given these andirons which are made without a scrap of essential material. Believe or not, they're made of bone and you have your choice of designs. The fluted color "The Lone Star," is 6 1/2" high, 17" deep, and costs \$7.75. V-Shaped andirons, called "Victor," are 4" high, 12" deep, and cost \$5.85. Export collect from Edwin Jackson, Radio, 175 East 60th St., N. Y. C.

### LUCITE FOR YOUR VANITY.

A comb and brush to make you beautiful and a reversible mirror to let you gloat comes in crystal clear lucite for your dressing table. We show you the set because of its easy-to-clean feature, its handsome design, and because the price is only \$3.95. You'll find it waiting for you at Royal Gifts, 663 West 181st St., New York City.



HOME ENTERTAINMENT IS AMERICA'S NO. 1 DIVERSION. EVERY HOSTESS SHOULD OWN A COPY OF

### SETTING YOUR TABLE

ITS ART, ETIQUETTE AND SERVICE  
By Helen Sprague

Within the covers of this timely book, the perplexed hostess will find hundreds of clever ideas calculated to amuse and amaze her guests. New ways of setting an interesting table. Inspiring lighting effects. The eating and drinking. Unique invitations. How to keep conversation animated. New fashions in china and silver. Easy ways to train a maid. Charmingly written one of America's foremost home authorities. Copious illustrations. Cover photograph by Margaret Bourke-White.

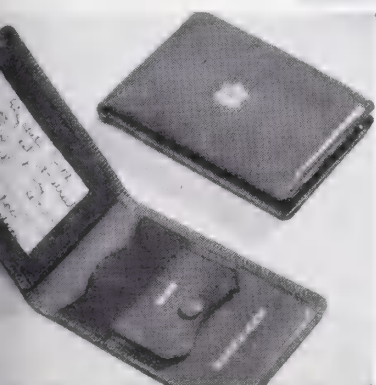
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# Window Shopping

## WEDDING IN THE BA-

will be a Sunday morn-  
ceremony if you use this  
ng silver dish made by  
& Barton. It measures  
long and brides will find  
made-to-order size for din-  
à deux. The price is \$20,  
ling tax, and you'll find it  
mes R. Armiger Co., 310  
Charles St., Baltimore, Md.



## TWO FOR THE MONEY.

The smaller wallet is extra thin although full size, while the larger one has 2 extra compartments for cards and one extra bill or paper compartment. Both are made of saddle lamb in either tan or oxblood and come with full name or initials or any military insignia stamped in 22k gold. Smaller size \$1, larger size \$1.95. William North Studios, 3002 N. 5th St., Philadelphia, Penna.

**DOUBLE LIFE** for  
cosmetics. The hand  
ed mortar and pestle,  
is a milk glass copy of  
th century brass original  
comes filled with Attar of  
s emollient cleansing  
or a fragrant potpourri  
our lingerie and linens.  
use it for morning mar-  
le, relish, or cotton. The  
apothecary jar contains At-  
Petals Triple Extract, \$2,  
y, for lotion or cigarettes.  
imer's, Richmond, Va.



## UPPER BRACKET

that will hang on your wall and whose mirrored sides will reflect the warmth and loveliness of your room. Fill it with fresh flowers in riotous colors and when your garden is asleep for the winter use artificial posies or trailing ivy. Measures 10½" x 4" x 12½", \$4.50. Simulated ivy is 69¢ a spray. Modernage, 162 East 33rd St., New York City.

## ENGLISH CHINA *costs less in Canada*

visitors from the United States will  
see the most comprehensive collections  
of fine English China on the continent  
displayed in our Stores in Toronto,  
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Send today for booklet "B" illustrating  
50 open stock dinnerware patterns.



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# Home is where the Hearth is



LOG CARRIER: Maroon or green canvas with black handles 28" x 40".....\$2.50

GIANT FIREPLACE MATCHES: floral, hunt or English scenes, with 200 matches. Box 11" long. Without stand..\$3.95 — Black wrought iron stand..\$2.95  
400 Match refill, undecorated.....\$3.95

CAPE COD FIRELIGHTER: of polished brass; with porous fire-brick; 10" high.....\$5.95

SCREEN, wire mesh curtain slides apart. Black wrought iron with brass trim. Cut-outs allow andiron shanks to show outside screen. 36" x 30".....\$23.50  
ANDIRONS.....\$15.75 — FIRESET.....\$9.95  
COMPLETE FIRE ENSEMBLE.....\$46.50

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ANNOUNCING ANOTHER  
OF  
HOUSE BEAUTIFUL'S  
PRACTICAL SERVICES

# Personal Advice On Decorating YOUR Room

Is there a room in your home that is troubling you? Or are you postponing making a new purchase because you don't quite know what it ought to be, to go nicely with what you already own?

HOUSE BEAUTIFUL would like to help you—*really* help you in more than a casual, perfunctory way. So we have set up a special department for you to talk your problems over with—by mail. We can now invite you to discuss with us, in detail, your decorating problems. Do it room by room. Then we can send you a complete room formula, which you can take to your local store or decorator where orders can be placed for you. Of course you must tell us how much you want to spend for each new purchase so we can be as practical as you want us to be.

Because this is a truly personalized service, there will be a fee of a dollar—for *each* room formula.

## What You Do

You tell us the room to be decorated, describing how you use it, how it looks now, and how you would like it changed.

List the furnishings you want to keep.

Tell us what you would like to buy, and how much you think you can spend.

If you can send us a floor plan of the room, drawn to the scale of 1/4" to 1'0", it would help. We need to know where doors and windows and things like the fireplace are placed. Don't forget the \$1 fee, please. But we *cannot* order anything for you.

## What We Do

We will send you a plan, all drawn to scale, showing an attractive arrangement of your present or new furniture, with suggestions for new pieces to be added—if necessary. If it is to be a brand new room, we will plan the whole room.

We will send you a color scheme with actual samples of wallpaper, paint, and drapery, slipcover, and upholstery fabrics, so that you can see, from actually holding samples in your hands, the kind of thing we visualize. We will also advise on the style of making the draperies.

Write to Susan Price

**HOUSE BEAUTIFUL**

572 Madison Avenue

New York City



**DRESS PARADE.** A man's grooming is no matter for ironing when the top sergeant is for inspection, so it's a doughboy who has a Press electric presser in his kit presses trousers, sleeves, collars, lapels almost immediately, is thermostatically controlled so it can't overheat, works on either AC or DC. Price is \$1.25 from The Co., 225 Fifth Ave., N. Y.

## TILL JOHNNY COMES MARCHING HOME

let him know you're thinking of him by sending gifts. The gabardine cigarette case holds a full pack and comes with the insignia of Army, Navy, or Air Corps, \$1.50. Identification bracelet is a sterling plaque engraved with his name and address and has a leather strap, \$1.50. Swank, Inc., 404 Fifth Ave., New York City.



## RAIDING THE ICEBOX

used to be one of the top sergeants. Bob liked best before going into the Army, remember? a uniform hasn't changed. So why not send him a box of food and he can have a believe icebox raid before You can send him condensed saltines, gruyere cheese, nuts, chewing gum, figs, butter, sliced tongue, and bones for \$3. Dover Delicatessen, 683 Lexington Ave., N. Y.

## HIS TRAVELING DESK.

Keeping in touch with family and friends is awfully important to a service man, and his letters home will be much easier to wedge in between duties if he has this pocket writing case. In it are pencil, folded paper, envelopes, stamp pocket, transparent window for a picture, and the inside is stamped with his insignia. Brown leather, \$5. Indexed address book, \$2.20. America House, 7 E. 54th St., New York City.

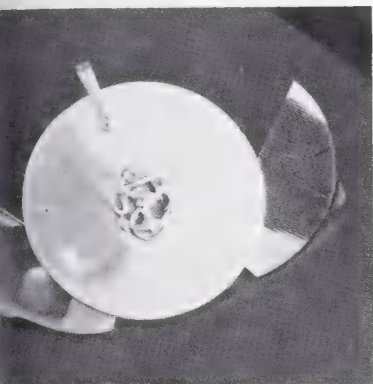
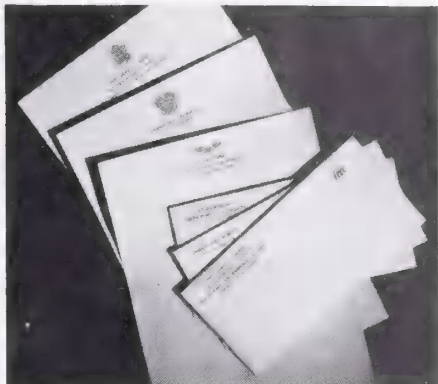






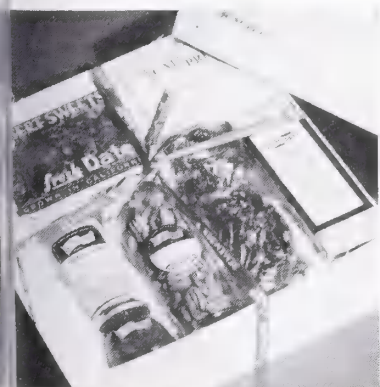
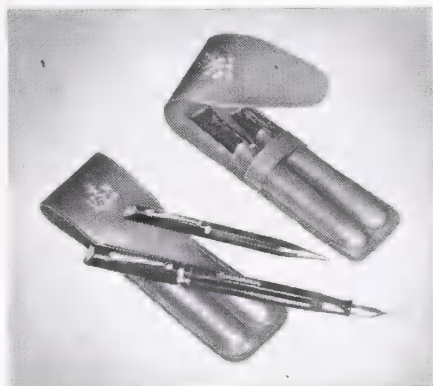
# the Service

**TER'S CRAMP** will be the happy affliction of any man to whom you send this stationery because having it he'll just naturally want it. There are 100 man-sheets personalized with all address and branch of the insignia and 75 ends imprinted to match with in the stamp corner. The is gray, the printing n, navy, or brown and ice \$1.95. Katherine Gray, 55th St., N.Y.C.



**A DISC KNIFE** for your soldier-love—he'll use it for a hundred things and bless you for being so smart. It's made of sterling, is about the size of a silver dollar, has a stainless steel, razor-sharp blade and a nail file. On the front is a raised insignia of either the army or navy. The back can be engraved with any inscription for 3¢ a letter. Costs \$4.95, tax included. George Stern, 191 Madison Ave., N. Y. C.

**ASTING GIFT** to send to the man in the service who's always looking for packages from home is this Morrison pen and set. They're made of unbreakable plastic, have a life-time guarantee, and bear a sterling insignia of either the army or navy. The leather cases, for army, navy blue for the navy, are also stamped with the insignia. Pen point is gold. \$5.95 the set. Wal-Mart, 542 Fifth Avenue, New York City.



**GRUB TO SEND** to someone in the service, and we all know by this time that next to letters food is the most welcome gift of all. This box has a tin of sardines in olive oil, deviled herring salad, a package of fresh dates, package of Coffee-ets (chewy candies), a par of pecan halves, jar of marmalade, and a box of Melba toast. All for \$3.50. California Preserves, 2 Park Ave., New York City.

Buy **KING O'NUTS PECANS** from **GEORGIA** where the *Finest Pecans Grow*

You've never tasted such grand pecans!

Large, plump pecan halves, salted to a turn, toasted in pecan oil for that delicate, full nut-flavor and sealed fresh in pressure packed tins. Rich in vitamins, pecans furnish extra food energy as well as a real treat. An ideal gift. Send us your list for overseas gifts now.

**KING O'NUTS PECANS**

1-lb. can. Add 27¢ for packing and postage

**\$1**

PRINCESS PECANS, INC., CAMILLA, GA.

**fine Cheeses**

to send to men in service here in the U. S. (only)

Uncle Sam says "eat more cheese", especially when it is natural, aged cheese . . . and here it is in special soldier-sailor assortments. We include a box of crackers free. Guarantee delivery to first address—otherwise turned over to Red Cross representative in same camp.

**ASSORTMENT No. 11, \$2.85**  
Includes special cuts of Swiss, Cheddar, Brick, Port Salut and Baby Gouda. 4 lbs.

**ASSORTMENT No. 22, \$3.75**  
Swiss Colony Swiss, Port Salut, Brick, Rexoli, Glarus and Camembert. 5 lbs.

**ASSORTMENT No. 33, \$2.60**  
Same assortment as No. 22 but weighs 3½ lbs.

**ALL PRICES INCLUDE SHIPPING**

**The SWISS COLONY**  
"A LITTLE SWITZERLAND"  
MONROE, WISCONSIN

**Personal Labels** The Gift for Everybody

For the Man in Service For all Correspondents For Yourself

Here's the thoughtful answer for any gift requirement, any season. Each handy folder contains 300 tiny gummed labels, patriotically printed in red, white and blue, with name and address. Indispensable for letters, packages, books, photos . . . positive identification for personal property of all kinds. Shipments made promptly, postpaid.

**1 Booklet \$1.00 3 for \$2.75 6 for \$5.00**  
(A different name and address may be on each booklet)

**GIFTCRAFT COMPANY**  
333 N. Michigan Ave. Chicago, Illinois



## The PLAYBOY'S HANDBOOK (R—as a Relief from Ennui)

Here are gathered in one pleasure-laden book, much rollicking reading and waggish fittings for every gay man. A unique treasury of gaiety, burlesque and revelry. Features such unusual and exhilarating articles as: The Bachelor Life—Love in Hollywood—Just a Freudy-Cat—The Playboy at Fifty—Advice to a Young Man on the Choice of a Maiden—For Women Only—The 99-44/100% Puritans—How to Have Fun with Your Clothes On—Stag Lines—etc., plus a lusty, virile collection of Anecdotes, Jokes, Tales, Jingles, Ballads, Cartoons, Gags, Songs, etc. Give "HIM" the enjoyment of these joie de vivre frivolities (do not forget yourself either). The price is \$2.00, the pleasure is a thousandfold. Mail your order to:

**Knickerbocker Pub. Co., 98 Liberty St., Dept. HB, New York City**

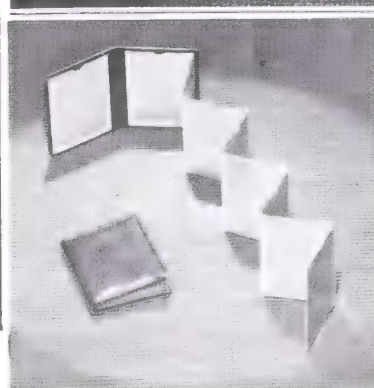
**Service Men's Soap**

Your man in the Service must buy his own soap. Send him this gift—6 cakes with his name, rank and insignia done in the correct Service color. The design lasts as long as the soap! 6 cakes, \$2.50; a dozen, \$4.00. Postpaid.

Write for folder of monogrammed soap and other personalized gifts

*Katherine Gray*

15 West 55th St., New York, N. Y.



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# Know YOUR BOOKLETS



## KITCHEN LAUNDRY AND BATH

**FUTURE KITCHENS.** Maybe the WPB won't let you have A-C all steel kitchen cabinets and matching sinks this year, but in the meantime while you're waiting, turn the time to good advantage by planning the dream kitchen you've always wanted, down to the last detail. This literature will help you. AMERICAN CENTRAL MFG. CO., CONNERSVILLE, IND.

**PUDDLING CLAY FOR LIFETIME SERVICE.** Learn about the materials that go into fine vitreous china bathroom fixtures. Their good looks and length of service are in direct proportion to the quality of the clays used. If you live east of the Mississippi, the booklet will be sent to you. MANSEFIELD SANITARY POTTERY, INC., PERRYVILLE, O.

**FIXTURES OF BEAUTY AND DISTINCTION.** Moderns have banned nondescript bathrooms forever and have decreed that colors and styles in fixtures shall make the room interesting and individual. This booklet from Eljer proves the choice is wide. There are kitchen fixtures shown, too. ELJER CO., FORD CITY, PA.



## BE SMART ABOUT TABLEWARE

**AMERICAN BEAUTY PATTERNS.** The country's oldest pottery, makers of true china, assembles a group of thirty-one dinnerware patterns to show you the fresh and gracious designs you may choose for your own. Booklet HB-10, ONONDAGA POTTERY CO., SYRACUSE, N. Y.

**HAVILAND.** This is a booklet devoted to a well-known china that is designed to be beautiful but that does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10c) THEODORE HAVILAND, HB-10, 26 W. 23RD ST., NEW YORK CITY.

**SYMBOL OF ROYAL DOULTON.** Elegantly designed bone china, acclaimed for its quality and beauty since 1815, is in itself a symbol of the best traditions in English china manufacture. Patterns in dinnerware and figurines are illustrated. (10c) WILLIAM S. PITCAIRN CORP., HB-10, 212 FIFTH AVE., NEW YORK CITY.

**SPODE,** the joy of collectors, and connoisseurs for two centuries is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design that are reproduced in modern Spode. CORLEAND & THOMPSON, INC., HB, 206 FIFTH AVE., NEW YORK CITY.

**TO HAVE AND TO HOLD.** This is about the complexion care that fine china deserves. You'll know a lot more than you did about using china, washing it, and storing it, once you've read the leaflet. The makers of Wedgwood ware urge you to adopt it as part of your conservation program. JOSHUA WEDGWOOD & SONS, HB-10, 162 FIFTH AVE., NEW YORK CITY.

**MINTON OF STAFFORDSHIRE** is synonymous with fine English bone china. A short history of this famous ware is set down in the pages of an attractive booklet. Exceptionally beautiful present-day Minton designs are shown. (10c) MEAKIN & RIDGWAY, INC., HB-10, 129 FIFTH AVE., NEW YORK CITY.

**FINE CHINA.** Lenox china, superlative product of American initiative, represents a great national achievement. The story of its origin and development and the processes behind its manufacture fill the pages of this informative booklet. It's smart to learn all you can about this distinguished domestic china. LENOX INC., HB-10, TRENTON, N. J.

**AMERICAN LIMOGES.** Once upon a time the name Limoges was stamped only on china that was made in France. Now there is a new Limoges, made in America, in lovely patterns to flatter your dinner table. You can see them in this booklet. LIMOGES CHINA CO., HB-10, SEBRING, O.

**GRAND COLONIAL.** A new sterling pattern, simple and elegant and as gracious as southern hospitality, expresses the best traditions of American design. A booklet illustrates it in flatware and holloware. WALLACE SILVERSMITHS, WALLINGFORD, CONN.

**THE OLDEST OF THE ARTS.** This booklet represents a short course on the history of pottery and takes you from the clay vessels of the ancient Egyptians right up to the sleek vases of the modern Americans. These, in many styles and shapes, bear the trade mark Roseville. (10c) ROSEVILLE POTTERY CO., ZANESVILLE, O.

**HOW TO BE A SUCCESSFUL HOSTESS.** Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet, which is well illustrated with stunning pictures of Reed & Barton silver on table settings for all occasions. See them and learn a lot. (10c) REED & BARTON SILVERSMITHS, BOX 990, TAUNTON, MASS.

**FOR THE BRIDE.** Modern American glassware by Libbey, vying with famous European crystal in the sheer beauty of its symmetry and clearness, is selected for sparkling bridal gifts and shown in this folder. Accessory pieces and stem-glass are illustrated. LIBBEY GLASS CO., HB-10, TOLEDO, O.

**FLOWER FUN.** No technical formula, no weird abracadabra, but a simple little essay on what to do with flowers to make them look their best. The right container has a lot to do with this, as the illustrated pieces from the Haeger kilns prove. HAEGER POTTERIES, INC., HB, DUNDEE, ILL.

**GAY BIRDS.** Our feathered friends, brilliantly reproduced in fine American pottery, are in great demand in decorative circles these days, and the cockatoos, chicks, and bluebirds shown in this leaflet are worthy rivals of similar imported wares. They are easier on the pocket-book, too. FULLER POTTERY CO., HB-10, TRENTON, N. J.

**CERAMIC GIFTS FOR THE BRIDE.** What with the growing vogue for flower arrangement, you can't find a bride these

days who isn't a whiz at it. They all know their containers, too, and will bless you for the gift of any of the pottery bowls and vases shown in the 16-page booklet. CAMARK POTTERY, HB-10, CAMDEN, ARK.

**THE BRIDE IN WARTIME.** Sterling flatware is still the most romantic part of the bride's household trousseau. Now more than at any other time, she appreciates the economy and good sense of buying by the place setting, as this booklet suggests. She can carry these precious pieces of beauty wherever she goes, adding to them as her needs and budget dictate. TOWLE SILVERSMITHS, DEPT. M-9, NEWBURYPORT, MASS.

**DISTINCTION FOR YOUR TABLE.** Vernonware is the name for a dinnerware typically American in feeling, color, and design. Booklet shows its wide range of patterns, which are always rich in color, whether their style is informal Californian or mannered Modern. Specially wonderful are designs by Don Blanding and Rockwell Kent. VERNON KILNS, DEPT. A, 2500 E. 52ND ST., LOS ANGELES, CAL.

**FRANCISCAN WARE.** Flamboyant, tropical foliage colors, in designs inspired by the beautiful simplicity of Spanish California, make table settings that are a joy to behold. A series of folders showing designs and prices is available. GLADDING, McCREAN & CO., DEPT. P, 2901 LOS FELIZ BLVD., LOS ANGELES, CAL.



## HELP YOURSELF TO KEEP HOUSE

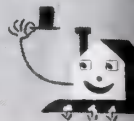
**QUALITY HOUSEWARES.** 40 pages, illustrated to the hilt, with all the things you need to keep the house running beautifully. It shows every kind of gadget and fixture for bath, kitchen, pantry, and closet, with special emphasis on the newest substitutes for the metal pieces that are now off the market. HAMMACHER SCHLEMMER, HB-10, 157 E. 57TH ST., NEW YORK CITY.

**JASPER AND MABEL POTZ SOLVED THEIR CLOSET PROBLEM** with K-Veniences, the closet fixtures that bring order out of chaos and make you and your family models of neatness. This blithe folder shows the individual gadgets that do the trick. KNAPE & VOGT MFG. CO., DEPT. H-3, GRAND RAPIDS, MICH.

**CARE OF VENETIAN BLINDS.** They'll keep that clean, well-ordered look if you know how to care for them. They'll last longer, too. The makers of VE wax cleaner have some enlightening information on this subject which is vital to every housekeeper. WINDSOR WAX CO., HB-10, HOBOKEN, N. J.

**WASHING RECIPES** For the Home of Today. Fresher, cleaner modern homes are tubbular from the dish towels to the carpets, but there's a lot to know about how to keep things soap and water clean. Here are specific directions for cleaning and stain removal and Ivory Flakes are Rule Number 1. IVORY SOAP, DEPT. MB, BOX 837, CINCINNATI, O.

## DO SOMETHING ABOUT YOUR HOUSE



**HOME HEATING HELPS.** Straighten the shoulder facts about heat and ing systems, which add up to twice: Be sure of your boiler. And the sterling features of the All Yello-Jacket that made it possible to convert fuel from coal to oil and versa. BURNHAM BOILER CORP., A, IRVINGTON, N. Y.

**FORMICA.** You've seen this modern finishing material and perhaps know its name or the many uses which it may be put. This new book describes it, shows it in color at stallations. It's handsome in bath and kitchens. FORMICA INSULATING HB-10, CINCINNATI, OHIO.

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**WESTERN PINE CAMERA VIEWS.** a picture book of rooms that have given mellow distinction by pine in tawny, well waxed pine. If you a room that you'd like to panel, booklet show you what can be about it. WESTERN PINE ASSN., 164-II, YEON BLDG., PORTLAND, O.

**AMERICAN HOME-OWNERS W GUIDE.** This informative booklet you a sound checklist of the things can do to guard the value of your Celotex products for roofing, insulation and interior wall finishes can do conservation and protective job f CELOTEX CORP., HB-9-42, 919 N. IGAN AVE., CHICAGO, ILL.

**NU-WOOD COLOR GUIDE.** About terior finish for walls and ceiling can transform uninteresting room models of bright, soundproof cleanliness. The 54 fadeproof colors, this comes in, are shown in the 1 WOOD CONVERSION CO., DEPT. FIRST NATIONAL BANK BLDG., ST. MINN.

**STREAMLINE FLOORING.** Did you that you can have a brand-new finished, pre-waxed oak floor in your old floor in a few hours' time no waiting for shellac or varnish. Booklet tells how easy and sure this kind of home-rejuvenation. E. L. BRUCE CO., 1632 THOM. MEMPHIS, TENN.

**THE NEW OPEN HOUSE.** When the work in doors, windows, mantle cabinets is sturdy as well as beautiful, your house is blessed with beauty. Here you will see installation of Ponderosa Pine woodwork, its qualities of endurance a way it takes paint. (10c) Ponderosa PINE WOODWORK, DEPT. XHB-9, WASHINGTON ST., CHICAGO.

(Continued on page 110)



# The 4 Wallpaper Worries

*haunted me for Days!*

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WILL IT  
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IS IT STYLED  
RIGHT?

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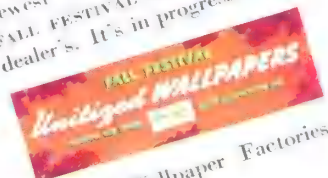
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DUNDEE • THE NAME TO REMEMBER WHEN BUYING TOWELS



Striped floral chintzes lend themselves wonderfully to border treatments. Especially good used horizontally for dado when ceilings are too-high

# Tricks WITH CHINTZ

Even if you haven't a way with a paint brush, you can have decorations galore on your walls, your furniture, your accessories. First close the door on timidity. Then arm yourself with a couple of yards of chintz, a pair of scissors, a glue pot. We'll wager, with the chintzes available, that your creations will rival any artist's.

PHOTOGRAPHED AT LORD & TAYLOR



If you like stripes, but not the conventional ones, cut motifs from a chintz pattern and paste them on a screen, for an elegant striped effect. Get same feeling on curtains by alignment of cutouts



*In New York*



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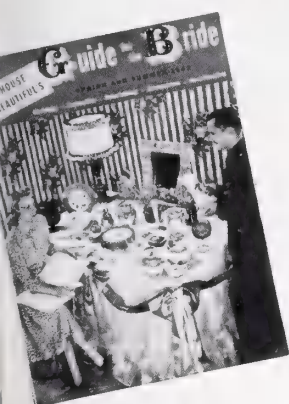
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# You can feel AT HOME anywhere

in New York hotels that give you good  
decoration as well as creature comforts



You could learn a basic lesson in decoration while you relaxed at the fire-  
side of this Ritz-Carlton living room. A French dresser, an oil portrait, a tiny  
mantel clock show how beautiful individual pieces can distinguish a room

LUXURIOUS WAY TO  
*Lower  
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Costs*

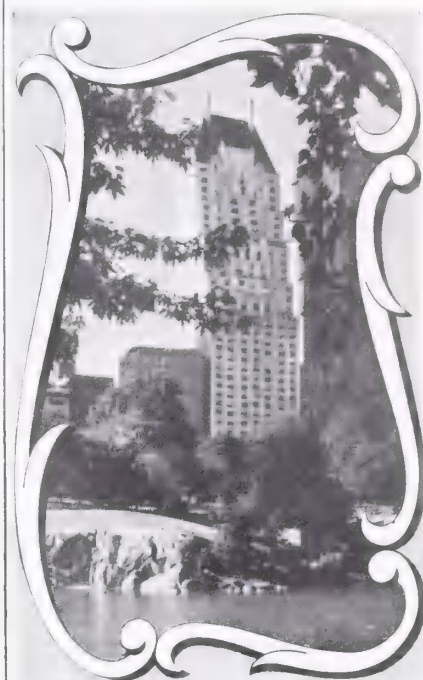
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# You can feel A

in hotel rooms



A chalk-white baroque mantel, set in a mirror wall, a sweep of curtains, windows, chintz appliquéd on chairs and sofas—this is the kind of beauty you want in your home. You find it in this Lombardy living



You probably don't feel at home without a fireplace. Here in the modern living room of a suite at the Savoy-Plaza, easy chairs were made to relax in after a day of doing New

GOTTSCHO



Do you know that elegance doesn't necessarily mean frills? Look at nishings in this Sherry-Netherland bedroom and see how basically they are, despite their luxurious French air. The colors are grayed



# OME anywhere

decorated as these



on a large scale covers the sofa and drapes the windows of this room in the Carlyle. And for a new idea in valance treatments, look double swags, caught up in the center beneath the mirrored cornices



pyhole of a desk in a dark corner for this hotel room. The a good-looking piece of furniture, placed in such a way becomes an important part of this Ambassador living room



use traditional furnishings and get a contemporary effect the way een done in this Warwick living room. Modern fabrics, nubby weaves d patterns, and a broad, asymmetrical window drapery will achieve it

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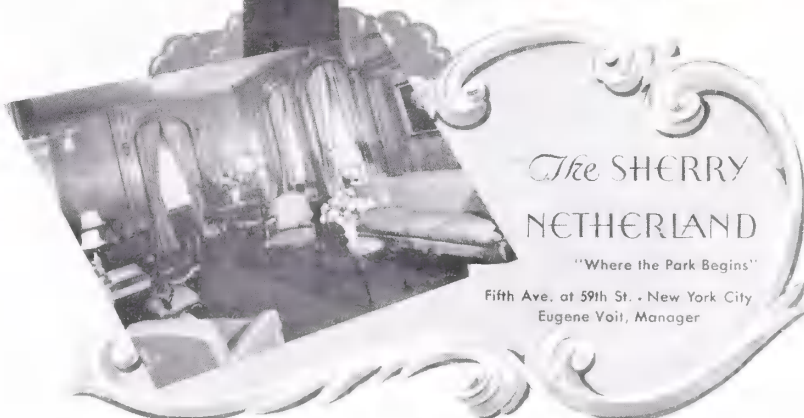
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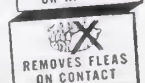
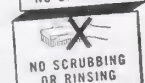
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mites, ticks on contact. Safe,  
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You wouldn't blame  
me, would you . . . ?

No, you can't exactly blame pussy for having sharp  
claws, and a knack of getting into trouble morning,  
noon, and night. But here's how to control pussy  
in the house.

## Keep Cats Off Furniture

Just sprinkle Pussy Seat wherever your cat sheds  
hair or does damage with his claws. Use it on chairs,  
beds, rugs, furniture—around table legs  
and curtains. Harmless. Doesn't show.  
You don't see it—don't smell it—but  
pussy does and learns to stay away.

SEND NO MONEY. Stop cat damage  
now. Order Pussy Seat C.O.D., \$1 plus  
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-Use PUSSY-SCAT-



Born black, Kerry puppies show their unique steel blue color-  
ing as they mature. Five young ones owned by Sirarno Kennels

# THE DOG SHOW

By Mary E. Scott

Away with the world is pretty  
much an Irish trait. Being all  
Irish, the Kerry could do no better  
than borrow this engaging charac-  
teristic from his home country  
along with its blarney, its good  
wit, and two-fisted temper. And  
very likely you'd find a Kerry  
picking emerald green if there was  
a chance of changing his unique  
steel-blue coloring. All Kerrys are  
just Irish enough to "wear the  
green" well.

Steady and warm-hearted, the  
Kerry is a generous dog, fond of  
home and children. Being all ter-  
rier, he's canny enough to brook  
neither intimidation nor cajolery  
from anyone bent on mischief.

Like all the Irish, a Kerry is  
born with a happy, responsive dis-

position. You'll never bring it  
though, if you let a Kerry stew  
a corner and make conversa-  
tion with himself. A real Kerry like  
family and company. He en-  
joys play and fun and a little whi-  
some mischief for good meas-  
ure. But neglect—and neglect alone  
will make the best Kerry mop.

And the Kerry is extraordinary  
intelligent, as you know if you  
ever owned one or had one at  
the house for even a short while.  
In a litter of young puppies, ran-  
ged together, marked individual  
differences in personality are no-  
table at a very early age.

Irish folklore being what it is,  
it's difficult to tell just how  
when the Kerry came to Ireland.  
It may easily have been a bit



Ch. Sirarno's Sophisticated Lady wins Best in Show at Mohawk  
Valley Kennel Club Show. Ed Sayres handles her for Sirarno



BY

Drexel

# Begin the way you want to End

A beautiful home, in which life can be lived charmingly, is a goal that can be aimed at from the beginning. You can start today to buy a few pieces of Drexel furniture that you'll always prize — pieces like these from our Raleigh, Langley and Travis Court collections. From time to time you can add other pieces from these groups. As you acquire an interesting chest, a fine cabinet, a hand-rubbed mahogany buffet, a tester bed, some Chippendale chairs, your environment will grow to gracious perfection. Incidentally, a Drexel piece makes a treasured gift. Write for the Drexel booklet, and the name of a Drexel dealer.



Chippendale's famous ladderback chair, beautifully carved, in solid mahogany. From the Langley Group.



The original of this lovely tester bed was found in Georgia, seat of a delightful 18th century social life. This is a fine reproduction, with the swag and tulip bulb carving properly executed. From the Raleigh Group.



Charming quarter circle china cabinet for living or dining room. 36" wide, 70" high. Travis Court Group.



Unusually interesting serpentine chest-on-chest, for bedroom, dining room, or foyer. In mahogany with hand-rubbed finish. 24"x18", height 49". Raleigh Group.



A Federal American chest that can be used, with mirror as shown, in your bedroom, or — without the mirror — makes an interesting buffet for your dining room. From the Raleigh Group.



This buffet is a copy of an antique with unusual back rail. It is in mahogany, with marquetry inlay, and an Old English finish. Top 72" x 26". Langley Group.

DEPT. HB/O, DREXEL FURNITURE CO.  
DREXEL, NORTH CAROLINA  
I enclose 10c — please send me your booklet  
"Your Home — and Drexel Furniture," and  
tell me the name of a Drexel dealer.

Name \_\_\_\_\_  
Address \_\_\_\_\_





WHY YOU DON'T GET YOUR MONEY'S WORTH

*when you buy Home Furnishings*

By Elizabeth Gordon, Editor



Since last May I have been working as a saleswoman of furniture, trying to find out, from direct contacts with people-about-to-part-with-their-money, *why* people buy what they buy. I have worked in seven cities, from New York to Seattle, in department stores and furniture stores. I have worked on the night shift, from 2 P. M. to 9 P. M. when husbands and wives shop together. I have put in many hours serving Mr. and Mrs. John Q. Public as any average salesperson would serve them, I unknown to them and they unknown to me.

I have done all this because I wanted to find out why there are so many homes in America that are dull and ugly, even though much money has been spent on them. I wanted to find out where the fault lay—whether it was the fault of the stores, or of the merchandise, or of you the buyer. I wanted to get at the cause of why there is so much dowdiness, bad taste, and positive discomfort, even in so-called high places. I wanted to do this myself because, as a former newspaper reporter, I didn't want the second-hand interpretations of my staff, of store executives, or of store salespeople. Only by doing it myself could I be sure that the conclusions would not be colored by preconceptions unfair to the parties involved. If there was to be any name-calling, or finger-pointing, I had to be perfectly sure of my facts. What I found out, I have divided into two categories: "Why You Don't" and "How You Can."

You may not like what I have to say, but what matters is whether I have spoken the truth.

## WHY YOU DON'T

When you buy furnishings for your home, you not only buy tangible equipment, but you buy an intangible. When you buy *well* this intangible adds up to a thing we call comfort, beauty, personality, distinction, quality, or livability. When you *do not buy well*, the separate things you have bought do not add up to an atmosphere that we call soul satisfying, charming, comfortable, and inviting. Yet that is what a home is supposed to have.

Usually the separate purchases people make do *not* add up, because most people have no idea how to buy home furnishings.

Everybody wants to get his money's worth. So you may resent the implication that you don't get it. You may insist that you are a shrewd shopper—that you won't tolerate anything shoddy around you, that you know a good piece of furniture or fabric when you see it. You may have even studied up on the technical standards of quality, and selected all your purchases with a cold and scientific eye. They may indeed last a lifetime, and you may also wish to goodness they wouldn't. Durability is not necessarily an indication that you got your money's worth. A house furnished with technically perfect pieces, chosen after long research on the subject, can still be a terrible house.

One of the saddest fallacies I met in my selling work is the idea that intrinsic worth made a thing a good buy. The consumer movement, which has very properly taught people to ask what things are made of, has done a great disservice to the taste standards in American homes. Getting your money's worth in webbing, coil springs, burlap, doweling, and so on is certainly no guarantee of getting appropriateness, beauty, good scale, or aesthetic comfort. Sadder still was the discovery I made that people take refuge from their ignorance of their bad taste in spending a lot of money, thinking that by paying a big price will protect (Continued on page 90)

## HOW YOU CAN

### 1. Don't be in a hurry

Only a bride has an excuse for buying in a hurry or for making mistakes. If you've taken a long time making up your mind about buying, then you can take a few weeks longer and find the one perfect thing for your need.

### 2. Have a plan—and don't go off on tangents

Don't just outline it in your mind. Put it in on paper. A word description and a floor plan are both vital, or you'll be "falling for" some pretty thing that is pretty but not right for what you already own. Good, too, if you can't finish a whole room at once (you should plan it all at once), for then you won't forget, and the room won't show too many influences, and be a "higglety-pigglety."

### 3. Have a color scheme

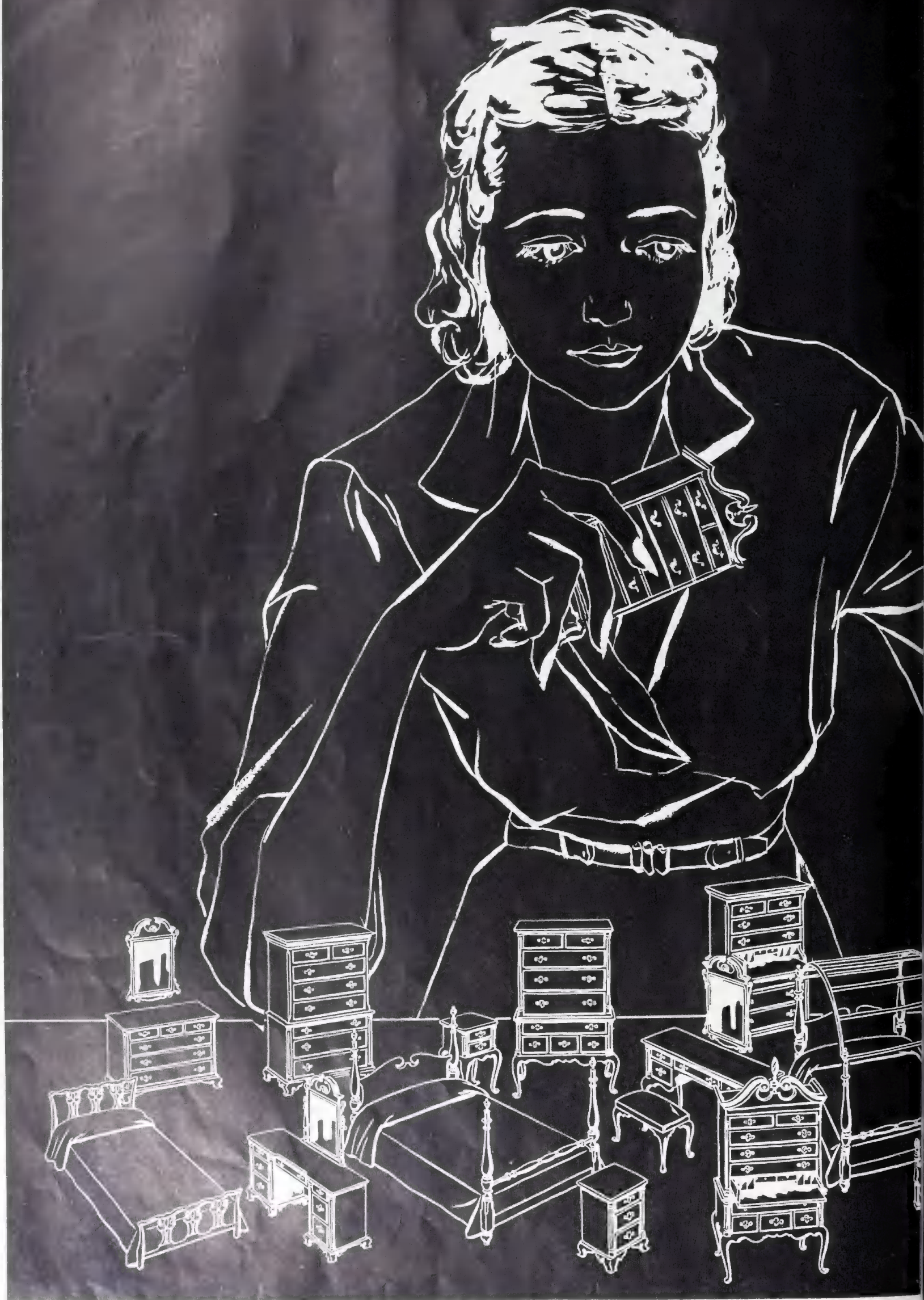
This means you must know how to *make* a color scheme, as well as how to execute it once you've made it. And never go shopping without samples of every color in your scheme tucked in your pocket. But to *make* a color scheme, you have to go shopping, too. For you can't dream up theoretical colors. You have to know they exist in merchandise. Start by finding a fabric, or a wallpaper, or a paint color that you like. Then shop to find other things to go with the first love.

But always have it clear in your mind which colors you will use in quantity, which sparingly for accent. A fine decorator I know says, "No amateur can create a good color scheme in less than ten hours spent going through samples." Don't ever throw away your swatch samples, even when the room is finished. You never know when you'll want new wallpaper, even though you don't change the draperies.

### 4. Be appropriate

This little item throws off people who are otherwise pretty sensible. And the scope of appro- (Continued on page 93)





The open stock group from which the lady is choosing is by the Kling Furniture Company



# HOW TO BUY EXACTLY { WHAT you want— WHEN you want it

**Have you discovered the advantages of buying furniture from "open stock," instead of by the suite?**

If there's anything an American hates it's being pushed around—being told what to do, being cast in a mold like his neighbor.

That's why I want to be sure you know about the "open stock" method of buying furniture. It's a way to avoid having your home look regimented. It's the way to buy *exactly* what you want, when you want it. It's the way to avoid a house with the "canned" look that is likely to result from using suites.

Open stock in furniture is very much like open stock in china, silver, or glass, a service that most everybody is familiar with. However, open stock in furniture *does* differ, slightly, from other kinds of open stock: patterns are not likely to be continued for as long a period of

time, and pieces in an open stock series can either match or harmonize.

Open stock in furniture is not a new thing. It has been offered since 1931, but it has never been properly explained. I was amazed to find, when I was selling furniture in stores across the country, that very few people knew about this more modern way to buy. Even the people who bought from an open stock group didn't seem to understand that they could come back months later and buy one or several more pieces to go with their first purchase.

Reason for this confusion is this: stores put a 3-piece (or 4-piece) price on the basic pieces in a big group, thereby making it sound like a suite.







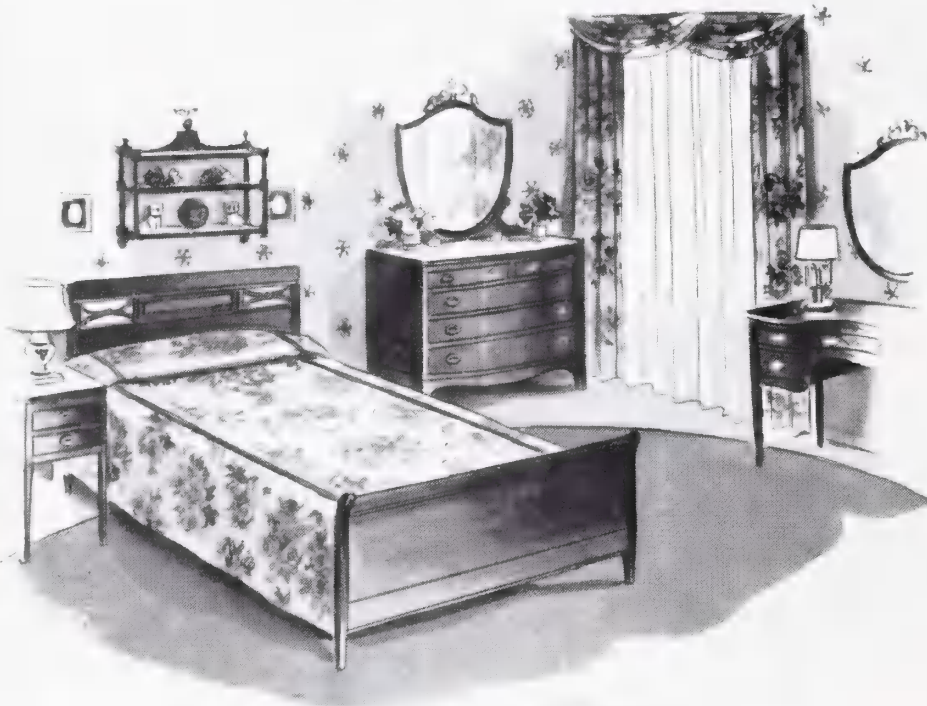
# Exactly WHAT you want

On these pages is a demonstration of the variety possible in a bedroom using furniture from *only* one open stock group. For there are four kinds of beds to choose from, three kinds of vanity tables, three kinds of dressers, two types of chests, and eight types of mirrors. In this group all the pieces match, with the exception of the beds, which harmonize. But any of the beds "go well" with any of the drawer units.

It's clear enough why selecting your furniture from the open stock system allows you to get *exactly* what you want. You can get pieces just to fit your spaces. You can get them to satisfy your needs exactly. And you can buy as many as you can afford.

Open stock is the answer to bridal buying, too. The bride can start with the absolute minimum number of pieces, and go on to bigger and better things as her budget and her home grow.

Because open stock has so many advantages, styles are likely to disappear into limbo. In fact, we predict that the desire for matching pieces in the same room is fast becoming obsolete. Already in good living rooms furniture suites have long been a thing of the past, and open stock groups only vaguely harmonize—don't necessarily even match.



## You don't have to live in a mold

The four bedrooms shown on these pages are all furnished from one open stock group of furniture. The series contains twenty-six different pieces, of which ten are variations of drawer combinations. Four of the series are differently designed beds. Hardware on all pieces is matching. Several of the chests could be used in a hall or foyer, if your present abode is cramped but you want to think of your future expansion. When you go to shop from such an open stock group, do not be misled by the fact that there will probably be a 3-piece price on the 3 basic pieces. That does not mean the store will not sell the pieces separately.







BURLINGAME  
PUBLIC LIBRARY  
Burlingame, Calif.

# **Color is the spice in furniture buying, too**

Just one of the staggering number of combinations that could be  
 fished with a twenty-six-piece open stock bedroom group. The mind  
 with the mathematical possibilities of how many ways 26 pieces can  
 be mixed. Mark well how many kinds, shapes, and sizes of rooms may  
 be created with so much latitude of choice. So why not enjoy this freedom  
 in *your* buying? This group by Kent-Coffey Manufacturing Co.

DRAWINGS BY MARION ELMER





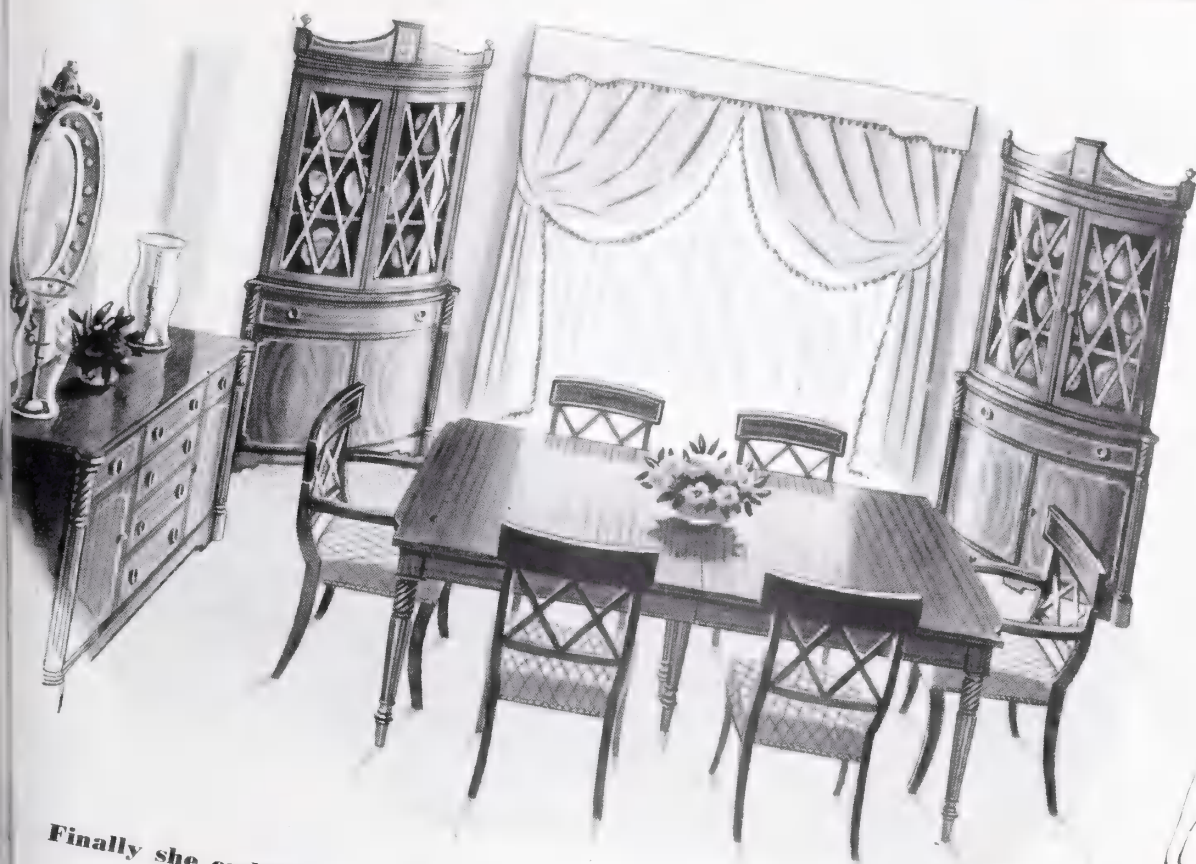
This bride started with six essential pieces



Then she added three more pieces when she could afford the



This open stock dining room group is by the Grand Rapids Chair Company



Finally she ended her buying with a completely furnished dining room



## Exactly WHEN you want it

Open stock furniture is like the place-setting plan in silver. You start with the basic pieces. Then you add the luxury and special pieces later when you can afford them.

Since nobody (yes, nobody) ever has enough money to buy everything all at once, open stock buying lets you get what you need when you can afford to get it.

These pages show you the progress of one bride's dining room through the first years of her married life. When she was first married and lived in an apartment, she could afford only a table, four chairs, and a credenza buffet. By the time the first baby was born she had added a china cabinet and two host chairs. Then by the time a second baby came and they were living in a house, she had been

able to add a pair of corner cupboards and two more side chairs.

By then she really had a completely furnished dining room, which she could never have realized if it had not been for the by-the-piece system of buying.

Good stores everywhere sell open stock furniture. The number of pieces in a group varies from seven to as high as thirty. Most groups are for dining rooms and bedrooms, as the trend in living room decorating is away from matching pieces.

If you buy from an open stock group, ask your merchant to warn you if the group is to be discontinued. That way you can fill in your needs before it is too late.



**Conscientious stores now offer a new service that takes the chance for error out of home furnishings buying**

By Marion Gough

**D**id you know that you can buy your decorating ready-made? Here's an end to racing around to match samples and the agonizing indecision that racks you when you're not sure that you are choosing just the right thing. Now you can plan a color scheme and be sure that you'll be able to carry it out without having it turn into a major research job. You can be sure that your furniture, rugs, wallpaper, and fabrics really go together in color, scale, and character, so that your rooms will have that continuity of style that is the mark of good decorating. And, more wonderful still, you can find all these furnishings assembled in one place, where you can actually see how they look when they're put together.

There are two such families of coordinated home furnishings—Pendleton Shop and Wishmaker House. Learn these names. They are the foolproof names that can make your decorating sure-fire. You can find Pendleton furnishings in 57 department stores and furniture shops, and Wishmaker furnishings in 54 shops. Both are the brain children of enterprising manufacturers who work together to produce correlated furniture, fabrics, floor coverings, wallpapers, paints, bedspreads, towels, yes, even shower curtains, all built, woven, and dyed to be used together. Behind each group there's the intention of helping you eliminate the errors from your buying.

Endless experimentation with color produced merchandise that matches and blends perfectly. And since all the manufacturers within each group are guided by the same color chart, there's no danger of color clash. Even wallpaper and fabric patterns are designed to be exactly right in scale and feeling for the furniture they will be used with.

You can buy a complete room from floor covering to ash trays, or just a few things to fill in the furnishings you already own. To show you how successfully this kind of buying works out, here are three rooms from the new Pendleton Shop, furnished with Pendec matched accessories. All have a unity and smartness that you are used to seeing only in decorators' rooms. The furnishings, styled by decorator Joseph B. Platt, suit all kinds of tastes and blend with all the periods that are currently popular. But over all, the general effect is tailored, simple, and contemporary. The bedroom furniture (lower right) is an excellent example of flexibility. It is used here with a definite French air, but its lines are so simple, so unexaggerated, that it could be transplanted to a modern room and no one would question its right to be there.

The Pendleton fabrics, rugs, wallpapers, and paints stem from nine basic colors—gray, wine, rose, peach, cedar, green, turquoise, gold, and blue. They were designed to be put together as you will. They are bound to match or harmonize. And when hue and shade can be mixed with this assurance and patterns are made to complement each other, you get rooms that are symphonies of good taste.

# NOW YOU CAN D



A gray and white printed cotton wall hanging and a white and wine super-size candlewick bedspread are made-for-each-other fabrics. The mahogany bed side tables are "Go-Together" pieces, modern in feeling but usable anywhere.



Pendec greens and grays harmonize in this bedroom. Rug is gray linen, embossed in wool. Bedspreads and draperies are green quilted taffeta. Rugs and tassel garland in green. Even the water colors were chosen to blend.

**Pendleton Shop matched furnishings compose into rooms such as these**



# 'FOOLPROOF' DECORATING



**Co-ordinated decorating gives you rooms like this**

EMELIE DANIELSON

If you were decorating on your own, you might search for months before you found a group of greens and grays that match and blend as perfectly as these. Here they are pre-assembled for you in this Pendleton dining room. The many cabinet pieces are "Go-Together" furniture, designed to be interchangeable so that they can be used separately or combined to form large

pieces. Notice how perfectly the Caribbean leaf pattern of the wallpaper is in scale with the rest of the furnishings. The floor has been painted dark green and "spattered" in yellow and gray, according to the old-fashioned technique, but see how modern it looks in contemporary surroundings. And all this sure-fire decorating can be yours at moderate prices, and with fewer shopping hours





# "Darling"

*This is the tale of a young couple who liked both Period and Modern and wouldn't give up either. The scene is a park bench, well screened by foliage from the public gaze with an occasional red leaf drifting down in a wind that is beginning to be chill. The time is the last evening of a two-week honeymoon of two nice young people, with normal prospects and only the money they have been able to accumulate between them in the course of brief business careers. The people are a contemporary couple named Nancy and Christopher. They are very much in love.*

ROBERT KEENE STUDIOS





# It's not have a stuffy home!"

CHRIS: "Chris, do you believe that you can make a dream come true?"

NANCY: "How can you ask? Didn't I persuade you to marry me?"

CHRIS: [after a brief pause during which they are both very young] "I bet you say that to all the girls!"

NANCY: [with oracular conviction] "Together we can do anything. Trot out your dream."

CHRIS: "I was just thinking about our prospective dwelling here. You know—furniture and things."

NANCY: "Well, there's the antique bookcase from Aunt Minnie. It's a start. I always loved that old thing—what do they call Salt Box Colonial? I used to play tin soldiers in it when I was a boy. Each shelf was an enemy country. Wonderful territory! It was handed down to Aunt Minnie from my great-grandmother."

CHRIS: "Good old Aunt Minnie! I think it was sweet of her to give it to us for our wedding present. So beautiful and with so much sentimental value. I bet you were a cute little boy."

NANCY: "I was adorable. Freckles, snaggle-teeth, and red hair. I wouldn't want a house full of antiques. Too formal! Our living room at home was like that—all full of damask stuff and high-backed and spindly chairs. Every time my gang cut loose in my mother nearly had heart failure. And the gang felt they had to mind their P's and Q's. I want a house I can live in."

CHRIS: "Oh, darling, that's exactly what I mean. Don't let's have a *stuffy* home! Let's make our home really say something to us."

NANCY: "Just so it doesn't say I'm a Chippendale Character or an early American Abe or an Eighteenth Century Mahogany. And don't tell me you want a Queen Anne Walnut Husk, or I'll have to take steps."

CHRIS: "You wonderful idiot. What have I ever done to deserve this? You're just my man, that's all. Your thinking is right here in my street. I don't want to be typed and hedged in with tradition and poured into a cast-iron mold when it comes to our nest. I want us to have what we want, the way we want it, so it's comfortable and livable and pleasing to the eye. If you go to mixing periods, mixing woods, mixing colors, putting antiques and other things side by side, and using bright, bold colors instead of those muted, dim-out shades of the past, can't we?"

NANCY: "Why, indeed, as long as one of the bright colors is red. I like it to red. I like it."

CHRIS: "Me, too. And I like period pieces and antiques and modern fabrics and modern arrangement. And I want our home to reflect the age we live in and the purposes we mean to put in it. That's the whole point. We don't have to eliminate what

we love from the past. We can simply make use of it in a modern manner. Are you still with me?"

CHRIS: "As long as you don't mean one of those dead-pan, decorator layouts—you know, so swish that no humble male would ever think of sitting down to light up his pipe or unfold a newspaper in it. That's as stuffy as any gilt-chair drawing room."

NANCY: "That's exactly what I *don't* mean. This house is going to be ours—share and share alike. I will never forget my Uncle Henry out smoking a cigar in the snow, because Aunt Lucy insisted that cigar smoke smelled up the lace curtains. This is going to be *your* house too. For instance, you're such a wit—don't you think it would be fun to have some witty accents in it?"

CHRIS: "Who, me? Well, I've seen some funny houses in my day, but mostly the humor was unconscious. How do you get wit in a house?"

NANCY: "I have the most wonderful idea. Since both of us adore our families, why couldn't we do a whimsical family tree over the fireplace? Painted right on the wall."

CHRIS: "And where, may I inquire, is this hypothetical fireplace?"

NANCY: "I was coming to that—just trying to break it gently, I suppose. It's in an old stable, Chris, over on Walnut Lane. The most fetching stable!"

CHRIS: "And how do the horses feel about the whole thing?"

NANCY: "Don't be difficult, silly. It's a rebuilt stable with a simply lovely living-dining room, bedroom, kitchen, and bath. Naturally, it hasn't seen a horse in generations. But you'll love it, Chris. The fireplace really draws. I'm going to outline it with tiles, put Aunt Minnie's bookshelf at the right and the red sofa at the left and the candlesticks Jim and Ethel gave us on the mantel and with the check Mother and Dad gave us I'm going to buy—"

CHRIS: "Whoa! Before you start out to furnish the bedroom, may I ask you what this jewel among (Continued on page 103)



ished upon a star and their witty little Salt Box house came true, the painted rug and a merry family tree over the hearth. Green "Tex" rug, Amsterdam Textiles. Rocker, Nichols & Stone Co. Yellow seat Strohheim & Romann. "Salt Box" furniture by Tomlinson. Loveseats, here Furniture Co. Easy chair, Lomel-Uhr. Slipcover fabrics, Goodall and Co. Red cotton twist rug, Wollner-Clist, Inc. Tulip-printed fabric, wig & Fils. Room displayed at James McCreery & Co., New York City





## COLONIAL FURNITURE that will do everything MODERN will do

By Margaret Fuller

- ✓ It will stack vertically . . . .
- ✓ It will group horizontally . . .
- ✓ It can be arranged in dozens of combinations
- ✓ It will allow you to make better use of your floor space

Have you been "on the fence" about Modern furniture? Have you preferred the warmth and charm of traditional, while you envied the efficiency of today's designing? Have you wondered why so many manufacturers haven't combined the two?

They have. Maple and Modern is the blend. If you study the pieces on these two pages, you will find they combine maple's good graces with the valuable qualities of Modern. The result is pleasing. The furniture doesn't shriek "Modern," nor is it just "more maple." It's quiet and gracious, a perfect background for your colonial antiques. Yet technically, it's new as tomorrow.

The same chests, in different combinations, have been used in each room. Because they are all the same width and height and have removable shelves, you can stack them in dozens of interchangeable combinations—both vertical and horizontal. They allow you to make the most of your floor space and adapt them best to fit your needs. There are also pieces in the new maple group that perform as well as Modern, as well as a variety of matching, transitional pieces.





### ✓ Dining Room

Westmoreland Glass Co. fruit plates are hung with plate racks and framed with shadow boxes. Large picture is a painted and framed hand-blocked chintz. Painted draperies are from Bailey &iffen. The dark green wall-to-wall rug, is from Amsterdam Textiles

### ✓ Living Room

The combination of both new and old accessories is part of the charm of the room above. The gay chintz on sofa, and Deerfield Fabrics. Twin tufted chairs, and Woodall's mohair serge. Modern birds from Krumpke and their accompanying wall brackets, are from Ernestine Trostler

### ✓ Bedroom

Wallpaper, Early American in design, modern in feeling, is from F. Schumacher Co. Modernized canopy and bed-head, Waverly's "Glosheen." His and maple mirrors are set in shadow boxes and painted in contrasting colors, which accent the colors of the wallpaper



RUGS ON THIS PAGE, QUAKER MAID MILLS—ANTIQUE ACCESSORIES, KNODLE'S ANTIQUE SHOP



# Are you

ORDINARY TREES, if they're perfect examples of their kind, deserve to be treated as specimens

RARE VARIETIES such as these have been developed for feature roles. Anything less is waste

IMPROVED SMALL VARIETIES shouldn't be played down because they're small. Feature them

## SUGAR MAPLE

*Acer saccharum*, in the catalogues, it makes a superb specimen if the young tree is well formed. A poor sapling will make a poor tree, without pride

## SWEET GUM

*Liquidambar styraciflua* makes a magnificent specimen if it has a straight leader. Otherwise don't shame the variety by featuring it. Fine fall color

## PIN OAK

*Quercus palustris* is an easily grown native. But beware the common sapling, which so often has no real leader. A good one makes a fine pyramid

## HEMLOCK

*Tsuga canadensis* is as common as dirt. But in buying it small, make sure its evergreen foliage doesn't conceal merely bushlike tendencies

## KOSTER BLUE SPRUCE

*Picea pungens kosteriana* was developed from the bluest of the Blue Colorados. Its a specimen from the start, if the start is good. Buy well

## BLUE ATLAS CEDAR

*Cedrus atlantica glauca*, a true Cedar, hardy except in north temperate zones. It is blue-leaved, and deserves the spotlight—or don't plant it

## GINKGO

*Ginkgo biloba*, to be precise. It takes 20 years for it to lose a gawky look. But after that, it suddenly becomes a 100' glory. It's hardy and disease free

## WEeping BIRCH

*Betula pendula*, the European white birch. It gives out after 40 years or so, but while it lives it makes a perfect lawn specimen. Give it room

**CUTLEAF MAPLE**, *Acer palmatum dissectum*, a graceful mound; when planted alone, a dominant feature for the low plants grouped about it

**AMERICAN HOLLY**, *Ilex opaca femina*, is the female bearing gay red berries. A male tree must be near for pollenizing. Grows to 25' or so

## SARGENT'S WEeping HEMLOCK

is just what its name implies, makes a lovely mound for a small lawn, or a feature in your foundation planting

**PINK DOGWOOD**, *Cornus florida rubra*, is familiar in shrub plantings. But make it a specimen and leave it alone for 25 years. Then look at it!

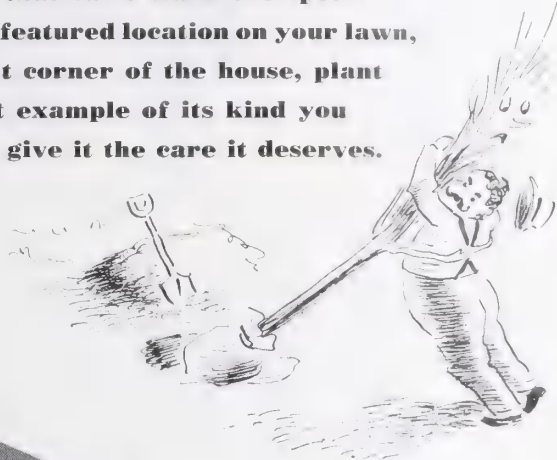
**BECHTEL'S CRAB**, *Malus ioensis floraplana*, is one of the loveliest flowering Crabs. You couldn't hide its gay springtime glory if you tried to!

**MUGHO PINE**, *Pinus mugo mughus*, is a spreading shrub with distinctive upright candles. It is a specimen of particular charm; may be massed, too



# Unfair to "SPECIMEN" TREES?

are if you try to make an individual  
r of a tree that can't stand the spot-  
ht. For that featured location on your lawn,  
by the front corner of the house, plant  
y the finest example of its kind you  
t buy. Then give it the care it deserves.

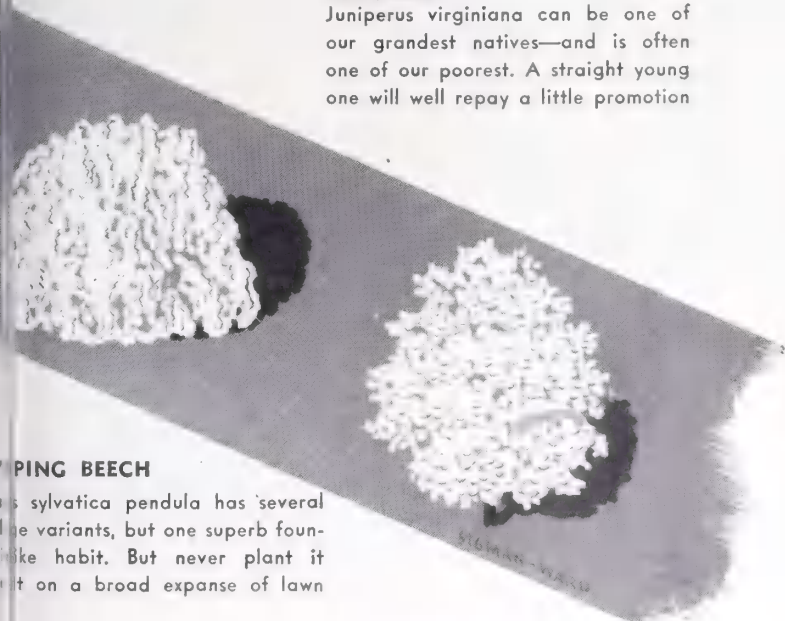


## TE PINE

strobilus, botanically, it takes  
magnificent character with age.  
a good straight youngster is es-  
sential to any assured future beauty

## RED CEDAR

*Juniperus virginiana* can be one of  
our grandest natives—and is often  
one of our poorest. A straight young  
one will well repay a little promotion



## PING BEECH

*Fagus sylvatica pendula* has several  
variants, but one superb foun-  
tained habit. But never plant it  
on a broad expanse of lawn

## LITTLELEAF LINDEN

*Tilia cordata*, a fine street tree, and  
a big one, to 100' or more. It is good  
in woods or groves, but does itself  
proud when grown without companions

You can't make a silk purse out of a sow's ear. Neither can you make a "specimen" tree out of a poor variety or one that has had a bad start in life. Even if you could, it would not be worth the effort. For beautifully grown young trees, even of the everyday sorts, can be raised to stardom. And there are innumerable "plus" varieties, developed to stand out above their fellows, which are worth the investment if you choose wisely.

Get that controversial word, "specimen," understood at the outset. No two experts agree on a definition. But all agree on two points. *First, a specimen tree is one that stands alone, both in its placing and in its quality. Second, a good start is the basis of any tree that must be given such importance.*

It takes long range planning, of course, and a good eye for visualization. But when you consider that a fine shade tree may outlast your house, doesn't it seem worth the planning? And when you see a really fine old tree, rich with age and beauty, doesn't that too, make you want to give your trees the best possible chance in life?

On these pages, HOUSE BEAUTIFUL suggests three groups of trees that *may* deserve specimen planting, or that should get nothing less. The sketches suggest reasons for our typical choices, warn of good and bad points to look for when you buy them as youngsters. But remember, the first choice to make is that of a reliable nursery with which to deal.

## Here's the way a good nursery raises a tree:

1. 1937 (to take a typical case)—Tip cutting of Koster Blue Spruce is grafted on a Colorado Blue seedling, placed in greenhouse
2. 1938—After wintering in a greenhouse pot the tiny tree goes out to a cold frame, where it is protected through its first year
3. 1939—In spring the tree, now all Koster, of course, is set out in the open nursery, and staked. Transplanting helps roots develop
4. 1940—It's 15" or more high now, still staked to make its leader straight. May be root-pruned again to make growth more compact
5. 1942—It's still staked, and really looks like a tree. It can be balled and burlapped for you now. In any event, it is well started

## Here's how you can keep a specimen worthy:

1. Plant in a big hole, in soil prepared as though it had to last for the next hundred years. Give those vigorous roots every chance
2. Keep it staked for at least another year, to make sure the leader will keep straight and unharmed by the buffeting of winter wind
3. Root prune it yourself after the first year or so. In forcing compact root growth you also encourage heavy, compact top growth
4. If, as the tree grows, it loses its leader through injury, tie up the next most promising top shoot to a stake lashed to upper trunk
5. If lower limbs are damaged, on any tree, take them off at the trunk. Don't just prune. Low limbs must get some sunlight to survive



# DO YOU ENTERTAIN BECAUSE YOU HAVE TO?

**Do you dread repaying your social obligations? Or do you welcome every opportunity to give a party? Read this searching analysis of how to avoid the former and be the latter**

By Margaret Cousins

Nobody loves a recluse. And if the truth were known, he probably hates himself or he wouldn't be one. For all that has been written and said in favor of solitude, it palls; and life to be full, satisfying, and complete demands friendships, congenial company, and social gestures. All pleasure is heightened by sharing, and sharing, of course, is the true nature of hospitality.

An invitation to a social gathering is—hopefully—an indication that the bidder wishes to share on this occasion his fireside, the bounty of his table, and his very thoughts with you. Such a spirit is the only reasonable basis for an invitation and the only reliable guarantee of a successful social event. Entertaining, entered into on these terms, will rise above all the weird complications that have been known to beset parties, and emerge triumphant.

How unfortunate it is that hosts and hostesses often lose sight of this simple truth to the detriment of their nerves and pocket-books and the discomfort of their guests. The minute entertaining becomes solely the means of obtaining an objective, a sop to the entertainer's vanity, a desire to kill time, or the dutiful repayment of an obligation, the fate of the party is in doubt and the peace of mind of the party-giver is gone.

And with reason! That indefinable thing that makes a party go has already been discarded. Fine catering, perfect appointments, and fancy amusement won't buy it back.

The impulse to share is the secret of foolproof entertaining. When the secret is so available it is impossible to keep from wondering why so many perfectly nice people can turn out to be heinous hostesses at the drop of an invitation. Go through your catalogue of painful parties and you will recognize these dismal types and resolve never to be one of them:

## THE MAKE-AN-IMPRESSION GIRL

If this hostess has any thought of sharing, it boils down to sharing an idea that she maintains a standard of life and society, which she obviously does not. She decides on the kind of dinner or soiree that her simple equipment is at loss to conjure with, so she has to borrow most of the elements from the neighbors, hire unfamiliar and untried help, worry herself gray-headed about seating arrangements, and dissolve into a migraine when the extra man telephones late in the afternoon of the day and says he can't possibly make it—a thing the extra man is perfectly capable of.

In line with her determination to bowl everybody over, she has thought up a menu of such elaborate proportions that it could only be produced by a chef of many years experience, girded up by three capable helpers. By the time (Continued on page 97)



**BECAUSE they're scared of the food**  
These frightened folk have been trapped by the hostess who likes to surprise her guests with exotic dishes. Feed your guests canned rattlesnake meat, raw oysters of the sea, barbecued octopus, and like, and see how abruptly they'll make their exit.

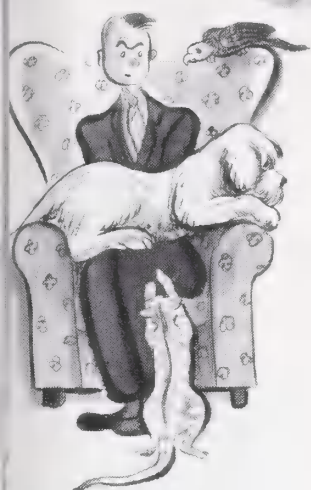


**BECAUSE they can't stand the glare**  
These two have no sunglasses so they do the next best thing: they can with material available. Scene in the living room of the lady who lights up her living room like a stage set for a casual evening's conversation. Guest leaves for softer, more soul-and-wit-inspiring illumination.



**BECAUSE they're hoarse from shouting**  
These unfortunate, screaming people are guests of a host who likes his radio thundering in the background of social conversation, or home isn't home to him. If they can ever hear themselves think, they will make solemn vows never again to you know.





**BECAUSE they came to see the people**  
He didn't understand that pets in this house are sentimentally viewed as part of the family. Nor did he know that he was expected to play games with his hostess's livestock. He knows now, though, and is grimly making a note of this for future reference

**BECAUSE they're talked to death**  
Here is the host who makes an issue of every topic of conversation. He's an authority on all subjects from peony-cultivation to the Second Front. Even the guests who develop sudden engagements at nine o'clock stagger off in a state of total exhaustion



# WHY UESTS LEAVE EARLY

By Christopher Brown

**The later a party breaks up, the more successful it is. Here are eight sure ways of losing your guests before midnight strikes**



**BECAUSE of child entertainers**  
A tragic figure in the home where the children provide the major entertainment, to the complete physical and moral disintegration of the guests. At the moment she is experiencing a great yearning for a peach tree switch, a leather belt, or the front door



**BECAUSE they're lonesome**  
This melancholy creature is the forgotten guest of a host and hostess who devote themselves to one single guest, developing from all possible angles a topic of conversation intelligible to them alone, leaving the miserable outsider too utterly bored even to yawn

**BECAUSE bridge bores them**  
This poor couple is getting ready to leave right now. Bridge-hating victims of the host and hostess who start bringing out the bridge trappings before you get your hat off, they are both deciding to find they have violent headaches around eight thirty







Delft tiles make a splatter proof wall in the home of William Latchford, Jr., of Bel Air, California. Note also what you can do with interesting bottles



Old-fashioned fixtures are no excuse for doing without style. Mrs. Glead Gaylord of Kansas City did wonders with candy-striped fabric and Godey prints



The William Manns of Kansas City know how to make a lot out of little. This extra bathroom mirror makes the room seem bigger, and is pretty. Peggy Sloan, Dec.



Just the least little bit of effort spent on fixing up a bathroom pays big dividends, as for instance this chintz-edged shelf in the home of the Dr. Rex Divelys

# “Can I improve my during Wartime?”

**H**OUSE BEAUTIFUL readers won't be discommoded by WPB's plumbing restrictions, we feel it quite safe to predict. For though you cannot add plumbing fixtures (unless you create new living quarters for a war worker), you *can* do dozens of things that will step up the interest of your already adequate bathrooms.

In fact, it may be a blessing in disguise—that you have to “make do” with the basic equipment you now have. For you'll become firmly convinced of a truth that decorators have known for a long time: that character and distinction (in any room)

**Indeed you can! A whole world of decorative improvements is open to you, even though plumbing improvements are taboo. Now is the time to add personality touches**

are created by the accessories—and *not* by the basic equipment.

The photographs on these pages all go to prove that it's the little things that count. You can see, with your own eyes, that success is made up of such small things as monograms, bottles, shower curtains, pictures, wall brackets, Godey prints, candy-striped percale, cosmetics, gay towels, bright wall canvas. You can see, too, that the secret of using small things successfully is to have a plan, a color scheme, a sense of appropriateness, a capacity for taking great pains, even to such small considerations as choosing cosmetics that will “go with” your scheme.

## Decorate with Color and Half the Battle's Won

The bathroom's one place you can let yourself run riot with color (preferably not in fixtures though). Below you see a bathroom that HOUSE BEAUTIFUL redecorated three different ways, each time around a different color scheme. The stuff of which such beauty was built can be bought everywhere.

Best way to begin is to shop for towels and shower curtains that can become the basis for your color scheme, since they are the most conspicuous things in the average bathroom. Buy an extra shower curtain to be cut up and made into window curtains. And get towels of two colors, as we have done here. It gives you wonderful opportunities for color-contrast.

Then shop for a wall covering that will complement your color plan. Get variety by using a contrasting dado, and do something different inside the tub recess. Put thought on the small accessories, too. Even plot the cosmetic jars into the scheme, as we did with Attar of Petals' apothecary jars and Charbert's drun-



# three color formulae

1 Towels, shower curtains, wall canvas, and cosmetics—those are the ingredients to achieve style in the bathroom. This bath, for a country house, does wonders for the morning blues. Mugs and prints from de Ziemler collection

2 A feminine version, in pastels, of the same bathroom. All walls are covered in "Sanitas." Towels in all bathrooms are Martex. All shower curtains and curtains from I. B. Kleinert. Plumbing fixtures are from the Eljer Company

3 A nostalgic, Victorian-flavored bathroom gets its charm from bottle découpages from the Carole Stupell collection, wood brackets from Ernestine Troestler, Medicine cabinet from Miami Cabinet, Floor, Tile-Text







**HOUSE BEAUTIFUL  
PRESENTS:**

**a new economical secret to  
successful bedroom decorating—  
the trick of letting your  
bedspreads key the rest of the  
furnishings in the room.  
A foolproof way to achieve  
a proud-looking bedroom**

EMELIE DANIELSON





# How to BANISH the "lame duck" from American homes

spicuous blind spot in housewifely philosophy is the strange ostrich-like idea that "what company can't see doesn't matter."

But it *does* matter. It matters to your own enjoyment of your own home. Our grandmothers, who perpetrated a particular blind-spot, may have run their homes to impress their friends and neighbors. But we moderns have better ways to win recognition and a place of respect for ourselves. And our homes are for our personal enjoyment—and not for social front.

One funny thing, though, is this. Though our values have changed, our habits have not. Not always. Else why would there be so many "lame duck" bedrooms in otherwise nice homes?

Any bedroom is a "lame duck" if it has a throw-together look, if it is made up of odds and ends that have been brought together by accident instead of by design. "Lame duck" bedrooms are to be found in all classes of homes, regardless of how much money has been spent. So a budget can't be the cause.

The skimpy "lame duck" look can be banished the minute the room looks as though some planning, some coordination, and some theme has been used. Lovingly, you might call it. Easiest way to endow your bedroom with the aura of loving care is to use the bedspread as a unification theme, as pictured on these pages. As is so easily demonstrated, bedspreads make perfect focal points around which to assemble a decorating plan . . . perfect that some bedspread makers offer matching related merchandise to save you tramping.

Flowers bloom on four kinds of bedroom merchandise in the Pendleton to the left—a perfect example of how a bedspread can set the style for the whole room. These matchmates are from the Pendleton of coordinated accessories, and are made by Cabin Crafts



## The story of the girl's room shown on the cover

One of the important thrills of growing up is having a room of your own. And it should be a beautiful room, for that is half the pride of possession. Jane's mother knew how to accomplish this. She used the easiest of all bedroom decorating formulae. She bought extra bedspreads to make draperies, valances, and pillow shams. She even slipcovered an old hassock for a dressing table stool. Wisely she chose woven-tufted spreads, for they can take the beating of the gang, who would rather sit on the bed and the floor than on any chair devised by man. And very wisely she chose a pattern that let her add a decorator's touch. For the bedspreads *didn't* come with pointed scallops. But what a clever way to make an original edge, and to show the billowy dust ruffle!

Jane's mother used Bates bedspreads, Kling furniture, Columbia Venetian blinds, Mayflower organdy curtains, Johnson & Faulkner red glazed chintz, "Glosheen" dust ruffles, a Seth Thomas clock, an Amsterdam rug, a Selig boudoir chair upholstered with pearl dress buttons.



Jane's gang made the Army-Navy découpages on the wall out of ric-rac, magazine pictures, buttons

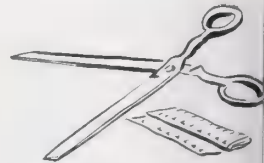




## Presenting the possibilities of buying an EXTRA BEDSPREAD

By Sara Little

Sometimes the obvious things in life are the hardest to see. Quite frequently, too, the obvious things are the best. Take bedspreads. What more obvious solution could there be to bedroom decorating than to choose a wonderful bedspread pattern and use it wherever you use fabric? It saves time shopping. Here are twelve new ideas



**1** One extra bedspread—one only—made this upholstered headboard, the slipcover for hassock, and the snuggly jacket. That's a small price to pay for this style-coordinated look. The bedspreads are by the Ridge Spread Co. and the photograph was taken at R. H. Macy & Co., New York City.



**2** The swag, the pillow shams, and the chair seat and back came out of one extra bedspread for this charming bedroom scene. And please note the new way to use a ready-made bedspread: a ready-made dust-ruffle cover box spring and mattress. Photographed at R. H. Macy's, New York City. Bedspreads, J. & C. Bedspread Co.



**3** Out of one extra bedspread came four things for this room: the dust ruffle for the bed, the mirror frame, the runner for the vanity, the bench-upholstery. The draperies, in this case, are all ready to hang, to match the spread. Photographed at Wm. H. Miller's, bedspreads of Fishersville Fabrics, Louisville, Tennessee.



**4** Three ideas resulted from one bedspread in this picture: the dressing table skirt, the slipcover of the bench, and the framed picture. Photographed at Hale's Bedding Store, with bedspreads of Sunspun by Broderick and Schloss. Of these twelve ideas, several should give you inspiration.





STOLLER





# IT'S NOT A RUMPUS ROOM without FOOD!

**Be prepared for the hungry hordes that will be inhabiting your rumpus room this gas-less winter**

By Clementine Paddleford

When the inner circles gather unexpectedly—as the best parties happen—don't be caught short. Have that rumpus room pantry stocked and ready for anything. Yes, pantry. It may be only a cubicle, it may be shelf space under the bar, it may be two orange crates painted and gaily curtained—but pantry!

Drop-in guests go for three kinds of food: tag foods for beer, tag foods for high drinks, one dish supper ideas for the late hours.

## Beer Bottle Tagalongs

Lusty cheeses of all kinds, any time, that for beer—Liederkrantz, limburger, bleu, one of the new hickory smoked cheddars. But something that keeps without refrigeration is Borden's smoked spread, a processed aged cheddar, cream added, the whole blended with a hickory wood distillate. It spreads like whipped cream and refuses to harden even when stored in the

coldest part of the refrigerator. Combine with thinly sliced ham for a sandwich filling superb. For a sharp cheddar of spreading consistency page Borden's again. Vera-Sharp comes packed in a 16-oz. bowl of Swedish design styled to serve as a centerpiece on the cocktail tray.

A beer bar natural are those fat Kaukauna cheese sticks, about 1½ lbs. each, from Wisconsin, wrapped like stick candy in striped paper, the ends twirled. This is a snappy, long aged cheddar that spreads easily as butter. But cool storage is demanded.

Wheelbarrow cheese has moved over from Leeuwarden, Holland, a blend of Swiss and cheddar, a pasteurized product, sold here first in the Netherlands Building during the World's Fair. Numerous merchants tasted and promptly stocked the product. With the invasion of Holland the cheese disappeared. Back it comes with its maker, this time to stay, the factory re-

established on Manhattan Island. Now takes to spread form and is packaged in glass jars. A stuff smooth as whipped butter.

Have a grill in your rumpus parlor. Pass cheeseburgers with beer. Fry hamburger on one side and place fried side down on a half of buttered bun. Give the other side a spreading of Borden's smoked cheese or the Vera-Sharp cheddar. Broil until the hamburger browns and the cheese is melted just ready to run. Serve with chow chow, that original masterpiece created by Quallioti, personal chef to the gourmet-soldier, Emperor Napoleon. Senator Quallioti, after his master's banishment, fled to London and found employment in the Cross and Blackwell Company, one of the oldest of the English food firms. There he created chow chow, the world's first mustard pickle. Today this is packed in Baltimore for the American market and produced as in England from Quallioti's original formula. What a blending of pickles, cauliflower, onions in a golden sauce of spiced mustard! Samples of each batch prepared here are checked against samples brought direct from England to insure the quality's being kept to the original standard. There's nothing quite like this side of London—pluperfect for meat bun.

A country treat to join with whole grain breads and the foaming mug is a large sausage that looks like bologna but tastes simply divine. It's a sausage of coarse ground meat with freshly ground pepper taste and enough fat flecks through the pink meat to give real richness to the flavor. Every little morsel (Continued on page





ee how texture, form, and color, all working together as a  
ngle composition, can be achieved. The little ceramic mon-  
y gives an impish touch and sharp focus. Leaves of plants  
re Begonia and Coleus work very nicely with rough pottery



you're discouraged by the fleeting  
enefits of arrangements that wither af-  
r a few days, here's our advice on



## How to make arrangements that LAST



Wayne Long, a young ceramist of Whittier, California, shows you how to make "flower" arrangements that won't wither and fade. He uses potted plants. And he uses all manner of things to build an interesting composition—bits of weathered driftwood, interesting rocks, gnarled stumps, tree bark, and his own textured ceramics.

Any potted plant that you grow primarily for its beautiful leaves is eligible material for this new technique. And any lovely bits from Mother Nature that you find in the yard or woods are suitable to combine with it.

Only be sure you give your composition a point—with some object such as Mr. Long's llama or his chimpanzee. Including ceramic figures makes the difference between "ham" and artistry.



Driftwood, ferns, and Philodendron form the cool, gray-green habitat for Wayne Long's shaggy but dignified pottery llama. Make your ceramic accessories echo natural textures, as here



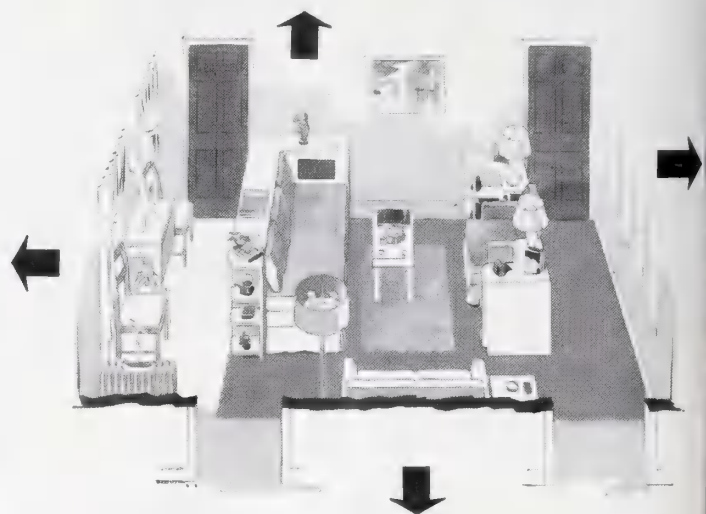


PHOTOGRAPHS BY MAYNARD PA

The Mays prevented their living room, with overall dimensions of only 18' by 12', from becoming just a passageway between the bedroom and kitchen by grouping their furniture to make three rooms—where one was before: hall, living room, and dinette. Here you see the main conversational grouping, which comfortably seats six people with no sense of crowding or confusion



Bookcase-desk unit partitions dining corner from the living room proper. If you want to multiply what space you have, investigate the wonderful flexible sectional pieces that lend themselves to countless arrangements, suit any room décor. They're invaluable in making small rooms spacious. Desk unit provides place for linens, silver, accessories, as well as writing spot



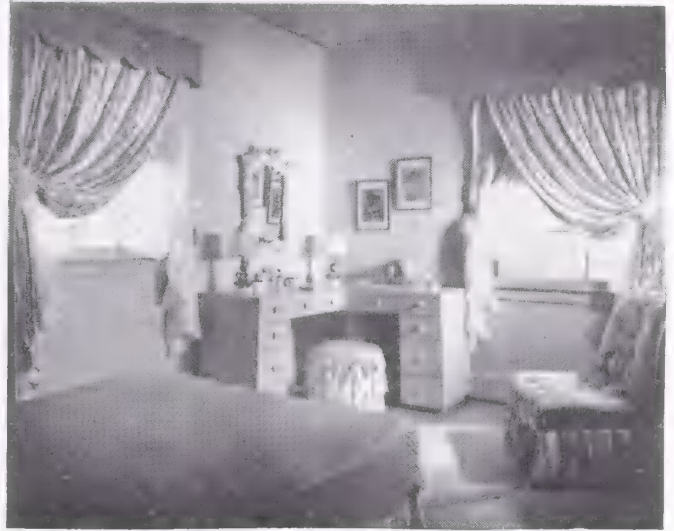
The rule of simplicity is a good one to follow when decorating a small room. The Mays used it most successfully. They depended on color and a few dramatic accessories to offset the severity of tailored upholstery and smooth, unbroken furniture lines. Studio couch and loveseat are chartreuse. All furnishings in the apartment from The Hecht Company, Washington



### A bedroom planned for storage space

Learn to hoard space if your bedroom is tiny. Corner dressing table (far right) is very roomy, dresses up waste corner space. This window treatment permits overdraperies in room much too small for conventional draping.

Gain storage room with three-drawer night tables. Light for reading in bed is hidden in valance of wall draping, which forms a striking headboard for the bed. Choose patterned fabric of right scale for room size.



A narrow entranceway, which was artfully created with sectional furniture, is a perfect place to display photographic hobby. Mr. Mays mounted his photographs on white paper, framed them three inches apart with narrow molding. Inexpensive and effective.

**This 3-room apartment in a Washington housing project shows how to look permanently settled though everything could be packed up and moved out in a day—proving . . .**

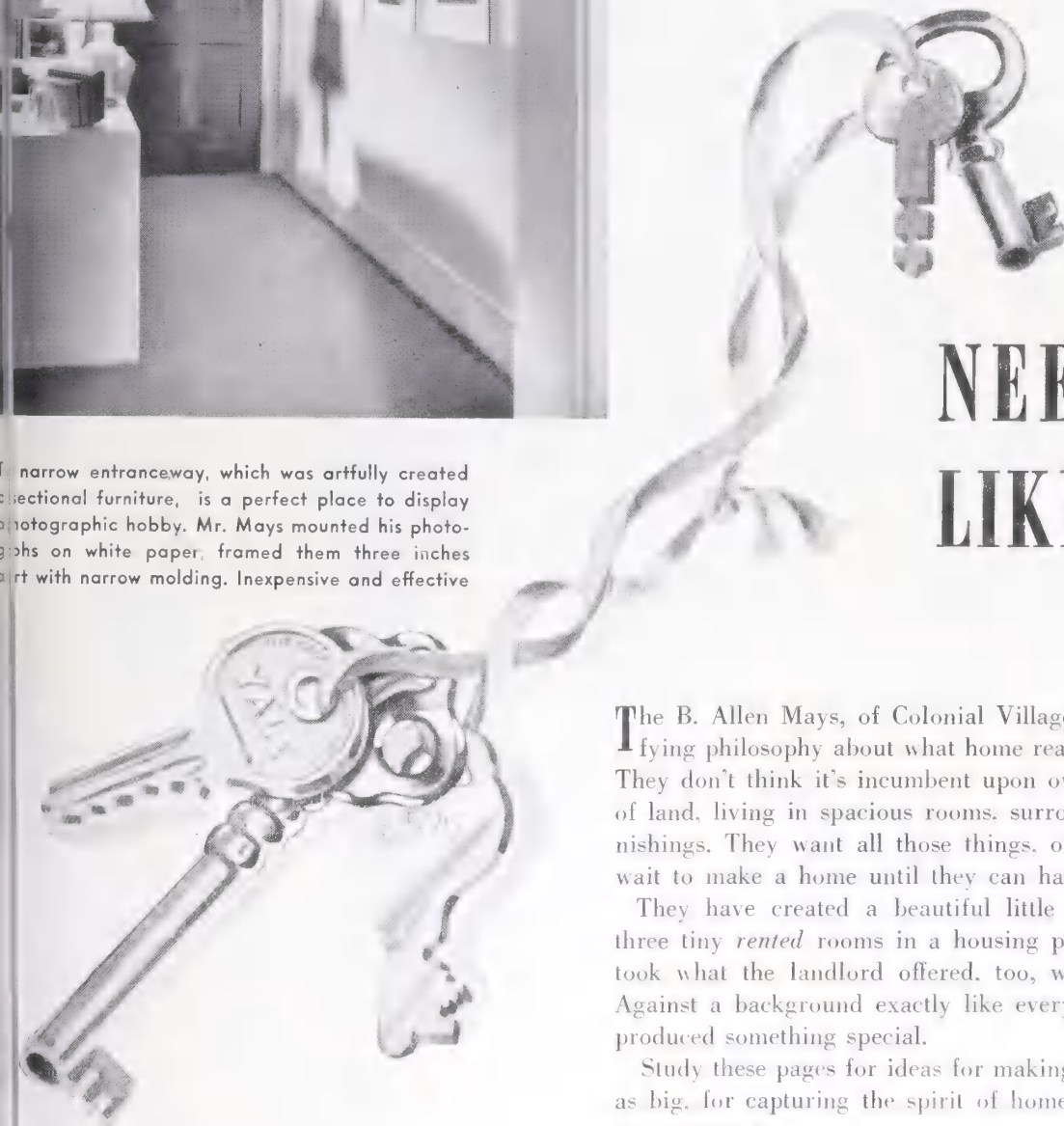
# ENTERS NEEDN'T LIVE LIKE CAMPERS

By Florence Paine

The B. Allen Mays, of Colonial Village, Arlington, Virginia, have a gratifying philosophy about what home really is. And they are no idle theorists. They don't think it's incumbent upon owning a house and a beautiful piece of land, living in spacious rooms, surrounding yourself with expensive furnishings. They want all those things, of course. But they are not going to wait to make a home until they can have EVERYTHING at once.

They have created a beautiful little home within the narrow limits of three tiny *rented* rooms in a housing project of some 1,000 families. They took what the landlord offered, too, without making one special demand. Against a background exactly like everyone else's in the development, they produced something special.

Study these pages for ideas for making a three room apartment seem twice as big, for capturing the spirit of home—no matter how many or how big your rooms are.





# BEAUTIFUL POSSESSIONS make apartment

Your apartment *can* look like any other apartment, but it needn't. Large areas of wall space, totally undistinguished by the architectural niceties of handsome woodwork and built-in details, call for decorating ingenuity. This New York apartment of Miss Bernice Judis, Managing Director of Radio Station WNEW, is personable and individual be-

cause it is furnished only with lovely, distinguished things. No excess, commonplace furnishings were allowed to clutter it. In the absence of architectural detail, Miss Judis has used furniture and fabrics architecturally. See how free-standing wall groups are given height and unity by pictures hung above them. And note interest that draping gives walls.



There is no room in an apartment for mediocre furnishings that don't contribute to its loveliness. Every piece in this Chinese-inspired living room is notable because it is a beauty of its kind. Chairs, tables, even the tiniest accessories are distinguished, as individual as their owner's signature

Miss Judis uses her foyer as a dining gallery. Furniture here must be kept to minimum, but see how a block of eight prints, hung above table and two chairs, gives the group height and importance





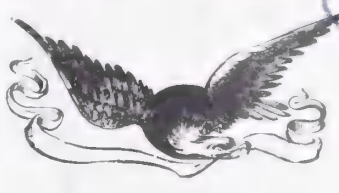
into homes



...e bedroom, column-like folds of drapery sub-  
...ive for the architectural detail that the room  
...u. A tufted headboard carries out the effect  
...er. An exceptional piece of Victorian inlaid  
...ier was used for the unusual dressing table



...row and inconsequential passageway be-  
...e bedroom and bath can be turned into a  
...ective and useful perfume closet. Two shallow  
...e hold Miss Judis's enviable scent collection  
...d trio of historical beauties preside over it



# WHAT RENT CEILINGS MEAN TO YOU

**If you live in any of the over-a-hun-  
dred areas under Federal rent control  
you should profit from this new Fed-  
eral regulation. Here's what it means**

Did your mail this morning include a form printed in bright green ink, importantly labeled "United States of America, Office of Price Administration, TENANT'S COPY?" If you and your family are part of the 45 millions, now living in one of over-a-hundred areas under Federal rent control, it did; or will appear in future morning's mail. That form is your personal copy of your landlord's story to the United States Government telling how your apartment is managed—the rent it commands, the services provided with it, the equipment it includes.

An unmistakable arrow on the form will guide your eye to a figure labeled "Maximum Legal Rent." That figure is the rent that you will pay in the future for your apartment or your house. Your landlord has placed a check, too, against the various items of equipment he provides. Examine his listings to see that every piece of equipment he has checked is present and in use. Check carefully the services he has listed, garbage removal and disposal, janitor service, painting and decorating. If you agree with Mr. Landlord's statements, file your green form carefully away for future reference.

If you do *not* agree, state the points on which you disagree on the reverse side of the form and mail it to your area rent office within 15 days. The rent director for your locality—a local man who understands thoroughly the particular problems of your neighborhood—will investigate your disapproval.

Why this inquiry into where you live and how much you pay for your apartment? If you've kept up with the newspapers and radio reports, you know that Uncle Sam, as a precaution against, and a remedy for, skyrocketing rents, has placed a ceiling on rents in districts where abnormal demands for living quarters sent rents zooming way out of proportion to family income.

Take the sleepy town of Daleville (Continued on page 102)





A big problem was how to provide sleeping quarters for two in the living room, and still have it look unslept-in. Solution was two studio couches treated like sofas. Bed coverings can be stowed away in a compartment of the built-up bed



Mrs. Pye wallpapered the center part of the living room in a sunny yellow and gray stripe, painted the window alcove yellow. Furnishing colors run the gamut of red shades from rose taupe to wine. Window valance and armchairs are green

• **COULD** *you*







BEFORE

AFTER

...they made an old dresser look important  
...second-hand shop, they spotted a walnut dresser with a brown mar-  
...and a beautiful beveled mirror. They removed the mirror, set  
...box-like frame that stands on the floor and has small shelves  
...des. The chest of drawers was treated to some new hardware  
...good polishing, and simply pushed into place under the mirror

What Mrs. Pye had to start with

- 1 boxspring on legs  
1 Duncan Phyfe dropleaf table
- 2 upholstered armchairs  
1 small table  
2 side chairs

What she got for her money

Large chest of drawers	\$10.00	4 pillows	8.16
Repairs	2.00	Draperies	2.95
Mirrors and shelves	7.00	Lining	1.78
China closet	6.00	Living room curtains	.90
Base	6.00	Dining room curtains	1.40
Red leather chair	45.90	Dining room chair fabric	.75
Walnut chest of drawers	7.00	Fringe	.50
Repairs	2.00	Pictures	12.00
Flower stand	5.10	Dressing room mirror	7.00
Kidney table	4.08	Living room mirror frame	2.00
Coffee table	11.63	Mirror	1.75
Tray table	3.57	Labor	1.00
Wood armchair	2.43	Accessories	11.17
Desk	32.64	Curtain rods	.76
Bed unit	22.40	Valance board	2.00
Rug	54.57	Decalcomania	.20
Washstand	5.00	Armchair slipcover fabric	9.28
Studio bed	40.00	Cording	.31
Shelf	3.50	Labor	12.00
Lamps	42.25	Drawer pulls	1.14
Desk chair	9.03	Dining room pictures	1.02
Dark couch cover	6.08	Hooked rug	3.00
Striped pillow fabric	5.76	Mending	1.00
Light couch cover	12.00	Cleaning	1.00
Linings	4.29		

TOTAL ↓

FURNISH A 2-ROOM APARTMENT FOR \$433?

Mrs. Pye did, with the help of Decorator Dorothy Lambertson, some new and some second-hand purchases, lots of elbow grease



BEFORE

AFTER

...how they put an old china closet to work  
...light, of all things, a china closet, relic of the golden oak  
...They removed all the fancy impedimenta from its top, lopped off  
...and set the glass section on a new, circular cabinet. They  
...the whole thing white. This veteran now gives distinction to  
...Pis green and white dining alcove by looking sleek and modern

Anyone can go out with \$433 in her hand and collect enough household goods to fill two rooms. But you can't call that decorating. Mrs. Leigh F. Pye, of Brooklyn, N. Y., was aware of this when she started to furnish her apartment. So she wisely went into consultation with Dorothy Lambertson, a decorator who knows how to get style, glorious color, and serviceability for her money.

This job of triumphant budgeting wasn't done without careful planning and cautious buying. They first surveyed the apartment and made note of the wall and floor space they had to work with. Then they listed the furnishings Mr. and Mrs. Pye would have to have in order to live happily. Later they experimented with paint samples and fabric swatches and decided on the colors that would do the most for the room. And only when all these basic details were in hand did they go out to shop. They had to buy everything except seven pieces of furniture, which Mrs. Pye already owned. A good many things, like the rug, fabrics, and lamps, they bought brand new. But the most exciting bargains, like the walnut chest of drawers and the china closet, came from auction rooms and second-hand shops. Biggest items here were the time spent searching for just the right pieces, and the small cost of refinishing them. A cabinet-maker made the desk and bookcase-bed unit, which look like expensive, built-in features. The budgeteers painted them.

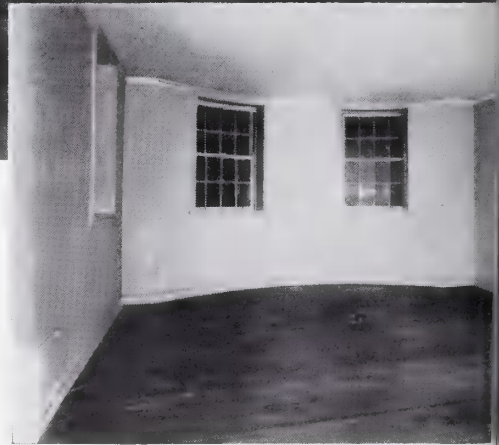


# Taste CAN ACCOMPLISH



## A Chicago ballroom becomes a distinguished apartment

Good taste simply means knowing how to combine things that "go well" together to create a pleasing and unified whole. See how decorator Robert D. Tratt of Chicago has used it to turn the sprawling, unwieldy spaces of a ballroom into a comfortable and harmonious apartment. Although various parts of the room have been treated as separate and complete units, Mr. Tratt has tied them all together by keeping important horizontal lines at approximately the same eye level



*Pointers for Renters*

Give your rented quarters an air of built-in permanence with these easy-to-make, easy-to-move architectural fixtures



**Extendible Valances.** Window widths that change with every move are renters' big bugaboos, if they want to dress their draperies with valances. Hurdle this obstacle by equipping yourself with extendible valances, made of wood and so well designed that they look like architectural features in a room. Telescope them or pull them out to fit perfectly over your current windows anywhere you go.



**Corner Cupboards.** Furniture with a built-in, architectural look takes the curse off that temporary, on-the-fly feeling that so many rented places have. You can carry "permanent" effects with you in the shape of stock corner cupboards, which you buy all ready to install. If molding, tacked along the sides, makes them look built-in.



# The FAVORITE COOKBOOKS of four famous gourmets

In their own unminced words the top-ranking experts say exactly what they think of other experts—in letters to one of their colleagues

By James Beard, author of "Cook It Outdoors"



**Sheila Hibben** is one of our most distinguished writers on food. For several years she has written that guide for the food-minded, the "Markets and Menus" column in the *New Yorker*. Her *Kitchen Manual*, published last year, was enthusiastically received.

Dear Mr. Beard:

I am afraid you are going to be rather let down by my vote for a recipe cookbook. Certainly it would make your symposium much more interesting if I held out for the amusing eccentricities of a Paul Bonvisi or, what would be more interesting still, if I could impress my readers by producing a cookbook author so precious that beside myself had ever heard of him.

Actually, if I consult a cookbook at all, it is likely to be by one of those sensible, flat heeled authors like the famous Fannie Farmer or the dependable Mrs. Simon Kander (*Settlement Cookbook*). Books about cooking with a slight literary flavor written by charming ladies and gentlemen are not for me. In the recipes of nearly all such volumes the egg has been left out by accident or the author has confused the quantity of butter with the flour. With the conscientious Miss Fannie Farmer and Mrs. Kander no such catastrophes ever happen. When these good ladies leave an egg out of a cake it is because they mean it to be a cake without egg.

The truth is, I think we could do without books of recipes if we had and pondered in our hearts all that the great cooks have written about cooking. I think my kitchen performance would be no worse if I had never read one of Escoffier's recipes (I can't read many) but I should hate to contemplate what it would be had I not been guided by his wise counsel on the underlying principles of all cookery.

Sincerely yours,

Sheila Hibben

**Louise Andrews Kent** delighted the hearts of millions when she wrote *Mrs. Appleyard's Year*. Now comes *Mrs. Appleyard's Kitchen*. Coming from Mrs. Appleyard's creator her list of favorite cookbooks takes on a special kind of authenticity.

Dear Mr. Beard:

Here are some of my favorite cookbooks.

1. *Appleyard's International Cookbook*—an encyclopaedic book by a woman who was once chef at the old Waldorf. It has menus for three meals for every day in the year.

2. *Iseltine and Dow's Good Cooking*—the most practical and sensible of the everyday cookbooks; contains everything you really need to know for the daily routine cooking, with variations.

3. *Anna Richard's New Orleans Cookbook* is good reading, though I suspect it might be a little hard on the blood pressure if you really try to take it seriously.

4. So easy to read and pleasant to live with is *Much Depends on the Kitchen* by Mary Grosvenor Ellsworth. It simplifies a lot of things that are otherwise too complicated for those who don't want to spend their time in the kitchen.

5. The Platt's cookbooks are also interesting to read as well as

use. Her *Plain and Fancy Cookbook* is perhaps the best of them.

I have just read *How to Cook a Wolf*, by M. F. K. Fisher, and it is so much what I believe and swear by that I begin to feel I rather wasted my energies on *Mrs. Appleyard's Kitchen*. However, perhaps it does no harm to keep on hitting the same nail on the head for a while. There may even come a time when we don't get vegetables cooked like wet blotting paper and seasoned with soda. Just a heedless optimist—that's what I am, obviously.

Louise Andrews Kent

**Gaynor Maddox** has his finger in more pies than either he or I could begin to tell you about. Suffice it that his by-line appears in more than 300 American newspapers over one of the most thoroughgoing food columns published. His advice is worth taking.

Dear Jim—

Here's a list of some of the books on cookery and eating that I like very much.

1. *The Hawaiian Cookbook* (Maddox and Gray). Written by the famous and fulsome Helen Alexander of Honolulu, formerly of Westport, Connecticut—ample, pleasingly incorrect in unimportant details, lush in a domestic way, and true to the telling.

2. *Edith Barber's Cookbook* (Putnam's). Plain food though the writer doesn't realize it. Muffins important and recipes written and printed with unusual clarity. A steady kitchen guide if you don't take it too seriously.

3. *America's Nutrition Primer* (Barrows). You just have to read and master a book like this in order to survive today. Eleanor Sense has done the job intelligently, telling enough to guide the kitchen layman through the vitamin and mineral jungle into the healthy daylight of a balanced ration.

4. *Never No More*, by Maura Laverty (Longman's). A novel, not a cookbook—but rich with genuine and decent Irish cooking.

5. *Cook it Outdoors*, by James Beard (Barrows). Hearty food without guffaws—by a man who knows how to teach and tempt over a wood fire.

6. *The Boston Cooking School Cookbook* (Little Brown). "Age can not wither her nor custom stale her infinite variety."

Good luck,

Gaynor Maddox

**Crosby Gaige** needs no introduction to either food readers or food eaters. Sometimes theatrical producer, sometimes writer of cookbooks, sometimes creator of new foods, he is always the gourmet, all-wise in the lore of the kitchen and the bar.

Dear Jimmy—

Hardly a person now alive except one, James Beard, would have the presumption to ask me to name my ten favorite cookbooks. Gentlemen of similar brass might have requested Solomon or Mr. Brigham Young to designate their ten favorite women.

I do not propose to be drawn into a discussion of the great *vade mecum*s and the encyclopaedias of the (Continued on page 107)



# Gardening high finance

DRAWING BY KATHARINE BURTON



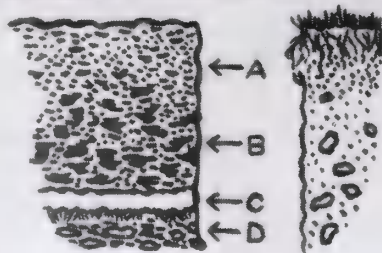
1  
Miniature  
2  
Polyantha  
3  
Hybrid Tea  
4  
Floribunda



5  
Hybrid Perpetual  
6  
Rambler  
7  
Climber  
8  
R. Hugonis



*There's only 1 way  
to plant  
all of them—*



1 { SOIL PREPARATION is vital but sensible. Overturned sods of original surface (right) go on rough drainage material (C and D). Topsoil, manure, peat below roots (B) rest, garden loam, peat (A)



2 { DORMANT ROSES, dug this fall, with more roots and tops than n. Prune damaged roots, shorten r 6"-8". Keep plants in pail of water till planted, so they'll not c



# \$100 will buy 10,000 ROSES!

y Ralph Bailey

**Roses yield highest returns on your investment—100 plants will give you a year's blooms at less than a cent apiece. That's big-time operating!**

Where will you find a better investment than that? And where will you find big-scale operating that's half as much fun as running a Rose garden. We're being conservative, too!

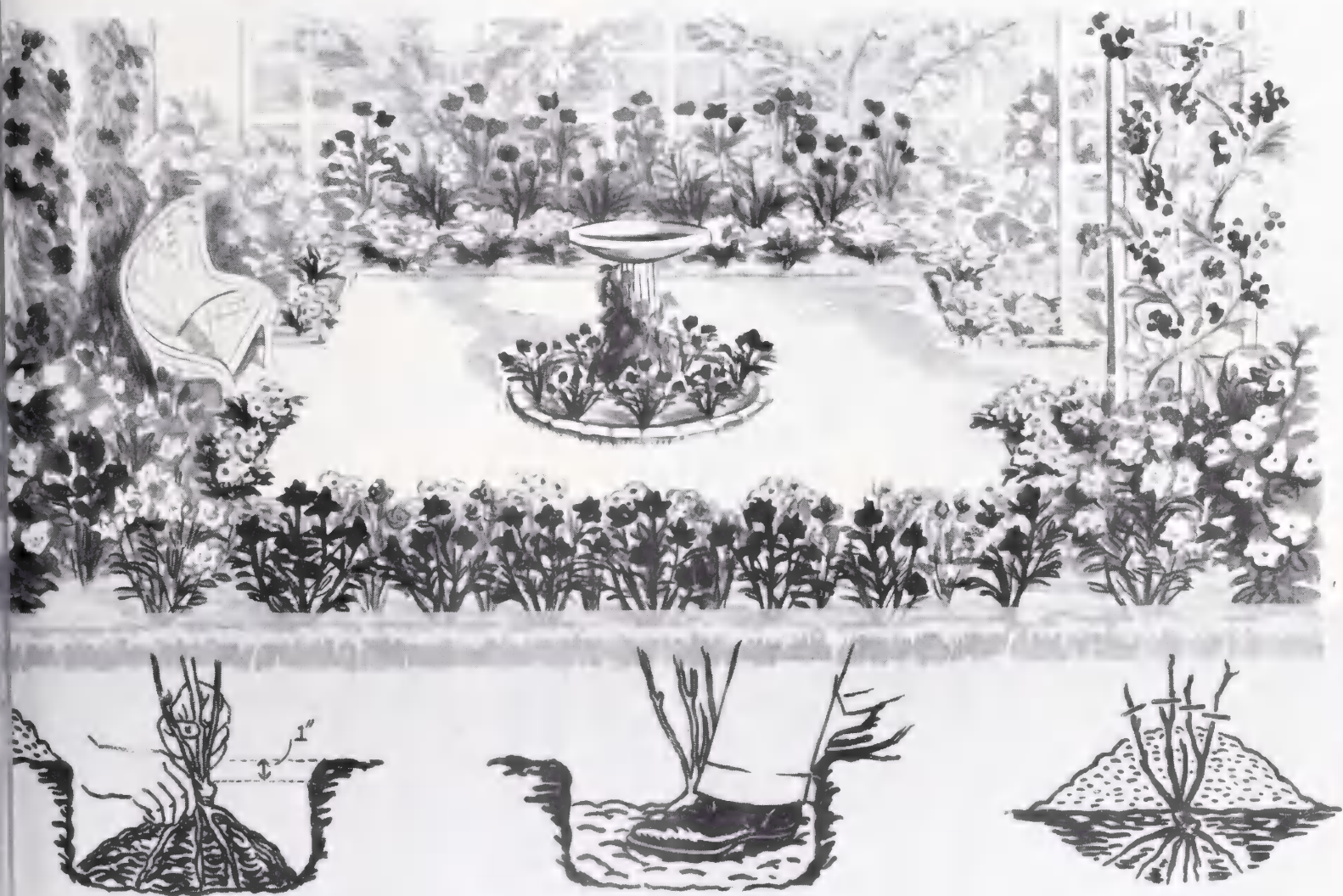
All this means two things: That a Rose garden is not a rich man's plaything, and that, from June till frost, year after year, there is no flower to surpass a Rose for sheer production.

So HOUSE BEAUTIFUL planned a small garden—complete in all aspects of layout and design, which you can have in your own back yard. It's just 18 feet square, but look at it! Of course the setting has to be chosen arbitrarily, though that would not affect any adaptation you might want to make. The principles underlying its plan are evident in the drawing below. The kinds of Roses chosen were simplified to eight, representing the whole Rose

range in size, color, and type of blossom. And within these eight rough classifications there are hundreds of individual choices.

But you could go wrong if you bought poor Roses, or got them from an unreliable source. And you could waste your money if you shirked the job of soil preparation and planting. So we worked out, across the bottom of the page, a five-step planting method that we think is foolproof.

On page 95 is a detailed plan, showing the position of every plant, and what kinds are placed where. As for actual named varieties to plant—we've left that up to you. That's where a lot of the fun comes in. Remember, though, don't be afraid of color! That goes for Roses as it goes for room decoration. Almost any Rose will partner any other. Therein lies your garden!



**3** **SPREAD ROOTS** when planting, cushioning and filling round them. Make sure bud of grafted Roses is about 1" below finished soil level. Incorporate plant food or bone meal in bed before digging planting holes

**4** **FIRM SOIL** round roots when hole is half full. Then fill hole with water. After this has drained off, fill rest of way with loose soil and, *don't* pack down again. Be sure bud hasn't been lowered too much

**5** **MOUND EARTH** round fall planted Roses in northerly climates, to play safe, to height of 6"-8". Then prune tops if too much growth protrudes. Stubs left above mound hold mulch after ground freezes





1



2

## *Push back your walls with mirrors*

**When you can't tear down walls to make your rooms larger, you can do your remodeling easily with all sorts of optical illusions**

**1.** Have you a lonely window at the end of a wall? Mirror the wall at right angles to it, and your room will seem to have a window corner, such as you see in well-planned modern houses. More light will be reflected, too. Pittsburgh Plate Glass Co.

**2.** Smooth out a wall that is chopped up with closet doors by covering doors and the space between them with flush sheet of mirror. Broadens the room, and gives you a triple-pane, full-length mirror to dress by. Libbey-Owens-Ford Glass Co.

**3.** An effective and inexpensive way to make a bedroom look larger is to cover the panels of doors with mirror. Here, a low-cost variation of the three-way mirror, formed by close doors and the space between. Libbey-Owens-Ford Glass Co.

**4.** Cover a long wall in a narrow room with mirror, and the room suddenly doubles in width. You get twice as much beauty, too, by reflection. Notice the flower-headed bolts and a candelabra wired in the mirror. Libbey-Owens-Ford Glass Co.

8



7







3

**5.** The smaller the house, the bigger the job that mirrors can do. This mirror and built-in bookcase combination in the wall of a tiny living room pushes the wall back and makes the room seem more spacious. Libbey-Owens-Ford Glass Co.

**6.** You can double the size of your living room by making a mirror wall of its narrow end. Facing a fireplace wall with mirror blocks is one handsome way of doing it. And it's easy to keep mirror free from soot. Libbey-Owens-Ford Glass Co.

**7.** Mirrors help you live better because they remind you what you look like. Hang one on your kitchen door for work hour primping. Let it masquerade as a window, trimmed with curtains and decalcomania. Pittsburgh Plate Glass Co.

**8.** Make horizontal mirror paneling turn a corner, and a boxy little room takes on both depth and breadth. Built-in cabinets below do service as dressers and save space. A nice setting for headboardless bed. Libbey-Owens-Ford Glass Co.

6



1

5







THIS ROOM IS ON DISPLAY AT R. H. MACY & CO., NEW YORK CITY

# Boys ARE people

If your boy is to grow up with an sense of the fitness of things, you should house him now in a room that is attractive and comfortable.

By Frances T. Heard

Hey, Mom! I can't find my baseball glove! How can I keep things put away when there's no place to keep 'em? No wonder my room looks awful!"

If your son's room is furnished with family cast-offs, it's more than likely to be a jumble of ball bats, outgrown toys, dog-eared books, and odorous biologic specimens. All the stuff a boy collects is just proof of his varied interests. Give him adequate space to house his possessions, and you not only encourage neatness but you encourage the development of those interests. Here's a room specially designed for a growing boy. It's a room for a boy to be proud of. Here he can entertain the gang without disrupting the family, ride his favorite hobbies, and study in peace and quiet.





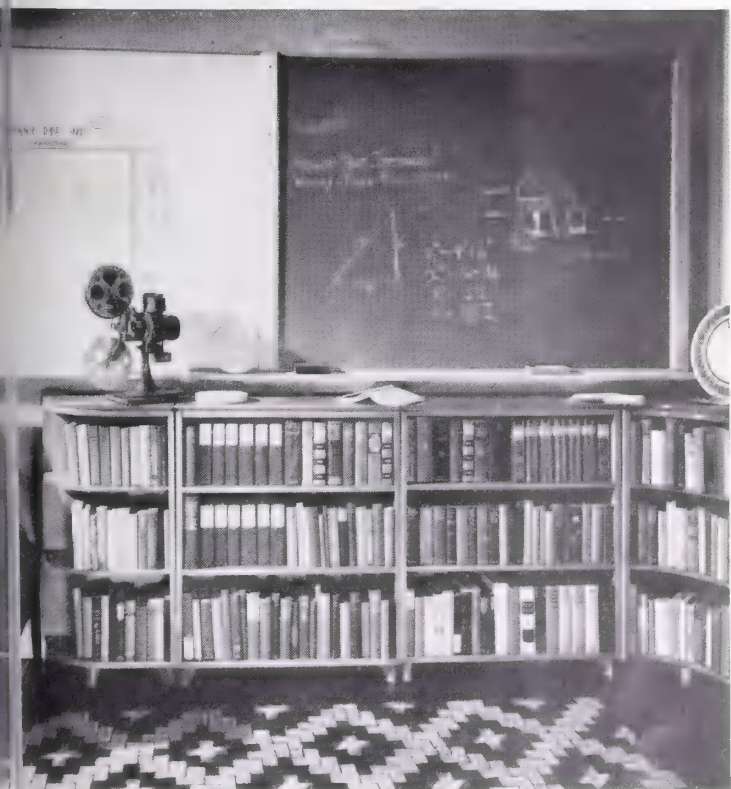


#### Here's where the gang will congregate

Plenty of chairs for the fellows to pull around a game table. Loads of space in the desk to house paints, pencils, butterflies, and school papers. A hanging shelf for the inevitable collection. Bedspread and drapery fabrics by Louisville Textiles

#### Boys need places to put things

of room in these stacked chests for clothes, toys, and all gadgets. Double-deck bed makes "staying all night" an adventure for any young guest. Your boy won't outgrow this furniture, made by the Crawford Manufacturing Corporation



#### Give him space for his books

Watch his pride in his library grow. The black and white boards are Pittsburgh Plate Glass Co.'s Nucite. Write on the white one with colored chalk. It's also a screen for showing movies. Keep your boy at home with hobby equipment like this!

## AS THE WIG IS BENT

One of the high moments of expanding life is a child's accession to a room of his own. On this momentous occasion, youth first begins to take a definite interest in property and to understand and appreciate surroundings. For this reason it is peculiarly unfortunate that parents fall into the dangerous error of thinking that boys and girls "don't notice things," or that they are too young to be trusted with good furniture. These are theories that are completely unfounded and a child's introduction to decoration in his first room may have the most direct bearing on his whole future way of life.

The spiritual value of proper surroundings in early youth is an established fact, but when it comes to a child's own room, it is often seen to dwindle. Parents who earnestly seek to give their children every advantage have still been known to furnish their small domains with the cast-offs of every other room in the house—the carpet that has grown too seedy for the downstairs foyer; the curtains that are too faded and shrunken to embellish the guest room; the mis-matched chairs, the lumpy bed, the wavy mirror, and the sewing machine because there is simply no place else to put it. Sometimes even the ironing board finds refuge behind the door. The room begins to take on the semblance of a well-stocked attic and Mother complains that Junior is so untidy and careless. He has no incentive to be otherwise.

Appreciation of quality comes only with experience and it is almost too much to expect a child to take pride in things that he knows have no value, or to be ambitious for pleasant surroundings in the future. The unerring taste in adults, which is usually described as instinctive, most often derives from early association with the kind of atmosphere that inspires an understanding of good things and a desire to have them. The inability of some women to achieve interiors of comfort and livability, and the lack of interest of many men in such matters, may be traced to youthful influences. A man who has no regard for nice things and thinks nothing of putting his feet on a mahogany table, probably came to maturity in a bedroom where nothing (Continued on page 107)





It's love at first sight when girls see this young-sophisticate bedroom in Bali pink and traffic light green. They go for those Frenchy double sash curtains and pink shutters. Bedspreads with a whoosh of ruffles are of rosy

rayon taffeta, Shulman Abrash Co. A. H. Jacobs wallpaper flowers are distinguished enough to frame. Upholstered pieces, Michigan Seating Co. Rug, Libertyville Textiles. Displayed at Lammert Furniture Co., St. Louis

## Give the daughter of the house a lesson in LOVING CARE

**M**ake her first grown-up bedroom a dream come true—and point a moral at the same time. With an ever so gently guiding hand, you can let her have all the wonderful things she wants, and still direct teen-age enthusiasms into channels of good taste and good housekeeping. The prettier her bedroom, the more she'll realize that beautiful things must be beautifully tended. She'll see for herself that her room radiates fresh and feminine charm only if it is well kept, and she'll become an enthusiast about turning down bedspreads, dusting, and treating her possessions with loving care.

Two hundred and fifty teen-agers in St. Louis girls' schools told us what their love of a room would be. This bedroom is definitely IT. Musts are a glamour dressing table and twin beds (they're spend-the-night fiends). They adore swish, but it's thumbs down on anything sweet, simple, and girlish. Make their frills smooth, sophisticated, basically tailored, like their clothes.



A mirror, ruffled like Pierrot's collar, makes a gal look her prettiest. Bleached oak furniture, Kent-Coffey Mfg. Co. Stool in green satin, Colonial Decorative Fabrics



PHOTOGRAPHS BY MAYNARD PARKER

## Girls want a room that's NOT LIKE MOTHER'S

We made a survey and found that girls don't want their rooms to look like their mothers'. Otilie Kruger, daughter of the film star, Otto Kruger, feels the same way. Her room has traditional furniture such as Mother might have, but she's given it an individual twist. It's got the feminine and chintzy charm that goes with four-poster beds. But look again at those beds and you'll see that they turn out to be a six-poster. Otilie varied the usual side-by-side arrangement of twin beds by having the headboards and inside posts removed. She substituted an upholstered double headboard of tufted chintz. Instead of a time-honored canopy, she has a slightly bowed bed valance. And with one bold stroke, she covered the ceiling in the same posied fabric. Now she's got something that's really different, yet quite in keeping with the furniture's style.

In her dressing room, Otilie has this super-elegant make-up table, built right in at a window where the light is always good for primping. Her pet love is perfume, so she exhibits her sweet-smelling collection on its clean, mirrored top



Otilie in her room. You can see how wonderfully white wallpapered and white quilted spreads separate the brilliant chintz pattern in room and keep it from looking busy. Stripes and flowers go together,

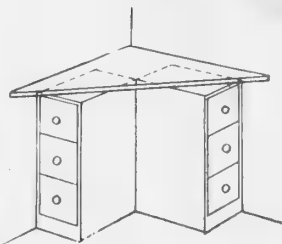
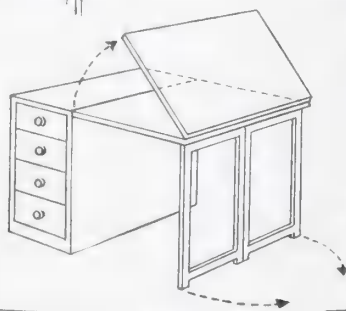
remember, so the armchair is striped. Look at the upholstered headboard again. It's cunningly shaped in a broken pediment design, like traditional four-posters. Crystal and china accessories go well in a room like this





### Use every smitch of space

If quarters are close, make a combination dining table, desk, and dresser of a chest of drawers. Two sheets of plywood, hinged together at one end to form a foldable drop leaf for top; 2" x 2" wood frames form the legs, opening out to support the extension, flattening back when drop leaf is not used



### Cut a corner clever

Make yourself a glamorous dressing table and turn a corner into a thing of beauty. Use two board shoe cabinets, with a triangle of plywood at the corner. Give it a pretty skin for real swish, mirror the corner by hanging underwear by hanging underwear looking glasses close to the

## Four ideas for the FURLOUGH BRIDE

Are you living alone and lumping it?  
Cheer up your duration apartment like this



### Go feminine in a big way

Indulge yourself in his absence by having the frills he wouldn't stand for in his own bedroom. Do a window in gossamer sheer ninon, swagged to the nines. Buy yourself some millinery birds, or salvage some from last Easter's bonnet. Make them look as if they're holding the swags in their beaks. Very cheering



### Are you a dormer dweller?

Is your little nest for the duration Mother's "upstairs" or somebody's remodeled attic? Those darkish dormer windows needn't get you down. Line their recesses with smart striped wall-paper instead of draping them. Frame dormer openings with a stripe and continue it along the walls for a dado effect



# WALLACE ROSE POINT

WALLACE

Grand  
Colonial



This most popular pattern is the master silver craftsman's interpretation of Precious Rose Point Lace in Solid Sterling.



Grand Colonial, the newest and finest of all "plain" patterns, is in the American Tradition.

Wallace, full formed. Master Craftsmanship patterns, featuring 3rd dimension beauty, are sold exclusively by established retail stores where values are known to be honest and "customer satisfaction" is an unquestioned rule. Ask your jeweler or write Wallace Silversmiths for a new booklet on America's Finest Sterling Patterns. Wallace Silversmiths, Wallingford, Connecticut.

# WALLACE STERLING

STRADIVARI

SIR  
CHRISTOPHER

GRANDE  
BAROQUE







Mrs. Virgie Wooley, sponsored by Nashua's popular Panda

**"No wonder so many bridegrooms get cold feet!"**

*Virgie Wooley exclaimed*

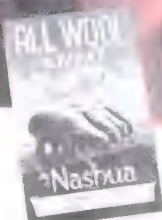
Mrs. Panda was shocked. "What *do* you mean?" she asked. "Short blankets for wedding presents!" Virgie snapped. "Blankets should be 90-inches, 7½ feet long, or the groom's feet stick out in the cold! Or he bunches up in a ball all night trying to keep covered." "And with all these war weddings, too!" added Mrs. Panda. "All these Army and Navy boys we want to give special service!" "They *do* get special service, I'm happy to say," Virgie replied. "We won't be able to make a *single* all-wool civilian blanket this year!" "People should be buying War Savings Bonds with their all-wool money, anyway!" Mrs. Panda remarked. . . . "When *Victory* comes they can buy all the Nashua Virgin Wool Blankets they want with the proceeds!"

"Right!" said Virgie. "Meanwhile, we'll keep rigidly up to Nashua's standard on what we *can* offer to the public — Purrey rayon and all our other blankets — Indian Maiden *Combed* Sheets — *all* of our sheets and fabrics."

"Buy Nashua and you buy with security," nodded Mrs. Panda.

**Nashua Mfg. Co.**  
40 Worth St., New York, N.Y.

**Nashua**  
*Virgin Wool*  
**BLANKETS**



Nashua's other quality-with-economy products — always safe to buy whenever you find them — include Indian Maiden *Combed* and Dwight Anchor muslin Sheets, Purrey rayon Blankets and Indian Head Cloth.

# SEEING Is Believing

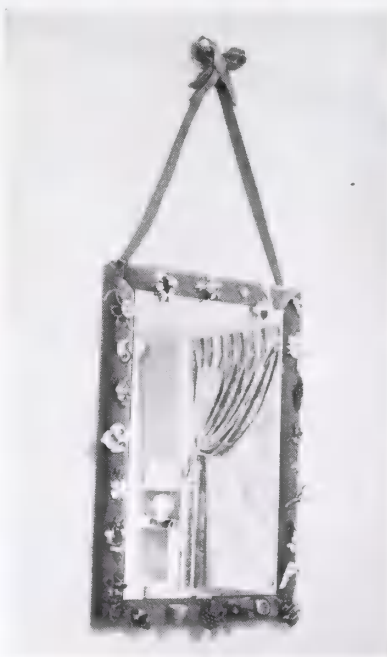
**House Beautiful's readers practice what we preach and point with pride to results**

In our Summer issue we said, "It's ideas that matter—no money." We made it our theme song, from cover to cover, and showed you how a few inexpensive things can become brilliant decorating tricks if you spice them with a little imagination. We were right as rain about it, of course, and our readers thought so, too. Witness the way they've taken the notion to their hearts in two short months.

On page 44 of our Summer issue we showed how attractively you might re-use the containers of Orloff Attar or Petals Toiletries after the scented contents were gone. We suggested using the enchanting milk glass jars in the kitchen, the bathroom, on a cocktail tray. One of our readers, who fell completely in love with the idea, could hardly wait to show us how invitingly she set out mortar and pestle and apothecary jars on a breakfast tray. Another reader got her pin-money inspiration from "Wall Decorations that 'Aren't Pictures'" on page 25 of the Summer issue. She put a couple of our ideas together and the result is the striking pin cushion mirror you see below.



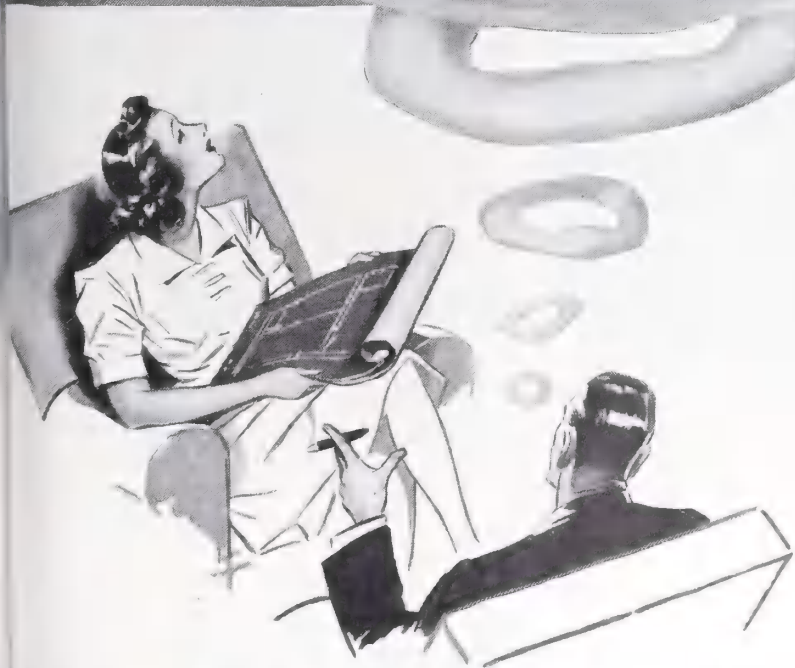
A milk glass jar for morning muffins, mortar and pestle jars for jelly and sugar. They used to contain Attar of Petals bath powder and face cream. Now they lend their fresh charm to this breakfast tray in the home of Miss Theresa Jackson, Dobbs Ferry, N.Y.



Make that chunky, hard-to-hic costume jewelry decorate more than your lapel. If you stick it in a mirror frame padded with velvet, you've got a gay bit of décor and a beautiful place to place your flashiest pieces. In the home of Mrs. Ethel Weld, San Francisco.



# A Bond - A Plan - FOR POST WAR LIVING



PLANS built on smoke rings alone won't build a single post war home. A sensible, systematic plan to finance is the first essential. Buy war bonds now to help our government in its gigantic task of winning the war. Buy all the bonds you can afford—at least 10% of your income—but buy with your "dream home" in mind. With your finances assured, one of the first considerations in your planning should be Automatic Heating and the Minneapolis-Honeywell Controls which make it Automatic. Research for War and research for Peace are going on twenty-four hours a day in all M-H plants, to insure effortless heating and air conditioning comfort for the homes, offices and industries of the future. Send for our booklet, "Contribution to Better Living." Minneapolis-Honeywell Regulator Co., 2745 Fourth Ave. S., Minneapolis, Minn. Branches in 49 cities. In Canada: Toronto, Ont.

Listen: "Alias JOHN FREEDOM" . . . Blue Network Coast to Coast every Monday, 10:15 to 10:45 P. M. Eastern War Time; on Pacific Coast, 8:30 to 9:00 P. M. Pacific War Time, or see your local Newspaper. "The Most Dramatic Show on the Air"

## MINNEAPOLIS-HONEYWELL CONTROLS

IF YOU LIVE IN A DEFENSE AREA  
*Automatic Heating and M-H Controls  
 will be considered for priority rating.  
 See your heating dealer now!*

**First** YESTERDAY  
**TODAY**  
**TOMORROW**



*the*  
**Chronotherm**  
 THE NEW CLOCK  
 THERMOSTAT THAT  
 SAVES FUEL.



# Have a PRIMPING CORNER in your kitchen

HEDRICH-BLESSING



A little mirror, an old herb chest, and the lady of the house has a decorative place to primp. Chest holds oddments: the flowered, old-fashioned bottles of skin freshener, toilet water, cologne. Home of Mrs. James Haley, Alexandria, Va.

Over this kitchen stove is a mirror reminder that a husband likes his wife to be as beautiful as well as a good cook. The frame and motto are hand-painted in the same style as the designs on the plates and the vegetables on kitchen cabinets.

**You'll like your housework ten times more if you know that you look mighty nice doing it**

You can be just as pretty at the kitchen sink as you are when you greet your guests in the parlor in your best bib and tucker. It's a simple matter of a mirror, a shelf, and a few of your favorite beautifiers, kept handy in your workroom where you can freshen up whenever you need to. Then let the doorbell ring as it will. Yours will be no flushed, apologetic housework face that greets the unexpected caller. When you answer the door, you'll *know* that you look bright and blooming and in perfect order because you've just taken a reassuring peek at yourself in your primping corner. And no one has to tell you what a wonderful feeling that is!

It's so easy to bestow this kitchen blessing on yourself. You needn't feel a bit vain about it, either, because it can beautify the kitchen as well as you. These pictures show you how it's done. You must have a mirror that you can check up on the ravages of steam and a hot stove, and shelf to hold the things you need to make you feel beautiful. Or you might go more elaborate with an old spice chest devoted to your cosmetics, or hanging kitchen cabinet, reserved for preening purposes only. No matter what you choose, it's guaranteed to keep you beautiful, though busy.



The simplest primping corner of all is a mirror set on a window ledge, where you can keep all your beautifiers right at hand. Essentials are powder, lipstick, hand cream, face refresher. In the home of Mrs. Clifford Chaudron, St. Louis, Mo.

PARKER



# "OF COURSE, YOU CAN PROTECT YOUR HOME INVESTMENT!"



## There's No Need To Let Your Home "Run Down"

★ *Uncle Sam* doesn't want you to let your home deteriorate. Your government has made ample provision for keeping it in good repair and up-to-date. *And without "red tape"!*

*There is no limit* on necessary expenditures for maintenance or repairs. And you are permitted to spend up to \$500 to improve your home! If you have any doubts about interpreting these rulings, your Celotex dealer and The Celotex Corporation can help you.

Your Celotex dealer knows what wartime rulings permit and can explain them to you. More than this, his knowledge of materials and their availability can be a means of saving you money and speeding the completion of the job you wish to do.

*Now is the time* to have remodeling or repair work done—while materials and labor are available. There is no better investment for your money—nothing that will give you more lasting satisfaction and comfort. Our new, special booklet "A Wartime Guide to Better Homes" can prove extremely helpful in your planning. Write for it today. It shows how you can protect your investment in your home—answers scores of questions simply and completely. It's free! Send the coupon now.

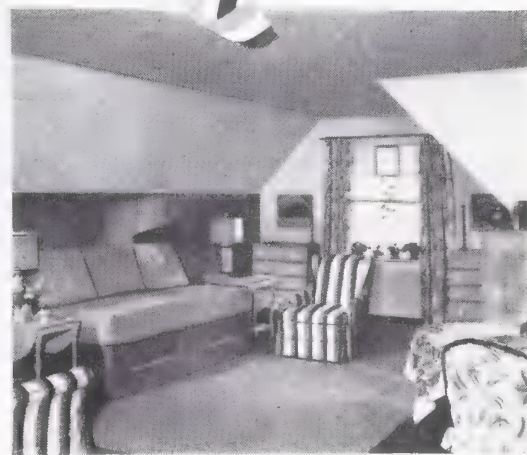
## A Few Of The Things You Can Do



**LACE or REPAIR YOUR ROOF.** This comes under the heading of necessary maintenance . . . Ask your Celotex dealer about doing the job with Celotex Triple-Sealed Roofing or Shingles. Get the extra protection and duty that these outstanding roofing products will bring to your home. Make your choice from a wide range of colors and styles.



**INSULATE YOUR HOME.** Make fuel savings that are important to you and the war effort . . . Add to comfort winter and summer . . . This improvement can be made well within your \$500 allowance . . . Ask your dealer about insulating with Celotex Rock Wool or Rock Wool Batts . . . Get the permanent, fireproof insulating efficiency of these superior products.



**NEW ATTIC BEDROOM.** You can quickly and easily convert waste attic space into a comfortable, livable room by using White Rock Gypsum Wallboard. This fireproof material makes sturdy, attractive walls at low cost. Smooth surface may be painted or wallpapered. Ask your Celotex dealer about it . . . This improvement can easily be made within your \$500 allowance.

# CELOTEX

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## BUILDING PRODUCTS

INSULATING SHEATHING • LATH • INTERIOR FINISHES • ASPHALT  
SHINGLES • SIDING • ROLL ROOFING • HARD BOARDS  
ROCK WOOL • BATTS • BLANKETS • GYPSUM  
PLASTERS • LATH and WALL BOARD

## "A WARTIME GUIDE TO BETTER HOMES" . . . FREE!

What Repairs or Improvements Will the Government Permit You to Make in Your Home? . . . What Constitutes a Repair? . . . An Improvement? . . . This Free Book Gives the Answers! Send for It!

THE CELOTEX CORPORATION, 120 S. La Salle St., Chicago, Ill.  
Without cost or obligation, please send me a copy of your new booklet, "A Wartime Guide to Better Homes".

I am interested in: New Roof ☐ Insulation ☐ Remodeling ☐

Name.....

Address.....

City.....State.....

11B-10-42



# GUILD PLAYING CARDS

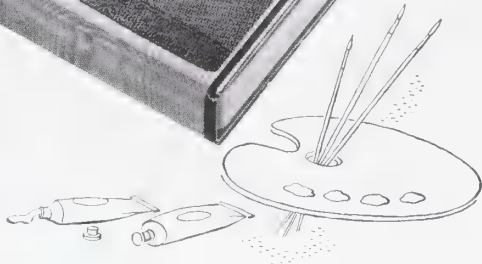
*Authentic in Style and Design*



DESIGN FROM  
ANNE ORR STUDIO

*Heirlooms  
on Ivory*

These priceless miniatures, from the collection of Anne Orr, were painted in the early 1800's.



The exquisite charm of quaint old miniatures adds the rare appeal of antiquity to the latest Guild Playing Cards. Reproduced in all their original beauty . . . as mellowed by the centuries . . . they are true "Heirlooms on Ivory." Artistically framed in an appropriate needle-point background, they immediately reflect the perfect taste of the most gracious hostess.

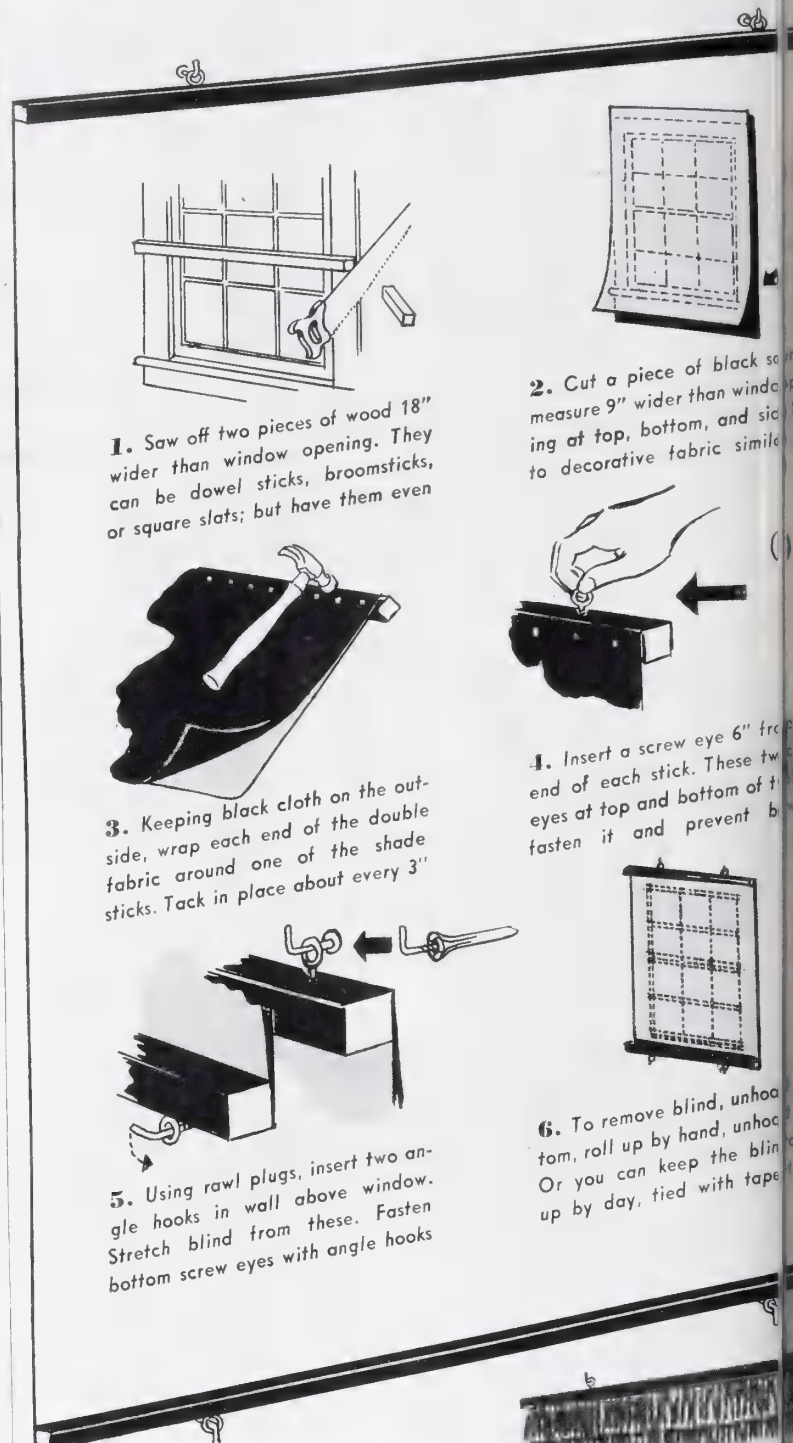


Ask for Guild Playing Cards at your favorite gift shop, book nook, stationer, drug or department store. . . .

Western Playing Card Co., Racine, Wis., Poughkeepsie, N.Y.

*The Crest of Quality and Taste*

## BLACKOUT BLINDS that



1. Saw off two pieces of wood 18" wider than window opening. They can be dowel sticks, broomsticks, or square slats; but have them even

2. Cut a piece of black so measure 9" wider than window opening at top, bottom, and sides to decorative fabric similar

3. Keeping black cloth on the outside, wrap each end of the double fabric around one of the shade sticks. Tack in place about every 3"

4. Insert a screw eye 6" from end of each stick. These two eyes at top and bottom of stick fasten it and prevent bl

5. Using rawl plugs, insert two angle hooks in wall above window. Stretch blind from these. Fasten bottom screw eyes with angle hooks

6. To remove blind, unhook top, roll up by hand, unhook bottom. Or you can keep the blind up by day, tied with tape

**Dress them up  
like this:**

### With appliques

The outside of the blind will be black, but the inside can be any light color that cheers your heart. Make it a solid color chintz or sateen, appliquéd with a tremendous and handsome pattern cut from a length of extra fine chintz. A remnant would do it. Two rows of fringe trim it like a valance. This blind hooks to a radiator cover

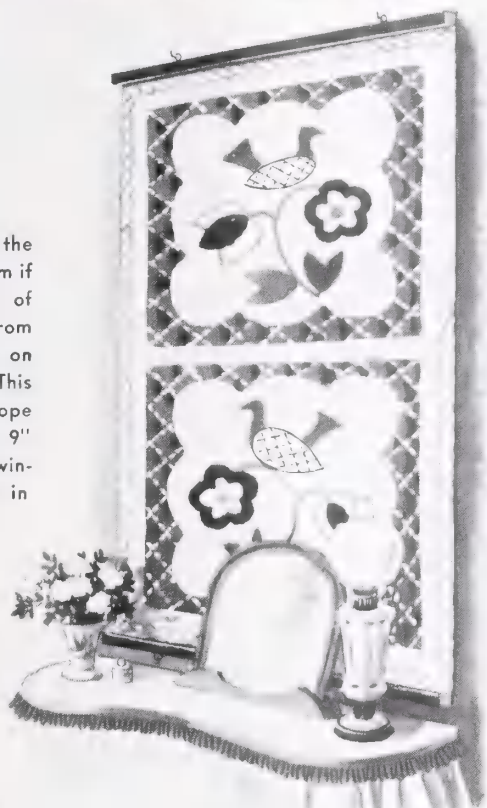




# ve your morale a lift

## h quilting

Blackout need steal none of the charm from a cottagey bedroom if you make the blackout blind of quilted fabric. Borrow a motif from any of the bed quilts, stitch it on any fabric, sheeting, or sateen. This blind has a border quilted in rope pattern. Snug hooking and a 9" wide border of fabric around the window opening keep the light in



## With stripes

Alternating stripes of white and a bold color will make you forget that there's blackout cloth underneath. Use striped chintz or sateen and give it extra style with a wreath outlined in narrow fringe, centered in the blind. You can get a smart swag valance effect by sewing ball fringe to the fabric. Stitch the fringe taping down flat

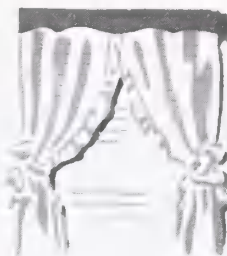


## ruffles

A bit of blackout camouflage with quilted chintz. Sew a diamond-shaped piece of striped fabric in the center. Outline with organdy ruffling and top with a ruffled valance. Sew bows, sewed flat at the top, look like tie-backs. Inside is like a curtained window. Outside it is as black as pitch

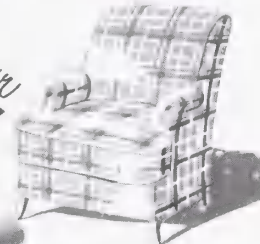


*My Bedroom has pink Curtains*



*a Blue Rug*

*and a Pink and Green Plaid Chair*



*So I chose this lovely Imperial paper which includes every color I had in the room*



**IMPERIAL**  
*Washable*  
**WALLPAPERS**

*and these two papers from an Imperial Ensemble for the adjoining rooms*

THERE ARE so many hundreds of beautifully designed Imperial papers, you'll easily select the very paper that exactly harmonizes with your furnishings. Of course, if you're doing a whole new room, you can use the perfectly planned colors in a lovely Imperial paper as a "color recipe" for your new furnishings. Remember, Imperial's color beauty will last . . . it's Color-Locked\* by a process that insures guaranteed

washability and light-resistance. Imperial Washable Wallpapers are identified in sample books by the famous silver label. It's grand to know you can still get Imperial . . . and nice to discover how little it costs!

\***COLOR-LOCKED** . . . an exclusive Imperial process by virtue of which all Imperial Washable Wallpapers are guaranteed for 3 years from date of hanging to withstand room exposure without fading and to clean satisfactorily in accordance with the instructions included in every roll. Should any Imperial Washable Wallpaper fail in these respects, it will be replaced without charge.

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## NEW BOOK OF IDEAS!



Send only 10¢ to get Jean McLain's new book . . . full of decorating ideas and pictures (check space below). For her FREE individual advice, give information requested in this coupon. She will also send you samples and tell where to buy Imperial Washable Wallpapers.

To receive Jean McLain's Book, "Decorating Ideas from Jean McLain's Notebook," enclose 10¢.

Address: JEAN McLAIN, Dept. H-27, Imperial Paper and Color Corporation, Glens Falls, N. Y.

## Give this information for every room

Type of room \_\_\_\_\_  
Size (Dimensions) \_\_\_\_\_  
Exposure \_\_\_\_\_  
Type of Furniture \_\_\_\_\_  
Color Scheme Preferred \_\_\_\_\_  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_





**enduring  
charm...**

There is charm that never grows old  
in the elegance of Magnavox cabinetry...  
never-ending pleasure in glorious music  
played with superbly life-like tone  
on automatic phonograph or superpower radio,  
either regular broadcasts or FM.  
No substitutions, no sacrifice in quality,  
in the Magnavox instruments  
now on display at America's fine stores!

**MAGNAVOX**  
*The Oldest Name in Radio*

The fine craftsmanship which won for Magnavox the first Navy "E" award among instrument manufacturers has made these radio-phonographs the first choice of discriminating buyers. Write for illustrated brochure, "Does Your Radio Match Your Decorating?"

THE MAGNAVOX COMPANY • DIVISION H-8 • FORT WAYNE, INDIANA

# Here's the ANSWER to a lady's prayer!

**It's the beauty and  
fashion advice you've  
always wanted**



MRS. ELAINE NEAL

## HOUSE BEAUTIFUL now offers 5 PERSONALIZED CONSULTATION SERVICES FOR YOU

**H**aven't you always wanted to know how to choose your dresses, hats, cosmetics, and hair-dos so that they really do something for you? And haven't you always hoped that one day you would find some one who could solve your fashion problems with authority? That day is here—now!

Let Mrs. Elaine Neal, HOUSE BEAUTIFUL's Fashion Expert, give you the personal, head-to-toe styling that can make a new, better groomed, more self-confident woman of you. She offers you different kinds of specialized advice to take the guesswork out of clothes and cosmetics selection.

### THESE SERVICES ARE:

#### 1. GENERAL STYLE ANALYSIS

A personal, 3-page letter from Mrs. Neal to you, analyzing the color lines, and fabrics that are most flattering to your type of beauty. It's a basic, individual style chart, just for you, that makes shopping for clothes a cinch.

#### 2. PATTERN CHOOSING SERVICE

If you make your own clothes, name your favorite pattern book and Mrs. Neal will let you know what patterns in it will do the most for you and your figure.

#### 3. ADVICE ON HAIR AND HATS

Are you torn between a feather cut and a pompadour, a sailor and a snood? Mrs. Neal will tell you the kind of coiffure and hat to choose to emphasize your good points and soft-pedal the not-so-good ones.

#### 4. COSMETIC CONSULTATION

Mrs. Neal tells all about the shades of powder, rouge, and lipstick that suit your coloring best, how to put on makeup to enhance the contour of your face, and what special little tricks will make you more beautiful.

#### 5. QUESTION BOX

Mrs. Neal will answer any five specific questions having to do with wardrobe selection, fashion, and beauty.

**THE FEE FOR ANY OF THESE SERVICES IS \$1 EACH**

### WHAT YOU DO

Write to Mrs. Elaine Neal, HOUSE BEAUTIFUL, 572 Madison Ave., New York, N. Y. Specify which services you are interested in. If you have not already had a General Style Analysis, send: your approximate age, your weight, height, bust and hip measurements, description of coloring and skin characteristics. Send a snapshot if possible. Enclose \$1 for each of the services you require.



## It's Not a Rumpus Room Without Food

CONTINUED FROM PAGE 54

ies the perfume of the fired  
ory log. Direct from Farm  
e Foods, Watertown, Wis.:  
sizes number one, about 1½  
\$1.00; number two, about 2  
\$1.25; number three, about  
lbs., \$1.50; number four,  
and 3 lbs., \$1.75, prepaid.  
ard to beat are the beer saus-  
s of the Fred Usinger line.  
firm, with national distribu-  
headquarters in Milwaukee,  
ializes in European type saus-  
redolent of spices and herbs.  
Usinger name has stood for  
sausage since the business be-  
in 1878. The line includes  
plats and salamis, Swiss, Ital-  
and German in type. Truffle-  
sausage is the glamour  
id, this of pork livers mingled  
truffles. We mean truffles. The  
reports a truffle stock suffi-  
to see them through next  
Big seller is the mettwurst  
id, made of the choicer parts  
in pork finely ground, spiced,  
minced onion added to give a  
overtone to flavor.  
niature rusks take the lime-  
on the snack tables. These  
the kitchen of Charlotte

Charles of Evanston, Ill., but sell-  
ing in fancy grocery departments  
in all the larger cities. The new  
item is made with fresh butter,  
flour, milk, many spices, a smidgen  
of cheese. Curry gives those must-  
ard tones. Hot, but not of pepper,  
it is paprika that lights the little  
fires among the taste buds. Other  
spices easily detected are carda-  
mom and mustard. The 8-oz. pack  
carries 125 rusks. And really rusks,  
for the wafers have had an hour  
of oven baking, then 1½ hours of  
slow toasting. The long heat gives  
a product that will keep three to  
four months without a trace of  
rancidity.

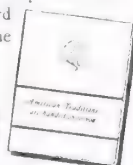
Nothing goes better with beer  
than herring in cream sauce and  
Betty Lee's brand is one of the bet-  
ter of the best. The herrings, fine  
fat specimens, are put through a  
three-day processing before pack-  
ing in the heaviest sour cream that  
a Westchester, N. Y., luxury dairy  
can supply. Before the cream  
meets herring it is sweetened  
slightly; it is spiced with black  
pepper, mustard, and bay leaves, a  
dash of cider vinegar, but only a  
(Continued on page 87)



## COLORFUL Country Garden

ature couldn't do a better job of cheering up  
an this brilliant, Dutch-inspired furniture. It  
th glorious colors. It is solid rock maple, painted  
off-white and decorated with blue scrolls and  
delicate red and yellow flowers. Drawer interiors  
dusty rose and the pulls are in blue plaid.  
doesn't thrill you, you can have Peasant Blue  
asic color with white scrolls and stripes and the  
eriors in lemon yellow. A third  
ve is also available — Bucks Blue  
h red and white decorations.

Get This New Booklet  
booklet "American Traditions" is  
exciting decorating ideas. Send  
to Dept. H-10 for copy.



See this Country Garden furniture  
at these stores

Atlanta, Ga. Davison-Paxon Company  
Baltimore, Md. C. J. Benson & Company  
Bridgeport, Conn. Geo. E. Northrup & Son  
Charlotte, N. C. Bell Brothers Company  
Chicago, Ill. Carson Pirie Scott & Co.  
Cincinnati, Ohio A. B. Gleason, Jr. & Co.  
Columbus, Ohio John F. Rees Company  
Elmhurst, N. Y. J. P. & M. Sullivan Company  
Full River, Mass. Modern Furniture Company  
Fort Worth, Texas W. C. Stripling Company  
Harrisburg, Pa. Benham & Company  
Hudson, Mass. Merriell Lumber Company  
Kansas City, Mo. Duff & Rupp Furniture Co.  
Los Angeles, Cal. J. W. McLennan Company  
Milwaukee, Wis. E. J. Kade Furniture Company  
Minneapolis, Minn. The Duff Company  
Newark, N. J. J. B. Williams & Company  
New York, N. Y. Lord & Taylor  
Oklahoma City, Okla. Harbort Furniture  
Omaha, Neb. Orchard & Williams Company  
Philadelphia, Pa. S. S. Southworth & Co.  
Pittsburgh, Pa. Auchterlony Co.  
Saint Louis, Mo. Craig Furniture Company  
Salt Lake City, Utah F. J. M. L.  
Scranton, Pa. C. C. Biggs  
Trenton, N. J. Horne & Spiegel  
Tucson, Ariz. Appleton Company  
Utica, N. Y. J. B. Williams & Co.  
Wichita, Kan. C. A. Linn Company  
Winnipeg, Minn. A. K. Anderson

The Conant Ball Company • Gardner, Massachusetts



*What would you bid*  
for antiques like these?

The sparkling swirl effect is of colonial origin.  
But open stock *Colony* has the clarity of  
modern handcrafting. It's a design for a quiet  
gathering of genial friends...for gifts of the  
character you would like to get...for table  
settings that rise to the occasion and shine  
with good cheer. And so inexpensive, a com-  
plete service won't affect your Bond buying.

P. S... See *Colony* and other Fostoria  
patterns at your dealer's. For descrip-  
tive folder write to Department 4218.

# F O S T O R I A

GLASS COMPANY • • • MOUNDSVILLE • WEST VIRGINIA



# HOUSE BEAUTIFUL'S SCRAPBOOK OF FLOWER FACTS

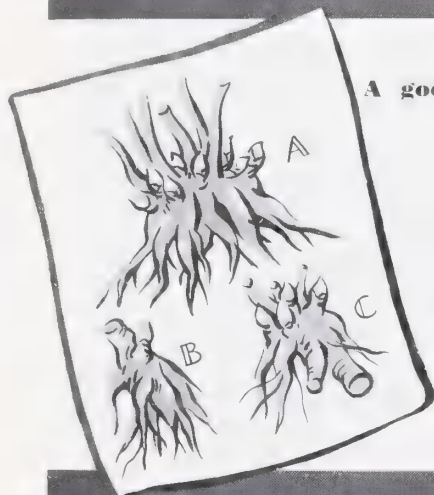
## PEONIES

If there is any flower that can steal the spring show from the Roses, the Peony is it! And it can if you stage your display properly. You don't often think of the Peony as being notable for variety except in color. Yet the blooming times, the shapes of the blossoms, the sizes of the plants, the types of foliage, its adaptability to all kinds of uses as accent planting or whole borders, give it high rank for adaptability. Four flower types are shown at right: the single Japanese, bomb, collarette (all herbaceous) and the Tree Peony (deciduous). They should be planted by mid-October, so take to your best catalogues, order, read below, and plant!



### A good root has 4 or 5 eyes

Whether you divide clumps of your own (and they thrive best when left untouched for years) or buy new ones, make sure you plant only a husky root with a minimum of 3 sound eyes or growing buds. A medium sized Peony clump is sketched at A. Division B is all right as to root, but short on eyes; C, good 4-eye root



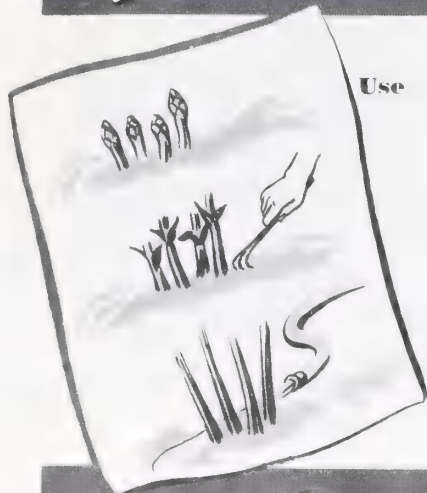
### Plant it in a 25-year hole!

Dig 18"-24", depending on soil and drainage. Old manure, compost, plant food go in first. Then mound up with loam enriched with nothing but bone meal. Set root so eyes are not more than 2" below final surface. Work soil about roots; firm; water; fill to level with earth. First year put coal ashes on crown; mulch



### Use simple care next spring

As soon as first rosy asparagus-like shoots appear, remove mulch entirely, top. As leaves begin to show, start in cultivating, and keep soil surface loose thereafter. Don't fertilize till after bloom, then only lightly. To keep plant growing well, water carefully and slowly and thoroughly during extended dry spells



### Cut to vary or delay blooming

Not everyone feels the need of changing either the quantity or time of natural blooming. But it can be done. Cutting main buds, A, delays but increases the number of blossoms. Cut as at B for earlier, fewer, bigger blossoms. Sloppy staking and tying, C, spoils appearance and works badly. Wire support, D, is worthwhile



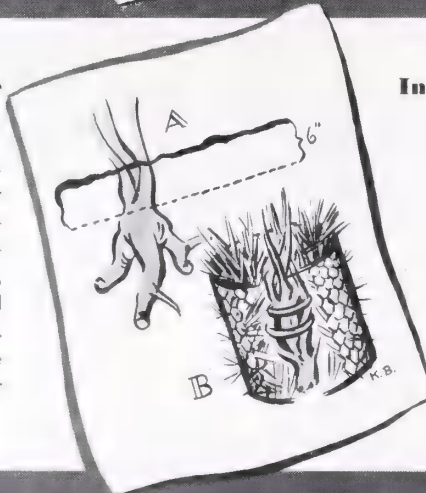
### Good care forestalls disease

Cutting back of faded stems in fall will probably prevent fungus that rots stems, blackens leaves, A. Bordeaux spray helps control. If fungus does strike, cut stalks at root, replace old earth with fresh soil and sand that have been sterilized. Nematodes, causing root galls, are best treated by destroying plant



### Include 1 or 2 Tree Peonies

Tree Peonies, relatively hardy deciduous shrubs, are increasing in popularity and lessening in price. Blooms resemble the herbaceous ones, but add true yellows, new combinations. Most are grafted on herbaceous roots, so should be set 6" deeper than normal, A. A sheltered location, winter protection help, B





BURLINGAME  
PUBLIC L  
Burlington

## BUY TOWELS THAT LAST

When you buy bath towels, the Martex label is one sure guide to satisfactory wear. In fact, even now we hear occasionally of Martex towels which started their useful lives during the last war and are still in service today! One reason for this is that every towel bearing the Martex label is made with a plied yarn underweave—the longest wearing towel construction known. MORNING GLORY and SHARON are the patterns shown here. Martex Towels are sold only by department stores and linen shops.

\* \* \*  
Here are two new Martex Standard Dish Towels — STRAWBERRY and DRYDEN. JUNO is the smart new Martex Dry-Me-Dry made of fast-drying, practically lintless, patented fabric—a combination of Cotton, Spun Rayon and Linen. Wellington Sears Company, 65 Worth Street, New York City.

**Martex**

BATH TOWELS • DISH TOWELS • CHENILLE MATS







## Formulae for Sorcery

*Fascinating toilet preparations compounded for sorcery  
—and scented with Attar of Petals, a pulse-quicken-  
ing fragrance with the vivid freshness of perfume-laden flower  
petals. The porcelain-white containers are hand-painted  
adaptations of old-apothecary jars—each boasting a different  
motif—each inspired by a precious original. You'll love them  
for the romantic intrigue they bring to your dressing table  
—but especially for the modern charm-potions they contain.*



*Created by Jean Vivaudou,  
eminent designer and parfumeur*

Cologne, 4 oz., \$1.25; Toilet Water,  
4 oz., \$1.50; Triple Extract, 4 oz.,  
\$2.00; Bath Essence, 4 oz., \$2.50; Tal-  
cum, 3 oz., \$1.00; Dusting Powder,  
8 oz., \$2.50; Bubble Bath, 8 oz., \$2.50;  
Cream, 8 oz., \$3.75; Sachet Potpourri,  
2 for \$1.75; Toilet Soap, 3 cakes,  
\$1.00; Cream, 2 oz., \$1.25; Potpourri  
Flowers, \$1.25.

*Plus 10% Federal Tax*

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Available at Better Stores

Upon request we will gladly send reprints of magazine articles showing "How To Decorate Your Home" with  
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An old quilted co-  
verlet that's too short alone  
an elegant bedspread  
dye to match the  
that was used for  
sham and full bed

# Glorify

WHAT YOU  
ALREADY OWN

Are you satisfied with your house? Or are you waiting for the  
verbal "ship to come in" before you do something about it? Pa-  
use that "waiting" policy for the duration. Instead, take a leaf from  
women who believe that "it's not what you have, but how you use  
it." Right under your very nose may be hovering the ingredients  
for a dramatic room—if used dramatically. See what Hazel Hartm  
Los Angeles did (above) with an heirloom quilted cover; (b)  
what Mrs. Arthur Hopkins of Baltimore did with a spinet piano



A spinet piano, past its use-  
fulness as a musical instru-  
ment, becomes a commodi-  
ous dressing table with a  
few minor changes any cabi-  
net maker could execute





# It's Not a Rumpus Room Without Food

CONTINUED FROM PAGE 83

so no one need worry about  
ing heartburn. Secret flavor  
es from a bouquet of spices.  
n in all, artfully blended.  
se are placed in a perforated  
er, suspended in the cream to  
overnight and give its all of  
rance.

hen the herring is packed, first  
marinated herrings, then a  
nful of apple, which has been  
ed and finely chopped. Next a  
thin rings of onion, a big  
nful of sauce, thick herrings  
then more of the same layer-  
A herring on top for a cap  
f. The 8-oz. jar around 33  
; a pound about 49 cents,  
gh to serve three.

or the beer party serve mighty  
s of herring in cream, black  
d, scallions, rosy little rad-  
and raw carrots scraped,  
bbed, and cut into thin strips.  
ock a few jars of herring in  
sauce. Betty Lee's doings  
i. For this Iceland herring, fil-  
re used, the center cuts only,  
essed, then lightly spiced be-  
packing in Sauternes. Those  
s of red pimienta dandify the  
they answer as gay decora-

tion when the herring is served.

Betty Lee's newest is the smor-  
gas bits packed in a spicy wine  
sauce, very spicy, dill the predom-  
inating flavor. Authentically Nor-  
wegian, not only as to sauce but  
the herring itself was cured in  
Norway before the debacle. The  
maker bought the herring packed  
in brine by the hundreds of barrels  
and has enough stored and waiting  
to last another year. This pack is  
a "drink" fish only, except that it  
might be served with scrambled  
eggs for the late evening supper.  
A finger of bread, black or white.  
Spread on the butter as if with a  
trowel, and over this smorgas bits.  
These herring products sell direct  
from the factory, Betty Lee Food  
Products, Mamaroneck, N. Y., but  
they are carried also in the better  
groceries in New York City, New-  
ark, Washington, Philadelphia,  
Baltimore, Boston, Hartford, and  
other cities east.

Pumpkin, too, can be pro-  
cured by the tin, sliced paper thin,  
stocked for a quick giddy-yap.  
"Maxim" is the brand. If your  
local shop lets you down, it can  
be ordered from William Poll,

## LUXURIOUSLY LOVELY... ... PLEASINGLY PRACTICAL



its beauty—  
nty appearance,  
er lace dinner cloth  
not be treated gently.  
all! A Quaker lace cloth  
tical for daily use if you  
oil-resistant—spots can be  
d off without leaving water  
and when necessary it washes  
ly in tub or machine. Yes, en-  
lace-luxury is practical—if it's  
ar lace. Makes an ideal gift.

See the many  
patterns at your  
favorite store from  
\$6.00 to \$22.00 (72"x90"),  
slightly higher west of  
Denver. Other sizes for every  
table. Napkins, scarfs and doil-  
ies to match. To see the pattern  
illustrated ask for No. 3130.\*  
(U. S. Des. Pat. No. 130172)

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O ALSO MAKE QUAKER NET CURTAINS AND QUAKER HOSIERY



Fresh as the exotic bloom which  
inspires its design, Heisey's  
ORCHID Etching crystallizes this  
unfading charm over the years.

Whole sets of gleaming crystal  
are adorned with this etching!  
It decorates floral bowls, vases,  
plates, goblets, candlesticks and  
many, many other pieces.

You can enjoy ORCHID'S  
charm on the Heisey "choose as  
you use" plan, one or two inex-  
pensive pieces now, and others  
later as you choose them from  
your dealer's open stock. Send for  
illustrated folder on ORCHID.

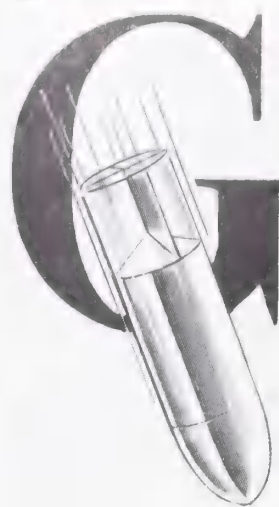
A. H. Heisey & Co., Newark, O.



HAND-WROUGHT CRYSTAL







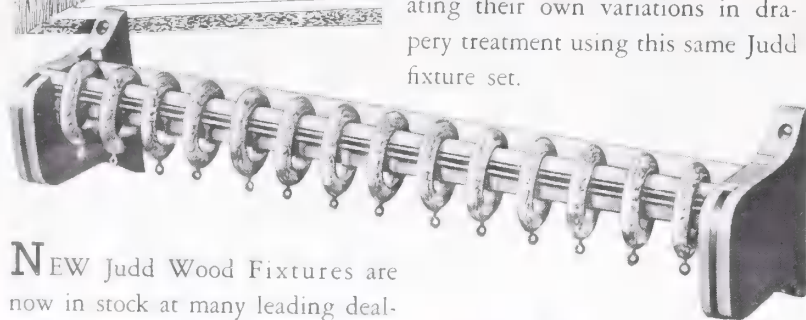
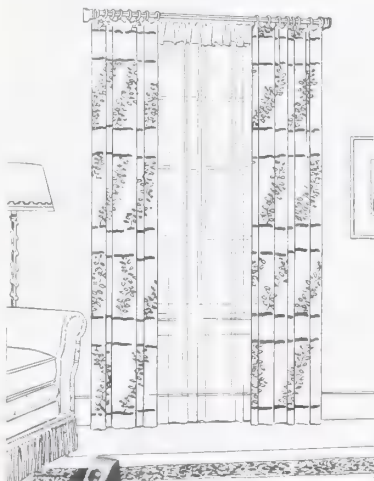
**Germans and Japs**  
will get most of Judd's  
metal drapery fixtures  
this year . . . as bombs  
delivered free in Tokyo and Berlin.  
For metal fixtures have gone to war.

WE MEAN that Judd's entire metalworking facilities—normally used to produce the world's finest and most complete line of drapery fixtures—are at work on military hardware. You can get the famous Judd metal line only if your dealer has it in stock.

But . . . handsome new drapery effects can still spark up your "wilted windows." There are new Judd Wood Fixtures, planned to pinch-hit for metal, yet so attractive we'll bet they go right on in popular favor long after metal comes back.

Look at this . . .

**R**ICH formality keynotes a window with glass curtains plus draperies on this unusual fixture. Brackets with flat poles cut-to-measure, are oyster-white, with a proud gold band. Oval rings are wood-plastic. To produce this effect, ask your dealer for Judd Brackets No. 1208, and matching Judd Poles and Rings. Clever homemakers will enjoy creating their own variations in drapery treatment using this same Judd fixture set.



**N**EW Judd Wood Fixtures are now in stock at many leading dealers . . . stop in soon and select yours. Coupon will bring you free folder detailing new fixtures and window treatments.

H. L. JUDD CO., Dept. HB  
Wallingford, Conn.

Send me the free folder detailing new Judd Wood Drapery Fixtures and window treatment ideas.

Name .....

Address .....

**JUDD**  
Drapery  
Fixtures

CONTINUED FROM PRECEDING PAGE

1120 Lexington Avenue, New York City, a 1-lb., 4-oz. tin for 39 cents, plus postage.

Spell beer parties with pretzels. Turn the party into a spelling bee. Huge cellophane bags filled with alphabet pretzels are made by the National Biscuit Company. These are pretzels crisply baked with a brown-grain taste. They are smooth as polished walnut on the back sides, the fronts cobbled with coarse salt.

#### Tall Drink Companions

Have a Sniftie with your snifter. These midget sticks made by the Burry Biscuit Corporation taste like bacon bits, hickory smoked, a result of getting soy bean meal and a protein derivative teamed in the same cracker. Tangy, tempting, you'll be meeting these at the best bars. The 10-oz. jar holds over 200 little deep brown wafer sticks not an inch long, price around 55 cents.

Filbert kernels from the Northwest come to market packed in nitrogen gas, the perfect preservative, tasteless, odorless. The nuts stay fresh and never go rancid. Ask for Amber Nuts. The product has distribution in the better groceries of major cities. Or Gristede Bon Voyage Shop, 12 Vanderbilt Avenue, New York City. Price 75 cents for an 8-oz. tin, plus postage.

Stock the spread shelf with the Rose Mill Pâté, a combination we detailed in an early spring issue when this pâté took its bow. To refresh your memory, here's the list of ingredients: chopped fresh pork livers, pork fat, and a sort of a free-for-all of ground whole wheat germ, ground corn, soya meal, fine steel-cut oats, high potency dried yeast, dried, skimmed, and whole milk, with salt and spices and hydrolized protein, which is an artificial flavoring. And hurrah, fresh onions have been added, quite a few, to give that extra good taste. The pâté is the color of peanut butter. It has the good fresh smell of liverwurst and its taste satisfaction is equal to that of a hamburger. Cream the pâté with butter, adding Worcestershire and chopped onion, spread the mixture on slices of melba, top with sliced bacon and broil for five minutes. Serve hissing hot. The pâté turns from its jar in a firm little mold easy to slice. Fry the slices golden, to serve with scrambled eggs at breakfast or midnight.

B. S. Pearsall Butter Company, Elgin, Ill., packs a new baked ham spread with a home-kitchen taste.

The ham has been shredded and then blended in a dressing made with eggs and corn oil, thickened with flour and cornstarch. There's tapioca in its composition and banana extract to point up the melba flavor. Added to the spread are lots of pimiento and sour pickle and all is mustard spiked.

Brazil nut chips go with a drink—but not far. No one can stop eating once they have the first nibble. Mrs. Jerome M. Ziegler, 145 E. 92nd Street, New York City is the creator of this nut novelty. Buy it by mail, \$1.75 per lb., plus postage. You think the price high? The making is tedious. First the nuts are processed (her secret), then sliced by hand, each nut into three or four long slices. Salting follows, and into a very slow oven to toast in fresh butter. More nut treasures from the same kitchen. Honey nuts, for omelets. English walnut halves, broiled and sugar glazed. There are walnut halves in cocoa coats, spiced nuts, spiced Brazils.

Hickory smoked rainbow trout is the hors d'oeuvre impressive to order by mail for the special party. Eugene Lilly, High Valley Farm, Colorado Springs, Colo., is a fancy trout farmer who offers delicacy, \$3.50 per half dozen, delivered by regular mail or express. Give four days notice, please. The trout are caught on order to be in smoke for twenty-four hours then off to you. And here's what to do. The flesh is removed from the bones and skin. Small pieces of bread are toasted on one side. The untoasted side is buttered. Filets of trout laid on, dots of butter are added, then under the broiler flame three minutes, no more. A squirt of lemon at the very last.

The trout farm is a ninety-acre mountain estate laced with trout, trout, trout. Mountain brooks right in the trout's pleasure. These trout are hand fed a fancy diet of salmon eggs from Seattle, ground shrimp from New Orleans, ice cream cones (broken stock) from a confectionery factory in Kansas City. The trout is a tender, firm-fleshed trout with a sturdy flavor typical of trout raised in the wooded outdoors.

Melba toast is a fine bed for a spread. Ideal for pals who are slimming. The Devonshire Biscuit Corporation go the limit in keeping their melba family numbers. Latest little sister is the cinnamon toast—that's for the toast and tea addicts. For the drinks the plain melba, rye, soya, whole wheat and celery. The packs could be thin brittle slices to a bowl of ready to heat and spread. Go



ry toast melba to serve with  
ato juice cocktail. All bars you  
w aren't stocked with dynamite  
ids.

owing in is a melba toast trio  
n the King Kone Corporation,  
d London" brand—melba plain,  
le wheat, or rye, 25 small slices  
box, the price 15 cents. Exam-  
this toast and notice how each  
e is a whole slice, crust right  
nd. A special loaf is baked for  
e toasts, a flat, wide loaf that  
es to give trim little pieces 3 1/8"  
g and 1 1/2" wide. That all-  
nd crust is there to keep the  
t from curling. Here are toasts  
p yet tender. Rye our first  
ice, for its marvelous parched  
n flavor.

or a ready-go salad remember  
whole cooked artichokes, Old  
nk Brand, packed in tarragon  
egar. Fork out, drain, and serve;  
e fine flowers in a pint jar,  
ut 79 cents. No additional  
ssing is needed. Nest the blos-  
s on watercress, sprinkle the  
enery with vinegar straight  
n the jar.

urn a wizz supper from a tall  
Pinesbridge Farms, Ossining,  
Y., present the chef's pack of  
ked turkey. Both dark and light  
t cut into small dice and  
sed in a small amount of its

own broth for using three dozen  
ways for a party. One jar will  
make twenty sandwiches when  
blended with an equal quantity of  
finely cut celery, the two welded  
by rich mayonnaise. And why not  
a dash of curry? Use the same  
combination for a smoked turkey  
salad and add sections of hard  
cooked eggs. Stuff the mixture into  
a hollowed tomato—a surprise in-  
deed, that smoked turkey flavor.  
Use the turkey in a hash, serve it  
à la king, make it into turkeybur-  
gers, cream it for a shortcake, or  
spoon it over waffles or toast. Fold  
the fragrant bits between the  
halves of an omelet. Add a cupful  
to the scrambled eggs.

Or stock the surprise shelf with  
a jar of the Pinesbridge Farms  
sliced turkey—yes, smoked—the  
slices carved delicately thin to  
bring out their best flavor. White  
breast pieces are wrapped around  
the smaller slices of dark meat.  
Slip the tight bundle from the jar  
and unroll it slice by slice, gently,  
it breaks easily. In a 5-oz. jar one  
gets eight or nine slices of turkey,  
enough to make four whopping  
sandwiches; it is enough turkey to  
cover some eighteen little snippets  
of bread to use for canapé service,  
or use it in a creamed dish, just  
enough for two, the price is \$1.25.

# Spode THE FINE ENGLISH DINNERWARE



**PEPLOW**  
(BONE CHINA)  
Service for 4 people  
20 pieces \$62.68

**HEATH AND ROSE**  
Service for 4 people  
20 pieces \$37.85

When you see Spode on the table you can know that your  
hostess is a woman of exquisite good taste. You may select  
our own pattern at your local stores or write for Booklet 44.

Wholesale distributors  
PELAND & THOMPSON, INC., 206 Fifth Avenue, New York, N. Y.  
Prices are subject to change

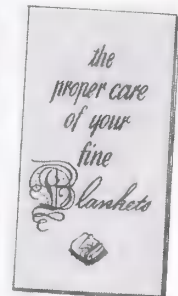
BRITISH CRAFTSMANSHIP AT ITS BEST



THAT'S THE WAY YOU CAN KEEP  
YOUR *St. Marys* BLANKETS LOOKING  
--with *Proper Care*

Remember the thrill when your lovely, all-wool St. Marys  
blankets came into your life? So exquisitely beautiful.  
So cloud-light and soft. Loomed of all-virgin wool, dis-  
tinguished for quality. Now, more than ever, these fine,  
all-wool blankets are prized possessions be-  
cause many of the world's best wools are  
scarce today. So treat them gently. Ob-  
serve the important "Hows" of blanket care  
in St. Marys new free book. Write for it—and  
see the new St. Marys blankets, in a wide  
range of enchanting colors, at leading stores.

WRITE FOR THIS  
FREE BOOK TODAY



In these times, you may have to search farther  
but your reward of St. Marys quality, the  
finest despite wartime restrictions, is well worth it.

ST. MARYS WOOLEN MFG. CO., ST. MARYS, O.

*St. Marys* BLANKETS



To the new pioneers



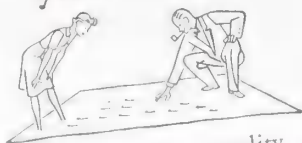
now discovering  
their own homes...



Let a **BIGELOW BEAUVAIS**  
(Made in U. S. A.)



bring new beauty to  
your home



Now's the time to buy quality... the time to get a long-wearing Bigelow Beauvais. There are other grades of Bigelow rugs and carpets too. Find the one that's right for you at your dealers.

### Care for your rugs

Keep them clean with Powder-one... the amazing new powder that cleans your rugs right on the floor. Easy. Economical. **FREE** booklet on rug care, home decoration. Write Bigelow Weavers, Dept. 102HB, 140 Madison Ave., N.Y.

Copr. 1942, Bigelow-Sanford Carpet Co., Inc.



*If you don't find the usual wide selection of patterns, it's because Bigelow looms are busy making duck and blankets for the Armed Forces.*

## WHY YOU DON'T GET YOUR MONEY'S WORTH

CONTINUED FROM PAGE 31

them from making any mistakes.

In spite of this haphazard attitude about furniture investments, most people are touchingly anxious to have their homes reflect good taste. The fear of bad taste makes them bend over backwards to be conservative, makes them refuse to entertain new ideas and possibilities, makes them willing to spend more than they can actually afford in order to feel assured that what they have bought is *right*—is *correct*. The chief anguish they entertain when they set out to select furnishings is centered around this terror of bad taste, and perhaps the chief disappointment they suffer, when they get their buys home, is the realization that in spite of the quality of the purchase, something is wrong with it.

The whole subject of taste has been taken apart many times, but there remains a lingering aura of mystery about it. Since taste is an intangible with tangible manifestations, many people seem to feel that you have to be born with it, as you are born with a tendency for curly or straight hair. Nothing could be further from the truth. Taste is unequivocally an acquired characteristic. It *can be acquired* at almost any age after reasoning sets in. It is acquired through exposure to the established good taste of others. Sometimes this has to be a time-exposure of years duration.

Just as you learn to appreciate good music by serious and prolonged listening, so you acquire good taste by serious and prolonged observation. You may have to listen to symphonies a long time before you really understand or take pleasure in them, but once you have found their meaning, the rewards are well worth the effort. The same thing applies to good taste in décor. You cannot fail to acquire a feeling for what makes a room hang together and present a pleasing aspect. If you expose yourself continually to bad taste you will probably acquire bad taste, since taste is not an instinct, but the result of many impressions on the mind.

For the last ten years I have had the opportunity and privilege of doing much traveling for the express purpose of looking at people's homes and I have been struck by the fact that taste levels vary enormously from town to town—that in some cities the majority of the homes exhibit bad or poor taste. Upon probing, in such cities,

I have found invariably that the homes of the social and business leaders were in poor taste and seemed fair to conclude that with the influential people in a city inhibit poor taste it drags down standards of the whole community. For taste is not necessarily a natural attribute of social leaders or people of wealth and prominence. These people must acquire taste the same way that everybody else does. While they doubtless have better advantages for developing taste, if they happen to be original, unimaginative, or dull people, these qualities are apt to be reflected in their house, no matter how rich and expensive the furnishings are. We all know that expensive houses can be as stuffy and uncomfortable and uninviting as any of the kind, and social leaders are not guaranteed to produce the most attractive and satisfying houses.

**Taste has nothing to do with money.** It is a fallacy to base taste on such foundations, especially if you do not have the financial background to support the type of house the social arbiter of your town keeps, or if her preferences do not happen to coincide with yours. When homes of wealthy and prominent people are unattractive and the rest of the wealthy in the town follow their lead, the sheep, with necessary makes a mistake and a repetition of all the original mistakes, the taste of a whole town can easily become terrible, and the prospects for future generations can be extremely depressing. Mothers pass their tastes on to their daughters with unerring precision just as surely as cooking habits are passed from generation to generation.

Fetters erected to taste not only frighten people about the furniture they plan to buy, but often prevent them to buy unsuitable things. They put off buying anything, because they believe that they have to spend a considerable amount of money to produce tasteful surroundings. I cannot reiterate strongly that taste has nothing to do with money.

Besides having poor taste—there are still many reasons why people don't get their money's worth. One of the outstanding is lack of forethought. The accomplishment of beautiful surroundings and charming atmosphere requires a plan. The execution of this plan may take time, but it should always be kept



ently in mind. Every time any new piece of furniture, carpet, rug, or accessory is purchased, the plan should be hauled out and consulted for, in addition to fulfilling a need, the piece should be right on the points of scale, color value, appropriateness to the other furnishings, room arrangement, general aesthetic effect. Most people approach purchase with only one kind of rethought—how much they can afford to pay. Whatever they pay, they usually don't get their money's worth because they don't have a comprehensive enough plan.

Lack of time spent in "shopping" is another serious drawback. It is almost impossible to buy a successful piece of furniture without taking time to look, weigh, and consider. Furniture bought on the first shopping trip has a very good chance of becoming a mistake when you get it home. Unless you are prepared to shop and shop and shop, you are not really prepared to furnish a home. Don't be afraid to look without buying. No home furnishings salesman expects you to make a decision that involves an investment without giving you matter time and thought. It is possible to pick up a bed or sofa if you were buying a spool of thread or a package of needles.

Furniture is not something you use up and throw away. It lasts a long time. If it is a mistake from the start, it can get to be an awful thorn in your flesh.

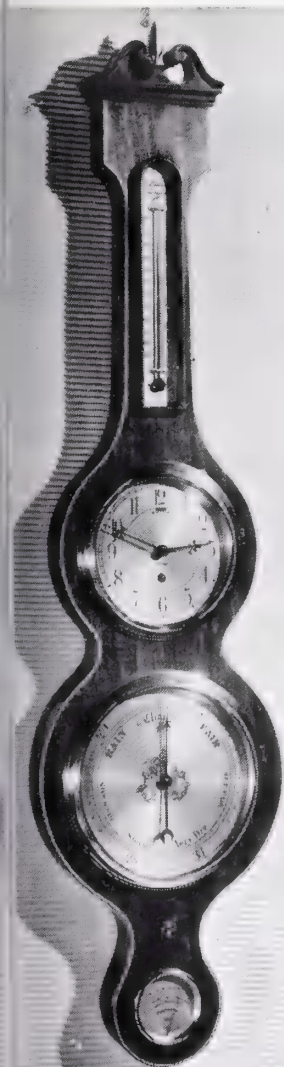
**When you plan to buy,** plan to shop until you have gotten acquainted with everything on the market, and don't take anyone with you who is unwilling to do so. Women often mistakenly drag their husbands on furniture-shopping tours with disastrous results. Unless the husband is keenly interested in furniture and decoration, he has no desire to go on a shopping tour and goes against his will. He starts out by being bored with the whole subject, restless, and anxious to put an end to the transaction and get it over with. He will advise his wife to buy anything or nothing, so he can go home and take the load off his feet.

While almost any man is interested in pleasant, comfortable, attractive surroundings, the average run of men have no idea how such an effect is obtained. They are too preoccupied with other things to take a real interest in the accomplishment of such an atmosphere. Even if they are willing to go shopping, and make a strong effort to take an interest, most likely they have not had an opportunity to

## Caring for Your Chelsea Clock

With a minimum of care, your Chelsea Clock will last a lifetime. But like every fine mechanism, it does need some attention. If you haven't done so recently, why not take it to your jeweler for cleaning and adjusting. Incidentally, although our plant is engaged 100% in war production, you may find that your jeweler still has in stock some new Chelsea Clocks—superb gifts for Christmas. Chelsea Clock Company, Chelsea, Mass.

## CHELSEA CLOCKS



**TWO CAREERS\*\***  
*and Good at Both*

She's a successful Red Cross Worker, but she doesn't neglect her husband and home! The house is still spic and span. And her table settings are completely charming, with snowy linen and richly gleaming Reed & Barton Sterling.

You, too, can help keep the home front bright. Visit your jeweler and select for your very own a lovely solid silver pattern by Reed & Barton.

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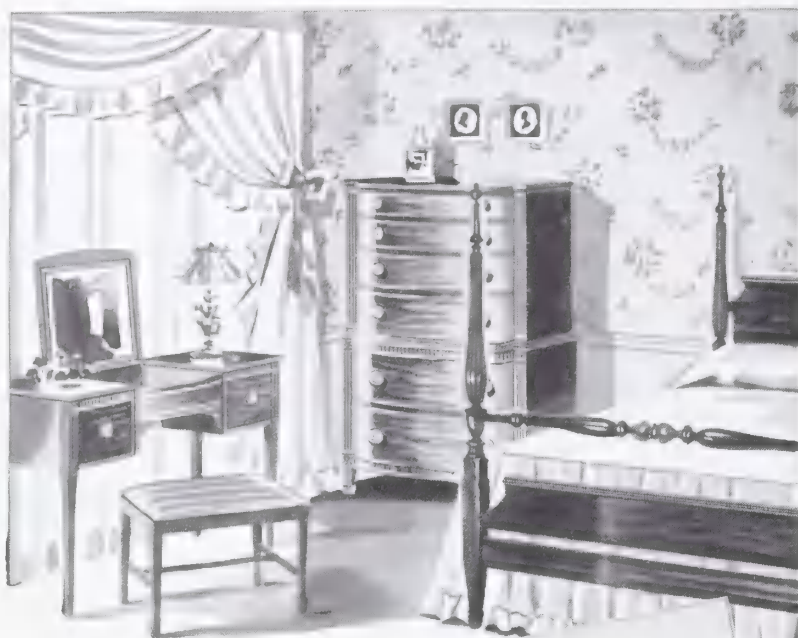
POINTED ANTIQUE  
FRENCH RENAISSANCE  
FRENCH FIRST  
17TH CENTURY  
FRENCH RENAISSANCE  
FRENCH FIRST  
LEONARDI ROSE  
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IN PEACE, FOSTERING A HIGH STANDARD OF GRACIOUS LIVING

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## The Altamarle

Designs of each piece in this open stock group follow fine "American tradition" of popular 18th Century styles. Built of Mahogany, with American Gumwood.



BUY WAR BONDS  
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Kent-Coffey open stock groups are immensely popular because of the "American tradition" of their styling and because they offer you full scope to carry out your personal preferences and individual ideas. Kent-Coffey open stock groups include a wide choice of authentically styled 18th Century designs — beds of various types, many chests, cabinets, dressing tables, vanities, bureaus, mirrors, and interesting smaller pieces. All are most moderately priced for homes on a budget.

## The KENT

This smartly styled open stock group offers a large choice of charming individual pieces. Built of Mahogany, with American Gumwood.



May we  
send you the  
FURNITURE  
STYLE BOOK

Mailed FREE on request, this Style Book pictures many of the new designs for bedroom in both modern and traditional styles.

KENT-COFFEY  
MANUFACTURING COMPANY  
LENOIR, NORTH CAROLINA

CONTINUED FROM PRECEDING PAGE

give the matter enough thought to understand the background of the problem. This will tend to make the husband in the case a hyper-conservative, middle-of-the-road adviser. He will choose the safe, conservative, often dull thing, because he feels that it will, at least, be inoffensive. Such purchases usually lack personality, and most certainly add nothing to the quality of the room.

Husbands and wives should face this issue squarely. They should appraise their separate tastes and decide which of them is best equipped to make choices. They should then agree to let the member of the family who has the best taste select the purchase. The other partner need be consulted only on the matter of price. If the choice narrows to two pieces, a man will, almost invariably, select the more expensive item, since whatever their taste, men have a special feeling for quality.

**Inability to visualize** hampers people terribly in the purchase of home furnishings. If you can't carry a mental picture of your room—your own familiar room—into the store with you, is it surprising that you can't visualize the piece you're planning to buy in position in your room? People are used to trying on clothes before they buy them, but no such service exists in furnishings. So it behooves you to develop an imagination, which will permit you to "try on" the piece mentally before you send it home. There is no great trick or secret to this. It's a result of practice. In the other part of this article we'll tell you how.

**Unwillingness to admit** a mistake can keep you from getting your money's worth. If, after all your pains, you buy the wrong thing, don't admit the mistake to yourself and keep it past the stage of exchange. It can spoil a whole room and detract from your pleasure in everything else you have. Don't just get along with it. Look your error frankly in the face, and then try to do something to rectify it. Even the most experienced people are sometimes wrong, but experienced people are willing to put their minds on improving the situation. Often a simple addition will completely change the whole picture. Painting, bleaching, sawing off the legs will sometimes make a bad choice exactly right. If it's a mistake, in spite of anything you can do don't let it continue to spoil the effect. Get rid of the eyesore, if you have to take

a loss on it or store it in the garage. One mistake can throw a whole room out of gear.

**Lack of daring** is probably the most prevalent negative factor of all. You have to take some kind of chance with almost everything you do, but when it comes to home furnishings, people are afraid to take any kind of a chance. They stick to drab, conservative colors instead of risking a splash. They cling to old, outmoded rules, and are humiliated and startled if they overhear gossip that they are "dated." They are afraid to mix periods of furniture, though completely period houses are often stuffy, pompous, and unlivable. They hedge at mixing woods, convinced that if they stand out with mahogany, they must end up with mahogany. They look askance at untraditional pieces, frightened by the new. Light colors and bleached woods affect them with yearning but fill them with indecision.

They are simply afraid to dare to be different, even in upholstery. There is something almost pathetic in the ubiquitous wish to be safe rather than scintillating. In almost all other kinds of endeavor, Americans are daring souls, excited about change, given to ingenuity, eager for adventure. But in home decoration, largely because they have been bludgeoned in the past with fearsome and unworkable rules and terrorized about taste, they are Weak Willies and Nellys. They timorously follow the beaten track, even if it leads nowhere.

"But are all the faults on the side of the customer?" you ask. My answer to that is both yes and no. Until I myself had heard the things customers say when they are trying to make up their mind, until I had witnessed over and over again the timid confusion that makes most customers want the most average thing in the store, had been inclined to blame the merchants for the low level of taste in our millions of American homes, I felt that if the merchants would make more of a feature in the stocks of unusual and beautiful pieces that it would make the public want those things. But now I can see why the merchants just shake their heads wearily when an idealist comes along.

**The public gets what it deserves** and what it demands, in merchandise, just as it does in government. And if the stores are remiss, perhaps it is the fault of the customers. The free decorating services, offered by better department and furniture stores in larger cities



an example of what I mean. These advice bureaus are maintained for the sole purpose of enabling the customer to obtain the maximum value and satisfaction from his purchases. Yet they are so poorly patronized that they are in danger of being discontinued by many stores. That is sad and misguided and should be regarded as a relapse in a city's culture. Very few people seem to understand that decorators make no charge for their suggestions regardless of whether they work for a store or for themselves. If they work for a store, the store usually includes their cost in the overhead along with such things as delivery costs. If they are in business for themselves, they make their living by

being paid a commission on the merchandise they handle, by the manufacturer who makes it. In either case, using a decorator in no way affects the price you pay. So why not use such a service—at least until your own taste and judgment have developed past that of the local professional talent? And if you live in a city large enough to support such services, and none exist, you have every right to yell your head off until some public-minded store starts a decorating service. But while you're yelling, be sure you are learning, too. For no good will come of being putty in a decorator's hands, any more than it pays to be too suggestible about any of the other things in life.

## HOW YOU CAN GET YOUR MONEY'S WORTH

CONTINUED FROM PAGE 31

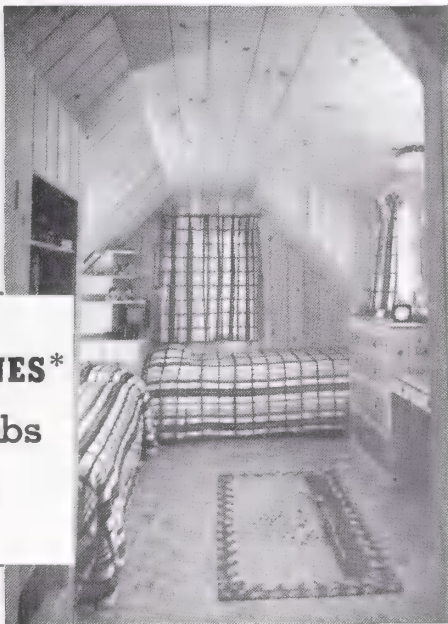
ateness is so big. But it means avoiding things like this: mixing Empire pieces with primitive pieces; combining silk damask with ne-spun cotton from the East lies. But it means other things. It means not living too pretentiously for your income and your pits. It means owning things that really can be used, instead of keep-

ing them stored in mothballs or packed in boxes half the year because the climate is too hard for them.

### 5. Learn how to use accessories

People who are perfectly capable of selecting the right furniture, draperies, and big things can ruin

## The WESTERN PINES\* create full-time jobs for idle attics



■ Once just so much waste space, now you see a neat and tidy bedroom for two youngsters. And well might grown-ups envy them these friendly paneled walls and built-in furniture, done in knotty Western Pines. There's inescapable warmth and friendliness in these soft-toned, even-textured woods.

• Have you an idle attic or basement that could be turned to good use today? Never a better time to remodel inside your home—and outside too. Never more versatile materials than the Western Pines to do the job. "Western Pine Camera Views," 1942 edition, will show you how. Your copy of this picture album is FREE for the asking. Address: Western Pine Association, Dept. 165-H, Yeon Building, Portland, Oregon.

\*Idaho White Pine \*Ponderosa Pine \*Sugar Pine

—THESE ARE THE WESTERN PINES—

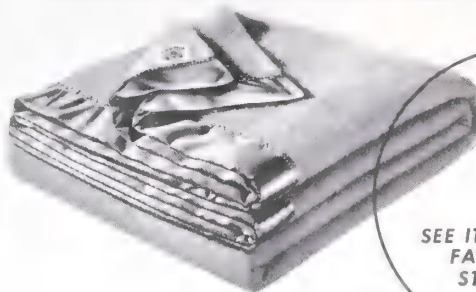
*There goes your*  
**100% WOOL  
FARIBO  
BLANKET**

Keeping Johnnie Doughboy warm . . . to help do this big job, FARIBO WOOLEN MILLS are humming night and day, making 100% wool blankets for America's fighting men. Till victory, FARIBO has suspended manufacture of its famous 100% wool blankets for civilian use.

If you need new blankets this fall, go first to your favorite store. They may have a few 100% wool FARIBOS left in stock.

They will certainly have the FARIBO Utility Blanket that is FARIBO'S solution to wartime wool regulations. FARIBO is proud of this warm, soft, durable blanket. It is wool, with a rayon and wool warp and a beautiful matching 6-inch rayon binding, the same as before the war.

Into its making has gone the same masterful weaving skill that long ago lifted FARIBO BLANKETS into a distinguished class by themselves. It is the finest FARIBO blanket we can produce under wartime restrictions. It will serve you well until we can make 100% WOOL FARIBOS for you again.



**FARIBO  
UTILITY  
BLANKET**  
SEE IT AT YOUR  
FAVORITE  
STORE

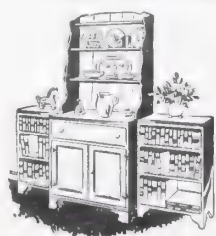
In six lovely colors, to match or blend with your room-scheme. Cedar, Green, Blue, Provence Blue, Dusk Rose and Peach.

**FARIBO  
WOOLEN MILLS**  
FARIBAULT, MINNESOTA





*Now* YOU MAY HAVE  
18th CENTURY CHARM WITH  
20th CENTURY ADAPTABILITY



Send for  
illustrated booklet.

The Colonial furniture of our forefathers retains its charm and beauty but its usefulness is often limited. Statton has taken Colonial designs, infused into them the space-saving, adaptable and interchangeable character necessary for today's living. This inexpensive furniture may be grouped and rearranged to fit your changing space and needs.

  
**STATTON**  
TRUTYPE  
*Functional*  
**MAPLE**



AT YOUR FURNITURE DEALER OR THROUGH YOUR DECORATOR  
STATTON FURNITURE MANUFACTURING CO.  
HAGERSTOWN, MARYLAND



"Hanging over my desk, my Nurre Mirror reflects the sunshiny window, making the whole room seem brighter and larger, almost as though we had completely redecorated. It is truly a 'Living Picture' on our wall.

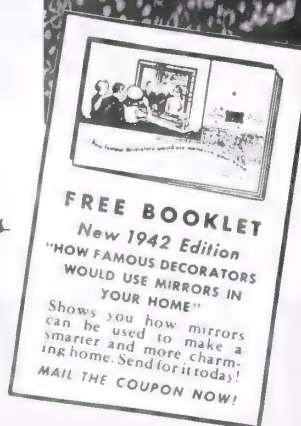
"I can't imagine a lovelier gift, and the book you sent along, 'How Famous Decorators Would Use Mirrors In Your Home' was so helpful in choosing just the right place for my lovely new Nurre Mirror."

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CONTINUED FROM PRECEDING PAGE

their investment by not knowing how to use accessories; such things as pictures, lamps, vases, ash trays. People notice accessories more than they do the basic furnishings. So accessories need personality and distinction more acutely. Be ruthlessly critical about those you already own, and about those you are considering buying. One good one, of real importance, is worth a dozen gimcracks. If you can't afford good ones, do without. But take a tip: Distinguished accessories can camouflage inexpensive furniture. (See "You Are Known by the Accessories You Keep" in the May 1942 issue of HOUSE BEAUTIFUL.)

**6. Develop a feeling for scale**

Scale has to do with the sizes of things in relation to the sizes of other things. (See the September 1942 issue of HOUSE BEAUTIFUL, pp. 41-47.) You can't buy anything new without needing to know the sizes of what you already own, what size the room is, etc. Good scale is one of the most important ingredients of good taste. So watch the scale of things in tastefully furnished homes, in public exhibitions. And always go shopping with the dimensions of all the pertinent pieces at home tucked in your purse.

**7. Rely on your common sense ahead of all your other impulses**

Too many furnishings are bought because somebody else has them, too. As I have said previously, the Colonel's lady doesn't necessarily have good taste. And Judy O'Grady should question seriously buying a thing just because it may be owned by her social idol. So don't trust your social sense. Rather trust your common sense.

**8. Always finish what you start**

A room without the finishing touches is like a woman dressed to the hilt, in all her formal finery, but devoid of gloves. The effect is spoiled. The finishing touches are the little things—flowers in a vase, a dust-ruffle on a bed, the cushions plumed up, the slipcovers pulled straight. Of course it can be unfinished if you don't have enough furniture, or if there are no andirons in the fireplace. BUT—you can have a full complement of furnishings and still have an unfinished look if you neglect the little things. And don't excuse those empty

vases on the ground you can't afford flowers. There are always leaves. And many leaves are pretty wonderful.

**9. Have a budget. Then CAN finish**

Having a budget is your insurance that your money will see through to the finish. It is the to keep you from overspending on some things, to the detriment of the whole. Don't make the take of revering intrinsic quality to such a point that you live your life in skimpily furnished roundings, even though the things you own are magnificent. Better to have full, billowy tains, made with 100 per cent nens and out of gingham, stringy, skimpy \$5 a yard curtains. If your budget won't permit to finish and buy everything then you should make some of purchases in second-hand and stores. You can always spend a grease, if you haven't cash. have a lot of fun doing it.

**10. Learn, grow, mature**

Having a home that you can proud of, that is beautiful to and to all who look upon it, makes you comfortable and relaxed and "at home," is one of the most important things in life. Being able to have it is a matter of waiting until your comes in. It is a matter of improving your tastes and appreciating until you can achieve it on budget, in any climate, under any kind of roof.

This growing up, aesthetic can be pleasant and painless to see all the exhibition room in your town. Take advantage of museums that offer furniture plays. Visit famous homes—they are open for charity on gallery tours. Accept all social invitations that will let you see good interiors. Look at the homes of your friends and pass mental judgment. Try to see if you could improve on them.

Don't overlook interiors you see in the movies. Take advantage of lectures offered by stores, courses in schools or colleges. Discuss decoration with people who know about it. Listen and learn. And, we suggest, with all money in the world, use every issue of HOUSE BEAUTIFUL. We strive to make every issue a living picture of what can be done, how to do it, and how it can be worked out in any price range. We you will make us an important working part of your expanding aesthetic life.

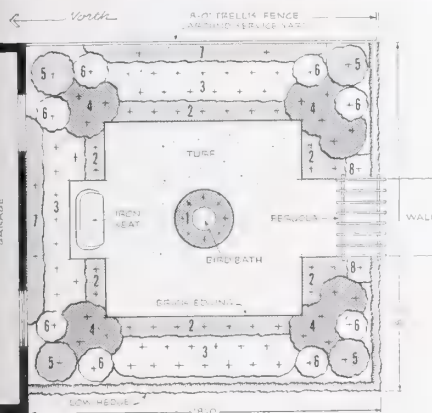


# Gardening high finance: \$100 will buy 10,000 roses

Planting plan of the garden on page 67

Making a start is often the hardest part of building a garden. And at the start comes a working plan—the most important element next to the flowers themselves. So here is the start we made in developing our Rose garden for you. There are, if our count is correct, 101 plants comprising selections from among eight types of Roses. Except in a few instances, we are doing no choosing of named varieties. That is where most of the fun comes in, so we're leaving it for you. However, for the Miniatures (1) we suggest either Pixie, pink, or Oakington Ruby. For the Polyanthas (2), one of the Aachens, Frau Karl Druschki, white, would be fine for 6. And include new Pinnocchio, pink, in 4.

Fuss over your plan, but use color freely



1. Miniatures
2. Polyanthas
3. Hybrid Teas
4. Floribundas
5. Rosa Hugonis
6. Hybrid Perpetuals
7. Everblooming Climbers
8. Ramblers

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Candy-stripe No. 152 about \$6.95 each for shower curtain and window drapes.

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The War Savings Bonds you buy now to help win the fight for freedom, can buy the concrete home you've dreamed of owning when peace comes. Surely that's an extra incentive to invest every dollar you can spare in the security of the United States.

A concrete home, like a War Bond, is an investment in security. For concrete assures homes of long life and continuing comfort, low upkeep and protection from the hazards of fire and storm, termites and decay. And concrete lends added beauty to any architectural style you choose.

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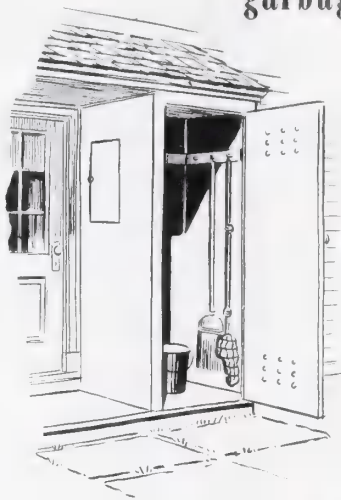
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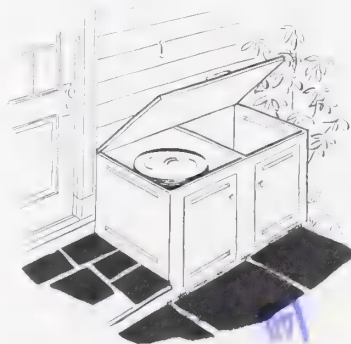
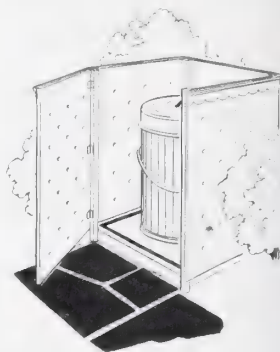
MAIL THIS COUPON

## YOU OWE IT TO YOUR NEIGHBORS to hide your mops, garbage cans, and laundry



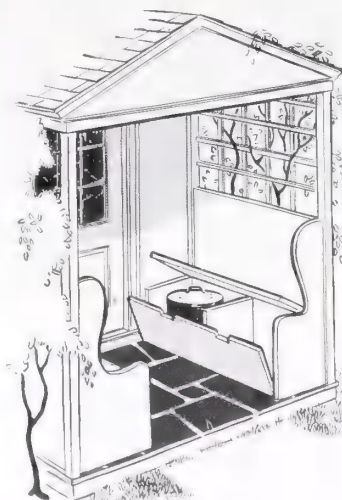
What is more dreary than a back porch display of mops and scrub pails? Hide them in a closet like this one, with a built-in cupboard for milk bottles and deliveries at the side

Set your garbage pail on a concrete base, grooved to hold ant-repellent. Then screen it from the public gaze in a plywood cubicle. Bore holes in the sides for ventilation and trim. Paint it green

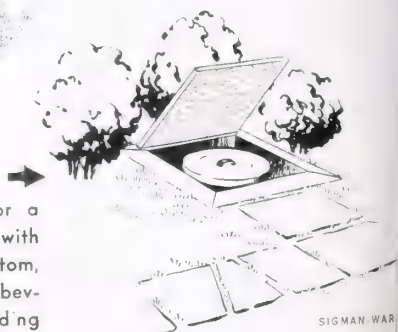


A back porch chest conceals the garbage pail on one side, waste paper on the other. Note the separate, ventilated doors, and the easy way you can hook back the plywood cover

Spare your neighbors from washday views by hiding your laundry yard behind a trim lath fence. Wood strips, 1/2" x 4", and a coat of paint produce this decorative enclosure



Keep your garbage pail gracefully of sight under the hinged seat of a porch settle. The front, notched ventilation, lets down on hinges. Extra space stores gardening



Underground disappearing act for a garbage can. Layer a square hole with 8" of gravel, cement sides and bottom, leaving drainage outlet in center. A beveled cement border prevents flooding



## DO YOU ENTERTAIN BECAUSE YOU HAVE TO?

CONTINUED FROM PAGE 46

hour has arrived, she is ready to cry and knows (a) that nobody is coming to the party, (b) that nobody will have a good time if they should happen to get there, (c) that she should never have gotten into this.

Worst of all, this hostess usually poses to impress her husband's boss or his best customer, who notes her lavish style, or—if he is perceptive—the false front on her face, and is eventually deterred from doing anything to help the helpless male in the case. So the party goes for nothing.

## THE FUSSER

The Fuser is less concerned with the elements of conviviality essential to a party and more preoccupied with burnishing her reputation as a perfect housekeeper. Six months before it is time for her to entertain her club, she begins to dread it.

And no wonder.

Preparations for entertaining start weeks prior to the fateful date when the Fuser ties up her head in a sheet and goes up to clean

the attic. It is inconceivable that any guest will wander as far afield as the attic, but she has to be on the safe side. This is followed by wholesale renovation of all the closets in the house, the bureau drawers, and the kitchen shelves. She then progresses to window-washing, floor-waxing, carpet-beating, curtain-ironing and pure, unadulterated scrubbing of all exposed surfaces. Two days before the party the house at last meets her approval and her family, whose routine has already been seriously disrupted for more than a fortnight, is not allowed to sit down anywhere except in the kitchen.

By now this harassed woman is so bone-weary and brain-fagged that she cannot follow a conversation, much less start one. Her hands look as if she were the permanent resident of a work house and her nails resist the ministrations of the best manicurist. Her hair is unmanageable, due to neglect, and her complexion is blotched and dry from over-exertion and lack of care. No matter how pretty and immaculate her new dress (bought for the occasion) is, she doesn't look like



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Wine, blue, green, grey, brown, or black, in rich Celanese moire that's washable! 12 to 44, \$10. Organdy apron, \$2.50. At finer department stores. Write for catalog, "Maids' Uniforms."

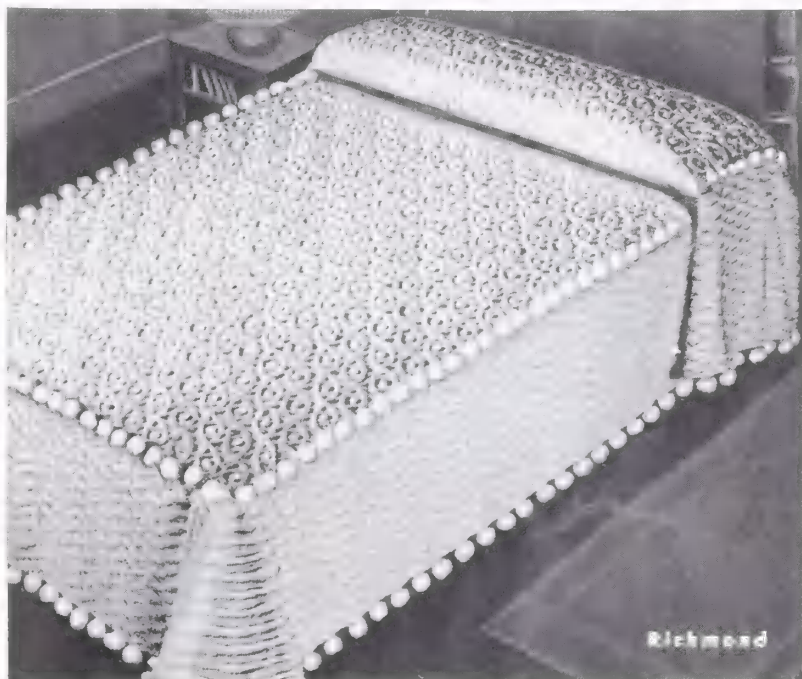
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A Decorator  
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Charming  
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## LADY CHRISTINA BEDSPREADS



Richmond

Key your bedroom to a lovely, dressed-up bed and you can have beauty wherever you go. In this fast moving world with many sudden changes, smart women are learning to make attractive homes anywhere they must live. LADY CHRISTINA Bedspreads, designed by Virginia Hammill, one of the country's best authorities, can be a joyful answer to your decorating problems.

**Silver Lace** • Delicate all-over trailing floral in punchwork and chenille. This comes in all-white embroidery on a choice of exquisite pastel sheetings. Equally good with period or modern furniture.

**Richmond** • Interlacing rings of punchwork and chenille in center, with punchwork and chenille scalloped border. Snow ball fringe at breaker and outer edge. The Richmond comes in all-white or with all-white embroidery on pastel sheeting background.

**Magic Web** • Soft colored sheeting with leaves on flower sprays in deeper tone of the background color. The magic web and flowers are white.

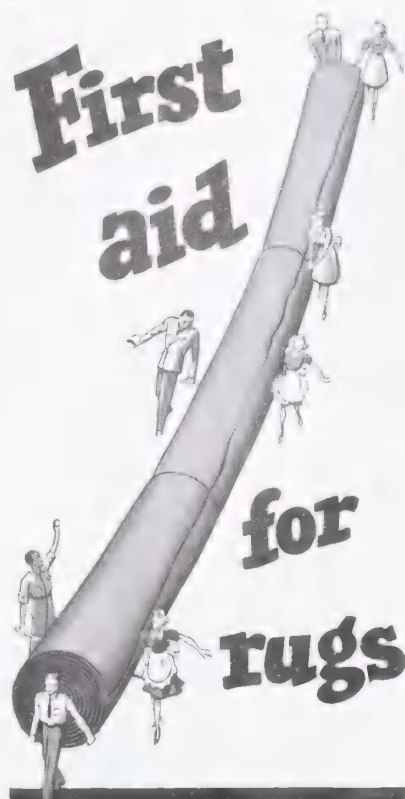


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Magic Web





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Circle Tread Ozite Rug and Carpet Cushion is made of All Hair, reinforced with Adhesive Fabric Center. All new—no re-worked materials used. Sterilized by "ozonizing." Permanently mothproofed. Made in U.S.A. Satisfaction guaranteed.

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CONTINUED FROM PRECEDING PAGE

anything, and because she doesn't she is stripped of her poise and is self-conscious.

So she never stops fussing. She is so nervous that she urges hospitality on her guests, flutters continually, is constantly passing them things, emptying ash trays and plumping up chair cushions.

The guests at such a levee are as restive and ill-at-ease as she is. This may be because they have a wholesome fear of musing up the house, or because they don't trust themselves to walk around on newly waxed floors for fear they will fall down and break something.

The reaction of this hostess at the end of the affair is usually, "Thank goodness, that's over until next year!" And yet, if you drop in on her unexpectedly and take potluck, you can have a wonderful time.

### ROUND-UP ROSIE

Here we have a pleasant person in the clutches of a stern sense of duty. Since duty is about the worst possible premise for giving a party, she doesn't do it often. She keeps putting it off and meanwhile, as she is a very nice girl aside from her entertainments, she keeps going places and accumulating something she refers to as obligations. After a while she develops a guilt complex about these and decides she must entertain. And while she is at it, she will just make a Clean Sweep. She will ask everybody she knows.

Now one of the pleasantest elements of sharing in hospitality is the opportunity to share one good friend with another. It is wonderful to be able to introduce congenial people and thereby inaugurate new associations, but there is no such thing as mass-production in this matter. It doesn't follow that half the people you know are going automatically to like, appreciate, or enjoy the other half. Especially when they are thrown together in a hubbub, with no time or place for the sort of conversation that leads to friendship.

Our heroine thinks nothing of this. The main idea is to get it over with, so all those obligations won't be staring her in the face. She invites everybody and after a while there are so many she gives up trying even to introduce them. The shy ones drift off and stand in corners, looking wistful. The more extrovert types try to wrest the floor from each other and instantly develop mutual antipathies. The hostess, forced to spread herself too thin, flits from one place to another, mak-

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*and After*



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won't fade or wash off. That's why you can clean Wall-Tex repeatedly with soap and water, enjoy fresh, spotless decoration year after year. Wall-Tex patterns are decoratively smart, with more than 200 appealing designs and colors. We'll gladly send swatches!

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ing valiant efforts to get a set of b now lugubrious strangers to talking. A distinguished gentleman immured between two chatty women who converse across him. The brightest and prettiest girl is taken in tow by the most confirmed bore, who just had to be asked.

Everything goes wrong, and with reason. Round-ups are for cattle, not people.

### THE SCHICKELGRUBER TYPE

Nothing is more deleterious to a guest's actual comfort or hope of good time than the Dictator Hostess. This indomitable female is at last in position to order everybody around at a time when nobody can raise a finger to prevent her. She begins on her husband who is exhorted to fill the glasses, pass the sandwiches, go over and talk to and So, until the poor man is physically exhausted, socially discredited, and soundly pitied by the present.

She then turns her attention to the guests. Nobody is allowed to settle down quietly to a peaceful conversation. If he does, he is immediately hoisted out of his chair and dragged to the other side of the room to meet somebody he would like as well. The Dictator always has plans. She claps her hands sharply for attention and announces that now we are going to have so delightful music or a recitation—we're going to play that wonderful new game she heard about. (It develops that she is hazy on the rules.) Nobody is sure how wonderful the game is after it has been played, but the quality of the recitation cannot be described by the term.

If guests are settled indoors, she is sure they would be happier outside. If they are outside, she thinks up some reason for getting them back in the house. The evening is full of maneuvers, troop movements, mass migrations, martial commands and a growing feeling of frustration on the part of the guests.

There is a secret underground movement afoot to leave early.

### THE QUEEN BEE

She works overtime at being belle of the ball, even when it's her own ball. There's one thing she has no intention of sharing when she gives a party—the men she invites to it. Before you know it all gentlemen are on one side of the room and the hostess is discovered in their midst. There is nothing the women guests to do but sequester themselves in another corner.



no matter what they start out to talk about, they end up by being petty.

The men—always so easily pleased—seem to think they are having a good time until they notice that the drinks are feeble, the food different, and the service too casual for comfort. A hostess who is so busy being brilliant for a masculine audience doesn't have time to look after the simple mechanics of making people comfortable.

The effect of this kind of entertaining is to make all the guests unhappy, and domestic coldness between husbands and wives is the result. If the Queen Bee hostess thinks she is a success because she spends the evening surrounded by them, she is building on a false base. Her next party may turn out to be a stag or just a list of polite regrets.

### THE RELUCTANT DRAGON

If this lady were psychoanalyzed, she would find out that personal identity is her trouble. In her secret soul she is afraid she couldn't live over a party, so she compromises by not having any. Pretty soon she is not going to any, because people forget all about her. Her identity grows as her social life

diminishes and where she was once merely shy, she becomes dreary and hyper-sensitive.

When her husband brings home an unexpected guest for dinner, she poses as a martyr because she didn't have two week's notice and apologizes for everything on the table and in the house, until her spouse determines never to repeat his unfortunate mistake. He either resigns himself to the monotony of her face across the table the rest of his life or starts meeting his friends at a little bistro down the street. She can't imagine what is keeping him out late every night after she has given him the best years of her life. Often, far too often, this kind of wife unwittingly retards her husband's progress.

If she has children, it is even more tragic. They soon give up the idea of bringing their friends home because it's never convenient. They also begin to live for the day when they can leave home and set up for themselves so they can have normal social contacts.

That's how recluses are born.

If there is so much grief and failure associated with hospitality, you must be thinking, is it worth the effort? There's only one answer—of

(Continued on page 102)

## widdicombe MODERN ORIGINALS



for bedroom

for dining room

for living room

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### Flexi-Unit

Here is an entirely new idea in furniture. From individual units, you make up your furniture for living room, dining or bedroom to exactly fit your personal desires, needs, and space requirements. It's better than open stock because it's much more personal and diversified. Flexi-Unit is in good taste with both traditional styles and modern—will "go" with your present furniture. See the new intriguing Flexi-Unit displays at leading stores. Or send for new FREE illustrated brochure. Write to:—



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Photo courtesy Maynard L. Parker

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White flowering shrubs . . .

- . . . make peace among rioting colors
- . . . give cool accent to summer green
- . . . act as color "pivots" in shrub borders
- . . . stay white as long as bloom lasts
- . . . are beautiful in their own right

7 HARDY HEADLINERS FOR  
7 MONTHS OF BLOOM

## MARCH



**HONEYSUCKLE** blooming practically in winter? Well, why not? If there is a more versatile clan, we'll give it a medal. The varieties *Lonicera standishi* and *L. fragrantissima* are almost equally good. The former is the hardier, though both will thrive almost anywhere in the country. The latter is neater and more fragrant. *Height:* to 8'. *Culture:* Plant in good loamy soil, with decent drainage. *Habit:* bushy; profuse bloom till mid-April—some after that.

## APRIL



**MOUNTAIN ANDROMEDA** is one name for it. Call it *Pieris* (py-ea'iss) *floribunda* and play safe. It's an evergreen, with waxy leaves, and as hardy as can be except in northern regions, where the shelter of a house is called for. *Height:* to 5'-6'. *Culture:* as a member of the Heath family, it prefers a somewhat acid soil, but it is surprisingly adaptable. *Habit:* very graceful, bearing its blooms in delicate little spikes. Blooms well in light shade.

## MAY



**VIBURNUM** is the name of another group. But don't claim that medal for it, because the entire lot belongs to the Honeysuckle family! *V. tomentosum* is the particular variety suggested for this month's white highlight. And it will dazzle you. *Height:* to 10'. *Culture:* Give them as good soil as you can, of course, but you needn't be fussy. They're not. *Habit:* coarse textured foliage, with red fruits following the magnificent sprays of clear white flowers.



## JUNE

**MOCKORANGE**, an old, old favorite. And why not, with its utter dependability and its pervasive fragrance. *Philadelphus virginialis* is the one we suggest for the June headliner. A hardy shrub, too, except in the northern states. It is a hybrid, and consequently there are several named varieties much alike. *Height*: to 6'. *Culture*: almost any good soil. Do any pruning right after flowering. *Habit*: neat, with a stupendous array of blossoms.



## JULY

**PEPPERBUSH**, *Clethra alnifolia*, is one of many white flowering shrubs that bloom this time of year. We suggest it here because it will grow anywhere, in all kinds of soils, and will bloom in shade or sun. Unlike those already listed, bloom continues with this shrub more or less till fall. *Height*: to 9'. *Culture*: you decide about that. *Habit*: rough textured foliage, not of showy quality. But the feathery flower spikes are many and very fragrant.



## AUGUST

**ROSE OF SHARON** is much the nicest common name for *Hibiscus syriacus*, surely the August standby if there ever was one. It's as common as grass, yet it can be trained to form a magnificent specimen shrub. It also makes a fine hedge plant. There are many colors, but of course we want white. And get one with single blossoms. They're much nicer. *Height*: to 15'. *Culture*: almost any deep, good soil, not too wet. *Habit*: extremely erect and graceful.



## SEPTEMBER

**FRANKLINIA** was named for Ben Franklin. *Gordonia alatanaha* is the official name, since it was discovered by one James Gordon. He found it in our own south in 1770. It was never seen again in the wild state! However, its descendents are among the most amazing and beautiful of all large shrubs. *Height*: to 25'. *Culture*: good soil, with plenty of leafmold. *Habit*: spectacular. Its foliage turns a gorgeous red in fall while the shrub is in full bloom!

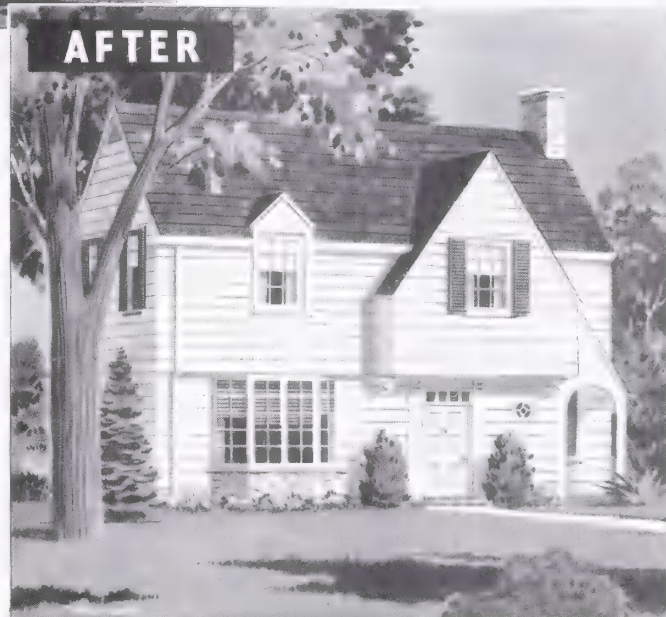


### REMEMBER:

Pure white is just as vital to your garden's setting as to the well planned flower border



IT'S PATRIOTIC  
TO PAINT!



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"1501 Painting  
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## HELP AMERICA BY CONSERVING WHAT YOU HAVE

**WE'VE** all got to take care of what we have. Paint is the best and most economical way to preserve our homes, plants and business properties.

Painting not only saves the cost of repairs and replacements—it saves the materials that would be used—materials needed for war production. It's patriotic to paint.

Fortunately the supply of good painting materials is sufficient for both war and civilian use—so make up your mind to paint your home now. Don't forget to specify Gum Turpentine, the one standard, fool-proof paint thinner used and pre-

ferred by expert painters in this country since earliest Colonial days.

Gum Turpentine carries the pigment and oil into the pores, forming millions of little fingers which anchor the paint to the surface. Unlike substitutes, Gum Turpentine contributes to the paint film making it tougher and longer lasting. Gum Turpentine represents less than 2% of the cost of a paint job—so why risk substitutes to save a few pennies?

Get in touch with a reliable painting contractor today. Help America by conserving what you have.



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VALDOSTA, GEORGIA

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★  
Write for  
descriptive  
booklet today...  
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## Psychological Nourishment

Now is the moment—and The Gideon is the place to nourish nerves and body against the strains of winter work. Whether you come for a "Restoration Cure" at the Spa or specialized treatment for overtaxed heart, arthritis or rheumatism—The Gideon offers manna in the grand manner to sustain the inner man. Gideon bedrooms are restful. Meals are odes, not episodes. And you *don't* need a car! Privately operated. E. C. Sweeny, Lessee. Booklet with fall and winter rates on request.

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AT SARATOGA SPA  
SARATOGA SPRINGS, NEW YORK

The Spa is Owned and its Health Services Operated  
by The State of New York

## DO YOU ENTERTAIN BECAUSE YOU HAVE TO?

CONTINUED FROM PAGE 99

course it is. No endeavor is more gratifying than successful entertaining—thrilling to contemplate, enjoyable while in progress, and warming to remember. A good party has this effect on both guests and hostess. It can be as lavish in setting, appointments, food, and diversion as the purse can buy, or as humble as a hamburger and a cup of coffee. The spirit that animates it is that same essence of warm welcome, thoughtful sharing, genuine interest in each guest. The most impressive hospitality sometimes emanates from the simplest, most humble individual who shares what he has with the dignity that invariably accrues to the free-hearted giver.

You must remember times when you were entertaining or being en-

tertained when such a quality of rapport was established between the people in a room, such a flowering of mutual interests, such an effortless exchange of thoughts and ideas, such discoveries of fascinating and unknown continents in the minds and hearts of those assembled, that nobody wanted the evening to end. Nobody could bear to break the communication, flashing from one spirit to another, like wireless. Such occasions make tried and true friends of mere acquaintances and stand as milestones in the memory. This is the very epitome of sharing, when the guests—inspired by the generous outpouring of hospitality—outdo themselves with contributions of their own.

In fact the warmer the hearts, the better the party.

## WHAT RENT CEILINGS MEAN TO YOU

CONTINUED FROM PAGE 59

(imaginary, of course) that only last year boasted a population of 8,000, and the perfect site for a bomber plant. Once the first shovelful of dirt was tossed, thousands of workers flooded Daleville and environs. With hundreds bartering for the same apartment or house, rents took to the stratosphere. That termite, Inflation, began its deadly work on the foundations of national stability.

That's where Uncle Sam stepped in with the rent control provision of the Emergency Price Control Act of 1942. The area around Daleville was officially designated a Defense-Rental Area by Leon Henderson, Price Administrator; a maximum rent date was decided upon, and a 60-day period was allotted Daleville to put its housing situation in order. But Daleville officials decided to let the period lapse, thus in effect inviting the Federal government to step in.

If you lived in Daleville or its counterpart, rents were cut back to, say, April 1, 1941. You paid \$60 for your apartment in those pre-bomber plant days. Now, you're paying \$80 for the same old place, with perhaps a new coat of paint in the kitchen and dinette.

Benevolent Uncle Sam says that, beginning on such and such date, you will pay the rent you were paying on the maximum rent date, April 1, 1941. Sixty dollars. Even

if your landlord's bill calls for \$80.

"How about all those extra twenty dollar bills I've been handing out since he raised the rent? When do I get those back?" The answer is: you don't. But in the future, you pay only \$60 for your apartment.

"I signed a new lease at \$80 in May!" No matter, you now go back to paying that original \$60.

In the meantime, your landlord has made out his registration form in triplicate. You received the green-ink copy in the mail. The original is filed at the Area Rent Office, and the other copy goes back to the landlord.

"But my landlord air conditioned the apartment I live in. He says *that's* why he raised the rent."

In such a case, your landlord may have made a "major capital improvement" and if so, is entitled to an upward adjustment in the rent. The area rent director will decide whether the boost is warranted and whether the amount is fair. Ordinary repapering, painting, calcimining, and other regular decoration and upkeep that he has agreed, verbally or in writing, to provide do not constitute a major capital improvement and may *not* be used by him as an excuse for rent boosting. Remember this. Maintenance is considered part of the landlord's obligation, and clean paint and paper are con-

## TRAVEL POINTERS

### NEW YORK STATE

#### • NEW YORK CITY

**The Barbizon**—New York's Most Exclusive Hotel Residence for You. Women, Lexington Ave. at 63rd. Planned social activities. 700 Rooms each with radio. From \$2.00 Daily. \$12 Weekly. Send for Booklet 1.

#### • NEW YORK CITY

**Hotel Seymour**. Visit New York quietly and conveniently. Enjoy friendly atmosphere, excellent for Central location. Single from Double from \$5.50. Suites from \$7. with bath. 50 West 45th Street, N.Y.

### VIRGINIA

#### • VIRGINIA BEACH

**The Cavalier**—250 acres of shore, private beach, golf course, games, bridle paths—everything one place, no car needed. Select clientele. Fireproof. Roland E. Mng. Dir. Write for Booklet N.

## TRAVEL POINTERS

• A reliable department for readers of HOUSE BEAUTIFUL... where to "stop" when you "go".

• Advertising forms for December TRAVEL POINTERS close October 10th. For further information write to

**HOUSE BEAUTIFUL**  
572 Madison Ave. New York, N. Y.

## LITTLE WAYS to do the

## Big Job of HOME UPKEEP



"HOUSE BEAUTIFUL—but PRACTICAL!"... that's our slogan and the basis of our practice. For instance—the HOUSEKEEPING RECIPES that appear each month in our magazine.

These recipes give you through months a complete set of answers to the problems you encounter on improving or repairing your household equipment.

And the gold in these little nuggets of information is found in more than 100 ways of doing things... the recommendations as to products that will do the work spring from the expert editorial staff's knowledge that they are dependable.

## HOUSE BEAUTIFUL'S HOUSEKEEPING RECIPES



ered to be proper maintenance. We're moving next month. How I know whether or not I'll be ing the maximum legal rent for new apartment?"

Simply ask your new landlord to w you the copy of registration ement he has on file. Examine carefully and sign it, showing you have read the registration. ur landlord will in turn submit change in tenancy form to the a rent director showing that as a new tenant, have seen original registration.

ent control is a major part of ight against inflation, and rent stration is its most important pon. Like voting, it calls for ac- citizen participation. Whether ot your area has been desig- d a defense rental area, watch

your newspaper for developments on the rent "front." Keep posted on rent control and how it affects your area.

If your community has been brought under rent control, find out who your area rent director is and where his office is located. *Know*, don't guess, what you paid on the maximum rent date; what services you were receiving, what equipment was provided. Read your landlord's registration state- ment form carefully. If you have a kick, kick quickly and to the right people—your area rent office. Keep your copy of the registration on file.

It's a question, you see, of being not only a good tenant but a good citizen, helping to win the fight against inflation.

## DARLING, LET'S NOT HAVE A STUFFY HOME!

CONTINUED FROM PAGE 41

es will set us back per month? again finance rears its ugly

Y: "That's the nicest part. Much cheaper than any of those y efficiency apartments we at—all with rooms shaped a cracker box and that insti- aspect. Of course, I don't about the value of the ad- . . ."

U: "The people make the ad- e, Nance. The time has passed a showy front makes any dif- ce, especially when it's backed y a lightless kitchen and a t room without a window. If it's u say it is, you are gazing on u stable-mate."

Y: "Oh, Chris, that's exactly al hoped you'd say. Wait until uee the dining arrangement. l a dropped ceiling—used to e haymow."

Y: "Now there's something I w wanted to do—eat in a hay- v How big are the rooms?"

Y: "Mmmmh, spacious."

Y: "What about rugs? Some- old me that you can hardly y rugs—rug wool is so scarce. It isn't patriotic to use it up oot. Besides you know that dget—kind of gaunt!"

Y: "I thought about that. This a uring idea, but can't we be a aring? Let's paint a rug on e or."

CHRIS: "Then we wouldn't have to roll it up when we rhumba after dinner."

NANCY: "Darling, I love you. You never fail me."

CHRIS: "Purely selfish. When I get mad at you, it will be much easier to pace the floor."

NANCY: "Meanie!"

CHRIS: "And when I walk the baby, I won't stump my toe."

NANCY: "You think of everything. But I've thought of a hearthrug especially for your slippers."

CHRIS: "Well, please hand them to me, and touch off the logs in the dream. I'm freezing to death here in the great outdoors. I want to go home."

NANCY: [wistfully] "So the honey- moon is over."

CHRIS: "Over! It's just beginning. You don't know a honeymoon until you get it home."

NANCY: "Who wouldn't love you, as the songwriter says!"

CHRIS: "Which direction is that stable?"

*Can you make a dream come true? Of course you can.*

Three months later Nancy and Christopher are ensconced happily in the middle of it. If you don't believe it, look at the pictures on pages 40 and 41.



## Have you solved the problem of HEATING YOUR HOME this Winter ?

PEOPLE who are in command of all the facts say that this winter we are faced with a grave possibility of a fuel shortage. Any method, therefore, which will cut fuel consumption is of vital interest to all of us who have homes.

Fortunately, such a method has been developed—one which is equally effective whether your furnace burns oil, coal or gas... Insulate your home with Johns-Manville Rock Wool Home Insulation. Scientifically installed by trained men using the blowing method, it will not only cut your winter's fuel consumption up to 30%, but your house will be more comfortable both in winter and summer.

### YOU HELP WIN THE WAR

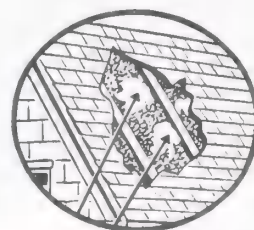
If every one of America's 13,500,000 houses with heating plants were insulated this thorough, scientific way, an estimated 52,612 tank cars and 23,234 coal cars would be freed for carrying vital war supplies. You would help our Government and save dollars for yourself at the same time.

You see, unlike anything else you buy for your home, J-M Rock Wool Home Insulation begins to save you money the minute you start your furnace. As the U. S. Government (Bu-

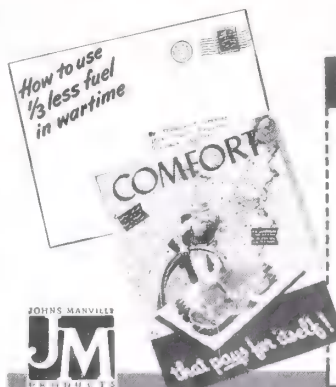
reau of Mines) says, "Tests proved that insulation . . . begins to pay for itself the day it is installed."

### SEND FOR FREE BOOK

The free book shown below will be especially valuable to you this winter because it tells you "How to Use 1/3 Less Fuel in Wartime" . . . It shows you how J-M contractors work . . . Why J-M insulated homes are up to 15° cooler on hottest summer days, as well as more comfortable in winter. Get the facts and you'll see why the U. S. Government (Bureau of Mines) says about Insulation, "Here is a situation where the interests of the individual and the Nation are identical."



Here is what happens in a "Skipped" Job: Note voids . . . "Leaky," incomplete insulation will cause cold spots. J-M contractors are trained to do a job that is complete. J-M Rock Wool is "blown" to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.



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Dept. HB-A-10, 22 E. 40th St., New York.  
Send me FREE illustrated book which tells "How to Use 1/3 Less Fuel in Wartime."

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Address \_\_\_\_\_

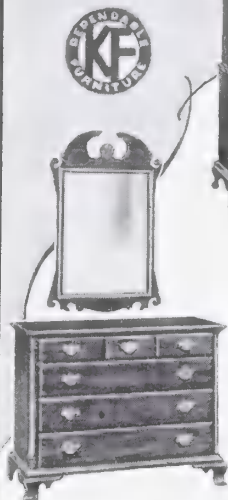
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## Get more use out of Hard-to-Furnish CORNERS

Have a room within a room. Make your problem corner serve a definite function. With ingenuity you can turn it into an attractive nook for tete-a-tete conversations, an ever-ready game table, extra dining space, or a study. Use furniture designed to "go around corners" or group your own pieces to better advantage. Find inspiration in the pictures below

FRED R. DAPPR



Go sit in the corner! Not punishment but fun if it's as inviting as this one. Harold Grieve. Push two couches in your corner. Slipcover identically. In the angle with a good-sized table.



Install a drop-leaf shelf and fold-down support along unused wall space in the dining room. You'll welcome extra serving space. Perfect for those moments you eat alone or for a cup of

MAYNARD L. PA



Follow the example of the Walter Teagues and build shelves under low eaves. Provide a chair to suggest a sedentary approach. You'll avoid bumped heads.

ON SALE AT LEADING DEALERS EVERYWHERE





# PEARCE High Quality BLANKETS

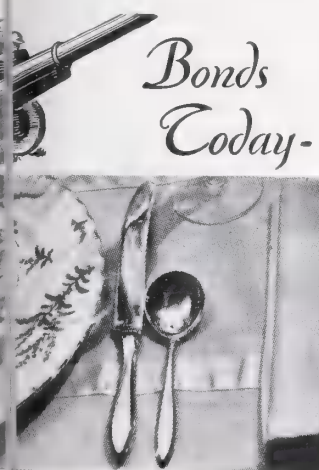
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Sample swatch and folder with schedule of color harmonies and instructions for washing, on request.

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Send me "The Romance of Dirilyte."

## LIGHTEN YOUR HOUSEHOLD TASKS BY USING HOUSE BEAUTIFUL'S HOUSEKEEPING RECIPES



### How To Retard Silver Tarnish

Are you guilty of keeping your loveliest silver objects tucked away in a drawer because they require too frequent cleanings if left out? If so, you should know that there is a protective coating, which, applied on silver hollowware, will keep it tarnish-free for from 30 to 90 days, and will not perceptibly change the appearance of the silver. The coating is easily removed with soap and water and so is not practical for flatware. Use it on candlesticks, dresser sets, silver services. Coat silver to be stored with this and it will be tarnish-free when unpacked.

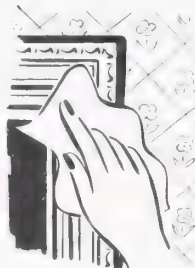


OVER

### PAINTING

### How To Prepare Glossy Surfaces for Refinishing

Refinishing enameled or varnished surfaces can be a chore because the gloss must be deadened before a satisfactory finishing coat can be applied. This is usually accomplished by sanding. But you can entirely eliminate this arduous job of sanding if you use a special preparation that not only dulls a glossy surface, making it "tacky" enough for succeeding coats of paint or varnish to adhere, but cleans the surface at the same time, effectively removing wax, dirt, and grime.



OVER

### LINOLEUM

### How To Care for Linoleum Counters

Linoleum sink counters take more of a beating than any other surface in the house—for they are constantly wetted. If your counters and work areas are patterned, your maintenance problem is not as serious as when linoleum is plain and shows every mark. But linoleum regularly waxed builds up a protective film, which is a good preservative. So make it part of your regular duties to wax the sink tops at least once a week (more if necessary) with a self polishing wax, or a good grade of paste wax.



OVER

## HOW ABOUT A FRESH VIEWPOINT



Decorating with SANITAS is the same as buying WAR BONDS. You make a wise, safe investment in your own future. For years (7-10-12 or more) you'll be spared any urgent need for redecorating. The beauty of SANITAS is... Its Beauty LASTS!

When you visit a SANITAS Dealer you too will want to say... "This just can't be the same SANITAS. I had no idea it could be so darn good-looking..." Style-wise, you'll never recognize it!

Quality-wise, it's the same sterling SANITAS. And you still can't beat it for L. C. M. (Low-Cost-Maintenance).

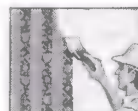
## L. C. M.

Washing with mild, neutral soap and water renews original freshness.

A damp cloth quickly removes spots.

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Lasting satisfaction and economy saves redecorating expense.



Your SANITAS Dealer invites you to view his showing of the complete selection of DECORATOR-STYLED SANITAS. If an early visit is inconvenient... just mail the coupon below.



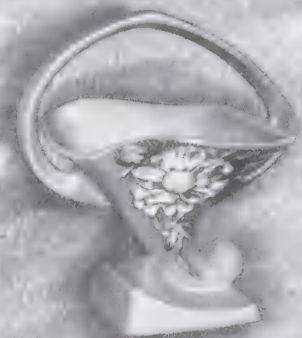
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WOVEN CEDAR PICKET ■ POST AND RAIL  
RED CEDAR PICKET ■ ENGLISH HURDLE  
FARM GATES ■ "E-Z-OPN" HORSEBACK GATES

### Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



#### SILVER

**PROCEDURE:** Silver must be thoroughly cleaned and polished before the coating is applied. If possible, the silver objects should be dipped in hot water to insure complete removal of polish. Dry. Then saturate a soft flannel cloth with the transparent coating and apply it to the entire surface, overlapping strokes to insure total coverage. If the silver has heavy chasings, use a brush coated with the liquid for these spots.

The silver should be allowed to dry for about an hour before it is polished with another flannel cloth to bring up the luster. Unless examined very closely, it will be impossible to detect the coating. Dust the treated objects about once a week to remove dust and finger marks. During winter months, it is necessary to apply the coating more frequently than during summer, spring, and fall, because of the greater sulphur content in the air from heating systems, etc.

OVER

#### PAINTING

**PROCEDURE:** Moisten a clean, soft cloth with the colorless liquid. Rub it over the glossy surface. It has unusual penetrating powers and will remove dirt, grease, and wax in one operation.

Application of the liquid immediately deadens the gloss and softens the old surface so that the new finish will grip tightly without the common complaint of pulling away, as often happens when a new finish is applied directly to a glossy surface. The liquid roughener is a wonderful time-and-labor saver for preparing molding, grooves, and niches that are particularly hard to sand. And it is not messy—requires no cleaning up of dust afterwards.

The new finish should be applied directly after using the liquid while the surface is still "tacky."

OVER

#### LINOLEUM

If bleach spots or scars have appeared, you can improve the appearance as follows: Purchase a small amount of *boiled* linseed oil at any paint store. Apply this to the marred spots with a soft clean cloth. Allow the surface to dry for at least 24 hours. Then wax.

If this treatment fails to alter the appearance, you can purchase colored wax to match your linoleum. Apply this over the entire surface. It will fill up scratched and marred surfaces and blend right into the background. This material is available in red, yellow, green, blue, and black. It polishes to a lustrous finish and will not harm any surface, since it contains no acids, abrasives, or harsh chemicals.

OVER

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# Favorite Cookbooks of Four Famous Gourmets

CONTINUED FROM PAGE 65

nary art such as *America's Cookbook*, *Everybody's Cookbook*, *the Barber's Cookbook*, Pearl Zelthin's *World Wide Cook-* *le*, or *Le Grand Dictionnaire de* *sine* of Dumas Père. Books like e are the informative corner- e of cooking. One relies upon n, but one never loves one's ches.

ne may really love a cookbook use the cook has blue eyes knows how to prepare the per- omelette. One may like a sauce i Jeanne Owen's book because author has gray curls and a e of humor. I like Charlie vne's *Gun Club Cookbook* use I like Charlie Browne that's as good a reason as

I have high admiration Ali Bab, whose *Gastronomie ique* is perhaps the greatest on cooking of this or any time. Escoffier, I deal with under the title of "*Nutidens Framtidens Kok*" in the lish—a tongue of which I am ly ignorant.

F. K. Fisher? Well, there's ly for you! Her latest opus, h has just come steaming the press, might well have called *How to Wolf a Cook*.

o *Hundred Years of Charles- Cooking* is a pleasant and im- ative book to own; and so is *Williamsburg Art of Cookery*,

both for the format and for its learned lore of meals cooked on ancient cranes and trivets.

Buy for yourself *The Epicure's Companion*, by the Bunyards. Don't neglect the scholarly essays of Andre Simon. Include in your library *The Happy Glutton*, by Alin Laubreaux.

May I, in conclusion, register my long cherished lack of amia- bility toward the late but still fab- ulously fecund, Fannie Merritt Farmer. For decades she had much to do with the mediocrity in our native meals. Meals, hundreds of meals, prepared by Fannie's formu- las, and served to me have made me prematurely bitter.

More pleasant than reading books about cooking is talking about the art with people who really know it. Talk starts with cocktails, continues with dinner, and over brandy and coffee whole new planetary systems are devised for pot and pan. If God is good to you, you might, perchance, before you die, encounter Colonel Paul Logan of the Quartermaster Corps, Lucius Boomer, Eloise Davison, Mary Barber, Clementine Paddle- ford, Mary Mabon, or Sir John Squire. Such an evening spent with genius is better than a year in a library.

Yours,  
Crosby Gaige

## AS THE TWIG IS BENT

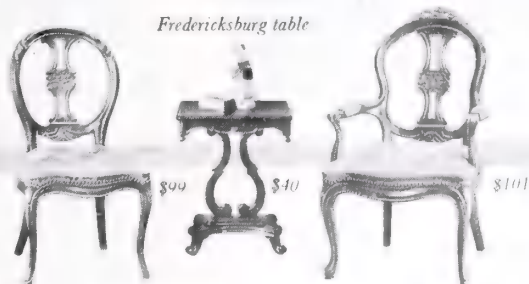
CONTINUED FROM PAGE 71

red. These people miss some e happiest experiences in life. e development of sound taste n to the development of char- since taste is merely a form od manners. Such taste can eveloped only by precept and eple and by exposure to it.

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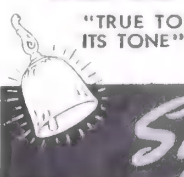
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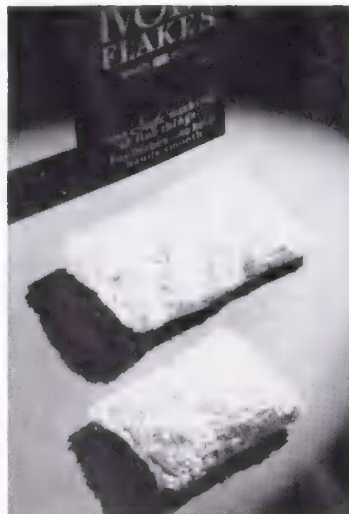


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CONTINUED FROM PAGE 20

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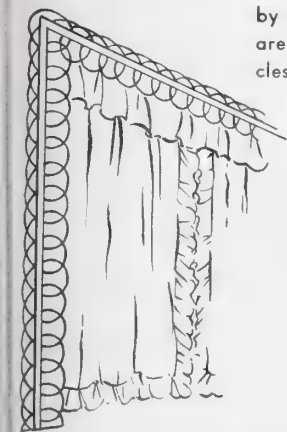
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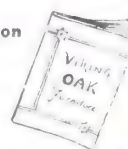
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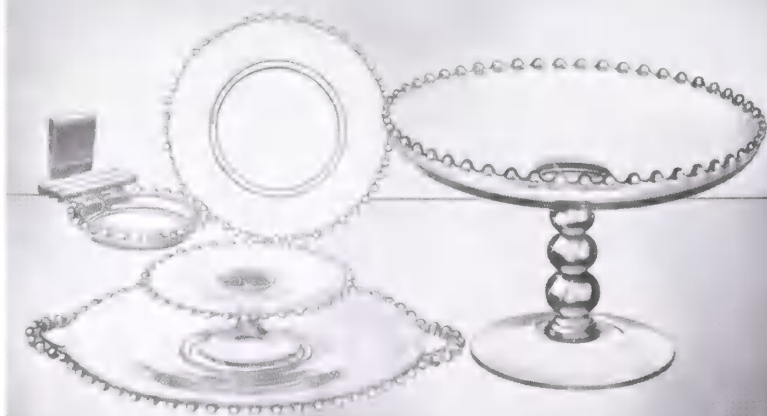


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# How to Grow Vegetables this WINTER

**Aim high, if you have a greenhouse, or low—at a corner of the cellar. But keep 'em growing!**

By David W. Bailey

The temptation to make a good thing last as long as possible is almost universal, and gardeners are no exception to the general rule. Probably more gardeners than ever before will try this year to bring at least a corner of their garden into the house with them as the autumn days draw in. And not all of them will be content with flowers, for a number of vegetables and more herbs are susceptible of house culture in one manner or another.

### EQUIPMENT FIRST

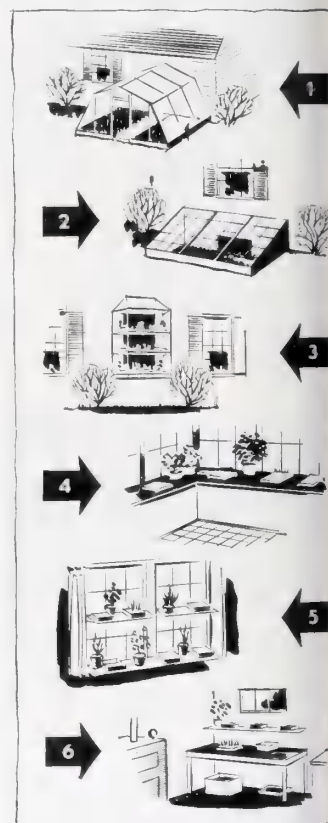
We cannot all of us own a hot-house, much as most of us would like to, and so we cannot all of us enjoy fancy vegetables in tropical abundance in January. Nor do all of us have benefit of a lean-to conservatory attached to our house (sketch 1). Many of us, however, can manage a pit-greenhouse (sketch 2), which is the next best thing. For such a greenhouse all that is necessary is a southern exposure, good drainage, a small excavation, a bit of bricklaying or cement work, a modicum of lumber, and from 2 to 8 standard coldframe sashes. There are many useful manuals of greenhouse management, and at least one good book describing how economically a pit-house may be constructed and how prolifically it may be made to produce vegetables for the table, as well as flowers.

If a pit-house seems beyond the pocketbook in a war year, or if ground space is not available for it, then we may resort to one of the numerous varieties of bay-window gardens (sketch 3). While these "bay windows" are likely to be most convenient to the fancier of house-plants, they also serve very well as starting houses for early spring vegetables, which are to be transplanted into open ground as soon as weather permits.

If you are lucky enough to own a sun-porch with high windows and an unobstructed exposure (sketch 4), then you have already at hand the makings of an indoor garden.

Even if your winter garden space amounts to no more than a sunny southern window (sketch 5), in a room where a moderate temperature may be maintained you should not despair. Many the pleasures of winter garden may still be yours.

"Potting" soil covers a variety of mixtures. A standard recipe calls for 2 parts of fibrous loam, part of sharp sand, and 1 part leafmold or sifted compost, there are many variations. If your loam is naturally sandy, the ac-



tion of a little rich humus suffice. If your loam is on clayey side, a more generous portion of both humus and sand will be required and it will be important to supplement the culture with 1 part of well-rotted manure. Potting soil should not be more than very slightly acid, it may be necessary to add a little lime. It is customary to add one 3" potfull of bone meal to every bushel of soil.

### WHAT TO GROW

So much for equipment



materials. Supposing that we have them in readiness, what vegetables and culinary herbs may we grow indoors this winter?

First of all, of course, will come the salad stuffs. Lettuce—especially loose-heading lettuce—needs only moderate warmth and not even too much sun. It grows to a suitable size quickly and may be planted at fortnightly intervals. The Oakleaf variety is ready in thirty days; Grand Rapids in sixty. Less, Garden cress or peppercress grows even more briskly and may be snapped or plucked for the salad bowl in twenty to twenty-five days. London white mustard, in quantities sufficient for salads, is equally easy of culture. Radishes, too, are compact and quick-growing. The indoor gardener must not overlook the salad herbs, since even tiny quantities of these will add much to the fragrance and quantity of winter dishes. A number of herbs that may not successfully be dried are adapted to window gardening. These include parsley, French tarragon, chives, dill, and rose geranium. The fresh basil is more desirable than dried, and (for use uncooked) the same may be said of marjoram, rosemary, and the like. Even sage may prove a pleasant addition to the indoor herb-patch.

Cucumbers and tomatoes have long been cultivated throughout the winter by professional greenhouse men. To the home gardener who has suitable space for them, they offer few difficulties more serious than pollenization. The professional grower hires hives of bees to do this work for him. The amateur may secure the same results by fertilizing the fully-opened blossoms with a soft camel's-hair brush of the size that comes in a kindergarten box of watercolor paints. It is necessary only to transfer gently the pollen from one blossom to the next.

#### GARDEN IN THE DARK

But a few of us may be blessed even with not even a sunny window in our city homes. Must we forego entirely the fun of winter gardening? Not if we remember our cellar. A good quartet of our favorite winter delicacies may be grown in the warmth and darkness of any average cellar (sketch 6).

**Asparagus:** Well-established plants are required, perhaps some from a row that you are rooting anyway to replace by new seedling roots next spring. They are dug after hard frosts but before

the ground is frozen, moved into the cellar, and set in boxes of sand or possibly in sand over a layer of coal ashes spread directly on the cellar floor itself. Warmth and generous watering will cause them to send out blanched shoots of mild flavor and good size, which may be harvested as from open ground. Forced roots are exhausted and must be thrown away.

**Celery:** Round Thanksgiving, plants may be removed from blanching rows in the garden and set in moist loam, packed tightly upright, and stored in a cool part of the cellar in the dark. While they will actually make no growth, they will keep fresh for a considerable time.

**Chicory:** Roots should be lifted from the garden after cold weather has set in, the foliage cropped short and the roots cut to uniform length (about 8"-10"). They are then packed upright in fresh earth in wooden boxes. Over them may be spread 4" or 5" of clean sand or peat moss. They must be in the dark but well ventilated and well watered. A temperature of 55° to 60° will cause them to sprout those closely-folded, creamy white tops, which, under the name of "French endive," are such a delicious addition to the winter diet. Try them with a French dressing augmented with crumbs of "blue" cheese.

**Rhubarb:** Roots to be forced should be well established (3 or 4 years old). They should be dug up in a ball of earth in late November and allowed to freeze hard (but not to thaw out) before bringing in. Placed under a warm bench, with or without partial light but well watered, they will produce delicately flavored stalks for some weeks. If not cut too drastically, they may be restored to the garden and allowed to rest two years before cutting again, but it is better to discard them. They will have served your purpose in producing "sass" for January as good as what your neighbor enjoys in June!



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# ONE Day This Fall is Worth 20 Next Spring

Effort spent now on these 10 perennials will guarantee you bloom on schedule next season.

You can't run a garden like a railroad, but you must have a working timetable for satisfactory operation. There are few things more aggravating than gaping holes, in an otherwise well planned border, where blossoms should be but aren't. So plant your key perennials in the fall—they'll be ready to flower on schedule. Wait till spring and they'll bloom as much as three weeks late. They'll not only bloom late but make less vigorous growth. And, of course, some of our finest spring perennials won't bloom at all next year unless you plant this autumn. For example:



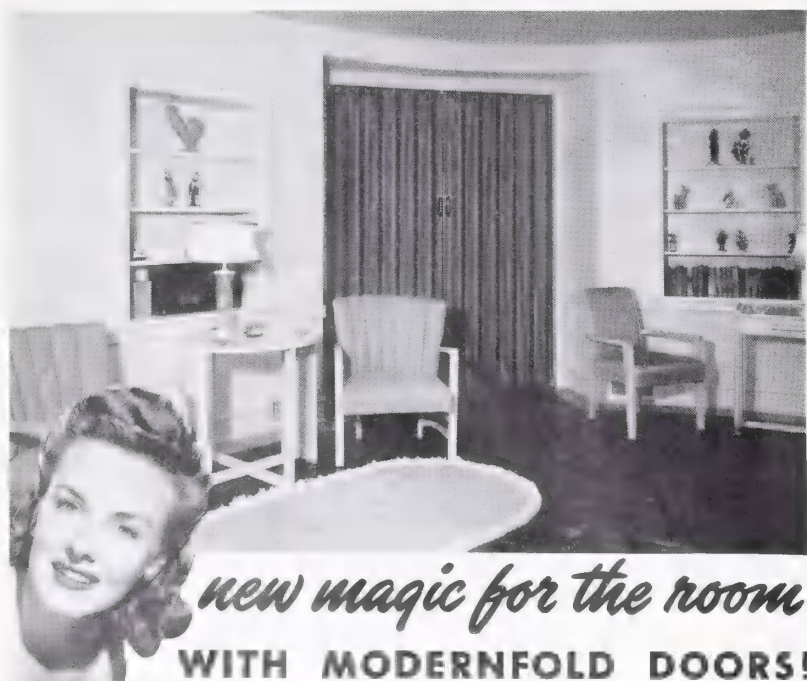
**Oriental Poppy.** This is the chief exclamation point of the early June garden. For sheer dazzling beauty, there's nothing to compare with it. But if you wait till spring to plant, it will remain a question mark instead. Plant the fleshy roots any time up to November—the earlier the better, in deep rich soil. Set crowns just under the surface, about a foot apart. There are many fine new ones, including real pink shades.

**Peonies** are discussed in detail on page 84. They belong in every flower border. They make perfect accent plants for large shrubs. They are among the most long-lived herbaceous plants to be found anywhere. They require as little attention, beyond good cultivation and watering when necessary, as any plant you can name. But they must be planted in autumn if they are to get a good start, which is all important.



**Delphinium** is everybody's favorite among border perennials. Those magnificent June spikes poking holes in the horizon are reason enough for their popularity. And they aren't especially hard to succeed with, though there's much muttering among gardeners about the Delphinium troubles. To get real beautiful husky plants, and blooms on time next year, plant *right away*. For details, see our June issue, p. 62.

**Bearded Iris** rank with Delphiniums as border headliners. No garden is complete without them. They are the pace-makers and pace changers of the garden, a long drift of them serving to key the whole pattern of form and color. They can be successfully planted almost any month, but summer and fall are best. Spring planting is never satisfactory. For details about Iris culture, see September issue, p. 11.

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**Daylilies** are the storm troops of the summer garden. They yield to no bugs, no ills, no vagaries of the weather. Many new named varieties have been introduced lately to lengthen the blooming season from spring till fall. The color range is growing steadily. But they must get established to make a good show. Fall planting is the answer. Plant now and get not only color but more color on time next season.

**Phlox**, the tall summer Phlox, doesn't start blooming till July, and if you plant in early spring, you'll get July bloom. But not as good bloom, nor as husky, as all plants, nor as many flowering spikes will reward fall planting. Here it's not so much meeting a timetable as it's getting a real show from a perennial that must be depended on for most of the mid-summer brilliance when garden color is scarce at best.



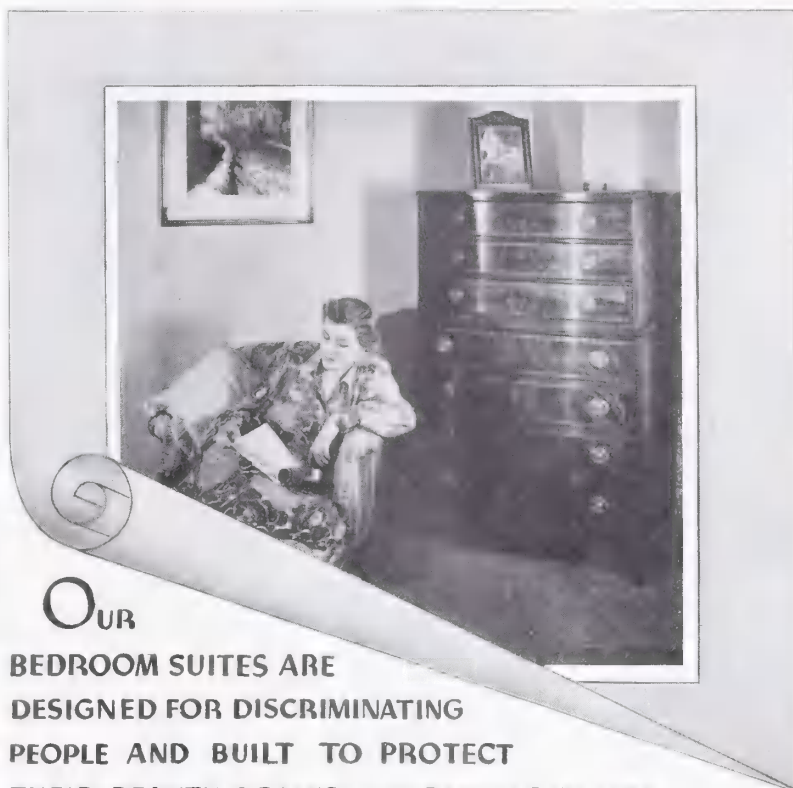
**Columbine** is a hardy enough plant, but its form and flower have a delicacy that cannot stand too much competition from rampantly growing neighbors. It is one of the chief delights of early spring. But if its bloom is delayed, its charm is sure to be completely submerged. So plant it in the fall, whether you buy plants or set out your own seedlings. Plant now, mark well, so they won't be lost during summer.

**Seedling Heart** belongs in the same general category as Columbine. It, too, is incomparable delicacy and a completely unique kind of flower. Like Columbine, also, is its willingness to grow in shady places, even woodland gardens. *Dicentra spectabilis*, which is the chief border variety, can cope with any competition its size, but shouldn't be made to wrestle with lush growth of perennials that bloom after its own time.



**Platycodon**, or Balloon Flower, is a slow starter in spring. Its funny carrot-shaped roots play possum until May. But how it comes along then! Its 2'-3' stalks are extremely slender, will flop crazily unless supported, and make a poor show unless growth is fairly abundant. It's to get a vigorous root, and consequently lusty plant, that fall planting is recommended. Make sure frost doesn't heave roots out.

**Ironica** (maybe you know it best as Speedwell) also makes a rather disappointing display unless a vigorous plant becomes established. The first year two staking is advisable; later the plant assumes fine proportions by itself. There are several well developed strains the *subsessilis* type that yield an array of rich blue spikes all summer. They are worth their investment. But plant them now.



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AN ETCHING BY  
MARY F. SARGENT

## The LOG

By Ralph Bailey

The lady gazing so ruefully out the window at the top of the column doesn't seem to catch October's idea. Probably dead leaves are her only harvest. No Roses still in bloom. No pumpkins waiting for the first hard frost. No cider in the keg. No seedlings in the cold frame. No new perennials in the borders. . . .

Parenthetically, dead leaves can make a pretty good harvest at that. They'll serve as innersprings for the mattress of next year's compost heap.

Next year's compost heap is going to be pretty important, too, what with the fertilizer situation none too promising (thanks to the war's demand for nitrates), and manure increasingly hard to buy—and pay for. Motto for 1943 Victory Gardeners: Refuse may win the war—Don't waste it!

The excitement of 1942's Victory Garden Harvest Shows is about over. Winners of the blue seals are probably so proud of themselves they are already gardening as though spring were just around the corner. The rest of us might well do the same, now that we have mastered the art of raising non-prizewinning squash and unsuperb Dahlias. At least we can look forward to possible improvement.

One way to improve next year's Dahlias, by the way, is to harvest the tubers with great care this fall. When a good frost has blackened the plants, cut the stalks back to 6", loosen the clump with a fork, lift, set in the sun for 2 or 3 hours, shake off the adhering earth, then store upside down in newspaper lined boxes or barrels. The part about drying in the sun before storing can make all the difference between tubers and no tubers next spring. I know!

Gladiolus corms don't need to be dried so quickly. Nor does earth adhere to them so much. A few days in a cool shady place precedes their storage in airy, shallow boxes or cheese cloth bags.

As you may have gathered if you saw the Rose Garden plan elsewhere in this issue, I'm partial to fall planting for Roses. The Roses new or established, that did best for me this year were planted one bleak and foggy day the middle of last December. Long Island papers please copy.

And one of the most enchanting Roses I've ever grown (I've had it on trial for two years now) is the recently announced floribunda Pinocchio. Like its namesake, it's irrepressible—and considerably handsomer.

If you haven't got around to refurbishing the bad patches in your lawn before the middle of this month, try waiting till just before the freeze-up in your locality. Then fertilize and reseed at the eleventh hour. Seeds (and fertilizer, too) will stay dormant till March, then get a beautifully early start. Very young grass caught by winter might suffer badly.

Mid-October on is a good season to fertilize deciduous trees, too. Frost will lock the plant food before vulnerable soft growth can be made, but the roots will make use of it before the ground is workable in spring.



# the Practical Gardener

The poet who called October days the "saddest of the year" couldn't have been a gardener. These are the days of both fulfillment and promise.

Next to September, this is probably the best month to move or set out evergreens. But the later you plant, the better the ball of earth should be and the more careful and persistent the watering of the newly set tree. Never, for that matter, let any evergreen go into winter thirsty.

Despite what the rule books say, October is undoubtedly the big bulb planting month. Narcissus should be all in the ground, but they'll do perfectly well if you get them in now. Tulips do rather better in most temperate regions if they're not set before October. Lilies, most of the favorite garden kinds, should also go in. Virtually all the Lilies you buy this year will be American, and relatively freshly dug. Make this work to your advantage by planting soon and well.

Nature is even more perverse than gardeners. Last spring one of my pet Hybrid Tea Roses seemed to have winter killed. On the off chance, I cut it back to the bud and replanted it, in a corner, hanging its label on a two-foot stick that was lying handy. As I write, the Rose is dead—but not so the "stick"! It has put out a foot of leaves at its top, and looks like *Benzoin aestivale*, the Spicebush, which often transplants poorly, even when it has roots!

May or may not be orthodox (I'm too lazy to look it up) but I never let an October go by without working in a handful of lime around each acid bush and then mulching with a substantial dose of old and well rotted manure. It always works miracles come May.

Speaking of orthodoxy, there isn't a rule the gardener can't violate, sometime or other, with impunity. Rules are nothing but a by-product of the law of averages. The only trick comes in knowing when the odds will be too heavy against you. The best guesser usually turns out to be the best gardener.

Here's one rule to keep, though: Don't prune spring flowering shrubs in fall. Not, that is, if you want a full quota of bloom.

You who expect to have bulbs blooming indoors this spring, had better get them potted up and into the cold frame or pit or cold cellar. Most of the hardy ones—the late Tulips and trumpet Narcissus—really should have been done in September. The smaller Narcissus, single and double early Tulips, the small bulbs, and the generally tender ones should be taken care of soon.

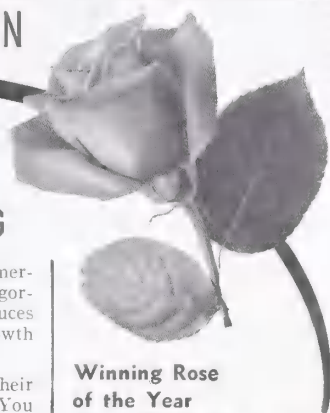
My condolences if you haven't yet repainted and refurbished your cold frame sash. You probably won't have a chance to do it at all, since the sash will be in use pretty steadily these chilly nights. And what a mess of dried and cracked putty you'll have next spring!

It's been a good year for gardeners, chiefly because it has made a lot of new ones. And that means it's been a good year for gardeners, too. It has always seemed as though the most satisfying crop was the gardeners themselves. These days when Victory is the garden watchword, it is this kind of harvest that counts most.

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Rose experts and enthusiasts always plant their Roses in the Autumn. Follow their example. You get not only earlier Rose blooms, but more during a longer period.

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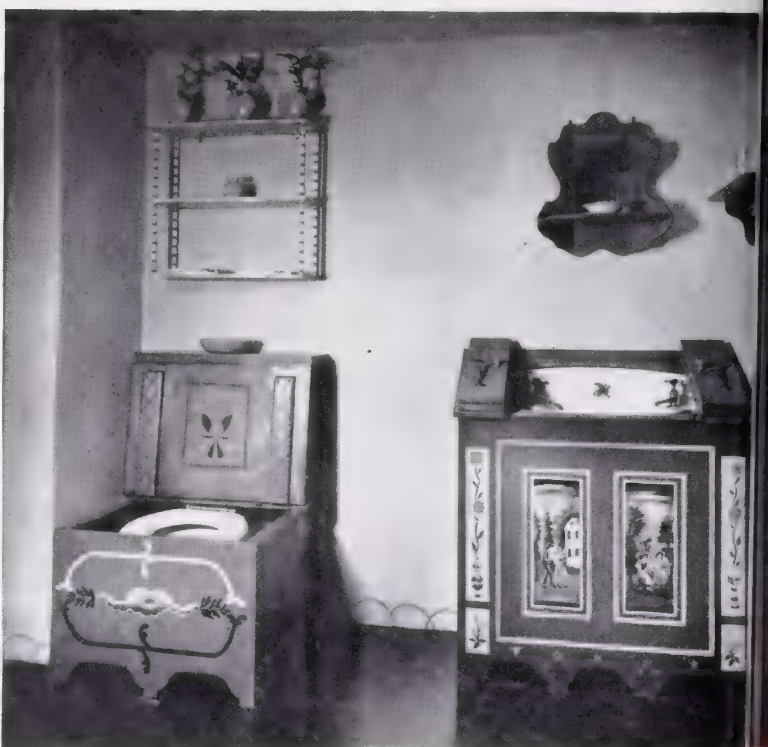
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**Garden Tools.**—The most complete catalogue of its kind. Free. A. M. LEONARD & SONS, Piquette, OHIO.

### TREE PEONIES

**Tree Peonies.** Often last 50 years. These 5-yr. field-grown plants, 3 colors, for \$6.95 (value \$9). FARR NURSERY CO., BOX B, WEISER PARK, PA.



# 5 Master-Piece \$5 ROSES 5

**IF** THE least in doubt about the 5 Roses to add to your garden, you can put full confidence in the 5 Masterpiece Selection, made by experts from our extensive collection.

5 choice ones for \$5. A saving of \$1.50 over picking them out separately.

## Totty's 10 Roses \$7

If you selected them separately, they would cost you \$2.50 more, which is well worth saving these days.

Send 25¢ for catalog and check off the colors and varieties.

Then turn to our Delphiniums and see the 12 for \$3, and those famed Jack-the-Bean-Stalk ones at \$7.50 a dozen.

# Totty's

MADISON  
NEW JERSEY

Box 59



# HOUSE BEAUTIFUL

COMBINED WITH HOME & FIELD

NOVEMBER  
35c



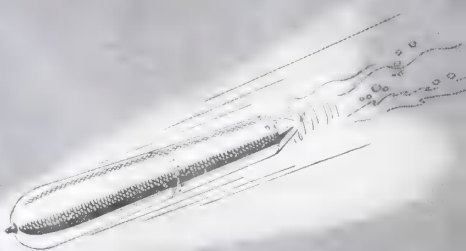
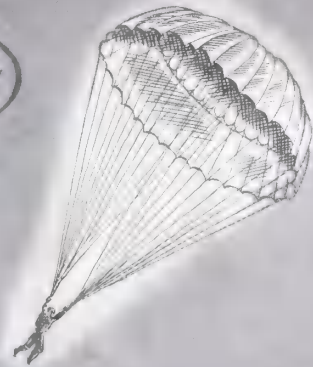
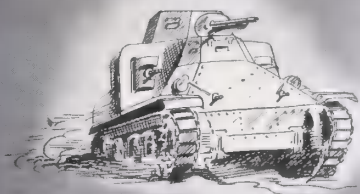
DO NOT CUT, TEAR OR DEFACE  
BOOKS OR MAGAZINES.

How to act like a millionaire : The art of writing a good letter



Gaylord Bros., Inc.  
Makers  
Stockton, Calif.  
PAT. JAN. 21, 1908





# Out where your man is FIGHTING!

Even before Pearl Harbor, we had no doubt here at Gorham which was more important: taking care of your fighting men or taking care of your table-settings.

We put our factory-full of trained metal-workers at the service of our Government at once. Three shifts a day. Parts for tanks, torpedoes, submarines, parachutes. We know how. This is Gorham's fifth war.

Out where your man is fighting, his life won't depend on a teaspoon . . . but on parachute gear that stands the strain, tanks that keep rolling, torpedoes that run true and strike home. To the skilled hands of Gorham master craftsmen he may owe his life this day.

AND FOR YOU HERE AT HOME your jeweler has lovely Gorham Sterling . . . basic starting sets. Buy only what you need . . . match-and-add post-war. About sixteen active patterns, averaging about \$18.50 per place setting of six pieces. No new patterns or special orders for duration: our country comes first.

**GORHAM** Sterling  
PROVIDENCE, R. I.

to right: CAMELLIA, SOVEREIGN, LYRIC, ENGLISH CADROON, GREENBRIER, KING EDWARD, NOCTURNE, CHANTILLY, FAIRFAX, ETRUSCAN, BUTTERCUP, OLD FRENCH





# NO RESTRICTIONS

on

## SLEEPING in COMFORT

Don't let it disturb you that there'll be no more innerspring mattresses until victory is ours — it is only the steel that has been drafted. Mattresses, mighty good ones, too, are still being made. No critical materials are involved. So don't deprive yourself of proper sleeping comfort — it is neither necessary nor patriotic to tolerate a worn-out bed. On the contrary, your government and its cause demand that you be fresh and vigorous in meeting each day's obligations.

### The New Mattresses are Amazingly Comfortable

Drawing upon the experience of its thirty-eight manufacturing divisions, Spring-Air has developed a line of mattresses that introduce vital new features of design and construction. They had to be definitely superior in order to merit the Spring-Air name; if they were but ordinary cotton felt mattresses, we would have marketed them under a different label. For this excellence you pay only the regular prices, with several models to choose from.

### It is Wise to Buy Now

Leading stores in most communities are now showing the new Spring-Air mattresses; it will pay you to see them. The uncertainties of production that lie ahead dictate the wisdom of your buying now. Assure yourself of good sleeping and you'll be a greater asset to your country.

### SPRING-AIR COMPANY

Holland, Michigan

38 Manufacturing Divisions  
Coast to Coast

TRADE-MARK REG.  
U.S. & CAN. PAT. OFF.

*Spring Air*  
MATTRESSES

### The Spring-Air Mattress You Buy Today Has Two Lives

The new Model 600 Spring-Air ensemble is sold with the privilege of having it converted, after the war, into a spring type mattress with the famous Spring-Air all-steel spring construction. The cost will be reasonable and your dealer will handle all details. Thus, the Spring-Air Mattress you buy today has virtually two lives — one for the duration, and a new one for the victory era.

FOR GOOD SLEEPING





YOU SOLVE SO MANY PROBLEMS  
SO BRILLIANTLY WHEN YOU CHOOSE

# Imperial Masters Tables



## - WHEN YOU DO YOUR OWN WORK

Masters Tables provide so much in convenience and usefulness; they lighten household cares. Ideal for informal meals, the Adams Folding Top Card Table is smartly decorative as a console wall piece and is equally suited for bridge and other games. \$44.50\*



## WHEN YOU ENTERTAIN AT HOME

Simple and inexpensive to entertain informally with the help of Masters Tables. Coffee or cocktail tables are especially adaptable for serving refreshments informally but smartly in the living room. Norwood Cocktail Table, \$44.75\*

## - WHEN YOU MUST KEEP UP APPEARANCES

Now that so much more "living" and entertaining is centering in the home, you can gorgeously re-vitalize your rooms with the addition of one or more Masters Tables. Their authentic styling and rich details of craftsmanship and finish are unsurpassed for elegance. Aldrich Dropleaf Occasional Table, \$47.50\*



## - WHEN YOU HAVEN'T MUCH TO SPEND

A small investment gives so much new charm to your home when you choose a Masters Table. Even the most inexpensive ones provide dashing smartness and rich beauty. For instance, consider the Hawthorne Magazine End Table, \$18.75\*

TODAY, our American homes are doing their important war-time jobs, too. We're all staying at home more. At home we find the fountain of rest, relaxation, and comfort to recharge our energy and strength. Because you can do so much for your home — for so little — with Imperial Masters Tables, make the wise investment of choosing them for your home.

IMPERIAL FURNITURE CO.  
GRAND RAPIDS, MICHIGAN

Founder Member of the Grand Rapids Furniture Makers Guild

There are 12 Masters Tables — ranging in price from \$18.75\* to \$47.50\* — 12 distinctive, smart patterns to choose from. See them all at your dealer's — each identified by the famous Green Shield Imperial Trade Mark.

\*Slightly higher at distant points.



SEND FOR "Tables for Real Living" — a new, profusely illustrated booklet — jam-packed with ideas — sent for ten cents (coin). Please address Department L-11.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_



*Dear Grace:* This first sheet and envelope from the gorgeous and generous box of Crane's Paper that you gave me for Christmas is here dedicated to you. And many another will follow, for paper of such loveliness invites one to write, and to write often.

Your gift of Crane's brings back, upon the waters of remembrance, my reward for having given several boxes myself. A man-sized one went to Uncle George, who would be a problem to please were it not for Crane's. As customary at Christmas, I sent Amy her annual supply of Crane's Greylawn, and Mother got her favorite Kid Finish. It was a joy, as always, to select them. My only difficulty was in restraining my impulse to buy everything on the counter.

Of all the years to give paper for Christmas, this one appealed to me as the most appropriate, for with so many of our family and friends in the armed services and others afield and afar in various branches of war work, letters are one of the chief links that unify us in the great task that lies before us.

So I am especially grateful to you for supplying me with the means of keeping my friendships in repair, as Samuel Johnson said they should be kept, and in paying me the compliment of conveying your good wishes in the form of paper by Crane.

*Affectionately yours,  
Gladys.*

*Your name, address and twenty-five cents, sent to Crane's, Dalton, Massachusetts will bring you six smart usable samples of Crane's correspondence papers.*





# Gifts

## WITH A BRIGHT FUTURE!

This year—above all—look for quality in the gifts you buy. At Hammacher Schlemmer you'll find no rationing of good taste or long-lasting quality. . .

**"DATESTER" DESK CALENDAR**—Appointment pad with gold-tooled numerals, pages spaced by 1/2-hours. Genuine Morocco in brown, green, red. . . . \$8.50

**ALL-CRYSTAL COCKTAIL SET**—Sparkling with clear beauty, this is the gift to delight the heart of a hostess. Set complete with 6 cocktail glasses. . . . \$8.30  
Shaker only. . . . \$4.95

**COOL DRINKING**—Stylized Blue Horse decoration on a 3 1/2 gallon pottery cooler with spigot, grand for many beverages. Cooler. . . . \$7.50  
Mugs to match. . . . \$1.25 each.

**CARVEMASTER SET**—Three razor-sharp Case knives (roast, steak, poultry) and a carving fork in walnut block with sharpening hone. Chrome plated, concave ground blades. . . . \$16.00

**HEARTBEAT IN TWILL**—Navy or Army twill frame . . . perfect setting for HIS photograph in uniform. 5" x 7". . . \$3.50  
8" x 10". . . \$3.95

**CHEESE IN WINE**—Three 6-oz. crocks of rare imported cheeses on a smart wooden plate; Cheddar in Sherry; Gorgonzola in Brandy; Edam in Sauterne. . . \$6.95

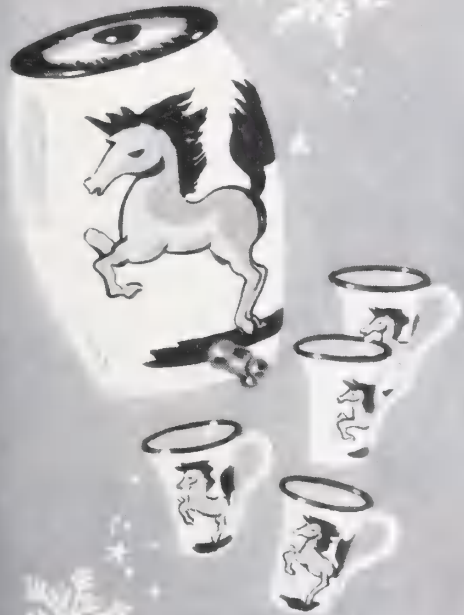
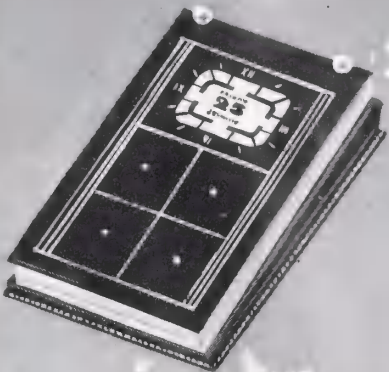
**"CARILLON" PERFUME**—Haunting, lingering, lasting perfume from the famous House of Atkinsons, Old Bond Street, London. 1/2 oz., \$5.50; 1 oz., \$10.50; . . . 2 oz., \$20.00

**STAHLY SUPER-SMOOTH SHAVER**—Vibrating non-electric razor, the last word in comfortable shaves, uses any double-edged blade. 3000 cutting strokes a minute. For men and women. . . . \$17.50

"A HOUSE FAMOUS FOR QUALITY FOR OVER NINETY-FOUR YEARS"

# Hammacher Schlemmer

145 E. 57TH STREET, NEW YORK CITY  
REQUEST NEW XMAS GIFT BOOKLET "H3"





## CHINESE wall piece

Chinese because of its treatment . . . its color is bamboo . . . the bamboo leaf is the decorative motif of the frame . . . can you think of anything as appealing to hold bibelots and ivy? Let us send one for your home . . . another for a wedding or Christmas gift.

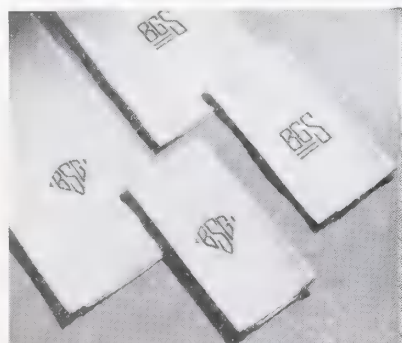


Composition . . . suitable for modern or traditional interiors. . . 19" high. 14 3/4" wide. Shelf depth 2 1/2". Shipped prepaid in U. S. . . . Only **795**

# PAINE

**FURNITURE COMPANY**  
81 Arlington St., Boston, Mass.  
America's Finest Furniture Store

Dept. H.B.-11



## HANDSOME TOWELS

Remember her passion for perfection and give her a gift she'll really love. These pure Irish linen towels come in blue, peach, rose, green, yellow, white, gray or duobonnet with monogram embroidered in same or contrasting color.

Guest size . . . . . \$1.00

Fingertip . . . . . .75

Including Monogram

**ANITA GARDNER**

105 EAST 57TH ST. NEW YORK CITY



**NEW!**  
**DIFFERENT!**  
**THRILLING!**

## Rare Fruit-of-the-Month Club

A novel gift for weddings, birthdays, and anniversaries is a membership in this unique club.

Direct from the orchards and vineyards that bore them, rare pears, apples, nectarines, peaches, grapes, and unusual preserves and delicacies. 8 shipments—all delicious—all outstanding. Only \$19.95 express prepaid in the U.S.A. Order now! We'll gladly send descriptive color folder.

*Harry and David*

at BEAR CREEK ORCHARDS  
Box 70-J, Medford, Oregon

## SIGNED

## ORIGINAL ETCHINGS AND LITHOGRAPHS

By THOMAS BENTON  
LUIGI LUCIONI • JOHN S. CURRY  
AND 65 OTHER ARTISTS

**CAN BE YOURS  
IF YOU ACT AT ONCE**

Add culture and sophistication to your home by decorating with superb original etchings and lithographs by America's finest Artists. They're yours at the incredibly low price of \$5.00—a fraction of their true value. No matter what your decorative scheme, traditional or modern, you will find favorites among the 143 subjects available to you.

Your acquisition will come from the very same collection which supplies the Metropolitan and many other museums with prized items. Act today for the limited edition of each subject are quickly exhausted by connoisseurs and collectors.

**Send For FREE 64 PAGE CATALOGUE!**  
Illustrating over 140 subjects, many prize winners; explaining the amazing low prices; giving fascinating artist biographies. All selections guaranteed perfect and will be returned or exchanged if not completely satisfactory. Enclose 10c for postage and handling. Write today!



**ASSOCIATED AMERICAN ARTISTS • NEW YORK, N.Y.**

STUDIO 7811 • 711 FIFTH AVE.



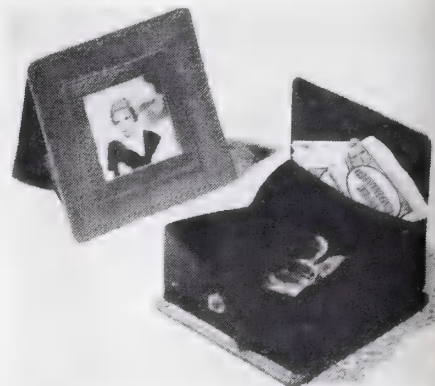
# Window

When you do your shopping on these pages, please remember that all prices quoted, while verified as we go to press, are subject to change. Please remember, too, that these prices are subject to Federal and, in some cases, local taxes, except as otherwise noted



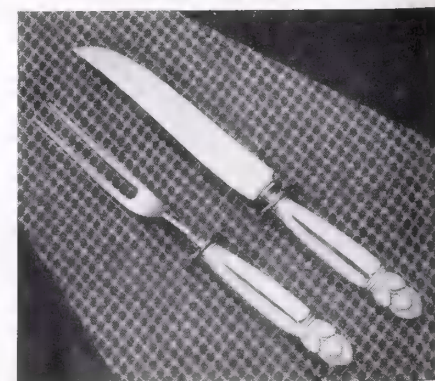
**IT IS FOR BABY** and blanket and blue, and here it stands for the most beguilingly beautiful present for a baby that we've ever seen. It's a wool-filled Celanese satin crib comforter that's reversible. One side is pink, the other blue and it comes embroidered with his or her highness's first name. Only \$6.75 and truly a bargain. Baby Crafts, Elmhurst, N. Y.

**PURSE PROUD.** No more fishing for change in the subterranean depths of a stubborn change purse while the bus driver glowers, if you have this purse. It opens flat for easy grabbing of nickels and on the backside is a frame for your favorite person. In red, green, or black morocco or natural pigskin. Just \$2.25 or \$1.75 without frame. Monogram 50¢ extra. Eunice Novelties, Box 41, Forest Hills, N. Y.



**OUR PRIDE AND JOY** in this month's shopping discoveries is a miniature grand piano, so perfect in every detail that we're sorry there isn't a pygmy Paderewski to sit on the little bench. It's made of solid mahogany, has a music box inside that plays Brahms' Lullaby, and it's scaled one inch to the foot. Only \$7.50. Malcolm's, 524 No. Charles St., Baltimore, Md.

**PRETTY SPECIAL.** How many times have you tried to reconcile a really handsome wedding present with a small budget—and all your shopping got you was sore feet. But here you have it. A sterling silver carving set for steaks and small roasts in a wonderfully decorative Swedish pattern with stainless blade. And it's all yours for only \$5.50 plus 10% tax. Park Curiosity Shop, 536 Madison Ave., New York City.





# Shopping



## BUY OF THE MONTH.

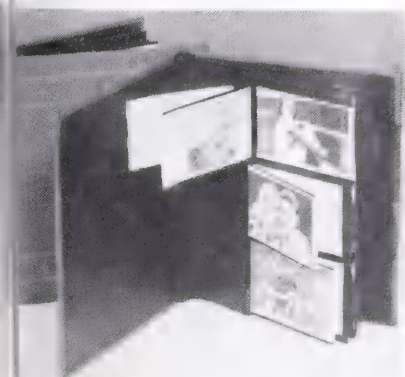
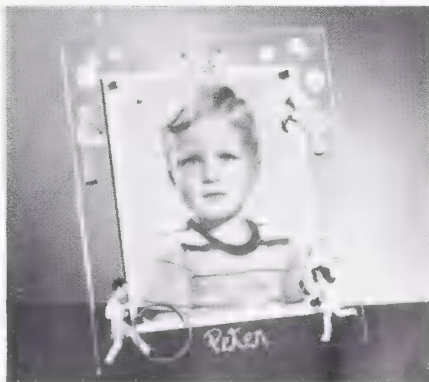
and now we come to so staggering a find that it's hard to believe. Imagine a handsome box, distinguished by a monogram stamped in gold, that comes with 48 tri-color monogrammed match packs! There's a choice of strong clear colors for your living room or pastels for your bedroom, and the price, for a limited time, is a mere \$1.50. No C.O.D.'s. Mermod-card-King, St. Louis, Mo.



## PHOTOGRAPHIC CHRISTMAS CARDS.

Look through your collection of snapshots, pick out the best one of you and your husband or the children, send the negative to address below with a 3¢ stamp and they'll send you back a sample of your Christmas card. If you like it (and you will!) the price is only \$1 for 25 cards and envelopes plus 10¢ for postage. Yulecards, Box 310-HB, Quincy, Mass.

**BABY FACE.** Children's pictures are such wonderful things to have and such fun to show off that we had to let you on our marvelous find. The easel frame holds an 8" x 10" picture, is gayly colored with depicting boys and girls and has hand painted with the child's full or first name. Put your offspring's picture in it and send it to the doting grandmother. Only \$5, plus postage. Evelyn Reed, 524 Madison Ave., New York City.



## PICTURE PARADE.

We've been wanting something like this ever since we started clicking a camera. The brown simulated leather album comes stamped in gold with your full name or monogram, and inside there is room for over 100 pictures! They fit into 5" x 3 1/4" acetate pockets and pass in smiling review just by pulling the tab. Yours for \$4.75. The Bar Mart, 62 West 45th St., New York City.

# PHANSTIEHL

*This New Type Needle*



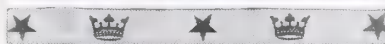
## PLAYS 4000 RECORDS or more

Here's a new and different needle—totally unlike any other. It is made of a precious alloy, far more costly than platinum, polished to a perfect point. It will not chip and therefore will not scratch records. It glides smoothly, providing better reproduction and a far longer life. \$1.50 Postpaid.

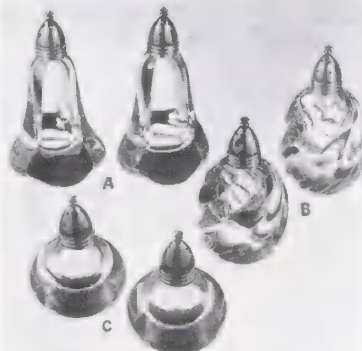
The ideal inexpensive Christmas gift — in attractive jewel gift box. 25¢ additional... Mail orders promptly filled.

**Haynes-Griffin**  
Patented (U.S.)

273 MADISON AVE. NEW YORK  
at 46th Street



## A PERFECT GIFT!



For that extra touch for any well-planned table, may we suggest these unusual and very beautiful salt and peppers—made of fine full lead crystal with Sterling Silver caps.

A—\$6.00 per pair

B—\$5.00 per pair

C—\$2.50 per pair

Many others on display

**SWEDEN HOUSE**

INC.

634 Fifth Ave. New York, N. Y.



## YOUR NAME On Everything!

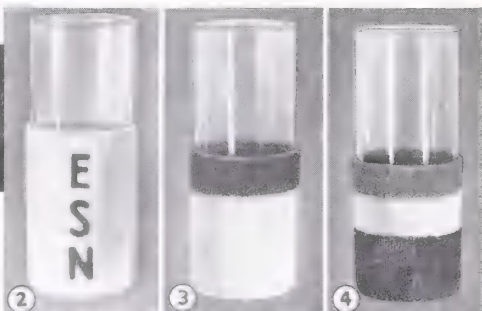
NAME-KIT stamps your name permanently on clothing, linens, school outfits, books, etc. First name, full name or initials. Script or block lettering. Complete kit includes special black indelible ink, pad and mounted name for 1000 stampings. Gift wrapped. An ideal gift for the man in the service. When ordering **PRINT CLEARLY** \$1 name desired.

**WILLIAM NORTH STUDIOS**  
3002 North 5th St. Dept. B Phila., Pa.

# HI-JACS



**GIFT  
BOXED  
POSTPAID  
IN U. S.**



## SENSATIONAL COASTERS!

Smart-looking, long-lasting, Hi-Jacs are sure protection for clothes and furniture. They're highly-absorbent terrilex with lastex—fit snugly on any shape glass or bottle. The colors are luscious, and they'll help guests identify their glasses too! Guaranteed washable. Get a head start on Christmas shopping by ordering Hi-Jacs today!

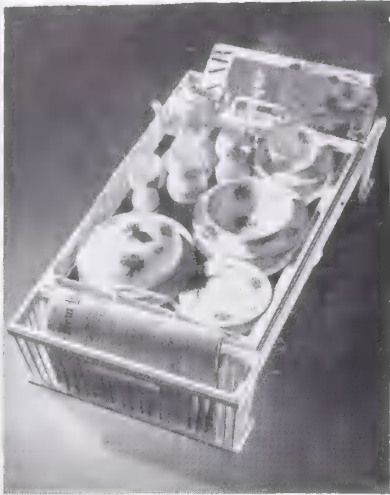
1. **REGULARS.** Scarlet, aqua, royal, green, wine, canary. 6 for \$1.
2. **MONOGRAMS.** 3 letters. White on scarlet, wine, green, royal; black on beige, aqua, canary, white. 8 for \$2.
3. **BANDS.** White with navy, scarlet, canary, aqua, wine, green. 6 for \$1.
4. **TRI-COLORS.** Red - white - and - blue striped. Set of 6 for \$1.

NO MONOGRAMS OR SPECIAL COLOR COMBINATIONS C.O.D.

**KILLINGER COMPANY DEPT. B-112 MARION, VIRGINIA**



## Morning Stars



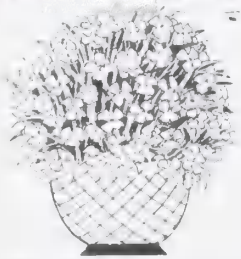
**Pretty and practical...** that's why this painted wood breakfast tray has been customers' pet for months. The mirrored top tilts for reading. In pink, blue, green, ivory; \$11.00. The fine English semi-porcelain breakfast set is bright with an old French Lunéville-type pattern. Single service, \$10.00; double, \$19.50.

### W & J SLOANE

FIFTH AVENUE AT 47TH  
NEW YORK

WHITE PLAINS  
EAST POST ROAD

## New! Flowering! Plant Ball!



### Just Wet It... and It Grows

"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

Ideal for Gifts and Bridge Prizes

50c each—3 for \$1.00

All 11 varieties—\$3

Money-back Guarantee

JO-BEE COMPANY

1010 Fox Theatre Bldg. Detroit, Mich.



### Audubon Print Service Plates

Lovely and Inexpensive

Beautiful natural-color reproductions from the Elephant Folio Edition of Audubon's Birds of America. English China by Alfred Meakin.

Designs are all different. Embossed border. Illustration shows Carolina Dove. These 11-inch service plates are strikingly attractive. Set of 8 for \$12; single plates with metal spring wall hanger, \$2, f.o.b. Jacksonville.

The supply is limited. Send your order, with check, today. Shipped express collect.

### Jacobs Jeweler

204 LAURA AT ADAMS  
JACKSONVILLE, FLORIDA

# Window Shopping

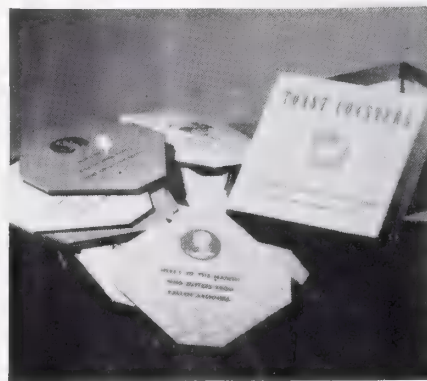
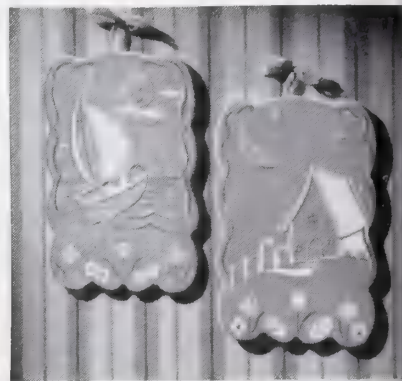


### A LOT FOR A LITTLE

If you think you're dreaming when we tell you that this piece cocktail set is only \$3.50, we assure you it's a wonderful fact. The mixer is shaped like a giant brandy inhaler with a dripless lip for pouring and each piece is decorated with a cocky rooster set in a frost medallion. Remember, only \$3.50 from Scully & Scully, 506 Park Ave., New York City.

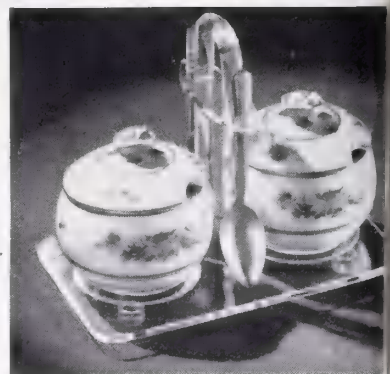
### NO ROOM FOR SPOOKS

in a nursery with these enchanting plaques. They have scalloped wood frames and you may have a boy and girl pair or a sailboat and candy cane house. The designs are treated in such a way that they glow in the dark after the lights are turned off, so young sleepyheads can catch their dreams without fear of hobgoblins. The pair, \$1.50. The Children's Shop, West Hartford, Conn.



### NAUGHTY BUT NICE

and not very naughty at all. These glib sayings, guaranteed to break the ice of any party, are called Toast Coasters. There are two dozen of them, each with a gay illustration and laugh line and the price for the set is only \$1, so start making choices down your Christmas list. V. Kimball Co., Kimball Building, 33 Algoma Blvd., Oshkosh, Wisconsin.



**PROUD GIFT.** Always before giving someone a present, ask yourself, "Would I like it?" and you'll find that this twin jar set comes through with such flying colors that you'll probably keep it yourself. The 2 jars of English china are gay with posies and the lucite stand is as graceful as a curtsy. Complete with 2 gold plated spoons, \$6 plus postage. Zillah Symonds, 11 West 56th St., New York City.

## KNOCKERS! RARE VALUES!



### ENGRAVED COLONIAL DOOR KNOCKERS

#13. Bright, enduring brass, 6 1/2" long. Gracefully engraved with your full name in Old English. \$3.25

#27. A reproduction in miniature for the bedroom door, 3 1/2" long. BLOCK LETTER engraving with given name only. \$1.65

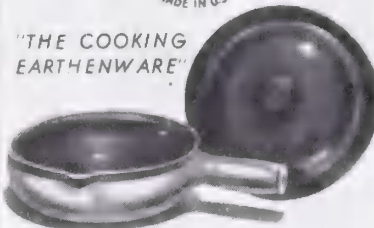
#54. Brass Name Plate. Trim, traditional accent for your front door, 3 1/2" long, 2 1/2" wide. Old English or BLOCK LETTER engraving. \$1.65

Prices Include Postage and Engraving

ART COLONY INDUSTRIES, Inc.  
69 Fifth Avenue New York, N. Y.

## Valor Ware

"THE COOKING  
EARTHENWARE"



FOR SAVORY FRESH FLAVOR cook and serve in this genuine VALORWARE casserole. Flame-proof, glazed interior, natural clay finish exterior. A size and shape for every purpose.

1 quart casserole and cover \$1.45

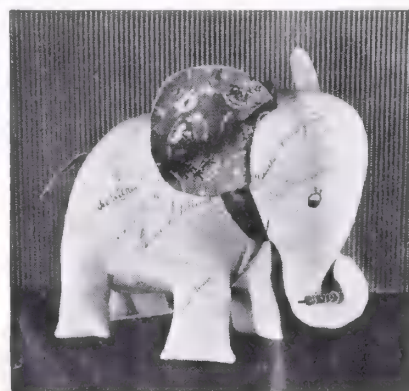
1 1/2 quart casserole and cover \$1.75

(prepaid within 100 miles of N.Y.C.)

Write for illustrated folder 'C'

Bazar Francais  
EST. 1877

666 SIXTH AVE. NEW YORK



### STUFFY ELEPHANT

—signed with love, kisses  
and everybody's name!

A fat little fellow, covered with bleached muslin. And with him a glass pen for the autographs of parents, relatives and friends, 9 1/2" high x 12 inches long. Sturdily so that he can stand lots of use around. P.S. If "she's" twenty she'd love to have one, too. Order for Christmas giving. \$2.50

Evelyn Reed 524 Madison Ave. New York City



# Window Shopping

**PERSONAL APPEARANCE.** Special pictures and special settings, so give this frame place of honor on your piano or desk, and in it at your daughter's wedding picture, your son in his overalls, or the enlarged snapshot of you and your husband with your grandchild. It's made of glass with a 3-letter monogram, holds an 8" x 10" picture, and costs \$4.50. MacDwyer & Co., Box 93, Station B, N. Y. C.

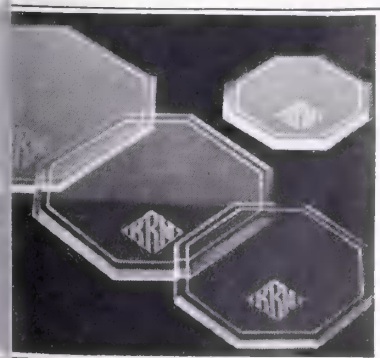


**REMEMBER THE DAY.** Capture the memory of the fragrance of orange blossoms, the whoosh of white tulle, the strains of Mendelssohn—by getting this wedding band ash or card tray. In gold or silver plate with an orange blossom design, it has a crystal bottom and the inside rim is engraved with the name of the bride and groom and the wedding date. Including tax, \$5.78. Carole Stupell, 507 Madison Ave., N. Y. C.

**IS FAVORITE WIFE** will be your indisputable title if you use these herb vinegars. Three-oz. bottles of garlic, salad bouquet, tarragon, and basil vinegars come in a wicker basket and this will be the cause of your French dressing becoming a legend that will be passed down from generation to generation. A fine Christmas present, too, for \$1.50 express collect. Maison Glass, 15 West 47th St., N. Y. C.



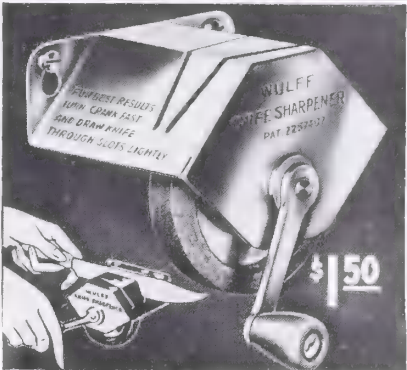
**HIGH STYLE—LOW PRICE** and who says that appointments à la shoestring budget can't match a maharajah's for sheer charm? As proof, take a look at this set of miniature glass urns and ash trays. The urns will hold cigarettes or individual servings of nuts, even a midget nosegay, and the 4 pieces are only \$1.75. Extra ash trays are 40¢ each. Dennison's, 411 Fifth Ave., New York City.



**GLASS TABLE MATS**  
Wonderfully handsome glass plaques, beveled and personalized with hand cut monograms. Use them under hot plates, under vases or as coasters. A truly inspired Christmas present. Ranging in size from 4 to 7 inches.  
\$5.95 for set of 4 postpaid  
Underline initial of last name  
No C.O.D.'s please  
**EUNICE NOVELTIES**  
Box 41 Forest Hills New York



## SHARP KNIVES



**JUST A TWIST OF THE WRIST** and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.  
Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bearing. Compact, beautifully plated—easy to attach and operate.  
Satisfaction or Money Refunded

**"MAKE CARVING A PLEASURE"**  
Mail Coupon TODAY!  
**HONE-RITE, BOX 388 H PARK RIDGE, ILL.**  
Kindly send me one of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose \$1.50.  
Name \_\_\_\_\_  
Address \_\_\_\_\_

**STUDY INTERIOR DECORATION**  
FOUR MONTHS' PRACTICAL TRAINING COURSE  
**Resident Day Classes**  
Start Feb. 3 ■ Send for Catalog 5R  
Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.  
**Home Study Course**  
starts at once ■ Send for Catalog 5C  
Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.  
**NEW YORK SCHOOL OF INTERIOR DECORATION**  
515 Madison Avenue, New York City

**the Christmas Candle**  
12" size  
8" size  
burns this year under a glass yew tree  
—newest addition to the hurricane family. Complete with candle and wrought iron holder in green, blue or clear glass.  
12" size 3.95  
8" size 1.95  
Sent postpaid from:  
**Robert Keith**  
Thirteenth & Baltimore Kansas City, Mo.

**FORGETFUL?**  
**A POCKET MEMORY SYSTEM**  
Great to Use!  
A Perfect Gift!  
Perforated coupons—each memo separate—tear out when attended to—keep live notes only. Fine leathers. \$1 to \$25. Refills always available.  
Write Dept. HBN for sample Reminder, and free booklet "Helps to Personal Efficiency".  
**FREE**  
**ROBINSON REMINDERS**  
Westfield, Mass.

**PEPPER**  
**SALT**  
**Horse's Head Salt and Pepper Shakers**  
Here's as perky and attractive a pair of "salts and peppers" as you've ever seen. All will admire the spirited touch they give your table. Non-tarnishable. Silver plated, measure 2 1/2" high. Only \$1.50 the pair, post paid including tax.  
**WIESENFELD CO.** Dept. A-8  
112 W. North Ave. Baltimore, Md.



## CHRISTMAS GIFTS of Gleaming Lucite!

From inspired designers to your Christmas Gift packages. Because the supply is limited and because there will be no more made after these a stock is accumulated we suggest you order now.



### Mirror-Lucite Perfume Tray!

A very special gift for a very special lady. We could go into raptures over this beautiful tray as she will when she receives it! But let us say that it is the most attractive one we have ever offered. The handles and feet are of crystal-clear Lucite rod firmly mounted on a heavy plate glass mirror base. 14" x 9". Price \$6.00.



### Combination Powder Jar and Hand Make-Up Mirror!

Something every woman wants on a shelf. The jar is of crystal-clear Lucite and is especially fitted with a Lucite "two-sided" make-up mirror which, when not in use, forms the cover.

One side of mirror is magnifying, the other side regular mirror. Jar comes equipped with perforated Lucite disc which separates puff from powder. Jar is 2 1/2" high. Mirror cover 3 1/2" in diameter. \$6.75.



### Lucite Cigarette Box

### An Ideal Gift!

Here is the handsomest Lucite cigarette box we have seen anywhere regardless of price! This one has two compartments each holding a full package—regular or King size. Hinged lid. If you order this box with the intention of giving it to someone for Christmas you are sure to want to keep it for yourself. Better order two! \$5.50 each.



### Lovely Lucite Candy and Nut Servers!

You will find these attractive pieces of gleaming Lucite useful in many ways. They will glorify your Christmas candies and nuts. Heap them high with vari-colored after dinner mints—fill them with water and flowers and use them as center pieces! 6" in diameter. \$4.00 per pair.

All items sent postpaid.

Write for free Christmas gift folder showing other attractive gifts.

## MAYFAIR GIFTS

Elmhurst

New York

## Build This Scale-Perfect Model of the Famous P-T Boat



Only a few of us may have the privilege of battling the enemy in one of these fast fighters—but anyone can build this accurate scale model. . . . Kit contains precision shaped hull, all deck and armament material, finished torpedo tubes, gun barrels, steering wheel, propellers, etc.—and complete assembly instructions.

An Exhibition Model you will be proud of. Complete Kit. . . . Prepaid \$5.00

MARINE MODEL COMPANY  
29 W. 15th St., New York City



### HURRICANE LAMPS

Distinctly decorative whether lighted or unlighted, these graceful hurricane lamps are made with heavy brass plated bases; globe and fount are of milk white glass with handsome floral decorations. Specially designed to capture the richness and beauty of fine old Colonial lamps. 1 1/2" high overall.

\$4.95 each (express collect)

MARK STIER

277 East Fordham Road, N. Y.

**MEIER'S Ohio CATAWBA JUICE**

AT ANY HOUR! WITH EVERY MEAL!

Serve this stimulating and nourishing beverage to the entire family at any hour . . . with any meal. For Meier's Ohio Catawba Juice, made by a secret process from selected Catawba grapes gathered on Lake Erie islands off Catawba Point, Ohio, has its naturally sweet, healthy and flavorful goodness sealed into every bottle.

2 Large Bottles . . . \$1.35  
Shipping Charges Extra

THE JOHN C. MEIER GRAPE JUICE CO., SILVERTON, OHIO

## 18th Century New England Mill Invites You to Enjoy Real Colonial Breakfast!



### Oldtime Buckwheat Cakes and Vermont Maple Syrup

When cool, frosty mornings make you hunger for luscious, stick-to-the-ribs breakfasts, warm up for the day on this hearty meal upon which your forefathers thrived. Sizzling Buckwheat Cakes, the good old-fashioned kind, made with real stone-ground buckwheat flour . . . swimming in delicious 100% Maple Syrup from the green hills of Vermont. Try it . . . at our risk! Send \$2.25 for 5 lbs. of our Buckwheat Flour and 1 qt. can of genuine Vermont Maple Syrup. Every penny refunded if not more than good. Add 20% for shipment West of Mississippi.

ROSE MILL, Box 315, Milford, Conn.

# Window Shopping

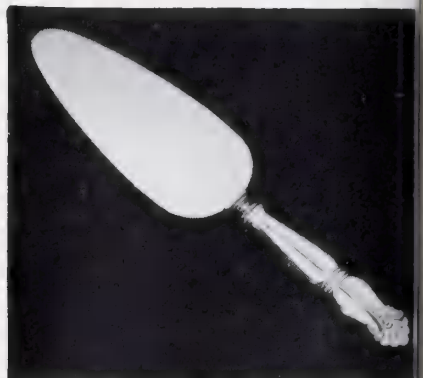


### BUCKETFUL OF CHARM.

This is an authentic miniature reproduction in mahogany of an old bucket complete with brass bands and looped handle, and on your coffee table filled with flowers and cigarettes it will be a whisper of perfection. It comes with glass lining, stands 3 1/2" high and costs \$6 from Judith's Garden, 56 East 55th St., New York City.

### GIVE HER A PIE SERVER.

We've never been able to understand why such an important piece of silver is among the missing in most households. This one is sterling in a Swedish design with a stainless steel blade and the happy price is \$2.95, plus 10% tax. Order several and keep them on hand for future wedding presents. George W. Stewart Co., 24 West 40th St., New York City.

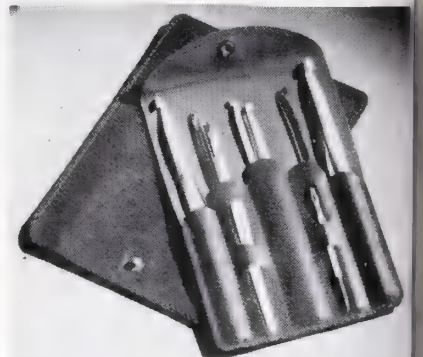


### SLEEPING BEAUTY

For a sense of sheer well being there's nothing like turning down beds fresh and beautiful with blanket covers. This one made of washable rayon crepe with hand appliqué bowknot and flower design and satin piping. In peach, light blue, or eggshell, the single size is \$7.49, double size \$9.49. Comprehensive linen booklet on request. Wm. Coulson & Sons, 730 Fifth Ave., New York City.



**CROCHET KIT** for a lady whose passion is needlework. A red or blue leatherette case holds 10 assorted crochet hooks and 2 bodkins, and with such a choice of tools she will be able to tackle any job, no matter how complicated the pattern. The price is \$2.50 and it comes from Sara Hadley, 11 East 54th St., New York City.



### HERE'S THE COOK AND COOKBOOK EVERY HOMEMAKER WISHES SHE HAD!

by Herman Smith

Stina was the goddess of the kitchen, family friend and philosopher. Here, then, is a heart-warming story as well as a first-rate collection of enjoyable, practical recipes. Part childhood reminiscence, part adventure in good eating, this book is irresistible, for Stina was a woman as well as an artist. You'll laugh, you'll weep, you'll add to your cooking talents, and you'll bless Mr. Smith for bringing Stina into your heart. A gift your friends will love.

172 Pages.

\$2.00 Postpaid

M. BARROWS, 443 Fourth Ave., N. Y. C.

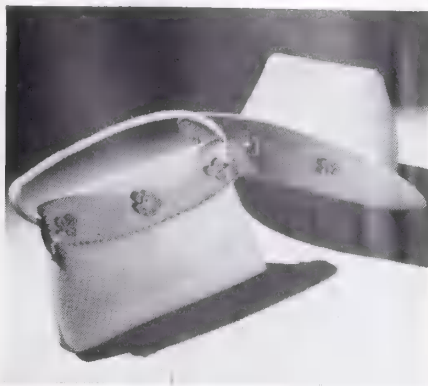
Write for Free Catalog of Barrows Books for the Home





# Window Shopping

**ALL DRESSED UP** and there are lots of places for a little girl to go when she looks "out of the bandbox" as this hat and purse will make her look. The hat is adjustable with stic back and comes in red with green decoration, green with red, or dark blue with red. The purse matches it and your young daughter will love such doting finery. The set \$3.90. Young Books, 714 Madison Ave., New York City.



**THE WHOLE TOWN'S TALKING** about these oven-proof pottery crabs, and we mean that literally. They're brand new and we can hardly wait to serve them filled with crab meat or any au gratin dish. With them comes a little book filled with exciting recipes, so all you have to do is put things together. The crabs are gloss green lined with yellow and are \$4.25 for 4. Lewis & Conger, Sixth Ave. at 45th St., N. Y. C.

**FITTING WITH STERLING** sounds like something out of Arabian Nights, but it's a sound idea. Sterling silver needles are looking like crazy. You'll find yourself ever so much more useful of these than the run-of-the-mill kind and they'll last years. Regular 12" needles sizes 3, 5 and 6 are \$5 the set, and a set of four sock needles, size 3, are \$5. Alice Ward, 558 Madison Ave., New York City.



**A FITTING FRAME** for the photograph of someone dear to you who's in the army now. Each frame has an easel back, comes in olive drab twill for the army, or navy twill for the navy, with gold braid diagonally across the corner. The 5" x 7" size is \$3.50, 8" x 10" size \$3.95. Hammacher Schlemmer, 145 East 57th St., New York City.



## GIVE AUTOGRAPH CIGARETTES

Superb custom cigarettes with *His, Her or Your* autograph in red, blue or gold. An exciting, sophisticated gift! A really wonderful smoke!—rich mellow aroma of the world's great tobaccos! 200 Special Blend, \$6.00 (initialled, \$5); Turkishdeluxe, \$7.50 (initialled, \$6.50). Packaged—in gay red box—to stay fresh! Send signatures in *black ink on white* paper to Autograph Cigarettes, 452 Fifth Ave., New York, N. Y. Takes 10 days. Better order several boxes NOW!



## COSMETIC BRACELET

Complete with Powder, Rouge, Lipstick, 3 Puffs and 2 Mirrors, cleverly hidden within the bracelet. A turn of the gold-decorated band transforms this unique bracelet into a complete make-up kit. Ultra-smart! \$2.20 postpaid complete with 9 extra refills. Tax paid! Exclusive with the—

## HOUSE OF GIFTS

4550-XII, Coral Gables, Florida

## QUAINT SPICE CHEST Filled with Spices



*Adds A Soul To Your Cookery Keeps Your Spice Shelf Neat, Orderly!*

A WONDERFUL Christmas Gift, bridge prize, bridal shower present. Order several and you'll want to keep one for yourself.

"The Spice Chest," made of handsome pecan wood with walnut stain base, contains 8 filled spice jars of soft blue Pennsylvania Dutch design with blue decorated sifter tops easily removed to insert spoon.

Jars actually contain finest quality Frank's Dove Brand Spices—Cinnamon, Mustard, Nutmeg, Ginger, Allspice, Cloves, Pepper, Salt (filled with Pepper). Tempting tested recipe and index cards also included. Companion to The Spice Chest is "Frank's Herb Chest" with red decorated, refillable jars containing Eight Seasonable Herbs such as Thyme, Sage, Marjoram, Savory, Rosemary, etc. Recipe cards also included.

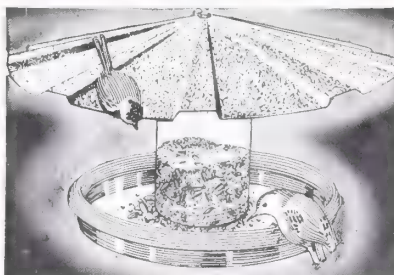
Either Chest, postpaid anywhere in Continental U.S. \$2.

This offer is limited.

Prices subject to change. Hurry.

THE FRANK TEA & SPICE COMPANY

P. O. Box 747, Spice Chest Dept. HB Cincinnati, Ohio



Birds Feed and Frolic at the *Country Life*

## WILD BIRD FEEDER

Give friendly birds a helping hand. Enjoy their company the whole year 'round. The *Country Life* WILD BIRD FEEDER, sturdy metal construction, protects grain from weather and squirrels. Safe, comfortable perch. New "Kleer-Vu" reservoir lets grain t-r-i-c-k-l-e down as needed.

### ORDER BY MAIL

*Country Life* WILD BIRD FEEDER, complete with sample *Country Life* Bird Food, only \$2.50 postpaid. CHRISTMAS GIFT SPECIAL—two Feeders, with sample food, only \$4.75. Order now—so birds will stay all winter.

**BRECK'S** Seedsmen Since 1818

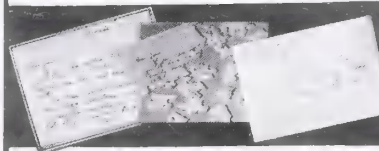
703 Breck Building

Boston, Mass.

## Gifts ★ HUNDREDS ★ OF UNUSUAL GIFTS

FROM THE WHOLE WIDE WORLD

—China, England, Bali, South America, Switzerland, India, Celebes, Portugal, Cape Cod, etc., some perhaps never to be duplicated. Magic light stars, cacti, French opera plates, Carvemaster, Kitchen Secrets, Lazimat • Pinch Pouch, hawthorn jars, Quick Whip, Lapdesk, bells • Cheese preserver, Grow-up Chart, suitcase, jig saw greetings, hide-a-way bag • Sterling and monogrammed novelties, Christmas cards and wrappings, flashlights, service kits.



141. Jig saw greetings. Write message, then break up the puzzle and mail for 3c. Recipient can't read your message until it's put together. Fun for convalescents, casual invitations, and odd greetings. Six 5 x 7 inch puzzles, each with mailing envelope. 85c



222. Magic Light Stars take the place of Mother's company after she has said goodnight and the lights are out. May be pasted on walls or ceiling. Exposed a few minutes to artificial light they remain luminous long after children have gone to sleep. Absolutely harmless. Package . . . \$1.00



477. Did you know that Ray Palmer who wrote the words of "My Faith Looks Up To Thee" was a descendant of John and Priscilla Alden; that the opening lines of "America, The Beautiful" were actually written on Pikes Peak?

This book gives the human story behind 400 years of hymnody. Beautiful to give or to own. \$1.00

## The NEW CATALOGUE of KELLOGG SELECTIONS

is full of original and surprising "Finds" all pictured and described for you. Inviting prices—more than 200 at less than \$2. Each article is attractively wrapped and comes to you postage paid with our guarantee of your complete satisfaction.

Write NOW for your FREE COPY. Robert W. Kellogg Co. Springfield, Mass. 66 Hillman St.

## ENGLISH BONE CHINA



America's largest retail selection at lowest prices of open stock English Bone China. New ware booklet will be sent on request.

**HERBERT S. MILLS** EAST HING ST. - HAMILTON, CANADA





### Lovely Today — Lovely a Lifetime You'll Cherish Unendingly Spode's "Tower" Pattern

In today's favored deep blue and white—or warm rose pink. Full open stock. Service for 4, 20 pieces, blue, \$16.50. Pink, \$19.50.

7 East 35th St.  
New York City

**PLUMMER, Ltd.**

695 Fifth Ave.  
New York City



### ★ Milkin' Elsie

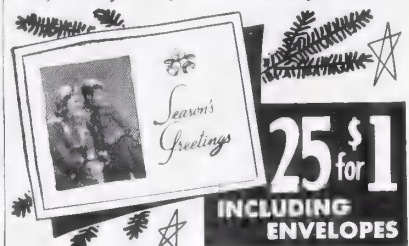
★ Fresh, gay table trickery. Good for milk or cream, and a scream. ★ Cow pitcher, lively color touches. Postpaid in U. S. . . \$1.25

★ **THREE LITTLE SISTERS!** ★ Exquisite Louis XV reproduction pitchers in pink and copper lustre. 1½", \$1.25; 2½", \$1.50. 3", \$2.00. Postpaid in U. S. ★ Send check or money order.

★ **MALCOLM'S** ★ HOUSE AND GARDEN STORE ★ 526 N. Charles St. Baltimore, Md.

### Personal PHOTO CHRISTMAS CARDS

from your favorite snapshot



This Christmas send photographic Yule-cards, personalized from your own snapshot. They're so exclusively yours—so beautiful—original—inexpensive. Send us a negative of your family, children, doorway, home or any subject you like. We will make beautiful, distinguished cards of highest quality. You have choice of greetings and designs.

**FREE**

See your card before you buy. Send negative of your snapshot, and 3c for return postage and handling. We will return to you immediately free Christmas Card, illustrated folder, and your negative. No obligation. Free offer expires December 1.

### YULECARDS

Box 310-2

Quincy, Massachusetts



MUSICAL ANGELS remind-listening tunes from their cornetted music boxes to your holiday festivities. They're adorably dressed in checked cottons with "wings" of white eyelid embroidery. Height, 11½ inches. Each, 5.95

Fifth Floor

**McCutcheon's**

Fifth Ave. at 49th New York City



### "RED BIRD" FEEDER

An unique glass-enclosed diner designed to supply clean, dry food for your birds. Grain rolls out happily into cups in the rustic brown base. Size: 8" x 8".

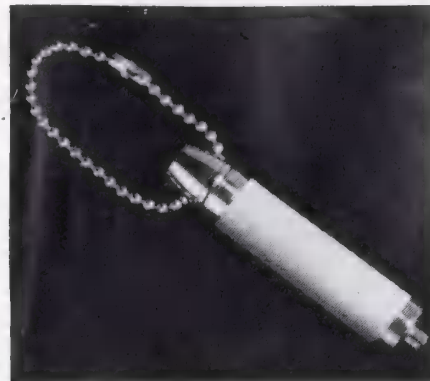
Complete with seed... \$2.00 Postpaid

(For Spring, add \$1 for rustic cedar Wren or Bluebird house. Sure tenant-getters.)

**RUDOLPH SIDES**

212 E. Harrison, Royal Oak, Michigan

# Window Shopping



**LIGHT ON THE SUBJECT.** Everyone needs a key chain, and here's one that has a flashlight to boot. It's called the Key-Chain-Lite and you'll want it to find keyholes in the dark, to follow your theatre program and you'll want it as Christmas present for almost everyone on your list. In chrome plate covered with black pin-leather or tan pigskin, only \$4. Apex Products, 142 West 24th St., New York City.

### COLONIAL POST LANTERN.

Any dream-spinning we do about a house in the country always includes a white picket fence and one of these Post Lanterns shining a welcome at our entrance. It's 31" high, 14½" wide, has instant removable glass sides, heavy cast bronze base and copper-loy top; for either oil or electricity. Excellent value at \$25.50. In black, \$1.50 extra. The Old Lantern Shop, 109 Main St., New Canaan, Conn.



### CHANGE FOR THE NEW BABY.

Every time you look at the charming little cherub in diapers inside this glass baby bank you'll remember when you're saving for and dumping your pennies, nickels, dimes and quarters. If you make a point of saving change this way the baby will be paid for before it arrives! Opens without breaking the glass, is 6¾" high and costs \$1.15. Add 10¢ weight of the Mississippi. Vic Morra, Bradford, Pa.



**DAWN OVER PARIS.** onion soup in the flower market, and the sun rising behind the spires of Notre Dame. Remember? Today all that's a memory, but onion soup remains one of our favorites and is a superb cold weather luncheon dish or first course. Cook and serve it French style in these Valor Ware covered casseroles. The 4 casseroles and the concentrated onion soup \$2.00, express collect. Bazar Français, 666 Sixth Ave., N. Y. C.



### Abbey Day & Night Marker made of

**Solid Carved California Redwood**

Attractive—Durable  
Weather Resistant

Shipped complete with 24" ground stake and screws—ready to install. Complete marker with up to five reflector letters or numerals... \$3. Complete marker with up to five reflector letters or numerals... \$4. Extra 2" letters... 45c each. Extra 3" letters... 65c each.

No charge for punctuation marks.

**ABBEY DECORATIVE PRODUCTS CO.**  
Pleasant Valley, New York



# Window Shopping

## SEEING IS BELIEVING

and we had to have a demonstration before we'd believe that such miracles could be worked on clothes. Here is a service that literally restores nap, removes shine, and brings back color to fabrics. The price for man's or woman's suit, overcoat, or topcoat is \$4; trousers, jackets, and skirts are \$2 and this includes dry cleaning! Westway Shine Removing Co., 16 Madison Ave., New York City.



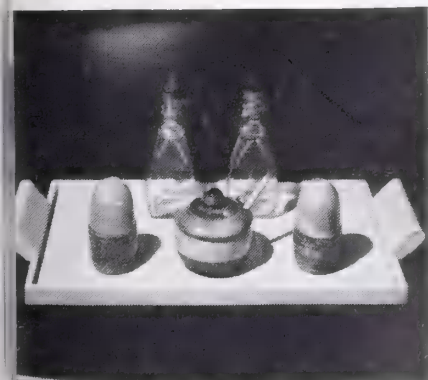
## HOME SWEET HOME.

We've found a Christmas gift that's perfect for so many people that we're dizzy with relief. The graceful lily wall container comes, in a gift box, with a 2-oz. bottle of house perfume in any of 18 scents, such as Mountain Pine, Apple Blossom, Carnation, or Spice and Herbs, and your rooms will be as free from cooking odors as a spring morning. Each \$1 or \$5 for 6 packages. Fragrantaire, 381 Fourth Ave., New York City.

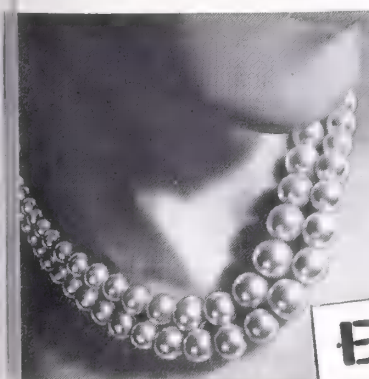


## THE FORGOTTEN MAN.

For a long time a myth has been growing about man's spartan tastes, with the result that the gentlemen are showered with golf kits and fishing tackle, and never a thought to his weakness for toiletries. So mend your ways, ladies, and give him this early American Old Spice set with 4 oz. of after-shave lotion, 1/2 oz. of talc, and a shaving mug filled with soap. It's \$2.75 from Lord & Taylor, N. Y. C.



**A HAPPY GUEST** is a glowing tribute to the successful hostess and she creates that "having a wonderful time" look by giving him what he wants before he knows he wants it. On her table is this Maypole Inn condiment set with a harvest oak tray, two 8-oz. sauce bottles, ceramic mustard pot, and salts and peppers glazed in tone-over-tone brown and wheat. It's \$6 from Home Game Equipment, 360 No. Michigan Ave., Chicago, Ill.



## NEW SHORTIE "PEARLS"

**\$1.98** plus 10% federal tax

Fashion-right-as-can-be simulated pearls to rest at the hollow of the throat. Trustworthy rhinestone clasp. Or a three-strander of smaller pearls for 2.98.

WRITE OR PHONE

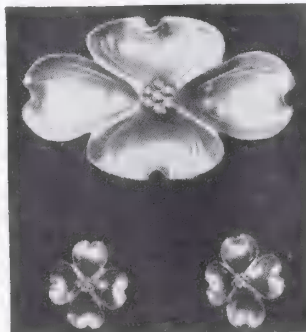
**EMILY**

FIFTH AVE. at 37th ST.  
Downtown: 78 Nassau St.



America's Largest Makers of Modern Furniture • Miami: 1444 Biscayne Blvd.

## HAND WROUGHT STERLING



by STUART NYE—

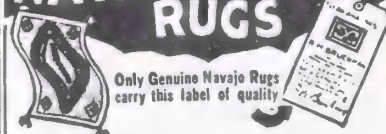
A Southern Craftsman and Creator of the Unusual

Dogwood Pin Dogwood Earrings  
\$2.00 \$3.50, Pair  
(Plus 10% Federal Tax)  
Postage Prepaid

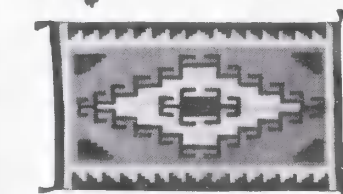
Write for illustrated folder of matching Dogwood Jewelry and other distinctive hand wrought pieces.

**AVALON GIFT HOUSE**  
FRONT ROYAL, VIRGINIA  
Distinctive for Native Crafts of the Southern Highlands

## NAVAJO INDIAN RUGS



Only Genuine Navajo Rugs carry this label of quality



**SYMBOLIC DESIGNS**—Wear a lifetime. No two alike. Reversible. Hand woven from virgin wool. My sealed tag on rug is your guarantee of quality and genuineness. Sold on money-back guarantee. A few sizes & prices:

27" x 45"	\$8.50	45" x 72"	\$26.00
34" x 55"	13.50	48" x 80"	32.00
40" x 60"	18.50	55" x 88"	38.00
42" x 66"	22.00	60" x 96"	48.00

Postage Prepaid. No Advance in Prices.

**R. M. BRUCHMAN, Indian Trader**  
Established 1903  
Dept. A-HB  
Winslow, Navajo County, Arizona

## MONOGRAMMED Poker Chips (UNBREAKABLE)

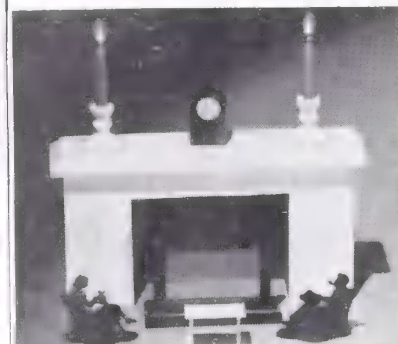
Distinctive, durable, different! Easy to stack. Permanent monogram.



## AN IDEAL Personal GIFT

The finest poker chips made. Highest quality beautiful plastic with handsome personal monogram makes them most welcome Christmas gifts. Set of 100 (25 red, 25 blue, 50 white, with contrasting monogram) in attractive package. Your choice of 2 or 3 initials. Sent postage prepaid on receipt of your check or money order. In giving monogram wanted, be sure to underline last initial. Box of 100, including engraved monograms. **Only \$5.00**

**H. M. TEMPLE, Jr., Distributors**  
309 Empire Bank Bldg., ST. PAUL, MINN.



## Miniature Fireplace

So real looking that you want to join Mr. and Mrs. Tiny in their dream-spinning beside the hearth. Fireplace, 4" x 5", comes with candlesticks and candles, rosewood clock, screen, fireplace bench, lady knitting and man smoking. Ask for Catalog.

\$2.50 complete postpaid

**THE POHLSON GALLERIES**  
Pawtucket Rhode Island





### ATTRACTIVE DECANTER

A popular gift for any man or horse lover. Made of clear glass, shaped like actual stirrup. Pint size. A pair for Scotch and Rye or Bourbon makes welcome gift. Also attractive filled with ivy. Price each \$1.25 prepaid.

### WIESENFELD CO.

Dept. A-8

112 W. North Ave. Baltimore, Md.



### FIFTY BEAUTIFUL AUDUBON BIRD PRINTS

A collection of 50 selected subjects from the FAMOUS AUDUBON BIRD pictures, richly reproduced in brilliant colors on fine antique paper. Matchless in artistry, unrivalled in authenticity, they have constantly enjoyed the favor of nature and bird lovers and art connoisseurs. Each print, 9" x 12 1/2", is suitable for framing in your home, office or library. Now available in portfolios of 50 prints. Ideal gifts for all occasions.

Packed in a sturdy gift-portfolio **\$2.95** per set of fifty postpaid

CRESTE-ANDOVER CO.  
120 East 41st St., New York



### "Imperial Candlewick" HURRICANE LAMPS

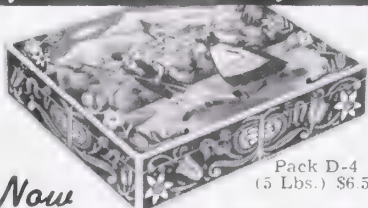
Beautifully styled, gracefully hand-crafted. 14 inches in height. Admired for going to your cherished friends.

Postpaid **\$5.50** per pair (Shipping Charge Extra)

Eda Kelly Gift Shop  
National Road at Edgington Lane  
WHEELING, W. VA.

### WORLD'S FINEST CHEESE

from America's "Little Switzerland"



Pack D-4  
(5 Lbs.) \$6.50

### Now IN GIFT ASSORTMENTS Sold Only By Mail!

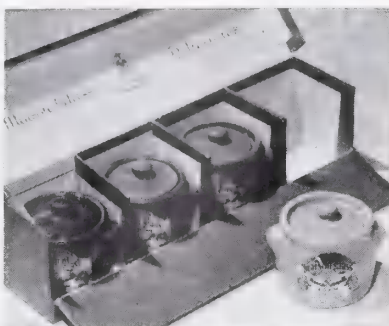
Aged, natural cheeses... of old-world vintage, as made in the time-honored way in America's Switzerland for generations here in America...

★ **GIFTS TO MEN IN THE SERVICE** FREE box of crackers in delivery. Guaranteed to first address or turned over to proper camp authorities. Shipments cannot be sent out of U. S.

Ass't of Swiss Colony Swiss Port Salut Brick, Rexoli, Glarus, Camembert, Pack A4 (5 lb.) \$3.85; Pack B4 (3 1/2 lb.) \$2.70. Ass't of Swiss Colony Swiss Cheddar, Brick, Port Salut, Baby Gouda, Pack C4 (4 lb.) \$2.90. All Prices Include Shipping.

Swiss Colony  
MONROE, WISCONSIN

America's "Little Switzerland"



### ...for CHEESE LOVERS

Here indeed is an epicurean treat for your favorite hostess or for your own table. This handsome box of 4 colored crocks contains Roquefort in sherry; Edam in sauternes; Cheddar in port and Gorgonzola in brandy. Complete set \$3.25.

Also, box containing 3 double size crocks of Roquefort, Cheddar and Gorgonzola prepared as above, \$4.50.

Free delivery in city. Postage additional elsewhere. Write for Catalogue "B"

Postal regulations prevent us from shipping these items to the armed forces.

### maison glass

15 East 47th Street New York

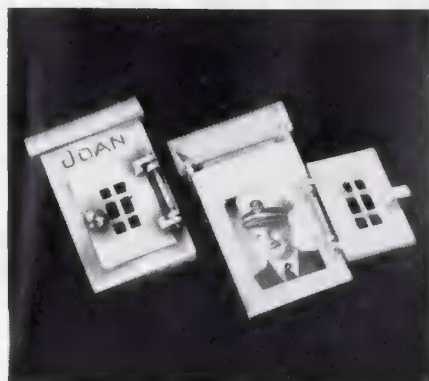


FOOT STOOL with drawer, roomy enough for Pa's house slippers or Ma's sewing. So fine is this hand-made reproduction in every detail, that we recommend it for use in rooms with early American antiques. Of mellow brown antiqued knotty pine, 10" high, 14" wide and 11" deep. Upholstered cushion is covered with an India print design "Everglaze", in which lovely old shades of red, blue, green and brown predominate on a parchment color background. \$10.00 express collect.

WRITE FOR CHRISTMAS GIFT CATALOG

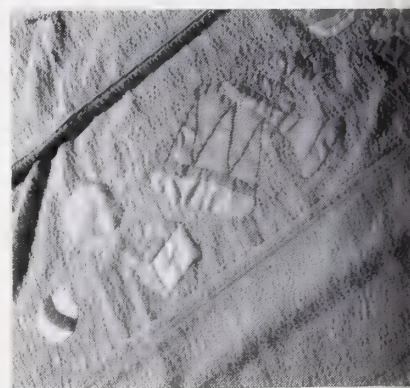
**The Lennox Shop**  
1127 Broadway  
HEWLETT.  
LONG ISLAND  
ny  
THE GIFT HOUSE BEAUTIFUL

# Window Shopping



### FOR THE BABY ON YOUR LIST,

here's a gift you can be practically certain won't be duplicated and you can be just as sure of the Mommy's gratitude. It's a crib spread that comes in pink or blue crinkled crepe (no ironing necessary!) with a multi-colored appliquéd design of drums, blocks, and balls. Even in baby's up-hours the nursery will be beguiling. Costs \$3.95. Victorine, 14 East 58th St., New York City.

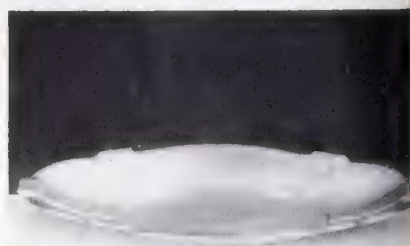


### WONDERFUL WEAVING GIFT.

No household is really complete without a dictionary, so if you have a doting aunt you might let her know about this superb combination. The Merriam-Webster dictionary has a buff buckram binding and costs \$22.50, while the Georgian table designed by it is made of walnut, is 30" high, 24" wide, and the book ledge is 12 1/2" deep, \$14. Brentano's, 586 Fifth Ave., New York, N. Y.

### SILVER SYMPHONY

that will stand you in good stead when you start wondering what to give Mrs. Gotrocks for Christmas. But for now you can make some bride happy by sending her this celery or roll tray made by Gorham of sterling. It measures 11 3/4" long and comes in the beautifully simple Governor's Lady pattern. It's \$16.50, including tax and comes from Black Starr & Gorham, 594 Fifth Ave., New York City.



### For your leisure moments— A FLEER SWISS WEAVE LEISURE THROW

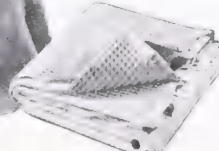
During those precious moments of relaxation stolen from a busy day, you will revel in the cozy warmth of a Fleer Swiss Weave Leisure Throw. Downy soft and feather light, these exquisite throws are made in an exclusive deep "waffle weave" in the loveliest pastel colors. Practical, too, for they wash beautifully. As a gift it will win you enthusiastic gratitude.

Made in a practical blend of 50% wool and 50% rayon. A generous 34" x 72" size, in French Blue, Dusty Rose, Pastel Peach, Rust, Fragile Green, Chamomile Gold, White.

Only \$7.95 postpaid.

**FLEER ASSOCIATES**  
MERCHANDISE MART, CHICAGO

**Fleer** SWISS  
WEAVE  
CREATIONS





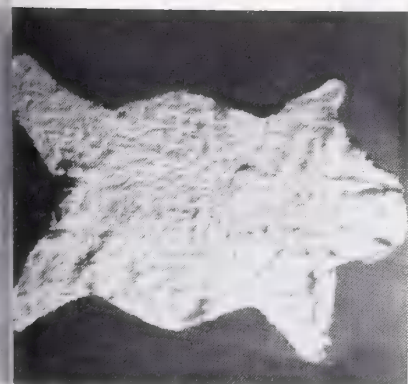
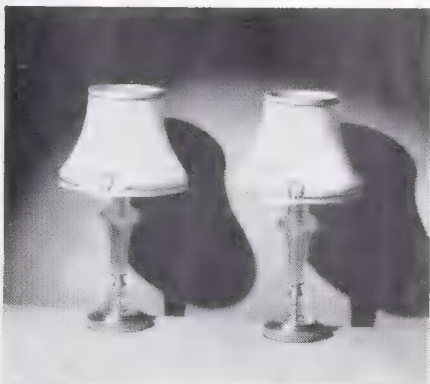
# Window Shopping

**VELLY FINE GIFT**, Misses, is this superbly packed Chinese tea and ginger. They come in air-tight sanitary tins, and what with tea playing hard-get these days, your fussy friends will think you're a whiz-iver of gifts. The 1-lb. tin of ginger and 1/2-lb. tin of oolong are \$2.50 each. Chinese Treasure Centre, 543 Madison Ave., New York City.

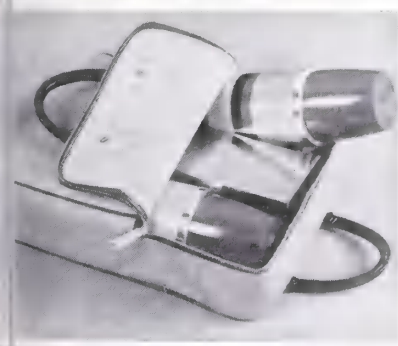


**OLD-FASHIONED CHRISTMAS.** Packed in one gift box are the ingredients to make your Christmas rich in tradition and good cheer. You'll find a pair of maple candlesticks in the shape of maple leaves, a pair of bayberry dips that symbolize the Yuletide even more than Santa, and for your open fire a box of Fairy Fuel to turn the flames into an arpeggio of color. Complete \$2. Pohlson Galleries, Pawtucket, Rhode Island.

**ANITY LAMPS** to shed clear flattering light when you're busy with the ceremony of war paint. The crystal shafts rest on gold filigree bases and the Clair de Lune shades are rimmed with touches of gold. The effect is chastely elegant and will give just the fillip needed for your bedroom. They are \$4.95 the pair, express collect from Mark Stier, 277 East 42nd St., New York City.

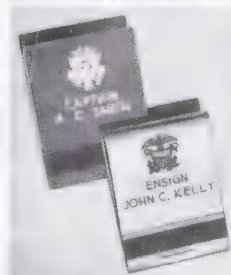


**HAPPY HEARTH.** Sit turk-fashion in front of your fire or lie flat on your tummy, chin cupped in hands, and dream your dreams of that farm in the country; but to have your cup of comfort run over let this lamb skin rug be your throne. It's soft and white and curly, measures 24" x 36" and costs only \$3. House of Gifts, Box 2008, Miami Beach, Fla.



**Smart Streamlined OUTTING KIT**  
THE IDEAL CHRISTMAS GIFT  
Just the thing for short trips and ideal as a carryall for the defense worker. Contains two quart size Thermos bottles each with 4 cups and sandwich box neatly fitted in pigskin-like case.  
**\$8.50 Complete**  
Exclusive with us.  
**SCULLY & SCULLY, Inc.**  
"The Smart Gift Shop of New York"  
506 PARK AVENUE, NEW YORK  
at 60th Street Wickersham 2-2590

## Christmas Selections by Gift Counsellors

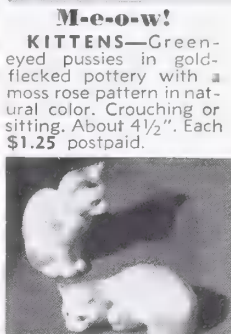


**Army and Navy**  
Personal Book Matches. Blue and silver for Navy; gold and khaki for Army.  
Choice of colors, with-out insignia, for civilians. Postpaid.

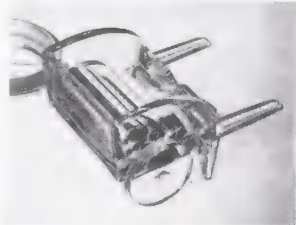
25 Books \$1.50  
50 Books \$2.50  
100 Books \$4.50



**Lilliputian Treasures**  
**LIBRARY STEPS.** Hand made of mahogany, for flowers, miniatures, etc. 3 1/2" square, \$5.20 postpaid. (3 copper miniatures 75c postpaid.)  
**SHADOW BOX.** Mahogany. Sliding glass front. \$3.25 postpaid. George and Martha Washington figures, \$1.45 the pair postpaid.  
**SPODE PLATE** on mahogany easel, 3 1/4". \$2.65 postpaid.



**Crystal Wheelbarrow**  
Clever for cigarettes, sweets or small flowers. A sparkling touch for dinner or coffee table. 4"x5". Postpaid \$1.15 each. Wheel ash trays 25c each.



Gift-Wrapped Free. Send M.O. or check. No C.O.D.'s.

**RENDEZVOUS GIFT SHOP** ASBURY PARK, N. J.



### PARTY PLATES

Handpainted china with assorted decorations and matching mottos.  
7" cocktail size... \$4.50 for 6  
4" coaster size... \$3 for 6  
Express Collect

A few of the pert sayings are:  
"Drink Wine and Let the Water go to the Mill"  
"It's a Long Time Between Drinks"  
"Better Belly Burst than Good Drink Lost"

### ARTISAN CRAFTS

403 East 62nd St. New York City

## REVIVA A Magic Polish for Fine Furniture



**HOUDINI LIKE.** There's as much magic in "Reviva" as ever the master himself produced. Spill nail polish on your table? Or perfume? Or liniment? Is there a water or alcohol ring on your coffee table? Don't agonize or revile—just rub on this too-good-to-be-true liquid and most furniture spots literally evaporate. Cleans, despoils and polishes, 3 in 1, so it's all you need. 1/2 pt. \$1; 1 pt. \$1.50.

**"Patina" JACKSON OF LONDON English Type Wax** to restore and retain the patina of precious pieces. For all wood and leather. Special blend for light woods. \$1.00 per jar; \$1.50 double size.

**Mrs. Mark Jackson's Studio B-11, 15 W. 51st St. New York City**

The home is the foundation of our American Standard of Living

## BIGGS

FOR 52 YEARS  
RE-CREATING COLONIAL MASTERPIECES in furniture

Write for Free Illustrated Folder

BIGGS · 105 E. Grace St., Richmond, Va.  
BRANCHES  
1230 CONNECTICUT AVE. WASHINGTON, D. C.  
518 N. CHARLES ST., BALTIMORE, MD.  
221 PEACHTREE ST., ATLANTA, GA.



Your own children (or pets) feature these unique but modestly-priced

### STATUETTE BOOK ENDS

Just send us the negatives of the pictures you want used. We enlarge them, finish in sepia tone, mount on linden plywood and carve them in outline. Each figure is about 5 1/2" high. A different subject may be used on each base. Your negatives returned unharmed. Felt-lined bases are of American linden. \$2.45 the pair, postpaid.

Write for Free 80-page Christmas Gift Catalog.

**MILES KIMBALL COMPANY**  
KIMBALL BUILDING  
33 ALGOMA BLVD. OSHKOSH, WIS.





**PORTABLE—COLLAPSIBLE  
HOSTESS TRAY & STAND**  
on rollers with removable trays!

• An ideal piece of furniture designed in styled mahogany. Uses: portable cocktail server, hostess and dining aid—holds hot dishes until ready for table serving. Folds quickly, compactly—store anywhere. **\$29.75**

Send 10¢ in coin or stamps for illustrated Tippler Catalog T45, showing unusual gifts.

**THE BAR MART**  
62 West 45th Street New York



No. HC1298—For your country home enlist the service of this brass bell with its wrought iron bracket, and you will have a soldier who will do his duty well. Bell 4" in diameter, bracket 12" extends 5 1/2". Express Collect. **\$7.00**

No. HC1294—"Concord" coach lantern. Authentic copy made of copper, finished in black with brass trimmings. Wired for electric and has the bevelled glass panels. 13 1/4" high, 4 1/4" wide. Express Collect. **\$9.00**

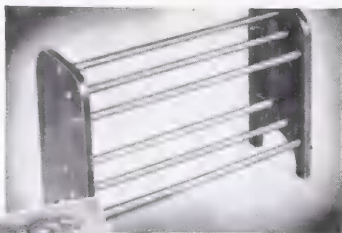
**B. PALESCHUCK**

"The House of Metal Ware."

37 Allen Street New York City  
SEND FOR CATALOG H63

(40 pages of fireplace and gift suggestions)

*You'll want them yourself  
and to give for* **CHRISTMAS**



**SHOORAK** works like a charm for keeping shoes neatly in place. Even children and husbands will use Shoarak and enjoy it. Fits snugly in any closet. **\$2.50** each.

**YARNST**—as clever a little trick as you ever saw for holding a ball of yarn. Keeps wool free from tangles and dust. Set it on the table, drop it on the floor or hang it on your wrist. Made of gay colored plastic and run with festive ribbons. \$1 each or three for \$2.

Postpaid on receipt of check or money order.

**MODERN SPECIALTIES, Inc.**

Dept. HB Box 1337 Atlanta, Ga.

*Reproductions  
BY MAIL*



**THE AGATHA SCOTT**—a quaint, Victorian rocker, so beloved of our Grandmothers. You'll love its comfort and convenience—and the charming nosegay carving... in a dozen handy places. Solid, American Hardwood, finished Mahogany. In Muslin, at \$8.25. (Make your own needlepoint). Or, choose from our floral blue, black or wine machine-made needlepoint, at \$9.75. Express extra. Send check or money order.

*The Chair Shop*  
Box 486, HICKORY, N. C.



*Fruit Plates and Hangers*

Set of 8 Plates—8".....**\$3.49**

Set of 8 Hangers.....**\$2.00**

Use them for salads or desserts or as a block of pictures on your wall. Hand painted under glaze, majolica green borders, multicolor fruits.

Add 10% for delivery beyond 25 miles of New York City.

★ ★ ★

If you wish our Christmas catalogue, drop us a penny postcard with your name and address.

★ ★ ★

*Dennison's*

411 Fifth Avenue, New York City, N. Y.



*Unique...*

*Delightful...*

You'll search a long time to find anything as colorful and charming as these blithe flower plaques. They'll add a "just right" touch to your favorite room or cozy corner. Carefully chosen fresh flowers, pressed, gracefully arranged on a velvet background are distinctive as they are beautiful. No two alike! Two harmonizing plaques mailed, anywhere in the United States, for

**only \$2.25**

Postage Paid

**FREE** A post card request will bring you a copy of our illustrated booklet showing intriguing GIFTS from

**The SHOP in the GARDEN**  
P. O. Box 471 West Hartford, Conn.

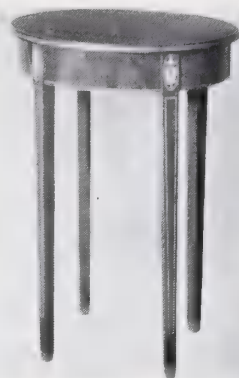
# Window Shopping



**SWAN SONG** to bring a little ing loveliness to your room. This swan is made of white California pottery with a rose turquoise lining and it's just the right size for wonderful flower arrangements or for candy. measures 9 1/2" x 4 1/2" x 6 1/2" high and costs \$3.50. We found it at Ovington's, Fifth Ave., 39th St., New York City.

**HEPPLEWHITE END**

**TABLE.** Why are most people so haphazard about end tables, particularly since badly designed ones look so out of place? This one is an authentic reproduction of a valuable original and is handmade from solid Peruvian mahogany, with a heat-resistant and water-repellent finish. It measures 19" x 14 1/2" x 28" high, \$41 express collect. Biggs Antique Co., 105 East Grace St., Richmond, Va.

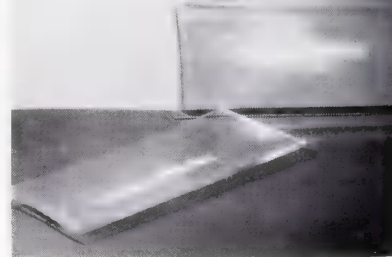


**LET'S TALK TURKEY**

and since it's Pinesbri Farm's Smoked Turkey we're sorry we can't go on and on. But the most important thing let you know is that you now get this famous delicacy sliced and packed in vacuum jars so you can keep it indefinitely and save it for very special occasions. A 5-oz. jar is 8-oz., \$1.25, and well worth its such tangy flavor. Pinesbri Farm, Ossining, New York.



**SOMETHING NEW** has appeared in the glass line and very exciting it is. Kensington has created a series of bent glass pieces with handsome designs sand blasted into the bottoms and this oblong tray is one of our favorites. It's 13" x 5 3/4" x 3/16" thick and comes with a wheat motif. Costs \$2.75 from B. Altman & Co., New York City.



**Large brandy sniffer** 7 3/4" high decorated and fired with eagle. May be used as a Martini mixer or flower vase. \$4 plus postage.

**Tiny brandies** decorated and fired with eagle 3 1/2" high. Six pieces \$7.50 plus postage.

**Decanter, dutch brandies and** whiskeys all crystal and ruby with grape engraving. Bottle with stopper \$4, 12" high. Dutch brandies, 6" high, 6 pieces \$9.60. Whiskey glasses 6 pieces \$5, 2 3/8" high. Plus postage.



**F. Pavel & Company, 15 West 26 Street, New York**



# Window Shopping

## MOTHER GOOSE LAND

the name of this rollicking, all-color map, which you will want to frame and hang in the nursery. All the Mother Goose characters are playing together in their land of make-believe and their titles form a decorative border. This arrangement suggests the wonderful game of matching up the titles to the right characters. The map is 17" x 21" and costs \$1. Le Baron-Bonney Co., 222 So. Main St., Bradford, Mass.



## FAMILY OF MASKS.

Satyr and Nymph are the papa and mama, Puck and Baby Pan are the children and they are made of cast stone, 6 1/2" square, in lovely shades of red, blue, green, lamp black, and gray. They come with a hook for hanging or you can cement them into your garden wall, entrance pillars, sun porch, or bird bath. Each \$5, or \$18.50 for the set, express collect. Garret Thew Studios, Westport, Conn.

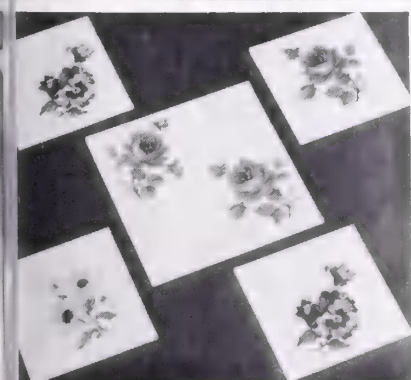
## SHE LOVES HER HOUSE.

make yours a thoughtful gift and send her a double cornucopia vase. It's made by Princeton China in an over Dresden pattern on an ivory ground, graceful as a tableau painting, and she'll love doing unusual flower arrangements in the double vases. It stands 11 1/4" high and costs \$5.50 from C. D. Peacock, 101 E. State St., Chicago, Ill.



## FROM OVEN TO TABLE.

to be greeted by enthusiasm from your guests, will come these oven-proof French casseroles. They are made of white pottery, hand painted with assorted vegetable designs, and a set of four will be yours for \$5, express collect. Because casserole cooking is easy, send them to a bride suffering from a culinary inferiority complex. Artisan Crafts, 403 East 62nd St., New York City.



## FLORAL TILES

When you want to put something on the dining-room table or a flower vase on your desk—use tiles and avoid cracked finishes or white rings. Tiles are white with charming floral designs—one 6" sq. and four 4 1/4" sq.

**\$2.00 THE SET**

**SCULLY & SCULLY, Inc.**

"The Smart Gift Shop of New York"  
506 PARK AVENUE NEW YORK



## SALE PRICE

**\$3.95**

**The Perfect Gift**

Fine quality, washable, rayon crepe Blanket Covers. Richly finished with satin bands and monogrammed to your order. Available in Tea Rose, Dusty Rose, Light Blue, Pink, Yellow, and Eggshell.

**\$4.95 double bed size**

**Monograms \$1.00 extra**

**Matching pillowcase \$1.95**

complete with monogram

Write for samples of colors and our pre-season Gift Catalog.

**ALBERT GEORGE**

699 Fifth Avenue, New York City



Use these kits to create authentic miniature rooms typical of the Early American Colonial Period. Furniture and accessories are carefully scaled from historic originals. Kits consist of floors and walls (in full color), wood turnings, printed wood easy to cut, die-cast metal fittings and clear directions for assembling.

**A NEW HOBBY FOR THE WHOLE FAMILY**

No. 502 COLONIAL BEDROOM (illustrated) \$2.00  
No. 500 The 1750 KITCHEN \$2.00  
No. 501 The STAGE COACH INN \$2.00

Catalogue of all kits and individual hand-made furniture pieces for creating distinctive room arrangements to scale sent with your order.

**MARINE MODEL COMPANY**  
29 W. 15th St., New York City

## A SNUG HARBOR for WINTER BIRDS



## Get This Attractive Swing Feeder Now

Watch birds flock there to eat in comfort, safe from cats and squirrels. Made of double-strength glass with rustic finished wood floor. Vane keeps entrance out of wind.

Immediate Shipment. Order Now, **\$2.75** Post-paid

Sending Check or Money Order

Try our nourishing **SUET SEED** for outdoor birds—3 lbs. \$1.00 postpaid.

**NEW CATALOG** 100 distinctive designs in Weather-vanes, House Signs, Markers, Copper Lanterns, Fool Scrapers, etc. Write for copy.

**HAGERSTROM METALCRAFT STUDIO**  
41 Milwaukee Ave. Wheeling, Ill.



For Horse Lovers

## DOOR STOP

Also popular as an ornament for den, office or club room. Faithful reproduction of a thoroughbred in sturdy cast iron. 10 1/2 inches high. Comes in black, bay, sorrel or gray. Weight 9 lbs. Price only \$2.75 (express collect). State color desired.

Send check or money order.

**Wiesenfeld Co.**

Dept. A-8, 112 W. North Ave.  
BALTIMORE MARYLAND



## BEAUTIFUL SPODE

A twenty piece Starter Set; a very pleasing and attractive Dinner Service in brilliant colors—

Four Dinner, four Salad Plates  
Four Bread & Butter Plates  
Four Teacups and Saucers

The Set ..... **\$29.50**

Carried in open stock

Dinner plates ..... **26.00 doz.**

Teacups and Saucers ..... **28.00 doz.**

Write for illustrated Folder

**Davis Collamore & Co., Ltd.**

"Over a Century of Fine China and Glassware"

7 & 9 East 52nd Street, New York City



## VIRGINIA HAM BASKET

Decorative wicker basket contains a genuine Smithfield Virginia Razorback ham, deliciously cooked, ready-to-serve; jar of tarragon leaves—excellent for salads, hors d'oeuvres, etc. Also jar of turkey paste; Merritt's beaten biscuits; and shelled Mexican pepes (roasted and salted pumpkin seeds). All this for \$12.00 complete (plus express charges).

**Vendôme**

The Regency and Court Specialists  
115 MADISON AVENUE  
New York



## Gift Problems Solved!



For YOU . . . and Yours . . . Alone!  
**MONOGRAMMED GLASSES**  
 To Own . . . To Give . . . To Enjoy!

Here's the easy, smart way to solve your gift problem! Give these gracefully designed, new heavy bottom glasses, personalized with names 2 or 3 letters, deeply engraved, numerous you wish. Suitable for wedding, shower and anniversary gifts. Ideal for men, women, children. From a left to right:

8-oz. for Hi-balls; Table use  
 10-oz. for Table use; Hi-balls  
 12-oz. for Tea; Tall Drinks  
 14-oz. for Tea; Tall Drinks  
 16-oz. for Old Fashioned (not illustrated)

**\$3.85**  
 Per Doz.  
 Postpaid

Special 24-piece assortment—8 each of any of above listed sizes—\$72.00. Add 10¢ per dozen extra West of Denver. Underline initial at last name. Satisfaction guaranteed or your money refunded. One week's service. New gift packed catalog. Please request, ORDER NOW!

The MONOGRAM GLASS CO., Inc.  
 934 Merchandise Mart Chicago



## ★ What's Cookin'?

★ A dream Recipe File to snag those elusive clippings. Expanding file sections indexed (soup to nuts). Lovely Sampler design cover. Postpaid **\$1.25**

★ **Telephone Index** with visual alphabet or **Engagement Book** with week's doings per page. Godey Print cover. Each with pencil, (postpaid) **\$1.25**  
 ★ Send check or money order.

★ **MALCOLM'S**

★ HOUSE AND GARDEN STORE  
 ★ 526 N. Charles St. Baltimore, Md.

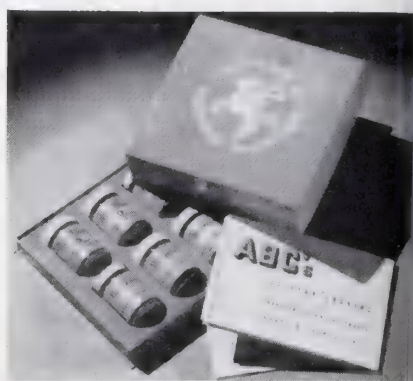
# Window Shopping



## COLONIAL CONQUEST

The original of this lamp might have been in Scarlet's bedroom at Tara, and it will bring a sun flecked charm to any room you put it in. The globe is gay with flowers and the brass reeded column rests on a marble base. Wired for electricity. 16" high. It's \$8.50, express collect. Elephant bells are \$1.50 for 3 1/4" size, \$2.50 for 3 3/4", \$3.50 for 4 1/4". B. Paleschuck, 37 Allen St., New York City.

**WE PROMISE YOU** that once you use these herbs you'll never be without them because the things they do for even a bad cook's meals is sheer magic. And we speak with authority because we've used them. This gift package contains Marjoram, Rosemary, Tarragon, Thyme and Herb Bouquet A and B. The last two are special blends of a lot of different herbs. Costs \$2.25 from The Shop in the Garden, Box 471, West Hartford, Conn.



## COMICE PEARS

FROM THE ROGUE RIVER VALLEY

PACKED  
 IN GIFT  
 BOXES

Lusciously large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends, business associates. Grown in our own Rogue River Valley orchards, these world-famous pears are carefully selected, individually wrapped, packed in colorful gift boxes and delivered express prepaid to any point in the 48 states. Gift boxes with cards enclosed sent direct at no extra cost. Order now for Christmas delivery.

DELIVERED PRICES	Anywhere in U.S.A.	Ore. Cal. Wash.
A—Standard Gift Box (10-14 pears)	\$2.25	\$2.10
B—Large Gift Box (18-24)	3.35	3.20
C—Medium Family Box (30-50)	4.35	4.20
D—Large Family Box (70-100)	6.25	6.10

Stamps and C.O.D. orders not accepted.

**PINNACLE ORCHARDS**  
 BOX 952-B • MEDFORD, OREGON



## HOBBY LUMBER YARD

For Aspiring Young Carpenters

A wonderful gift for boys from Seven up. It comes complete with materials to make 4 toys. Bird House, Boat, Airplane and Truck. \$2. express collect

Write for Gift Catalogue.

**THE CHILDREN'S SHOP**  
 West Hartford Connecticut



## WE'VE LOST OUR

**HEART** to the most enchanting pair of angels that ever dropped from heaven and side their tummies are mud boxes that play Silent Night. The little girl has blonde braids and is dressed in a red and white gingham with organdy pinafore and wings. The carrot-top cherub boy wears a green and white gingham gown, green surplice and organdy wings. Each \$5. Scully & Scully, 506 Park Ave., New York City.

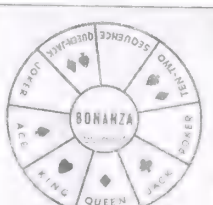
## BONANZA



Mississippi River Boat Game—Tense, Fast, Easy-to-Play

Shades of "Ol' Mississipp", N'Orleans, Natchez and high-hatted southern gentry, here's that old favorite, BONANZA.

And this popular, Parker Bros. version is just as exciting and hilarious entertainment for modern week-end parties. Easy to play, any number can join in. Bonanza standard suede cloth fits any game table... \$2.00



**F. A. O. SCHWARZ** 745 Fifth Ave., New York, N.Y.

Please send me BONANZA at \$2.00

Name \_\_\_\_\_ Address \_\_\_\_\_

A 3c stamp  
 brings just  
 the right  
 GIFT...



Too busy to browse? A letter to a Window Shopping advertiser in HOUSE BEAUTIFUL opens the way for a distinctive, delight-bringing gift or furnishing accessory.

**IRISH BEAUTY.** You've heard people rave about Belleek china, but have you got any? And if not, here's your chance to become one of the chosen few. The sugar and creamer with the famous ribbon design come from the Belleek Pottery in Fermanagh, Ireland, and the set costs \$3.50. Found at Hall Galleries, Albert Steiger Co., Springfield, Mass.



## HAND-CARVED!

FOR THE LOVER OF HORSES!

How beautiful for his lodge, den or tack room! Handsome horse heads, hand-carved from solid woods, as originated by the famous, cowboy, wood carver, V. V. HARRIS.  
**Horse Head in 9x15 in. Stall Door \$15** plus Express Collect  
**Head Only, Without Stall Door \$10** plus Express Collect

Send 10c for Illustrated Catalogue of Many Other Handsome and Unusual Indian Trader Gifts.

**BOB TOTMAN**  
 INDIAN TRADER  
 SHERIDAN - WYOMING  
 "Out Where The West Is Still The West"



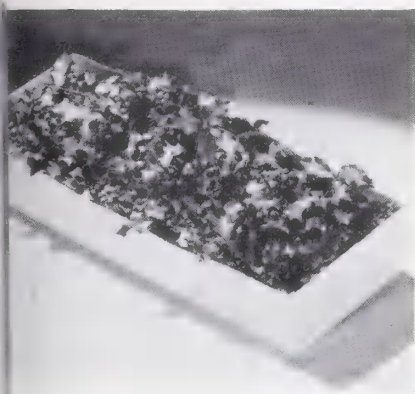


# Window Shopping

**BE PROUD OF YOUR JEWELS** and keep them as glitteringly beautiful as the day you got them. This is no problem with Diener's Diamond Ring and Jewelry Cleaner because it comes with a brush and cloth, and a periodic clean-up is just a matter of minutes. Besides, the result will more than repay you. The price is \$1 from P. G. Diener, 401 Walnut St., Harrisburg, Pa.



**HOLLY FOR CHRISTMAS.** For true holiday cheer nothing can equal the beauty of English holly with its glossy green leaves and full red berries, and it would make a tremendously original and thoughtful gift. You can get 3 pounds (and that's a lot) of selected holly sprays in a giant two-color Christmas box for \$2.95. Order early and give date holly is to be delivered. English Holly Packers, Milwaukee, Oregon.



**FOR A MAN'S DESK.** Imported English china cigarette box and matching ash tray. He'll glory in the vibrantly colored hunting scene and he'll think you're a smartie for knowing so exactly what he wanted. The box is \$2.25, the tray \$1 and they come from Wiesenfeld Co., 112 West North Ave., Baltimore, Md.



**ASK A BRIDE** what she wants and you'll discover that sterling silver is as traditional a favorite as orange blossoms. Anyone would be very proud of this sterling bread tray made by Reed & Barton. It measures 11½" long and costs \$20, including tax. You'll find it at Charles K. Boas, 28 No. Second St., Harrisburg, Pa.



**The Brass Mart**  
245 FIFTH AVE. (28th St.), NEW YORK  
(Showroom... 12th floor)

**COAL HOD**  
Hand wrought solid brass, hammered. Movable handle. Very capacious: 10" x 13" x 8" high. \$9.75.



**DOOR KNOCKER**  
Solid brass, 7" x 3½" wide, Colonial, \$2.00. Name engraved extra, 15c each letter.

CREATED FOR **THALHIMERS**  
OF RICHMOND, VIRGINIA

**"MEMORIES OF THE SOUTH"**  
**FABRIC TOILE**

The stateliness and star-spangled splendor of the South are caught and held in this lovely TOILE, inspired by THALHIMERS \*Centurama. It depicts the Confederacy Capital, Richmond's historic St. Johns Church, Monticello, Jefferson's home. Vat dyed, natural or beige gabardine, 50 inches wide.

Mail orders filled Yard \$1.25  
\*A CENTURY IN VIRGINIA  
1842 1942

**NO COLD FEET THIS WINTER** if they are encased in these fluffy light as a feather fur slippers from Peru. They are of silky **ALPACA** fur, and the baby-kid lining invites your toes to curl up in luxury. For lounging at home, dormitory running, or even office comfort.

Sizes 4 to 10, white or beige, \$6.85  
Rich browns to near black, \$5.65  
Children's sizes \$3.50

Prices include Federal tax and postage.  
From the most famous South American Shop in North America.

**GOOD NEIGHBOR IMPORTS**  
655 Lexington Ave. New York City

Any two or three letter monogram you wish is embroidered in 3½" gold letters on this

**QUILTED CARD TABLE COVER**

Tailored in box style to fit snugly over the sides of the table, this fine cover is made of heavy quilted taffeta in diamond pattern. Available in dark blue, wine or rosebud—and handsome in all! \$1.95 postpaid.

Write for Free 80-Page Christmas Gift Catalog.

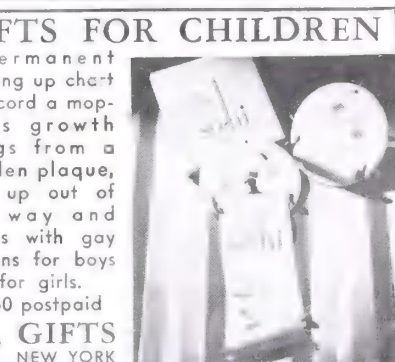
**MILES KIMBALL COMPANY**  
KIMBALL BLDG. 33 ALGOMA BLVD. OSHKOSH, WIS.

**GIFTS FOR CHILDREN**

A permanent growing up chart to record a moppet's growth hangs from a wooden plaque, rolls up out of the way and comes with gay designs for boys and for girls.

The Farmyard moves into the nursery with this set of ten beautifully made animals inside a country rail fence. \$3.25 postpaid \$1.50 postpaid

**KATHARINE B. WARD, GIFTS**  
PLEASANTVILLE NEW YORK





# Carve a Festive Pinesbridge SMOKED TURKEY

NOW...for a foretaste of Christmas Cheer

FOR folks who can't wait—a special early smoking of a few prime birds from our Christmas flock is just now coming to the exact turn



of golden-brown deliciousness over fragrant applewood embers. Taste one of these succulent smoked-cooked turkeys, and you'll say: "This is the unique Christmas Gift to my friends." Each bird an individual masterpiece, personally cured and smoked by a man proud of a 3-generation tradition of turkey-smoking. Turkeys come *All Ready-to-Eat*. Price \$1.50 per lb., net smoked weight. From 7 to 16 lbs. Express prepaid in U. S.

10% discount on orders to men in service

PINESBRIDGE FARM  
R. F. D. 4  
Ossining, New York

**PINESBRIDGE FARM**  
*Original*  
**SMOKED TURKEY**

## DATES IN OLD BRANDY



Large, soft, fancy California dates, in 6 year-old, aged-in-wood date brandy. A different, distinctive flavor... an epicure's delight! Attractive oak barrel retains flavor and has an endless variety of uses.

3 lb. Barrel.....\$4.95  
5 lb. Barrel.....\$6.50  
Prepaid

Elizabeth Moté 8424 Melrose Pl.  
Hollywood, California



OLD ENGLISH  
4" HIGH

TEA POT  
3" HIGH

BIRDS  
6" LONG

## HEAVILY SILVER-PLATED Non-tarnishable

TEA POT SALT & PEPPERS—\$2.50 PAIR  
LOVE BIRD " " — 2.25 " " " " " " — 3.00 " " " " " " — 3.00 "

Fed. Tax & Postage included.  
Check, Money Order or C.O.D.  
Money refunded if not satisfied.

**George Stern Co.**  
191 MADISON AVE., NEW YORK  
Established 1911

## New Accessories to Christmas Cheer 4-Piece ICE BUCKET SET

Handsome glass ice bucket; metal tongs, bottle opener; wooden muddler. Bucket has washable, removable leatherette jacket in red, green, parchment, saddle tan or coral, with natural color braid. Other pieces have braided leatherette handles.

\$3.75 Postage, 25c extra

14-ounce Glasses to Match.....8 for \$5.00  
Old-Fashioned Glasses to Match.....8 for \$5.00

**GORDON & SCHENKER** Mail Orders Filled! Specify Color Desired! No C.O.D.s  
751 So. 17th St., Phila., Pa.

# Window Shopping



## A GOLD CHRISTMAS.

If your Christmas tree this year is going to be just big enough to stand in your bay window or on a table, why not be different and decorate it with gold. These ornaments are truly enchanting and cost \$4.95 a dozen. Or send them individually, gift boxed, as Christmas cards, or even wear one Christmas morning on your lapel. Each 75¢. Robert Keith, Thirteenth & Baltimore, Kansas City, Mo.

## LET YOUR SILVER SHINE

with a minimum of elbow grease on your part. This silver polishing kit contains a cream polish that gives a gleaming luster easily and quickly and there's a bottle of Pro-Tex-Sil, a colorless liquid that retards tarnish by closing the pores of the silver and preventing luster easily and quickly doing its dirty work. Only \$1 with chamois cloth. Welmaid Mfg. Corp., 5852 Broadway, Chicago, Ill.

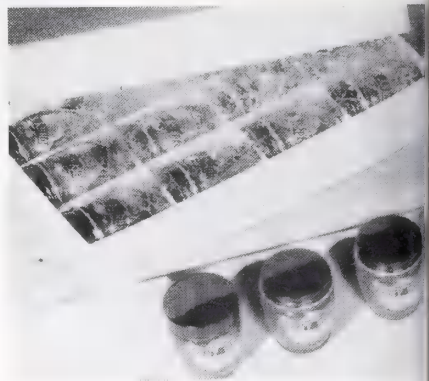


## EVENINGS AT HOME

and while you're playing Gin Rummy with your husband your hearth will be the backdrop for a ballet of dancing, wonderful colored flame. Just put one of these Fiskolor Stix in the fire place and your fire burns with rainbow splendor. Even the radio's war news won't chase your mood of happy dreams. Twenty Stix to a box, \$1 the box. J. Parker B. Fiske, Box 118, 84 Grove St., Auburndale, Mass.

## GIFT PROBLEMS SOLVED.

Send to someone special this box of a dozen 3-oz. jars of jellies, marmalades, and preserves. It contains guava jelly, orange marmalade, citrus conserve, tangelo-lime, kumquat preserve, honey, calamondin, ginger conserve, pineapple cherry, mandarin-grapefruit, papaya and tangerine marmalade. Costs \$1.50 express collect, or if a gift send 50¢ for expressage. François Jacquemoux, Box 1927, No. Miami, Fla.



## SURPRISE, SURPRISE

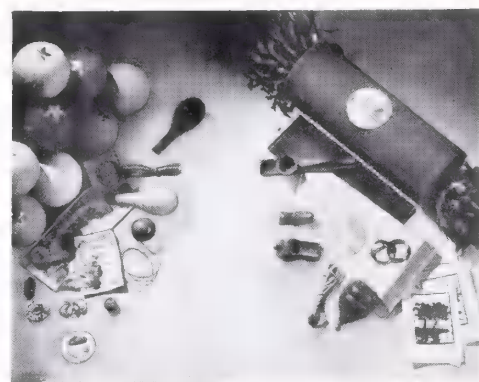
Snappers and Balls containing alluring presents individually wrapped—most exciting to open! The snappers for boys or girls from 7 to 12, with seven gifts. The balls for children 3 to 9, with about sixteen items. Perfect for parties, week-end presents, sick-a-beds, and Christmas. Assorted colors. Specify whether for boy or girl.

Snappers, \$1.60 postpaid

Balls, \$1.10 postpaid

Write for catalogue

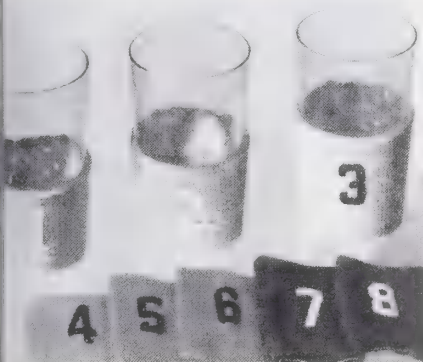
**YOUNG BOOKS, INC.**  
714 Madison Ave. New York City





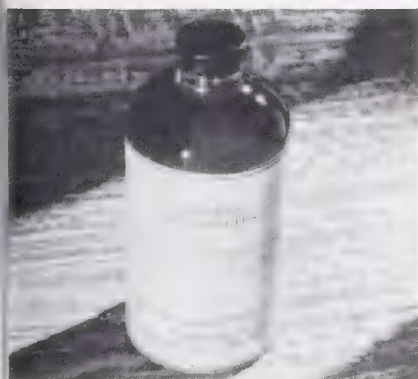
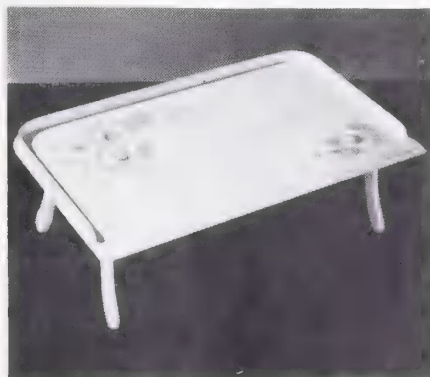
# Window Shopping

**KEEN BLADE, SMOOTH FACE** is as obvious a combination as two and two making four, but every man, from stripping to gray beard, knows he has to pamper his blades if he wants an unscarred map. Hence his Blade Master with its rotary honing action that sharpens double Gillette-type blades in a twinkling. Duck soup to operate and only \$1.25 at Hoffritz, 331 Madison Ave., New York City.



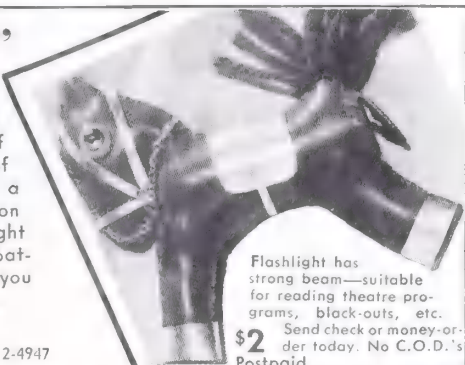
**PICK A NUMBER** from one to eight and remember it for the evening because it's the distinguishing mark of your glass. Hi-Jacs, the jaunty sweater-like coasters that fit any shape glass are made of Terri-knit Lastex and come in assorted colors of red, wine, green, royal, with white numbers that won't wash off: beige, aqua, canary, and white with black numbers. Set of 8 are \$2 from Killinger Co., Marion, Va.

**WHAT DO YOU NEED?** The next time someone asks you that, think a minute before you blithely answer "not a thing." Have you got a really serviceable breakfast tray—the kind with collapsible legs—for Sunday morning lazing? This one comes in pastels with a sweet floral design and the price is \$6.95. McCutcheon's, Fifth Ave. at 49th St., New York City.



**HOUSE BEAUTIFUL.** Gleaming furniture, polished to the nines and doing full justice to the patina of beautiful wood is the hall mark of a well run house, and it's no job at all with this Stickley Early American furniture polish. Just dust the surface, apply a small amount of the liquid using moderate pressure and then rub dry with a clean cloth. The pint bottle is \$1.50 from L. & J. G. Stickley, Fayetteville, N. Y.

**"BRIGHT EYES"** The silliest, most irresistible lapel polery yet. Pull his tail, and his eyes light up and wink—yes, they do! He's all HAND MADE of rather with fancy trappings of gold and chains and yarn, with a safety catch pin for parking him on your purse or lapel. Comes in bright red or green, or black, with the battery. A cunning penguin, too, you may have, with eyes that lite up.



Flashlight has strong beam—suitable for reading theatre programs, black-outs, etc. \$2 Send check or money-order today. No C.O.D.'s Postpaid

37 E. 42nd St., New York. Tel.: LEX. 2-4947

*New* *formal postals*

**PERSONALIZED POSTAL CARDS**—in beautiful pastel shades—gray, pink and blue—with white border. The three letter monogram in white makes this a distinctive gift for hasty notes. Box of 36, \$1.00

*List initials as they are to appear on card. Two weeks for delivery. Sorry no C. O. D's.*

**Mermod-Jaccard-King Saint Louis**  
JEWELERS TO AMERICA FOR 113 YEARS

1 year old  
6" to 10" high

**MEMORY GARDEN SPECIAL**

**English Holly Tree**

(Ilex Aquifolium Var. albo-marginata)

*Let Holiday Cheer  
Live thru the year*

With a live growing true English Holly tree to brighten your window or home of a friend. We offer for the first time the rare two-toned variegated species, with spiny waxy leaves, their green centers edged in silvery white. Potted in Oregon soil for shipment prepaid \$5

Also Christmas gift boxes of berried holly sprays and wreaths \$1.50 to \$15. Ambrose Brownell, 73B, Milwaukee, Ore.

☐ \$5.00 Tree ☐ \$1.50 Sprays ☐ Color Folder

**Brownell of Oregon**



## 12 GIFTS FOR \$6

Flower and fruit prints, twelve of them, beautifully colored, after originals by Prevost. Have a pair framed for your favorite bride; singles for Christmas gifts of special charm. You'll find them the best buy and the prettiest presents you could possibly make.

14" x 11" \$6 for portfolio of 12

**OLD PRINT EXCHANGE**

14 East 48th St. New York City

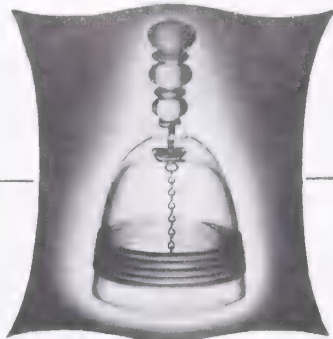
## Rare, Hand Painted Chinese Enamel Buttons

To the Chinese, hand-painted enamels on copper are called "Yang-tzu" or "foreign porcelains" and are highly prized. We offer a collection of precious Chinese buttons in the lovely Imperial Lotus Blossom pattern on a colored background and the Dragon pattern on a white background . . . at especially low prices.

1 1/2" . . . \$2.00 ea., 6 for \$10.00  
1 1/4" . . . \$1.75 ea., 6 for \$8.75  
1" . . . \$1.50 ea., 6 for \$7.50

**CHINESE TREASURE CENTRE**  
543 Madison Ave. (near 55th St.) New York City





### Crystal Table Bell

TO RING IN THE THANKSGIVING TURKEY

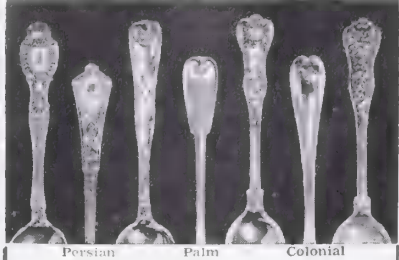
A grace note for your festive table-setting on this great American occasion... a graceful gift your hostess will love. Crystal table bell with a bamboo band and a lovely sparkling tinkle. Each, 1.50... add 25c for mailing.

The Decorative Galleries

**Neiman-Marcus**

DALLAS, TEXAS

Richelieu Wave Edge English Knives Olympian



Persian Palm Colonial

Above illustrated are a few of the many patterns of Sterling silver we have in stock originally made and sold by TIFFANY & CO. Have many other patterns of flatware not illustrated, and other items such as tea services, pitchers, compotes, trays, tureens, punch bowls, etc., made by TIFFANY & CO. which we are offering at a very reasonable price. This silver has been used but is offered in such condition we doubt if you could tell it from new.

Have more than 500 other patterns of obsolete, inactive and active flatware made by well known American silversmiths.

Correspondence solicited  
Silver sent on approval

**JULIUS GOODMAN & SON**

The Home of Unusual Silver

77 Madison Avenue, Memphis, Tennessee

Julius Goodman

Joseph A. Goodman

# Window Shopping



**BRIGHT EYES** is the amazing penguin whose eyes light up when you tap his little feet. Cross our heart, they really do. He's got a replaceable battery in his tummy and his light is strong enough for reading the tre programs and sneaking look during blackouts. Hand made of leather in red and white or black and white and only \$2. Hobby Horse also available. Gift Clues, 337 East 42nd St., New York City.

### TRAYS THAT ARE DIFFERENT.

Chinese materials inspired the technique used for these original designs and the effect is of hammered gold and silver inlay against silver. Don't ask us how it's done, but the result is lovely. In either a humming bird or formal flower design on a gold or silver ground. Liquor proof, 9 1/2" x 18", \$4.50. The Bonnifields, Box 725, Sioux City, Iowa.

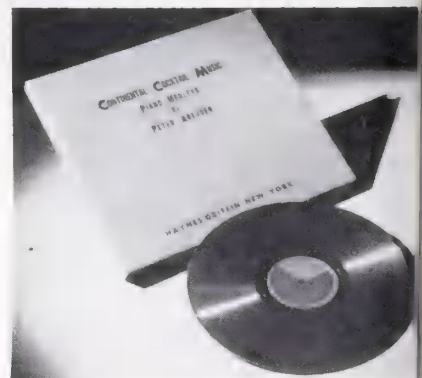


### CHEERFULNESS BREAKS IN

with the love pallor of brass that will catch and hold the sunshine in your room. The tall candlesticks, high, with saucer base, are the pair and the low holder 3" high, are \$1.85 the pair. The copper pitcher with brass trim and pure block tin lining you use for milk, water, or to hold a nosegay of fall flowers. Cost \$3.75. The Brass Mart, 25 Fifth Ave., N.Y.C.

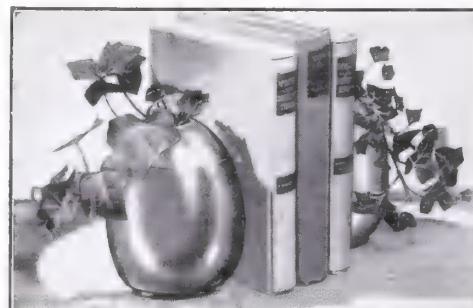
### MUSIC TO DREAM BY.

If you like the piano, magic fingers drifting over the keys, if the haunting melodies of Vienna start you building castles in the air, then you'll want this album of four 10" records of piano medleys by Peter Kreuder. He gives you selections from Lehar, Stoltz, Benatzky, and Strauss and they're yours for \$6.50. Haynes Griffin, 373 Madison Ave., New York City.



### "WIND-O-SYL" BOOK ENDS

in sparkling clear blown glass embroidered with delicate old thumb print. Fill them with ivy for charming book ends or window sill vases. 5 1/2" high in Colonial blue, Bottle green at Amethyst. Pr. \$1.50



**THE HALL GALLERIES**

ALBERT STEIGER COMPANY  
SPRINGFIELD, MASSACHUSETTS

Plus 25c Postage



Large, crisp, fresh pecan halves, salted to a turn and toasted in pecan oil so they keep the delicate flavor that KING O' NUTS are famous for. You've never tasted such pecans—no, never! You'll be proud to serve them to special guests. They come in pressure packed tins and are so convenient and really economical for parties—ideal for gifts. Send us your list for Christmas gifts now.

**KING O' NUTS PECANS**

1-lb. can, \$1.

Add 25c for packing and postage

**PRINCESS PECANS, Inc.**  
CAMILLA, GA.



### BLACKOUT

### JEWELRY

Exposed for a minute to an electric light, they'll glow brilliantly in the dark for hours! Lasts indefinitely. Simply elegant for the theatre or blackouts. Necklace is in gay multi-color. Earrings are Sterling Silver, made of genuine tropical shells. Ultra-smart with formals or slacks. Your choice: Necklace or Earrings—\$2.20 postpaid. (Tax included). Shown exclusively by:

### HOUSE OF GIFTS

Box 4550-DH, Coral Gables, Florida



FROM

### OREGON

### MOUNTAIN MEADOWS come these tempting PRESERVES

From high meadows and valleys of the lofty Cascade Range come luscious sun-ripened fruits and berries for Jane Amherst's preserves. Carefully prepared in the old-fashioned way, these delicious preserves retain the full fruity flavor and woody aroma found only in real home-made preserves.

**NO. 2 MOUNTAIN GIFT BOX...**

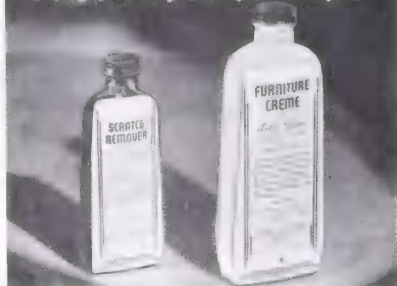
Six 5 1/2" jars (one each Mountain Huckleberry, Wild Blackberry, Strawberry, English Damson, Greengage, Prune-Hazelnut) packed with fragrant pine needles and tiny cones.

**\$2.15**

**JANE AMHERST**

1108 N. CATHY AVENUE, PORTLAND, OREGON

### NEW LIFE FOR YOUR FURNITURE!



### SCRATCH REMOVER

Saves prohibitive refinishing costs. Quickly covers scratches on furniture or woodwork. Easy to apply.

### FURNITURE CREME

Makes furniture and woodwork fairly sparkles. Leaves a hard finish that resists fingerprints and lint.

Products of Leary Studios, for 25 years interior decorators to Detroit's first families. \$1.50 Postpaid, both for

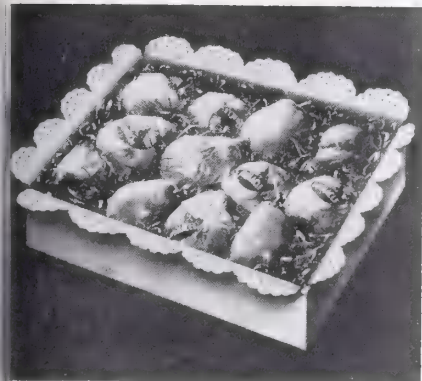
**LEARY STUDIOS**

675 W. McNichols Rd., Detroit, Mich.



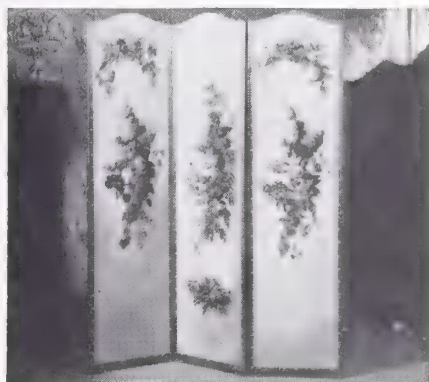
# Window Shopping

**HOLIDAY SPIRITS.** It will be a Merry Yuletide indeed if you bring out these handsome glasses when friends drop in to admire your tree and see what Santa left. They are decorated with a green and red holly design and the highballs are \$12 a dozen, old-fashioned \$10 a dozen and the 7½" pitcher \$4.50. Bonwit Teller, Fifth Ave. at 56th St., New York City.



**A GIFT FOR GOURMETS.** Unbelievably delicious Pinnacle Conice pears, individually wrapped and packed in colorful gift boxes, is our idea of a really superior Christmas present. When your husband is fretting about what to send his business associates, win his excited gratitude by telling him about them. And don't forget your soldier boy! Box of 10 to 14 pears, \$2.25. Pinnacle Orchards, Box 952-B, Medford, Ore.

**GREEN TEST.** Try to be absolutely impersonal, then close your eyes and visualize your room with a screen in one corner. Much better, isn't it—particularly if you imagined as vividly a one as this. It comes with green, beige, gold, or blue backgrounds (send fabric samples for color) and the hand-painted flower design is inspired. Simulated leather, \$65. Venezian Art Screen Co., 432 East 75th St., New York City.



**SCENES FROM LONG-FELLOW** are close to the hearts of all of us so we think you'll want to know about these Wedgwood tea plates. There are 6 to the set and each plate depicts an incident from one of his famous poems, including The Courtship of Miles Standish and Children's Hour. In mulberry or blue on ivory Queensware, \$1 each. Jones, McDuffee & Stratton, 640 Commonwealth Ave., Boston, Mass.



... a combination large moire bag and matching needle case—filled with single and double point needles, (sizes 1 to 6 inch, assorted colors) needle gauge, stitch holder, tape measure, hook and new stitch counter. Bag and case comes in black, navy, red, wine, brown or green. Combination completely equipped \$9.95. Without fittings \$5.95

*Alice Maynard*

558 Madison Avenue

New York



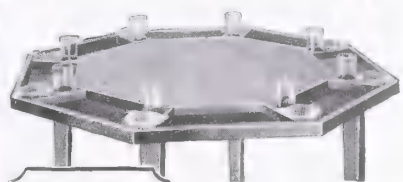
your Thanksgiving Cranberry Sauce in turkey and listen to the oh's and ah's of delight! All it is a jar (or can) of OCEAN SPRAY Jellied Cranberry Sauce and this red plastic turkey-shaped... the only one of its kind. Both children and grown-ups will love these "Cranberry Turkeys!"

get this cutter, send 1 OCEAN SPRAY Cranberry Sauce label and 10¢ (coin) to: OCEAN SPRAY, Dept. HB, Weymouth, Mass.



welcome Christmas gift—set of 3 cutters: red turkey, white Easter bunny and green Christmas tree... exclusive designs... send 3 Ocean Spray Cranberry Sauce labels and 25¢.

## new PORTA-POKER 8-PLACE FOLD-AWAY CARD TABLE



- Folds down to only 4 inches thick...
- Easily stored in minimum space
- Official size, 4-foot diameter...
- Green felt playing surface...
- 8 nonspill ash trays and 8 non-tip glass holders...
- Mahogany-stained, alcohol-proof finish...

PORTA-POKER is the smartly styled, clever new convenience for card players. The perfect, portable playtable for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only \$27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

HOME GAME CO., Dept. A-13 360 N. Michigan Ave., Chicago

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment. Portable Bars, Accessories, Murals, Decorations, Unusual Games, Novelties, Special Light Fixtures, etc. Write for 50-Page Booklet: "Successful Entertaining At Home."

## LINEN-LIKE PAPER GUEST TOWELS

Printed with Name or Monogram

Grand for guest towel use or serving beverages. Varied color choices—white, or white with borders of red, blue, green or yellow. Monogramming or name imprinting matches the borders. Richly gift-boxed. You'll like them for gifts, and will want several boxes for your own use, too.

50, \$1.25 Prepaid 100, \$2.25

GIFTCRAFT COMPANY 333 N. MICHIGAN CHICAGO



## America's National Emblem in Inlaid Wood!

Expert craftsmen working with rare woods in their natural colors have reproduced America's glorious emblem in inlaid wood! From all parts of the world come the vari-colored woods that go into the making of this masterpiece. Each of the many small pieces that fashion the eagle and shield is individually cut and expertly fitted into place by hand.

Inlay is slightly less than ½ inch in thickness and has a backing and frame of beautifully grained American black walnut. A handsome and highly appropriate wall decoration for any patriotic home or office. Size 13" x 16". Price \$10.20. (Add 25¢ for postage.)

Inlaid Wood Masonic Emblem 12" x 12" \$4.50. (Add 25¢ for postage). Also inlaid wood pictures of landscapes, hunting and fishing scenes, sailing vessels, mountain lakes. Write for free brochure in color.

**MAYFAIR GIFTS**

Elmhurst

New York

## A REAL AMERICAN FLAG

to grace your DINNER TABLE or OFFICE DESK. Heavy tip-proof metal base and 12" polished chrome mast. You can even raise and lower this silk flag by its gold balyards. "Old Glory"—in your home or as gifts and prizes that are different, what could be more timely?



\$1.50 each

Send \$1.50 direct to:

**OHLSON COMPANY**

358 Prospect Street Cambridge, Massachusetts

## Give Color and Charm

to the table with this

## Crystal SALAD SET



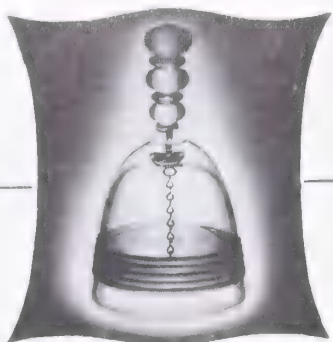
Attractive, long-serving salad bowl. Etched floral decoration in colors. Complete with fork and spoon. (Sent prepaid).

3.50

"GUIDE TO GIVING"—Write for big illustrated gift guide No. 33. (Free).

**GEO. T. BRODNAX, INC.,** Dept. 33, Memphis, Tenn.





### Crystal Table Bell

TO RING IN THE THANKSGIVING TURKEY

A grace note for your festive table-setting on this great American occasion... a graceful gift your hostess will love. Crystal table bell with a bamboo band and a lovely sparkling tinkle. Each, 1.50... add 25c for mailing.

The Decorative Galleries

**Neiman-Marcus**

DALLAS, TEXAS



Above illustrated are a few of the many patterns of Sterling silver we have in stock originally made and sold by TIFFANY & CO. Have many other patterns of flatware not illustrated, and other items such as tea services, pitchers, compotes, trays, tureens, punch bowls, etc. made by TIFFANY & CO. which we are offering at a very reasonable price. Tiffany silver has been used but is offered in a condition we doubt if you could tell from new.

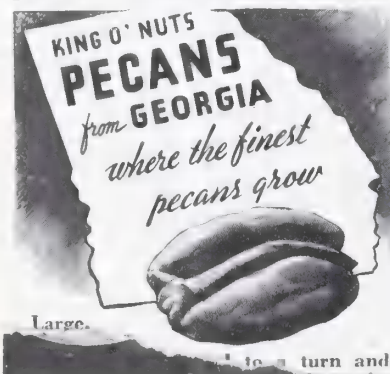
Have more than 500 other patterns obsolete, inactive and active flatware made by well known American silversmiths.

Correspondence solicited  
Silver sent on approval

**JULIUS GOODMAN & SON**

The Home of Unusual Silver

77 Madison Avenue, Memphis, Tennessee  
Julius Goodman Joseph A. Goodman



## Your Friends, Too, Will Like HOUSE BEAUTIFUL

**T**ELL them about it and earn substantial sums for yourself by representing HOUSE BEAUTIFUL and other leading national magazines in your community.

We have shown many of our men and women representatives how to earn from \$10.00 to \$15.00 a week extra in their spare time. Others have been able to earn up to \$50.00 a week, by devoting all their time to subscription work.

If you need extra money for any purpose, why not at least investigate the money-making possibilities of this easy, pleasant and convenient spare-time activity.

The coupon brings complete details. Mail it now!

**HOUSE BEAUTIFUL, Dept. 1142-A**  
**572 Madison Avenue, New York, N. Y.**

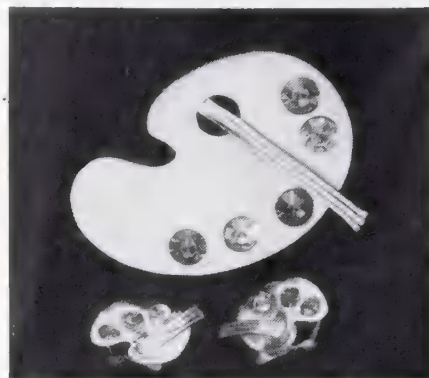
Please send me, without obligation, complete details of your spare-time money-making plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

# Window Shopping



**A PAINTER'S PALETTE** to pin on your lapel as matching earrings to heighten the allusion of glamour. They are made of gold plated sterling silver with simulated stones represent the dabs of paint on the whole idea is quite definitely top-of-the-bottle. The pin \$2.25 and so are the earrings tax included, from Gerlon, 50 Fifth Ave., New York City.

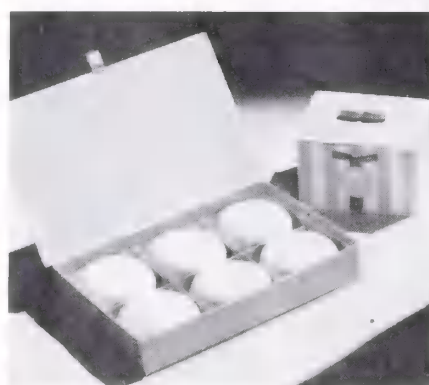
### FOR THE HARD TO PLEASE.

From high in the sun drenched mountain meadows of Oregon comes the fruit that makes these preserves. Six 5 1/2-oz. jars are packed in a gift box fragrant with pine needles and tiny hemlock cones. You get Wild Blackberry, Mountain Huckleberry, English Damson, Strawberry, Greengage, Prune and Hazelnut, or Wild Plum. Costs \$2.15. Jane Amherst, 1108 N.E. 47th Ave., Portland, Ore.



**DOWN THE HATCH.** Bottoms Up, or whatever the local lingo is for draining your glass will be no mean accomplishment with these 17-oz. hand-somes. The hiballs or beer steins are hand engraved with the insignias of any one of the main branches of the service and they are fitting props for Victory toasts. The price is \$12 for 8 glasses and they come from Katherine Gray, 15 West 55th St., New York City.

**START A HOBBY,** and if you want one that's all fun and no work, collect match books. Just remember to filch a memento wherever you go. This leatherette album has 12 pages, is hinged so it won't bulge when filled, and the blue book holds 192 standard match packs, the red book holds 170 of mixed sizes, including extra small and large. Each, \$1.25. Matchless Album Co., Long Branch, N. J.

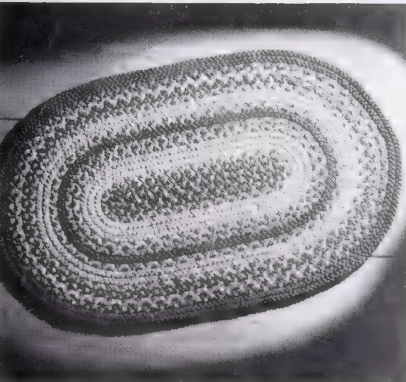


**PRETTY AS A PICTURE** and as engaging a gift as we've run across in ages. The fragrance of Wrisley's Old Fashioned Bouquet is as excitingly shy as a first kiss, as fresh as a morning in May, and the blue and white striped boxes are definitely designed for glamour. Six cakes of guest soap and the box of dusting powder are \$1 each, Saks 34th St., N. Y. C.



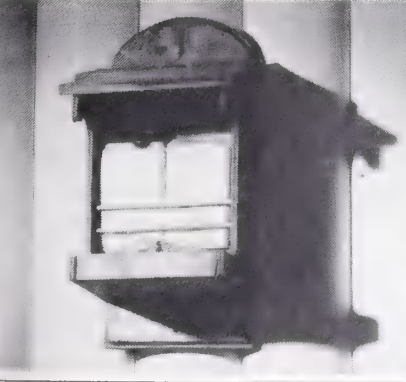
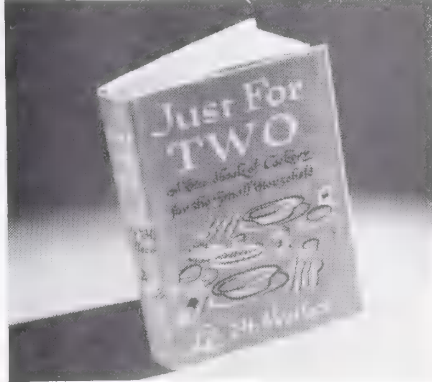
# Window Shopping

**THANKSGIVING.** In this signed original lithograph by Doris Lee, the family kitchen is hum with homely activity—roasting the turkey, setting the table, feeding the cat—and looking at it you'll be filled with hungry nostalgia for the good old days and a determination to keep alive the spirit of what Thanksgiving means. Costs \$5.25 or \$8.25 framed. Catalogue of other selections is 10¢. Associated American Artists, Studio 1B9, 711 Fifth Ave., N. Y. C.



**ACCENT ON COLOR.** These are the hand braided rugs, and the only ones, that were used in the restoration of Williamsburg, so you can be absolutely certain of their quality and Colonial authenticity. Their wearability is fabulous, the color choice wide, and they come in virtually any size you want in either a round or oval shape. This oval one is 24" x 36" and costs \$8.50. Old Sparkhawk Mills, So. Portland, Me.

**"JUST FOR TWO"** by Lily Wallace solves for good and all the problem of preparing meals for only two people. And our way of thinking, that's a major achievement. Here are over 300 pages of simple recipes, planned menus, advice on marketing, flavor, nutrition, entertaining, and budgeting and all for \$2. M. Barrows & Co., 443 Fourth Ave., New York City.



**COME AND GET IT** will be the trillsome cry of birds wintering in your neighborhood if you have this Bird Cafeteria. It comes filled with one grain-and-suet "Bird Snack", one ground peanut "Bird Banquet", and a pound of wild bird seed. The 2 cakes are supported under the roof of the feeder, and a special reservoir keeps the verandah filled with seeds. Costs \$3.75. Breck's, 704 Breck Bldg., Boston, Mass.

## EVERY BOY'S MOST THRILLING GIFT

**WASP**  
COMPLETE CONSTRUCTION KIT  
Includes everything needed to build an exact replica of the simplified parts and plans make it easy for anyone!

**1.50**  
postage 15c

**IDEAL MODELS**  
24 WEST 19th ST. NEW YORK

APPRECIATED BY ALL AGES

Complete Catalogue **10c**

**Turkey Talk!**

Cut your Thanksgiving Cranberry Sauce in turkey shapes and listen to the oh's and ah's of delight! All you need is a jar (or can) of OCEAN SPRAY Jellied Cranberry Sauce and this red plastic turkey-shaped cutter . . . the only one of its kind. Both children and grown-ups will love these "Cranberry Turkeys!"

To get this cutter, send 1 OCEAN SPRAY Cranberry Sauce label and 10¢ (coin) to: OCEAN SPRAY, Dept. HB, Hanson, Mass.

**new PORTA-POKER**  
8-PLACE FOLD-AWAY CARD TABLE

o Folds down to only 4 inches thick . . .  
o Easily stored in minimum space  
o Official size, 4-foot diameter . . .  
o Green felt playing surface . . .  
o 8 nonspill ash trays and 8 non-tip glass holders . . .  
o Mahogany-stained, alcohol-proof finish . . .

**PORTA-POKER** is the smartly styled, clever new convenience for card players. The perfect, portable playtable for small apartment, den or recreation room. Attractively finished, substantially made, sturdy legs. Nothing to loosen or wear out. Only \$27.50 Express Prepaid. Money refunded if not pleased. Makes an ideal gift.

**HOME GAME CO., Dept. A-13**  
360 N. Michigan Ave., Chicago

**EVERYTHING FOR FUN AT HOME**  
Headquarters for game room equipment. Portable Bars, Accessories, Murals, Decorations, Unusual Games, Novelties, Special Light Fixtures, etc. Write for 50-Page Booklet: "Successful Entertaining At Home."

**LINEN-LIKE PAPER GUEST TOWELS**

Printed with Name or Monogram

Grand for guest towel use or serving beverages. Varied color choices—white, or white with borders of red, blue, green or yellow. Monogramming or name imprinting matches the borders. Richly gift-boxed. You'll like them for gifts, and will want several boxes for your own use, too.

**50, \$1.25      Prepaid      100, \$2.25**

**GIFTCRAFT COMPANY      333 N. MICHIGAN CHICAGO, ILL.**

**FREE! LEWIS & CONGER'S BOOK OF ORIGINAL CHRISTMAS GIFTS!**

• Do your Christmas shopping early in a comfortable arm-chair, without crush and bustle! Browse quietly through this 36-page book which pictures so-different presents for "him," "her," "them." Choose from among the more than 300 headlines illustrated and give everyone the thrill of receiving a gift from one of New York's most popular stores. Mail the coupon below today and give yourself time for a thoughtful selection.

How many women would be thrilled with this handsome set of **BRIDGE-TABLE TRAYS**? Triangle shaped, they fit perfectly onto the bridge-table. The hostess can prepare anything from tea to a complete luncheon in advance . . . then serve immediately the game is over. Painted wood in pastel green or ivory . . . so attractive and convenient you'll want a set for your own bridge table.

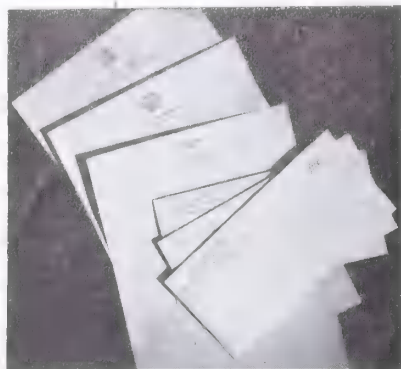
**\$4.95**

LEWIS & CONGER, New York's Leading Housewares Store  
Sixth Ave. at 45th Street      VAn. 6-2200

☐ Please send me Free Copy of your new Christmas Catalog B-11  
Please send me ☐ Bridge Table Tray Sets at \$4.95  
☐ Check enclosed    ☐ Charge    ☐ C.O.D.

Name.....  
Address.....  
City..... State.....





### For your man in Service

Stationery printed with name, service unit and the correct insignia of Army, Navy, Coast Guard, Air and Marine Corps. Printed in navy blue, maroon or green. 100 man-size sheets, finest quality paper, 75 envelopes imprinted to match. 2½ lb. box \$1.95 Postpaid.

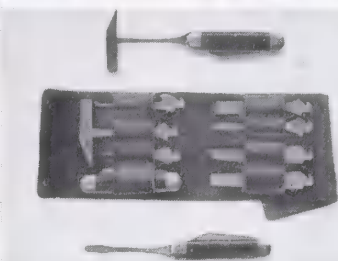
Write for folder of monogrammed soap and other personalized gifts

*Katherine Gray*

15 West 55th Street

New York, N. Y.

### POCKET TOOL KIT



Is he in the armed forces? An Air Raid or Fire Warden? Or tinkering around at home to conserve? Then this compact pocket tool kit will delight him. Contains 11 most useful steel tools (Saw, File, Hammer, Bottle Opener, Chisel, Screw Driver, Awl, Knife). Tools hook cleverly into top of knife which serves as handle (as illustrated). Fitted in Genuine Heavy Saddle Leather Case with Maroon Cowhide Lining. Overall size closed, 4" x 6". **\$6.50**

Mail Orders Filled—We pay postage

**HOFFRITZ** for **CUTLERY**

- Mail Order Dept., 19 W. 34th St., N. Y.
- 551 Fifth Ave., near 45th St., N. Y.
- 1292 Broadway (McAlpin Hotel), N. Y.
- 331 Madison Ave., cor. 43rd St., N. Y.
- Commodore Concourse, Gr. Central Terminal



### PENCIL KIT with name in gold

Versatile! The gift item for everyone on your gift list—for yourself, for service men, ideal for school children. Four medium-soft Dixon pencils, pen-holder, pen-point and rule, fitted into brown genuine-leather case, with coin pocket. 24-hour shipment. Money-back guarantee. **\$1.00** postpaid.

**Bridge Set:** Hostess size pencils, with name in gold, in pastel shades. 8 in tube-style box, **\$1.00** postpaid.

**ABBOTT PENCIL CO.**  
340-C Hilcrest Grosse Pointe, Mich.



### SOLDIER'S GAME KIT

Inside a compact cowhide case is a 4" playing board that can be used for backgammon, chess and checkers. Complete with plastic playing pieces and dice.

**\$5.95** postpaid

**BLEAZBY'S**

31 E. Adams St. Detroit, Mich.



### KEEP HIS FEET WARM

Here's a new type of zipper-slipper that's perfect for the man in Service or for the man of the house. Warm, fleecy cloth uppers protect the ankles. Flexible "Tred" soles. Slippers fit either foot, so can put on in the dark. The price is sensationally low.

**\$2.95**

**Weber and Heilbroner**

550 Fifth Avenue (bet. 45th & 46th Sts.)

### Musical

### ARMY MULE & NAVY GOAT

Here are the two top Xmas novelties of 1942. These realistic mascots are superbly made of a furlike fabric in authentic colors. Each contains a hand-wound Swiss music box that plays a patriotic tune. Height 16".

**\$5.95 Each**

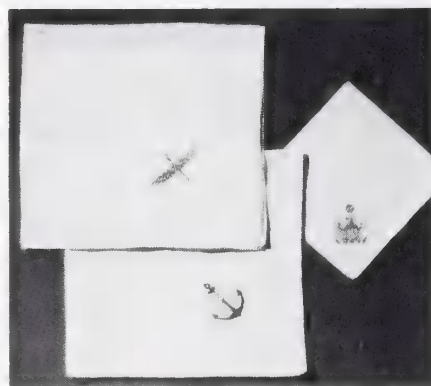
**SCULLY & SCULLY, INC.**

506 Park Avenue New York City



## GIFTS for men

*Make this Christmas a happy one for your boy in the service. Don't write tear-splashed letters about his empty chair at the table, and remember—Gifts will chase away his blue*

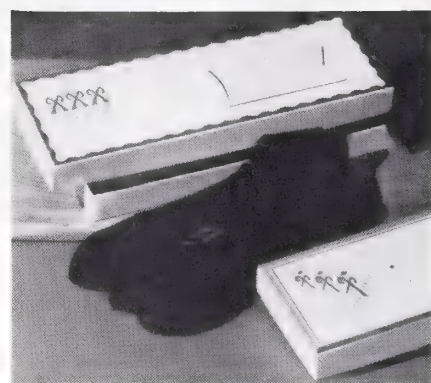


### DRY YOUR EYES,

you're a girl, and wave one of these handkerchiefs in farewell to someone dear to you that's off to the wars. But if you're a man you'll take them with you and save them for gala occasions. Made in Switzerland of linen and cotton, they're embroidered with the authentic insignia of army, navy, or air corps. Women's size \$1 each, men's \$1.50. Mosse, 659 Fifth Ave., New York City.

### LETTER PERFECT.

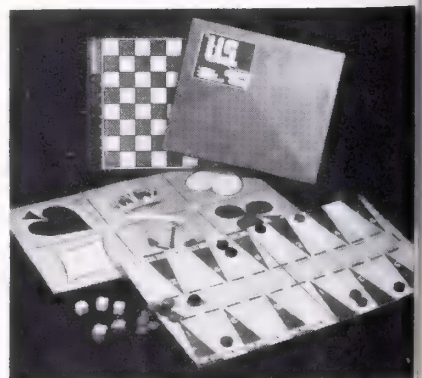
Send your son, brother, beau, or husband in the service a gift he'll appreciate, and he'll prove it by making his letters home even more frequent. It's granite gray stationery engraved with the insignia of the army, navy, or air corps and you get 50 sheets of the engraved paper, 10 second sheets, not engraved, and 50 envelopes for \$1. Georg Jensen, 667 Fifth Avenue, New York City.



### SOCKS FOR SERVICE

Army life may be a fine thing but it's certainly hard on a man's socks and if he's not handy with a needle he'll spend valuable time babying his blisters. So for a gift any army or navy man will appreciate, send him this gift box with 3 pairs of regulation cotton lisle ribbed socks—olive drab for army, black for navy. His for \$1.75 from Weber & Heilbroner, Madison Ave. at 42nd St., New York City.

**AT EASE!** Soldier, sailor, and civilian will never have a dull moment with this U. S. Service Game kit. It contains 2 playing boards with 2 games on each, so, depending on your mood, you can settle down to an evening of Acey Ducey, Checkers, Backgammon, or Crown and Anchor. It comes with counters, dice, and directions for \$1.50. F. A. O. Schwarz, 745 Fifth Ave., New York City.

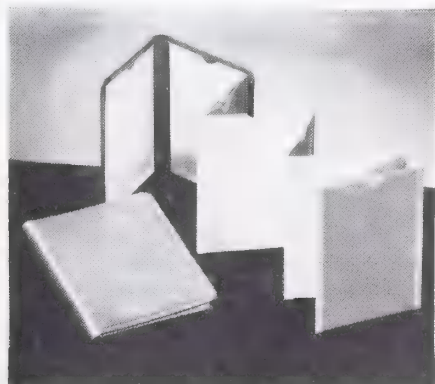






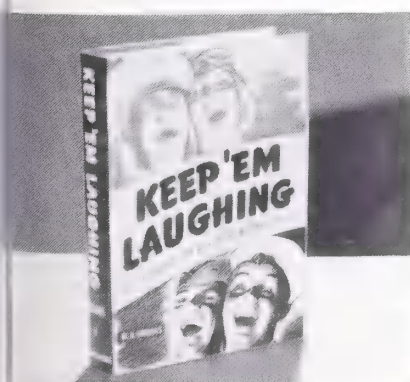
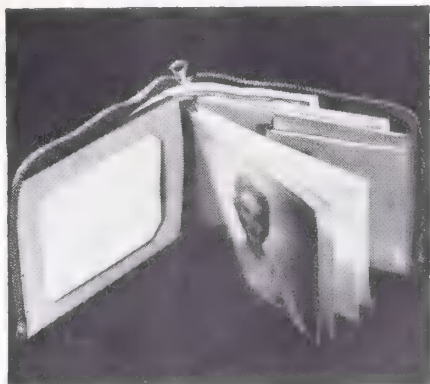
# in the Service

**CORDION PICTURE FOLDER.** just the size for your pocket or purse, and it holds 12 pictures, the 2½" x 3½" size. The folder comes in tan, red, bright green, or light blue real leather, the pictures slip into acetate pockets and the whole thing works on the accordion principle. Costs \$1.00 at C. P. Leathercrafts, 650 Madison Ave., New York City.



**A MAN'S SORE POINT** is his face, tender from 365 shavings a year, so naturally he's apt to be a fusspot about his brush. Show him you understand by giving him this set consisting of a chromium brush holder and a pure badger Prophylactic shaving brush. Complete, it's \$5.95; but if you want just the holder it's \$1.50. Eleanor Downing, 176 Worth St., New York City.

**PLACE FOR EVERYTHING** is even more important in the army than in a one-room apartment, so you can bet your star stamp that you'll be the envy of some Yank's dreams if you send him this Servicefold. It holds 8 pictures or identification cards, has a large zippered pocket for money, and fits in his shirt pocket. In tan saddle leather or pigskin with his initials stamped in gold, \$3.50. J. H. Timmers, Richmond, Va.



**"KEEP 'EM LAUGHING"** is a book written for you, about, and by the boys in the service and it's the answer to every mood of the men in the army and navy. Humor, articles, brain-teasers—they're all here waiting to help your son, brother, or bean forget his homesickness and tired feet. Costs \$2 from Knickerbocker Publishing Co., 98 Liberty St., N. Y. C.



Boxes of delicacies including nuts, cheese, candy, crackers and preserves in three sizes: \$3.75, \$5.50, \$7.50.

## Christmas Boxes

Gifts to members of the Armed Forces Abroad must be mailed by November 1st. Charges prepaid and billed.

## OVINGTON'S

437 5th Ave. New York, N. Y.



## ARMY NAVY INSIGNIA MATCH PACKS

Red With Gold Insignia Navy Blue with Gold Insignia  
\$1.25 for 50

With initials or rank and initials or name in gold below insignia.  
\$2.25 for 50

## V FOR VICTORY MATCH PACKS

Red, White and Blue with Gold V  
\$1.25 for 50

With your order, mail check or Money Order to

## MONOGRAM MATCH CO.

542 Madison Ave. New York, N. Y.

## "STOLEN FROM" MATCHES

With Your Name

Gaily colored giant, billboard match packs (double the usual size) hot-stamped in gleaming silver with your first name, surname, estate or last name, preceded by "Stolen From." 25 packs, 40 matches to the pack. Asbestos-lined gift box for mailing. Fun for your own parties—and grand as a gift. \$1.45, postpaid.

Write for Free 80-Page Christmas Gift Catalog.

## MILES KIMBALL COMPANY

KIMBALL BLDG.

33 ALGOMA BLVD.

OSHKOSH, WIS.



## 2 USEFUL GIFTS for MEN IN SERVICE!

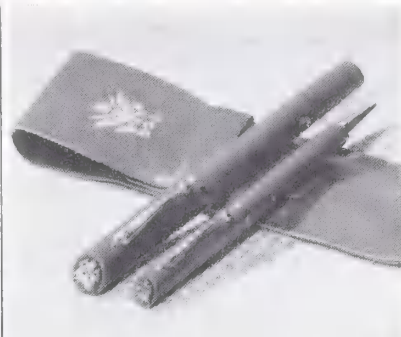
Top: Pocket photo album with acetate covers holding 12 pictures. Pull tab and photos pass in review. In brown leather. \$1.00

Bottom: Combination wallet, billfold, change purse, photo holder for sweetheart or family pictures. Clasps when folded. \$1.75

Send 10¢ in stamps or coin for illustrated Tippler Catalog T44 showing unusual gifts.

## THE BAR MART

62 West 45th Street New York



## Servicemen's PEN AND PENCIL SET

Just exactly what every service man wants—a deluxe fountain pen and pencil set—in blue for the Navy or khaki for the Army. Pen and pencil have embossed service insignia in attractive, durable matched case with service insignia and man's individual name stamped in 22 carat gold. Sent in gift box direct to any address. **\$3.95** PRINT CLEARLY NAME DESIRED.

## WILLIAM NORTH STUDIOS

3002 North 5th St., Dept. B, Phila., Pa.



## "PRONTOS"

## HAND-SEWN NORWEGIAN MOCCASINS

For Men and Women

They're shoes outdoors—slippers indoors, and wonderfully comfortable everywhere. Fine, all-leather. Hand-Sewn in the genuine one-piece construction, and Hand-Rubbed to a rich, mellow Brown. Ideal gift for service men! On Mail Orders give exact shoe size and add 25¢ to cover shipping costs. **\$5.75**

With Fleece Lining, \$7.50.

FELLMAN LTD., 6 E. 46 ST., N.Y.C.



*Heap on more wood! The wind is chill,  
But let it whistle as it will,  
We'll keep our Christmas merry still.*

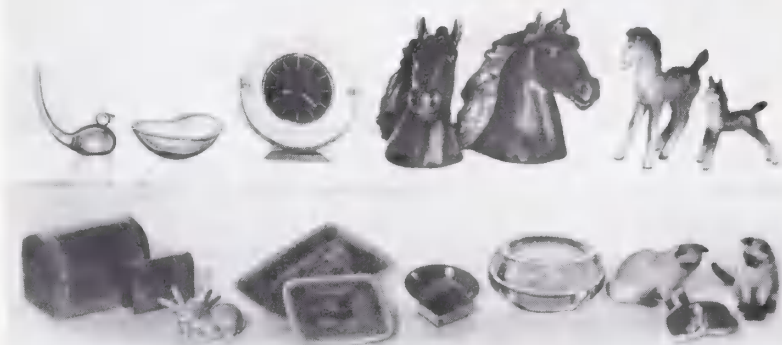
—Sir Walter Scott



**GEORG JENSEN INC.**  
667 Fifth Avenue • New York



## THE LUNNING COLLECTION



of wonderful Christmas gifts  
as featured by GEORG JENSEN INC.  
of New York and in its own setting in:

Albany, N.Y. L. E. FREY INC.  
Atlanta, Ga. DAVISON-PAXON CO.  
Boston, Mass. SHREVE, CRUMP & LOW CO.  
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Cincinnati, Ohio THE A. B. CLOSSON JR. CO.  
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Orlando, Fla. THE WHISTLING OYSTER  
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St. Louis, Mo. STIX, BAER & FULLER  
Washington, D.C. JULIUS GARFINKEL & COMPANY  
White Plains, N.Y. ETHEL CAMPBELL

# PERSONAL ADVICE ON DECORATING your ROOM

★ ★ ★

## THE NEWEST OF HOUSE BEAUTIFUL'S PRACTICAL SERVICES

★ ★ ★

Is there a room in your home that is troubling you? Or are you postponing making a new purchase because you don't quite know what it ought to be, to go nicely with what you already own?

HOUSE BEAUTIFUL would like to help you—*really* help you in more than a casual, perfunctory way. So we have set up a special department for you to talk your problems over with—by mail. We can now invite you to discuss with us, in detail, your decorating problems. Do it room by room. Then we can send you a complete room formula, which you can take to your local store or decorator where orders can be placed for you. Of course you must tell us how much you want to spend for each new purchase so we can be as practical as you want us to be.

Because this is a truly personalized service, there will be a fee of a dollar—for *each* room formula.

### What You Do

You tell us the room to be decorated, describing how you use it, how it looks now, and how you would like it changed.

List the furnishings you want to keep.

Tell us what you would like to buy, and how much you think you can spend.

If you can send us a floor plan of the room, drawn to the scale of 1/4" to 1'0", it would help. We need to know where doors and windows and things like the fireplace are placed. Don't forget the \$1 fee, please. But we *cannot* order anything for you.

### What We Do

We will send you a plan, all drawn to scale, showing an attractive arrangement of your present or new furniture, with suggestions for new pieces to be added—if necessary. If it is to be a brand new room, we will plan the whole room.

We will send you a color scheme with actual samples of wallpaper, paint, and drapery, slipcover, and upholstery fabrics, so that you can see, from actually holding samples in your hands, the kind of thing we visualize. We will also advise on the style of making the draperies.

Write to Susan Price, HOUSE BEAUTIFUL, 572 Madison Ave., New York, N. Y. Tell her your problem and she will solve it for you. Be sure you give her all the pertinent facts such as; the room you want to "do" or "re-do", its size, and any of the puzzling points about it; the style you'd like to follow; amount you'd like to spend. She'll need all the information you can send her. Don't forget the \$1 fee.



# YOUR HOME in Manhattan

F. M. DEMAREST



Living, dining, and sleeping all within the confines of four walls can be fun when the room is as cheerful and comfortable as this one-roomer high up in the Astoria Apartments of The Waldorf

HANS VAN NES



bedroom at Hampshire House will please either husband or or both. Twin beds are upholstered in tufted leatherette. aloped quilted chintz frame takes the place of overdraperies

MATTIE EDWARDS HEWITT



A man's room is this living room at the Lombardy Hotel. The large secretary-bookcase, which incorporates a desk shelf, is finished in Chinese red lacquer; walls and draperies are cool sage green

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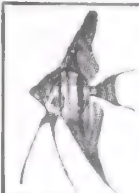


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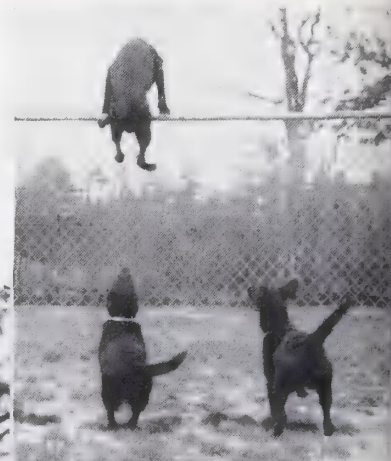
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# THE DOG SHOW

By Mary E. Scott

These are the Retriever dogs. Workers on land and in the water. They are superb as companions for the sportsman when he puts his gun away. They're honest and true—every last one of them. They have a fighter's tough spirit, his pluck, and the stamina to take all punishments when working. And because they're so easy to train, because they are born knowing the secret of a good water dog's success (close co-ordination of handler and dog), there's no better guard dog going than any of these five even for the home where hunting's seldom done. The Labrador is a native of Newfoundland, the Chesapeake Bay was known on the Maryland shore some hundred years ago; while the Russians used the Golden as a tracking dog for many centuries. England early developed the two other Retriever breeds, the Flat-coated and Curly-coated varieties.

Father is the teacher. Labrador, F.T. Ch. Hi-Wood Mike gives the first lesson in scaling a six-foot wire fence to two of his young sons

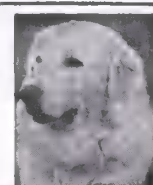


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Peter Potter walks four Labradors owned by Timbertown Kennels. As country dogs and companions the Labrador takes second place to none

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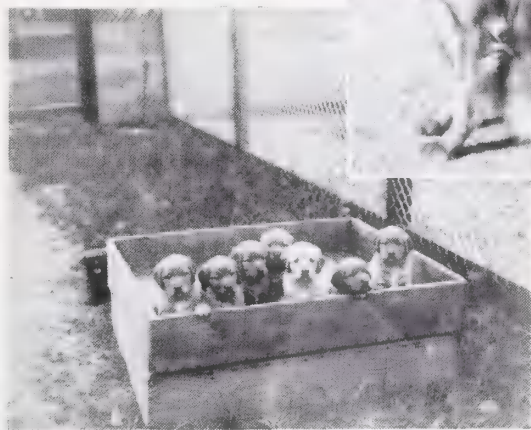






On the alert. The young Golden Retriever, Dare of Frantelle, is curious about his surroundings. Owned by the Frantelle Kennels

Long ago, the Russians knew the Golden's reliability and steadiness in tracking. Tonka Belle of Tonkahof owned by Harry Norton



Like all puppies, the Golden is appealing, and the breed is easy to care for and raise. A litter owned by the Frantelle Kennels



The Flat-coated Retriever is not as generally well known as the other Retriever varieties. Black Royal is owned by Mrs. R. Boggs



The Chesapeake Bay Retriever is one of the two native American breeds, a topnotch water dog. Sea Captain is owned by Philip Dater



Completing the Retriever family, the Curly-coated variety. Two on the bench at a recent show. Owned and shown by William R. Robillard




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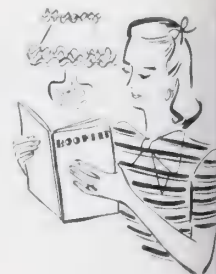
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ABOUT  
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**AMERICAN HOME-OWNERS WARTIME GUIDE.** This informative booklet offers you a sound checklist of the things you can do to guard the value of your home. Celotex products for roofing, insulating, and interior wall finishes can do a great conservation and protective job for you. CELOTEX CORP., HB-10-42, 919 N. MICHIGAN AVE., CHICAGO, ILL.

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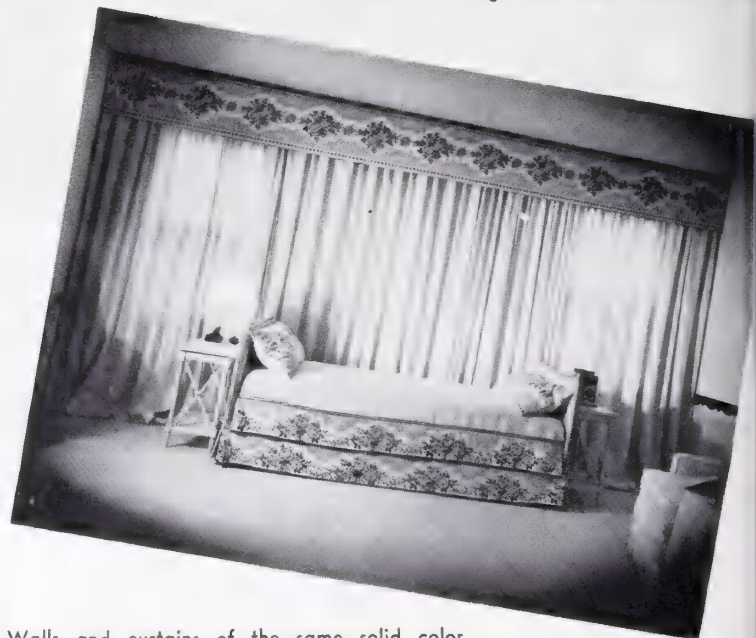
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THE MAGAZINE DEDICATED TO THE BUSINESS OF LIVING

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# THERE'S A GREAT DAY COMING

By Elizabeth Gordon, Editor

★ Remember when you were young and you pined for a red bicycle? Your folks made a deal with you that if you would save your money, they too would contribute. So you got out your old pig bank or you appropriated the sugar bowl and you started dropping the windfalls inside—the quarter you got for your birthday from a stray uncle, the fifty cents you made mowing lawns or wiping dishes, the dime you didn't spend for an ice cream soda or a sack of candy. It wasn't easy, but you didn't mind, because that fund was earmarked for something wonderful. That collection of nickels and dimes and quarters wasn't a bunch of saved coins. It was a beautiful shiny bicycle with a coaster brake.

Something like that is going on now, on a big national scale. Only it is Uncle Sam who is paying you four dollars for every three you put in. And the things you are saving for are many times more wonderful than any red bicycle could ever have seemed.

★ I am referring, of course, to the War Bond program. And I am trying to say that the buying of War Bonds has a pay-off far more enticing than the most wonderful childish dream—a pay-off that nobody has yet thought to mention.

Have you realized that, after we have won the victory, our life is going to be flooded with wonders that will make today's conveniences seem as comfortable as a cross-country trip in a covered wagon? The tremendous production capacity that has been created for the war effort is going to revolutionize our standards of comfort and luxury in post-war America. And there are going to be so many wonderful things to buy, after the war, that the person who doesn't have a backlog of savings to spend will feel many times more abused than he ever did when he didn't own a shiny red bicycle.

★ To make sure that you *can* fully indulge yourself in the wonders of tomorrow, HOUSE BEAUTIFUL has a plan to suggest to you . . . a plan whereby you earmark your War Bond purchases of today for spending tomorrow. It is simple as can be, and presupposes only one thing: that you like to spend money.

HOUSE BEAUTIFUL proposes that you buy War

Bonds for future spending, stating to yourself, at the time you part with your money, what you are buying. To help you earmark your savings, we have created a BOND BANK, devised to hold, in necessary quantities, the War Bonds that will make available to you the things you most need and want after the war.

★ This portfolio for very valuable papers is equipped with compartments, indexed so you may fill in the amount you have invested, and the purchase you are earmarking it for. It means that instead of stifling your wants until the war is over, that you let them flower in the full sun of America's bright future. It means that you can let yourself fall in love with the great day that's coming, with the marvels that science and industry will lay at your feet, once the Axis plague has been driven from the earth.

You have experienced the thrill of admiring the accomplishments of the past. Some people indulge it by going to Museums. Others by collecting antiques. Some people carry it so far that they are sure "the good old days are gone forever."

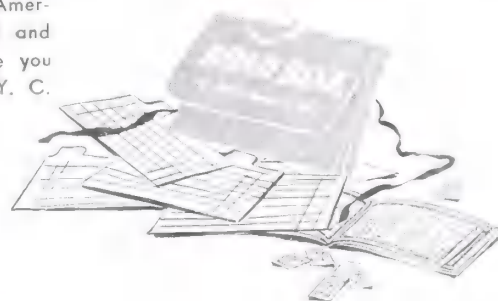
★ But there is another kind of thrill—the thrill of admiring the future. I can assure you it contains more good things than we have yet experienced in our lifetime, more than any several centuries of the past provided. Our present American economy and industry are loaded to the gunwales with potentials for better living. As a magazine editor, I have had the privilege of looking into the research laboratories of many of our greatest manufacturers. On their shelves, tabled until after the war, are inventions and improvements so revolutionary that it is no idle dream to say that our way of living will be *transformed* after the war. Nor is it extravagant to say that the decades immediately after the war will be the most thrilling, to experience and to watch, of any time in the history of civilization. With this issue, HOUSE BEAUTIFUL is dedicating itself to the Future . . . the Future that is promised by American industry and research.

if and when we win the war. Starting with the next issue, we shall bring to you, with each issue, accounts of the good things that the Future (Continued on page 105)

## Start spending for your own future

### by sending for House Beautiful's Bond Bank

It's more fun to spend than it is to save. So let your War Bond buying take the form of spending for the wonderful things that will deluge the market after the war. Earmark the Bonds you buy now for the things they are to purchase when the great day comes, and the vastly-increased and creative power of American industry is unleashed. Each Bond Bank is organized and indexed for your buying plans. Send 25¢ for each one you want. Address HOUSE BEAUTIFUL, 572 Madison Ave., N. Y. C.







## ORGANIZATION Is the Secret of SPACE

**You can live, dine, and sleep comfortably in one room if you select and place your furniture wisely**

Small dimensions aren't always the answer to getting enough furniture in one room to serve a variety of functions. It's the wise allocation of space that really matters, as Interior Designer Ruth Berlin proves in this room, which she furnished with fairly large pieces. BUT pieces that lend themselves to compact arranging.

If you've but one small room in which to make a home, select flexible furniture that can be expanded later. The couch and chairs, separated here, could become one large sofa. The desk, right, made in three parts, could be transformed into a large knee-hole model with the addition of a new top.



Quarter-round tables have a drawer for smoking accessories. Lamp bases are old Syrian water bottles. Coffee table is a Chinese tray, mounted.

Plant stand by archway holds a silver chest. The Formica counter, opposite, becomes a cocktail party bar, a buffet supper serving table.

Glassware, trays are neatly tucked away on door of bar unit in the foreground. All furniture hugs the walls to avoid any sense of crowding.



FURNITURE BY JOSEPH ABONSON

CONRAD STUD





Antique Oriental Lowestoft Tureen from Ginsburg & Levy

# How to eat like a millionaire

**It's HOW you eat, not WHAT you eat, that constitutes deluxe dining. Once you own beautiful china no one can ever take from you this graciousness. But few people know and practice this branch of etiquette**

Though the millionaire is purported to be a dying breed, it is a common American ambition to want to live like one. False rumors and biased reports of champagne and caviar have built up the idea that a millionaire's eating experiences are distinguished by the food he eats. This is a heresy and a canard. For it is an economic fact that one person cannot—unless he deliberately splurges on out-of-season novelties—consume more than about \$200 worth of food a month, even if bought through the most expensive local grocer channels. So how can a millionaire *eat* like a millionaire!

What distinguishes his eating from that of a school teacher or a store clerk is the china he eats from and the degree of formality he observes in his table settings. He extends his appreciation of food beyond the gustatory stage into the realm of aesthetic pleasures. He plays on his sense of appreciation with china, silver, glass, and table fabrics in such a way that ordinary string beans are glorified into "haricots verts." And assuming that the string beans are passably well cooked and seasoned, he feels himself better fed, and a sense of greater contentment prevails because his eyes have been pleased simultaneously with his stomach.

Though every bride expects to acquire the main implements for "setting a good table" at the time of her wedding (and these


days she usually does), she is seldom initiated into a sensitive social usage of china and glass. She thinks, when she has acquired, in the case of china, enough pieces of Spode, Lenox, Haviland, or some such fine brand to serve a dinner party of six or eight, that her cup is filled to overflowing. But in reality she has just been initiated, and is still a neophyte in the art of setting a table.

For there are as many ways to set a table as there are types of clothes to wear. And just as a woman wants a well-rounded wardrobe of clothes—from house dresses up through the varying degrees of formality to evening clothes—so should she want an equally versatile wardrobe of china. Every woman has learned well the fashion lesson of appropriateness, and gave up, several generations ago, the wardrobe in which all garments classified as "everyday" or "best." But we cannot say she has applied the same lesson to her table. For how can a woman do a good job of table-setting when she has but two strings to her bow—"everyday" and "best"? Why should aesthetic pleasure in eating be limited to party occasions? How can one or two sets of china be correct for all the kinds of table linen that most people own today? Obviously they can't. To explore some of the many things that everybody ought to know about china, read the following twelve pages. Then look at the amazing offerings in the stores.









# USE YOUR CHINA as a DECORATING SPRINGBOARD

**If it's a good china, its pattern will be worth repeating some other way, in some other place in your dining room. It's done here**

Here is an utterly delightful example of how a china pattern keyed the decorations of a charming little dining room. For the ivy pattern on the china occurs again on the upholstery of the chairs, on the covering of the walls. Of course, it took a bit of shopping to find an ivy chintz whose color went well with the ivy green on the china. But it wasn't too impossible a task, and the result was certainly well worth the trouble. This aesthetic subtlety may be lost on some people, but will impress and delight all sophisticated and sensitive souls. Yet it isn't so blatant a tie-up that it prohibits any other kind of china from being used in the room, which, if it did, would make it quite impractical.

Neither is it just chance, that a chintz should match a china pattern. The decorations on china are classics—roses, daisies, gardenias, rosebuds, ribbons. These motifs appear in many other types of decoration. So take this idea for your own. China designs are safe to follow.

In Mr. Ted Sandler's dining room ivy leaves, picked up from the pattern of Royal Doulton "Castleford" china, are echoed in the Kent-Bragaline chintz on chairs and wall. China, Towle's "Silver Flutes" sterling flatware, and Fostoria glass, from the Holland Jewelry Co., San Angelo, Tex. China fruit, Lord & Taylor. Maid wears a "Dix-Make" uniform





PHOTOGRAPHED BY EMELIE DANIELSON

Even if breakfast in bed is a rare luxury for you, it's much more of a treat if the china is a dainty, pastel change from the usual. This set is as fresh as the blue batiste blanket cover and embroidered ruffles on pillows. A guest would love it on her morning tray, and you can well imagine how its eye appeal would cheer up an invalid. Furnishings, Lord & Taylor. Sterling, Alvin's "Chateau Rose"



Buffet meals are easy if you have flameproof, oven-proof earthenware to cook the food, and go to the table with it. White "Joaquin-ware" on the Sunday breakfast table below does it. Plates, cups and saucers match. These, a "Chemex" coffee-maker, lazy susan, salad bowl, Lewis & Conger. Tablecloth and bamboo cutlery, Carole Stupell, Ltd. Redwood beakers, Neiman-Marcus Co. Horns and roll tray, Martin Freeman Co. Food, Vendôme Table Delicacies



DANIELSON



GRAPHED BY ROBERT KEENE STUDIOS



## Have DIFFERENT KINDS of China

Plan a well rounded china wardrobe that can meet any occasion appropriately. Let it run the ceramic gamut from hearty, rustic earthenware, for informal meals, to the fine bone china you may choose for your tea set. If you supplement your dinnerware with different patterns for tea, for after dinner coffee, or the breakfast tray, your china cupboard will never grow monotonous, and you'll find yourself well supplied with "extra" pieces for all kinds of use.

What woman doesn't love a tea set? It's the very symbol of gracious hospitality and pleasant living. And tea isn't quite tea unless it's poured from a graceful pot into a fine china teacup. Make your teaset a proud and lovely possession as this one in Royal Doulton "Lowestoft Bouquet" design from Carole Stupell, Ltd. Sterling silver, Towle's "Silver Flutes." Napkins, Leron, Inc. Hostess's dress, Lord & Taylor. Room setting, W. & J. Sloane



# The commonest ERROR in table-setting

An incongruous combining of china and table linens fouls more table-settings than any other phase of etiquette. You can't mis-mate these two types of things, and be correct. For every degree of formality in linens you should have an identical and matching complement in china

By Sara Little

GOLD STUDIOS



## WRONG

Watch out for textures, as well as patterns and colors, when you choose table linen to go with your china. Here you see the incongruity of trying to combine the light and elegant texture of a rayon satin damask tablecloth with the provincial informality of this heavy earthenware



## RIGHT

But set the same earthenware out on a gay plaid homespun cloth and you'll see at once that their heavy textures are completely allied in character. Color and pattern are associated. Della-Ware earthenware in "Laurita" pattern, Fisher, Bruce & Co. Textured cloth, Mosse, Inc.



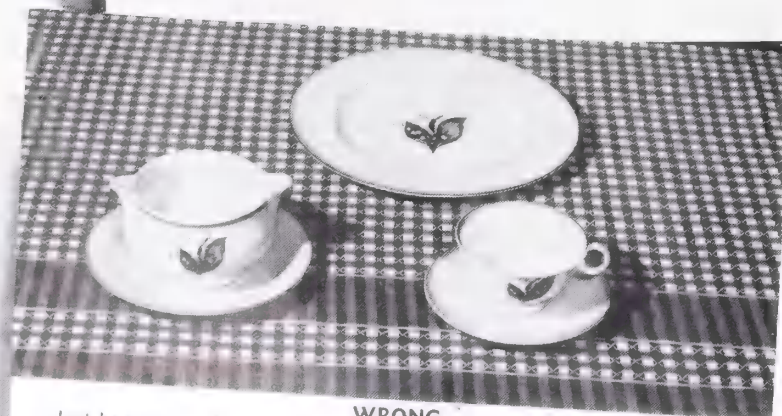
## WRONG

Quaintness and elegance don't mix. A flower-printed cloth is charming in its own right, BUT its casual nature simply doesn't do justice to the translucent elegance of bone china. It's like wearing kid gloves with dimity. Notice how a too-busy cloth pattern defeats china design



## RIGHT

Here is bone china in its rightful setting, its richness and delicate form combined with the similar richness of a rayon satin damask dinner cloth. In a not-too-obvious way the damask repeats arabesque of Wedgwood "Praze" pattern. Cloth, Grande Maison de Blanc



## WRONG

Just because a china pattern is simple, it isn't bound to go with simple, homey table linens. If, like this chaste "Lily of the Valley" pattern, it has the texture of fine porcelain and a delicate, subtly drawn design, it is a sophisticated, and definitely no kin to gingham checks



## RIGHT

This IS harmony. You can sense the same fineness and formality in the gossamer lace runner and in the graceful form of the china itself. Both have the same light, cherishable quality. China, from Georg Jensen's Lunning Collection. Hand-made lace runner, Grande Maison de Blanc





#### WRONG

Suppose you have fine earthenware, so gracefully fluted that you are tempted to set it out on a lacy cloth. See what happens. Graceful de-  
signed though it is, it's simply not fine enough to be set on fine lace.  
Result is a look of incongruity it doesn't deserve



#### RIGHT

See what a printed cotton cloth does. It has just the right informality,  
just the right importance, to balance perfectly with Spode's "Chelsea  
Wicker," from Copeland & Thompson. Its daisies and the white earthen-  
ware have the same feeling of freshness, too. Cloth, Dinkelspiel & Co.



#### WRONG

This homespun mat would be a wonderful setting for a brilliant pottery  
plate, but there's no earthly excuse for using it in conjunction with  
fine gilt-edged china. The china is lightweight, the mat heavyweight.  
And can you reconcile stylized flower baskets with gypsy stripes?



#### RIGHT

Closely woven Irish linen damask, smooth as silk—that's the kind of  
formal background to show off this gleaming ivory china in its true  
elegance. China is Lamberton's "Dorothea," from Fisher, Bruce & Co.



#### WRONG

An unbelievably lovely bone china pattern with turquoise ribbons and  
candy pink blossoms, swirled, fluted, and scalloped in gold, sits on a  
homespun place mat. A combination inappropriate on every count. The  
china has also snuffed out the personality of a handsome modern mat



#### RIGHT

Only imagination was needed. A sheer organdy cloth, exquisitely ap-  
pliquéd with bowknots and flowers like overtones of the china pattern,  
has the shimmering lightness of the china itself. You sense it!  
China, Minton's "Montrose," Meakin & Ridgway. Cloth, Anita Gardner

#### RIGHT

We have made the point that textured place mats  
and fine bone china have nothing in common.  
And yet you will see at your right an apparent  
exception to the rule. It shows a textured rayon  
mat of contemporary design used as a stunning  
background for a modern bone china pattern.  
This woven mat is satiny, elegant, as formal in  
feeling as the restrained gray and yellow Wedg-  
wood china it displays. It has a border shot with  
threads of silver that gleam as richly as the glaze  
of the chinaware. "Pimpernel" pattern, Josiah  
Wedgwood & Sons. This china pattern and all  
woven place mats on these pages, Carole Stupell







ERNEST GRAHAM

Matched china isn't an essential for a dramatic display, as witness different kinds Frank B. Meade of Geauga County, Ohio put together. Bold use of big, old-fashioned soup tureens, vegetable dishes, and novel arrangement of cups to show their interior design did the trick

Why not decorate your den or study with china plates of a series, like the hunting scenes in Russell Luger's home in Kansas City? Buy just one plate at a time, or the whole series, as your budget dictates. Historical scenes, famous colleges, birds are some of subjects available



MAYNARD L. PARK



MOTT STUDIOS



Your china needn't be old or valuable to warrant a place on your walls. The color and arrangement are what really count. Here skillful placement of old and modern plates produces a dramatic mantel decoration. Room decorated by Barker Bros., Los Angeles

HEDRICH



Wall brackets are another good device for showing off your china, particularly when it might be overshadowed by bookshelves if hung flush. These white brackets cleverly point up the white of the Crown Derby plates and the fireplace. From Marshall Field

Don't put your china under lock and key just because it has that "handle-me-gently" look. There are sturdy devices that will keep it as safe on your walls as in a cabinet

## You can DECORATE with china, too



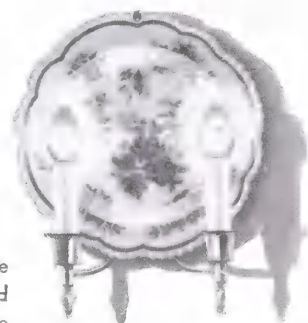
MAYNARD L. PARKER

Don't relegate your prized china to the back of a closet for safe keeping because you're afraid to use it. You're overlooking a natural decorative tool, if you do. For the colors, patterns, and shapes of beautiful china represent the finest kind of workmanship and artistry.

Don't bemoan an unkind fate, either, if you can't afford an oil painting over the fireplace. Instead, tote out your most interesting plates and compose your own picture. If you're lucky enough to inherit Coalport, Crown Derby or Lowestoft, display it on open shelves where *all* may see and admire. Pick out the predominating color and paint your walls to match it. Arrange and re-arrange until your effect is just right!

If you can't afford collector's pieces, don't be discouraged. Today's china makers are still producing many famous patterns designed hundreds of years ago. And many modern patterns are worth displaying, too.

When you're "composing" in china, use the most varied shapes and sizes possible. Hazel Hartman of Westwood, California, decorated her entire dining room around a set of antique English china, effectively displayed at left



At right, one of Miss Hartman's colorful plates is made into a lighting fixture for her dining room. She even used the color in her antique china for her walls. Two of the walls she painted the predominating delphinium blue





**Spode's "Blue Tower"**

This so very English scenic pattern is popular today as it first was in 1780. earthenware, gadroon-edged. Copeland & Sons, Ltd., Stoke-on-Trent, England. Dinner plates, about \$15 a dozen.



**Pickard's "Botany"**

These flower prints, exquisitely traced and hand painted on translucent china, have been enthusiastically chosen for more than two years. Dinner plates are about \$84 a dozen.



**Royal Doulton's "Old Leeds Spray"**

Designed from one of the earliest English earthenware patterns, its flowered, Chinese shape has been favored since 1900. Wm. S. Pitcairn. Dinner plates, about \$17 a dozen.



**American Vogue's "Gardenia"**

Twin clusters of gardenias, touched with gray and centered in a white ground against a gray-green background. American Vogue Metalware Co. Dinner plates, about \$9 a dozen.



**Lenox's "Lenox Rose"**

Rich and mellow tones of fine ivory china set off a full-blown rose and companion blossoms, rimmed with a fine gold line. A ten-year wonder. Plates, about \$83 a dozen.



**Wedgwood's "Edme"**

Its columnar flutings need no adornment. It's classically perfect as a Roman urn, so women have loved its sheer grace for 34 years. Fine earthenware. Plates, about \$13 a dozen.



**Castleton's "Castleton Rose"**

Gold pearl edging framed about a multi color floral on sparkling white china. It's a two-year old, consistently chosen for elegance. Dinner plates, about \$39 a dozen.





**Haviland's "Rosalinde"**

Springtime blossom colorings on a gold-edged "Ile de France" shape have made this red china a best-seller for five years. Dinner plates are priced about \$18 a dozen



**Minton's "Ancestral"**

Garden flowers, sprinkled on delicately swirled and scalloped bone china. Two years old and a consistent favorite. Meakin & Ridgway. Dinner plates, about \$48 a dozen



**Winfield's "Bamboo"**

Brilliantly glazed semi-porcelain silhouettes gray-green bamboo leaves against ivory. After five years, it's still making popularity records. Service plates, about \$42 a dozen



**American Limoges' "Federal"**

Stippled semi-porcelain, distinguished pastel rim and wreathed in gold laurel. The rim of cup matches plate rim. Limoges Co. Dinner plates, about \$6 a dozen



**Taylor, Smith & Taylor's "Pink Castle"**

Derived from an 18th century design in 1933, this gadrooned earthenware has been a leading light for nine years. Note the nicely balanced teapot. Plates, about \$4 a dozen



**Johnson Bros. (Windsor Ware) "Pomona"**

Extravagant medley of fruits and flowers in the rich colorings of an old print. It's fine, gadrooned white earthenware. Fisher, Bruce & Co. Dinner plates, about \$12 a dozen



**Mason's "Pink Vista"**

Since 1875 this scenic pattern in fine earthenware has been a favorite. Note bail-teapot and its separate stand. Gladding, Fox & Miller. Plates, about \$12 a dozen



**Syracuse's "Selma"**

Old-time roses, bunched in small garden bouquets, on ivory vitrified china edged in gold. A top notcher for four years. Onondaga Pottery Co. Plates, about \$16 a dozen



**Franciscan China's "Crinoline"**

Tiny rosebuds, laced with blue ribbon on a dotted brim, remind you of Jane Austen ladies. New and very popular. Gladding, McBean & Co. Plates, about \$45 a dozen



The more you know about china the more china you want. But once you know a few basic facts it's pure fun to invest your money in this usable form of art.

## You need to know ONLY EIGHT buying facts about china

China is one of the simplest things to buy. You need to know so few things to buy wisely. You need to know the differences between the various grades of tableware and you need to know of the conveniences offered you in buying. Quality is a difficult thing to determine, because each classification of ware embraces a wide range of qualities. The safest criteria of quality are a combination of price plus the reputation of the manufacturer. There are five classes:

**POTTERY**—The cheapest and crudest of tablewares, distinguished by its gaiety and color. Chips, crazes, and cracks readily. Pottery *can be* very beautiful.

**EARTHENWARE**—This classification contains a tremendous range of qualities, from very low-priced types to the famous fine English earthenwares, some of which are partially vitrified. Cheap earthenwares are not highly vitrified, are porous and soft, tend to flake off or chip. Better earthenwares are often marked "semi-vitreous," and can be manufactured with as much care as fine china. Good earthenware can cost more than poor china. Earthenwares are non-translucent.

**CHINA OR PORCELAIN**—the finest of tablewares, hard and thoroughly vitrified. When a plate is struck by a pencil it rings with a clear, high note. Is translucent, so that when a plate is held against the light you can see the shadow of your hand through it. Will not craze, and will not absorb moisture or grease when chipped. **BONE CHINA** is a porcelain, made in England and having the characteristics of the above.

(Continued on page 115)

# What is a WARDROBE of VASES?

By Margaret Fuller

There just *isn't* such a thing as *enough* vases. So getting together a wardrobe of flower containers is something like hunger. It may be momentarily satisfied, but not for long. However, like hunger, you can't ignore it, just because it's an endless affair.

On these pages you see what we think is a pretty well rounded collection of ceramic vases. There are no metal, wood, or glass containers present simply because we wanted to see how versatile you could be by choosing vases exclusively from the "china" classification. The answer is obvious. You can pretty well satisfy all your needs for good shapes, sizes, and colors from the offerings of the ceramic industry.

For what they're worth, we'll list our ideas about what a good assortment of vases should be—regardless of what materials they're made of. First of all, you should have a wide enough variety of sizes to take care of tall flower stems or short—including just blossoms with no stems at all. And there should be fat ones and slim ones, for big informal arrangements or a single spray. (Cutting your stems just to fit your vase is a crime against good flowers.) Then you should run a reasonable gamut in formality. You don't put tea roses in a bean pot, nor gaillardias in classic china. Neither, for that matter, are you likely to want your most delicate vase, no matter what's in it, on your wrought iron porch table. So you see, you have a double problem to consider. The vase must suit the particular flowers—and it must also be in tune with its background.



At left is key to the well balanced collection of vases above, opposite. 1, 2, 4, shell behind 5, 14, apothecary jars 17 and 19, and 20 are from Martin Freeman Co.; 3 and 6, by Fische Bruce & Co., from B. Altman; 7 is from Carbone, Inc.; 8, 21, and 24, Tebor Lamp Co.; 9, 16, 18, by the Haeger Potteries, Inc.; 10, Josiah Wedgwood & Sons, Inc.; 11, Morton A. Netter; 12, American Goldscheider Corp.; 13, Princeton China Corp.; 15, Abingdon Pottery; 22, Abels, Wasserberg & Co. Inc.; 23, by Emmet White, Baltimore.



At left is a keyed drawing of still another part of the flower room that you see in the photograph directly opposite. These vases suggest more possibilities. Number 1 and its twin are a pair of hunting horn vases by Martin Freeman Co., who also made the container, 5, for the pot plant. 2 and 10 are from Emmet White, Baltimore; 3, by Abingdon Pottery; 4, The Haeger Potteries, Inc.; 7, Princeton China Corp.; 8, Josiah Wedgwood & Sons, Inc.; 9, Tebor Lamp Co.; 11, Abels, Wasserberg & Co., Inc.



PHOTOGRAPHED IN THE FLOWER-ARRANGING ROOM OF MRS. GEORGE WALDO, FAIRFIELD, CONN.



Nice as the wardrobe of vases itself is in variety of size and type, much of its convenience and a good part of the fun of using it depends on the arranging room. What could be more ideal than the facilities for sorting, cutting, experimenting with flowers and the containers photographed above? A tall water tap makes filling any vase easy. Counter tops are cleaned in a jiffy of all leaves and litter. Drawer and cupboard space are ready to give up shears, string. And now easy to pick just the right vase!



What could be more appropriate in a room for arranging flowers than a few growing plants? In the wide bay at right a scalloped metal waterproof shelf makes the perfect place for potted flowers the year round. The shelf space beneath gives room for many more containers. And more than mere room, the shelves are so well designed they let the vases alone, with not a single flower among them, serve as good decoration. Perhaps this is a good test of your vase wardrobe: it should be lovely to look at by itself!



# 6 BEAUTY BLIGHT

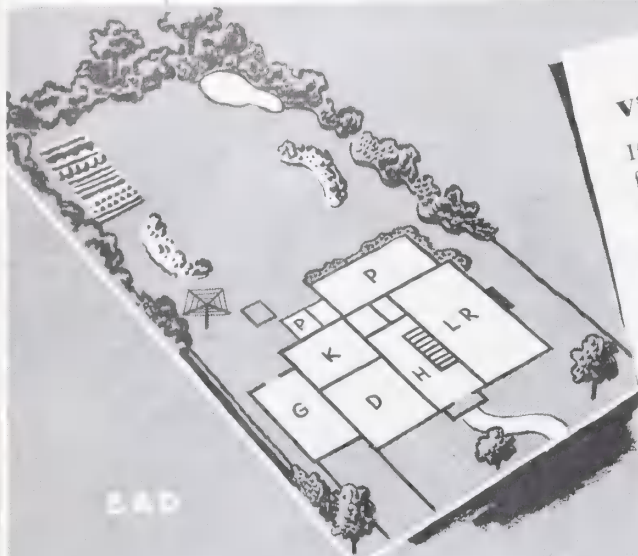
Too many gardeners get but sm  
they ignore the few laws of go

By Ralph Ba

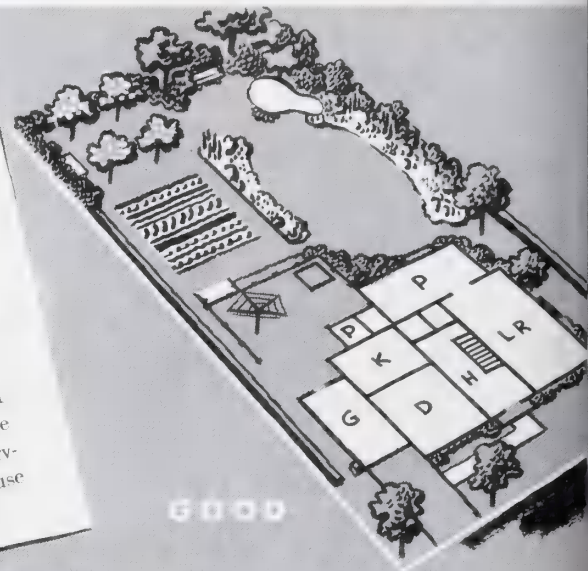
Does your garden invite you to come into it? It won't unless the basic plan is right. So analyze your whole problem first of all. Study these three typical examples:

## Vista for a long narrow lot

If you have length in your garden, make full use of it, even though length is about all you have. At the left is a horrible example of failing to prove you have space to burn. The result here is just a series of aimless blobs, attracting the eye neither from the living rooms of the house nor any one point in the garden. Now look to the right. Same lot, same pool, same basic elements. Notice how the length of the lot is capitalized to the full, yet how width is suggested by cross axis using pool as focal point. Utility and vegetable areas are segregated in the same way as are service portions in any well planned house



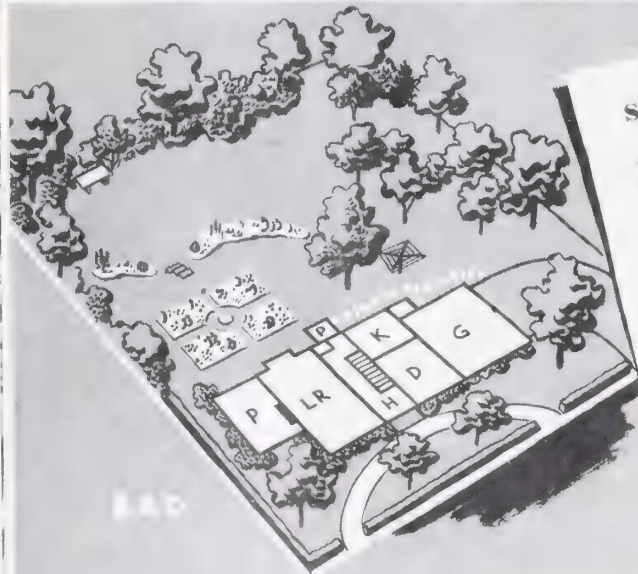
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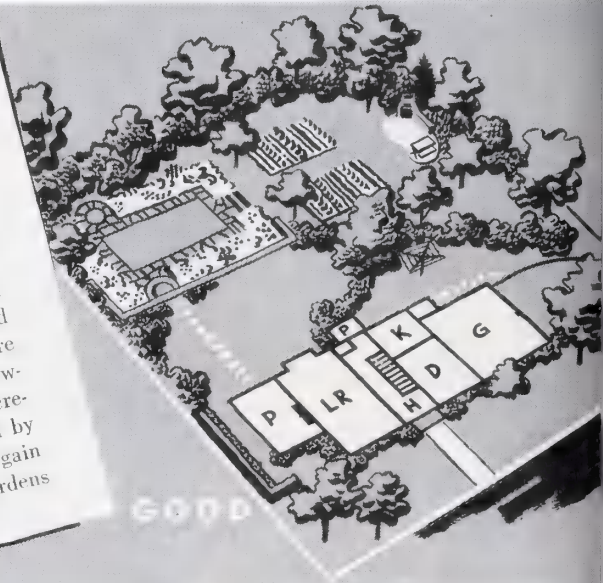
GOOD

## Subtlety rules a shallow plan

As the house is planned for a wide lot, so must the garden be designed, with scant depth complicating the problem. At left, a poor compromise, aggravated by the fact the lot takes a dip about half way back. Formal garden, all right in itself, is half seen from both porch and living room. Good plan, right, leads logically from the porch direct to small pool across end of flower garden beyond low rock wall. Once drawn out, you are led to right by long vista through flowerers, fruit trees, vegetable rows, to recreation area, where view is terminated by well designed outdoor fireplace. Again service areas are isolated from gardens



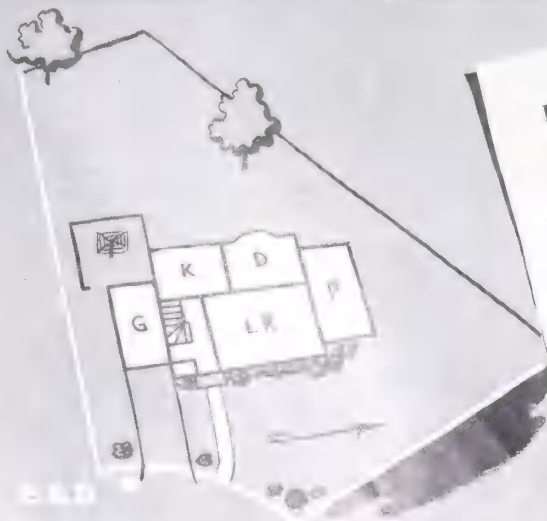
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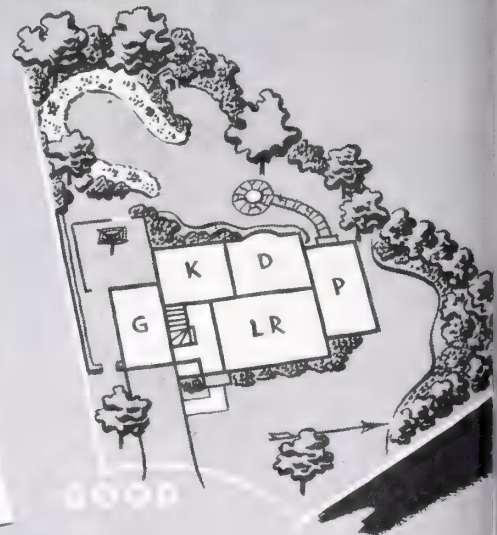
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## Informal lot—informal plan

Here at left is the actual problem confronting one reader when he bought his house. A tough one indeed! The lot was bare; so were the fields behind. His porch faced north, and almost touched the boundary. Only the dining room window overlooked presumed garden area. And what angles! At right, one suggested solution. Lilac hedge and shrub screening to north and east of porch. Steps and flagged path leading back to terrace and pool. Beyond this the eye is led to horseshoe flower borders. Pool, terrace, and a tree also provide a pleasantly inviting view from dining room window. Now a real garden!



BAD



GOOD



# and how to cure them

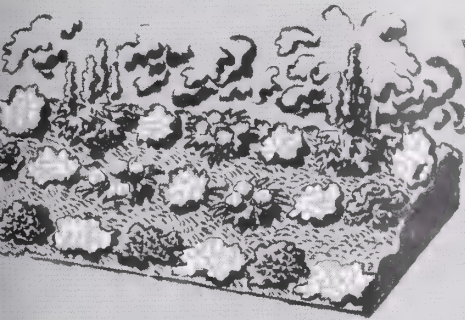
earn for their labors because  
gn. Make them work for you

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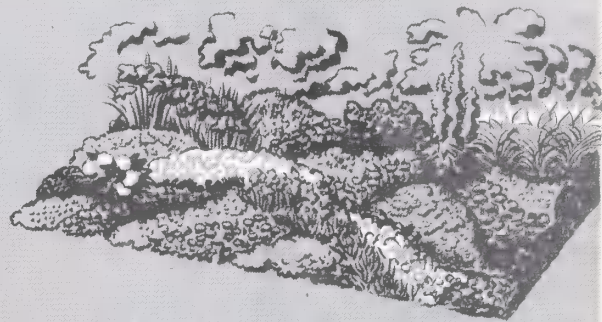
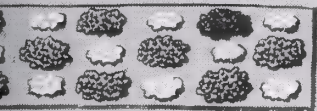
Do your flower borders themselves lead  
the eye from one fresh excitement to  
another? They will if you follow simple  
rules. Here are some basic ones to note:

## If a bed is seen from one side

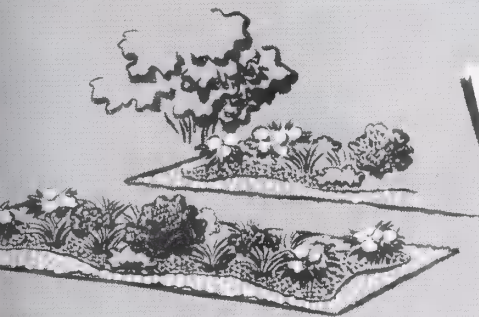
The designing of a background border is a lot like a stage setting. The eye stops at the far side but may look from several angles along the front. At left is shown in plan and perspective the dreary grandstand pattern of border, with accents, dominant plants, interest plants, and "fillers" in monotonous rows. At right is diagrammed the way to think in "drifts" of planting material. Accents may be of color, plant families, seasonal blooms, types of plant or blossom, according to dominant characteristics. Make such an "interest" plan first, then planting plan showing where plants go



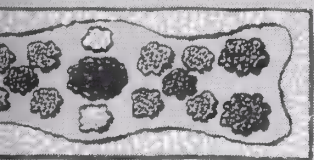
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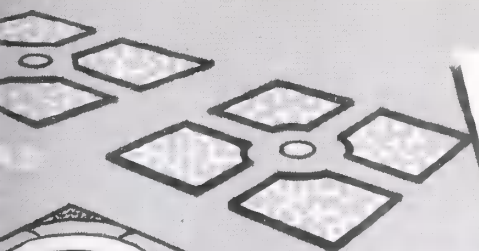


## For a bed seen from all sides

The answer is by no means putting two narrow "background" borders back to back. A scheme that allows the theme of the whole to be seen and appreciated from any angle is necessary. Applying the same principles as governed above you see, left, the static and sterile method, as opposed, right, to the dynamic way. Notice that at ends a definite spiral is suggested. This prevents the eye from simply looking along the main drifts; gives a consistent but constantly varying view of the bed no matter where you may be standing. You must study all points of the plants before you buy them. Use your catalogues



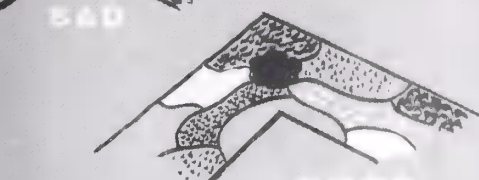
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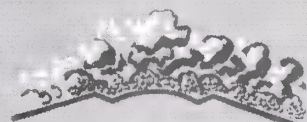
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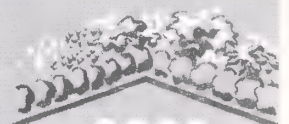
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## Plan all details with care, too

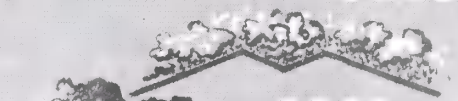
Badly arranged details can spoil a garden as quickly and definitely as they can a room in your house. Fussiness is above all to be avoided in garden design. At left and right you see bad and good harmony of straight lines and curves; confused and simple corner treatments; a bad "racetrack" corner and a well-pivoted one; the jitterbug curve and a restful sweeping pattern. Keep garden accessories, too, in scale and harmony. Use statuary sparingly. Avoid gazing globes, which should be called glazing globes! Don't stop the eye with bench or tree unless you want it stopped. Give rocks, pools meaning



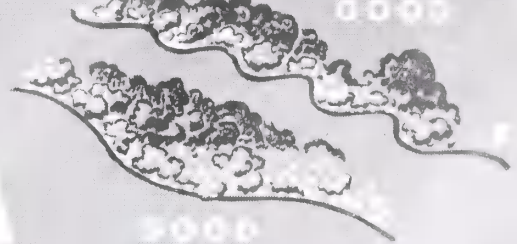
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GOOD



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# The Art of WRITING A GOOD LETTER

By Margaret Cousins

There has never been such a need for letters as now. In a world of strife with separations, with families parted, routines of a lifetime broken, with men set down in strange climates and far-flung places, and the hope of reunion still far away, there is little beside mail to bind us together and preserve all-important ties.

We must depend on letters to reflect the changes in those absent to which we must eventually adjust ourselves. We must depend upon them to carry consolation, encouragement, and the semblances of security to those from whom we are separated. Letters must recreate in new environments, the memories of home. They must carry in their pages the aspects of the local scene, the small and seemingly unimportant fact that the oak leaves are reddening in the woodlands, that the baby is learning to walk, that people still inquire and remember and are proud, that everybody here is well and looking forward to a better future—all the little bits of things that go to make up the warp and woof of normal life. These must be conveyed in letters.

There has never before been such a need for *good* letters. And this brings us to the art of letter writing.

Any humble proponent of a theory anent this art, must perforce approach the subject with temerity. There is hardly a great voice in history that has not lent itself in clarion tones to the importance of this matter. Library shelves groan under a weight of textbooks that will tell you exactly how to acquire proficiency in it. Formal and informal anthologies of the most intimate form of literature will set you shining examples. The power and the glory of good letter writing is no unpublicized thing.

It is true that there is no better reading than letters—even other people's. But while you may be inspired and struck with admiration at what Robert Browning wrote to Elizabeth Barrett—and she to him—their letters do not compare, either in interest or appeal, with the missive you snatched from the mailbox this morning, inscribed to you in a dear familiar hand. Let the nostalgic essayist pine for the golden age of letter writing (roughly thought to be the seventeenth and eighteenth centuries) and bemoan the fact that the noble art declines! He is mistaken.

It will never decline as long as there are two people in the world who, in prolonged or temporary absence, feel the need to communicate. Your letter is more important to you, personally, than all the letters in history.

For all practical purposes, the art boils down to two important subdivisions:

1. Did it come?
2. What did it say?

Conversely, of course, these subdivisions become: Did you write it? and What did you put in it?

This is a formula that seems almost too simple for approach-

ing a matter of such paramount importance, but it is the beginning and the end of letter writing. Few of the great letters, which have been preserved through the long years to enlighten and inspire us, were written with posterity in mind. They were written to bridge the gulf of separation, to diminish an absence, to project across the irremediable distances the news of everyday events, the conclusion of minds, the emotions of hearts, the philosophy of souls—to give solace, guidance, advice, or simply pleasure. The same reasons that letters are written for today.

But these were *written*. If St. Paul had merely *contemplated* a letter to the Corinthians, one of the most eloquent and moving exhortations of all time would have been lost to the world, and some of the greatest literature. Fortunately, he did not procrastinate.

Many people are prone to do so. They don't have time to write a letter. They find letter writing a terrible task. They dread writing letters. They owe so many letters and writing is such a bore. The conclusions that must be drawn from such attitudes are that these defensive citizens are lazy, selfish, or worse, that they have nothing worth saying. Nobody wants to be included in such categories, and the fact remains—a letter in the hand is worth a thousand good intentions.

One of the most touching roles in modern drama occurs in a vehicle that, if it had no other claim to fame, would live in many memories because of this. In a play called "White Cargo," an elderly remittance man, long banished to the tropics, never receives any mail. For three acts he stands timidly on the outskirts of a ragged fringe around the mail dispenser, his face filled with an eagerness that fades slowly into heartbreaking disappointment. Even an indifferent performance of this part never fails to move the audience to tears because of the universal yearning of every human heart to be remembered in writing. This is only a dramatist's trick, but all over the world there are lonely people who suffer from the same nagging hunger. The enforced separations of war have increased this number many fold.

Elements requisite to letter writing are simple, available, and inexpensive. Nothing is required except paper, something to write with, and the will to begin. The rewards are instantaneous. It is always satisfying to engage in self-expression, of which the letter is a primary form, and no sooner does the writer set himself down to compose than he seems to establish some kind of contact with the one addressed. He ponders on some facet of his friend's personality, recollects a past event, remembers a look, a smile, a word. He cannot write without arriving at some fresh conclusion, without being mildly entertained by the circumstances he recalls or puts down on (Continued on page 96)



### Writing at a bedroom desk

The family living room may have a perfectly satisfactory and well equipped desk. BUT if the atmosphere is too hectic for you to collect your thoughts, your letters will be strained. A small desk in your own room, outfitted with a beautifully decorated porcelain desk set, will provide you with the kind of restful background that fosters effortless writing. The flower patterned desk set is from Alfred Orlik. Photographed at Manor House, Baker Furniture Inc.

### Writing in bed

If you like to write only when the excitement of a busy day has died down, and you can quietly relax where you're free from petty annoyances and interruptions, take to your bed with a lap desk, which has everything a desk has except legs! The small drawer, pulled out, holds ink; the top lifts up to reveal space for paper, envelopes, pens, blotters, stamps. Bed linen, blanket cover, bed jacket, and ash tray from B. Altman & Co. Furniture from The Sikes Co., Inc.



GOOLD STUDIOS



PHOTOGRAPHS BY ROBERT KEENE STUDIOS

*"He who writes  
with **EASE**  
writes well"*

Letter writing will be a pleasurable task if you arrange an attractive place to write, and equip it with high quality paper, a pen that conforms to your writing eccentricities, and ink that's free flowing. Such a background invites you to begin, holds promise of happy results

By Florence Paine



### Writing with a lap board

It's all very well to write in your favorite easy chair, glued next to the radio, where you won't miss the latest news. But don't use a magazine as a writing surface (reserve for reading only!). Remember, a letter filled with wavy, illegible writing is almost as bad as no letter at all. For who has time to decipher? A lap board is a good solution. This one, from Rubel & Fenton, with a Pennsylvania Dutch design, is a checker board when turned over. Furniture, from The Sikes Company, Inc. Writing accessories, robe, and smoking equipment from B. Altman & Co.

### Writing at a living room desk

If the sight of budget envelopes, bills, and other miscellany on your desk puts you in an unhappy frame of mind not conducive to nice, cheery letters, have a desk, in your living room or elsewhere, that is devoted exclusively to letter writing. Arrange it so that it is always properly lighted—by artificial means or otherwise (as important to easy writing as the proper tools). The silver toast rack, from the English Antique Shop, is a novel and convenient holder for stationery. Desk in Mr. Ted Sandler's apartment, New York City.





# IT'S A MAN'S WORLD...

PHOTOGRAPHS BY MAYNARD PARKER



George Sakier's dining room reflects the masculine penchant for fine wood in wall-paneling and polished, bare floor; for simple furniture with good, substantial lines; for cheerful color in accessories. Mantel lined with humidors



This living room, decorated for Robert Moore of Vernon, Texas, by E. Gilbert Mason, bespeaks the western male in its rough stone wall, capacious hearth, ingenious cupboards. Note stout roomy chairs, Navajo rug, row of steins



William S. Mann, Kansas City, Mo., expresses himself in a dressing room with pictures hung on a belt, an old maple bread box for riding boots. Peggy Sloan decorator

**Give a man a room he can decorate and it will soon be so comfortable that every woman in the household will be bent on dispossessing him . . .**

To begin with, they know what they want, the stubborn sex, which probably accounts for the reason they always get it. Look at that! If they decide to hang up pictures on an old leather belt, cherished by them for some unknown reason, do they stop to wonder what the other boys will think or whether it's *correct*? They do not. They've got pictures to hang and the problem of keeping a demon female, with a passion for throwing things away, from getting her claws on that belt. So they combine two ideas.

That's not the worst. They will go out and catch a tarpon and have it stuffed, incorporating it into the décor, practically over the dead body of an enraged spouse; or they can't be happy unless a dirty old rifle is within arm's reach, right on the wall. The trouble is these doubtful notions usually turn out to look just fine.

Give a man a room to decorate and he immediately becomes imbued with the idea that windows are for light and air, the floor primarily to walk on, the fireplace something to get warm by, chairs and sofas to sit on painlessly, tables to hold things, and lamps to read by. As for the bathroom, it's a place to shave and take a bath with a minimum amount of lost motion. It's the primitive in them.

Well, it must all spring from their simple direct natures—this preoccupation with plain wood finishes, rough textures, and unfragile furniture. Show a man a priceless heirloom and he'll give it a fishy eye if it hasn't got a good strong bottom. As a matter of fact, he doesn't want an antique—he just wants something familiar. Separate him from that old shaving mirror and peace is at an end. And as for mirrors, the smaller the better.

If he had his way, everything would be red. Mention color to a man and he automatically thinks *red*. Blue comes next as it's reminiscent of neckties. But show him a muted mulberry and he'll run for cover. If it's not bright, it's not color.

It's a man's world but he has a hard time keeping it. Sooner or later women appropriate the room. "It's so comfortable here," they chirp as they take over.

And it usually is.

Men like tailored stripes, strong colors such as in bathroom at right. Wallpaper, Imperial Paper & Color Corp. Lavatory and tub, Eljer Co. Bath towels, mottled rug, window and shower curtains are all members of the Callaway M. "Silver Leaf" ensemble. The floor is Tile-Tex. We set off Dewar's Whisky Label regimental prints, from Schenley Import Corp., in crisp red frames. Paint bottles, W. & J. Sloane. Milk glass shell, Westmoreland Glass Co. Mahogany towel stand, James Amster. Apothecary jars, ducks, mirror, and table, Bon-Teller, Inc. Charbert's Drumstick bath powder and talc add military smartness.









## USE YOUR DINING ROOM FOR MORE THAN EATING

**Make your dining room a round-the-clock room by increasing its functions**

No one will deny that eating *is* fun! But a room devoted exclusively to it is a waste—IF space is at a premium. Your dining room must have a plus value if it is to serve the diversified needs of your life today. Perhaps you entertain frequently, and need an extra living room for your children to retreat to. Perhaps your need is a quiet study, or a sewing room, or a guest room. Perhaps you need a double-duty dining room so that you can close off your living room to save fuel this winter. If your house doesn't quite "fill the bill," we'll wager one or two extra pieces of furniture, artfully arranged, will transform your dining room into a purposeful room.

PHOTOGRAPHS ON THIS PAGE BY MAYNARD PARKER





**On left page, in the California manner**

If your dining room is to play several roles, don't emphasize its main purpose. Instead, push the dining table to one side as Barker Bros., of San Francisco, has in this charming French Provincial room. Then there's room for extra chairs and even a desk. Note how the motif of the draperies is applied on the dining chairs. Dining furniture and desk by Drexel; carpet by Century Fabrics; drapery fabric, F. Schumacher & Co.; curtains, Robertson Factories

**On right page, in the Connecticut way**

A dining room with a dual personality can be just as attractive as one used for eating alone IF you select the flexible type of furniture that looks well in any room. The dining room pieces of British Oak, in this room decorated by G. Fox & Company in Hartford, Conn., are good examples of what we mean by adaptable furniture. All furniture from Jamestown Lounge; Winchester Claret carpet by Bigelow Sanford; brown desk set by Eaton; lamps from Paul Hanson

PHOTOGRAPHS ON THIS PAGE BY ROBERT KEENE STUDIOS



THIS ROOM ON EXHIBITION AT G. FOX, HARTFORD, CONN.



# “WHAT HAVE I DONE T

ROBERT KEENE





# DESERVE THIS?"

*(The perpetrator of this agonized monologue is discovered sitting on the floor of her new living room, surrounded with wedding presents, over which she has been gloating up to this moment. Her name is Cynthia and she is to be married next week.)*

Mmmmmh, what have we here? Now there's a sight for sore eyes. But what *is* it? It's a lamp, of course, it's got a shade on it, you goon. But what is that lurking below? Neither fish nor fowl—or maybe it is foul, after all. Joke! Now, aren't you ashamed of yourself, Cynthia, looking a wedding-gift horse in the teeth. If it only were a horse, that would be better. I could stand a horse. I could be sure it was a horse. But Skeeze here—I don't know *what* he is. He's probably a Pobble—the original Pobble, right out of Lewis Carroll. Or maybe just a slithy tove, with a lampshade hat.

"Who said matrimony was all beer and skittles? You fall in love, you get married, you start a little home, and what do you get for it? A Pobble sitting around ruining the effect and shedding no light in the bargain.

"Honestly, Cynthia, the things you think! You should blush for shame. Ingratitude is the deadliest of the seven deadly sins. And still you mouth about one little horror when the floor is covered with the most beautiful loot.

Look at that wonderful tureen—and there's a perfect place for it on the side serving table. And this ruby jar and those twin bottles. And the tea set and the coffee set and the decanter set. It's going to be so much fun to have people in and show those off. The vases are reasonably big enough to hold something, too. That's a break, my girl. Think of the vases you might have got. I'm so glad we got the branched candelabra, because we're going to eat dinner by candlelight—every night. That's settled. Candlelight is so romantic. And those darling cosmetic apothecary jars!

"There was a duplication in clocks, but Brad will love the nautical one in his study. And the figurines will make a charming group on top of the bookshelves. Never satisfied, that's your trouble! You probably needed something like Cutie here, to bring you down to earth.

After all, maybe it's kind of quaint. I never dreamed of owning anything like it. I certainly didn't. If I had, it

would have been a nightmare. No, there's no use trying to rationalize anything like this by calling it quaint. I'd call it carnal. And as for the quaint, I don't think there's any place for it in a home. I can get along without you, Quaintness, very well. I can get along without you, too, Pobble, but it looks as if I might be stuck with you. There I go again! Now be nice, Cynthia.

"Well, where'll I put you? Some dark-corner, well-screened from the public eye, I hope. In the back hall? No, that's no good. If I have a grain of sense I'll put you back in the box and forget all about you. You simply have to be tough about things like this. Anybody who knows a smidgeon about decoration will tell you that one bad accessory will spoil a whole effect—simply ruin it, that's all. And I won't have my first house ruined by any old Pobble. I won't—so there!

"Maybe I ought to find out who sent this little gem of purest Art. Heavenly Day! Suppose Brad's Aunt Eloise sent it. It looks just like Aunt Eloise. Probably a little thing she picked up in a Bingo Parlor. Dear Aunt Eloise! Well, a man can't choose his relatives.

"But that makes everything so complicated. She'll probably be popping in here to call on me twice a week, and I'll have to have this thing around. I can't hurt her feelings—Brad's her favorite nephew. But I can't bear it e-either. I ff-feel like crying.

Oh, why do people go out and buy presents like this, without ever once considering the setting they have to fit into and the use that can be made of them. It's not as if Aunt Eloise were poor. She probably paid five times what this thing is worth and thinks of it fondly as a priceless antique. Maybe it is a priceless antique for all I know, but you can't use it for anything. That makes it worthless. I'd rather have had a half-dozen dish towels. Honestly, I would.

"I wonder what Brad would think if I just put it away anyhow. If I thought it would (Continued on page 92)

Cynthia says she knows now who her real friends are. They're the ones who sent the pink flowered urn from Beth Weissman; a and white glass épergne, James Amster; commodious red glass vase, Newland Schneeloch & Piek, Inc.; octagonal soup tureen "Anne Greenaway" pattern, Georg Jensen, Inc.; sleek, gold-faced clock, Seth Thomas; Victorian mother-of-pearl inkwell, Lord Taylor; spike-topped green glass bottles, Mottahedeh & Sons; Lowestoft-ish tea set in Spode's "Fitzhugh" pattern, Copeland & Simpson; tôle bread tray, Ernestine Trostler; antique box, Lord & Taylor; ruby glass candy jar, Westmoreland Glass Co.; excuse fruit plates, Onondaga Pottery Co.; sky blue cachepot, Princeton China Corp.; shimmering glass pitcher, Kensington, Inc.; e-plumed glass candlestick, Fostoria Glass Co.; Orloff "Attar of Petals" toiletries; Audubon print plates, Meakin & Ridgway; antique green glass wine decanter and glasses, Steuben Glass, Inc.; chunky clear glass vase, Libbey Glass Co.; Chelsea nautical k, Abercrombie & Fitch; twin humming bird figurine, Fulper Pottery Co.; lovebird platter, Georg Jensen, Inc.; Royal Doulton ey Camp, Mr. Pickwick, and Fat Boy, William S. Pitcairn Corp.; "Napoleon Ivy" after-dinner coffee service, Josiah Wedgwood ons. Rug, Klearflax Linen Looms, Inc.; furniture, Charak Furniture Co.; wallpaper, United Wallpaper Factories, Inc. Cynthia's s, Bonwit Teller, Inc. Aunt Cynthia's fine feathered Pobble, which could happen to anyone, with apologies, from Attman-Weiss



# ELEVENTH-HOUR FACTS on FUEL SAVING

• The time has passed for wondering how much oil the east will get to heat its homes this winter. Or whether there will be enough coal. As we go to press it is announced that there will be 25% less oil available this winter than last, in the east and midwest states. But it is also certain that there will be less fuel for everyone the country over—

less fuel to waste through cracks around doors and windows, up open chimneys, in heaters and boilers that we haven't bothered to have put in efficient working condition. The time has not quite passed for taking vital steps to help us keep warm with less fuel. Nor has it passed for us to take those steps because they will help win the war! Here they are:

**Save hot water.** Most modern heating plants provide domestic hot water, too. Most of us keep the water too hot (145°) and use too much. Set the aquastat at 125°. Take quicker baths. Shut faucets

**Check the heater itself.** It should have been done weeks ago. But at least the system is now being used, and you can check its operation on a warm day. Let a professional go over every vital point. Then master the operation. There are many tricks to running a furnace, and it's your duty to know

**Insulate** to save up to 40% of your fuel. Insulate unused attic floors; finish attic rooms with insulation board; fill outer wall spaces. *FHA and liberal installment credit are allowed for fuel saving measures*

**Ventilate properly.** Stale air does not give sensible heat economy. Humidify if your system allows for it, but not too much. Bore breather holes at bottom of storm sash if condensation is excessive

**Weatherstrip** with metal products if your dealer still has a supply, or with felt or wood strips. Up to 25% in fuel can be saved by treating window and door cracks alone. Double check cracks under doors

**Use less heat.** You can be comfortable in a temperature of 65° if you dress for it. So learn to dress for the weather indoors as well as out. For we must use less heat whatever else we do, as one big step toward fuel economy. Lower temperature is healthy, too. Save heat at night especially

**Double glaze**, with storm sash, preferably at all windows, at least toward prevailing wind. Stock sash with glass are available. Install storm doors at all entrances, too. Depending on weather stripping, up to 20% fuel saving is possible by these two measures if properly applied

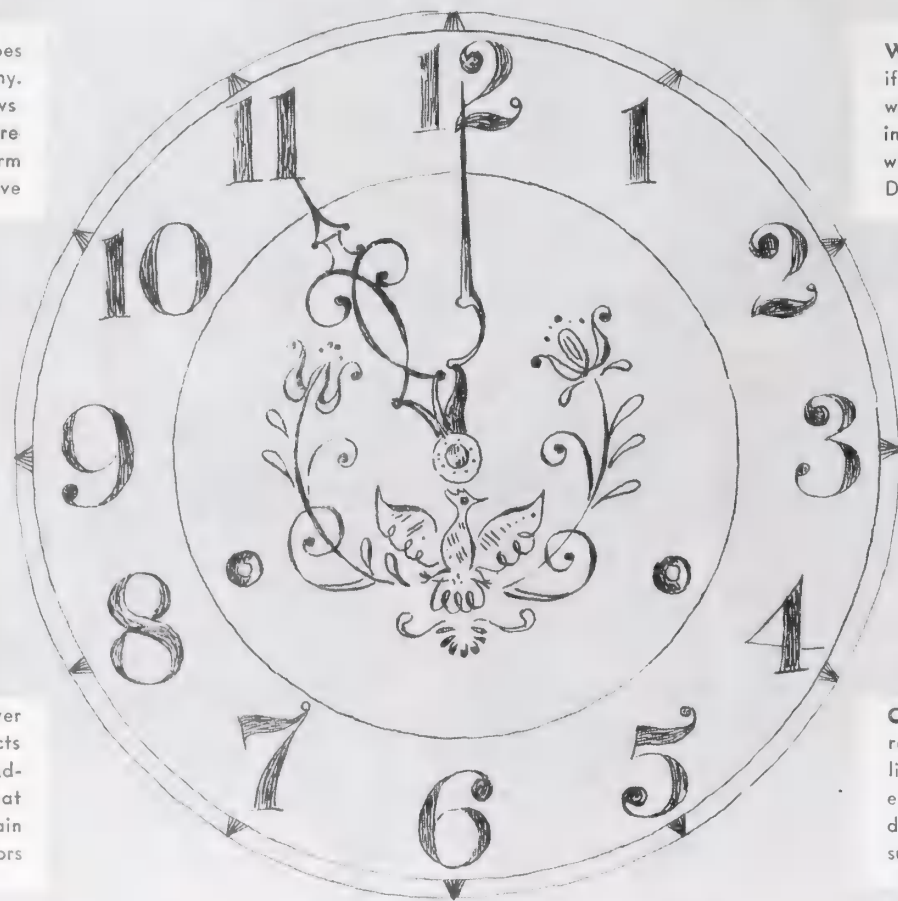
**Check ducts, radiators**, whichever your system provides. Air ducts have basement control valves. Adjust for heat delivery. See that steam radiators and pipes drain well. Flush hot water radiators

**Close unused rooms.** If necessary, rearrange your living habits so little used space can be wholly eliminated. Seal cracks around doors to unused space, too. Insulating inner wall may also help

**Check the garage**, for if built into the house, it may be heated or so leaky it wastes house heat. A storm door, also some impromptu weatherstripping, closing radiator, all save heat your car doesn't need

**Check working fireplaces** to see that damper functions, smoke shelf is clean, flue lining clean and tight. Plan to use fireplaces for either wood or coal grate as supplemental heating. It may be possible to alter your fireplace to include one of the circulating duct units, for utmost efficiency

**Cap unused chimneys.** Open flues from unused hearths draw off a lot of heat. Closing throat damper is not enough. Cap the top with metal to keep flue dry and hold warm room air to aid in heating







**Are you depriving your children of one of the most important heritages of childhood—a beautiful home to remember and perhaps copy?**

By Frances Heard

You can't tell *me* anything about the wear and tear of children. I have a fifteen-year old boy, and for many years our home has been the meeting place for what he likes to call his gang. Oh yes. I know the worst there is to know.

So when one of our readers wrote to Miss Gordon, in an exasperated tone, taking us to task for the blithe way we assume that everybody *can* have a nice home, and "didn't we realize that some people had children," the letter was turned over to me, as being in my territory. To that reader, and to anyone else with children. I want to say emphatically, "You CAN have a nice home. In fact, a beautiful home, even though you have children."

I will admit that children won't mix with certain kinds of decorations. Beige satin upholstery, Aubusson carpets and French porcelains, and such perishables are not compatible with hoodlums who play at being Tom Mix. But thank goodness, there are many strings to the decorating bow.

The home furnishings market is full of things that are both practical *and* beautiful. In fact, some of the most beloved designs in our American decorating heritage are especially well suited. There are all the variations of Early American. Then there's Pennsylvania Dutch and French Provincial. All of these have ruggedness and sturdiness, as well as charm. Also, they all have a common lack. They all lack elegance.

There you have it in a nutshell. Children and a high polish don't mix. Save that sleek elegance for the time when your children will have grown up, and will be wanting you to look sophisticated because they hope *they are*. Two examples of beautiful homes, populated with children, occupy the next six pages. Harold Grieve, decorator.





No small Wellman ever upsets himself on a scatter rug or scuffs up chenille broadloom, because there are no such hazards in the way. Rugs are large braided rag and rough weaves, safe on all counts. A stone hearth wall is proof against fingermarks. Note the absence of breakable accessories.



*I can't have anything nice  
until my children grow up-*



Early American maple keeps on looking its best no matter what, so it's natural where there are children on the scene. The sideboard was converted from an antique pine folding bed, fitted out as you see at left to store linen. Dining room, like the rest of the house, has random width oak floor.









**Above.** Early American maple styles belong in a house with children. This graceful tester bed is one of them, priced under \$57. It needs only simple fabrics to dress it up, like the spread of sheeting and the turkey red calico canopy and ruffle

**Right.** Rough-finished metals, like this brass jug lamp base, won't show fingermarks. Neither will the busy chintz on the tufted armchair. Its smudge-proof design is in pink, wine, olive green. That ample, split-leg maple table costs about \$67

**Below.** So you can't have anything "nice!" We call this handsome—a spatter floor, tawny pine mantel wall, a spring rocker covered in a medley of blue and rose stripes and flowers, and a barrel chair in turquoise waffle weave, priced under \$40



## "Busy" prints and antique finishes are ideal for children

No, of course perishable pastels and high polishes don't mix with youngsters. But you can still have "nice" things and a home as attractive for grown-up living as it is practical for the younger generation. It amounts to furnishing with things that don't have to be handled with kid gloves, and here you see exactly what these things are. These Guilford House rooms, now on exhibition at R. H. Macy & Co., New York City, were not planned with children particularly in mind, but as charming quarters for everybody. Yet they're examples of soil-proof, wear-and-tear decorating.

Most of the furniture is rock maple, reproduced from Early American pieces. Its construction is strong, to withstand the romps of the younger crowd. Its lines



*I can't have anything nice  
until my children grow up—*





**Above.** Have style and children, too. An abbreviated, washable canopy of voile and ball fringe dramatizes a solid, beautifully turned maple bed. Two-drawer night tables are less than \$20 each. The wallpaper has beehives and flowers on its goldish background.

**Left.** Let them just try to batter this secretary! It's not an antique but a finish that simulates scratches and scars gives it the look of one. The children's handwork simply won't show up. Costs less than \$145. The plaid-seated chair is black and gilt stencil.

**Below.** Eat, read or write at this sturdy bench and table combination. Maple shelves that can hang or stand up are used for books. Each one has two roomy drawers and costs less than \$26. All the furniture in the Guilford House rooms is made by the Conant Ball Co.

**These rooms on exhibition at H. H. Macy's, N.Y.C.**

are beautiful, to satisfy Mother's aesthetic sense. Maple doesn't highlight soil marks as the darker, more polished woods do, and it seems to soft-pedal bumps and scratches. You can even get the jump on your active offspring by buying it with an antique finish, already nicked and dented artfully, so that the accidental bangs it gets will blend into the finish and make it even better looking! All the things that go well with maple are wild-Indian-proof, too. Spatter floors are sure-fire against mud tracks, toy tracks and upset sandwiches. Slipcovers and draperies in busy calico and plaid designs do the same kind of cover-up job, because small mixed patches of light and dark color make it hard to tell where the soil begins and the pattern ends. Wallpapers in all-over designs like diamonds, plaids, and intertwined stripes and flowers work on this principle, too. And just see what friendly and appealing rooms they create. Could you ask for anything "nicer"?







# MRS. APLEYARD'S STREAMLINED THANKSGIVING

By Louise Andrews Kent

Though not exactly streamlined herself Mrs. Appleyard decided to have a streamlined Thanksgiving. She had several good reasons. First there was her silhouette, though perhaps that had better be passed over—the more lightly the better. Next the children were all away: Hugh in the Army, Stan in the Navy, Cicely in Washington, Sally at college. The guests she had invited were of her own age and sex but without her comprehensive digestion. Mrs. Appleyard felt it would be easier for them to be thankful if they had not eaten too much.

"Thankfulness and soda mints," she said, "seldom come in the same package."

Besides Mrs. Appleyard was going to cook the dinner herself, the total labor supply of Appleyard Centre having gone to Connecticut to work in defense plants.

The traditional Appleyard dinner used to include appetizers, soup, turkey, three vegetables besides mashed potato and candied sweet potato, cranberry sauce, cider,

mince pie and pumpkin pie, ice cream, cheese, nuts and raisins, fruit and coffee. Sometimes Grandmother Appleyard used to add a chicken pie and a dish of scalloped oysters "just in case." As the guests staggered from table she used to ask whether they had "made out dinner."

Mrs. Appleyard owns a cookbook of the last century that puts women in their place. A gentleman, it says, always considerate. When he asks his friends for dinner the next day, he goes to market, chooses whatever is best, sends it home that afternoon and tells his wife that evening so that she can rise early and make the pastry and side dishes.

Not being the type that leaps gladly to the cook stove at dawn, Mrs. Appleyard did everything she could about her simplified dinner the day before. She could not get up the sight of Mr. Appleyard beaming above a properly browned turkey, but she decided not to have soup,



if you serve the meal yourself your heart is always in the kitchen during the soup course and that's hard on

decided on appetizers to be served in the living room with sherry by Mr. Appleyard while she was draping the turkey with sausages and wreathing the platter with parsley. With it she planned to serve Cream of Wheat spoon bread because it could be baked in the oven with the turkey, and string beans and mushrooms cream, an accommodating dish that tastes all the better for mellowing a while in the double boiler. Only dessert—Mr. Appleyard's favorite—pumpkin pie, to be baked the first thing in the morning. She made the pie crust the day before, stuffed the turkey, and the cranberry sauce. The cider from her favorite barrel had been hardening in the refrigerator for a week. Everything in fact was under control.

The car containing her guests drove into the yard and Appleyard felt positively smug. Everything that ought to be cold was cold; everything that ought to be hot was hot. She gave the turkey a last fond basting. Perhaps a little silly with all the children away to buy such a big turkey but if you don't have turkey hot, you can't have it and Mr. Appleyard likes it best cold.

Above the hissing of the turkey in the pan the car that drove into the yard did not sound like her sister's Packard. That dignified vehicle never squeaked or rattled as if its bumpers were tied on with string. It was, in fact, only one car that sounded just that way because its bumpers *were* tied on with string—her sister's Model A, known as Ptolemy Tortoise. It wasn't until the next day that Mrs. Appleyard found out that she had been basting the turkey with it. It was the chrysanthemums.

Ptolemy Tortoise, instead of being in the garage near the station where he belonged for the winter, stood panting among clouds of steam at the steps and there were three, strange yet familiar, getting out. Cicely—yes, as Cicely in a new spotted leopard coat, and Sally Lenz in a blue Lenz coat with the red hearts on it, not nearly so new, but the other figures—the one in brown, the one in blue—they couldn't be Hugh and Stan. Only one was. And Tom Bradshaw, Cicely's husband, was too. It was Tom, in fact, who had not only worked out the train schedules and arranged to have Ptolemy waiting at the station but had also written those delightful letters that had caused Mrs. Appleyard to cook such a lovely dinner.

"I," Tom said modestly, "Didn't expect Hugh. Stan was ashore, but Hugh only got loose last

About this time the hostess in Mrs. Appleyard began to assert itself. Fortunately she has an Emergency Shelf. There was ice cream in the Deep-Freeze and frozen vegetables too. And the neighbors had seen the car go by. Things began to appear on the table in the back kitchen—an apple pie—"just in case"; half a mince pie—"didn't Hugh always favor mince"?—an angel cake—"I had pretty good luck with it"; other good things for other good reasons.

In spite of streamlining the Appleyards made out a dinner!

#### THE STREAMLINED MENU

Celery	Cheese and Chutney Appetizers	Olives
	Sherry	
	Roast Turkey with Sausage Stuffing	
	and Sour Cream Giblet Gravy	
String Beans and Mushrooms	Cream of Wheat Spoon Bread	
	Cider	
Pumpkin Pie	Vermont Cheese	
	Coffee	

#### AND THE RECIPES

##### CHEESE AND CHUTNEY APPETIZERS

¼ lb. butter	1 teaspoon finely minced onion
½ lb. dairy cheese	1 cup Major Gray's Chutney
	6 drops Worcestershire sauce

Cream the butter; add the cheese, finely grated. Chop the onion and then, in the same bowl, the chutney, and stir this mixture into the cheese and butter. Add the Worcestershire sauce and enough juice from the chutney so that the mixture will spread easily. Spread it on rounds

(Continued on page 100)



**Louise Andrews Kent**

Author of

"Mrs. Appleyard's Year"

"Mrs. Appleyard's Kitchen"

Mrs. Kent has revived some old-fashioned ideas about the cooking and eating of food—in an era heavily weighed down with the obligations of nutrition and dietetics. She believes that eating should be fun, that cooking

is a vacation. Her kitchen is her salon, and lucky are her friends who are invited to share it with her. And lucky are HOUSE BEAUTIFUL readers to have this exclusive glimpse into Mrs. Appleyard's 1942 Thanksgiving plans. And if you haven't met Mrs. Appleyard before, you'll love her. She's your Mother, your Aunts, and the Lady next door.





By Clementine Paddleford

**Here are new food products to help you celebrate and enjoy the traditional feast even more. Eat heartily!**

Deep within us rests the comforting thought that Thanksgiving in the kitchen remains the one unchangeable custom in this ever changing world. It would take a gastronomic revolution in these United States to overthrow the dictatorship of King Turkey and his consort, the bouncing little cranberry. This pair remain sacred to the day. Strictly American food is pumpkin pie and squash, the bean, and "dainty maize." Scarcely a food carried to the harvest table that is not peculiar to our native soil, traditional to November feasting.

But tradition may be streamlined and with good results. His majesty the turkey is being rebuilt to fit the modern oven. Breeders working with the Department of Agriculture are styling a new turkey model, compact, short of leg, broad of back, a long keel bone, plump breasted, white meat, a size to fit cozily in a kitchenette roasting pan. And no pin feathers. Think of that! But the job isn't done. It will take another five years of intensive breeding and right culling to fix the breed characteristics. But each year brings to the Thanksgiving market more of the smaller weight birds. Women prefer them, the American family isn't what it used to be you know—in size, we mean.

#### APPLEWOOD PERFUME

Try something new in turkey perfume. Not for the great day dinner; then, as ever, there must be the ambrosial odor of the browning bird. But for the holiday buffet pick a turkey tanned to leather brown, perfumed of applewood's smoke. If you haven't a favorite smoker in mind, then the pleasure is all ours to introduce Wall Street broker Paul Mazur, of Titusville, N. J. His turkeys are the White Holland, 1,300 in the flock, pampered birds, especially fed with cereal and greens and cod liver oil all in balanced ration. Here are turkeys trotting in swing time to the national slogan, "U. S. Needs Us Strong." But the result is tender birds, not tough numbers, the weight 8 to 19 lbs., price \$1.35 per lb., and this includes shipping charges. Birds are brine cured in a blend of brown sugar, salt,

spices, rare herbs. Slow smoking follows, then cooking in the magic perfume of the glowing apple logs. The turkeys are hammock hung to smoke in a manner that makes for self basting. Not a drop of the juices can drip away and be lost. The finished bird looks like roast turkey fresh from the oven—plump, beautifully browned. The flesh slices thin, the fat pale gold, the white meat pinkish gray, smooth as velvet, delicately tinged of the salt. If it's a buffet party, serve the bird whole reposing on a great platter—with a ring-around of crisp watercress, each cluster one mouthful, misted with lemon juice, dusted lightly with salt—a popular pick-up food for drink service.

The ancients believed that watercress eaten with vinegar would cure a deranged mind. This gave rise to the Greek proverb, "Eat cress and get more wit." There may be something to the notion. By actual experience we find that fresh watercress munched while drinking helps keep the crowd sober.

#### HOMEMADE MIRACLES OF BREAD

Along with turkey pass trays of white and dark bread cut into half slices, thinly spread with whipped butter. Let the best carver officiate, carving just enough slices to keep ahead of the crowd's hunger. Guests build their own sandwiches.

Give thanks for "homemade miracles of bread." For the old time dinner choose the Early American white bread of the Pepperidge Farm, sold through the East from Maryland to Maine. This is a white bread made of water ground flour and retaining the vitamin and mineral content of the whole wheat grain. Each loaf of this new bread offers more than 333 International Units of vitamin B<sub>1</sub>, a pound, and without enrichment, without fortification. The bread is made of a white flour typical of the early American products. The wheat grain is stone crushed, a process that creams the bran into the white wheat heart as sugar into butter, to get a smooth congealed mass, each part containing some of the other. Their rougher parts are removed by hand sifting. Bread of this flour has the taste and texture of white bread but its color is wheaten. The bread texture is fine and compact, it is smooth, it is soft. But the flour of course does not leaven as well as roller mill type and the bread requires more chewing. Like all the other breads of the Pepperidge Farm bakery, the loaf is made of highest quality ingredients—fine flour, fresh whole milk, best butter, salt, honey, yeast, and water. Every loaf is hand kneaded by local women of the community who know the art of home bread baking.

#### BASTING THE BIRD

Dehydrated vegetable flakes offer fresh garden flavor in a basting sauce for the bird. Wyler and Company of Chicago have a flake line worthy of your seasoning shelf. A dime per half ounce; the kinds: chopped parsley, celery, onion, mint and mixed vegetable. Use them in making cream soups, in seasoning chowders, stews, roasts, or gravies. But for Thanksgiving here is the sauce superb for basting the bird—any bird flying: add 3 tablespoons of celery flakes and 2 tablespoons of onion flakes to a quart of boiling water and simmer 15 minutes. Add 2 tablespoons of chopped parsley flakes and use the mixture at 15 minute basting intervals.

There's an herbal vinegar from the House of Herbs, Inc. Canaan, Conn., that does wonders in a basting sauce and for any kind of roast. Use ¼ cup of the vinegar plus ¼ cup of oil and 1 cup of water or broth.

Marcia Garrick, the herbalist of Rockland County, N. Y. has a sauce excellent for passing along with cold turkey or with chicken or duck. A dark thin (Continued on page 83)



# What you get when you pay MORE



The breakfront above  
costs around \$200. The  
one below around \$700.

Both are good value  
for their price.

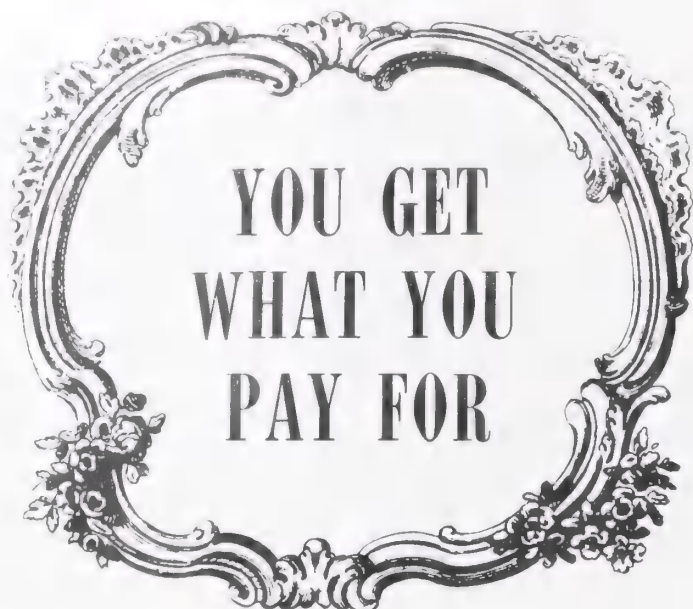
Both are at  
Lord and Taylor,  
New York City

Have you been puzzled about the sharp differences in the price of furniture? Are you confused when you find one cocktail table that costs \$15, while another that looks "almost" like it is priced at \$50? Is there \$35 worth of difference?

Our answer is this: the high-priced piece of furniture is intrinsically worth what it costs. And so is the low priced piece. There are plenty of value differences, if you know where to look, differences that show up more and more as you live with them. A few of the most important indications of good quality are easy for you to detect, once you have the formula. The expert looks at many *other* things, but if you will remember the few we mention here, you will be able to see why expensive furniture is worth, intrinsically and aesthetically, what it costs. Values in all home furnishings are complicated by the fact that we do not buy *pure* utility. Beauty, fine design, craftsmanship are all intangibles, but cultivated people set great store by them—are willing to pay for them.







There are six fundamental points of difference between furniture of widely differing prices. Learn these six points and they will help you to choose wisely. If they are *all* there, then you know you can buy with the assurance that you are getting your money's worth when you pay *more*. *First*, good design is essential. It means that you will always be proud of what you own. Actually, it is determined long before pencil is laid to paper, or chisel to wood. It begins with costly research and study on the part of the manufacturer and his design staff. *Second*, best materials must be used. Often they will cost several times more than cheaper varieties, but they mean longer life, and greater beauty. This (Continued on page 97)



#### Hand carving vs. machine carving

Fine hand carving has a clean cut, well-sculptured look. It costs many times more than machine work and requires highly skilled men to do it. Hand carving has a crisp look even after it has been rubbed down and finished. In short, it has "sparkle." Factory costs of carving on this chair are \$9. If machine done, would cost \$1.50.



#### Fine-textured, choice-grained woods

Beauty of the wood has long been of prime importance in determining value of furniture. Veneers should have fine texture, choice figure. Solid woods need close grain, good color. Fine veneers often cost 50 cents a foot, cheap ones as little as 3 cents. It is hard to distinguish in pictures between fine and cheap woods, but difference is there.

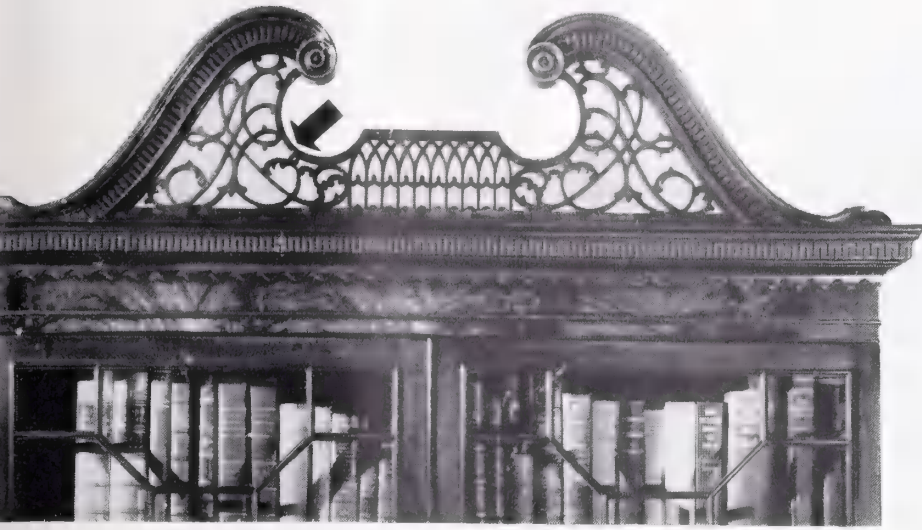
FIVE PHOTOGRAPHS BY GOOLD STUDIOS



#### Real or imitation leathers

Leather on fine furniture is usually top grain cowhide, hand polished. Real leather has an irregularity of texture that adds beauty. The cost of the leather and tooling, in real gold leaf, on this table was \$15. If it had been imitation leather with a stenciled gilt border, which will rub off easily, the cost would have been \$4.50.





### **Intricate, delicate design**

Probably the single most expensive characteristic of fine furniture is good design. Good design, especially if it authentically reproduces the details of a period piece, calls for intricacy and delicacy. It means the wood must be carefully cut and smoothly finished. It requires more complicated and laborious work of several kinds. The lacy, graceful sweep of such a pediment is obviously more expensive than an impressionistic, not-lacy, cheapened copy made to "sell at a price."

PHOTOGRAPHS ON THESE TWO PAGES FROM BAKER FURNITURE, INC.



### **Patine and glow of the finish**

French polishing, on fine traditional furniture, gives a clear, glowing effect that seems to be part of the wood surface. Applied entirely by hand and subtly toned, it is an outstanding hallmark of fine furniture. Finish of inexpensive furniture is often hard and shiny, color is muddy and crudely shaded, costs only small fraction of a good hand finished piece. Often sprayed stain and coatings are used on cheap furniture to cover the poor grain of cheaper woods. To connoisseurs, that "hand-rubbed look" is indispensable to their enjoyment of the piece.



### **Quality of muntin construction**

High grade muntin construction (which means that each pane of glass is puttied into a separate frame) requires dozens of carefully fitted joints. This kind of workmanship is always present in fine glass doors. You can detect it by examining the inside of the door. On cheaper pieces the muntin construction is made of thin, three-ply fretwork. This is made in one jig-saw operation at a fraction of the cost of a framed up door. Also, the frets are apt to warp and split. This superior type of workmanship cannot be recognized except by very careful examination.



# THERE ARE TWO

**One is efficient, impersonal—she runs your house**

If the relationship between you and your maid is a purely impersonal one, her wardrobe will be chosen to blend inconspicuously into the background. It will be quiet and conservative. It will probably include crisp morning dresses in practical colors with neat white collars and cuffs; a long-sleeved, tailored uniform in rayon and cotton for serving luncheon; a long-sleeved black dark-colored dress, perhaps in rayon taffeta, for dinner guests.

At right, a morning uniform that's easy to work in, and nice enough looking to tend door bells, besides. Made of gray striped percale shirting, it would always be in good taste, but never conspicuous. White collar and cuffs are attached. White apron, trimmed with gray, \$1. Dress, \$3, comes in blue, green, or tan

At left, the well-dressed maid wears black celanese taffeta when you're entertaining. White organdy collar, cuffs, and apron take away from the severity. The celanese takes to the tub as readily as cotton, and the organdy is of the permanently-finished crisp variety. Dress \$6 in gray, wine, blue, and green; apron, \$2

If your maid's wardrobe includes at least three uniforms for dinner wear, you'll never have any qualms about her not having a fresh uniform, when your husband brings an unannounced guest. Formal uniforms, similar to this, come in rayon taffeta, celanese moire, rayon alpaca, rayon crepe, or soft gabardine

No hard and fast rules can be laid down about the ideal wardrobe for a maid, because circumstances alter cases. But if it includes 4 morning, 2 luncheon, and 2 dinner uniforms, with plenty of aprons, a delay in the laundry's arrival won't be a major catastrophe

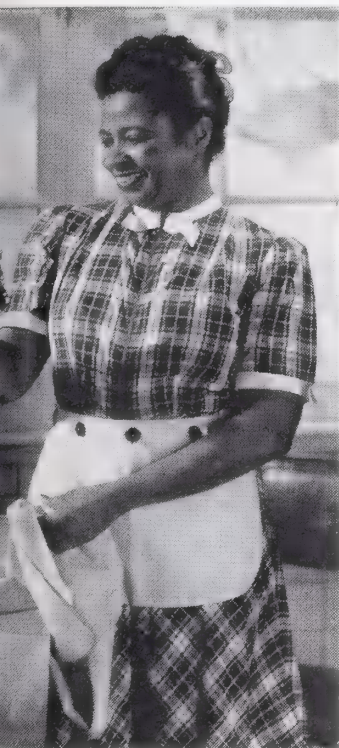




# INDS OF MAIDS

One is personal, warm, friendly—she runs you

our maid's eagerness, zealousness, and unique talents have endeared her to you that she's like one of the family, don't see her in the conventional manner. Instead, work out a wardrobe that expresses her temperament. Her morning wardrobe can include bright plaids, gay prints, and bold stripes. Her formal dress may be anything from red dotted swiss with a sweeping skirt to a 1942 version of a beloved Southern Mammy's costume.



At left, is Theresa, whose beautiful flower arrangements make all Elizabeth Gordon's friends gasp with delight. Her "uniform" is black and white gingham with white pique trim. Her work dresses are all designed along similar lines, but different colors and unusual fabrics keep them from becoming stereotyped or too plain



At right, when serving dinner, starting with her own specially-concocted soup, garden vegetable nectar, Theresa wears a black dress and a white pinafore with eyelet ruffle. She likes the lift this frilly pinafore gives to a dress. Theresa's specifications call for dresses designed for action as well as charm and femininity

Annette, left, likes bright gingham, too, for work dresses, but made in the classic shirtmaker style, which suits her figure well. The bigger and gayer the plaid, the better—and the quicker she does her work, she tells us. Visit Martha Stout of a Sunday night, and if you're lucky, you'll be treated to Annette's cornbread

We asked Theresa and Annette what they thought a maid's wardrobe should contain: both put comfortable shoes first on the list. Next in importance they placed durability. For dresses that will shrink, fade, or lose their crispness don't belong in a maid's closet

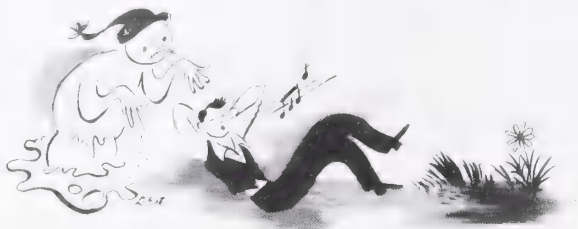


PHOTOGRAPHS BY PAUL D'OME

UNIFORMS\*\* ON THIS PAGE ARE DRESSMAKER MADE



# Don't let winter catch you UNPREPARED FOR SPRING



## ATTACK on these fronts:

**Fork up new ground now** for spring planting, whether of flowers or vegetables. It gives sod a chance to rot, allows the frost a chance to destroy a lot of wintering grubs and insect eggs, advances the mellow-ness and "tilth" of the soil—and keeps you warm.

**Turn over the compost heap again.** It's a heavy job, and apt to be messy. But it's important. Next spring and summer you should be able to use a good deal of it—especially to replace hard-to-get fertilizers in flower beds and for preparing any planting holes.

**Plant Roses!** The end of the month is not too late if you live in regions with climate similar to New York, Philadelphia, Columbus. Prepare the beds carefully and deeply, and mound up the soil about eight inches or so after planting to avoid winter killing.

**Buy supplies you will really need.** Laying in more stuff, especially tools, insecticides, and fertilizers, just because you think they may become scarce would not be playing fair. But arming yourself for a real 1943 gardening campaign is good sense.

**Prune damaged trees and shrubs** before winter sets in. This is not defense but a move forward. Most roots even of deciduous trees, grow all winter—always late in the fall and early in spring. Don't make them waste energy on bad limbs or building resistance to rot.

**Bring potting soil indoors.** This admonition appeared earlier this fall in *HOUSE BEAUTIFUL*. And of course you are using potting soil right along now. But get in enough to last the winter. Or bring in the elements: loam, compost, leafmold, sand, peat.

**Plant fruit trees** if your winters are mild, and especially if you can buy them from a nearby nursery, after they have gone naturally dormant, and still rush them into the ground without long shipping delays. Mulch, but not too close to the trunk, lest rodents nest there.

**Feed deciduous trees** just before freeze-up, or by mid-November. Late fall feeding has the advantage of getting the food to the roots by the time they make their first pre-spring efforts to grow.

**Sow seeds of hardy annuals** that are naturally liberal self-sowers. You will be duplicating the highly successful technique nature has worked out for them over a good many ages. Sow Sweet Peas now, too. They'll get deep roots well started, which is vital to good growth.

**Water all evergreens** unless you have had better than normal rainfall right through autumn. They'll usually live without extra watering. But for the good gardener, that isn't enough. Make them flourish. And water during winter will help keep growth in balance.

**Mend your fences**—literally and figuratively. A broken paling or picket will deteriorate rapidly over winter. Cracks in masonry and brickwork will simply invite frost in to do its explosive work. Keep at all maintenance jobs until the weather stops you.

It's good garden strategy, too, to keep advancing while consolidating cold weather defenses. Here a chart of applied tactics for the late fall month



## DIG IN here:

**Cut back dead flower stalks** on all plants that make new growth in late fall. Just because there are young shoots on Delphiniums, for example, doesn't mean diseased old stems will not infect them before spring comes round. And by all means cut back Peonies.

**Dig corms and tubers.** A good frost should be warning enough. Bring these less hardy troops into winter quarters. Pamper them a bit if necessary. Next spring they and their increase will be ready to go better than ever. This means Gladiolus and Dahlias especially.

**Protect Roses from winter killing.** This is not to be confused with recommendations for newly planted ones, in the other column. Protection of established Roses may take several forms, from the earth mound technique for bush types, to laying down and covering the canes of climbers, the use of straw "straightjackets," or simple mulches.

**Cover the cold frame at night,** either with the sash alone, during milder days, or by laying a straw blanket or a lid of painted insulation board over the glass at nightfall. Uncover when it's sunny.

**Burn weeds and flower stalks.** Putting them on the compost heap is a mistake if they still carry seed heads or if disease is present. After midsummer, one or both of these conditions is almost inevitable.

**Shelter exposed evergreens.** Windbreaks or screens of burlap, boards, brush, or whatever, serve two purposes, especially with broadleaved evergreens: they break the force of cold winds, sleet. They protect the leaves from sun scald and wind burn during late winter days.

**Put roofs over foundation plants.** The smaller and more vulnerable ones, that is. Snow and ice from pitched roofs is the thing to guard against. If there is no sloping roof overhead, never mind top protection, no matter how near the house the plants are.

**Drain and clean pools.** If the pools are large or deep, leaves, or large logs, or timbers will handle the expansion of ice. But it's usually best to play safe. Leave bottom drains open but screened. Dismantle all but metal bird baths. Lean bowls against garage. Pillars are safe.

**Cage the trunks of small fruit trees.** This is another defense to match the planting campaign suggested at left. Put 18" collars of window screening around trunks so that mice attracted to mulches will not be able to gnaw the tender bark when food gets scarce in winter.

**Take in garden furniture.** Put on the porch if there is not room in the cellar or the garage. Repainting, at whatever time you choose to do it, will be easier and more satisfactory if the original finish has not been cracked and checked by ice and snow.

**Stand by to mulch!** But don't mulch till the ground really freezes. The temptation to protect your plants as soon as they have died back is almost irresistible. But mulches, at best, retard circulation of air, which is vital. So cover late, against thaws rather than freezes.

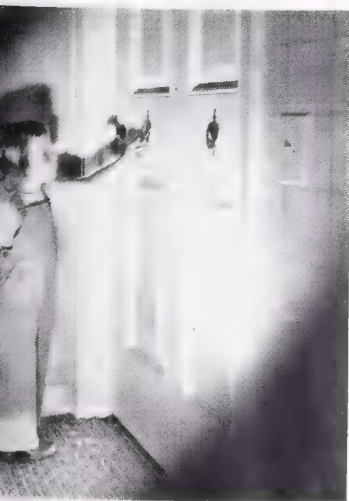


# No obbligato of DON'TS for the Wellman children

CONTINUED FROM PAGE 67



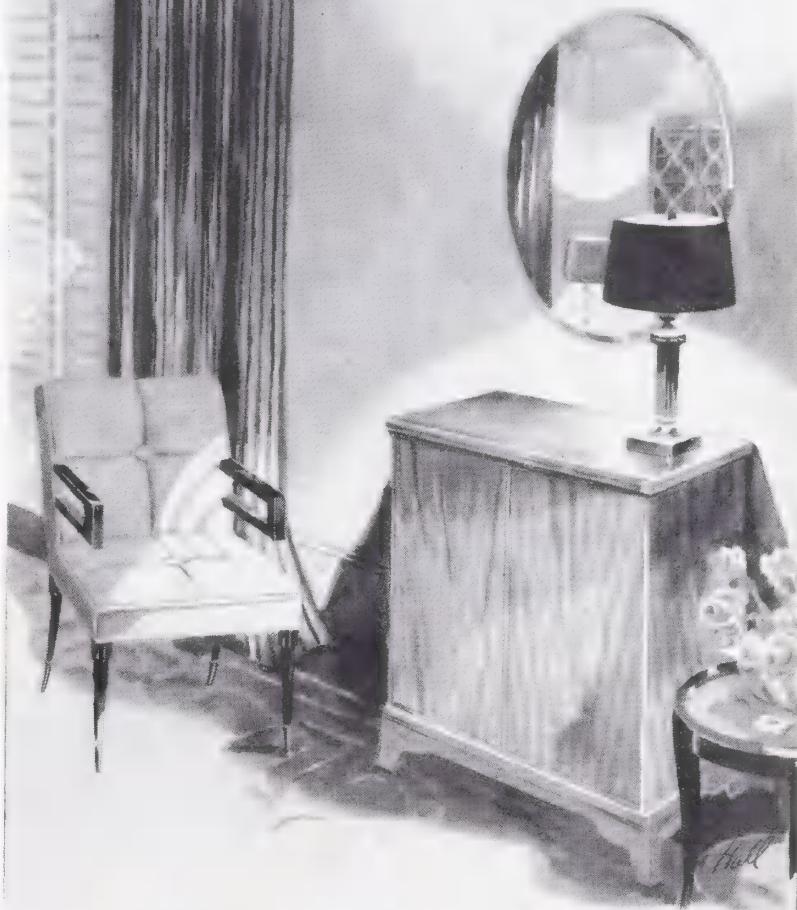
Here's the Wellman family, all set for a buggy ride. They're encouraged to work off their excess energy in the great outdoors. Saves wear and tear on the house. Their mother, who plays right along with them, gets as much kick out of their games as they do



No one ever makes the Wellman children feel that the furnishings are more important than they are. No rooms are denied them. Their father's study is furnished so that they are always welcome visitors

This is Kitty, knocking politely before she enters. The girls' bedroom has twin knockers, child height, to encourage this. An extra size switch plate protects the plaid hall wallpaper from being finger-smudged

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friend...*



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## HOUSE BEAUTIFUL'S SCRAPBOOK OF FLOWER FACTS

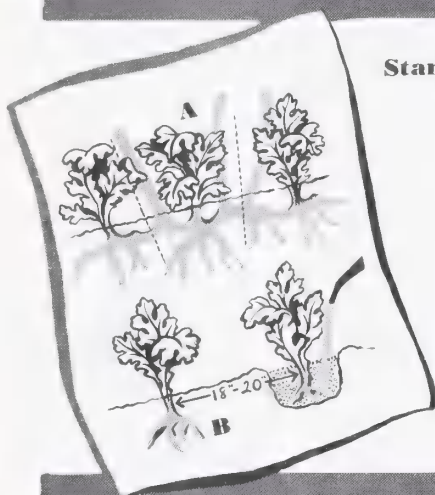
# CHRYSANTHEMUMS

Chrysanthemum is the way a good many gardeners spell autumn. And maybe they get to the point more quickly than the rest of us. For what would the autumn garden be without Chrysanthemums? There's only one thing the gardener has to worry about with these flowers. That is frost. But in recent years even frost is getting to be less of a menace. Hybridizers are developing strains and types with earlier and longer bloom and are breeding greater hardiness into the plants. The Azaleamum, a cushion type, is an example. At right are 5 other types among the best for our gardens. Top, button type; next, spoon; next, double Korean (and button); bottom, large flowered and single Korean. Growing hints below:



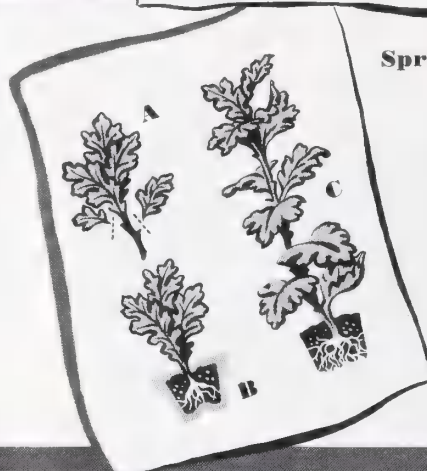
### Start new plants each season

So lusty is the growth of a Chrysanthemum in good soil that one shoot has to be pinched back several times to keep the plant in bounds. So in buying plants, don't worry if they're small. In setting out your own in spring, divide old clumps in single shoots. Discard old center, A. Set each shoot in a good hole, in fertile soil, and water well, B. Space most plants 18"-20" apart each way



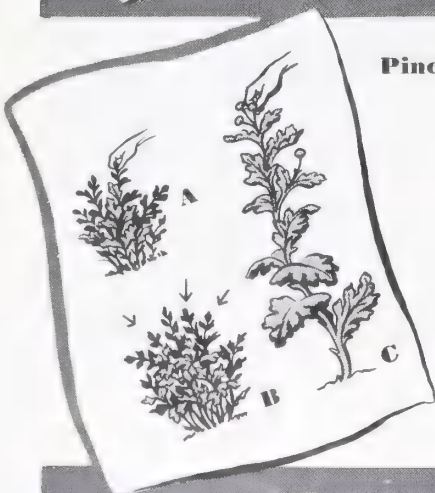
### Spring potting gives a boost

Where seasons are short, set cuttings, trimmed as in A, in pots of sandy soil, B; plunge in cold frame. In a few weeks husky plants with fine root masses, C, develop. Then after a hardening process in the frames as season warms up, they may be set in their proper places in the borders as discussed at left. Many people pot shoots anyway. If you don't, you'll still be all right



### Pinch back for bushy growth

With these, as with many other perennials, most of the rules can be broken and flowers will still persist in coming. You don't have to pinch back the tips of the plants. But you'll be well rewarded to do so. Pinch out tip when plant is 6"-8" high; again at 3 or 4 week intervals till midsummer for bushy plants, as in A and B. Remove side buds, C, if you want bigger but fewer blooms



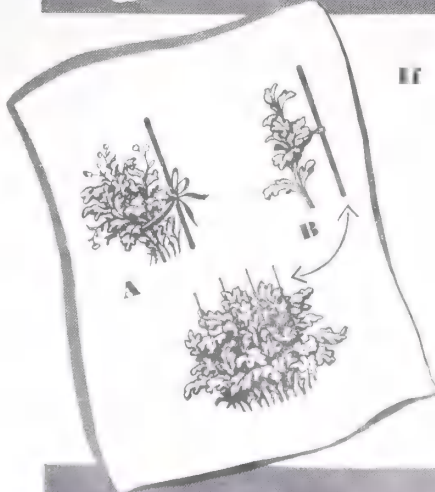
### Don't let the bugs scare you

But don't let them get ahead of you either. At A, aphids sucking on a bud stem. Close-ups, B, show red spider and aphid above, to be controlled with contact spray, and tarnished plant bug, sulphur wate, and 12-spotted cucumber beetle, eradicated by stomach poison, below. Of these the most serious is likely to be the aphid, which multiplies rapidly and may ruin promising buds



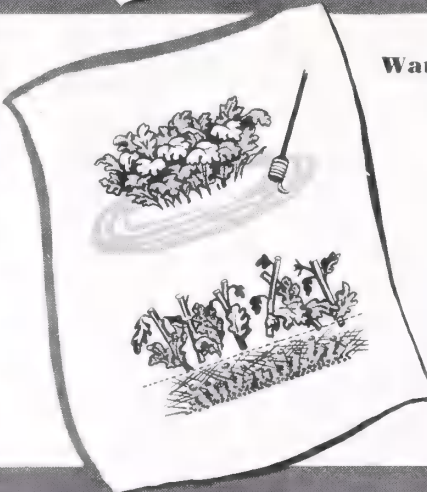
### If you stake, stake properly

Plants that have been regularly and carefully pinched back usually need no support. However, winds do blow and pinching may be shirked. Whatever you do, don't just tie the entire plant up with a stick and a string, A. Set several light stakes in and about the plant and fasten several stalks to each. You can buy plant ties that will do a good job with a twist of the wrist, as in B



### Water needed for full vigor

When you consider the growth a Chrysanthemum makes in a year, you understand why it needs rich soil, plenty of water. Never sprinkle. Get water well down around plant if you apply water at all. To mulch or not to mulch is a moot point. To play it cautiously, cut off tops when entirely dead, spread coal ashes thinly, then a layer of salt hay or loose material after ground freezes





## FOR THESE WE GIVE THANKS

CONTINUED FROM PAGE 74

aid with a base of melted cur-  
t jelly spiked with wine vinegar.  
anges and lemons do their part  
the flavor. Spices and herbs give  
k mystery. An enticing stuff  
h any game—but don't miss it  
h venison. Order direct from  
Saw Mill Farm, New City,  
Y., the 8-oz. bottle 75 cents.

### SPUDS IN THE NEWS

Mashed potatoes in a high, light  
t. Boats of deep brown giblet  
vy—potatoes, too, have news to  
A 10-lb. mesh bag of Maine,  
e-owned, trademarked "Super  
ads" are in the chains in eastern  
es. This is the first time pota-  
s packed commercially and in  
ume are entitled to be graded  
S. Extra No. 1, a top quality.  
potato is below 2½" or above  
" in diameter. The potatoes are  
sh cleaned and almost hand  
ded, passed by Maine inspec-  
bag by bag, under the Federal  
e inspection service.

### COLONIAL CUPBOARD CONSERVES

n more than 100 cities across  
merica, department store gro-  
es present the early American  
tery, chock-ablock its shelves  
a old-fashioned foods known on  
Thanksgiving tables of yester-  
About fifty creations, all from  
kitchen of the Cresca Com-  
y. Crowds press elbows. Faces  
eager to inspect the relishes.  
conserves, the jellies fashioned  
n recipes taken from old alma-  
s, from Godey's "Lady's Book."  
pes gleaned from hand written  
xbooks found in museums and  
ate collections. The Cresca  
npany started four years ago on  
long trail back to search down  
e good things of the old time  
tries, foods our ancestors loved.  
ou are enamoured of stone  
rns, of quaint crocks, of  
henware jugs? Here are foods  
ked in replicas of the food  
asils of the Colonial era. Those  
e gray crocks filled with savories  
miniatures of the half gallon  
cks that belonged to a Staten  
nd family of early Dutch settlers.  
e delft blue motif is copied in  
ail. Brown pottery trigger crocks  
e the trigger wire closure like  
pickles preserve jars found in a  
nington, Vermont, stoneware  
ection. The batter pitcher.  
ch carries sauces, teas, and  
ups, is copied from an original  
is just large enough to use as  
ream pitcher. Spices and herbs

are packed in cups copied from  
a Colonial collection of ceramics  
owned by a Mohawk Valley land  
owner. When the spices are gone  
use the lids for saucers. What you  
have is six early American demi  
tasses. The box that holds the  
vinegars takes its origin from a  
field chest used in the Revolu-  
tionary War to carry surgical ac-  
cessories to the battlefield.

Foods within these quaint car-  
riers are no less skillfully repro-  
duced. All are made in small  
batches, twenty pounds at a time.  
They are made of fresh fruits and  
fresh vegetables. There are such  
sauces as mustard, raisin, mint.  
There are pure herb and wine  
vinegars. New England's Indian  
pudding. New Orleans' red snap-  
per bouillon, and jambalaya.

Memory of the spiced yellow  
cling peaches will stick by the  
palate. Two items not to miss are  
the port and the sherry jellies, one  
a ruby red, one golden, both clear  
and very tender, yet firm enough  
to unmold and hold shape. The  
flavor is the quintessence of the  
wine and a lovely thing to serve as  
a sauce over a tapioca pudding or  
a delicate blanc mange.

### CRACKLE AND SNAP

A Pascal celery for the holiday,  
every stalk crisp, every stalk string-  
less, may be ordered by mail from  
Green Brothers, 12th and Wazee  
Streets, Denver, Colorado, \$1.50  
per bunch, plus postage. Expens-  
ive? But listen. Each bunch is  
made up of twelve large stalks,  
bleached white as the mountain  
snow that melts to water the valley  
fields. Unique is the flavor—a cool  
crispness, a very different product  
than found in the average market.

### CHEESE WITH ZEST

Stuffed celery is the old-fash-  
ioned favorite to pass with the  
oyster stew. Cream cheese for the  
stuffing—but American bleu gives  
more zest. If local stores fail to  
provide a bleu to your taste order  
a four-pound wheel of superlative  
quality direct from the Maytag  
Dairy Farms, Box 506, Newton,  
Iowa, \$2.50, postpaid anywhere in  
the United States. Here is a bleu  
that has all the fullsome flavor of  
a Roquefort but with a texture  
more creamy, like the blue veined  
Stilton of English fame.

To understand the quality of this  
cheese know the background of the  
farm, a dairy farm whose famous

(Continued on page 87)



Fine Hand Cabinet Work — above — Skilled Hand Carving  
Exclusive Old World Finish — below — Authentic Leather Tooling

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## WHEN YOU PLAY BRIDGE can you score a grand slam in MANNERS?

**There's more to the game than you'll find in the rule books. Whether you're hostess or guest, brush up on your good behavior and you'll see how much more fun bridge can be for everybody**

By Marion Gough

Nothing baffles us more than the way so many people play bridge. This has nothing to do with trumping your partner's ace or miscounting your hand. We mean the way seasoned players seem to check their manners at the door. A sad state of affairs it is, too, because bridge could be so much more enjoyable if people could only remember that it is a social game, subject to the same laws of etiquette as any other phase of social life.

And there's no time quite like the present to review the do's and don'ts of personal behavior, which can make bridge fun for everyone, or turn it into a deadly trial of nerves and temper. Home entertainment is the order of the day and now, as ever, whenever four or more Americans are gathered together, there's a bridge game. But your bridge companions are no longer restricted to a close corporation of good, old friends who make allowances for the way you do things. You'll be playing with new and different people who have no other means of appraising you as a person than the way you react over the bridge table.

favor by making a fourth, even in a dire emergency. The cold, silent fury of a veteran who discovers that his partner doesn't know a demand bid from a frog's leg is a thing long remembered in nightmares. And if you're an auctioneer, don't attempt to contract on the belief that you can catch a hand as the hand is played. It can't be done by anybody!

### BE A THOUGHTFUL HOSTESS

Sometimes we think all the evils of bridge start with the hostess. If she sits you down at a wobbly table or one with a dense undergrowth of legs that you have to straddle, your temper is ruined before the game starts. If she forgets all she's ever heard about adequate lighting and expects you to play by the light of a ceiling fixture, or by a lamp that glares in your eyes, she doesn't help your good humor any. Or she may provide you with a chair that towers high above the table, commanding an unnerving view of everybody else's hand. Or she may sink you into what she calls a "comfortable" chair, from the depths of which you call up your bids long and somely and play your hand as if by remote control. Give us a game where the players are even matched, including the heights of their chairs. And give us, please, clean, slick, new cards that slip off the deck easily when you deal them, and don't have to be picked apart, one from the other. There's something cheering about bright fresh cards that helps you bear up even if your hand is a flop and your partner the world's worst. Each pair of players deserves a clean score pad, unsullied by records of bygone games, and pencils with points and erasers.

### LEARN THE GAME



The greatest courtesy of all is to play an intelligent game. If you don't know how, learn how before you make your public debut as a bridge player. If your bridge is feeble, you don't do anybody a



ary hostesses realize that plen-  
ash trays and coasters are their  
insurance against charred  
rink-soaked furniture, as well  
mforts that guests appreciate.  
ou want to be invited back  
see to it that you use these  
conveniences. Built into the  
acters of people who consci-  
usly avoid coasters and ash  
is the tendency to lay their  
face down in the little pud-  
that their glasses make. This  
nces cards that stick together  
ifully, and hostesses who hope  
the card-dunkers will never  
n their doorway again.

## YOU A COFFEE HOUSER?

e things you can do in bridge  
ve other players to distraction  
egion. One of them is coffee  
ng, a sly way of cheating like



It consists of a not too subtle  
ique of giving your partner  
l information by playing your  
fast, slow, with marked em-  
s or hesitation. There's no  
rule on this that your op-  
ts can call you on, but it's  
as ethical as picking pockets.

## INSTRUCTION, PLEASE

atuitous instruction, especially  
ered in loud, clear tones so  
everyone can hear how bright  
re, is neither helpful or man-  
Besides making people feel  
morons, it makes them hope  
you'll go down five on the  
hand, and never come up. If  
discover that you're playing  
a duffer or with someone  
e card sense is on the dull  
better take your medicine  
fully. Particularly if you're  
ng with strangers, the im-  
nt thing is not that you win  
ame, but that no one's feel-  
are hurt. If you *must* be  
ner, why not start a class and  
a little money out of it?

## DON'T DIG 'EM UP!

e teacher complex is usually  
up with the post mortem com-  
Discussion of a hand after it  
een played can be a valuable  
to study the game. But when  
ssion turns into a pitched  
e of recriminations then no-

body gains anything but high blood  
pressure. And when you do post  
mortem. limit it to interesting hands  
that are really worth talking about.  
The people who automatically ex-  
hume each and every hand the mo-  
ment the last card is played. should  
have been undertakers.

## DO YOU PLAY TO WIN?

If you are used to playing for  
money and suddenly find yourself  
in a game with strangers. don't as-  
sume that everyone else wants to  
play for money stakes, too. Get this  
settled before the game starts and  
no one with an empty pocketbook  
will be surprised and embarrassed  
when the scores are totted up. Play-  
ing for a little something may make  
the game more interesting for you.  
but it may make it torture for  
somebody on a budget. If you want  
to play for something really worth-  
while, make your stakes defense  
stamps. When you're a bridge  
hostess, substitute stamps for the  
ash trays and silent butlers you  
used to give as prizes. Or if you're  
having a small bridge party for the  
old guard that always plays for  
money, stipulate that they turn  
their winnings over to the U. S. O.,  
the Red Cross, the Navy Relief, or  
a similar wartime agency.

## JUST RELAX



And don't be grim! Especially in  
times like these games are played  
for relaxation. The fate of the  
world doesn't hang by them. And  
the stern, Napoleonic approach  
doesn't prove that you're a tourna-  
ment player. either. Just like aver-  
age people, the experts like their  
bridge spiced with a little laughter  
or conversation. A deadpan doesn't  
enliven the atmosphere. If you play  
bridge purely for the satisfaction  
of solving a mathematical problem,  
you'll be happier if you play only  
with other mathematicians. And  
don't be a pound-of-flesher! You  
may know all the rules in the book  
and you may be as right as Cul-  
bertson, but don't insist on your  
rules if public opinion at your  
table is against you. You have to  
be a good sport about it. which is  
another way of saying that you  
must have good manners.

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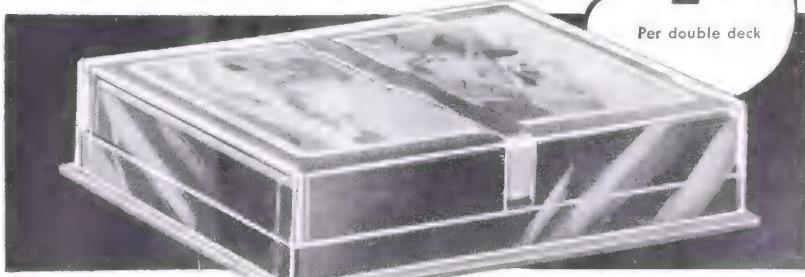
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always wanted**



MRS. ELAINE NEAL

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Are you torn between a feather cut and a pompadour, a sailor and a snood? Mrs. Neal will tell you the kind of coiffure and hat to choose to emphasize your good points and soft-pedal the not-so-good ones.

#### **4. COSMETIC CONSULTATION**

Mrs. Neal tells all about the shades of powder, rouge, and lipstick that suit your coloring best, how to put on makeup to enhance the contours of your face, and what special little tricks will make you more beautiful.

#### **5. QUESTION BOX**

Mrs. Neal will answer any five specific questions having to do with wardrobe selection, fashion, and beauty.

**THE FEE FOR ANY OF THESE SERVICES IS \$1 EACH**

### **WHAT YOU DO**

Write to Mrs. Elaine Neal, HOUSE BEAUTIFUL, 572 Madison Ave., New York, N. Y. Specify which services you are interested in. If you have not already had a General Style Analysis, send your approximate age, your weight, height, bust and hip measurements, description of coloring and skin characteristics. Send a snapshot, if possible. Enclose \$1 for each of the services you require.



# FOR THESE WE GIVE THANKS

CONTINUED FROM PAGE 33

stein-Friesian herd has won hundreds of major awards at state and national shows. In the past the milk from these prize winners has been bottled and sold to wholesale and retail trade. Now the excess milk from these champions goes to a farm cheese factory, a factory brand new, automatically heated and ventilated, all equipment of stainless steel.

The cheese making process is one developed and patented by the Iowa State College Research Foundation and requires storage or aging for three to four months. Workers in active charge of the factory were trained for the work at Iowa State College under the supervision of the Dairy Industries Department. This cheese is moist and easy to spread. It offers the pungent pleasure yet to the palate is delicate, the flavors well blended. No sharp sting. Virtually the cheese made to date has sold at the factory door, to be reordere by mail. Weekly these flavorsome wheels travel to Los Angeles, New York City, Baltimore, Miami, Dallas.

## PAIR IT WITH PIE

Swiss cheese is an all American grown product deserving Thanksgiving honor. It goes with pumpkin pie as pretzels go with beer. This is a pale, creamy, cheddar-type made in New York State, high in moisture, high in butter fat, a cheese delicately creamy, yet pungent, with almost a spicy tang to the tongue, and of a nutlike savor. It takes its name from its originator, John Coon of Cape Vincent, who developed the unusual curing process, which gives the inimitable rind and the grayish black rind. This cheese was known only locally until fifteen years ago when the manufacturer was induced to sell his curd patent to the Kraft Cheese Company of Chicago, now distributed nationally.

## ABORIGINES' BREAD

Nothing as American as pumpkin pie is cassava bread here from British West Indies, a convenient piece around the tables of the Bay of Boston and in Park Avenue dining rooms. B. Altman & Company, 34th Street and Fifth Avenue, New York City, carries the bread. There are eighteen paper thin wafers in a box for 45¢; 75 rings for 1.29. These fragile wafers, thin as lace, are made of cassava meal,

salt, and water and should be well buttered, then toasted to serve for tea or as a soup or salad accompaniment. Pour melted butter over the smooth side of the disk, place under the broiler and toast until the butter penetrates and softens the ring so that it folds without breaking. Then toast again, first on one side, now the other. If the idea pleases, before folding spread lightly with cream cheese to serve with a tomato juice cocktail or with a hot consomme. Spread the bread with wild strawberry preserves for a tea-time luxury.

The meal for the bread is made from manioc root, one of the most widely grown of all crops native to the Americas. The root also is known as yuca, mandioc, cassava, manihot and rumu, each name having been given to the place by a different tribe or race. Some authorities believe the manioc was first cultivated by the pre-Incan inhabitants of Peru. Others believe it originated among Indian tribes once inhabiting the West Indies. In the United States the root is used principally for industrial starch and for edible tapioca, a product, by the way, that was used by the Indians long before the discovery of America.

## DAY'S BEGINNING

A Thanksgiving breakfast starts the day right. Vote aye and double aye for buckwheat cakes wearing little fringes of crispness, each cake thin as paper. Witchery Farms, 280 Broadway, New York City, do a business by mail on old time black buckwheat flour.

What about corn meal waffles for the day's beginning? Next to fish the colonists found the Indian corn or "guinny wheat" the most unfailling food supply. Our first native poet wrote in 1675 a poem called "Early Days" in which we read, "The dainty Indian maize was eat with clam shells out of wooden trays."

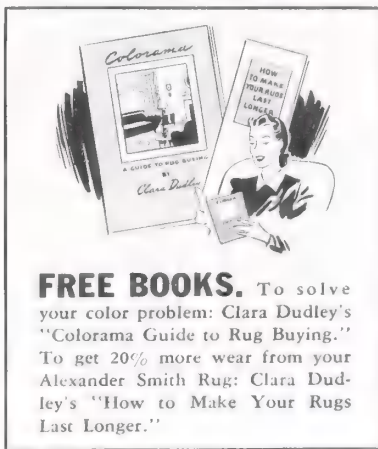
Indian women taught the white women how to make the Indian pudding that sells today in trim tins. Write to S. S. Pierce & Company, Boston, Mass. Ready to heat, and eat. Yes, hot with ice cream for the sauce. Mush made of Indian meal became the hasty pudding of the pioneer. The Indian's journey cake still goes to our table, so does ash cake, succotash, and two dozen other corn-made dishes still bearing

(Continued on page 92)



Your home is a vitally important second front, too. Keep your home bright and cheerful . . . spend money on it wisely . . . buy good things and make them last—these are the things that build home morale, that help speed the day of victory.

ALEXANDER SMITH'S color expert, Clara Dudley, will be glad to help you. Mail coupon for her two free books and let her show you what



**FREE BOOKS.** To solve your color problem: Clara Dudley's "Colorama Guide to Rug Buying." To get 20% more wear from your Alexander Smith Rug: Clara Dudley's "How to Make Your Rugs Last Longer."

wonders you can perform with a little paint, a few yards of material and a new Alexander Smith Rug, and how, with the proper care, you can make your rug last 20% longer.

The Alexander Smith mills are now largely engaged in war work but most stores still have Alexander Smith Rugs, although not in every color and pattern. Look for the Alexander Smith label. It assures you a rug you will enjoy living with for years . . . woven of fine quality, pre-tested materials, as well-made as modern methods can make it.

BUY  
U. S. WAR BONDS



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City \_\_\_\_\_ State \_\_\_\_\_

HB1142



# A Baker's Dozen of Gifts FOR YOU TO MAKE

There's plenty of time before the holidays to make one or more of these adorable gifts. You don't have to be an expert, either, for the pieces come with stamped designs, complete materials, and easy-to-follow directions that eliminate mistakes

HANS VAN NES



No. 1

No. 2

Put these Gay 90's ladies on crash and linen kitchen towels that are both ornamental and useful. Lady No. 1 features green printed percale dress, white apron, red table; No. 2 displays a yellow printed dress, green basket, red tomatoes. Complete fabrics to make each 70¢

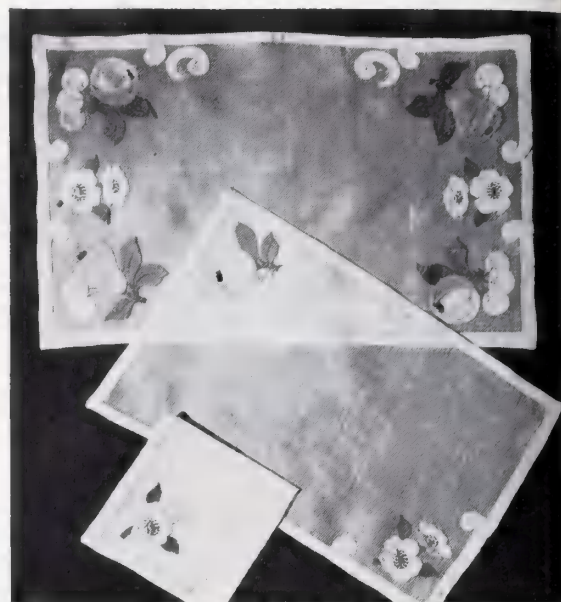


No. 3

For someone who appreciates fine handwork, a 44" tea cloth and 4 napkins in white organdie, to be appliquéed with blue and pink flowers and pin-dot border. The set to work, \$3.25

Trace the happy Pied Piper story on a crib cover for some child. Stamped fine muslin cover ready for quilting, percale patches for figures and binding, \$2.50. Add \$1 for back

Get out your needle and "paint" either of these pictures for a favorite child. Blue and red gingham will be your "canvas." All materials, light wood frame for each picture, \$1.25

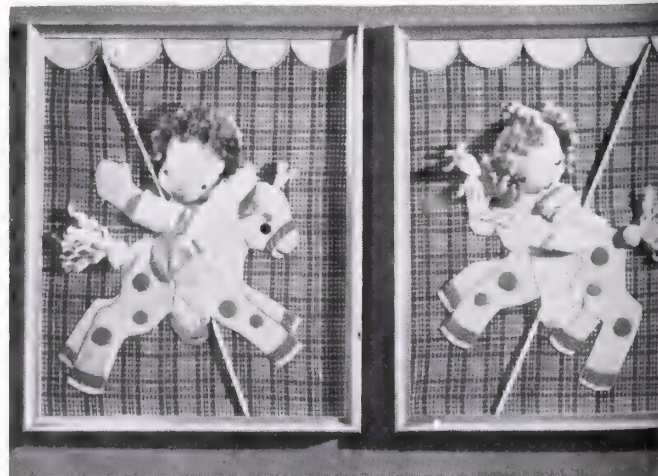


No. 4

Fruit patches in soft colors and cream percale border are furnished to appliqué on this luncheon set of 4 permanently-finished organdie mats, center scarf, and 4 napkins. \$



No. 5



No. 6

No. 7

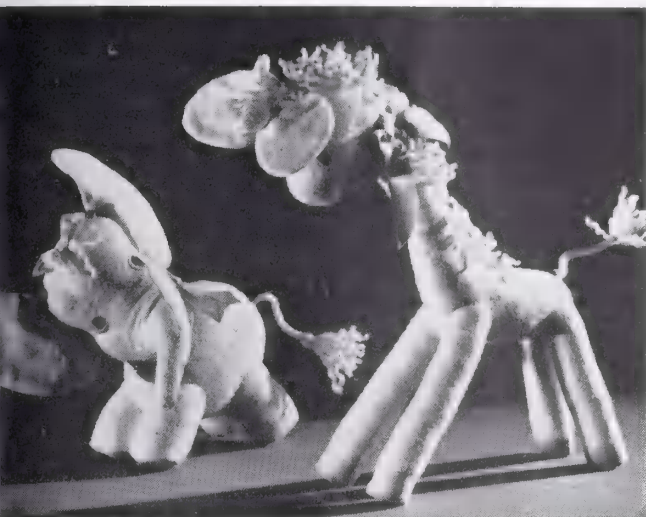




No. 8

No. 9

headed Peter and flaxen-haired Polly make a rag doll team that child will want. "Fixins" for both of fast color percale, yarn for (everything but stuffing), \$1.25 for the two. Not sold separately



No. 10

No. 11

elephant and Gerry Giraffe are so appealing that we'll wager you want to part with them after you've created them. White flannel bodies, flesh percale for ears and feet. Sold only as pair, \$1.25



No. 12

No. 13

It won't be a problem getting children to bed if they can take along Cat or Peter Pup. These soft dolls, of turkish toweling and multi-colored percale, can be sewed up in a jiffy. Sold only as pair, \$1.25

Order from House Beautiful Crafts Dept., 572 Madison Avenue, New York City, using number appearing under photograph. Send stamps or money order plus 10¢ for postage. Instructions come with each article. Allow 10 days for delivery

BURLINGAME 89  
PUBLIC LIBRARY  
Burlingame, Calif.

DO YOUR *Dream Shopping*  
EARLY!



**BUY WAR BONDS TODAY**  
They'll buy **BLANKETS** tomorrow!

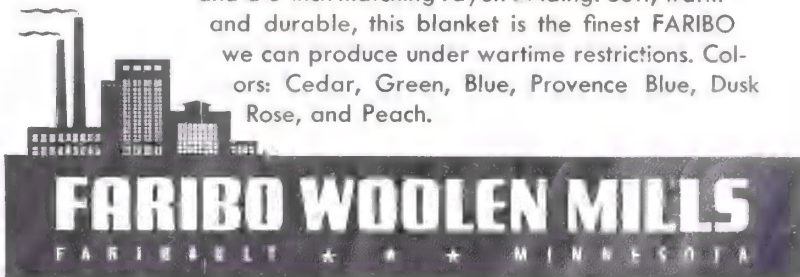
Some sweet day, when the war's won, you'll have that dream home together!

He deserves the very best, this gallant young American you're waiting for. So save space in your hope chest for FARIBO 100% WOOL BLANKETS . . . those huge, powder-soft beauties that wear and wear and wear . . .

We're not making them right now for civilian use. All the 100% wool blankets we are manufacturing are going to Uncle Sam's service-men. (Could be that he's rolled up in a FARIBO these nights, dreaming about you!) But as soon as possible, we'll be making lovely 100% wool FARIBOS again — all for you!



For immediate needs, FARIBO proudly offers this Wartime Utility Blanket, now on sale at leading stores. It is wool, with a rayon and wool warp and a 6-inch matching rayon binding. Soft, warm and durable, this blanket is the finest FARIBO we can produce under wartime restrictions. Colors: Cedar, Green, Blue, Provence Blue, Dusk Rose, and Peach.





It's almost **MAGIC** the way  
Fincastle Fabrics "make" a room!



Doing over your home with gay, colorful Fincastle Fabrics is like pulling tricks out of a hat—it's so simple and easy to get "expensive effects" on a budget cost. See the new fall patterns at your favorite store. You can buy them by the yard for make-your-own draperies, slip covers, bed spreads, etc., or ready made in stylish pinch pleated draperies with tie backs.

To help plan your decorating write for "Interiors Beautiful", the new Fincastle book chock full of helpful hints on how to do it. Send 10¢ in stamps or coin.

**LOUISVILLE TEXTILES, INC.**  
1319 McHENRY ST. LOUISVILLE, KY.

**Fincastle**  
Ready-to-hang DRAPERIES Yard Goods



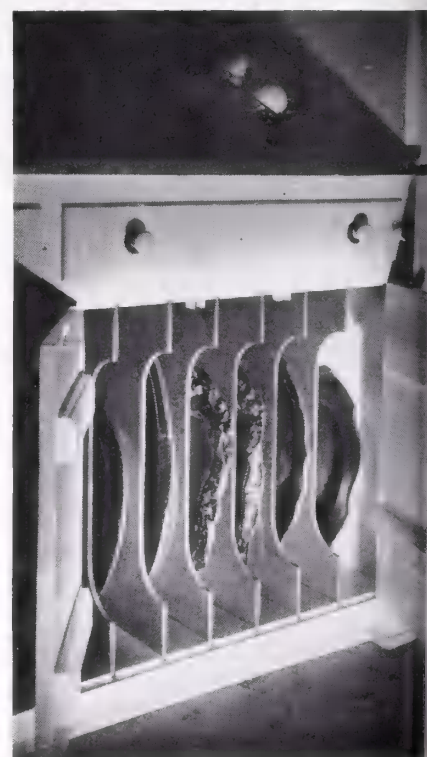
PHOTOGRAPHS BY MAYNARD PARKER



Utilize upper wall space with overhanging cupboards. Tops of lower cabinets hold equipment in constant use



The flatware drawer in a cabinet shown above is provided with neat subdivisions for holding table silver. Soft flocking, which can be sprayed on wood, lines the drawer and helps keep the silver from being scratched



In the cabinet below the silver drawer you find this tray file, a tidy, ingenious method for keeping trays where you can find them. The racks are covered with flocking. Pantry in the home of decorator Hazel Hartman





laundry-pantry in the home of Allen Siple shows how wall space next to  
ter heater can be put to use as storage closets for cleaning equipment

# CONVENIENCE

## IN YOUR PANTRY

Does your pantry really give you service? It should store  
ur canned goods, tableware, and vital odds and ends of  
usehold equipment systematically and conveniently, within  
n's reach so that you waste no motion or temper trying to  
t at things as you need them. It's a service room, so make  
ery square inch count. Pictures show you how you can do it.

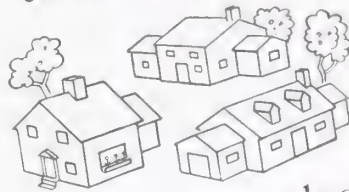
MAYNARD PARKER

l-outshelves over cabinets  
vide additional serving  
ce at mealtime. They slide  
ck into wall after use.  
me of Warren Chandler



In a tiny space, the Allen Si-  
ples fitted a preserve closet,  
tray file, and planning desk.  
Shelves, one can deep, make  
it easy to see the labels

Homes are going  
to be worn more



How does yours look?



Make home beautiful with



**BIGELOW BEAUVAIS RUGS**  
(Made in U.S.A.)



Closer weave for longer wear, moder-  
ate price for greater value...that's what  
you get in Bigelow Beauvais. There  
are other Bigelow grades, too, for  
other size pocketbooks.

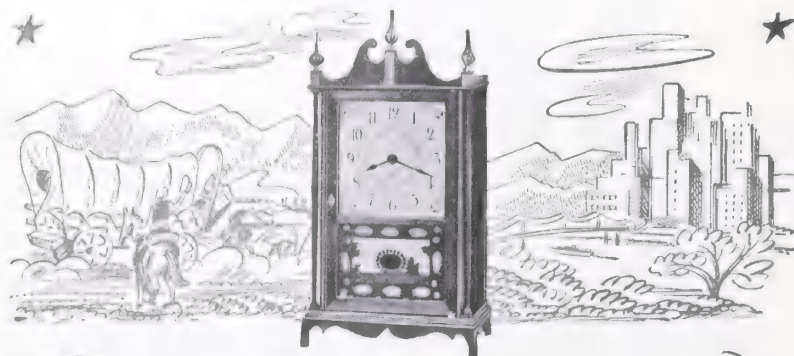
**Care for your rugs**

Keep them clean with  
Powder-ene...the amazing  
new powder that cleans  
your rugs right on the floor.  
Easy. Economical. **FREE**  
booklets on rug care, home  
decoration, write Bigelow  
Weavers, Dept. 112HB, 140  
Madison Ave., New York.  
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If you don't find the  
usual wide selection of  
patterns, it's because  
Bigelow looms are busy  
making duck and blau-  
kets for the Armed Forces.





**THIS AMERICAN TRADITION**  
*will endure beyond the war*

FOR GENERATIONS, Seth Thomas\* has stayed young in spirit, interpreting the changing tempos of American life in clocks whose designs remain fresh and appealing, year after year. Today, these clocks are masterpieces of modern design. The Seth Thomas you buy now will stay up-to-the-minute in both appearance and accuracy, for it is symbolic of a long tradition of fine craftsmanship and enduring beauty.



Seth Thomas Clocks are priced from \$4.95, plus federal tax. Seth Thomas Clocks, Thomaston, Conn. A division of General Time Instruments Corp.  
\*TRADE MARK REG. U. S. PAT. OFF.



**THE FALSURY.** Quarter-hour Westminster Chime movement, electric or eight-day key-wound. You may not be able to obtain this particular model at your dealer's, but it is typical of other smart, well-designed Seth Thomas Clocks you will find there.

## SETH THOMAS CLOCKS

*Self-starting Electric or Key Wound*

**DUNBAR**  
*for* **MODERN**

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**DUNBAR FURNITURE MANUFACTURING CO. • BERNE, IND.**

## FOR THESE WE GIVE THANKS

CONTINUED FROM PAGE 87

their original Indian names.

### CORN IS TRADITIONAL

Keep the Thanksgiving corn tradition with Virginia water ground cornmeal for a snow white muffin. Order the meal by mail from the Falrose Farm, Carter's Bridge, Virginia. This meal is the hobby product of John B. Rosebrook, a hobby farmer who makes his living as a New York City advertising executive. How he got into the cornmeal business has to do with the war between the states and a dark woman named Missouri. For years John B. has spent his vacations prowling the battle fields of Virginia. He fell in love with the state and bought a farm for retiring in the sweet by and by. Chief charm of his rural retreat on the Hardware River 12 miles south of Charlottesville was the 150-year-old water mill said to have been patronized by Thomas Jefferson, America's first epicure. Mr. Rosebrook's interest in this mill links back to his own Connecticut kitchen where Missouri runs the show.

"Now we can grind our own meal," said Mr. Rosebrook when he spied the farm mill. But mills are expensive things to run just for private consumption. To pay the costs of operation he is bagging meal for parcel post shipment, grinding it on order from selected white Virginia corn. The meal sells in five pound blue and red calico bags postpaid anywhere east of the Mississippi, price \$1. And 2-lb bags are available, 4 of these for \$2, which will be mailed at any interval a customer requests, a bag every two weeks or three weeks or monthly. With every sack goes a book of Missouri's best recipes. Be sure and try the crisp corn cakes with the lacy edges.

The best sweetener for the

griddle cake or the waffle is granulated maple sugar from Vermont Maple Orchards which can be ordered by mail from America House, 7 East 54th Street, New York City, the 1-lb. box 90 cents. Fill up the maple bowl, pass with a spoon. Sprinkle on the golden granules.

### HOSTESS SHOCK ABSORBER

Preparedness is the best defense against a holiday breakdown in hospitality. Let them come and welcome.

Try the ready-made cakes for the holidays, sugar and spice, and everything precious right in the mix. Rules are easy, add water, beat, and bake. Everything for your choice, white cake, fruit cake (Dromedary is a brand that won't let you down.) Chocolate layer cakes come in powder form. A cupful of mix, a cupful of water, a pinch of salt, a dab of butter, a dollop of elbow grease, there's a cake for your supper. A cake to satisfy sweet tooth and refreshingly low cost is the devil's food made by Duff & Sons, Inc., Pittsburgh, Pa.

### FRAGRANT ENDING

Give thanks for the friendly blend of the open hearth, for coffee in the cup, for black walnuts in the bowl, for the Buddha bellied grapes. Give welcome to a mint leaf with sugar frost. No make believe. This is the leaf of the apple freshly plucked, then dipped in beaten white of egg, then in sugar dust. It crumbles like a dried leaf on the tongue—but the flavor is vivid it chills the mouth like snow. The sugar coating is thin, thin. The green of the leaf shows through you hold it to the light. A product of the Floyd Voris Herb Farm, Tamworth, New Hampshire, a 3-lb. box of more than 100 leaves, 39 cents.

## WHAT HAVE I DONE TO DESERVE THIS

CONTINUED FROM PAGE 63

make him any happier I'd keep it out, but how could it? Still I couldn't bear to quarrel with Brad. Oh that would be awful! He's so sweet. But drat his Aunt Eloise!

"Now where is that card? I don't blame it. I'd hide, too. Oh, here it is. Now for the bad news: "Much happiness to my beloved namesake, from her devoted Aunt Cynthia." Aunt Cynthia. My Aunt Cynthia. That granite-willed old individual-

ist. I'm sure she bought it because nobody wanted her to. She has to have her way. Oh, dear, that's pretty come-off. And I've been maligning poor darling Brad. Aunt Eloise. A fine wife I'll be!

"All I can say, Pobble, is that you'd better sit tight and wait for yourself. Some dark night you're liable to get broken. I was named after my Aunt Cynthia for nothing!"



# Take CARE of your TOOLS— they'll be scarce in 1943

**No priorities for Victory Garden weapons, so keep those you have keen. Here's how to care for a "gardener's dozen"**

**Buy only for real use,** no matter how much fun it is to have a cellar full of tools. For while gardening is still fun in wartime, the steel supply is not. If you have such a "dozen" as are illustrated at left, don't rush out to buy more before the supply is exhausted. For special and definite needs, buy of course. Whatever your garden arsenal, take care of it. It's got to last the duration.

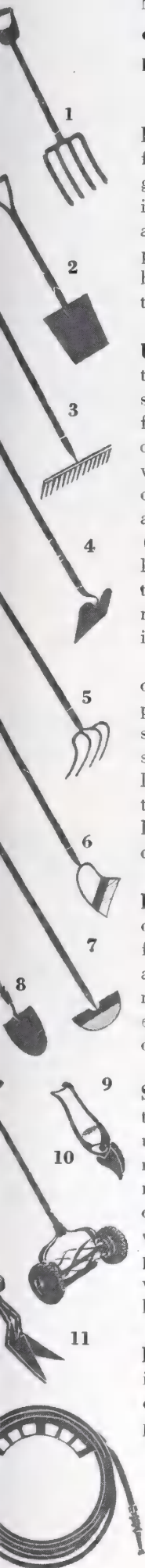
**Use them properly.** The digging fork (1) will turn the heaviest sod, but it won't uproot trees. The spade (2) is very versatile, but no crowbar. The four tools from 3 to 6 will do all the raking, hoeing, cultivating, weed cutting jobs in either flower or vegetable beds—ALL. Since a good lawn is part of the garden, a turf edger (7) is essential. So too, are a trowel, pruning shears, and lawnmower (8-10). Good clippers provide the coup de grace to lawn care (11). A hose, of course, for 12. And the thirteenth in this gardener's dozen is a top quality, mill-bastard file. And it's by no means the least important of the lot.

With these the owner of the average small place can do all the digging, smoothing, planting, transplanting, and specialized grooming his garden will support. The list is long enough to make improvisation unnecessary, short enough so that there is little temptation to run to the cellar for a different tool every time a slightly different working problem presents itself. Find out what each tool will do, then make each do a good job.

**Keep them clean,** if you would get the most out of them. That doesn't mean just to kick clods from between the tines of the fork or pull weeds and string out of the lawnmower's cutting reel. It means wipe or pull or scrape *all* dirt from all tools, especially the fine cutting tools, after each use. An oily rag should always be handy.

**Store them carefully,** away from not only actual rain or night dews, but dampness. Dirt slows up tools most; then rust. A dirty, rusty spade is not just a tool to be ashamed of. It takes 50% more muscle to operate than a clean one. Most of your tools can be made to hang up if you provide the right pegs or hooks. So hang each in its place. It will be always convenient and its edge will not run any risk of getting nicked. Keep the hose on a hose rack, in a dark, cool place.

**Keep them sharp.** This is where the file comes in. Use it to edge *all* tools from 1 to 8, and frequently. Follow the original bevel angle. See that a professional keeps the rest keen and true.



# WEDGWOOD



A M 4751

## WHEN *Napoleon* WAS AN EXILE ON ST. HELENA

The Napoleon Ivy (AM4751) in WEDGWOOD Queensware was used by the Emperor Napoleon when in exile on the island of St. Helena. A new and charming version of this decoration is now being offered in Bone China (W3927), and is available for complete dinnerware. The color scheme consists of a delicate grey vine on a pastel yellow ground. This dinner service can be obtained from many exclusive WEDGWOOD dealers. You will be proud to possess a service of WEDGWOOD Bone China—the ultimate in ceramic creations.



Send 10 cents to cover postage, and we will gladly forward to you our new booklet, showing many patterns in full and natural colors.

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Jasper, Basalt,  
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WEDGWOOD





## SHIP-SHAPE KITCHEN . . . for Your Home!

Here's a novel new treatment in Kitchen Design . . . the "Galley Type" . . . and, of course, it's fully equipped with A-C all-steel Cabinets and matching Cabinet Sink.

You can't have it now because our factory has been converted to day-and-night production of fighting equipment. But, while you're dreaming of your new kitchen for the future, why not write for A-C literature?



**AMERICAN CENTRAL MANUFACTURING CORP.**  
CONNERSVILLE, INDIANA



A bedroom was evolved here in a space not much bigger than an oversized closet. Plenty of daylight and artificial light, too, whether you sleep above or below. Note the shelves on the wall above each bed for books and ash trays. Two built-in drawers in lower deck are for extra blankets.

If you'll rearrange your beds you'll find

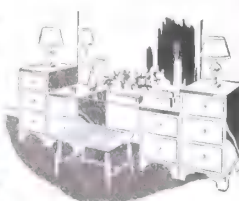
## YOUR BEDROOM

Don't bemoan your fate if you find yourself the possessor of a small bedroom. Instead, start mentally rearranging your furniture. You can add inches of floor space to the smallest room by clever arrangement of the beds. Give up the idea, though, of the side-by-side twin bed arrangement. Single beds meeting in a corner, end-to-end, double-decker treatments can be just as cozy and convenient. What's more, you'll be able to move around the room without holding your breath.



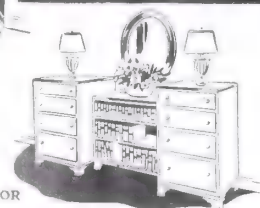
AS TRADITIONAL AS SALEM  
AS MODERN AS METROPOLIS

To those who like the Colonial Maple furniture of our forefathers—but who insist on today's comforts and conveniences—this inexpensive furniture will make your home more livable, more usable. Because it is interchangeable and adaptable you may use this furniture in any room, grouping and regrouping according to your changing needs.



Send for  
illustrated booklet.

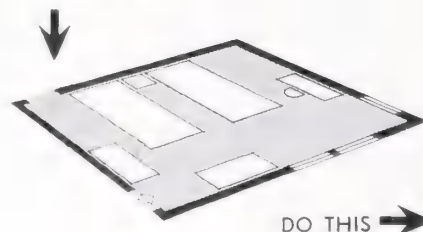
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TRUTYPE  
*Functional*  
MAPLE



AT YOUR FURNITURE DEALER OR THROUGH YOUR DECORATOR

STATTON FURNITURE MANUFACTURING CO. • HAGERSTOWN, MARYLAND

INSTEAD OF THIS



Make your single beds meet in a corner and double your sleeping facilities. Particularly good for summer cottages where bedroom must serve as living room, too








bed arrangement, above, nicely solves the problem of how to house beds in a long, narrow room without crowding. Decorated by Mar-Field, this bedroom, where the sleeping quarters are camouflaged, ideal for two girls who want to entertain their own friends separately

# arger than you think



## Flatter YOUR FURNITURE FOR YEARS TO COME!



Create a flattering background for your furniture and give the entire room a distinctive, inviting air — simply, easily with Skandia-Flax rugs by Klearflax. Twelve fresh, cheerful color blends that say "welcome" in any language. Smartly different rugs that impart sparkling character to any room — to any furniture.

Not just for today or tomorrow — but for many years ahead. Skandia-Flax rugs wear — and wear! And reversible — you use both sides! Skillfully woven of sturdy linen and cotton yarns. (Not restricted materials.) Mothproof and practically burn-proof. Easy to clean, too — no excess nap to retain dirt.

Beauty, character, and long life all woven into one rug sounds expensive — but the low price will surprise you. Inspect thrifty Skandia-Flax rugs at your favorite store. See how they keep home fronts bright and cheery. Write for booklet — KLEARFLAX, 6328 Grand Avenue, Duluth, Minn.

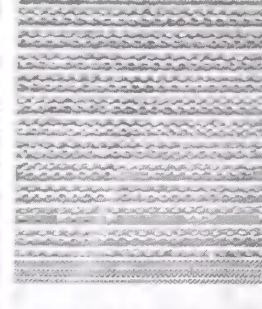
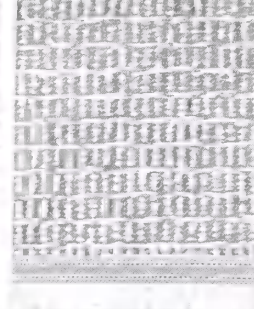
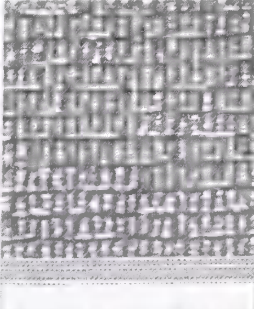
### Skandia-flax RUGS FOR EVERY ROOM BY KLEARFLAX

COPPERGLOW

HEMLOCK GREEN

FLAXEN BLUE

MAPLE RUST





## ON YOUR WAY GYPSY-



### This is too simple for crystal gazing

● When it comes to mixing an Old Fashioned that would make the nectar of the gods run a poor second, there's no hocus-pocus or mystery. It's a simple matter of the right amounts of the right ingredients, plus reasonable care. Ask any professional barman. You'll find a good recipe below and all the magic necessary is contained in that trusty bottle of Angostura.

**ANGOSTURA**  
Dr. Sager's  
**BITTERS**  
A TONIC APPETIZER  
"GOOD FOR THE STOMACH"

#### Here's how

WE MAKE IT!  
**OLD FASHIONED COCKTAIL**  
1 lump of Sugar  
4 Dashes of Angostura  
Splash of Seltzer  
Ice  
1½ ounces of your  
favorite whiskey  
A cherry and twist of  
lemon peel



**ANGOSTURA-WUPPERMANN CORP.**  
304 East 45th Street, New York, N. Y.  
Send For Free Mixing Guide

## THE ART OF WRITING A GOOD LETTER

CONTINUED FROM PAGE 55

paper. A good letter benefits both the writer and the recipient.

Anybody who is able to set language down in legible form can write a good letter if he makes the effort. The rules for letter writing are many and diverse, but there is one rule that has no exceptions. A good letter begins by focusing attention on the prospective recipient, by first mentioning an interest that the writer is sure will strongly attract the reader, and by natural stages, developing whatever else the writer wants to say. If the responsive chord is struck immediately, the letter is off to the best possible start. Any secondary utterances fall easily into place.

There is little else that needs to be known about letter writing, except that it is wise to remember that the written word, while it strives usually to reflect the outward aspects of life, almost invariably establishes the inner nature of the writer. A letter conveying the best possible news can sound whining, disgruntled, and perverse, if its author is a petulant soul. On the other hand, a letter emanating from a high-hearted spirit can triumphantly conceal the sound of doom.

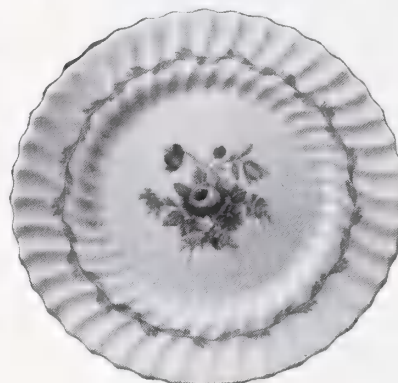
If the letters of our times are to maintain morale, that morale must be implicit in the writers. It is almost impossible to fake such emotions. Dr. Johnson said that in a man's letters his soul lies naked.

Letter writing, like almost any other pursuit, improves with practice. The competent letter writer knows unerringly what to put in the important first paragraph, knows how to marshal his thoughts for clarity, brevity, and exactness, adds to his descriptive powers, learns to reproduce conversations, to endow the relation of events with atmosphere and scenic effects, to make little jokes that tickle the risibilities of his correspondent, to express himself much as he would in conversation. Letters do not have to be long to be satisfying. One page, written with interest, with enthusiasm, with pleasure in the writing, will outweigh the long, dutiful, dull rendition of mere happenings. The time has passed when letters must serve as the recorders of events.

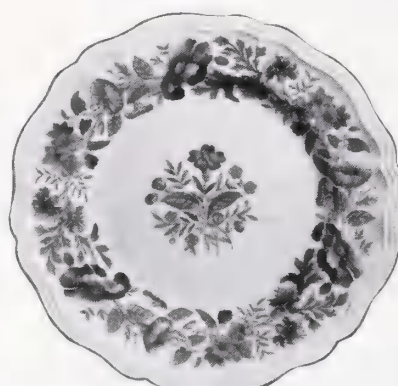
The best letters are those that demand to be written. A consultation of any epistolary anthology will bear out this statement. The best letters are those written by people who come fresh from ex-



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THE CHELSEA ROSE



THE STRATFORD

Dear to the bride's heart are fine tableware and exquisite decorative pieces. The Symbol of Royal Doulton is the mark of artist-craftsmen in ceramics... *The Chelsea Rose*, with a floral center of typical Old English design, is Royal Doulton Bone China—delicately translucent and wonderfully durable.

*The Stratford* is an example of Royal Doulton Earthenware with imperishable underglaze colorings... As in all Royal Doulton figurines, the warm flesh tones and life-like facial expression of *Daffy-Down-Dilly* are remarkable technical achievements... Write us for your nearest dealer's name. For an illustrated booklet showing correct table settings and the wide variety of Royal Doulton patterns, please enclose 10c.



DAFFY-DOWN-DILLY

**WM. S. PITCAIRN**  
CORPORATION  
Sole American Agents  
212 FIFTH AVE., NEW YORK

perience of such magnitude, or so it seems to them, that they cannot refrain from the effort of translating it into words, of communicating it to another, for whom it will have special appeal. Such letters are always memorable—however unimportant the experience and humble the writer and his style, the recipient and his understanding.

It is as impossible to generalize on letter writing style as it is to set up standards for any other form of self-expression. As in all writing, the letter writer must be close to his subject. He must try to tell, as if he were the first man to see, what he sees, does, thinks, lives, and loves. He must tell it intimately, with whatever passion and sincerity there is in him. If you can do this, you can write a good letter.

Letters have always been treasured and preserved, but no letters have traveled farther or been more persistently handled than those now being written. They wing their way from remote corners of the earth and when they arrive, they are read and re-read, folded and refolded, passed around from one member of the family to another, shared with friends, exchanged even with strangers who have loved ones far afield and are always anxious for a crumb of news. Letters from home are even more thoroughly used, carried about in pockets, continually perused. Almost of these will be saved for future reference.

The importance of using a paper of good quality cannot be overestimated. For precious, long-awaited letters are carried around in pockets and pocketbooks, put under pillows to sleep on, folded and unfolded, and subjected to long, hard life. Choose the very best and most lasting of paper. Since first appearance is not always an infallible indication of intrinsic quality in letter paper, a good guide will be found in the well known names of our leading papermakers. It is foolish to practice petty economy in such a circumstance, since even the best high-quality letter paper costs less per letter, than ordinary postage. This makes even an APO air mail letter that goes abroad cost about ten cents, including postage. There is added pleasure not only in writing, but in receiving, letters on fine paper, and a letter that looks well reads better. A good letter serves good and lasting paper.

And a good letter deserves flowing, permanent ink, and a facile pen, chosen with your own particular style of handwriting in mind. The wrong kind of pen po-



make letter writing into agony. Watery ink and an unble pen can keep you from unbling your thoughts and make render them illegibly on the paper. Even a good letter suffers when it's work to read it. At before you can write a good letter, you must first write a letter! The principal difficulty seems to be in getting down to it. Once this

psychological hurdle is cleared, the rest is easy. People procrastinate and delay writing because they sometimes have to stop and hunt up paper, pen, ink, and a place to write. There are few houses that do not contain potential writing equipment. These things need only to be arranged so that beginning a letter becomes not a chore but an invitation.

## YOU GET WHAT YOU PAY FOR

CONTINUED FROM PAGE 76

es to veneers, lumber, hard-wood, glass, leather, and all other materials. *Third*, comes craftsmanship. More hours of painstaking work by highly skilled artisans are added production costs, but there is no substitute for the results they obtain. *Fourth*, the depth of color and the soft, glowing sheen indicates a fine finish is something most important to look for.

Then *fifth*, there is the matter of sound construction. It assures the long life and utility that is, after all, the basic reason for furniture of any sort. The *sixth* point is something that you will learn to sense. It is that intangible quality that is present in all fine things. It is the sum of all the other qualities and it gives the "personal" character to your home.

## Save for Victory

Every day our need of waste materials grows greater. The government wants them; industry needs them; our fighting forces depend on them. So save everything that is valuable—metal, rubber, paper, fabric. Don't wait until you have accumulated a mountain-high pile. Turn your waste materials in regularly, every two or three weeks. Give them to the proper collecting agency; or sell them to trash dealers.

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(right) "Coquette"  
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(far right) "Princess"  
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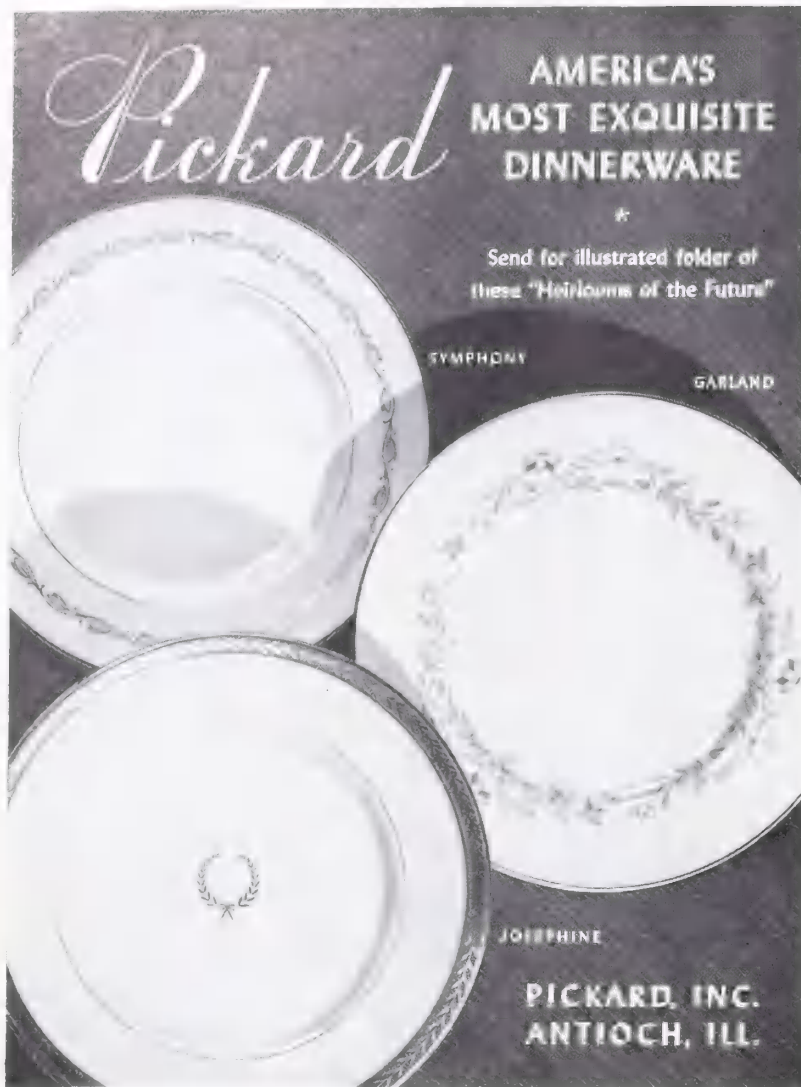
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**A Suggestion—  
For Acting NOW  
To Better Your Home THEN**

WHAT'S the sense you may be thinking, of "getting all hot up" now, planning for building your new home or remodeling your present one?

No matter how much thinking and planning you may do, there just isn't anything to be done about it until after the war. There's a lot of truth in what you say.

However, our thought about it is simply this. Wouldn't it be sound *now* in preparing for the financial side, to *now* be buying war bonds and put them safely away for cashing in and

using *then*, as others are doing? You'd be surprised how many are doing that kind of thinking. They send for our Home Heating Helps Book, find out the heating system they should have. Then they figure it out so their bond buying will insure their having it.

This on first that may sound somewhat idealistic. But when you think it over, doesn't it seem like sound sense? So send for the Home Heating Helps Book and start your planning and bond investing *now* for that *then*.

This Home Heating Helps Book we will gladly send you with our compliments.

**Burnham Boiler Corporation**  
Irvington, N. Y. Dept. A      Zanesville, Ohio Dept. A



# Hide it with a

**But take a tip from war camouflage and don't make your hedge look as though it were hiding something. Do it by using old plants in new ways**



**Hide an ugly sand bank with Blueberries.** Use the newer hybrids, two or more varieties for pollenization, and get a harvest of whopping berries. Set the plants in staggered rows, 5' apart. They like a coarse, well drained acid soil with plenty of oak leaf mold or peat or rotted sawdust.



**Dim out the clothes reel with Rose of Sharon.** Arrange the shrubs in informal border fashion, not in straight lines. No one will suspect the family wash is in the middle of a clump of tall shrubs that need no other excuse for being than the beauty of their foliage and lovely blossoms from summer to fall.



**Eliminate the concrete sidewalk with a self-trimming hedge.** There is such a thing, and it's made of Truehedge Columberry, a new type of barberry that takes such pride in its status as a hedge plant that you scarcely need to put shears to it. It has a naturally erect, compact form.



# HEDGE



Make your neighbor your partner for privacy. Share with him the cost of a serpentine hedge along the boundary. Then each of you can plant good trees in the curves. Eventually these will make a perfect screen. For the immediate hedge, use quick growing Chinese Elm or hardy Privet.

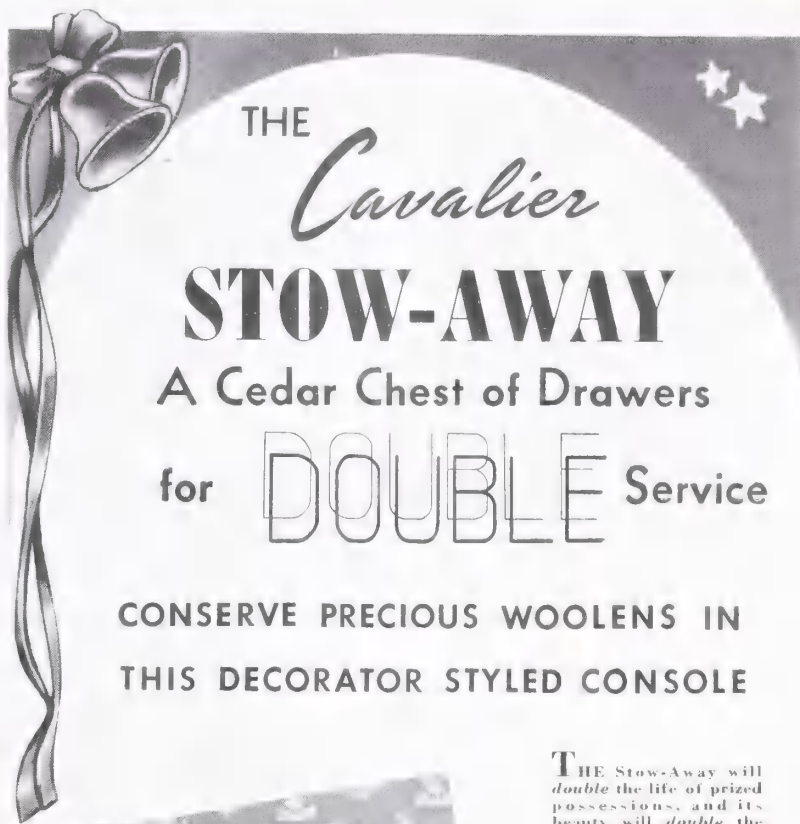


Green that garage with old fashioned lilacs. There are still few shrubs as beautiful as the familiar *Syringa vulgaris*, and it will reach a height of 15' or more. That's enough to make the dismal shed next door pleasantly invisible. And in a surprisingly short time even young plants will be effective.



Set the vegetables apart with dwarf fruit trees. Notice we don't say hide them, for no one wants to hide his Victory Garden these days. But dwarf apples or pears, growing about 6' high, offer the perfect means of setting the vegetables apart from the flower garden. Plant them at 10' intervals.

DRAWINGS BY EVA M. 1942



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This charming decorator-styled chest of drawers with full cedar protection is the perfect guardian for your valuable and perhaps irreplaceable possessions. The Stow-Away is more than a cedar chest... it is a fine piece of furniture.

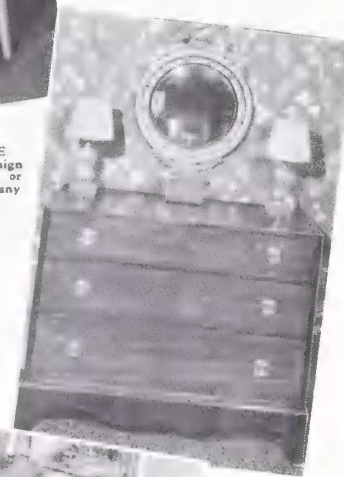
You will find the Stow-Away displayed at better furniture and department stores almost everywhere.



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Contemporary design in striped walnut or bleached mahogany over cedar.



THE SALEM  
New England Colonial in mahogany over cedar. An authentically styled and charming piece. Only Cavalier makes "Stow-Away."



THE SURREY  
18th Century English in style. You may choose between "regular" or bleached mahogany fused over cedar.



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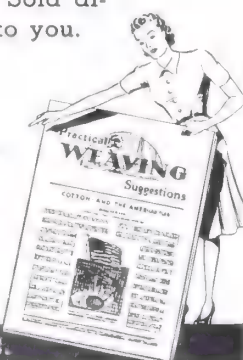
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MRS. APPELYARD'S STREAMLINED  
THANKSGIVING

CONTINUED FROM PAGE 73

of sandwich bread and put them on a baking sheet into a very hot oven (500° F) for about 3 minutes. This amount will make about 3 dozen appetizers.

ROAST TURKEY WITH  
SAUSAGE STUFFING

5 cups French bread crumbs  
2 Montpelier Crackers or common crackers  
2 teaspoons Bell's Seasoning  
1½ teaspoon salt  
½ teaspoon pepper

2 large onions, finely minced  
4 tablespoons sausage meat  
½ cup melted butter  
2 eggs  
½ cup milk (part cream)

Brush inside of turkey with soft butter and cover outside with a blanket of butter and seasoned flour. This is in addition to the butter in the stuffing.

Slice the French bread and dry it in the oven. Make it into fine crumbs, using crust and all. Roll the crackers fine and mix them with the bread crumbs and dry seasonings. Add the minced onion and chop in the sausage meat. Add the melted butter, the eggs lightly beaten, and the milk. This stuffing may seem rather dry when you put it in but it will moisten during cooking. It will also swell a little, so do not pack it too tightly. A 9-lb. turkey serves 6 and should be roasted about 2 hours.

## SOUR CREAM GIBLET GRAVY

Turkey gizzard, liver, and heart  
1 onion  
3 tablespoons fat drippings from the turkey  
2 tablespoons flour  
½ teaspoon salt  
¼ teaspoon pepper

1 cup juice from giblets, etc.  
1 tablespoon thick sour cream  
1 cup sweet cream  
1 cup rich milk  
1 teaspoon minced parsley

Simmer gizzard, liver, and heart all morning with salt, pepper, and the sliced onion. Mince the gizzard and onion very fine. Put fat into a frying pan, and when it is hot, rub in flour sifted with salt and pepper. Then add the minced giblets and onions and cook gently for 3 minutes. Stir in the juice in which they were cooked and add thick sour cream, sweet cream, rich milk, and the parsley. Mrs. Appleyard makes her gravy while the turkey is still cooking so that it has a chance to blend.

STRING BEANS AND  
MUSHROOMS

1 quart string beans  
1 lb. mushrooms—caps only  
1 teaspoon minced onion  
2 teaspoons butter  
½ tablespoon flour  
1 cup cream  
¼ teaspoon pepper  
½ teaspoon salt

Cut the string beans in long narrow diagonals, drop them into

rapidly boiling water and cook til they are tender—about 25 minutes. Do not salt them until they are nearly done. By that time the water should be almost all cooked out, the meantime you have peeled mushroom caps and cut them in medium-sized pieces. Fry them in the onion in butter until tender about 5 minutes. Take them out and put them into the double boiler. Rub the flour into the butter and let it cook slowly for 3 minutes. Add the cream and the pepper. Let the cream get hot, but not boil, pour it over the mushrooms mixed with the beans in the top of the double boiler. Taste the sauce, add more salt if you like and a sprinkling of paprika. Keep them hot until you are ready to serve them. The dish should stand in the double boiler for at least 20 minutes before it is served, and standing longer does it no harm. This will serve 6.

CREAM OF WHEAT SPOON  
BREAD

2½ cups boiling water  
¾ cup cream of wheat  
4 tablespoons butter  
1½ cup of milk  
2 tablespoons flour  
1 teaspoon salt  
3 teaspoons baking powder  
3 eggs, separated

Add the cream of wheat to the boiling water so slowly that it stops boiling. Cook over hot water for 5 minutes. Add butter. Let it slightly and add milk, flour mixed with the salt and the baking powder, and then add the well beaten egg yolks. Last of all fold in the stiffly beaten egg whites. Put the mixture into a well buttered baking dish. Dot more butter on top. Bake it in a moderate oven (350° F) for from 35 to 45 minutes. Serve it from the dish in which it is baked it. Serves six.

PUMPKIN PIE  
Pie Crust

3 cups flour  
½ teaspoon baking powder  
½ teaspoon salt  
1 cup butter  
1 cup lard  
Extra flour for rolling  
Extra butter for crimping crust later

Sift the flour, measure it. Sift three times with the baking powder and salt. Have the lard and butter very cold. Put them into a well-chopped bowl with the flour and chop them with a cold chopping knife until they are in small lumps the size of your little finger tip. Put an ice cube in a cup, fill the cup with water and when your mixture is melted, add the water, half a cup at a time, blending it in



our chopper. Chop a little more, mixing the whole thing together.

Flour your pastry board and roll out the paste with a floured rolling pin. Be gentle: pastry hates to be bumped. Roll it out about  $\frac{3}{4}$ " thick. Cut it in thirds with a cold spatula. Do not touch it with your hands. With the spatula and a chilled pancake turner, pile the outside pieces over the one in the middle. Turn your board 90 degrees and repeat the process, cutting the pastry in thirds each time, rolling it out gently to the original thickness and putting the outside pieces over the middle one. Keep turning the board 90 degrees and do this four times, always as gently as if you were handling a week old baby.

Have a cold platter ready with a cold damp napkin on it, wrung out in ice water. Put the pastry on it and wrap the ends around it. Always make the pastry long enough before you want to use it so that you can chill it for several hours. When you roll it out for your pie cut a few extra dots of cold butter into it, because with the flour you have used on your board and rolling pin you will find that it will need some enrichment.

This is enough for 2 large pies and some left over.

#### PUMPKIN FILLING

2 cups cooked and brown pumpkin	1 teaspoon cinnamon
2 cups flour	1 teaspoon salt
1 cup rich milk	$\frac{1}{2}$ teaspoon ginger
1 cup cream	$\frac{1}{4}$ teaspoon mace
1 cup sugar	2 eggs

However you acquired your pumpkin, either by steaming and draining it yourself or by opening a can, you have really only just begun. You take a large iron frying pan, butter it lightly, put in the pumpkin and cook it. This cooking, plus plenty of cream, a delicate accuracy in seasoning, rich flaky crust are the essential things

in turning out a good pumpkin pie. The cooking in the frying pan is well worth the trouble of standing over it and stirring it constantly. It will scorch if it is not stirred often and what you are trying to do is dry the moisture out of it and just slightly caramelize the natural sugar that is in the pumpkin. If done right, it brings out the flavor and sweetness of the pumpkin. Drying out the pumpkin in the oven is *not* a substitute for cooking it in the pan on top of the stove. In the oven it is likely that the pumpkin will simply dry on the outside and still be moist inside. Keep turning it over as the steam puffs out of it. It will take about 20 minutes, and at the end of that time it should be a rich golden brown all through instead of orange; and thick and smooth instead of watery. There should be about  $1\frac{1}{2}$  cups to make two large pies.

Put the cooked pumpkin in a bowl, sprinkle it with the flour and stir in the flour thoroughly. Butter the bottom of a saucepan and scald the milk in it. Add the cream and the seasonings. Pour it over the pumpkin mixture and add the eggs well beaten. Get pie shells ready, built up around the edge and nicely fluted or crimped. Do not have the pie shells too full of the mixture,  $\frac{3}{4}$ " deep is about right. Bake only what you need that day. Both pastry and filling will keep in the ice chest until you need them. Cut cheese cloth into inch strips or use one inch strips of gauze, moisten it a little and put it around the edge of your pies. This will keep them from browning too fast at first.

Bake the pies in a fairly hot oven 450° F for about 45 minutes, reducing the heat to 350° F if they seem to be cooking too fast.

To leave out some Vermont cheese when you serve the pie is a serious offense in the Appleyard family.

## Here are *Three* CHRISTMAS GIFTS I'll gladly *O.K.*



This year, make your Christmas both practical and patriotic. Give your home a Christmas gift of "Fuel Savers"—products that save up to 50% of the fuel you normally use for heating. In so doing, you will help Save Fuel for Victory.

America faces a serious fuel problem, so serious that six Government agencies have jointly prepared and have just published this new booklet, "How to Heat Your Home with Less Fuel."

Says the booklet, "to safeguard your family's health and comfort and to add to America's fighting power, Take These Four Steps NOW—(1) Inspect and adjust heating equipment (2) Insulate Walls, roof or attic (3) Install storm windows and doors (4) Weather strip and seal air leaks around windows and doors.

As America's oldest and largest Home Comfort Specialist we are equipped and ready to install all these fuel saving products. Already, more than a million American homes have been equipped with Chamberlin weather strips, rock wool insulation, storm sash. Factory sales and installation branches in all principal cities.

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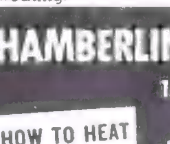
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Authentic Design. Only Sharpe knows how to make a perfect circle on a goblet—a difficult trick in glass cutting. It makes an interesting border for "Sutton," a short-stemmed goblet that will go with any traditional china and silver design.



Authentic Design. "Diamond and Fan" has a stylized fan device taken from Colonial decorating and used to top a square-cut diamond pattern. With the 7-sided diamond stem (an exclusive Sharpe patent) you have a goblet that will be the envy of your friends.



Authentic Design. "Crestwick" has a sound Regency background. Every cutting on it is planned to take full advantage of the light. And notice the lever stem that imitates woven wicker. From rim to foot, there's a goblet that says style and elegance in every line.

## You're a vegetable gardener now, so—

### START 3 PERENNIALS

By David W. Bailey

For thousands of home gardeners, 1942 was a year of new departure. Under the spur of wartime enthusiasm, they first turned their hands to vegetable gardening. Annuals, of course. Things that would grow quickly, in hastily prepared soil. Things that would make a show for the neighbors and add appreciably to the family larder.

November finds the annuals gone. Save perhaps for a few late cabbages that still stand against the frost, our war gardens of 1942 have run their course. To be sure, we shall all of us be planting again next spring; and the same old annual standbys. But gardeners of even one year's experience will wish to see that something new is added to the garden in 1943. Why not try perennials?

For vegetable gardening is not entirely a matter of short-season cropping. Some vegetables, and many small fruits, occupy the same garden space year after year. With a minimum of labor under home conditions they bear repeated crops and bear them at a time that extends the gardening season well into the early spring.

Let us take, for example, three perennials without which no garden is quite complete and for which there is always a lively demand at the family table: Asparagus, Rhubarb, and Strawberries.



**Rhubarb** is the first of this trio to greet returning spring. If you mulched your rhubarb with manure, after autumn frosts arrested growth this fall, it will be ready to force its expanding leaf-crown through the melting snows of March next year and you will have stalks ready to cut in late April. If you followed the old-fashioned habit of setting an open half-barrel over your strongest hill and heaping warm manure round the barrel, those first new stalks of next year will be long, pink, sweet, and tender beyond any rhubarb you ever ate before.



Photo courtesy Maynard L. Parker

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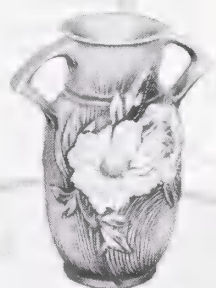
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The planting and care of rhubarb are among the least exacting of tasks. Since it does not come true from seed, it is best to buy or beg roots. Most old gardeners have more than they need and can always cut off a few chunks from their old crowns for their newer gardening friends. Many non-descript strains of "pieplant" are perfectly satisfactory in the home garden. The commercial standard is probably Myatt's Victoria. There are several strains called "Strawberry." More recently a fancy sort called MacDonald's Crimson has earned some reputation. For the extreme North a Canadian experiment station has recommended Chipman's Canada Red. But an unnamed rhubarb, lifted from a neighbor's fence row, heavily fertilized and properly tended, will have more flavor and almost as much color as some of the newer varieties mishandled.

In most locations rhubarb should be planted in the spring. Each chunk of root should have at least one undamaged crown. Roots may be cut with a sharp spade. They should be set in rich loam, in a location that receives a fair amount of sun. Spacing: 4' each way. Keep down weeds. Mulch with spent manure, straw, or buckwheat hulls if available. Fertilize heartily in late fall or early spring. Pull no stalks the first year after planting and only lightly the second year. After that you may harvest generously until July 1. During mid-summer plants should build up their energies for the following season. Remove all seed stalks as soon as they begin to shoot so the plants won't waste strength.

As a final reminder, if you find yourself with too much rhubarb and not enough sugar to can it in syrup, remember that rhubarb stalks washed, cut in pieces, packed in jars filled with running water from a faucet until all the air bubbles have been forced out, and sealed at once will keep for months and may be sweetened for sauce or pie when opened.

**Strawberries** and rhubarb make a marvelous preserve when combined, and their harvest seasons coincide. But if your ration of sugar is exhausted, don't let that deter you from raising strawberries just the same. A sun-ripened berry picked in the home garden just as the dew is drying is flavor-some enough.



berries divide roughly into two groups—the seasonal and the perennial. The former are the prolific, but taken all together never more than five weeks a year. Different varieties are grown differently in various sections of the country. The universally accepted standard of yesterday is in the top flight today, Premier or Howard 17. Most of the newer varieties developed in the last few years by state experiment stations and federal plantmen are based on the old Premier. From the late midseason to late season, a selection of such new varieties might include Dorsett, Pathfinder, and Star. All are perfect flowering and present no problems of cross-pollination. All are vigorous and resistant to disease.

Seasonal strawberries may be planted in hills or in matted rows. For hills, set plants 1' apart in the rows 2'-3' apart for cultivation. Cut off all runners the first year and pick all fruit so that no fruit develops. The earliest yield will come the second year. Commercial growers discard plants at the end of the second year and turn the ground over to late-season crops such as cabbage or spinach. The gardener may let runners from his plants at the end of the second year and reset them in new hills the following year.

Such offsets will be easier and easier to handle if they are encouraged to root in pots plunged in the soil. Pots may be lifted for the winter and set in earth in a cold frame, or may be protected by the light mulch of straw, salt pine needles that serves as a whole strawberry bed. Because of the prevalence of leaf and other diseases, many growers find it not worthwhile to try to propagate their plants and renew a part of

their berry patch with nursery-bought plants each season.

Commercial farmers usually grow their berries in matted rows. To start these, plants should be set 18" apart in rows 3'-4' apart. Plants are allowed to set from 4 to six runners the first summer. These are trained along a row in a mat about 1' wide. All flowers are picked off during this first year as under the hill system. After the second year's crop has been harvested, it is possible under this system to dig out and discard the original parent plants, leaving the second generation plants to set new runners in their turn. Under favorable conditions, a disease-free patch may last several years.

The everbearing sorts of strawberries, among which Mastodon, Progressive, and Gem are outstanding varieties, are best planted in hills in the home garden. These sorts naturally bear a full crop of berries in the late spring or early summer and then bear a lighter but continuous crop through August and September. Like the seasonal sorts, they should be set out in early spring. During the first year they should be allowed to set no runners and, until early July, they should have all blossoms picked off. Thereafter they should be strong enough to bear fairly freely during the latter part of the summer. The following spring they should produce another good crop, after which they may best be discarded.

Soil requirements for strawberries are definite, though not exacting. Plants do not tolerate wet feet and must be set in well-drained ground. A slight slope is often helpful. Cut-worms may cause some bother; bait for them with poisoned mash. White grubs (the larvae of the "June bug") feast off strawberry roots, but these grubs are likely to prove troublesome only in old sod land. Therefore,

(Continued on page 108)



This striking test demonstrates how J-M Rock Wool checks the flow of heat. Blowtorch melts the copper disc but the man's hand is uninjured.

## FUEL SHORTAGE?

### Blowtorch test demonstrates how J-M Home Insulation SAVES FUEL

THE photograph above is a simple, but graphic illustration of how Johns-Manville Rock Wool helps stop the flow of heat. It makes it easier to understand why 4" of J-M Rock Wool Home Insulation helps keep heat from leaking through the roof and sidewalls of your house.

That's why J-M Rock Wool is the best ally you can have against this winter's threatened fuel shortage. Scientifically installed in the roof and sidewalls of your home, it does a dual job—keeps heat IN and keeps cold OUT. The result, as hundreds of thousands of home-owners know, is a saving of up to 30% on fuel bills! ... That's going to be more important to you *this* winter than ever before.

#### SEND FOR FREE BOOK

The free book shown below tells the whole story of J-M Rock Wool ... shows you why J-M's trained contractors do a better, more thorough job of installation, using the blowing method ... Explains why J-M insulated homes are up to 15 degrees

cooler in hottest summer weather, and save up to 30% of fuel in winter.

And last, *but certainly not least*, J-M Home Insulation will help free coal and tank cars for carrying vital war supplies. If every one of America's 13,500,000 houses with heating plants were insulated this thorough, scientific way, an estimated 52,612 tank cars and 23,234 coal cars would be freed for war purposes this winter.

Send for the booklet which tells "How to Use 1/3 Less Fuel in Wintertime." Please note coupon below.



Here is what happens in a "Skimped" Job: Note voids ... "Leaky," incomplete insulation will cause cold spots. J-M contractors are trained to do a job that is complete. J-M Rock Wool is "blown" to the exact, efficient firmness that helps keep winter heat IN and summer heat OUT.

## Residence Elevators

A Convenience in Every Home  
Installing this lift in my home for the convenience of guests and convalescent members of the family is the use of present needs."



#### INCLIN-ATOR

can be used on any straight stairway without interfering with the customary use of stairs. Finished to harmonize with the woodwork.

#### "Elevette"

Installed in stairwell, hall, closet, or corner of any room. No overhead machinery; with or without shaft enclosure. Cars any shape or size up to wheelchair capacity.

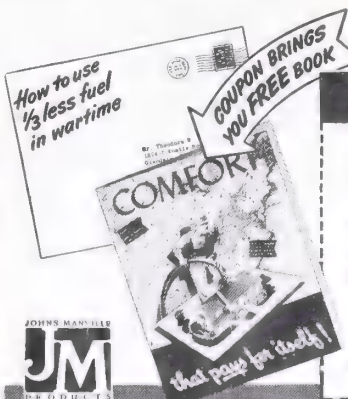


#### INCLIN-ATOR

Descriptive Booklet giving full information and name of nearest representative mailed on request.

#### INCLINATOR COMPANY OF AMERICA

305 So. Cameron St., Harrisburg, Penna., U. S. A.  
Originators and Manufacturers of Simplified Passenger Lifts for the Home



#### Mail this Coupon ... NOW!

JOHNS-MANVILLE,  
Dept. HB A-11, 22 E. 40th St., New York.  
Send me FREE illustrated book which tells "How to Use 1/3 Less Fuel in Wintertime."

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City \_\_\_\_\_ State \_\_\_\_\_

JOHNS-MANVILLE "BLOWN" HOME INSULATION





### Isn't this worth fighting for?

• Millions of brave young men today are fighting for the security of the American home . . . to make certain that families in the future will gather about friendly firesides and enjoy the full fruits of freedom — in peace.

• The true meaning of a home, of course, is measured by the love and loyalty of those who live in it. But physical appearances make their contributions, too.

• The Western Pines\* help bring warmth and cheer to thousands of American homes today . . . and these versatile, economical, soft-toned woods will grace many more homes in the future. Send for our idea book, "Western Pine Camera Views." Write Western Pine Association, Dept. 168-H, Yeon Building, Portland, Oregon.

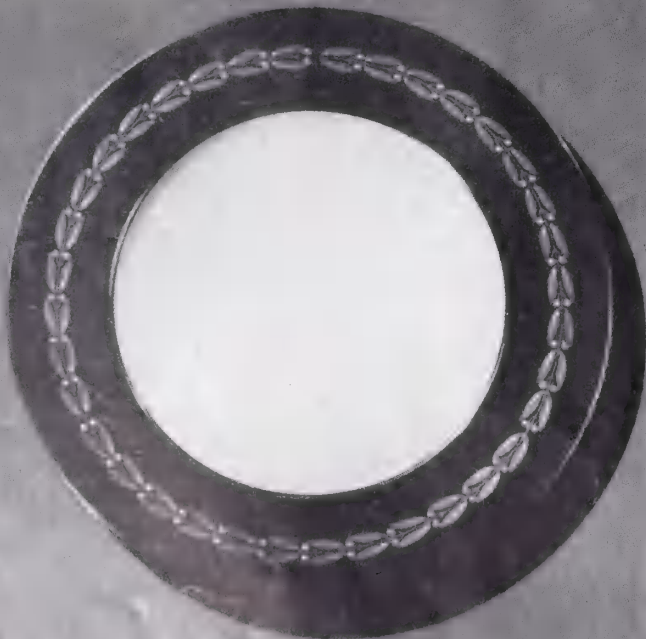
\*Idaho White Pine   \*Ponderosa Pine   \*Sugar Pine

THESE ARE THE WESTERN PINES

# LENOX CHINA



—an American Achievement ★



The finest materials plus skilled craftsmanship and distinctive designs make Lenox China an American achievement.

★ Send ten cents for "Fine China." Learn the difference between fine china and earthenware and what that difference means to you in the selection of your service.

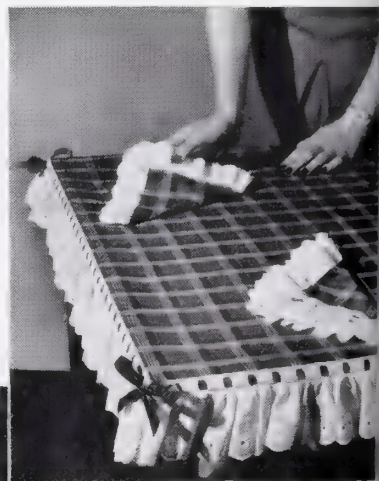
LENOX INCORPORATED, Trenton, N. J.

## GIVE A GIFT you've made yourself



No. 14

Can't you just see the most charming girl you know in this bewitching felt beanie and bag, which is sewed together with ultra-smart saddle stitching, found on the best accessories? Materials and directions for easy assembly are \$2, in Royal blue or Kelly green



No. 15

You don't have to be a bridge addict to wear this plaid gingham coverlet with eyelet border and edged with embroidered cotton. We'll send you instructions for 5¢, on how to

Outfit someone's wardrobe with a blue-and-white gingham Gay 90's set. 36" by 44", towel ready-made apron stamped for applique cyclists. Patches to wear on 4 napkins included.



HANS VAN NES

No. 16

Write House Beautiful Crafts Dept., 572 Madison Ave., New York City, for materials and directions to make No.'s 14 and 16. Send stamps or money order, plus 10¢ postage. Send 5¢ for directions only on No. 15. Allow 10 days for delivery.



## THERE'S A GREAT DAY COMING

CONTINUED FROM PAGE 37

lds for you and your family. Just a word about this "Win- ing." For any infatuation with the ture is predicated on Winning. We are engaged in a war that did not enter on for profit, ory, or gain—not for power or nder—not for territories or the oils of conquest. We entered on for one and only one reason— protect and guarantee, for our- es and our children, a manner life, a good place to live, a de- it standard to live by, and the ht to maintain these things. Since our cause is just, what ican doubts that we will win victory that is Peace? For this are willing to sacrifice, post- e, interrupt our established utines, face separations and dship, risk all. We cannot af- d to lose.

The Peace will be ours, but measure of our progress is the y we plan for that Peace—plan accomplish it, plan to be ready it, plan to take advantage of The success or failure of these ns is within the power of every zen. To win the peace, mili- ly, we must furnish fighting and material. To be ready it, we must defeat the forces inflation, black market, and nomic panic inside the coun- To take advantage of it, we be financially equipped, when war is over, to make good those ectives for which we have ght.

There is one simple, workable wer to these pressing problems. e answer was devised by the best ncial and economic minds in erica and it boils down to this consistent investment program, ed to the family income, in ted States War Bonds. The suc- s of this answer depends on its eptance and follow-through by

every solvent family. It is a tripar- tite plan. It will provide funds for fighting men and material. It will drain off the inflationary surplus. And it will guarantee ready cash for all the replacements and the re-building that our stringent pro- gram of denial will make neces- sary, if our living standard is to be maintained and improved when the war is over.

There can be no doubt that the reward is worth the struggle. And the reward of a War Bond Invest- ment Program is no nebulous or promissory thing, but a realizable, practical sum of money, which can be interpreted in terms of what we need to make a good life. It means new houses and lovely gardens, fast automobiles and prodigious refrigerators, heating plants that both heat and cool, more furniture, excitingly styled carpets, wallpa- pers and paints, washing machines that do everything but talk, objects of art, delicate but durable "lin- ens," enough closet space, more room to live and grow and be happy. In short, any or everything that the problems of the present make it necessary to postpone.

These and many new and untried marvels, which have been the direct result of the deprivations of war, belong to the future.

We invite you to follow the pages of HOUSE BEAUTIFUL, to walk with us into the days of your future. It always pays to dream, and now we cannot fight a winning fight unless we dream of a better world. HOUSE BEAUTIFUL is going to try to reveal the details of this better world to come with Peace.

While we are pulling back the curtain, we urge you to buy War Bonds for your future. And we invite you to send for and use our BOND BANK to help you organize and direct your future spending.

## Betty Lewis Sofa

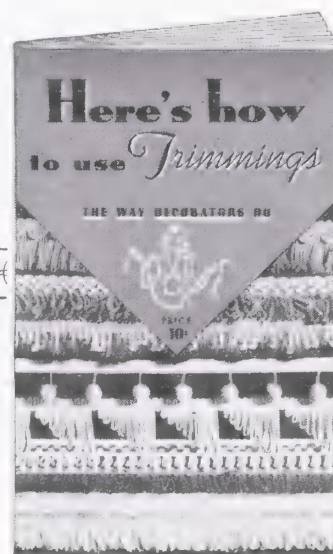


COVERED in rich tapestry, or any fabric of your choice, this beautiful sofa is exquisitely hand-carved from solid mahog- any. . . . Its full, flowing lines recapture the spirited splendour of the charming chivalry in the Old Southland. . . . You are invited to see lovely Vanderley Victorian pieces at your favorite shop.

SEND FOR our booklet, "Jewels of Victorian Furni- ture," showing many beautiful reproduc- tions that you will cherish as heirloom pieces. Mail 15 cents in coin to Dept. HB.

Vanderley Brothers, Inc., Grand Rapids, Mich.

send for it... to use Trimmings ...now!



## GIVE YOUR HOME NEW LIFE AND INTEREST WITH TRIMMINGS

LET THIS BOOK SHOW YOU HOW

A gold mine of smart, easy-to-do ideas for refurbishing your home with trimmings. Profusely illustrated; authentically edited. A book you will refer to over and over again—the most practical book of its kind ever published. Send 10c in stamps or coin to

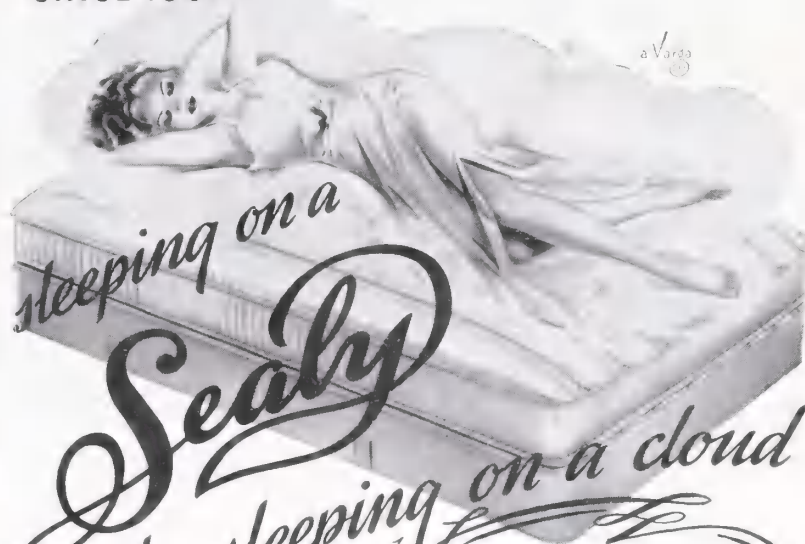
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# MANSURE

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**Sealy**  
is like sleeping on a cloud

SEALY TUFTLESS MATTRESS

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Relax on a Sealy Tuftless Mattress— world-famous for more than 60 years —and let your tired body and jangled nerves experience a revelation in restful, refreshing and buoyant comfort. For over 3 generations the name Sealy has been a household word for the most luxurious of sleep equipment— your assurance to- day of outstanding value and satisfaction.

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666 LAKE SHORE DR., CHICAGO

ON SALE AT LEADING DEALERS EVERYWHERE





You can thank the skill and taste of American women for these exquisite patterns! Here are truly original designs, selected by independent judges, from thousands in our national contest. Produced in light weight dinnerware by America's leading makers, yet priced to fit limited war-time budgets. Choose from a wide range of patterns, in complete sets or open stock.

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AT THESE, AND OTHER LEADING STORES:

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Chicago . . . . .	Carson, Pirie Scott & Co.	New York . . . . .	R. H. Macy & Co.
Cincinnati . . . . .	John Shillito Co.	Portland . . . . .	Meier & Frank Company
Columbus . . . . .	F. & R. Lazarus Co.	Providence . . . . .	Callender McAuslan & Troup
Dallas . . . . .	Sanger Bros.	Richmond . . . . .	Miller & Rhoads, Inc.
Detroit . . . . .	J. L. Hudson Co.	San Francisco . . . . .	The Emporium
Hartford . . . . .	G. Fox & Co.	Washington, D. C. . . . .	S. Kann & Sons Co.

For nearest store, write: American Vogue, 1140 B'way, N. Y.

*Care-Treated Taffeta*

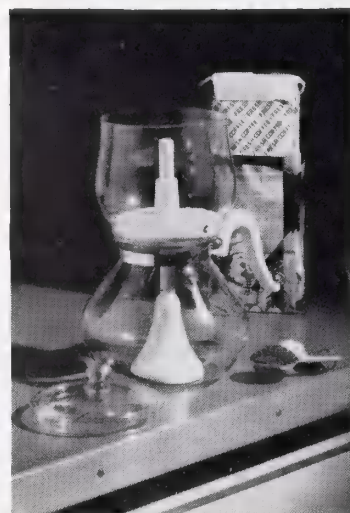
Pleasing to see and washable! . . .  
 Ruby wine, royal blue, forest green, grey or black, in washable Celanese taffeta, 12 to 44, \$6.  
 Organdy apron, \$2.  
 At finer department stores.  
 Write for catalog, "Maids' Uniforms."

*Henry A. Sells & Sons Corp.*  
 1350 BROADWAY, NEW YORK

# HOUSEHOLD ASSISTANTS

## WORTHY OF THEIR HIRE

Even with metal on priorities, you can still bake a pretty angel cake or turn out a handsome jellied salad. For ring molds are now made in heavy glass that can be used for baking, or making mousses and jellied dishes. It's good-looking enough to serve in, too. About \$1.25. From McKee Glass Co., Jeanette, Pa. At Lewis & Conger, N. Y. C.



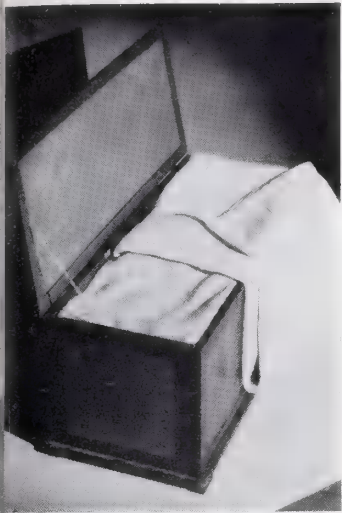
Clearer, better coffee with the new Silex percolator because of unique construction of porcelain filter, which provides more perfect infusion. Coffee lovers, please note: it's a percolator with automatic drip action; 8-cup size, but will make 4 or 5 cups successfully. Under \$3. From Silex Co., Hartford, Conn. At Hammacher Schlemmer, New York City

Ice chopping for party drinks needn't be a chore if you chop right in the individual glasses. You can, with a chopper whose handle has a special spring and hammer action that shatters ice effectively but won't harm your fine glassware! "Chip Chop" costs about \$1. From Apex Products Corporation, N. Y. C. At Lewis & Conger, New York City



Toss off your kitchen duties easily by having the right brush when you need it. You will if this rack hangs next to your sink. For it has five frequently-used brushes: for utensils, vegetables, stoves, dishes, and scouring. Rack, five brushes and nails for hanging, under \$2. From A. G. Jacobus Sons, Verona, N. J. At Hammacher Schlemmer, New York City





A cedarized chest is a must now for your precious, practically-irreplaceable wool blankets. The latest, of specially-processed fiberboard, has walnut or pine finish, which may be easily cleaned with a damp cloth. "Garmenteer" chest, with screws for assembling, costs under \$10. From Nivison-Weiskopf Co., Cincinnati, Ohio. At R. H. Macy, N. Y. C.

Make and serve the pièce de résistance for your next luncheon in individual casseroles of heat-resisting glass that takes to the oven and looks smart on the table. A good answer to easy maidless entertaining! "Glasseroles" are 4 1/2 inches in diameter, come with covers and sturdy handles. About \$1 for 3. From Atom Co., N. Y. C. At R. H. Macy



The magical "Quintuplet" can opener, which will double as a screw driver, bottle opener, lid-lifter, and holder for pouring from cans, has now added a wall bracket for easier operation. In addition, it's guaranteed for 5 years. With red and ivory handles, it's under \$1.75. From Cahil Mfg. Co., N. Y. C. At Hammacher Schlemmer, New York City



Keep a cure-all for furniture ills on your shelves. Here's a complete furniture treatment in one set: JNT Polish contains scratches as it polishes; the "Doctor" acts like a wash, removing old polish, wax, and that cloudy look; "Varna Smooth" removes heat, water, alcohol stains. About \$2.50. From JNT Mfg. Co. At Lewis & Conger, N. Y. C.



Preserve your plain linoleum sink counters and work areas with colored wax! Works wonders in covering up bleaches and scratches in old linoleum. For it fills and blends right into the background. Comes in red, yellow, green, blue, black, and clear. Costs 75¢ a can. From Airway Tool Company, Chicago, Illinois. At R. H. Macy & Co., New York City



HOUSEHOLD TASKS  
USE BEAUTIFUL'S  
**KEEPING  
TIPS**



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OVER

**RUST**



OVER

**WHITE WINES**

*Cresta Blanca Sauterne*  
*Cresta Blanca Haut Sauterne*  
*Cresta Blanca Chateau*  
*Cresta Blanca Chablis*  
*Cresta Blanca Riesling*



**RED AND SWEET WINES**

*Cresta Blanca Claret*  
*Cresta Blanca Burgundy*  
*Cresta Blanca Port*  
*Cresta Blanca Sherry*



**SERVE THE BEST  
...FOR LITTLE MORE!**

For real enjoyment, pay but a little more for the wines that expositions have awarded gold medals for excellence... Drink Cresta Blanca to satisfy your own desire for the best and choose from the brilliant array above.

*The crest of quality since 1890*

**CRESTA  
BLANCA**  
*a family product*  
**WINES**

*Cresta Blanca Wine Co., Inc.  
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**TUNE IN!**  
*Cresta Blanca Carnival starring:  
Jack Pearl and Morton Gould Orchestra  
Mutual Broadcasting System, every  
Wed. at 9:15 p.m. to 10:00 p.m. c.w.t.*



EVERY WORD CONTAINS  
A HIDDEN STORY OF ITS ORIGIN

# Alert!

Once meant,  
**On the  
watch-  
tower!**

**ALERT**, now meaning "air raid alarm!", comes from early French *à l'erte*, "on the watch." This, in turn, came from Italian *all'erta*, "on a watch-tower or height." When the first field hospital was organized to follow an army, the French called it *hôpital ambulant*, "walking hospital," from the Latin *ambulare*, "to walk." Eventually *hôpital* was dropped and *ambulant* became *ambulance*, a vehicle for conveying casualties. The brass trumpet now blown by a bugler got its name from the ox which supplied the first *bugle*, or hunting horn. Middle English *bugle*, "wild ox or water buffalo," was in turn derived from Latin *buculus*, "young bullock." *Sabotage*, now the malicious hindrance of production, comes from French *saboter*, "to work carelessly"—originally, "to tread with wooden shoes, or *sabots*."

Both you and your children will enjoy the hundreds of fascinating word origins in—

## WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition *The Merriam-Webster*

These colorful word histories are just one feature of this greatest of all knowledge books. Its completeness makes it truly the *Foundation Book for Home Education*! The more questions you and your children bring to it, the more you will be amazed at the range and scope of the information furnished by its hundreds of encyclopedic articles, by over 200 outstanding authorities. It seems almost unbelievable that such a vast fund of knowledge could be packed into one book! And, in addition, you learn everything you want to know about words, 600,000 of them, 122,000 more than any other dictionary. 12,000 illustrations. All this makes it truly "the Supreme Authority"—on every branch of thought and activity.

You have long wanted this great question answerer; now is the time to get it. Mail the coupon today for free illustrated booklet of interesting word origins—and ask any book-dealer to show you the *Genuine Webster*—the MERRIAM-Webster—identified by the Circular Trade-Mark. G. & C. Merriam Co., 112 Federal St., Springfield, Mass.



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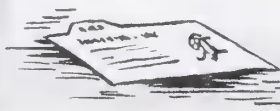
Please send me free illustrated booklet—"Interesting Origins of English Words"—and information about Webster's New International Dictionary, Second Edition.

Name \_\_\_\_\_

Address \_\_\_\_\_

## Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month *HOUSE BEAUTIFUL* presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



### CHINA

3. To avoid the possibility of chipping fine china, place a rubber mat or towel in your dishpan, and drain dishes in a rubber-covered drainer. Always rinse dishes.

4. A good way to store plates is in racks with compartments for various sizes. If stacking is your only alternative, place paper napkins between plates to prevent scratching. Never nest cups. If you haven't a special cup shelf, use cup hooks, with springs placing them far enough apart so that they won't clash.

5. Never use scouring powders or any abrasives to remove food that has oxidized on dishes. Soaking a short time is a safer way.

6. Most china can be warmed safely in the oven—but never subject it to full oven heat.

7. Do not wash silver and china together. It's a dangerous procedure.

### OVER

### AUTOMOBILE

**LEATHER:** Leather upholstery is very satisfactory and gives fine service if a few simple rules are followed. Dirt should never be allowed to accumulate on the surface, for it will grind into leather, cutting the finish and causing it to crack or bleed.

Wipe the surface frequently with a dry cloth. When it becomes soiled, genuine leather can be washed with soap and water. Dip a cheesecloth pad into thin suds. Go over surface. Then rinse with a fresh dampened cloth. Dry with another cloth. Repeat if necessary.

Imitation leathers, which are cotton base fabrics, with a water-proof coating, can be cleaned in the same way.

If you want to keep your leather upholstery from cracking, lubricate it now and then with a special leather polish.

And don't be alarmed by wrinkles. They come naturally to genuine leather and don't indicate poor merchandise.

### OVER

### RUST

Tightly rusted screws and bolts can be loosened by wrapping a cloth saturated with the remover around them for a short time.

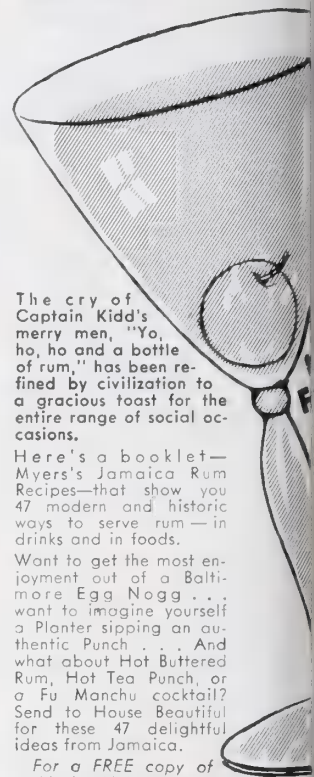
To remove rust on metals: Wipe off any grease, wax, or oil that is present (such as rust on automobiles). Spread the remover evenly over the surface with a cloth or brush. Leave on surface a couple of minutes (longer if surface is badly rusted). When the rust has been softened, wipe off with a cloth or steel wool. Unusually heavy deposits of rust may require more than one application, as well as vigorous scrubbing with steel wool, so that the liquid can really penetrate the surface. The remover forms a film, which should be allowed to dry for 24 hours before painting surface. (If it must be painted immediately, wash off the film with a solvent.)

Since remover thoroughly cleans and seals pores of the surface, finish paint coats will adhere better and last longer.

### OVER

## JAMAICA'S GI

TO YOUR NEXT PARTY



The cry of Captain Kidd's merry men, "Yo, ho, ho, and a bottle of rum," has been refined by civilization to a gracious toast for the entire range of social occasions.

Here's a booklet—Myers's Jamaica Rum Recipes—that show you 47 modern and historic ways to serve rum—in drinks and in foods.

Want to get the most enjoyment out of a Baltimore Egg Nog? . . . want to imagine yourself a Planter sipping an authentic Punch . . . And what about Hot Buttered Rum, Hot Tea Punch, or a Fu Manchu cocktail? Send to House Beautiful for these 47 delightful ideas from Jamaica.

For a FREE copy of this booklet write to

HOUSE BEAUTIFUL Magazine, Dept.  
572 Madison Ave., New York C

This is not intended as, nor is it to be construed as an advertisement for alcoholic beverages, or as an offer of alcoholic beverages for sale, in any State or community where the sale, or use of alcoholic beverages is prohibited.

# for satisfactory shopping

When you see a store window or on a corner after a HOUSE BEAUTIFUL advertisement displayed on a card with the head "As featured in HOUSE BEAUTIFUL" . . . you know that the merchant thus referred to conforms with HOUSE BEAUTIFUL traditions and standards to fashion, quality, service.

## House Beautiful Magazine



# IF YOU'RE IN THIS FIX . .



## P.W. WILL FIX IT

BROKEN FURNITURE can often be repaired permanently, quickly with PLASTIC WOOD! Resets loose drawer pulls and casters, too. In cans or tubes at Paint, Hardware and 10¢ Stores.

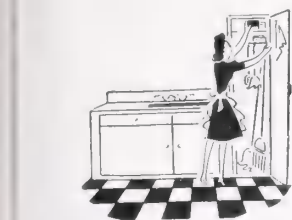


**Beauty Spot**  
YOUR HOME WITH MEYERCORD DECALS

Thrilling new designs add color and charm throughout the home at low cost. They're easy to apply, washable and permanent. Buy them at paint, hardware, 5 & 10, dept. stores.

**FREE** Colorful booklet tells where and how to use decals. Address Dept. H.  
**TRIMZ:** Ask to see the new Trimz wall borders!  
**MEYERCORD DECALS**  
5323 W. Lake St., Chicago

**PERSONAL LABELS**  
Printed with Name and Address  
300 tiny (5/8" x 1 1/2") stickers, patriotically printed in red, white and blue. Positive identification for letters, cards, books—all personal property. Excellent for Service Men—a long-appreciated answer for any gift occasion. Prepaid.  
6 for \$5 3 for \$2.75 1 for \$1  
**GIFTCRAFT COMPANY**  
333 N. Michigan Ave., Chicago, Ill.



For shopping information about liquid rust removers, china racks, cup hooks with springs, carbon tetrachloride base cleaning fluids, leather polishes, and joint tighteners, send a 3¢ stamp to House Beautiful, 572 Madison Avenue, New York City.

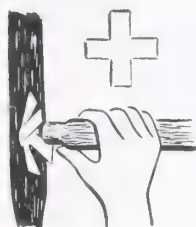
## LIGHTEN YOUR HOUSEHOLD TASKS BY USING HOUSE BEAUTIFUL'S HOUSEKEEPING RECIPES



### FURNITURE

#### How To Repair Loose Joints in Furniture

Do you want to know a simple and easy way to repair loose rungs and legs in tables and chairs—loose handles, etc., that are cluttering up your attic? A new device called a joint tightener does this job quickly, efficiently, and permanently, without any mess. The joint tightener is a piece of fabric, shaped like a cross, which has been impregnated with glue. It glues and tightens in one operation and takes the place of the piece of material many people use for wrapping round the ends of rungs and joints to make them fit more snugly in their joints.



OVER

### GAS RANGE

#### How To Care for a Gas Range

If you don't want to be dubbed a poor housekeeper, keep your gas range always clean and free from burned-on foods. For there is no better barometer of a poor housekeeper.

1. After every use wipe the outside surfaces, burners and grates, broiler and oven, with a damp cloth. If the enamel surface becomes stained from acids in fruit juice, etc., these spots can be removed by saturating a cloth with a laundry bleach and spreading it over the stain for a few minutes. Rinse off the bleach with a fresh damp cloth.

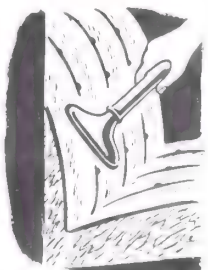


OVER

### AUTOMOBILE

#### How To Care for Pile Fabric Automobile Upholstery

The next time you engage in your weekly housecleaning, why not extend your activities outside, and clean the inside of your car? The upholstery of your car deserves the same attention you give your furniture, and can be cleaned with practically the same tools. Regardless of whether it is flat cloth, pile fabric, or leather, go over it frequently with a vacuum cleaner. Spots should be removed the minute they appear. Here are some special hints for care of pile fabrics. See another of this month's recipes for care of leather and flat cloth upholstery.



OVER

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● It's surprising how much extra living space many a house will provide—when you create new rooms with Nu-Wood Interior Finish! For example, with this sturdy, wood fiber material you can make an attractive room out of a porch, as shown below. Or, you can build new rooms in the attic or basement quickly and easily. You can also bring present rooms up to date—give them new life and interest—by covering the old wall and ceiling surfaces with this versatile, beautiful material.

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### Don't use experimental methods to run your house!

For almost every task that must be done both inside and outside your house, HOUSE BEAUTIFUL has a tried and true recipe that eliminates guesswork. Use them, and take the bugaboo out of house maintenance duties.



#### FURNITURE

**PROCEDURE:** Gather all your furniture to be repaired in one spot and then get busy. Scrape off the old glue from inside the hole. Wet the fabric cross in water for about half a minute until it is pliable. Then place the center of the cross over the end of the loose rung and push it into place. The fibers of the tightener cling to the wood and form a tight bond that stays put. (If the wood of the rung or leg has shrunk, use two or more of the fabric tighteners.)

The joint tightener's function is not confined to furniture repair. It can be used equally well for replacing loose umbrella handles, knife handles, hammer heads, etc.

Ten little joints cost only ten cents. A mighty quick and inexpensive way to increase the usefulness of your old furniture.

OVER

#### GAS RANGE

2. Give your burners a pristine freshness by occasionally washing them in good hot, soapy water. Then rinse and dry them thoroughly.

3. If the burners have been neglected, they can be cleaned—if they are cast iron—by boiling them in an enamel pan filled with water and about a half cup of baking soda. (This will remove burned-on foods, rust, etc.)

4. Holes in burners can be kept open by an occasional cleaning with a toothpick or piece of wire.

5. It's a good rule to keep things from spilling over in the oven; you'll save yourself a lot of elbow grease. (If you're baking a fruit pie and it bubbles over, quickly place it in a larger pan containing a little water. It's a lot easier to clean the pan than the oven, since baked-on foods have to be scoured off.)

OVER

#### AUTOMOBILE

**PILE FABRIC:** Dry cleaning fluids with a carbon tetrachloride or similar base are the most potent removers of grease, oil, or road grime. Brush off loose dirt and soil. Dampen a cheesecloth pad with cleaning fluid. Place cloth on spot, and tamp it slightly several times without rubbing. This will remove particles that brushing did not reach. Dampen clean section of cloth with fluid, allow to evaporate and rub back and forth over soiled area. Use a clean cloth when necessary. Continue until spot is eliminated. (Feathering the edge helps prevent ring.) If ring is formed, go over entire surface lightly with fluid. Brush up pile.

Revive flattened pile fabric by steaming. Spread a damp cloth over the upholstery and go over it lightly with an iron. Or lay a steaming hot turkish towel on the upholstery for about ten minutes. Brush the pile with a whisk broom while damp. When dry, brush against the pile.

OVER

## WHEN THE WORLD SHAKES...

### KEEP YOUR HOME SAFE AND SECURE

The GOVERNMENT knows that the nation's morale is best safeguarded by keeping its millions of homes well maintained. War-time regulations permit you to spend for essential repairs and maintenance... and here is a guide that insures that your repairs and maintenance will be made efficiently and economically. All of the ideas and materials available in these times for keeping your home modern and safe are contained in—

### HOUSE BEAUTIFUL'S Fall-Winter MAINTENANCE & BUILDING MANUAL

50c at leading newsstands

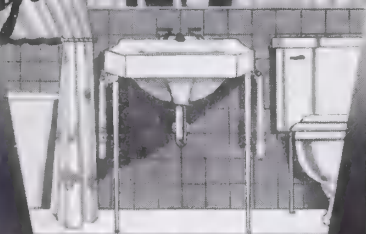
The Manual is now on sale. It can also be obtained by sending 50 cents in stamps to

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## KNOW YOUR BOOKLETS

CONTINUED FROM PAGE 32

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Y TO MAKE YOUR RUGS LAST  
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INTERIORS BEAUTIFUL. Look to your win-  
dows if you would do a successful and  
(Continued on page 115)

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## How to STORE YOUR WINE if space is limited

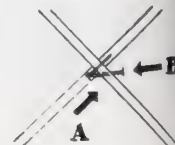
**Build simple wood bins or make racks  
to fit chest drawers, the backs of  
closets, or an unused broom cupboard**

When somebody says "wine cellar" you immediately picture a musty catacomb deep in the ground where candles flicker and cobwebs shroud the rows of bottles. Well don't! Mustiness, catacombs, and cobwebs are all bad for good wine. Temperature is important, with a range of 50°-60° being right. Vibration is to be avoided. Ventilation is essential, if the wine is to keep in good condition over a period of time. Excessive light is also bad for the proper balance of the wine. So don't store good wines where the temperature fluctuates too much with the seasons, nor where the bottles will be constantly disturbed. A dry, dark cellar corner, or a closet with window, or a door that can be opened often is good. Bottles should lie flat or tilted forward only enough to keep the cork wet. Here are some storage steps you can take.



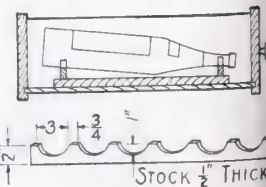
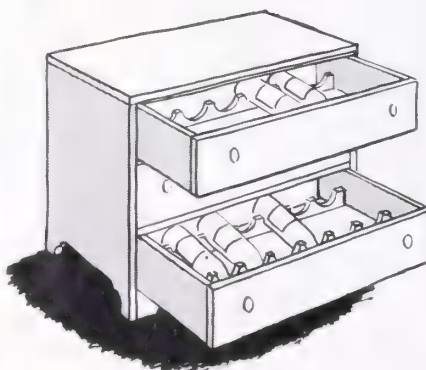
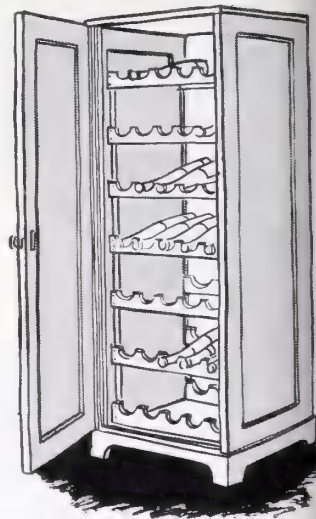
### Diagonal bins are simple

Ordinary "shelving pine" does nicely for wine bins. They do almost any space, against almost any cellar wall (with air space behind), in a closet. Bottles lie flat, and when one is moved, others are not moved. The boards all are continuous in one way. Spacers to make squares are nailed and nailed, as below, A and B first, B next for each



### If your house has no cellar . . .

You still needn't give up and put the wine bottles on the shelf with the ketchup. A ready-made broom closet from your local department store (right) or an old chest of drawers (below) suggest practical possibilities. At lower right you see front and side views of standard racks that are adaptable to almost any kind of storage installation that suggests itself. Make sure, though, that all drawers you use slide smoothly, all supports are firm





## HOW YOUR BOOKLETS

CONTINUED FROM PAGE 113

ical job of redecorating. That's the messages in this gaily colored o of decorating ideas in which le Fabrics are the star performed practical window problems are solved. (10c) LOUISVILLE TEX- INC., 1319 MCHENRY ST., LOUIS- KY.

EX PORTFOLIO OF PATTERNS, COL- AND TEXTURES. Sample swatches -Tex fabric wall coverings and aphs of their attractive uses in s of rooms prove conclusively all covering may be washable rable without sacrificing any- b good looks. COLUMBUS COATED CORP., HB-102, COLUMBUS, O.

W DECORATION. What to do ay windows, French doors, odd ndows—it's all in knowing how, s booklet, illustrated up to the ers some excellent advice, using lace. The section devoted to s and lengths and other puzzlers p some major problems. (10c) LACE Co., HB-11, 330 FIFTH EW YORK CITY.

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HOMES AND FLOWERS. Laura Lee Burroughs has done it again with a third volume of flower arrangement lore. The book has 62 wonderfully illustrated pages, showing arrangements you could do yourself, and lots of good ideas for serving. Coca-Cola festively. (10c) COCA-COLA CO., DEPT. HO, ATLANTA, GA.

ENJOY THESE WINE CLASSICS. The brand is Great Western— you remember that lively champagne of theirs—and the booklet relates the welcome message that you may have the same essential goodness in such favorite wines as port, sherry, muscatel, vermouth, sauternes, and—well, all you have to do is name your favorite! PLEASANT VALLEY WINE CO., RHEIMS, N. Y.

ATTAR OF PETALS. You'll fall in love at once with the cunning apothecary jars, which contain a brand new line of enchanting toiletries. There's toilet water, cologne, bath essence, bath powder—in short, the works to give you that pampered darling feeling. Booklet describes them but doesn't begin to do justice to their colonial bouquet fragrance. PARFUMS ORLOFF, HB-11, 10 W. 33RD ST., NEW YORK CITY.

ARITHMETIC OF WEAVING. Handweaving, one of the truly American arts, looks intricate but it's easy. All the mysteries of warp and woof, how to work out designs for rugs, scarfs, and such like, are explained in this booklet from the makers of Tulip yarns. LILY MILLS, HB-11, SHELBY, N. C.

GELATONES. A new and exact process reproduces with amazing fidelity the color and textural quality of a group of modern paintings and pastels. The pictures, the work of modern masters, are shown and described in this booklet and the very modest prices noted. ASSOCIATED AMERICAN ARTISTS. (10c) H-9, 711 FIFTH AVE., NEW YORK CITY.

## YOU NEED TO KNOW ONLY EIGHT BUYING FACTS ABOUT CHINA

CONTINUED FROM PAGE 50

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## The LOG of the Practical Gardener

**These crisp November days tell us to be out and  
doing while ordinary horse sense warns us that  
the garden must soon rest—even if we don't**

The tree branches are really beginning to rattle now. Not the death  
rattle you hear after a February sleet storm. Rather an impatient  
scratching. They haven't yet resigned themselves to leaflessness.

*It's all right to sneer at your neighbor for raking out every last  
leaf and burning it, but it wouldn't do any harm if you were to clean  
out your own roof gutters before winter.*

Cacti and their kin get a complete going over in a new booklet  
published by the N. Y. Botanical Garden. It's called "Succulent  
Plants of New and Old World Deserts," by E. J. Alexander. For the  
Cactus fan—and there are a lot of them—it's a dollar "must." For  
the rest of us who don't know much about these amazing plants, it's  
a slim but potent addition to the gardening shelf.

While you're putting leafmold around your broadleaf evergreens, save  
some for the Lilies of the Valley. If you think they thrive with neglect, you  
might even use a little rotted manure. You'll be happily surprised.

A Department of Agriculture clipping sheet reports intensive ex-  
periments with a Texas strain of Devil's Shoestring, an aptly named  
farm weed. Seems it has a lot of rotenone in its make-up. This news  
doesn't exactly solve all our spraying problems for next year, but  
it offers possibilities for other seasons.

It's about time to look at that diary I stopped keeping back in July when  
the weeds came. I shall enter a few of the significant triumphs and disasters  
I'd remember anyway—then toss the diary back into the lower drawer.

*Around mid-November is the time to sow seeds of certain hardy  
annuals that either don't like transplanting in spring or that are  
self-sowers by habit. Cornflowers, Larkspur, California Poppies (the  
last two shouldn't be moved again), Dianthus, Nicotiana, Morning  
Glories—they are some that you can broadcast, mulch, and forget.*

Did you pot up that clump of Chives for the pantry window sill?  
It's surprising how often you'll reach for a few bits in the course of  
a day's cooking—if you do the cooking in your house.

After a black frost the dead stalks of annuals simply shriek to be cleaned  
up. So do the perennials. Go ahead and mop up the annuals and fork  
over the ground for other frosts to work on. But let the perennials die  
out thoroughly before you cut them. Barring disease, this ripening process  
is natural and useful to the plant.

A lot of us are going to find out what the fuel shortage is going to  
do to our house plants. I've got a hunch that they, like us, will be  
all the better for temperatures a few degrees below normal. Though  
of course you can't put red flannels on a Begonia. —R. B.

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utes, small plots. Plans, special gardens. RTA FREEMAN DIXON, L.A., SCOTCH PLAINS, N.J.

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make sure that you get every ue of House Beautiful without de- , please notify us as soon as pos- le of any change of address. Just p us a card at 572 Madison Ave., w York, N. Y.

**Burpee's GIANT ZINNIAS**  
4 PACKETS 10¢  
Dahlia-Flowered--Scarlet, Lavender, Yellow, Rose, 4 best colors; 5 in. across. 15c-Pkts. of seeds, 1 of each color, all 4 postpaid for 10¢  
Burpee's Seed Catalog Free--Flowers, Vegetables for your Victory Garden.  
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# USE BULBS for ground covers

They'll not only hide the bare spots in early spring—but do it with the gayest colors, too



## Plant Tulips among young perennials

When you first set out new perennials, they often make a pretty thin show. Of course they'll look a lot more important next spring, but even so, if you've allowed for good growth, there'll be gaps. So plant Tulips between them now, 5"-6" deep and in clumps of from 3 to 9. After they've bloomed, surrounding plants will cover their ripening foliage, and in summer they can be lifted, stored till you want them

## Cluster Narcissi around newly set shrubs

Few shrubs should be set closer than 3' from their neighbors, most 5' or 6'. That leaves a lot of open country in between until the shrubs get really under way. There's nothing better to make the young shrubby border come alive with pattern and color than drifts of Narcissi. Use them to give form to the border as well as for their own sake. Set 5"-7" in depth. Use several kinds and color variants



## Tuck early bulbs in the rock garden

Many rock plants have their best bloom in early spring, of course, but there are bulbs to beat them to it. Where a rock plant has sprawled through summer, lift the foliage and tuck one of the smaller Narcissi beneath it. The miniature explosion of bloom in earliest spring will reward any trouble you take in finding spots for the bulbs now. Single early Tulips precede most of the rock plants, too



## Use little bulbs to soften a terrace edge

Freshly laid stone or brickwork always seems harsh and uncompromising till it has had time to mellow. So while permanent ground covers or clinging vines are getting a foothold, broadcast an informal band of the smaller spring bulbs such as Crocus, Grape Hyacinth for two. Put them in 3" or 4" deep and fairly close together, a dozen or so of the same color together or mixed colors, and let them stay



DRAWINGS BY MARY MAGILL

# English Grown Tulips



## GUARANTEED TO BLOOM

Since the invasion of Holland the finest available Tulip Bulbs in the world have come from England. We imported direct large numbers this Fall out of

## Their Finest Crop in Years

No English Bulbs can be imported next year. We suggest that you plan now for two years, lifting and storing the precious bulbs after the blooming season.

## OUR FINEST DARWINS

Top (Exhibition) Size  
Everyone admires Darwins. Our selections are grouped to give you wide color range.

10 Each of 5 Var., 50 in All, \$3.50  
20 Each of 5 Var., 100 in All, \$6.25

## BREEDERS—FOUR FAVORITES

Top (Exhibition) Size  
Equal numbers of each of these magnificent varieties will be included in every collection. Lovely pastel shades that will delight you.

10 Each—40 in All—For Only \$4.00

25 Each—100 in All—For Only \$8.00

## EXOTIC "FANTASY" TULIPS

Beautiful salmon-pink, quaintly fringed.  
\$1.10 per doz.; \$8.50 per 100

## ERYTHRONIUMS

(Dog Tooth Violets, or Trout Lilies)

## Hardy Bulbs for Naturalizing

Flowers often measure 2 to 3 inches across—strikingly mottled foliage.

HENDERSONI—light purple

GIGANTEUM—cream

TUOLUMNENSIS—yellow

CALIFORNICUM—white

75c per doz.; \$5.50 per 100

ALL SHIPMENTS MADE POSTPAID

Our Bulb folder lists and pictures in natural color many of the hard-to-get Novelties.

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SEEDS FREE  
To have biggest, best Larkspurs next summer, sow seeds this fall. We'll send 15c-Pkt. Giant Double Larkspur (all colors) free, with directions. Easy to grow. Send stamp for postage—write today!  
Burpee's Seed Catalog free!  
W. ATLEE BURPEE CO.  
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# James Hilton's own "SHANGRI-LA"



With the planting kept low in front of the windows, the magnificent view is unobstructed in all directions. A sun d. on each side of the house insures good sunbathing all day lo

The Hiltons spend hours on this patio at one end of the yard. It's gay with red brick flooring, white and blue reed chairs, and a fireplace. The glass wall keeps out chilly ocean breezes

MOTT STUDIOS BY M



Mrs. Hilton's bedroom is her workshop. On the flower-splashed sofa in a sunny window, planning menus, writing checks, accepting invitations becomes an anticipated pleasure. She files receipts, tax records, etc., in decorative French commodes



The living room is small enough to have an intimate quality, but the floor-to-ceiling window gives it comfortable spaciousness. Blue is used in varying shades for the rug, furniture and draperies. Walls are creamy white. Mrs. Hilton uses fresh flowers for color acc

**See the type of background a famous writer  
of best sellers creates for his own life**

You would know without being told, wouldn't you, that the author of "Horizon" would live on a wind-swept hilltop, where the sunshine is low and the air is like crystal? James Hilton's hobby is—of all things—writing. But when he finds complete surcease from his typewriter, home where he finds it. The Hiltons call their Shangri-La "Sky-Lawn." Over windows frame awe-inspiring views of mountains and of Catalina Is. far out in the Pacific. Against these dramatic backdrops Mr. and Mrs. Hilton have placed the furnishings and decorative accessories that they personally selected to make their home comfortable and colorful. In such surroundings to achieve perpetual youth and unmarred happiness does not seem a far



The small table in the wall-size window makes breakfast a meal to linger over. Color scheme is rich blue, gray, and white, with touches of flame. The creamy white wainscoting relieves the wallpaper pattern, which might be "busy" in large areas



# HOUSE BEAUTIFUL

COMBINED WITH HOME & FIELD



EMBER  
35c

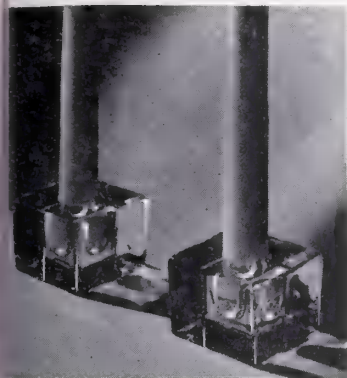
See inside page  
to learn how to make  
these ornaments

How to be happy this Christmas • Are you a gifted giver?

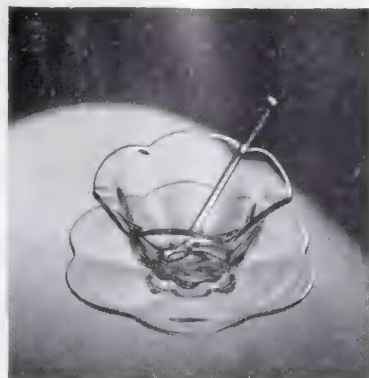


MAKERS  
STATION, Calif.  
APR. 21, 1908





2" Square Candlesticks



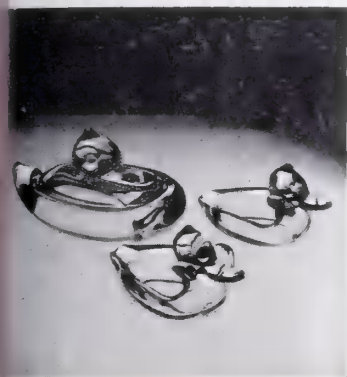
2. 4½" Crimped Mayonnaise Set



3. 7" Urn Vase



4. 30 oz. Martini Mixer



Duck Smoker Set



6. 6" Swan Bowl

7. 5" Solid Swan



8. 10" Oval Bowl



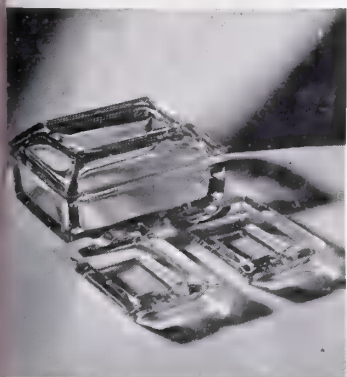
9. 4½" Flower Basket



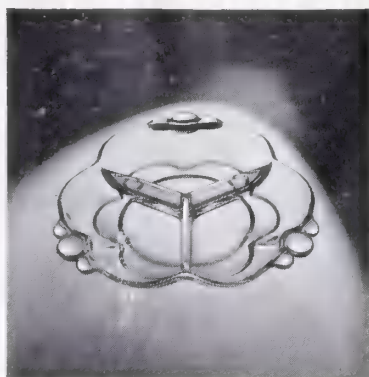
What are discriminating women selecting for gifts this year? Duncan checked sales from coast to coast and here are the 17 Duncan gift items that lead. It is such a useful Christmas list that we are showing you all 17 of them here.

Here is some of the loveliest glassware in America, with Duncan's four generations of fine glass-making tradition behind it. You will find these pieces in most of your stores . . . or your favorite store will send for any of them for you, if you ask for them early. Clip this page, check off the ones you want and take it with you when you shop.

THE DUNCAN & MILLER GLASS COMPANY  
On the Old National Turnpike at Washington, Pennsylvania



1. 4½" Rectangular Smoker Set



11. 9" 3 Compartment Relish



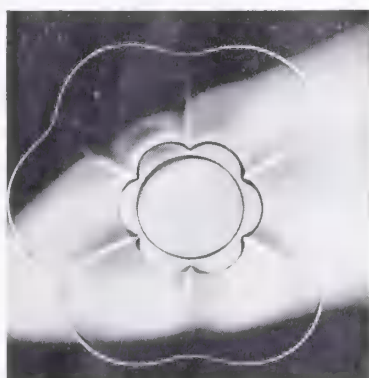
12. 6" Footed Comport



13. 14" Oval Bowl



1. 12" Floating Garden



15. 14" Sandwich Plate



16. 8" 3 Compartment Candy Box



17. Leaf Candlesticks



## modern blends well!

Modern furniture goes nicely with many time-honored architectural styles. Here, simple curved couch, plate glass coffee table, and modern oak floor lamp harmonize with field-stone fireplace, colonial brass andirons, beamed ceilings, oriental rugs.



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Consultant Decorator

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## Stay Home and Like It



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in  
comfort  
relax  
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## TILT TOP TILLIE TABLE

beautifully built for your personal use, fits you perfectly in chair or bed for more reading pleasure and many comforts for work.

### A Joy as a Gift

The ideal gift for these war times

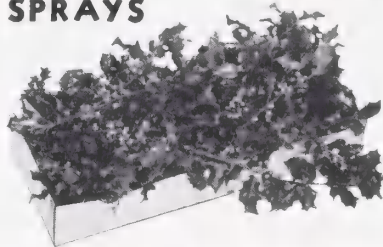
Liquor proof, hand rubbed, genuine walnut or mahogany top. Height adjusts 22 to 36 in.

**\$10.95** express extra

Send your order or write for free folder

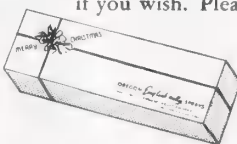
**FRANKLIN TABLE COMPANY**  
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EACH COLORFUL BOX contains 3 full pounds of Oregon's finest glossy-green, red-berried, English Holly Sprays. Ideal for Holiday decorating. The appropriate Christmas Gift. Boxes mailed direct if you wish. Please order early.



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EACH

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MILWAUKIE, OREGON

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Made of heavy, rust-resisting material. Easy to install. Electrified for 100 Watt bulb as shown.

FINISH:  
DULL BLACK

Size:  
10" square; 23" high; collar to fit a 4" post

**\$14.00**

Express Collect. Approximate shipping weight—14 pounds.

Check, Money Order, otherwise C. O. D.

**FAN-CRAFT MFG. CO.**  
37 WEST MAIN STREET  
PLAINVILLE CONN.  
(Fourth Generation Master Craftsmen)



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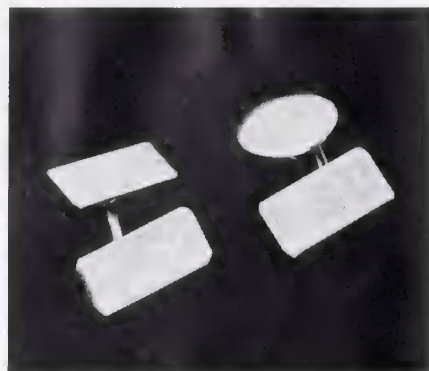
Follow the sun—or escape it with this obligingly adaptable BARBECUE CHARCOAL GRILL on wheels. Made of sturdy wrought iron, finished in black. Charcoal container tapers for collecting ashes with ease. 29" to top of grill. Diameter 22 1/2" ... adjustable spit. Packed in Carton. Express collect. **\$19.75**

**JULIA RAMPONE**

Box 64, New Hyde Park, New York

## WINDOW

As you shop on these pages, remember that all prices quoted, while verified as we go to press, are subject to change. They may also be subject to Federal and, in some cases, local taxes, except as otherwise noted



### HIS FAVORITE GIFT

in the galaxy of bright packages under the tree will be the sterling silver cuff links, as we can hardly blame him. They are handmade and come engraved with his three-letter block letters, and don't you quietly appropriate them to wear with your best tailored blouse. They cost \$5.50, including tax and come from Leonore Dolkow, Montrose, N. Y.

### FOOLING THE PUBLIC

is certainly no trick with these ready cake mixes. Your family and guests will be convinced that the dream of lightness they're eating was made from your grandmother's recipe and even you'll be amazed that such little effort turns out such magic. Chocolate cake and orange cup cake mixes, 50¢ each. Rose Mill Pâté is an unforgettable cocktail spread, full of vitamins, 65¢. Rose Mill, Milford, Conn.

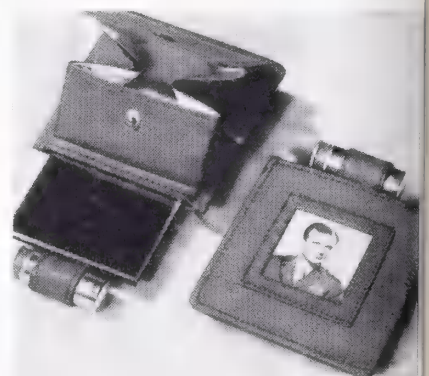


### FLYING HIGH.

For one of the most amazing values in the market today and for one of the most successful Christmas presents we know, take a look at these 14-ounce highball glasses. They are decorated with black enameled swooping birds and there's a Canvasback, Grouse, Mallard, Broadbill, Quail, Dove, Canada Goose and Pheasant. With platinum-like band trim and 8 stirrers, the set is \$5.00 complete. Katharine B. Warrenton, Pleasantville, N. Y.

### PROUD BEAUTY.

We've seen lots of compacts in our day, but for sheer sense and smartness this is our number one choice. Besides the compartment with its powder sifter, there's a sliding mirror, an adjustable holder for any size lipstick, and on the back is a picture frame! It comes in red or black morocco or natural pigskin and costs \$3.50. Gilt monogram, 50¢ extra. Eunice Novelty, Box 41, Forest Hills, N. Y.

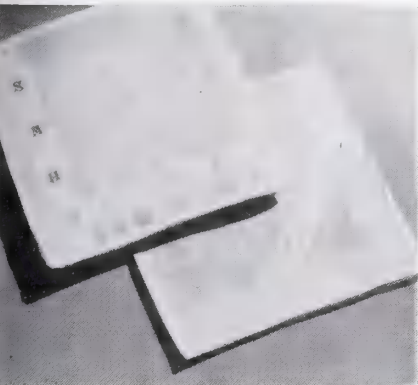
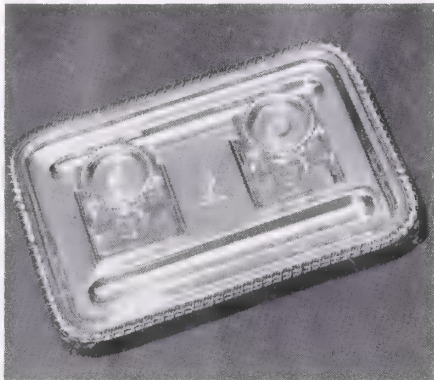




# SHOPPING

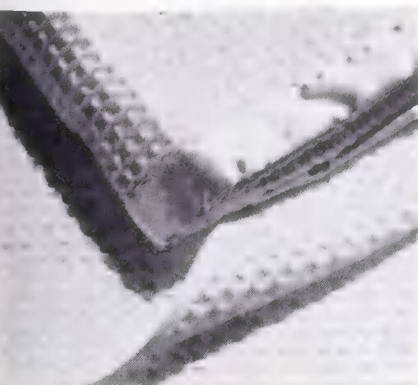
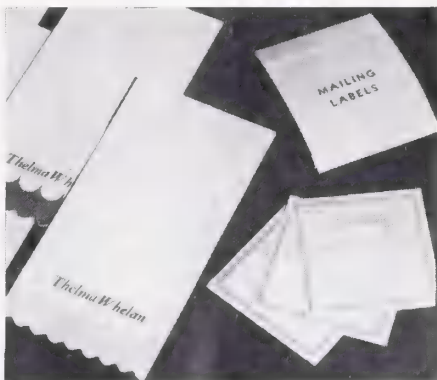


**FOR A LADY'S DESK,** this utterly beautiful silver inkstand. It will bring a halo of gleaming distinction to her room and it's a gift you'll be thanked for again and again. The English silver on copper tray has a gadroon edge, four lion's paw feet, and comes with two crystal wells, each with a silver top. It measures 7½" x 5½" and the price is \$12, plus 10% federal tax. Park Curiosity Shop, 536 Madison Ave., New York City.



**SWANKY HANKIES** that are as lady-of-the-manorish and as glamorous as a Vionnet gown. They are white Swiss linen with your full first name woven across the border (there are 50 names to choose from) and cost 75¢ each. If you were christened Hepzibah or Dulcey you'll like the embroidered monogram just as well. In any color and the monogrammed hankie is 85¢. Postage extra. Anita Gardner, 105 East 57th St., N. Y. C.

**TWO PERFECT GIFTS.** The minute we found these we shed our own shopping worries and have been fine ever since. The gummed mailing labels are printed with name and address in two colors and a folder of 50 costs \$1, or 3 for \$2.75. The paper guest towels come in white with border, and name or monogram printed in yellow, green, red, or blue. Box of 50, \$1.25, 3 for \$3.25. Giftcraft Co., 333 No. Michigan Ave., Chicago, Ill.



**TUCK HIM IN** and kiss him good-night and then tiptoe away, happily confident that he'll be warm and comfy with this Fleer Swiss Weave blanket. It measures 36" x 50", is half wool and half rayon and comes in nursery pink, baby blue, or white bound in Celanese satin ribbon. Just \$4.95 from Fleer Associates, 919A Merchandise Mart, Chicago, Ill.

*New England*

*Pick-me-up*



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For Christmas . . . clever Yankee coffee table, hand-decorated with copper-colored Concord grapes. Folds up as you pick it up . . . cut-outs make it handy to carry to fireside or sofa for tea or toddy. And it stands folded by itself, proud as can be, to save space. Order now . . . charcoal black.

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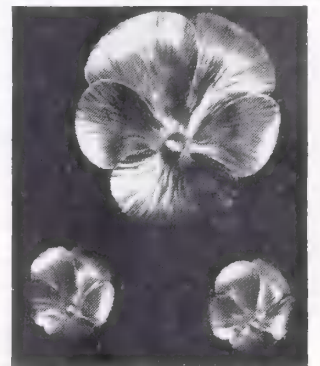
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Distinctive for Native Crafts of the Southern Highlands



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Buffet Serving

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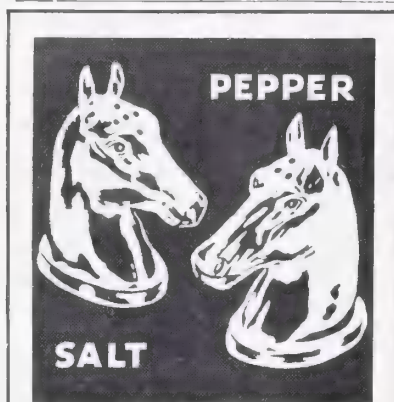


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**WE'RE SMOKING AN  
EXTRA 40 doz. TURKEYS**

What an impressive gift—this handsome, brown, crisp-skinned bird with its subtle, smoky flavor. Each a masterpiece from the original turkey-smoker. Send us the choice names on your Christmas list—dearest friends, favorite relatives, men and women in service. Order one for yourself. The supply is very limited and the demand greater than ever. Avoid disappointment—order early! Your luscious, smoked turkey will arrive on the exact day specified—festively packed, smoke-cooked. All Ready-to-Eat. Birds weigh 7 to 16 lbs., \$1.50 per lb., express prepaid in U. S.

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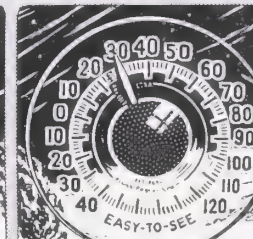


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HOW COLD IT IS  
OUTSIDE from inside**



**only \$1**

### with this IMPROVED TYPE EASY-TO-SEE Thermometer

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Send them  
New Orleans Foods



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4—10-oz. tins each of the following: Creole Gumbo, Shrimp Bisque, Courtbouillon. Delivered price ..... \$3.80

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3—10-oz. tins each of the following: Crawfish Bisque, Turbot Soup (Southern Style), Oyster Soup, Cassoulet Gumbo. Delivered price ..... \$4.20

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6—(2-oz. key opener) tins of Pace of Shrimp. 6—(2-oz. key opener) tins of Smoked Oysters. Delivered price ..... \$3.60

Supply limited. Send order now. Free Folder

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**NEW ORLEANS DELICACY CO.**  
DEPT. B 3530 CARONDELET ST.  
NEW ORLEANS, U.S.A.

**STUDY  
INTERIOR  
DECORATION**

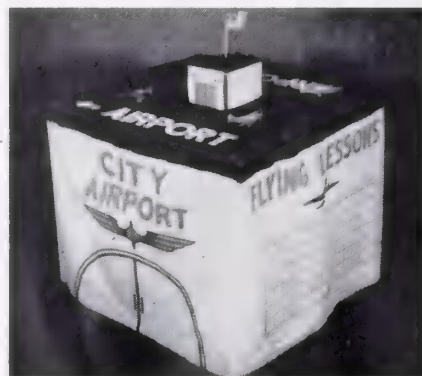
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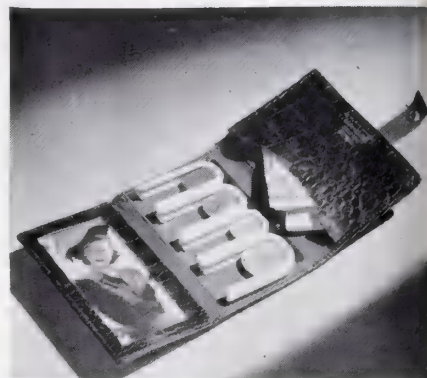
**NEW YORK SCHOOL OF  
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## WINDOW



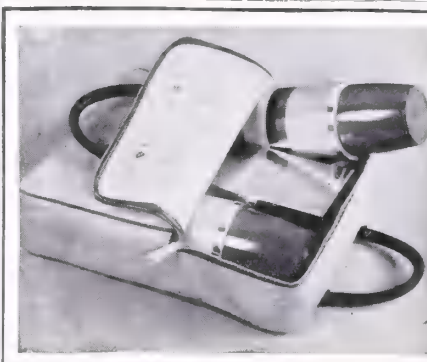
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**LUCKY YOU** finding a gift that will make such a tremendous hit with everyone you send it to, and lucky people who get it because it's a wallet, the compact likes of which we've never seen before. It has a place for bills, individual and easy-to-get at slots for pennies, nickels, dimes, and quarters and a photo holder for your favorite picture. It clasps when folded and costs \$1.75. The Bar Mart, 62 West 45th St., New York City.



**YOUR WEEK AT A  
GLANCE.** Because you're spinning around like a top these days, rushing from Red Cross to entertaining lonesome soldiers, you really need an engagement calendar to uncomplicate your life. This one is called Social Capers, shows a week at a time and has space for morning, afternoon, and evening engagements, as well as a listing for telephone numbers. Just 85¢ plus 10¢ for postage. Mermod Jaccard King, St. Louis, Mo.

**LIKKE LUGGER** is exactly what the name implies. A leather case holds a 1 1/2-ounce glass vial and if your husband's an air raid warden it's a hum-dinger of an idea for his kit. Even if he isn't a warden, he may still take to the idea. In red, navy, or black morocco, or saddle leather stamped in gold, it's \$1.50 for the single size or \$2.50 for the double size, which has two vials. Chelton, 106 East 57th St., New York City.



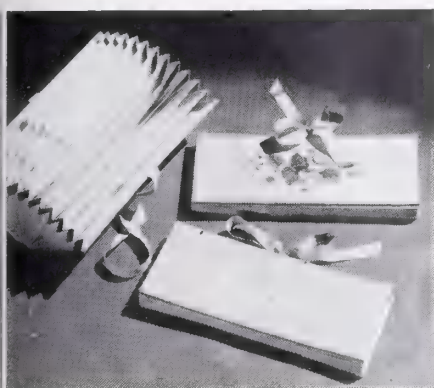
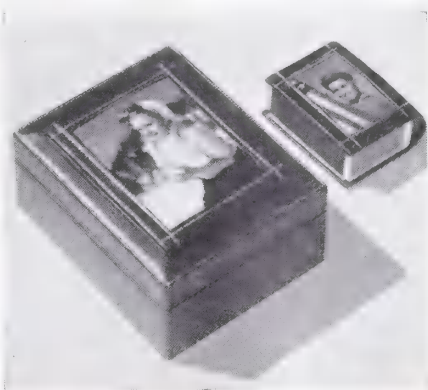
**Smart Streamlined  
OUTING KIT**  
THE IDEAL CHRISTMAS GIFT  
Just the thing for short trips and ideal as a carryall for the defense worker. Contains two quart size Thermos bottles each with 4 cups and sandwich box neatly fitted in pigskin-like case.

**\$8.50 Complete**  
Exclusive with us.  
**SCULLY & SCULLY, Inc.**  
"The Smart Gift Shop of New York"  
506 PARK AVENUE, NEW YORK  
at 60th Street Wickersham 2-2590



# SHOPPING

**SMART SET.** We don't know about you, but the moment we saw these we knew we had to have them on our coffee table with a picture of our husband in his overseas cap on the cigarette box (\$4.75) and our young moppet on the match box (\$1). They come in luggage tan, wine, or brown leather with gold tooling and the cigarette box holds a snapshot-size picture, the match box a passport-size picture. Zillah Symonds, 11 West 56th St., N.Y.C.



**FILE YOUR BANK STATEMENTS** and save yourself the agony of scurrying all over the house looking for last month's balance. This makes a wonderful gift because it comes in peach, blue, green, rose, wine, or navy hand painted with the person's first name; or flower print. Indexed with the 12 months of the year it holds canceled checks as well as statements. Just \$2.25 from Evelyn Reed, 524 Madison Ave., New York City.

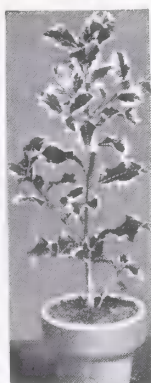
**FOR JUST ONE DOLLAR**, look at what you get! The pitcher and 6 glasses are made of the finest Mexican hand blown glass, Avalos ware from Guadalajara, and come in a lovely shade of aqua. So, ladies, stop worrying about what to send whom and start making big checks down your Christmas list. Add 50¢ for express charges. The Old Mexico Shop, Santa Fe, New Mexico.



**OUT IN THE COLD** you will be as warm as toast and as festive as a wassail bowl with these wonderful hand-crocheted mittens and scarf. They are made of 100% wool and come in any two combinations of the following colors: blue, red, white, yellow, orange, green, or brown. Mittens, small, medium, or large, are \$3 the pair; the scarf is \$3.25. A child's set is \$5. Mayfair Gifts, Elmhurst, New York.



**Personalized CIGARETTE HOLDERS**  
These attractive paper holders make every day smoking a graceful performance. No more ugly stains on milady's fingers when she uses them. An unusual gift, also a highlight for your next party. With monogram or name in blue, black or gold ink on a white, black, red or green holder.  
50 for \$3.00, 100 for \$5.00  
Holders for cigar smoking males too, black ink on white paper.  
\$3.50 for 50, \$5.50 for 100  
(NO C.O.D.'S PLEASE)  
**EUNICE-NOVELTIES**  
BOX 41 FOREST HILLS NEW YORK  
DEPT. HB



## "Deck the Halls with Boughs of Holly" BROWNELL English Holly

Here's something new for 1942 . . . live growing English Holly Trees of the rare two-toned variegated species (*Ilex Aquifolium* var. *Albo Marginata*). These lovely little trees will brighten your window throughout the year . . . or the memory garden of a friend. Size range, six to ten in. high. Potted in Oregon soil, each prepaid **\$5**

Freshly cut sprays of true English Holly, perfectly packaged for the Christmas season . . . to decorate your home . . . as gifts for friends. Packages \$1.50, \$2.50, \$3.50, \$5.00 and larger. Order trees or sprays or write for gift folder in color to AMBROSE BROWNELL, Box 73B, Milwaukie, Oregon.



## Brownell of Oregon



**PENNSYLVANIA DUTCH**  
Lap Board and Checker Board  
It's as gay as a Quilting Bee and decorated with quaint lines from the colorful Pennsylvania Dutch patois. For reading, writing, games and tray meals with a checker board on the other side.

29" x 19" \$6 postpaid

**JACOBS JEWELERS**

204 Laura at Adams

Jacksonville

Florida



## SEVEN SEAS BASKET

You'll give pleasure far beyond the small cost when you present this charming woven reed basket of seven seasonings! Each quaint bottle, 2 3/4" high, is topped with black sealing wax. There are bottles of cayenne pepper, black pepper and white pepper. There are bottles of celery salt, smoked salt, garlic salt and onion salt. Seven taste adventures, all in one most attractive package—\$1, postpaid.

Write for Our Free 80-page Christmas Gift Catalog.

**MILES KIMBALL COMPANY**

Kimball Building ■ 33 Algoma ■ Oshkosh, Wisconsin

## MONOGRAMMED Poker Chips (UNBREAKABLE)

Distinctive,  
durable,  
different!  
Easy to stack.  
Permanent  
monogram.



## AN IDEAL Personal GIFT

The finest poker chips made. Highest quality beautiful plastic with handsome personal monogram makes them most welcome Christmas gifts. Set of 100 (25 red, 25 blue, 50 white, with contrasting monogram) in attractive package. Your choice of 2 or 3 initials. Sent postage prepaid on receipt of your check or money order. In giving monogram wanted, be sure to underline last initial. Box of 100, including engraved monograms. **Only \$5.00**

**H. M. TEMPLE, Jr., Distributors**  
300 Empire Bank Bldg., ST. PAUL, MINN.



## THE ANSWER TO "WHAT TO GIVE"



Stemware is an essential, not a luxury . . . a much needed adjunct, now that we all do more entertaining at home. We illustrate the beautiful new Kungsholm pattern in sparkling cut crystal. Styles: Goblet, champagne, claret, wine, sherry, cordial, cocktail, sherbet and highball.

\$12.00 per dozen

Matching Finger Bowls and Finger Bowl Plates each \$15.00 per dozen—Salad Plates, \$18.00 per dozen

**SWEDEN HOUSE**  
INCORPORATED

634 Fifth Avenue New York, N. Y.



EXCLUSIVELY AT HAYNES-GRIFFIN



**Irene Hilda in**  
**NOSTALGIA OF PARIS**  
LATEST FRENCH SONGS  
BOSTON RECORDS

**THE ALBUM THAT IS TAKING NEW YORK BY STORM**

New! A real Hit! A sensational group of new French songs, recorded exclusively for Haynes-Griffin by this year's find—the talented young French singer, Irene Hilda. You'll want this album of 3 records, beautifully sung, and with charming accompaniment—\$4.10 post paid.

**Haynes-Griffin**  
Roosevelt Hotel  
373 MADISON AVE. NEW YORK  
at 46th Street

### For Smart Entertaining



Lovely rimmed sparkling hand-made crystal. Will blend with any type of stemware.

Ideal for ice cream and sauces, strawberries and cream, shrimp cocktail, etc.

For limited time only.

\$6.00 doz., 8 for \$4.25, 5 for \$3.50

Height—5"

Price Includes Shipping

**studio shop**

at Copley Sq.

557 Boylston St.

Com. 8751

Boston, Mass.

### Reproductions BY MAIL



**VICTORIAN CHAIR:** It is called the Jane Burke and is a lovely reproduction with all the delicacy of early Victorian. It's made of American hardwood in a glowing Colonial Mahogany color. Beautifully carved fruit nosegays adorn the back rails. There's an unusual symmetry with the graceful curves. And, there is a fluted seat rail. Order it for your very own—or for that gift you were planning to make. In muslin \$14.00—or in machine-made needlepoint or Colonial tapestry at \$11.50. Express Collect. Shipping Weight 20 lbs. Reference: First National Bank, Hickory, N. C. Send check or money order. Send for portfolio of chair reproductions.

**The Chair Shop**  
Box 486, HICKORY, N. C.

### Historic Virginia DINNER PLATE

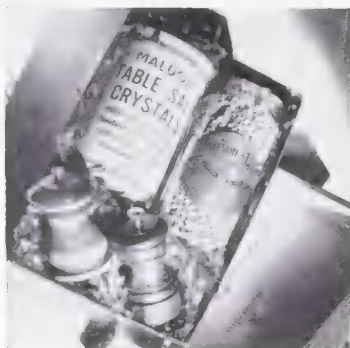


MAKES AN IDEAL GIFT

10½ Inch Semi-Porcelain China  
In Light Maroon or Blue

\$1.00 Plus 25¢ For Mailing

"First Furnished Since 1858!"  
**THURMAN & ROONE CO., Inc.**  
JEFFERSON AT CHURCH • ROANOKE, VIRGINIA



### SPICE OF THE EARTH ...for Christmas Gifts

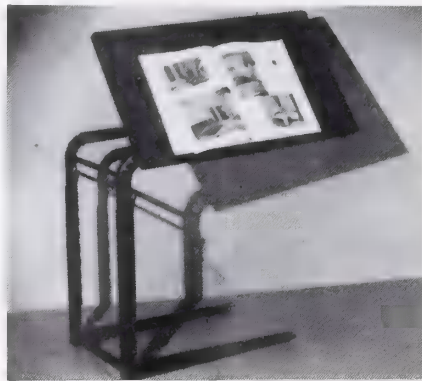
This handsome Pepper & Salt Set consists of a salt grinder; pepper mill; 1 lb. drum of English salt crystals and ½ lb. jar of whole peppercorns. A very special and unusual gift.

\$4.50 express collect

**maison glass**

15 East 47th Street New York

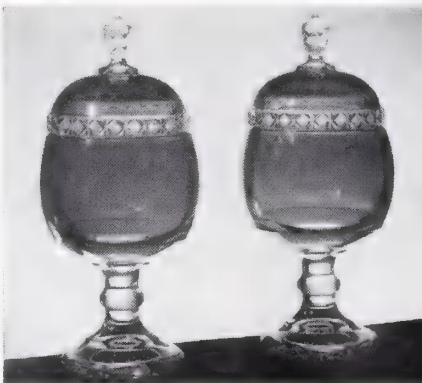
## WINDOW



**TILT TOP TILLIE** is the miracle table that will hold your book, tray, or typewriter become a desk or a drawing board at a moment's notice, and fit you so perfectly in bed that convalescence is no longer a bugaboo. Made of mahogany or walnut, hand rubbed and liquor proof, the 15½" x 26" top tilts from level to vertical and the steel frame adjusts the height. Just \$10.95. Express collect. Franklin Table Co., 2020 Village Drive, Louisville, Ky.

### SWEETHEARTS FOR- EVER.

Bambi and his playmate, Felipe, are toys to put stars in your moppet's eyes on Christmas morning. Both of them have music boxes in their tummies that play Christmas tunes and they're big enough (17" tall) and sturdy enough to take a lot of loving from roughly affectionate youngsters. Bambi is \$5.95, and Felipe \$7.50 from Scully & Scully, 506 Park Ave., New York City.



**MANTEL MAGIC.** Living with these in the office while they waited to be photographed has made us unhappy, because now that they're gone, we keep remembering the richness of the cranberry glass, the delicacy of the crystal stems and how wonderful they would be on a mantle filled with candy, or nothing but their glowing loveliness. Each \$4, 12" high. Express collect from Rendezvous Gift Shop, Asbury Park, N. J.

**BABY BOOTY.** For that new baby on your list send this sterling silver brush and comb. The brush is engraved with one initial and the bristles are safely soft for the dumplings' kewpie fuzz. Costs \$3.75 the set. Sterling feeding spoons with rabbit, duck, or parrot handles, \$1.50. Tax included. George Stern, 191 Madison Ave., New York City.



### Footnotes for Xmas Cheer

HANDMADE  
by  
**BIGGS**



Little gifts with a great tradition... Authentic Colonial Reproductions of solid mahogany... true to the American ideals of quality and craftsmanship.

\$7.00 (with handle) . . . \$7.04 (without handle) . . . \$6 F.O.B. Richmond, Va.

State whether you wish figured or solid material and color desired

**BIGGS**

105 East Grace St., Richmond, Va.

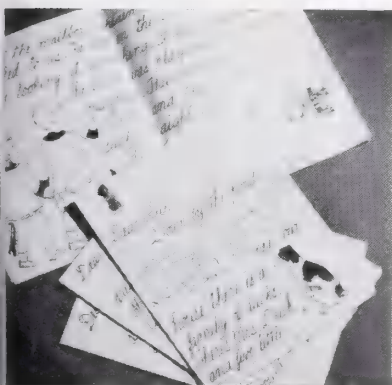
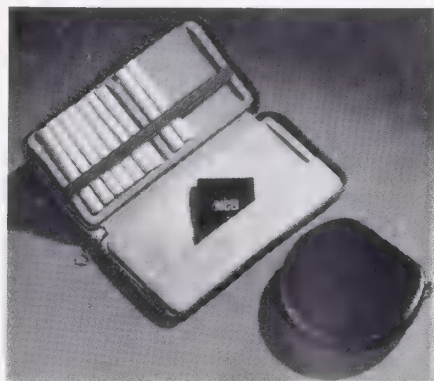
Branches at Washington, D. C., Atlanta, Ga., Baltimore, Md.

For Fifty-two Years—Makers of Authentic Colonial Reproductions



# SHOPPING

**PPERED BUYS** that shine to make the trimmest imaginable. Both the sifter and cigarette case are made of genuine leather in black, brown, green, or red and each holds 16 cigarettes with space for matches. If you want a travel light, you might even put your money in the match compartment and dispense with a bulky bag. Compact is \$2.15 and the cigarette case is \$3.15. Emily Shops, Fifth Ave. at 111 St., N. Y. C.



**SUSIE CUCUMBER** is a dog, children, and the most amazing puppy you ever heard of because he writes you a letter a week for eight weeks, telling you all about what he's been doing and he sends you two presents, besides. The letters are illustrated and heaps of fun to get, so ask your mommie to put you on Susie's list. Just \$1.50 for the series. Susie Cucumber, 2646 Morse Ave., Chicago, Ill.

**EASE LOOK!** We've recommended heaps of things to you before but we can't remember wishing so desperately that you could see these for yourself. They are 12 magnificently colored flower and fruit prints after originals by Prevost (8 1/2 x 11") that come to you in a portfolio for only \$6. We're saving you the trouble of getting an extra print and sending a pair of red prints to very special people. Old Print Exchange, 14 E. 48th St., New York.



**PORTLY PENGUINS** of clear, heavy glass make unbelievably wonderful decanters and they come in two sizes. The larger bottle, 10 1/2" high, will hold the center of the stage on your sideboard and you'll fill it with your best whiskey. He costs \$5. The smaller penguin, 9" high, is just the right size for cordials and he's yours for \$4. Both express collect from Reits, 613 Lexington Ave., N. Y. C.

**The Best Gift of the Year—  
The Studio Annual 1942**

Best of color and beauty for Christmas! Illustrations (frameable) of Chinese, Renaissance and modern masters, early hand illuminations, formal menus, articles and short stories in a gay festive format make this book the favorite gift of all. Money refunded if not entirely delighted. Cloth binding \$1.50. Paper Bound \$1.00.



STUDIO PUBLICATIONS INC. (Dept. B) 381 FOURTH AVE., NEW YORK

## LORDS DIAMONDS\*

for Her third finger, left hand

Fine center diamond, with 3 matching side diamonds, set in gold mounting . . . \$75

Excellent quality diamond, plus 2 side diamonds, in striking gold setting . . \$110

Magnificent gem, with 2 side diamonds. Stunning platinum mounting . . . \$275

Outstanding diamond, accented by 11 side diamonds in tailored platinum . . . \$500

\*All LORDS diamonds are hand-made. Drawings enlarged to show detail. Federal tax included. 24-hour shipment.

**Lords JEWELERS**

10789 GRAND RIVER  
Detroit, Michigan  
3 Stores to Serve You.

Lucerne Chrysanthemum Frontenac Violet

Pompadour Baronial Cambridge

### Unusual Opportunity

To fill in your active, inactive and obsolete patterns of flat silver. We have accumulated more than five hundred of these patterns, such as:

Bridal Rose	Les Cinq Fleurs
Canterbury	Louis XV
Colonial	Medici
Georgian	Norfolk
Hopplewhite	Old English
King Edward	Virginia

This silver has been used and is offered in first-class condition and materially under the price of new silver.

★ **Unusual Silver** ★

We have one of the largest stocks of unusual silver in the United States, same consisting of Tea Services, Composites, Pitchers, etc., by America's Leading Silversmiths, also foreign makers.

Correspondence Solicited  
Silver Sent On Approval

**JULIUS GOODMAN & SON**  
77 Madison Avenue  
Memphis Tennessee

### CRYSTAL BON BON DISH

Fill it with nuts, candies, mints—it's perfect for your bridge, end or coffee table. You will find it the most useful thing you ever had. Makes a practical and economical gift, too! It's a three-tiered bon bon dish made of crystal and ruby glass with a gleaming crystal stem and measures 9" high.

**\$2.00** (express charges collect)

**Mark Stier**  
277 East Fordham Road, N. Y.

### Build This Scale-Perfect Model of the Famous P-T Boat

Only a few of us may have the privilege of battling the enemy in one of these fast fighters—but—anyone can build this accurate scale model. . . . Kit contains precision shaped hull, all deck and armament material, finished torpedo tubes, gun barrels, steering wheel, propellers, etc.—and complete assembly instructions.

An Exhibition Model you will be proud of.

**Complete Kit . . . Prepaid \$5.00**

**MARINE MODEL COMPANY**  
29 W.15th St., New York City

*The French Cuisine*  
EQUIPMENT SHOP

### ONION SOUP POTS

Onion soup simmered and served in these little pots, with crusty toast and grated Parmesan cheese is an epicurean delight. These pots are fireproof, glazed on both sides; dark brown base and cover; cream-colored top rim and interior.

Set of four 9-ounce pots  
\$1.25 (packed in a carton)

Write for illustrated folder.

**Bazar Français**  
EST 1877  
666 SIXTH AVE. NEW YORK





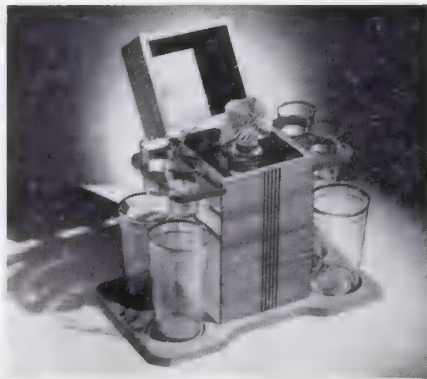
**SOMETHING SPECIAL FOR CHRISTMAS**

Here's a real inspiration! Send your friends FRAGRANTAIR HOUSE PERFUME for Christmas. They'll love it! A spoonful in one of our attractive porous wall perfumers will keep a room fragrant and fresh for as long as a week—a closet even longer.

Try our Mountain Pine scent in your own home this Christmas season. Used in a wall perfumer concealed in or near your Christmas tree (artificial or real) it will bring the zestful fragrance of Christmas greens to your rooms all through the holiday season.

**FRAGRANTAIR COMPANY, Dept. B-3, 381 4th Ave., New York, N. Y.**

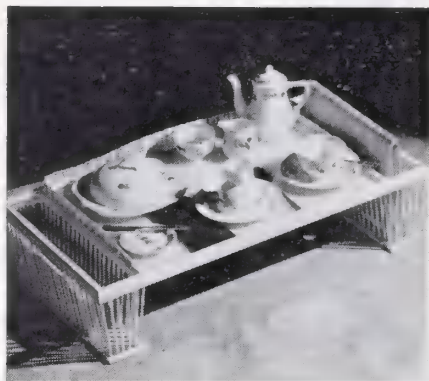
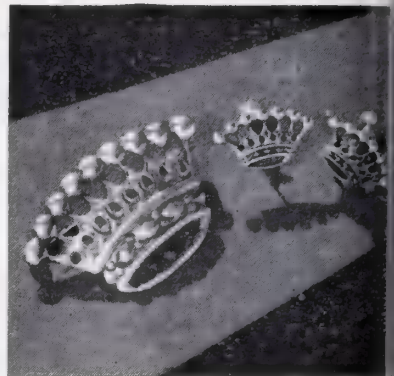
## WINDOW SHOPPING



### CHRISTMAS SPIRIT

Unusual gifts for men are harder to find than lump sugar. We really think we've got something here. It's a little liquor made of hard wood and complete with decanter and highball glasses and 4 cord with gilt rims. Good idea for man's office to bring out w special customers are in to. Only \$3.95 express collect. M Stier, 277 East Fordham 1 New York City.

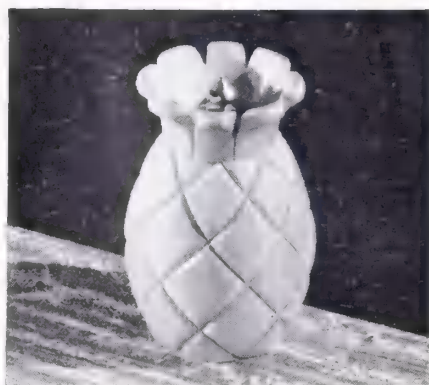
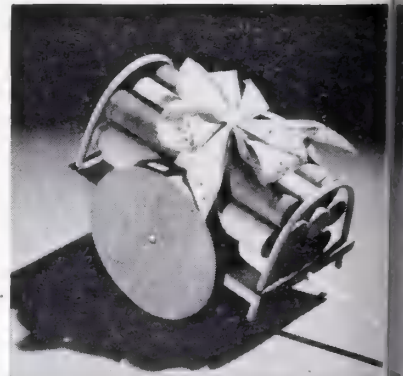
**CROWN JEWELS**, and you'll wear them with a regal sophistication that will set you apart as a lady of rare glamour. The crown pin and matching earrings are handmade of sterling silver and the price is as fantastic as the beauty of the workmanship. Pin \$1.75, earrings \$2.75 the pair, including tax. You'll find them at the Studio Shop, 557 Boylston St., Boston, Mass.



### MORNING GLORY.

It can possibly bear to part with this breakfast set yourself would make a Christmas present that would bring down house. The 10 pieces have ivory ground hand painted your choice of roses, jonquils or pink and blue forget-me-nots and the set is yours for \$8. The tray comes in blue, green, yellow, pink, ivory, or white and is \$7.50. Davis Collamer, 7 East 52nd St., New York

**THROW ANOTHER LOG** on the fire and then dream your dreams of a rosy future as you watch the ballet of color in the leaping flames. This miniature cart is filled with tiny rainbow logs, each filled with Fairy Fuel, which gives the lovely effect of burning driftwood. A thoughtful gift for these stay-at-home-times and the price is \$1.50 for the set, or \$4 for three. Pohlson Galleries, Pawtucket, R. I.



### FRESH GROUND PEPPER.

There's nothing like a crank about the impossible small touches, this pepper is a sure-fire success. It's made of wood, is shaped like an apple and stands 4 1/4" high on your own table and your husband's grin of approval. Costs \$3 from Jacob Jewels Inc., Laura & Adams, Jacksonville, Fla.

**NAVAJO INDIAN RUGS**

Only Genuine Navajo Rugs carry this label of quality



**SYMBOLIC DESIGNS**—Wear a lifetime. No two alike. Reversible. Hand woven from virgin wool. My sealed tag on rug is your guarantee of quality and genuineness. Sold on money-back guarantee. A few sizes & prices:

27" x 45"	\$8.50	45" x 72"	\$26.00
34" x 55"	13.50	48" x 80"	32.00
40" x 60"	18.50	55" x 88"	38.00
42" x 66"	22.00	60" x 96"	48.00

Postage Prepaid. No Advance in Prices.

**R. M. BRUCHMAN, Indian Trader**  
Established 1903  
Dept. A-HB  
Winslow, Navajo County, Arizona

### NOW—You, Too, Can Own A "Field Marshal's War Map"

With Flag Pins Marking Each Day's Shifting Tides of Battle



Beautiful, full color, down to the minute World Map, 43" x 28 1/2", is mounted on heavy, lacquered map-pin board, ready to hang on wall; with 80 colored flag markers of warring nations. As regions are captured and retaken, you move the flag pins in accordance with each day's headlines. Interesting and attractive combination.

Appropriate for Christmas Gift

Price, \$2.49, postpaid

**C. S. HAMMOND & CO.**

84 Lexington Ave., New York

25c additional West of Mississippi



### CRYSTAL CAKE PLATE

This handsome crystal plate, 13 1/2" in diameter, stands on a tiny pedestal. Suitable also for hors d'oeuvres, cocktail sandwiches, etc. Fruits are colored in yellow, blue and pink, against fine crystal.

\$2.00 each, plus postage.

Matching Fruit Bowl,

\$2.00 each, plus postage.

**REITS** Write for Catalogue "B"  
613 LEXINGTON AVE.  
New York



### A NEW HOBBY FOR THE WHOLE FAMILY

Use these kits to create authentic miniature rooms typical of the Early American Colonial Period. Furniture and accessories are carefully selected from historic originals. Kits consist of floors and walls (in full color), wood turnings, printed wood easy to cut, die-cast metal fittings and clear directions for assembling.

No. 502 COLONIAL BEDROOM (illustrated) \$2.00  
No. 500 The 1750 KITCHEN \$2.00  
No. 501 The STAGE COACH INN \$2.00

Catalogue of all kits and individual hand-made furniture pieces for creating distinctive room arrangements to scale sent with your order.

**MARINE MODEL COMPANY**  
29 W. 15th St., New York City



For Christmas, give

*America's Rarest  
Fruit!*



**No. 1 Deluxe Gift Box**

AS ILLUSTRATED

**\$2.25 delivered**

No. 2 larger Deluxe Gift Box, \$3.35

*Royal Riviera<sup>★</sup>  
Pears*

**Pears so rare not one person in a thousand has ever tasted them, yet so low in price you can remember all your friends**

AR HOUSE BEAUTIFUL READERS:  
Imagine the thrill you'll be giving your  
ends when they eagerly open this im-  
mense box on Christmas morning.

How their eyes will widen as they gaze  
at these beautiful Royal Riviera Pears.



How they'll marvel at the luscious flavor of Amer-  
ica's rarest fruit—pears so big and juicy you eat  
them with a spoon.

Yes, here's the *unique* Christmas gift they'll  
remember and thank you for long after conven-  
tional gifts are forgotten.

Once these rare pears grew only in the South  
of France. In royal palaces, they were served on  
plates of gold. Years ago a few choice trees were  
transplanted and nursed to perfection in our  
fertile Oregon valley. Then the best of these rare  
pears we shipped to London and Paris. Exclusive  
hotels served them for 50¢ to 75¢ each. But *now*  
you pay only a fraction of these luxury prices.

**REMEMBER EVERYONE... AT LOW COST**

For the cost of one or two commonplace gifts,  
we'll ship handsome boxes of delicious Royal  
Riviera Pears direct to *many* of your friends...  
boys in the service, business associates, valued  
customers, *your own family*. No other gift is so  
sure to please *everyone*.

Such well-known people as Mrs. Howard Heinz,  
Mrs. Theodore Roosevelt, Jr., Rex Beach, Faith  
Baldwin, and W. Averell Harriman have chosen  
Royal Riviera Pears as rare treats and perfect gifts.

**RARE FRUIT-OF-THE-MONTH CLUB\***

The Christmas gift that says the whole year through,  
"My friend, I'm thinking of you." Thrilling gift boxes

sent *month after month*, each with your card enclosed.  
Royal Riviera Pears at Christmas; crisp Golden Bear  
Apples in January; Rare Fruit Preserves in March;  
Rare Nuts and Dates in April; exotic Quetta Nectarines  
in July; matchless Oregon Gold Peaches in September; huge  
Alphonse LaVallée Grapes in October; and a welcome  
encore on Royal Riviera Pears in November.

Complete 8-box membership, \$19.95. Shorter-term  
memberships: 5-box, \$13.30; 4-box, \$11.05; 3-box,  
\$7.75; 2-box, \$4.50. Each starts with the Christmas box,  
followed in succession by the other rare treats as named.  
Each is announced by an impressive Certificate of Mem-  
bership showing your name as giver.

**EASY TO ORDER—DELIVERY PREPAID**

All you do is send us your list of names and addresses  
(typed if possible), noting the gift box, basket, or Club  
membership each is to receive. Enclose your check or  
money order and cards. (Or we will insert attractive  
gift cards bearing your name.)

*All prices include delivery charges* within express free  
delivery zones. (Sorry—no shipments this year outside  
U.S.A. proper. No parcel post or C.O.D.)

*Shipments guaranteed* to arrive in perfect condition.  
(Uncontrollable delays at Army and Navy posts ex-  
cepted.) Guaranteed to please—or money back!

**BUT HURRY!** Nature allows us only so much of this  
rare fruit. And we'll need more time this year to fill  
your orders properly. So airmail *today* to

*Hoover and David*

at BEAR CREEK ORCHARDS  
Box 70, Medford, Oregon

\*T. M. Reg.  
U. S. Pat. Off.

AL GIFT BASKETS heaped with Royal  
Riviera Pears and other prize fruits and delica-  
tious treats. Basket A, \$5.95; B (as pictured above),  
\$8.95; C, \$11.95; D, \$15.95.



# Martex

## IT'S TWICE AS MUCH FUN TO GIVE THESE *because they're doubly welcome*

Welcome first of all because soft and thirsty Martex Towel Ensembles are so useful . . . doubly welcome because every lovely Martex pattern is woven with the famous Martex plied yarn underweave—longest wearing towel construction known. Department stores and Linen Shops are now showing complete lines of Martex Matched Ensembles . . . Prices range from 59c to \$2.75 for bath towels. Stores can monogram them for you. Wellington Sears Company, 65 Worth Street, New York, N. Y. P. S. Of course, War Bonds come first on everyone's list—buy your full share.

### Martex

BATH TOWELS • DISH TOWELS • CHENILLE MATS

DORIC

MONARCH

REX

SHARON ROSE

CRISS CROSS

CHINESE  
FLORAL

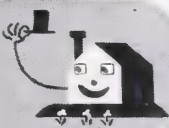




# Know YOUR BOOKLETS



DO SOMETHING  
ABOUT  
YOUR HOUSE



Send for these booklets to the addresses given.  
There is no charge for them unless specified.

**HOW TO USE 1/3 LESS FUEL IN WARTIME.** Even if your heating system is top notch, you're not conserving fuel if your precious heat is seeping through your walls and roof. This booklet tells you that an astounding difference insulation will make in your fuel bill and comfort. **JOHNS-MANVILLE, DEPT. HB-A-11, 2 E. 40TH ST., NEW YORK CITY.**

**WINDOW BEAUTY IDEAS FOR YOUR 194X HOME.** Think twice before you choose the windows to go into that new house you're going to have some day. They're a life-time investment and they've got to be as tough as well as good looking. Andersen casement, double hung and horizontal gliding wood window units are shown in this book. **ANDERSEN CORP., B-12, BAYPORT, MINN.**

**THE MODERN FIRE SCREEN.** It's flexible, saves space, and is a safe mesh curtain between the fire and you. This pamphlet describes Flexscreen and tells how it works. **BENNETT FIREPLACE CORP., 42 BANK ST., NORWICH, N. Y.**

**GUIDE TO HOME COMFORT.** The really comfortable home is warm and snug in winter, blessedly cool in summer. Chamberlain weather strips, calking, rock wool insulation, and storm windows work prodigious savings in heat when the weather's cold. Chamberlain insulation keeps the house cool in summer. **CHAMBERLAIN METAL WEATHERSTRIP CO., 1368 ABROSSE ST., DETROIT, MICH.**

**WOOD COLOR GUIDE.** About an interior finish for walls and ceilings that can transform uninteresting rooms into models of bright, soundproof cheerfulness. The 54 fadeproof colors, which come in, are shown here. **WOOD CONVERSION CO., DEPT. 111-11, FIRST NATIONAL BANK BLDG., ST. PAUL, MINN.**

**ELEVATOR ELEVATORS.** as this company outlines them in its booklet, are of two main types: that which raises passengers vertically in a car and that which carries them over and beside the stairs in a chair. "Elevette" covers the first type; "Inclinor" the second. **ELEVATOR COMPANY OF AMERICA, 305 CAMERON ST., HARRISBURG, PA.**

**KITCHEN LAUNDRY AND BATH**

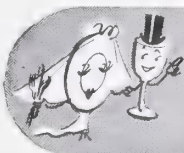
**MODERN KITCHENS.** Maybe the WPB won't give you A-C all steel kitchen cabinets and matching sinks this year, but the meantime while you're waiting, in the time to good advantage by getting the dream kitchen you've always wanted, down to the last detail. This literature will help you. **AMERICAN METAL MFG., CO., CONNERSVILLE, IND.**

**MODELING CLAY FOR LIFETIME SERVICE.** Learn about the materials that go into vitreous china bathroom fixtures. Get good looks and length of service in direct proportion to the quality of the clays used. If you live east of Mississippi, the booklet will be sent you. **MANSFIELD SANITARY POTTERY, PERRYVILLE, O.**

**FIXTURES OF BEAUTY AND DISTINCTION.** Moderns have banned nondescript bathrooms forever and have decreed that colors and styles in fixtures shall make the room interesting and individual. This booklet from Eljer proves the choice is wide. There are kitchen fixtures shown, too. If you're planning a new kitchen, you'll want to see them. **ELJER CO., FORD CITY, PA.**

**10 IDEAS FOR MODERN KITCHENS** in Cheerful Western Pines. Of course you want an efficient kitchen but most people nowadays want theirs to have personality as well. These rooms show you what pine, either natural or painted, can do to put your kitchen on its toes. You'll see how beautifully wood is taking over the job that metals once did. **WESTERN PINE ASSN., DEPT. HB, YEON BLDG., PORTLAND, ORE.**

**INDIVIDUAL BATHROOMS.** Walls of Formica, inlaid in colored designs or metal, are handsome to look at and thoroughly practical. Easy to clean, non-cracking and stable in color, they are specially suited to modern bathrooms. Literature and color suggestions are available. **FORMICA INSULATION CO., HB-12, CINCINNATI, O.**



BE SMART  
ABOUT  
TABLEWARE

**FOR THE BRIDE.** Modern American glassware by Libbey, vying with famous European crystal in the sheer beauty of its symmetry and clearness, is selected for sparkling bridal gifts and shown in this folder. Accessory pieces and stem-glass are illustrated. **LIBBEY GLASS CO., HB-12, TOLEDO, O.**

**HAVILAND.** This is a booklet devoted to a well known china that is designed to be beautiful but which does not stop at beauty alone. It is made for daily use and enjoyment and the colorful pages that show the patterns also suggest table settings and give prices. (10¢) **THEODORE HAVILAND, HB-12, 26 W. 23RD ST., NEW YORK CITY.**

**ROYAL DOULTON.** China that carries its symbol of distinction is hall marked as an heirloom. There's an illustrated booklet of designs in dinnerware and figurines. **WM. S. PITCAIRN CORP., 212 FIFTH AVE., NEW YORK.**

**WEDGWOOD.** Here is heirloom china, the kind that is cherished for generations, shown in the pages of a new booklet of elegant tableware. There are well known and well loved patterns that you have always admired and strikingly handsome patterns of more modern design. (10¢) **JOSIAH WEDGWOOD & SONS, INC., HB, 162 FIFTH AVE., NEW YORK CITY.**

**HOW TO BE A SUCCESSFUL HOSTESS.** Every woman would like to know more about successful entertaining. Hints have been compiled into an exciting booklet, which is well illustrated with stunning pictures of table settings for all occasions. (10¢) **REED & BARTON SILVERSMITHS, Box 990, TAUNTON, MASS.**

**SPODE,** the joy of collectors, and connoisseurs for two centuries, is choice heirloom china, as you well know. You will want to read its romantic history, recounted in a booklet illustrated with characteristic patterns of early design that are reproduced in modern Spode. **COPELAND & THOMPSON, INC., HB-7, 206 FIFTH AVE., NEW YORK CITY.**

**PATTERNS IN GLASS.** There are folders that picture and describe two of the most popular patterns in a line of lovely glassware. They are Crystalite and Orchid Etched, each a beauty to set on distinguished dinner tables. **A. H. HEISEY & CO., HB-9, NEWARK, O.**

**OLD PATTERNS IN NEW GLASS.** You can have glassware with a priceless, antique look, and it needn't cost much at all. Fostoria patterns, like Colony, shaped and swirled to follow the lines of Early American originals, are shown in a leaflet of table pieces. **FOSTORIA GLASS CO., DEPT. 4218, MOUNDSVILLE, W. VA.**

**THE OLDEST OF THE ARTS.** This booklet represents a short course on the history of pottery and takes you from the clay vessels of the ancient Egyptians right up to the sleek vases of the modern Americans. These, in many styles and shapes, bear the trade mark Roseville. (10¢) **ROSEVILLE POTTERY INC., DEPT. HB-112, ZANESVILLE, O.**

**FINE CHINA.** Lenox china, superlative product of American initiative, represents a great national achievement. The story of its origin and development and the processes behind its manufacture fill the pages of this informative booklet. It's smart to learn all you can about this distinguished domestic china. **LENOX INC., HB-12, TRENTON, N. J.**

**THE BRIDE SELECTS HER TABLE SILVER.** Certain patterns in silver harmonize with modern settings, others with 18th Century, and so on. Select the silver that fits most gracefully into the background of your home. This Lunt booklet shows you how. (6¢) **LUNT SILVERSMITHS, DEPT. E-31, GREENFIELD, MASS.**

**ENTERTAINING THE STERLING WAY.** In itself the ownership of sterling gives the hostess an enviable sense of assurance. This booklet, illustrated with lovely Gorham patterns, suggests gracious and elegant table settings with notes on smooth entertaining without maid service. (10¢) **THE GORHAM CO., HB-12, PROVIDENCE, R. I.**

**FIDDLETHREAD.** Fiddleshell, and many more distinguished sterling designs by Frank W. Smith are sleek, restrained, and adaptable to many settings. They are available in all essential pieces that belong in a completely stocked service. **FRANK W. SMITH, GARDNER, MASS.**

**ART OF MAKING FINE GLASSWARE.** You'll know what to look for if you know the processes that turn its ingredients into sparkling tableware. The story is told here by the makers of exceptionally lovely glassware. **CAMBRIDGE GLASS CO., HB-4, CAMBRIDGE, O.**

**THE STORY OF HANDMADE GLASS.** Read this fascinating saga of how Imperial glassware is made and you'll enjoy more than ever the gleaming beauty that makes fine glass so desirable. It

will help you understand what you're buying when you select tableware. **IMPERIAL GLASS CORP., DEPT. HB, BELLAIRE, O.**

**CRYSTAL OF CHARACTER.** See for yourself in this illustrated booklet, the handsome designs of famous Rock Sharpe crystal. It's the kind that rings like a bell when you tap it. **SHARPE, INC., HB-12, BUFFALO, N. Y.**

**THE BRIDE IN WARTIME.** Sterling flatware is still the most romantic part of the bride's household trousseau. Now more than at any other time, she appreciates the economy and good sense of buying by the place setting, as this booklet suggests. She can carry these precious pieces of beauty wherever she goes, adding to them as her needs and budget dictate. **TOWLE SILVERSMITHS, DEPT. M-9, NEWBURYPORT, MASS.**

**MILK GLASS.** Are you Colonial minded or are you a Victorian at heart? If you want to carry out your theme with accessories that belong with it, you'll find what you are looking for in this folder of milk glass pieces, most of them reproduced from original old patterns. **WESTMORELAND GLASS CO., DEPT. HB, GRAPEVILLE, PA.**

**MINTON OF STAFFORDSHIRE** is synonymous with fine English bone china. A short history of this famous ware is set down in the pages of an attractive booklet. Exceptionally beautiful present-day Minton designs are shown. (10¢) **MEAKIN & RIDGWAY, INC., HB-12, 129 FIFTH AVE., NEW YORK CITY.**

**THE STORY OF PICKARD CHINA.** Right here made in America, is a lustrous ivory china in patterns so lovely that it's hard to make a choice. The booklet shows the designs and tells the history of the painstaking research that made it possible to have exquisite dinnerware that only looks fragile. **PICKARD, INC., Box O, ANTIOCH, ILL.**

**LAMBERTON CHINA.** Folders and price lists on the lovely patterns of this made in America china should be tucked into your purse with your shopping list when you go out to make the great china purchase. It's ivory-toned china, notable for its fineness, translucency, and strength. **FISHER BRUCE & CO., HB-12, 219 MARKET ST., PHILADELPHIA, PA.**

**BRING OUT THE DECORATOR IN YOU**



**HINTS ON DECORATING THE HOUSE OF YOUR DREAMS.** Starry-eyed or hard-headed, you'll find inspiration in the rooms shown in this booklet because they combine period atmosphere with livability. The manufacturer of the famous Sealy Rest "Health-ized" mattress offers it. **SEALY MATTRESS CO., DEPT. HB, 666 LAKE SHORE DRIVE, CHICAGO.**

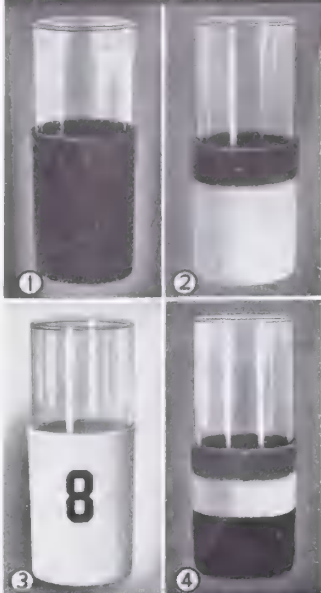
**A GUIDE FOR THE BRIDE—and for all those who are apt to be buying sheets and pillowcases.** All your questions about quality, quantity, and size are authoritatively answered and a number of Wamsutta Supercare styles are shown. **WAMSTUTTA MILLS, DEPT. H-4, NEW BEDFORD, MASS.**

**INTERIORS BEAUTIFUL.** Look to your windows if you would do a successful and  
(Continued on page 99)



## THE WANTED GIFT

## HI-JACS ORIGINAL COASTERS

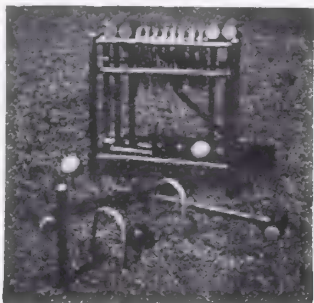


## GIFT BOXED, POSTPAID IN U. S.

Hi-Jacs are ideal gifts—unusual, useful, smart as can be! Highly absorbent terriknit with snug-fit construction adaptable to any shape glass or bottle. Sure protection for clothes and furniture. In assorted gay colors—red, wine, green, royal, beige, aqua, canary and white. Also patriotic red-white-and-blue. All styles washable, color-fast. Order Hi-Jacs today for your entire Christmas list—and don't forget yourself!

1. REGULARS. Set of 6, in assorted colors, \$1.
2. BANDS. White with colored tops, set of 6 in assorted colors, \$1.
3. NUMERALS. 1 through 8. Set of 4 in assorted colors, \$1; set of 8, \$2.
4. TRI-COLORS. Red-white-and-blue striped. Set of 6, all alike, \$1.

KILLINGER COMPANY—B-122—MARION, VIRGINIA



## NEW: HAND PEELED CYPRESS CROQUET SET

This is such a different and practical croquet set! It's all hand peeled, treated cypress (except the 6 maple balls). Even the wickets are of this durable wood. It's really beautiful... a gift to make people happy for a long time.

## EXPRESS PAID \$8.80

Price includes Federal Luxury tax.  
(ADD \$1.00 IF WEST OF DENVER)

Packed in a neat carton, shipped to any address as soon as your check is received.

{ 10 cypress wickets, six mallets, 2 stakes, an attractive stand (scrapped bark finish) and 6 maple balls. }

The Littletree Company

Dept. H.B., Winter Park, Florida

You can also order direct from us beautiful cypress chairs, gliders, chaise longue, settees, coffee tables, side tables, footstools, outdoor steak tables and serving stands.



BEFORE

Keep 'Em Smiling



AFTER

Folks need to laugh this Christmas. Give them

Paddy, the Irish rogue whose ruddy bald head

actually GROWS a rich crop of bright green hair

A source of fun for young and old. Can be planted many times. Durable pottery of rare Texas clay. 5" tall, sent complete with

special seed. \$1, postpaid. Money back guarantee

Paddy mailed direct to your Xmas list with card inclosed

PADDY NOVELTY CO.

87 Washington Avenue, Goliad, Texas

## WINDOW



## PEARS FROM HEAVEN

couldn't be any more delicious than these Royal Riviera beauties straight from the sun-drenched orchards of Oregon. They're so big and juicy and ripe that you actually eat them with a spoon, so send them to all your hard-to-please friends and prepare yourself for a barrage of thanks. A gift box containing from 10 to 14 pears is \$2.25 from Bear Creek Orchards, Box 70A, Medford, Oregon.

## REST FOR THE WEARY.

Now your busy small fry can have a place of his own to sit and relax in between his perambulations. This chair hassock is shiny black with a blue back and seat and is gayly decorated with tumbling circus figures. For his Sunday dinner with the grown-ups, put it on a dining room chair and he'll be up with the rest of you. Costs \$6.25 from The Josselyns, 174 Newbury St., Boston, Mass.



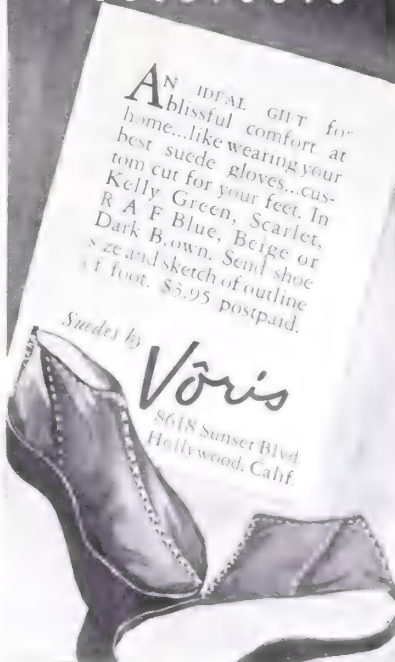
## RUB-A-DUB-DUB,

the toys in the tub and the nursery's as neat as a pin. This hand painted wooden tub, 15" high, is bright with decorations for boys or girls and plenty big enough to hold all their cherished playthings. The price is \$7.50, express prepaid, from Helen Hume, Bradford, Pa.

**PINE TREE SOAP** that contains only pure coconut and pine oils and it has a tingly fragrance that the whole family will adore. Best of all, it makes a rich, sudsy lather in any water—hard, soft, even salt, and one cake lasts a surprisingly long time. You get 20 cakes for \$2, and they come from the Pine Tree Company, Newport, N. H.



## PUSSYFOOTS



AN IDEAL GIFT for home...like wearing your best suede gloves...cut for your feet. In Kelly Green, Scarlet, R A F Blue, Beige or Dark Brown. Send shoe size and sketch of outline of foot. \$5.95 postpaid.

Voris

8618 Sunset Blvd Hollywood, Calif.



## A Thoughtful Gift

Send this double picture frame to someone whose son or husband is in the service; or put the children's pictures in it and send it to their grandmother. In gold embossed simulated pinseal leather, it holds two 5 x 7 pictures. In navy or maroon.

\$2.50

Write for information about other size frames and ask for catalog.

The Pohlson Galleries

Pawtucket

Rhode Island



## Merry Christmas Special!

## LOVELY CAMELLIAS WHICH "BLOOM" ALL YEAR LONG

"Gay Deceivers" we call them, for they're amazingly accurate copies of rare and expensive camellia blossoms. Dipped by hand, they require no water, no attention—just a little dust-off every once in a while. 3 blooms, mounted on artificial foliage. Red, white, and pink. We've sold thousands of them at higher prices. This special price in 3 for \$3.50 effect for a limited time only.

Mail Orders Filled! Postpaid  
Write for Free Booklet!

Constance Spray

322 Park Avenue

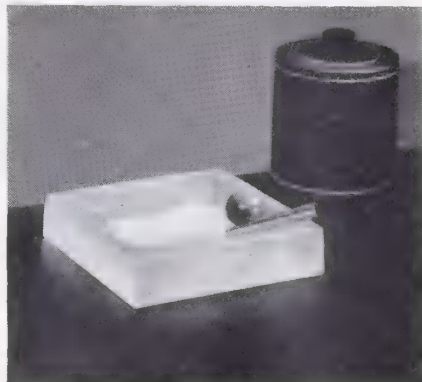
New York City



# SHOPPING

## AN SIZE ASH TRAY.

utter your dinky ash trays  
und if you must, but don't  
ict them on your husband!  
him one that he can use for  
pipe or cigar or fill with  
rette butts without worry-  
about burning your table  
Here's a heavy glass one  
t's really a dream, and while  
re about it, order a second  
your own flower arrange-  
nts. Made by Mississippi  
ss Co. \$3 From Stern  
thers, New York City.



## FOR CHRISTMAS AND

**ALWAYS** you'll want this hanging mahogany wall shrine and white porcelain Madonna for your room. You'll be proud of the poised loveliness and quiet distinction they will bring to your decoration, or if it's an appropriate gift you're looking for, here it is. The shrine, 19" high, has a mirror paneled back and is \$12.50. The Madonna, 8", is \$7.50. Alfred Orlik, 421 Madison Ave., N. Y. C.

## MAGIC AS ALAD-

**N'S** lamp. If you give these tal hurricane lamps for a ent, you'll regret it, but ll make someone's dining n sideboard, mantelpiece, all table a more exciting ; and because we think re the best buy in New k today, at a meager \$5 a , you'll have yours, too. y're really the most unusual lle hurricanes you ever saw. ght, 12". Express extra. e Marks, 6 E. 52, N. Y. C.



**ON THE SHELF** will go this wonderful collection of jars and your cupboard will be ready for the whim of any guest. You get Port Wine Jelly, Indian Peach Jam, Tiny Sweet Burr Gherkins, Fig and Nut Spread, Spicy Relish, Orange Marmalade, Guava Jelly, Cucumber Chips, Sauterne Wine Jelly, Strawberry Preserve, Watermelon Rind, and Red Cherries; 2 ounces of each for \$1.75. Express collect from Maison Glass, 15 East 47th St., N. Y. C.

## Imported Crystal Crown

Here's a charming clear crystal gift from Czechoslovakia — hand made glass — as the Czechs alone knew how to fashion it. Stunning on piano, dining room table, sideboard. Add some colored marbles and use for cut flowers or greens in water. 8 inch crown. Carefully packed.

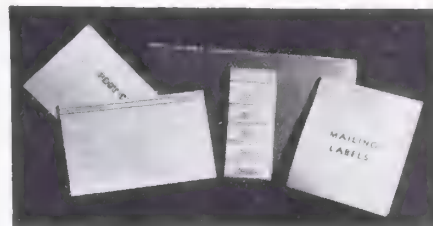
**\$5.75**  
prepaid

**dorothy lerner**

Decorative accessories that are different  
106 South 13th St. Philadelphia, Pa.

## Deskits

*A Hit for your  
gift parade—for  
everyone—*



**50 PERSONAL POST CARDS  
50 MAILING LABELS**

**300 PERSONAL LABELS**  
—neatly boxed, \$2.75

This new gift idea provides 400 reminders of your thoughtfulness—so intriguing you'll want one for yourself, too. Each DESKIT comprises Personal Post Cards, for casual correspondence, of white, buff, grey, or green . . . Mailing Labels, for parcel-posting, patriotically printed in red and blue with return address to eliminate hazards of lost packages . . . Personal Labels, perfect for the backs of envelopes and virtually dozens of identification purposes. Your man in the service will cite you for special honors if you send him a DESKIT. One name and address to each kit. Rushed postpaid, from our location nearest you.

Any of the above items sold singly — \$1.00 each

## GIFTCRAFT COMPANY

Box 398 — Grand Central Annex  
NEW YORK CITY

333 North Michigan Boulevard  
CHICAGO, ILLINOIS

## FROM SHEBOYGAN COUNTY THE HEART OF AMERICA'S DAIRYLAND



The  
Different  
Gift

**7 VARIETIES OF**

Natural (not processed)

**WISCONSIN CHEESE**

In new Holiday-  
decorated pack. **\$2**  
Prepaid in U.S.A.

An epicurean masterpiece  
. . . seven types, each a dif-  
ferent and distinctive flavor  
. . . A gift of good taste  
and good health.

**VARIETY JUMBO BOX. \$4.65**

**H. C. PRANGE CO.**

SHEBOYGAN

WISCONSIN



## FOR COFFEE BY THE HEARTH

Gift for your gracious hostess . . . crystal-clear after-dinner coffee set in heat-resistant glass with bamboo-wrapped handles. Eight-cup coffee jug, \$2.95. Cups and saucers, \$24 a dozen. Bamboo stirrers, \$2 a dozen. Express Collect.

The Decorative Galleries

**NEIMAN-MARCUS**  
Dallas, Texas



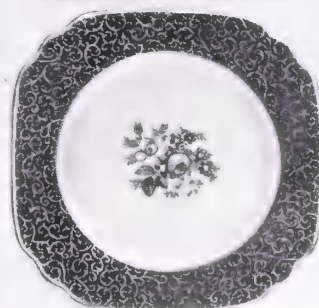
## MAKE YOUR OWN 3 Dimensional Pictures!

Op-Ti-Ko comes with an authentic group of scenes of our armed forces, which by following simple directions can be made into three dimensional pictures. Fascinating for children and grown-ups alike. Complete with Op-Ti-Scope glasses. \$1. express collect

Write for Gift Catalogue.

**THE CHILDREN'S SHOP**  
West Hartford Connecticut

## SYRACUSE CHINA DESSERT PLATES



**\$16.75 for 3**

No more available for the duration. Rich, deep cobalt blue or maroon with pure coin gold tracery on border, gold line on verge and edge, stunning floral center.

Shipping Extra

**THE HALL GALLERIES**  
ALBERT STEIGER COMPANY  
SPRINGFIELD MASSACHUSETTS



## SOCHARD'S DE LUXE

### "Musical Alarm FOTOCLOCK"

• The renowned SOCHARD of "FOTOCLOCK" fame gives us a new clock—with an alarm that plays a tune! Bound in rich, genuine saddle-leather it measures open: 4" x 3" x 5"; closed: 4" x 3" x 1 1/2". Radium dial with 30 hr. movement. \$15.00.

• "Traveller"—a beautiful clock in soft simulated leather. Open: 7 1/2" x 5 1/4" x 1 1/2". When closed, a compact 2 1/2" x 2 1/2" x 1 1/2". Radium dial with 30 hr. movement. No alarm. Red, blue, beige and wine. \$5.

Add 10% Fed. tax plus postage

Satisfaction guaranteed! Send check or money order. No C.O.D.'s

**GIFT CLUES • 337 East 42nd St., New York City**

## For Christmas...

### TO A PARTICULAR FRIEND



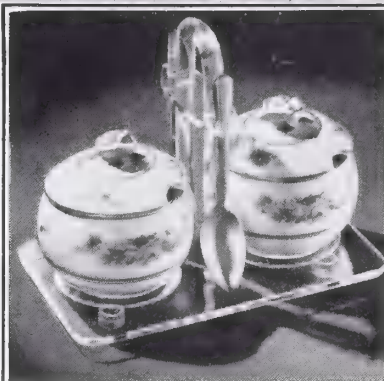
**50 BEAUTIFUL AUDUBON BIRD PRINTS (IN FULL COLOR) \$2.95**

Packed in a sturdy gift portfolio. Postpaid for only

To those whose tastes you respect—to bird and nature lovers—to art connoisseurs—few gifts will prove so pleasing as this collection of 50 SELECTED SUBJECTS FROM THE FAMOUS AUDUBON BIRD PICTURES, richly reproduced in full color on fine antique paper. Each print, 9" x 12 1/2", is suitable for framing for homes, offices or libraries.

**CRESTE-ANDOVER CO.**

120 East 41 St., New York, N. Y., Dept. B



### JAM SET

**\$6.00**

Postage 25c extra

PROUD GIFT. Always before giving someone a present, ask yourself, "Would I like it?" and you'll find that this twin jam set comes through with such flying colors that you'll probably keep it yourself. The 2 jars of English china are gay with posies and the lucite stand is as graceful as a curtsy. Complete with 2 gold plated spoons.

**ZILLAH SYMONDS**

11 W. 56th St.

New York

### WHY HIDE AWAY?

A Garret Thew HOME SIGN, designed and made especially for you by a master artist, will save your friends gas and tires in locating you. Let us send you a sketch with any motif you fancy, without obligation. We have made signs for many of America's most famous people.

Durable weldwood backgrounds and hard tempered masonite designs and letters. Metal fittings. 12" x 24", as shown, \$15, plus 30c for each letter, postage extra.

**GARRET THEW STUDIOS**

Route 35 Westport, Conn.



**CLOVER FARM**



## Wall Sconces

Made of composition—swag and fringe decoration—finished in real antique gold. 14" high; 10 1/2" wide; shelf depth 2 1/2". They're beautiful and will add charm to any room or hallway. Make ideal gifts... also order a pair for your own home.

**\$6.50 PAIR**

(Plus Postage)

**The Colony Shop**

116 West Wayne Fort Wayne, Ind.

## WINDOW



**ME AND MIMI** are a cuddly tow-headed take-off of Mutt and Jeff that your dimpled daughter will adore. Both dolls have bodies, blond yarn hair, and come in red, green, or blue dresses. Me is 23" tall, while Mimi is a tiny 9" twin and both have their own cut-wardrobe books. Just \$6.95 each, press collect from The Children's Shop, West Hartford, Conn.

**DINNER AT EIGHT** will be a meal your guests will remember for a long, long time and the reason is simple because all honors go to these Fuerte Avocados. They come to you direct from tropical California and just wait till you taste them! Box of 4 for \$1.20, box of 6 for \$1.70, and box of 8 for \$2.20. Sterrett Avocado Ranch, Vista, Calif.



### LANDLUBBER SHUFFLEBOARD.

Remember what a whiz you were at Shuffleboard on the SS Nolonger? Now how you wished the game didn't have to end with the crossing of the Well, here is Shuffleboard, a terra firma version with the sea air missing. Just under the 9 foot playing surface you're all set. Complete with 2 clubs and 10 discs, it costs \$2.70 from Home Game Equipment Co., 360 No. Michigan Ave., Chicago, Ill.

**THE PERFECT CASE** for a man's pocket or a woman's purse to hold photographs, identification cards, and even rationing books. The small size has room for 10 pictures or cards to fit into 2 1/2" x 3 1/4" acetate pockets while the larger oblong case holds six 5" x 3" pictures or cards. They come in red or black morocco or natural pigskin and cost \$2.50 each. MacDwyer & Co., P. O. Box 93, Station B, New York City.



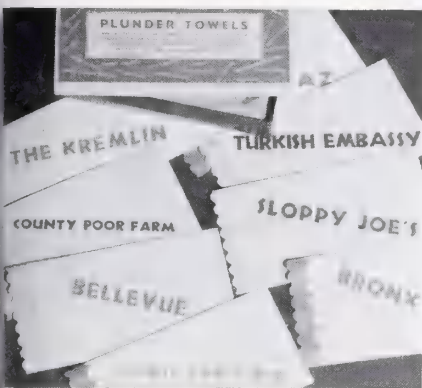
### FOR YOU AND FOR HIM,

each to give the other. The little sterling silver and aquamarine frame will be your Mother's Christmas to him and it will become one of his dearest possessions. It opens out into a triple frame and holds 5 small pictures. Just the right size to tuck in his pocket, it's \$9.95. Give you the sterling heart key pin because you know what it's \$4.50. Both from Carl's Fifth Ave. at 52nd St., New York City.



# SHOPPING

**HANDSOME TRAY.** The natural beauty of the wood makes this something pretty special and you may have it with a design of flying ducks, a hunting dog, or fighting cocks. It's a generous size, 13" x 17", and we'd even like to see you put it on a luggage rack and use it as a table beside your husband's favorite chair. It's \$6 from J. B. Greiner, RFD #1, Cheboygan, Mich.



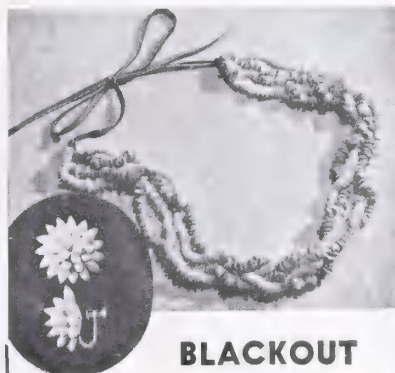
**PLUNDER TOWELS.** Your guests will return from powdering their noses in high spirits, your bathroom will be as gay as Bob Hope at his funniest, and your reputation as a hostess will be legendary—all because of these paper-linen guest towels. There are 36 of them each colorfully printed with the name of some outlandish place, such as The Morgue, Senate Cafeteria, San Quentin, for \$1.25. Miles Kimball, 33 Algoma, Oshkosh, Wis.

**THREE LITTLE ANGELS,** each carrying a candle to make your holiday decoration bright with cheer. They are rosy-cheeked peasant maids, hand painted with gaiety and warmth and if you put them on our mantel Christmas Eve, they'll be company for Santa when he comes tumbling down the chimney. They're 5" tall and cost \$1 each from Holiday Products Co., Pontiac, Ill.



**BUNNY RABBIT GAME.** Games for children of nursery school and kindergarten age are mighty hard to find, but here's one they'll love. The playing pieces are bunnies with real cotton tails and carrots made of wood, and the price is \$1.25. You'll find it at F. A. O. Schwarz, 745 Fifth Ave., New York City.

**CHRISTMAS TREE ORNAMENTS** that will make our tree the most discussed one in the neighborhood. The delicate angels with buckram wings, gilt halos, and pipe cleaner hands are \$1 each. The enchanting hand painted mirrors are 35¢ each for the squares and 50¢ for the oblong ones; and the pert little animals are 5¢ each. You'll find them all at McCutcheon's, Fifth Ave. at 9th St., New York City.



## BLACKOUT JEWELRY

Exposed for a minute to an electric light, they'll glow brilliantly in the dark for hours! Lasts indefinitely. Simply elegant for the theatre or blackouts. Necklace is in gay multi-color. Earrings are Sterling Silver, made of genuine tropical shells. Ultra-smart with formals or slacks. Your choice: Necklace or Earrings—\$2.20 postpaid. (Tax included). Shown exclusively by:

**HOUSE OF GIFTS**  
Box 4550-DP, Coral Gables, Florida



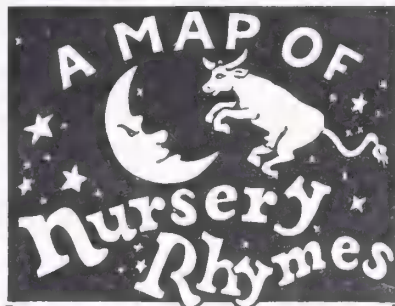
## Beautiful Bowls FROM ROMANTIC OAXACA

... A WHOLE BAKER'S DOZEN OF THEM (13) FOR \$2.95 PREPAID

Generous in size (6 x 2 ins.), gaily decorated and highly glazed, they take the place of those bargains that once came from Europe and the Orient. These are from our good neighbor Mexico and they beautify any table.

A clever Xmas gift that looks like the five dollar bracket instead of \$2.95. IMMEDIATE DELIVERY

**The OLD MEXICO SHOP**  
SANTA FE, NEW MEXICO



## "LAND OF MAKE BELIEVE"

IN striking colors this map of fairyland pictures sugar hills, gingerbread houses, cloudbound castles, Peter Pan, Mother Goose, and scores of other nursery characters and scenes to delight children everywhere. A perfect decoration for nursery or play room. 26 x 37 1/2" in colorful gift tube.

Send 10c for catalog of picture maps. Catalog free with order.

**\$1.00**

POSTPAID  
**LEBARON - BONNEY**  
Dept. 66 Bradford, Mass.

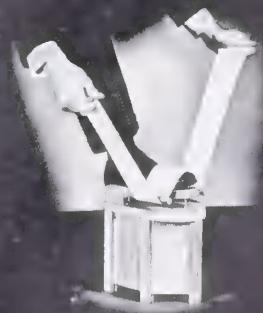
## TRIO OF TIERS



Room galore on this three-tiered table for all your provocative little whatnots. The mahogany is dark and handsome, finished to have that expensive hand-done look. Top 18 in. by 15 in. (34 inches high), \$17.50. Figurine, \$2.75. Horse (per pair, \$18).

**W & J SLOANE**  
FIFTH AVENUE AT 47TH  
NEW YORK

## KEEP AWAY FROM WORK!



## Shoe Shine Boy

the clever, compact kit that enables you to shine your shoes at arm's length. Ingenious rollers eliminate the back bending. Stand upright while you shine! Sturdy, maple finish box. Holds brushes, polish, cloths. The different gift for the boy at school... for dad... for your own home. \$1.75 prepaid.

**The HALL Company**  
225 FIFTH AVE., NEW YORK CITY





## PRESERVES FROM OREGON MOUNTAIN MEADOWS

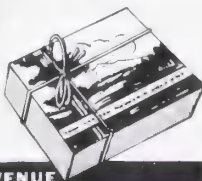
From high meadows and valleys of the lofty Cascade Mountains come luscious sun-ripened fruits and berries for Jane Amherst's preserves. Carefully prepared in the old-fashioned way, these preserves retain the full fruity flavor and woody aroma found only in real home-made preserves.

Order  
Gifts Early  
To Avoid  
Traffic Delay

**No. 3 MOUNTAIN GIFT BOX** • Doz. assorted 5½ oz. jars Mountain Huckleberry, Wild Blackberry, Prune and Hazelnut, Strawberry, Greengage, English Damson, Wild Plum, packed with pine needles and cones. **\$3.95**

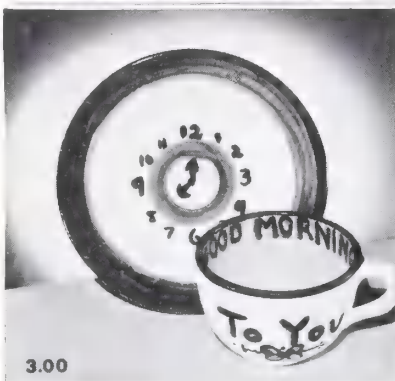
**No. 2 RUSTIC BOX** • Six 5½ oz. jars (one each Wild Blackberry, Mountain Huckleberry, English Damson, Strawberry, Greengage, Prune and Hazelnut, Wild Plum). Packed with fragrant pine needles, tiny cones. **\$2.15**

Express Prepaid in U.S.A. Gifts Expressed Direct For You.



**JANE AMHERST**

1108 N.E. 47TH AVENUE  
PORTLAND, OREGON



3.00

## Jumbo

Our gigantic cup and saucer for that insatiable coffee-drinker... OR... to plant with ivy. Blue-rimmed pottery with a big "Good Morning to You."

\$3.00

The Pair

Gift Shop, Second Floor

**Bonwit Teller**

5th Ave. New York, White Plains



## ...COCKTAIL PANTIES...

This season's best dressed drinks will wear... COCKTAIL PANTIES. These hilarious coasters which are cocktail napkins too, will be your gift clue for friends who seem to "have everything". Styled in the best Gay Nineties tradition. Bright Red candy stripe—Washable Material. GIFT BOX of 4—\$1.25—of 8—\$2.35 postpaid. Write for Christmas Gift Catalogue. Order Dept. H.B. 12



THE GIFT HOUSE BEAUTIFUL

## PINEAPPLES AND HIGH HATS FOR CHRISTMAS... Sophistication DeLuxe

(a). Stainless steel, bamboo-wrapped Spade accompanies a bamboo-wrapped American Crystal High Hat, and heads the Christmas list at \$1.60 a set.

(b). PINEAPPLES ARE SMART  
Pint Pitcher, with stirrer \$2.20  
Quart Pitcher, with stirrer \$2.50  
3-pint Pitcher, with stirrer \$2.80

(c). COCKTAILS ARE 70¢ EACH

Order as many as you wish. No C.O.D.'s, please. Remittance with order. Write for "Giftlets".

LANGBEIN Since 1870 161 Willoughby St., Brooklyn, N. Y.

## "ROSEMONT" ★ Hooked Rugs

★ THE most beautiful of the old Colonial designs. Hooked with the old-time hand hooks. Historic designs, reproductions of Metropolitan Museum rugs, quilts and quilting. HAND-TIED CANOPIES, Hand-tied fringe for skirts for old beds and for curtains. "Lover's Knot" and other Colonial coverlets. Careful Reproductions of Early American furniture.

Write for free booklet giving histories of old designs

LAURA B. COPENHAVER

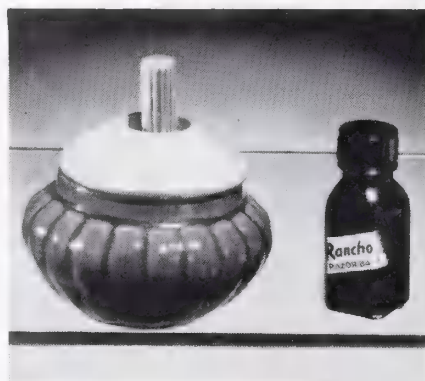
"ROSEMONT" MARION, VIRGINIA

## WINDOW



**DOUBLE DUTY.** We show you this as a suggestion for a bridesmaid's present as well as for Christmas. It's a lucite frame that holds two 3¼" x 4¼" pictures and you might give it to your attendant with her picture on one side and yours and your fiance's on the other. It's 4½" long and costs \$1.35, from Lambert Bros., Lexington Ave. at 60th St., New York City.

**BRIGHT BRASS.** Any or all of these gleaming brass accessories would make gala gifts, so take your choice. The two-light wall sconces in an Early American Federal design are 14" long and cost \$12.50 the pair. The "Hancock" door knocker, 8" long, is \$4; and the "Alden" candleholder, 6" in diameter, 4" high, is \$2.50, express collect, from B. Paleschuck, 37 Allen St., N. Y. C.



**RAZOR BATH.** A man will love the economic efficiency of this brand new gadget and he'll be convinced that you're the smartest shopper in the county. It comes with a bottle of liquid Razor Bath, which he pours into the wooden-topped glass jar. Then, after shaving he plunges his razor into the jar and it's sterile and ready for more service. Costs \$1.40. Lewis & Conger, Sixth Ave. at 45th St., N. Y. C.

**COMING THROUGH THE WICKET** of this croquet set will give you a feeling of such priority-cooperation that you'll be champion material. The reason, of course, is that this entire set for six, including wickets, is made of cypress with the exception of the maple balls. The effect couldn't be smarter and the price is just \$8.80. Littletree Company, Winter Park, Fla.



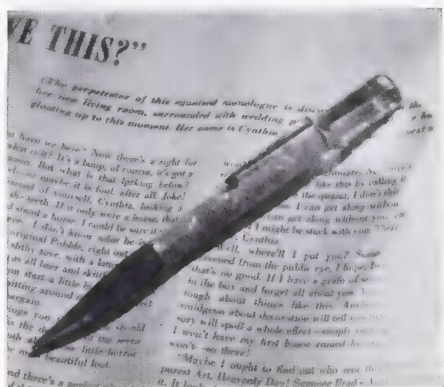
**SIGN LANGUAGE.** You'll want this lawn marker for two reasons. First as a kindness to your guests and secondly because it's so decorative. It's carved out of California redwood and the reflector letters, visible night and day, are part of the board itself. Costs \$3.50 for up to 7 letters, 1½" high with a 24" ground stake. Extra letters 40¢ each. Abbey Decorative Products Co., Pleasant Valley, N. Y.





# SHOPPING

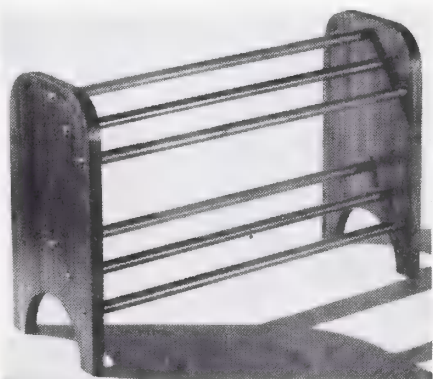
**THE BETTER TO SEE WITH,** my dears, is the shining feature of this pencil because it has a magnifying glass top. So if the telephone book has started to play tricks on you or if you have trouble with fine print, you'll never be without it. It comes in white or low pearl imprinted in black with your name, has a six months supply of lead, an eraser, and pocket clip. Costs \$1.50. Harry Studios, 676 West Mc Nichols Rd., Detroit, Mich.



**A DREAM COME TRUE.** All your life you've wished for an Aladdin's lamp that you might rub and ask the obliging geni for a sterling silver tea service—just like this. Maybe your husband or your father is your geni in disguise and you don't know it, so try him out! The Rosepoint design in Wallace silver is truly beautiful and the 5 pieces are \$385, the waiter is \$415, tax included. J. B. Hudson Co., 8th St. and Nicollet Ave., Minneapolis, Minn.



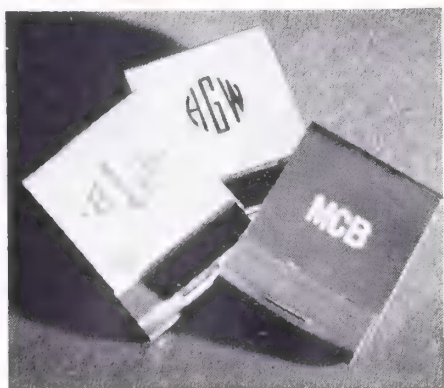
**THE RACK.** Shoes have a nasty habit of hiding under beds, crowding in the farthest corner of the closet and they seem to take particular pleasure in making themselves scarce when their owner's time is even so scarce. So if you're not normally neat, here's a Shoarak to keep them toe-ing the mark. It holds 8 pairs of shoes and fits compactly into a closet. Costs \$2.50. Modern Specialties, P. O. Box 231, Atlanta, Ga.



**CRANBERRY CUT-OUTS.** Make your Christmas table as gala as mistletoe and as colorful as Santa's snow suit by serving your cranberry jelly in holiday shapes. These plastic cutters make it easy and fun to do and there's a Christmas tree shape for the Yuletide, a Turkey for Thanksgiving, and a bunny for Easter. Use them for cookies, too. The set of three will be yours for 25¢. Cranberry Canners, Inc., Dept. HB1, Hanson, Mass.



**MONOGRAMMED MATCHES** are still one of the nicest presents we know. The metallic match packs come in Patrick's green, Christmas red, light or dark blue, green, gold, silver, copper bronze, and lavender with an oval, block, or diamond monogram in almost any color except silver. Box of 50 are \$2.25 in regular or miniature size. Can-Dux Shop, 542 Madison Ave., N. Y. C.



## AMUSING MASCOTS

That tell the world what branch of service your heart is in. The Army Mule, Navy Goat and Marine Bulldog are in full military regalia and their stuffed loveableness will make you laugh.

Made of cotton, about 18" high.  
\$3.75 each Postpaid

**YOUNG AGES, Inc.**  
2520 Fairmont Street Dallas, Texas

## QUAINT SPICE CHEST

Filled with Spices



**Adds A Soul To Your Cookery**  
**Keeps Your Spice Shelf Neat, Orderly!**

A WONDERFUL Christmas Gift, bridge prize, bridal shower present. Order several and you'll want to keep one for yourself.

"The Spice Chest," made of handsome pecan wood with walnut stain base, contains 8 filled spice jars of soft blue Pennsylvania Dutch design with blue decorated sifter tops easily removed to insert spoon.

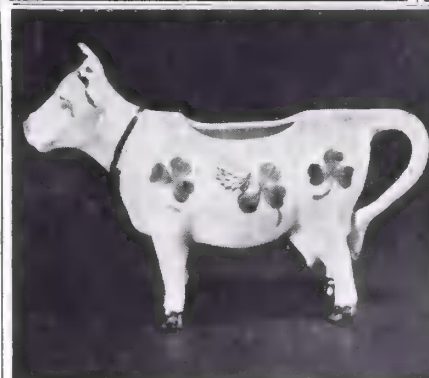
Jars actually contain finest quality Frank's Dove Brand Spices—Cinnamon, Mustard, Nutmeg, Ginger, Allspice, Cloves, Pepper, Salt (filled with Pepper). Tempting tested recipe and index cards also included.

Companion to The Spice Chest is "Frank's Herb Chest" with red decorated, refillable jars containing Eight Seasonable Herbs such as Thyme, Sage, Marjoram, Savory, Rosemary, etc. Recipe cards included.

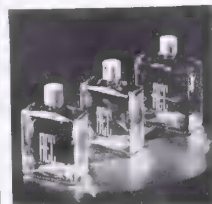
Either Chest, postpaid anywhere in Continental U.S. \$2.

This offer is limited.  
Prices subject to change. Hurry.

**THE FRANK TEA & SPICE COMPANY**  
P. O. Box 747, Spice Chest Dept. HB Cincinnati, Ohio



distinctive . . . personalized  
**GIFTS**  
just for  
you . . . and yours!  
dressing  
table  
trio



**\$1.25**  
Set of 3  
postpaid

Three crystal bottles, with plastic tops, make a fine showing as a gift or on your own dressing table, with 1, 2 or 3 letter sand-carved monogram for personalized distinction. Use them for lotions, makeup and cologne.

**CRYSTAL POWDER JAR**—with cover to match, 3 1/2 inches diameter, postpaid \$1.25 each.

## GIFT Problems Solved!



## MONOGRAMMED GLASSES

to own . . . to give . . . to enjoy!

Here's the easy, smart way to solve your gift problems! Give these gracefully designed, round bottom stemmed glasses, personalized with 1, 2 or 3 letter deeply sand-carved monograms. Splendid for every gift occasion—grand for personal use.

From left to right—12 1/2 oz., 8 1/2 oz., 5 oz. 5 oz., 6 oz. old fashioned (not illustrated) . . . **\$3.50** a dozen postpaid

24-piece assortment—8 each of any three of sizes listed above—\$6.75 postpaid.

## glass block book ends

**\$5.50**

Per pair postpaid

Thick glass—5 inches square—to keep books in place and add a smart touch to your home or office. Deeply sand-carved large block 1, 2 or 3 letter monogram. Won't scratch or mar easily.

Safe, free delivery on all of the above. Satisfaction guaranteed or your money refunded. One week service. **FREE**—New gift-packed booklet featuring over 100 hundred personalized gifts, is yours on request. **ORDER NOW!**



**MONOGRAM GLASS CO., Inc.**  
The Merchandise Mart Chicago

## CREAM for YOUR COFFEE

from this newest China Cow

She turns out to be one of the most amusing cream pitchers that ever complemented a good cup of coffee. Her expression is smug, her tail is done up in a loop, and her sides are gaily bedecked with clover leaves. Very useful as well as delightfully decorative . . . and quite an enchanting Christmas gift, too. 7 1/2 inches long.

**\$1.50** Postage Extra

Mail Orders Filled Promptly

**Evelyn Reed**

524 MADISON AVENUE • NEW YORK CITY

## IT HOLDS PLANTS!

## IT SERVES LIQUIDS!

"Make things do double duty." You can fit this attractive pitcher with a plant, and you have a decorative note for an odd corner or a table. On the other hand, it also does nicely when serving liquid refreshments. Beautiful, clear crystal glass, with a gracefully curved lip and handle. 11" high. **\$5.00**

Parcel Post Not Included

**Alice H. Marks**

6 E. 52nd St., New York • Plaza 3-7282

Syosset • Southampton • Detroit



This is what EXPERTS, familiar with fine foods, say about our fruit! Shopping Editor, *American Cookery*, says, "A bushel basket similar to the one illustrated arrived in this department a few days ago and the usually loquacious writers have long since run out of complimentary adjectives." Another Shopping Editor says, "You definitely Don't get this kind of Oranges and Grapefruit at the corner grocery."



"Quality Selects" (as shown) selected fruit generously packed, 55 pound Bushel .....\$4.25

"Russet Sweeties" home pack, of sweet, firm fresh, juicy fruit, 55 pound Bushel .....\$3.50

"DeLuxe Gift" pack, includes, assorted fruits, marmalades, guava jelly, orange blossom honey, extra fine pecans, Bushel .....\$9.00

Specify if you want all oranges, or all grapefruit or assorted. THESE PRICES INCLUDE PREPAID EXPRESS DELIVERED TO YOUR

DOOR (east of Mississippi River). We do not start shipping until about December 10th, or until fruit is FULLY COLORED AND RIPPENED ON THE TREE. WRITE FOR OUR PRICE LIST AND DETAILS OF OUR "ORANGE OF THE MONTH CLUB". WE ALSO HAVE "SPECIAL PACKAGES FOR MEN IN THE SERVICE".

**HADLOCK FRUIT COMPANY, BOX 8-B  
MOUNT DORA, FLORIDA**

Bonded Packers of Individual Shipments, of Tree Ripened Fruits.

**MEIER'S  
Ohio  
CATAWBA  
JUICE**

**AT ANY HOUR!  
WITH EVERY MEAL!**

Serve this stimulating and nourishing beverage to the entire family at any hour... with any meal. For Meier's Ohio Catawba Juice, made by a secret process from selected Catawba grapes gathered on Lake Erie islands off Catawba Point, Ohio, has its naturally sweet, healthy and flavorful goodness sealed into every bottle.

2 Large Bottles...\$1.35  
Shipping Charges Extra

THE JOHN C. MEIER GRAPE JUICE CO., SILVERTON, OHIO



**BAR WAGON  
\$9.50**

Express collect

KEEP 'EM ROLLING. This little bar cart will roll merrily along among your guests with a supply of drinks and canapés; and when the party is over, and you want to neat up, it collapses like an opera hat, and goes into hiding until wanted again. 'Twould delight a bride. Alcohol proof walnut finish (what a blessing).

28" high, 14" wide.

**ZILLAH SYMONDS**

11 W. 56th St.

New York



*Enchanting*  
**CRYSTAL CHANTICLEERS**

Exquisite creations which are superb as book-ends, vases, or table decorations. Height 6 1/2"

**\$4.50 THE PAIR**

**SCULLY & SCULLY, Inc.**

"The Smart Gift Shop of New York"

506 PARK AVENUE, NEW YORK  
at 60th Street Wickersham 2-2590



**PORTRAIT MATCH PACKS**

imprinted with your favorite photographs. An inspired choice for holiday gifts—designed to give a lift to those in the Service and the "home guard" as well.

Xmas deliveries not guaranteed for orders received after Dec. 14.

THE  
**CAN-DLE-LUXE**  
SHOPS, INC.  
542 Madison Ave., New York

Regular size match packs made from any photo or negative you send in.  
50 for \$4.75 100 for \$7.50 500 for \$35.00 1000 for \$65.00

## WINDOW



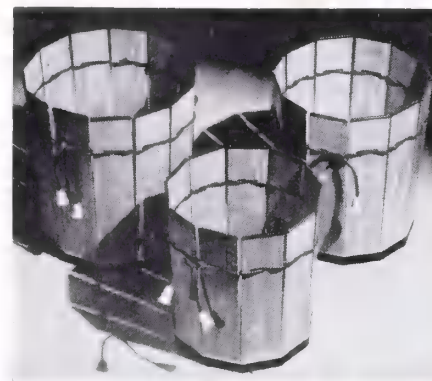
**A RED RED ROSE** in a handsome plastic gift box will be your unusual and lovely Christmas present to someone very special. Unusual because with it comes a gift certificate promising that real rose bushes will arrive at spring planting time; and lovely because the token rose is artificial and everlasting. You can spend from \$1.50 for 1 plant to \$6 for 6 plants, so send for your order blank. Jackson & Perkins, Newark, N. Y.



**DRESSED UP DRINKS**

Hi-Jacs, made of absorbent tri-knit latex, fit any shape glass or bottle and come in solid or striped colors of scarlet, aqua, royal, green, wine, and canary or in red, white, and blue stripes. Six for \$1. Or you can have a white monogram on red, wine, green, or royal; and blue monogram on beige, aqua, canary, and white. Eight for \$1. Killinger Co., Marion, Va.

**IN THE BAG** will go everything you need in the way of needlework and there'll be room to spare for your pocketbook belongings. It's made of rep in black, navy, wine, or brown lined in a contrasting color and with it comes a knitting needle case complete with three pair of needles. All for \$4.50 from Alice Maynard, 558 Madison Ave., New York City.



**NESTED TRIPLETS.**

Because waste baskets are among the missing in so many homes and because these are refreshingly different in design, we decided to show them to you and suggest that you take inventory of your own basket situation. They are made of wicker slats in a wood grain color, into each other and are 11", 12" and 13" high, respectively. The set is \$4.98 and comes from Artex-Green, 9200 Atlantic Ave., Ozone Park, N. Y.



# SHOPPING

## PROUD BOOK ENDS

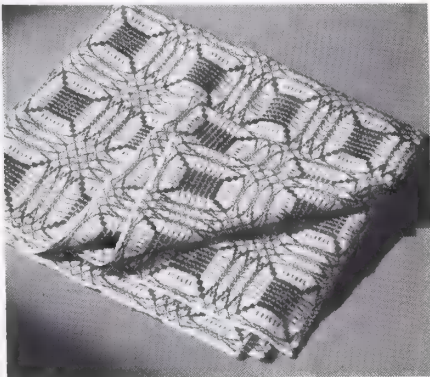
hat will bring a poised distinction to your decoration. The gold eagles rest on black wood bases that are trimmed with federal stars and the pair would make a dandy wedding or Christmas gift. Or if you're not in the market for book ends, use them as decorative exclamation points in a pair of pier cabinets. They stand 8" high and cost \$5. Ovington's, Fifth Ave. at 39th St., New York City.



**NO COLD FEET** for you this winter! These Merino slippers have fleecy lamb skin uppers and lining, are trimmed with Vicuna-colored Alpaca fur and the outer sole is baby kid. Getting up for the baby's 2 A.M. feeding and to fix your husband's pre-daylight breakfast won't be half so agonizing with these warm-as-toast slippers. In all sizes, they're \$5.25 for women, \$5.50 for men. Good Neighbor Imports, 653 Lexington Ave., N. Y. C.

## COLONIAL COVERLET,

and woven in the "Morning star" design, an intricate pattern of rare delicacy. You may have it in indigo blue, indigo blue and red, green, green and colonial red, Delft blue, yellow, Delft blue and rose. It measures 4' x 100" and costs \$14.50. Express collect. You'll find it at Laura Copenhagen, Rosemont, Marion, Va.



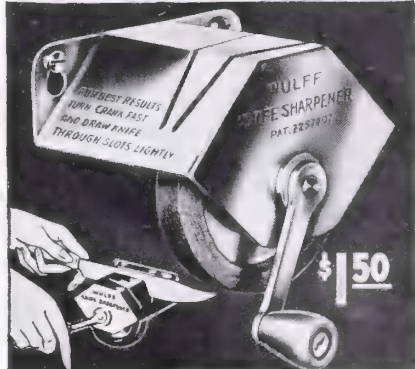
**BAMBI TWINS** that will kick up their heels on your lapel or purse and bring to your costume a giddy grace. They are made of a gold-plated finish, have gentle rhinestone eyes and are altogether enchanting. Be sure to wear them on your favorite black velvet dinner dress with the square cut neck. They cost \$2 the pair, plus 10% federal tax, and come from Mayflower Gift Shop, 5 Monmouth St., Redbank, N. J.

## FRAMED IN CIRCLES.

his lucite and glass frame will be a flattering backdrop for two of your favorite pictures. So put the new baby in her christening robe on one side, your grinning husband on the other and show your extraordinary family to all the world. The circular frame is 8" in diameter and costs \$4.75 from Hale's Bedding Co., 605 Fifth Ave., New York City.



# SHARP KNIVES



**JUST A TWIST OF THE WRIST** and your favorite knife is safely HONED TO A KEEN, RAZOR-SHARP EDGE.

Guide slots automatically hold knife at the proper angle for correct sharpening, by fine TRU-BALANCED CORUNDUM HONE. All Steel with Self-lube Bedding. Compact, beautifully plated—easy to attach and operate.

Satisfaction or Money Refunded

*Makes A Perfect Gift Too!*

**HONE-RITE, BOX 388 F PARK RIDGE, ILL.**  
Kindly send me one of these guaranteed "HONE-RITE" Knife Sharpeners postpaid, for which I enclose \$1.50.

Name .....  
Address .....



**Fine Old Bohemian Hurricane Lamp Reproduction.** Cranberry decoration on fine crystal; fired with tracings of gold on the cranberry leaves and bird. Exact reproduction of one of the rare and costly pieces that made old Bohemia the art-glass center of the world.

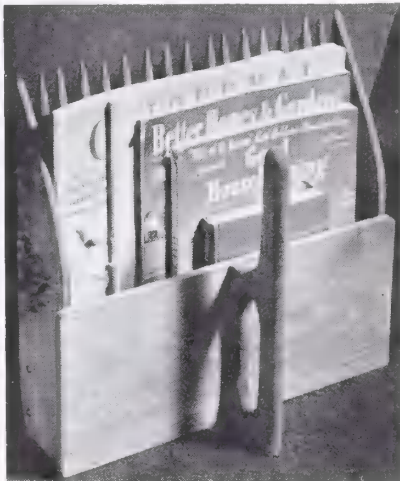
Candlelight shining through the colorful decoration will bring a mellow glow of Christmas cheer to your table or living room. Give your own home a pair . . . and another pair to that "really important" person on your gift list.

10" high. Single lamp \$4.25. Pair, including two long-burning white candles . . . \$7.50  
Postpaid, 25c extra, west of the Mississippi.

## MAYFAIR GIFTS

Elmhurst

New York



The friend who likes the unusual will cherish this magazine or flower rack. It's a reproduction of an old-fashioned cranberry-picking "scoop" from Cape Cod's cranberry country. Made of stained pine. 19 x 15 x 6 inches. \$5.95 postage prepaid.

**CHANDLER CRAFT SHOP**  
HANSON, MASSACHUSETTS

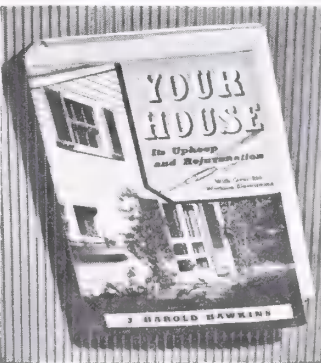
## CURRIER & IVES PLACE MATS

Beautifully reproduced in full natural color, these six famed Currier & Ives prints are lithographed on durable place mats to bring charm to your table. 12" x 18". Laminated acetate surface makes them heat-resistant and washable. Backed with heavy layer of cork. Will not curl. Superb for framing as pictures. Set of 4, \$2.50. Set of six, \$3.50, postpaid.

Write for Our Free 80-page Christmas Gift Catalog.

## MILES KIMBALL COMPANY

KIMBALL BUILDING • 33 ALGOMA • OSHKOSH, WISCONSIN



In these days of material shortages, it behooves every homeowner to know how to make equipment last . . . how to repair and make improvements himself. Such is the purpose of this book. It explains the reasons for, and the manner of, doing upkeep jobs and the hundreds of little repair tricks from attic to basement which make the difference between a smart, trim home and a rundown house. An important chapter deals with home insulation.

224 Pages 250 Illustrations \$2.50 Postpaid  
**M. BARROWS & CO. • 443 Fourth Ave. • N.Y.C.**  
Write for Free Booklet of Barrows Books for the Home

## YOUR HOUSE

ITS UPKEEP AND REJUVENATION

by J. Harold Hawkins

Formerly Home Building Editor of the "Ladies' Home Journal" and creator of "McCall's Home of the Month."



ADORING AUNTS AND UNCLAS, TAKE NOTICE.



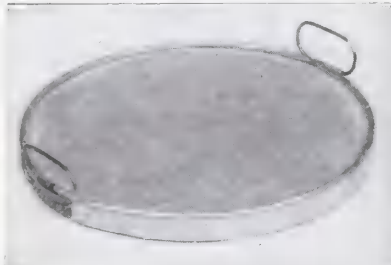
## Fleer

### BABY COMFORTERS

The Gift Luxurious for that brand — niece or nephew! The Fleer Baby Comforter is filled with that exciting new fibre made from milk — ARALAC. It is light, fluffy and wooly. Dry cleans beautifully. This gorgeous comforter is covered with

rich Rayon Taffeta, and is available in luscious baby colors — Pink and Blue — White and Pink — and White and Blue. Generous size, 36"x50". The price is only \$7.50 postpaid. Fleer Baby Comforter would make a marvelous Christmas Gift.

FLEER ASSOCIATES · MERCHANDISE MART · CHICAGO



### Modern Gadgets Have Not Improved on the Real Old Fashioned VERMONT SOAPSTONE GRIDDLE

GRANDMOTHER'S GRIDDLE was made of soapstone, and never in all these long years has anything been devised to better it. Remember how it hung in the woodshed ready for those special feasts of golden brown pancakes dripping with butter and maple syrup? Here is an old fashioned Vermont soapstone griddle, and it doesn't smoke because no grease is used on it.

Price includes packing and shipping.

Round 12 inches diam. . . . . \$2.95

Send check or money order  
Add 25¢ West of Mississippi River

**ROCKLEDGE FARM**  
READING VERMONT

### RARE HORS D'OEUVRE AND CHEESE KIT



#### A MOST UNUSUAL GIFT

Kit contains 5 easy-serving tubes, including 4 tubes of rare cheeses . . . all different . . . Stilton Aged in Port . . . Edam Aged in Southerne . . . Gorgonzola Aged in Brandy . . . and Cheddar Aged in Port. Also as an extra attraction we include a tube of our delicious new Smoked Oyster Spread . . . together with a box of 60 crunchy Rye Wafer-Bricolets from an old French recipe. Complete for only \$2.10. Check or money order. No postage. \$2.25 if West of the Mississippi River.

### DUTCHESS FOOD SPECIALTIES CO

1947 Park Avenue

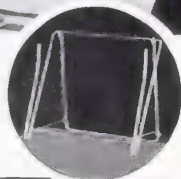
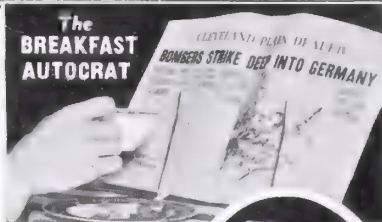
New York, N. Y.

### "YOUR NEWSPAPER ON THE TABLE"

Most practical newspaper holder ever designed. An ideal gift. Quality made. Beautiful chromium plate — a smart addition to any table setting. Collapsible. Lasts forever. Shipped direct, \$1.25 post free, upon receipt of . . . . .

(Three, in individual boxes, with presentation cards, \$3.50)

CLEVELAND GAMES CO., 520 Leader Bldg., Cleveland, Ohio



# 3

### BEAUTIFUL BASKETS

Ideal for Bedroom, Kitchen, Den, Office

Strikingly new in design . . . the most practical and beautiful baskets you've ever seen. 3 graduated standard sizes. Wood slats covered with birchwood, mahogany and walnut pattern materials. Contrasting metal edges and cord. Nest of 3 baskets — \$4.98.

### ARTEX-GREEN CORP.

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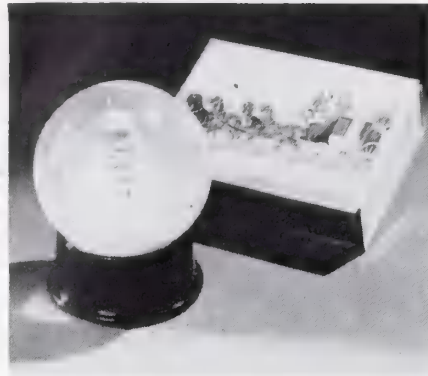
9200 Atlantic Ave.

Ozone Park, L. I., N. Y.



ORDER NOW  
for  
CHRISTMAS

## WINDOW



**GALA GIFTS** that will keep your Christmas list within budget proportions and prove that you most certainly can't get 'em. The paperweight has a rakish little snowman standing up under a white blizzard. You start by shaking the globe. Costs \$1.25. The match box is filled with matches and comes decorated with colorful copies of old prints. Costs \$1.25. The Yale Barn, Canaan, Conn.

**HIDE-AND-GO-SEEK** is not much fun when it's your house that's hiding and your friends that are seeking, so help them find you by putting your address in plain view. Have your husband make a little shingle sign to stick in the lawn and on it nail your number and decoration. Or just fasten them to the porch pillar, gate post, or mail box. Decorations 75¢ each, numbers 25¢ each, and letters 30¢. Garret Thew Studio, Westport, Conn.



**ANY MAIL TODAY.** Even if the postman doesn't bring a letter you've been hoping for, there will be sheer joy just to look in this handsome mail box. It comes in red, black, blue, or natural wood with hand-painted designs taken from old Norwegian drawings and documents. Measures 12" long, 6" high, and 4" wide. Costs \$2.50 from Paine Furniture Co., 81 Arlington St., Boston, Mass.

**DEEP SEA DIVER** is a fascinating toy that you'll want to play with yourself, but you'll have to wrestle with your young fry. It's a little man made of aqua plastic, complete with helmet, and he submerges in water or rises to the surface while you control his gyrations by the attached rubber bulb. He costs \$3.25 and comes from Bleazby's, 31 East Adams St., Detroit, Mich.



**PERFECT PROPORTION.** Nothing is quite as beautiful as a serenely simple sterling silver bowl in the loved Paul Revere design. The one is made by Reed & Barton is 10" in diameter, about 4" high, and costs \$50, including tax. You'll use it for everything and its loveliness will grow with the years. P. A. Freeman, 111 Hamilton St., Allentown, Pa.

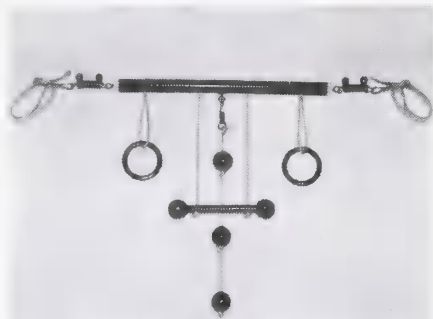




# SHOPPING

## MUSKY HALF-PINT.

This is a Cradle Gym and it's designed to make your new impled dumpling a toughie om the word Go. It consists f a horizontal bar strapped cross the crib or play pen, om which is suspended a apeze, climbing rope, and ngs. It helps develop the large uscles in a baby's body and for moppets from 3 to 14 onths. It costs \$2.25 from ducational Toy Shop, 13 urch Lane, Westport, Conn.



## LOOKING FOR A NEEDLE

is no haystack scuffle with as perfectly equipped a knitting needle case as this. It comes in heavy moire, in navy, brown, wine, or black lined with beige and has 5 sets of sock needles, 6 pairs of 10" single point needles, tape measure, stitch holder and 2 crochet hooks. Complete \$5.95. In navy lined with red, with red, white, and blue needles and striped tape measure, \$6.50. Sara Hadley, 11 East 54th St., N. Y. C.



## PERFUME IN THE AIR.

ur house will have a delicate rance, a personality all its n with this Shamrock wall rfumer and a 2-ounce bottle any FrAGRantaire scent. There 18 to choose from, including ountain Pine, Carnation, ple Blossom, and Spice and rbs, and the price for the is \$1. FrAGRantaire, 381 irth Ave., New York City.

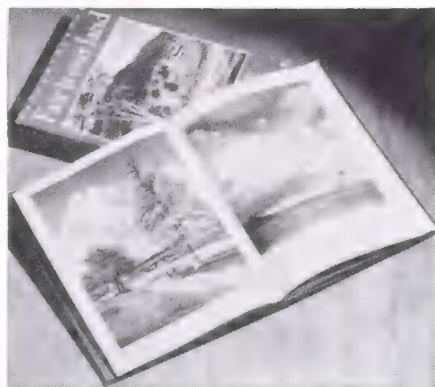


## TALKING TURKEY.

For \$7.50 you get 1 large jar of Roasted Sliced Turkey with 4 servings, and 2 smaller jars with 2 servings each; 2 jars of Turkey Noodle Chow with a full turkey and noodle dinner in each jar for 2 people; 3 jars of Turkey Sandwich Spread; 1 large jar of Turkey Giblets; 2 jars of Turkey Noodle Soup and 1 large jar of Turkey Pieces for creaming, salads, etc. Folly Turkey Farm, Trevor, Wis.

## AIR IS OUR LAND"

i book by Samuel Chamberl that will fill you with burst- pride in your country and e you a warm, almost weepy ifing down your spine. It s really superb photographs a etchings covering just about ey phase of American life n farm to factory and costs \$ Le Baron-Bonney Co., 222 Main St., Bradford, Mass.



# A Rare Fruit FOR CHRISTMAS GIVING COMICE PEARS

DIRECT TO YOU  
FROM OUR ORCHARDS IN  
THE ROGUE RIVER VALLEY...

Lusciously large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends, business associates. Grown in our own Rogue River Valley orchards, these world-famous pears are carefully selected from our choicest fruit, individually wrapped, packed in colorful gift boxes and delivered, express prepaid, to any point in the 48 states. Gift boxes with cards enclosed sent direct at no extra cost. Order now for Xmas delivery.



DELIVERED PRICES	Anywhere in U.S.A.	Ore. Wash. Cal.
A—Standard Gift Box (10-14 pears) . . . .	\$2.25	\$2.10
B—Large Gift Box (18-24 pears) . . . . .	3.35	3.20
C—Medium Family Box (30-50 pears) . . . .	4.35	4.20
D—Large Family Box (70-100 pears) . . . .	6.25	6.10

Stamps and C.O.D. orders not accepted.



PINNACLE ORCHARDS P.O. BOX 952 MEDFORD, ORE.

## CHRISTMAS SUGGESTIONS



No. HC1161—"Victorian Oil Lamp" that stands 18" high and is electrified. The marble base upholds a brass column on which the spiral opalescent fount rests. The chimney globe is frosted and has a design engraved on it. Express collect . . . . . \$8.75  
No. HC1306—"Colonial" brass candelabrum of graceful simplicity. It will enhance the beauty of your dinner table or buffet, 13" high, spread 10"; express collect, each \$7.50  
No. HC1307—"10" high, spread 10"; express collect, each . . . . . \$6.50

## B. PALESCHUCK

"THE HOUSE OF METAL WARE"

37 Allen Street New York City, N. Y.  
SEND FOR CATALOG H64  
(40 pages of fireplace and gift suggestions)



## double-duty tray

pickled oak hors d'oeuvre buffet which doubles as a spacious serving tray by removing partitions. complete with three heavy crystal relish dishes and large covered bowl. 24" x 12". \$6.50

also shown: pepper mill and salt shaker "pineapples", hand-carved of wood. 4 1/4" high, the pair, \$6 shipping charges collect.

carole stupell inc.

507 madison ave. new york  
new york washington

## Colonial Maple Knitting Bowl

Here is a convenient holder for your knitting, crocheting and sewing—attractive and extremely useful! Entirely handmade of solid maple with a soft Colonial finish. It stands 21" high with a deep bowl top 15" in diameter. A new gift thought for Christmas, birthdays and weddings. \$12.00 express collect.

## H. A. MILTON

P. O. Box 95  
Westfield New Jersey



\$3.75 ea.



\$5.00

Satisfying! for yourself—or to give to a friend—is how you'll feel about these pieces of

## GALLOWAY POTTERY

Send 10¢, stamps or coin, for catalog showing Vases & Bowls for home use, Bird Baths, Sun Dials, Boxes, Pots, Jars, Benches, & Fountains for the Garden.

GALLOWAY TERRA COTTA COMPANY  
3220 WALNUT STREET, PHILADELPHIA, PA.



\$12.50



## Say Merry Christmas With This Cheery Gift from the 18th Century New England Mill

**M**AKE this a real old-fashioned Christmas! Spread good cheer with gifts of hearty, old-fashioned food from historic Rose Mill, home of Mill o' Milford stone-ground flour and meal.



### Old-time Buckwheat Cakes and Vermont Maple Syrup

When cool, frosty mornings make folks hunger for lusty, stick-to-the-ribs breakfasts, they'll warm up for the day on this hearty meal upon which our forefathers thrived. Sizzling **Buckwheat Cakes**, the good old-fashioned kind, made with genuine stone-ground buckwheat flour . . . swimming in delicious **100% Maple Syrup** from the green hills of Vermont. **An unusual and distinctive gift that will long be remembered.** Only \$2.25 for a festive Christmas Gift package containing 5 lbs. of our stone-ground Buckwheat Flour and a 1 qt. can of Vermont Maple Sugar . . . and a gayly-colored Xmas card with your name inscribed. Mail your order promptly to insure Christmas delivery. Add 20% for shipment to points West of the Mississippi.

**ROSE MILL, Box 415, Milford, Conn.**



### "CHANGE for the New Baby"

is the title of this timely new glass Bubble Bank that stands 6 3/4 inches high. Fun to watch your coins pile up around colorful cut-out of the cutest baby you ever saw . . . except the one you're saving for. A great gift for every home that has a baby or a promise of one. Bank can be opened without breaking. Sent postpaid on receipt of \$1.15. Add 10¢ West of Mississippi. Sorry, No CODs.

**VIC MORAN CO. BRADFORD, PA.**



### ATTRACTIVE DECANTER

A popular gift for any man or horse lover. Made of clear glass, shaped like actual stirrup. Pint size. A pair for Scotch and Rye or Bourbon makes welcome gift. Also attractive filled with ivy. Price each \$1.25 prepaid.

**WIESENFELD CO.**

Dept. A-9

112 W. North Ave. Baltimore, Md.

*Choicest* **AVOCADOS** **DIRECT FROM CALIFORNIA**

For the unusual gift give luscious, large Fuerte Avocados that have all the vitamins to promote good health. A thrill for your family or guests. Surprise your friends with Avocado Gift Boxes. Send us the addresses—we do the rest. We can ship to the boys in the Service anywhere in the United States only. All mature fruit, hand picked, selected and carefully packed. Every shipment unconditionally guaranteed.

Box of 4—\$1.20, Box of 6—\$1.70, Box of 8—\$2.20. FREE DELIVERY to any point in U.S.A. Del. approx. 1 week from receipt of your order. Send check or money order direct to grower today.

**STERRETT AVOCADO RANCH, VISTA, CALIFORNIA**

**STERRETT AVOCADO RANCH, VISTA, CALIFORNIA**

### Transparent Xmas Cards!

The smartest innovation in Christmas Cards in years! Beautiful and clever designs printed on flexible clear-as-crystal plastic. Because of the transparency of the medium the designs have a seemingly third dimension. Send these beautiful plastic cards this Christmas and be the envy of all your friends for your smartness and good taste.

One dozen assorted cards . . . \$1.00  
Two dozen assorted cards . . . 1.75

**MAYFAIR GIFTS**

Elmhurst

New York

## WINDOW



**FABULOUS FIGURINES** that are causing tremendous excitement around town, and justly so. They are exact and beautifully executed reproduction of 18th century figures made in this country by a Parisian artist and the colorings have been taken from antique originals. They're made of china, stand 5 3/4" tall, and cost \$25 the pair. Plummer, Ltd., 695 Fifth Ave. New York City.

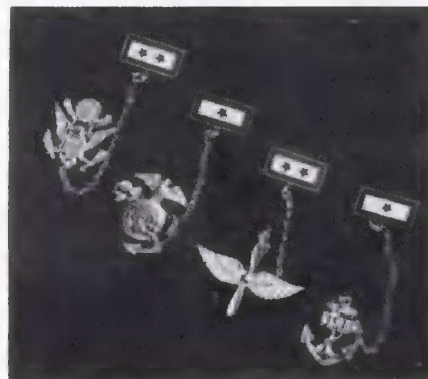
### BUY OF THE MONTH.

Open your bottom dresser drawer and unearth the pictures you've been meaning to have framed for months. These genuine leather frames stand either horizontally or vertically, come in bright red, brown, bright green or bright blue and you can get them to hold 6" x 8", 8" x 10", 7" x 9", 9" x 12", and 10" x 13" pictures. Each \$2.95, plus postage. C. P. Leathercrafts, 650 Madison Ave., New York City.



### STARS FOR SERVICE

If you have anyone near and dear to you in the armed forces you should be wearing one of these pins. They are gold plated sterling silver insignias of the army, navy, marines, or a corps, and above the pin, attached to a tiny chain, are one or two stars that denote the number of persons you have in the service. Hope you like the idea! Just \$1.10 including tax. Gerloun, 501 Fifth Ave., N. Y.



**IN THE CLEAR** and easy to get at will be your House Beautifuls and for sheer streamlined elegance this magazine rack walks off with honors. The sides and center partition are made of heavy plate glass and the base comes in oak or walnut, either in a dark or light finish. The price is \$12.95, express collect, from Modernage, 162 East 33rd St., New York City.



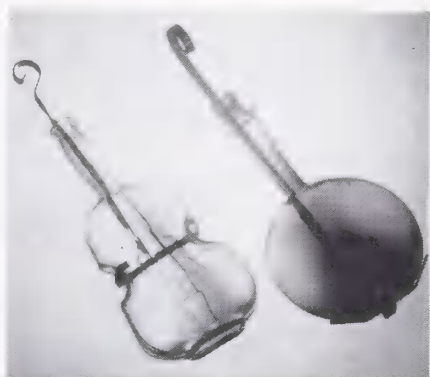
**PILLOW APPEAL** to skyrocket your morale to the glorious point. The tailored set comes with two rayon crepe envelope cases trimmed with satin band and a sterilized feather pillow, 12" x 16", covered with the same material. \$5.50. The other has a lace trimmed case, an extra tailored one and a feather pillow covered in the same color fabric. \$8.75. Both sets in peach, blue or eggshell. Wm. Coulson Sons, 730 Fifth Ave., N. Y.





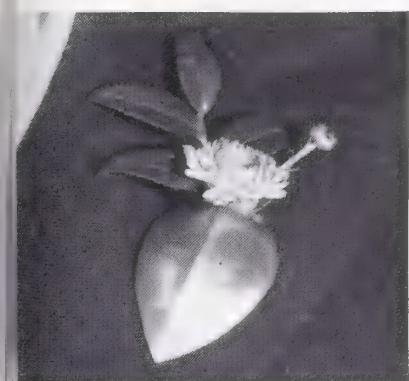
# SHOPPING

**MUSICAL BOTTLES** that will bring a lighthearted lilt to your room, and even the colors have an airy loveliness that will remind you of Debussy's music. They come in the shape of a cello or violin, are 9½" long and there's a choice of amethyst, blue, or green glass. Fill them with ivy and dramatize your wall or window. Each \$1.39 or \$2.69 the pair. The Dell Co., Bridgeton, N. J.



**SOME LIKE IT HOT** and some like it cold, and this crockery bucket will keep food either sizzling or frosty for about three hours. It has a bamboo handle and rim, stands 9½" tall, and costs \$4. The walnut shell dish is 10" long and it will hold your nuts, candy, or canapés with bright confidence in its own sleek smartness. Costs \$5.80. Postage is extra. Gordon and Schenker, 262 South 17th St., Philadelphia, Pa.

**OUT OF THE PAST** comes inspiration for this truly lovely piece, handmade from solid mahogany with a finish that is heat-resistant and water-repellent. It is an exact copy of a desk used in the Virginia House of Delegates and measures 22½" x 22" x 32½" high. The price is \$41 express collect from Biggs Antique Co., 105 East Grace St., Richmond, Va.



**POSY PIN** of sterling silver that you will wear on your lapel with a fresh flower tucked inside and if you live up to your accessories you'll be the best dressed woman in town. The vase-shaped pin has a bit of sponge rubber at the opening that holds water safely without spotting your dress and keeps the nosegay garden-fresh. Costs \$5.50, tax included, from Georg Jensen, 667 Fifth Ave., N. Y. C.

**HOLIDAY MATCHES** that reflect the spirit of the bright berried holly and snow-dusted Christmas trees. You'll scatter them about the house and your rooms will be brighter because of their hand-painted decoration. Four matches are 50¢, or six matches are 50¢. You'll find them at Toward Pusch, 15 West 55th St., New York City.



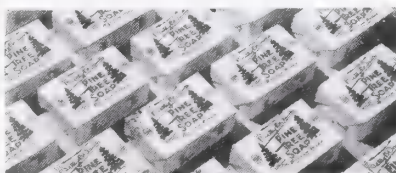
## Knitting Needle Case

Compact, convenient—exclusive with us! Made of heavy moire in navy, brown, wine or black. Complete with 5 sets of sock needles and 6 pairs of single point 10" needles, tape measure, stitch holder and 2 crochet hooks, \$5.95 postpaid. Empty \$2.25. Larger case equipped with all the above plus 6 pairs of 14" single point needles, \$9.50. Empty, \$3.50.

Pats. applied for

**Sara Hadley**  
LACES—ART NEEDLEWORK  
11 EAST 54TH ST., NEW YORK

## Pine Tree Soap So Refreshing!



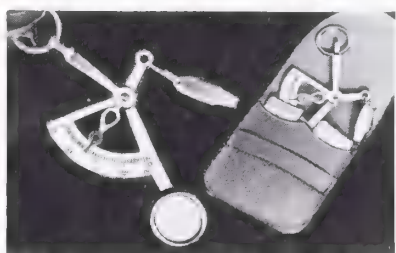
## BRING PINE FRAGRANCE TO YOUR HOME!

There's the thrilling scent of New England Pines in this unusual Soap! Pure Pine Needle Oil makes it fragrant and naturally antiseptic. That's why you get a refreshing tingle from a Pine Tree Soap bath! Contains only pure coconut and pine oils—no harmful alkalis present. So safe for whole family that Doctors and Hospitals all over the country use it! "Good Housekeeping" approved. Used by leading hotels, steamships, and airlines. Pine Tree Soap makes a rich, creamy lather instantly in any water—hard, soft, even salt! Makes wonderful Gift. 20 cakes \$2. Postpaid East of Rockies (\$2.20 West). Send now for this delightful Pine Tree Soap—you'll love it!

**20  
CAKES  
ONLY  
\$2.00  
DELIVERY  
FREE\***

Jonathan Lodge  
PINE TREE CO.

Dept. 400 Newport, New Hampshire



## POCKET POSTAL SCALE

A pert postal present indeed is this precision-built counter-balanced postal scale. It's small and compact—but exactly accurate and there's not a spring to get out of balance. Weighs up to two ounces. The scale is chromium-plated and it has a case of durable saddle leather with compartment for stamps. \$1.50, postpaid.

Write for Our Free 80-Page  
Christmas Gift Catalog.

**MILES KIMBALL COMPANY**  
KIMBALL BLDG., 31 ALGOMA BLVD., OSHKOSH, WIS.

## Birds come Flocking

### to the CHICKADEE DINER

Just hang it anywhere. Then enjoy the gay, friendly company of Chickadees, Nuthatches, Woodpeckers and other clinging birds. The Chickadee Diner is simply but strongly made 16" long. Will last for years. Convenient paper-cupped Tid Bit refills, irresistible to birds, always available. Complete, filled with 12 Tid Bits, \$1. Christmas Gift Special, three Chickadee Diners, only \$2.85 postpaid.



**\$1.00  
postpaid**

### Breck's Country Life WILD BIRD FEEDER



**\$2.50  
postpaid**

New "Kleer-Vu" reservoir lets grain t-r-i-c-k-l-e down as needed. Safe comfortable perch. Sturdy metal construction protects grain from weather and squirrels. Complete, with sample Country Life Wild Bird Food, \$2.50. Christmas Gift Special—two feeders, only \$4.75 postpaid.

### for Birds at Your Window



### the FESTIVE BOARD \$1.25 postpaid

Windowsill feeder at a phenomenal low price. Holds Tid Bit feasts to bring wild birds tapping at your window. 24" long. Complete, filled with 12 Tid Bits, \$1.25. Christmas Gift Special—three Festive Boards, completely filled, only \$3.50 postpaid.



### the BIRD CAFE

Two sizes \$3.95 and \$5.50

Glass-topped—to keep birds and food dry and protected from weather. Easily installed and filled from indoors. Double cake holder and automatic seed hopper. 16" size, \$3.95. Deluxe, with double thick glass, 25" size, illustrated, \$5.50. Bird Cafes prepaid within 300 miles of Boston. Beyond, add only 35¢ for prepaid express.

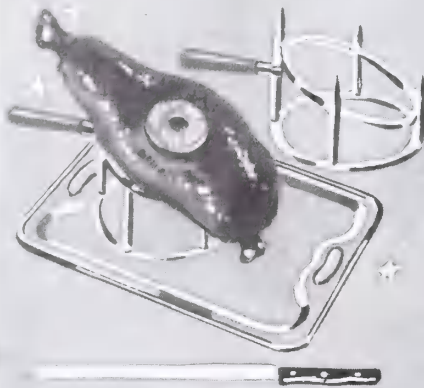
**TID BIT REFILLS**—for Chickadee Diner and Festive Board, box of 24 assorted, \$1. Three boxes only \$2.85 postpaid.

**ORDER BY MAIL.** If you are not delighted, your money back in full within 10 days.

**BRECK'S** Seedsman since 1818  
711 Breck Bldg. Boston, Mass.



Three Make Sense on the Holiday Table!



**MEAT AND TURKEY HOLDER**—Solves carving problems like magic, holds ham, roast or turkey firmly and at just the right angle for perfect slicing. Holder, with oblong platter 18 3/4" x 12 3/4" **\$22.50**  
Holder without platter **\$10.95**  
Slicing knife, 10" long; concave edge, chrome finish **\$3.50**



**CANDLE SNUFFER-TIPS**—Sterling silver candle glamorizers to snuff out your candles and beautify them at the same time. Cap your candles with these clever candle-toppers to eliminate the unattractiveness of burned wicks. All sterling with gold-plated "flame" ends. Pair, **\$4.00**  
plus 10% Fed. Tax

"A HOUSE FAMOUS FOR QUALITY"

FOR OVER NINETY-FOUR YEARS"

**Hammacher Schlemmer**

145 EAST 57TH STREET, NEW YORK CITY  
Ingenious gifts a-plenty! Request new Gift Booklet "H3"

## New York's Largest Selection Of FINE CHINA AND GLASS

—Send For Free Gift Book



**A—WINSTON CHURCHILL TOBY JUG** of fine Minton Bone China, modeled by Eric Owen. A companion to the Roosevelt Toby, it is an important addition to your collection. Ivory finish. 6 inches high **\$15.00**

**B—The modeling of this Toby**, of Minton Bone China, by Eric Owen, is the finest we have ever seen. The strength and personality of President Roosevelt are faithfully portrayed. Ivory finish. 6 3/4 inches high **\$18.00**

**C—A Plummer exclusive**, Christmas Tree plates, gaily decorated colored tree and star of Bethlehem, with wide red or green band. Actual size 9 1/2". Each \$2.00, 8 for \$15.00.

**CC—Large Chop Plate to match**, for Christmas puddings, cakes, ice cream, etc. **\$4.75**

**D—One of the most striking examples of the modern tempo** is this heavy Swirl Vase, hand made of finest Crystal. 6 1/2 inches high. **\$ 9.00**  
9 1/4 inches high **\$15.00**

**E—Beautiful and sturdy hand-blown Swedish Optic Hi-Ball**, of quality Crystal. Generous 16 oz. size, 12 for \$20.00.

SEND FOR FREE GIFT BOOK

**PLUMMER, Ltd.**

DEPT. B, 695 FIFTH AVE., NEW YORK, N.Y.

Please send me FREE GIFT CATALOGUE.

Name

Address

**PLUMMER, Ltd.**  
7 EAST 35TH STREET 695 FIFTH AVE.  
NEW YORK CITY

## WINDOW



### CARTOON DRAWING SET.

Young Peter and Sally will have the time of their lives making their own comics with this drawing set. It has 18 cards with outline pictures of head, noses, lips, ears, eyes, bodies, and background; a pad of tracing paper, colored crayons, eraser, and black drawing pencil. An ideal rainy day toy. Costs \$1 from Robert B. Paysee, 1498 Merchandise Mart, Chicago, Ill.

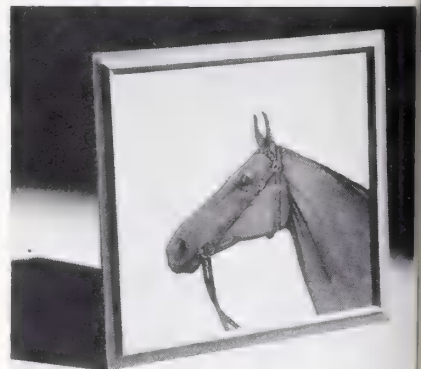


**PIN'S THE POINT** and jab's just a joy when you're plunging the pin into Hitler's backside, so use these push-cushions and be a sadist with a clear conscience. Hitler alone or a back-to-back combination of Hitler and Hirohito are for pins and the gaping Mussolini will hold cigarettes, matches, paper clips. The set of three costs \$2. Frank Art Gift Shop, 305 East Kingsbridge Rd., New York City.



**CLEARLY YOURS.** Write your guests' names in pencil on the frosted panels of the handsome glasses. It washes easily and there's no chance of one person's cold becoming common property. A dozen ounce glasses are \$2.95 express collect. Three handmade tiles for under hot plates or vases in 4", 5", and 6" sizes, with 1-, 2-, or 3-letter monograms are \$1.35 postpaid. Monogram Glass Co., 1131 Chicago Ave., Evanston, Ill.

**THOROUGHbred.** If your husband's been dropping broad hints about needing a picture to dress up his office or den, here's your chance really to please him. It's a plastic relief horse's head in natural colors on a maple background with a walnut frame. Gordon Ertz is the artist and the picture is 16" square. Costs \$5 from Wiesenfeld Co., 112 West North Ave., Baltimore, Md.

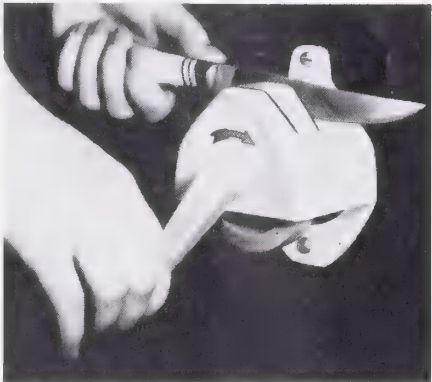


**BRANDIED DATES.** If you know someone who takes great pride in her table, who always looking for new and exciting dishes, here is a gift you may be sure she'll bless you with. An oak keg, banded in brass comes with 3 pounds of luscious, indescribably delicious, brandied dates from California. The price is \$3.75, express collect, and comes from the Dutchess Food Specialties, 1947 Park Ave., New York City.



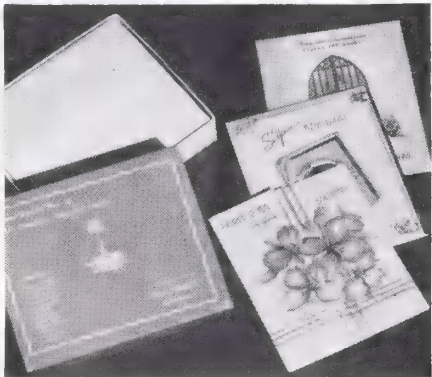
# SHOPPING

**CARVING'S A CINCH** when the knife is sharpened to a razor keenness, but even the most gala family dinner can be ruined if you let your husband hack at the roast with a dull blade. So do get this knife sharpener for your kitchen. The guide slots hold the blade at the proper angle for correct sharpening and it comes in ivory, white, red, or green, in a baked enamel finish. Costs \$3. Wulff Mfg. Co., 4828 Hutchinson St., Chicago, Ill.



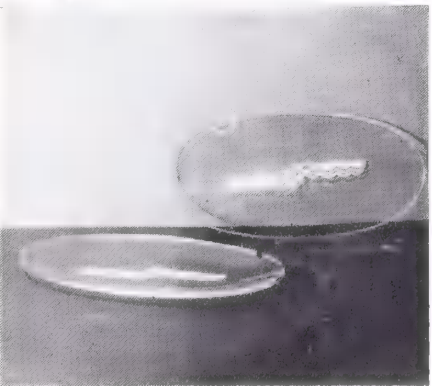
**KING HAAKON VASE.** For someone who has everything, here is the ideal solution to the gift problem. It is a signed Orrefors crystal vase, 8" tall, is marked with Norway's King's personal cypher and crown, and comes in aqua blue crystal. This is a protected design in a limited edition and costs \$25, with the proceeds going to the Norwegian fighting forces. American Friends of Norway, Inc., 40 West 57th St., N. Y. C.

**A CARD FOR EVERYTHING.** There's no need to rush out at the eleventh hour and pick out a birthday or anniversary card for your niece or sister-in-law, because this box has 16 all-occasion greeting cards that cover everything from baby congratulations to sympathy cards. The box costs \$1 from Thalimers, Richmond, Va.



**MAMMY DOLL** that will bring a spot of color to your kitchen in more ways than one because in each of the six pockets of her apron she has a jar of herbs and seasonings. The herbs are full of aromatic flavor, and with the help of your Mammy your meals will be lyrical. She even brings you a cookbook to cinch the matter. Costs \$4.85. Kiskatom Farm, P. O. Box 155, Mandeville, La.

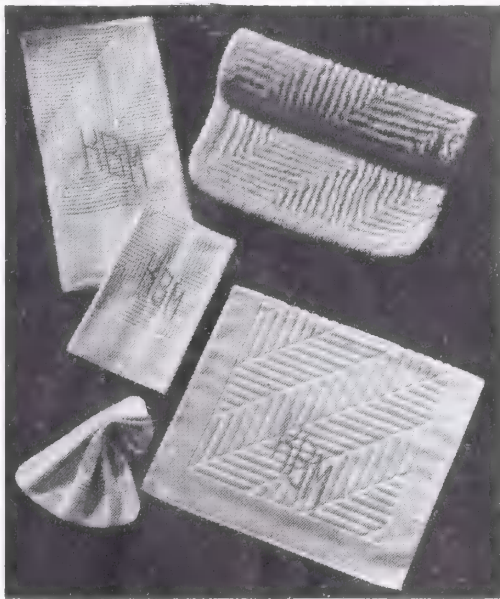
**BENT GLASS** is a new line introduced by Kensington and designed by Lurelle Guild. This oval celery tray, 3/16" thick, has an effectively simple band design sand blasted into the bottom and it measures 13" x 6 1/4". The price is \$2.75 and it comes from Marshall Field & Co., Chicago, Ill.



## COMPLETE SET with MONOGRAMS only \$14.95

**Eight pieces, consisting of:**

- 1 Chenille Floor Rug
- 2 Large Bath Towels
- 2 Hand Towels
- 2 Face Cloths
- 1 Tub Mat



Colors: DUSTY ROSE GREEN  
TURQUOISE WHITE  
YELLOW BLUE  
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# Unusual TOYS

**Now READY FOR YOU**

No. 10-84—**HOBBY LUMBER YARD.** Provides children with the facilities to construct fascinating toys. For example a river boat, a husky truck, a cute bird house or an airplane. Special guide lines and key numbers, printed on the various pieces, simplify cutting. Ample stocks of lumber and a saw (with extra blade), hammer, nails, vise and sandpaper are included. For 7 to 12 years. Size 18x13x7 1/2 inches . . . \$2.00



No. 6-60—**PARACHUTE JUMPER.** All ready to jump back of that second front. Specially made for SCHWARZ he performs in a convincing manner. The higher you throw him the better he likes it. His big parachute (54 inch circumference) opens up and he floats down gently. 14 inches tall, tan or blue . . . \$2.40

**F. A. O. SCHWARZ**  
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Please send me 64-page FREE TOY CATALOG.

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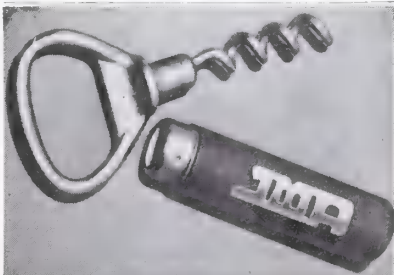


You will find from our Collections of Silver, Crystal, China, Linen, Lamps and Leather that there is just as much pleasure in choosing a gift as there is in receiving one.



**GEORG JENSEN INC.**

667 Fifth Avenue • New York



### A CORKING IDEA!

He'll admire your good taste if you send him one of Leonore Doskow's corkscrews and bottle openers with a monogrammed case in bright lacquer. The three letter monogram in hand-cut sterling silver.

Price includes Federal Tax **\$2.50**—and postage.

**LEONORE DOSKOW**

Silversmith

MONTROSE, NEW YORK



### Lady Luck's Charm!

Morning, noon and night wear this handsome pin in gold finish. The swinging wish-bone embraces a crystal-clear plastic heart which contains a genuine 4-leaf clover grown in the Canal Zone.

Postpaid, **\$2.00** plus 10% Fed. Tax

*Helene Beechell* Creator of Fashion Accessories

345 Broad Street, Red Bank, N. J.



### YOU CAN HAVE a NEW ORLEANS COOK!

THESE HERBS AND SEASONINGS  
THE RECIPE BOOK

YOU WILL KNOW ALL THE SECRETS OF  
THE FAMOUS CREOLE FOODS

These Herbs are Farm fresh from our Louisiana Farm. Veal rounds become New Orleans Grillades. Oyster sauce is easily made. Jambalaya can be a meat substitute. Make Oyster Rockefeller, Gumbo, Meat Balls and New Orleans Gravy, and many other dishes.

BOX OF EIGHT JARS OF HERBS and  
THE COOK BOOK—packed with  
Spanish Moss... Complete Postpaid **\$3.75**

KISKATOM FARM

• MANDEVILLE, LA.

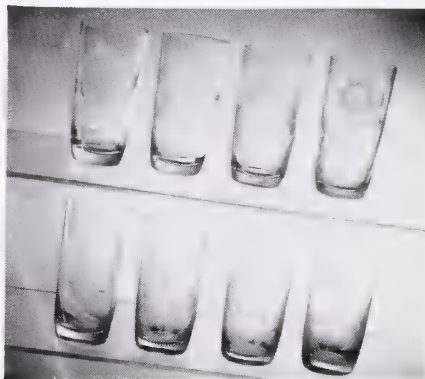
## WINDOW



**SILENT NIGHT.** Christmas Eve and the stars swinging low and bright in the sky, the crisp crunch of footsteps in the hard packed snow outside your house and somewhere down the street the sweet voices of children piercing the frosty stillness with *Ades Fideles*. This choir boy candle holder symbolizes the spirit of Christmas and with 11 red candles costs \$1.75. Antonino Ajello & Bros., 357 East 124th St., New York City.

### THE WORLD AT A GLANCE.

Never before have we been so map-conscious, so eager to be sure of the whereabouts of Luzon and Lashio, Tobruk and Toulon, and nothing gives a clearer picture of the world today than a globe. This 10" table model has a metal base and a guarantee that 90 days after the peace terms you'll be sent everything necessary to bring you up to date. It's \$3.50 from Hammacher Schlemmer, 145 East 57th St., N. Y. C.



**FLOWER SHOW.** No matter how steep a nose div the weather takes, it will always be springtime in your house with this set of eight highball glasses. Each one has a sandblasted design of a different garden flower in lilting pastel and the quality of the glass itself is superb. The price for the set is \$15 from Sweden House, 636 Fifth Ave., New York City.

**TEA FOR TWO** will be the nicest part of your day if you bring on your tray with this little lusterware creamer and sugar. They come in blue or pink with copper and are hand painted with an old schoolhouse decoration. Use them for morning coffee, too, and start your day with a blithe spirit. They are about 2 1/2" high and cost \$3 the set. F. Pavel, 15 West 26th St., New York City.



**IT WILL MAKE YOUR ROOM,** this incredibly lovely Victorian urn, because such mannered elegance is not easy to find in accessories. Fill it with trailing ivy or with shortened spikes of gladioli and put it on your mantel or piano. It's made of plaster composition in white, black, pale pink, or gold, is 10" wide, 8" high, and costs \$6. Edward Krumpke, 308 East 49th St., New York City.



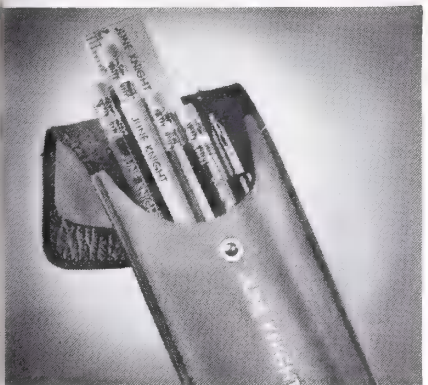
# SHOPPING

**STAR SPANGLED BANNER.** Let it flutter on your office desk, use it as a table centerpiece, have your children give one to Teacher for Christmas. Be sure the young ones have one in their nursery and are taught to respect it. It has a non-tip-overable chromium base, is 12" high and—an interesting point—can be raised or lowered. Made of silk. \$1.50. Ohlson Metal Products, 360 Prospect St., Cambridge, Mass.



**GUEST TOWELS** that are really designed for guests. They're made of ecru linen with hand appliqué designs as gay as a fiesta and the embroidered message to guests will make your hospitality something that is long remembered. There are even lipstick towels that will please your laundress as much as your guests. Each \$1.50, or 6 for \$7.50. Albert George, 699 Fifth Ave., New York City.

**A NEW BABY'S** first Christmas will be something pretty special if you give her her first doll. The larger one, left, 12" tall, has yellow hair, stuffed body and comes dressed in pink, blue, or white organdy. Costs \$2. The other has eyes that open and shut, composition head, arms, and legs and is dressed in the same color organdy with rubber panties. Costs \$2.50. Postage extra. Melvalee Dickinson, 718 Madison Ave., New York City.



**FINDERS KEEPERS** is a magic slogan that may work for lots of things but certainly not for this pencil set. If it's lost there'll be no doubt about who's the owner because his name is stamped in gold on the case, 4 pencils, and pen holder. There's also a pen point and rule and the leather case has a coin pocket. Good for service men, with their name and rank. Costs \$1. Abbott Pencil Co., 72 Hilcrest Ave., Grosse Pointe, Mich.

**PRIZE PECANS,** packed under pressure from the pick of the crop in Southern Georgia, are roasted in pecan oil and the flavor is something you'll have to try yourself to believe. A one-pound tin of King O' Nuts Pecans costs \$1, plus 25¢ for postage, and you can get them from Princess Pecans, Inc., Camilla, Ga.



NEW

MINIATURE FRAME

for 5 photos



2 1/2" x 1 1/2" x 3/4" when closed

NEW PLASTIC FOLDING FRAME  
in red, brown, blue or black. Folds compactly and opens to stand. Holds five miniature photographs. Ideal for all men in the service and every home should have one (postpaid) \$1.10

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A MERRY CHRISTMAS TO BIRDS



**Get This Attractive Swing Feeder Now**  
Watch birds flock there to eat in comfort, safe from cats and squirrels. Made of double-strength glass with rustic finished wood floor. Vane keeps entrance out of wind.  
Immediate Shipment. Order Now. **\$2.75** Postpaid  
Sending Check or Money Order  
Try our nourishing SUET SEED for outdoor birds—3 lbs. \$1.00 postpaid.  
**NEW CATALOG**—100 distinctive designs in Weathervanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc. Write for copy.  
**HAGERSTROM METALCRAFT STUDIO**  
41 Milwaukee Ave. Wheeling, Ill.




For Horse Lovers

**DOOR STOP**

Also popular as an ornament for den, office or club room. Faithful reproduction of a thoroughbred in sturdy cast iron. 10 1/2 inches high. Comes in black, bay, sorrel or gray. Weight 9 lbs. Price only \$2.75 (express collect). State color desired.

Send check or money order.

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**The PLAYBOY'S HANDBOOK**  
(*R*—as a Relief from Ennui)

Here are gathered in one pleasure-laden book, much rollicking reading and waggish fittings for every gay man. A unique treasury of gaiety, burlesque and revelry. Features such unusual and exhilarating articles as: The Bachelor Life—Love in Hollywood—Just a Freudy-Cat—The Playboy at Fifty—Advice to a Young Man on the Choice of a Maiden—For Women Only—The 99-44-100% Puritans—How to Have Fun with Your Clothes On—Stag Lines—etc., plus a lusty, virile collection of Anecdotes, Jokes, Tales, Jingles, Ballads, Cartoons, Gags, Songs, etc. Give "HIM" the enjoyment of these joie de vivre frivolities (do not forget yourself either). The price is \$2.00, the pleasure is a thousandfold. Mail your order to:

Knickerbocker Pub. Co., 91 Liberty St., Dept. HB-2, New York City



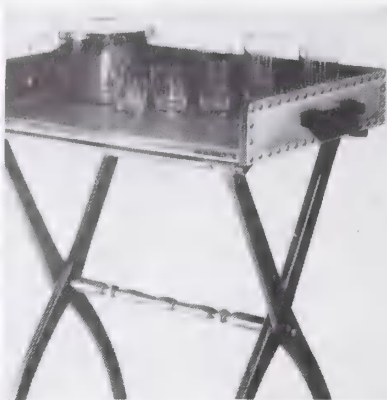


### COSMETIC BRACELET

Complete with Powder, Rouge, Lipstick, 3 Puffs and 2 Mirrors, cleverly hidden within the bracelet. A turn of the gold-decorated band transforms this unique bracelet into a complete make-up kit. Ultra-smart! \$2.20 postpaid complete with 9 extra refills. Tax paid! Exclusive with the—

### HOUSE OF GIFTS

Box 4550-X12, Coral Gables, Florida



### INDISPENSABLES

for Home Entertaining  
**BAR TRAY with Folding Stand**

Stainless mahogany bottom for service; nail studded ivory leather gallery for style. 25" x 18" x 32" high

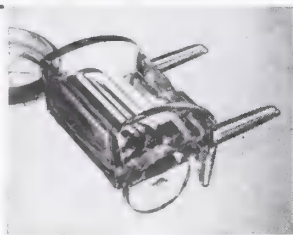
**\$20.00**

Chromium thermos ice tub ..... \$10  
Monogrammed glasses ..... dozen 8.75  
(low cocktail, O.F., any size liball)

### DANIEL'S DEN

A Shop of Choice Things

48 GLOUCESTER ST. BOSTON, MASS.



### Crystal Wheelbarrow

Clever for cigarettes, sweets or small flowers. A sparkling touch for dinner or coffee table. 4"x5". Postpaid \$1.15 each. Wheel ash trays 25c each.

### M-e-o-w!

Green-eyed kittens in gold-flecked pottery with moss rose pattern in natural color. Crouching or sitting. About 4 1/2". Each \$1.25 postpaid.

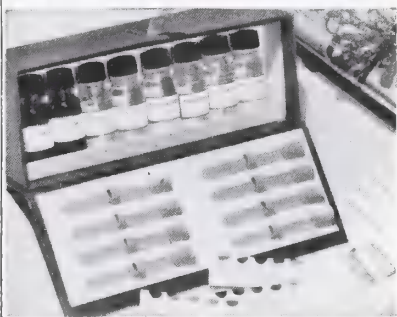


Gift Folder. No C. O. D.'s

### RENDEZVOUS GIFT SHOP

Asbury Park, N. J.  
Gift Counsellors

## Victory Gift for GARDENING FRIENDS



### SUDBURY SOIL TEST KIT

Special Christmas Package **\$4.75**

Shows how to save fertilizer and get gorgeous flowers, rich velvety lawns, larger yields of tender, luscious vegetables. Tests not just for acidity, but for all important plant food elements. Makes 50 individual tests. Easy to use. Just compare colors on a chart. Complete with instructions and data on plant needs. Order by mail \$4.75; two for \$8.95.

**SUDBURY SOIL TESTING LABORATORY**  
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## WINDRIDGE FARMS Pure Vermont Maple Syrup

This year, more than ever, your friends will welcome this additional sweet, direct from one of Vermont's famous old sugar houses in the heart of the Green Mountains.

\$2.35 per half gallon can, postpaid. Add 30¢ for west of Mississippi.

address: **ALDEN BRYAN, WINDRIDGE FARMS**  
JEFFERSONVILLE VERMONT



### The RETURN of the OLD-FASHIONED Wooden Bucket

Gaily hand colored in Pennsylvania Dutch influence, this wooden container makes perfect gift filled with usual Christmas cookies, yuletide candies, and other assortments of candies, nuts, variety of cheeses for the epicurean's delight.

This size 8" x 8" deep. **2.95**  
Sent postage paid....

Direct from

### WOODCROFTERY SHOPS

WAYLAND

NEW YORK

## WINDOW

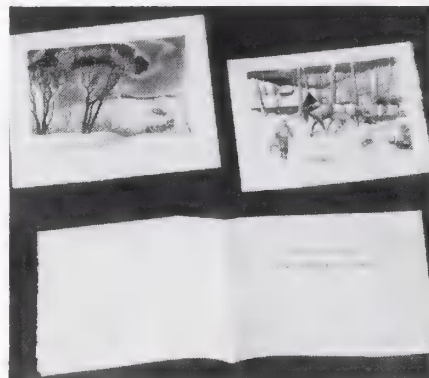


**HIDE-OUT.** No longer will you discover your best Sheraton chairs tipped up to make a "house" for young fry of a dull afternoon. Here's the Kiddie Tent. It's made of khaki colored pre-shrunk muslin, simply constructed over a light steel frame and he can play Indian to his heart's content, or be a Draftee in his pup tent! 43" x 36" x 28" high, and \$4.85 at The Eldad Co., 15 East Kirby St., Detroit, Michigan.

**GRACE NOTES** for your living room with the poised loveliness of these china swans. The large one you will use for fruit or inspired flower arrangements, \$2.50, and the smaller size is just right for candy or a lilliputian nosegay, \$1.50. They come in pink, yellow, green, or blue and you'll find them at Dennison's, 411 Fifth Ave., New York City.



**CARDS WITH A FUTURE.** This year send Christmas cards that embody the spirit of America at its most beautiful, as portrayed by its leading artists. These 12 assorted cards are engraved reproductions of famous works of American artists, each with an engraved holiday sentiment and each handsome enough to be framed later. The box of a dozen cards costs just \$1.63 from Associated American Artists, 711 Fifth Ave., N. Y. C.



**MERRY-GO-ROUND GLASSES.** Tall, frosted 14-ounce tumblers that are as colorful as a calliope and as gay as a circus, with a different merry-go-round animal on each glass. They're made by Libbey, have the famous Safedge feature, and they're really wonderful for beer, highballs, or the children's Coca Cola. Set of 8 glasses \$2.25 from B. Altman & Co., New York City.



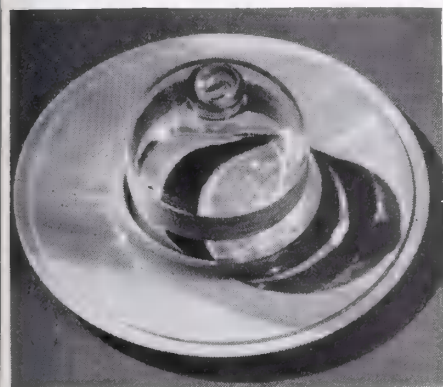
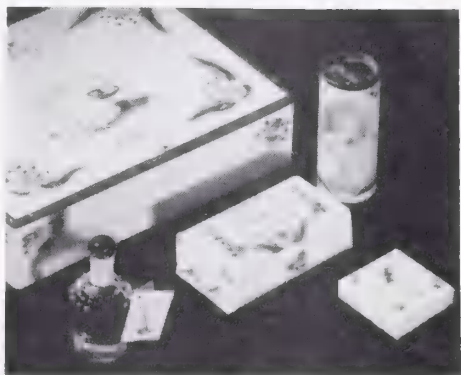
**TEAKSTONE THOROUGHBREDS** that are exactly the right kind of bookends for a man's desk. Their rich sorrel color and gracefully arched necks give them a masculine aliveness that even the fussiest executive will think pretty special. They come with a glossy teakwood finish, cost \$3.50 the pair, and you'll find them at Fifth Avenue Art, 3-5 West 19th St., New York City.





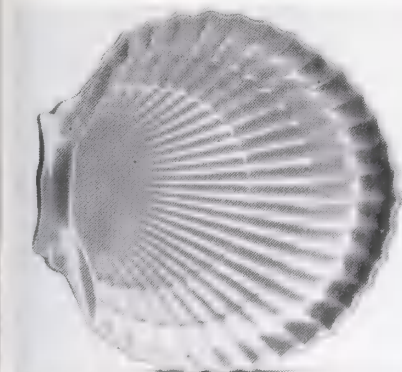
# SHOPPING

**FRIENDSHIP'S GARDEN** is a fragrance filled with romance, the pale wash of moonlight spilling into a walled garden, and it can be yours to wear with haunting delicacy. This Treasure Box has a cake of toilet soap, ¾-ounce bottle of toilet water, 1-ounce tube of talc, and a compressed sachet tablet. Costs \$1 from Neiman Marcus, Dallas, Texas.



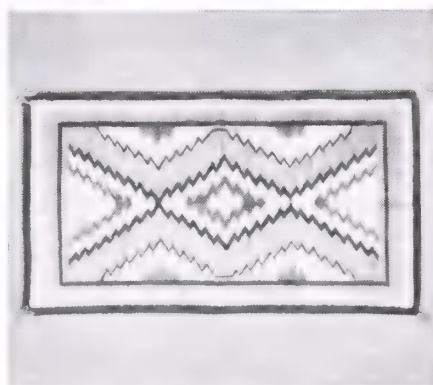
**THE CHEESE STANDS ALONE** and when served in such a fashion, anything with it would have to play second fiddle. The 10½" wood board is hand turned and the crystal clear dome is strikingly wrapped in bamboo. A proud gift that will be used constantly, and just \$5. Wm. Langbein & Bros., 161 Willoughby St., Brooklyn, N. Y.

**MERRY CHRISTMAS TILE.** It is made of white pottery hand painted with a holly design and a Merry Christmas greeting, and we think it's the perfect solution of what to send those people you want to remember with something in between a card and a gift. They'll use it for under hot plates and vases and they'll love its bright beauty. Costs \$1 from Bonwit Teller, Fifth Ave. at 56th St., New York City.



**A SILVER SHELL.** One of the most welcome wedding presents we know is a sterling silver shell and today, when a bride doesn't know where she may be pitching her tent, it's a particularly happy choice because it's so easy to pack. This one is made by Gorham, is 6" in diameter and costs \$10, including tax. Hardy & Hayes, 527 Wood St., Pittsburgh, Pa.

**BE AN INDIAN GIVER** and send someone special this Navajo rug, and then just try to get it back! With symbolic designs that are reversible, they're hand woven from virgin wool and come with a guarantee of quality and genuineness. In practically any size from 27" x 45" for \$8.50, to 60" x 96" for \$48. R. M. Bruchman, Indian Trader, Winslow, Arizona.





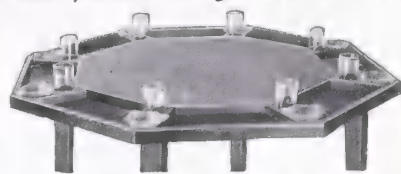
## Shop for Fun

REG. U.S. PAT. OFF.

**A Good Time Guaranteed!**  
Headquarters for the unusual in gifts, games and fun supplies. Your money refunded in full—without a quibble—if you are not more than pleased!

### NEW PORTA-POKER... 8-Place, Fold-Away Card Table!

**PORTA-POKER** is the clever new convenience for card players. Enthusiastic owners say it is the perfect portable play table for small apartment, den or recreation room. Smartly styled, attractively finished, substantially made. Sturdy legs and hinges will not loosen or wear out. *Folds down to only 3½ inches thick.* Official 4-foot diameter. No. A-101... Express Prepaid, Only... **\$27.50**



- Eight nontip receptacles for beverage glasses—eight nonspill holders fitted with individual ash trays.
- High grade green felt nonglare playing surface. Cards slide easily. Ladies say soft felt saves manicures.
- Chip compartments recessed, below playing surface. Chips kept neat and handy, safe from arms and elbows.
- Rich mahogany finish resists alcohol. An easy going-over makes it gleam like new. A truly fine card table!

### NEW DISAPPEARING PORTA-BAR and BACK BAR

**PORTA-BAR** stores sufficient food and drink for a big crowd—and invites informal self-service from its spacious top. Bar and Back Bar are finished in an attractive nautical design in marine blue, edged in jet black. Silver stars in the Big Dipper constellation and nautical rope trim complete the decorative motif. Substantially made of reinforced plywood, **PORTA-BAR** is sturdy and practical.

**IT FOLDS AWAY TO ALMOST NOTHING!**

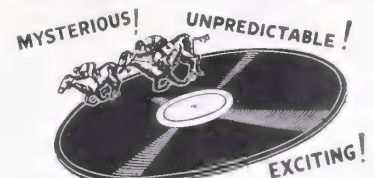


Though generous in size (42" high, 49" long, 22" deep), **PORTA-BAR** folds away into amazingly small space, *less than six inches thick!* Can be moved out into the open and set up in less than five minutes. Comes complete with interior shelf, large ice bucket and Back Bar. No. C-220... Express Prepaid, Only... **\$48.50**

**SPARES & STRIKES!** Here at last, a bowling alley in your own home! Not a toy, but a full-fledged outfit everyone will enjoy.



Will test the skill of expert bowlers. Includes 12-foot roll-up alley, Wax-polished 1 ins one-half official size, Two Matched Bowling Balls and 25 Score Sheets. No. P-802, **\$8.75**



**Place Your Bets!... Play The Record! DO YOU WIN?... OR DO YOU LOSE?** Uncanny!... Unpredictable!... This magically grooved recording of horses going fast, crowds going wild and an announcer calling every turn! *Though you may play it often, never will you be sure of the winner.* Includes Odds Chart and Betting Board. No. K-503... Prepaid, **\$2.00**



### HILARITIES of 1943!... "Two-Faced" Signs To Break the Ice at Any Party

Lights on!... Lights off! Good clean fun, cleverly done. Four humorous signs to make guests smile. *Laughter doubles when you turn out the lights!* Signs take on a new complexion, the darkness brings out a new and surprisingly different set of sentiments. No. Y-120... Set of 4 Prepaid, **\$2.50**



**SHUFFLETTE!** Here's sure-fire fun for two or more persons... a landlubber version of shipdeck shuffleboard! Large size—the highly polished playing surface is *nine feet long*. Set also includes Two Pusher Heads and Ten Scoring Discs. No. P-800... Prepaid, Only **\$2.70**



## INTERLOCKING POKER CHIPS MONOGRAMMED Free!

The ultimate in poker chips! Gleaming, unbreakable Tenite. Pressure molded in engraved die assures perfect stacking, perfect interlocking. *Each chip individually monogrammed in 22K GOLD.* The ideal gift—for yourself, for friends. Box of 100, standard color assortment. State initials exactly as desired. No. Y-106... Prepaid, **\$4.85**



## FREE BOOK!

Send for "Successful Entertaining at Home"—50 big pages filled with gifts, games, unusual party ideas... 101 ways to have fun at home. **FREE TO YOU. Send for yours today!**

### HANDY ORDER COUPON

**HOME GAME EQUIPMENT CO., Dept. A-14**  
360 N. Michigan Ave., Chicago, Ill.

Gentlemen: Please send items checked below. You agree to refund money if I'm not pleased.

<input type="checkbox"/> Porta-Poker	<input type="checkbox"/> Hilaries	<input type="checkbox"/> Racing Record
<input type="checkbox"/> Porta-Bar	<input type="checkbox"/> Poker Chips (Initials Desired)	<input type="checkbox"/>
<input type="checkbox"/> Spares & Strikes	<input type="checkbox"/> Shufflette	<input type="checkbox"/> Free Book

\$..... Enclosed    \$..... C.O.D. for balance

Name.....

Street.....

City..... State.....



## KNOCKERS! RARE VALUES!



### ENGRAVED COLONIAL DOOR KNOCKERS

#14. Bright, enduring brass. 6 3/4" long. Gracefully engraved with your full name in Old English. \$3.25

#80. A reproduction in miniature for the bedroom door. 3 3/4" long. BLOCK LETTER engraving with given name only \$1.65

#94. Brass Name Plate. Trim, traditional accent for your front door. 3 3/8" long x 2 3/4" wide. Old English or BLOCK LETTER engraving \$1.65

Prices Include Postage and Engraving

**ART COLONY INDUSTRIES, Inc.**  
69 Fifth Avenue New York, N. Y.



### Luminous Pictures of "Bambi", "Thumper", "Thumper & Girl Friend" and "Flower"!

Glow in the dark long after lights are turned off \$5.00  
(Sold only in sets of four.) Postpaid

These colorful pictures of the lovable characters from Walt Disney's "Bambi" transform a child's room into a place of enchantment and adventure. Their calm glow will do much to take away fear of the dark. Earn the undying gratitude of your four favorite youngsters by having Santa leave one for each—or give the set of four to "the" little one in your life! Carved wood frames—clear glass—8"x10".

### MAYFAIR GIFTS

Elmhurst

New York

## WINDOW

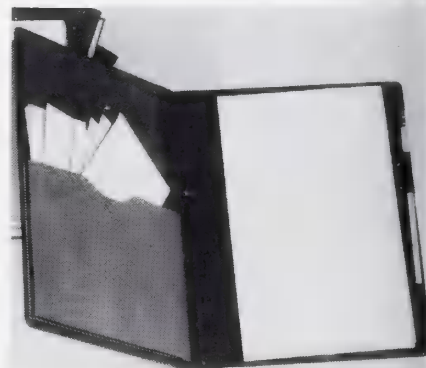


### CHRISTMAS CANDLES

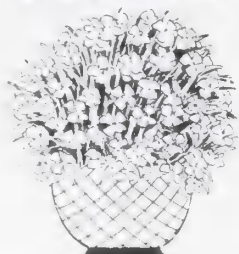
that will light your holidays with traditional cheer and they will bring the spirit of Santa very close to your children. The roly-poly snowmen come in white with green candle hats and the large one is \$1.50, the smaller one \$1. The red church has a red candle steeple and costs \$1.75. Extra candles are 25c. Malcolm's, 524 No. Charles St., Baltimore, Md.

### BUSINESS AS USUAL.

No matter where you are, train, plane, or deep in your arm chair, you can go on with your work comfortably and efficiently with this Trav-O-Table. The sturdy, compressed wood covers are hinged so that it opens up to form a desk board 18" x 11 3/4". Inside is a large pad, pencil, and pocket for letters, notes, etc. Costs \$1.95 from Daniel Low & Co., Salem, Mass.



## New! Flowering Plant Ball!



### Just Wet It...and It Grows

"Earthless" sphagnum-moss plant ball (3" in diameter) impregnated with Vitamin B-1. Blooms in record time. Just place it in bowl or hanging basket and keep moist. Eleven varieties: Nasturtium, sweet pea, morning glory, petunia, zinnia, marigold, cosmos, mixed flowers, climbing and trailing vines, and parsley.

Ideal for Gifts and Bridge Prizes

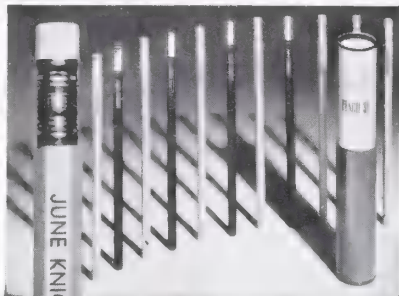
50c each—3 for \$1.00

All 11 varieties—\$3

Money-back Guarantee

**JO-BEE COMPANY**

1010 Fox Theatre Bldg. Detroit, Mich.



## GIFT PENCILS WITH NAME IN GOLD

The Abbott Personal Pencil Set is a splendid gift, liked alike by adults and children, by Navy men and Army men. Wonderful medium-soft Dixon pencils, almost impossible to lose because name is marked in gold. (Name and rank for service men.) Set of 12, all one name. 75c. Six, all one name. 50c. Come in tube-style box. postpaid.

### PERSONALIZED BRIDGE SET

Hostess size pencils, with name in gold, pastel shades. 8 in tube-style box. \$1.00 postpaid.

24-hour shipment. Money back guarantee.

**ABBOTT PENCIL CO.**

335-F Hillcrest Grosse Pointe, Michigan

## Garden Sweetheart

Demurelynonchalantinhercheckered garden togs and sunbonnet, she's a charmer who wins all hearts. Soft, cuddly, unbreakable. 15" tall. \$3.25

Postpaid in 18 States. Send check or money order.

Write for New Catalog of Interesting Gifts. FREE

*The Josselyns*

174 Newbury St., Dept. B, Boston, Mass.



### LIGHT YOUR WAY

to a lovely home with lamps like these. Bright spots for any room!

Left: Quaint old candlestick holder with milk-glass chimney—both hand-painted. Pink, peach, yellow, ivory or brass. 10" high. Electrified. \$5.00 each.

Right: 10 crystal prisms sparkle from each of these polished crystal hurricane lamps. Electrified or for use with candles. 18" high. The pair, \$10.

P. S. They make "just-what-I-wanted" gifts!

Express Collect

**Stanley Jay Studio**

75-14 193rd St. Flushing, N. Y.



**HATS OFF** to this sterling silver key chain from the wide open spaces with the ten-gallon hat hallmarking its origin. Start noticing all your friends who haven't got key chains and who need them and then make big decisive X's down your Christmas list. This one costs \$1.25, including tax. Totman's Frontier Shop, Sheridan, Wyoming.



### TOY TREE TO TRIM

in the nursery with your young moppet doing the lion's share of the work and loving it. The tree is made of stiff green paper with an easel back so it can stand upright and with it come 2 gummed sheets of toys, which are to be colored, cut out, and pasted on the tree for decoration. Complete with colored crayons, it's \$1. Laura L. Weber, River Rd., Freeport, Ill.



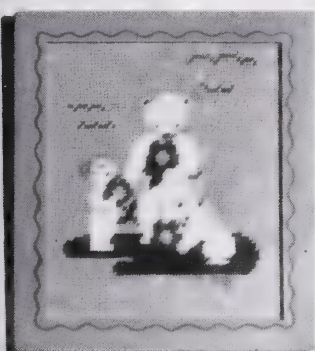


# SHOPPING

**100 AWAY SHABBI-**  
**ESS** and smudged surfaces  
 your furniture by using Pa-  
 a English-type Wax Polish.  
 e results will be far beyond  
 or wildest expectations. A  
 n to the lazy, too, because  
 tina protects the finish and  
 or daily dusting is a matter  
 seconds. Also blond polish  
 bleached wood. Small jar  
 double size \$1.50. Mrs. Mark  
 Jackson's Studio, 15 West 51st  
 New York City.



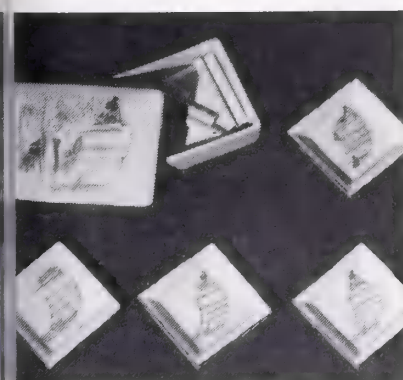
**NEEDLEPOINT TEDDY**  
**BEARS.** For a very special  
 and lasting Christmas present  
 to your own child or to your  
 niece, make this needlepoint  
 picture and hang it in her  
 room. She'll grow up with it  
 and years later will hang it in  
 her own small fry's nursery.  
 The Mommie Teddy Bear and  
 two children are in white with  
 touches of green on a gray back-  
 ground. Complete with tapestry  
 and wool, just \$2. J. Jolles  
 Studio, 33 E. 33rd St., N. Y. C.



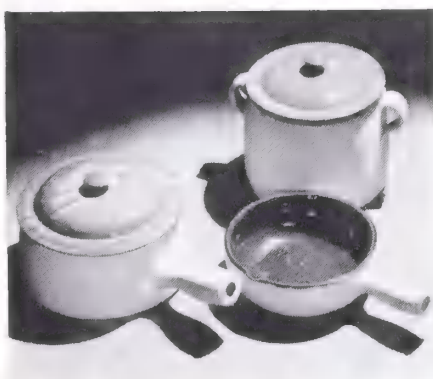
**BETHLEHEM AND**  
**CHRISTMAS.** We hope  
 the records will help to bring  
 peace and a "good will toward  
 men" spirit to a great many  
 people this fantastic year. They  
 are all Bach chorales sung by  
 the renowned Episcopal Boy's  
 Choir from Bethlehem, Penn-  
 sylvania, collected in a Christ-  
 mas album, and will be a  
 thoughtful gift to a music lover.  
 \$10 for album of 3 records.  
 Hoff's Music Store, 515 Main  
 Street, Bethlehem, Pa.



**OPERATIC CIGA-**  
**RETTE SET.** White pottery  
 alight with colorful decorations  
 from your favorite operas makes  
 this set something very special  
 indeed. The box and four 3"  
 ash trays will brighten your  
 bridge or luncheon table, and  
 how about the small stand be-  
 side the chaise in your bed-  
 room? The price is \$4.40 com-  
 plete and you'll find it at Carole  
 Stupell, 507 Madison Ave., New  
 York City.



**HAT'S COOKING?**  
 There's a noblesse oblige qual-  
 ity about these Valor Ware  
 cassils and you'll find that just  
 having them you'll whip up  
 meals that would put a French  
 chef to shame. The 1½-quart  
 casserole, the 3-quart casserole  
 with lid, and the 6-quart soup  
 with lid come gift wrapped  
 \$5.50, and the covers are  
 interchangeable. Bazar Français,  
 600 Sixth Ave., N. Y. C.



## Original Gifts

### They'll Enjoy USING!

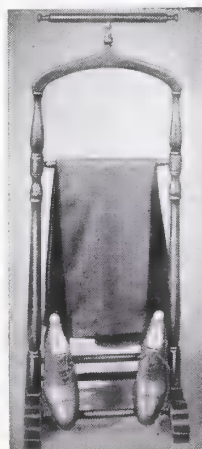
This year, more than ever before, practical gifts rate the  
 highest appreciation. Here at Lewis & Conger you'll  
 find original and extremely useful gifts for everyone  
 . . . many of them exclusive with this famous store.



**PLASTI-LITE**—for anybody who  
 reads in bed. Provides clear, "cool"  
 fluorescent light, without glare or  
 heat. Ideal illumination with only  
 8 watts. Handsome plastic design  
 in ivory or brown. With 14" fluo-  
 rescent bulb: AC, 6.95; DC, 8.50.



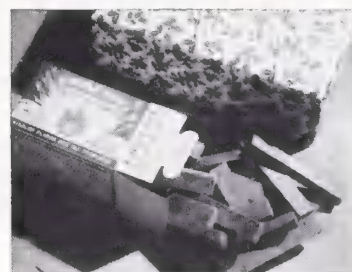
**SNUGGIE ROBE**—Keeps sports fans  
 warm and dry while watching out-  
 door sports. Zipper-closed robe  
 (water-proofed suede with plaid  
 lining, and sponge rubber cushion).  
 Rolls up for easy portage. Blue,  
 red, or black, 4.95. Double "bun-  
 dling" size, 5.95.



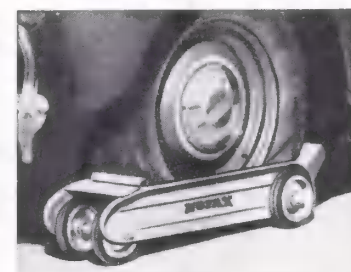
**VALET RACK**—  
 to keep his  
 clothes in ap-  
 ple-pie order.  
 Holds suit,  
 shirt, tie, un-  
 dies, socks, and  
 shoes in perfect  
 readiness.  
 Saves time and  
 temper in the  
 early morning  
 scramble. Ma-  
 hogany, walnut  
 or maple finish,  
 9.85.



**BRAINY BLANKET**—Her "warmest  
 welcome" gift . . . a G. E. Electric  
 Blanket that automatically adjusts  
 its warmth to any change in tem-  
 perature. No other blankets neces-  
 sary, no matter how cold it gets.  
 Entirely safe . . . can even be lau-  
 dered. Blue, green, cedar, gold,  
 36.25.



**KINDLE-LITES** for their fireplace . . .  
 to start the fire blazing merrily  
 without paper or kindling, and  
 with only one match. Safe to use . . .  
 won't deteriorate. Package of 96  
 Kindle-lite briquettes, each 6"  
 long, 2.95.



**NO-JAX**—Saves flat tires . . . saves  
 the driver! Instead of wrecking  
 precious tires by driving on "flats,"  
 one merely runs ailing wheel up  
 "ramp" into self-locking "cradle"  
 and drives safely to garage. Works  
 on any wheel. 12.95.

## LEWIS & CONGER

NEW YORK'S  
 LEADING HOUSEWARES  
 STORE

6TH AVE. AND 45TH ST., NEW YORK, N. Y., DEPT. B-12

Send me the following (please mention 1st and 2nd color choice).

Enclosed is \$..... or charge to my account. ☐ or C. O. D. ☐

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Name.....

Street & Number.....

City..... State.....

Free delivery within 150 miles of New York. Beyond that express collect.





### GEORGIA PECANS and MEXICAN PEPEETAS

Here's the perfect nut combination—splendid for any occasion. 1½ lbs. fancy, extra large Georgia whole pecans and ½ lb. of Mexican pumpkin kernels deliciously soufflé and salted.

**\$3.50 complete** (plus postage)

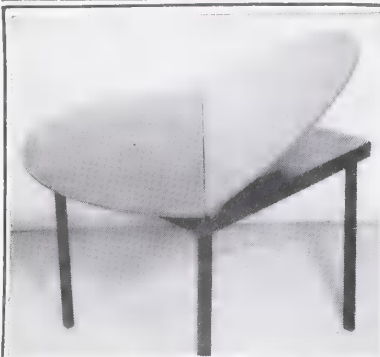
**Vendôme**  
No. 145 Madison Avenue  
415 MADISON AVENUE  
New York



### GLEAMING GLASS BRICK BOOKENDS With Zodiac Symbols

Decorative bookends, ice-smooth in heavy glass, etched with Zodiac symbols or the American Eagle. For a truly personal gift, send month and day of birth. We will select the right symbol. Bookends . . . \$6 the pair. Silver-plated ashtray in classic design . . . \$2.75 (Federal Tax incl.) Ideal gift for book-lovers—“The Care and Feeding of Books”, a kit for complete care of bindings . . . \$6. Mail orders carefully filled. (Express collect.)

**TOWN & COUNTRY GIFTS**  
906 Madison Avenue New York City



### The Ideal Christmas Gift

T-Top is a light top which slides easily over the surface of a card table, just doubling its size. It seats seven persons comfortably and is perfect for luncheons, jig saw puzzles and for card games.

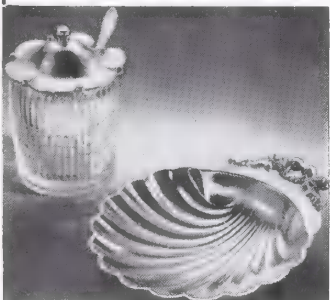
Natural finish \$4.95  
Jet Black, Rich Red or Dark Green \$5.95

Express Collect

**T-TOP DIVISION**

Salem Lumber Co. Salem, Mass.

### Beautiful and Practical Gifts!

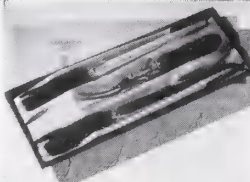


This Holiday Season, give the man in your family this 3-piece Carving Set. Stainless Steel and a razor edged blade—by Remington.

Set—\$5.95

A captivating gift! Shell Bonbon Dish, 7" x 5¼", on its own ball feet, and matching Jam Jar, 5" x 3", with Spoon. Heavily Silver-Plated. Tarnish-proof.

Bonbon Dish—\$3.30  
Jam Jar & Spoon—\$3.30



Fed. Tax & postage included.  
Check, Money Order or C. O. D.  
Money refunded if not satisfied.

**George Stern Co.**  
181 MADISON AVE. NEW YORK  
Established 1923

## HELP WANTED

Men and women representatives to secure new and renewal subscriptions for Good Housekeeping and other leading national magazines in their own communities. We have shown many of our representatives how to earn from \$10 to \$15 a week extra in their spare time. Full-time representatives have earned up to \$50 a week. The coupon brings complete information. Mail it now!

**GOOD HOUSEKEEPING, Dept. 1242-HF**  
959 Eighth Avenue, New York, N. Y.

Please send me, without obligation, complete details of your spare-time money-making plan.

Name .....

Address .....

City & State .....

### HURRICANE LAMP

#### Salt and Pepper Set

Two-in One, this exquisite hand-decorated model combines salt and pepper service into a single ornamental piece! Chimney (for salt) in canary yellow only; the base (for pepper) in choice of coffee brown, royal blue or moss green.

Individually boxed, only \$1.19 post-paid.

**HELLENIC ARTS**

30 Rockefeller Plaza N.Y.C.

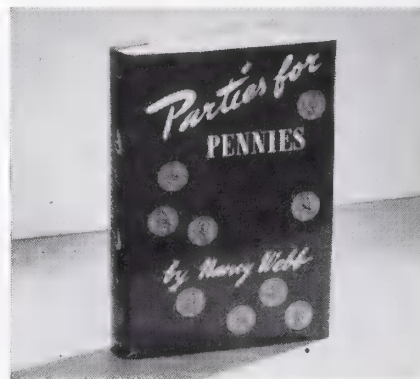
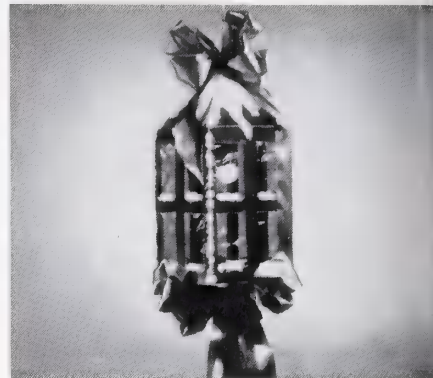


## WINDOW



**VICTORY CIGARETTE BOX.** With such a cigarette box on his desk, your husband will feel like commander-in-chief of the company! It's genuine leather with a sweeping V design tooled in 23-k gold, is lined with mahogany and holds a full pack. In deep red, mahogany brown, or olive green, it's \$3.50 plain, or \$4 with gold tooled service insignia. Artistic Leather Works, 305 East 63rd St., New York City.

**KISSING LANTERN** to make your Christmas rich in tradition and gaiety. The lantern is electrified, has red cellophane panels to cast a Yuletide glow, and comes decorated with ribbons and mistletoe. Hang it in your hall or entranceway and catch unsuspecting guests off guard. Your children will be enchanted with the idea. Costs \$7.50 express collect from Constance Spry, 322 Park Ave., New York City.



**"PARTIES FOR PENNIES,"** by Nancy Webb is a book written for all of us who are stranded without maids and who still want to have friends in for an evening of fun and deliciously served food. Here you'll find menus, recipes, the budgeted grocery list, and all the whys and wherefores of gay entertaining that can be chalked up to your penny bank without digging into your war bond fund. It's \$2. M. Barrows & Co., 443 Fourth Ave., N. Y. C.

**THISTLE GLASSES** that thirsty guests will raise in admiration. They are the 12-ounce size with heavy sham bottoms and the graceful thistle design will blend happily with the rest of your decoration. The price is \$3.75 for a set of eight and they come, express collect, from the Hall Galleries, Albert Steiger Co., Springfield, Mass.



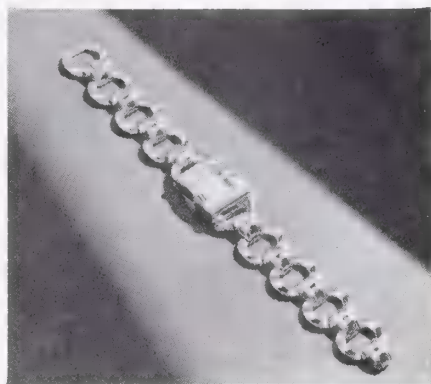
**SUPER GRILL.** If you want to see your husband as excited as a small boy with his first electric train, give him this outdoor, charcoal-burning Barbecue Grill. It's on wheels, comes in Pompeian green wrought iron with a tile top, and has a flat grill for chops and steaks and a side grill for barbecuing on spit, both of which may be used at once. It's 32¼" x 26" x 30" high and costs \$85. Julia Rampone, Box 64, New Hyde Park, N. Y.





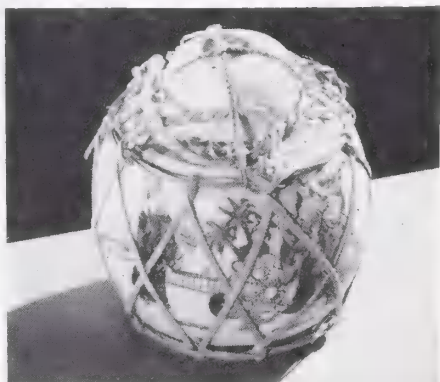
# SHOPPING

**CHRISTMAS HIGH SPOT** for you will be this terribly smart watch so you'd better start now waving this picture in front of your husband's nose. It has an oval link strap that is gold on sterling silver, an arched crystal, and a guaranteed Swiss movement. Better not delay because watches aren't the easiest things in the world to find these days. The price is \$35 from Tourneau, 431 Madison Ave., N. Y. C.



**DECORATIVE ART 1942**, edited by C. G. Holme, is a book you'll refer to again and again. It contains over 150 illustrations in color and black and white of modern interiors and you'll get ideas galore. There are sections on new fabrics, ornaments, table arrangements, pottery, glass, and silverware and a special editorial on post-war planning. Paper-bound \$3.50, cloth \$4.50. Studio Publications, 381 Fourth Ave., New York City.

**LOTS OF GINGER** to give spice to your favorite dishes. You get 2½ pounds of it, straight from China, packed in a handsome porcelain container with hand painted decoration. Later, you might use it as a tea caddy, a decorative urn, or as a vase for flowers. The price is \$3.50 and it comes from Venome, 415 Madison Ave., New York City.



**EASY DOES IT** these days when maidless households are faced with the problem of serving as gracefully and as effortlessly as possible, and a Lazy Suzan does much to take the place of your faithful Hannah. This one is genuine mahogany with a hand rubbed finish and the 18" size is \$10. There's also a 16" one for \$9 and a 20" size for \$12.50. Express collect from Daniel's Den, 48 Gloucester St., Boston, Mass.

**SOLID COMFORT** for our guests with everything they need right at hand and no jumping up to flick ashes, no worrying about their glasses leaving rings on your table. This coast-ash tray combination is made of solid maple in a colonial dish, with cork lining, and a glass ash tray. Wonderful idea for the bridge table, too. A set of 4 costs \$5 and comes from A. Milton, P. O. Box 95, Westfield, N. J.



★ **What's Cookin'?**  
★ A dream Recipe File to snag those elusive clippings. Expanding file sections indexed (soup to nuts). Lovely Sampler design cover. Postpaid \$1.25  
★ **Telephone Index** with visual alphabet or **Engagement Book** with week's doings per page. Godey Print cover. Each with pencil, (postpaid) \$1.25  
★ Send check or money order.  
★ **MALCOLM'S**  
★ HOUSE AND GARDEN STORE  
★ 526 N. Charles St. Baltimore, Md.



**IBERIA SPANISH OLIVE OIL**  
"THAN WHICH THERE IS NONE FINER"  
Made from the first pressing of sun-ripened selected olives, IBERIA virgin olive oil is guaranteed pure and contains many health properties. Use IBERIA in your salads and cooking... and taste the difference!  
1 gal. tin... \$6.50 1 qt. tin... \$1.85  
½ gal. tin... 3.40 1 pt. tin... 1.00  
P. P. or Express charges additional.  
SHIPPED EVERYWHERE  
Write for complete list of VICTORI table delicacies garnered from all over the world.

Joseph Victori & Co. Inc.  
164 Pearl Street, New York

## EVERY BOY'S MOST THRILLING GIFT

MOULDED HULL INCLUDED!

18" LONG!

U. S. BATTLESHIP "NORTH CAROLINA" COMPLETE CONSTRUCTION KIT

Includes everything needed to build an exact replica of our simplified plans and plans make it easy for anyone!

1.50 postage 15c

Appreciated by all ages

Complete Catalogue 10c

**IDEAL MODELS**  
24 WEST 19th. ST. NEW YORK

## SURPRISE! This Horse Head Is A Handy

### BOTTLE OPENER



A most convenient, double-purpose gift. Makes a decorative paper weight for his desk and is always handy for bottle opening. Of metal, smartly enameled. Postage Prepaid, \$4.00.

Send 10c For Catalogue Of Other Unusual  
TOTMAN Native American Made Gifts.  
**BOB TOTMAN** INDIAN TRADER  
Sheridan, Wyo.  
"OUT WHERE THE WEST IS STILL THE WEST"

BURLINGAME PUBLIC LIBRARY

English BONE CHINA

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

**HERBERT S. MILLS**  
EAST KING ST. • HAMILTON, CANADA

## A REAL AMERICAN FLAG

to grace your DINNER TABLE or OFFICE DESK, Heavy tip-proof metal base and 12" polished chrome mast. You can even raise and lower this silk flag by its gold halyards. "Old Glory"—in your home or as gifts and prizes that are different, what could be more timely?



\$1.50 each

Postpaid \$1.50 each:  
**OHLSON COMPANY**  
259 Prospect Street  
Cambridge, Massachusetts



## PERSONAL MATCHES



BOX of 50—\$1.25 3 BOXES for \$3.45  
Regular or miniature size. Colors: red, white, blue, black, green, tan, purple, yellow, brown, gold and silver.  
Printed with monogram, name or—for military gifts, with monogram and Army or Navy insignia.

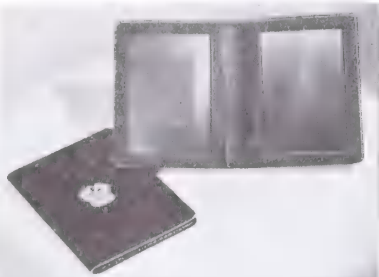
Rushed to you, gaily gift boxed, post-paid, from our location nearest you.

## GIFTCRAFT COMPANY

Box 398 — Grand Central Annex  
NEW YORK CITY

or

333 N. Michigan — CHICAGO, ILL.



Your man in service has a place in his pocket for photos of his loved ones. Genuine Morocco folder in Army khaki or navy blue with emblem embossed in gold leaf. 3 x 3 3/8 in. for two pictures \$3.00. With another leaf for three it is \$4.25.

**Hodgson Kennard**  
AND COMPANY

DIAMONDS—WATCHES—SILVER

15 Arlington St. Boston, Mass.

## FOR ALL WHO WEAR GLASSES!



## EYEGGLASS CLEANING TISSUES

The perfect gift—thoughtful, and useful the year 'round. Specially treated tissues clean perfectly and leave no lint. And they prevent misting! Glasses simply can't steam up. Patented. Handy, vest pocket booklets are enclosed in waterproof, pliofilm pouches.

IF YOU HAVE  
SOMEONE IN SERVICE  
WHO WEARS GOGGLES  
OR GLASSES—THINK  
HOW IMPORTANT  
CLEAR VISION IS  
TO HIM!

10 BOOKLETS  
IN GIFT BOX  
(year's supply)  
SEND \$1

## CLEAN-OMIST

Dep't B2 522 West Broadway, New York City

*Special Soldier's*  
**BIBLE \$1.95**  
with PROTECTIVE  
STEEL COVER



IDEAL GIFT for soldier sons and sweethearts. New Testament in large, readable type. Simulated leather binding in gold-plated, 20 gauge steel cover, to fit breast pocket. Choice of sentiment shown. "To my dear Boy," or "To my Sweetheart." Mails for 3c anywhere in world in special mailing carton.

★

Deluxe edition, or Catholic Prayer Book, gilt edge, genuine leather binding, steel shield \$3.95

Order now for immediate delivery, prepaid



1300 Grand, Kansas City, Mo.

← **THE PICTURE-CARRIER THEY PREFER!**  
**PHOTO-MATCH CASE**

Surveys show that at least 65% of the men in the Service want pictures in a case they can carry around with them. The Photo-Match Case serves this purpose admirably. Moreover, it may also be used for holding matches. The Case is made of leather, and may be set up on a table just like an easel picture frame. Brown or red. **\$1.50**

Order for Him and yourself.

Write for Gift Catalogue.

Mail Orders Filled, Dept. HB.

No C.O.D.'s, Please

**MacDwyer & Co.,** P. O. Box 93  
Station B, N. Y. C.

## Service Men's Soap

Your man in the Service must buy his own soap. Send him this gift—6 cakes with his name, rank and insignia in navy, brown or khaki. The design lasts as long as the soap! 6 cakes, \$2.50; a dozen, \$4.00. Postpaid.

Write for folder of monogrammed soap and other personalized gifts

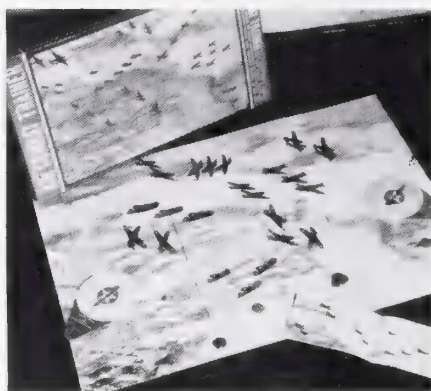
*Katherine Gray*

15 West 55th St., New York, N. Y.



## GIFTS for me!

*It needn't be a lonely Christmas for the boy in the Service if you'll send a package to ease one, no matter how casually you know him—no matter if you have to smash the piggy bank*



## AIR COMBAT TRAINING

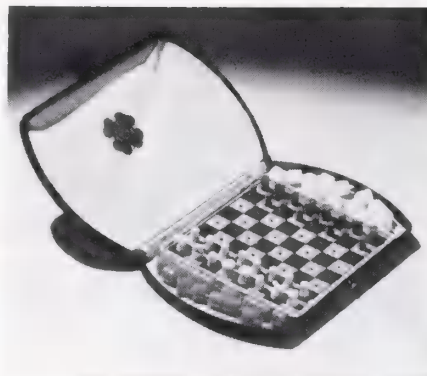
is a new game that's as constructive as it is exciting. The board represents an aerial photograph marked with nonexistent military objectives; the point of the game is for attackers to drive all defense planes out of the combat area or achieve bomb hits on selected ground objectives. Your chance to blitz the Nazis and get a whack at the Japs for \$1.95 at Macy's, New York City.

**SHINE, MISTER?** Keeping shoes polished to the nines so that even the eagle eye of the sergeant can't find a scuff takes doing, and a soldier's job would be lots easier if you sent him this duffle bag filled with all the necessary shoe shining equipment. The bag comes in khaki for soldiers, navy for sailors, and has an identification card on the front. Just \$2 from Hoffritz, 551 Fifth Ave., New York City.

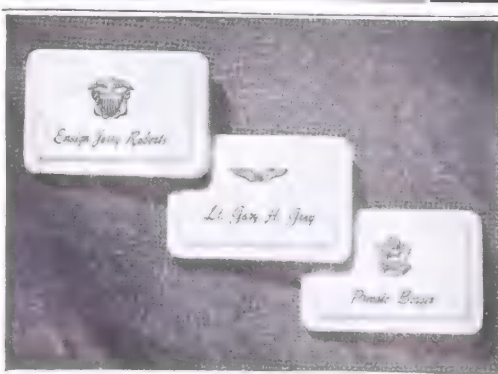


## THE PLAY'S THE THING

these days when relaxation is as important as victory, and with this combination chess and checkers game your fighting Yank will be able to forget for a while the boring commands of his sergeant, his tired feet and the thought of reveille at dawn. The board has red and white playing men and comes in a blue, black or brown leatherette case. Cost \$4.50. Haynes Griffin, 373 Madison Ave., N. Y. C.



**A CLOSE SHAVE.** Send your young man in the service a gift he'll really love and for which he'll send you a mental thank-you every day for six months. This gift package contains 40 double edge Simplex blades with a little compartment for used blades and it comes all boxed and ready to send anywhere in the country for a 3c stamp. Costs 50¢ from Federal Razor Blade Co., 250 Fifth Ave., New York City.







# n the Service

## TRING HIM ALONG

Let him know you have his interest at heart by giving him these knitted string gloves for Christmas. They have an all-wool lining to keep his pinkies warm even in sub-zero weather and come in white, navy, carry, buff, gray, or burgundy. Sizes small, medium, and large, and the price is \$2.95, plus 15¢ postage. Fellman, Ltd., 6 West 46th St., New York City.



**NO SISSY STUFF** about this apron. Your time-pressed doughboy will whiz in to shave with it tied around his midriff, and everything he needs for his morning toilet (there are actually 20 items) are in the pockets of this waterproof khaki apron. No mad scramble for razor, toothbrush, etc., because they'll all be pigeon-holed. It folds up compactly and costs \$4 from Weber & Heilbroner, Madison Ave. at 42nd St., N. Y. C.

## HANDSOME GIFT.

Here's a leather writing folio with gold-embossed army or navy insignia and full name stamped in gold. It comes in luggage tan or navy lined with red. With it you get 75 sheets and 50 envelopes of personalized stationery, gray printed with navy, brown, or green and the folio is an address book and place for a picture. Costs \$10.50 from Therine Gray, 15 West 55th St., New York City.



**PIPE DREAMS.** No matter how hard he's hoping you'll send him a pipe for Christmas, this set will exceed his wildest dreams. With its rich brown leather case with zipper closing and oil silk lining, it's handsome enough for a general and your doughboy will be the envy of the regiment. The price is \$7.50 complete from Abercrombie & Fitch, Madison Ave. at 45th St., New York City.



## something for a

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sailor  
marine**

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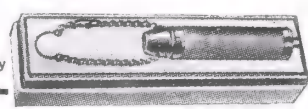
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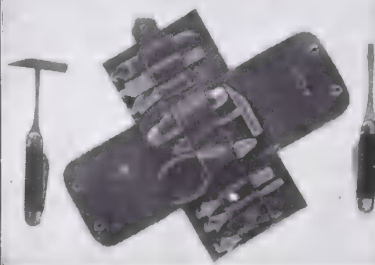
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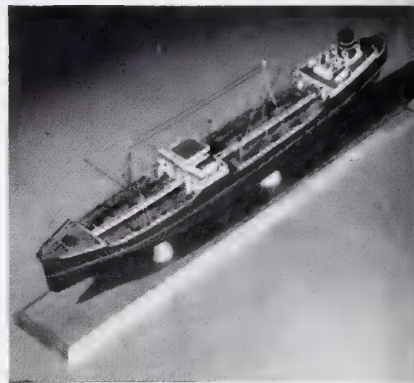
**YARNST**—as clever a little trick as you ever saw for holding a ball of yarn. Keeps wool free from tangles and dust. Set it on the table, drop it on the floor or hang it on your arm. Made of gay colored plastic and run with festive ribbons. **\$1** each or three for **\$2**.

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**MAGIC FOUNTAIN** has a light projected upward through a lens and then is refracted over the pool of water in the center and over the cascade. The pump unit responsible for all this loveliness is concealed inside the bowl. The price is \$75, or if you want the fountain with a light that changes color, it's \$125. Jewel Electric & Mfg. Co., 216 West Kinzie St., Chicago, Ill.

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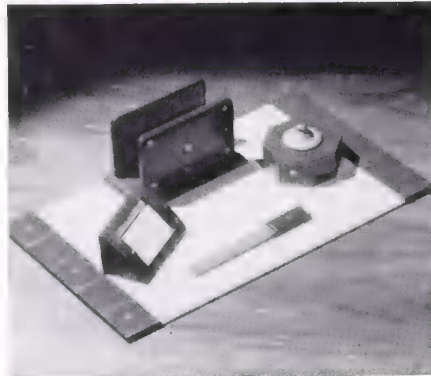
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Wise in the way of the world, this  
 rowful of Wirehaired Dachshunds  
 all are owned by Miss E. S. Bromley



# The DOG SHOW

By Mary E. Scott

Playing Santa Claus successfully  
 isn't just hanging holly or stuffing  
 stockings with gay exciting gifts to  
 make Christmas bright and wonder-  
 ful and filled with warmth. It's more  
 than that. What we give must be  
 carefully chosen and perfectly  
 matched to young enthusiasms and  
 older needs.

Traditionally, a dog is part of a  
 home, a companion, a very useful  
 part of family living. At Christmas,  
 he adds much to the frivolity of the  
 season. We forget his utility then.  
 His care of the youngsters. His  
 vigils at night. His intelligence and  
 faithfulness when we take out the  
 guns for a day's shooting. Or the  
 sheer pleasure when we see his  
 beauty of movement in a show ring.  
 At Christmas, the puppy stands for  
 a new loyalty, new cheer, charm, and  
 affection in the home.

PERCY T. JONES



Children and Boxer pups go well  
 together. Three with little Miss  
 Elliott at Hickory House Kennels



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 been trained and handled in obedience tests by owner, Mrs. Crane

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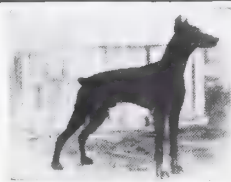
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Just sprinkle Powder Chaperone lightly on rugs, chairs, beds, sofas—whatever you want to protect. Harmless. Practically odorless and invisible to humans. But dogs don't like it, and learn to stay away. Send \$1 for generous package—several months' supply. Sudbury Laboratory, Box 37, South Sudbury, Mass.

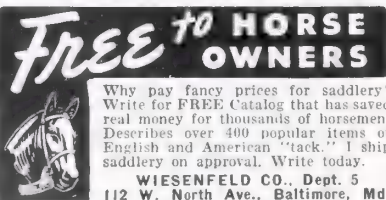
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R. W. TAUSKEY

The Skye is a spunky terrier. Above, Mrs. R. Percy Adams with two seven-months-old Skye pups.

Long, low, and beautifully coated is a grown Skye Terrier. Irac Kennels' Papa Stour of Irac.

Little Joan Cobb shows no preferences when it comes to a breed. Here are her pet English Cocker, Dachshund, Yorkshire Terrier, and black Miniature Poodle.



# THE



# DOG SHOW



Discount all this talk of one breed not getting along with another. A very amiable group of two Great Danes, a Boston Terrier and a Smooth Fox Terrier all together at the home of Mr. and Mrs. Charles G. Staiger, owners



Because we had so many inquiries about these Collie pups when we ran this photograph a year ago, we repeat it above. All are owned by Mrs. Cherry Osborne

Beautifully coated, sturdy, and easy to care for, the Collie is a favorite with youngster and adults. Tokalon Kennels owns and shows this grown Collie



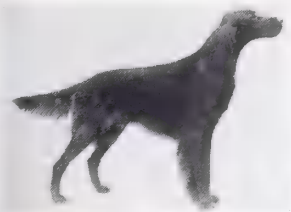
Shetland Sheepdogs, Miniature Collies, are gay, smart little dogs. These five, all obedience trained, are owned by Miss Elizabeth Whelen of Pocono Kennels



## THE BEST IN SHOW PARADE

These are the year's prize winners—the dogs that have, during 1942, won the final honor of Best in Show at all-breed events throughout

the country. Many of them have repeated this win at other shows, and in those cases we have listed only the largest show (from an entry standpoint) at which each won. No. 1, Ch. Rosecroft Premier won the Maryland K. C.; No. 2, Ch. Boarzell Brightest star, Buffalo K. C.; No. 3, Ch. Broad-run Cherry, Long Shore K. C.; No. 4, Ch. Mahoney's O'Toole, Detroit K. C.; No. 5, Ch. Flornell Rare Bit of Twin Ponds, North Westchester K. C.; No. 6, Ch. Nonquitt Nola's Candidate, Ox Ridge K. C.; No. 7, Ch. Overture of Mazelaine, Arlington K. C., and No. 8, Ch. Relgalf Ribbon Raider, Greenville K. C.



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Mrs. Charles M. Wynns  
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5. Welsh Terrier  
Mrs. Edward P. Alker  
Twin Ponds Kennels  
Great Neck, L. I., N. Y.



6. American Cocker Spaniel  
Mrs. Florence L. Brister  
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7. Boxer  
Mrs. Laurence Anthony Slesinger  
Hewlett Bay Park  
L. I., N. Y.



8. Scottish Terrier  
Relgalf Kennels  
Rye, N. Y.



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The Magazine Dedicated to the Business of Living

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## ELIZABETH GORDON

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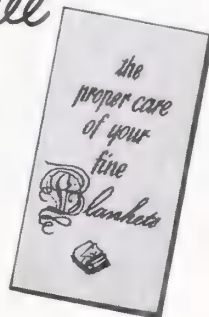
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# How to Be happy this Christmas

By Margaret Cousins

It is a commonplace that Christmas is a time for remembering. The very sound of the word evokes nostalgia for the years of our good and tranquil living. For the warm, bright fires of home, for bulging stockings by the chimneyside, for the immemorial smells of sugar and spice, for the high, excited laughter of reunions, the cleaving together of families, the unbroken circles around a dinner table—we are wistful for all that. Christmas has always had a kind of blessed continuity—last year, this year, next year, there would be presents and parties and plans, comings and goings, affairs and doings that time never altered, and the sweet, careless music of peace on earth.

Somehow we have all come to depend on this amiable formula, and the ability to carry it out, for our happiness. The superficial aspects of the season have long since begun to outweigh the meaning of Christmas. "Christmas must never change," we have said to ourselves, and we have meant that our interpretation of it has to remain the same, if we are to be happy.

But the world has changed. There is no peace on earth and suddenly the pleasant pattern has become an anachronism. The artificial trappings are no more substantial than they seem. The memories are too poignant to be fingered over. This year, if we are to keep our Christmas happy, we must begin again.

Certainly it won't be easy to discard that dear, familiar outline, but we have little choice. The separations, the absences, the gaps torn in those compact circles, the sense of new loneliness and loss and insecurity may constrict your throat and strike you with repining for the happier past. But there is no percentage in escape and the only way to overcome this strangeness is to make a different pattern.

This year we must create a new kind of Christmas based on a very old principle . . . a principle for which no satisfactory substitute has ever been found. It is the essence of the Christmas idea and, as such, has remained impervious to time and tribulation and the bludgeonings of chance. It is simply this—that to be happy, a human being must forget himself and remember others. How unmistakable and plain the secret is, and how many there are who never learn it!

This year, if we want to be happy, we must not only learn it but give it application in many tangible ways. We must make better plans than ever we have made before and we must give them unselfish purpose. Christmas is a time for giving, but the accustomed trifles won't do. This year the only worthwhile gift we can make is some portion of ourselves—the most flattering of gifts. (Continued on page 102)

## If you have no children . . .

What is Christmas without the starry eyes and excited faces of the small, wriggling inhabitants of the innocent kingdom? Their enjoyment of Christmas is your assurance of enjoying it. If you haven't any children borrow some. Borrow from an orphan's home, if your case is desperate. Call up a welfare agency. Round up your relatives' children for the afternoon, and give their exhausted elders an hour or two of rest. Have a Christmas party for the moppets of your friends. Think of all the only children you know, and get them together, for a child alone cannot be as happy as if he were surrounded by his own kind.





## HAPPINESS FORMULA 2

### Food

1. You and your friends can share your Christmas dinner. Provide the turkey and then tell each one what vegetables, desserts, and extras he is to bring.

### Entertaining

2. Have a sherry party, with domestic wine and crackers. Have a carol party on Christmas Eve. Music doesn't cost a cent and it's the most Christmasy entertainment of all.

### Decoration

3. For greenery use barberry and fir from your back yard, or take a trip to the woods for evergreen boughs, or bunch your house plants on the mantelpiece and trim them with cranberries.

### \$1 Gifts to buy

4. War stamps, diary, ration card, wallet, flashlight batteries, a map, face cream, fine soap, a bundle of candles, 5 guest toothbrushes, personalized paper napkins, 10 pairs of dime store earrings, knitting needles, a thimble, Chinese lilies, playing cards.



## IF YOU HAVE NO MONE

Christmas happens in the heart, not the pocketbook, so forget the fact that you think you have no money to spare for it. The diminished bank account is the mother of ingenuity. Luxurious trappings may not be yours, but you can have a glory of Christmas beauty for the cost of simple things, born of imagination and enthusiasm. Our cover tree is trimmed in just such baubles, their cost but 5¢ each. Put a dollar limit on your presents and have the fun of hunting for the perfect one—a casually mentioned little something, no matter how small, that tells the recipient you're giving of your thoughtfulness. Or put your hands as well as your heart to work and make your own. Have people close to you, for who can put a price on the companionship of those we love? Patch an old quarrel. Write to someone far away and lonely. On Christmas day invite your friends to a covered-dish dinner. You supply the turkey, they the fixings. This, you'll find, is happiness . . . this is Christmas . . . no one will ever be rich enough to buy either.

*How to be happy this Christmas*



# IF YOUR FAMILY HAS NO TRADITION

Family traditions are those shared memories that bear repetition year in and year out. They are the warp and woof of lives that are woven together, and the very stuff of Christmas. If your family has no holiday customs to call its very own, be a pioneer this year. Invent one or two that you can all participate in, and next year you won't need this fix, for it is a fix indeed. Sing a carol before breakfast, even if you're tone-deaf. Read a Christmas story aloud after dinner while away that somnolent and overstuffed period when nobody knows what to do with himself. Plan a session of after-supper charades, complete with costumes and prizes for the winners. Have a corn-popping and a molasses taffy pull. Make the Christmas dinner centerpiece a Jack Horner pie, filled with anonymous and teasing gifts for everyone. This year have a family conclave and pick out the most wonderful ornament you can find for the very tip top of the Christmas tree—a shining star, a tinsel angel, one so lovely that you'll all want to preserve it from year to year and make a ceremony of putting it in its lofty place. And if there are children in the house, let them start the joyous day by plumbing the depths of their Christmas stockings in Mother's room.

## HAPPINESS FORMULA 3

### Food

1. Have a Christmas menu that will be a tradition in your house forever. Serve plum pudding flaming in brandy, or a prune pie topped with whipped cream.

### Entertaining

2. Invite your friends to Christmas supper and let it be known that this is a standing invitation for every Christmas to come. Serve hot punch to holiday callers as your salute to the season.

### Decoration

3. Let everyone in the family make an ornament to hang on the tree. When you put up wreaths and mistletoe, make a rite of it, with everybody on hand to take part. Have a family celebration that night.

### On Christmas Eve

4. See that there's a family gift for some one who is ill or unfortunate included in the load you deliver on Christmas Eve. Write a joint letter to relatives who can't be with you.





## HAPPINESS FORMULA 4

### Food

1. Find out what traditional Christmas dishes your guests have a hankering for. Ask them to make them or superintend the making of them in your kitchen.

### Decoration

2. Put your house in order for the holiday season because Christmas can be overwhelmingly lonely if your surroundings are shoddy and down at the heel. Have a tree and lots of greenery.

### Entertaining

3. Have a Christmas Eve trimming party for your lonesome friends. Let them dress the tree, deck the halls with holly, and come back for dinner next day.

### Gifts

4. Ask everyone to bring a Christmas gift for someone else, wrapped as enticingly as he knows how to make it. Make a ceremony of handing them out.

### Because you can't get home

If transportation, lack of time, or a slim pocketbook is forcing a solo Christmas on you, don't let it get you. If you're away from your family, besieged with a thousand memories of the sights and sounds and smells of Christmas at home, don't mope. And don't try to convince yourself that you're the self-sufficient type, that Christmas is just another day in the year, etc. Inside of you, you'll know this isn't true and you'll be more miserable than ever. Your cue is to round up all the other people you know whose hearts are wistful for some faraway spot where the goose and mistletoe hang high. Share your Christmas with them and do it up brown with all the trimmings—tree, holly, turkey dinner. Don't play the hostess, but let the other lonely hearts work at it with you. Set them to hanging wreaths, basting the turkey, mixing the punch, recapturing the happy bustle and to-do that were always part of the Christmas they thought they wouldn't have this year. You'll lose yourself in their happiness. And you won't be alone any more.





# N A BIG CITY

This room is on exhibition at Lord & Taylor, New York City



ROBERT KEENE STUDIO

**Because your husband has gone to the wars**

If he's in New Caledonia or Eire or off in a distant post without a prayer of a furlough, don't say that Christmas can't be Christmas without him. It won't be the same, of course, but then nothing's the same, anywhere, or anybody. Your job is to keep your chin up. He couldn't bear it if he thought you were discouraged. No—no moping, no teary visits to old haunts, no sob sessions with people who feed your self-pity. Instead, get together with other service wives, people in the same boat. Have them in to Christmas luncheon and write a round robin to the boys. Or hold open house, so that kindred spirits can drop in to see your tree, to receive their gifts, to laugh and talk, and to get the feeling that isn't so bad after all. It'll be a happy day.

*How to be happy this Christmas*

## HAPPINESS FORMULA 5

### Food

1. Serve tea and fruit cake at your open house, or keep the eggnog flowing.

### Decoration

2. Have a tree, even if it's a pygmy, trimmed with glitter and cheerful trinkets. Tuck a sprig of holly in your hair. If your husband has been able to send you flowers, give them a place of honor.

### Entertaining

3. Don't stop at one Christmas party. Have something to do for the whole season. If you're not invited out, invite people in, for bridge, for knitting, for Red Cross sewing.

### Morale builder

4. Get someone to photograph you and the girls at your merriest. Send the pictures with the round robin to prove you had the bang-up Christmas you said you had.



*How to be happy this Christmas*

**IF YOUR SON**



This room is now on exhibition at Lord & Taylor, N. Y. C.



# S OVERSEAS . . .

ROBERT KEENE STUDIOS



Christmas will always be to you a little boy in striped pajamas, standing stock still on the threshold, his eyes enchanted with the glimmery tree, with the chattering new trains, with his own good fortune. That little boy won't be with you this year, and you say it can't be Christmas without him in the house. It can be, though. The choice lies with you. You can abandon yourself futilely to worry, wonder, and heartache. Or you can share his home with somebody else's sons who are deprived of the family hearth this year. Give a party for service men and you'll be so busy making their Christmas merry that you won't have time to fret. Let the local U. S. O. know about your little plan, and you'll have guests aplenty. Commandeer the daughters of your friends. They'll be young and fair and more than anxious to come help you entertain. Provide plentiful, sustaining food, for morbidity flies out the window before the onslaught of healthy, hungry young in uniform. Make it the same kind of a party you'd give for him if he were home—and put your heart in it.

For information about the contents of this and preceding rooms turn to page 102

## HAPPINESS FORMULA 6

### Food

1. Make it timely but robust. Turkey, baked ham, hot biscuits, homemade pie—mince, pumpkin, apple—plum pudding, cider, doughnuts. Serve it buffet.

### Decoration

2. To the boys Christmas at home means holly, mistletoe, red candles, a house redolent with spruce. Give it to them.

### Entertaining

3. Have a crowd for Christmas day, but invite them back in small groups for family dinner during the holidays. Give them an honest-to-goodness steak.

### Music

4. Roll up the living room rug, turn on the phonograph, and let them dance. Let them sing around the piano. Some of the boys are longing to hear some "good" music. Give it to them on family evenings.



# What the well stocked WINE CLOSET should have in it for CHRISTMAS

**The essence of hospitality is being able to offer your guests the right drink, for the right time of day and the right occasion. That means a wine and liquor stock that is both versatile and comprehensive. How is yours?**

By Frank Schoonmaker

Entertaining at Christmas is a little like being all things to all men, and as general advice on the subject, I can think of nothing better than what was engraved on my boy scout knife, which has been missing, alas, these thirty years. The knife said (an odd remark for a knife to make) "Be Prepared." During the Christmas-New Year holiday you will probably be expected to receive, and refresh, everyone from the maiden aunt from Malden to the Christmas carol singers, the gay set, the dull set, the kids' friends, the husband's college chum. You don't need Antoine's cellar for the purpose, providing you have a PLAN. Here are some suggestions:

## For a cold evening

### MULLED WINE

Get a bottle of good California Cabernet (look for such district names as Napa or Sonoma and such growers' names as Martini, Beaulieu, Fountaingrove, etc.). Heat in saucepan with a stick of cinnamon, a dozen cloves stuck in a piece of orange peel, and two tablespoons of sugar. Serve just before it boils.

## For Open House

### EGG NOG

There are as many recipes as there are whiskies and your local wine or liquor merchant will be glad to give you one. Top ranking Bourbons include, of course, Old Forester, Labrot and Graham's, Old Fitzgerald, Grand Dad, etc.

## For the Unexpected Guest

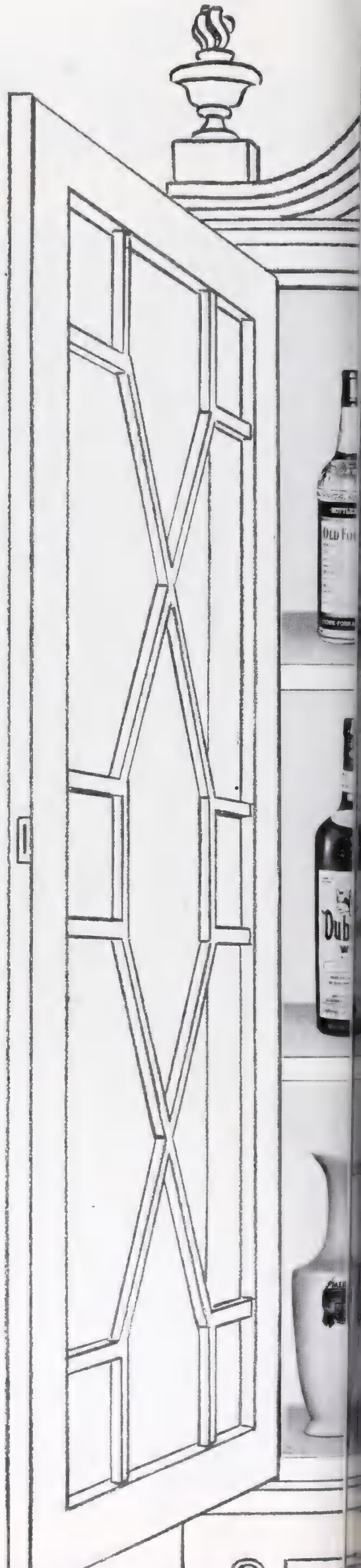
### THE CONVENTIONAL

Gin is beginning to be hard to find and perhaps no longer rates as a *sine qua non*. You need, however, the makings of a good rum cocktail (also for hot buttered rum and toddy), Scotch, *either* Rye or Bourbon, a good domestic cordial (DeKuyper's Cherry Liqueur, for example) and beer. White wine, for wine and soda, and perhaps imported Port.

## For the Younger Crowd

### SHERRY PLUS

Here you'll probably want to discourage hard liquor. Try a dry Sherry *chilled*, or Sherry with a dash of bitters, or a cocktail—2/3 Sherry, 1/3 Dubonnet, or 2/3 Sherry, 1/3 Sweet Vermouth. Outstanding American Sherries: Martini's Palomino (gold medal in California last year), Widmer's. (Continued on page 109)











This is "The Nubbin," guest room in the New Jersey farmhouse of the Walter Dorwin Teagues. It invites their guests to share with them their enthusiasm for Early Americana. When the Teagues collaborated in writing their thriller-diller, "You Can't Ignore Murder," this room became the "scene of the crime"



Bert Lahr greets his guests with color. Rug, couch covers, and patterned fabrics are turkey red. Decorator Paul Granard quilted chintz blocks on the cornice, appliqued them on the bed skirts



Fred MacMurray's guest room is a joy of unpretentious comfort where guests feel at home immediately. It's furnished in American antiques. Chest at foot of the bed serves as a luggage rack. W. & J. Sloane, decorators



# FAMOUS GUEST ROOMS

**Here are six good reasons  
why six celebrities are  
noted for their hospitality**

Personalities have a way with people or they wouldn't be personalities to begin with. And they are invariably thoughtful hosts who offer their guests the utmost in creature comforts, besides their own stimulating company. No small amenity is ever forgotten, which is one of the reasons why a visit under a famous name is a thrilling adventure.

These guest rooms, for instance, have the required comfortable beds, lamps for bedtime reading, completely appointed desks. But, more than that, they have a welcoming tranquility that makes every visitor feel that this is really a home, no matter what current George Washington may have slept in it before him. You could also expect such pleasant and appreciated addenda as ice water in thermos jugs, a bowl of your favorite fruit, new books chosen for you in mind, and a guest size assortment of those toiletries that you might have forgotten to put into your suitcase at the last minute.



Fanny Brice, who has a genius for making people feel contented with life, decorated her own guest room with a gay French Provincial pattern, used everywhere. It has the kind of novel charm that guests will always enjoy.



Eddie Cantor's guest room is almost a replica of Fanny Brice's. Because the Cantors admired hers so much, she decorated theirs in the same way, using the identical fabric and similar quilting treatment. You could count yourself lucky to be a guest in a room like this.



The Countess of Suffolk provides guests in her Tucson home with a broad, panoramic view of the Arizona desert. Peter Rooke-Ley repeated the clean, sandy colors of the outdoors when he decorated this modern room for her.

**How comfortable can you make your guests?  
Check your guest room against these rooms.  
They are in the homes of six well knowns  
who possess, among their many gifts, a de-  
cided flair for hospitality. For more on  
this important subject turn the page ➡**



# Guest's-Eye view of the Great American GUEST ROOM

By Harvey Smith

There was a class dinner and I missed the last train and had to spend the night at a hotel and neglected to call up my wife and she didn't speak to me for forty-eight hours (I might just as well have saved the \$2.00 I spent on roses) and that's how I happened to spend a night in my own guest room.

It cost me \$210.35, which is a pretty high overnight rate by any standard, let alone mine, but I don't begrudge a penny of it. Now my wife and I can look any guest in the face. We could, that is, until last night.

Have you ever slept in your own guest room? There's nothing like it to get a guest's-eye view of what you have been offering your guests all these years under the guise of hospitality. The experience may make you shudder, as it did me, but if you think anything at all of your friends from out-of-town—or your relatives, for that matter—try it before the phone rings some midnight and a disturbingly unfamiliar voice says, "Hi there! This is Jack and Flossie Speckles . . . the Taboo Bar in Palm Beach . . . remember? You said any time we happened to be driving through—"

Until that eye-opening night I was hardly aware that the guest room existed. I was familiar with it in a general way, of course, but I seldom had occasion to go in it. I knew that it had the twin beds my wife and I formerly used but not until I again slept in one of them did I recall that we discarded them because it was virtually impossible to sleep in them without getting lumbago, or worse.

Not being able to sleep I tried to read. The book I was reading currently was in *our* room, or what *was* our room when my wife was speaking to me, and I certainly didn't want to go in there for it and expose myself again to her fish-eyed stare. So I had to resort to the guest room bookcase. I can't remember everything it contained but the following few titles will give you an idea and, lest you think I'm making them up, take a look at your own guest assortment: "Third Year Latin," "My Life in Advertising," "Through Europe on A Dollar A Day," "Youth Guidance," "Selected American Poems," "Little Women," "The Hannes Schneider Ski Technique," "Twenty-Five Year Record of the Class of 1917," "A Boy In the Bush," "Once In A Lifetime," "Main Street," "The ABC of Sailing," "The History of Southold, L. I.," "Before You Sign the Advertising Check," "Black Beauty," "Maine Beautiful," and a dozen or so ten-year-old dog-eared detective stories.

I selected "Murder at (Continued on page 105)



A perfectly appointed desk is a pleasure at any time. But when it is free of unpaid bills and unanswered letters (as it would be in a guest room) it is a special joy. Equipped with engraved Crane stationery, Dempsey & Carroll



Needles and pins should be included in the equipment of a guest room, just as much as sheets and blankets. When such little amenities are provided, it is an implied compliment. It is flattering to be looked after and pampered

## THE PERFECT

A "perfect" anything is quite a responsibility. Perfection, as Mr. Webster defines it, means completeness in all details.

Perfection in a guest room is simply a matter of providing for *every single need* of a guest. That means enough light to dress and read by, deliciously comfortable springs and mattresses, a dressing table to dress at, and a desk to write at. It means little luxuries that imply thoughtfulness—silky percale sheets, lightweight, long-enough blankets that tuck in around the neck, good books on the reading table, a radio, a thermos carafe of fresh, cold water. It means fine stationery, waiting to be used, and a good pen to write with. It means providing the little necessities the guest is sure to have left behind—a sewing kit, a clothes brush, a bottle of spot remover. Above all, it means beautiful surroundings. For the pleasure of being a guest is doubled when you can be quartered in a beautiful room. And don't be afraid to use color—lots of it. The timid soul, who's afraid to use color at home, will revel in it.





ROBERT KEENE STUDIOS

## GUEST ROOM

It's the little things that make this guest room perfect. But then perfection is always a product of the little things. All the furniture is from the Kittinger Company. All fabrics from the Waverly Division, F. Schumacher & Co. The rug is Karastan from F. Schumacher & Co. Glass curtains by the Portage Draperies Co. The white porcelains and the white lamp are from James Amster. All the little amenities—luggage, luggage racks, radio, books, sewing kit, brush, clothes, B. Altman & Co.

Creature comforts matter especially in a guest room. So it's important to have really fine bedding. The box springs and tuftless mattresses in this room are by Sealy. The percale sheets and 90-inch "Purrey" blankets are by Nashua Manufacturing Company. The plaster picture was done by Marianna Von Allesch. The room is equipped with engraved Crane stationery from Dempsey and Carroll, Inc. The thermos set comes from Hammacher Schlemmer. Desk accessories from Alfred Orlik, Inc.





**“Make yourselves at home—  
I’ll be back in a minute!”**

**After you’ve gone, what do they say about you?  
That all depends on what your room says about you,  
for decoration often speaks louder than words**

ROBERT KFFNE STUDIOS





*The scene opens with Mrs. Tom Winslow entertaining her callers, Dora and Ted Thompson, a discerning and articulate young couple. Mr. Winslow is not home yet. A burning smell pervades the air*

Right in the middle of the Second Front, Mrs. Winslow smelled the cookies. "The fortunes of War," she announced composedly. "Ophelia has left me for a defense factory. Excuse me while I go snatch the brands from the burning. And make yourselves at home, I'll be back in a minute."

"Now we can look around!" young Mrs. Thompson whispered gleefully and tiptoed over to the trestle table to touch the arrangement of red and green vegetables disposed thereon. "I've been dying to, Teddy. Simply dying!"

"A peeping Thompson!" young Mr. Thompson jeered.

"But I love to look at other people's houses," Dora defended herself. "It's like reading their minds. You know more about them after looking at their things than you would in weeks of conversation. Besides, you always get ideas for yourself."

"Darling Dora, you've missed your calling. You should have been a book agent. They set foot—at least one foot—in all the best houses."

"Now don't be obtuse, Ted," Mrs. Thompson said. "Doesn't this room tell you anything about the Winslows?"

Mr. Thompson looked around the cheerful place and took in the clean, sturdy lines of the cherry furniture.

"Well, yes," he admitted. "It tells me that they are comfortable people. It's easy to do what Mrs. Winslow said. Make yourself at home, I mean. And I think that's because it looks *finished*. Some houses you go into have yawning corners and look so haphazard that you get the feeling the inhabitants are camping out until something better comes along. It always makes me nervous to sit in a makeshift. This room looks as if Mrs. Winslow had worked out every detail and not stopped until she got it to look exactly the way she wanted it. That leads me to believe that Mrs. Winslow is a woman who thinks things through and acts on her conclusions, leaving nothing to chance."

"And her husband is undoubtedly the kind of man who backs her up," Dora put in. "There's something both masculine and feminine about this room."

"Oh, unquestionably a solid citizen, Mr. Winslow," Ted said. "Just look at this furniture. This is the kind of furniture that appeals to a man—beautiful cherry wood and strong. It's got that comfortable colonial feeling, and still it doesn't look stodgy and forbidding, like the American Wing of a Museum. Come to think of it, I wouldn't be a bit surprised if Mr. Winslow didn't plan the whole thing."

"Such arrogance!" Mrs. Thompson said. "Mr. Winslow, indeed. Of course the reason it doesn't look stodgy is that Mrs. Winslow has some originality about her. She took fine, traditional period furniture and combined it with a few modern ideas."

"For instance?" Mr. Thompson said, lighting his pipe.

"Well, the color scheme, for one thing. What man would think of using that wonderful blue and white (Continued on page 101)



This room now on exhibition  
at W. A. Hathaway Co., New York City



The ingredients of this homey room have no hocus-pocus about them. For instance the cherry furniture is by L. & J. G. Stickley, Inc. and sold by good stores everywhere. Wallpaper is by Thomas Strahan Co., from A. H. Jacobs. The sheer curtains are made of "Kenwash," a Crown Tested Rayon by Barthmann & Bixer. Ball fringe from Consolidated Trimming Company. "Rippletwist" rug from Quaker Maid Mills. Blue chair pads of "Glosheen" by Waverly Division of F. Schumacher & Co. Chair pads on wing chairs and background for picture opposite of Fincastle Fabrics, Louisville Textiles Co. All antique accessories from Penrose and Edgette, Inc., except candlestick, measuring cups, and desk accessories from Louis B. Allen, Inc. Crane stationery, Dempsey & Carroll

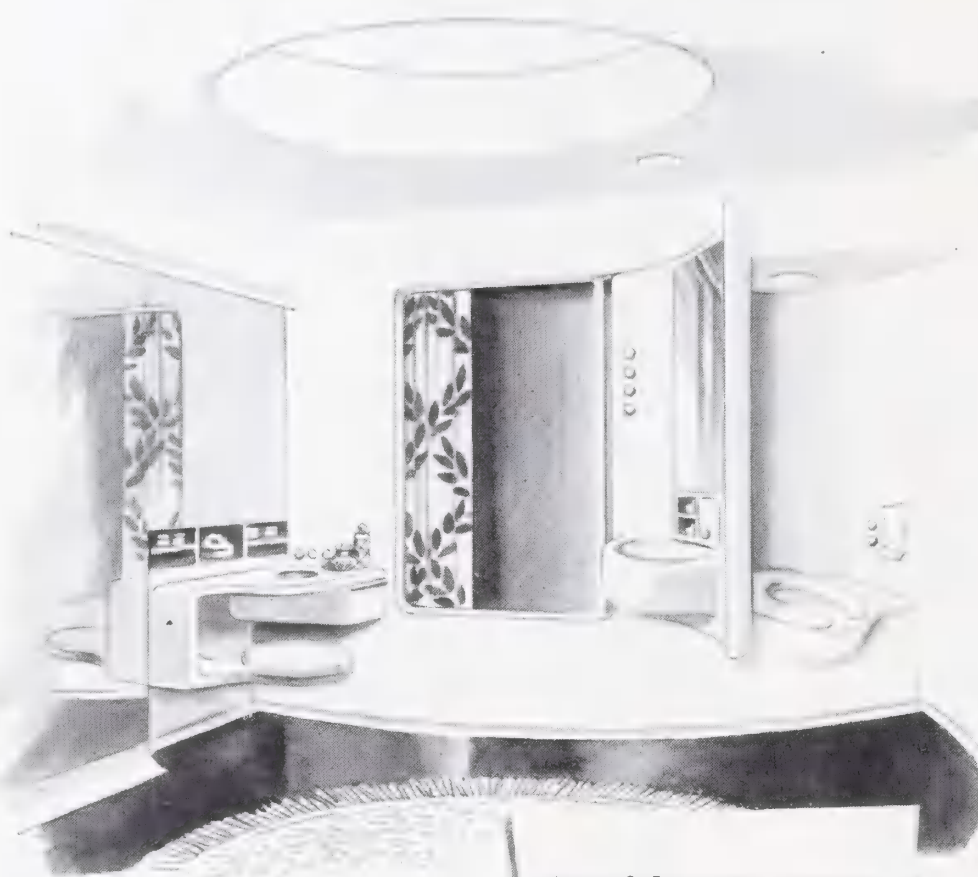


# Your bathroom will be **OBSOLETE** after the war...

We're getting a misty glimpse of the shape of things to come. Architect Maynard Lyndon's projection of a 194X bathroom gives a hint of how we should prepare our pocketbooks for the wonders that will come with peace.

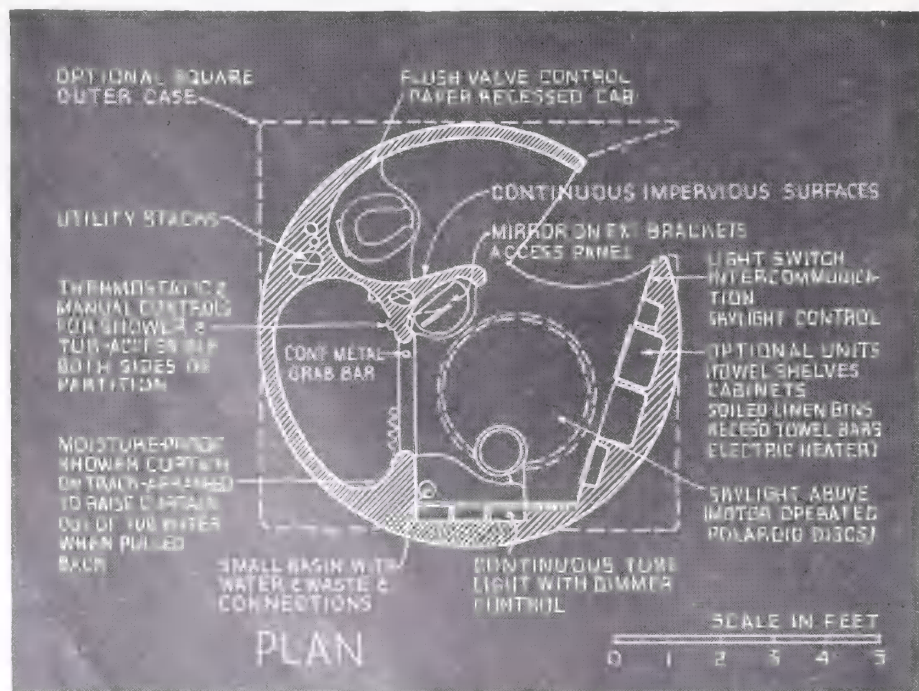
Here's a rough idea of what you can look forward to finding in your future bathroom. It may be molded all in one piece, and then brought to your house on a truck, like a refrigerator, all ready to be hooked up to sewage, water, and power lines. (And its price may even be comparable to that of a good automatic refrigerator.) All the water valves will be thermostatic, so you need never be scalded. Instead of a one-cabinet catchall for medicines, cosmetics, and shaving needs, you will have many cabinets, each designed especially to hold certain types of things. All the towel bars will be heated, so your towels will be always warm and dry. The lavatory will be big, and surrounded by 8 or 10 feet of counter space, and will have a flexible hose spray for shampooing. You will have a make-up counter, with special day and night lighting. All surfaces will be impervious to moisture, and the crack around the tub will be a thing of the past.

The bathroom of the future won't weigh very much either, and consequently you won't have to have costly framing to support it. With all the new strong materials that have developed in the aviation industry, you can be sure of this, but we wouldn't venture to predict whether it will be molded out of (Continued on page 109)



Above is the bathroom designed by Maynard Lyndon of Detroit, for the Architectural Forum. Below is a cross sectional plan. It could be used as a circle or a square. It is ventilated through a skylight

One of the many reasons  
why you should  
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# *Diamonds*

## ON YOUR DINNER TABLE

**All the words that describe diamonds apply to fine glass—brilliance, fire, sparkle. No table is complete without it**

By Frances Heard

**T**he function of fine glass, like the destiny of diamonds, has always been a matter of enhancement. Glass seems especially created to give back the light, to reflect the color, to intensify the loveliness of everything within its immediate aura. Its very nature is the stuff of beauty and excitement. Witness Cinderella's slipper, which has come tinkling down the ages. A child, staring at the everyday world through a prism, finds it suddenly ringed around with wonderful rainbows. A woman, looking down her dinner table, alive with the authentic fire and sparkle of crystal, has the same sense of unexpected beauty in a familiar place.

Not only does beautiful glass enhance a dinner table, it enhances an hour. There is something about the lucidity and the delicacy of glass that gives people a standard to live up to. Sparkle is contagious. It is possible to quench thirst from a tin cup, but a crystal goblet does something for the spirit as well. If you don't believe it, try it out. Dinner tables set with discarded jelly glasses are apt to produce only dull and monotonous conversation. There is no incentive for anything else. The value of fine glassware, then, must be placed far above its intrinsic worth or even the pride in possession of beautiful things, for its intangible properties add greatly to that value. The value of a diamond is not its intrinsic worth, or even what it cost, but the effect it produces on its wearer. So with glass. Happily it is one of few enhancers still available.



# IT'S NOT A PARTY without CRYSTAL AND CANDLELIGHT

The success of any party is decided the moment the guests sit down at the dinner table. If your table sparkles and glitters, your guests will reflect its mood. Beautiful crystal supplies the shining quality that fosters bright and witty talk. Candlelight softens the spirit



The dinner table below is as eloquently lovely as a debutante at her coming-out party. The diamond-like cuttings on the crystal goblets and wine glasses, by Duncan & Miller, are simple and restrained. Warm, natural linen tablecloth, designed by Marghab, highlights the golden wheat motif of the Lenox china. If your cloth has a long center design, plan a similar long, low centerpiece, as Ann Hagan has done. Winston sterling, by Frank W. Smith, Inc. All table accessories, except charming angel by Nura, from Georg Jensen







## MILK GLASS

### a charming, quaint revival

You haven't fully explored the possibilities of glass—if your closet boasts only the transparent varieties. For glass, in its opaque form, is too attractive to pass by—especially for informal entertaining.

Here we show a luncheon service in chalk-white milk-glass—the popular favorite of our American and English forefathers. Originally produced in this country as early as 1800, milk glass has kept its hold on the public right down to the present time. And, interestingly enough, many of the earliest molds from which it was made at Sandwich, Mass., in the 1800's, are still in use today.

Milk glass, in white, harmonizes particularly well with modern table décor. For its translucent whiteness and simple patterns make it a good foil for dark, tailored linens. In addition to complete luncheon and breakfast services in white milk glass that are available, scores of interesting accessory pieces are produced in this ware: bon bon dishes, covered and open comports, pitchers, fruit bowls, cigarette holders and ash trays—many in quaint patterns reminiscent of Colonial America.



Your white milk glass will look most impressive against a dark background. We used a dark blue cloth with fruit designs in white, and followed the motif in our centerpiece, which is rhododendron leaves dipped in white calcimine. Or set a patriotic table with a red and white cloth, deep blue delphinium or bachelor buttons, and the white glassware. "Mastercraft Hand Print" cloth, John Wanamaker; milk glass, Westmoreland Glass Company. Goblets, Bonwit Teller. Winston sterling flatware by Frank W. Smith, from Georg Jensen



# Put SPARKLE in your morning with an all glass breakfast service

**Choose your breakfast dishes from today's complete lines of heat-resisting glassware, which are styled in exquisite patterns**

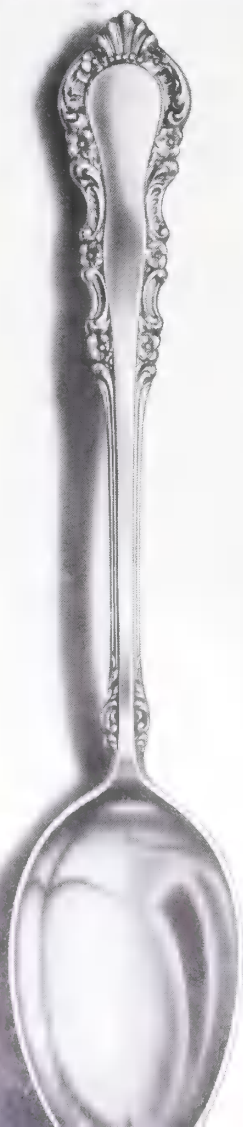
ROBERT KEENE STUDIOS



Banish the unpleasant echoes of the alarm clock with dishes that bring the sunshine in. No matter whether your family belongs to the fruit-toast-coffee set or the hungrier, fruit-cereal-eggs-and-bacon clan, the wake-up meal will taste better on shining glassware. Choose glass to serve the whole meal for the same reason you've been using it to serve the orange juice: its clear transparency enhances the appearance of food. Lay your daintiest flowered cloth under the glass, flank it with gleaming silver, and your day will be off to a lilting start.

The sparkling breakfast table below is set with Heisey glass in the "New Era" pattern. Its square, modern lines combine with traditional curves to produce a versatile pattern equally at home with the plainest of sterling silver or with Reed & Barton's "Georgian Rose," which is used here. Flower-splashed tablecloth made of printed linen is from Mosse, Inc. Hostess robe from Lord & Taylor

PHOTOGRAPHED AT HOME OF SARGENT F. EATON, FAIRFIELD, CONN.





From glass, artists and craftsmen create masterpieces of rare value, worthy of museum acceptance. Glass urn, below, designed by James McNaughton, is a one-of-a-kind piece, valued at \$500. Bowl at right, designed by Marie Laurencin, is limited to six copies. Value, \$750. From Steuben Glass, Inc.



# Glass

## AS A FINE ARTS MEDIUM



Under skilled hands two crystal bubbles become a symmetrical vase. An engraver's art adds a delicate fleur de lis to the beautiful crystal. Vase 6 1/2" high, \$18.50. Libbey Glass Co.

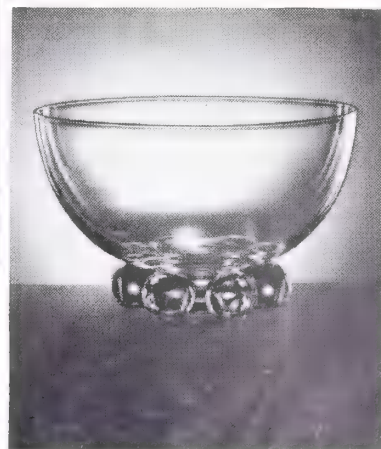


The warm brilliance and the fluidity of glass give richness to the simplest and plainest of designs. This graceful bowl is completely decorative of itself. Sells for \$15 at Steuben Glass



Purity of line distinguishes this pitcher executed in Kensington Crystal by Marianna Von Allesch. Use it as a flower vase, too. Priced at \$8.50, it is within the reach of every glass enthusiast

In making pieces as cherishable as this glass bowl available at moderate prices, glassware manufacturers are making a genuine contribution to art appreciation. From Steuben. Priced at \$28





# The 15 most popular GLASS patterns

**We asked fifteen of  
the leading glass  
manufacturers to tell us their  
best-selling pattern**

**By Elizabeth Gordon**

There's something very significant about a group of best sellers, particularly when the thing involved goes into so prominent a place as the dining room table.

So when the fifteen leading manufacturers of stemware and tableware consented to tell which pattern was the best seller in their line, we jumped with joy. For here was a chance to get a clinical look at the average taste of Americans.

The line-up on these pages certainly gives the lie to the idea that the taste of the average American is poor. For not one of these patterns is in poor taste. In fact they are *all* in excellent taste. Some you may like better than others, as is only natural. But not one is in bad taste. And if you are catholic in your tastes you will like them all.

One interesting fact uncovered in this survey was the difference that geography made in the popularity record. A pattern that tops, nationally, the sales figures of all other patterns in a manufacturer's line is not necessarily a popular pattern in all parts of the country. For there are some sections of the country that simply do not like ornamentation, and there are others that feel they are not getting their money's worth in beauty and aesthetics unless they get ornamentation.

Especially interesting is the absence of any pattern using the time-honored, long-popular laurel leaf, variations of which have been in many lines for years.



**A. H. Heisey & Co.**  
Wide flutings, like fan folds in shimmering glass, give the popular "Crystalite" its restrained grace. Goblets have pinched-in bowl, knobbed stem and cost about \$9 a doz.



**Dorothy C. Thorpe**  
Chaste patterns of ivy vines, sand-engraved deeply on the underside of clearest glass. Goblets have a tapering, calyx shape that is favored for elegance. About \$30 a doz.



**Sharpe, Inc.**  
Adapted from authentic colonial designs, "Charleston" combines a thumbprint border, a basket-weave pattern, and fern fronds, in finely cut crystal. Goblets, about \$15 a doz.



**Fostoria Glass Co.**  
Dignified, clean-cut, usable anywhere. "Sceptre" depends for ornament upon a delicately fluted stem, which rises to a fluted, cluster knob. Goblets, about \$8 a doz.



**Libbey Glass Co.**  
"Waterford" is chunky, heavy, wonderful to hold in your hand. Hand-blown, luminous glass in a shape that's been popular since the 18th century. Goblets, about \$24 a doz.



**U. S. Glass Co.**  
Romantic traceries of roses, those flowery favorites of decoration, embellish the shining clarity of "June Night." The thin-lipped goblets with fluted stems, about \$11 a doz.





#### Seneca Glass Co.

Best-loved pattern is in crystal, exquisitely cut in slender darts that sparkle in prisms. Plates are deeply cut with a starburst center. Goblets, about \$25 a doz.



#### Carbone, Inc.

Hand-blown crystal, chosen for its glowing quality, its pleasing feel in the hand. Goblets have the molten glow of tear drops in their baluster stems, cost about \$60 a doz.



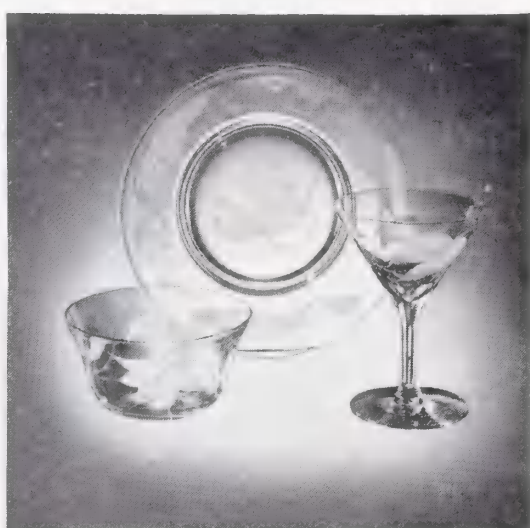
#### Imperial Glass Co.

"Candlewick," named for its jewel-like studding of crystal drops and the sparkling globes that form the stems of goblets. Service pieces match. Goblets, about \$8 a doz.



#### Cambridge Glass Co.

Over etched pattern of roses and medallions, a favorite with brides. It's called "Wedding Lace" because it has filmy elegance and delicate pattern. Goblets, about \$12 a doz.



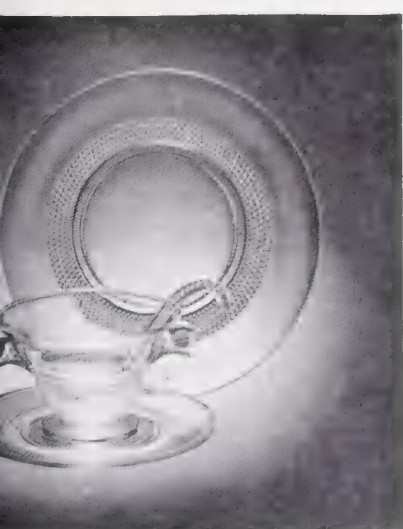
#### Phillips Glass Co.

Broad leaf patterns, etched on a superbly simple shape make "Tropical" a smart choice for modern tables. The goblets have wide bowls, slender stems, and cost about \$7 a doz.



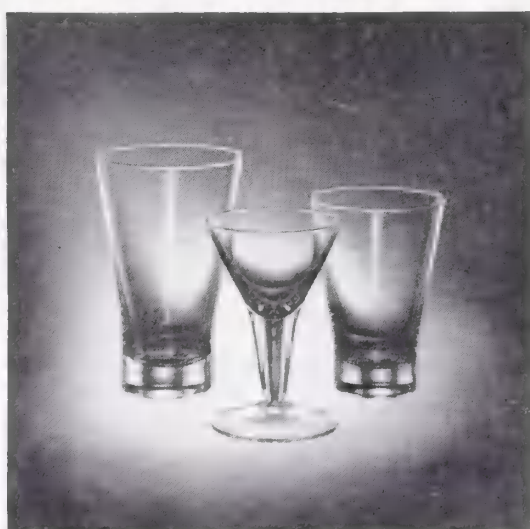
#### Blenko Glass Co.

Hand-blown reproductions of the famous tear drop glass of Colonial Williamsburg. You can see the drop caught in the broad stem of the dome-footed goblets. Cost about \$30 a doz.



#### Duncan & Miller Glass Co.

Early American glass motif, a banding of crystal droplets that reflect the gleam of light, gives "Tear Drop" its name. Water goblets, similarly banded, about \$8 a doz.



#### Lunning Collection, Georg Jensen, Inc.

"Berkshire" is weighty, unadorned, deriving its ornament from its V-shape and the play of light in its depths. Glasses have non-breakable rims. Those shown, about \$10 a doz.



PHOTOGRAPHS BY EUGENE HUTCHINSON

#### Westmoreland Glass Co.

Americans have loved this all-over diamond pattern pressed glass since it was first made in the early Sandwich factory. The studded, bell-shaped goblets are about \$2.50 a doz.



# THE RIGHT GLASS FOR THE RIGHT DRINK

Correct glasses do more than serve the rules of etiquette. They also make good wines taste even better.

You won't be using more than two or three kinds at a time, but the proper shapes can make your table



Champagne glasses are not wide and shallow just so people can look over the rims of each other as they drink. They reveal best the clear effervescence that marks a really fine brand.



Claret is, of course, a table wine, though not a robust one. So while its glass has the same lines as the port glass, it is considerably larger, holding its own with other table glasses.



Sherry is always correctly served in a glass like this—don't ask us why. While often served at table, sherry is also indispensable on occasion as a living room appetizer before meals.



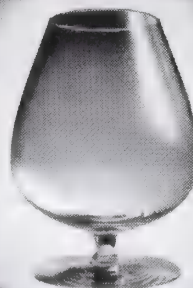
Rhine wines are sturdy wines and so the glass you serve them in is sturdy, too. But it is never heavy or clumsy. Notice the simple grace of the long slender stem, the finely incurved rim.



French Champagne never is a goblet of its own. It has to be in order to hold the whole fresh punch and still allow room for the champagne poured over it to complete the drink. Nearly 9" tall.



Sparkling Burgundy, as a drink, is not so small as it looks. Nor is the glass you'll serve it in. A bowl not unlike that of the claret glass continued into a hollow stem, champagne glass style.



Brandy snifters should be used for only really fine brandies. In the shape of this glass lies its ability to bring out and concentrate the fumes that set apart the best from the general run.



Port and after-dinner coffee seem to belong together, and the proper glass has the grace and sturdy delicacy to complement both the wine itself and your very finest demi-tasse.



Brandy served as a liqueur uses a kind of tiny glass that would be useful for any of the liqueurs. In a glass so small, delicacy of line as well as fine quality glass are really essential.



Beer is more than something to get out of the refrigerator for a midnight snack. A good beer glass is as graceful as any wine goblet. A 14-oz. glass like this is perfect for all beer lovers.

PHOTOGRAPHS, GOULD STUDIOS

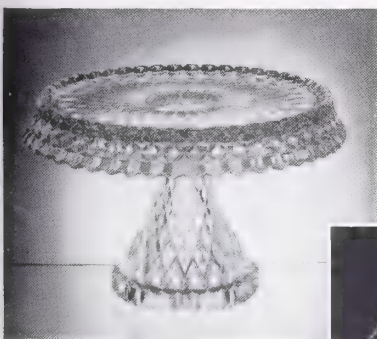
GLASSES, SENECA GLASS CO.



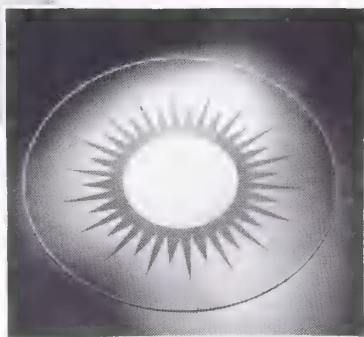
ROBERT KEENE STUDIOS



**All-in-one buffet set.** What will they think of next? We don't know, but aren't you glad they thought of this grape-patterned solution to the buffet supper plate and cup crisis? It's a bargain, too: 4 sets for \$1. Newland Schneeloch & Piek, Inc.



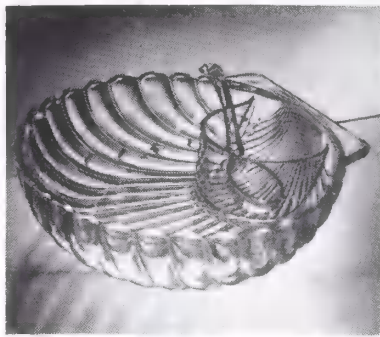
**Cake stand.** All this needs to be perfect is a marshmallow cake. It's pressed glass, in a time-honored diamond pattern, and reminiscent of Sunday dinner at Grandma's. From Cambridge Glass Co.



**Canapé plate.** Guests eat with their eyes as well as their mouths. Tempt them with canapés served on this 21-inch beauty, embellished with a radiant sunburst. Kensington, Inc.

## THERE'S special GLASS FOR BUFFET ENTERTAINING

We nominate glass as the biggest "partifying" element in tableware. Reason: you get so much glitter and sparkle for your money, so much dress-up and dazzle, the very qualities that make a party go. Serve your Christmas buffet supper on glass and see for yourself. You can set forth the whole works, from canapés to coffee, because there are now special glass service pieces designed with all the requirements, niceties, and oh yes, all the perils of buffet dining in mind. Don't miss seeing the all-in-one kind of plate that holds the entire meal, including a cup (or glass) of whatever you serve, thus eliminating the old-time, triple-threat coffee cup juggler. And for serving pieces that make cole slaw look like peacock tongues, see below.



**Salad server.** Not just for salad, but for salad dressing, too. This fluted salad shell has its own compartment for mayonnaise and a sparkling glass ladle to serve it with. A. H. Heisey & Co.



**Cheese dish.** Or rather, cheese dishes, because there are two parts to this, a standing compote for cheese and a plate for crackers. Use them together or separately. Fostoria Glass Co.

FOUR PHOTOGRAPHS BY EUGENE HUTCHINSON

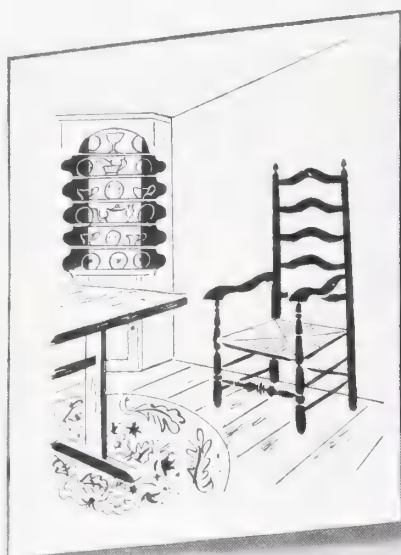


# MATCH *your* GLASS TO YOUR DINING ROOM DÉCOR

By Marion Gough

**How to choose glassware that's decoratively in tune with all the other furnishings in your dining room**

If you're a stickler for following through on period, the glassware on these pages will help you recognize patterns in the spirit of whatever era you have emphasized in your dining room furnishings, your china, and silver. They are all types characteristic of five important ages in design. You'll be right if you use them as a guide, but don't let them frighten you. They are not intended as hard and fast rules. They *can* be interchanged. We've spotted several Colonial numbers that we'd use in a flash with modern. What really determines what is right and wrong in glassware is that sixth sense of yours that tells you not to put engraved glass on gingham.



## EARLY AMERICAN



If you have ladder-back chairs, a trestle table, hooked rugs, homespun cloths, choose sturdy, unaffected pressed glass in traditional Early American motifs. These have an affinity for pine, maple, and calico, for cottagey earthenware and simple silver. First, a typical Sandwich glass sheaf of wheat pattern, Duncan & Miller Glass Co.; sec-

ond, a bell-shape thousand-eye with a cluster stem, Duncan & Miller Glass Co.; third, a pineapple design with a six-sided foot, Fostoria Glass Co.; fourth, a square-footed, bulb-stemmed glass in diamond pattern, Cambridge Glass Co.; fifth, a Princess Feather glass, one of the very earliest Sandwich designs, Westmoreland Glass Co.



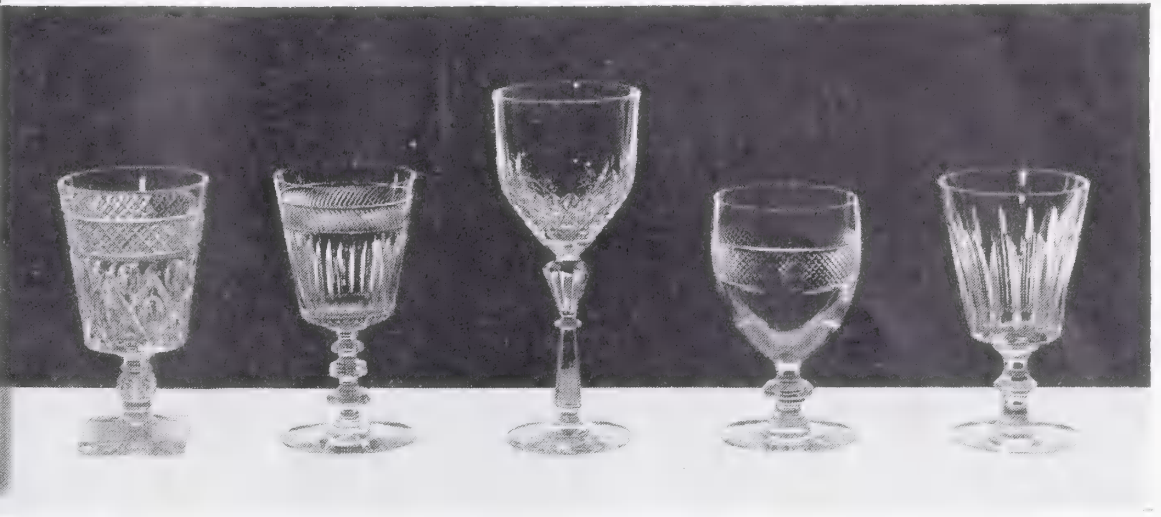
## COLONIAL



For Chippendale furniture, mahogany with brass escutcheons, scenic wallpaper, damask, pistol-handle knives, all the rich furnishings of America's first opulent period, choose solid, hand-blown glass with the substantial grace of that era. First, a flat-bowl circled in a thumb print pattern, Fostoria Glass Co.; second, an oval bowl with broad

whalings and hexagonal stem, A. H. Heisey & Co.; third, a chalice shape with domed foot and double tear drop in bulbous stem, Carbone, Inc.; fourth, unadorned flat-bowl pattern with a short stem, U. S. Glass Co.; fifth, a flared shape with airtwist stem, from a Williamsburg original, Blenko Glass Co., from Rubel & Fenton, Inc.





## 18TH CENTURY

18th Century furnishings, like Sheraton, Hepplewhite, mahogany, inlaid woods, swags, tôle, fine porcelains, and Georgian silver, are one step farther than Colonial in refinement and delicacy. Look for restrained elegance in the glassware you will use with them. First, thumb prints in diamonds, on a square foot embellished with a sunburst,

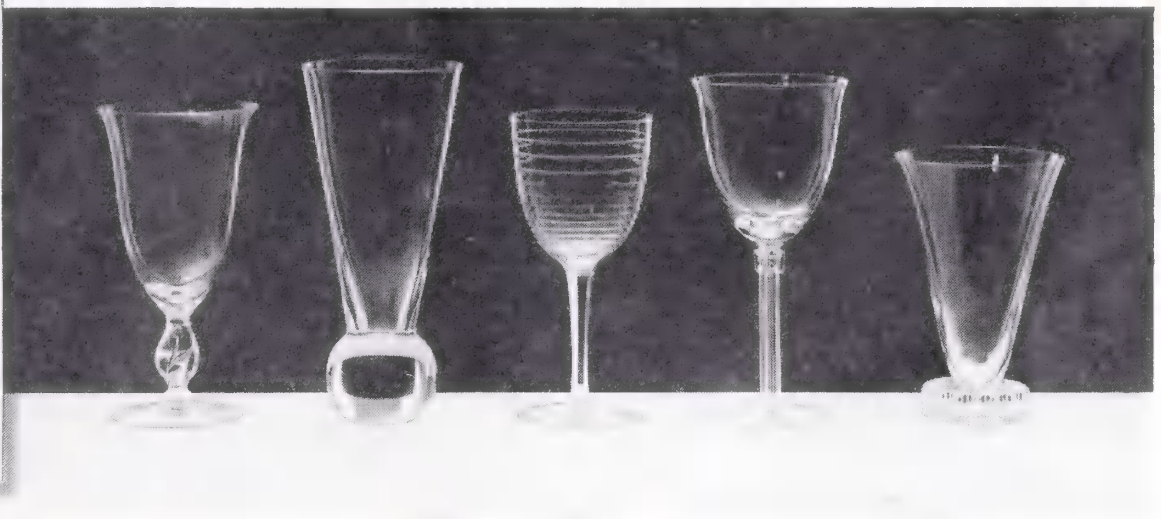
Imperial Glass Corp.; second, slim darts, cut in crystal, a border of diagonals, Sharpe, Inc.; third, diamond and leaf pattern rising from faceted crystal knob, Sharpe, Inc.; fourth, rounded bowl, striped with diamond-cut band, U. S. Glass Co.; the fifth one is heavy crystal and cut from base to rim with deep, tapering rays, Seneca Glass Co.



## VICTORIAN

To enhance the plushy elegance of Victorian, tufted satin chairs, fruit and flower motifs carved in wood and traced on china and silver, Brussels carpets, ormolu candelabra, choose glassware that catches the lacy, florid, lush feeling of the period. First, an ornate mold of flowers, banded in minute diamonds, Imperial Glass Corp.; sec-

ond, a thin, flower etching picked out in gold, Cambridge Glass Co.; third, faintly tinted fruits and leaves, molded on clear glass, Westmoreland Glass Co.; fourth, the delicacy of Chantilly lace, etched on fine-drawn, flaring glass, Cambridge Glass Co.; the fifth one has swirled ribbing on a short-stemmed glass, Fostoria Glass Co.



## MODERN

Bleached woods, textured place mats, the sophisticated simplicity of modern china and silverware call for luminous, ice-clear glass, ornamented only by the pools of light caught in its crystal depths. First, a lucid bell-shape with a chunky twist in its short stem, Imperial Glass Corp.; second, a slender V-shape, rising from a

weighty knob base, Cambridge Glass Co.; third, a graceful oval bowl, ringed in fine-cut threads, on a slim stem, Seneca Glass Co.; fourth, clear glass, unfettered by ornament, on an exquisitely fluted square stem, Fostoria Glass Co.; fifth, a calyx shape, slightly flared on a circular base of fluted crystal, Libbey Glass Co.





# Say "Merry Christmas" with a WHOLE GARDEN of FLOWERS

Give 10 packets of seeds to make Christmas come again next summer. Here are two simple plans for two very special names on your list

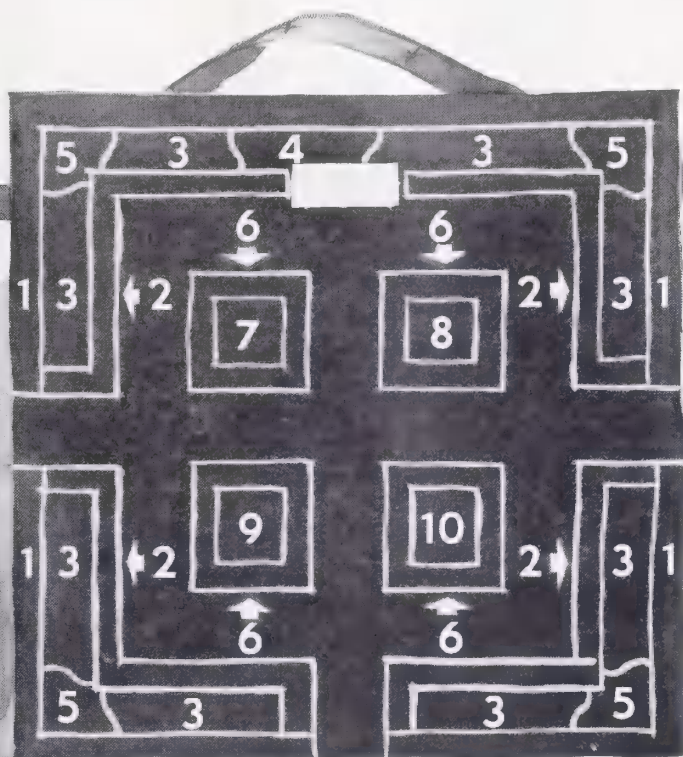
By Ralph Bailey

Who ever heard of a complete garden fitting into the toe of a Christmas stocking? Well, here it is. Here are two of them, in fact. For different shaped stockings, of course, since one of the gardens has the prim orderliness that appeals first to a woman. The second is a casual and rampant affair that a man would appreciate best—it has no set pattern and therefore can't make him feel that the garden is his master. Both are easy as pie to plant and to take care of, and good seed houses will have all but one or two of the annuals called for. Each kind has been selected with a special regard for its ability to thrive in ordinary soils, and the persistence with which it will bloom. Cost for either garden, say \$1.50-\$2.50! It's actually true that the only tools needed to make and maintain either of these Christmas gardens are a digging fork and a garden rake. Though to get the most out of the seeds, some of them really should be started ahead of the season in flats or pots indoors, or in a cold frame. Let the "giftee" worry about that, though. It's enough to know that all the seeds listed can be planted where they are to grow when the ground is workable, then thinned. They'll bloom from summer till frost. So study the two gardens—then pick your stockings!

## 10 Flowers for a gay border

- (At most seed houses except as noted)
1. Petunia Cream Star—height 12"  
Compact type. Start indoors, March.
  2. Larkspur, Giant Imperial—height 2½'-3'  
Get mixed blue shades.
  3. Phlox Salmon Glory—height 10"-12"  
Men like this shade of pink all right.
  4. Zinnia David Burpee—height 18"-2'  
W. Atlee Burpee Co., yellow—bronze.
  5. Aster American Giant branching—2'-2½'  
Blue, or mixed blue, white, pink.
  6. Nicotiana Crimson King—height 2'-3'  
Fine for evening fragrance.
  7. Helianthus Stella—height 4'-5'  
A Sunflower with a lot of restraint
  8. Marigold Limelight—height 18"-2'  
Pale yellow, Chrysanthemum type
  9. Cleome Pink Queen—height 2½'  
Spider flower, huge bloomheads
  10. Zinnia Black Ruby—height 12"  
Introduced by Burpee. Mar





**Band-box garden to delight a woman**

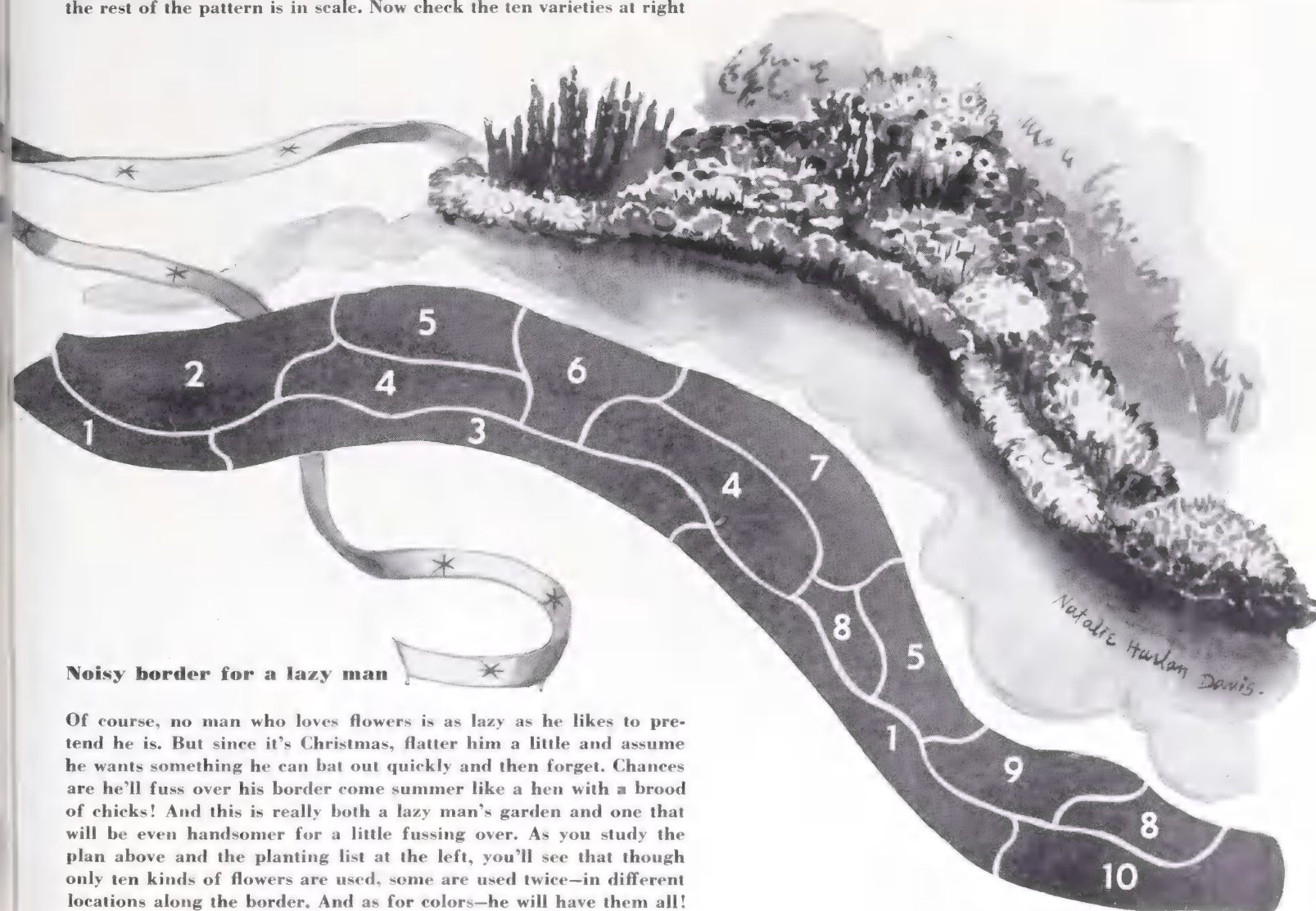
You've heard of "cut-and-come-again" flowers? Well here's a cut-and-come-again garden, complete with seat to stay in when you get there. Everything in it, including the hedge that surrounds it, will grow from seed in a season. And every plant will have so many blossoms that no amount of cutting will spoil the picture. Only the hedge doesn't flower, but that turns scarlet in the fall, doing a real two-in-one job. The whole thing, as planned above, is 18' square, may be laid out in any back yard. The center beds are 3' square, the rest of the pattern is in scale. Now check the ten varieties at right

**10 Flowers for a formal plan**

- (All available at most good seed houses)
1. *Kochia* (Burning Bush)—height 2'-2½'  
Soft green till fall, then scarlet till frost.
  2. *Ageratum*, Blue Cap—height 4"-12"  
Slow, best started indoors, March.
  3. Marigolds, African Giant mixed—2'-4'  
Fine oranges and yellows. Large packet.
  4. *Centaurea americana alba*—height 3'-3½'  
Blossoms like a great white thistle.
  5. Larkspur, Giant Imperial—height 2½'-3'  
Get blue ones only, for accent.
  6. Marigold Yellow Pigmy—height 6"-10"  
Solid mounds of yellow. Large packet.
  7. Zinnias, medium mixed—height 15"-18"  
Get a "cut-and-come-again" packet.
  8. Snapdragons, medium mixed—15"-20"  
Get only "rust-resistant" ones.
  9. Scabiosa, mixed—height 15"-20"  
Try a packet of the newest ones.
  10. Gaillardias, mixed—height 15"-18"  
New mixtures have fine bronzes.

**Noisy border for a lazy man**

Of course, no man who loves flowers is as lazy as he likes to pretend he is. But since it's Christmas, flatter him a little and assume he wants something he can bat out quickly and then forget. Chances are he'll fuss over his border come summer like a hen with a brood of chicks! And this is really both a lazy man's garden and one that will be even handsomer for a little fussing over. As you study the plan above and the planting list at the left, you'll see that though only ten kinds of flowers are used, some are used twice—in different locations along the border. And as for colors—he will have them all!







## A House To Come Back to at Christmas

By Martha Darbyshire

The house that calls you back home at Christmas time year after year is a happy, glowing place that rests you the minute you put your foot inside the door. Its bright colored walls, accessories, and fabrics cheer and warm you as much as its wood-burning fireplaces. It's an open friendly house with a mellowness that springs from maple and mahogany rubbed to a soft luster, from braided rugs, from gay chintzes, from swaying rocking chairs, from shining copper and brass. Its decoration is timeless, even

though it is filled with beautiful old pieces that have seen much history in the making. It is an easy house to live in, because comfort goes hand in hand with beauty. You come back to it again and again because the atmosphere of warmth, comfort, and love that pervades it gives you a message of hope, which carries you through the year. Mr. and Mrs. George Winterhalter's house is that kind of a house. Its front hall gives you an unmistakable welcome, and every room repeats it.



Old pine and maple pieces look their best in rooms bursting with color. That's why Mrs. Winterhalter chose a "calico" wallpaper, and repeated its many colors in the rugs, chairs, sofa covers, and curtains in her library. Privacy seekers: note the curtain treatment



The entrance hall of the Winterhalters invites you to stay. Mrs. Winterhalter has tied the entrance and living room together by carpeting the stairs in a matching raspberry red carpet. Old cherry hall table, oil lamp start off her fascinating antique collection





Mrs. Winterhalter is what we call a practical collector. For she wisely bought antiques that are usable, that don't have to be put behind glass doors because of extreme fragility. In her living room she made the walls a plain, light gray, so that family portrait over mantel and old steel engravings of Lincoln and Grant families would take the limelight. Lincoln rocker is comfortably substantial



MAYNARD L. PARKER

Many interesting old pieces give this end of the living room a warm charm. The Queen Anne lowboy, besides being beautiful, doubles for a game table, for it has a checkerboard on the bottom of the large center drawer. Mrs. Winterhalter can find several uses for any antique, as witness her flower arrangement—a vase of flowers inside an old blue glass shade taken from a gas light fixture





The best  
**CHRISTMAS**  
is a  
**CHRISTMAS**  
**AT HOME**

*The Winterhalters*

This is the kind of friendly house that beckons people home for Christmas. Mr. and Mrs. George J. Winterhalter built it in Westwood Hills, Calif. But its simple design would be just as appropriate in the heart of New England. Every detail was planned to complement Mrs. Winterhalter's collection of antiques gathered during her travels. Designed by Harry Flackmeier; built by Ben Harwood



Mrs. Winterhalter's dining room was built around her collection of old copper and brass tea and coffee pots. Many of the pieces were nickel-plated and had to be stripped down. When she "shopped" for these, she carried a magnet. The reason: tin attracts it (unless piece is lacquered), but does not attract copper and brass. Cherry drop leaf table expands to seat large groups at holidays





Make your guest room so gay that guests will want to stay forever. Mrs. Winterhalter did it with a bold wallpaper, safe to use in a room that isn't constantly occupied, multi-colored braided rugs and bedspread. Ivy shelf is edged with white eyelet embroidery



A girl's bedroom should be young and informal, but provide a place to work, also. Daughter Mary Jane's pine secretary makes getting to work easy. Old salt boxes are efficient holders for trailing greenery, and the kind of novel accessory that makes a room individual



A cheerful place to breakfast is as important as a strictly fresh egg. Mrs. Winterhalter created such a spot with a red wallpaper, a plant window outlined with double red chintz ruffle edged with white rickrack, and copper pudding molds



Mrs. Winterhalter's house is full of many surprises. Who would suspect that her impressive wall brackets started life as a brass spittoon? But she needed a pair of brackets, so she simply cut the spittoon in half



If you have a lovely collection of old china and glassware, make the most of it—especially on festive occasions. Mrs. Winterhalter sets a truly American table with old red and white damask linen, blue glass Grant Peace plates, and Columbus white milk glass



The upper hall shouldn't be forgotten as it all too often is, but should be just as appealing as the lower hall. Make it bright with a bold patterned paper. Display some of your nicest pieces there. Keep it always looking fresh with flowers or green leaves in season







# Are you a GIFTED giver?

**Are your presents white hopes or white elephants?**

By Mary Parrish

Here you sit, with your pencil poised (in a minute you will begin to gnaw on it) over the clean white pad of paper, and your Christmas list is in the process of evolution. Down they go—the names of those nearest and dearest to you. And as you write you begin to perceive that the nearer and dearer they are, the less you seem to know what to give them.

Selecting a trifle for a casual acquaintance is no trick, but when you come to choose a gift for the devoted friend with whom you have shared, struggled, and suffered, or that life partner whom you have loved, married and given children the problem reaches bewildering proportions. You may feel that nothing is good enough for these fond favorites, but the root of the matter is something else. No matter how intimate a relationship between two minds or how familiar the concourse of a kindred spirit, the innermost yearnings of another human being are usually shrouded in secrecy. Few are articulate enough to express these yearnings, and fewer still are blessed with the kind of perception that can ferret them out.

This is not due to any lack of thoughtfulness. Don't you wrack your brain over these presents? The wish to please is earnest and sincere. It is due to the fact that you can live with people for years and love them dearly without ever knowing what makes them tick. If you could know, life would be robbed of much that makes it interesting and delightful, for the occasional glimpses that are vouchsafed you into the unexplored territory of another heart are rare and memorable. Still, it does complicate the gift-giving problem.

People usually approach this matter without much analysis. They know, of course, that while So-and-So is amiable and loyal in appreciation, he will not be titillated by anything commonplace. After considerable personal brain-wracking and a few frenzied tours of the stores, they fall back on that old cliché of choosing something they would like to have themselves, or they just buy anything in order to mark the troublesome name off the Christmas list and close the subject.

This is a very unsatisfactory solution. Ten to one, what they like themselves will be meaningless to So-and-So and there is no pleasure in buying, giving, or receiving a last resort. Also,

the donor spends more money than is necessary, because, while he is conscious of the fact that the gift may not be exactly right, he is determined that it shall be impressive.

That's how White Elephants are born!

Comes Christmas morning. The be-ribboned package is presented, not without trepidation. The tissue paper is folded back and the recipient is called upon to register gratitude and even enthusiasm, while inside the box lies an expensive little horror for which there seems to be no earthly excuse.

Profuse as thanks may be, and there is considerable perjury abroad during the holiday season, the giver usually retains some gnawing sense of inadequacy and discontent with his offering, which mars his pleasure in his generous impulse. The receiver cannot imagine what to do with a suit of black lace underwear, flatteringly two sizes too small. A man, less politic and charitable, is often unable to conceal his dismay at what befalls him in the way of presents. A practical mind is aghast at the waste of money. A gentle spirit fruitlessly searches around for some use that can be made of the eyesore without hurting anybody's feelings.

The giver, aware of these cross currents, swears he will never try to buy So-and-So a present again. But of course, he will have to. Next year the tragedy will be re-enacted. Harassed by past failures and increased mental agony, he will repeat old mistakes on an even more expensive basis.

Eventually even friendship may become strained. The giver ceases to be cheerful and the receiver cannot keep from thinking that maybe he has misplaced his trust.

Nobody wants a herd of White Elephants trampling around over his valuable human relationships. What is to be done?

There are two or three alternatives.

If you have time to become a first rate psychologist, psychoanalyst, or full-time sleuth, you may be able to discover the nature of your friends' and loved ones' secret hopes, but not without some probing. This takes the spontaneity right out of a present. Besides, who has the time?

You can make a gift of money, which you may direct to be expended for what the recipient craves most. But there is not much delicacy about such a gift and (Continued on page 103)

The fine "White Hopes," set out to be wrapped, are all from the Lunning Collection of gifts, a group of gifts distributed nationally. You can discern at once that each is so classic in design, so free from style bias, that all would be acceptable to the most fastidious. Study their meaning to your gift-buying. At Georg Jensen, New York City





Tables make excellent house-to-house gifts, but don't choose one out of scale with the present furniture. It's better to err on the side of too-big than too-small. Leather-topped coffee table (above) is happy choice for families with children, for it is simple to keep clean. A roomy drawer,

convenient for cigarettes, cards is another feature. If you're buying a lamp table, be sure it is tall enough to throw light properly. Pie crust table (below) looks well beside chair, or free-standing. Sculptured rugs (above and in top photograph on opposite page) from V'Soske Shops.

## NOBODY ever HAS ENOUGH TABLES

That's why they're good gifts

Give a table for Christmas—if you want to be nominated to the ranks of gifted givers. Not just any table, of course, but a table that reveals your keen observation of the recipient's tastes and desires. Your selection is made easy, because there *is* a table for every purpose, in woods and designs to harmonize with any room, whatever the period.





### Magazine or telephone table

A house becomes a home when there's always a table at our fingertips—without moving one from anywhere. If you're uncertain about the type of table to give, a safe bet is one serving several purposes, depending on where you place it. At right, a magazine table, which is a wonderful telephone table, too . . . with enough shelves for several directories, and spacious top for pads, ashtrays, etc. It looks well, also, placed between two chairs, where it can bring reading matter within easy reach of two people, or near a bed, as here.



### Convenient drop leaves and drawer

A small drop-leaf table has scores of uses. Think about one for your friends who live alone. For it will open up to just the right size for solo dining. It saves hauling out a large card table for that two-handed game of gin rummy. It provides an intimate spot where a cup of tea or a cocktail may be served. . . . Every table fills a need, but be sure you know the right one. For example, for the woman who sews a great deal, don't give just any table with a drawer. Instead, buy a sewing table that has a place for everything in this category.



### Flower, hobby, or lamp table

A gift of a table is a particularly expressive way to say "thank you" for gracious hospitality and special favors you haven't been able to reciprocate. It becomes an inspired gift if it truly gratifies a desire. By ingenuity, subterfuge, or any means at your disposal, find out what that *exactly* perfect choice would be. The actual buying then will be easy, for there are more varieties of tables than days of the year. The tiered table (right) could delight the collector, or anyone with beautiful figurines, prized objets d'art to display.



Tables on these two pages  
from Imperial Furniture Co.

PHOTOGRAPHS BY HIRA STOLLER



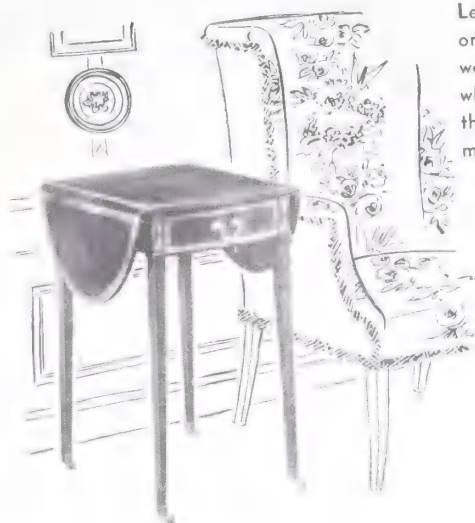
# Free-standing tables are GOOD GIFTS because they are versatile extras



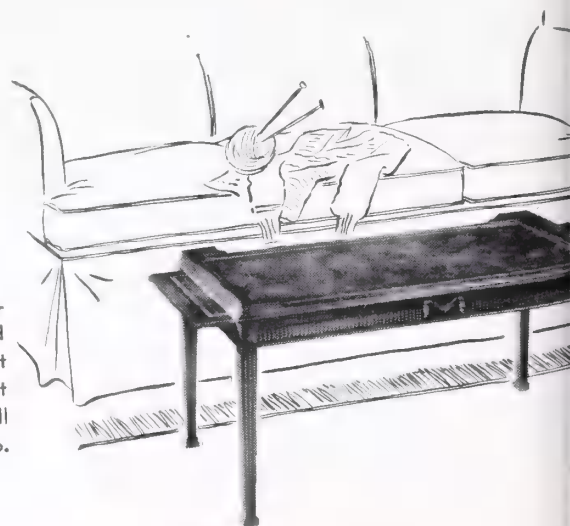
Left, the lucky recipient could make this mahogany tier table the feature of a window bay, a stand for greenery, a display of knickknacks, a corner whatnot, a serving table in dining room or living room, a lamp table beside a large-size wing chair



Right, you don't need two looks to convince you that this is one of those tables that stands on its own merits. It's a leather top drum of Sheraton design, specially likely to fill up an uninteresting corner, a dull wall, or to hold the lamp for two reading chairs. Note its three drawers



Left, did you think a Pembroke table could be used only for lamps? Look at this mahogany and satin-wood beauty and check it on your list for the lady who lives alone and eats her meals solitaire in the living room. With its leaves extended it would make a festive dining table for a single service



Right, this leather top coffee table with a Hepplewhite air isn't just a catch-all for ash trays and oddments. Besides individuality and good looks, it has two pull-out panels at its sides that make it a handy service piece for cocktails or tea. All tables on this page from Zangerle & Peterson Co.



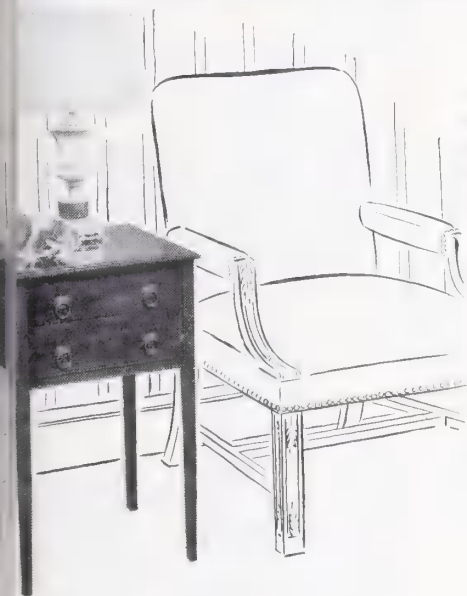
**A gift of a table is a gift of convenience, but choose the ones that have decorative individuality**

This isn't your year or anybody's year for gifts that are luxuries in themselves. It's the gift that looks like a luxury but hides a hard-boiled repertoire of uses beneath its resplendent exterior that is starred and re-starred on your 1942 Christmas list. You're buying versatility these days. Tables are a case in point. You may have them to fill every specific need—you will remember that last May we showed you pages of them—and everyone who cares for her own family's comfort wants her full quota of them.

But there are other tables, the kind that make particularly welcome gifts, that don't have to be bracketed for one role only. If you're not quite sure what special purpose table the giftee needs, give one of the free-standing types. You may be sure

she'll find a use for it. Give Helen a drum table and she'll say, "It's just the thing for the space between the living room windows." Send the same to Aunt Maude, and her thank-you note may tell you that she couldn't have asked for anything more perfect for that corner in her library.

Look for the tables that can stand alone. Perhaps they won't be used alone, perhaps they will. That's for the recipients to decide. Your business is to choose the piece that is handsome in itself, independent of any of the furnishings it might be used with. Here you'll see eight suggestions, all with blue-blood design pedigrees from the 18th Century, all usable individually or in company with other things. And they'd all make foolproof gifts, because anyone would love them.



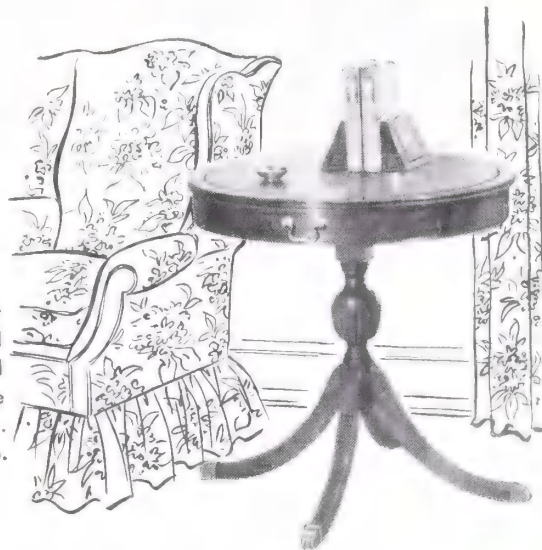
Left, this mahogany commode could be your gift of storage space to dwellers in close quarters. Sewing ladies would want it to have a prominent place in the sitting room and use it for needle and thread storage. Or it might be just right for the radio, or the bedside table they've always wanted



Right, she could use it as a lamp table or to hold magazines—obviously, but if she needs a handsome place to park the telephone, it can do that, too. One of those disarming pieces of Sheraton design, so graceful and delicate looking that you'd never guess how many different uses you could put it to



Left, whoever gets this three-legged gallery table will feel as though she owns a museum piece. It has an 18th Century rarity look, like a basin stand or wig stand, but it's ever so much more useful. It could stand alone as a holder for plants or cooperate as a lamp table with an easy chair

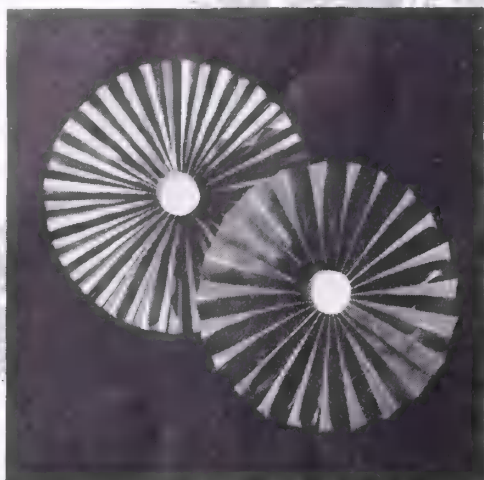


Right, who couldn't find an important place for this leather top Duncan Phyfe drum table? You'd make a great feature of its mahogany beauty and keep it where it would always be ready for a bridge game. Cards, game trappings could go in drawer. All tables on this page from Mersman Bros. Co.



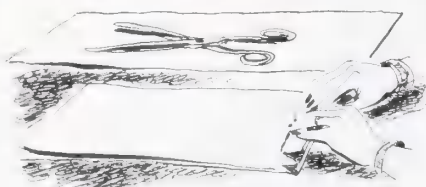
If you like the Christmas tree ornaments on the front cover, make some yourself. They're not tedious, and they're loads of fun. Besides, it's patriotic to

# MAKE

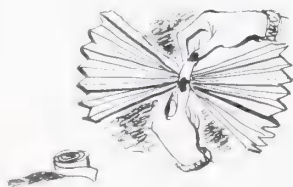


## Pleated Paper Fanfare

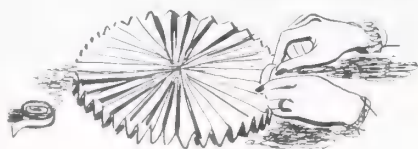
Making time: 7 minutes



1. To make the pleated wheel, you'll need strips of paper 36" by 6". Fold strip in half lengthwise. Fold  $\frac{5}{8}$ " pleats, starting at folded end



2. Scotch tape will be your indispensable ally in ornament making. Bunch your accordion pleats together in middle, and secure with the tape



3. Join pleated ends together and fasten with scotch tape. Ornaments make up more quickly if you cut all strips, do all pleating, etc., at once



4. Cut a marshmallow in half, and pin it in center. We used yellow, red, chartreuse, and green and white candy stripe paper for our wheels



## Cocoanut snowball

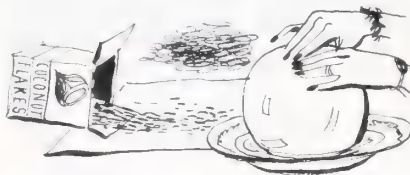
Making time: 10 minutes



1. Unroll 15¢ ball of cotton; cut in half. Use half of original thickness for each ball. Fold the ends in and start your luscious cotton ball rolling



2. Fasten ends with scotch tape. If you're having a tree-trimming bee, start everyone on balls. When a few are made, put some on next step



3. Prepare a thick paste of flour and water in a deep bowl. Dip cotton ball and cover completely. Roll in dry cocoanut, spread out on brown paper

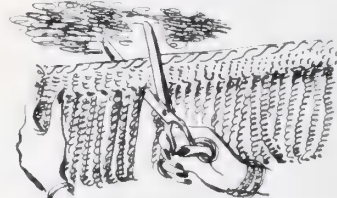


4. Pin the balls to tree with safety pin. They are most effectively used on inside areas. You will get sticky—but the result is well worth it!



## Tassel icicle

Making time: 4 minutes



1. With a yard of 6" white cotton fringe (draper departments carry it) you can whip up 7 novel icicles. Cut white fringe into pieces 4 1/2" long



2. Reserve left-over fringe for loops, using on tassel for each. Sew loop inside fringe. A yard of fringe makes 8 icicles if you make yarn loop



3. Roll fringe up tightly, making sure to turn inside rough edge, so finished icicle will be neat. Tree is most effective with only white icicles



4. Sew top of fringe securely. Then loop over tree branches. (After Christmas is over, trim your furniture, curtains, or draperies with these.



# YOUR OWN CHRISTMAS TREE ORNAMENTS

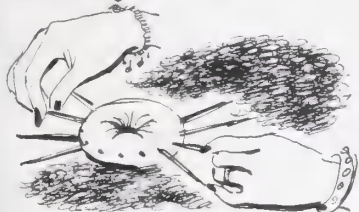
By Sara Little

PHOTOS BY ROBERT KEENE STUDIOS

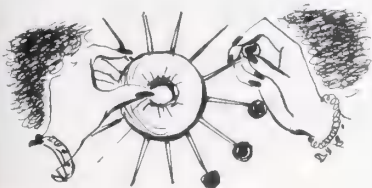


## Doughnut sunburst

Making time: 6 minutes



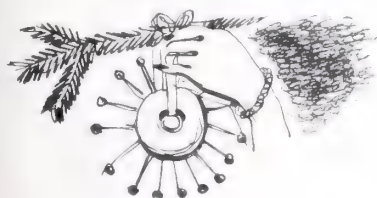
Stick 16 colored toothpicks (same color) in each doughnut. First divide into quarters, then divide each quarter; finally divide each eighth



We put bright red cranberries on our toothpick spokes. If you can't get them, little colored gum drops or raisins are good substitutes



If you haven't eaten this tempting sunburst now, slip a 24" piece of ribbon through the hole. Match color of the ribbon to your finials

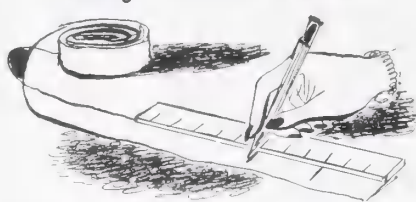


Tie in a tremendous bow over ends of branches. Better buy two dozen doughnuts. We only used 18 but you must allow for breakage and those eaten!

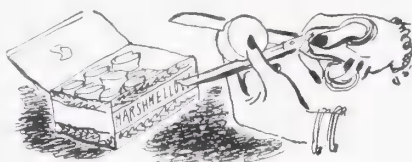


## Polka Dot Swags

Making time: 2 minutes for 18"



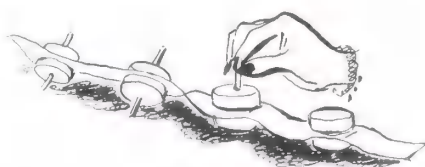
1. Buy paper ribbon that is fairly substantial. We used the red variety, 1" wide. With a piece of chalk or pencil, mark dots three inches apart



2. Our swag calls for marshmallows on both sides, so cut marshmallows in half (flouring scissors helps). These make a yummy-looking tree



3. Stick half a marshmallow on either side at marked spot. (Let the children make these; they are simple enough for even the young to manage.)

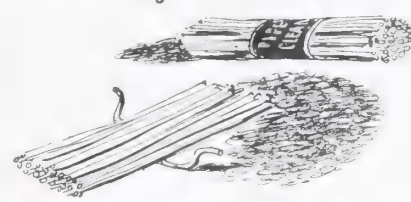


4. Anchor marshmallows with pipe cleaners, cut 2" long. With 4 to 6 people working, you can make enough swags for a large tree in 30 minutes

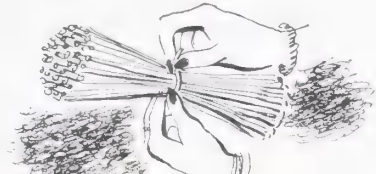


## Pipe Cleaner Pipe dreams

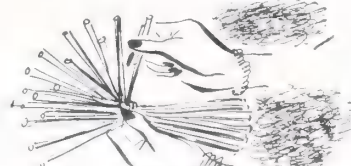
Making time: 3 minutes



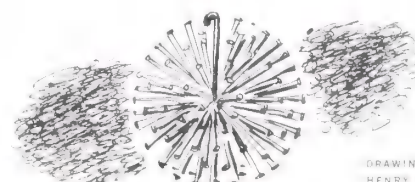
1. We're proud of all our ornaments. But if we played favorites, the pipe dream would be ours! You'll need a package of 24 cleaners for each



2. Take one cleaner, and tie the bunch securely around the middle. Even the busiest person could spare the time to make a dozen of these



3. Open out ends to form a circle. Pipe cleaners can take a lot of punishment, so don't be afraid to keep pulling them until you get desired shape



4. Make a hook of one cleaner and hang ornament on tree. Nothing tedious about making this, or any of our ornaments. We loved it. So will you

DRAWINGS BY HENRY KOERNER





EMELIE DANIELSON

By Louise Andrews Kent

Any Mother's son would swell with pride if his family produced such a wedding table on short notice. This one was set by James Amster with antique silver punch bowl, punch cups, coffee urn, sugar and creamer, and candelabra from DiSalvo Galleries. The Aynsley bone china is from Fisher Bruce & Company. The silver flatware is "Georgian Rose," from Reed & Barton. Wedding cake decorations, Dean's

## MRS. APPLEYARD'S CHRISTMAS WEDDING

Christmas, Mrs. Appleyard reflected, comes only once a year, but a wedding can sneak up on you any time, especially these times. With three children still unmarried it seemed unlikely to her that all would escape the greatest epidemic of romance since the time of Helen of Troy.

It would be just as well, she thought, to have a fruit cake mellowing in the pantry and punch blending in the cellar. Fortunately she had laid a sound basis for such a scheme by going without sugar. This improved Mrs. Appleyard's classic outlines and resulted in a full sugar crock. Before long the house began to be fragrant with a fine collection of spicy smells. During the hours in which the cake was baking, she sliced

lemons paper thin, and Mr. Appleyard came home to find his front hall steaming with lemon and hot rum.

"Just in case of a wedding," his wife explained as she saw him take a long breath.

This was the cue for the telephone to ring and for Hugh to announce that Daphne was a grand girl, could ski down Pike's Peak backwards and run the WPB with one hand and her family were in England so could they be married at home, please, if it was not too much trouble and would Saturday be all right.

As this was Wednesday Mrs. Appleyard said it would, only the cake might not cut very well, because it would be a little fresh; but that couldn't be helped. (Continued on page 90)



*Say Merry Christmas Magnificently with Libbey Crystal*



*libbey*

MODERN AMERICAN GLASSWARE

The Christmas spirit was never more precious. Express it with gifts of lasting beauty . . . America's truly fine crystal—Libbey. It has the brilliance of jewels . . . the ring of the genuine. Its designs carry on traditional American taste. Each piece is handmade by craftsmen of this 120-year-old company. A royal gift is open-stock Libbey stemware, \$21 to \$48 doz., such as the "Plymouth" shown. Or this classic vase, \$10. Gracious candleholders, \$10 pr., with center bowl, \$10. Other Libbey masterpieces await you at leading stores. Prices slightly more in the West. Libbey Glass Company, Toledo, Ohio.



A Wise Investment



Your home deserves the  
fine craftsmanship of  
**IMPERIAL TABLES**  
identified by this  
Green Shield Trade Mark



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Grand Rapids  
Furniture Makers  
Guild

*You can make*

**GIVE A WAR BOND  
AND FOR THE**

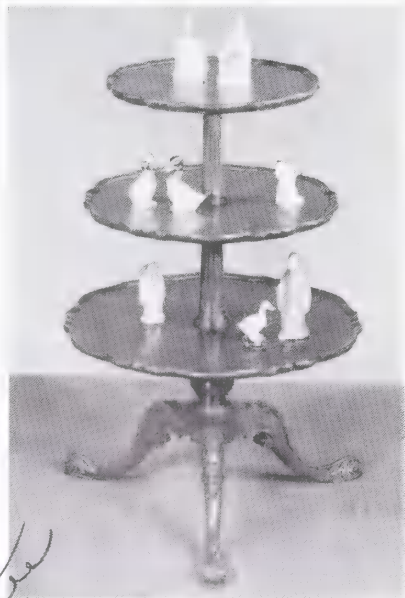
*Choose an*



**A PAIR IS FASHIONABLE**

A lamp commode used in pairs on both ends of your sofa or love seat is of great convenience and is smart good taste in decorating.

**THE SWELDON LAMP COMMODE — \$29.75\***  
*An Imperial Masters Table*



**IS YOUR HOBBY COLLECTING**

The Tier Table is the perfect setting to show off your prized collection pieces — or for flowers from your garden. When entertaining, it's a graceful way to serve nuts and candies; or beside a chair to have cigarettes or tea cups.

**THE RANDALL TIER TABLE — \$29.75\***  
*An Imperial Masters Table*



**DO YOU APPRECIATE FINE THINGS**

The selected woods, soft luxurious finish, and meticulous details of carving, fitments, and skilled cabinetwork of Imperial Tables appeal to the discriminating — assure you of long enjoyment and satisfaction in their use.

**THE ALDRICH DROPLEAF OCCASIONAL TABLE**  
**\$47.50\***  
*An Imperial Masters Table*



**ARE YOU ON A BUDGET**

If so, you'll particularly appreciate how little it need cost to furnish your home with Imperial Tables. Specialized production assures you of outstanding values as well as the enduring charm and beauty of quality.

**THE HAWTHORNE MAGAZINE END TABLE**  
**\$18.75\***  
*An Imperial Masters Table*





# this a fine American Christmas

OR STAMPS TO EVERYONE ON YOUR LIST  
ENTIRE FAMILY TO ENJOY

## IMPERIAL TABLE for your home



### FOR A TOUCH OF GLAMOUR

Plan your entertaining around the gracious hospitality of a cocktail table . . . formally, for serving drinks; informally, for light refreshments. And it's fashionable to use for flowers, magazines and accessories.

**THE NORWOOD COCKTAIL TABLE — \$44.75\***  
*An Imperial Masters Table*



### YOU CAN'T HAVE TOO MANY

Nests of tables are decorative, and practical. For bridge, or parties, pull one up beside each chair for drinks, cigarettes, and accessories. No home can have too many thoughtfully placed small tables.

**THE CORNELL NEST OF TABLES — \$37.50\***  
*An Imperial Masters Table*



### INDISPENSABLE IF YOU ENTERTAIN

Coffee served in the living room glamorizes even simple dinner parties. You can use your coffee table, too, for serving afternoon tea, and to keep magazines and cigarettes within easy reach of your guests.

**THE WALTON COFFEE TABLE — \$22.75\***  
*An Imperial Masters Table*



*\*Slightly higher at distant points.*

### IT'S NO LONGER A SECRET

We're passing along one of the secrets of good decorating. Place a smartly styled table conveniently by every seating piece. They're charming. They're beautiful. And their usefulness and comfort will mark your good taste and thoughtfulness.

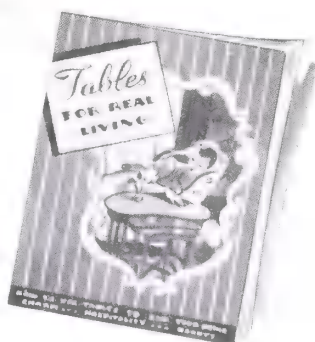
**THE LATHROP DROPLEAF LAMP TABLE — \$29.75\***  
*An Imperial Masters Table*

The tinsel and frivolity have gone from the celebration of Christmas, 1942. Yuletide this year, the true spirit and deep significance of Christmas, also symbolizes everything that America stands for — that we are fighting for — our American homes and all that they mean to us. Our homes have become more than the centers of family life — they serve a vital role in maintaining invincible American morale. Homes are our havens of rest and relaxation — fountains of strength and energy to do the jobs to win.

What more appropriate this year, therefore, than a gift to the home for the entire family to enjoy together! Choose Imperial Tables. Their smart beauty will revitalize your home. Their in-built quality will give enduring charm and satisfaction. Their usefulness and convenience will lessen household cares. Select your Imperial Tables from the holiday displays of leading stores.

**IMPERIAL FURNITURE COMPANY**  
**GRAND RAPIDS, MICHIGAN**

Be sure to send for "Tables for Real Living" — a new, profusely illustrated booklet — jam-packed with ideas — sent for ten cents (coin). Please address Department L-12.





## HOUSE BEAUTIFUL'S SCRAPBOOK OF FLOWER FACTS

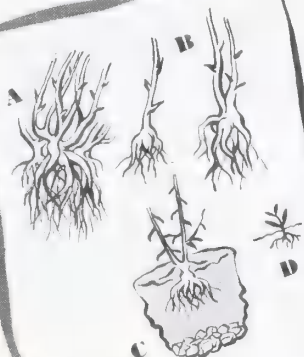
# PERENNIAL PHLOX

There are some plants so good you feel like a fool if you try to sing their praises. Phlox is one of them. Or rather, it's a whole lot of them, since there are many kinds of Phlox, with a range of versatility second to none. The littlest of all, *Phlox amoena*, is barely 4" tall. The biggest *P. decussata* (you see the typical panicles at the right), is the 4' glory of the summer and autumn border. Spring and fall, in sun or shade, in wet soils or dry, in all colors except true yellow and blue, you can find one Phlox or another ready to bloom its head off for you. They're all hardy; all will multiply like rabbits. Their up-bringing is easy. For ways to grow and use them, see notes below.



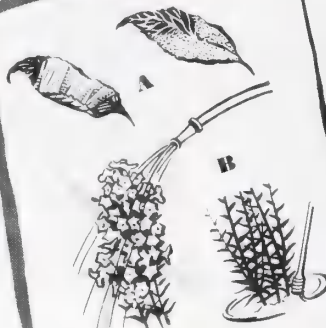
### Divide roots every few years

*Phlox decussata*, the familiar "garden" Phlox, heads the list. Clump A is ready for division; divisions are sketched at B, the right one a preferred size. Planting technique, C, calls for rich, well drained soil in full sun. Prepare earth deeply since plants are great growers. A 2" root cutting, D, taken fall or spring, will grow quickly. Cutting offers easy way to increase stock



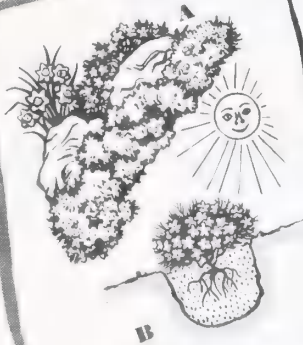
### Spiders, water damage leaves

Red spider and mildew, A, are the only two Phlox pests that amount to anything. They make a good team, because spiders hate water, yet excess water causes mildew. Jets of water wash off spider, but dusting sulphur controls mildew, and helps check spider. So avoid overhead watering, B, if possible. Water deeply around base beyond stalks. Better burn badly diseased foliage



### Some Phlox demand full sun

You could make a pretty fine rock garden using nothing but Phlox. Familiar to everyone is *P. subulata*, or Moss Pink, blooming in low edgings in early spring. *P. ovata*, Center A, is a few inches taller and more open in habit. *P. amoena* is almost a creeper. But these must have sun. *Subulata*, for example, will die within a season in shade. And well drained sandy soil, B, is best for blossoms



### Both habit and florets vary

When practically the entire plant becomes one huge blossom, the form and shape of the whole plant has to be considered. Moss Pink, A, in either white or pink, makes a solid mound of bloom 8" high. *Phlox amoena*, B, makes a creeping mat, like thick paint squeezed out of a tube. The *ovata* is much more open and lacy, C, growing a foot or more tall. Note variations on the 3 florets



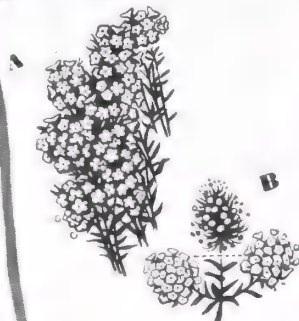
### Two of them thrive in shade

No Phlox will flourish in dense shadow, but for open places in the woodland garden there are two that are ideal. *Phlox divaricata*, B, a bit over a foot high, lavender-blue, is one. *P. arendsi*, a hybrid of *divaricata* and the giant *decussata* is the other, A. It grows 2'. You'll note that this kind is the only one of the smaller types with definite panicles of bloom like the big ones



### The last is in a class apart

*Phlox suffruticosa*, A, has most of the good qualities of the others. Miss Lingard is the old reliable white, with Miss Verboom its pink twin. It's not so tall as the big summer Phlox, but looks much like it. It starts to bloom earlier and persists till late. It suffers from no pests. It will tolerate occasional shade. With this, as with *decussata*, keep faded blooms picked, B





# BRYANT BULLETIN:- NEWS ABOUT THE BRYANT PUP AND THE FAMOUS SLOGAN "LET THE PUP BE YOUR FURNACE MAN".



★ Goodbye folks, I'm off to war  
Enjoyed my snooze on your basement floor  
Fun to have been your furnace man  
But now I've work for Uncle Sam

★ Believe you me, no job's been sweeter  
Than tending your modern Bryant Heater  
In fact, 'bout all I did was nap  
'Til this rumpus with Nazi and Jap



★ Now Uncle says I can be of help  
In making Hitler squirm and yelp  
That Hirohito sure can be beat  
If all of us will turn on the heat



★ It's mighty swell to march with Old Glory  
Wish I could tell you the whole darn story  
Of things we're making to blast our foes  
Dog-gone, we'll fix those so-and-sos

★ But, 'til I get back to my usual snap  
Curled up near your Bryant to take my nap  
Buy Bonds and Stamps, help keep "thumbs up"  
Best regards from your Bryant Pup.



Bryant facilities are serving in two ways—one, in war production—and two, in continuing to make regular Bryant Heating and Air Conditioning Products for essential needs.

## THE BRYANT HEATER COMPANY

17825 ST. CLAIR AVENUE

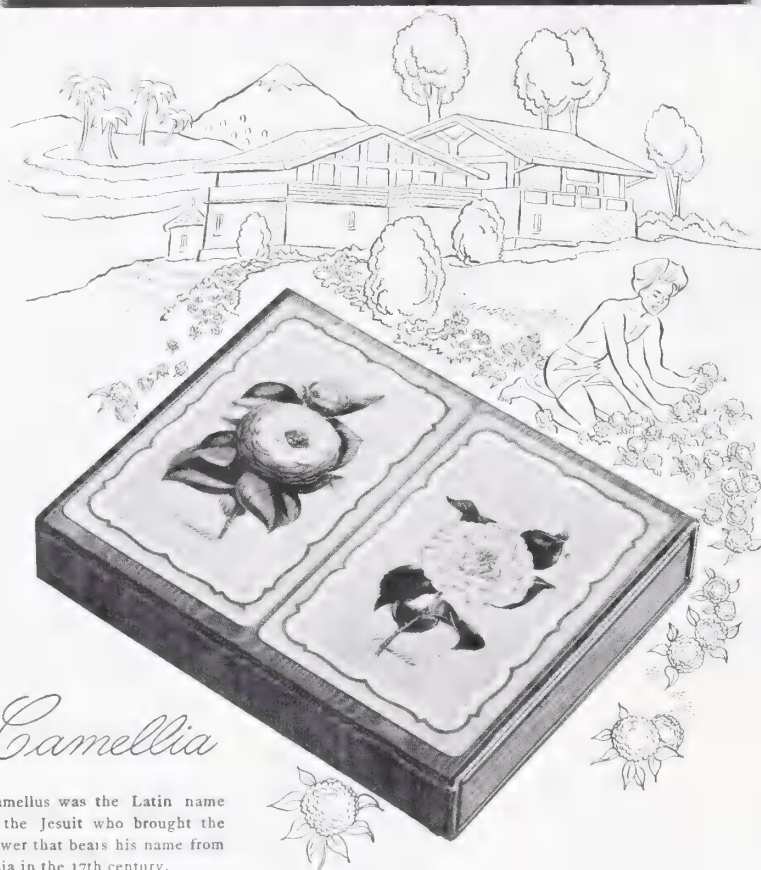
CLEVELAND, OHIO





# GUILD PLAYING CARDS

*Authentic in Style and Design*



Camellus was the Latin name of the Jesuit who brought the flower that bears his name from Asia in the 17th century.

Camellia, exotic flower of the Far East . . . century-old garden favorite of the Deep South and popular bouquet of the Gay Nineties . . . a pair of lovely blooms in contrasting colors distinguish the latest Guild Playing Cards.



Ask for Guild Playing Cards at your favorite gift shop, book nook, stationer, drug or department store.

Western Playing Card Co., Racine, Wis., Poughkeepsie, N. Y.

*The Crest of Quality and Taste*

## MRS. APPELYARD'S CHRISTMAS WEDDING

CONTINUED FROM PAGE 84

"What cake?" asked Hugh.

"The one I'm baking for your wedding," said his mother, for like the man who found a horse in the bathtub, she knew it all the time!

During the next two days Mrs. Appleyard solved the secret of perpetual motion. As a result Hugh's wedding followed her specifications.

"A wedding, Mrs. Appleyard says, ought to be fun. There ought to be laughter and caviar, cream for puffs, music and rum punch, dancing and an open fire, friendliness and bells ringing, tears and gaiety, reverence and candlelight, flowers and fruit cake, sleigh bells and hot coffee, evergreens and loyalty. For some of these things, she says, she can give the recipes.

This is what Mrs. Appleyard served the afternoon of Hugh's wedding:

### Mushroom and Bacon Appetizers\*

Cream Puffs with Caviar and Sour Cream\*

### Cheese and Chutney Appetizers\*

Boston Brown Bread Sandwiches with

Cream Cheese and Chives

Cheese Biscuits\*

Celery stuffed with Argentine Blue

Cheese and Cream

Large stuffed Olives

Small Deerfoot Farms Sausages

Delmonico Wafers\*

Wedding Cake\*

Lemon Rum Punch\*

Coffee

The following recipes are for those dishes in the menu that are starred.

### Mushroom and bacon appetizers

1 lb. mushrooms	1/2 teaspoon salt
1 slice of onion	4 teaspoons thick cream
4 tablespoons butter	1 teaspoon sherry
2 tablespoons flour	6 slices bacon

Chop the mushrooms and the onion fine and fry them slowly in the butter. When they are tender, sprinkle the flour over them and the salt and cook a little longer. Add the cream and last of all the sherry. Spread the mixture on rounds of sandwich bread. Put a small square of bacon on top of each canapé. Cook them under the broiler until the bacon is done.

### Cream puffs with caviar and sour cream

#### CREAM PUFFS

1 cup boiling water	1 cup flour
1/2 cup butter	4 eggs

Put the water and butter into a saucepan. When they come to a boil, dump in the flour all at once,

and stir hard until it leaves the sides of the pan. Remove from stove; add unbeaten eggs, one at a time, beating hard with each addition. Drop the batter by spoonfuls on a buttered baking sheet 1 1/2 inches apart. Spoon into mouthful size shapes. Heap up slightly in center. Bake for 30 minutes at 400° F.; then reduce the heat to 350° F. They are done when there are no longer any iridescent bubbles on them. When you think they are done, remove one. If it stays up, take out the rest; cool them. Fill with caviar. (This will make about 24 small cream puffs.)

### FILLING

1 4-oz. jar caviar	Juice of 1 lemon
2 teaspoons grated onion	4 tablespoons sour cream
	1 teaspoon paprika

Mix caviar with onion and lemon. Split the puffs halfway through, and fill with caviar mixture. Top with a dash of sour cream dusted with paprika.

### Cheese and chutney appetizers

1/4 lb. butter	1 cup Major Gray's chutney
1/2 lb. dairy cheese	6 drops Worcestershire sauce
1 teaspoon finely minced onion	

Cream butter, add the cheese, finely grated. Chop onion and then in same bowl the chutney and stir this mixture into the cheese and butter. Add the Worcestershire sauce and enough juice from the chutney to make mixture spread easily. Spread it on rounds of sandwich bread. Put on baking sheet and pop into very hot oven (500° F.) for about 3 minutes. This will make about 3 dozen appetizers.

### Cheese biscuits

1 1/4 cups flour	1/2 teaspoon salt
3/4 teaspoon baking powder	6 oz. butter
1 tablespoon paprika	1/2 lb. Vermont cheese, grated

Measure flour and sift it. Sift it 3 times with the baking powder and seasonings. Put butter in warm bowl and soften it with your hand. Work in the cheese with hand until both are well blended. Stir in flour with a spoon until mixture is stiff enough to handle. Toss dough on a floured board and knead in the rest of flour lightly. Roll it out gently, not too thin—about twice as thick as for sugar cookies. Cut with a crimped cooky cutter, which is well floured. Bake biscuits about 10 minutes at 400° F.

### Delmonico wafers

1 cup butter	1/2 cup flour
2 cups molasses	1 teaspoon soda
	3/4 cup coconut

(Continued on page 98)

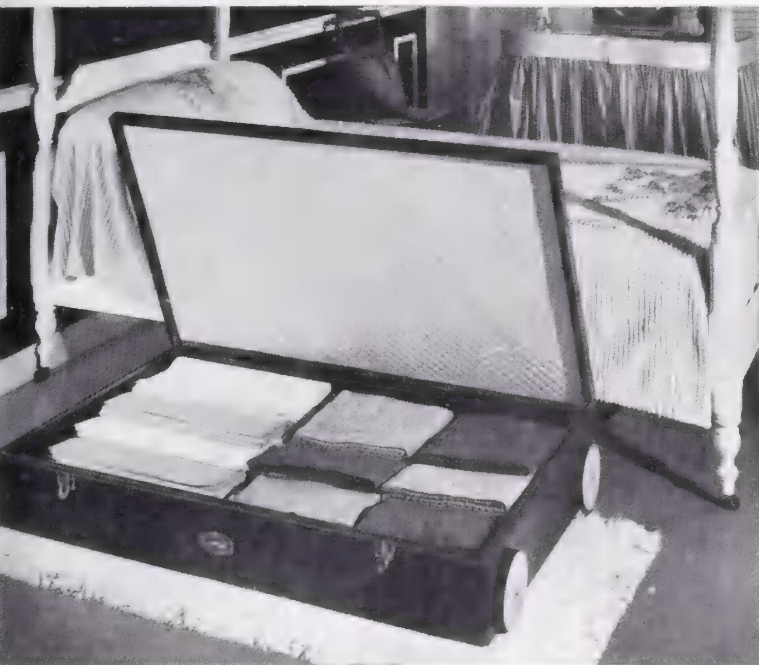


# Add to your STORAGE SPACE with this easy-to-build trundle box

It's the jeep of the home front—strong, low-slung, versatile, with a huge carrying capacity and four-wheel drive. A few boards and a couple of pieces of plywood, and you have it. This jeep needn't be painted olive drab though. Make it gay!



Here's our mobile storage chest emerged from its billet under the bed. It's low enough (6" high only) to clear almost any set of springs, and its 4' length, 30" width make it easy to handle yet still very capacious



Top has cut-out strips of Meritas oilcloth, white and shocking pink. Chest is hunter's green with pink wheels. Lid and bottom lined with white rayon quilting. Inner sides, painted shocking pink. Note dust-proof rim

It's no harder to make a chest with wheels on it than one that can be moved only by stevedores. For full-size pattern and instructions for building a storage box that goes places, send 25¢ in stamps to the HOUSE BEAUTIFUL Crafts Editor, 572 Madison Avenue, New York, N. Y.



**"Finally — buy your blankets long,  
and don't sell America short!"**  
*broadcast Mrs. Virgie Wooley*

"That was just purr-fect," purred Mrs. Panda — as Virgie ended her Homemakers' Talk on Station W-O-O-L.  
"I'm tired of people who *buy* blankets and *sell* our country *short*!" said Virgie. "Short blankets lead to colds, insomnia, goodness knows *what*! Blankets should be 90 inches — a full 7½ feet long. Secondly, when you get right down to it, if we want to win this war..."  
"People should be buying War Savings Bonds with their all-wool money!" broke in Mrs. Panda. "At least until we've *won*!"  
"The Army and the Navy get my all-wool blankets *this* year!" Virgie cried. "They come *first*! When we've *won*, my public can buy all the Nashua Virgin Wool Blankets they want with their bond proceeds!"  
"But where we *can* offer civilian goods at present — Purrey rayon and all our other blankets — Indian Maiden *Combed* Sheets — in fact, *all* our sheets and fabrics, we will keep rigidly up to Nashua standards," Mrs. Panda declared.

**Nashua**  
*Virgin Wool*  
**BLANKETS**

"So that when people buy Nashua they know they buy with utter security!" Virgie added.  
**Nashua Mfg. Co.**  
40 Worth St., New York, N. Y.



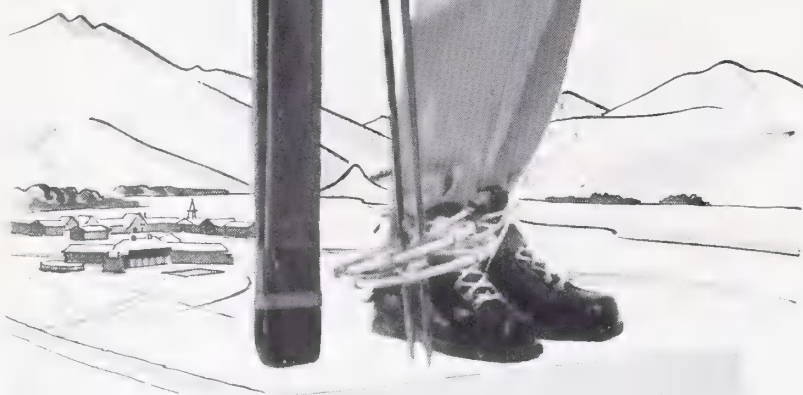
Nashua's other quality-with-economy products — always safe to buy whenever you find them — include Indian Maiden *Combed* and Dwight Anchor muslin Sheets, Purrey rayon Blankets and Indian Head Cloth.





An exclusive sports costume by PICARD OF SUN VALLEY. English jacket is of green and orange plaid, with yellow arrow design, for skiing or skating. Light grey regulation ski pants. Modeled by Sharon Douglas, C B S radio star.

**Sun Valley**  
IDAHO



A wide choice of health-building, exciting activities await you at Sun Valley, fascinating year-round sports center in the heart of Idaho's Sawtooth Mountain range. A variety of ski-runs are served by three electrically operated chair-lifts. Excellent ski instruction is available. Then, too, you can enjoy skating, skeet and trap shooting, sleigh-riding, swimming in outdoor warm-water pools and, in evenings, music and dancing. For information, rates and reservations, write—W. P. ROGERS, Gen'l Mgr., SUN VALLEY, IDAHO.

**KEEP FIT-AMERICA!**

# Let COOKIES be your

**With sugar on short rations cookies will be a prized gift. Make these six varieties that don't dip too deeply into the sugar bowl**

By Florence Paine

This seems a particularly good year to revive that olden custom of giving something you've made yourself. Cookies are a wonderful starter, for they are not difficult to make, and they are universally appealing! Use them instead of cards for special friends.

The cookies we present aren't the traditional Christmas cookies you munched on for hours as a child. But they do conform strictly to the demands of the times, and your larder won't be heavily depleted—nor your budget—by making them. What's more important they are sure to bring that exclamation of delight from the recipient that is music to the ears of the giver!

Each one tastes better than the last. Some are chewy; some are crisp; some are soft. Together they make enough variety for any taste.

If your cookies are traveling, select the less fragile ones. Wrap each individually in wax paper. Cushion the bottom and sides of your container with wads of tissue paper. Put wads of paper between cookies, or cushion them with marshmallows.

If your cookies are for friends nearby, pack them in something novel like our pie-plate container, or a raffia bread basket, or a tiny tray.

## Almond Pressed Cookies

1 cup butter	2 cups flour (add 2 more tablespoons)
1 cup sugar	
1 unbeaten egg	1 teaspoon almond flavoring

Cream butter until fluffy. Add sugar gradually, then unbeaten egg and mix well. Sift in flour gradually, stirring constantly. Mix again and add flavoring. This mixture is very light and is used in a cookie press, after being thoroughly chilled. Fill cookie press. Grind out cookies onto cookie sheet, placing about 2 inches apart. Bake in 375° oven about 8 to 10 minutes. These cookies can be used plain, or be decorated, before baking, with finely-cut candied cherries, citron or angelica, chopped nuts or colored sugar. If not decorated before baking, you can make your cookie package look more tempting and attractive by dipping the ends of some of these cookies in melted dipping chocolate, and sprinkling with ground pistachio nuts. (Allow the dipped cookies to dry thoroughly on cake rack before packing.)

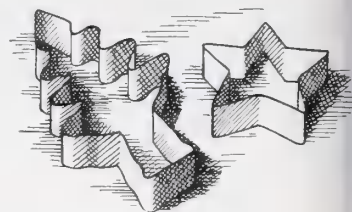
Yield: about 100 cookies.

## Aunt Allie's Soft Molasses Cookies

½ cup shortening	Few grains salt
½ cup molasses	1 teaspoon cream of tartar
½ cup sugar	1 teaspoon baking soda
1 egg (beaten)	
2 cups flour	
¼ teaspoon ground cloves	½ cup hot water
1 teaspoon ginger	½ cup seedless raisins
1 teaspoon cinnamon	

Cream shortening and molasses. Add sugar gradually, then beaten

egg and mix well. Sift flour with remaining dry ingredients (keep out 2 tablespoons flour to mix with raisins). Add alternately to first mixture with hot water. Add floured raisins. Beat thoroughly. Batter may curdle but this will not affect the taste. Drop on greased cookie sheet about 2 inches apart as the cookies will spread. Bake in 350° oven. These cookies keep well.



## Victory Cookies

1 cup bread crumbs	¼ cup chopped walnuts
1 teaspoon melted butter	¼ cup shredded dry coconut
1 can sweetened condensed milk	1½ oz. candied orange rind
1 teaspoon lemon juice	6 pitted dates (chopped)
¼ cup raisins	Salt

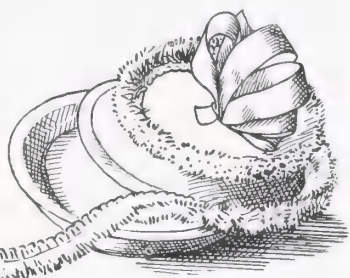
Brown bread crumbs in melted butter. Stir often and watch carefully. Cook about 10 minutes. When crumbs brown, assemble remaining ingredients. Add condensed milk and lemon juice to crumbs. Mix well. Then add other ingredients. Drop from teaspoon on greased cookie sheet. Bake in 350° oven from 12 to 15 minutes. This is a nice chewy cookie. (Coconut can be eliminated, if desired.) Yield: about 3 dozen cookies.



# Christmas card . . .



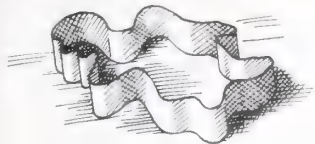
Who would guess that our enchanting cookie package is really only two paper pie plates dressed up? Place cookies in lower plate. Invert top and paste white cotton fringe around edge and top. Anchor a bow on cover with tape. Then fasten plates together with tape



## Peanut Butter Crisps

1/2 cup butter	3/4 teaspoon baking powder
1/2 cup peanut butter	1/4 teaspoon baking soda
3/4 cup sugar	
1 egg (beaten)	
1 1/4 cups flour	Salt

Cream butter and peanut butter (if possible, use the type that has ground peanuts in it). Slowly add sugar and blend well. Add beaten egg and mix thoroughly. Sift flour once. Then measure and sift again with baking powder, soda, and salt. Add to first mixture, blending well. Shape in long roll, wrap in wax paper, and chill overnight in ice box. When ready to bake, slice as thin as possible with sharp knife. Place on greased cookie sheet. Make a washboard design by pressing each cookie with tines of fork. Bake in 375° oven about 12 minutes. Yield: about 60 cookies.

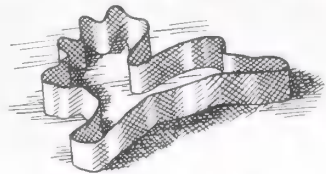


## Cream Cheese Tarts

1/2 lb. butter	Topping: Unbeaten egg white
3 oz. cream cheese	
4 tablespoons sugar	1/2 teaspoon cinnamon
1 cup flour	
Pinch of salt	3 teaspoons sugar
	2 tablespoons ground nuts

Allow butter and cream cheese to soften at room temperature. Cream together well. Add sugar, flour, and salt, mixing thoroughly. Chill overnight. Roll thin on

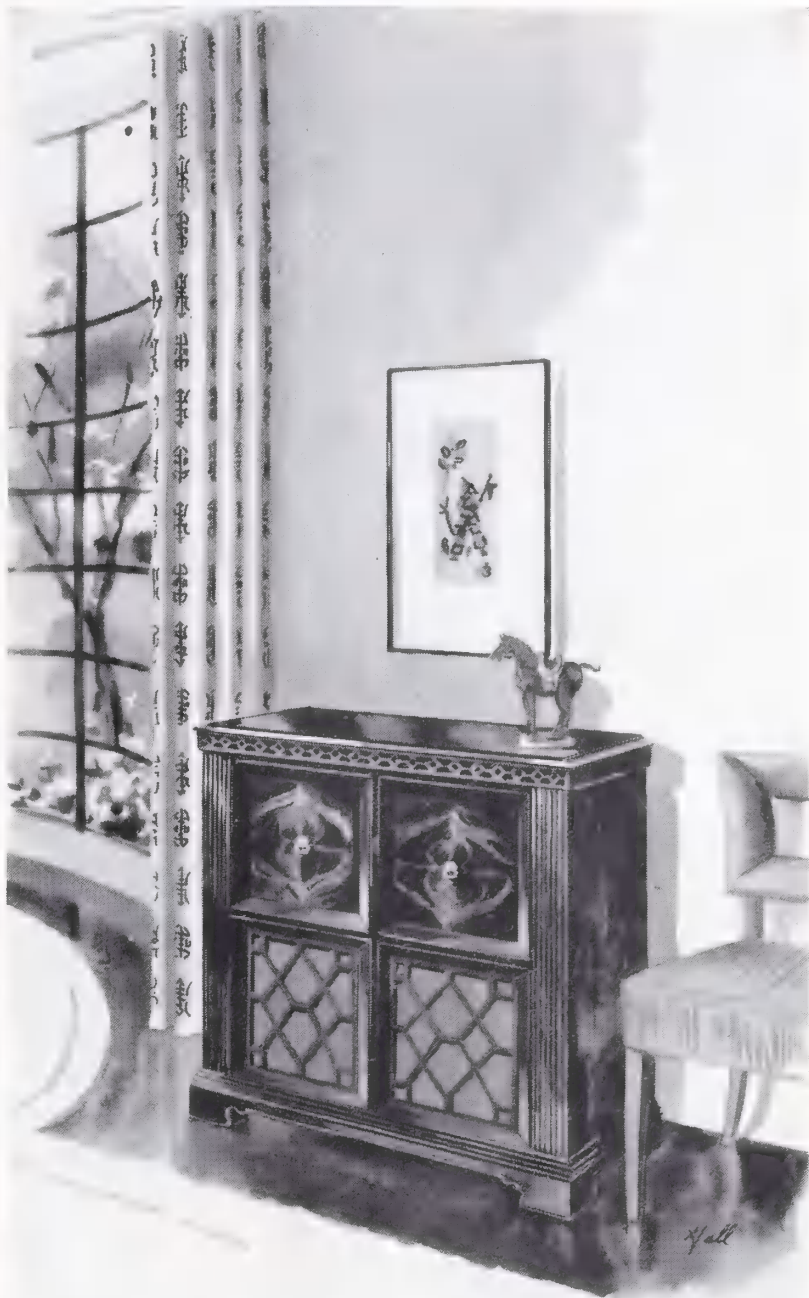
floured board. Cut into any desired shapes with cookie cutter. (The dough that is not being worked on should be kept chilled in ice box.) Lift off board with spatula onto greased cookie sheet. Brush with egg white. Sprinkle with blended cinnamon and sugar, and top with ground nuts. Bake in 400° oven about 12 minutes, or until lightly browned. This cookie may stick to the pastry board and be a little hard to handle, but its delicate texture makes it a perfect Christmas cookie to serve with Mulled Wine.



## Chocolate Drops

1/2 cup butter or shortening	Salt
1/2 cup clover honey	1/2 teaspoon vanilla
1 small egg	1/2 bar of semi-sweet chocolate
1 cup flour	1/4 cup chopped walnuts
1 teaspoon baking powder	

Cream butter and honey until fluffy. Add unbeaten egg and mix thoroughly. Sift together flour, baking powder, and salt. Add to butter-egg mixture and blend well. Add vanilla and fold in chocolate (cut into small pieces) and nuts. Drop from teaspoon on greased cookie sheet. Bake in oven (375° to 400°) about 12 minutes. Yield: about 3 dozen small drop cookies.



## the gift of happiness . . .

No other gift can mean quite so much to your entire family as a Magnavox.

The charm of traditional cabinetry will never grow old.

There will be happy hours without end, of entertainment and glorious music on automatic phonograph or superpower radio . . . either regular broadcasts or FM . . .

with brilliance of tone to thrill the most critical.

No sacrifice in quality, no substitutions in Magnavox instruments now on display at America's fine stores.

**MAGNAVOX**  
The Oldest Name in Radio



The fine craftsmanship which won for Magnavox the prestigious "E" award among instrument manufacturers has made these radio-phonographs the first choice of discriminating buyers. Write for illustrated brochure, "Does Your Radio Match Your Listening?"

THE MAGNAVOX COMPANY • DIVISION H-10 • FORT WAYNE, IND.



*The perfect home gift!*



## PLYMOUTH

# *Lace Tablecloths*

IN THE NEW GIFT BOX!



Home is the center of America's social life this year. That's why, more than ever, these beautiful, serviceable Plymouth Lace Tablecloths, made in America in designs adapted from heirloom laces, are ideal gifts! See them in the new gift box that echoes the richness of the cloths. Popular dinner sizes, 72" x 90", from about \$2.98 to \$8.98 in your stores. For name of dealer near you, write Patchogue-Plymouth Mills Corporation, 295 Fifth Avenue, New York.

(China, glass and silver, in photograph, courtesy Black Starr & Gorham, New York)

TO SERVE YOU *Beautifully*

## SEVEN GIFTS you can at the



Someone will bless you if you give them an apron with enough pockets to hold everything! Use black cotton, decorate it with draw-string bag pockets in different colors. Shirred skin goes clear around to the back.

Crochet this hot pad with a ball of red cord, 3 yards of white, and 9 drapery rings. Make red rings by crocheting half stitch, slipping through ring until covered. Overcast to join. For border, overcast top of every other stitch in white.



Let's have warm feet, but attractive, too, this winter. Anyone can make the staidest wool socks excitingly glamorous. Cut and buttonhole stitch 6 slits at ribbing for plaid ribbon to lace through. Cut down front two inches, overcast raw edges and sew on moss fringe.

Give friends whose hands are never idle a good-looking place to keep knitting and sewing. Cover a hat box with their favorite chintz. Decorate top with flowers or leaves that follow motif. No pasting necessary! Just anchor the chintz with scotch tape and passe partout.





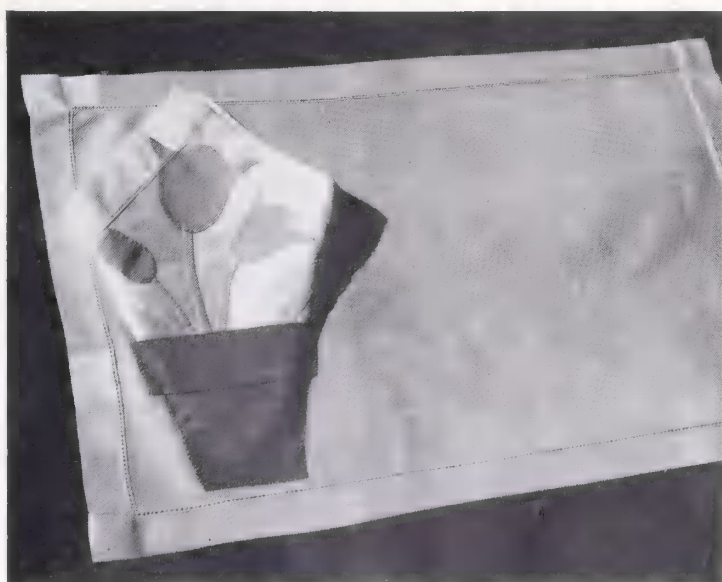
# whip up yourself last minute . . .

What gift brings a keener thrill to the recipient than the one that loving hands have wrought? This Christmas, when time is so precious, hand-made gifts will be cherished as never before. Once you have assembled your materials, any or all of these appealing gifts could be reproduced in a few evenings—for no special skill is required.



Help some career girl to get to work on time. Make a quilted cover with 3 pockets for a hanger. Then the right belt, handkerchief, gloves for each ensemble will always be together without frantic searching

Give your friends who will be fireplace-tenders this winter, and gardeners next spring, workaday gloves to protect their hands. Get commodious white ones, pretty them with a design of colored bone buttons



For a friend who lives alone, what gift could be more thoughtful than a flower pot place mat with pocket to hold appliquéd tulip napkin? Make it of silky broadcloth. You will probably find pieces in the house to appliqué the cobalt blue flower pot, shocking pink tulips and chartreuse stems



...for home, a haven of peace  
...for Christmas, a day of beauty

Be sure this Christmas your gifts have a special significance...gifts that are lasting, but truly lovely, too...that capture the spirit of Christmas and hold it for years to come. "Master-Etchings" are such gifts. They add an extra lift to the holiday season. In complete sets or single accessory pieces, you'll love them for yourself. And you'll be proud to send them to your most cherished friends. *P.S. . . See the Fostoria displays at your dealer's. For descriptive folders, write to Department 4220.*

Meadow Rose is illustrated above. There are over 30 other patterns in Fostoria "Master-Etchings". All open stock.

## F O S T O R I A

GLASS COMPANY . . . MOUNDSVILLE · WEST VIRGINIA



PICTURE OF A  
*Bride-to-be storing her*  
**FARIBO ALL WOOL BLANKET-TO-BE**



Most every bride-to-be cherishes the thought of FARIBO ALL-WOOL BLANKETS for her own home. Huge, thick, powder-soft beauties . . . warm as only all-wool can be . . . and in those dream-delicate shades that only FARIBO can create.

But for the duration, the only all-wool FARIBOS being made are for men in uniform. Like your bridegroom-to-be, perhaps. So put your blanket money today into United States War Savings Bonds.

It will buy protection for him now. And later, when he comes back—you'll get your money back, too . . . to buy the lovely all-wool FARIBOS we'll be making again then . . . for the homes of the brave . . . in the land of the free.



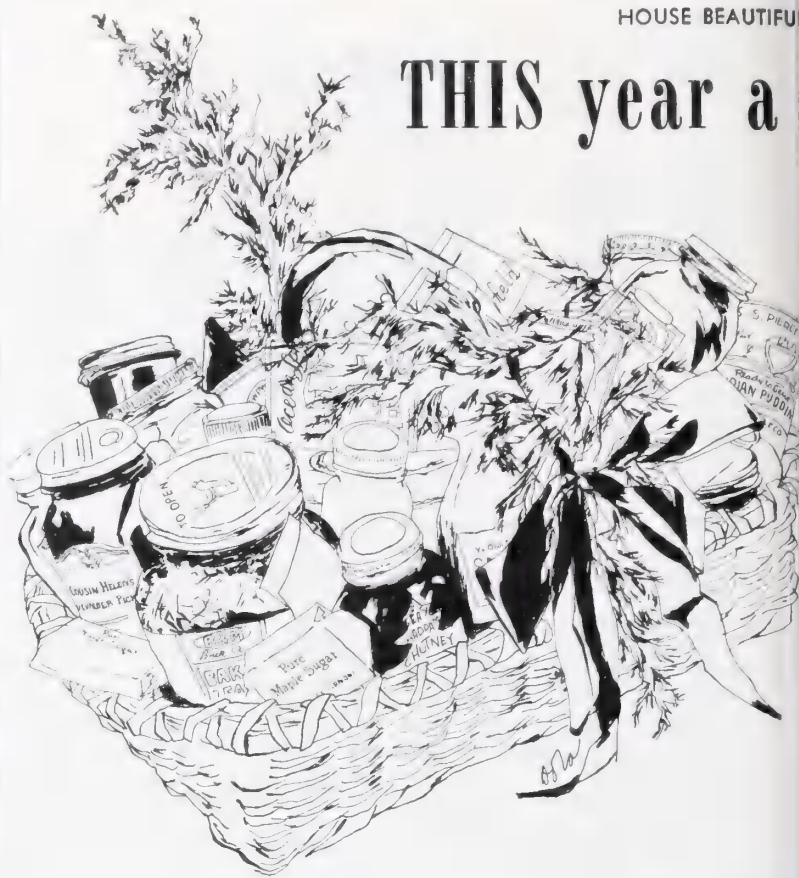
Your best buy for the duration . . . this warm, long-wearing FARIBO War-time Utility Blanket. Wool, with a rayon and wool warp. Six-inch matching rayon binding.

SIX COLORS

**FARIBO WOOLEN MILLS**

FARIBAULT, MINNESOTA

# THIS year a



## Two more baskets for holiday appetites

### Tea Kit

Tea Taster Package—8 teas in half-ounce packages \$1.25, delivered anywhere in the U. S. Kinds: Lapsang, Earl Grey, Jasmine, Formosa, Darjeeling, Rapinja, Keemun Congou, Chinese Chung Wa—packed by F. P. Garrettson & Co., 150 Front Street, New York City.

Boston's Mint in Tea—packed in 2-cup filterpack tea bags. 54 2-cup tea bags \$1—packed by Boston Tea Products, Brooklyn, N. Y.

Fruit Cake (in glassine box)—1-lb.; 1½ lb.—made by Jewel Bradt Sherburn, Minn.

Rum Frosted Nuts (pecans and walnuts)—made by Jewel Bradt, Sherburn, Minn.

*Bradt items sold direct or in shops in New York City, Philadelphia, Chicago, Minneapolis, Miami, Dallas.*

Fruit Cake—made by National Biscuit Co., 449 W. 14th St., New York City—sold in chain groceries.

American Made Lebkuchen—\$1.25 a tin, containing six cakes, shipped prepaid—made by American Lebkuchen Company, 827 Broadway, New York City.

Peanut Butter Melba Sandwiches—made by Devonsheer Melba Corporation, West New York, N. J.

English Style Biscuit Assortment—made by Dugan Bros., Inc., 170 Abington Ave., Newark, N. J.

Napoleon Rum Cakes, Sherried Pecans—made by Charlotte Charles, 2906 Harrison St., Evanston, Ill.—sold in department store grocery depts.

Date Goodie Box—\$3.00 delivered. Date Cake—4-lb., \$3.00 delivered—made by Valeria Jean Date Shop, Thermal, California.

Pepperidge Melba Toast—made by Pepperidge Farms, Fairfield, Conn.

Sugared Mint Leaves—20 leaves 75¢, postpaid—made by Floyd Voris Herb Farm, Tamworth, N. H.

Mammoth Dried Figs—5 lb. box, half Calimya, half Black Mission—\$2.95 prepaid—packed by Delane Brown, Susquehanna Ave., Towson, Maryland.

Marmalade—1 lb. bitter orange Calomondin, tropical medley, lime—in square glass jar—85¢. Guava Jelly—8 11-oz. jars \$2.60—sold by Direct Shipping Corporation, 32 Bedford Street New York City.

Golden Fruit Cake—\$1.00 per lb. plus postage—made by Mrs. Raymond C. Cross, The Rancho Las Cruces, 449 Norman Ave., Arcadia, Calif.

### Deep South Selection

Baked Boned Virginia Ham—hams average 12 lbs. Uncooked, 64¢ per lb. 75¢ charge for cooking and 50¢ for boning—sold by F. P. Garrettson Co., 150 Front Street, New York City.

File Powder—for the important gumbo—sold by Bellows & Company, 67 E. 52nd Street, New York City.

Line of Louisiana Soups—jambalaya, court bouillon, Creole oyster soup, Creole gumbo, shrimpburger, shrimp à la Creole—made by Creole Food Company, New Orleans, Louisiana.

Beaten Biscuits—made by Merritt's Beaten Biscuit Co., 2 James Avenue, Montgomery, Alabama.

Pepper Shrimps—packed by St. Martin's Oyster Co., Houma, Louisiana.

Water Ground Cornmeal, Sugar Flint White Cornmeal, 1738 Yellow Cornmeal, Black Buckwheat Flour, Colonial Rye Meal, Sugar House Molasses, Sugar Cane Syrup, Soft Shell Crabs in cans—sold by Witcherie Farms, 280 Broadway, New York City.



# food gift is a REAL gift

A basket of food is always acceptable, but doubly precious this year. Fill yours with foods now on the grocer's shelves—they may not be replaceable, *unre* they are gone

By Clementine Paddleford

## Back Bay Basket (illustrated opposite)

Red Pepper Relish (Old Honesty Brand)—made by Johnson-Appleby Co., Cambridge, Mass.

Piccalilli (Old Honesty Brand)—made by Johnson-Appleby Co., Cambridge, Mass.

Olde English Style Brandied Plum Pudding—(made in Canada)  
Strawberry and Raspberry Preserves (Fancy Fruit Farms)—made by M. Polaner & Son, Inc., Newark, N. J.

Mince Meat—made by Gordon & Dilworth, New York City.

Cored Spiced Crabapple—made by G. B. Raffetto, Inc., New York City.

Walnuts & Fruits Cherry Conserve (Martha Ann)—made by Grace A. Rush, Inc., Cincinnati, Ohio.

All above from: *Hammacher Schlemmer Connoisseurs Foods*, 145 E. 57th Street, New York City.

Baked Beans (B. & M.)—made by Burnham & Morrill Co., Portland, Maine.

Maine Corn Relish (B. & M.)—made by Burnham & Morrill Co., Portland, Maine.

Cranberry Sauce (Ocean Spray)—made by Cranberry Canners, Inc., South Hanson, Mass.

Old-Fashioned Cider Apple Butter (Smucker's)—made by J. W. Smucker Co., Orrville, Ohio.

Codfish Cakes (New England's)—made by New England Delicacies Co., Boston, Mass.

Brown Bread with Raisins (New England's)—made by New England Delicacies Co., Boston, Mass.

Dried Pea Beans (Sunnyfield)—made by A. & P.

Pumpkin (S and W)—made by Sussmann, Wormser & Co., New York City.

Clam Chowder (Capeland)—made by The Beacon, Inc., Hyannis, Mass.

All above sold in shops throughout the country

Black Bean Soup (Sardik)—dehydrated—made by Sardik Food Products Corp., New York City. Sold by Gristede's Bon Voyage Shop, 12 Vanderbilt Avenue, New York City.

Chili Sauce (Overland)—packed for S. S. Pierce Co., Boston, Mass.

Indian Pudding (Red Label)—packed for S. S. Pierce Co., Boston, Mass.

Maple Sugar Leaves—made by Maple Grove, Inc., St. Johnsbury, Vt.

Green Tomato Pickle (Miss Jane's)—made by Famous Virginia Foods, Inc., Lynchburg, Va.

All above from: *B. Altman & Company*, Fifth Ave. & 34th Street, New York City.

Chutney (East Haddam)—made by Emma Reilly.

Maple Syrup (Ye Olde Bennington Jug)—made by Vermont Maple Orchard, Inc., Burlington, Vt.

Churned Maple Sugar (Aunt Molly's)—made by Vermont Maple Orchard, Inc., Burlington, Vt.

Maple Butter (The Sweetest Story Ever Told—in book box)—made by Mount Mansfield Maple Merchants, Burlington, Vt.

Pure Maple Sugar Cakes—made by Leonard R. Cone, Woodstock, Vt.

All above and basket from: *America House*, 7 East 54th Street, New York City.



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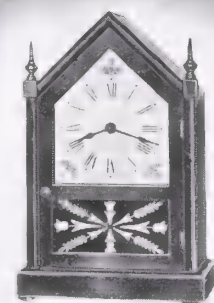
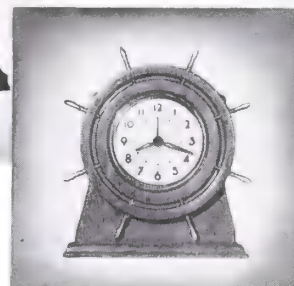
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Makers of Exclusive Silver Designs for Fifty Years  
PROVIDENCE - RHODE ISLAND

## MRS. APLEYARD'S CHRISTMAS WEDDING

CONTINUED FROM PAGE 90

Boil the butter and molasses together for half an hour. Add the flour, sifted with the soda, and the coconut. Boil ten minutes, stirring constantly. Drop in small lumps into a buttered dripping pan. Bake the wafers in a moderate oven (375° F.) until they bubble. Let them stand a minute or two. Then slip a spatula under them and lay them flat on a cold tin or platter.

### Wedding cake

1 lb. citron	1 tablespoon apricot brandy
½ lb. candied lemon peel	1 tablespoon orange curacao
½ lb. candied orange peel	4 tablespoons lemon juice
½ lb. candied cherries	4 tablespoons orange juice
¼ lb. candied ginger	1 lb. butter
½ lb. nuts	1 lb. sugar
1 lb. seeded raisins	12 eggs
2 lbs. seedless raisins	4 cups flour
1 lb. currants	½ teaspoon each of mace, clove, allspice
Grated rind of 4 lemons	1 teaspoon nutmeg
1 cup orange marmalade	2 cups cinnamon
1 teaspoon vanilla	1 teaspoon salt
1 teaspoon lemon extract	1 teaspoon baking soda
1 cup brandy	

Prepare the fruit the day before baking the cake. Slice the citron, lemon peel, and orange peel very thin and cut into small pieces. Cut cherries into four pieces and ginger into small cubes. Chop the nuts (butternuts, pecans, or walnuts) not too fine. Mix all these in a large bowl and add the raisins, currants, grated lemon rind, marmalade, vanilla, and lemon extract. Pour over them the brandy, liqueurs, fruit juices and mix well with the fruit. Cover bowl and let it stand in a warm place overnight. By morning the fruit should have absorbed most of the liquid.

Cream butter and beat in sugar. Beat in the eggs, one at a time. Sift flour before measuring it. Put it in a shallow pan and set it in the oven for a few minutes with the door open. Stir occasionally. When it is warm and dry, sift three cups of it with spices, salt, soda and beat slowly into the egg mixture. Dredge the fruit with the rest of the flour, which should be quite hot. If the fruit has not absorbed all the liquid, drain it before flour is added. (Save this liquid and add to batter.) Mix the fruit in well. If batter is too stiff to stir easily, add a little more brandy or cordial.

Line the pan, or pans, with one thickness of buttered, brown paper and four thicknesses of heavy waxed paper. Set the pan in a pan of hot water. Have a wire cake-cooler in the outside pan so that the water can circulate freely under the cake. During the first part of the baking, cover the cake with a double thickness of buttered brown



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paper. The oven should be at 250° F. The cake should rise during the first half hour. Keep outer pan filled with hot water until the last half hour. The top paper may be removed then. A large cake—this whole mixture in one pan—will take at least five hours to bake. It may take more. Test it with a clean broom straw. When the straw comes out clean, the cake is done.

Have a cake-cooler big enough to cover the whole top of the pan. Place it over the pan and over it place a pastry board. Turn the whole thing upside down. (This takes two people.) Cover the pan with cloths wrung out of cold water and some ice. The cake will leave the pan of its own weight. Don't fiddle with the pan to see if the cake has started to emerge. Then comes the fascinating occupation of peeling off the paper and tasting an occasional stray crumb. Better do this when alone or the cake will begin to look moth-eaten. Frost it the next day with boiled frosting. This cake should be kept at least a week before you cut it.

### Lemon rum punch

24 lemons	2 cups New England rum
4 lbs. lump sugar	4 oz. apricot brandy
2 gallons water	4 oz. yellow Chartreuse
2 tablespoons Orange Pekoe tea	2 oz. orange curacao

Cut thin peels off the lemon, so thin you can see through them. Put peels into a large bowl with the sugar. Put water into large kettle, and bring to a boil as quickly as possible. While it is heating, squeeze the lemons and pour the juice over the peel and sugar. Just as the water reaches a full bubbling boil, toss into it the tea and let it boil *exactly* one minute. Remove it at once from the fire and strain it over the lemons and sugar. Stir it hard until the sugar is melted. Add the rum, apricot brandy, Chartreuse, and orange curacao. Keep on stirring.

Now put it away in a cool place, not the refrigerator, for at least a day to blend and ripen. It may then be strained into scalded jugs until you are ready to use it. If it is not to be used within a day or two add a little more rum to the top of each jug.

When serving the punch put ice cubes—a block of ice is better, if you can get it—into a large punch bowl. Add diced fresh pineapple and maraschino cherries. Strawberries or raspberries may be added if in season, or a few stoned black cherries. Freshly sliced lemon and orange may be used, too. Decorate the bowl with some sprays of fresh mint. This is enough punch for 60 people.



THE BOOKLET SHELF

CONTINUED FROM PAGE 11

economical job of redecorating. That's one of the messages in this gaily colored portfolio of decorating ideas in which Fincastle Fabrics are the star performers. And practical window problems are clearly solved. (10c) LOUISVILLE TEXTILES, INC., 1319 McHENRY ST., LOUISVILLE, KY.

**DOUBLE LIFE CURTAINS.** They give your windows lots of swish besides being economical beyond words. It's their all-around ruffle that makes them so easy to turn about for even wear. You can see patterns and styles in Fairclough & Gold's booklet. FAIRCLOUGH & GOLD, DEPT. H, BOSTON, MASS.

**PROPER CARE OF YOUR FINE BLANKETS.** Pamper your pure wool blankets because you won't be able to replace them for the duration. This little booklet tells you the kind of usage, cleaning, and storage care you must give them if you expect them to stay with you. ST. MARVS WOOLEN MFG. CO., HB-12, ST. MARVS, O.

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**RUG CARE AND HOME DECORATION.** Information of vital importance on keeping rugs clean and in good repair so that they will continue to be beautiful features in your decorating scheme. Powder-ene, an amazing new powder that cleans rugs on the floor will help to prolong their life. A booklet on choosing rugs for color and pattern can also be yours. BIGELOW WEAVERS, DEPT. 1121B, 140 MADISON AVE., NEW YORK CITY.

**DECORATING IDEAS FROM JEAN McLAIN'S NOTEBOOK.** A collection of the soundest bits of decorating wisdom you could imagine, graphically and colorfully illustrated so that plotting color schemes and furniture arrangement becomes no problem at all. The able decorator responsible for it shows you how smartly Imperial Color-Locked wallpaper can be used. (10c) JEAN McLAIN, DEPT. H-27, IMPERIAL PAPER & COLOR CORP., GLENS FALLS, N. Y.

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*(Continued on page 110)*



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Exactly the decorative effect you want is supplied by the 8" x 10" Camellia Bowl with the two geese. \$10 per set. Fish or Fowl are supplied with Dolphin Book Ends, or Table Ornaments, \$5 per pair, or with two pheasants, \$8 per pair.



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Let your front door reflect all the warmth and cheer inside. Dress it up, despite the dim-out, with decorations that do not require lights

ROBERT H. SMYTH



Hang a bright red bow to gladden the spirits. Spotlight it with the Victory symbol made of pine cones and framed with rich pine boughs. Home of Frances Mason

Hang a wreath? By all means—time-hallowed traditions mean most at Christmas. But don't stop there. Frame the whole doorway with more sprigs of green foliage

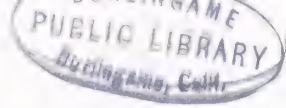
If your doorway is ornamental, confine the decorations to the plain surface of the door. What could be more pleasing than this restrained and simple greeting?



MAX TATCH







“MAKE YOURSELVES AT HOME—  
I’LL BE BACK IN A MINUTE.”

CONTINUED FROM PAGE 57

stylized wallpaper with red walls and then painting the floor a dark, dark red? If I had decided to paint our floor a dark red, before you saw this, anyway, you’d have had a conniption fit.”

“I would not! I like red, white, and blue. I like this white rug and blue chair cushions and red walls. I’ll bet Mr. Winslow does, too.”

“My point is that most people who use period furniture think they have to follow a set of hard-and-fast rules. Now there’s nothing conventional about this room. It’s not an authentic period practice to mix wallpaper and painted walls at all, and while this paper has a period design it is used in a very untraditional color. The string rug is modern and the arrangement of the furniture is modern. So in spite of the fact that the furniture is strictly period, you don’t get the feeling that you have stepped into Ye Olde Early American Tea Shoppe. It’s a modern room with period furniture. Mrs. Winslow is a woman of originality and daring.”

“Just the same—” Mr. Thompson sought in vain to get a word in edgewise.

“There’s more to it than that,” Dora pursued. “Take that wonderful sheer curtain. Would a man have ever thought of hanging marquissette in here? But it was the only sensible thing to do, because there’s only the one big window and a sheer curtain doesn’t shut out any light or air. Besides, it’s very decorative.”

“But—”

“You see, there’s no monotony in the fabrics—net, sailcloth, sateen, textured cotton, string rug. She’s used all kinds of surfaces—sheer, slick, soft, heavy.”

“Still—”

“And the little touches! The plates hanging in that niche by the door dispose of a real architectural defect, probably left over from some other remodeling job. They not only cover it up, they make capital of it. And who but a woman would have thought of using kitchen pieces in the living room? But aren’t they wonderful? And the vegetable arrangement in that chopping bowl is just right.”

“As I was saying—”

“The pewter and copper pieces are perfect choices, and they always look well because they don’t have to be cleaned. It just goes to show you that Mrs. Winslow is a woman who loves beauty and accomplishes it on practical terms. Oh, the stamp of her personality is all over the place!”

By now, Mr. Thompson was tapping his foot on the dark red floor. “Sooner or later, Dora,” he broke in firmly. “You’re going to have to pause for a good deep breath and I’m going to get in my two cents’ worth. What I want to say is that Mr. Winslow is a brave man, and I can tell it by looking around.”

“How?” Dora inquired offhandedly as she was deep in admiration of the wooden sugar scoop filled with cigarettes and the wooden wineglass holding candy on the desk. “Oh, Ted, look at this old, painted tin, Pennsylvania Dutch coffee pot!”

“Because,” Mr. Thompson said doggedly. “There are evidences that he is a brave man. A, there are cushions on all the chairs, even the ones with wooden seats and I know he insisted on it. B, he’s got his things around—such as those birds on top of the corner cupboard, by the fireplace.”

“That’s one of the charms of this

Cresta Blanca sauterne    Cresta Blanca haut sauterne    Cresta Blanca chateau



Cresta Blanca chablis    Cresta Blanca riesling    Cresta Blanca claret



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CONTINUED FROM PRECEDING PAGE

room—the *things*! They use their collections for decorative effects.”

“You never would let me hang up my tarpon I caught at Aransas Pass,” Mr. Thompson said ruefully. “Remember Buonaparte? You were his Waterloo.”

Mrs. Thompson winced, remembering Buonaparte.

“But darling,” she said. “That just goes to show you. It’s awfully hard to decorate a room around a tarpon. That’s why it’s such a good idea to collect things that have decorative value. Couldn’t you get interested in some old pewter mugs?”

“I am interested,” Mr. Thompson said. “I’m interested in practically everything in this place.”

“And you’re interested in the Winslows. You can’t help yourself when you see how they live.”

“I am also interested in the fact that Mrs. Winslow is a perfect wife and loves her husband,” Mr. Thompson pointed out. “I never see you setting my slippers beside our hearth.”

Dora grinned. “I should never have brought it up. That’s what I get for eavesdropping on a lovely lady when her back is turned.”

Mrs. Winslow came into the room bearing a small tray. She was a thoroughly modern young woman, accompanied by a thoroughly old-fashioned and alluring smell of warm cake. She poured out the mulled wine into the old pressed glass custard cups.

“Well,” she inquired brightly. “Did you make yourselves at home?”

Mr. and Mrs. Thompson exchanged a quick, embarrassed glance and Dora had the grace to color faintly.

“As a matter of fact, we did,” Mr. Thompson admitted, taking the bull by the horns. “We’ve been going over this room with a fine-tooth comb and we’ve formed some wonderful impressions. . . .”

“I know,” Mrs. Winslow said. “The kitchen is hard by. Tom is a brave man and I’m a daring, original woman who loves him. Have a cookie!”

## HOW TO BE HAPPY THIS CHRISTMAS

CONTINUED FROM PAGE 43

There are many people who now look forward with ill-concealed dread to the approaching holidays, convinced that gaiety must perforce be strained, that celebration will be a hollow mockery, and that there is no place, in a world rocked by catastrophe, for such frivolity.

## Sharpe SUGGESTS AMERICAN CRYSTAL OF Authentic Design

Make it a crystal Christmas. Give *Authentic Design* by Sharpe. Goblets priced as low as 49¢ to \$3. Under present conditions your store may suggest a brief wait for delivery—but there is no substitute. Sharpe, Inc., Buffalo, N. Y.



*Authentic Design.* “Mystic” is built around a free adaptation of the bent horseshoe good luck symbol used so often by early glass cutters. Collectors may fight over it some day, but now it’s open stock. You can add to your set any time.



*Authentic Design.* Only Sharpe knows how to make a perfect circle on a goblet—a difficult trick in glass cutting. It makes an interesting border for “Sutton” a short-stemmed goblet that will go with any traditional china and silver design.



*Authentic Design.* Sharpe’s “Leaf in Arch” pattern uses a famous Colonial design found in every costly collection of American glassware in the Country.

This is a great pity, whatever the times, for Christmas bears its own authentic magic. You will always find it wherever there is faith and hope and affection. It is written in children’s faces and on the hearts of old people and in the minds of the young and valiant and determined. If you make even a tentative gesture toward giving pleasure to others, you are almost certain to be rewarded with a miracle of rapport that sets up between human hearts at such a time.

It is not enough simply to think along these lines, to entertain generous impulses that have no fruition. If you want to be happy you will have to do something about it. We have shown you eight pages of workable examples of what you can do and how to do it. The ideas included have wide application. Whatever situation you find yourself in, you can obtain some inkling of how to solve it to your own advantage and that of others to whom the times have brought loneliness, deprivation, or dismay.

The importance of an unselfish Christmas cannot be overstressed, for in this lies our best opportunity for a happy Christmas. As much value as we place on the pursuit of happiness, it always surprises us that the only way to have it is to give it away.

Sources of the merchandise shown in the rooms on pages 42 through 49 are:

Page 43—IF YOU HAVE NO CHILDREN

Rug, Michaelian & Kohlberg; upholstery fabric, Scalandre Silks; wallpaper, Renverne Corp.

Page 47—IF YOUR HUSBAND HAS GONE TO THE WARS

Rug, Creative Textiles; wallpaper, Renverne Corp.; glass curtains, Cheney Bros.; drapery fabric, F. Schumacher & Co.; upholstered furniture, Furniture Specialties Corp. and Upholsterers Guild; covering of bed, ottomans, pillows, stripe on open arm chair, Scalandre Silks; velvet on chairs, Stroheim & Romann; table, Nahon Company.

Page 49—IF YOUR SON IS OVERSEAS

Rugs, Philadelphia Carpet Co.; glass curtains, Queen Valley Fabrics Inc.; drapery and upholstery fabrics, Stroheim & Romann; folding chairs, Connor-Lumber & Land Co.; striped fabric on folding chairs, Kent-Bragaline Inc.; upholstered furniture, Furniture Specialties Corp.; covered Canterbury set of Spode’s “Pink Tower” from Alice H. Marks, other china from Plummer, Ltd.



ARE YOU A GIFTED GIVER?

CONTINUED FROM PAGE 77

the size of the offering is always in doubt. Moreover, it may appear that you have not wished to trouble yourself spending time and thoughtfulness on a purchase and simply chose an easy way. And a gift of money has a proclivity of never turning into a real present. Women, especially, are prone to run short of petty cash and use the Christmas present to pay the laundryman or the maid.

The best solution is the White Hope. A White Hope is a present so classic in simplicity, so thoroughly sound in taste, so impeccable in quality or workmanship that it cannot fail to please. White Hopes are available in a wide price range, so that cost is never their first consideration. They can often be had for much less money than is spent on a more pretentious and less suitable gift.

White Hopes are available. You will experience less difficulty in locating them than you will have in tracking down fancier objects. Almost every resource will have a stock of classics.

You can judge a White Hope by its basic integrity and uncluttered

charm. No imitations or gadgets need apply. Simple lines, good styling, fine materials, excellent workmanship result in articles that fit unerringly into any setting or manner of life.

If this sort of gift seems unspectacular to you, do not be alarmed. The more spectacular the gift, the shorter its life. The gadget promptly becomes dated but the classic gift grows old gracefully, endearing itself to its owner with each succeeding year, and bespeaking your thoughtfulness long after more exciting and ephemeral presents have gone by the board. If you think back over all the Christmas presents you ever received, you'll be surprised to learn that the really successful ones—the ones that are with you still—fall into the classic category.

The group of gifts displayed in the photograph on page 76 of this article are typical White Hopes. If you are still cudgeling your brain and nibbling your pencil over that Christmas list, you may find just the thing you are looking for here. At any rate, if you think along these lines, you can't be wrong.



For a Memorable Christmas Gift

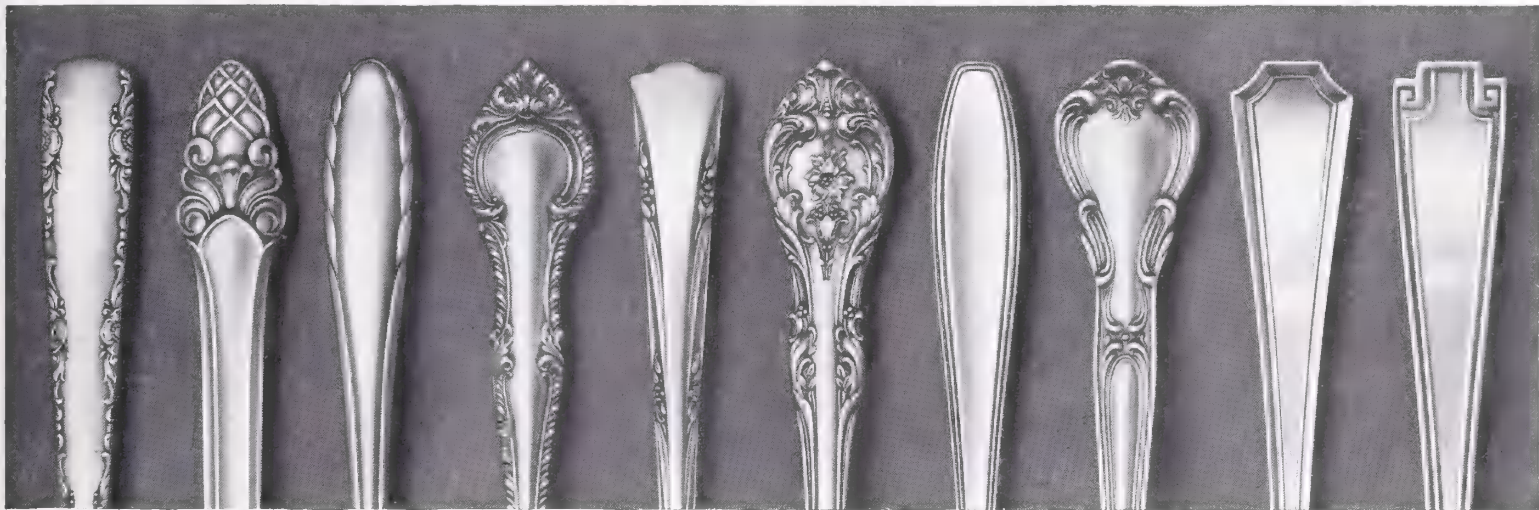
The Quality of Permanency in Baker Furniture makes it an ideal choice for Christmas gifts of particular significance.

Baker Furniture, Inc.

CABINET MAKERS

10 MILLING ROAD, HOLLAND, MICHIGAN

Write for your copy of the new "Guide to English & French Furniture of the 18th Century." Paper binding 25c or board binding 50c.



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SOVEREIGN

LYRIC

ENGLISH GADROON

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KING EDWARD

NOCTURNE

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FAIRFAX

ETRUSCAN

Be discriminating about your FINE STERLING

For months America's leading silversmiths have concentrated their skills to making vital war materiel instead of table silver . . . parts for torpedoes, submarines, tanks, parachutes. Our country comes first.

Buy only what you need . . . knives, forks, spoons to which you can match-and-add post-war.

It's probable your jeweler has basic starting sets, possibly other items in the popular patterns shown here. See him today . . . be wise—choose discerningly. Or write to House Beautiful for folders describing your favorite patterns. Use the coupon now.

Reader Service Bureau  
House Beautiful  
572 Madison Avenue, New York City

Please send me illustrated folders of the patterns

I am listing: \_\_\_\_\_

NAME \_\_\_\_\_

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## UP SO FAST YOU'LL THINK YOU'RE DREAMING . . .

Just pick out the low-priced Hodgson Camp Cottage you want, put your order in the mail, and your completely finished, oiled-cedar sections will reach you promptly. You can actually erect your own one or two room cabin in a day or two! And add another room next year! You forget worries about today's problems of delay, material shortage and skilled labor scarcity.

For a weather-tight, built-to-last cabin, Hodgson design is tops. Doors

and windows are already hung. All you do is bolt the sections together.

Write for a copy of the big, illustrated Hodgson FREE CATALOG B-25, stating in which of our products you are most interested. Cabins \$250 up. Hodgson Houses costing over \$500 are also available if proper F. H. A. release is secured.

**VISIT THE HODGSON INDOOR EXHIBIT** at our New York or Boston address. See the attractive camp cottages and a completely furnished seven-room house. Also play houses (\$104 up), poultry houses (\$15 up), greenhouses (\$222 up), kennels (\$18 up), bird and garden houses.

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## HODGSON CAMP COTTAGES



## 77 DELIGHTFUL HOSTESS' SECRETS

Send for FREE Recipe Booklet



Charm your guests with Sherry Rabbit . . . Zabaione . . . Onion Soup Chablis . . . a dash of California Wine in foods works wonders. Send for HOSTESS BOOK . . . free while supply lasts.

**HOUSE BEAUTIFUL**  
572 Madison Ave.  
New York City

This is not intended as, nor is it to be construed as, an advertisement for alcoholic beverages, or as an offer of alcoholic beverages for sale, in any State or community where the advertisement, sale, or use of alcoholic beverages is prohibited.

## Enjoy Elevator Luxury After The War

Buy U. S. Bonds Now!

When victory is won, our nation will turn again to pursuits of peace. Electrical home comforts and conveniences will again be in demand. Outstanding is the Shepard HomeLIFT. Be sure a HomeLIFT is included in the plans for your new home.

HomeLIFT is the high quality automatic electric home elevator. Press button, you are upstairs or down without effort. Costs less to operate than a radio. Safe. Foolproof. In use throughout the U. S. Write for details.

*The HomeLIFT is designed by experts who have been building commercial passenger elevators for years.*

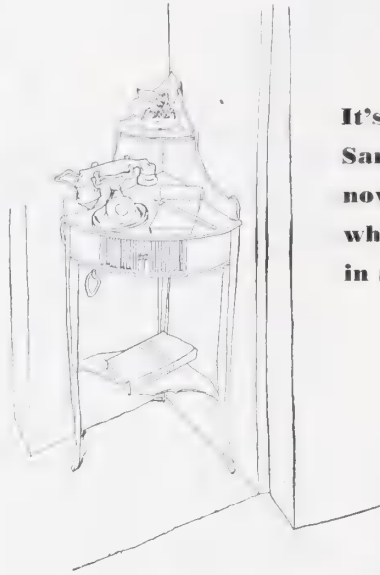
**THE SHEPARD ELEVATOR CO.**  
Builders of Finest Office and Hotel Elevators  
2434 Colerain Ave. • Cincinnati, Ohio  
Representatives in Principal Cities

**SHEPARD HomeLIFT**



# Nobody has too many of these

It's easy to be a discerning Santa Claus when you can buy novel little tables like these, which say "Merry Christmas" in a beautiful but practical way



Corner tables make excellent gifts, especially when they're pretty as well as practical. This three-tiered table with tambour front takes telephone accessories easily, looks well in any room. By Fine Arts, around \$30



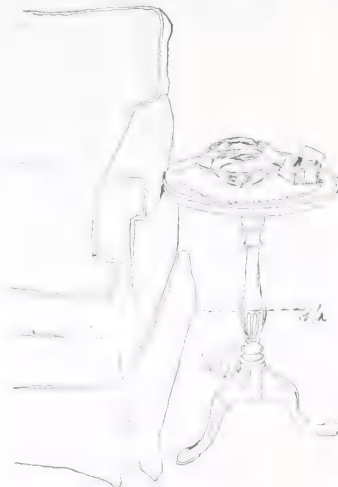
You'll be blessed for your thoughtfulness when a Canterbury arrives with your card. Attractive magazine and newspaper holders are hard to find. This one keeps everything near as a pin. By Fine Arts, under \$30



"What to give" isn't a problem when you can buy quaint and slightly frivolous wig stands for friends who cherish unusual things. Filled with greenery, they're perfect antidotes for bare corners. Fine Arts, under \$30



Remember someone who likes change with a little muffin stand, which is versatile as the weather. At a moment's notice, it can be a Lazy Susan, a display case for bibelots, or a plant stand. By Ferguson, about \$10

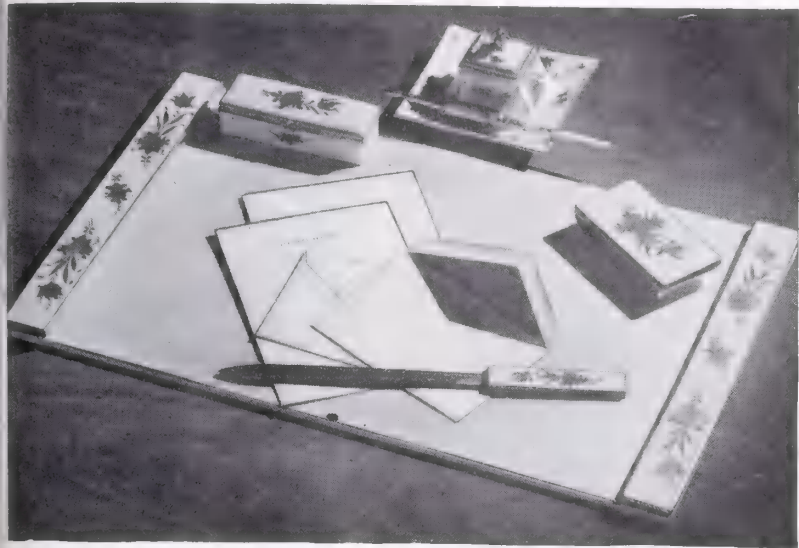


The man-of-the-house likes tables, too, especially that rarity, a low ash tray table exactly the right height for low club chairs, and big enough for a large leather ash tray and cigarette box. By Fine Arts, under \$18

All tables shown on this page from Lord & Taylor



# TWO INDISPENSABLES for the perfect guest room



A completely appointed desk. Fine note paper, with the house address, Z. & W. M. Crane. Desk set, Dempsey & Carroll



mattress that assures sound sleepers, as this Sealy Tuft-mattress, a giant pillow of "Air-oven" long-staple cotton. Made of a 5-foot batt of resilient fibers, compressed to mattress thickness. If it flattens, put it in the sun and it will puff up like magic

## GUEST'S EYE VIEW OF THE GREAT AMERICAN GUEST ROOM

CONTINUED FROM PAGE 54

Something or Other" and settled back to read myself to sleep. Only when did I discover that the room contained no reading lamp. The only illumination, in fact, came from a wall light ten feet away, which shone smack in my face when I took the shade off, as I had to do in order to make out the print.

After fifteen minutes of eye strain, I decided it was more sensible to count sheep than to get deeper into a mystery I probably would never finish but to do so I had to get out of bed to turn out the light. Now, I know that the hardship of having to get out of bed to turn out a light is something that shouldn't even be brought up when there's a war on, but I'm not complaining, for myself, understand—I'm thinking of

my guests. After all a guest is a guest, war or no war. Why even in the \$2.00 a room hotel where I'd spent the previous night all I had to do (had I remembered) was to crook an arm above my head and flick a switch.

Leaping out of bed, I landed on the icy cold, rough board floor, not on a deep-piled rug, as I was accustomed to in our room. There was a rug, I discovered the next morning but it was so skimpy there was actually more bare floor than rug. Almost all the color was gone, the frayed edges were held down with tacks, there was a big ink spot at the foot of one of the beds, and a slit between them where we had once run a wire through for a table lamp. Checking with my wife,

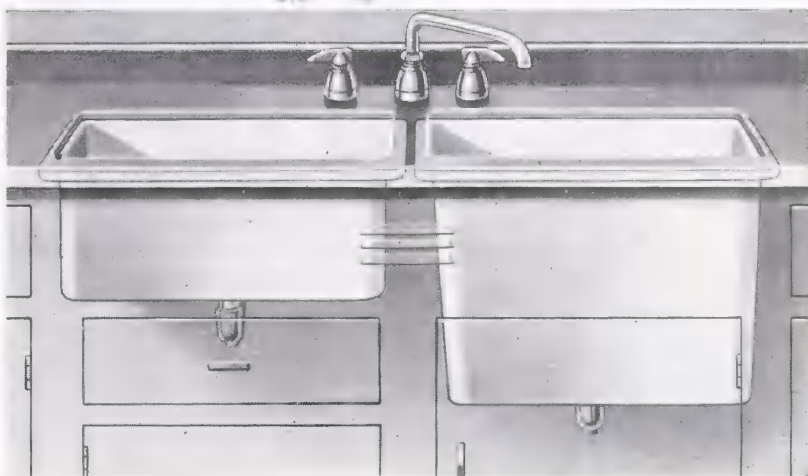
(Continued on page 108)

STYLISTS OF BATHROOM WARE FOR 35 YEARS

# ELJER



"At last I've a sink that doesn't fight back!"



"You know my temper, girls! I like housework, but I see red when something slows me down.

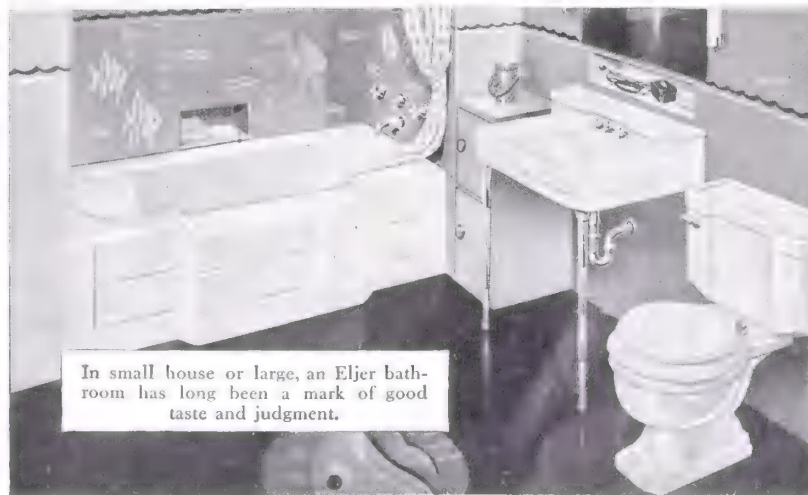
"So you can imagine my delight, when we moved in here, to find a kitchen sink that cleans up after dishwashing, without any back talk! It simply *sheds* grease and dirt. I give it a few quick wipes and it shines like a china plate.

"When I think how I used to fight with that old sink back home...and it always looked sort of dull and dingy.

"Charlie says this one will always stay glossy because it's made of vitreous china, just like the best bathroom fixtures. It's something new, he says, made by Eljer. And the laundry tray next to it is made of the same stuff. They call it the Armstrong Sink and Tray. All I can say is you certainly *don't* need a strong arm to keep it clean!

"Another thing, Charlie tells me that vitreous china is not a critical material required for war purposes."

ELJER CO., FORD CITY, PA.



In small house or large, an Eljer bathroom has long been a mark of good taste and judgment.



★ Echoes of an Age of Brilliance ★

## WESTMORELAND'S "Swirl and Ball"



### HANDMADE REPRODUCTIONS OF A 19th CENTURY PATTERN

HOW grandmother's table glittered with the elegance of gaily sparkling crystal! The spirit of that brilliant age has been captured in this lovely pattern skillfully reproduced from molds in the possession of Westmoreland glassworkers for decades. The Swirl and Ball pattern includes cups and saucers, tumblers and goblets, plates, bowls and nappies in various sizes, as well as numerous odd pieces. Beautiful but inexpensive. Buy it by the piece or as a complete set at department stores and gift shops.

WESTMORELAND GLASS COMPANY • GRAPEVILLE, PENNA.

HANDMADE GLASSWARE OF QUALITY



*A Christmas Gift*

attuned to the times

## QUEEN ANNE CLOTH

of hand-printed, color-fast

## SHAWMUT

"Bouquet" illustrated

**\$2.50** 54x72 in., \$3.50  
54x54 60x90 in., \$5.50  
inches

Napkins, 16½x16½, 29¢ each  
(Prices slightly higher in the West)

Colorful as an old-fashioned garden, "Bouquet" brings to the home just the touch of gaiety so needed today. Choice of Gray, Dusty Rose, Blue, Wine or Red border tones. Shawmut is a long-lasting material which irons fresh and crisp as new. Send for booklet of other designs and name of nearest store.

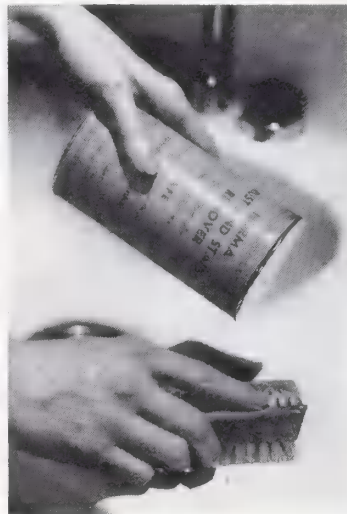
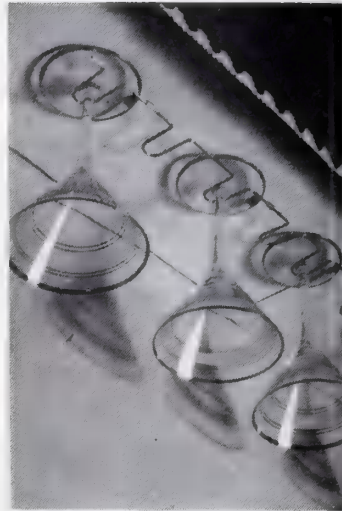
Address: "Queen Anne"  
Box 36, West New York,  
New Jersey

For bridge parties, luncheons, tea—any occasion from breakfast to a midnight snack.



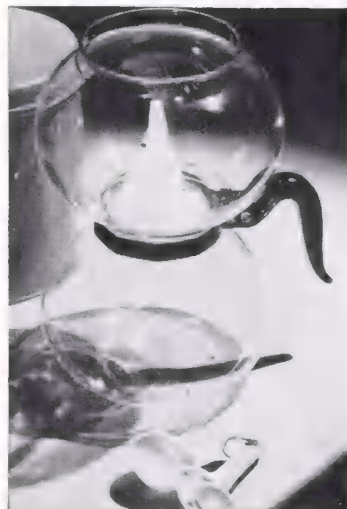
# Household Assistants worthy of their hire

Multiply your cupboard space by hanging your stemware on special racks suspended from the underside of your shelves. They'll keep your prized glassware out of harm's way and avoid knocks and nicks. Each set holds 12 glasses. Two sets about \$1. From Technical Appliance Corp., New York City. At Hammacher Schlemmer, N. Y. C.



Remove ugly rust stains from your gleaming porcelain sink, basin, or bathtub with a white powder that acts quickly, but is harmless to the finest surface! Wet surface, sprinkle on powder, rub briskly. Rinse—the stain is gone. For general cleaning, too. Less than \$1 for 1 lb. Norma Chemical, Mt. Vernon, N. Y. At Lewis & Conger, N. Y. C.

Refinish your floors and furniture with a transparent coating that strongly resembles shellac, has similar characteristics, but isn't on any priority list! "Zinlac" dries very rapidly, grips well, can be used and treated exactly as shellac. Under \$1 per quart. From William Zinsser & Co., New York City. At Gimbel Brothers, New York City

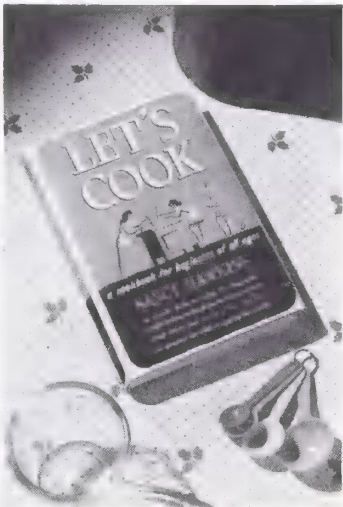


Eight cups of golden clear, filtered coffee in five minutes is the new "Speed-Stir" drip-type coffee-maker's output. You get maximum flavor by stirring coffee and boiling water together as they filter. No reheating needed. "Pyrex" glass, with wide, easily cleaned mouths. Under \$2. From Hill-Shaw Co., Chicago. At R. H. Macy & Co., N. Y. C.

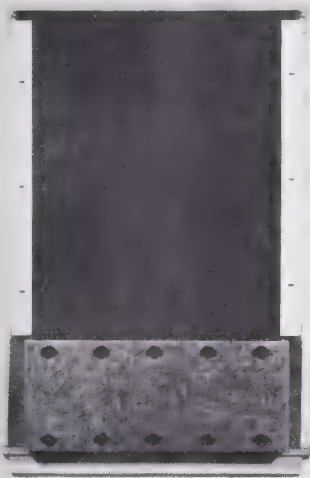




Save money and space by buying your paint in dehydrated form. Five pounds of powdered "Dehydray" will produce a gallon of flat wall paint, simply by adding 8 pints of water. The resulting blend covers almost any interior surface, and is washable! Five lbs. under \$1.50; 1 1/4 lbs. under 50¢. At Devoe & Reynolds retail stores, New York City



The ABC's of cooking are engagingly presented in "Let's Cook," by Nancy Hawkins. The amateur cook will welcome the breakfast, lunch, and dinner menus with a timetable for preparing each. Indispensable aids to success are measuring spoons and Pyrex measuring cup. Book, under \$2; cup about 15¢. All from Hammacher Schlemmer, N. Y. C.



Solve the problem of ventilation in a blacked-out room with Clopay's lacquered board ventilator, designed to admit air, but bar light. Use ventilator with an opaque shade, secured at sides to special fiberboard frames. Blackout ventilator and shade, about 50¢ each; frames, 25¢. From Clopay, Cincinnati, Ohio. At Namm's, Brooklyn, N. Y.



Want to prevent bathroom mirrors, kitchen windows, eye glasses, windshields from steaming up? Dip a soft cloth into a jar of "No-Mist," and go over the surface. This magical cream spreads a protective coating on the surface that keeps it from misting for a long time. A 4-oz. jar, under \$1. Samae Products, Newark, N. J. At Lewis & Conger



Overcome dampness and mildew in closets or basements (wherever present) with a chemical in block form, which extracts moisture from the air as it dissolves. Uncover the "Drier-Outer" container; the chemical starts to work. Closet size under 75¢; basement size, \$2. From Puritan Sales Corp., Atlanta, Georgia. At R. H. Macy & Co., N. Y. C.



*Whether you come to inspect our Dining Room or Bedroom suites you'll find it interesting to see how we solve the problem of Extra Table Leaves. They nestle below the top with ingenious simplicity and with no mechanism to go out of order, expanding the table is both effortless and speedy*




You are welcome to visit our showrooms in the following listed cities

NORTHERN FURNITURE CO.

Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee Minneapolis New York Philadelphia Pittsburgh Sheboygan St. Louis

FOR LOCAL ADDRESS CONSULT TELEPHONE BOOK AND PLEASE NOTE THAT PURCHASES MAY ONLY BE MADE THROUGH AUTHORIZED DEALERS.

Our Gift For The Home -



A "Living Picture"

Can you think of a lovelier gift than a genuine Nurre Plate Glass Mirror? On Christmas Day, it will reflect the merry festivities, and on every day thereafter for years to come, it will mirror the sunshine and shadow of everyday life—a "Living Picture" that does all but breathe, framed with the beauty that only real mirror craftsmen can create.

Send for the NURRE book, "How Famous Decorators Would Use Mirrors in Your Home". It will tell you how to use the magic of mirrors in your home!

And be sure to include on your Christmas list—a genuine Nurre Plate Glass Mirror—a "Living Picture"—for your most valued friends.



**FREE BOOKLET**  
New 1942 Edition  
"HOW FAMOUS DECORATORS  
WOULD USE MIRRORS IN  
YOUR HOME"

Shows you how mirrors can be used to make a smarter and more charming home. Send for it today!

**MAIL THE COUPON NOW!**

Living  Pictures

The Nurre Companies, Inc.  
Dept. HB -Bloomington, Ind.

Please Send me Free Book.

Name .....  
Address .....  
City ..... State .....



## IF YOUR HOUSE WROTE TO SANTA



Dear Santa—

*But you never had a letter from a house before! But this year I want to look especially cozy for my master's A.R.P. meetings—and his wardens could use a Cushman Walloomsac Secretary Desk for their reports. Be sure it's a Cushman! Then I'll know it's well designed and built, and has a lovely maple finish. For my mistress I'd like a Cobbler's Bench—also*

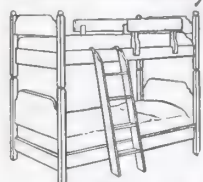


*Cushman. The young master would enjoy a sturdy Cushman*

*Forest Hall Chair in his room when he gets a furlough. He likes things that can take it. And sometime it would be grand for the boys to have a*

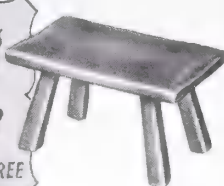


*Cushman Duxbury Twin Bed Bunk. Well, Santa, I've asked for a lot—but no one can be blamed for wanting such fine furniture as Cushman Colonial Creations.*



Yours  
*A. House*

**Christmas Special**  
**ONLY \$2.00**  
**WITH BOOKLET FREE**



During the Christmas season, this charming, hand-pegged, full-sized foot stool will be sent you at about one half its usual retail price—to show you the beautiful finish and exceptional craftsmanship of Cushman Colonial Creations. By parcel post prepaid from factory, for \$2.00 (add 25¢ for shipment west of Mississippi), including—without charge—a valuable 32-page illustrated book, "Suggestions for Decorating a Colonial Home"



FOR BOOKLET ONLY, send dime for mailing cost. No stamps, please!

**Cushman**  
**COLONIAL CREATIONS**

H. Y. CUSHMAN & SONS, CO., BOX 152, N. BENNINGTON, VERMONT

## GUEST'S EYE VIEW

CONTINUED FROM PAGE 105

after we had resumed oral communication, I was reminded that we had bought the rug when we were married twenty-two years ago and that in the subsequent idyllic years it had served successively in three living rooms and two dining rooms before being retired to the guest room.

The wallpaper, a jaundiced yellow, was as undistinguished as the rug; the woodwork, a depressing "tattle-tale" gray. The pictures, all askew, consisted of a photograph of myself in one of those collars Herbert Hoover wears, taken during my senior year at college, two French prints and one of those Wallace Nutting numbers that were all the rage during the antimacassar era. In addition to the beds, the furniture consisted of a heavy mahogany bureau (good), dressing table (also good), dressing table stool made out of a nail keg covered with chintz, rickety bedside table (last of a wedding present nest of four), Windsor chair with unraveled cane seat. The radiator valve hissed, the fireplace had no andirons, the bureau drawers were filled with linen, and the closet with my wife's and daughter's summer dresses.

Had it not been for my six-year-old son I never would have made this revealing survey. His room adjoined the guest room and the thin door between served as a sounding board for the concert he began at five forty-five. He started with the radio. (It must have been the tail end of the milkman's matinee.) And when I bellowed for him to shut that off he switched to a bugle I had been so unforesighted as to give him for Christmas. The threat of bodily punishment cut off the bugle but the sound of nails being driven into wood that followed was even worse. However, I couldn't very well order him to stop inasmuch as I had given him the carpentry set, against his mother's wishes, and had encouraged him to use it.

He hadn't known when he started sounding off that I was occupying the guest room so I concluded that the concert hadn't been put on for my benefit but was a daily occurrence of which I had been in ignorance because of the distance of our room from his. I also realized with a start that all our guests undoubtedly had had to put up with it and that they had been in a worse position than I for they couldn't very well yell for him to pipe down.

FIDDLE THREAD

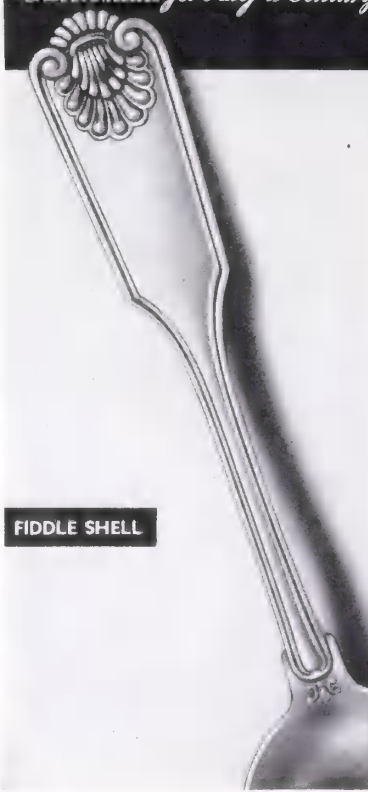
*Sterling*  
**BY SMITH**

Here are two Frank Smith patterns that merit your very special attention. Fiddle Shell and Fiddle Thread are outstanding exponents of fiddleback design. Historically correct—of heavy weight—authentic in detail—superb in execution. Appreciation of either pattern mounts with every year of ownership.

Illustrated Folders on Request.

**FRANK W. SMITH, Inc.**  
GARDNER, MASS.

*Eighteen months for half a century*



FIDDLE SHELL

My "guest" education was completed when I used the guest bathroom. The shower curtain was torn, which made it impossible to shower without drenching the floor. There was no bathing cap and the medicine chest door stuck so hard it took almost all my strength to open it and when I did the contents were not worth the effort. There was hardly anything a guest might need unless she wanted to take a chance on the collection of five-year-old prescriptions on the top shelf—no Bromo Seltzer, which I needed badly; no toothbrush, razor, or comb.

"You remember when I slept in the guest room?" I said to my wife the following week. She did, whereupon I recounted all the room's shortcomings I had discovered. She added some of her own and we decided then and there to do the room over—not to do just one or two things but to "shoot the works."

We chose a wallpaper the little woman long had been yearning for, splashed with great big roses. Three bucks a roll, but worth it! To go with the paper we selected a Roseglow rug, so big it covers almost the entire floor. The two of us painted all the woodwork the whitest of whites, which, over "tattle-tale" gray, took three coats. She bought a really comfortable chair and ottoman in steel gray and a dressing table bench that she covered with the same material. Also a bedside table, a lamp to go on it, with two universal-socket lights so one person can read while the other sleeps, and two lamps for the dressing table. I bought three Grant Wood lithographs I'd been wanting to buy for years—the whites and grays being just right with the colorful wallpaper and rug.

When the room was papered we gave all the books in the bookcase the heave-ho. The dog-eared detective thrillers went to the armed forces; the rest to the Boy Scouts to sell for their paper. With bare shelves staring at us accusingly we decided upon a radical innovation. The books in our guest room would be books that a guest might really like to read.

We raided the living room shelves and even bought some new books. No "Idylls of the King." No hand-tooled leather-bound classics. No mystery stories because they might keep our guests awake all night. No five-pounders like "War and Peace" and "Gone With the Wind" because they couldn't possibly be finished and might be a temptation for the guests to borrow.

We concentrated on titles that



could be taken up and put down—something a guest could read for ten or fifteen minutes, or for several hours, if in the mood. In short, a pretty satisfactory answer to the question, “What have you got to read?”

We’re pretty proud of our assortment even though it’ll probably be so much waste paper to my Uncle Arthur who goes in for Plato and Carlyle and to my mother-in-law who has a standing order with her drug store for a murder a day.

We also went to town in the bathroom—new shower curtain, two bathing caps and a medicine chest filled with everything a guest, or guests, might need, down to a whole box of toothbrushes and a package of orange sticks. We think it’s the

best-looking and best-equipped guest room we’ve ever seen. So good that, as I said at the beginning, we could look any guest in the face—up until last night.

Last night my wife and I decided we’d try it out ourselves. “Do you know, honey,” she said (she’d completely dismissed the class dinner from her mind by then), “I think you and I ought to take this room and use our room for the guest room. Ours is really better,” she rationalized, “it’s far enough away from Junior so that guests can’t hear him when he wakes up in the morning.”

“Sweetheart,” I said, crooking an arm and turning out the lights, both of them, “that’s exactly what I was thinking.”

### YOUR BATHROOM WILL BE OBSOLETE AFTER THE WAR

CONTINUED FROM PAGE 58

metal, plywood, or plastic. Mirrors will abound, and some of them will be three-way, so you can see yourself as others see you.

If you can afford to buy a deluxe model of a bathroom you will be offered a choice of such equipment as a dental lavatory, built-in sun lamps, an automatic clothes washing machine, built-in scales, exercise equipment, hair dryers.

Regardless of the details of how your future bathroom is equipped, it is sure to be economical of plumbing stacks and lines. The design that Mr. Lyndon did, shown on page 58, shows all three plumbing fixtures attached to one stack, long an ideal but too rarely accomplished in present day housing.

All this day-dreaming can come true, depending on the turn the national production takes after the war. But you can rest assured that enough of these predictions will come true to make your present-

day bathroom look like a horse and buggy. For we’re a nation of bathroom lovers, if we’re anything.

All this means you should have a nice little nest-egg, waiting to be used. Since you can’t build a new house, or remodel your present one you may as well allocate some of your present funds to that mighty fine bathroom you’ll be wanting in 194X.

The way to do this is to buy War Bonds, earmark them for the bathroom of the future, and file them in HOUSE BEAUTIFUL’S BOND BANK. Along in the same file, indexed under “new bathrooms,” you can file all the magazine articles and pictures and advertisements that appear between now and then.

By such foresightedness, you will arrive at that great-day-that’s-coming, well equipped to taste the fruits of our vastly expanded production facilities.

### WHAT THE WELL STOCKED WINE CLOSET SHOULD HAVE IN IT FOR CHRISTMAS

CONTINUED FROM PAGE 50

San Gabriel, Inglenook, Schoonmaker’s.

#### For Christmas Dinner

American wines today are coming into their own. Remember that the best white wines come from Livermore, Sonoma, Napa Valleys of Cal. and Lakes Canandaigua and Keuka, in New York state; the best reds from Sonoma, Napa, Santa Clara, Livermore. Look for these names—they are the great viticultural districts of the U. S. A.

#### For the Festive Occasion

Champagne will turn even the most prosaic dinner into a grand occasion. American Champagne isn’t yet up to the best of France but it can be excellent. Eastern Champagnes (Cooks, Great Western, Gold Seal, Vintners, etc.) have the taste of the native grape, and have their own special glory. California Champagnes are closer in flavor to the traditional Champagnes of France, because the grapes come from imported stock.



*Ask for it by name!*

# GOLD SEAL

NEW YORK STATE

## Champagne

Gold Seal Champagne enhances the festivity of any holiday party. Made in the "Champagne District of America" by the true French method of fermentation in the bottle, Gold Seal Champagne reveals in its bubbling excellence a rare bouquet and delicate, tempting flavor that have made it the choice of connoisseurs for 77 years. Serve it during the holidays—it will add zest to your parties. Ask for Gold Seal by name at your favorite restaurant.

*Write for booklet, "Wine Wisdom"*

URBANA WINE CO., INC., URBANA, HAMMONDSPORT, N. Y.



**IT'S A GIFT!**

## Ripple Twist Rug

**FOR EVERY ROOM IN THE HOME**  
Made in Scatter Rug Sizes to Room Sizes

To every room, Ripple Twist Rugs bring "luxury underfoot" and a crowning touch of fresh color and charm. The high pile is *fur-soft*—the 14 beautiful colors are guaranteed washable and color-fast. The wide range of sizes (2 ft. by 3 ft. to 12 ft. by 18 ft.) and shapes (round, oval and oblong) enables you to choose the "just-right" rug for every place and purpose. And RIPPLE TWIST is so modestly priced.

Sold at leading Department stores from coast to coast  
If you are unable to buy RIPPLE TWIST RUGS in your city, please send the name of your dealer to Dept. H.,

**QUAKER MAID MILLS** Philadelphia, Pa.

Ask to see our PEARL TWIST RUG—another rug-style sensation.



## HOW DID THE ANIMALS GET THEIR NAMES?

# ORANGUTAN

means literally  
**WILD MAN!**



**T**HE name *orangutan* comes from the Malay words *orañ*, "man," and *utan*, "wild." *Rhinoceros* means "nose horn," from Greek *rhis*, *rhinos*, "nose," and *keras*, "a horn." *Dromedary*, originally a camel of unusual speed, comes from Greek *dromas*, "running." Its habit of honeycombing the earth with tunnels gave the *gopher* its name, which is from French *gaufre*, "honeycomb." You will find hundreds of interesting word origins in

## WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition *The Merriam-Webster*

These colorful word histories are only one feature of this greatest of all knowledge books. Its completeness makes it truly the *Foundation Book for Home Education!* The more questions you and your children bring to it, the more you will be amazed at the range and scope of the information furnished by its hundreds of encyclopedic articles, the work of over 200 outstanding authorities. Many subjects are covered in greater detail than in any other reference book. It seems almost unbelievable that such a vast fund of knowledge could be packed into one book!—a book that tells you everything you want to know about words, 600,000 of them, 122,000 more than in any other dictionary. 12,000 illustrations. All this makes it truly "the Supreme Authority"—on every branch of thought and activity.

You have long wanted this great question answered; now is the time to get it. Ask any bookseller or stationer to show you the *genuine Webster*—the *MERRIAM-Webster*—identified by the circular trade-mark. Mail the coupon for free illustrated booklet of *Interesting Word Origins* to G. & C. Merriam Co., 113 Federal St., Springfield, Mass.



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G. & C. Merriam Co.,  
113 Federal St., Springfield, Mass.

Please send me free booklet—"Interesting Origins of English Words," and information about Webster's New International Dictionary, Second Edition.

Name   
Address

## THE BOOKLET SHELF

CONTINUED FROM PAGE 99

design groups of an important century. Bound for your library, paper (25¢). BAKER FURNITURE, INC., DEPT. B-N, 10 MILLING ROAD, HOLLAND, MICH.

**FURNITURE STYLE BOOK.** This is a sampling of handsome bedroom furniture of 18th Century, Colonial, French, and Modern design, all expertly styled by a famous woman furniture designer. Every piece, planned from the woman's point of view, has the practical and pretty points you look for. KENT-COFFEE MFG. CO., LENOIR, N. C.

**TABLES FOR REAL LIVING.** The more you can use your furniture, the more you enjoy living with it. The Imperial tables shown in this book, all beautifully designed, are as usable as they are handsome and are made for every kind of purpose. (10¢) IMPERIAL FURNITURE CO., DEPT. L-11, GRAND RAPIDS, MICH.

**DOES YOUR RADIO MATCH YOUR DECORATING?** An outdated radio can throw a whole room out of tune. There's no need for this, either, when you can have one in a well styled cabinet, designed to suit any type of room. See these Magnavox radio-phonographs, which are as good to look at as they are to listen to. MAGNAVOX CO., DIV. H-9, FORT WAYNE, IND.

**VIKING OAK.** Here's peasant furniture to make your rooms look as natural as the Fjords. The style is called Early Scandinavian and it's a dream of hearts and flowers. It's sturdy oak, too, and there are pieces for every room in the house. (10¢) THE ROMWEBER CO., BATESVILLE, IND.

**JEWELS OF VICTORIAN FURNITURE.** Even if your Great-Aunt Sophia cut you off without even so much as a lady's chair, you may still be the proud owner of authentically reproduced Victorian pieces, full of the charm of the antebellum South. (15¢) VANDERLEY BROS., INC., DEPT. IIB, GRAND RAPIDS, MICH.

**MOLLY STARK BEDROOM GROUP.** Priceless antiques from pre-Revolutionary New England furnished the clean-cut, homey design of this bedroom furniture. It's finished with a sturdy maple luster and has the mellow, attractively worn appearance that you see in museum pieces. H. T. CUSHMAN MFG. CO., BOX 90, N. BENNINGTON, VT.

**COLONIAL MASTERPIECES** and Authentic Reproductions of Pieces shown in Edison Institute Museum are two booklets illustrating, with accurate historical comment, handsome reproductions of magnificent furniture of 18th century America. Famous hall clocks are also shown. (10¢) COLONIAL MFG. CO., 125 COLONIAL AVE., ZEELAND, MICH.

**IT'S LULLABY TIME.** Furnish your cherub's room gaily and economically with the kind of pieces that can later serve handsomely in his grown-up bedroom. This booklet shows them, along with cribs and other nursery furniture. (10¢) LULLABY FURNITURE CORP., DEPT. 742, STEVENS POINT, WIS.



HELP YOURSELF  
TO  
KEEP HOUSE

**QUALITY HOUSEWARES.** 40 pages illustrated to the hilt, with all the things you need to keep the house running beautifully. It shows every kind of gadget and fixture for bath, kitchen, pantry, and closet, with special emphasis on the newest substitutes for the metal pieces that are now off the market. Booklet H-1, HAMMACHER SCHLEMMER, 145 E. 57TH ST., NEW YORK CITY.

**MAIDS' UNIFORMS.** Here's a fashion show of Dix-Make uniforms and aprons that will make that perfect jewel of yours the envy of the neighborhood.



## Observe this fine old HOLIDAY CUSTOM

When your family gathers or your friends drop in on these winter nights, regale them with a round of Egg Nog, Tom and Jerry, or Rum Cocktails, made with Myers's—the dark Jamaica Rum. For wealth of flavour—

**The Rum Must be MYERS'S**  
"Planters' Punch" Brand  
100% Fine Mellow Jamaica  
97 Proof

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## PEARCE blankets

Soft and Lovely

## Gorgeous Plaids and Plain Colors

The new Pearce Blankets 80% wool, 20% rayon in compliance with Government requirements match pre-war values in soft loveliness, in deep, springy nap and in wearing qualities. See the Pearce Victory, the Pearce Patriot, the Pearce Victory Plaid and the Pearce American Plaid at better stores—\$8.95 to \$15.95.

Sample swatch and descriptive folder giving color harmonies and instructions for washing will be sent upon request.

PEARCE MANUFACTURING CO.  
AMERICA'S OLDEST BLANKET MILL  
LATROBE, PA.



You may choose from a wide selection illustrated in this booklet. HENRY A. DIX & SONS CORP., HB-12, 1350 BROADWAY, NEW YORK CITY.

**JASPER AND MABEL POTZ SOLVED THEIR CLOSET PROBLEM** with K-Veniences, the closet fixtures that bring order out of chaos and make you and your family models of neatness. This blithe folder shows the individual gadgets that do the trick. KSAPE & VOGT MFG. CO., GRAND RAPIDS, MICH.

**DECOLITE WARDROBES AND CEDARIZED CHESTS.** For taking good care of your woolies, here's a chest that's dust and moisture resistant, moth and vermin repellent. This booklet tells about the sizes and styles you can have, and what savings this kind of storage can afford you. NIVISON-WEISKOPF CO., HB-11, READING, OHIO.



ONE THING  
AND  
ANOTHER

**THE FUN OF OUTDOOR COOKING.** There isn't much about charcoal grills and barbecues that you won't know when you've read this booklet. It's packed with pertinent information, how-to-do-it ideas, and recipes for cooking outdoors on foolproof Master Grills. (20¢) MASTER METAL PRODUCTS, 269 CHICAGO ST., BUFFALO, N. Y.

**INTERESTING ORIGINS OF ENGLISH WORDS.** Our common workaday words stem from beginnings as picturesque and exciting as history itself. There's a story about them in this pamphlet, which is published by the people who put out the New Merriam-Webster Dictionary. G. & C. MERRIAM, 836 FEDERAL ST., SPRINGFIELD, MASS.

**ANGOSTURA COOKBOOK.** You know what a dash of Angostura Bitters does to add zest to a cocktail. Now you can discover what they can do to turn the drabdest cookery into food for gourmets. A 50-page cookbook tells you how. ANGOSTURA-WUPPERMAN CORP., DEPT. HB, 304 E. 45TH ST., NEW YORK CITY.

**HOW AND WHERE TO USE DECALS.** About decalcomanias, one of our favorite subjects. It's as easy as pie to trim up cabinets, furniture, walls, anything you will, with this colorful kind of decoration that goes on without even being pasted. MEYERCORD DECALS, 5352 W. LAKE ST., CHICAGO, ILL.

**ATTAR OF PETALS.** You'll fall in love at once with the cunning apothecary jars, which contain a brand new line of enchanting toiletries. There's toilet water, cologne, bath essence, bath powder—in short, the works to give you that pampered darling feeling. Booklet describes them but doesn't begin to do justice to their colonial bouquet fragrance. PARFUMS ORLOFF, HB-12, 10 W. 33RD ST., NEW YORK CITY.

**LEARN HOW BOOK.** All the essentials of knitting, crocheting, tatting, and embroidery are packed into the 54 pages of this attractive book. It really shows you how to do it and gives you basic, workable patterns for making sweaters, hats, afghans, and lots more. (10¢) SPOOL COTTON CO., HB-12, 745 FIFTH AVE., NEW YORK CITY.

**TO HELP YOU KEEP FIT.** How to make a perfect highball. The quick-action bubbles in White Rock Sparkling Mineral Water stir your drink for you and keep you safe and sound on the alkaline side. Recipes are given for other sparkling drinks, too. WHITE ROCK MINERAL SPRING CO., DEPT. HB, 1 PARK AVE., NEW YORK CITY.

**ENJOY THESE WINE CLASSICS.** The brand is Great Western—you remember that lively champagne of theirs—and the booklet relates the welcome message that you may have the same essential goodness in such favorite wines as port, sherry, muscatel, vermouth, sauternes, and—well, name your favorite! PLEASANT VALLEY WINE CO., RHEIMS, N. Y.



# Your Holiday Decorator

Your florist is your decorator for the holiday season. Highlighting your doors, tables, and windows with confections of greenery

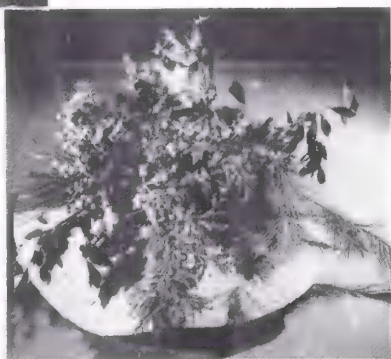
ALL DECORATIONS SHOWN FROM CONSTANCE SPRY



Christmas warmth and a welcome to carolers and callers during the Yule season, this beautifully fashioned wreath is of balsam sprinkled with assorted nuts. Ideally suited to a formal door. This is priced at about \$10

White birch log with long, slot cut out in top. Long needle pine sprays, arranged fan shape in the slot. A huge, red satin bow placed in front. Costs about \$12

If Christmas comes, can spring be far behind? Not when a leg-horn hat holds a container of wet moss that's been mixed well with bright Yule greens. \$10



## SENECA FINE CRYSTAL

Makers of

For More Than Half a Century



Good Taste goes on forever and lovely Traditional Designs will always appeal to the meticulous American Hostess. See your favorite Store for complete selection, or write to us for detailed information.

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American Craftsmanship at Its Best

## Art Treasures

In Beautiful Tufted Bedsreads

Inspired by  
"GOOD NEIGHBOR"  
influences



### VICTORIA

A delicate floral motif in light piece-dye! This beautiful spread combines pastel punchwork, handsome candlewick and chenille on colored background. Eight exquisite colors:

Blue Dusty Rose Peach Orchid  
Rose Green Gold Turquoise

In friendly salute to the "Good Neighbor" countries of North, Central and South America, we offer new patterns from richly colorful lands. The Victoria spread (illustrated) was taken from a Canadian influence in British Columbia. Other new "Good Neighbor" patterns are Rio, Siesta, Pan-American, Jamaica, Royal Canadian and Senorita.

Prices are lower than any previous Art Treasures. These are pre-shrunk spreads of exquisite quality; fully tested for color. Booklet and name of your nearest dealer gladly sent upon request.

BLUE RIDGE

Dalton



SPREAD CO.

Georgia



# Here's the ANSWER to a lady's prayer!

It's the beauty and  
fashion advice you've  
always wanted



MRS. ELAINE NEAL

## HOUSE BEAUTIFUL now offers 5 PERSONALIZED CONSULTATION SERVICES FOR YOU

Haven't you always wanted to know how to choose your dresses, hats, cosmetics, and hair-dos so that they really do something for you? And haven't you always hoped that one day you would find some one who could solve your fashion problems with authority? That day is here—now!

Let Mrs. Elaine Neal, HOUSE BEAUTIFUL's Fashion Expert, give you the personal, head-to-toe styling that can make a new, better groomed, more self-confident woman of you. She offers you five different kinds of specialized advice to take the guesswork out of clothes and cosmetics selection.

### THESE SERVICES ARE:

#### 1. GENERAL STYLE ANALYSIS

A personal, 3-page letter from Mrs. Neal to you, analyzing the colors, lines, and fabrics that are most flattering to your type of beauty. It's a basic, individual style chart, just for you, that makes shopping for clothes a cinch.

#### 2. PATTERN CHOOSING SERVICE

If you make your own clothes, name your favorite pattern book and Mrs. Neal will let you know what patterns in it will do the most for you and your figure.

#### 3. ADVICE ON HAIR AND HATS

Are you torn between a feather cut and a pompadour, a sailor and a snood? Mrs. Neal will tell you the kind of coiffure and hat to choose to emphasize your good points and soft-pedal the not-so-good ones.

#### 4. COSMETIC CONSULTATION

Mrs. Neal tells all about the shades of powder, rouge, and lipstick that suit your coloring best, how to put on makeup to enhance the contours of your face, and what special little tricks will make you more beautiful.

#### 5. QUESTION BOX

Mrs. Neal will answer any five specific questions having to do with wardrobe selection, fashion, and beauty.

THE FEE FOR ANY OF THESE SERVICES IS \$1 EACH

### WHAT YOU DO

Write to Mrs. Elaine Neal, HOUSE BEAUTIFUL, 572 Madison Ave., New York, N. Y. Specify which services you are interested in. If you have not already had a General Style Analysis, send your approximate age, your weight, height, bust and hip measurements, description of coloring and skin characteristics. Send a snapshot, if possible. Enclose \$1 for each of the services you require.

# We learned about victory gardens THE HARD WAY

But 1943 should find us and our gardens in better shape to set new production records in our own back yards

By David W. Bailey



For experienced gardeners, 1942 was a garden year to dream about. Droughts, such as had plagued us for two or three previous seasons, gave way to ample rainfall. The spring came slowly and without late frosts to set back growing plants. Through most of the northern states the first killing cold of autumn arrived three or four weeks later than the government tables of averages predicted. Blights were less troublesome than ordinary; insect pests, no worse. If the amateur of vegetables had any reason for complaint, it was that he faced what our English cousins so graphically term a "glut" in the garden. Yet there are worse problems than too much of a good thing, and few of us, in a summer of heavy demand and rapidly rising food prices, found our un-gardened friends reluctant to accept a basket of home-grown provender.

But for many a beginner 1942's gardening record may have seemed less rosy. Perhaps there was new ground to be broken, and a tough sod to subdue. Maybe there was sour soil, not altogether compensated for by hasty liming. No doubt weeds were plentiful. Garden plans had to be of the last-minute sort. Seeds may have been purchased so late that the most desirable varieties were out of stock. Choice of vegetables may have been not altogether suited to soil and climate. The harvest schedule may have brought weeks when there was an insufficient supply of fresh vegetables for the home table, followed by other weeks when the yield was greater than the tired housewife could manage to can or give away.

If you are one of the beginners, it may be comforting to learn that practically all these difficulties can be obviated in 1943. In starting a home garden, the first year is by all odds the hardest, and the next hundred come comparatively easy.

Since December is a month for balancing accounts and carrying new totals forward, let us examine the ways in which the new year will find us better off than did the old:

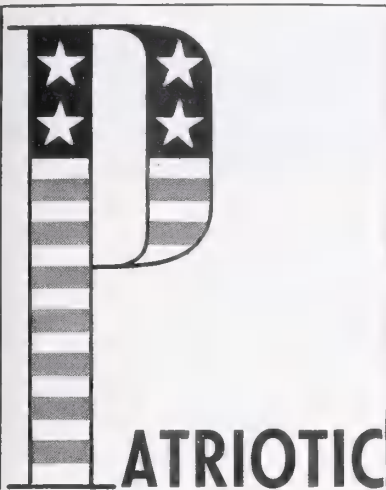
**1. Soil.** If we did our job conscientiously, we have the makings of a much improved garden ready for 1943. Old clods will have rotted completely by next spring. White grubs will be fewer. A second liming will give an opportunity to correct acidity that may have troubled us the first year. There will be a year-old compost pile at hand and maybe a good cover crop of winter rye to turn under next spring. Stones once removed will bother us no more—though the March thaws will probably bring a few others to the surface lest Satan should catch us with idle hands. Weed seeds and roots will be less numerous, too, and our topsoil will be in better tilth. If our land was inclined to be cold and heavy last spring, the work we have put in should make it quicker to warm up next year. If it was thin and sandy, we enriched it.



**2. Layout.** In actual practice we should have discovered things about gardening layout that no amount of book-learning could adequately teach. Did you plant your squashes too close together, so that their runners suddenly sprouted an impenetrable jungle of greenery in late August? Did you set your hills of bantam corn so far apart that you had to waste a lot of time weeding them before the stalks were big enough to shade the soil? Did you fail to sow a quick-sprouting crop like radishes in the row with your parsley seed, so that weeds quite overran the ground before the parsley germinated and cultivation was possible? Were your cabbage transplants too young to set out the day you pulled out your pea vines, so that precious time was wasted? Did you make

(Continued on page 115)





ATRIOTIC

# HOMES

*Make it DO*

FOR THE **DURATION!**

- ★ **REPAIR**
- ★ **REFINISH**
- ★ **REBUILD**
- ★ **RENEW**

★and buy with wisdom and economy the materials for **HOME CONSERVATION.**

**HOUSE BEAUTIFUL**  
every month gives you complete, practical guidance.

## LIGHTEN YOUR HOUSEHOLD TASKS BY USING HOUSE BEAUTIFUL'S HOUSEKEEPING RECIPES



### How To Wash Glassware

Give fine glassware the special care and attention it deserves when you wash it, but don't be afraid to use it because it looks delicate and fragile. Quality glass is scientifically annealed, so that it doesn't crack or chip easily, nor will it craze and lose its color. Here are important basic rules for handling glassware . . . and a few special hints to add to your housekeeping bag of tricks, to keep glassware sparkling. Practice the rules—the glassware will last longer; you'll enjoy it more.



OVER

### PLASTER

### How To Correct Hairline Cracks in Plaster

If you are planning to refinish a plaster wall, look it over carefully before you apply your new coat to see whether it has any hairline cracks. Don't think just because the cracks are fine that your new paint job will cover them up. If you're using an oil paint, these slim cracks must be sealed, or they will show through the finish coat. Why? Because the oil in the paint, instead of remaining on the surface, goes right into the cracks. When the oil is drawn from the paint, it is lightened in color at those points and the cracks will stand out plainly.



OVER

### GLASSWARE

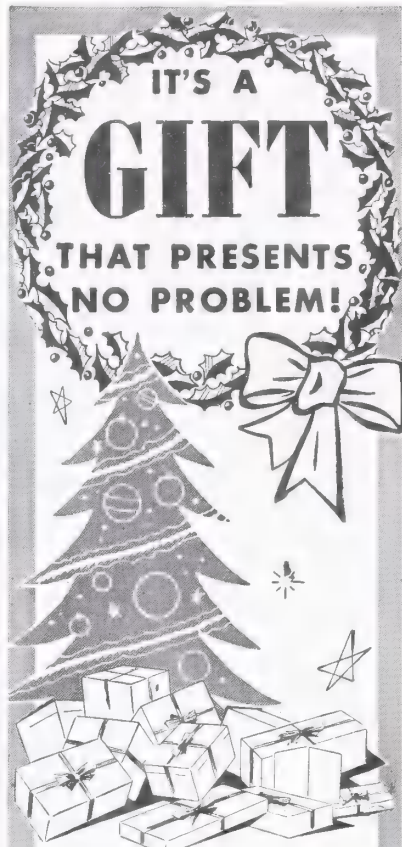
### How To Use Glassware

There is nothing more eye-filling than a table set with highly-polished glassware. But, conversely, dull, sticky, and cloudy glass can completely mar a table setting. In another housekeeping recipe we give you simple rules for washing glassware. Here's how to treat it when in daily use:

1. Always use lintless dish towels in wiping or drying glassware, and wipe before using.
2. Glass should be at room temperature before it is filled with hot foods. Protect glass plates, when ice cream is served, with lace paper doily.



OVER



● The "Know how" in making an Old Fashioned is easy enough to master. It's a case of beginning with a good recipe and using good ingredients, including of course, the proper amount of Angostura. When you serve Old Fashioneds, you're following a time-honored Christmas tradition. When you make your Old Fashioneds with Angostura, you're following another long established custom.

**ANGOSTURA**  
*Dr. Siegert's*  
**BITTERS**  
A TONIC APPETIZER  
"GOOD FOR THE STOMACH"



*Here's how*

#### TO MAKE IT! OLD FASHIONED COCKTAIL

1 lump of sugar  
4 dashes Angostura  
Splash of Seltzer; Ice;  
1½ ounces of your favorite  
whiskey; A Cherry and  
twist of lemon  
peel



ANGOSTURA-WUPPERMANN CORP.

304 EAST 45th ST.  
NEW YORK

Write For  
Free Mixing Guide



## Give PEONY for Christmas!

Beautiful Roseville pottery is ideal for Christmas-giving. Certain to be appreciated—and remembered. Lovely new "Peony" design available in 65 distinctive pieces with choice of handpainted Sienna Brown, Nile Green or Coral. At gift shops and department stores. Send 10c for Roseville booklet.

**ROSEVILLE POTTERY, INC.**  
Dept. HB-122  
Zanesville, Ohio



**ROSEVILLE**  
DECORATIVE ART POTTERY

## AT LAST!



**MAN SIZE**  
**ASH TRAY**

**HAND MADE** in green glass...  
lighted glass - new exclusive design...  
smart... good looking - excellent for  
office... home... card parties - a perfect  
companion for the inveterate smoker -  
it's tough and heavy... holds plenty  
and stays where you put it!

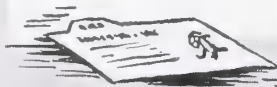
**\$3.00**  
PREPAID  
ANYWHERE  
IN U. S. A.

MISSISSIPPI GLASS COMPANY  
Main and Angelica Streets, ST. LOUIS, MISSOURI  
Please send me \_\_\_\_\_ MAN SIZE ASH TRAYS  
at \$3.00 each. I am enclosing check or money order for

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_  
STATE \_\_\_\_\_

## Don't let housekeeping duties get you down!

Equip yourself with proper information to handle problems that arise. Every month HOUSE BEAUTIFUL presents housekeeping recipes giving simple how-to-do instructions for solving upkeep problems. Save time and worry by referring to them often.



### GLASSWARE

1. Use light soap suds and water just hot enough to feel comfortable on the hands. If water is hard, use a water softener. Always rinse glasses thoroughly in hot water.
2. BUT never subject glass to extremes of temperature. (Don't put ice cream on glass plates just washed in very hot water.)
3. Line your dishpan with a rubber pad, if possible, and don't crowd it with glasses so that they clash together.
4. Place a folded towel on the drainboard.
5. Pour water immediately into glasses that have held milk, to make washing easier. Rinse wine glasses after use.
6. If you want to loosen tumblers that are stuck together, fill inside one with cold water, place outside one in warm water.
7. Glasses will sparkle beautifully if you put a few drops of household ammonia into the final rinse water.
8. Never use strong soaps in washing gold-decorated glass.

OVER

### PLASTER

**PROCEDURE:** You can easily avoid the disappointments attendant upon such a job, as well as the necessity for re-doing it, by sealing those hairline cracks with one coat of pigmented wall sealer. This material is whitish in color and can be brushed on. It has the ability to seal and bridge the cracks so that one coat of your chosen wall paint will be sufficient to cover the surface—without penetrating the cracks.

It is also possible to obliterate these cracks by adding floor varnish to the wall paint. For each gallon of paint, use one quart of varnish. This procedure eliminates separate coats, but the varnish will not seal properly unless the two are thoroughly mixed and blended.

OVER

### GLASSWARE

3. Glass flower vases can be kept sweet-smelling by standing a solution of water and chlorine bleach in them for a short time.
4. Remove the film from vases and vinegar cruets by allowing a solution of household ammonia and water to stand in them.
5. If lime deposits form on glass utensils, boil a solution of 1/4 cup vinegar and a pint of water in them about 10 min.
6. To avoid mineral deposits on pitchers, wash after each use. If deposit forms, shake tea leaves and vinegar in pitcher until deposit is eliminated.
7. You can smooth out tiny nicks with #000 emery paper. Wrap paper around piece of wood and go back and forth over nick. Remove grayish cast with a leather strap or polishing rouge.
8. Special glass racks, fastened on the underside of cupboard shelves, are good for suspending stemware. If not using rack, always place stemware upright on shelf.

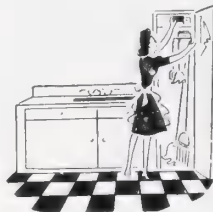
OVER

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**STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.**  
Of House Beautiful combined with Home & Field, published monthly, at New York, N. Y. for October 1, 1942. State of New York, County of New York, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared R. A. Hoefer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the House Beautiful combined with Home & Field and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 337, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Hearst Magazines Inc., 959 8th Ave., New York City; Editor, Elizabeth Gordon, 572 Madison Ave., New York City; Managing Editor, Ralph Sargent Bailey, 572 Madison Ave., New York City; Business Manager, R. A. Hoefer, 572 Madison Ave., New York City.
2. That the owner is: Hearst Magazines Inc., 959 8th Avenue, New York City. Sole Stockholder, The Hearst Corporation, 100 West 16th St., Wilmington, Del. Sole Stockholder, American Newspapers Inc., 100 West Tenth Street, Wilmington, Delaware, whose entire common stock is beneficially owned by William Randolph Hearst of San Simeon, California and stands on the books of the corporation in the name of Clarence J. Shearn, No. 1 Wall Street, New York, New York, the trustee under Voting Trust Agreement dated as of June 26th, 1937. The said Voting Trust Agreement was amended as of March 16th, 1942 naming as successor Trustees John W. Hanes, 959 8th Avenue, New York, New York, Martin F. Huberth, 2 Columbus Circle, New York, New York; Richard E. Berlin, 959 8th Avenue, New York, New York; Edward H. Clark, Hearst Building, San Francisco, California; Henry S. MacKay, Jr., 458 South Spring Street, Los Angeles, California.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

R. A. Hoefer, Business Manager.  
Sworn to and subscribed before me this 1st day of October, 1942. Ebert C. Gorland, Notary Public, Nassau County No. 2151, N. Y. Co. Clerk's No. 917, N. Y. Reg. No. 36346. (My commission expires March 30, 1947. (SEAL.)



# WE LEARNED ABOUT VICTORY GARDENS

CONTINUED FROM PAGE 112

only a single planting of beets or carrots, and then wish vainly all during August and September that you had made three or four succession sowings? All these are mistakes that can be remedied by careful planning.



**3. Selection.** It is more than likely that your 1942 Victory garden included a few items that turned out to be defeats. It may be you planted parsnips in soil too stony and shallow, so that the roots were stunted and gnarled. Or heading lettuce in a hot, dry location where it ran to seed before it was edible. Or peanuts in Vermont. Or rhubarb in Georgia. Possibly your more experienced neighbors told you these vegetables were not at their best in your region, and you tried them anyway—"just for the fun of it." If so, you have doubtless paid for your fun.

It is possible to err not merely in the kinds of vegetables you select but also in the varieties of each kind you happen to choose. Stone tomatoes used to be the grand old standard for canning, but they have been hopelessly outmoded by such recent introductions as Rutgers and Marglobe. Save in exceptional instances, there are no inbred strains of sweet corn worth hoeing in the same patch with the newer hybrids. Most home gardeners (and most home cooks) agree that looseleaf and butterhead lettuces are far easier to handle and far more flavorful than the "Iceberg" varieties. Ballhead cabbages dislike the warm fall days in many of our southern states, where one of the varieties of collards better represents the "Cole" family. On the other hand, no more than two or three selected sorts of edible soybeans complete their seasonal growth quickly enough to escape frost north of Long Island. Most varieties of many vegetables—e. g., all spinach, tomatoes, and cucumbers—are so susceptible to prevalent blights, wilts, and mosaics that it is wise to plant only selected strains known to be resistant to infection. Remember these things when you make up next year's seed order; perhaps they explain some

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of your own crop failures. A reliable local seedsman, your nearest experiment station, or a practised neighbor can give you advice.



**4. Methods.** Next year's gardening will come easier, too, because of the skill you have gained in the use of your tools. Now that you keep your spade handle well forward as you drive the blade down, you can break out a spadeful of dirt and capsize it cleanly without laming those back muscles. Now that you clean your hoe when you put it away, and touch it up with the file when it gets dull, you can make it slice through young weeds like a razor. A year's work with the garden rake has taught you to make it do duty when you push as well as when you pull. You learned how best to stake, tie, and pinch out tomatoes; how to handle your trowel when setting out transplants; how to prune your berry-bushes and grapevines. These are among the tricks of the trade—Adam's trade—and while you may well become more proficient in them, 1942 has given you at least the rudiments.



**5. Records.** I hope that 1942 has also taught you the value of keeping an accurate garden record. Not necessarily a cash-outlay and market-price-of-produce record, although that kind is often illuminating. But mostly just a plain garden diary of planting dates and picking dates; of when the first bean beetle showed up and when the last cabbage went into the cellar; of how many days it was from seedtime to harvest with your early peas or your fastest-growing summer squash. Such a diary of last season, if you have it at hand, will form the best possible basis for the changes and improvements you will be making next summer. It will enable you to supplement or revise standard gardening procedure to make it conform to the particular requirements of your own garden. And it will constitute a record for you to shoot at over many years to come.

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# Has your garden a FLOOR PROBLEM?

Grass is the broadloom of the yard, but it has its limitations. Here are a few sure-fire suggestions for troublesome spots



## Where grass won't grow . . .

Try those Gold-Dust Twins of the ground cover world, *Pachysandra terminalis* and *Vinca minor*. They certainly do the work! Of course, there are plenty of places where grass won't grow—and who cares? But under that handsome maple on the front lawn, for example, you can't tolerate bare ground. You can buy cheap plants of both these evergreen ground covers, but ten to twenty-cent clumps will repay your investment. Plant *Pachysandra* close; it likes crowding. Set *Vinca* a foot apart. Both form solid mats.



## Where the traffic is heavy . . .

Grass may grow, but it will never flourish under constantly trampling feet. So if a formal path is out of keeping, set informal flagstones, or sections of tree trunks on end. (Locust or Cedar are good in the East. Huge circles of Redwood are often used in the West.) Between these grass may stand a chance. But if it won't—or you don't like chances—plant some of the small creepers. *Thymus serpyllum*, one of the many Thymes, survives being stepped on. Or plant *Sedum acre* or *Veronica repens* among the flags.



## Where bare ground is an eye-sore . . .

The answer usually lies in finding just the right plant for the spot. Of course good brown earth is part of the garden picture, as important as any other color or texture. But sandy banks, corners where indifferent soil is baked by the sun often present hard problems. *Phlox subulata*, Moss Pink, has saved the day for many a sandy, sunny slope. It comes in either white or pink. *Ajuga reptans*, called Bugle, spreads its low rosettes of leaves anywhere you put it. Rock Cress and Snow-in-Summer will serve, too.



## Where the sun can't reach . . .

There are weeds, apparently, for every kind of soil and all conditions of sun and shade. But most of us can take our weeds or leave them alone. Under choice trees and shrubs, or along the north side of the house we'd much rather not have them. For such places, aside from the ubiquitous *Pachysandra* and *Vinca*, use *Convallaria majalis*, the weed choking, shade loving Lily-of-the-Valley, or our good friend the Bugle flower, evergreen *Euonymus radicans*, or English Ivy or *Nepeta hederacea* (Gill-over-the-ground).



"SANCTUARY" BY ROBERT MUNSELL  
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# The LOG of the Practical Gardener

**By December it's surely time all good gardens were in bed. But gardens, like children, never go to bed if there's any possible way to avoid it**

Only twenty-five more days till Christmas—and only about thirty till the new catalogues come out. What holiday greetings could ever be as well worth waiting for as these?

Are all the tools in? Is the wheel barrow under cover? Is the hose loosely coiled on a rack in the coolest part of the cellar? Do you take your garden boots off at the kitchen door before you come in the house these nights? Or aren't you a man—or married?

There'll be no outdoor Christmas lights for many of us this year. But at least there'll be no evergreens damaged by carelessly strung wires or badly fastened light sockets.

*There's no occupational disease a light workout with a buck-saw and a little cordwood won't cure—except a wood cutter's.*

Dahlia fans will be interested to know that Columbia, huge gold-leaved semi-cactus, won in the national point scoring of our 1942 Dahlia Futurity at shows this fall. Stephen Foster, rosy orange incurved cactus, took second honors. The rest of the field was nowhere.

Last year in mid-December I was planting Roses, and expect to be doing so this year, too. Geography is a wonderful thing—if you happen to have the right kind!

And there are three Roses you'll be hearing a lot about when the new catalogues appear. This is their anniversary month, so to speak. One of them is named Douglas MacArthur, the second Pearl Harbor, and the third Anzac. They give promise of being worthy of their names, too.

*If the ground in your neck-of-the-woods is still not frozen for peeps, have a sharp eye for new-set plants that may heave after sudden frosts. Push them gently back into place in the afternoon, when the earth is not too wet. Push them back any time if they've heaved dangerously.*

Word has come that British growers must reduce their bulb acreage by three-fourths for 1943. Americans may well be the gainers at the expense of English gardeners, though, for emphasis will be put on Tulips, which form the bulk of our English bulb imports. (This year's supply was of superb quality.) And Britons will simply have fewer of Narcissi and the rest.

In most parts of the country, incidentally, it's still not too late to plant Tulips. Many people plant them too early in the fall anyway. Probably because Narcissi and Tulips are advertised and bought at the same time.

It has been a good year for gardening. Good especially because it proved once more what we had forgotten—what many of us never knew at all; that the oftener we turn to our gardens for solace and relaxation, the more beautiful they seem to be. And let no one say that the vegetables were not as beautiful as the flowers!

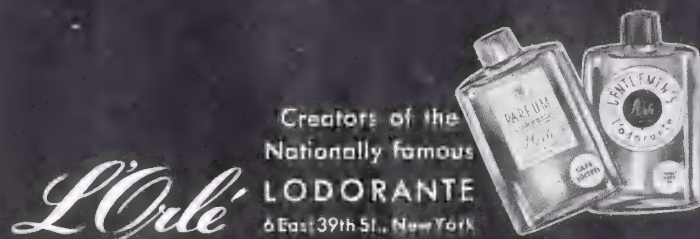
R. B.

*Keep 'em fit, fresh & happy*



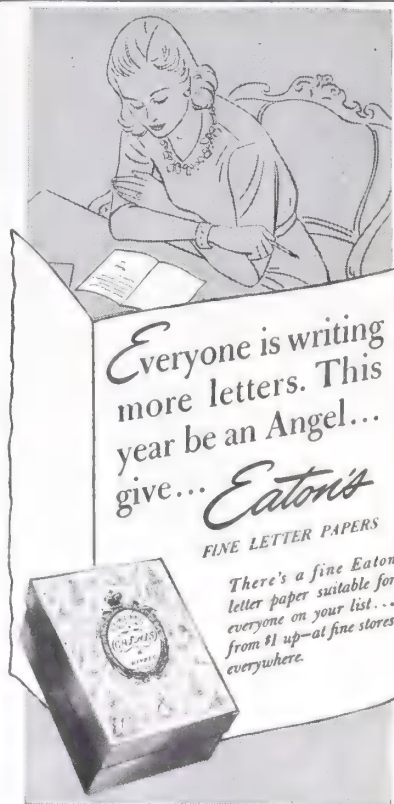
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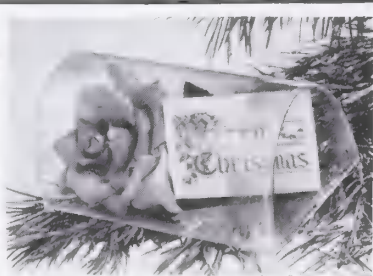
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# Give your garden

That doesn't mean smothering it under the bedclothes! Simply help it to be comfortable till spring comes

Gardens, like a lot of people, have no trouble at all in staying up late. But when morning comes—look out! Most of us try to make our plants get into their winter dormancy too soon and come awake again too soon. The first time a real frost strikes we rush about spreading straw, leaves—and destruction—on our hapless flowers, covering all with a suffocating blanket calculated, we hope, to be frost proof. . . . It's all wrong! Leave the mulching materials where they are—ready but untouched. Let the frosts come; there's

nothing we can do about them anyway. . . .

We need mulches, yes. But we need them chiefly after winter has spent itself, not before. Fact of the matter is plants haven't got sense enough to know when they're well off. Give them a February thaw or a little

March sunshine and they wake up in a hurry—only to get hit by a frost when they can least withstand it. . . . Withhold mulches until winter has really set in.

Then take the right kind of protective measures. Some plants

need or can stand heavy protection. Others cannot. Some need protection from winds, some from sun, some from both. And, yes, a few need protection from sharp cold. Consider a few special cases; then consider the general steps of winter protection. . . . Peonies

(see first sketch, above) need protection mostly from themselves. So remove all tops in the fall, because Peonies may suffer from rot induced by the presence of dead stalks. The first year they

should have coal ashes spread over their crowns, then a light mulch of salt hay or similar rot-resistant material. After then, coal ashes are good, for drainage, but nothing is really necessary. . . . Del-

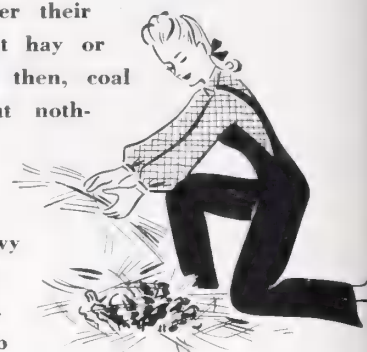
phiniums (sketch right) are very susceptible to crown rotting—usually caused by too early and too heavy mulching or plain bad drainage. Coal ashes work wonders with them. Then a porous mulch simply to keep them from having early spring shoots

damaged by the harsh contrasts of March weather. . . . Daylilies (sketch below) are about as tough and as foolproof as any plant group—if you leave them alone. In other words let them do their

own mulching with last year's leaves. Cut off the flower stalks but nothing else. . . . Roses

are another special case. Too much cold will kill them. The tops will die back anyway on hybrid teas and some climbers unless they are covered. That means covered with earth, not just straw. So mound up the base of your hybrid

teas—when you plant with fall planted ones; before freeze-up with old ones. Use fresh earth and pile it to a height of six or eight inches if you have fairly severe winters (top opposite).



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Exquisitely ruffled, fringed and veined, 5 in. wide; scarlets, pinks, lavenders, copper colors, etc.  
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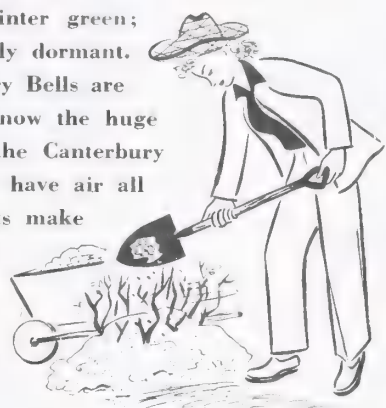


# a REST CURE

Lay all but truly winter-hardy climbing Roses down and cover them the same way. And don't uncover too early. Around New York, Philadelphia, Indianapolis latitudes, mid-April is soon enough. . . .

Most garden perennials fall into one of two categories: those that go into winter green; and those that go into winter truly dormant.

Foxgloves, Poppies, and Canterbury Bells are typical of the first group. You know the huge hollow-crowned rosette of leaves the Canterbury Bell grows its first year? It must have air all winter. Overturned produce baskets make good shelters—but are seldom handy when you want them. As an alternative (drawing below), stick heavy twigs in the ground and tie or interlace their tops above the plant. Then light material or evergreen boughs over that. . . . The largest group of



herbaceous perennials either disappears or dies back to the ground before winter. Usually these are the hardiest ones, which is the reason, perhaps, for their farsighted conduct. All you need to guard against with them is either heaving of their roots in alternating freezes and thaws of late winter and early spring, or their starting into premature growth after open winters when the sun warms up the surface of the ground early.

Leaves left where they fall from nearby trees, salt hay, excelsior, glass wool blankets held down with boughs (right sketch), are all good in such cases. They'll keep the sun from striking the ground above the roots, and will help equalize excessive changes in temperature. . . . For evergreens, both the small narrow leaved and the broad leaved ones, sunscald and windburn are the chief dangers, with snow and ice occasionally to be specially guarded against. Under sloping roofs a shelter of boards may be necessary. Otherwise partial or complete screening from drying winds and bright winter sun will do (last drawing). Of course, most evergreens will survive without any protection at all. But that strange yellowing or dying back that we blame on all sorts of things next summer may well be traceable to lack of protection this winter. Often, too, the screening will be unnecessary if you thrust evergreen boughs (see sketch again) among

the living branches. The appearance is much less objectionable and the protection afforded surprisingly good. Here's a good way to make use of your Christmas tree after the big day is past—and your neighbors', too. . . . Finally, don't take off your protective coverings too soon. Wait till the plants fairly push through to reach the spring sun. Then take a week or two to complete the uncovering. After all, how do you like bouncing out of bed the minute the alarm clock goes off?

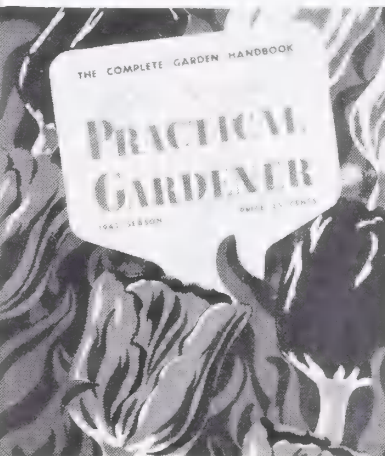


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Six 10c-packets of seeds,  
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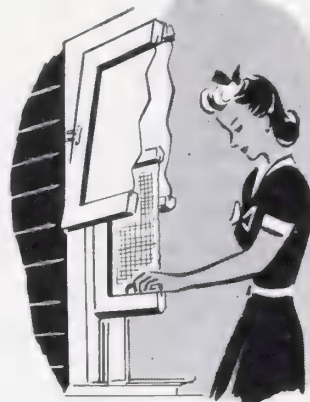
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# NEW THINGS

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## Storm sash-screen unit

Save yourself work by installing a new combination storm window and screen, which is left in place the year round. Installation involves only two hinges at the sides of window and guide strips at bottom. In winter when storm sash is in place, screen tucks behind upper sash. From Rolscreen Co., Pella, Iowa



## Plastic plug anchors screw or nail firmly to walls

If screws and nails won't "stay put" in your walls, anchor them there with a plastic wall plug, which will hold any screw, nail, or hook in wood, plaster, tile, cement, or brick. The plug, 10¢, is a fiber powder, (Hercules Expansion Plug Mfg. Co., New York) that is rolled into pointed form, moistened, and pushed into nail hole. When nail or screw is inserted, it holds tightly. At paint and hardware stores



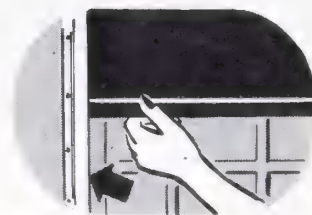
## Patriotic showers

Only a minimum of metal goes into these "Victory" shower cabinets designed to fill requirements for extra bath facilities for defense workers and remodeling. They're made of hard-pressed fiberboard with white or gray enameled finishes that are waterproof and leakproof. From Henry Weis Mfg. Co., Elkhart, Indiana. At plumbing supply houses and contractors



## Repel moths with this closet

About-the-country movers will welcome a closet they can take with them wherever they may go. "Garmenteer" wardrobes, in three sizes, come knocked down, with screws, for easy assembly. Special processing of fiberboard makes it moth-repellent. Closets come in simulated knotty pine or walnut finishes, and cost about \$10 to \$15. From Nivison-Weiskopf Co., Reading, Ohio. At department stores everywhere



## Easy blackout protection

Install "Tenite" plastic strips in white or black around your window frames, slip blackout shades into their slotted edge, and you've a perfect barrier against light passage. Raising and lowering shades is no problem for strips act like a track. About \$1.50 per window. From Plastic Products Engineering Co., N. Y. C.















